THE IDEAL SCRAP BOOK

SAN PEDRO, CAL. PILOT
DECEMBER 29, 1925

Threaten Official As Palos Verdes Rush Probe Drops

1744

Dropping of an investigation against a Los Angeles attorney said to have instigated the filing of homestead claims on the Palos Verdes Estates, and receipt of an abusive anonymous letter in which he was bitterly attacked, by Brainerd B. Smith, register of the United States Land Office, marked the close yesterday of the sensational land rush in which several hundred persons filed homestead claims on the rich Palos Verdes property west of San Pedro.

Due to the fact that A. Clarence Routhe, the attorney accused of advising persons to file homestead claims on the Palos Verdes Estates, did not receive money for the advice, he cannot be punished for his action Chief Deputy District Attorney Buron Fitts ruled yesterday.

The land rush Routhe is said to have started by telling persons the original Spanish land grant was faulty has been stopped it was said yesterday.

Postal inspectors today were tracing the source of the letter received by Smith, yesterday. It was evidently sent by a disappointed homesteader seeking to wrest title to the Spanish grants known as Rancho Los Palos Verdes.

The letter was typed on cheap pink paper. From references to legal procedure which it contained, it is believed that it was written by a person of some education who had made an obvious effort to misspell and so word his letter as to disguise identity. The writer described himself as "A disgusted Grand Deed holder," and advised Mr. Smith to "Kindly think this over if you have a thought or a capacity for one."

LOS ANGELES, CAL.,
EXAMINER
NOVEMBER 29, 1925

ART JURY TO TENDER AWARD

1744

A certificate of architectural merit for the best house erected at Palos Verdes during 1924 will be awarded at the annual meeting of the Palos Verdes art jury at the Venta Inn next Saturday. A. Cameron, owner, will be the recipient, while another certificate will be given to Kirtland Cutter, architect who designed the house.

The Cameron residence is known for its architectural beauty and remarkable setting, as it is located on the brow of a hill overlooking Malaga Cove and Santa Monica Bay districts. At present it is the highest home in altitude on the Palos Verdes Estates, it is said.

Myron Hunt, local architect, is president of the art jury making the award. Other members of the jury are F. L. Olmstead, Robert Farquhar, David C. Allison, Charles H. Cheney, James F. Dawson and Jay Lawyer.

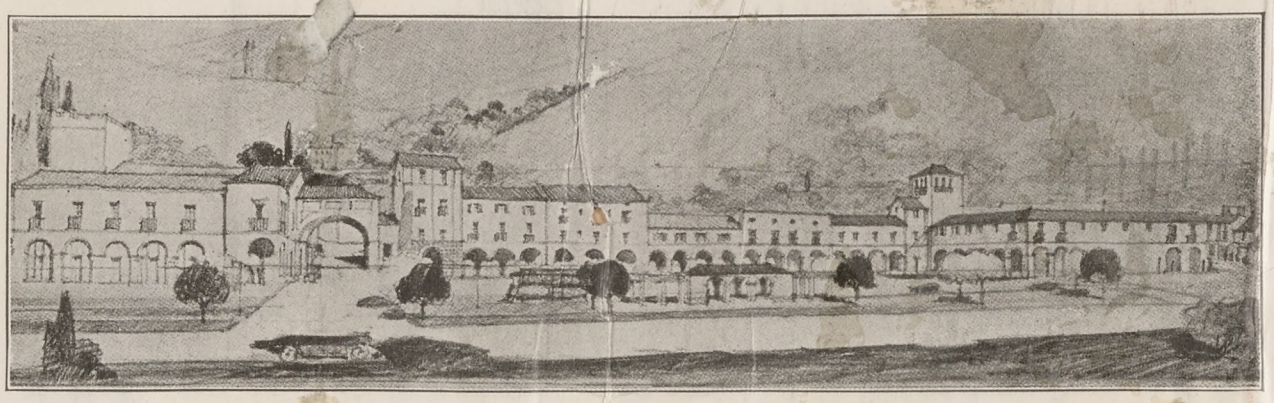
"This art jury probably has broader powers than any other similar body in existence," says Mr. Lawyer, "and because of this the development at Palos Verdes is proceeding along satisfactory lines.

"There can be no interference with the plans or decisions of the jury, not even from the sales division of the project. It is in this respect that the position of the art jury is most singular. This absolute freedom of action has attracted a body of distinguished men who have a genuine enthusiasm for their work.

"They are guiding and directing the development of a home community which is practically ideal. No limitations are placed upon them. Their genius and imagination are given free rein for the highest type of creative work.

"Every builder at Palos Verdes must submit his plans to the art jury and have them approved before construction work may start. The experience of this body invariably results in homes with greater beauty and also with utility."

PALOS VERDES ESTATES



Malaga Cove Plaza, the first unit of which was recently dedicated.

PALOS VERDES DEDICATES MALAGA COVE PLAZA

Dedication of Malaga Cove Plaza of the Palos Verdes Estates, and its first arcaded business building, on Sunday, September 13 last, was attended by a great celebration, thronged with enthusiastic people. Hundreds of automobiles filled the grounds, while music of the band filled the air.

President J. C. Low of the Community Association introduced Myron Hunt, noted architect, as the chairman of the day.

Rev. Wiltsie Martin, pastor of Hollywood Methodist church, pronounced the dedication. Addresses were made by Charles H. Cheney for Palos Verdes Community, City Manager Windham of Long Beach, Frank Walton, president Compton Chamber of Commerce, and Hugh R. Pomeroy, secretary of the County Regional Planning Commission.

"Palos Verdes today is become a full-fledged community, with its dedication of this plaza and arcaded business building," said Mr. Cheney. "Last week the Government officially recognized this by establishing the 'Palos Verdes Estates' Post Office. We celebrate today the completion, in less than two years, of construction of thirty-five miles of roads graded and surfaced, six miles of storm drains laid, two miles of underground conduit and twelve miles of overhead lines for electricity installed; fourteen miles of gas mains laid; 50,000 trees and shrubs planted and half a million more in the nursery ready to put out; a water system of 3,500,000 gallons capacity per day; a 200-acre golf course, with all grass greens and fairways and club house built at a cost of $170,000; over $400,000 in permits issued for new buildings since November 1st and an outlook for twice that number to be built for the coming year. This has become a real community of which we are justly proud."

Mr. Pomeroy stressed the importance of Palos Verdes to the rest of the community as an object lesson of model community building. He said in part: "The Regional Planning Commission welcomes the opportunity of joining with you in celebration of the dedication of Malaga Cove Plaza, realizing that it marks another period of definite accomplishment in the work which has here been under way for the past three years. You have embodied an ideal in your work at Palos Verdes. Subdivision cannot justify itself merely as a process in the transfer of real estate; it must be considered essentially an element in community building.

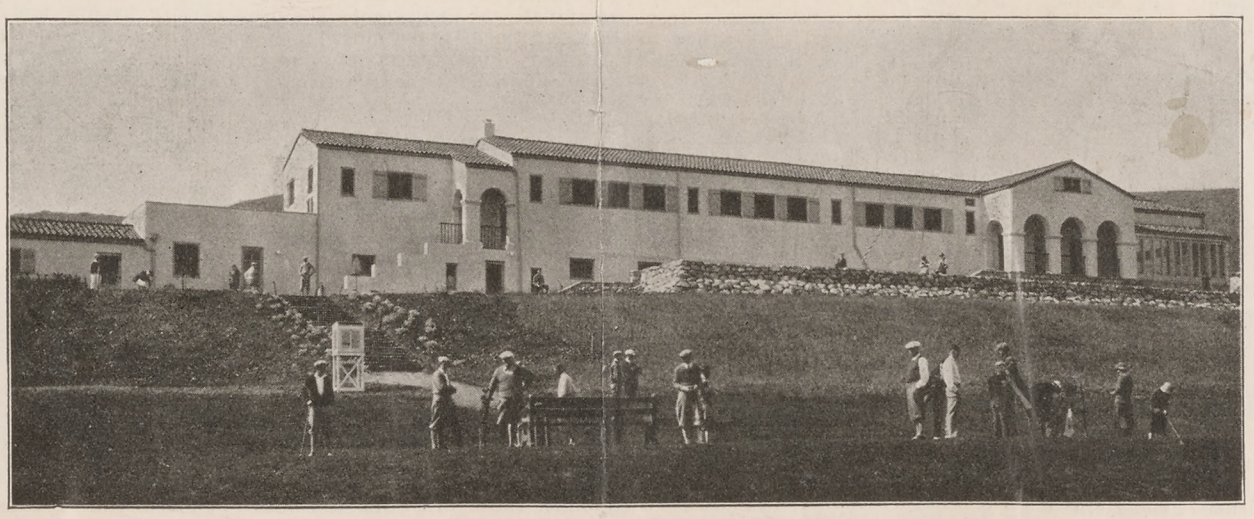
"The Regional Planning Commission has been endeavoring to build into the great community of Los Angeles County an orderliness of development and soundness of growth that shall best serve the public welfare of the citizens of the County. It has realized that two million people is but a beginning of an ultimate population of from ten to fifteen million. In the degree that Palos Verdes has provided the basis for the various needs of its ultimate population, so the County is planning to supply the needs of its ultimate population.

"These excellent highways thus become part of a great Regional Plan of highways wherein arteries of highway transportation will form a veritable network over the County as a whole, serving every section of the great metropolitan community. Amazing progress has been made in effectuating this plan. Upon it as a basis, specific highway projects are now under way in various stages of development. These total over two hundred miles of 100-foot highways definitely based upon the plan of highways as evolved within the past two years. No similar progress has been made anywhere else in the country. And nowhere else could such progress have been made. Here alone exists that remarkable type of citizenship which, hand in hand with effective government, has been making history in city building."

City Manager C. H. Windham of Long Beach said:

"I consider the two most important events in the development of the southern portion of the city of Los Angeles were the purchase of the Palos Verdes property by Frank H. Vanderlip and the purchase of Catalina Island by William Wrigley, Jr."

Mr. Frank Walton of the Compton Chamber of Commerce said he had watched the Palos Verdes property for more than forty years and formerly he had often bewailed the fact that the property was not open to settlement; but now, seeing the results that have been accomplished, he was glad it had not been opened sooner, for if it had been put on the market before the present plans of the Palos Verdes Estates had been perfected it never could have become the magnificent community that it is now destined to be and has, in fact, already become.



Palos Verdes Golf Club

LOS ANGELES, CAL.
GRIZZLY BEAR 208
JANUARY 1926

GREATEST CONSTRUCTIVE PERIOD OF LONG BEACH HAS ARRIVED

A. A. Miller

(LONG BEACH CHAMBER OF COMMERCE.)

LONG BEACH—PLAYGROUND AND ALL-year resort, home city, and cultural center.

Long Beach—cosmopolitan and metropolitan in character and in size.

Long Beach—to become great industrial point with steel, textiles and their affiliated activities as chief factors.

Long Beach—the logical Southern California gateway for world commerce through great harbor.

Such is Long Beach, not only of the distant future but of the immediate years.

All that modern civilization has to offer is to be found in Long Beach. The amenities of life afforded in this great city are nowhere greater. By its position at the sea, with its miles of splendid beach, its equable "all year" climate and its built-to-order harbor, Long Beach seems blessed with the fullest enjoyment of its rights as a recreation center, ideal homeland and industrial metropolis.

Superbly located with a southern frontage upon a beautiful bay of the mild Pacific Ocean, Long Beach covers thirty square miles. It has a population of 140,000 and is twenty miles south of Los Angeles. Its six miles of long, smooth, bathing beach, and admirable climate with temperature of 65 and 55 degrees in summer and winter, respectively, possess an irresistible appeal to the tourist and homeseeker alike. The fame of the winter season in Long Beach is widespread. The bright sunshine and bracing breezes day by day enable one to revel in outdoor sports and recreation all the year. The ocean beach is not excelled in attractive beauty by any other sea strand and is unequaled in convenience—right at the city's side.

More than that, Long Beach is a city where all the comforts of modern home life can be had within a few blocks of the ocean shore. Within a half-hour's ride the City of Los Angeles can be reached and within two hours the mountain heights may be scaled and views of a hundred miles enjoyed. Sea fishing is excellent, throngs of anglers lining numerous Long Beach municipal piers daily. Fine boulevards connect Long Beach with numerous golf courses within a few minutes' ride of the city. The range of varied entertainment practicable from Long Beach as a focus is scarcely surpassed in the world.

Alamitos Bay, part of Long Beach, is gaining prominence and fame as a smooth-water bathing and yachting center. The intense interest and activity in the areas surrounding its beautiful land-locked waterways, unpolluted boating and yachting harbor, indicate even now the marvelous future that it has for open-water pleasure and sports.

Santa Catalina Island, one of the most fascinating isles, is really a mountain at sea, located twenty miles off Long Beach shore. Its fishing is known to sportsmen the world over; flying fish delight the visitor; the submarine gardens are an unique attraction seen from glass-bottom boats. The wonderful trip to Catalina Island is but one of the many unusually attractive features near Long Beach.

Palos Verdes Estates, near Long Beach, is thoroughly planned as a large garden suburb. In beauty and elaborateness it compares with Roland Park in Baltimore, Forest Hills in Long Island, and Saint Francis Wood in San Francisco.

The educational advantages of Long Beach are an unfailing source of satisfaction and justifiable pride to residents. Visitors in the city are interested and pleased to note the excellence of the public-school system and the completeness of modern equipment. Long Beach schools rank second to none in modern, healthful surroundings, thoroughly equipped laboratories and study rooms, completely furnished gymnasiums, athletic fields available the year around, and a faculty of the highest rank. Long Beach has twenty-seven grade-schools, five junior and two senior high-schools, with a faculty of 1,137 members and an enrollment of 25,000 pupils. A $5,000,000 bond issue was voted for additional school buildings, twenty-two of which, including one new senior and one new junior high-school, are now under construction.

Long Beach is a music-loving city; it has a fine municipal band and a symphony orchestra. Singing societies and instrumental clubs are numerous. Great singers are constantly appearing at the Municipal Auditorium, and many smaller halls offer constant treats in music.

Clubs are numerous and represent every activity in search of knowledge and pursuit of pleasure. Numerous country clubs, many with huge acreages and large memberships, offer golf, polo, tennis and other outdoor recreations.

Four large churches have been built during the past year, bringing the total number to sixty, representing all denominations. In addition, the city has a Y. M. C. A. and a Y. W. C. A.

Long Beach has more than 800 hotels and apartments, all located within walking distance of the beach, shopping district and amusement zone. On the west beach promenade is located the magnificent Hotel Virginia, one of the most attractive seaside hotels in America. The new Breakers Hotel is under construction.

TIDE AND RAIL MEET HERE.

It occurs to few men that Long Beach, the "Queen of Beaches," is really soon to engage in a tremendous competition with the world's trade marts, when its twenty-seven miles of harbor berthage have been constructed. Big interests are doing big things. Millions are being spent to create here the deepest and best harbor on

sheepherders' huts, Long Beach in 1925 suddenly found itself to be the second city of Southern California, with a population of 140,000. During the last five years Long Beach built at a rate of more than $1,000,000 per month. The total 1925 building figures to November 30 reached $17,500,000; bank clearings $291,060,457. The assessed property valuation for 1925 totaled $176,000,000.

Long Beach is a city of favorable possibilities. It will doubtless attain a quarter-million population by 1930. With its ocean beach, its pleasing climate, its appeal to tourists and homeseekers; with its practical and comprehensive program for development of its great harbor possibilities, Long Beach realizes with gratitude the significance of the events which are building here one of the greatest of the world's ports and one of the largest cities.

Los Angeles, Ca
Journal of Commer
1-25-26

BIG IMPROVEMENT PROGRAM PLANNED

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JANUARY 1926

SAN PEDRO, HUB OF THE SOUTHWEST

Lowell E. Jessen

PROGRESS, IN ITS MODERN MARCH, has wiped out many of the cherished features of a decade ago in San Pedro, and replaced them with commercial enterprises that are the pride of the southland.

Thomas H. Peck, general passenger agent for the Union Pacific, who visited San Pedro in connection with the opening of the new depot on Terminal Island, recalled the days when Los Angeles was a city of 50,000 population and 12,000 of its residents came to the local beach in one day to bask in the sunshine and enjoy the surf.

Those were the days when Redondo and Santa Monica were looked upon as possible centers of shipping, while San Pedro's beach on Terminal Island, the quietest and most pleasing of all in Southern California, was the popular resort. Long Beach was a village.

Judge William H. Savage, one of the older and most prominent attorneys of this city, recalls the days when the Palos Verdes hills were covered with a huge forest, which burned in the latter part of the nineteenth century. The hills have been practically barren since.

The old Drum barracks in Wilmington, located on the street named after them, are still standing. They are remnants of a former day when a contingent of soldiers from the United States army was posted there for protective purposes. Now that protection is afforded the southland by Fort MacArthur, located on one of the most strategic points on the Southern California coast.

Many other points of historical interest could be pointed out, but those are sufficient to remind San Pedrans of today what may be expected of San Pedro in the future. Changing from a resort to the business center shows the divergent possibilities of this city.

Indications point to a continuation of San Pedro as a business center—the hub of the whole southwest. Shipping here is increasing constantly, and the development of the "back country," which is surely though slowly progressing in a satisfactory manner, means more calls at this port by vessels from all corners of the world.

Far-sighted individuals sense this port as the center about which Southern California must develop and point out that San Pedro, now a factor in world shipping, will become the New York of the Pacific. This is all the more evident from the fact that commerce and interest of the world is shifting from the Atlantic to the Pacific ocean. Just as the Pacific will be the "battle ground" of the future, so will San Pedro be the industrial hub for the greater expansion of commerce on the Pacific.

Real estate values in the harbor district will be doubled within a few years. That is the confident prediction of one of the best-known local realty brokers, and it is the opinion of all who have studied conditions in the port district.

Business property near the waterfront can now be purchased for $300 a front foot, while similar property in inland cities that are without the bright futures San Pedro and Wilmington enjoy is practically double that amount.

Eastern businessmen, realizing the potential worth of property here, have been quietly investing their capital in harbor district real estate during the past year.

Several years ago desirable business lots on Pacific avenue were obtainable for the price of a good residential lot. Now that property is worth around the tens of thousands of dollars instead of a few hundred. This same property will be worth hundreds of thousands instead of tens of thousands within a few more years, and real estate all through the harbor district will be correspondingly higher.

LOS ANGELES, CAL.
HOME OWNER—544
JANUARY 1926

1544

January
1926

★
25c
$2 Yearly

A Neighborhood that Cannot be Spoiled

(Describing the Palos Verdes Project)

By CHARLES H. CHENEY

A View of Palos Verdes Estates from the Entrance, Presenting a Typical California Hillside Setting for a Community of Homes

OWS ON THE WALL AND PAVE-
MENT.

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Private Ambulance Lady Attendant
ALVAREZ & MOORE
FUNERAL DIRECTORS
OLIVE AND COURT STREETS
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FOR WHOLESALERS AND JOBBERS ONLY
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Head Office, 625 S. Spring Street
LOS ANGELES, CALIFORNIA
California Bank
every guaranty of prudence, safety and fidelity.

the Pacific Coast. Only a few minutes from the open sea to sheltered docks, which will offer forty-foot depth of water at low tide and will be served by the most complete railroad and highway systems in existence, expresses the appeal [illegible] Beach will have for commercial carriers. This appeal already is bearing fruit.

Long Beach is the logical steamship gateway for Southern California. This is recognized by those who shape the marine policies of the Pacific, and routes are being arranged accordingly.

Located opposite the lowest mountain passes in the Coast Range, Long Beach Harbor is approached by easy railway grades and, with a broad hinterland susceptible of extensive agricultural, commercial and industrial development, is in a favored position with respect to competing ports of the Pacific.

Long Beach offers transportation an abundant supply of fuel, power and water, and labor and operating conditions necessary for such industries as may locate in the industrial areas of Long Beach. One of the largest petroleum and natural gas fields in America is Signal Hill in Long Beach, while other districts adjoining are developing new fields daily. Based upon a heat unit estimate, Long Beach has the lowest gas rate of any community within the entire United States. Within the city limits of Long Beach approximately 200,000 barrels of oil are being produced daily.

The water of Long Beach is extremely soft and analyzes 90 percent pure, with rates as low as five cents per 100 cubic feet.

The Southern California Edison Company has recently installed an additional 70,000 horsepower unit, the largest steam turbine as yet installed west of the Mississippi River, which will enable it to develop a total of 260,000 horsepower.

Tide and rail meet at Long Beach. One hundred world ports are reached by vessels sailing from Long Beach-Los Angeles Harbor. Three transcontinental railroads, one intra-state electric railway, and a complete system of truck highways serve the harbor and Long Beach.

For purely local markets, there are over 250,000 people living within ten miles of Long Beach and over 1,000,000 within a thirty-mile radius. Fifteen years ago there were less than fifteen factories, representing a total investment of approximately $1,000,000, employing about 350 persons. Today Long Beach has 315 manufacturing plants, representing a total investment of approximately $67,500,000, employing 15,000 persons.

Long Beach enjoys a low tax rate—city $1.40, county $2.17, making a total of $3.57 on a 50 percent valuation.

No city has such a magnificent setting for the building of a great metropolis—a playground, a world port and industrial center. This is attested by the amazing growth of the past twenty-five years when, expanding from a settlement of sheepherders' huts, Long Beach in 1925 suddenly found itself to be the second city of Southern California, with a population of 140,000. During the last five years Long Beach built at a rate of more than $1,000,000 per month. The total 1925 building figures to November 30 reached $17,500,000; bank clearings $291,060,457. The assessed property valuation for 1925 totaled $176,000,000.

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Flags Presented Schools.

Placerville—Grand President Fletcher A. Cutler and Grand Secretary John T. Regan paid a visit to Placerville 9, December 8, when an open meeting was held. The guests included the faculties of the high- and the grammar-schools, as well as the Native Daughters [illegible] (Bear) Flags to the school.

Grand Trustee's Itinerary.

Los Angeles—During the month of January, Grand Trustee John T. Newell will officially visit the following Subordinate Parlors of his visiting district on the dates noted:

4th—Sequoia 160, San Francisco.
5th—Concord 245, Concord, Contra Costa County.
6th—Alcalde 154, San Francisco.
7th—El Dorado 52, San Francisco.
12th—Dolores 208, San Francisco.
13th—Rincon 72, San Francisco.
20th, Ione 33, Ione, Amador County.

Anniversary Observed.

Santa Clara—Santa Clara 100 observed the twenty-third anniversary of its institution with a banquet November 25. President A. L. Pooler was the toastmaster.

Among the speakers were Grand Second Vice-president Charles A. Thompson, a member of the Parlor; J. J. Sassenrath; A. B. Baker who as district deputy, instituted the Parlor; John Corotto (San Jose 22), who exhibited numerous souvenirs of the extended European trip from which he had just returned.

New Home in Prospect.

Oroville—Early in 1926 Argonaut 8 and Gold of Ophir 190 N.D.G.W. will begin construction of their new home upon a site adjoining Memorial Hall purchased three years ago. The structure will be modern in every detail, of brick, two stories in height.

The building committee of the Parlors includes: Bert Baldwin (chairman), F. W. Boyle, W. H. Hibbard, Earl Ward, Arthur Smith, Florence Boyle, Fern Damon, Freida Colt, Bernice Renfrow, Hazel Stover.

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The dedication ceremonies were conducted by the following grand officers of the Native Sons: Grand President Fletcher A. Cutler, Grand Second Vice-president Charles A. Thompson, Grand Third Vice-president James A. Wilson, Grand Trustee Frank I. Gonzalez. Other grand officers in attendance were Grand Secretary John T. Regan and Grand Trustee Charles L. Dodge, Grand Trustee S. Ramsay. In behalf of Pebble Beach and Ano Nuevo, Grand Second Vice-president Thompson presented American and State flags to the schools.

The dedicatory address; Edwin Williman, principal of the school; Dr. Victory A. Derrick, past Grand President N.D.G.W.; Miss Pansy Jewett Abbott, superintendent San Mateo County schools.

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A View of Palos Verdes Estates from the Entrance, Presenting a Typical California Hillside Setting for a Community of Homes

for Small Homes

DO you know that scores of the most attractive brick houses in Southern California cost less than $7,000 to build? Do you know that even people who build strictly to sell are now turning to brick? Do you know why brick is in such great demand today for residence construction?

There are many reasons for the new popularity of brick. These reasons are presented in our new booklet "Facts & Figures on the Cost of Brick Houses"—on request we will be glad to send you a complimentary copy.

Simons Brick Co.

WALTER R. SIMONS, President and General Manager

Santa Monica
Montebello
Long Beach

Pasadena
El Centro
Simons

125 West Third St. — Los Angeles — Phone MAin 0126

BRICK HOLLOW TILE ROOFING TILE

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R. L. LEE, Manager Phone TUcker 5566
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Re-Tinning and Sheet Metal Works
Creamery and Hotel Work a Specialty
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Head Office, 625 S. Spring Street
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every guarantee of prudence, safety and fidelity.

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GRIZZLY BEAR
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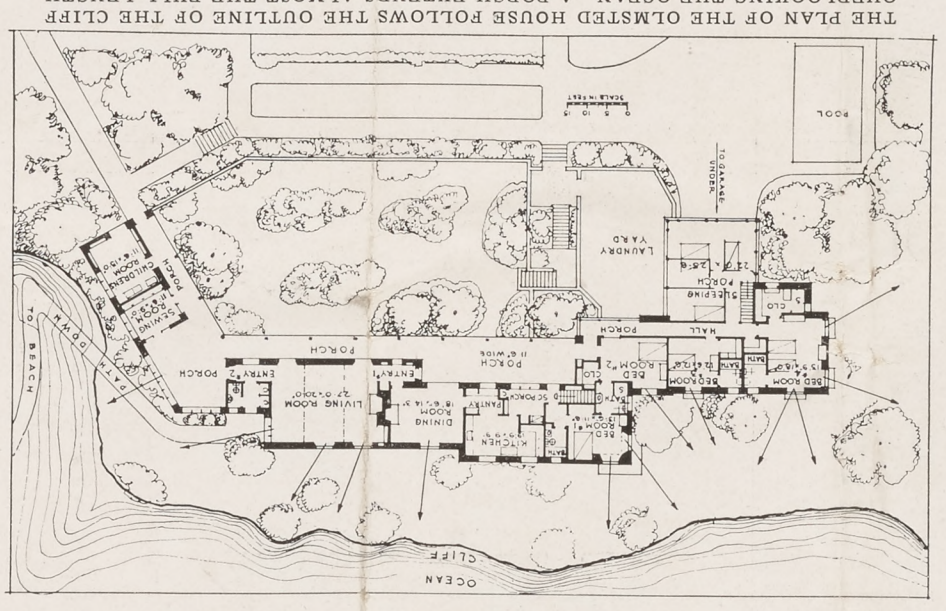


THE PLAN OF THE OLMSTED HOUSE FOLLOWS THE OUTLINE OF THE CLIFF OVERLOOKING THE OCEAN. A PORCH EXTENDS ALMOST THE FULL LENGTH OF THE BUILDING. THE GARAGE HERE IS UNDER THE SLEEPING PORCH.

WHICH is the more important? To have your home of good architecture, or to make sure that the investment and all the love and care that you put into it cannot be spoiled by some cheap or careless builder on a near-by lot?

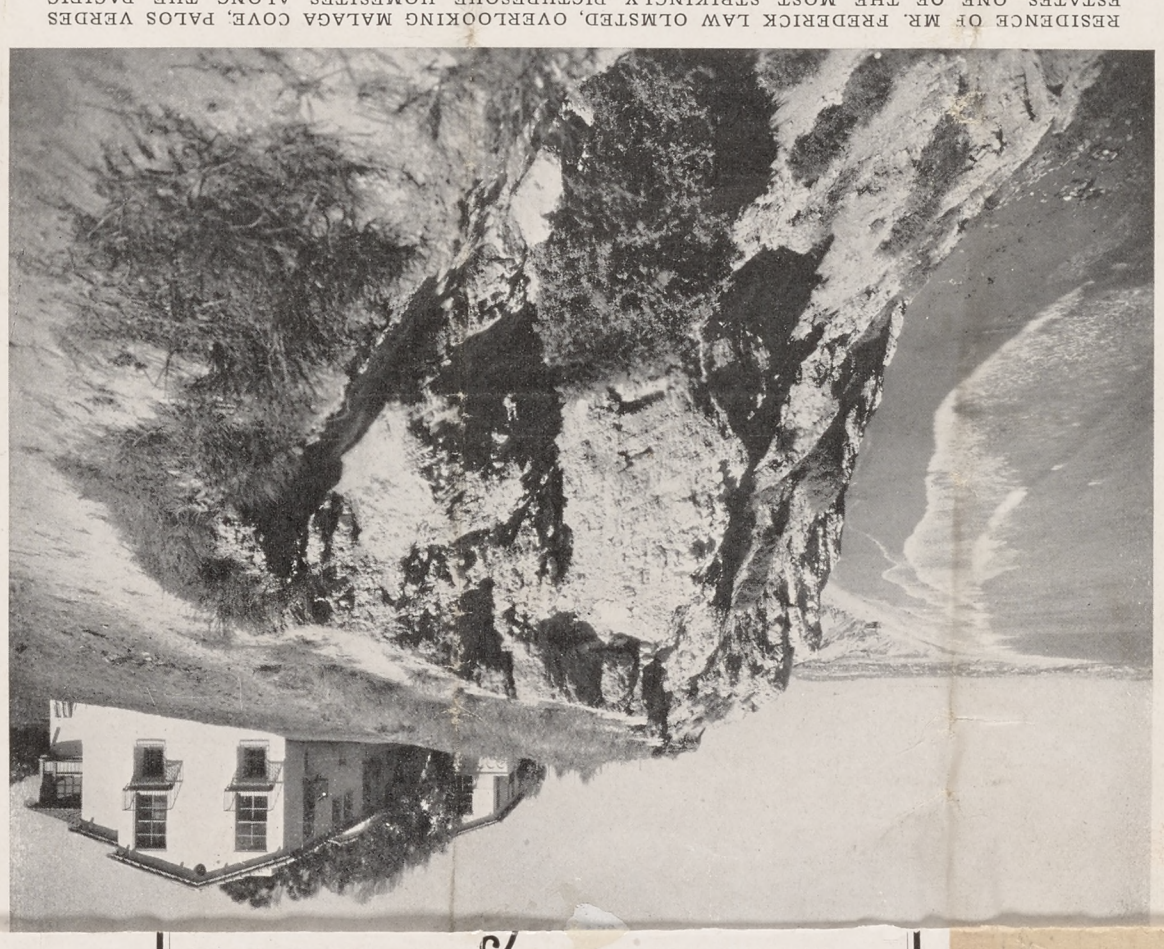
It seems an anomaly of present day residential districts that anything like this can happen. Yet look over most of the so-called fine neighborhoods of any American city and you will find that sooner or later some one has built an ugly, unattractive or, more often, a house painted an excruciating color, which thereafter turned away or slowed up further building by real home owners anywhere in the vicinity. It takes little research to find what an enormous amount of depreciation is

A Neighborhood That Cannot Be Spoiled

Palos Verdes Estates Maintains Unique Protection of Both Home Architecture and the Neighborhood

By CHARLES H. CHENEY, *Consultant in City Planning*

RESIDENCE OF MR. FREDERICK LAW OLMSTED, OVERLOOKING MALAGA COVE, PALOS VERDES ESTATES—ONE OF THE MOST STRIKINGLY PICTURESQUE HOMESITES ALONG THE PACIFIC COAST. MYRON HUNT, ARCHITECT.



VOLUME IV

HOME OWNER

Homebuilding • Furnishing • Decorating • Gardening

The Front Cover

A view of the two-story residence of Mr. Charles H. Shattuck, Lombardy Road, Pasadena. Reginald Johnson was the architect. Photo by the Mott Studios.

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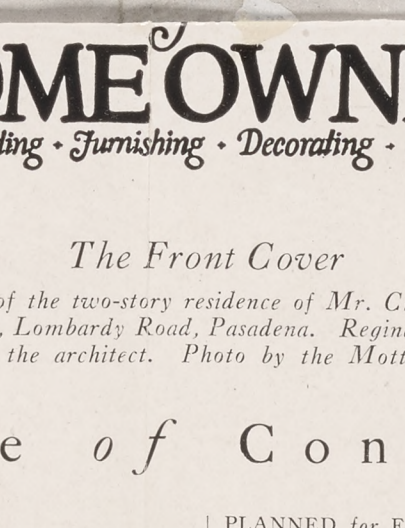
In *the* February Issue

FEBRUARY is a garden month in California—the time to decide on planting and to get ready for the spring work. But there are other considerations as well.

For the homebuilder, the garden should enter the scheme of operations when the house is designed, and with this thought in mind we have gathered a symposium of suggestions which will be truly valuable. Ruth Edith Lewis tells, for example, "How to Furnish the Garden," a most important point in making it livable.

Then, too, there will be illustrated pages with articles on "The Spanish Courtyard" and "The Garden Terrace," showing in a detailed way how others have added to the attractiveness of their homes by literally bring the "outdoors indoors."

This outdoor flavor is further accentuated by our house plans, which will offer our readers constructive aid in planning their mountain cabins, hundreds of which are now being built in California each summer. Mr. McNeal Swasey, architect for Arrowhead Woods, will describe this notable development in the San Bernardino mountains and tell the reader what to do and how to do it in planning his own summer retreat. Of course, many of these homes are adaptable to level situations and are worth intensive study by builders of small homes who desire architectural merit in their designs.



In an article on "What and How to Plant," Mr. Henderley goes into a detailed description of the almost countless variety of flora available to the California gardener, with minute instructions of a helpful nature.

A notable number is this February issue—worth a prominent place on any home builder's reading table.

If you are not a subscriber, make this New Year's resolution—to subscribe at once and get the benefit of an entire volume of the magazine, together with "Beautiful California Homes." In the months to come many splendid articles, beautifully illustrated, will tell you how to plan and equip your home. There is a convenient blank on Page 33.

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stricted neighborhood overlooking San Pedro and the great harbor district of Los Angeles.

The most comprehensive town plans were carefully made by Olmsted Brothers, Landscape Architects, and Charles H. Cheney, Consultant in City Planning, including a layout for the entire 16,004 acres, prepared as a preliminary scheme for the selection of lots. These plans established the zoning or residential and necessary small business districts, etc., for the whole area, the setting aside of necessary school and playground sites, parks, golf courses, hotel sites, etc. Construction of the first 3200 acre unit is being carried out very closely along the lines of this original design.

Over 90% of all lots are restricted to one-family houses. Local business centers of a few lots each, surrounded by a small group of apartment and house court sites, have been established as a matter of convenience, about two miles apart. At these centers in a few compact blocks, necessary stores, garages and service stations are to be located. The number and kind of these buildings have been strictly limited —the project controlling architectural design before sale in such a way as to make them distinctive and convenient, supplementing rather than detracting from the fine residential neighborhood surroundings.

A VIEW OF THE ENTRANCE TO THE PATIO OF THE CAMERON HOUSE IN WHICH THE SPANISH FEELING IS DELIGHTFULLY CARRIED OUT, EVEN BY THE SHADOWS ON THE WALL AND PAVEMENT.

ONE OF THE SMALLER HOMES, DESIGNED BY RUOFF & MUNSON, ARCHITECTS. A FIVE-ROOM PLASTER HOUSE WITH SHINGLE ROOF

Elementary school sites and playgrounds of about ten acres each have been established a mile apart, for children under twelve, so that no small child need go more than one-half mile from any lot to the nearest school or playground.

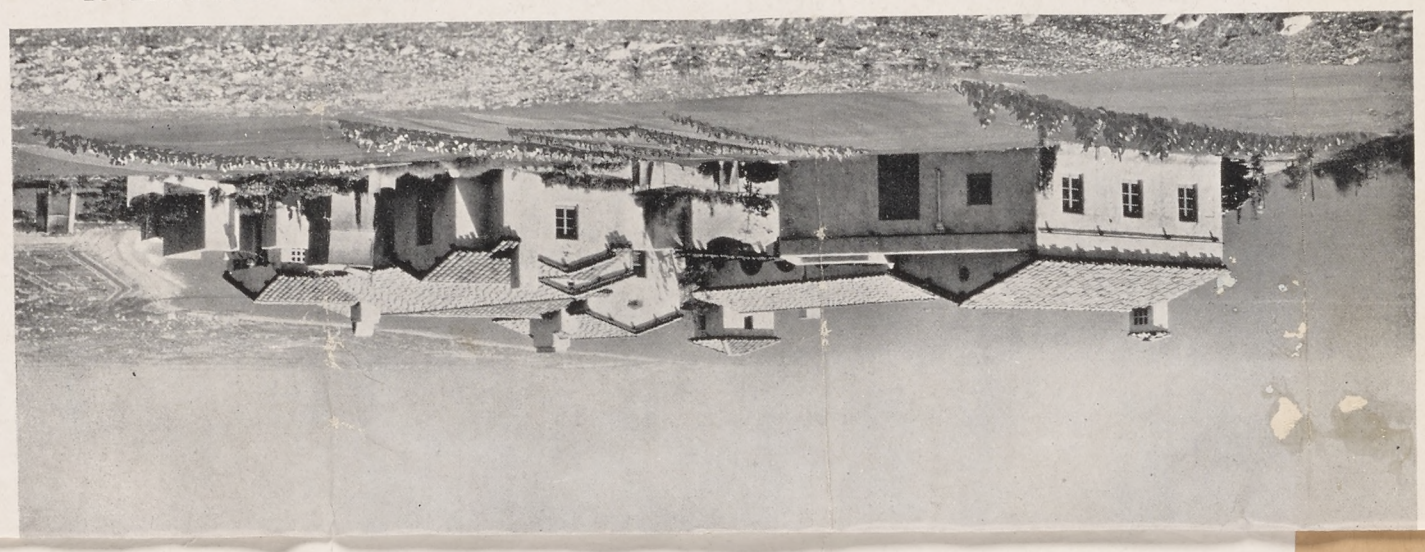
For older children there are intermediate or junior high school sites every two miles, with playgrounds of about twenty acres each and ball fields, tennis courts, etc. Senior high schools with juvenile and adult recreation grounds, stadium and community center facilities, totaling approximately forty acres each, will be located every three miles. Already some 600 acres of neighborhood parks, the entire shore line for four and two-thirds miles (in the first 3200 acres) together with canyons, riding trails, golf course and other smaller parks have been permanently deeded to the community association in which every lot has one vote.

The entire property is most carefully protected by restrictions filed of record, covering each subdivision tract as approved by county officials, establishing residence and business zones. Designated also are building set-back lines, minimum cost of building, maximum and minimum heights of buildings, area of lot which may be covered, easements for utilities and many other features which will permanently maintain this as a distinctive home neighborhood.

Most important of all restrictions is that which sets up the permanent Art Jury, composed of three prominent architects, a city planner, three laymen and a representative of the property owners. This board must approve all plans for buildings, fences, walls, planting and other improvements. The Art Jury is endowed with three hundred thousand dollars to start with and the income from this endowment is used for expenses, insuring that its members will be able to give sufficient of their time to serve and advise all property owners, without charge for reviewing their plans.

THE ARTISTIC STREET SIGNS IN PALOS VERDES ESTATES ARE AMONG THE FIRST THINGS THAT ATTRACT THE ATTENTION OF THE VISITOR AND HELP HIM TO FIND HIS WAY ABOUT THE PROJECT

THE A. E. CAMERON RESIDENCE ON MONTEMALAGA, PALOS VERDES ESTATES, AWARDED CERTIFICATE OF MERIT FOR ITS ARCHITECTURAL DESIGN BY THE ART JURY OF THE PROJECT. KIRTLAND CUTTER WAS THE ARCHITECT.



caused in this way in all of our cities. Evidently we should insist upon everything in the neighborhood being of good design and harmonious in character and color, as well as require good individual house architecture.

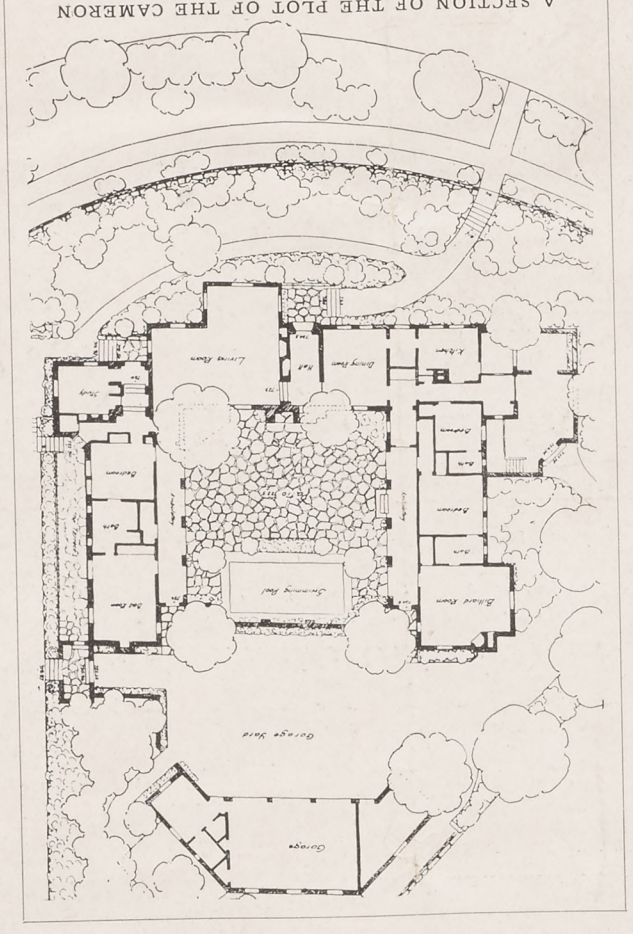
In the development of Palos Verdes Estates, that great new residential section lying along the ocean shore for twelve miles, between Redondo Beach and San Pedro, instructions were to make for Los Angeles a suburban residential community that could not be spoiled. In less than two years of building surprising results are already evident. Not only must every house be passed on by a competent art jury, but that art jury also stands as a first line of defense to see, if you build a fine home, that all later ones which come into the neighborhood must be reasonably harmonious and appropriate. Palos Verdes thus has prevented, to start with, the 90 per cent of poorly designed builders' houses, the things in bad taste and bad color, which have elsewhere caused such ruin, and so has a tremendous advantage over other residential suburbs in the permanency and uniform high grade of its improvements.

This kind of protection is soon appreciated by the home builder. Furthermore, it must be obvious that the more good houses that go up in one neighborhood the greater its desirability and increase in property values will be. The results are cumulative and the neighborhood is bound to become better and better as years go on.

Added to these protective measures is the incomparable setting of Palos Verdes on its beautiful hills overlooking the sea. A 16,000 acre ranch close in to the heart of the city, with only six owners who have held it, back to the original Spanish grant, fortunately had been held practically as nature made it until Frank Vanderlip, Jay Lawyer and their associates visioned a garden suburb with wide planted streets, parks, playgrounds, golf courses, riding academies and, above all, protected home neighborhoods. Already 3200 acres are well under development. Of the $3,000,000 spent to date on the improvement of streets, utilities, etc., a very large proportion has gone to planting of fine trees and shrubs along the borders of the main thoroughfares, and there are about 500,000 additional trees and shrubs in the nursery, which will be ready to put out this and the following spring. The general town plan for the whole ranch has been arranged to accommodate a maximum of 160,000 people in a high class garden suburb by the sea.

The first 3200 acres are laid out in four principal townsites: Malaga Cove, near Redondo Beach; Lunada Bay, stretching for three miles southward along the coast; Valmonte, inland, on high ground overlooking the metropolitan district, the mountains and the sea; and Miraleste, forming a high-class re-

A SECTION OF THE PLOT OF THE CAMERON RESIDENCE, SHOWING THE ROOM ARRANGEMENT. THE LARGE PATIO AROUND WHICH THE HOUSE IS BUILT IS PROVIDED WITH A SWIMMING POOL.



LOS ANGELES, CAL.,
CAL. REAL ESTATE—
JANUARY 1926

BUILDING, SUBDIVIDING AND CONSTRUCTION

Unofficial figures compiled January 1 show Los Angeles led the Pacific Coast in 1925 with $152,646,436 building total; San Francisco second with $50,392,793; and Oakland third with $39,176,313. Other California reports include Long Beach, $19,046,776; San Diego, $18,198,200; Sacramento, $11,344,077; Beverly Hills, $10,454,118; Glendale, $10,224,020; Berkeley, $10,058,729.

With a grand total of 14,008 building permits involving $37,155,275 in costs, issued in 95 leading cities of the Pacific Coast during November, last month's record shows a slight gain over that of last year, according to the far west section of the National Building Survey of S. W. Straus & Co.

Of the fifteen leading cities on the list, ten show substantial gains over November of last year, ranging from a three per cent gain at San Diego and seven per cent at Oakland, to 278 per cent at Ogden and 426 per cent at Sacramento. More than half of the cities report gains over last November, the reductions being chiefly noted in California, Washington and Nevada, although the California total with the dominant influence of the Los Angeles figures eliminated, shows a slight gain.

Los Angeles issued 3,409 permits for $8,412,440 in buildings, during November. This is 13 per cent less than that of last November and 27 per cent less than the October total.

REDUCTIONS IN CITIES

In the Los Angeles metropolitan area, the November total for 15 municipalities is $12,534,603, a nine per cent reduction from last November. Outside of the City of Los Angeles, this area shows a slight gain over last November.

San Francisco issued 863 building permits to cost a total of $3,478,843 during November, a 45 per cent reduction from last November's record and a 20 per cent reduction from the October figures.

In the San Francisco Bay area, 13 municipalities report a total of $7,524,525 for November, a 28 per cent reduction from last November and one of 25 per cent from the October figures.

Oakland issued 1,016 permits for a total cost of $2,271,056 during November, seven per cent more than last November but 31 per cent less than in October.

MANY GAINS RECORDED

Long Beach, with a November record of 378 permits to cost $1,751,700, shows an 86 per cent gain over last November and a gain of 36 per cent over October of this year.

San Diego issued 741 building permits involving $1,329,801 in costs, during November, three per cent more than last November and four per cent more than in October.

Sacramento gained 426 per cent over last year's record, with a November total of 254 permits for buildings to cost $1,551,360. This figure is 56 per cent above the October figure and it has been exceeded but three times before in the city's history.

Beverly Hills gained 188 per cent over last year's record, with a total of 205 permits to cost $1,067,760, issued in November. This is 16 per cent below the October figure.

Santa Barbara issued 220 permits for a total of $1,000,431 in costs, during November, 362 per cent greater than the figure for last November. This total has been exceeded only by the total for August of this year.

San Bernardino established a new high record with a November total of 127 permits involving $818,682 in costs. This is 17 per cent above the November figure for last year and is 309 per cent above the October total of this year.

Riverside established a new high record in November, the total of 100 permits to cost $311,531 being 33 per cent above the total for last November and 86 per cent above the October figure.

Following are the official November, 1925, construction cost figures reported by building department executives from California cities:

City	Nov., 1925	Nov., 1924	Oct., 1925
Alameda	$ 175,954	$ 88,959	$ 529,740
Alhambra	181,260	321,985	298,235
Anaheim	38,725	52,850	27,650
Bakersfield	113,098	71,668	162,645
Berkeley	871,828	805,081	780,205
Beverly Hills	1,067,760	369,520	1,274,215
Burbank	159,985	105,115	169,595
Burlingame	116,975	268,048	150,791
Colton	36,400	47,750	11,925
Compton	103,080	113,857	86,300
Coronado	36,589	34,425	28,780
Emeryville	40,270	209,309	57,816
Eureka	26,230	32,951	40,875
Fresno	122,479	103,778	95,683
Fullerton	10,810	51,264	19,900
Glendale	795,424	660,130	1,041,107
Huntington Park	112,206	196,800	90,955
Inglewood	118,150	304,350	166,600
Long Beach	1,751,700	938,566	1,286,320
Los Angeles	8,412,440	9,754,196	11,655,786
Lynwood	57,700	61,675	61,000
Modesto	61,970	53,599	41,419
Monrovia	115,460	160,100	126,450
Montebello	27,725	9,935	55,051
National City	33,160	41,400	26,895
Oakland	2,271,056	2,104,741	3,311,192
Ontario	60,045	53,520	210,425
Orange	28,200	51,300	21,750
Palo Alto	144,600	86,690	235,815
Palos Verdes Estates	26,750	8,156	30,500
Pasadena	952,643	1,067,798	779.535
Piedmont	111,252	116,445	188-283
Pomona	81,075	143,390	108,925
Redlands	33,975	82,704	112,400
Redondo Beach	24,810	31,810	23,340
Redwood City	47,000	120,712	83,220
Richmond	54,072	65,715	208,999
Riverside	311,531	232,640	167,040
Sacramento	1,551,360	292,742	685,225
San Bernardino	818,682	697,215	199,855
San Diego	1,329,801	1,289,712	1,277,548
San Francisco	3,478,843	6,358,729	4,351,249
San Gabriel	44,350	89,650	52,000
San Jose	222,210	323,560	446,220
San Leandro	116,325	88,925	125,550
San Mateo	78,425	125,880	93,895
San Rafael	17,925	28,800	30,095
Santa Ana	92,840	118,750	98,560
Santa Barbara	1,000,431	216,308	432,016
Santa Cruz	41,440	42,675	104,510
Santa Monica	266,150	469,190	287-568
South Gate	57,725	100,625	54,025
Stockton	163,347	242,285	233,325
Torrance	25,435	98,905	119,205
Vallejo	18,567	7,308	19,478
Venice	172,040	211,100	104,600
Ventura	135,560	69,686	132,285
Vernon	63,690	45,750	207.300
Whittier	29,815	60,915	112.664
Total	$28,459,348	$30,001,442	$32,934,535

EASIER FOR HOMESEEKERS

Jan. 1-1926

LOS ANGELES, CAL.,
EXAMINER

Society Excited! Maybe Prince of Whales Is There!

HERE is a whale of a story about society. Palos Verdes Estates residents have had a school of five whales as guests for a week.

Mark J. Gillen, an official of the company, vouches for the story.

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LOS ANGELES, CAL., EXPRESS
JANUARY 1, 1926

WHALES OFF SHORE AT PALOS VERDES THRILL

Whales, at least a dozen of them, have been disporting themselves close to shore at Palos Verdes for a week, according to Mark J. Gillen, sales manager of Palos Verdes Estates, who with residents of the vicinity has been watching the school.

The whales are at times not more than 100 yards from the shore and plainly visible. They spout from 40 to 50 feet into the air.

Lunada Bay is apparently the popular place, as the whales have been observed there more frequently than at any other part of the shore.

REDONDO BEACH, CAL.,
BREEZE—19[illegible]
JANUARY 1, 1926

Quit Drilling on Wildcat Well in Palos Verdes Hills

The A. T. Jergins interests have stopped work on their wildcat well in the Palos Verdes hills, south of Torrance, according to field reports. The well was drilled to 2782 feet, where metamorphic rock was found, which, according to geologists, definitely precludes the possibility of getting oil. Jergins had considerable trouble with this well, being delayed for about two weeks by a lost bit, which finally had to be sidetracked.

The Petroleum Securities Company's Narbonne well which is drilling in the Palos Verdes district is down 4425 feet, without reported showings.

REDONDO BEACH, CAL.,
BREEZE—19[illegible]
JANUARY 1, 1926

FINAL PLANS FOR PAGEANT ARE MADE

Committee Has Last Meet at Chamber of Commerce

FOR LINE OF MARCH

Floats and Autos Will Be Illuminated by Spot Lights

The general Pageant of Light committee of which Chris Schaeffer is chairman, had a session at the Chamber of Commerce yesterday. Chairmen made final reports especially baout the parade itself and the general carnival features. An appeal to car owners is made. The commitee asks that at least 50 cars be donated to take visitors around Redondo for a drive tomorrow afternoon. Any willing to do this are requested to call up Mr. Van Dugteren at Jefferis & Meek.

The program is expected to start at 6:45 o'clock tomorrow night at the comfort station plaza. The Boys Band with Harry H. Clubb, leader, will play a number or two. Then bombs will be exploded by Kathleen Key, film actress secured by the good offices of Mrs. Gonzalez, will received a golden key from Mayor Cate. The participants around the grandstand will then hurry into cars and join the parade.

Boy Scouts in uniform will help preserve order tomorrow night.

Chief Henry will have his entire force on duty. He and two others will head the parade. They wi be mounted on blooded horse from the Clasby Riding academy Other horses from the same ridin academy in the Palos Verdes wil be in the parade.

Kathleen Key will occupy an auto by herself and will be dazzlingly dressed.

Behind Miss Key will be an auto with the juvenile stars.

The city officials and directors of the Chamber of Commerce will probably follow.

Then according to plans of yesterday the street and fire depart- Catalina to Avenue on east side of Catalina to Opal, thence out Opal to Lucia, to Jasper and return over Opal to Catalina, north on Catalina to Diamond street and disband.

Following the parade the carnival features will predomniate. There will be street dancing, confetti battles, etc. It is hoped that as many as possible will wear carnival suits tomorrow night. Red fire, horns, whistles and other noise makers will be utilized.

According to S. E. Arey, chairman of the parade committee, Hodges Furniture Co., Howes' Service Station, R. W. Steere and Co., High School and the High Tide staff have indicated their intention of entering cars or floats in the parade.

Chief of Police Henry says that there will not be any parking on Pacific all day Saturday because of the difficulty in moving the machines once they get settled by the curb. So the space will be roped off. Persons wanting to discharge passengers can draw up and do so and then pass on. Any infringement of this regulation will be treated as a violation of the parking ordinance.

The parade will not go on Esplanade as that street is dark but will go up Catalina to Avenue H and turn back at that point on Catalina to Opal.

All civic and fraternal floats and cars must be at Camino and Beryl by 6:30 and the merchants' and other divisions at Gertruda.

This is the way the Clasby horses are mounted: Chief of Police mounted on Pico, Lieutenant Booth on Freckles, Lieutenant Stillwell on Maggie, Ina MacClasby on Ginger, Mr. Thomas Hannon on Royal Johnnie, Miss Willis no King, Mr. Geo. Bruner on Nick, Miss McCarrell on Blondie, Louise Carson on Peggy, Mrs. Witt on Red, Ray McCarrell on Topsy, Roy McCarrel on Brownie, O. C. Clasby on Jack (cowboy style).

O. K. Electric & Radio Co.—Adv.
ATWATER KENT RADIO

REDONDO BEACH, CAL.,
BREEZE—19[illegible]
JANUARY 2, 1926

Open House at Cheneys; Guests Meet Charming Young Sicilian Here

The hospitality of the C. H. Cheneys, which is as immeasurable as the stretch of sea below, took on the nature of all-day open house in their lovely home in Palos Verdes yesterday. All the afternoon friends dropped in for a cup of tea and a chat before the open fire which purred on the hearth, like a great cat full of happy content. A branch of mistletoe hanging between the living and dining rooms, caught some of the visitors unaware, and afforded a lot of jolly fun.

Around the rooms, the roses from the Cheney gardens massed in deep bowls, looked like myriads of painted butterflies which had settled there to fan their wings before the fire.

The guests of honor of the day were Mr. and Mrs. Louis Dreyfus (Estelle Heartt) and their house guest, Carmelo Lo Turko, of Sicily, who is in Southern California for the Italian government for the study of the citrus industry. He is a most charming young man, and is quickly acquiring a grasp of the English language of which he knew nothing when he came.

Last night a little group of friends gathered about the Cheney table for dinner, of which the piece de resistance was spaghetti, cooked real Italian style by the young chap, whose father is the largest owner of land in Italy. It was most delicious, and for once calories were forgotten, and the savory dish called for return of plates for a second helping. Among those at dinner were: Mr. and Mrs. Dreyfus, Carmelo Lo Turko, Mr. and Mrs. W. R. Albee, Mr. and Mrs. Dorr, Mr. and Mrs. E. E. Foskett, Miss Charlotte Wells, Mr. and Mrs. Penman, Mr. Sadler, Mr. and Mrs. Sam Austin, Mr. and Mrs. Cheney, Leslie Koemple, Laura Gibbs; Warren, Charlotte, William and Frances Cheney.

SAN PEDRO, CAL., PILOT
JANUARY 2, 1926

SET-BACK IS GIVEN WARREN ON OUTFALL

Progress is Made At Meeting Toward Compromise

Good progress was made toward a compromise in the location of the proposed outfall for the county metropolitan sewer districts at the conference Thursday called by Dr. Dickey, secretary of the State Board of Health.

The conference was attended by Councilman C. J. Colden, Deputy City Attorney Whitehead, Deputy City Engineer Knowlton, representing the rity; Sanitary Engineer Warren, Deputy District Attorney Gordon, representing the county; Roy Beaton and Judge Hewitt, representing the San Pedro Chamber of Commerce and Jay Lawyer, Frederick Olmstead and Attorney Musick representing the Palos Verdes syndicate. A general invitation had been extended to all parties interested to attend the conference.

Two important steps were taken at the conference. One was to appoint Engineer Goudy, representing the state, as a disinterested party to negotiate with the city of Long Beach for a compromise plan by which Long Beach would join the county plan. Because of the expensive White Point construction Long Beach has refused to join the county plan.

Councilman Colden won his contention in the selection of Goudy. He objected to permitting County Engineer Warren being delegated with any authority in dealing with Long Beach and insisted that Goudy as a disinterested official should be given the authorization of the conference.

Another step taken was a move to employ a disinterested sanitary engineer by the county and the cities of Long Beach and Los Angeles. Here Warren's efforts to dominate the situation were again checked. He let it slip that the county were planning to employ an engineer of national reputation to approve his plans. Colden made it plain that expert testimony employed by Warren to back up is own scheme should not be accepted by the conference and that a disinterested expert responsible to all parties concerned should be employed instead.

It was agreed that Frederick Olmstead, who has a national reputation as an engineer and a city planner should sit on checking up the plans for the various outfalls to be submitted to the expert employed.

SAN PEDRO, CAL., PILOT
JANUARY 2, 1926

School of Whales Excites Society At Palos Verdes Estate

Here is a whale of a story about society. Palos Verdes Estates residents have had a school of five whales as guests for a week.

Mark J. Gillen, an official of the company, vouches for the story.

Just a week ago the school—that's hardly a proper term since all of the hostesses insist that their guests are thoroughly accomplished—arrived in the exclusive Lunada Bay district.

For a week they have remained less than 100 feet off shore. Gillen advises that if there are others who desire to receive the guests they may go to Lunada Bay by the main estates thoroughfare through Redondo Beach.

DISBEE, ARIZ., ORE...
JANUARY 2, 1926

Society Excited! Maybe Prince of Whales Is There!

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LOS ANGELES, CAL., HERALD
JANUARY 2, 1926

PALOS VERDES SALES FORCE SWAMPED

Activity in home sites and large estates at Palos Verdes Estates has become so great that Don K. Lawyer, sales manager of the project, will immediately increase his force of salesmen to between 50 and 75 men, he announced today. Sales for the last three months have been increasing at the rate of 30 per cent to 60 per cent over each preceding 30 days, he said, and additional men are imperative.

"This promises to be a big year at Palos Verdes Estates," said Mr. Lawyer. "Interest in our property is greater now than ever before, and several important announcements that will be made during 1926 will increase the activity. A program of building is under way already, and a great amount of additional work will be done in the way of public improvements under our $8,500,000 budget.

"There are many definite signs that all real estate activity in California will be quickened this year, and this is particularly true of seaside property. At Palos Verdes we have a distinct advantage, because we have soil instead of sand. The soil of the whole Palos Verdes area is a rich loam which does not even need fertilizer to make things grow luxuriantly. Right now, after only two years of growth, the shrubs and trees surrounding the homes of many Palos Verdes residents give the impression of a luxuriant inland landscape."

...ANGELES, CAL., EXPRESS
JANUARY 2, 1926

QUITS PALOS VERDES

A. T. Jergins is of the opinion that if there is a structure bearing oil his Palos Verdes No. 1 test well was not it. After drilling to the comparative short depth of 2782 feet a metamorphic condition was found, indicating the end of the world, and Jergins quit. The Pan-American Petroleum Company is going on with its Savings and Trust test and has, according to best reports, almost 4500 feet of hole drilled.

W. E. Garner is staking his faith on shallow production in the Keystone district, East Torrence, with another well. No. 1 was drilled to 890 feet and developing some pipe trouble, will be rigged with cable tocis and straightened out. It is the intention to put in a new string of 4¾ and make another production. Community No. 2 has been located about 200 feet north of No. 1, and will start drilling this week.

Riverside county's oil hope, the Beaumont-Midway Grapehill well, has been drilled to 5255 feet, but several days of bailing and swabbing has not shown anything but water. The outlook is very doubtful.

LOS ANGELES, CAL.,
EXAMINER
JANUARY 3, 1926

FIRM ADDS TO SELLING STAFF

Increased Business This Year Expected at Palos Verdes; Huge Gains Made Recently

Activity in homesites and large estates at Palos Verdes Estates has become so great that Don K. Lawyer, sales manager of the project, will increase his force of salesmen at once to between fifty and seventy-five men, he announced yesterday. Sales for the last three months have been increasing at the rate of 30 per cent to 60 per cent over each preceding thirty days, and additional men are needed to take care of those who are interested in the property.

"The year 1926 promises to be prosperous at Palos Verdes," said Mr. Lawyer yesterday. "Interest in our property is greater now than ever before, and several announcements to be made during the year will increase the activity. A program of building is under way already, and a huge amount of additional work will be done in the way of public improvements under our $8,500,000 budget.

"I am anxious to get my sales force rounded out by the first of the year in order to take care of the influx of Easterners arriving here. There are many definite signs that all real estate activity in California will be quickened during the coming year, and this is particularly true of seaside property.

Los Angeles, Cal.
TIME
JAN 3 1926

INCREASED ACTIVITY AT SUBDIVISION

Palos Verdes Sales Force is to be Enlarged to Care for Growing Demand

Activity in homesites and large estates at Palos Verdes Estates has become so great that Don K. Lawyer, sales manager, will immediately increase his force of salesmen to between fifty and seventy-five men, he announced yesterday. Sales for the last three months have been increasing at the rate of 30 per cent to 60 per cent over each preceding thirty days, and additional men are needed to take care of the people who are interested in the property.

"The year 1926 promises to be a big one at Palos Verdes Estates," said Mr. Lawyer yesterday. "Interest in our property is greater now than ever before, and several important announcements which will be made during the year will increase the activity. A program of building is under way already, and a great amount of additional work will be done in the way of public improvements under our $8,500,000 budget.

"I am anxious to get my sales force rounded out in order to take care of the influx of easterners arriving here. A call which was issued a week or two ago for salesmen is bringing men from as far away as Florida. Two men from Miami were interviewed and they told me that more were on their way.

"There are many definite signs that all real estate activity in California will be quickened during the coming year, and this is particularly true of seaside property."

LOS ANGELES, CAL.,
EXAMINER
JANUARY 3, 1926

* * *

Beach Phi Psi Fetes Chapters

THE Long Beach Phi Psi Chapter of Alpha Sigma Lambda fraternity entertained the Pasadena, Los Angeles, Hollywood and Santa Monica chapters with a dance followed by a buffet supper at La Venta Inn, Palos Verdes Hills, last week. The ball room was decorated in blue and white and during the evening balloons in the fraternity colors were sent floating over the room. There was a dancing contest during the evening for an elaborate loving cup which was won by Miss Evelyn Wells and Mr. Dave Williams. Among the guests were; The Misses Dorothy Graham, Dorothy Kaley, Mary Louise Cutchshaw, Thelma Dix, Dorothy Yates, Jean Elliott, Isabelle Mulherron, Evelyn Well, Delores Scott, Elinor Thon, Alice Christenson, Zell Level, Victoria Sanderson, Ruth Jacobson, Gale Daley, Helen Thrimble; Messrs. Dave Williams, Harold Reusch, William Tucker, Remington Mills, Ted Wells, Francis Hotchkin, Elmer Scott, Ray Kelley, Lloyd Segar, Joe Outher, Morley Bates, Harold Hedrick, Ardeth Johnson, Glenn Darling, Henry Whitney, Jack McMullen and William Edmondson.

...TON, CAL., JOURNAL
JANUARY 4, 1926

School Whales Excite Society at Palos Verdes

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REDONDO BEACH, CAL.,
BREEZE—10S
JANUARY 5, 1926

Magnificent Homes to Be Built on Palos Verdes at Portuguese Bend

Mr. and Mrs. Frank A. Vanderlip, Mr. Edward W. Harden, president of Colgate & Company, bankers of New York, and Mrs. Harden, and Mr. Harry Benedict, Mr. Vanderlip's partner, arrived at Palos Verdes in November and are living at the Vanderlip cottage at Portuguese Bend. Mr. Vanderlip is personally taking title to 200 acres of syndicate property between Portuguese Bend and the old road, including the old nursery and the fine knoll west of it looking out towards Catalina. It is planned to build a large Italian villa here at a cost of approximately $200,000.

Mrs. Harden, who is Mrs. Vanderlip's sister, is planning a large house to be built on Portuguese Point; and Mr. Benedict will build on the slope back of Portuguese Point, for a part-of-the-year home.

Thirtieth Year — Two Cents

LOS ...DISCUSSED ...s My...

150th Anniversary of City to Be Event

A world's fair for Los Angeles in 1931.

This is the plan of a number of Los Angeles business men, it was revealed for the first time today.

The year 1931 will be the 150th anniversary of the founding of the city of Los Angeles, which was started in 1781. Because of this, these business men are now planning to hold a huge world's fair here that will be equal, or better, than the big fair held in San Francisco in 1915.

Sponsors of the movement, it was stated, are raising a fund of $1,000,000 to underwrite the project. With this amount subscribed, a campaign will be instituted to get pledges for the additional money needed.

Because the movement is yet in its infancy, those connected with the proposed undertaking refused to permit the use of their names until the project is fairly established. This is expected to take from one to two months.

It was also stated that the sponsors are not planning to make any direct profits out of the fair. If it should earn an amount above the expenses, they have agreed to turn the money over for a permanent building for Los Angeles, such as a civic auditorium.

Two locations have been considered. One is at the Pacific palisades, and the other is a portion of the Palos Verdes estate. It was pointed out that at least 2000 acres would be needed for a world's fair of sufficient size, and that there are not more than two or three sites of this size close to Los Angeles. Griffith park was discarded as a possible site as being too hilly.

REDONDO BEACH, CAL., BREEZE—1925
JANUARY 6, 1926

POSTPONE ANNEXING MATTERS

Committee Makes Report to Board Meeting at Luncheon

ABOUT HOG FARM

Understand Supervisors Will Cancel Permit for Same

At the weekly meeting of the Redondo Chamber of Commerce directors yesterday, the annexation committee reported several meetings had been held and that the committee was unanimous of the opinion that owing to the attitude of the people residing in the proposed district, nothing could be done along the lines proposed and that the committee was working on another plan. The committee requested further time and the same was granted.

The committee appointed to act upon the proposed hog ranch reported that a definite promise had been secured for a cancellation of the permit and understood that the Board of Supervisors had revoked the permit on Monday of this week.

Mr. Hugh R. Pomeroy, secretary of the County Regional Planning Commission; Mr. H. D. Pottenger, manager of the Southwest Park and Parkways Association;

SAN PEDRO, CAL., PILOT
JANUARY 6, 1926

MILLION TO BE SPENT AT PALOS VERDES

Improvement Plans for 1926 to Include Street Work

A budget of nearly $1,000,000 will be spent in improvements at Palos Verdes Estates during 1926, according to announcement made today by Jay Lawyer, general manager of the project. This amount represents this year's quota of an $8,500,000 public improvement program which will be devoted to the 3200-acre seaside residence community. Already $3,500,000 has been spent in providing streets, parks, bridle trails, a golf course and the necessary public utilities.

This year's porgram calls for the building and improving of about 25 miles of new and old roads combined. Notable in the road work will be the paving of Granvia La Costa as far south as the Margate section, the widening of Via Del Monte to help care of increasing traffic and the finishing of the two-barreled thoroughfare, Granvia Valmonte, which extends past the golf course toward Wilmington.

The eight miles of storm drainage already installed will be augmented during the year and the management will continue its practices of putting in the drains before the roads are paved so as to avoid subsequent tearing up of the highways.

Considerable money will be spent during 1926 on curbs and sidewalks of various types. The nature of these will vary in different parts of the project, it being the desire of the management to keep all sidewalks in harmony with the section in which they are laid.

Street lights will be installed during the year over a large part of the property. Instead of following the established custom of placing lights at equal intervals down each street, the Palos Verdes engineers have adopted the policy of placing lights at strategic points as needed. They will not necessarily be equal distances apart but will be grouped in some sections and spread farther apart in others, according to the demands of traffic and population.

Hundreds of thousands of trees and shrubs will be planted during the coming year. Already a considerable portion of the liberal areas set aside for public parks has been planted, and this work will go forward more rapidly this year because of the generous stocks available in the Palos Verdes nurseries. Instead of attempting to sell homesites on the steepest hillsides, the Palos Verdes

CLAIM IS FILED FOR INSURANCE OF PROMOTER

[EXCLUSIVE DISPATCH]

SAN FRANCISCO, Jan. 6.—E. G. Lewis, bankrupt wizard of promotion, founder of Atascadero and other projects, became a man of mystery today when it was learned that efforts are under way to collect a claim against his $250,000 insurance policy carried with the Equitable Assurance Company.

Denial from various persons in a position to have knowledge concerning the investigation into the whereabouts of Lewis came coincident with the disclosure that a search is being made for him, but the fact remains that on January 5 there was received by an acquaintance of Lewis a letter purporting to be signed by Dr. Thomas G. Dabney, head of the medical department here of the Equitable, asking for information that would go toward establishing whether Lewis is alive.

Lewis, according to the only information available to those seeking him, went into the desolate wastes of Death Valley some weeks ago, bent upon investigation of a reported discovery of a silver deposit of fabulous values. While he has not been on this mission long enough to cause great alarm at his failure to communicate with associates, it is believed by those cognizant of details of the insurance company investigation that there may have come from the valley information tending to create the fear that Lewis has met a fate similar to the fate of hundreds who have sought wealth in that land of harsh resistance to the prospector.

Efforts to obtain from the Equitable executives some explanation of the letter resulted in denials of knowledge concerning it. Dr. Dabney, who is in Los Angeles, pleaded ignorance, and H. C. Donnels, resident supervisor of the company here, did likewise.

Miss Ethel Higgins, Dr. Dabney's assistant, acknowledged that a claim had been filed but would not discuss the subject further.

LOS ANGELES, CAL., TIMES
JANUARY 7, 1926

Nine-Mile Scenic Drive for Palos Verdes Estates is Announced

The building of a nine-mile stretch of scenic highway between Redondo Beach and San Pedro was announced yesterday in connection with the development of Palos Verdes Estates. Frank A. Vanderlip and associates of New York have completed details of an investment and improvement program which include the expenditure of more than $1,000,000 in 1926.

Construction of the scenic highway, an extension of the main highway through Palos Verdes Estates, is now under way, and will be completed in April, it was stated.

Mr. Vanderlip also has started work on a $250,000 home at Portugese Bend, while two other costly homes will be erected by E. W. Harden, president of Colgate & Co. New York bankers, and by H. E. Benedict, Vanderlip's junior partner.

LOS ANGELES, CAL., EXAMINER
JANUARY 7, 1926

...NDERLIP WILL SPEND ...MILLION HERE

9-Mile Scenic Coast Highway Between Redondo and Harbor Feature of Banker's Program

Details of an investment and improvement program by which Frank A. Vanderlip and associates, of New York, will spend more than a million dollars during 1926 in Southern California were disclosed yesterday.

Commitments already made by Mr. Vanderlip in connection with the development of Palos Verdes Estates and statements made by him on several occasions since his arrival from the East, six weeks ago, indicate that still further investments will be made here when this year's plans are accomplished, and that he will take an active part in Southern California affairs.

Of first importance in the Vanderlip-Palos Verdes program is the building of a nine-mile stretch of scenic coast highway between Redondo Beach and San Pedro.

Other activities will include the building of three palatial homes in the Palos Verdes area by Mr. Vanderlip and two of his closest business friends, and the financing, through the Estates Mortgage and Building Company, of scores of homes on the Palos Verdes project.

COAST ROAD PLANS

Construction of the nine-mile coast highway will be completed in April. The new road is an extension of Granvia La Costa, the main artery through the Palos Verdes Estates, which has already been dedicated to public use.

The entire expense of the present improvement, said to be nearly $500,000, is being borne by the Palos Verdes Syndicate, of which Mr. Vanderlip is the principal owner.

At Portuguese Bend, which will be served by the new road, Mr. Vanderlip will build a $250,000 home overlooking the Pacific Ocean. His architect is now on the ground and actual work on the mansion is expected to begin this fall. Grading for landscaping is now under way.

COSTLY HOMES

Near the Vanderlip estate, two other costly homes will be erected this year by E. W. Harden, president of Colgate & Co., New York bankers, and H. E. Benedict, Vanderlip's junior partner.

In addition to these important undertakings, the Vanderlip interests are investing heavily in the Estates Mortgage and Building Company, which was organized about a year and a half ago to finance home-building at Palos Verdes Estates. The present program of this company is to start a new home at Palos Verdes every two weeks during the year.

SAN PEDRO, CAL., NEWS
JANUARY 7, 1926

$1,000,000 PROGRAM ANNOUNCED TODAY BY FRANK A. VANDERLIP

Heavy investments through the Estates Mortgage and Building company in scores of new homes on the Palos Verdes estates between San Pedro and Redondo, completion in April of the nine-mile scenic coast road connecting the two cities at a cost of nearly $500,000 and prospective construction of one $250,000 home and others nearly as expensive were announced today as elements of the $1,000,000 program of Frank A. Vanderlip and his associates in 1926.

Continued large investments after 1926 also were indicated in commitments made by Vanderlip in connection with the estates since his arrival in Southern California some weeks ago. E. W. Harden, president of Colgate & Co., and H. E. Benedict, Vanderlip's junior partner, will build costly homes near Vanderlip's own mansion at Portuguese Bend, it was reiteratd.

LOS ANGELES, CAL.
SOUTHWEST TOPICS—303
JANUARY 7, 1926

TO HOLD WORLD'S FAIR IN 1931

A world's fair for Los Angeles in 1931.

This is the plan of a number of Los Angeles business men, it was revealed for the first time this week.

The year 1931 will be the 150th anniversary of the founding of the city of Los Angeles, which was started in 1781. Because of this, these business men are now planning to hold a huge world's fair here that will be equal, or better, than the big fair held in San Francisco in 1915.

Sponsors of the movement, it was stated, are raising a fund of $1,000,000 to underwrite the project. With this amount subscribed, a campaign will be instituted to get pledges for the additional money needed.

It was also stated that the sponsors are not planning to make any direct profits out of the fair. If it should earn an amount above the expenses, they have agreed to turn the money over for a permanent building for Los Angeles, such as a civic auditorium.

Two locations have been considered. One is at the Pacific palisades, and the other is a portion of the Palos Verdes estate. It was pointed out that at least 2000 acres would be needed for a world's fair of sufficient size, and that there are not more than two or three sites of this size close to Los Angeles. Griffith Park was discarded as a possible site as being too [illegible]ly.

SAN PEDRO, CAL., PILOT
JANUARY 8, 1926

START WORK UPON PALOS VERDES ROAD

Private Road To Give Entry To Home of Vanderlip

Work has been started on a private road to connect the proposed $250,000 mansion at Portuguese Bend of Frank A. Vanderlip, internationally known financier and New York banker, and the road to Western avenue, now under construction, which will furnish a route from Redondo along the coast with outlet in Western avenue. C. E. Crowley, of Los Angeles, has the contract for the private road. Mr. Vanderlip's estate will be constructed as soon as the road to Western avenue, over which supplies will be hauled through the Palos Verdes estates, is completed.

Plans for Mr. Vanderbilt's house are already under way by a New York architect whom Mr. Vanderlip brought out with him from the east recently. The house will be a focal point for a system of landscaping to take in the entire 200 acre tract which the financier resedved at the time of the formation of the Palos Verdes syndicate, of which he is the principal owner. The syndicate is financing the construction of the road to Western avenue.

Mr. Vanderlip's home will be the center, as is his residence at Scarborough-on-Hudson, New York of a millionaire colony. E. W. Harden, president of Colgate and company, New York bankers, and H. E. Benedict, Vanderlip's junior partner, are already planning costly homes near the financier's. Mr. Harden has selected the west arm of Portuguese Bend as the site for his home. More than $1,000,000 will be expended at the bend in the next two years, it is said.

The Portuguese Bend district presents a busy sight at present. Besides the road construction now under way, additions to Mr. Vanderlip's lodge, in which he expects to remain until his mission is completed. are being erected, and 80 head of stock have been brought on the place. Landscaping is continually in progress. The mansion will be completed in two years, it is expected.

EL SEGUNDA, CAL. HERALD
JANUARY 8, 1926

Coast Cities Lay Down Hammer

After trying for years to "knock" one another into oblivion the principal cities of the Pacific Coast have at last joined together to boost the Coast from the Canadian boundary line to the Mexican border. A $6,000,000 fund has been raised to advertise the advantages of the west coast in the other parts of the country.

It is a peculiar trait that people in one town will invariably insist on knocking the neighboring city or a city that is a trade rival or rival in point of numbers.

No man was ever known to build up his business by belittling a rival business house, and the people of one community were never known to build up that community by knocking a neighboring town.

An opportunity is presenting itself now for co-operation among the south beach and Centinela Valley cities to work together for their mutual advancement. An advertising campaign that would embrace that section lying between the Baldwin Hills and the Palos Verdes Hills, and from Western Avenue west to the ocean, would accomplish more than individual advertising by the half score of communities in the district.

HERMOSA BEACH, CAL.,
REVIEW—172
JANUARY 8, 1926

COAST CITIES LEARN ESSON

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Los Angeles, Cal.
TIMES
JAN 8 - 1926

LEWIS MISSING REPORT DENIED

Land Promoter at His Home in Atascadero

Rumor Grew from Move to Surrender Policy

Bankruptcy Trustees Seek Cash on Insurance

A move on the part of the trustees of his bankrupt estate to collect the cash surrender value of a $150,000 life-insurance policy, which involved the formality of giving proof he was alive, led to reports that E. G. Lewis, founder of a number of land projects, was mysteriously missing and was the object of a widespread search, it was disclosed yesterday by his Los Angeles representatives.

Mr. Lewis, promoter of the Palos Verdes and Atascadero projects is very much alive, according to a statement issued by his attorney, Paul E. Younkin, of this city, following a long-distance telephone conversation yesterday morning with Mr. Lewis, who is in Atascadero. The same statement was made by William Ahrens, auditor for Lewis, who was with him on Wednesday and is in constant communication with him.

"In collecting the cash-surrender value of a life-insurance policy it is necessary for the trustees in bankruptcy to give formal proof that Mr. Lewis is alive," Mr. Younkin explained yesterday. "The reports he was mysteriously missing are believed to be the result of the efforts of the trustees to gather this information. Mr. Lewis is in the best of health and is at the present at his home in Atascadero."

When he was adjudged a bankrupt, Mr. Lewis had approximately $800,000 worth of life insurance which was surrendered to his trustees. They collected the cash value of the policies. The policy on which the trustees are now attempting to collect the cash-surrender value is one taken out with the Equitable Assurance Company for $150,000. Under the bankruptcy laws a person adjudged a bankrupt is allowed only a certain small exemption in insurance.

According to Mr. Ahrens, Mr. Lewis is scheduled to come to Los Angeles next week on a business trip.

LOS ANGELES, CAL., HERALD
JANUARY 7, 1926

SO. CAL. CHEERS FOR VANDERLIP PLAN

Deep interest was being manifested in financial circles here today over the details of an investment and improvement program by which Frank A. Vanderlip and associates of New York will spend more than $1,000,000 during 1926 in Southern California.

Included in this $1,000,000 program will be the construction of a nine-mile stretch of scenic highway between San Pedro and Redondo Beach, the erection of palatial homes for Mr. Vanderlip and two of his closest business friends and the financing, through the Estates Mortgage and Building Co. of scores of homes on the Palos Verdes district.

Construction of the highway will be completed in April. It will be an improvement costing nearly $500,000, it was said. Mr. Vanderlip's home will cost approximately $250,000 and will overlook the Pacific ocean, it was stated. Grading for landscaping is already under way.

LOS ANGELES, CAL., RECORD
JANUARY 7, 1926

Plan Palos Verdes Road

Frank A. Vanderlip, New York financier, will build a 9-mile scenic highway through the Palos Verdes estates, from Redondo Beach to San Pedro, it was disclosed today. Construction of the road will be completed in April, it was said.

LOS ANGELES, CAL., EXAMINER
JANUARY 8, 1926

FRIENDS DENY LEWIS MISSING

Details of Latest Financial Venture Revealed in Answer to Report Promoter Was Lost

Details of E. G. Lewis' latest financial venture became known yesterday when it was erroneously reported from San Francisco that the bankrupt promoter of Atascadero was missing and that an effort was being made to collect a $150,000 insurance policy held by him.

Friends of Lewis here deny he is missing.

Collection of the policy's cash value is being made to satisfy trustees appointed to supervise Lewis' bankruptcy, it was declared. This action is not opposed by the promoter.

About four months ago Lewis is said to have purchased mining property from the Panamint Mine Company for $600,000. This is located in the Panamint Mountains overlooking Death Valley and has been visited by the promoter many times recently.

The cash payment for the property was $35,000, according to reports from friends yesterday, and $115,000 has been spent in recent development work.

LONG BEACH, CAL.,
PRESS-TELEGRAM—10
JANUARY 10, 1926

Sales Will Start for Cabin Sites Over Palos Verdes

George W. Averill, director of sales for the Long Beach Realty Company, 253 East First Street, announces the sale of cabin sites on the east slope of Palos Verdes hills, which will be opened next Saturday. This property is within eleven miles of Long Beach, within 20 minutes drive. Electricity and water are provided for, with gas available. Prospects will be taken direct to the tract from the sales office on East First Street. Those who desire to drive in their own cars should go out West Anaheim Boulevard to Walteria Heights, which is located at the east entrance of Palos Verdes hills.

LA JOLLA, CAL., LIGHT
JANUARY 8, 1926

PLAYGROUND HEADS HEAR FROM LOS ANGELES

The Board of Playground Commissioners has received a communication describing the remarkable provision for recreation and parks at Palos Verdes, near Los Angeles, which is being laid out by the OImsted Brothers and Charles H. Cheney.

Ten acres have been set aside for the elementary school, playground and park unit, at intervals of each mile across the property. Twenty-five acres have been set aside for a Junior High School and Recreation Field at the intersection of every two miles. Forty acres for Senior High School and Recreation Field at every three miles. A park and golf course of 213 acres with grass greens, fairways and club house buildings has been deeded to the community for permanent recreational use, together with four miles of ocean shore park and about 200 acres of additional parks and gulches linking all parts of the property with paths, roads and bridle paths.

A Sunday morning breakfast was arranged for the Playground directors and other members of the staff of the Board of Playground Commissioners of Grossmont last Sunday morning. The affair was in the nature of an outdoor picnic. A program of stunts followed the breakfast, which was held around the campfire.

Those present were, H. C. Baker, J. T. Bennett, Tam Deering, Mrs. Ivah Deering, Cleona Deering, Donna Deering, Margaret Haymaker, Major E. A. Platt, Mrs. F. W. Rolfe, R. D. Shannon, Mrs. E. H. Spangler, Betty Spangler, Mrs. Agnes C. Talboy, Archie C. Talboy, Agnes L. Wiley, and Mary K. Wilson.

SAN PEDRO, CAL., NEWS
JANUARY 8, 1926

DENY DISAPPEARANCE RUMOR OF E. LEWIS

William Ahrens, in San Pedro today on business with Mr. and Mrs. B. M. Suiter, denied rumors of the supposed disappearance of E. G. Lewis, originally interested in promoting the Palos Verdes estates near here. Ahrens, who is auditor for Lewis, stated that the latter is in Atescadero. Mr. and Mrs. Suiter, personal friends of Lewis, formerly were district managers for him in Bakersfield.

LOS ANGELES, CAL., EXPRESS
JANUARY 9, 1926

HUGE PROGRAM IS ANNOUNCED

Big Seaside Tract Will Be Scene of Increased Activity in 1926

A budget of nearly $1,000,000 will be spent in improvements at Palos Verdes Estates during 1926, according to the paving of Granvia La Costa as far south as the Margate section, the widening of Via Del Monte to help take care of increasing traffic, and the finishing of the two-barreled thoroughfare, Granvia Valmonte, which extends past the golf course toward the Wilmington harbor.

The eight miles of storm drainage already installed will be augmented during the year and the management will continue its practice of putting in the drains before the roads are paved, so as to avoid subsequent tearing up of the highways, it is announced.

According to Mr. Lawyer, considerable money will be spent during 1926 on curbs and sidewalks of various types, and street lights will be installed during the year over a large part of the property.

Hundreds of thousands of trees and shrubs will be planted during the coming year, Mr. Lawyer said. Already a considerable portion of the liberal areas set aside for public parks has been planted, and this work will go forward rapidly.

LOS ANGELES, CAL., HERALD
JANUARY 9, 1926

BIG FUND FOR PALOS VERDES UTILITIES

A budget of nearly $1,000,000 will be spent on improvements at Palos Verdes Estates during 1926, according to Jay Lawyer, general manager of the project. This amount represents this year's quota of an $8,500,000 public improvement program devoted to the 3200-acre seaside residence community. Already $3,500,000 has been spent in providing streets, parks, bridle trails, a golf course and the necessary public utilities.

This year's program calls for building and improving about 25 miles of roadway. Notable in the road work will be the paving of Granvia La Costa as far south as the Margate section, the widening of Via Del Monte to help accommodate increasing traffic and the finishing of the "two-barreled" thoroughfare, Granvia Valmonte, which extends past the golf course toward the Wilmington harbor.

EXTEND STORM DRAINS

The eight miles of storm drainage already installed will be augmented during 1926 and the management will continue its practice of putting in the drains before the roads are paved so as to avoid subsequent tearing up of the highways, it was explained.

"Considerable money will be spent during 1926 on curbs and sidewalks of various types," said Mr. Lawyer. "Street lights will be installed during the year over a large part of the property. Instead of following the established custom of placing lights at equal intervals down each street, the Palos Verdes engineers have adopted the policy of placing lights at strategic points as needed. They will not necessarily be equal distances apart, but will be grouped in some sections and spread farther apart in others, according to the demands of traffic and population.

PLANTING OF TREES

"Hundreds of thousands of trees and shrubs will be planted during the year. Already a considerable portion of the liberal areas set aside for public parks has been planted, and this work will go forward more rapidly this year because of the generous stocks available in the Palos Verdes nurseries. Instead of attempting to sell homesites on the steepest hillsides, the Palos Verdes organization is devoting these areas to parks. Some unusual effects have already been accomplished in the way of hillside parks under the direction of Frederick Law Olmstead, chief landscaping architect of the project.

"The grounds of the first elementary school will be fully developed in 1926 with tennis courts, handball courts and other outdoor playground features. The program for installing water, gas, telephones and electricity will go forward at about the same momentum as at present. Numerous bridle trails will be built during 1926, and the Malaga Cove beach, one of many that are found along the 12-mile coast line, will be developed."

Los Angeles, Cal.
TIMES
JAN 10 1926

YEAR'S BUDGET $1,000,000

Palos Verdes General Manager Announces Big Sum For Improvements on Tract

A budget of nearly $1,000,000 will be spent in improvements at Palos Verdes Estates during 1926, according to announcement made yesterday by Jay Lawyer, general manager of the project. This amount represents this year's quota of an $8,500,000 public improvement program which will be devoted to the 3200-acre seaside residence community. Already $3,500,000 has been spent in providing streets, parks, bridle trails, a golf course and the necessary public utilities.

This year's program calls for the building and improving of about twenty-five miles of new and old roads combined. Notable in the road work will be the paving of Granvia La Costa as far south as the Margate section, the widening of Vio Del Monte to help take care of increasing traffic, and the finishing of Granvia Valmonte, which extends past the golf course toward Wilmington Harbor.

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The grounds of the first elementary school will be fully developed in 1926 with tennis courts, handball courts and other outdoor playground features. The program for installing water, gas, telephones and electricity will go forward at about the same momentum as at present.

LOS ANGELES, CAL.,
EXAMINER
JANUARY 10, 1926

ESTATES GET MILLION FOR YEAR BUDGET

Huge Amount Outlayed for New Improvements on 3200-Acre Palos Verdes Dwelling Area

A budget of nearly $1,000,000 will be spent in improvements at Palos Verdes this year, according to announcement yesterday by Jay Lawyer, general manager. This amount represents this year's quota of an $8,500,000 public improvement program to be devoted to the 3200-acre seaside residence community.

Already $3,500,000 has been spent in providing streets, parks, bridle trails, a golf course and the necessary public utilities.

This year's program provides for the building and improving of about twenty-five miles of new and old roads combined. Notable in the road work will be the paving of Granvia La Costa as far south as the Margate section, the widening of Via Del Monte to help take care of increasing traffic and the finishing of the two-barreled thoroughfare, Granvia Valmonte, which extends past the golf course toward the Wilmington Harbor.

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Los Angeles, Cal.
TIMES
JAN 10 1926

New Palos Verdes Sidewalks

Lined With Brick

irst units of many miles of concrete sidewalks lined with brick have been completed at Palos Verdes. This photograph was taken immediately after the Gardener Business Building was opened.

COVINA, CAL., CITIZEN—
JANUARY 14, 1926

Voting of Sewer Bonds of Supreme Importance to Future Development

1744

The cities and communities in the San Gabriel Valley area of Los Angeles County stand in a unique position today and find themselves confronted with a proposition, the adoption of which means a long step forward in future development, but which, if rejected, leaves them standing alone in the county as champions of a system which has proven a failure in Southern California.

With every natural attribute to be had for the development of the vast potential resources of the area, the richest land, a maximum of Sunshine, favorable water supplies, greatest per capita wealth of the county, attractive homes and rapidly increasing population, the valley cities are without that necessary facility which permits urban growth on a large scale and provides the convenience which has become almost a necessity in suburban residential areas, an adequate means of sewage disposal.

That adequate sewerage facilities are as vital to growth as good roads, schools, recreation grounds, and all other forms of itnercommunication has long since been demonstrated as a fact. No city can grow to right proportions without them. Neither can residential areas accommodate the population which increases with the years.

To the south and west of the San Gabriel Valley, the entire area of Los Angeles county, from Montebello and Inglewood on the north, to Long Beach and Palos Verdes Hills on the south, have united themselves into one vast community for the purpose of providing an outlet for sewage to the ocean. Already this area has bonded itself to the extent of nearly ten million dollars to defray the expense of construction and are anxiously looking forward to the time when the great sewer conduit will be constructed to the ocean and sewerage facilities afforded.

On the eve of actual construction to the South, the San Gabriel cities awakened to the fact that here, if ever, was a splendid opportunity to find that most important thing in sewer construction, an outlet for accumulated sewage, for without an outlet to a remote point of ultimate disposal, any sewerage system constructed in the valley must necessarily take care of the sewage close to home if not within the actual boundaries of the city or community served.

Look about you, look about your city and, after visiting other sewage disposal plants, try to determine where you would locate a disposal plant for your city. Certainly it would not border upon your property, and by the same token it will not border upon your neighbor's. When you have carefully investigated this fact for your own city or community, multiply it by the innumerable cities and thickly settled communities in your own valley and the territory to the south and west, and you will quickly discover the chaos which would result in atempting to solve the sewerage problem individually for each. You will also see why the cities and towns to the south forgot political boundaries and are hastening to the construction of a joint system of sewage disposal—completion, known as the County Sanitation District Act, provided to meet just such a situation as has arisen in Los Angeles county, where the entire vast community is fast assuming the proportions of one large Metropolitan area and will some day be built upon to such an extent that political boundary lines will exist only as such and be indistinguishable otherwise.

The San Gabriel Valley is united upon this vital question of sewage disposal through the formation of County Sanitation District No. 7 of Los Angeles County and a plan is proposed for sewage disposal to the ocean which is not only more economical than any other method, but which will forever eliminate the dread spectre of numberless sewage disposal plants "planted" in our midst, for sewers we must have and, in the near future, cannot do without.

That this plan is not thrust upon us, but originated in our own cities and towns, is evidenced by the fact that resolutions from the boards of trustees and civic organizations requested the formation of the district and each and every one of our San Gabriel Valley Engineers have been actively associated with A. K. Warren, chief engineer of the district, and his staff, in the formation of the plan.

Let us not overlook this opportunity to save ourselves millions of dollars in this important issue, for if this issue is defeated at the polls on January 26th, the opportunity will be gone, and we will find ourselves embarrassed with all the legion of obstacles confronting inland towns and cities in sewage disposal. Remember that **We must have sewers** in the San Gabriel Valley. **Let us place the outlet where it belongs—in the ocean.**

SAN PEDRO, CAL., PILOT
JANUARY 14, 1926

EARLY START ON HIGHWAY IS INDICATED

1744

Association Plans To Issue Booklet On Boulevard

With almost all of the important right of ways necessary for the extension of Greater Vermont avenue from 175th street to the sea at San Pedro procured, prospects for early completion of the proposed 100-foot highway to connect this city with the heart of Los Angeles were bright today. The Greater Vermont Avenue Improvement Association learned from a special committee that all but a few of the rights of way between 165th street and Ocean avenue or 182nd street, had been procured. It is understood that rights of way needed from Ocean avenue to San Pedro will be forthcoming when needed.

The association's committee, con-

GLENDORA, CAL., GLEANER
JANUARY 15, 1926

COUNTY HEALTH OFFICER STRONGLY APPROVES GREAT SEWER PROJECT

1744

Says Health Demands It. San Gabriel Cities In Unique Positions. Chance For Adequate Sewers For All Time

Dr. J. L. Pomeroy, County Health Officer, who is probably better qualified than any one individual to pass upon such a question, endorses the Metropolitan Sewage Disposal plan in its entirety on the one fact, if for no other reason, that it will entirely eliminate local disposal plants which have proven such a source of trouble to him ond nuisance to the communities. "A bond issue for $4,400,000.00 is a small amount indeed, as compared to the benefits that will be received therefrom by County Sanitation District No 7," stated Dr. Pomeroy. "This bond issue will provide funds for the construction of Trunk Sewers within this district and will also defray its portion of the cost of the Metropolitan Outfall Sewer that will discharge all of the sewage into the ocean. As one fully acquainted with the sewage disposal situation in this district, and as one having witnessed the ever increasing struggle in an attempt to prevent gross nuisance surrounding local disposal plants, I would urge you to vote favorably on this measure."

The cities and communities in the San Gabriel Valley area of Los Angeles County stand in a unique position today and find themselves confronted with a proposition, the adoption of which means a long step forward in future development, but which, if rejected, leaves them standing alone in the County as champions of a system which has proven a failure in Southern California.

With every natural attribute to be had for the development of the vast potential resources of the area, the richest land, a maximum of sunshine, favorable water supplies, greatest per capita wealth of the County, attractive homes and a rapidly increasing population, the Valley cities are without that necessary facility which permits urban growth on a large scale and provides the convenience which has become almost a necessity in suburban residential areas, an adequate means of sewage disposal.

That adequate sewerage facilities are as vital to growth as good roads, schools, recreation grounds and all forms of inter-communication has long since been demonstrated as a fact. No city can grow to right proportions without them, neither can residential areas accommodate the population which increases with years.

To the south and west of the San Gabriel Valley, the entire area of Los Angeles County, from Montebello and Inglewood on the north, to Long Beach and the Palos Verdes Hills on the south, have united themselves into one vast community for the purpose of providing an outlet for sewage to the ocean. Already this area has bonded itself to the extent of nearly ten million dollars to defray the expense of construction and are anxiously looking forward to the time when the great sewer conduit will be constructed to the ocean and sewerage facilities afforded.

On the eve of actual construction to the south the San Gabriel Cities awakened to the fact that here, if ever, was a splendid opportunity to find that most important thing in sewer construction, an outlet for accumulated sewage, for without an outlet to a remote point of ultimate disposal, any sewerage system constructed in the valley must necessarily take care of the sewage close to home if not within the actual boundaries of the city or community served.

Look about you, look about your city and after visiting other sewage disposal plants, try to determine wheer you would locate a disposal plant for your city. Certainly it would [illegible] trunk sewer may be built which will serve the entire community united upon this important issue as a unit.

The State Legislature has provided the legal vehicle upon which such a plan may ride to completion, known Act, provided to meet just such a as the County Sanitation District situation as has arisen in Los Angeles County, where the entire vast community is fast assuming the proportions of one large Metropolitan area and will some day be built upon to such an extent that political boundary lines will exist only as such and be indistinguishable otherwise.

The San Gabriel Valley is united on this vital question of sewage disposal through the formation of County Sanitation District No. 7 of Los Angeles County and a plan is proposed for sewage disposal to the ocean which is not only more economical than any other method, but which will forever eliminate the dread spectre of numberless sewage disposal plants "planted" in our midst, for sewers we must have and, in the very near future, cannot do without.

That this plan is not thrust upon us but originated in our own cities and towns is evidence by the fact that resolutions from the boards of trustees and civic organizations requested the formation of the District and each and every one of our San Gabriel Valley City engineers have been actively associated with A. K. Warren, Chief Engineer of the District and his staff in the formation of the plan.

Let us not overlook this opportunity to save ourselves millions of dollars in this important issue for if this issue is defeated at the polls on January 26th the opportunity will be gone, and we will find ourselves embarrased with all the legion of obstacles confronting inland towns and cities in sewage disposal. Remember that WE MUST HAVE SEWERS in the San Gabriel Valley Let us place the outlet where it belongs, in the ocean.

SAN PEDRO, CAL., PILOT
JANUARY 15, 1926

TO DEVELOP P. VERDES IN UNIQUE WAY

Noted Financier Tells His Ambition At Chamber Event

A leading topic for discussion in San Pedro business circles today is the ambition of Frank A. Vanderlip, internationally known banker and financier, former assistant secretary of the U. S. treasury, president of the City National bank of New York, a director and financial adviser of scores of the leading corporations of America, and now a permanent resident of Portuguese Bend, to leave as a monument to his memory an intelligent, high class development of the shore line between San Pedro and Redondo Beach that will be unique in work of this kind, not only in California, but in all the world.

This ambition Mr. Vanderlip confided to a group of city and county officials gathered at Sepulveda Park yesterday as guests of the San Pedro Chamber of Commerce and Councilman Colden.

President Henning of the chamber turned the gavel over to Mr. Colden after a splendid luncheon had been served under the direction of Jimmie Dodson.

Colden called on all of the councilmen and supervisors present for short talks, but the one that aroused the keenest interest and closest attention was that of Vanderlip, who admonished the city officials who had been kidding each other, that the White Point sewer outfall was a serious matter and there were few things they had under consideration of more importance.

"I have been interested in the growth of San Pedro for ten years," he said, "and I feel that this community is going to be the center of a great growth. Since I became interested in the Palos Verdes property I have been studying plans for its development that have been carefully considered and I hope to make this development a monument to my effort in the way of an intelligent, high class development that shall be unique not only for Southern California but for the entire country.

"I do not know much about the sewer problems here, but I do know something of menace of sewage on the Atlantic coast and I believe you have here a problem of enormous importance and few thing of greater importance. In the light of such information as I have I feel that the location of the proposed outfall here would be very undesirable."

The only other serious talk of the day was a report from Councilman Criswell, who had just returned from Washington, where he spent several weeks in the interest of the Swing-Johnson bill. He was highly elated over the results in getting President Coolidge and Secretary Hoover back of the bill and told those present that it is of such vast importance that in comparison "all the damned sewers at San Pedro did not amount to anything."

During the program brief talks were made by County Supervisors Cogswell and Wright, by City Health Commissioner Parrish, by Assistant City Attorney Whiting and by Roman Sepulveda. In his remarks to the gathering President Boyle Workman of the City Council promised the people of San Pedro that city officials would give serious consideration to the problem of the White Point sewer outfall.

Following the luncheon and program most of the group of city officials and directors of the San Pedro Chamber of Commerce retired to the new course of the San Pedro Golf and Country Club.

SAN PEDRO, CAL., PILOT
JANUARY 15, 1926

POINT FIRMIN BODY BACKS PARK PLANS

Property Owners Most Affected Declare Their Stand

The Point Firmin Improvement Association approves the plan to condemn private property between the Pacific Electric tracks and the oceanside bluff from the harbor breakwater to White Point to form a continuous city park, it was developed at last night's meeting of the association when a letter from Councilman Charles J. Colden, advocating the park, was discussed. The executive committee of the association was directed to confer with Mr. Colden and report back to the next meeting, when it is expected the project will be officially approved.

Most of the privately owned property in the area covered by the proposed park is owned by members of the Point Firmin association so its approval is considered a big boost for the park project. Some opposition to the projejct was manifested at last night's meeting but the great majority of opinion was in favor of condemnation proceedings.

Mr. Colden pointed out the advantages to San Pedro of the proposed oceanside park at the foot of the Palos Verdes hills overlooking the harbor and gave statistics on the probable cost of the undertaking. He pointed out that Venice was seeking city aid to gain possession of beach property within its limits and that San Pedro not only could but should do likewise.

The proposed improvement would cost about $1,000,000, Mr. Colden said, and should San Pedro undertake it alone it would cost the community $72,500 a year, which at 4 per cent interest on a bond issued would mean $2.10 per thousand or 21 cents per hundred on San Pedro's assessed valuation of $35,000,000.

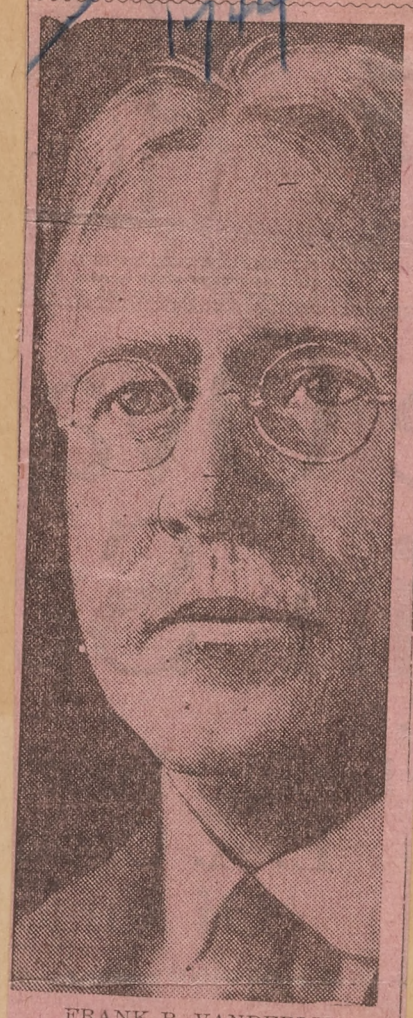
Mr. R. G. Dupuy of the association pointed out that a big park at Point Firmin would have a practical as well as aesthetic value. In raising bond issues for financing development of what Mr. Dupuy termed, "our infant harbor" Los Angeles could bring its citizens down to the big waterfront park overlooking the harbor and sea for a gigantic barbecue and properly impress them with the beauties and potential possibilities of the harbor in the interests of the bond issue.

The association voted to request the city engineer to cut off limbs of trees which overhang the streets in the Point Firmin district and considered a report of Engineer Hughes on the sewer outfall controversy. It was suggested that the association might be called upon for further contributions to the fund behind San Pedro's fight to keep a sewer outfall away from White Point.

Standing committees for 1926 got under way at last night's meeting. The roads and streets committee is comprised of the following: H. A. Linkletter, chairman; F. Landier, J. M. Cannon, Wilbur Wood, F. A. Fisher, G. V. Donovan. Parks and playgrounds committee; Mrs. Burton McMullen, chairman; G. W. Raymond, J. D. Simpson, Mrs. Lisette Kerby, F. R. Cryderman, Judson M. Greene and C. T. Wilder. Membership committee: C. W. Hobart, chairman; Mrs. G. M. Lashley, George Porter, E. H. Marsh, B. Cleveland, William Donovan, and Clarkson Faulk.

LOS ANGELES, CAL., EXPRESS
JANUARY 15, 1926

CITY OFFICIALS ATTACK SITE OF OUTFALL SEWER



FRANK R. VANDERLIP

Backed by Vanderlip, Who Accompanied Visiting Party as Guest

New difficulties seemed about to arise today between city and county officials over the location of the outlet of the new outfall sewer.

With Frank R. Vanderlip accompanying as guest of honor, the Board of Supervisors, City Council, Board of Public Works and Water Commisisoners paid a visit to White point, near the Palos Verdes district, where County Sanitation Engineer Warren proposes to have the outfall sewer run into the sea.

Backed by Vanderlip, certain of the city officials expressed disapproval of the location.

The attack on the location was made on the grounds that the whole shore in that locality will some day be one of the finest residential sections in the world.

No action was taken, however, by either the city or county officials toward proposing a new site.

LONG BEACH, CAL.,
PRESS-TELEGRAM—10
JANUARY 15, 1926

Los Angeles Mayor, City Officials Will Be Guests at Port

Mayor George B. Cryer and nearly fifty other city officials of Los Angeles will be guests of the San Pedro Chamber of Commerce and Councilman Charles J. Colden of the harbor district tomorrow noon at an abalone steak dinner to be served in Sepulveda Park, White Point, near San Pedro. Several county and State officials also have been invited to attend.

Frank A. Vanderlip, New York banker, internationally known expert on economic subjects and principal owner of the Palos Verdes Estates, and several members of the City Council are on the program for short talks.

Following the dinner the guests will be taken to the new seaside golf course of the San Pedro Golf and Country Club. President A. E. Henning of the San Pedro Chamber of Commerce will act as master of ceremonies for the day.

Los Angeles, Cal.
TIMES
JAN 15 1926

WHITE POINT SEWER PLAN CONDEMNED

Vanderlip Lauds Palos Verdes and Sides With Dissenting Councilmen

Frank A. Vanderlip declared that the Palos Verdes coast will become the greatest residential section in America and that it is his life's ambition to leave it as his monument "to studied, intelligent effort," yesterday when he was addressing 100 members of the City Council, Board of Supervisors, Board of Public Works, the Water Commission and other city and Council officials. The executives were assembled at a luncheon in Sepulveda Park, at White Point, to discuss and inspect the site of County Sanitation Engineer A. K. Warren's plan to locate the main outfall at that famous scenic spot.

FRANK A. VANDERLIP

Mr. Warren was present, but did not join in the discussion or explain his plans. Councilman Colden, toastmaster, voiced his disapproval of the plan, as did numerous other speakers, including President Workman of the Council; Councilman Randall, Assistant City Engineer Whitehead, Councilman Hall and Councilman Sparks. Mr. Vanderlip was particularly forceful in expressing his belief in the future of the Southwest.

"None of the so-called 'wild' statements about the industrial future of Los Angeles Harbor and the entire Southwest are overestimated," he said. "Knowing what the future promises for the district," Mr. Vanderlip continued, "I feel that it would be very regrettable to establish an outfall sewer at White Point."

The officials were the guests at the luncheon of the San Pedro Chamber of Commerce and later played over the new $250,000 course of the San Pedro Golf and Country Club.

REDONDO BEACH, CAL.,
BREEZE—175
JANUARY 15, 1926

Palos Verdes Womans' Club New Organization in Local Club Circles

Another club, whose activities will be watched with a great deal of interest, was the one organized yesterday by the women of the Palos Verdes at the home of Mrs. C. H. Cheney, via Del Monte road. The club will be called the Palos Verdes Woman's Club, and the membership will be limited to those living in that locality. The club will have different sections of work, with their P.-T. A. included.

Committees were appointed to take up the work of perfecting the organization, and will report at the next meeting, to be held the second Wednesday in February at the home of Mrs. Dawson.

Purposes at Palos Verdes Estates

Charming Hillside Home at Palos Verdes

Courts, archways, patios, walled enclosures—theseelements of modern home building can be used fittingly on the hillside homesites at Palos Verdes. The house above, designed by Winchton Leamon Risley, is being built at Palos Verdes by the Estates Mortgage and Building Company.

LOS ANGELES, CAL., HERALD
JANUARY 16, 1926

CROWDS DRAWN TO TRACT BY WHALES

Thousands of people were attracted to Palos Verdes Estates following the announcement that a school of whales had been seen off the coast at Lunada bay, according to Don K. Lawyer, sales manager of the project.

"Our salesmen were kept busy for several days answering questions about the whales," says Mr. Lawyer, "and we have the whales to thank for several sales at Palos Verdes. Many people, attracted by this unusual event, had never visited Palos Verdes before and in a few cases sales were made without any further study of our project.

"This particular school of whales, which has been breaking into the headlines recently, was first seen about 30 days ago. The whales were less than 150 yards from shore and could be seen spouting very plainly. They return every few days to the same place off L
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LONG BEACH, CAL.
PRESS-TELEGRAM
JANUARY 16, 1926

LOS ANGELES, CAL.,
EXAMINER
JANUARY 15, 1926

VANDERLIP HITS OUTFALL PLAN

Sewage Disposal Plan May Balk Rivera Development, Banker Tells Officials at Meet

Establishment of a metropolitan sanitation district sewer off White's Point, San Pedro, may seriously arrest development of the Palos Verdes coastline hills into a California Riviera, Frank A. Vanderlip intimated yesterday afternoon to a large gathering of city and county officials at an outdoor luncheon at the contemplated site.

The noted financier, who is shortly to begin work on a million-dollar personal estate on the hills above San Pedro, told the assembled guests that when he dies he expects to leave as a monument a world-famous region on this spot upon which the millions he controls will be lavished.

City councilmen, members of the Board of Public Works, the State and County Board of Health, the Board of County Supervisors and representatives of the mayor and city attorney's office were present at the luncheon, more than 100 of providing the officials on whom decision will rest with a personal inspection of the region, which, the harbor district holds, will be contaminated by the proposed outfall.

Introduced by A. E. Henning, president of the port chamber, Colden called on his colleagues of the council and other officials for an expression bearing on the issue.

Those responding were: Boyle Workman, president of the council; Charles H. Randall, Lew Whitehead, Pearson Menhall, F. Hughes, Frank A. Vanderlip, Otto Robert Allen, Frank Shaw, R. S. Sparks, A. J. Barnes, William Sanborn, George Parrish, Henry W. Wright, I. C. Ash, I. Zahn, P. S. Cogswell, E. E. Moore, Ralph Criswell and Ramon Sepulveda.

LOS ANGELES, CAL., RECORD
JANUARY 15, 1926

SEWAGE AT BEACH PRESENTS PROBLEM

Objection to the use of White's Point, west of San Pedro, as a site for dumping county sewage into the ocean was stressed by Frank A. Vanderlip, financier, who is constructing a million-dollar estate at Palos Verdes.

Vanderlip was one of the speakers at a gathering at White's Point, sponsored by Councilman Colden and the San Pedro chamber of commerce.

San Pedro citizens say that sewage at White's Point would contaminate the waters that the wind blows in toward San Pedro and Cabrillo beach.

Colden suggested that an arrangement be made with Long Beach for the use of the Long Beach outfall, which would dispose of the sewage far at sea, where ocean currents would carry it still farther out to sea.

MONROVIA, CAL., NEWS-
JANUARY 15, 1926

SEE OPPOSITION TO OUTFALL PLAN

Beach Subdividors Voice Objections to Sewage Being Dumped In Ocean

Frank A. Vanderlip declared that the Palos Verdes coast will become the greatest residential section in America and that it is his life's ambition to leave it as his monument "to studied, intelligent effort," yesterday when he was addressing 100 members of the City Council, Board of Supervisors, Board of Public Words, the Water Commission, and other city and county officials. The executives were assembled at a luncheon in Sepulveda Park, at White Point, to discuss and inspect the site of County Sanitation Engineer A. K. Warren's plan to locate the main outfall at that famous scenic spot.

Mr. Warren was present, but did not join in the discussion or explain his plans. Council Colden, toastmaster, voiced his disapproval of the plan as did numerous other speakers including President Workman of the Council; Council Randall, Assistant City Engineer Whitehead, Councilman Hall and Councilman Sparks. Mr. Vanderlip was particularly forecful in expressing his belief in the future of the Southwest.

"None of the so-called 'wild' statements about the industrial future of Los Angeles Harbor and the entire Southwest are overestimated," he said. "Knowing what the future promises for the district," Mr. Vanderlip continued, "I feel that it would be very regrettable to establish an outfall sewer at White Point."

LOS ANGELES, CAL.,
ILLUSTRATED DAILY NEWS
JANUARY 15, 1926

VANDERLIP PREDICTS BEACH RESIDENCE AREA

Frank Vanderlip, internationally known financier and former president of the National City Bank of New York, prophesied yesterday that ocean front area between Point Firmin, Los Angeles Harbor and Redondo would become the country's most beautiful residential area.

Vanderlip, the owner of several thousand acres in the Palos Verdes hills, is soon to begin construction of a million-dollar home beyond White Point.

LOS ANGELES, CAL.,
ILLUSTRATED DAILY NEWS
JANUARY 16, 1926

Better Homes to Be Subject of Poster Contest

The California Art Institute at 290 South Alvarado Street has announced its annual poster competition and exhibition, with prizes valued at $1000. Six of these are scholarships for day or evening classes, the others are miscellaneous in character.

The subject chosen for the posters is one that appeals to all, "Better Homes." I do not believe the person lives who has not a longing for his own home, and the desire is apparently born with us, as it is expressed with blocks and toys in early childhood.

RANGE WIDE

In making a poster the contestant is not limited to architectural exteriors and beautiful landscaping, but interior settings may be pictured or any thought in keeping with one's conception of a home. The competition is open to all art students, amateurs and those who attend schools, colleges or universities.

The designs will be judged first for the thought and second for the execution. All entries must be received postmarked on or before 5 p. m., March 1, in the hands of the competition committee at the institute.

BARKE RGIVES PRIZE

The first and grand prize is donated by Barker Bros., at whose new building the prize-winning designs will be exhibited for two weeks, during which time a program of special interest to art studcats will be featured.

Other scholarship prizes will be given by J. W. Robinson, the Southwest Museum, the Stendahl Galleries, Foster & Kleiser, the Los Angeles Investment Company and the Palos Verdes Estates. The Duncan-Vall Company, McLogan Supply Company, Dawson's Book Store, Jones' Book Store and many others have generously donated other awards.

The jury comprises a very representative group, including, besides [illegible] of splendid reputation, art [illegible]ors in the business world.

Two-Mile Parkway Along Ocean Front Is Given Support

Point Firmin Improvement Association in Favor of Project.

The Point Firmin Improvement Association approves the plan now before the Los Angeles City Council to condemn private property between the Pacific Electric tracks and the oceanside bluff, from the Long Beach-Los Angeles harbor breakwater to White's Point in the interests of a continuous oceanside park more than two miles long, it was developed at Thursday night's monthly meeting of the body. Most of the privately owned property to be condemned is controlled by members of the association, so its approval of the project is believed to assure success of the city's plans for the park.

Plans for the park as prepared by the Los Angeles Parks and Playground Commission call for the planting of the area with trees, shrubs, flowers and lawns similar to the Santa Monica Palisades parkway. With the Palos Verdes hills as a background and the prospect of the harbor with its varied activities, the distant Sierra Madres, San Jacinto and Catalina mountains and the open sea stretching out before, it is expected to make the parkway the Riviera drive of California.

This park is in addition to the plans for the development of Ca[illegible]l

LOS ANGELES, CAL., EXPRESS
JANUARY 16, 1926

WHALES AT PLAY DRAW THOUSANDS TO PALOS VERDES

Thousands of people were attracted to Palos Verdes Estates following the announcement that a school of wales had been seen off the coast at Lunada bay, according to Don K. Lawyer, sales manager of the project.

"Our salesmen were kept busy for several days answering questions about the whales," says Mr. Lawyer, "and as a matter of fact we have the whales to thank for several sales at Palos Verdes. Many people were attracted by this unusual event who had never visited Palos Verdes before. And in a few cases sales were made without any further study of our project.

"This particular school of whales, which has been breaking into the headlines the past few weeks, was first seen about 30 days ago. The whales were less than 150 yards from shore and could be seen spouting very plainly. They return every few days to the same place off Lunada bay. Only once have they made their appearance at any other point.

LOS ANGELES, CAL., EXPRESS
JANUARY 16, 1926

New Type of Curbs at Palos Verdes

Native stone is used to give a rustic and artistic effect to many of the street curbs at Palos Verdes Estates. The above picture, taken on a street running through eucalyptus groves, shows how harmoniously this new type of curb stone fits into the beauty of the landscape.

LONG BEACH, CAL.,
PRESS-TELEGRAM—10
JANUARY 17, 1926

HARBOR AREA STIRRED BY WEST BEACH PLANS OF FRANK A. VANDERLIP

SAN PEDRO businessmen were discussing with interest yesterday the expressed ambition of Frank A. Vanderlip, internationally known expert on economics, former Secretary of the United States Treasury and President of the City Bank of New York, millionaire and now a resident of Portuguese Bend near San Pedro.

Mr. Vanderlip told a group of city and county officials at the Chamber of Commerce dinner on White Point Thursday that he hopes to leave as a monument to his memory an intelligent, high class development of the shore line between San Pedro and Redondo Beach, unique not only in California but in the entire country.

Mr. Vanderlip already has started work on an estate at Portuguese Bend which will surpass his estate at Scarborough-on-Hudson, New York, and two other millionaires, his junior partner, and E. W. Harden, President of Colgate & Co., New York banking firm, are planning residences close to his. A millionaire colony such as the one he started at Scarborough will grow up in the Palos Verdes hills, with his estate as a nucleus, it is anticipated.

Thursday's dinner was given for the sole purpose of showing city and county officials the beauties of the Palos Verdes cliffline, overlooking Long Beach-Los Angeles Harbor and the open Pacific, in the interests of the fight to prevent construction of a sewer outfall at White Point. The Los Angeles councilmen were disposed to treat this apparent object of the occasion with levity and they were made the target of the veteran financier's remarks. Accorded a tribute of awed silence by the playful officials not given any of the other speakers, Mr. Vanderlip reproved the councilmen for their light treatment of the sewer problem.

"I do not know much about the sewer problems here," the expert on economic conditions began, "but I do know something of the menace of sewers on the Atlantic Coast and I believe you have a problem of enormous importance and few things of greater importance. In the light of such information as I have I feel that the location of the proposed outfall here would be very undesirable.

"I have been interested in the growth of San Pedro and the harbor district for ten years," he said, "and I feel that the harbor is going to be a center of a great growth. Since I became interested in the Palos Verdes property, I have been studying plans for its development that have been carefully considered and I hope to make this development a monument to my effort in the way of an intelligent, high class development that shall be unique, not only in Southern California, but in the entire country."

President Boyle Workman of the Los Angeles City Council, councilmen, supervisors and [illegible]er leaders of the city and [illegible]nty of Los Angeles were [illegible]ong the speakers. The guests [illegible]aired to the San Pedro Golf Country Club links after the [illegible]aking for a few holes of golf.

SAN PEDRO, CAL., PILOT
JANUARY 16, 1926

ADVERTISE SAN PEDRO'S CLIMATE

THE time has arrived when San Pedro should capitalize its most valuable possession, that of the most equable climate in the United States on the Pacific coast. For years this distinction has been awarded to Point Loma at San Diego, but a long series of observations proves that it rightfully belongs to the station at Portuguese Bend, in the Palos Verdes hills.

And most of the territory in these hills has a higher elevation, more sunshine and less fog than either Point Loma or Portuguese Bend. In these hills winter and summer are indistinguishable except by a reference to the calendar or by the lengthening and shortening of perfect days. A dozen cities in California's wondrous Southland, far short of San Pedro's scenic beauty and hardly rivaling its climatic attractions, have grown to greatness on their climatic attractions alone. We already have an advance guard of both winter and summer residents who have discovered the advantages of a residence here at either season, but this number should be augmented a hundred fold. This could easily be done by advertising these advantages at the right time, in the right places by the right men.

The hot interior valleys of California, Arizona and other southwestern states furnish the best field for the summer tourist and the northwest for that of the winter season. Every year's delay in advertising these advantages puts the great rush of tourists and season residents to San Pedro, which is sure to come, just that much further off. And it is not essential to wait for the completion of Cabrillo Beach, now a certainty, to start this campaign.

Hundreds not now residents of the state are selecting summer, winter or permanent homes in California and the superior advantages of the hill section of San Pedro should be called to their attention before they decide upon a location. Apartment house owners, too, should be vitally interested especially in presenting the summer advantages of San Pedro in order to fill in the dull season in the navy schedule, and should follow the example of other cities in the organization of a strong hotel and apartment owners' association for united action.

The Lord helps those who help themselves, but too many of our San Pedro citizens are prone to let Him do it all. He has given San Pedro great advantages and should hardly be asked to pay for advertising them.

PALOS VERDES SCHOOL RUSHED

Educational Edifice Nearing Completion Is to Cost $80,000

The new Palos Verdes elementary school will be completed shortly, it was announced yesterday by Jay Lawyer, general manager of the Palos Verdes project. Classes will be held in the new building during the midwinter term.

The new school building is of Spanish design with red tile roof. It contains an auditorium large enough to hold 200 people and the necessary classrooms for all elementary grades.

The grounds are located in the Malaga cove district and cover seven acres. Unusual attention has been paid to the providing of recreation facilities for the children. There are handball courts, tennis courts, croquet grounds and outdoor gymnasium equipment such as bars, swings and the like.

The school has been erected at a cost of $80,000, exclusive of the land.

LOS ANGELES, CAL., EXAMINER
JANUARY 17, 1926

'Better Homes' Contest Theme

"The subject of 'Better Homes' has been chosen this year by the California Art Institute for its annual poster contest which begins January 18," says W. P. Clay, dean of the school. "Fifteen prizes, aggregating a value of $1000, are offered by Los Angeles firms including: Barker Brothers, Los Angeles Investment Company, Southwest Museum, Palos Verdes Estates, Stendahl Galleries, J. M. Robinson, Duncan-Vail Company, Nurses and Students' Outfitting Company, McLogan's Art Supplies, Dawson's Book Store and Jones' Book Store."

After the contest a comprehensive exhibition program is scheduled, the first one of which will be held in the auditorium of Barker Brothers new building. Educational talks by prominent artists and illustrators will feature these exhibitions.

The jury that will judge the designs includes: Henry Victor, art director, Pacific Railways Advertising Company; John Barzart, nationally known artist and illustrator; E. G. Michelson, art director, Foster & Kleiser; Claude Putnam, artist and illustrator; Hugh Parker, art director, Hollywood High School; Miss Orpha Klinker, Frederick J. Schwankovsky, art director, Manual Arts High School; Arthur Vaillencourt and George Barker, art director, Long Beach High School.

[illegible]OS ANGELES, CAL.,
[illegible]AMINER
JANUARY 17, 1926

School Finished at Palos Verdes

Palos Verdes new $80,000 elementary school is about completed, according to Jay Lawyer, general manager of the Palos Verdes project. The building is of Spanish design with red tile roof, it is said contains an auditorium large enough to accommodate 200 pupils, and class rooms for elementary grades.

The grounds are in the Malaga Cove district and cover seven acres. Special attention has been paid to recreation facilities, hand ball equipment being provided, according to Lawyer.

LOS ANGELES, CAL., HERALD
JANUARY 16, 1926

PALOS VERDES ELEMENTARY SCHOOL NEARING COMPLETION

The new Palos Verdes elementary school will be completed shortly, it was announced today by Jay Lawyer, general manager of the Palos Verdes project. Classes will be held in the new building during the midwinter term. The structure is of Spanish design with red tile roof. It contains an auditorium large enough to hold 200 people and the necessary classrooms for all elementary grades.

The grounds, located in the Malaga Cove district, cover seven acres. Unusual attention has been devoted to providing recreation facilities for the children. There are handball courts, tennis courts, croquet grounds and outdoor gymnasium equipment such as bars, swings and the like.

Bones of Ancient Race

GENERAL MAP OF METROPOLITAN SEWER DISTRICT NUMBER 7
AS OUTLINED FOR THE UPPER SAN GABRIEL DISTRICT

Los Angeles, Cal.
JAN 17 1926

LUNADA BAY WHALES BIG ATTRACTION

Thousands at Palos Verdes to Watch Sea Mammals Sport in Ocean

Thousands of people were attracted to Palos Verdes estates following the announcement that a school of whales had been seen off the coast at Lunada Bay, according to Don K. Lawyer, sales manager of the project.

"Our salesmen were kept busy for several days answering questions about the whales," says Mr. Lawyer, "and as a matter of fact, we have the whales to thank for several sales at Palos Verdes. Many people were attracted by this unusual event who had never visited Palos Verdes before. And in a few cases sales were made without any further study of our project.

"This particular school of whales, which has been breaking into the headlines the past few weeks, was first seen about thirty days ago. The whales were less than 150 yards from shore and could be seen spouting very plainly. They return every few days to the same place off Lunada Bay. Only once have they made their appearance at any other point. That was last Saturday in the Malaga Cove district, directly below La Venta Inn. Miss Reba Willis, hostess at the inn, and a number of guests saw the whales on that occasion disporting themselves in the water for more than an hour."

New Curbs at Palos Verdes

NATIVE STONE USED

Expressing an appreciation of nature's artistic landscaping materials, engineers engaged in beautification work at Palos Verdes are using native stone in many of the street curbs of the tract, thereby creating a rustic artistic effect lacking where concrete is used.

The picture above shows how harmoniously this new type of curbstone fits into the beauty of the landscape. The road pictured above is one of the many running through beautiful eucalyptus groves.

REDONDO BEACH, CAL.
BREEZE—1925
JANUARY 15, 1926

Opposition to Any Sewer Disposal at White's Landing

Some opposition is said to have developed against putting an outfall sewer at Whites Landing north of San Pedro. Representatives of the Los Angeles city council, supervisors, and other boards and commissioners, met this week at Whites Point to discuss the plan of the county sanitation engineer to locate the main outfall at the scenic point. Frank A. Vanderlip, multi-millionaire owner of a portion of the Palos Verdes, was one of those to voice a protest against the proposed plan.

N PEDRO, CAL., NEWS
JANUARY 19, 1926

F. VANDERLIP MADE MEMBER S.P. CHAMBER

Wealthy Palos Verdes Owner Aids in Fight Against Sewer

Frank A. Vanderlip, senior member of the syndicate developing the Palos Verdes estates, has been elected to membership in the San Pedro chamber of commerce, according to action of directors at their regular weekly meeting yesterday afternoon. A check from Mr. Vanderlip was expected today or tomorrow.

The Financier's plans to erect a $250,000 home between San Pedro and Redondo and extensive developments he plans in the Palos Verdes estates give him much interest in San Pedro as the principal community adjoining the estates. He recently came to the support of the chamber here in its fight against the proposed outfall sewer at White's Point, giving strong moral and financial aid.

Los Angeles, Cal., Journal
JANUARY 19, 1926

130. Resolution adopted by Redondo Beach Chamber of Commerce relating to assessment district for proposed park highway from 11th Street to the Palos Verdes property was referred to Regional Planning Commission. Board Super...

130. An appropriation in the sum of $2500.00, payable from Exploitation Fund, was authorized to advertise resources of the County in connection with convention of ... Editors ... fully, and ... erred to ...

REDONDO BEACH, CAL.
BREEZE—195
JANUARY 20, 1926

C. OF C. IS PUTTING ON BIG DINNER

...oted Speaker Is to Make The Principal Address

...RECTOR RESIGNED

...is Fellow Members Urge Him to Reconsider His Action

The Redondo Chamber of Commerce discussed the coming forum dinner at the directors' meeting yesterday. The forum committee reported the tickets for the dinner next Monday evening were being placed on sale and upon suggetsion of Director Eikenbary the forum committee was requested to send out a letter of invitation to all non-members.

The secretary recommended that some action be taken inviting other organizations in this district to the forum dinner and a motion prevailed directing the secretary to extend invitations to the chambers of commerce of Hermosa Beach, Manhattan Beach, Torrance, Lomita, Harbor City, Walteria, Redondo Villa and Palos Verdes.

Director S. J. Eikenbary tendered his written resignation on account of the work as president of the Realty Board and a motion prevailed that Mr. Eikenbary be requested to reconsider this action.

ARCADIA, CAL., JOURNAL
JANUARY 29, 1926

BANKER OBJECTING TO SEWER OUTLET

Frank Vanderlip Claims It Will Contaminate Waters of Coast

Frank A. Vanderlip, well-known New York banker, declared that the Palos Verdes coast will become the greatest residential section in America and that it is his lefi's ambition to leave it as his monument "to studied, intelligent effort," last week when he was addressing 100 members of the Los Angeles City Council, Board of Supervisors, Board of Public Works, the Water Commission, and other city and county officials.

The executives were assembled at a luncheon in Sepulveda Park, at White Point, to discuss and inspect the site of County Sanitation Engineer A. K. Warren's plan to locate the main sewage outfall at that famous scenic spot.

Mr. Warren was present, but did not join in the discussion or explain his plans.

Councilman Colden, toastmaster, voiced his disapproval of the plan as did numerous other speakers, including President Workman of the Council; Councilman Randall, Assistant City Engineer Whitehead, Councilman Hall and Councilman Sparks. Mr. Vanderlip was particularly forceful in expressing his belief in the future of the Southwest.

"None of the so-called 'wild' statements about the industrial future of Los Angeles and the entire Southwest are overestimated," he said. "Knowing what the future promises for the district," Mr. Vanderlip continued, "I feel that it would be very regrettable to establish an outfall sewer at White Point."

TORRANCE, CAL., HERALD
JANUARY 21, 1926

article also in Lomita Calif. News Jan 21, 1926

WILL BORE NEW HOLE IN HILLS

Petroleum Securities Haul Material for Second Test Well

EAST OF WESTERN AVE

Hope for Producer Spurred by Showings in First Wildcat

The Petroleum Securities Corporation is hauling material for a second test well to be drilled in the Palos Verdes Hills south of the Long Beach-Redondo boulevard and east of Western avenue.

It is officially stated that the first test well, west of Western avenue, will be abandoned. It was drilled below 4000 feet.

Showings of oil picked up in the first test hole lead operators to believe it possible that a commercial oil structure may be located to the east. The Petroleum Securities lease demands that the company drill two wells.

LOMITA, CAL. NEWS
JANUARY 21, 1926

Home Sites at Low Cost Are Put on Market

Walteria Heights, Overlooking Ocean, Opened to the Public

Low-priced home sites, purchasable on the small payment plan at prices varying from $99 up, are offered in Walteria Heights by the Long Beach Realty Company. Walteria Heights is located four miles and 10 minutes from Torrance, two miles from Lomita, and one mile from the Palos Verdes golf links. It is on the northeastern slopes of the Palos Verdes Hills overlooking the Pacific ocean.

George W. Averill, director of sales of the Long Beach Realty Company, announces that salesmen will be on the grounds Sunday from 10 a. m. to 5 p. m. Persons interested may communicate with the company at 253 East First street, Long Beach, phone Long Beach 61-411.

Walteria Heights may be reached from Torrance by driving south on Arlington and Narbonne avenues to the Long Beach-Redondo boulevard, and thence west toward Redondo.

Every home site on the property has a front entrance and a fine view of the ocean. Electricity, gas and water will be provided.

SAN PEDRO, CAL., PILOT
JANUARY 23, 1926

WALTERIA LOTS ON SALE SUNDAY

The Pacific Realty Co. has been appointed San Pedro representatives of the Long Beach Realty Co. in the sale of the cabin site lots in Walteria Heights on the northern slope of the Palos Verdes Hills and will transport prospective buyers to the tract in automobiles leaving their place of business, 1025 Pacific avenue at 9 and 9:30 o'clock Sunday morning.

BAKERSFIELD, CAL.
CALIFORNIAN
JANUARY 21, 1926

Landscape Ideas in Wide Demand

LOS ANGELES, Jan. 21.—Facts proving that Los Angeles is recognized all over the world as a city of ideal residence communities were revealed at the annual meeting of the Palos Verdes estates arts jury recently by Hugh R. Pomeroy, head of the regional planning commission and by Gordon Whitnall, chief of the city planning commission.

Inquiries pour in from every state in the country and from many foreign countries, these men declared, seeking inspiration and practical advice in the planning of residence parks. Thus the high type of Southern California's suburb communities, as exemplified by Palos Verdes estates, is exerting an influence around the world and is fixing Los Angeles in world consciousness as the center of ideal homes.

SANTA BARBARA, CAL.
PRESS—2
JANUARY 22, 1926

A $1,000,000 improvement program is announced for Palos Verdes Estate near Redondo.

LOS ANGELES, CAL., EXPRESS
JANUARY 23, 1926

RUSH WORK ON GAP IN COAST HIGHWAY AT PALOS VERDES

With one of the world's wealthiest men, Frank A. Vanderlip, to give moral encouragement, and with 270 mules and two steam shovels in action every day, work on the nine-mile stretch of coast highway which will close the gap in the ocean route from the north entrance of Palos Verdes Estates to the San Pedro district is being speeded up, it is announced. The road is expected to be completed in April and will comprise an important addition to the network of major traffic highways in Los Angeles county.

Already the route is one of the most popular in the Southland. In spite of the fact that the present road is scarcely more than a wagon trail, thousands of motorists essay to make the tour every week-end in order to enjoy the magnificent views of Catalina and the Pacific ocean.

MONROVIA, CAL., NEWS—12
JANUARY 23, 1926

Los Angeles—$1,000,000 improvement program announced for Palos Verdes Estate, in 1926.

LOS ANGELES, CAL., HERALD
JANUARY 23, 1926

SPEED WORK ON PS COA

EXPECT ROAD COMPLETION BY APRIL

1744

With one of the world's wealthiest men, Frank A. Vanderlip, to give moral encouragement, and with 270 mules and two steam shovels in action every day, work on the nine-mile stretch of coast highway which will close the gap in the ocean route from the north entrance of Palos Verdes Estates to the San Pedro district is being speeded up. The road is expected to be completed next April, and will comprise an important addition to the network of major traffic highways of Los Angeles county.

Already the route is one of the most popular in the Southland. Despite the fact that the present road is scarcely more than a wagon trail, thousands of motorists make the tour every week-end in order to enjoy the magnificent views of Catalina and the Pacific ocean. Last Sunday saw the heaviest traffic since the Palos Verdes project was begun two years ago, it is said.

Of the 14 miles of the highway between the Palos Verdes entrance near Redondo and the San Pedro harbor, five miles already have been built by the Palos Verdes Estates and turned over to the county. The Palos Verdes syndicate, of which Frank A. Vanderlip of New York is the principal owner, is bearing the expense of the remaining nine miles. The cost of the present improvement is said to be nearly $500,000.

The right-of-way is 170 feet wide. A roadway 30 feet wide is now being finished with either paving or surfacing for the entire distance. All turns will be super-elevated on the outside to make driving easier and safer. All difficult grades and curves are being eliminated.

At Portuguese Bend, which will be served by the new road, Mr. Vanderlip is planning a $250,000 mansion. Grading for landscaping of the 200-acre Vanderlip estate is now under way and construction work on the Vanderlip villa will begin this fall, it is stated. Two other homes will also be built nearby by two of Mr. Vanderlip's closest friend—E. W. Harden, president of Colgate & C New York tankers, and H. E. Benedict, Vanderlip's junior partner.

The new road is an extension of Granvia la Costa, principal thoroughfare of the Palos Verdes Estates. It is one of three main highways which will eventually be constructed through the Palos Verdes project to the harbor.

Mr. Vanderlip is taking a keen interest in its construction. He is spending the winter on his property near Portuguese Bend and may be seen almost any day "on the job" conferring with C. E. Crowley, road contractor.

Here is a sketch of a handsome hillside home, designed by Winchton Leamon Risley, and which is being constructed at Palos Verdes by the Estates Mortgage and Building Co.

Los Angeles, Cal.
TIMES
JAN 24 1926

SPEED WORK ON COAST HIGHWAY

Links Palos Verdes Estates to San Pedro

Important Addition to Major Highway System

1744

Will Offer Splendid Views Along Ocean

With one of the world's wealthiest men, Frank A. Vanderlip, to give moral encouragement, and with 270 mules and two steam shovels in action every day, work on the nine-mile stretch of coast highway to close the gap in the ocean route from the north entrance of Palos Verdes estates to the San Pedro district is being speeded up. The road is expected to be completed in April, and will comprise an important addition to the network of major traffic highways of Los Angeles county.

Already the route is one of the most popular in the Southland. In spite of the fact that the present road is scarcely more than a wagon trail, thousands of motorists essay to make the present wagon-trail tour every week-end to enjoy the magnificent views of Catalina and the Pacific Ocean.

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The right of way is 170 feet wide. A roadway thirty feet wide is now being finished with either paving or surfacing for the entire distance. All turns will be super-elevated on the outside to make driving easier and safer. All difficult grades and curves are being eliminated.

From a scenic standpoint, the new highway is one of the finest in ocean, plains and beach cities are disclosed at every turn.

LOS ANGELES, CAL.,
EXAMINER
JANUARY 24, 1926

ROAD LINK TO TAP HARBOR AND ESTATES

1744

New Nine-Mile Stretch of Coast Highway Will Close Gap in Ocean Route; Open in April

Work on the nine-mile link of coast highway to close the gap in the ocean route from the north entrance of Palos Verdes to the San Pedro district is being speeded, according to officials of the community yesterday. The road is expected to be completed in April, and will comprise an important addition to the network of major traffic highways of Los Angeles County, it is said.

The route already is one of the most popular in the Southland. Despite the fact that the present road is scarcely more than a wagon trail, thousands of motorists essay to make the tour every week-end in order to enjoy the views of Catalina and the Pacific Ocean. Last Sunday saw the heaviest traffic since the Palos Verdes project was started two years ago, it is explained.

Of the fourteen miles between the Palos Verdes entrance, near Redondo, and the San Pedro Harbor, five miles already have been built by the Palos Verdes Estates and turned over to the county. The Palos Verdes Syndicate, of which Frank A. Vanderlip of New York is the principal owner, is bearing the expense of the remaining nine miles. Cost of the present improvement is said to be nearly $500,000.

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SAN PEDRO, CAL., PILOT
JANUARY 25, 1926

Report Progress Is Rapid Upon Palos Verdes Rd.

1744

Rapid progress is being made on the work on the nine mile stretch of coast highway to close the gap in the ocean route from the north entrance of Palos Verdes to San Pedro, it was reported today by A. M. Ferguson, local agent of the Palos Verdes estates. Two steam shovels and 270 mules are working now on the road, which is expected to be completed in April at a cost of approximately $500,000.

Already the route is popular. In spite of the fact that the present road is scarcely more than a wagno trail, thousands of motorists essay to make the present wagon trail tour every week-end to enjoy the magnificent views of Catalina and the Pacific ocean.

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LOS ANGELES, CAL.,
EXAMINER
JANUARY 24, 1926

Whale of a Whale Story Boosts Sales

1744

THOUSANDS of persons were attracted to Palos Verdes following the announcement that a school of whales had been seen off the coast at Lunada Bay, according to Don K. Lawyer, sales manager of the project.

"Our salesmen were kept busy for several days answering questions about the whales," says Mr. Lawyer, "and as a matter of fact we have the whales to thank for several sales at Palos Verdes.

"This school of whales first was seen about thirty days ago. The whales were less than 150 yards from shore and could be seen spouting plainly. They return every few days to the same place off Lunada Bay and only once have they made their appearance at any other point. That was last Saturday in the Malaga Cove district.

LOS ANGELES, CAL.,
EXAMINER
JANUARY 25, 1926

Another Test Well for Palos Verdes

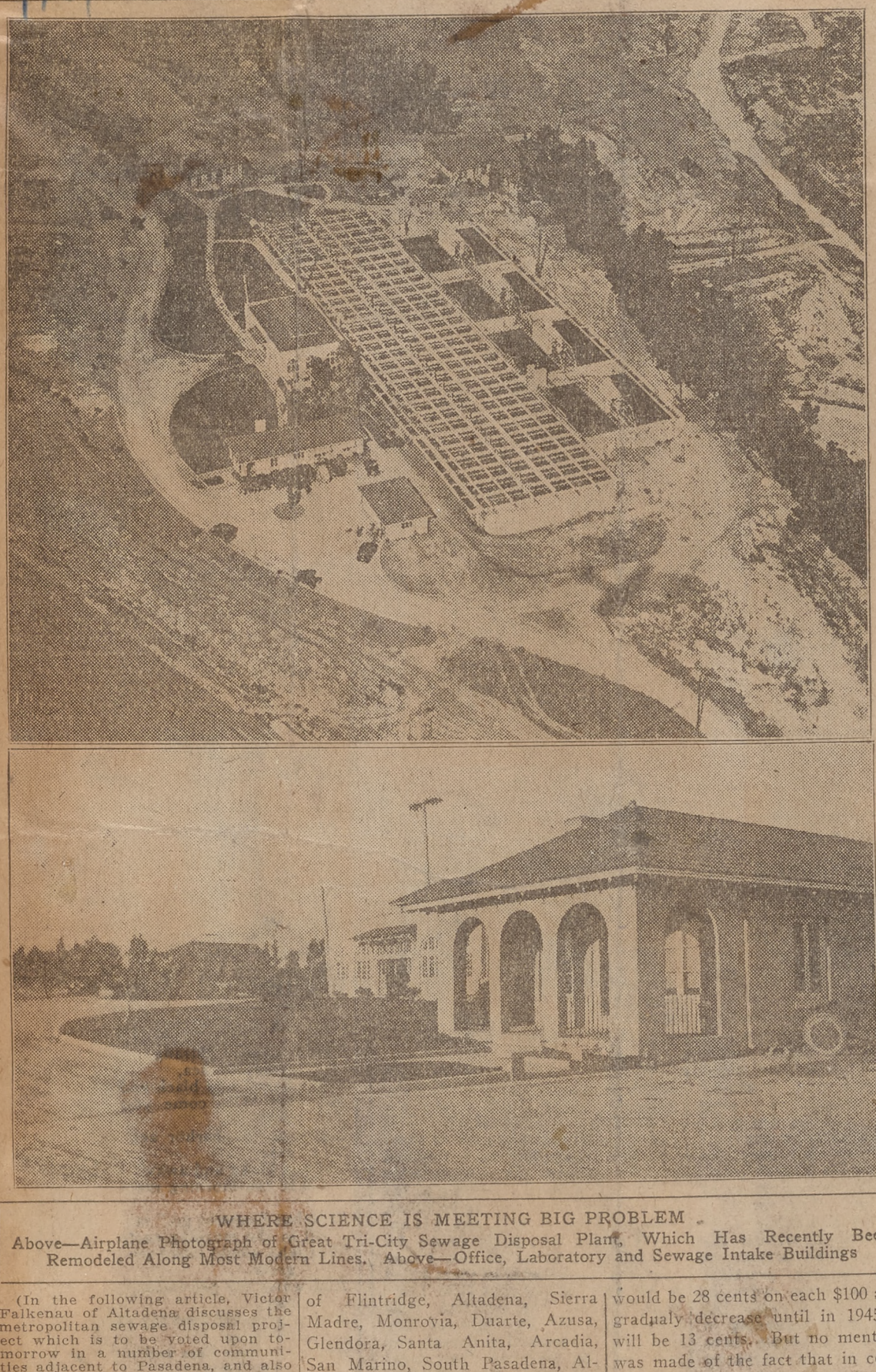
1744

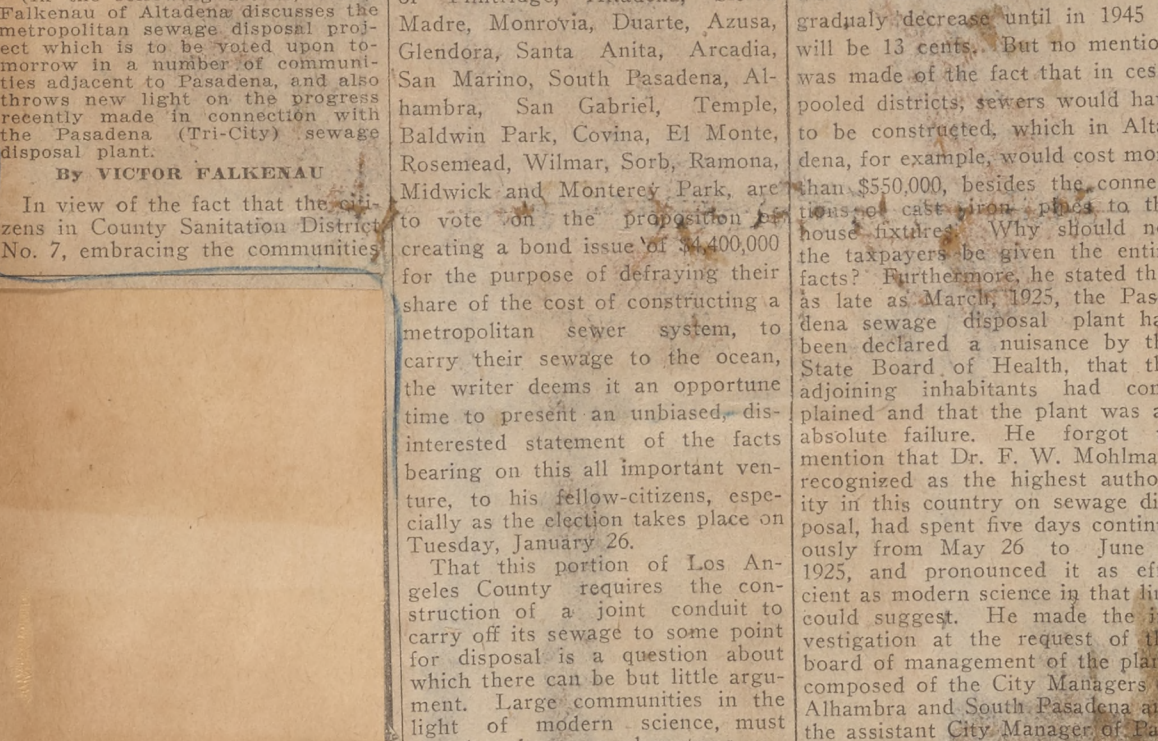
Palos Verdes is to get another test well. It is understood that the Petroleum Securities Company has two leases in the Palos Verdes district, one known as the Los Angeles Trust and Savings Bank lease, the other as the Palos Verdes lease. Drilling obligations called for a well on each of these properties. The Petroleum Securities Company stopped a dry hole on the Trust well at 4550 and the Palos Verdes No. 1 is to be located about three quarters of a mile east of the first test.

PASADENA
STAR-NEWS
JANUARY 26, 192

1744

PASADENA SEWAGE DISPOSAL PLANT HOLDS IMPORTANT PLACE IN CIVIC DISCUSSIONS





WHERE SCIENCE IS MEETING BIG PROBLEM

Above—Airplane Photograph of Great Tri-City Sewage Disposal Plant, Which Has Recently Been Remodeled Along Most Modern Lines. Above—Office, Laboratory and Sewage Intake Buildings

(In the following article, Victor Falkenau of Altadena discusses the metropolitan sewage disposal project which is to be voted upon tomorrow in a number of communities adjacent to Pasadena, and also throws new light on the progress recently made in connection with the Pasadena (Tri-City) sewage disposal plant.

By VICTOR FALKENAU

In view of the fact that the citizens in County Sanitation District No. 7, embracing the communities of Flintridge, Altadena, Sierra Madre, Monrovia, Duarte, Azusa, Glendora, Santa Anita, Arcadia, San Marino, South Pasadena, Alhambra, San Gabriel, Temple, Baldwin Park, Covina, El Monte, Rosemead, Wilmar, Sorb, Ramona, Midwick and Monterey Park, are to vote on the proposition of creating a bond issue of $4,400,000 for the purpose of defraying their share of the cost of constructing a metropolitan sewer system, to carry their sewage to the ocean, the writer deems it an opportune time to present an unbiased, disinterested statement of the facts bearing on this all important venture, to his fellow-citizens, especially as the election takes place on Tuesday, January 26.

That this portion of Los Angeles County requires the construction of a joint conduit to carry off its sewage to some point for disposal is a question about which there can be but little argument. Large communities in the light of modern science, must abandon the cesspool systems.

Of course sewage like any other product, can be more economically removed by a wholesale method than in a retail way. In other words, if each community were compelled to devise its own sewage disposal method, the aggregate cost would be much greater than if all the communities were joined in a sewage disposal district, and addressing the several communities mentioned, stating that the tax would be 28 cents on each $100 and gradualy decrease until in 1945 it will be 13 cents. But no mention was made of the fact that in cesspooled districts, sewers would have to be constructed, which in Altadena, for example, would cost more than $550,000, besides the connections of cast iron pipes to the house fixtures. Why should not the taxpayers be given the entire facts? Furthermore, he stated that as late as March, 1925, the Pasadena sewage disposal plant had been declared a nuisance by the State Board of Health, that the adjoining inhabitants had complained and that the plant was an absolute failure. He forgot to mention that Dr. F. W. Mohlman, recognized as the highest authority in this country on sewage disposal, had spent five days continuously from May 26 to June 1, 1925, and pronounced it as efficient as modern science in that line could suggest. He made the investigation at the request of the board of management of the plant, composed of the City Managers of Alhambra and South Pasadena and the assistant City Manager of Pasadena, and on inquiring as to his ability, the head of the Bureau of Sanitary Engineering of the State Board of Health, said: "You could have combed the entire country and not found a better man for the job."

This finding was made after Assistant City Manager George K. Hooper had undertaken to remedy on the bathing beaches and that result in endless litigation through the filing of injunction suits by Long Beach, Redondo, San Pedro, Venice, Ocean Park, Santa Monica and others? And if those court proceedings lead to permanent injunctions will not the Metropolitan district be compelled to construct sewage disposal plants similar to the one that now is serving Pasadena so efficiently, which Mr. Warren has so severely condemned.

Furthermore, if the final court of resort should assess damages against the district, then every taxpayer therein would be liable for his pro rata, because the district voted the bonds that created the source of damages to the respective communities.

And furthermore, whereas water is such a scarce and necessary commodity in our territory, is it not akin to a crime to waste it by throwing it into the sea instead of using the effluent with all its fertilizing wealth toward bettering our crops. I am well aware of the general prejudice that exists in the minds of the public against any such practice. But why should we not profit from the experience of other great nations? France and Germany have been following that line of procedure for years and as a result are raising an average of seventy bushels of wheat per acre while our average is less than twenty bushels per acre.

Is that prejudice not almost equivalent to a superstition? For a superstition is believing something which we know not to be true. Do we want to wait before changing our extravagant agricultural habits and methods until we are compelled by national poverty to adopt more economical ways?

A sentiment leading to a better comprehension of this method of ferlitization and all it would mean to Southern California would soon take sound root, if the State Medical Association would send an official set of resolutions to the State Board of Health, setting forth in unmistakable language, that such use of sewage water was in no way harmful to the food values of any field crops to which it might be applied.

The writer will vote for the Metropolitan sewer proposition in the hope that before the work of tunnelling under Palos Vedos mountains and the sea, the sanitary board will determine to build along the main trunk line of the conduit a series of sewage treatment plants, such as the city of Chicago is now building to take care of the needs of one and one-half million inhabitants.

SAN PEDRO, CAL., NEWS
JANUARY 25, 1926

REDONDO DISCUSSES BIG PARK ON COAST NEAR PALOS VERDES

1744

Establishment of a 260-acre park south of Redondo along the ocean front and extending toward the Palos Verdes estates, with plans also included for a 225-foot boulevard extending to Cypress avenue at 114th street in Lomita from the southerly termination of Catalina avenue in Redondo, is under discussion by residents of these sections. The county regional planning commission is sponsoring the scheme, which came up at a special meeting in Torrance recently.

More than 9000 feet of frontage has been signed up for the development, it is said. Additional petitions will be circulated this week by members of the Southwest Park and Parkways association, which includes representatives of Torrance, Lomita, Walteria and other communities to the north of San Pedro.

SAN PEDRO, CAL., NEWS
JANUARY 25, 1926

COAST HIGHWAY WILL BE COMPLETED SOON

1744

Completion of the coast highway being extended through the Palos Verdes estates between Redondo and San Pedro is assured in April, at the rate work is proceeding under the personal supervision of Frank A. Vanderlip, it was reported today. Two steam-shovels and 270 mules are engaged in grading the right of way, which will close a nine-mile gap.

The cost of the improvement is about $500,000. A 170-foot right of way, with a 30-foot paved or surfaced finish for the entire 14-mile distance, and with all curves banked on the outside, are items of the plan.

SANTA BARBARA NEWS-PRESS
JANUARY 26, 1926

REVIEW BOARD CODE REPEAL SEEMS CERTAIN

Measure Abolishing Quake Emergency Body Gets Second Reading Thursday; Passage Assured

The architectural board of review, which was created under an emergency ordinance after the earthquake, the repeal of which is now before the new council has informed Mayor Adrian that it is "willing to facilitate any action which the council deemed wise and proper to further the work for which the ordinance was originally passed."

The ordinance of repeal will come before the council session Thursday night for its second reading and its passage is believed certain.

Some of the council members are for aboslute abolition of the board while all express themselves as being in favor of its abolition under the existing conditions.

The mayor, who introduced the repeal ordinance, declared today that the ordinance creating the planning commission provided for an advisory board which would have advisory powers only and would be sufficient to meet the desires of any builders who did not object to having their building operations delayed.

Paragraph two of Section 3 of the ordinance creating the planning commission which describes the commission's powers and duties reads as follows:

(2) To act in an advisory capacity in all matters pertaining to the development and modification of streets, parks, public and private buildings and all other matters having to do with the general plan of the city and to recommend to the officers of the city, plans for the regulation of the future growth, development and beautification of the municipality.

Dr. William H. Mellinger, said today that he favors a board with advisory powers only for those who wish advice.

C. M. Andera, said that he concurred in this. He minimized reports of a fight over the repeal of the ordinance saying that the new council is now working harmoniously and hoped to be able to do much constructive work.

The letter from the architectural board to the mayor follows:

"At a recent meeting of the board of review I reported your informal statement to me that the legality of the board as now constituted and operating under ordinance 1256 had been questioned.

"It was the sense of the members that I inform you that while the board had no official advice from you or any department of the city government to this effect, they wished to facilitate in every possible way any action which the council deemed wise and proper to further the work for which the ordinance was originally passed.

"The board has received many expressions of the value of its work to Santa Barbara. These expressions have been emphasized by many inquiries from other communities and have encouraged the board to carry on through days that were already very full and in the face of conditions that were not normal.

"In many particulars the work of Santa Barbara's board of review is pioneering for, while subdivisions in Santa Barbara and privately controlled communities—such as Palos Verdes or Coral Gables, etc—are able to capitalize such assets this has not been done to any extent by any municipality in the country. The board feels that it owes it to the municipalities [illegible] following Santa Ba[illegible] as seem best [illegible] most advantageously [illegible] we wish to assure you of our willingness and desire to co-operate in any way that the city council may deem best, whether by reorganization of this board, by redrafting a new ordinance or otherwise."

REDONDO BEACH, CAL.,
ADVANCE—131
JANUARY 26, 1926

COUNTY PARK PLAN TO BE EXPLAINED

A meeting has been called at the office of the Chamber of Commerce for Wednesday afternoon, January 27, at 2:00 o'clock, at which time Hugh R. Pomeroy, secretary of the county regional planning commission; C. H. Cheney of the Palos Verdes project and H. D. Pottenger of the Southwest Parks and Parkways Association will be present and explain the proposed new county park plan.

This association has been formed for the purpose of creating a park and highway district and provides for the creation of three county parks, one on the Riverside-Redondo boulevard, one in the nigger slough district and one between Redondo Beach and the Palos Verdes and the acquisition of all of the south beach from the Palos Verdes property to the bath house in Redondo. The plan provides for all improvements and also the construction of the Supulvedo boulevard cutoff and a 225 foot parked highway from One Hundred and Fourteenth street in Los Angeles to the park in Redondo. It is proposed to make this boulevard the finest in all Southern California.

The Chamber of Commerce has gone on record approving the plan in its entirety to the point of requesting the board of county supervisors to prepare plans, specifications and estimates of costs and distribution thereof. The assessment district comprises some 32,000 acres and practically all of the large land owners have signed up, and the Dominguez estates will give the right-of-way for the boulevard over four miles of their property.

This project is of vital importance and interest to this community, and there should be a large attendance at this meeting in order that the people may acquaint themselves with all the details of the plan and just what bearing it will have upon the future of this community.

SAN PEDRO, CAL., PILOT
JANUARY 26, 1926

Plan To Sink New Test Well On Palos Verdes Lease Soon

Palos Verdes is to get another test well. It is understood that the Petroleum Securities Company has two leases in the Palos Verdes district, one known as the Los Angeles Trust and Savings Bank lease, the other as the Palos Verdes lease. Drilling obligations called for a well on each of these properties. The Petroleum Securities Company stopped a dry hole on the Trust well at 4550 and the Palos Verdes No. 1 is to be located about three quarters of a mile east of the first test.

Los Angeles, Cal.
TIMES
JAN 28 1926

PAPERS FOR NEW REALTY FIRM FILED

Corporation to Develop Property in Vicinity of Palos Verdes

[BY A. P. NIGHT WIRE]

SACRAMENTO, Jan. 27. — The Corporation Trust Company of Los Angeles today filed with the Secretary of State a certified copy of articles of incorporation of the Palos Verdes Corporation of Delaware. Capitalized at $5,400,000, the concern plans to engage in real estate development in California.

Jay Lawyer, general manager of the Palos Verdes project, said last night that the forming of the Palos Verdes Corporation, articles of which were filed at Sacramento, was to develop property in the vicinity of the Palos Verdes Estates and known generally as the Vanderlip property.

He declared that the formation of the new company in no way affected the ownership of the property and was merely to facilitate development of holdings outside of the present Palos Verdes tract and that considerable development work has already been started on the Vanderlip property.

SAN PEDRO, CAL., NEWS
JANUARY 28, 1926

DEVELOPMENT OF PROPERTY OBJECT OF CORPORATION

Development of property in the vicinity of the Palos Verdes estates and known commonly as the Vanderlip property is the purpose of the Palos Verdes corporation of Delaware, a certified copy of whose articles of incorporation was filed with the California secretary of state yesterday, according to Jay Lawyer, general manager of the project.

The Delaware corporation is capitalized at $5,400,000. Formation of the corporation in no way affects the ownership of the estates, and is merely to facilitate the development of holdings outside the present Palos Verdes tract, according to Lawyer. Considerable development work already has been started on the Vanderlip property.

LOS ANGELES, CAL.,
EXAMINER
JANUARY 28, 1926

Palos Verdes Prizes Awarded

THE Palos Verdes prizes for the yacht races of the California Yacht Club, held last June, were awarded last night at a banquet of the club at San Pedro. Twenty-two boats participated in the race to cover the route from Palos Verdes Estates to San Clemente Island and return. Winners who received prizes were as follows:

First group, size of boat sixty feet and over, time allowance: 1. Diablo, name of boat; W. W. Tedder, owner; 2. Walgar, Mat Walsh; 3. Henrietta, L. C. Torrance. Prize, marine glasses.

Second group, forty-five to sixty feet, time allowance: 1. Ortona, D. H. Laubersheimer; 2. Aafje, R. E. Millsaps; 3. Mollilou, Milton Hesselburger. Prize, barometer.

Third group, under forty-five feet: 1. Scaramouche, E. E. Bosbyshell; 2. Pacific Childe, B. C. Huber; 3. Sinbad, D. R. Radford. Prize, compasses.

Fourth group, boat for boat: 1. Diablo, W. W. Tedder; 2. Walgar, Mat Walsh. Prize, two cups.

Planning a trip? Whether by rail, steamship, motor stage or airplane or world tour, you can secure detailed information, literature and helpful advice at The Examiner's Free Travel Information Bureau, Examiner Branch Office.

Los Angeles, Cal.
TIMES
JAN 28 1926

ESTATES MORTGAGE DECLARES DIVIDEND

A 7 per cent dividend on the preferred stock of the Estates Mortgage and Building Company was declared yesterday by the board of directors after the annual meeting of the stockholders. The company centers its activities in the Palos Verdes Estates.

The following directors were elected for the ensuing year: Jay Lawyer, Jonathan Dodge, Dwight Whiting, J. C. Low and Don K. Lawyer. President Lawyer reported a substantial increase in earnings for 1925 over the previous year's business.

LOS ANGELES, CAL., RECORD
JANUARY 28, 1926

DEVELOP PALOS VERDES

SACRAMENTO—Articles of incorporation for the Palos Verdes corporation of Delaware have been filed biled by officials of the Corporation Trust company of Los Angeles, who declare that the new firm will develop the Vanderlip estate.

LONG BEACH, CAL.,
PRESS-TELEGRAM—10
JANUARY 29, 1926

Worker Is Killed by Steam Shovel

J. J. Cunningham, 45, of Denver, Colo., was killed yesterday afternoon when a steam shovel on which he was working slipped on a grade on the Palos Verdes estate and pinned him between the shovel and some heavy timbers. Cunningham died a half hour later in a hospital at San Pedro. Surgeons said he had suffered a punctured lung, probably a broken back and other injuries. The body is at the Goodrich Undertaking Parlor in San Pedro, awaiting advices from Mrs. Cunningham, who resides in Denver. A coroner's inquest was to be held some time today.

Los Angeles, Cal., Journal
JANUARY 30, 1926

Articles of Incorporation

Certified copy of Art. of Incorp., of Meese and Gottfried Company, San Francisco, Calif. Atty: Robert B. Gaylord, San Francisco.

Certified copy of certificate of increase of capital stock of Meese & Gottfried Co., San Francisco, from $150,000 to $300,000. Atty: Robert B. Gaylord.

Certified copy of application for change of name of Meese & Gottfried Co., to Link-Belt Meese & Gotfried Co., San Francisco. Atty: Robert B. Gaylord, San Francisco.

Certified copy of certficate of increase of capital stock of Link Belt Meese & Gottfried Co., from $300,000 to $400,000. Atty: Robert B. Gaylord.

Glendale and Verdugo Hills Express Co., City of Tujunga. Directors: A. J. Richardson, Tujunga; Arthur J. Scribner, Tujunga; Marshall C. Hartrauft, Los Angeles. Capital stock, $20,000; subscribed, $50.

Cadwallader-Gibson Co., Inc., Los Angeles: Directors: B. W. Cadwallader, Manita; R. E. Ford, Los Angeles; I. L. Johnson, Los Angeles. Capital stock, $1,000,000; subscribed, $300. Atty: Arnold C. Lackenbach, A. F.

The Valencia Club, Los Angeles. Directors: W. R. Lane, W. G. Dow, J. S. Green, Henry Koehler, A. J. La Mar, all of Los Angeles. No capital stock.

Western Trading Co., Los Angeles. Directors: F. J. Brady, Frances Brady, Irving I. Fisher, all of Los Angeles. Capital stock, $20,000; subscribed, $3. Atty: Irving I. Fisher.

Zenith Foundry and Manufacturing Co., Los Angeles. Directors: A. L. Spangler, A. J. Capo, E. Krattiger, W. L. Bell, E. M. Bengel, all of Los Angeles. Capital stock, $100,000; subscribed, $500. Atty: H. B. Duncan.

Certified copy of Art. of Incorp., of Piggly Wiggly Western States Company, City of Wilmington, Delaware. Attys: Gibson, Dunn & Crutcher.

Certified copy of Art. of Incorp., of The Parker Pen Company, City of Wilmington, Delaware.

Certified copy of Art. of Incorp., of Wagner Leather Company, Stockton, Calif.

Certified copy of Art. of Incorp., of Palos Verdes Corporation, City of Wilmington, Delaware.

The R. W. Powers Interests, Inc., Los Angeles. Directors: R. W. Powers, E. H. Powers, K. W. Harmon, all of Los Angeles. Capital stock, $50,000; subscribed, $7.

Jordan Estates Inc., Los Angeles. Directors: Arthur D. Hill, Ralph Young, George Watkins, all of Los Angeles. Sapital stock, $50,000; subscribed, $250.

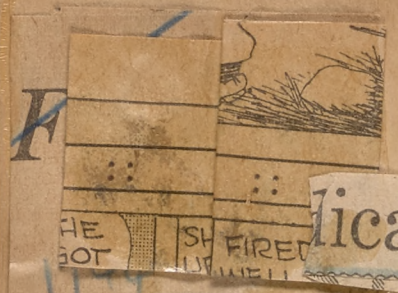
Certificate of increase of capital stock of Western Textile Company, Los Angeles, from $25,000 to $100,000. Attys: Dryer, Castle & Hartke.

LOS ANGELES, CAL.,
EXAMINER
JANUARY 30, 1926

Lumbermen to Engage Palos Verdes Tomorrow

The Willard and Woodhall Building Material baseball club will engage the Palos Verdes Club tomorrow on the Elysian Park diamond. The builders are a new club but have a strong team, having defeated all opposition to date.

LONG BEACH, CAL.,
PRESS-TELEGRAM—10
JANUARY 30, 1926



STRONG PROTEST TO BE RAISED BY CITY

Comparative Survey of Costs Ordered by County Sanitary Chief.

REPORT AWAITED ON FEASIBILITY

Outfall Suggested as Four Miles Out Into Ocean From Channel.

Use of the flood control channel as a possible main outfall for the metropolitan sanitary sewer system is now under consideration. County Sanitary Sewer Engineer A. K. Warren, who is in charge of the $12,000,000 project from which Long Beach recently withdrew, brought an Eastern expert who is now in the County employ, to Long Beach this week to look over the situation.

The opposition from Wilmington, San Pedro and the Palos Verdes Estate to the White's Point outfall proposed by Mr. Warren has led to authorization for a survey of comparative costs of the White's Point and Long Beach flood control channel by the county.

Mr. Warren, in company with Mr. Goodnow, the expert employed by the County to make the survey, discussed the situation on his visit here, with Director of Public Service Van Alstine. The Wilmington and San Pedro Chambers of Commerce have raised strong objection to the location of the sanitary sewer outfall at White's Point.

Palos Verdes Objections.

Recently the Vanderlip interests connected with the Palos Verdes Estates joined hands with the two communities in opposing that outfall. They suggested to the County that a survey should be made to determine the cost, practicability and other features of using the flood control channel for an outfall.

As a result of this the County engaged Mr. Goodnow, who has had extensive experience on the Massachusetts Coast with sanitary sewers, to make a study and report on the feasibility of the two sites proposed for an outfall. This is expected to require about three months. The proposal of the Wilmington and San Pedro Chambers of Commerce includes running the sewer tube under the flood control channel, beginning at a point on the east bank in the northern part of Long Beach and then extending it four miles into the ocean at the channel's mouth. This they contend would take it far enough to sea to guarantee the currents not bringing it back to shore.

Mr. Van Alstine pointed out to Messrs. Warren and Goodnow that an outfall from the flood control channel as proposed would offer distance but not depth and that in his judgment both depth and dis-

(Continued on Page 16, Column 4)

of his island investment. A supposed fault in the ocean in the Catalina channel would have to be considered in the construction of any outfall system at Long Beach, the City Engineer says, and might interpose a serious objection to any such plan from a builders' standpoint.

Los Angeles, Cal.
TIMES
JAN 31 1926

PALOS VERDES PARKS LOOM

Nearly 25 Per Cent of Tract's Total Area is Transferred to Homes Association

Formal transfer of 700 acres of land for park purposes was made last week to the Palos Verdes Homes Association by the Palos Verdes project. This is nearly 25 per cent of the total area of 3200 acres in the tract and is conceded to be one of the most liberal allowances of subdivision acreage for community purposes on record.

than four miles of ocean beach and bluffs, a golf course and numerous small parks placed at vantage points over the property. The value of the land, judged by the prices which adjoining home sites are bring, would run into the millions.

"Last week's transfer of title was made in accordance with the original plans for the development of the Palos Verdes Estates," said Jay Lawyer, general manager of the project. "The Palos Verdes idea from the beginning has been to approach the ideal in laying out and developing this home community.

"Those who planned Palos Verdes strove to give it variety on every hand and to avoid the monotony of straight streets and rows of houses all alike. Hence the dedication of such a large proportion of the total acreage to parks, playgrounds and beach grounds. Nobody will ever have to walk far in Palos Verdes to find a park, and no matter which direction he takes he will find something new and interesting at every turn."

LOS ANGELES, CAL., HERALD
JANUARY 30, 1926

Open Palos Verdes Office in Pasadena

Because of the marked increase of interest in Palos Verdes Estates on the part of residents of Pasadena during the last few months, a branch office has been opened at 257 East Colorado street, by Don K. Lawyer, sales manager of the Palos Verdes project. The new office will be in charge of Hugh R. Thornton, who will be assisted by Mrs. Fe Burbank Askew. Palos Verdes offices are now maintained at Hollywood, Redondo Beach, Long Beach and San Pedro as well as in Los Angeles. General offices of the propect are in the Lane Mortgage building.

JANUARY 31, 1926

Palos Verdes School Job is Nearly Finished

The new Palos Verdes elementary school in the Malaga Cove district will be completed shortly at a cost of $86,000, it was announced yesterday by Jay Lawyer, general manager of the Palos Verdes project.

Classes will be held in the new building during the midwinter term.

The new school building is of Spanish design with red tile roof. It contains an auditorium large enough to hold 200 people and the necessary classrooms for all ele-

LOS ANGELES, CAL., EXAMINER
JANUARY 31, 1926

PARK TRACT CONVEYED TO LANDOWNERS

Formal Transfer of 700 Acres In Palos Verdes by Officials of Project Made During Week

Formal transfer of 700 acres of land for park purposes was made last week to the Palos Verdes Homes Association by the Palos Verdes project. This is nearly 25 per cent of the total area of 3200 acres in the tract and is conceded to be one of the most liberal allowances of subdivision acreage for community purposes on record, according to officials of the tract.

The park acreage includes more than four miles of ocean beach and bluffs, a golf course and numerous small parks placed at vantage points over the property. The value of the land, judged by the prices which adjoining home sites are bringing, would involve millions of dollars.

"Last week's transfer of title was made in accordance with original plans for the development of the Palos Verdes Estates," said Jay Lawyer, general manager of the project. "The Palos Verdes idea from the beginning has been to approach the ideal in laying out and developing this home community.

"Those who planned Palos Verdes strove to give it variety on every hand, and to avoid the monotony of straight streets and rows of houses all alike. Hence the dedication of such a large proportion of the total acreage to parks, playgrounds and beach grounds."

LOS ANGELES, CAL., HERALD
JANUARY 30, 1926

PALOS VERDES GETS 700 PARK ACRES

Formal transfer of 700 acres of land for park purposes has been made to the Palos Verdes Homes association by the Palos Verdes project. This is nearly 25 per cent of the total area of 3200 acres in the tract and is conceded to be one of the most liberal allowances of subdivision acreage for community purposes on record.

The park acreage includes over four miles of ocean beach and bluffs, a golf course and numerous small parks placed at vantage points throughout the property. The value of the land, judged by the prices which adjoining homesites are bringing, would run into the millions.

"Last week's transfer of title was made in accordance with the original plans for the development of the Palos Verdes Estates," said Jay Lawyer, general manager of the project. "The Palos Verdes idea from the beginning has been to approach the ideal in laying out and developing this home community. Those who planned Palos Verdes strove to give it variety on every hand and to avoid the monotony of straight streets and rows of houses all alike.

"Hence the dedication of such a large proportion of the total acreage to parks, playgrounds and beach grounds. Nobody will ever have to walk far in Palos Verdes to find a park, and no matter which direction he takes he will find something new and interesting."

SAN PEDRO, CAL., NEWS
JANUARY 30, 1926

BEAUTIFUL CABIN SITES BEING SOLD IN PALOS VERDES

Beautiful cabin sites commanding an unrivaled view ar being offered by the Long Beach Realty company, of Long Beach.

These cabin sites are located in Walteria Heights on the slopes of the Paloes Verdes Hills and at the price of $99 and up a site an opportunity is offered those desiring sites of this nature of unusual value. Quite a number of these sites were sold last Sunday and salesmen will be on the ground tomorrow at 10 o'clock to explain all details and give all necessary information to those interested.

These sites are reported to be going fast and the company states that they possess a value far in excess of the nominal sum being asked for them.

A large crowd is expected tomorrow as unusual interest is being shown in this property.

OMES PLANNED

s to Range from Moderately alatial Type

alos Verdes Estates during 1926 has made last week by two large build- rty to forty houses. During October ans for homes and on Thanksgiving Day Frank A. Vanderlip, New York capitalist, disclosed his intention of building a $250,000 home on a magnificent estate at Portuguese Bend. be erected. The values will be from $15,000 to $25,000.

These disclosures of proposed home-building at Palos Verdes are declared by officials of the project to be the forerunners of an extensive activity at the new city-by-the-sea, which will gain momentum as the year progresses.

One of the building concerns which has already begun construction is the Estates Mortgage and Building Company. Work began last week on the first of thirty homes which will arise during the next twelve months. It is planned to start a new home every two weeks. They will range from six to eleven rooms and their price range will be from $15,000 to $30,000. Winchton Leamon Risley, architect, is designing the homes. which will, for the most part, be of Spanish architecture. They will be erected by Whiting-Boynton & Potts, contractors. Most of them will be located in the Malaga Cove district, although a few English-type residences will be built at Margate.

Another construction company which plans to begin operations within the next sixty days is the Bagby-Wittler Realty Company. This concern has acquired six lots already in the Valmonte district overlooking the golf course and it is planned to buy still more property. Spanish and English-type houses of seven to ten rooms will

The selection of Palos Verdes Estates as a field for the activities of these two concerns is regarded as particularly significant, Jay Lawyer, general manager of the project, points out.

"It means," said Lawyer, "that Palos Verdes is every month becoming more and more recognized as an unusually desirable location for homes. Choice hillside property with contiguous ocean front golf links, bridle trails, parks and playgrounds such as we have established at Palos Verdes are becoming exceedingly rare in Southern California. The buying public appreciates this fact and there is a distinct increase in the number of people who are interested in securing homes and homesites at Palos Verdes while desirable sites are still available."

J. F. Marcoux, head of the real estate department of the Bagby-Wittler Company, expressed unbounded faith in the Palos Verdes project and declared that, in his opinion, a great building program at Palos Verdes is at hand.

"Our operations are quite extensive," said Mr. Marcoux, "but we turned to Palos Verdes because we believe it holds the greatest future at the present time. By the time spring arrives I believe there will be an unprecedented activity at Palos Verdes and we plan to have several homes ready by that time."

REDONDO BEACH, CAL., BREEZE—15?. JANUARY 29, 1926

SPEED UP WORK ON GAP IN HIGHWAY

Expect to Have Road from Palos Verdes to S. P. Finished Soon

Steam shovels and a large gang of men are at work closing the highway gap between the Palos Verdes property and San Pedro.

The road should be finished in April.

Already the route is one of the most popular in the Southland. In spite of the fact that the present road is scarcely more than a wagon trail, thousands of motorists essay to make the present wagon-trail tour every week end to enjoy the magnificent views of Catalina and the Pacific Ocean. San Nicolas Island, 75 miles out in the ocean, and Santa Barbara Island about half that, can be seen on clear days from the mainland and steamers from the harbor can be seen at almost any time steaming out to sea, bound for San Francisco or the Orient.

Of the 14 miles between the Palos Verdes entrance near Redondo and the San Pedro Harbor, five miles have already been built by the Palos Verdes Estates and turned over to the county. The Palos Verdes syndicate, of which Frank A. Vanderlip of New York is the principal owner, is bearing the expense of the remaining nine miles. The cost of the present improvement is said to be nearly $500,000.

The right of way is 170 feet wide. A roadway 30 feet wide is now being finished with either paving or surfacing for the entire distance. All turns will be superelevated on the outside to make driving easier and safer. All difficult grades and curves are being eliminated.

SAN DIEGO, CAL., UNION JANUARY 31, 1926

building.

Los Angeles—$1,000,000 improvement program announced for Palos Verdes estate in 1926.

LOS ANGELES, CAL., EXAMINER FEBRUARY 1, 1926

Lewis Petition in Court Today

E. G. Lewis, Atascadero promoter who failed for approximately $10,000,000 a year ago, is among a score or more who will present petitions before Federal Judge James this morning, asking that they be discharged from bankruptcy.

Attorneys interested in the case stated that they did not anticipate any opposition to the petition on the part of the 10,000 creditors.

The financial fortunes of the meteoric promoter, who launched his "dream city" and "model community" at Atascadero with $500 capital several years ago, crashed when an attempt was made by several creditors to realize on notes and securities held by them.

LOS ANGELES, CAL., EXPRESS FEBRUARY 1, 1926

PROMOTER LEWIS' PETITION IS GOING TO JUDGE HENNING

Numbered among the many cases set for arraignments, pleas, hearings and trials today before the three federal judges, William P. James, Paul J. McCormick and Edward J. Henning, comes the case of E. G. Lewis, whose petition for discharge in bankruptcy will be heard by Judge Henning.

Lewis, as promoter of the Palos Verdes Estates, received much publicity because of his other former promotion ventures.

LOS ANGELES, CAL., EXPRESS FEBRUARY 1, 1926

LEWIS DISCHARGED FROM BANKRUPTCY

E. G. Lewis, nationally known promoter, was discharged from bankruptcy today by Judge James in federal court.

Lewis was one of the founders of Palos Verdes and at one time promoted a real estate deal reputed to have been one of the most colossal transactions of its kind in the state.

LOS ANGELES, CAL., HOME OWNER—344 FEBRUARY 1926

California Building *for* 1925

Consistent Progress Shown Throughout State

HEALTHY, consistent progress in building in California marked the year 1925. While Los Angeles led in the value of the permits issued for homes and business buildings, other smaller cities showed a very much larger percentage of increase in this activity.

Beverly Hills gained more than 100 per cent in the amount of its permits; while Santa Barbara almost doubled its construction of 1924, due to the rebuilding program under way there. San Diego showed an increase in permit values of nearly $6,000,000 and many other cities of the state showed an encouraging upward trend.

The estimated valuation of building during the year in San Francisco was well over $50,000,000, while Oakland showed a total of $39,176,313; Sacramento, $11,344077 and Berkeley, $10,058,729.

Los Angeles continued to lead the Pacific Coast in the number and value of permits—a grand total of $152,636,436 for the year, with 14,194 dwellings and apartments valued at $52,780,198 and providing accommodations for nearly 20,000 families. Compared with the record of 1924 these figures show a slackening of housing activities reflected for the most part in the building of apartments and courts in which this city was overbuilt a year ago.

The percentage of vacancies in all types of houses has been considerably reduced in recent months and any marked influx of population would quickly exhaust the existing surplus.

While there was some shifting of building activities during 1925, most of the cities in the Pacific Southwest retained their relative standings throughout the year, according to "Southwest Builder and Contractor." Long Beach with a slightly reduced total led the cities outside Los Angeles; San Diego with a record total was second; Beverly Hills with a total double that for 1924 was third; Glendale was fourth, Pasadena fifth, Santa Barbara sixth and Santa Monica seventh.

Encouraging gains are shown by a large number of other smaller cities of the state and the prospects for 1926 are still more promising.

Following is a list of the cities reporting to "Southwest Builder and Contractor" with totals for 1925 and for the preceding year:

	Year 1925	Year 1924
Los Angeles	$152,636,436	$150,147,516
Long Beach	19,046,766	20,601,267
San Diego	18,198,200	13,561,106
Beverly Hills	10,566,818	5,053,644
Glendale	10,224,020	10,175,311
Pasadena	9,633,746	12,040,446
Santa Barbara	6,306,979	3,911,449
Santa Monica	5,057,438	8,415,136
Alhambra	3,396,422	5,398,490
San Bernardino	3,254,214	3,762,123
Phoenix, Ariz.	3,106,122	1,903,648
Ingelwood	2,298,454	1,568,276
Riverside	2,261,227	2,044,629
Santa Ana	2,226,218	2,089,446
Bakersfield	2,117,938	1,097,252
Venice	*2,081,995	3,108,632
Ventura	1,860,628	809,734
Burbank	1,789,610	2,168,336
San Marino	†1,542,573	.....
Compton	1,540,476	1.162,683
South Pasadena	1,492,328	2,281,511
Monrovia	1,360,390	1,613,900
Tucson, Ariz.	1,345,858	1,425,984
Redlands	1,303,247	720.241
Huntington Park	1,263,410	2,184,441
Pomona	1,216,448	1,586 089
Vernon	1,024 834	1,049,628
Culver City	1,014,040	1,211,701
South Gate	844,196	1,135,122
Hawthorne	800,525	712,010
Arcadia	623,139	568.815
Ontario	877,717	797,604
Manhattan Beach	636,837	260,055
San Gabriel	632,512	621,145
Lynwood	604,675	561.990
Fullerton	592,986	1,079 240
San Fernando	591,141	530,810
Coronado	524,215	529,112
Orange	507,525	550,650
Watts	495,287	752 676
Anaheim	487,940	1.026,548
Monterey Park	471,688	678,375
Whittier	470,048	1,029,652
Redondo Beach	473,920	1,171 045
Yuma, Ariz.	465,329	110 722
Newport Beach	449,060	447,830
Sierra Madre	426,519	402,583
National City	379,805	420,420
Hermosa Beach	360 450	1,106,000
Torrance	357,643	1,092,269
Palos Verdes Est	357,330	354,572
Montebello	354,001	359,656
Huntington B.	276,742	232 584
El Monte	253,536	202.295
Upland	253 110	167.920
Oxnard	227,325	211.257
Avalon	184,675	362.005
El Segundo	141,704	149,815
Escondido	76 725	90,450
	$283,790 964	$279,037,837

*—11 months. †—10½ months.

SAN PEDRO, CAL., PILOT
FEBRUARY 1, 1926

OUR 1926 STREET PROGRAM

THE street improvement program outlined for San
this season is by far the greatest in the city's history
is likely that it may reach $2,000,000 before the end o
year, even if the two biggest major traffic projects go ov
1927. These, the Gaffey street entrance and the Alma d
extension, are well along in preliminary work and the prospects are not unfavorable to their inclusion in this year's work.

While perhaps it may be necessary to await next year for the celebration of some of the big entrance projects and the start of the real boom which will result, we are cetain that this year will see the completion of the Palos Verdes road to Portuguese Bend and Redondo, a very important event which in itself will bring a tide of tourist travel to San Pedro and be a wondrous advertisement of its home advantages, more important in some ways than the completion of Western avenue. By the end of the year practically every street in the laid-out portion of the city from the waterfront to the hills will be improved and visitors will find here a modern improved city—not merely a port and industrial center. While perhaps some localities will retain a bit of the atmosphere of rawness and recent construction, due to a lack of finish in trees and flowers, visitors will be quick to notice it as a mark of rapid growth which a little time will eradicate. The development in our residence sections, already marvelous, will gain still further impetus by this year's road program, the effects of which will be felt for years to come. With new highways to reach its attractions and bring here a part of the vast tide of tourists and homeseekers, here and on the way, there is no doubt that San Pedro will receive its share of permanent residents as a result.

WHITTIER, CAL., NEWS
FEBRUARY 1, 1926

COUNTY HITS STUMBLING BLOCK IN OUTFALL

Objection of Beach People Is Seen To Flow From Metropolitan Sewer

Use of the flood control channel at Long Beach as a possible main outfall for the metropolitan sanitary sewer system is now under consideration. County Sanitary Sewer Engineer A. K. Warren, who is in charge of the $12,000,000 project from which Long Beach recently withdrew, took an Eastern expert who is now in the county employ, to Long Beach this week to look over the situation.

The opposition from Wilmington, San Pedro and the Palos Verdes Estate to the White's Point outfall proposed by Mr. Warren has [illegible] a study and report on the feasibility of the two sites proposed for an outfall. This is expected to require about three months.

Another point to be considered is the legal aspect. It is declared a matter for the courts to determine whether the county which owns the flood control channel would have the right to run a sewer line from other sections through the city of Long Beach without the permission of the city authorities. Attorneys appear to differ on this point and Mr. Van Alstine said his department is holding that the county would have to obtain this permission, something that city officials do not feel should be granted.

Catalina Island might also be involved in the consideration of the flood control channel as an outfall. This would bring William Wrigley Jr., into the question in the interest of his island investment. A supposed fault in the ocean in the Catalina channel would have to be considered in the construction of any outfall system at Long Beach, and might interpose a serious objection to any such plan from a builders' standpoint.

REDONDO BEACH, CAL., BREEZE—19[illegible]
FEBRUARY 2, 1926

Palos Verdes School Building Soon Ready

The new Palos Verdes elementary school in the Malaga Cove district, will be completed shortly at a cost of $86,000, it was announced yesterday by Jay Lawyer, general manager of the Palos Verdes project.

Classes will be held in the new building during the midwinter term.

The new school building is of Spanish design with red tile roof. It contains an auditorium large enough to hold 200 people and the necessary classrooms for all elementary grades.

REDONDO BEACH, CAL., BREEZE—19[illegible]
FEBRUARY 2, 1926

Large Acreage for Park Purposes in The Palos Verdes

Formal transfer of 700 acres of land for park purposes was made last week in the Palos Verdes Estates. This is nearly 25 per cent of the total area of 3200 acres in the tract. There is more than four miles of ocean beach and bluffs, a golf course and numerous small parks placed at vantage points over the property. The value of the land judged by the prices which adjoining home sites are bringing, would run into the millions.

SAN PEDRO, CAL., NEWS
FEBRUARY 2, 1926

FRANK VANDERLIP MEMBER OF CHAMBER

Frank A. Vanderlip, nationally known financier and principal holder now in the Palos Verdes syndicate, is a member of the San Pedro chamber of commerce, his check for $25 annual fee and formal application just having been received. He was voted to membership a week ago.

Vanderlip's letterhead reads: Earth-Sky-Sea, Palos Verdes ranch San Pedro, California, P. O. box 578—a neat, inclusive and, incidentally, well-localized address, it seems.

LOS ANGELES, CAL., EXAMINER
FEBRUARY 2, 1926

[illegible]ED BROADW

CITY COUNCIL ADOPTS PLAN TO RUSH WORK

Specifications Provide Improvement of Thoroughfare From 93rd Street, Manchester Ave.

ANOTHER important step toward carrying Broadway into the Los Angeles Harbor district was taken yesterday when the City Council, by a unanimous vote, adopted a report of the street opening and widening committee making specifications and recommendations relative to the early paving of Broadway (formerly Moneta avenue), between Manchester avenue and Ninety-third street.

City Engineer Shaw was instructed to proceed at once with plans for the paving of this main traffic artery between Manchester avenue and Eighty-seventh street and from curb to curb between Eighty-seventh street and Ninety-third street, excepting the 28-foot strip reserved by the Los Angeles Railway, and including in these paving proceedings crossings over the railroad tracks now under control of the city.

Vermont Will Be Next

Members of the committee making the recommendations were Chairman A. J. Barnes, Frank L. Shaw and I. F. Hughes.

Vermont avenue will be the next great paved artery to the sea, it was announced yesterday by H. W. Bohrman, secretary of the Greater Vermont Avenue Association. It will form an outlet for the large amount of traffic on Harbor boulevard. Plans having been completed by city and county officials, work will proceed at once to complete Vermont avenue to the sea.

At a meeting of the board of directors of the Greater Vermont Avenue Association, held at the office of the San Pedro Chamber of Commerce, at which a number of civic organizations were represented, the following resolution was passed:

"Resolved, that the plan of the southern connection of Vermont avenue into Gaffey street, as shown on the plan of the proposed highway approaches to San Pedro, be approved and indorsed by the Greater Vermont Avenue Association."

Uninterrupted Route

"On account of this action," stated Mr. Bohrman, "and the support of large property interests at the harbor, Vermont avenue will be an uninterrupted, straight route into the harbor, going over all east and west highways by grade separations.

"It is now an assured fact that Vermont avenue will be a paved traffic artery, the shortest route to the harbor. Construction work will commence as soon as survey maps, plans and contracts can be let. It will be the first paved route into the harbor.

"A committee of able engineers including the county road commissioner, George Jones, County Surveyor Rockhold and his assistant, Alfred Jones, E. E. East of the Auto Cub, Hugh Pomeroy of the Planning Commission and his assistant, Mr. Thompson, Mr. Donald of the Los Angeles Engineering Department at the harbor, and several private engineers representing the Palos Verdes estate and others made several preliminary surveys of the harbor. Our efforts will soon be crowned with success."

Los Angeles, Cal.
TIMES
FEB 2 1926

LEWIS FREED IN INSOLVENT CASE

Land Promoter Discharged as Bankrupt

Action Relieves Him from $10,000,000 Obligation

Creditors Expected to Name New Referee Today

E. G. Lewis, promoter of Atascadero and many other ventures, yesterday was discharged from bankruptcy by United States District Judge James, thereby removing from his shoulders obligations that total approximately $10,000,000.

Lewis investors numbering more than 10,000 from all parts of the United States, particularly the midwest, were hit when he was cast into bankruptcy January 5, 1925, after creditors had filed involuntary proceedings against him on December 15, 1924.

For a year civil strife waged about the Lewis holdings, minority and majority creditors making a desperate battle over A. R. Rutherford, trustee of the estate, until a few months ago a compromise was effected, by which Robert M. Clark and Victor Shaw were appointed trustees to serve along with Rutherford.

HUGE LAWSUIT

After being adjudged bankrupt, Lewis filed a list of his debts and assets, losting the latter at $23,000,000, $17,000,000 of which involves a suit against the Title Insurance and Trust Company and $250,000 represented by a suit against the Union Oil Company for asserted damages to a Lewis well in Signal Hill.

Neither of the suits has been decided, and, according to Referee Earl E. Moss, they do not constitute tangible assets.

Physical assets remaining amount to about $5,000,000, the bulk of which is 20,000-odd acres at Atascadero. Several oil wells form a portion of the estate now being managed by the trustees for the creditors.

ASSETS LISTED

A complete list of Lewis assets was given, comprising a controlling interest in the Atascadero Estates, Inc., Atascadero Beach and Improvement Company, Atascadero Mercantile Company, Atascadero Mill and Lumber Company, Atascadero Press, Atascadero Copper Company, Caladero Products Company, Lewis Foundation Corporation, National Graphite Company, Permanent Residence Department Corporation, the Woman's National Publishing Company and certain minor interests in other corporations and contingent fees and interests in the Palos Verdes project, oil properties in California, Montana and Wyoming, an insurance policy for $5650,000, and mailing lists containing thousands of names of "potential investors" the world over.

BUYS LARGE TRACT

While founding Atascadero, in San Luis Obispo county, Lewis originally bought 22,468 acres of land for $786,380. About 6873 acres were sold, it was reported, for approximately $4,000,000. Lewis also purchased 946 acres of beach property for $1,200,000, which was handled through the Atascadero Beach and Improvement Company.

A meeting of creditors this morning in the court of Referee in Bankruptcy Moss, in the Union League Building, is expected to determine a successor to Trustee Shaw, who tendered his resignation several weeks ago. Affairs of the estate up to the discharge of Lewis also will be reviewed.

SAN PEDRO, CAL., PILOT
FEBRUARY 2, 1926

Lomita News

Some fifteen hundred people attended the program held at Na-Lomita Friday night, at which thaniel Narbonne high school, in time the building was officially dedicated. The pageant put on by Lomita young people was pronounced by those who attended as a big success and everyone was very much impressed with the program in general. Lomita can well be proud of its wonderful school facilities as few places have better and more elaborate opportunities and the citizens, one and all, were made to realize this after bing shown through the building and having the details explained to them Friday night.

A Chevrolet touring car, said to be owned by a San Pedro man, was found stripped of its tires and some accessories, in one of the gravel pits at the north end of the Palos Verdes Hills on Tuesday night. The sheriff's office was notified by local officers and the car was removed to Joe's garage in Lomita, awaiting identification.

The Lomita Chamber of Commerce met in its regular meeting in the Chamber of Commerce hall on Monday night. A large attendance signified the interest given this organization and many things of interest was discussed. Several committees reported among which were the water committee, A. F. Wilton being chairman, who reported that petitions for a county water district would soon be in circulation; Postmaster C. M. Smith reported as the express committee, that officials of the American Express Company would make investigations as to the amount of express being handled here, and it is believed that an office will be opened by this company, operating through the Motor Coach Company. J. P. Christian reported for the committee to take care of the entertainment of the Harbor District Chambers of Commerce, which will hold its regular meeting in the auditorium of the Nathaniel Narbonne high school on February 12th, that he had all reason to believe the meeting would be made a big success and that the people were responding toward its object. Mr. Jack Chandler was present with a petition for the people to submit to the county supervisors for subdivision of certain parts of the original Narbonne Ranch subdivision. A committee was appointed to present to the board of education the necessity of walks and curbs around the new high school and also for the Eshelman school.

It is reported that a meeting was held in town the first of the week to influence the people of Lomita toward favoring a bond issue between Los Angeles and the Harbor for parks and parkways, and a certain two-hundred-twenty-five foot boulevard, to run from Los Angeles, via Gardena, and thence southwest into the Palos Verdes Estates. The proposition has not as yet been made plain to our citizens, but sentiments have been voiced decidedly against it, the Lomita people believing that bond issues, especially of this magnitude, should be avoided by our citizens where ever it is possible so to do.

LOS ANGELES, CAL.
EXAMINER
FEBRUARY 2, 1926

E. G. Lewis Freed From Bankruptcy

E. G. Lewis, Atascadero promoter, yesterday obtained a final discharge from bankruptcy in the court of Federal Judge James.

Lewis failed for approximately $10,000,000 slightly more than a year ago. His "paper assets" greatly exceeded his liabilities, but creditors have been unable to realize fully on them as yet. There are about 10,000 creditors.

Referee in Bankruptcy Earl E. Moss has been working out a program with trustees and creditors' committees whereby the creditors will ultimately receive some of their investments back. Lewis founded Atascadero as a "model community" several years ago, and at the ti of the financial crash headed nearly a score of corporations and b ness organizations.

LONG BEACH, CAL.,
PRESS-TELEGRAM—10
FEBRUARY 3, 1926

OBSERVATIONS and VIEWPOINTS

LONG standing suspicion that the metropolitan sewer district officials would attempt finally to use the flood control channel as their route to the sea, with the outfall opposite this city, is verified to a disquieting degree by the report that an investigation is under way by an expert from the Atlantic Coast, to determine the relative merits of the White's Point and the flood control sites. The White's Point location has been opposed by Wilmington and San Pedro, and also by the Palos Verdes Estates. Long Beach has declined to join in that project, because of the heavy expense, believing it would be less costly for this city to care for its own sewage when growth in population makes necessary the supplementing or displacing of the existing outfall system. There is further suspicion now that the metropolitan district advocates believe they can force Long Beach into the merged plan by choosing a convenient route for the main line.

When the plan of giving interior communities an outlet to the sea for their sewage was first broached, and the metropolitan scheme was organized, the proposition was that the outfall should be located at some isolated point on the Orange County coast. This, too, was protested by the beach resorts of that vicinity, and White's Point was selected because it was claimed that the ocean currents and the ability to reach deep water a short distance from shore made it certain that there would be no contamination of the sea adjacent to populous cities and to the bathing strands.

It is granted that some provision must be made for sewage disposal for an area which during the next twenty-five years may contain a population of several million people. How to do this without menacing the health, convenience and prosperity of cities and resorts at the seaside is a problem that may be largely technical, and yet it gravely concerns several hundred thousand people at the present time.

Long Beach will vigorously protest any plan of the metropolitan sewer district to use this most popular ocean resort on the western coast for the threatened purpose, at least until such time as there can be assurances and guarantees that there is no danger, imminent or remote, of resulting damage. Why the choice should be directed toward the largest city on the shores of Southern California, where the finest bathing beach on the Pacific is situated, is a question that calls for explanation.

Long Beach will take care of its own sanitary problems, and that will be quite enough.

LOMITA (CAL.) NEWS
FEBRUARY 4, 1926

PARK ROAD TO HELP LOMITA

Biggest Highway in World of Vast Import to the Southwest

COUNTY PARKS PLANNED

Local People Should Consider Project With Minds Open

By THE OBSERVER

That the proposed Hollywood-Palos Verdes parkway, to extend from the moving picture city to a proposed county park at the beach at Clifton will constitute one of the greatest assets in the entire southwestern part of Los Angeles County is the opinion of all unbiased individuals who have studied the projected highway and park system in all its aspects.

The proposed highway will be 225 feet wide and will open up for development a vast acreage of unimproved territory and bring about a tremendous increase in property values throughout the entire southwest area.

Two big county parks are proposed along the route and one at the beach. Contrary to rumor circulated here, these parks will not be privately owned, but will be owned and maintained by the county of Los Angeles for the people.

Contrary to another rumor, the proposed boulevard will not pass through acreage owned by the Dominguez Land Company. It will pass through territory of the Dominguez Estates, whose holdings are so large that almost any boulevard south from Los Angeles to the sea would directly affect them.

Of Vast Importance

The proposed boulevard and park system is easily the greatest project for the development of this territory—including Lomita—that has

LOS ANGELES, CAL.
EXAMINER
FEBRUARY 4, 1926

$196,000 ASKED IN TWO SUITS

Two suits aggregating $196,000, growing out of the bankruptcy proceedings and involved financial entanglements of the Graham Oil Company, were filed in Federal Court yesterday by W. C. Currier. The first suit for $110,000 named Harry Sarriss and the Fidelity and Deposit Company of Maryland as defendants. Currier is seeking to collect $100,000 of this amount for leases and oil machinery which he declares were seized in January, 1924, when the Graham Oil Company's holdings on the Paos Verdes Rancho were taken over by Sarriss, trustee in bankruptcy, and Ernest Shroeter, receiver.

Currier declared he had legal claims on the leases and that he lost his property when the company was taken over.

He asks $10,000 from the Maryland company on a bond which had been furnished for Sarriss in his capacity as bankruptcy trustee.

The suit for $86,000 was brought against Sarriss alone. It was based on a 43-acre lease which Currier asserted he held on the Graham Oil Company's holdings.

LOS ANGELES, CAL., HERALD
FEBRUARY 4, 1926

RIES NATIO

EQUINE STARS WILL VIE FOR $34,000 IN PRIZES

Famous Entry List to Parade Before Judges, Society in Annual Classic

By FOX CASE

Heralding another thoroughbred triumph of the west in the form of the national horse show of the Southern California Riding and Driving club, names of the entries and exhibitors were announced today.

In a colorful blaze of social and equine glory, the fifth annual classic will parade forth at the Ambassador auditorium Monday evening.

Famous blue bloods, the four-footed defenders and challengers of America's show championships, will answer to the commands of internationally prominent whips when the barrier is thrown back in response to the initial bugle call.

LAUNCH CAMPAIGN

Thus will their campaign for 1926 honors get under way while equally noted representatives of the Southland's "Blue Book" and this country's "Who's Who" look on in admiration.

Two hundred and forty-eight entries, owned by 98 exhibitors, are entered in the six-day affair which will present competition for 105 classes including 26 feature events.

A total of $31,000 in cash prizes, 10 national championships cups, valued at $3000, and numerous other second, third and fourth place trophies are at stake.

Sir N. Montagu Allan of Montreal, Canada, heads the judges' list again this year.

Names of the entries and their owners follow:

HERE IS LIST

Domino, Miss Alma Spreckels; The Clown, Chief, F. M. White; Pershing, Mack Sennett; Kentucky Smiles, Iris Storm (Alma Wilson), Spotlight, My Mary, Adohr Stock Farms; Endora, Eudora, Iadora, Daugherthy Dare, Ben R. Meyer; Wildfire, Miss Elinor Getz; Polly Anna, Charles M. Jacks; Star, Black Diamond, Brownie, J. W. Hogg; Rosewall, Scandal, Irving H. Hellman; Miss Irene, Miss Evelyn Hellman; The Secret, Irving H. Hellman; Prince Pal, Miss Ida H. Hellman; Tangerine, Flintridge Riding club; Hazel Dell, J. C. Black; Victory Won, Robert E. Millsap; Sir James, Ruby Dale, Eileen Denmark, Banjo, La Ballona Rancho; Sunbeam, Kalamazoo stables; King of Air, Mrs. H. E. A. Davey; Argonaut, W. M. Lenz; El Capitan, Monterey, Dwight Murphy.

Boyd, Chaff, C. B. Wrightsman; Harangod, Delegation, Mrs. John Frost; Maybird, Robinhood, Edgeware Marvel, Royal Connaught, Juanita, Wanda, Sir Eric, Seaham Star, Pall Mall, Chief of Longview, Lovey Lou, Sir Grubb, Mrs. W. P. Roth; Red Fawn, Silver Gale, Madera, Don O, Dream Girl, Ever Ready, Go Getter, Model Gem, Model Lady, Queen Mary, Queen Elizabeth, Mrs. A. C. Thompson; Nanette, Royal Flash, Tissington Dearie, Miss Marcoreta Hellman; Easter Star, Marco H. Hellman; Patty Miller, Red Sunrise, Benjamin E. Page; Colonel, Walter W. Hook; Barbara, Frank A. Guernsey; Nancy High, land, Princess Mayo, Miss Maude Fawn Banks.

ELIZABETH GREIS

Watterson, Hottentot, Charles O. Middleton; Elizabeth Greis; W. W. Mines; Jello, Harry Gorham; Helen Clay, Miss Patricia Mines; Rob Roy, Sterling Silver, A. E. Buyers; Forest Fire, Woodland Sylph, Del Mar, Miss Nancy, Lady Z., Beverly Glen Riding club; Do, Do, Bob Roberts; Tito, Richard Howard; Black Diamond, Walter Brinkop; Sweet Nigger, Harry G. Sadicoff; Prince Regent, Miss Phyllis Redman; Pal, Jupiter, R. D. Johnson; Dago Dear, Don Raffaello Montalboddi; Baccardi, Chandler P. Ward; Ginger, Jack, Palos Verdes Riding academy; Chester, Daisy, Heather Bud, the Western Rangers; Buddha, W. D. Longyear; Roxana, Gwendolyn Longyear; Lixie Highball, Golden Glow, Holmby Hills Riding club; Artful Lil, Sultan, Dr. Harry Wilson; Mayheart, Frank Pierce, The Master, Maude Kennedy, Town Crier, Royal Flyer, Little Billy, Jane and Martha Woodin.

Champagne, Sam Levy; Starlight, Mrs. Earl F. Snowden; Aviator, Jacob Vogt; Strongheart, Little Chief, Oxford, C. B. Green; Cherry, Miss Rosalie Leistikow; Nancy, Santa Monica Riding school; June Bug, T. Lyell Puckett; June Girl, The Rajah, Radiance, Red Grange, Bobby Brush, Kitty Brook, High Pockets, Earl Sandusky; Lady Lou, Sweet Daddy, Billie Boy, Sorel Pet, Chalk Eye, Elvy's Juvenile Riding school; Edna May's King, Francina, The Pagan, Rounder, Ariel, Revel, Lindy, Cinch, Arab, Cedarbrook, Wallace Hellman; Arab, Cedarbrook, Bourbon, Marco H. Hellman; Patches, I. O. Levy; Virginia Star, "Onondarka" Riding club.

MOON MAGIC

Merry Widow, Headlight, J. C. Flores; Donna Coreco, Doc, George J. Brownyard; Captain, Let's Go, Lady Dunbar, On Time, Rambler, Kildare Princess, Sailor, Polly, Griffith Park Riding academy; Smoke, Lyman J. Gage, Grand Master, Joan Burroughs; Brigadier Rex, Edgar Rice Burroughs; Irresistible, Bob Weaver; Crickst, Maurice DeMond; Romeo, Gorton Lawrence DeMond; Trotter, Wayback, William C. McDuffie; Prima Donna, B. Y. Davis; Sweet Valentine, Mrs. Maurice DeMond; Dreamright, Watch Me, Destination, Count Smith, Chief, Derby

REDONDO BEACH, CAL.,
BREEZE—193
FEBRUARY 4, 1926

Rotary Club Hears About Progress in Palos Verdes Tract

Dr. L. Meaker was chairman of the day at Rotary yesterday. He had as speaker J. C. Rous, construction engineer connected with the Palos Verdes project.

Mr. Rous gave a most interesting description of part of the work being done. He said a large force is working on the boulevard to San Pedro. It will be finished, probably in May, and will offer a scenic drive from Redondo to San Pedro by way of White's Point and Point Fermin.

Frank Vanderlip, the New York financier, is much interested in the development of his estate on the Palos Verdes hills and may be seen at work in his shirt sleeves.

SANTA BARBARA, CAL.,
PRESS—2
FEBRUARY 5, 1926

UNIFORMITY IN ARCHITECTURE GIVEN PRAISE

New York Bond Broker Is Also in Favor of a Board of Review

SEEKING IDEAS HERE

Will Build in Palos Verdes Where Jury Views All Plans

"Those property owners who have not yet remodeled their buildings in Santa Barbara architecture will do so sooner or later," declared Edward Harden, New York bond broker, now stopping in El Mirasol with his wife.

"The people will be drawn to this type of architecture and those who do not embrace it in their construction will sooner or later be compelled to do so, for the buildings that attract people will naturally be the ones to command the highest rentals.

Board of Review

"Your architectural board of review idea here is sound," declared Mr. Harden. "In Palo Verdes Estate we have an architectural jury to which all plans must be submitted and they must have the approval of this jury before a building can be erected. It is the modern, progressive method of making a city beautiful."

Mr. and Mrs. Harden are here to get some ideas from some of the Montecito estates for a home they are to build on Portuguese Point in Palos Verdes Estates, which lies between Redondo and San Pedro. They have been much interested in the Italian walls surrounding many of the Montecito gardens.

Related to Vanderlip

Mrs. Harden is a sister of Frank G. Vanderlip, former assistant secretary of the treasury, who is also building in Palos Verdes Estates tract.

"I am more than impress with the beautiful results alo Estado," continued Mr. Hard "The Morning Press building, new Bothin building in the block, the Hughes shops, Santa Fe building and the borne book store strike me outstanding buildings on Esta all contributing their bit to m ing a beautiful, unique busines thoroughfare."

LONG BEACH, CAL., SUN—
FEBRUARY 5, 1926

SUN SPOTS

NATURALLY enough, reports that the Church Temperance society of the Episcopal church had urged modification of the Volstead act so as to permit the use of light wines and beer created nationwide surprise and evoked much protesting comment yesterday. While Congressional "wets" hailed the pronouncement as "the most important development against the law since its enactment," various organizations interested in the prohibition cause flayed the Episcopalian society for what the Methodist regional council, meeting in Los Angeles, characterized as "a vicious effort against the upbuilding of society, physically, mentally and spiritually."

Bishop Stevens of the Los Angeles diocese states that the Church Temperance society does not necessarily reflect the opinion of the majority of the church members and that the body is purely voluntary and not official. However, both he and certain other prominent Episcopalian divines in Southern California declared that officers of the society "would not be influence by motives which were not believed to be for the country's good."

While those who are prominent in the fight against modification regret that such recommendations should come from any religious body, it is probable that the action of the society will have no effect whatever upon the status of the law or its enforcement. Despite the opinions of the Congressional "wets," opinions which are fathered by their wishes in the matter, prohibition has proved its advantages so conclusively and has so gained in strength that the issue is safe from overthrow, [illegible] for many years.

Reed announce now that they "have just begun to fight the World Court." They propose to form "a powerful organization" to bring about—what? Surely not a reversal of the action of the Senate, where more than two-thirds of the members voted for ratification. Lightheartedly, however, they propose to take the stump against pro-court senators who are up for re-election. In this way they can stir up a lot of personal animosity and perhaps bring about a party split. But the World Court vote in the Senate would stand just the same.

REDONDO, CAL. REFLEX
FEBRUARY 5, 1926

C. H. CHENEY SPEAKS AT REALTY BOARD MEETING

C. H. Cheney of the Palos Verdes Estates was the speaker at the meeting of the Redondo Realty Board the other evening. Mr. Cheney took for his subject the building and development of the southwest boulevard and park, a project that is gaining wide interest at this time opening as it does a highway from the city right into Redondo.

[illegible] EXPRESS
FEBRUARY 6, 1926

WHITE'S POINT OUTFALL FOR SEWER OPPOSED

AN ATTEMPT of A. K. Warren, County Sanitary Engineer, to file a report yesterday with the State Board of Health without knowledge of San Pedro and Los Angeles parties interested was interfered with by Los Angeles City Councilman Charles J. Colden, representing the harbor district, who had a comprehensive plan prepared by Dr. Parrish, Health Officer, and City Sanitary Engineer Knowlton included with Mr. Warren's report.

The Warren report on the sanitation sewer district outfall, was that of Dr. Goodnough, well known Boston sanitation expert, selected by Mr. Warren.

Mr. Warren, it was disclosed, had Dr. Goodnough consider his plan for an outfall off White's Point, adjacent to San Pedro and the expert was about to depart for Boston with his data to prepare a report to file with the Health Department without consideration of the objections of San Pedro and its plans for venting the sewer off Terminal Island. Dr. Parish and Mr. Knowlton have studied the relative sanitary and engineering advantages of the two sites and their data is said to favor the location of the outfall off Terminal Island.

Off Terminal Island the outfall can be run out in shallow water for two miles with the consequent dispersal of sewage into the deep sea currents. An outfall off White's Point, they have found, could be economically conducted but a short distance from the shoreline. Sewage, especially in case of a breakdown of a reduction plant, would be washed back on the harbor and the proposed Cabrillo recreation beach, with consequent damage to the health of the community and property values in the Palos Verdes hills districts.

LOS ANGELES, CAL., EXPRESS
FEBRUARY 6, 1926

ANNOUNCES NEW COAST PROJECT

Vanderlip Company Planning Big Development at Palos Verdes

Coincident with the filing of articles of incorporation in Sacramento last week for the Palos Verdes Corporation, Frank A. Vanderlip, principal owner, announced the purpose of the new company to be the eventual development of another 13,000 acres of the Palos Verdes property into one of the world's finest residential suburbs.

"It is my desire," said Mr. Vanderlip, "to develop here along the coast between Redondo and San Pedro a home community which shall be unique not only for Southern California, but for the entire country. I expect personally to take an active part in laying the foundation for a carefully planned home suburb which shall be a monument to studied, intelligent effort."

Mr. Vanderlip is now directing the preliminary work for a $250,000 home which he will build this fall at Portuguese Bend. He praised highly the efforts of Jay Lawler, general manager of the 3200-acre Palos Verdes project already developed, and declared his intention of following exactly the lines set by Mr. Lawyer and his associates.

LOS ANGELES, CAL., HERALD
FEBRUARY 6, 1926

Plan to Open 13,000 Acres in Palos Verdes Revealed

general manager of the 3200-acre Palos Verdes project already developed, and declared his intention of following exactly the lines set by Mr. Lawyer and his associates.

"When I arrived in California last November," Mr. Vanderlip declared, "I was amazed and pleased with the strides that have been made in the last year in the building and beautification of the first 3200 acres of the Palos Verdes area. Rare good judgment and intelligence have been used in laying the groundwork for this great undertaking. The future has been visioned in a broad way. Permanence and stability are char-

prominent New York banker and corporation, and Jay Lawyer, gen- Verdes project now under intensive

PUBLIC TELEGRAM—16
FEBRUARY 7, 1926

METROPOLITAN SYSTEM OUTLINED

COUNTY Sanitation Districts Map From Office of Chief Engineer A. K. Warren Shows Drainage Mains as Scheduled for Outfall Into Ocean Off White's Point Via Tunnel Under Palos Verdes Hills. Alternative Route Follows Flood Control Channel.

LOS ANGELES, CAL.
EXAMINER
FEBRUARY 7, 1926

Palos Verdes Open Office at Pasadena

Because of the increase of interest in Palos Verdes Estates at Pasadena during the last few months, a branch office was opened there last week, Don K. Lawyer sales manager of the Palos Verdes project, announced yesterday.

The new office will be in charge Hugh R. Thornton, assisted by Mrs. Fe Burbank Askew. Palos Verdes offices now are maintained in Hollywood, Redondo Beach, Long Beach, San Pedro and Los Angeles.

LAYING OF SEWER RUSHED AS BEACH REPEATS PROTEST

CONSTRUCTION of the $12,000,000 metropolitan sanitary sewer system by Los Angeles County is proceeding steadily in other districts, regardless of the Long Beach voluntary exclusion. Chief Sanitary Engineer A. K. Warren believes that Long Beach will eventually decide to join the work as part of District No. 3. Technically, he says, the city is still a part of the district, since its recent withdrawal was contingent upon the success of the bond issue late last month in Districts 7 and 8, both of which failed.

Mr. Warren is now playing what he considers his strongest card. The work in the other districts has been ordered to proceed. Trunk lines and laterals are being run. One of the foremost expert sanitary sewer men of the Nation, X. H. Goodnough of Boston, is surveying the relative merits of White's Point and the Flood Control channel as the only two available sites for the outfall in the ocean.

Long Beach as a member of the system in District No. 3 would be able to prevent the outfall being constructed at the Flood Control channel mouth. Under the terms of the act the outfall can not be located in a district against that district's

Hondo. This district takes Downey, Clearwater and Bellflower and skirts Hynes, which is in District No. 3. Long Beach has given authority the construction of a trunk running from a point east Hynes southwest to the sewing plant north of Wilmington. This line, which must through the northwest p of Long Beach, runs we Davidson City.

District No. 1, northwest Long Beach and including Huntington Park, South Gate, Walnut Park, Maywood, Bell, Lynwood, Compton, Watts, Graham and Florence, is under construction. A lateral is being run south

LOS ANGELES, CAL. EXPRESS
FEBRUARY 8, 1926

ENTERTAIN S. F. BANKERS HERE

Large Delegation at Meeting Of Americommercial Corporation Today

The expanding operations of the Americommercial Corporation are firmly uniting the interests of many of the San Francisco bankers and business men with those of our own prominent Los Angelenos. The Americommercial Corporation controls the Liberty Bank, head office San Francisco; the Bank of America, Los Angeles, and the Commercial National Trust and Savings Bank of Los Angeles. A delegation of Northern officials are in the city attending the meeting of the Americommercial Corporation, which is being held today. In the party are: A. P. Giannini, founder of the Bank of Italy; P. C. Hale, vice president and director of the Bank of Italy; R. E. Miller, president; Geo. A. Webster, vice president, and Senator Dan Murphy, vice president, all active in the management of the Liberty Bank at its head office in San Francisco. Eustace Cullinan, director of the Liberty Bank and head of its legal department, also accompanies the party.

The local heads and officers of

LOS ANGELES, CAL.
EXAMINER
FEBRUARY 7, 1926

FIRM FORMED TO DEVELOP HUGE TRACT

Palos Verdes Group Organizes to Subdivide 13,000 Acres as World's Finest Home District

Coincident with the filing of articles of incorporation in Sacramento last week for the Palos Verdes Corporation, Frank A. Vanderlip, principal owner, announced the development of another 13,000 acres of the Palos Verdes property into one of the world's finest residential suburbs.

"It is my desire," said Mr. Vanderlip, "to develop here along the coast between Redondo and San Pedro a home community which will be unique, not only in Southern California, but in the entire country."

Mr. Vanderlip is now directing the preliminary work for a $250,000 home which he will build this fall at Portuguese Bend. He praised the efforts of Jay Lawyer, general manager of the 3200-acre Palos Verdes project already developed, and declared his intention of following exactly the lines set by Mr. Lawyer and his associates.

"When I arrived in California in November," Mr. Vanderlip declared, "I was amazed with the strides that have been made in the last year in the building and beautification of the first 3200 acres of the Palos Verdes ranch. Rare judgment and intelligence have been used in laying the groundwork for this undertaking.

"The future has been visioned in a broad way. Permanence and stability are characteristics of every move that has been made. This will be deeply appreciated generations hence. My greatest hope is eventually to develop the remaining 13,000 acres of the Palos Verdes property on the same high standards already established by Mr. Lawyer."

Jay Lawyer, associate fo Vanderlip in many business undertakings, has somewhat the same feeling as the New York banker about making the Palos Verdes project a crowning achievement. His theory from the beginning has been that he is not merely selling a subdivision, but building a community with attributes which can be found nowhere else in the world.

FEBRUARY 11, 1926

PORT WILL ASK PERMISSION TO FILL WEST SLIP

Congressional Action to be Requested on Pierhead Line Matter.

Fill Needed for Building Two Major Highways to Port.

Congressional action will be asked by the harbor department of Los Angeles for permission to relocate the pierhead line and fill in the west end of the west slip of West Basin in the Los Angeles harbor, it was decided yesterday at the meeting of the harbor commission. Favorable action would permit the harbor and city to go ahead with its comprehensive plan covering highway entrances leading into the port district.

Following a detailed report on the matter, the harbor board instructed Chief Engineer Geo. F. Nicholson, General Manager Chas. H. Spear and the city attorney to prepare the necessary measure with sustaining data and information to present to congress.

In his report, Mr. Nicholson advised the commission that recently a comprehensive plan covering highway entrances into the Los Angeles harbor district in the vicinity of West Basin and San Pedro has been formulated by representatives of every public and civic organization in the city who are interested in such a plan, together with the large private owners in that vicinity.

Original Plan

"The original plan," said Mr. Nicholson, "for filling in the west end of the west slip of West Basin had its inception in connection with our proposed location of the Municipal Belt Line railway around the west side of the West Basin and the filling in of the west end of the slip was advocated in order to properly straighten the alignment of the belt line railway, and also to reduce the construction, maintenance and operating costs of same.

"The highway plan that has been completed for this same vicinity provides for crossing of this slip with two major highways, one serving the upper San Pedro district, via Pacific Ave., and the lower one serving the waterfront district on the San Pedro side of the main channel. An opportunity has been afforded to make a study of the advantages and disadvantages of the proposed fill to the labor department."

The two major highways have been endorsed by the Los Angeles Traffic commission, Regional Planning commission, City Planning commission, City Engineering department, County Highway association, Los Angeles Chamber of Commerce, San Pedro Chamber of Commerce, Greater Harbor committee of 200, Palos Verdes Estates, Burkhardt Investment Co., and the City Harbor department.

To Remove Drydock

If the work of filling in the west slip is undertaken, it will necessitate the elimination of six berths and the removal of one drydock. However, it is pointed out, the fill will be a great saving in road and rail construction; it will furnish more industrial area and will permit of greater development on the west side of the West Basin.

Mr. Nicholson told the commission that the following benefits would accrue from the project:

1. Elimination of three grade crossings.
2. Separation of grades at one major highway intersection.
3. Decreased construction and maintenance costs on both railroad and highway facilities, due to decreased distance.
4. Great saving in traffic.
5. Greater development of west side of West Basin.

The west slip is said to be narrow and not very navigable. Its elimination would not reduce berthing facilities to any great extent Mr. Nicholson stated.

Inasmuch as the United States government has improved the west slip, the secretary of war is without authority to abandon the existing project and congressional action is necessary for the authorization of the proposed fill.

Observations

1744

Wets and Drys and Their Intolerance—Don't Believe Gossip—The Senate Uses Wisdom in Killing Income Tax Publicity

By W. HAROLD KINGSLEY

PROBABLY no question has confronted the American people since the pre-war slavery controversy that has aroused so much hatred as the present fight over the modification of the Volstead act.

Why must otherwise intelligent persons who differ on the matter of prohibition resort to slimy personalities whenever they discuss the Volstead act?

To the wets any person who believes that the Volstead act should remain as it is, constitutes an enemy to personal liberty, a danger to society and a hypocrite.

To the drys he who would modify the act and legalize light wines and beer is an enemy of the constitution, a libertine, a burglar and a thug.

The wets and the drys are both wrong.

★ ★ ★ ★

I KNOW a number of persons who positively are against modification, but who are among the highest type of citizens that the country can boast.

I know just as many persons who favor beer and wines, and find them without devils' tails, without cloven hoofs, and just as good citizens as one could wish in any community.

I don't [illegible]gard an ardent prohibitionist as anything but a person who bel[illegible] that he is right and has the courage of his convictions. [illegible] the wetness of any person place him in my mind as [illegible] of the constitution, for his convictions may be just as [illegible] and based on as much logic as those of the dry.

But I cannot for the life of me listen without contempt to this [illegible] good-citizen dry labelling every wet as a dangerous citizen. [illegible] who seeks changes in the law of the land by legal process is not an enemy to the constitution. If it was proper to amend the constitution once it is proper to do so again—leaving all thought of the wet and dry question out of consideration.

★ ★ ★ ★

AT the same time I have little use for that element in the make-up of wets that allows them to characterize every dry as a withered-up, worn-out person who hates the world with himself included.

Now it won't change anybody a whit to berate the littleness of human minds and mortal intolerance, but I have just talked to a dry and a wet, the one following the other in quick succession, and I couldn't finish the day without taking a crack at each. And I really feel much better, now that it is done.

★ ★ ★ ★

NO man can take a stand for anything in his community without making himself the target of some abuse. But the person who allows the abuse to drive him to cover is a jellyfish, to say the least.

I have little use for the chap who opens a conversation with the well-known "Of course I don't want to be quoted as saying it is so, but I have heard that"—and you know the rest. When a fellow opens up like that with me I take it for granted that all of what follows is untrue.

Most of the bad things you hear about anyone is false. And almost all of the good things are true.

In politics particularly is oral vituperation without foundation. When it comes to politics, believe only half you hear against anyone and then don't believe that.

★ ★ ★ ★

I WONDER how many of us realize what is taking place under our very eyes. Up there where the rolling prominences of the Palos Verdes Hills rise to touch the clouds, one of the finest cities in the world is being built. Though familiarity breeds contempt, we all should regard the development on those nearby hills as one of the greatest boons this southwest section possibly could have.

Most who read this will live to see the day when the Palos Verdes district will be one of the most beautiful show-places of the Pacific Coast, when it will be world-famous.

★ ★ ★ ★

I love to drive into the hills and walk over the soft turf and picture in my mind's eye the moving beauty of the slopes when the development is complete.

The wonderful thing about Palos Verdes is that the stately beauty of hills, sky and sea will never be marred by the artificialities of man, because all elements entering into the development are aimed at the preservation of every natural beauty.

We of the valley who love those hills should be deeply thankful that their development is in the hands of men who will not sacrifice their ideal for gold; and we should be grateful for the law of compensation which dictates that their eventual remuneration will be greater because of their adherence to the ideal.

★ ★ ★ ★

THE Senate voted to repeal the law that makes income tax reports public. Once in these columns I wrote a somewhat heated editorial to the general effect that income tax reports should remain open to publicity. But there is enough of the woman in me—half my ancestors having been women—to allow me to change my mind.

It seems logical that a man's private business is his own affair and should not be pried open by snoopers. If income tax publicity would do anyone any good, then we should have that publicity. But I can't see why the public should have the right to know the status of a man's income any more than people generally should be allowed to ascertain a man's balance at the bank.

★ ★ ★ ★

LEGISLATION of the past few years has legalized too much snooping anyway and we should not encourage it further.

The common practice of searching a man's home with a John Doe warrant is an example of modern snooping.

To shatter one old American tradition for the sake of enforcing a new law is contrary to everything on which the United States government is based.

If democracy means anything at all it means that certain basic rights of individuals cannot be abrogated. One of these rights is the guarantee that no man's home shall be entered without due process of law. Another is that his private business is his own affair alone, unless it encroaches on the rights of society.

Really the Senate's action is refreshing after so much legal bunk has been written on the statute books.

To all who disagree with me on certain of these ideas expressed above—and there will be many who do, no doubt—I commend careful concentration over the essays of Herbert Spencer.

LOMITA, CAL. NEWS-
FEBRUARY 11, 1926

Vanderlip Announces Another 13,000-Acre Development on the Big Palos Verdes Hills Tract

1744

Coincident with the filing of articles of incorporation in Sacramento last week for the Palos Verdes Corporation, Frank A. Vanderlip, principal owner, announced the purpose of the new company to be the eventual development of another 13,000 acres of the Palos Verdes property into one of the world's finest residential suburbs.

"It is my desire," said Mr. Vanderlip, "to develop here along the coast between Redondo and San Pedro a home community which shall be unique not only for Southern California but for the entire country. I expect personally to take an active part in laying the foundations for a carefully planned home suburb which shall be a monument to studied intelligent effort."

Builds Home for Self

Mr. Vanderlip is now directing the preliminary work for a $250,000 home which he will build this fall at Portuguese Bend. He praised highly the efforts of Jay Lawyer, general manager of the 3200-acre Palos Verdes project already developed, and declared his intention of following exactly the lines set by Mr. Lawyer and his associates.

"When I arrived in California in November," Mr. Vanderlip declared, "I was immensely amazed and pleased with the strides that have been made in the last year in the building and beautification of the first 3200 acres of the Palos Verdes ranch. Rare good judgment and intelligence have been used in laying the groundwork of this great undertaking. The future has been visioned in a broad way. Permanence and stability are characteristic of every move that has been made. This will be deeply appreciated generations hence. My greatest hope is eventually to develop the remaining 13,000 acres of the Palos Verdes property on the same high standards already established by Mr. Lawyer."

Jay Lawyer, associate of Vanderlip in many business undertakings, has somewhat the same feeling as the New York banker about making the Palos Verdes project a crowning achievement. His theory from the beginning has been that he is not merely selling a subdivision but building a community with attributes which can be found nowhere else in the world.

"We are looking a hundred years ahead," Mr. Lawyer said recently, "and what we are doing at Palos Verdes must be judged with that fact in mind. It would be easy to sell the whole 16,000 acres of the Palos Verdes ranch on the dollar-a-week plan so widely adopted by high-pressure real estate promoters. But greater care, deliberation and foresight are required if we are to make Palos Verdes a community which South[illegible]fornia can invite the wor[illegible] as a pattern.

To Help Nature

"We started with one [illegible] world's most wonderful [illegible] settings—rolling hills over[illegible] the sea. Our task has been [illegible] hance this natural beauty a[illegible] do nothing that would spoi[illegible] surroundings. We didn't [illegible] Palos Verdes just to 'grow up' [illegible] so many cities and suburbs e[illegible] here in Southern California h[illegible] done. It has therefore tak[illegible] months of time and literally m[illegible]lions of dollars to build the proper foundation for this ideal home community.

"Back of the parks, parkways, school grounds and community areas, for instance, are years of study and experience in landscaping. Frederick Law Olmstead, chief landscape architect of the Palos Verdes Estates, is third of a line of internationally famous landscaping experts. He has brought to Palos Verdes an experience that could be had nowhere else in the world. That his heart is in his work is proved by the fact that he has built his own home here overlooking the marvelous landscaping effects he has helped to create.

Whole Idea Planned

"Engineering and architectural problems have been worked out with the same care and foresight. Restrictions running beyond 1960 have been placed on the property. Every safeguard known to modern legal practice has been adopted in order to increase the security of a home investment at Palos Verdes. Streets and thoroughfares have been built to take care of traffic demands for hundreds of years. Playgrounds, bridle trails, beaches, golf course, and other community features have been deeded to residents in perpetuity.

"Some day there will be a city of 150,000 people at Palos Verdes. It will be a modern city a hundred years from now. The foundations are now laid, and the new homes that arise each year bring what was once merely the dream of a practical idealist closer to realization. Palos Verdes is already accepted as a model by city planners from all over the world. To question its ultimate development into the world's finest home community of such size and setting is to question the ultimate destiny of Southern California itself."

SAN LUIS OBISPO CAL
TELEGRAM
FEBRUARY 11, 1926

Whale School Attracts Thousands

1744

LOS ANGELES, Feb. 11.—Thousands of persons were attracted to Palos Verdes following the announcement that a school of whales had been seen off the coast of Lunada Bay.

Residents were kept busy for several days answering questions about the whales.

This school of whales was seen about 30 days ago. The whales were less than 150 yards from shore and could be seen spouting plainly. They return every few days to the same place off Lunada Bay and only once have they made their appearance at ony other point. That was last Saturday in the Malaga cove district.

REDONDO BEACH, CAL.,
BREEZE—135
FEBRUARY 11, 1926

New Woman's Club of Palos Verdes Has Been Fully Organized Now

The Palos Verdes Woman's Club is the very latest district club to be organized, and sprang into actual being as a club yesterday when a group of Palos Verdes women met at the home of Mrs. J. F. Dawson and adopted the constitution and by-laws. A representative group of the women there was present, and the new club starts with enthusiasm and inspiration. At the next meeting in March they will elect permanent officers. Tea was served and then the club women stepped out into the Dawson gardens, where phlox and snap dragons are a riot of pink and white lovliness. Early Spring has filled that little garden to the brim with color and fragrance.

SAN PEDRO, CAL., PILOT
FEBRUARY 12, 1926

PALOS VERDES TO DEVELOP 13,000 ACRES

1744

Vanderlip Announces Development of Big Area Planned

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'We started with one of the world's most wonderful natural settings—rolling hills overlooking the sea. Our task has been to enhance this natural beauty and to do nothing that would spoil the surroundings. We didn't want Palos Verdes just to 'grow up' as so many cities and suburbs even here in Southern California have done. It has therefore taken months of time and literally millions of dollars to build the proper foundation for this ideal home community.

"Back of the parks, parkways, school grounds and community areas, for instance, are years of study and experience in landscaping. Frederick Law Olmsted, chief landscape architect of the Palos Verdes Estate, is third of a line of internationally famous landscaping experts. He has brought to Palos Verdes an experience that could be had nowhere else in the world. That his heart is in his work is proved by the fact that he has built his own home here overlooking the marvelous landscaping effects he has helped to create.

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SAN PEDRO, CAL., PILOT
FEBRUARY 12, 1926

Award Contract For New Road To Palos Verdes

1744

Contract was let today to C. E. Crowley, of Los Angeles, for the paving of the first unit of Granvia Valmonte, the road planned by the Palos Verdes Syndicate to cut short the now roundabout approach to the Palos Verdes golf club and the heart of the Palos Verdes development. The first unit will be two miles long and extend from the junction of Anaheim boulevard and Gaffey street to its intersection with Western avenue in the Miralest district adjoining San Pedro on the west.

The entire road when completed will extend from the Anaheim-Gaffey junction to the Palos Verdes links, crossing Western avenue in the new Miralesta development. It will shorten the auto time distance from Long Beach or Wilmington to the club by 15 minutes. San Pedrans also will be saved a considerable distance by avoiding the roundabout road to the club by way of Western avenue and the Wilmington and Redondo boulevard.

LOS ANGELES, CAL.
FEBRUARY 12, 1926
Home Gardens Press.

Boulevard Boosters 1744 Bountiously Banquet

Interesting information on the program of the Regional Planning Commission for boulevards, parks and beaches was given by Secretary Hugh R. Pomeroy at the joint meeting of the Long Beach Blvd. and the Manchester Avenue Improvement Associations at Dudlext Auritorium Friday night.

According to Mr. Pomeroy, it is planned to have a system of thoroughfares that will be boulevards in fact as well as in name. These are to be from 200 to 300 feet wide, beautified with trees and shrubbery, and zoned against business. There will also be additional industrial arteries, as well as the system for general vehicular traffic. One district in the Palos Verdes region has already been formed to build an eleven-mile boulevard 225 feet wide which will end in a public park on the beach at either terminus. Another is contemplated in the Hollywood section.

Speaking of public parks, Mr. Pomeroy congratulated Home Gardens on already having a petition in circulation for the acquisition of a fifteen-acre park site. These park sites can now be secured at nominal cost, whereas in a few years the cost will be many times what it is now. He urged the acquisition of park and beach property before it is too late. He expressed the hope that future generations will not have us to blame for mistakes similar to those that have been made in the past, for lack of foresight on the part of those having to do with public affairs.

Mr. Pomeroy further stated that the county now has authority and is undertaking to zone property so as to give the people the fullest measure of benefit. He referred to the great number of business lots in new subdivisions, and wanted to see the notion corrected that boulevards must be lined with business property from one end to the other.

The program at this meeting was an exceptionally heavy one, including as speakers, besides Mr. Pomeroy, such well known men as P. E. Hatch of Long Beach; Chas. H. Windham, ex-City Manager of Long Beach; C. S. Henderson, City Manager-elect; E. A. Mattoon, author of the Mattoon Act; and Supervisor P. F. Cogswell of the First Los Angeles County District.

Supervisor Wm. Schumacher of Orange county brought greetings from that county and said the rights of way for Manchester thru Orange county would be ready by the time they are needed.

Brief reports of the activities of the two great improvement associations were made by the secretaries, L. A. Griley for the Manchester Association and Charles Woods for that of Long Beach Blvd.

A debate on the relative merits of the two boulevards was participated in by H. O. Henderson for Long Beach Blvd. and Carl Sheddin for Manchester. The twelve newspaper men present were the judges of the debate and the decision was a draw.

Hon. Frank Merriam, Speaker of the California Assembly and president of the Harbor District Chambers of Commerce, presided in his usual happy manner, keeping the banqueters highly entertained with his witticisms. Mr. Merriam has a rival in Mr. Mattoon, who is also a wit of no mean caliber.

Samuel M. Dudlext, president of both organizations, gave the address of welcome and was the central figure to whom credit was given for the very unique occasion—the greatest gathering perhaps ever held in this locality.

The table display, representing the two great intersecting boulevards, lighted with scores of miniature ornamental lights, was much admired. Each boulevard was represented by a strip of paving done in plaster of paris one foot in width down the center of the tables. This was furnished through the courtesy of the Portland Cement Company, the California St. Lighting Sales Company, and the Southern California Edison Company.

Redels King Players donated the orchestra music, which was supplemented by a program of vocal selections and whistling solos during the dinner hour.

Approximately three hundred plates were laid. The dinner was provided by the Lynwood Woman's Club.

HUNTINGTON PARK, CAL.,
SIGNAL.
FEBRUARY 12, 1926

School of Whales Attracts Many

1744

LOS ANGELES.—Thousands of persons were attracted to Palos Verdes following the announcement that a school of whales had been seen on the coast at Lunada bay.

Residents were kept busy for several days answering questions about the whales.

This school of whales first was seen about thirty days ago. The whales were less than 150 yards from shore and could be seen spouting plainly. They return every few days to the same place off Lunada bay and only once have they made their appearance at any other point. That was last Saturday, in the Malaga cove district.

MONROVIA, CAL., NEWS—
FEBRUARY 13, 1926

SCHOOL OF WHALES ATHACTS THRONGS

1744

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Feb. 13, 1926

LOS ANGELES 15 1926

Appeal of Palos Verdes Estates a[illegible]ecords Pa

NEW HIGH SALES MARK ATTAINED

Many Easterners Are Among Recent Buyers at Palos Verdes Estates

Sales of homesites at Palos Verdes Estates have been increasing steadily for several months and last week reached the highest point for any seven-day period within the last year, according to Don K. Lawyer, sales manager of the project. Furthermore, an analysis of sales shows that a majority of them are being made to Easterners, trainloads of whom are now flocking to Southern California to make their homes.

"Last week we made sales to people who came from as far away as New York and Florida," said Mr. Lawyer, "and there is every indication that all of Southern California will benefit from the influx of new permanent residents which has set in. The East has turned its attention to California in a very definite way and I look for 1926 to be by far the biggest year since boom days.

"Frank Schoble, millionaire manufacturer of men's hats, of Philadelphia, is one of the new owners of a Palos Verdes homesite. He made a 1200-mile tour over Southern California before deciding on Palos Verdes for his California home.

"James L. Munger, of St. Louis, a retired capitalist, is another Easterner who purchased a homesite last week at Palos Verdes.

"George S. Hanning, oil man of Taft, California, purchased a $15,000 homesite overlooking the ocean.

"Robert G. Paul, of Buffalo, N. Y., not only bought a lot at Palos Verdes for himself but also reserved lots for two neighbors in Buffalo who are planning to come to Southern California to live, and who commissioned him to make purchases for them.

"Mrs. Emma Beachy, of Beverly Hills, is also a recent purchaser of a Palos Verdes homesite. Don Gilmore, of Long Beach, has purchased a lot near the eucalyptus grove and will build a home soon.

"Mrs. Stella Martin, of Miami, Florida, bought a homesite last week, and G. A. Schoolcraft purchased a magnificent ocean view lot near La Venta Inn. Mr. Schoolcraft has recently completed a tour abroad with his family and is now living at the Ambassador. He will build a home at once, hoping to have it finished by July of this year.

"These examples," said Mr. Lawyer, "were taken at random from last week's sales to show that Southern California is drawing people from all over the world. Our sales to present residents of Los Angeles, Beverly Hills, Hollywood, Pasadena, and Long Beach are also increasing."

Type of New Palos Verdes Homes

This is one of distinctive dwellings to be built soon at seaside estate tract, where sales records of past week indicate unusual activity is under way.

LOS ANGELES, CAL., EXPRESS
FEBRUARY 12, 1926

BRANCH PALOS VERDES OFFICE FOR PASADENA

Because of the marked increase of interest in Palos Verdes Estates on the part of residents of Pasadena during the last few months, a branch office was opened there last week by Don K. Lawyer, sales manager of the Palos Verdes project.

The new office will be in charge of Hugh R. Thornton, who will be assisted by Mrs. Fe Burbank Askew. The office is located at 257 East Colorado street. Palos Verdes offices are now maintained at Hollywood, Redondo Beach, Long Beach and San Pedro, as well as in Los Angeles. General offices of the project are in the Lane Mortgage Building.

LONG BEACH, CAL.
PRESS-TELEGRAM—10
FEBRUARY 13, 1926

Planners' Secretary Says Lincoln Would Join Commerce Body

Frank F. Merriam Presides at Harbor District's Meeting at Lomita.

"Lincoln would be a member of his local Chamber of Commerce were he alive today," Hugh R. Pomeroy, Secretary of the Regional Planning Commission, said at a meeting of the Harbor District Chambers of Commerce at Lomita last night. Pomeroy spoke on "Lincoln and Present Day Problems."

H. D. Pottenger, manager of the Southwest Parks and Parkways Association, explained by the use of maps the plans for a 225-foot boulevard from Hollywood to the Palos Verdes Hills, with a connecting unit to Long Beach.

A referendum on the so-called "railroad plan" for a unification of Los Angeles steam road terminals was authorized.

Frank F. Merriam of Long Beach presided.

Transportation problems of 1926 were presented by F. E. Scott, general freight agent of the Southern Pacific Company. The growing traffic needs in Southern California were described by the official.

"The three steam railroads and the Pacific Electric have for years been endeavoring to furnish adequate facilities not only to keep pace with the growth of Los Angeles and surrounding territory, but adequate also to the demands of anticipated growth," stated the speaker.

Mr. Scott called attention to the railroad station plan as one which would provide rapid transit for the Pacific Electric, removing 1200 trains from the downtown streets of Los Angeles daily and speeding up service to Long Beach, San Pedro, Redondo Beach, Wilmington and many other cities. He concluded by expressing the hope that the harbor body would be able to indorse the railroad terminal plan.

4A Herald
February 13, 26
GELES EVENING

UP IN

SALES AT PALOS VERDES SET NEW MARK

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WEALTHY PHILADELPHIAN

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MIAMI WOMAN BUYS

Mrs. Stella Martin of Miami, Fla., bought a homesite last week and G. A. Schoolcraft purchased a magnificent ocean view lot near La Venta Inn. Mr. Schoolcraft has recently completed a tour abroad with his family. He will build a home at once, hoping to have it finished by July of this year, he said.

"These examples," said Mr. Lawyer, "were taken at random from last week's sales to show that Southern California is drawing people from all over the world. Our sales to residents of Los Angeles, Beverly Hills, Hollywood, Pasadena and Long Beach also are increasing. Last Sunday was the biggest day at the Palos Verdes golf course in many months and our sales force was literally swamped with visitors interested in Palos Verdes property."

LOS ANGELES, CAL., HERALD
FEBRUARY 13, 1926

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MIAMI WOMAN BUYS

Mrs. Stella Martin of Miami, Fla., bought a homesite last week and G. A. Schoolcraft purchased a magnificent ocean view lot near La Venta Inn. Mr. Schoolcraft has recently completed a tour abroad with his family. He will build a home at once, hoping to have it finished by July of this year, he said.

"These examples," said Mr. Lawyer, "were taken at random from last week's sales to show that Southern California is drawing people from all over the world. Our sales to residents of Los Angeles, Beverly Hills, Hollywood, Pasadena and Long Beach also are increasing. Last Sunday was the biggest day at the Palos Verdes golf course in many months and our sales force was literally swamped with visitors interested in Palos Verdes property."

LOS ANGELES, CAL.,
EXAMINER
FEBRUARY 14, 1926

TOURISTS BUY HOMESITES ON OCEAN FRONT

High Sales Mark Hit Last Week at Palos Verdes; Residents in All Parts of Nation Interested

Sales of homesites at Palos Verdes last week reached the highest point of any seven-day period within the last year, according to Don K. Lawyer, sales manager of the project. An analysis of sales shows that a majority of the deals are being made to Easterners, who are flocking to Southern California by the thousands to make their homes.

"Last week we made sales to persons from New York and Florida," said Mr. Lawyer, "and there is every indication that all of Southern California will benefit from the influx of new permanent residents. The East has turned its attention to California in a definite way and [illegible] Palos Verdes. Don Gilmore of Long Beach has purchased a lot near the eucalyptus grove.

"Mrs. Stella Martin of Miami, Fla., bought a homesite last week, while G. A. Schoolcraft purchased an ocean view lot near La Venta Inn. Mr. Schoolcraft has recently completed a tour abroad with his family and is now living at the Ambassador. He will build a home at once, hoping to have it finished by July of this year."

SAN PEDRO, CAL., NEWS
FEBRUARY 16, 1926

NEW WEALTH IS COMING HERE ON EVERY TRAIN; MORE LOTS ARE SOLD AT PALOS VERDES

Millionaires From New York, Maine and Florida Coming Here Daily; Purchasing Homesites Near San Pedro—Prefer View Over Ocean

Sales of homesites at Palos Verdes Estates have been increasing steadily for several months and last week reached the highest point for any seven-day period within the last year, according to Don K. Lawyer, sales manager of the project. Furthermore, an analysis of sales shows that a majority of them are being made to Easterners, trainloads of whom are now flocking to Southern California to make their homes.

"Last week we made sales to people who came from as far as New York and Florida," said Mr. Lawyer, "and there is every indication that all of Southern California will benefit from the influx of new permanent residents which has set in. The East has turned its attention to California in a very definite way and I look for 1926 to be by far the biggest year since boom days."

Frank Schoble, millionaire manufacturer of men's hats, of Philadelphia, is one of the new owners of a Palos Verdes homesite. He made a 1200-mile trip over Southern California before deciding on Palos Verdes for his California home.

James L. Munger of St. Louis, a retired capitalist, is another Easterner who purchased a homesite last week at Palos Verdes.

George S. Hanning, oil man of Taft, Calif., purchased a $15,000 homesite overlooking the ocean.

Robert G. Paull of Buffalo, N. Y., not only bought a lot at Palos Verdes for himself, but also [illegible] visitors interested in Palos Verdes property.

"These and other facts indicate very clearly that Southern California is getting into a buying mood because of increased prosperity, and also that new wealth is coming into our midst on every train."

SAN PEDRO, CAL., PILOT
FEBRUARY 16, 1926

Prominent People Buy Home Sites at Palos Verdes

Sales of home-sites at Palos Verdes Estates have been increasing steadily for several months and last week reached the highest point for any seven-day period within the last year, according to Don K. Lawyer, sales manager of the project. Furthermore, an analysis of sales shows that a majority of them are being made to Easterners, train loads of whom are now flocking to Southern California to make their homes.

"Last week we made sales to people who came from as far as New York and Florida," said Mr. Lawyer, "and there is every indication that all of Southern California will benefit from the influx of new permanent residents which has set in. The East has turned its attention to California in a very definite way and I look for 1926 to be by far the biggest year since boom days."

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James L. Munger of St. Louis, a retired capitalist, is another Easterner who purchased a home-site last week at Palos Verdes.

George S. Hanning, oil man of Taft, California, purchased a $15,000 home-site overlooking the ocean.

Robert G. Paull of Buffalo, N. Y., not only bought a lot at Palos Verdes for himself but also reserved lots for two neighbors in Buffalo who are planning to come to Southern California to live, and who commissioned him to make purchases for them.

Mrs. Emma Beachy of Beverly Hills is also a recent purchaser of a Palos Verdes home-site. Don Gilmore of Long Beach has purchased a lot near the eucalyptus grove and will build a home soon.

Mrs. Stella Martin of Miami, Florida bought a home-site last week and G. A. Schoolcraft purchased a magnificent ocean view lot near La Venta Inn. Mr. Schoolcraft has recently completed a tour abroad with his family and is now living at the Ambassador. He will build a home at once, hoping to have it finished by July of this year.

Los Angeles, Cal.
TIMES
FEB 18 1926

[illegible] who acted as hosts. Mr. and [illegible] Charles P. Trumbull of Pasadena. Mrs. Guy Houghtaling, Mr. and Mrs. Thomas C. Bridges, Dr. and Mrs. Loren D. Hollingsworth, Mr. and Mrs. Eben C Gapp of Pomona, Cecil George of Alhambra and Miss Iona Atkins of Pomona.

At Country Club

A smart luncheon with guests from all over America was given last week at La Venta Inn in Palos Verdes Estates, when Mrs. John E. McMinn of Louisville was hostess to 150 women who had accompanied their husbands to Los Angeles to attend the national convention of tile and mantel contractors. This charming Spanish hostelry overlooking the sea was elaborately decorated for the occasion, and a Spanish orchestra provided music. Mrs. McMinn is a social leader of the Kentucky city.

SAN PEDRO, CAL., NEWS
FEBRUARY 19, 1926

VANDERLIP PRAISES SONG OF SAN PEDRO

Frank Vanderlip, noted millionaire and holder of much stock in the Palos Verdes estates stated at the meeting of the Rotary club luncheon-meeting today that the last line of the song, "San Pedro You're good Enough for Me," written by Edward Armstrong and sung at the Cabrillo, suited him exactly.

THE SOUTHLAND ITSELF AGAIN

DURING the last three years of deficient rainfall the Palos Verdes hills have taken on their winter hues of green only at short intervals, but with the return of the normal precipitation they are clothing themselves in their winter garb and present again the brilliant contrasts of colors only seen to perfection in the California coast range in winter. And when the rain clouds pass with their burden of moisture, soon to turn to mountain snow and cap the peaks with their silver crowns, the Southland will be itself again. Artists who delight in such vistas as show from the San Pedro heights will see again, in more perfect form than for a long time, the entrancing vision of the Magic Isle from the promonade at Point Firmin park; or from the miralesta heights the majesty of the snow-crowned mountain barrier which guards the Southland from the desert, spreading in splendid beauty from the harbor of the sun to the dashing breakers at Santa Monica; or from almost any point in western San Pedro the serf-lined crescent of her wondrous bay and it thriving cities' famous homeland over al the world. And on the clear nights sure to follow the rains, the myriad lights of twenty cities and their connecting boulevards, painting a relief map in sharp contrast with the darkened waters of ocean and bay.

And, too, the sou'easters, a bit boisterous at times, bring the breath of far islands in summer seas, the langerous air of tropic lands, and the bright sunshine and warm air of a Virginia coast April. Coast range dwellers more fully appreciate, perhaps, the wondrous beauty of their homeland than at any other season, even thought a dry season here brings no disaster or discomfort.

REDONDO BEACH, CAL.,
BREEZE—[illegible]
FEBRUARY 19, 1926

Drilling Its New Well, Palos Verde

The Petroleum Securities Company is down 1400 feet in its wildcat well in the Palos Verdes Hills district, according to official reports. This well is known as the Palos Verdes No. 1, and is the second well to be drilled in this district by the company. The first well, called the Narbonne No. 1, is standing idle at 4480 feet pending developments in the Palos Verdes well.

The Jergins interests drilled a well in this gereral district a few months ago, but abandoned the project when they found serpentine at about 3000 feet.

SANTA BARBARA, CAL., PRESS—2
FEBRUARY 18, 1926

What Others Thi... Of Review Boa...

WHILE political Shylocks in San... bara prattle against the w... work accomplished here by th... tectural board of review, the rest of the ... compliments—and emulates.

Recently we have had the pleasure of calling attention to the action of a number of communities in adopting the idea of uniform architecture, regulated by a board of architects. Now comes another one. C. C. C. Tatum, former president of the Los Angeles realty board, and Ole Hanson, owner of a large strip of Santa Barbara ocean front, are promoting a new addition to Los Angeles, known as San Clemente, and they have decreed that all buildings in the tract must be of Spanish architecture.

Mr. Tatum has just let the contract for the administration building in the new city, and a description says: "The structure is of Spanish design, in keeping with the building regulations, and has as features the large central patio, open air fireplace and fountain."

We told only recently of another new town in the San Fernando valley that was to be built under the supervision of an architectural board. The world now knows that Coral Gables, Florida, has such a board and that no building may be erected in that resort without the board's approval of its architectural style. The promoters of the Palos Verdes Estates tract near Redondo have established a board to pass upon all buildings erected there.

In all of these places the lots are sold with the restriction that all plans for buildings must have approval of the board before the building is erected. These promoters are doing this because they know it will mean dollars to them. Men don't voluntarily restrict the things they sell except when it will net them a profit.

If uniform, supervised architecture is good for a town about to build, what harm can it do to a city already established?

Santa Barbara would never have had a breath of condemnation raised against its architectural board of review except for misrepresentation by disgruntled soreheads and a few politicians, who would sell the future of their city for a little temporary power and see the means of gaining that power through assaults upon that which can be misrepresented into the appearance of being restrictive of the rights of property owners.

Santa Barbara will remember and praise the members of the architectural board of review and their unselfish labors long after it has forgotten these irresponsile politicians and their cheap attempts to build themselves thrones on misrepresentation.

—o—

TORRANCE, CAL., HERALD
FEBRUARY 18, 1926

FOR GR... SKED

225-FOOT PARKWAY BOOMED

Great Boulevard From Hollywood to Palos Verdes Proposed

BEACH PARK IN SCHEME

Sponsors Believe Project Will Usher in Big Development

With plans rapidly materializing for the proposed great boulevard prakway from Hollywood to Palos Verdes through Torrance and West Lomita, the Southwest Parks and Parkways Association will meet in Torrance Friday night at the Chamber of Commerce at 7:30. The public is invited.

The plan for the new highway, regarded by many as one of the most important development projects ever proposed in the Southwest, calls for a 225-foot highway touching three proposed county park areas and terminating at a big county-owned beach park in South Redondo Beach and adjacent to the Palos Verdes Hills.

While the exact route of the proposed park-boulevard has not been definitely established, tentative plans stipulate that the highway will enter Cedar street in North Torrance and turn west at Redondo boulevard, from which it will cross the Del Amo Ranch in a southwesterly direction, ending at the ocean.

Owners of vast tracts of property along the proposed route have signed petitions asking for the improvement and have agreed to donate land for the right of way. The boulevard, its sponsors believe, would be one of the show-places of California and usher in unprecedented residential development in this entire area.

The proposed improvement would be accomplished under the Matoon act, the constitutionality of which is now being tested before the California Supreme Court. A decision is expected within a few weeks.

The route of the great highway would bisect the vast acreage of the Dominguez Estates Company, much of which was included in the territory voted for annexation to Torrance. According to the tentative plans more than four miles of the highway would be inside the Torrance city limits.

SAN PEDRO, CAL., PILOT
FEBRUARY 20, 1926

THE PREMIER TOURIST CITY

WITH a proper promotion effort, San Pedro would never need suffer a dull tourist season. Reliable statistics show that for December twice as many people arrived in California by motor cars than in January a year before. Former Senator Flint is authority for the statement that:

> "Beginning in December tourists started coming here in increased numbers. January is doing comparatively much better. Our hotels and apartment houses throughout the Southland are filling up and soon, though we will need 100,000 more people to do it than we needed in 1920, I truly believe that the Southland will be entertaining a capacity crowd.
>
> "I say we need a hundred thousand more people to do it because our building in the past several years has easily provided space for that many more transients and semi-transients. The increase in tourist travel follows directly on, and I believe is largely attributable to the advertising which has been done this fall."

If the advantages of this city as a temporary or permanent location were as well advertised to the world as those of San Diego, Pasadena or Santa Monica, San Pedro would enjoy a season of growth which would break any record in the Southland. Even without adequate publicity conditions are so shaping themselves that it is inevitable that this is eventually to become the premier resort city of the Southland. The vast area of the ancient rancho in the Palos Verdes, which is forever dedicated to homesites, is the only remaining large tract in Southern California which is available for the growth, as it is also the most attractive. The rapidity with which new hotels and apartments have sprung up in recent years and particularly the improvement in the quality of their accommodation indicates a phenomenal growth is at hand.

LOS ANGELES, CAL., EXPRESS
FEBRUARY 20, 1926

A Palos Verdes Home

From the windows of their new home at Palos Verdes, the Misses Myra and Emily Reynolds can see the Pacific and broad expanses of rolling hills which are carpeted with green since the rains.

Twenty pages of pictures and text depicting the beauties of Southern California are included in a new booklet issued last week by Palos Verdes estates. The booklet is called "Palos Verdes of Today" and contains much information of general interest to anyone thinking of buying or building in the Southland.

There are many pictures illustrating the most modern trends in California architectural designing and also pictures with suggestions on landscaping, flower gardens and interior decorations. The ocean sunsets, bridle trail scenes and golf course pictures come in for their share of attention.

Every picture in the book is an actual photograph of Palos Verdes as it is today. Those who have received copies declare it is one of the most complete and important contributions made in several years to the promotion of Southern California as an ideal place to live. The booklet is being distributed free to anyone interested in owning a home.

LOS ANGELES, CAL., HERALD
FEBRUARY 20, 1926

NEW PALOS VERDES BOOKLET ISSUED

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ANGELES, CAL., HERALD
FEBRUARY 20, 1926

RAINS SHOW PALOS VE... N EFFICIENCY

...IC SPEAKER...

1744

ENGINEERING IN TRACT GIVEN PRAISE

The importance of correct engineering in laying out cities and residential sections is stressed by Jay Lawyer, general manager of the Palos Verdes Estates, in discussing the effect of the recent storms along the Pacific coast.

"We have had numerous inquiries," he said today, "as to whether or not any damage was done by the rains to streets and storm drainage at Palos Verdes. We have been able to answer all questions in the negative. The fact that Palos Verdes experienced no trouble of any kind from the storms, while neighboring coast cities were badly damaged, is a great tribute to the engineers who laid out our project.

"Our plans provide for the installation of storm drainage facilities before streets are put in. Although we have a broken terrain to work with, where hills and valleys are numerous and where practically all roads and streets are built along hillsides, the water from the recent downpour was taken care of without a single defection. Except for the fact that the hills were greener and the air cleaner, nobody could have said it had even rained at Palos Verdes 12 hours after the storm subsided.

"The reason for this clear record is that all eventualities were anticipated and provided for by our engineers. Palos Verdes streets are properly graded and properly drained. The storm sewers and drainage system is more than adequate to take care of any downpour that Southern California might have. One need never fear that a hillside will slide down on top of his house at Palos Verdes. Every vagary of the elements has been provided for in advance."

Here is a glimpse of the picturesque home of genuine Spanish hacienda type recently completed under hospitable eucalyptus trees at Palos Verdes.

LOS ANGELES, CAL., TIMES
FEBRUARY 21, 1926

PLANS PREVENT STORM DAMAGE

Palos Verdes Head Tells of Rains on Tract

Declares Drainage System is Most Efficient

Cites Importance of Good Engineering

1744

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LOS ANGELES, CAL., TIMES
FEBRUARY 21, 1926

Hillside Home at Palos Verdes

1744

Comes with Tract's Extensive Activity

Coming under the two-a-month home building program of the Estates Mortgage and Building Company, the above residence has just been completed at Palos Verdes. It was designed by Winchton Leamon Risley. Many charming and novel designs are being constructed in this beautiful tract.

DS ANGELES, CAL., EXPRESS
FEBRUARY 20, 1926

NO STORM DAMAGE AT PALOS VERDES

1744

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LOS ANGELES, CAL., HERALD
FEBRUARY 20, 1926

25,000 Trees for Palos Verdes Site

1744

Twenty-five thousand Monterey cypress and pine trees are now being planted on the hillsides of Palos Verdes estates above Malaga cove. This work is part of a general improvement schedule which contemplates the eventual planting of millions of trees in parks, parkways and canyons of the seaside community. The trees are propagated at the Palos Verdes nurseries, which were established for the purpose. Planting is being done from year to year in accordance with a general scheme laid out by Frederick Law Olmsted, internationally known landscape architect.

LOS ANGELES, CAL., EXAMINER
FEBRUARY 21, 1926

ENGINEERS FOR TRACK PRAISED

1744

Correct engineering's importance in the laying out of cities and residential sections is stressed by Jay Lawyer, general manager of Palos Verdes, in discussing the effects of the recent storms.

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"Our plans provide for the installation of storm drainage facilities before streets are put in. And although we have a broken terrain to work with, where hills and valleys are numerous and where almost all roads and streets are built along hillsides, the water from the recent downpour was taken care of without a single defection. Except for the fact that the hills were greener and the air cleaner, nobody could have said it had even rained at Palos Verdes twelve hours after the storm subsided.

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LOS ANGELES, CAL., TIMES
FEBRUARY 21, 1926

Tract's Booklet Shows Beauties of Southland

1744

Twenty pages of pictures and text depicting the beauties of Southern California are included in a new booklet issued last week by Palos Verdes Estates. The booklet is called "Palos Verdes of Today" and contains much information of general interest to anyone thinking of buying or building in the Southland.

There are many pictures illustrating the most modern trends in California architectural designing, and also pictures kith suggestions on landscaping, flower gardens and interior decorations. The ocean sunsets, bridle trail scenes and golf course pictures come in for their share of attention.

LOS ANGELES, CAL.,
EXAMINER
FEBRUARY 21, 1926

Book Pictures Tract Beauties

1744

Twenty pages of pictures and text depicting beauties of Southern California are included in a booklet issued last week by Palos Verdes Estates, it is announced. The booklet is called "Palos Verdes of Today" and contains information for persons thinking of buying or building in the Southland.

Pictures illustrate modern trends in California architectural designing and suggest ideas for landscaping, flower gardens and interior decorations.

LONG BEACH, CAL.
PRESS-TELEGRAM
FEBRUARY 21, 1926

LONG BEACH LINED UP WITH PARK PROJECTS

LONG BEACH is now definitely lined up with a parkway program linking a large section of the Southern California coast with the territory in southern and western Los Angeles County. Plans fo this parkway, which include a 200-foot pleasue highway, beautifor this parkway, which include a 200-foot pleasure highway, beautified out within the present year, R. O. Baldwin, manager of the Chamber of Commerce Highway Department, said yesterday.

This parkway program is an extensive one. It includes turning Nigger Slough, northwest of Long Beach, into a county park with 250 acres for park purposes now under condemnation proceedings. As soon as the decision in the Mattoon Act is received late this Spring, bonds can be put up for the prompt accomplishment of the work. More than 15,000 acres are now signed up. Connections with Redondo Beach, and through that with the Sequlveda Boulevard project passing over the mountains west of Los Angeles on the El Camino Real, and with the parkway plan which will skirt the coastline around Palos Verdes Hills, are offered Long Beach in the general plan.

The highway approaches subcommittee of the Greater Harbor Committee of Two Hundred worked over the plan all day Friday at Los Angeles. Definite agreements as to procedure were reached. The Long Beach connection will be by way of the Nigger Slough park project for lowing the drainage from that point southeast to a point just south of Wilmington Street and north of Watson Junction. Then an underpass beneath the tracks of the Pacific Electric Railway and the Southern Pacific Railway is to be constructed to permit the parkway to continue southeast to a point just north of Willow Street at the west city limits of Long Beach.

Mr. Baldwin opposed using Willow Street for the parkway because this street is definitely planned for heavy traffic. Instead the parkway will run due east on a line parellel and just north of Willow Street to the east bank of the flood control channel where it would join the proposed Long Beach parkway plan on that levee.

Long Beach is linked up with Redondo Beach on an east and west highway from the Palos Verdes hills coming east on 228th Street to the diagonal parkway from Nigger Slough. The Palos Verdes estate with ample money to carry out its project, is prepared to run a parkway from Redondo Beach on the ocean shore around the hills to Point Firmin with its terminus there. This would mean that Long Beach residents could take a circular drive almost the entire distance on the parkway, the only exception being on the return from Point Firmin by way Anaheim Street. The Domin estate has pledged the entire right of way for the diagonal highway from Nigger Slough southeast free of cost and in addition will stand its proportion of the improvement, Mr. Baldwin said.

REDONDO BEACH, CAL.
BREEZE—15c
FEBRUARY 27, 1926

Great Brown Drift of Butterflies Blown before Santa Ana Yesterday

Like a great brown drift that had been given wings, and driven before a wind, millions of butterflies came traveling through this locality yesterday. In the Palos Verdes hills the winged creatures were in such swarms that at times one could hardly see the road through them. The butterflies must have been blown in on the Santa Ana that struck Southern California in a mighty blast yesterday. From the Palos Verdes the sea looked like a silvery blue mill pond, without a ripple on its surface; and the wind that tumbled down through the canyons was almost ghostly, like some great fathom whose garments rustled as it stalked along.

LOS ANGELES, CAL.,
EXAMINER
FEBRUARY 21, 1926

25,000 Trees Being Planted on Hillsides

Twenty-five thousand Monterey cypress and pine trees are being planted on the hillsides of Palos Verdes Estates above Malaga Cove, it was announced yesterday. This work is said to be part of a general improvement schedule, which contemplates the eventual planting of millions of trees in parks, parkways and canyons of the seaside community. The trees are propagated at the Palos Verdes Nurseries. Planting is being done from year to year, in accordance with a scheme laid out by Frederick Law Olmsted, internationally known landscape architect, it was announced.

LOS ANGELES, CAL., HERALD
FEBRUARY 22, 1926

BOARD APPROPRIATES $75,000 FOR ROADS

Three road appropriations were voted by the board of supervisors today in order to take care of charged traffic conditions and provide for maintenance of new thoroughfares. The sum of $75,000 was appropriated for improvements on the Harbor Truck boulevard, $15,000 for grading the Palmdale-Valyema road, and $4500 for maintenance of the roads in the Palos Verdes tract.

LOS ANGELES, CAL., EXPRESS
FEBRUARY 22, 1926

$94,500 APPROPRIATED TO IMPROVE 3 ROADS

Road appropriations to the extent of $94,500 were voted by the Board of Supervisors today for the improvement of three highways in the county.

The sum of $75,000 was voted for the improvement of Harbor boulevard, $15,000 for the Palmdale-Valyema highway and $4500 for the maintenance of roads in the Palos Verdes district.

SAN PEDRO, CAL., PILOT
FEBRUARY 22, 1926

Palos Verdes is Uneffected By Storm Damage

The importance of correct engineering in the laying out of cities and residential sections is stressed by Jay Lawyer, general manager of the Palos Verdes Estates, in discussing the effects of the recent storms along the Pacific Coast.

"We have had numerous inquiries since the storm," he said yesterday, "as to whether or not damage was done by the ... streets and storm drainage ... Verdes. We have been ... answer all questions in the negative. And the fact that Palos Verdes experienced no trouble of any kind from the storms while neighboring coast cities were badly damaged is a great tribute to the engineers who laid out our project.

Our plans provide for the installation of storm drainage facilities before streets are put in. And although we have a broken terrain to work with, where hills and valleys are numerous and where practically all roads and streets are built along hillsides, the water from the recent downpour was taken care of without a single defection. Except for the fact that the hills were greener and the air cleaner, nobody could have said it had even rained at Palos Verdes twelve hours after the storm subsided.

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LOS ANGELES, CAL.,
TELEGRAM DAILY NEWS
FEBRUARY 20, 1926

MONEY VOTED FOR STREET MAINTENANCE

The board of supervisors yesterday voted three appropriations to provide for maintenance of new thoroughfares. The sum of $75,000 was appropriated for improvements on the Harbor Truck Boulevard, $15,000 for grading Palmdale-Valyema Road and $4500 for upkeep of roads in Palos Verdes tract.

TORRANCE, CAL., HERALD
FEBRUARY 25, 1926

Cost of Hollywood-Palos Verdes Boulevard Would Be Spread Over Period of 30 Years, Say Speakers

That the proposed parkway and boulevard from Hollywood to Palos Verdes will be paid for over a period of thirty years, was the statement of speakers at the meeting of the Hollywood-Palos Verdes Parks and Parkways Association held in Torrance last Friday night.

According to officers of the association, the assessment district to be formed by the Board of Supervisors must be approved by the board of trustees of each incorporated city included in the district.

The Matoon act, under which the improvement would be made, provides for the issuance of 30 years bonds, the first of which would be retired five years from the date of issuance.

Under this procedure property owners would pay nothing for the retirement of bonds until five years after the improvement was started. The issue would be spread over a period of 25 years from that date.

The proportion which each piece of property in the proposed assessment district would pay each year would be based on the assessed valuation. For example, if property immediately fronting on the parkways increased greatly in value as a result of the improvement the amount paid for the retirement of the bonds would be increased proportionately. Such an ad valorem assessment would eliminate the undesirable features of a flat charge year after year regardless of property value changes.

There are approximately 28,000 acres, exclusive of streets, in the proposed assessment district. Owners of more than half of this land have signed a petition requesting that the improvement be accomplished.

If the Mateon act is declared constitutional, it is anticipated that the Board of Supervisors will order plans drawn for the improvement some time in August or September.

REDONDO BEACH, CAL.,
BREEZE—15c
FEBRUARY 27, 1926

HOT WEATHER IS INVITATION TO ALL

* * * * * * * *

Kinds of Bugs to Make Early Spring Debut; BUTTERFLIES OUT IN HUGE NUMBERS

Unseasonable warm weather has sent an army of bugs and insects into the world to be nipped off by the next cool spell that strikes this territory. Clouds of butterflies almost stop one who is walking, and are crushed up against the windshields of machines. In the Palos Verdes there are literally millions of butterflies in the air, a pretty sight but one that does not enthuse gardeners, because butterflies turn into caterpillars, so they say. There have been all sorts of gnats, winged ants and other insects in the air this warm spell and all nature is being forced by a hot house process to send out shoots of green, to force flowers into action and make the wonderful Southern California spring burgeon out in all its loveliness.

HOLLYWOOD, CAL., NEWS—
FEBRUARY 26, 1926

Side Lights on Personages at Bowl Luncheon

Vanderlips Are Unassuming Both in Manner and Costume

By HARRIET CLAY PENMAN

Mr. Vanderlip seemed almost a much interested in Hollywoo Bowl as in Palos Verdes, as he sa in high good humor at the luncheo given by the Bowl association ye terday at Hollywood Athletic clu He asked many questions and dis played a liking for the Bowl draw ings and finally visited the Bow itself, tramped around over the sof ploughed earth, and was duly pho tographed.

Frank Vanderlip, with his hand some leonine head, his hearty in fectious laugh and his ready wit, i one of the most unpretentious o magnates. He looks like a su preme court judge but he laugh like an unspoiled boy when clever speech pleases him. Yes terday he fairly howled with gle at a story related by Attorne Bishop, and chuckled happily whe Mrs. Richmond told of the chora response by a company of mule in the Bowl when a foreign concer singer "tried her voice" from th stage.

Much interest was betrayed by Mr. Vanderlip when comments were made concerning the close connection of Hollywood Bowl and Palos Verdes by way of Highland avenue, according to the prospective plans.

Mrs. Vanderlip is a sprightly, eager-eyed woman, with a young figure and a face alight with vivid interest in everything worth while. She, too, has the simplicity that belongs to one accustomed to high place and unterrified. She wore a printed crepe de chine colored in soft tans and wood tones, with a hat of similar shades. She made a deft and pleasing little speech following the luncheon. Her friend, Mrs. Willis T. Mitchell of New York, and Mrs. Lawyer were also unassuming and charming in manner.

Mrs. J. J. Carter did the honors as became the president of Hol'ywood Bowl association, and in her red hat and her red velvet coat she added a bright note to the group in which men predominated.

Nevertheless the men were not so somber in attire. One prominent capitalist wore a tie of precisely the right shades of brown, with handkerchief to match; while at least two of the distinguished citizens of Hollywood were in band new spring suits of gray tweed, shot through with threads of rose and blue.

Al the other men looked exceedingly well dressed, but one really can't remember what they wore. There are no men more impressive in appearance than a group of Hollywood citizens. One can foresee a colorful season in masculine attire this summer, and it is just possible that these service clubs, that Sinclair Lewis is pleased to term "Babbitts," are likely to be more attractive assemblages than heretofore. Already the women are asking local tailors for samples of "Mr. Jinx's suit that would be nice for my summer sports costume."

Mrs. Charles H. Richmond, Miss Jessica Lawrence, Mrs. Maud D. Lee Skeen, Mrs. Burdette Norton and Miss Marion Bower were among those at the luncheon who represented large civic groups.

February 27.

LOS ANGELES EVENING EXPR

Southern California Is Declared to Be Enterin

REALTY ACTIVE; ON SOUND BASIS

Palos Verdes Sales Record Is Cited as Criterion of Conditions

The year 1926 will witness the greatest activity in real estate in Southern California since the peak year of 1923, in the opinion of Jay Lawyer, general manager of the Palos Verdes Estates, but the activity this year will bear none of the marks of speculative buying that characterized the real estate market a few years ago.

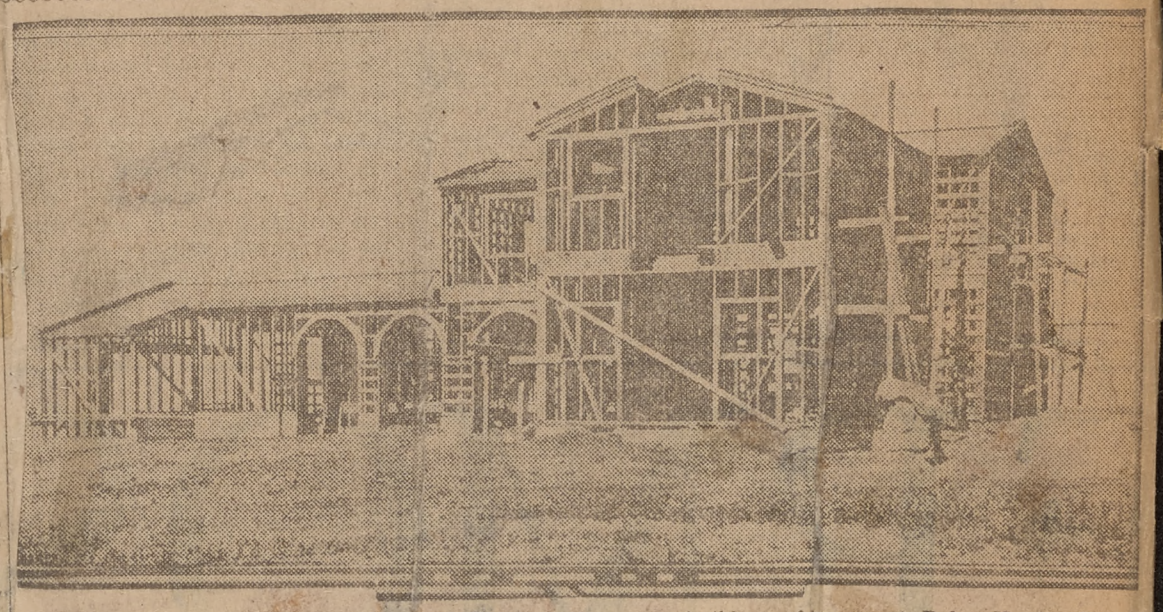
"There are many unmistakable signs," says Mr. Lawyer, "that we are entering an era of stable prosperity such as Southern California has never before seen. The tourists have returned this year in greater numbers than for several years. A canvass of the leading hotels shows that they are all filled to overflowing, with many being turned away for lack of accommodations. And the tourists this year are largely of the wealthy class. This is very different from three or four years ago, when thousands of people of no means were drawn to Southern California in the hope and belief that they would somehow find prosperity without investment of either time or money.

"Recent rains have stimulated the prosperity of the back country of Los Angeles. The farmers are happy and business is good.

"But the proof of the pudding is in the eating, and Palos Verdes has plenty of proof. Sales have been increasing about 25 per cent over the previous month for the last four or five months. Wealthy Easterners make up a large part of our buyers. Out of 15 homesites above $7500 that were sold last month, 12 were sold to out-of-town families who are planning to come to Palos Verdes to live. They represented not only Middle Western states, but also distant Eastern regions such as New York and Florida.

"Among local people, too, the tide has turned definitely toward Palos Verdes Estates. We have had to open an office in Pasadena to take care of inquiries there, and, in fact, from all over Southern California we are drawing buyers."

Sturdy Construction Features Homes



Officials of the Estates Mortgage and Building Company, builders of homes at Palos Verdes Estates ake pictures of the framework of their houses before the stucco is aplied, in order to prove to prospective buyers that they will get a well-built home. Two by sixes are used as studding and two by twelves s floor joists. Other heavy timber used throughout give the houses unusual strength and stability.

SAN PEDRO, CAL., NEWS
FEBRUARY 26, 1926

SOUTHWEST PARKS BODY BACKS PLAN

Construction of a highway through Torrance and West Lomita into the Palos Verdes hills, as an extension of Western avenue and providing anothtr Hollywood-to-the-Sea route, is backed by the Southwest Parks and Parkways association, in care of the chamber of commerce at Torrance, it was reported today.

REDONDO BEACH, CAL.,
JANUARY 28, 1926

le Incorporation Papers, Palos Verdes

Associated Press
SACRAMENTO, Jan. 28.—The rporation Trust Company of s Angeles today filed with the cretary of State a certified by of articles of incorporation the Palos Verdes Corporation Delaware Capitalized at $5 0,000, th concern plans to ge in tate developm Calif

REDONDO BEACH, CAL.,
JANUARY 28, 1926

EXPLAIN PROPOSED PARK PLAN

Hugh Pomeroy and Mr. C. H. Cheney Outline Project

At a well attended meeting in the Redondo Chamber of Commerce rooms yesterday afternoon, Hugh Pomeroy, secretary of the Regional Planning Commission, and C. H. Cheney, city planner and interested in the county parkway and park project, explained many phases of the proposed improvement as it would affect Redondo Beach.

The Chamber of Commerce was well represented at this meeting. And there were many others present who are interested in the development of the south part of the district.

The plan includes a park near Gardena and one close to the foot of the Palos Verdes hills and abutting on the ocean. A parkway 225 feet wide would connect the ocean front park with the interior.

Several present discussed various phases of the proposed plan and Mr. Pomeroy told how the tax would be levied and how the benefits would accrue to the district.

SAN PEDRO, CAL., NEWS
JANUARY 27, 1926

DOHENY INTERESTS START ANOTHER OIL WELL IN BIG HILLS

Two "dusters" in the heights behind San Pedro just have been abandoned and another hole has been started by the Doheny interests, operating under the title of the Petroleum Securities corporation, it was reported today. The latest Doheny well, near the other abandoned as lacking promise of production, is located in the 3000-acre "mineral reserve" leased from the Palos Verdes estates, according to officials.

The Jergens syndicate of Long Beach, holder of many leases on Signal Hill, has abandoned another well farther toward Redondo, on the drill's striking a body of granite estimated as several hundred feet thick and an absolute indication of no oil, it is stated.

LOS ANGELES, CAL., HERALD
FEBRUARY 27, 1926

PALOS VERDES CHIEF TELLS PROSPERITY

This year will witness the greatest activity in real estate in Southern California since the peak year of 1923, in the opinion of Jay Lawyer, general manager of the Palos Verde estates, but the activity will bear none of the marks of speculative buying that characterized the real estate market a few years ago.

"There are many unmistakable signs," says Mr. Lawyer, "that we are entering an era of stable prosperity such as Southern California has never before seen. The tourists have returned this season in greater numbers than for several years. A canvass of the leading hotels shows that they are all filled to overflowing, with many persons being turned away for lack of accommodations.

WEALTHY TOURISTS

"The tourists this year are largely of the wealthy class. This is very different from three or four years ago, when thousands of people of no means were drawn to Southern California in the hope and belief that they would somehow find prosperity without investment of either

LOS ANGELES, CAL.
EXAMINER
FEBRUARY 28, 1926

REDONDO SEES NEW GROWTH

Construction, Realty and Other Business Activities Spur City On to Progress Development

With a huge development and improvement program already scheduled for Redondo Beach, that community has a better outlook for rapid growth at present than at any other previous time in its history, E. A. Bradbury, secretary of the Redondo Beach Chamber of Commerce declared yesterday.

In speaking further on the favorable conditions attracting newcomers to the beach city, Mr. Bradbury said that the southwest section has never had a "boom" period and as a result land values are nearer normal than any other section in Southern California.

"The last year has seen the construction of thirty-two new store and business buildings, 255 new homes, five new apartment houses and a new amusement pier and sun parlor.

"Nearly $300,000 has gone into new school buildings and school equipment; more than $300,000 was expended in paving streets; $85,000 was expended in new city improvements; the new sanitary sewer, costing nearly $500,000, is nearing completion; the telephone company is expending some $200,000 in new equipment and extension of service lines and a new ornamental lighting system costing $250,000 is now in operation.

"At present there are five new business blocks under construction, many new homes and a boat landing and fishing pier. The city has granted a franchise for a large new amusement pier adjoining the present municipal pleasure pier. A new theater will soon be under construction.

"A Los Angeles syndicate has purchased the last tract of remaining beach frontage property lying south of the city and this is to be subdivided into a residential district.

"Plans are now under way for the establishment of a large county park adjoining the city on the south and connecting Los Angeles with the finest park boulevard in all the Southland.

"The vast program of development taking place on the Palos Verdes hills by the Palos Verdes Estates and the fact that 13,000 acres more has been set aside for development, is ample assurance of this district becoming one of the highest class residential districts in this state.

"More than $1,000,000 is being expended per annum by this project for development work alone and the first unit of sixty new homes is now under construction."

Redondo Building Gains

CONSIDERABLE progress has been made here in the last year. Below is one of the many structures erected in the beach city in the last few years.

LOS ANGELES, CAL., TIMES
FEBRUARY 28, 1926

REDONDO BEACH, CAL.,
BREEZE—1?8
FEBRUARY 26, 1926

Palos Verdes Schoolhouse Completed; Be Occupied Some Time before April

The new Palos Verdes school building is now complete and will be occupied by the school classes some time before April 1 according to announcement of the Board of Education. The cost of building and equipment have come slightly within the $85,000 bonds voted unanimously by the people of the district some eight months ago, and a great dedication celebration is planned by the Homes association and school board, with the co-operation of the new Women's club, to take place between April 1 and 15.

The building is an attractive concrete plaster finished and tile roof structure, with a tower which will eventually have a large clock. There are at present three standard size classrooms, auditorium, [illegible] dry enough.

SAN PEDRO, CAL., PILOT
JANUARY 28, 1926

ORGANIZE NEW FIRM TO TAKE OVER LANDS

Palos Verdes Corp. is Formed To Handle Property

The Palos Verdes corporation, incorporated under the laws of the state of Delaware, has filed through the Corporation Trust company of Los Angeles with the state a certified copy of its by-laws. The company announces its capitalization at $5,400,000 and its intention to engage in real estate development in California.

A. M. Ferguson of the Palos Verdes estates, this city, today disclaimed all knowledge of the incorporation but said it must have been carried through as a reorganization move. Several members of the old syndicate have died, he said, and new organization has long been expected. The reorganization, he said, would undoubtedly have taken the form of incorporation to insure greater freedom of operation.

Jay Lawyer, general manager of the Palos Verdes project, said the corporation had been formed to develop property outside the Palos Verdes tract proper, known generally as the Palos Verdes property. He declared the formation of the new company in no way affected the ownership of the property and was effected merely to facilitate development of holdings outside the present Palos Verdes tract. Considerable work has already beeen accomplished in the development of the Vanderlip property with the view of founding a millionaire colony there.

LOS ANGELES, CAL.,
EXAMINER
FEBRUARY 28, 1926

LAWYER SEES PROSPERITY AHEAD HERE

Palos Verdes Executive Shows Optimism for New Southland Expansion; Sales Show Gain

That 1926 will witness the greatest activity in real estate in Southern California since the peak year of 1923, is the opinion of Jay Lawyer, general manager of the Palos Verdes Estates. Activity this year will bear none of the marks of speculative buying that characterized the real estate market a few years ago, he explains.

"There are many unmistakable signs," says Mr. Lawyer, "to show that we are entering an era of stable prosperity such as Southern California never saw before. Tourists have returned this year in greater numbers than for several years. A canvass of the leading hotels shows that they are all filled to overflowing, with many being turned away for lack of accommodations.

TOURISTS WEALTHY

"Tourists are largely of the wealthy class this year. This is different from three or four years ago, when thousands of persons of nomeans came to Southern California in the hope and belief that they would somehow find prosperity without investment of either time or money.

"Sales have been increasing about 25 per cent over the previous month for the last four or five months. Wealthy Easterners make up a large part of our buyers. Out of fifteen homesites above $7500 that were sold last month, twelve were sold to out-of-town families who are planning to come to Palos Verdes to live. They represented not only Middle Western states, but also distant Eastern regions such as New York and Florida.

HILLSIDE HOMES

"There seems to be a tremendous interest in hillside homes that give a view of the ocan, and as this is the keynote of the Palos Verdes project, we are getting our full share. We have had more visitors at Palos Verdes during the last month than in any thirty days since our property was opened. Sales have been greater and a larger percentage of buyers have bought to build. I look for the very healthy condition to continue indefinitely."

MARKED REALTY ACTIVITY SEEN

Palos Verdes Head Declares Prospects Bright

Discusses Signs That Spell More Prosperity

Cites Increased Sales for First Two Months

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BAKERSFIELD CAL.—ECHO
JANUARY 28, 1926

FILE ARTICLES

SACRAMENTO, Jan. 27.—The Corporation Trust Company of Los Angeles today filed with the secretary of state a certified copy of articles of incorporation of the Palos Verdes Corporation of Delaware. Capitalized at $5,400,000, the eastern concern plans to engage in real estate development in California.

SAN PEDRO, CAL., PILOT

JANUARY 28, 1926

Starboard Lights

Sometimes when we swell up with pride over our building permits we forget that we have even more to crow about. There is a lot of building tributary to San Pedro outside the city limits that is not included in the permits granted. On the Palos Verdes Estates along the building last year amounted to $357,000. This was more building than was done in the thriving towns of Montebella, Huntington Beach, El Monte or Upland, and twice as much as was done in Avalon, El Segundo or Escondido. These permits for Palos Verdes do not include any of the work on the Vanderlip Syndicate property at Portuguese Bend but only the 3000 acres being developed under the Lewis option. The biggest things on Palos Verdes are yet to come on the 13,000 acres retained by Vanderlip and his associates, who have just filed articles of incorporation to develop the property.

* * *

We must not expect too rapid development of this property. Great projects require time both to formulate and to execute plans. It is easy to quickly subdivide property on the dollar-a-week plan. A few days work with a road scraper, and stakes to mark the corners, and the property is ready to sell. Not so with a great project like Vanderlip is to develop. Back of it are ten years of study in landscaping and the development of suitable nursery stock. Ahead of it is the greatest villa development in Southern California that will make a new area of high-class subdivision putting Palos Verdes in a class all its own.

* * *

Santa Barbara, Pasadena, Altadena, Riverside and other communities in Southern California have had developments peculiarly their own. But they have all been individualistic in that there was little general plans other than to gather together men of means who came to California to build homes that would give them comfort and seclusion. But all this development was founded on the habits, the tastes and the conveniences of a past generation.

* * *

Palos Verdes is the first great development project of the new generation, to suit modern habits and utilities, combining the experience of the greatest landscape experts in architecture, horticulture, gardening and engineering. The automobile, the radio, the golf course and other modern conveniences have developed a demand for types of homes for all classes.

* * *

Frank Vanderlip, after a life of great activity in financial and industrial enterprises that have made him internationally famous, has declared that it is his ambition, as the crowning achievement of his busy career, to develop Palos Verdes along lines that will make the project unique as a residential center not only in California but the entire country. What this means to San Pedro cannot be measured in terms of dollars or population. It can best be valued for the type of citizenship it will bring to this community and its influence upon our children.

PASADENA, CAL.,
CALIF. SOUTHLAND—547
MARCH 1926

JOHN S. KESHISHYAN
RUGS AND TAPESTRIES
2300 West Seventh Street
At Westlake Park

Los Angeles, Feb. 15, 1926.

Editor California Southland:

Mr. Frank A. Vanderlip of New York City, a large owner in the Palos Verdes District, has placed with me a collection of exceedingly important 16th and 17th Century tapestries in Gothic, Flemish and Beauvais weaves. Perhaps a short article, with an illustration or two, would be of interest for CALIFORNIA SOUTHLAND. At any rate, I invite you to come in for I am sure you will enjoy seeing them.

Yours sincerely,
(Signed) JOHN KESHISHYAN.

LOS ANGELES, CAL.
SOUTHERN CAL. BUSINESS
MARCH 1926

THE BEST ADVERTISING SERVICE IS THAT WHICH ACCOMPLISHES

THE MOST SALES FOR THE FEWEST ADVERTISING DOLLARS

The
H. K. McCANN COMPANY
Advertising
SAN FRANCISCO LOS ANGELES
NEW YORK CLEVELAND CHICAGO
DENVER MONTREAL
TORONTO

WHITTIER, CAL., NEWS
MARCH 1, 1926

GOES ON RECORD FOR PARKS FOR THE COUNTY

Realty Board Given Talk About Same by One Who Knows

The Whittier District Realty Board went on record today as favoring a system of county acquired parks following a talk by Engineer Thompson, chief assistant to Hugh Pomeroy of the County Planning Commission.

Mr. Thompson told the realty board, at the regular meeting of that organization this afternoon, something of the methods necessary to acquire park areas. It was pointed out by Mr. Thompson that the county planning commission is thoroughly familiar with the needs of the county and has comprehensive plans which look nice on paper but need money to be executed.

There are now two ways by which parks may be acquired. Heretofore there has been no method by which parks might be obtained by the district method, but it is now possible under the Acquisition and Improvement Act of 1925, more popularly known as the Matoon Act, to do this. The other method is by regular taxation.

In some sections of the county the district method of obtaining large park areas is already being invoked, notably in the southwest section of the county, where a 400-acre tract of land adjoining the Palos Verdes development is being planned for park purposes by the districting of some 30,000 acres of surrounding land.

It is also proposed that the county supervisors put back a four cent tax which was dropped last year to raise funds for park purposes. The crying need in the county just at present, as pointed out by Mr. Thompson, is the acquisition of publicly owned beach frontage. Most beach frontage today is privately owned, worth from $75 to $300 and $400 a front foot, and going up rapidly. Unless property abutting the ocean is soon acquired for public use the ocean will be practically closed as far as the public enjoyment of it is concerned.

Mr. Thompson mentioned several park areas, as yet only in the tentative stage, which it is hoped will sooner or later be built in this district. Among them is a park area adjoining the proposed skyline drive along the hills from here to Pomona, which drive is now being surveyed. It is also proposed by the planners to eventually make the San Gabriel river basin a park area after the flood control program is put through.

All of these plans sound very nice as explained by Mr. Thompson, but as it was pointed out, they cost money and there are only the two ways of getting it, by districts or by taxation.

It was further pointed out that the criticism that the east side of the county is not profiting from the tax money as much as the west side of Los Angeles is no longer true as in the past two years, chiefly through the efforts of the East Side Organization, the East Side has been getting every consideration, particularly in the matter of highway development, and that with continued pressure from the East Side Organization and other organizations this consideration will continue.

Merritt Votaw was program chairman today and introduced the speaker. L. C. Nanney, president of the Realty Board, presided.

Los Angeles, Cal., Journal
MARCH 2, 1926

improvement No. 179 $1500.00.

103. The County Surveyor was instructed to make necessary surveys to locate extension of Escondido Canyon Road, in the Fifth Road District, and to write the necessary deeds.

104. Report of Road Commissioner, submitting specifications for maintenance of all streets in Palos Verdes Estates, was presented, and matter referred to Road Commissioner.

105. Im...

Board Supervisors

SAN PEDRO, CAL., NEWS
MARCH 1, 1926

SOUTHLAND DUE FOR INFLUX OF RICH TOURISTS

Unmistakable Signs Point to Period of Great Prosperity

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REDONDO BEACH, CAL.,
ADVANCE—131
MARCH 2, 1926

New School At Palos Verdes Now Nearly Finished

Nearing completion is the new school building at Palos Verdes and it will be ready to house pupils near the end of April. The cost of the building and equipment has come to slightly within the $85,000 bonds voted unanimously by the people of the district some eight months ago.

This attractive new building is built after the Spanish style and has a beautiful tower topped with a minaret from which the surrounding country can be seen for miles. It is planned to place a clock in this tower. The structure is concrete plaster finished with tile roof.

There are at present three standard size rooms, an auditorium seating 294 people, with large stage and two dressing rooms, principal's office, ...

GARDENA, CAL.,
VALLEY NEWS—166
MARCH 5 1926

PORT OF REDONDO IS NOW ONLY HISTORICAL

After nearly a half century of activity in Pacific coast shipping annals, the port of Redondo, situated about 12 miles north of Los Angeles Harbor, is being closed to waterborne commerce. This fact became known Sunday to shippers when it was reported that the historic old Pacific Electric wharf at the near-by city is to be dismantled.

Situated just north of beautiful Palos Verdes Hills, Redondo long has been engaged in maritime commerce, despite the fact that she has only maintained one wharf—the Pacific Electric—to carry on her trade. In the olden days when Los Angeles Harbor was but little more than a few shallow sloughs, Redondo handled practically all of the water traffic to Southern California. Lumber has been the chief commodity handled.

Capt. Robert Dollar, dean of American shipping men, is said to have gotten his start at Redondo when he routed his first vessels there with North Pacific lumber. Many of the old timers hereabouts will remember the days when a number of big sailing ships could be seen anchored off Redondo awaiting their turn at the wharf.

The closing of Redondo as a commercial port is the result of the expiring of an old lease held by the Pacific Electric. The lease ended a year ago, and the officials of the beach city gave the company 12 months to close up business and discontinue the wharf.

Departure of the old port from all maritime business is going to be received with considerable interest among local lumbermen, as it will end considerable confusion which has existed in the past over the movement of lumber vessels southward from the North Pacific. On many occasions vessels have put in at Redondo with partial cargoes of lumber when Los Angeles Harbor lumbermen were expecting the craft in th... port.

LOS ANGELES, CAL., TIMES
MARCH 4, 1926

Silver Spray

LOS ANGELES, Feb. 10.—[To the Editor of The Times:] Ellen B. Churchill, writing in "Letters to The Times," appearing on the editorial page, takes exception to calling California's coast-line highway "Silver Spray Boulevard," which has been suggested for several years as a distinctive name—although something more descriptive might be evolved.

The critic declares the coast highway to be El Camino Real. Let us see.

From Oceanside north to San Juan Capistrano; from San Juan Capistrano north to Laguna Beach and on through other Orange county beach cities to Long Beach the new State Highway diverges from El Camino Real. New links through Palos Verdes to Redondo and Santa Monica are not El Camino Real. The coast highway through Malibu Rancho is not El Camino Real, nor is it El Camino Real through Ventura county along the Rincon causeway. Only in part of Santa Barbara county do we find a trace of the King's Highway—over which no "king" has ever passed.

From San Luis Obispo new coast highway is being built through San Simeon and on to Monterey Bay with its seventeen-mile drive along the sea, which is not El Camino Real.

Our critic craves for information. She asks why El Camino Real should ever be changed? So far as this writer knows it has not been changed. But in many places the course of scenic highways have been changed as the student of California learns—but not from history books.

GIL A. COWAN.

LOS ANGELES, CAL.
CAL. OIL WORLD—227
MARCH 4, 1926

Jergins Abandons Palos Verdes Test

Long Beach, March 3.—The Jergins Trust well on the Palos Verdes ranch has been abandoned.

HAWTHORNE, CAL.,
ADVERTISER
MARCH 5, 1926

Blvd. Cost Spread Over Thirty Years

That the proposed parkway and boulevard from Hollywood to Palos Verdes will be paid for over a period of thirty years, was the statement of speakers at the meeting of the Hollywood-Palos Verdes Park and Parkways association held in Torrance last Friday night, the Torrance Herald states.

According to officers of the association, the assessment district to be formed by the board of supervisors must be approved by the board of trustees of each incorporated city included in the district.

The Matoon act, under which the improvement would be made, provides for the issuance of 30 years bonds, the first of which would be retired five years from the date of issuance.

Under this procedure property owners would pay nothing for the retirement of bonds until five years after the improvement was started. The issue would be spread over a period of 25 years from that date.

The proportion which each piece of property in the proposed assessment district would pay each year would be based on the assessed valuation. For example, if property immediately fronting on the parkways increased greatly in value as a result of the improvement the amount paid for the retirement of the bonds would be increased proportionately. Such an ad valorem assessment would eliminate the undesirable features of a flat charge year after year regardless of property value changes.

There are approximately 28,000 acres, exclusive of streets, in the proposed assessment district. Owners of more than half of this land have signed a petition requesting that the improvement be accomplished.

If the Matoon act is declared constitutional, it is anticipated that the board of supervisors will order plans drawn for the improvement some time in August or September.

PASADENA, CAL.,
STAR-NEWS—14
MARCH 5, 1926

ENTERTAINS FOR GUESTS THIS AFTERNOON

Mrs. Clifton J. Platt Is Hostess at Bridge Tea at Flintridge

Mrs. Clifton J. Platt of Arden road is entertaining at Flintridge Country Club this afternoon in honor of her house guests, Mrs. Joseph Bixler and Miss Mary Bixler of Washington, D. C.

Mrs. Bixler and Miss Bixler have been in California for the last two months and have been much entertained. They were house guests of Mrs. Ubank of Wilmington for a week. Mrs. Ubank, together with her two charming daughters, entertained at Palos Verde Clubhouse in their honor.

Mrs. Tommy Benner of Hollywood entertained with a dinner party. Mrs. Chester Pyle and Mrs. Wilton R. Pyle of Pasadena gave several smart luncheons in their honor.

In about two weeks they expect to leave for Florida where they will spend a month before returning to Washington.

The affair of the afternoon is a bridge tea for sixty guests.

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LOS ANGELES, CAL., HERALD
MARCH 6, 1926

Palos Verdes Has New School

Here is an architect's sketch of the Malaga Cove school at Palos Verdes, which has just been completed at a cost of $85,000.

One of the finest elementary schools in the state has been completed at Palos Verdes Estates and will be in use before the end of March, according to Mrs. Romayne C. Martin, secretary of the Palos Verdes school board. Formal dedication will take place some time next month at a joint celebration sponsored by the Palos Verdes Homes association, the school board and the Women's club.

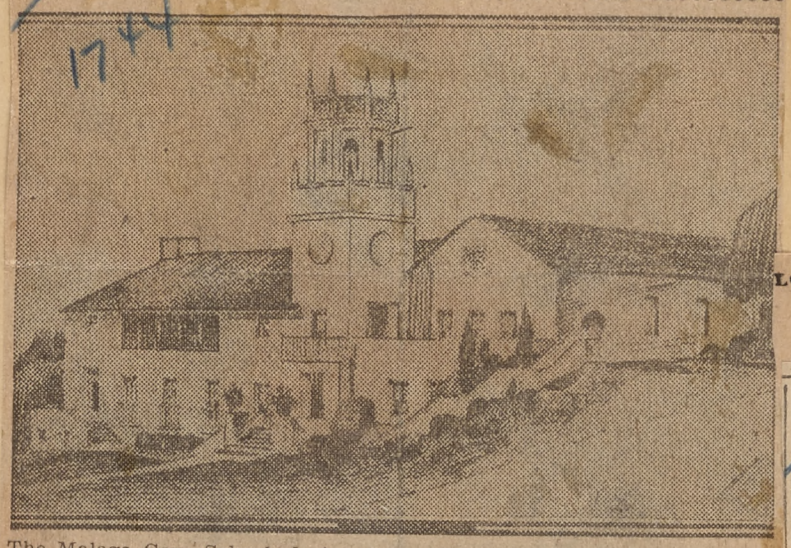
The new structure, called the Malaga Cove school, was designed by Allison & Allison and cost $85,000. It is of reinforced concrete construction with stucco finish. There is an auditorium seating 300 people, with stage and dressing rooms for school exercises and amateur theatricals. The school has four classrooms, besides an office, kitchen and teachers' room. The equipment is thoroughly modern in every respect. All furniture is of the movable type. Each child in the primary department will have its own table, gaily painted in an attractive color.

The school grounds cover seven and one-half acres. Beautification of them is now under way, and equipment for outdoor play is being installed. There will be three tennis courts, two handball courts, two basketball courts and a baseball field, besides complete gymnastic equipment for healthful exercise, according to the plans.

Miss Edith Perry is principal of the school. Other teachers are the Misses Mildred Hilliard and Edna Sprung. The school is very successful and already popular, as is proved by the fact that it is drawing children from several neighboring communities.

LOS ANGELES, CAL., EXPRESS
MARCH 6, 1926

Palos Verdes School



The Malaga Cove School, designed by Allison & Allison, architects, and recently completed at Palos Verdes at a cost of $85,000

What is declared to be one of the finest elementary schools in the state has been completed at Palos Verdes Estates and will be in use before the end of March, according to an announcement yesterday by Mrs. Romayne C. Martin, secretary of the Palos Verdes School Board. Formal dedication will take place some time in April at a joint celebration sponsored by the Palos Verdes Homes Association, School Board and Women's Club.

The new structure, called the Malaga Cove School, was designed by Allison & Allison and cost $85,000. It is of reinforced concrete construction with stucco finish. There is an auditorium seating 300 people, with stage and dressing rooms for school exercises and amateur theatricals.

LOS ANGELES, CAL., TIMES
MARCH 7, 1926

EASTERNERS IN MARKET

Homesite Sales at Palos Verdes Show Highest Point for Any Seven-Day Period in Year

Sales of homesites at Palos Verdes Estates have been increasing steadily for several months and last week reached the highest point for any seven-day period within the last year, according to Don K. Lawyer, sales manager of the project. Furthermore, an analysis of sales shows that a majority of them are being made to easterners, trainloads of whom are now flocking to Southern California to make their homes.

"Last week we made sales to people who came from as far as New York and Florida," said Mr. Lawyer, "and there is every indication that all of Southern California will benefit from the influx of new permanent residents which has set in. The East has turned its attention to California in a very definite way and I look for 1926 to be by far the biggest year since boom days."

Frank Schoble, millionaire manufacturer of men's hats, of Philadelphia, is one of the new owners of a Palos Verdes homesite. He made a 1200-mile trip over Southern California before deciding on Palos Verdes for his California home.

James L. Munger of St. Louis, a retired capitalist, is another Easterner who purchased a homesite last week at Palos Verdes.

George S. Hanning, oil man of Taft, Calif., purchased a $15,000 homesite overlooking the ocean.

Robert G. Paul of Buffalo, N. Y. not only bought a lot at Palos Verdes for himself but also reserved lots for two neighbors in Buffalo who are planning to come to Southern California to live, and who commissioned him to make purchases for them.

Mrs. Emma Beachy of Beverly Hills is also a recent purchaser of a Palos Verdes homesite. Don Gilmore of Long Beach has purchased a lot near the eucalyptus grove and will build a home soon.

Mrs. Stella Martin of Miami, Fla., bought a homesite last week, and G. A. Schoolcraft purchased a magnificent ocean-view lot near La Venta Inn. Mr. Schoolcraft has recently completed a tour abroad with his family and is now living at the Ambassador. He will build a home at once, hoping to have it finished by July of this year.

"These examples," said Mr. Lawyer, "were taken at random from last week's sales to show that Southern California is drawing people from all over the world. Our sales to present residents of Los Angeles, Beverly Hills, Hollywood, Pasadena and Long Beach are also increasing. Last Sunday was the biggest day at the Palos Verdes golf course for many months and our sales force was literally swamped with visitors interested in Palos Verdes property."

LOS ANGELES, CAL., TIMES
MARCH 7, 1926

Enhances Southland's Educational Facilities

Dedication Planned for April

Work has been completed on the Malaga Cove school, above, and it is to be occupied before the end of the present month, according to Mrs. Romayne C. Martin, secretary of the Palos Verdes School Board. Formal dedication of the new institution will be made sometime in April.

SCHOOL READY

Palos Verdes Estates to Be ...d of Present Month

...chools in the State has been com- ... will be in use before the end of ...ent yesterday by Mrs. Romayne ... ...s School Board. Formal dedication ...at a joint celebration sponsored by ..., school board and Women's Club.

...and one-half acres. Beautification of these grounds is now under way, and equipment for outdoor play is being installed. There will be three tennis courts, two handball courts, two basketball courts and a baseball field besides complete gymnastic equipment for healthful exercise.

Miss Edith Perry is principal of the school. Other teachers are the Misses Mildred Hilliard and Edna Sprung. The school is very successful and popular already, as is proved by the fact that it is already drawing children from several neighboring communities. Members of the school board expressed themselves yesterday as being determined to maintain forever the high standard and wholesome atmosphere that has been established so that new residents at Palos Verdes may feel that the school is a real attraction of the community.

LOS ANGELES, CAL.
SATURDAY NIGHT
MARCH 6, 1926

Twenty-five thousand Monterey cypress and Monterey pine trees are now being planted on the hillsides of Palos Verdes Estates above Malaga Cove. This work is part of a general improvement schedule which contemplates the eventual planting of millions of trees in parks, parkways and canyons by the sea.

LOS ANGELES, CAL.
EXAMINER
MARCH 7, 1926

TRACT TO GET SCHOOL SOON

Palos Verdes Elementary Unit Opens Latter Part of Month as Finest School in District

One of the finest elementary schools in the state has been completed at Palos Verdes Estates and will be in use before the end of March, according to announcement yesterday by Mrs. Romayne C. Martin, secretary of the Palos Verdes School Board. Formal dedication will take place some time in April at a joint celebration sponsored by the Palos Verdes Homes Association, school board and Women's Club.

The new structure, named the Malaga Cove School, was designed by Allison & Allison, and cost $85,000. It is of reinforced concrete construction with stucco finish. An auditorium, seating 300 persons, has stage and dressing rooms for school exercises and amateur theatricals, it is said.

The school has four classrooms, besides an office, kitchen and teachers' room. The equipment is thoroughly modern in every respect, while all furniture is of the movable type. Each child in the primary department will have its own table, gayly painted in an attractive color.

School grounds cover seven and one-half acres, and beautification of these grounds is now under way, while equipment for outdoor play is being installed. There will be three tennis courts, two handball courts, two basketball courts and a baseball field, besides complete gymnastice equipment for healthful exercise.

Miss Edith Perry is principal of the school. Other teachers are the Misses Mildred Hilliard and Edna Sprung. The school is proving popular already, as is seen by the fact that it is already serving children from several neighboring communities, it is explained.

LOS ANGELES, CAL.
EXAMINER
MARCH 8, 1926

Palos Verdes Hills Off the Oil Map

With the abandonment of the Petroleum Securities Company's second attempt to get oil on the Palos Verdes Hills the field is officially declared off the prospective oil map of Southern California. The Petroleum Securities' second well, called Palos Verdes No. 1, was drilled to 2530 feet and had no showings or indications. The Petroleum Securities Company holds the opinion that millions of years ago there might have been oil on the Palos Verdes, but it is not there now.

SAN PEDRO, CAL., PILOT
MARCH 9, 1926

To Dedicate New Palos Verdes School With a Celebration

One of the finest elementary schools in the state has been completed at Palos Verdes Estates and will be in use before the end of March, according to an announcement yesterday by Mrs. Romayne C. Martin, secretary of the Palos Verdes school board. Formal dedication will take place some time in April at a joint celebration sponsored by the Palos Verdes Homes Association, School Board and Women's Club.

The new structure called the Malaga Cove School, was designed by Allison and Allison and cost $85,000. It is of re-inforced concrete construction with stucco finish. There is an auditorium seating 300 people, with stage and dressing rooms for school exercises and amateur teatricals.

SOUTH PASADENA, CAL.
COURIER 210
MARCH 12, 1926

DISCUSS PLANS FOR SEWAGE DISPOSAL

Citizens' Committee Feels The Metropolitan Plan Should Carry

Expressing the opinion that the people had been ill advised at the Bond Eelection held January 26, Charles Morse, told the meeting of the Citizens' Campaign Committee of the county sanitation district number 7, held at the school house at Altadena last Friday, that the Metropolitan Sewer System plan should be carried out since it is the most convenient, satisfactory and economical plan possible. Mr. Morse also made a report of what had transpired since the last meeting and told the general conditions at present.

Thomas E. Berkebite of Montery Park gave a resume history of the conditions surrounding the Pasadena Sewer Farm, pointing out the nuisance of sewage disposal through that plan.

Fred Beaty of Montebello, president of the East Side organization, spoke of the needs of a metropolitan sewer system. He pointed out that the metropolitan area of Los Angeles County was destined to become one of the greatest in the United States and that it is highly important that the district take immediate steps for establishing an efficient sewage disposal system.

Warren Speaks

A. K. Warren, chief Engineer of Los Angeles County sanitation districts, spoke on the costs of the proposed system, comparing them with the costs of the Pasadena sewage farm. He pointed out that the Metropolitan Sewer System plan was the cheapest feasible. City engineers, W. J. Fox of South Pasadena and Harry Blake of Alhambra supported Mr. Warren in agreeing that the Metropolitan System is the cheapest.

Mr. Warren also called attention to the fact that there had been a suggestion that perhaps a different and cheaper ocean outfall could be obtained. He then showed that the Whites Point outfall, as originally planned, is the cheapest and most practical board of engineers, composed of outfall to be had. An eminent W. T. Knowlton, Mr. Van Alstein, city engineer of Long Beach. Mr. Hussey, chief engineer for the Palos Verdes Estates, Mr. Matthison, engineer Los Angeles city board of health, Mr. Gouden, resident engineer of state board of health, have agreed with Mr. Warren, after careful estimates, that the Whites Point line is the cheapest possible.

Will Make Report

Mr. W. H. Goodnough, chief engineer, Massachusetts state department of health, has been retained by the county sanitation experts to make a complete report on the whole project. Mr. Goodnough is probably the most eminently qualified man in the United States to give advice on the possibilities of the Metropolitan Sewer System plans. When the complete report is made it will be presented to the public.

The meeting of the Citizens' Campaign Committee last Friday was in charge of Mr. A. M. King, chairman of the committee.

LOS ANGELES, CAL.
JOURNAL OF COMMERCE
MARCH 9, 1926

LEE AND SCOTT BUILDING HOME

Lee & Scott, contractors, 4157 Western Ave., are erecting a 10-room English style residence in Palos Verdes hills for Don Gilmore. The house will cost approximately $15,000 and will be frame and stucco exterior, shingle roof, mahogany and pine trim, composition floors and tile baths. J. C. Berry Co., 251 E. First St., Long Beach, is the designer.

SAN PEDRO, CAL., NEWS
MARCH 9, 1926

PALOS VERDES SCHOOL TO BE OPEN IN MARCH

Malaga Cove Elementary Is Completed; Includes Auditorium

One of the finest elementary schools in the state has been completed at Palos Verdes Estates and will be in use before the end of March, according to an announcement today by Mrs. Romayne C. Martin, secretary of the Palos Verdes school board. Formal dedication will take place some time in April at a joint celebration sponsored by the Palos Verdes Homes association, [illegible] traction of the [illegible]

TORRANCE, CAL., HERALD
MARCH 11, 1926

ANNEXING MOVE IS BEGUN

Large Area West of Lomita May Join Redondo Beach

WOULD TAKE IN BEACH

Move Favored by Many May Meet Opposition in Lomita.

That a movement is on foot to annex territory south of Torrance, including the Meadow Park tract and the ocean frontage north of Palos Verdes, to the city of Redondo Beach was the word received here unofficially this week.

While the outlines of the territory sought for annexation were not definitely fixed in the report reaching here, it is believed that the territory includes some of West Lomita and extends west to the sea, but not including any part of Walteria.

The beach city is naturally anxious to extend its boundaries in order to provide for future growth made impossible toward the east by the result of the recent Torrance annexation election.

Torrance observers are inclined to regard the Redondo Beach program with favor, for they believe the destinies of the two cities are dependent each upon the other.

How the move will be regarded in Lomita is a matter of conjecture, although it is expected that considerable opposition will develop.

REDONDO BEACH, CAL.,
BREEZE—10c
MARCH 11, 1926

New Palos Verdes School Is Most Popular; Draws From Neighboring Com

One of the finest elementary schools in the state has been completed at Palos Verdes Estates and will be in use before the end of March, according to an announcement yesterday by Mrs. Romayne C. Martin, secretary of the Palos Verdes school board. Formal dedication will take place some time in April at a joint celebration sponsored by the Palos Verdes Homes Association, School Board and Women's Club.

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The school has four classrooms, besides an office, kitchen and teachers' room. The equipment is thoroughly modern in every respect. All furniture is of the movable type. Each child in the primary department will have its own table, gaily painted in an attractive color.

The school grounds cover seven and one-half acres. Beautification of these grounds is now under way, and equipment for outdoor play is being installed. There will be three tennis courts, two handball courts, two basketball courts and a baseball field, besides complete gymnastic equipment for healthful exercise.

Miss Edith Perry is principal of the school. Other teachers are the Misses Mildred Hilliard and Edna Sprung. The school is very successful and popular already, as is proved by the fact that it is already drawing children from seveal neighboring communities. Members of the school board yesterday expressed themselves as being detrmined to maintain forever the high standard and wholesome atmosphere that has been established so that new residents at Palos Verdes may feel that the school is a real attraction of the community.

LOS ANGELES, CAL.
CAL. OIL WORLD—227
MARCH 11, 1926

Pan American Last To Quit Palos Verdes

Wilmington, March 10.—The Petroleum Securities has filed notice of its intention to abandon its Palos Verdes No. 1 well, located on Sec. 36, 4-14. This action on the part of Pan American which was drilling the well, coming after the final abandonment of the Jergins test a short time ago, definitely marks the finish for the Palos Verdes district so far as oil exploration is now concerned.

Several tests have been made in this area but not one of them found anything that warranted the belief that commercial production would be found in this territory.

TORRANCE, CAL., HERALD
MARCH 11, 1926

Lomita Chamber Meeting Rocked By Big Turmoil

J. A. Smith Storm Center in Fight Over Parkways Project

Turmoil reigned momentarily at the Lomita Chamber of Commerce meeting Monday night and motions shot thick and fast when A. F. Welton rose to a point of order while J. A. Smith was speaking in favor of the Hollywood-Palos Verdes Parks and Parkway project. Mr. Smith rose to his feet after J. P. Christien and W. A. Teagarden had spoken against the project. While Mr. Smith was seeking to tell why Lomita should favor the project Mr. Welton interrupted, saying that the meeting was called for the purpose of hearing arguments against and not in favor of the project.

Make Three Motions

Three motions were quickly made from the floor. One was a motion to adjourn. One was a motion in favor of continued discussion of the project pro and con, and a third was that the chamber go on record against the project. The motion to adjourn was defeated. The motion for further discussion was never put. The motion placing the chamber as opposed to the project was carried.

The original tract agent of Lomita, thus checked from discussing the project, said: "If this is what you call an open meeting, then I am happy that I am not counted among you of this organization."

Mr. Christien retorted: "I am glad that J. A. Smith has stated publicly that he is not a member of this organization."

Many of the Lomitans present had come to the meeting direct from a gathering sponsored by an organization that teaches the doctrine of brotherly love.

In an interview with The News after the meeting J. A. Smith said: "If the Chamber of Commerce is opposed to the parkways proposition, that is their business. But when the Chamber of Commerce advertises an open meeting and then prevents discussion pro and con of a subject of such importance one way or another to Lomita, then that organization ceases to be representative of the people of Lomita."

See Incorporation Move

That a move for incorporation of Lomita will soon be launched here is anticipated in many quarters. No direct move, according to those close to Lomita affairs, has been made, but it is asserted that plans for an organized effort to incorporate Lomita as a city have been perfected and that the groundwork is already being made ready.

TORRANCE, CAL., HERALD
MARCH 11, 1926

Parkway Assoc. To Meet in Torrance On Friday Night

The Southwest Parks and Parkway Association will meet Friday night at 7:30 at the administration building of the Chanslor-Canfield Midway Oil Company at the Santa Fe camp in Torrance. The public is invited. New developments regarding the Hollywood-Palos Verdes parks and parkway proceedings will be announced. Proponents of the project report that daily signers to the petition asking for the improvement are averaging about 30 acres a day.

LOMITA, CAL., NEWS
MARCH 11, 1926

Fine New School Will Open Soon At Palos Verdes

Malaga Cove Is Served by Structure Erected on 7-Acre Grounds

One of the finest elementary schools in the state has been completed at Palos Verdes Estates and will be in use before the end of March, according to an announcement yesterday by Mrs. Romayne C. Martin, secretary of the Palos Verdes school board. Formal dedication will take place some time in April at a joint celebration sponsored by the Palos Verdes Homes Association, School Board, and Women's Club.

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Miss Edith Perry is principal of the school. Other teachers are the Misses Mildred Hilliard and Edna Sprung. The school is very successful and popular already, as is proved by the fact that it is already drawing children from several neighboring communities. Members of the school board expressed themselves yesterday as being determined to maintain forever the high standard and wholesome atmosphere that has been established, so that new residents of Palos Verdes may feel that the school is a real attraction of the community.

SAN PEDRO, CAL., NEWS
MARCH 11, 1926

POLICE, FIRE HEADS ADDRESS LIONS HERE AT LUNCHEON TODAY

H. E. Benedict, a prominent New York banker and financier, arrived in San Pedro last night from the east coast and is spending some time at the home of Frank A. Vanderlip, of the Palos Verdes estates.

Mr. Benedict is a business partner of Mr. Vanderlip and is showing a keen interest in the development of the Palos Verdes property, and also noting the growth of the harbor district and the Palos Verdes slope.

SAN PEDRO, CAL., PILOT
MARCH 12, 1926

Lomita News

One of the largest and most successful social meetings held in Lomita for sometime was a dinner served by the ladies of the community church in the old church on Brethren street last Monday evening. Nearly one hundred men were present and speeches were made by Rev. Louis Tinning, local pastor, Dr. C. C. Campbell of Lomita, but formerly of Seattle, W. E. Hagenow of the Chamber of Commerce and E. M. Mosher of the Lomita Progress. The chief speaker of the evening however, was H. H. Godper of Pasadena. Mr. Godper is associated with the bishopric department of the Presbyterian church and is a very able man. He spoke regarding the co-operation of the church and the community and made it plain that one cannot thrive without the other and made a strong appeal to the men of Lomita to stand behind the church and assist the pastor in every possible way.

Austin King, formerly associated with the Lomita Progress and one of the teachers in the Nathaniel Narbonne high school, was married Monday to Miss Marie Cody of Los Angeles. Mr. King has made many friends in the Lomita district since his coming here a year ago and we are pleased to know that the happy couple will make Lomita their permanent home.

The Lomita Chamber of Commerce held its regular meeting on Monday evening in the Chamber of Comerce hall. Some one hundred or more of Lomita's citizens attended and the hall was crowded. A. F. Welton of the water works committee spoke as to the plans being made and stated that every citizen should take part in Lomita's welfare in this particular line and commended the county officials on their co-operation in the matter thus far, and petitions for the calling of the election would be circulated in the near future. Judge L. J. Hunter who was chairman of the committee on widening the two streets of Weston and Narbonne, reported that some progress had been made and that it had been decided that it would not be best to extend the widening of Narbonne avenue north of Cherry street owing to the location of the several oil wells along the road. Dr. Campbell of Lomita, made a very intersting talk on the rabbit industry and spoke very highly of Lomita as a rabbit section. Joseph Christian and W. A. Teagarden spoke against the proposed 225-foot boulevard from Hollywood to the Palos Verdes Estates, and seemingly convinced the citizens present that it was not best for our section as it was placed before the house on a vote and a resolution was adopted instructing the secretary to inform the county supervisors that Lomita Chamber of Commerce did not favor it.

The eighteen year old daughter of Mr. and Mrs. C. A. Groover of Cypress street died Friday in a Los Angeles hospital where she had been taken for treatment. Funeral services were held in the Catholic church at Torrance and the body was laid to rest in Roosevelt Memorial Park, south of Gardena.

Mr. and Mrs. N. E. Allen of Anaheim were in Lomita Thursday looking after business interests and visiting old friends. While here Mr. Allen purchased three lots in South Lomita and expects to erect some dwellings later in the year.

HAWTHORNE, CAL., ADVERTISER
MARCH 12, 1926

Palos Verdes $85,000 School Is Completed

One of the finest elementary schools in the state has been completed at Palos Verdes estates and will be in use before the end of March, according to an announcement yesterday by Mrs. Romayne C. Martin, secretary of the Palos Verdes school board. Formal dedication will take place some time in April at a joint celebration sponsored by the Palos Verdes Homes association, school board and Women's club.

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The school grounds cover seven and one-half acres. Beautification of these grounds is now under way, and equipment for outdoor play is being installed. There will be three tennis courts, two handball courts, two basketball courts and a baseball field besides complete gymnastic equipment for healthful exercise.

LOS ANGELES, CAL., HERALD
MARCH 13, 1926

TOURIST CLASS IS WEALTHIER THIS YEAR

Visitors in Southern California this year represent the wealthiest class of easterners who ever sojourned here, according to Don K. Lawyer, sales manager of the Palos Verdes estates, and they are buying heavily at this high class seaside home community, he declared.

"In looking over our sales records for the last three months," said Mr. Lawyer, "I find that our average sale is above $10,000. When it is remembered that we still have a few Palos Verdes homesites priced as low as $2000, this condition indicates that the large class of buyers of California real estate at present are wealthy people. Our records also disclose that many of our largest sales are made to easterners. Practically every state in the union is represented on our sales sheets for the last three months.

"The reason Palos Verdes estates appeals so strongly to easterners is that they find here all of the things they expected to find in California. The average person from the east or middle west wants to see the ocean as soon as he gets here, and he is therefore not content to settle inland, whence he must drive for several hours to get to the water's edge. Palos Verdes is directly above the sea and the water can be reached in a few minutes' walk.

"Pure air, sunshine, green hills—all of these typical California features are found at their best at Palos Verdes estates, and the man-made facilities for enjoyment cannot be surpassed. The Palos Verdes golf course is recognized as one of the 'sportiest' in the world. There are miles and miles of bridle trails Nature is found at its best. Palos Verdes estates is the ideal place for true enjoyment of California."

LOS ANGELES, CAL., EXPRESS
MARCH 18, 1926

More Than 100,000 Trees Have Been ...s Estates ...ced

BEAUTIFICATION PROGRAM IS ON

Definite Plan Being Carried Out Under Direction Of Experts

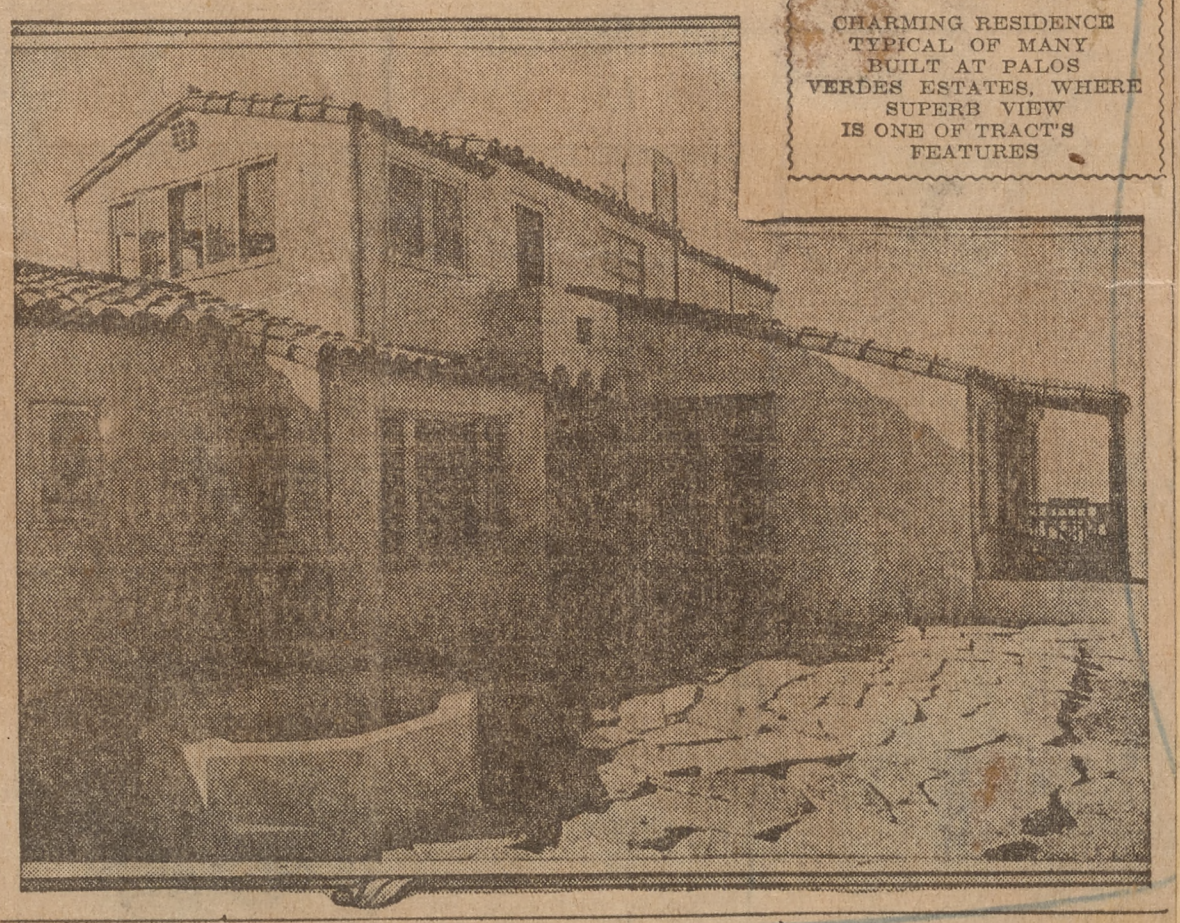
Counting the current season's planting, more than 100,000 trees have been set out at Palos Verdes Estates during the last year, according to Jay Lawyer, general manager of the project, and eventually millions of shrubs, plants and trees will be employed to beautify the parks, parkways and hillsides of this hill-and-sea home community.

"Everyone in Southern California realizes the desirability of forestation," said Mr. Lawyer yesterday, 'and nowhere is this need recognized in a more practical way than at Palos Verdes Estates. In the very beginning we established a nursery and at the present time over 500,000 trees and shrubs are in various stages of propagation. Our object was twofold. First, we wished to aid in the campaign for giving Southern California more trees; and then, of course, trees and shrubs were the most logical factors in making more beautiful the natural, charming setting of the Palos Verdes hills.

"A definite plan was laid out for the beautification of the entire Palos Verdes tract. This work was done by Olmstead Brothers, noted international landscape architects, and the carrying out of that plan is now being directed by James Dawson of that company. When the full fruits of their efforts are realized, Palos Verdes will be one of the showplaces of the world, from the landscape architect's viewpoint.

"Approximately a fourth of the 3200 acres at Palos Verdes is being landscaped for public parks, recreational grounds and beaches. There are literally dozens of parks now in the making. Every home in Palos Verdes will be near a park—not necessarily a large park, but some sort of landscaped area that will break the monotony and severity that might characterize the development were less attention paid to this important detail. This work will go steadily forward until the complete landscaping plan is carried out.

Palos Verdes Home Overlooking Sea



CHARMING RESIDENCE TYPICAL OF MANY BUILT AT PALOS VERDES ESTATES, WHERE SUPERB VIEW IS ONE OF TRACT'S FEATURES

HERMOSA BEACH, CAL.,
BREEZE
MARCH 13, 1926

Palos Verdes Setting Splendid Example for Reforestation Idea

Counting the current season's planting, more than 100,000 trees have been set out at Palos Verdes Estates during the last year, according to Jay Lawyer, general manager of the project, and eventually millions of shrubs, plants and trees wil lbe employed to beautify the parks, parkways and hillsides of this hill-and-sea home community.

"Everyone in Southern California realizes the desirability of forestation," said Mr. Lawyer yesterday, "and nowhere is this need recognized in a more practical way than at Palos Verdes Estates. In the very beginning, we established a nursery and at the present time over 500,000 trees and shrubs are in various stages of propagation. Our object was twofold. First, we wished to aid in the campaign for giving Southern California more trees, and then, of course, trees and shrubs were the most logical factors in making more beautiful the natural charming setting of the Palos Verdes hills.

"A definite plan was laid out for the beautification of the entire Palos Verdes tract. This work was done by Olmstead Bros., noted international landscape architects and the carrying out of that plan is now being directed by James Dawson of that company. When the full fruits of their efforts are realized, Palos Verdes will be one of the show places of many years older."

LOS ANGELES, CAL.,
EXAMINER
MARCH 14, 1926

FORESTATION PROJECT FOR TRACT TOLD

Total of 100,000 Trees Planted at Palos Verdes During Year, According to Firm Official

Counting the current season's planting, more than 100,000 trees have been set out at Palos Verdes Estates during the last year, according to Jay Lawyer, general manager of the project. Eventually, millions of shrubs, plants and trees will be employed to beautify the parks, parkways and hillsides of this community, he said.

"Everyone in Southern California realizes the desirability of forestation," Mr. Lawyer declared yesterday, "and nowhere is this need recognized in a more practical way than at Palos Verdes. In the beginning, we established a nursery and at the present time 500,000 trees and shrubs are in various stages of propagation. Our object was twofold. First, we wished to aid in the campaign for giving Southern California more trees, and then, of course, trees and shrubs were the most logical factors in making more beautiful the natural setting of the Palos Verdes hills.

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"Approximately a fourth of the 3200 acres here is being landscaped for public parks, recreational grounds and beaches. There are dozens of parks now in the making."

LOS ANGELES, CAL., TIMES
MARCH 14, 1926

WEALTHY CLASS VISITING HERE

Realty Deals Show Tourist Buying Power

Average Sale of Firm More Than $10,000

Purchasers Represent Every State in Union

Visitors in Southern California this year represent the wealthiest class of easterners who ever sojourned here, according to Don K. Lawyer, sales manager of the Palos Verdes Estates, and they are buying heavily at this high-class seaside home community.

"In looking over our sales records for the last three months," said Mr. Lawyer yesterday, "I find that our average sale is above $10,000. When it is remembered that we still have Palos Verdes home sites left priced much lower the sales average indicates that the large class of buyers of California real estate at the present time are wealthy people.

"Our records also disclose that many of our largest sales are made to easterners. Practically every State in the Union is represented on our sales sheets for the last three months.

"The reason Palos Verdes Estates appeals so strongly to easterners is that they find here all of the things they expected to find in California. The average person from the East or Middle West wants to see the ocean as soon as he gets to California, and he is therefore not content to settle inland, whence he must drive for several hours to get to the water's edge. Palos Verdes is directly above the sea and the water can be reached in a few minutes' walk.

"Pure air, sunshine, green hills—all of these typical California qualities are found at their best at Palos Verdes Estates. And the man-made facilities for enjoyment cannot be surpassed. The Palos Verdes golf course is recognized as one of the sportiest in the world. There are miles and miles of bridle trails. Nature is found at its best. Palos Verdes Estates is the ideal place for true enjoyment of California."

LOS ANGELES, CAL., TIMES
MARCH 14, 1926

hostess in serving guests.

Redondo Beach

With Dr. Mariana Bertola, president of the California Federation of Women's Clubs, as the honored guest, Monday's session of the Redondo Woman's Club proved to be the red letter day of the club year. Dr. Bertola brought a message of service to the club giving an inspiring address with over five hundred women, many of them members of the thirteen clubs in this district, present for the occasion. Mrs. Margaret Frick, Mrs. J. B. Lorbeer, president of the Los Angeles District Federation, and Ione Gale Ihm, president of the Redondo Club were on the platform with Dr. Bertola and at the tea which followed the program the girls of the Junior Auxiliary assisted the hostesses in serving. Mrs. Margaret Frick, Mrs. P. S. Venable and Mrs. George Anderson presided behind the urns and the Glee club of the high school, under Mrs. Blondelle Ver Trese gave several pretty numbers. During the tea hour music was furnished by the high school stringed orchestra, directed by Frank J. Haneschka.

In a prettily appointed ceremony witnessed by more than a hundred friends of Miss Ida May Allen, daughter of Mr. and Mrs. John S. Allen of South Catalina, became the bride of Edgar Caldwell Hull of Omaha, Neb. The wedding took place at La Venta Inn, in the Palos Verdes Estates, where the large living room had been transformed into a medieval bower, with the same imprint carried out in the cream georgette bridal dress, with a lace veil of court length. Mrs. I. B. Finch, sister of the bride, was matron of honor, gowned in yellow georgette and bridesmaids were Vanita Sutton, in flame color; Nina Kribbs, in peach chiffon, and Anne Meuret, in pale green. Preceding the ceremony, Ruby Wise Seargeant sang "Sacrament," and other musical numbers were by Harry Medley with Miss Lolita Gano at the piano. Following a wedding journey which will take the young couple to Mr. Hull's home in Omaha, the Hulls are to make their home in Redondo.

Mr. and Mrs. C. M. Trowbridge entertained at five tables of bridge at their home on Sapphire street Tuesday evening, complimenting Mr. and Mrs. Louis Somers, who have recently returned from an extended visit in the East.

LOS ANGELES, CAL., EXAMINER
MARCH 14, 1926

VISITORS HERE HELD WEALTHY

Visitors in Southern California this year represent the wealthiest class of easterners who ever sojourned here, according to Don K. Lawyer, sales manager of the Palos Verdes Estates, who adds that the visitors are buying heavily at that seaside home community.

LOS ANGELES, CAL., TIMES
MARCH 16, 1926

NEW SAN PEDRO BOOSTER ADDED

Frank A. Vanderlip Named to Head Chamber

Predecessor Vacates to Make Way for Election

Palos Verdes Rancho Master Assumes Office

Shipping, and the interests of the harbor districts generally, have enlisted another worker in their behalf, Frank A. Vanderlip, who yesterday was elected and accepted the presidency of the San Pedro Chamber of Commerce. The New York financier, since making his residence in Palos Verdes Hills, has taken active interest in all of the community's problems, and, in assuming the chair, said he would give unsparingly of his time in justice of the honor accorded him.

Mr. Vanderlip owns 13,000 acres of Palos Verdes Rancho, which he plans to develop residentially, and where he now is building a $250,000 home, and a scenic highway several miles long for the pleasure of the public.

"Rest assured, however," he said, "my accepting this office is in no way aimed toward bettering myself. I haven't anything to exploit. I don't have to sell anything. But I am intensely interested in your problems, local, domestic and foreign."

In view of the many problems confronting the port chamber of a maritime or trade nature, his experience as an international financier, trade adviser, and promoter of other chambers of commerce is expected to prove of material help.

A. E. Henning, former president of the chamber, stepped down to vice-president, yielded by W. P. Tanner, and O. R. C. Grow resigned as a chamber director to permit Vanderlip's accession to the chair.

One of the new president's first actions after taking the chair aimed at bringing Los Angeles chamber officials and members down to the port to familiarize them with local problems first hand, and to establish closer contact with the Wilmington Chamber of Commerce.

FOREIGN EXPORTS AT PORT SHOW UPSWING

Foreign exports through Los Angeles Harbor took an upward trend during February, according to a report for February issued by Clarence H. Matson, manager of the foreign trade department of the Chamber of Commerce.

During the last month 397,022 tons of merchandise, valued at $7,699,723, passed through the local port. This was an increase over January of over $1,000,000.

Foreign imports to Los Angeles also showed a substantial increase. Valued at $4,013,474, 28,877 tons of merchandise were brought into Los Angeles. This was an increase of approximately $500,000 over the preceding month.

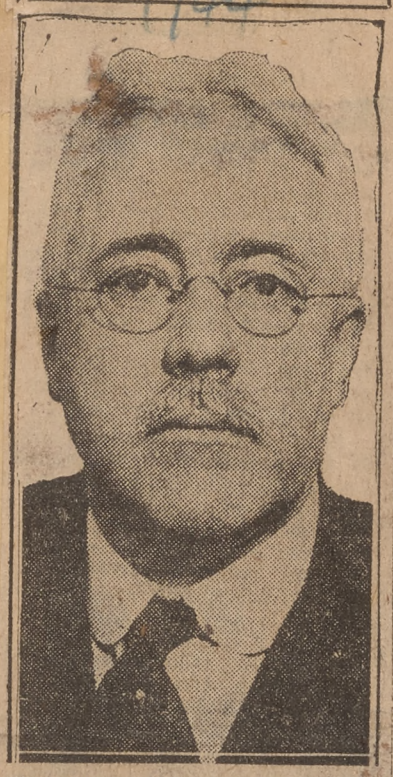
Coastwise receipts for the month of February totaled 223,765 tons with a valuation of $14,982,810. Coastwise shipments for the same period were 505,103 tons, valued at $11,931,607.

Intercoastal shipments during the last month amounted to 333,941 tons, valued at $6,919,884. Intercoastal receipts for the same time amounted to 62,167 tons, worth $12,266,508.

Hawaiian Island receipts were 2256 tons, valued at $280,652, with the Hawaiian commerce amounting to 1023 tons with a valuation of $262,195.

SAN PEDRO, CAL., NEWS
MARCH 15, 1926

Frank Vanderlip Is Now President of Local Chamber



FRANK A. VANDERLIP, today named president of the San Pedro chamber of commerce, is a permanent citizen of San Pedro through choice, and his appreciation of the possibilities and advantages of this community.

GLENDALE, CAL., PRESS-[illegible]
MARCH 15, 1926

VANDERLIP IS MADE CHAMBER DIRECTOR

[By Associated Press]

SAN PEDRO, Mar. 15.—Frank A. Vaderlip, financier of outstanding national importance, and, with associates, owner of the 12,800 acre Palos Verdes ranch adjoining this community's limits, today was elected a director and president of the San Pedro Chamber of Commerce. The former president of the National City Bank of New York City and assistant secretary of the treasury between 1897 and 1901, has announced he will be a resident at least part of the year at his home on the coast line between San Pedro and Redondo, although he still will maintain legal residence at Scarborough, N. Y.

President A. E. Henning of the San Pedro Chamber of Commerce resigned his post and was elected executive vice-president of the chamber. O. R. C. Grow resigned his directorship on the chamber board to leave the vacancy filled by Mr. Vanderlip.

LOS ANGELES, CAL., HERALD
MARCH 15, 1926

Frank Vanderlip Elected President Of Port C. of C.

Frank A. Vanderlip, financier of international prominence, who recently established his home in the Palos Verdes estates, today was elected president of the chamber of commerce of San Pedro.

$n accepting the position, Mr. Vanderlip, who was once president of the National City bank in New York, and formerly assistant secretary of the United States treasury, declared himself pleased with the opportunity of further forwarding the interests of San Pedro and Los Angeles harbor. He told his audience that he has become a permanent resident of Southern California.

Mr. Vanderlip succeeded A. E. Henning, who will serve the commerical organization in the future as vice president.

ALL DIRECTORS, OFFICERS OF LOCAL BODY RESIGNED TO GET DESIRED CHANGES

Prominent Man in National Financial Circles New President of San Pedro Chamber of Commerce; O. R. C. Grow's Resignation Is Regretted

Frank A. Vanderlip, outstanding figure of national financial circles for 30 years, owner with his associates of the 12,800-acre Palos Verdes ranch adjoining San Pedro and in the public eye as central in a succession of widely heralded incidents, today was elected president of the San Pedro chamber of commerce.

Resignations of A. E. Henning as president and O. R. C. Grow as a director of the chamber board preceded election of Mr. Vanderlip to the board as a director and his immediate election as president. On another motion Mr. Henning was elected executive vice-president. Mr. Grow's retirement came after every director had offered to submit his resignation, to permit election of the illustrious financier to a directorship and the presidency.

Henning in a statement issued today explained that the "honor and privilege" of serving the chamber and community by resignation fell to Grow by lot, and that his absence from the board would occasion the only regret in connection with the good fortune in securing Vanderlip to serve in his new capacity. The next election for the chamber board will occur in about three months, and Grow in all probability then will be an outstanding candidate, it was pointed out.

Members of the chamber recently amended the by-laws to permit election by the directors of another to fill vacancies during the unexpired term. This quiet procedure was adopted until the successful termination of efforts to secure Vanderlip as an officer of the chamber, of which he has been a member for several months.

W. P. Tanner, it is said, suggested that Vanderlip would be an invaluable acquisition, through his influence and diverse contacts with the financial world, as well as his prominence here and throughout the nation. Henning and J. H. Booge broached the proposition to Vanderlip. Directors and officers of the chamber expressed confidence today that the unusual event probably was the opening of a period of activity which will bring immense benefits and prestige to this community.

Vanderlip is a former member of the directorate of the New York chamber of commerce. He was instrumental in the formation of the United States chamber of commerce in 1912, contributing $5000 to the organiza-

(Continued on Page Five)

tion fund. Alive to the possibilities here he several years ago, with associates, purchased the 16,000-acre Palos Verdes ranch, of which 3200 acres later were sold to the E. G. Lewis syndicate, since changed in management.

Permanent residence at his fine home at Malaga cove, between San Pedro and Redondo, is contemplated by Vanderlip, he has stated, although he will maintain legal residence at Scarborough, N. Y., it is said. A survey of his life follows:

"Mr. Vanderlip was born at Aurora, Ill., November 17, 1864, and came into prominence in Chicago as a reporter and later financial editor on the Chicago Tribune. He went to Washington as secretary to Lyman J. Gage, secretary of the treasury, March 4, 1897, and a few months later was made assistant secretary, which position he held until 1901, when he became vice president of the National City bank of New York City.

"By the time of his advancement to the presidentcy of this institution eight years later he had become one of the outstanding financiers of the country, holding a commanding position on the directorate as financial advisor of scores of the leading financial, industrial and railroad corporations of America.

"When America entered the war Mr. Vanderlip was named by the secretary of the treasury to take charge of the sale of War Savings Certificates and devoted a year to this work, beginning in September, 1917. Sinse then he has written numerous books and papers dealing with financial, economic and political problems. He visited Japan in 1920 and wrate articles on Japanese-American relations.

"He has been decorated as a Chevalier of the Legion of Honor and other Royal Orders of Europe and belongs to numerous clubs in New York, Washington, and Chicago."

LOS ANGELES, CAL., TIMES
MARCH 15, 1926

Development of Oil at Shallow Depth Forecast

The possibility of developing shallow oil production in the Palos Verdes Hills looms somewhat large today as a result of the announcement that the Petroleum Securities Company (Doheny) is going back into its Narbonne No. 1 wildcat, which it drilled last year, and will make a bailing test at once.

It has just been learned that this hole has excellent showings for heavy crude production at a point between 600 and 950 feet, but that the formation was passed up without a test in an effort to find deeper production. The hole was drilled to 4564 feet and left standing when deep sands failed to [illegible] pear.

Continued

Now it is asserted that the company plans to make a bailing test in the old hole and leave it standing to see what shows up. The Narbonne lease is reported to be owned by the Narbonne Syndicate, a local organization of real estate men.

The company has just filed an abandonment on its Lawyer No. 1, a wildcat well which was drilled upon the Palos Verdes estates to a depth of 2517 feet. It is reported to have failed to get showings of any consequence.

Los Angeles, Cal., Journal
MARCH 15, 1926

[illegible] Plans and specifications for repair, reconstruction and maintenance of streets in Palos Verdes Estates were adopted, and Clerk directed to publihs notice inviting bids to be received up to 2 o'clock p. m. of April 5th.

Board Supervisors

SAN PEDRO, CAL., PILOT
MARCH 16, 1926

SAN PEDRO IS PLEASED BY CHAMBER ACT

Hail Election of F. A. Vanderlip as Big Step Forward

News that Frank A. Vanderlip had accepted the presidency of the San Pedro Chamber of Commerce created quite a sensation in San Pedro yesterday. His acceptance is the principal topic of discussion in San Pedro business circles and meets with enthusiastic approval everywhere.

Credit for the move that brought about the result goes to Rev. Martin Luther Thomas, pastor of the Presbyterian church of San Pedro. Thomas first broached the subject to Jay Lawyer, manager of the Palos Verdes project several weeks ago. Few believed at the time that Vanderlip would consider the suggestion.

When Thomas brought back the word that Vanderlip might consider it if the offer came from authorative sources it was received with enthusiasm by the directors who started the machinery moving to make a place for him on the board by first amending the by-laws and then creating a vacancy that the directors could fill.

While the news that this was being done for this particular purpose was not given publication it was generally known about town. The directors moved quietly and quickly, when the word came back that Vanderlip would consider the offer if it came through official sources.

Frank A. Vanderlip spoke briefly in accepting the presidency of the San Pedro Chamber of Commerce yesterday, pledging his support to activities of the city and the harbor district and promising active participation n the affars of the chamber.

Mr. Vanderlip assured the directors that he would not regard his presidency as a mere honor but would upinge himself into the work of the chamber on all occasions. "I have had much experience in my life, the result of which may be of value to you from time to time, but I anticipate deriving from my membership a great deal more than I shall be able to give. You, as business men of this locality, know conditions here better than I possibly could and I feel it will be to my advantage to be identified with you."

President Vanderlip immediately following his election as chief executive of the local chamber began mapping out plans for his active work with the organization.

A committee from the Chamber of Commerce will be appointed by President Vanderlip to attend the San Pedro meeting of the harbor district Eisteddfod association at the Baptist church, Saturday, March 29, at 4 o'clock. The meeting will be followed by a banquet at the Cookery and a concert at the church.

LONG BEACH, CAL.,
PRESS-TELEGRAM—10
MARCH 15, 1926

LOMITA OPPOSES ASSESSMENT PLAN FOR NEW HIGHWAY

LOMITA, March 15.—A vigorous protest against being included in an assessment district to finance a proposed boulevard from Hollywood to the Palos Verdes Estate will be laid before the County Supervisors as the result of action taken last week at a meeting of the Lomita Chamber of Commerce.

The plan to include Lomita in such an assessment district was explained by J. P. Christian and W. A. Teagarden and a protest against the proposal was authorized by practically an unanimous vote, it is said.

The proposed water district was discussed by A. F. Welton, who said that plans are being perfected for an election. He urged that the situation be given serious consideration on the part of residents of this community.

Dr. C. C. Campbell, formerly of Seattle, discussed the fur rabbit industry, saying that recent experiments seen to prove that the industry is well adopted to this locality, while the location in regard to markets is unusually favorable.

Judge L. J. Hunter reported that progress has been made on the project for widening Narbonne Avenue but he added that the Committee has decided not to attempt to secure deeds to property north of Cherry Street on account of the numerous oil wells in that vicinity.

HERMOSA BEACH, CAL.,
BREEZE
MARCH 15, 1926

PUBLICITY FOR REDONDO IS ARRANGED

Yuma Paper Sending Its Prize Winners to Beach City

SUNDAY, MARCH 28

Chamber of Commerce Is Arranging Plans of Entertainment

Through the efforts of the Chamber of Commerce, Redondo Beach will have one of the biggest events ever pulled off in the history of the city, especially from a publicity standpoint, and the program being arranged will probably draw one of the largest crowds ever assembled in the city.

A Yuma, Arizona, paper is giving a big contest and the prize winners are to be given a week's trip to Los Angeles and vicinity and Redondo Beach will not only be one of the four cities having the honor of entertaining the party, but the main event, the crowning of the Queen, will take place here on Sunday afternoon, March 28, at 3 o'clock. This party will be the guests of this city all day Sunday and remain over until some time Monday.

The local committee in charge of arrangements consists of Judge Moodie, Manager Robertson of the Daily Breeze, Mrs. W. S. Hoster and Secretary Bradbury of the Chamber of Commerce. The committee is being ably assisted by Manager Froude of the Bath House and a very elaborate program is being arranged and will consist of a luncheon at La Venta Inn, a drive over the Palos Verdes project, a swimming party at the Bath House, a dancing party at the Dance Pavilion, a fishing party on the Monstad barge, a concert by the Boys Band and other features yet to be worked out. The party will be the guests of this city all day Sunday and remain over night and most of the day Monday.

One of the leading features of this event will be the crowning of "The Flower of the Desert," Miss Ruth Tate, who is said to be the most beautiful girl in all Arizona. Appropriate coronation ceremonies will take place at the reviewing stand at the foot of Emerald street.

Mr. Arthur Willis Lane, special representative of the Yuma Evening Herald, is now in Los Angeles and is assisting the local committee on the arrangements. Mr. Lane is a well known newspaper man and has had a world of experience in conducting tours and such parties and through his assistance and experience this event promises to be one that will be long remembered as one of the gala events of this community.

SAN PEDRO, CAL., PILOT
MARCH 17, 1926

Wealthy Eastern Buyers Attracted to Palos Verdes

Visitors in Southern California this year represent the wealthiest class of Easterners who ever sojourned here, according to Don K. Lawyer, sales manager of the Palos Verdes Estates, and they are buying heavily at this high class seaside home community.

"In looking over our sales records for the last three months," said Mr. Lawyer yesterday, "I find that our average sale is above $10,000. When it is remembered that we still have a few Palos Verdes home sites left for as little as $2000, this condition indicates that the large class of buyers of California real estate at the present time are wealthy people.

"Our records also disclose that many of our largest sales are made to Easterners. Practically every state in the Union is represented on our sales sheets for the last three months.

"The reason Palos Verdes Estates appeals so strongly to Easterners is that they find here all of the things they expected to find in California. The average person from the East or Middle West wants to see the ocean as soon as he gets to California, and he is therefore not content to settle inland, whence he must drive for several hours to get to the water's edge. Palos Verdes is directly above the sea and the water can be reached in a few minutes walk.

"Pure air, sunshine, green hills—all of these typical California qualities are found at their best at Palos Verdes Estates. And the man-made facilities for enjoyment cannot be surpassed. The Palos Verdes golf course is recognized as one of the sportiest in the world. There are miles and miles of bridle trails. Nature is found

SAN PEDRO, CAL., PILOT
MARCH 15, 1926

The Editor's Mail Box

Editor Daily Pilot:

San Pedro real estate is a buy, not tomorrow, but now, and why not? Hasn't it Los Angeles harbor as its chief asset, the greatest distribution center in the west, and is that not a real foundation of great cities?

San Pedro real estate is a buy because it is at its lowest ebb while its real assets that enhance values have multiplied a hundred fold and are increasing at a rate that is almost beyond belief.

It is a buy for the reason that some of the most wonderful homesites on the face of the earth are located in the Palos Verdes Hills and facing that great Pacific Ocean whose magnetic charms have no competitor.

San Pedro real estate is a buy because o fthe fact that Uncle Sam himself has so decided and invested millions of dollars in our assets and has only started. Uncl Sam isn't the only one, the Standard Oil picked San Pedro as a winner, the Pan American diid the same, the Shell and all the rest the Ship Yards and dry docks say San Pedro is good enough for them The great Union Pacific picked San Pedro to make its large development costing several million dollars. To whom does the great break-water belong? San Pedro. The Y. M. C. A., and the great battle fleet picked San Pedro, the chosen spot of all Uncle Sam's domain as the most perfect home

If all of these have placed their faith and wealth in San Pedro, why not you and I? For myself had I a million dollars and was deaf, dumb and blind, I would trust the fates to help me pick a location for an investment and feel satisfied I had made no mistake for San Pedro's future is assured beyond a shadow of a doubt.

Real estate is the unswerving standard of value of all the assets in the world and will stand as such as long as Old Mother Earth does. It has made more men rich than all other assets together, and ti has stood the test of panic, flood, fire and famine, and came out without a penny discount.

San Pedro has all these assets and many more, her crying need is big broad minded men and women with a big asset of common sense and a will power strong enough to take hold of some of the golden opportunities and develop them Yes, we want real men, none of the half-way kind that build one-story shacks, but those that look ahead into the future and build skyscrappers, none other will do.

San Pedro has spent more money in cutting down hills and paving streets than any other city twice her size. Yes, with sewers and ornamental lights thrown in, and she has never stopped that development. We are making a city to order,we are creating a new value, a lasting one, a forever increasing one. So buying San Pedro is a buy, get all you can, hold fast and boost for more buyers, for the best values in the world is San Pedro real estate.

GEORGE T. POR

AN PEDRO, CAL., NEWS
MARCH 17, 1926

PALOS VERDES' GOOD WEATHER IS TOLD TODAY

Statistics Kept Over Period of Ten Years Shows Uniform Weather

A study of weather reports for the Palos Verdes estates for the last 10 years shows that residents may be certain of at least 355 days of sunshine each year, entire freedom from Santa Anas and absence of frost below the 700-foot level. Records were kept by Dr. Ford Carpenter, meteorologist of the Los Angeles chamber of commerce, at 11 different stations on the Palos Verdes project during the years 1914 to 1920.

Dr. Carpenter's reports cover several volumes and the Palos Verdes resident who is statistically inclined may go to the general offices of the project in the Lane Mortgage building and after a few hours' analysis become his own weather prophet. For the weather at Palos Verdes has been dissected and bisected in such thorough fashion that literally the variations from block to block of the project have been recorded.

The best record ever made by the sun at Palos Verdes estates was in 1917 when it appeared every day except two. Its poorest record was made the next year when it failed to shine on a total of 14 days. In 1915 there were 121 days of continuous sunshine from sunrise to sunset, against 92 days in Los Angeles during the same period. During that year there were seven days with less than an hour of sunshine, against 20 in Los Angeles.

The average hourly wind velocity at Palos Verdes is practically the same as at Los Angeles, "which has the record of the least wind velocity of any city of its size in the United States, and of any city or town so near the coast." During 1917, for instance, the average wind velocity was exactly the same in Los Angeles and Palos Verdes—5.6 miles per hour—although the highest wind velocity at Palos Verdes was 21 miles per hour against 42 miles per hour for Los Angeles.

Dr. Carpenter's reports show that the seaside community is entirely immune from Santa Anas and Wilmingtons, those energetic zephyrs that characterize the inland regions at this particular time of year. He states also that the Palos Verdes region is entirely free from the evil effects of northerns, and southerly and southeasterly gales. He points out that motorboat or seaplane landings could be made safely on 355 days out of the 365 and that safe airplane landings and take-offs could be made at all times.

MANHATTAN BEACH, CAL. NEWS
MARCH 19, 1926

Frank A. Vanderlip, New York financier and owner of 13,000 acres of the Palos Verdes Rancho, has been elected president of the San Pedro chamber of commerce... He took the office, he said, because he felt he might help in the development of San Pedro... Southern California is fortunate in having men of Mr. Vanderlip's wealth and ability listed among its boosters.

EL SEGUNDA, CAL. HERALD
MARCH 19, 1926

REDONDO BEACH IS PREPARING FOR BIG TIME NEXT SUNDAY

Redondo Beach is to be honored by a visit from a party of newspaper men and the prize winners in a contest recently put over by the Yuma (Arizona) Evening Herald. The winners in this contest are being given a week's vacation in Los Angeles and vicinity.

The party will arrive in Los Angeles on the morning of March 28, and will immediately be taken to Redondo Beach where the "Flower of the Desert" will be crowned with appropriate ceremony Sunday afternoon at 3 o'clock.

The Yuma party will spend the greater part of Sunday and Monday in Redondo Beach and elaborate preparations are being made for their entertainment. The party will be in charge of Arthur Willis Lane, their special representative and a well-known newspaper man. Redondo Daily Breeze, Palos Verdes Estates and Pacific Electric are co-operating with the Chamber of Commerce in arranging the details of the program.

LOMITA, CAL. NEWS-
MARCH 18, 1926

Average Sale at Palos Verdes Is $10,000—Lawyer

Wealthy Easterners Heavy Buyers at Hill and Sea-side Project

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TORRANCE, CAL., HERALD
MARCH 18, 1926

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Wealthy Easterners Heavy Buyers at Hill and Sea-side Project

Visitors in Southern California this year represent the wealthiest class of easterners who ever sojourned here, according to Don K. Lawyer, sales manager of the Palos Verdes Estates, and they are buying heavily at this high class seaside home community.

"In looking over our sales records for the last three months," said Mr. Lawyer yesterday, "I find that our average sale is above $10,000. When it is remembered that we still have a few Palos Verdes home-sites left for as little as $2000, this condition indicates that the large class of buyers of California real estate at the present time are wealthy people.

"Our records also disclose that many of our largest sales are made to easterners. Practically every state in the union is represented on our sales sheets for the last three months.

"The reason Palos Verdes Estates appeals so strongly to easterners is that they find here all of the things they expected to find in California. The average person from the east or middle west wants to see the ocean as soon as he gets to California, and he is therefore not content to settle inland, whence he must drive for several hours to get to the water's edge. Palos Verdes is directly above the sea and the water can be reached in a few minutes' walk.

"Pure air, sunshine, green hills—all of these typical California qualities are found at their best at Palos Verdes Estates. And the man-made facilities for enjoyment cannot be surpassed. The Palos Verdes golf course is recognized as one of the sportiest in the world. There are miles and miles of bridle trails. Nature is found at its best. Palos Verdes Estates is the ideal place for true enjoyment of California."

SAN PEDRO, CAL., NEWS
MARCH 18, 1926

PRESS PARTY WILL VISIT REDONDO FOR TWO DAYS, REPORT

REDONDO BEACH, March 18. Redondo Beach is to be honored by a visit from a party of newspaper men and the prize winners in a contest recently held by the Yuma, Arizona, Evening Herald. The winners in this contest are being given a week's vacation in Los Angeles and vicinity. The party will arrive in Los Angeles on the morning of March 28, and will immediately be taken to Redondo Beach where the "Flower of the Desert" will be crowned with appropriate ceremony Sunday afternoon at 3 o'clock. The Yuma party will spend the greater part of Sunday and Monday in Redondo Beach and elaborate preparations are being made for their entertainment. The party will be in charge of Arthur Willis Lane, their special representative. The Redondo Daily Breeze, Palos Verdes Estates and Pacific Electric are co-operating with the chamber of commerce in arranging the details of the program.

—HAWTHORNE, CAL.
ADVERTISER
MARCH 19, 1926

Move to Annex More Territory to Redondo

That a movement is on foot to annex territory south of Torrance, including the Meadow Park tract and the ocean frontage north of Palos Verdes, to the city of Redondo Beach was the word received here unofficially this week, the Torrance Herald states.

While the outlines of the territory sought for annexation were not definitely fixed in the report reaching here, it is believed that the territory includes some of West Lomita and extends west to the sea, but not including any part of Walteria.

The beach city is naturally anxious to extend its boundaries in order to provide for future growth made impossible toward the east by the result of the recent Torrance annexation election.

Torrance observers are inclined to regard the Redondo Beach program with favor, for they believe the destinies of the two cities are dependent each upon the other.

How the move will be regarded in Lomita is a matter of conjecture, although it is expected that considerable opposition will develop.

HERMOSA BEACH, CAL.,
BREEZE
MARCH 20, 1926

The Very Younger Set of Palos Verdes Guests at The Vanderlip Home

Several of the very younger set of the Palos Verdes estates were the dinner guests last evening of the Frank Vanderlips on their estate on the San Pedro side of Palos Verdes. The Vanderlips gave the party for their son John, and a motion picture machine and pictures played a large part in the entertainment of the evening. Mr. Vanderlip sent his big car and chauffeur after the children, and those going from here were: Frances Cheney, Ida May Clasby, Jack Dawson, Laura Gibbs, Charles Gibbs, Josephine Kerr, Caroline Woosley and James Woosley.

REDONDO BEACH, CAL.,
BREEZE—1925
MARCH 20, 1926

The Very Younger Set of Palos Verdes Guests at The Vanderlip Home

Several of the very younger set of the Palos Verdes estates were the dinner guests last evening of the Frank Vanderlips on their estate on the San Pedro side of Palos Verdes. The Vanderlips gave the party for their son John, and a motion picture machine and pictures played a large part in the entertainment of the evening. Mr. Vanderlip sent his big car and chauffeur after the children, and those going from here were: Frances Cheney, Ida May Clasby, Jack Dawson, Laura Gibbs, Charles Gibbs, Josephine Kerr, Caroline Woosley and James Woosley.

LOS ANGELES, CAL.,
EXAMINER
MARCH 20, 1926

Vanderlip Home to Cost Million

Frank A. Vanderlip, internationally known financier, is now having plans prepared and on October 1 will begin the construction of one of Southern California's most beautiful estates.

The development will cost at least $1,000,000 and will be carried out on a 200-acre site in Palos Verdes Estates near Portugese Bend.

Mr. Vanderlip states that it is his intention to make Southern California his permanent residence.

During the course of construction, Mr. Vanderlip plans to stay on the job and superintend the work.

LOS ANGELES, CAL.
SATURDAY NIGHT
MARCH 20, 1926

HIGH LIGHTS *of* THE HARBOR

CAPTAIN Harry Pidgeon, who circumnavigated the globe in his tiny yawl, Islander, left Tuesday evening for New York, on the steamer Virginian, of the American-Hawaiian Steamship Company. In New York, Mr. Pidgeon will be the guest of the Sailing Club of America and will be presented with its Blue Seal Medal, a distinguishing award for his achievement. The yawl was taken as deckload on the huge freight vessel. While here the Virginian lifted 4,000 tons of general cargo from 8 a. m. Monday until she sailed at 6 o'clock p. m. Tuesday.

On her second trip to Los Angeles harbor, the Italian steamer, Piave, arrived Sunday afternoon with 1,400 tons of general cargo for discharge here. When the craft left her home port she carried nine passengers for Pacific coast ports, according to officials of the General Steamship Corporation, agents for the line. La Marseilles, of the French Line, also represented by the General Steamship Company, arrived Tuesday, from Bordeaux. Sunday, the Belgium Maru, and the Bordeaux Maru, of the "K" Line, another concern represented by the General Steamship Company, were in port. The latter craft sailed Monday for Yokohama, after loading 600 tons of Diesel oil in her deep tanks.

Construction of the Anaheim boulevard viaduct over Dominguez slough, at Wilmington, is expected to be completed October 1. Dredging operations in the East Basin by the Western Dredging Company have been started, and it is expected that many valuable acres will be reclaimed on tide lands. This work is preliminary to the laying of tracks by the Santa Fe Railway, which will enter the harbor area by way of Dominguez Slough.

Stevedores discharging the steamer Tiger, of the Williams Line, Tuesday, were nearly "batty." The cargo worked well but a large portion of it consisted of more than 15,000 baseball bats for distribution through the port of Los Angeles. In addition to the turned hickory products, the vessel had several hundred tons of general cargo for this port.

One day ahead of the usual "President" steamer schedule, the around-the-world steamer, President Hayes, is due here, Sunday. This is the eighth consecutive globe-circling voyage for the vessel which has a capacity passenger list. The President Hayes is the forty-seventh Dollar Line vessel to circle the globe since the service was started several years ago.

Frank A. Vanderlip, New York financier, with heavy property holdings in the Palos Verde estates, was elected president of the San Pedro Chamber of Commerce, Monday. Mr. Vanderlip has shown an intense interest in the problems of Los Angeles harbor and will work for advancement of the port's interests, he declares.

Hull and engine repairs to the McCormick lumber steamer, David C. Meyer, will total $50,000, according to marine surveyors. The steamer was docked last Saturday morning after having been four days on the rocks off Point Fermin.

Next Tuesday a hearing will be held by Major H. A. Finch, district engineer, on the proposal to abandon the southwest arm of the West Basin. The hearing is for voicing protests prior to final recommendation.

LOS ANGELES, CAL., HERALD
MARCH 20, 1926

PALOS VERDES SUNSHINE 355 DAYS IN YR.

A study of weather reports for the Palos Verdes Estates for the last 10 years shows that residents may be certain of at least 355 days of sunshine each year, entire freedom from "Santa Ana," winds and absence of frost below the 700-foot level. Records were kept by Dr. Ford Carpenter, meteorologist of the Los Angeles chamber of commerce, at 11 different stations on the Palos Verdes project during the years from 1914 to 1920.

Dr. Carpenter's reports cover several volumes, and the Palos

(CONTINUED OF PAGE FIVE)

ER AT PALOS VERDES ESTATES

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The average hourly wind velocity at Palos Verdes is practically the same as at Los Angeles, which has the record of the least wind velocity of any city of its size in the United States, and of any city or town so near the coast, according to Dr. Carpenter. During 1917, for instance, the average wind velocity was exactly the same in Los Angeles and Palos Verdes, 5.6 miles per hour, although the highest wind velocity at Palos Verdes was 21 miles per hour against 42 miles per hour for Los Angeles.

Dr. Carpenter's reports show that the Palos Verdes region is entirely free from the evil effects of gales, and point out that motorboat or seaplane landings could be made safely on 355 days out of 365, while safe airplane landings and takeoffs could be made at all times.

SAN PEDRO, CAL., PILOT
MARCH 20, 1926

OUR TOURIST GROWTH

THERE is no place in the United States quite so attractive to tourists, year in and year out, as Southern California, and no place furnishes a better point for headquarters from which to enjoy its attractions than San Pedro. Twenty-minute trains on the main line of the Pacific Electric and others on the Gardena and Long Beach lines furnish quick electric transportation, smooth boulevards for automobile travel, and a multitude of boats for sea trips, provide quick transportation to all points. Scenic drives along the beautiful Palos Verdes Hills give them a view of the magnitude and possibilities of the greatest harbor on the Pacific Coast.

Before the tourist at advantageous points is always a wonder panorama of mountain and sea, and for him summer days cooled by the breezes from the great Pacific, and winter ones protected by the Palos Verdes heights, clothed in green verdure, with their wondrous color effects hardly elsewhere rivaled, whose summits turn the fogs into clouds which reflect the changing glory of the sea. By making his headquarters here in San Pedro the visiting tourist will be free from the aggrevating congestion of the city and enjoy greater freedom of action. All the beach towns from Santa Monica to San Diego can be reached generally as quickly and always more comfortably than from the inland. Pasadena and the San Fernando valley and the whole Orange Empire are easily accessable without passing through the congestion of the metropolitan city.

San Pedro hotels and apartments can furnish ample and comfortable accommodations to a small army of tourists at the present time and such facilities will double almost every year as the advantages of headquarters here become better known.

COMPLETE PLANS FOR VANDERLIP HOME HERE IN THE NEAR FUTURE

Plans being prepared by Frank A. Vanderlip's million-dollar home in the Palos Verdes tract will be completed in the near future, it was learned today. Construction will be started October 1, under the direct supervision of Mr. Vanderlip, it also was reported. Almost 200 acres will be included in the grounds about the mansion, which will be by far the most elaborate in this vicinity.

LOS ANGELES, CAL., EXPRESS
MARCH 20, 1926

WEATHER STUDY MADE AT TRACT

A study of weather reports of the Palos Verdes Estates for the last 10 years is said to show that residents may be certain of at least 355 days of sunshine each year, entire freedom from Santa Anas and absence of frost below the 700-foot level. Records were kept by Dr. Ford Carpenter, meterologist of the Los Angeles Chamber of Commerce, at 11 different stations on the Palos Verdes project during the years 1914 to 1920.

Dr. Carpenter's reports cover several volumes and the Palos Verdes resident who is statistically inclined may go to the general offices of the project in the Lane Mortgage Building and after a few hours' analysis become his own weather prophet, for the weather at Palos Verdes has been dissected and bisected in such thorough fashion that literally the variations from block to block of the project have been recorded.

The best record ever made by the sun at Palos Verdes Estates was in 1917, when it appeared every day except two. Its poorest record was made the next year, when it failed to shine on a total of 14 days. In 1915 there were 121 days of continuous sunshine from sunrise to sunset, against 92 days in Los Angeles during the same period. During that year there were seven days with less than an hour of sunshine, against 20 in Los Angeles.

The average hourly wind velocity at Palos Verdes is practically the same as at Los Angeles, "which has the record of the least wind velocity of any city of its size in the United States, and of any city or town so near the coast." During 1917, for instance, the average wind velocity was exactly the same in Los Angeles and Palos Verdes—5.6 miles per hour—although the highest wind velocity at Palos Verdes was 21 miles per hour, against 42 miles per hour for Los Angeles.

REDONDO BEACH, CAL.
BREEZE—1925
MARCH 11, 1926

Palos Verdes Woman's Club Completes Their Organization; Election

The Palos Verdes Woman's Club is an established fact, with officers elected yesterday in the final organization roundup of the club. Nineteen women were present.

The officers elected were: President, Mrs. C. H. Cheney; vice-president, Mrs. F. L. Olmstead; treasurer, Mrs. W. T. Sc[illegible]; secretary, Mrs. George Gibbs, Jr. Mrs. Cheney appointed her committee heads and they in turn will select their committees. The chairmen of the committees are: Church, Mrs. George Gibbs; education, Mrs. J. F. Dawson; art, Mrs. R. W. Dorr; dinners, Mrs. F. L. Olmstead; entertainment, Mrs. Joseph Calloway; Mrs. Marion Brashers was appointed parliamentarian.

The immediate interests of the club are in getting the tennis courts into shape; and in getting ready for the gardens surrounding the schoolhouse. These are just two of the things that are announced in a broad comprehensive program of activities for this newest of women's clubs.

LOS ANGELES, CAL.,
EXAMINER
MARCH 21, 1926

WEATHER AT OCEAN TRACT GIVEN STUDY

Palos Verdes Residents Boast 355 Days of Sunshine Each Year, Meteorologist Shows

Weather reports for the Palos Verdes Estates for the last ten years shows that residents may be certain of at least 355 days of sunshine each year, entire freedom from Santa Ana winds and absence of frost below the 700-foot level. Records were kept by Dr. Ford Carpenter, meteorologist of the Los Angeles Chamber of Commerce, at eleven different stations on the Palos Verdes project during the year 1914 to 1920, it was announced yesterday.

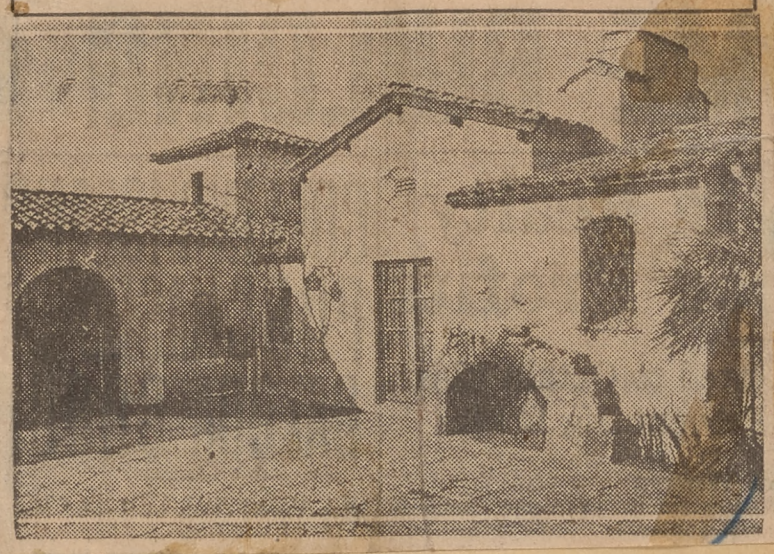
"Weather at Palos Verdes has been dissected and bisected in such thorough fashion that literally the variations from block to block of the project have been recorded," it is explained.

"The best record made by the sun at Palos Verdes Estates was in 1917, when it appeared every day except two. Its poorest record was made the next year, when it failed to shine on a total of 14 days. In 1915, there were 121 days of continuous sunshine from sunrise to sunset, against ninety-two days in Los Angeles during the same period. During that year there were seven days with less than an hour of sunshine, against twenty in Los Angeles.

Average hourly wind velocity at Palos Verdes is practically the same as at Los Angeles, "which has the record of the least wind velocity of any city of its size in the United States, and of any city or town so near the coast." During 1917, for instance, the average wind velocity was exactly the same in Los Angeles and Palos Verdes, 5.6 miles per hour, although the highest wind velocity at Palos Verdes was twenty-one miles per hour against forty-two miles per hour for Los Angeles.

Home Has Open Fireplace

OFFICIALS of Palos Verdes declare buyers are showing interest in design of this residence in the tract.



Redondo Beach California
March 22, 1926.

First Religious Service Held in Palos Verdes at The George Gibbs Home

Though the altar fires of long ago may have been lighted on the Sabbath day in the Palos Verdes, and the Indians may have gathered to hear the word of God from the padres of the hills, the first religious service there since the American invasion was held yesterday afternoon at the home of Mr. and Mrs. George Gibbs there. Dr. Ralph Larkin of the Manhattan Beach Community church came to the service yesterday morning to tell them about the community church plan, and to talk to them informally about the Beatitudes and Scriptural passages. It was a congenial little group gathered yesterday, making ready for their church activities which they expect to make a vital part of the community life of the Palos Verdes. Mrs. Farnum B. Martin at the piano, the hymns were sung. The folk in the hills feel they have made a good beginning for their church idea and will soon enlarge and develop not alone the plan for the church, but for the Sunday school as well.

HERMOSA BEACH, CAL.,
BREEZE —65
MARCH 22, 1926

LOS ANGELES, CAL., RECORD
MARCH 22, 1926

VANDERLIP TO BUILD

Frank A. Vanderlip, world-famous financier, will start actual construction in October on a $1,000,000 estate at Palos Verdes, which is to be his permanent home. The estate includes 2000 acres overlooking the Pacific. Vanderlip will personally superintend the work.

REDONDO BEACH, CAL.,
ADVANCE—131
MARCH 23, 1926

FRANK VANDERLIP TO SPEAK

Frank Vanderlip is to be the speaker at the Rotary Club luncheon tomorrow noon. Mr. Vanderlip is the owner of Palos Verdes Estates and was formerly president of the Central National bank of New York City. A. C. Forshay is chairman for the Wednesday program.

LOS ANGELES, CAL., TIMES
MARCH 21, 1926

SUNSHINE RECORD IS REPORTED

Weather Conditions Shown at Palos Verdes for Past Ten Years

A study of weather reports for the Palos Verdes Estates for the last ten years shows that residents may be certain of at least 355 days of sunshine each year, entire freedom from recurrent wind storms, and absence of frost below the 700-foot level. Records were kept by Dr. Ford Carpenter, meteorologist of the Los Angeles Chamber of Commerce, at eleven different stations on the Palos Verdes project during the years 1914 to 1920.

Dr. Carpenter's reports cover several volumes. The best record ever made by the sun at Palos Verdes Estates was in 1917 when it appeared every day except two. Its poorest record was made the next year when it failed to shine on a total of fourteen days. In 1915 there were 121 days of continuous sunshine from sunrise to sunset, against ninety-two days in Los Angeles during the same period. During that year there were seven days with less than an hour of sunshine, against twenty in Los Angeles.

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SAN PEDRO, CAL., PILOT
MARCH 23, 1926

REDONDO BEACH, CAL.,
ADVANCE—131
MARCH 26, 1926

PALOS VERDES ESTATES ARE SCENE OF BEATUY

Hundreds of people visited the Palos Verdes Estates over the week-end. The recent rains have cauesd the wild flowers to blossom forth in great numbers and lovers of these made special trips to gather them.

Apart from the beauty of the hills, they becoming the mecca of the wealthy easterner and many large deals have been consummated within the past few months, according to Don K. Lawyer, sales manager of the Pales Verdes.

"In looking over our sales records for the last three months," states Mr. Lawyer, "I find that our average sale is above $10,000. This condition indicates that the large class of buyers of California real estate at the present time are wealthy people.

"Our records also disclose that many of our largest sales are made to easterners. Practically every state in the union is represented on our sales sheets for the last three months.

"The reason Palos Verdes Estates appeals so strongly to easterners is that they find here all of the things they expected to find in California. The average person from the east or middle west wants to see the ocean as soon as he gets to California, and he is therefore not content to settle inland, whence he must drive for several hours to get to the water's edge. Palos Verdes is directly above the sea and the water can be reached in a few minutes' walk.

"Pure air, sunshine, green hills, all of these typical California qualities are found at their best at Palos Verdes Estates. And the man-made facilities for enjoyment cannot be surpassed. The Palos Verdes golf course is recognized as one of the sportiest in the world. There are miles and miles of bridle trails. Nature is found at its best. Palos Verdes Estates is the ideal place for true enjoyment of California."

LOS ANGELES, CAL.,
JOURNAL OF COMMERCE—4
MARCH 20, 1926

Can Now Claim Vanderlip

Frank A. Vanderlip, former well-known New York financier, is now the new president of the San Pedro Chamber of Commerce. He was selected to head the organization Monday night by the chamber directors.

Mr. Vanderlip is now making his home in Palos Verdes Hills. He owns some 13,000 acres in this district. He is now building a $250,000 home, and a scenic highway several miles long on his estate.

SUMMER TOURISTS SOON ON THE WAY

ALTHOUGH the close of the winter tourist season, the greatest ever noted in the state, is yet far away the state is on the threshold of a big summer excursion travel, which, under ideal conditions existing both on the coast and in the east and middle-western states, should make the leading seaside and mountain resorts and other attractions all over the state the mecca of thousands.

To look into arrangements for the handling of the enormous influx, the veteran passenger traffic manager of the Santa Fe Railway is quoted as saying:

> "California does not have any 'flare-ups' such as other sections of the country have, and it is always a matter of pride for our road to point to this state as one place where a person may go and the next season go back again.
>
> "It has been demonstrated to our entire satisfaction that people may go to Europe and to the lake districts and mountains in this country and they make take a look at other places, but they almost invariably come back to California as the most attractive year round section of the universe for tourists and all seeking pleasure, recreation and an environment that cannot be excelled."

Only very recently has the tourist trade been a factor in San Pedro, but starting with the attractions of the great fleet, and the opening of new highways into the hills brought hundreds of visitors to view the incomparable homesites in the Palos Verdes which started the wonderful development now proceeding, the end of which no man can foresee.

SAN PEDRO, CAL., NEWS
MARCH 23, 1926

Wire Stories of Vanderlip Election Sent Out by News Covered Country

Frank A. Vanderlip's election to the presidency of the San Pedro chamber has aroused much favorable and widespread comment and publicity. Hemstreet's Press Clippings bureau of New York found the item sent out by the San Pedro Daily News over the Associated Press cropping up in so many papers that they offered to gather the items at 6 cents each, an offer declined as complimentary but a needless expense.

G. W. Luce, freight traffic manager for the Southern Pacific at San Francisco, among others, sent his congratulations on the choice. The prize of the collection, however, was a letter from C. B. Hart of Rexford, Mont., who mentioned noting some years ago that the new president of the chamber had sold out certain holdings for approximately $5,000,000. Mr. Hart asked information on probable developments in the Palos Verdes tract. His letter was referred to President Vanderlip, who was in the chair for the second time — amid the laughter of the directors.

LONG BEACH, CAL.
PRESS-TELEGRAM—18
MARCH 23, 1926

Big Guns to Boom at Army Batteries of Fort MacArthur

Palos Verdes hills will echo for the first time this year with the firing this week of the big guns at Fort MacArthur. Service practice by Battery B will be held about Thursday, it is announced at the fort. It is expected that the fourteen-inch guns in Battery Osgood, will be used and targets will be towed in the Catalina channel by a tug. Residents of the vicinity will be notified to send in bills for any window-panes broken by the concussion.

Captain George J. Fisher will conduct adjustment fire this week, directing firing of both the fourteen-inch and the seventy-five-millimeter guns. It is planned to have each of three officers fire forty rounds from each type of gun. This adjustment practice will continue until April.

REDONDO BEACH, CAL.
BREEZE—138
MARCH 25, 1926

Sun Every Day Shining in Palos Verdes Hills: Statistics Prove It

A study of weather reports for the Palos Verdes Estates for the last ten years shows that residents may be certain of at least 355 days of sunshine each year, entire freedom from Santa Anas, and absence of frost below the 700-foot level. Records were kept by Dr. Ford Carpenter, meterologist of the Los Angeles Chamber of Commerce, at 11 different stations on the Palos Verdes project during the years 1914 to 1920.

Dr. Carpenter's reports cover several volumes and the Palos Verdes resident who is statistically inclined may go to the general offices of the project in the Lane Mortgage building and after a few hours analysis become his own weather prophet. For the weather at Palos Verdes has been dissected and bisected in such thorough fashion that literally the variations from block to block of the project have been recorded.

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Dr. Carpenter's reports show that the seaside community is entirely immune from Santa Anas and Wilmingtons, those energetic zephyrs that characterize the inland regions at this particular time of year. He states also that the Palos Verdes region is entirely free from the evil effects of northerns, and southerly and southeasterly gales. He points out that motorboat or seaplane landings could be made safely on 355 days out of 365 and that safe airplane landings and takeoffs could be made at all times.

ELSINORE, CAL., LEADER
MARCH 25, 1926

A study of weather reports for the Palos Verdes estates for the last ten years shows that residents may be certain of at least 355 days of sunshine each year, entire freedom from recurrent wind storms, and absence of frost below the 700-foot level. Records were kept by Dr. Ford Carpenter, meterologist of the Los Angeles chamber of commerce, at eleven different stations on the Palos Verdes project during the years 1914 to 1920.

LOS ANGELES, CAL., RECORD
MARCH 24, 1926

HURRAH! L. A. CLIMATE PRODUCES SUPERMAN

A new and superior type of human being is being involved in Los Angeles and Southern California, says Frank A. Vanderlip, former New York financier and resident of Palos Verdes. Climate, superb cultural advantages and business opportunities are the reason, he asserts.

Addressing the San Pedro realty board in the Fellowship Club building last night Vanderlip pointed out that the Southland's art, music and literary achievements are proving as attractive to easterners as to its residents.

LOS ANGELES, CAL., TIMES
MARCH 24, 1926

VANDERLIP PAINTS FUTURE

Predicts Great Artistic, Literary and Trade Gains Here in San Pedro Chamber Speech

High faith in the future of Southern California was expressed by Frank A. Vanderlip, former New York financier, speaking to more than 500 residents of San Pedro at a banquet of the San Pedro Realty Board in the Fellowship Club Building last night.

Mr. Vanderlip, whose home is in the Palos Verdes Hills, recently was chosen president of the San Pedro Chamber of Commerce.

Mr. Vanderlip said residents of Southern California should take pride in the cultural accomplishments of the region. These, he said, have a real and tremendous commercial value. Our art, music and literary achievements and appreciation will prove most attractive to easterners as well as to ourselves, he declared.

QUADRUPLED CITY

Mr. Vanderlip said he foresees the quadrupling of Los Angeles and Southern California in population. A new and superior type of human being is already in process of evolution here, he believes. This type, he said, will have superior physical attributes and the highest scholarly average of all times. The climate, he said, makes for physical development and California spends a larger percentage of its taxes on education than any other State in the Union.

As far as publicising the advantages of the region is concerned, he believes a one-inch advertisement inserted daily in every paper of the country, telling just what the weather is here, might be more advantageous than pretentious advertising campaigns.

BUILDING CHEAPER

Mr. Vanderlip said he has built in many parts of the country, and finds building here from 35 to 40 per cent cheaper than in the East. Materials are slightly cheaper, he said, and labor is markedly more efficient, manifests greater pride in its work and has a better spirit than elsewhere.

He foresees a great future for the San Pedro hills as a residence section. The harbor continues, he said, to be a marvel of growth and industry and he advocated harmonious development with Long Beach.

Councilman Colden and A. F. Henning, vice-president of the San Pedro Chamber of Commerce, also spoke at the banquet.

LOS ANGELES, CAL., RECORD
MARCH 24, 1926

Entertain Queen of Desert Sunday

Through the efforts of the chamber of commerce, Redondo Beach next Sunday will be the scene of one of the biggest events ever held in that city, and the program being arranged is expected to draw one of the largest crowds ever assembled there.

A Yuma, Arizona, paper is giving a big contest and the prize winners are to be given a week's trip to Los Angeles and this vicinity. Redondo Beach has been selected as the place for the main event, the crowning of the queen, which will take place there on Sunday afternoon, March 28, at 3 o'clock.

The entire party will be guests of the beach city all day Sunday and part of Monday. A very entertaining and varied program is being arranged by the committee in charge, including luncheon at La Venta Inn, a drive over Palos Verdes project, a swimming party at the bathhouse, a dancing party, a fishing party on Monstad Barge, a concert by the Boys' band, and many other features.

One of the leading events will be the crowning of "The Flower of the Desert," Miss Ruth Tate, who is said to be the most beautiful girl in all Arizona. Appropriate coronation ceremonies will be held at the reviewing stand at the foot of Emerald street.

LOS ANGELES, CAL., EXPRESS
MARCH 24, 1926

PAINTS CITY 4 TIMES SIZE

Vanderlip Pictures This Part Of State With Enormous Population

Painting Los Angeles and Southern California as a community with four times its present population, Frank A. Vanderlip, former New York financier, and now a resident of the Palos Verdes hills, addressed 500 residents of San Pedro last night at a banquet of the San Pedro Realty Board. The banquet was held at the Fellowship Club Building.

The atmosphere and environment of this part of the country is producing a superior race, Mr. Vanderlip declared, that developing along advanced physical and mental lines. The fact that California spends a larger percentage of its taxes on education than any other state is doing much for this advance, he states.

LONG BEACH, CAL.
PRESS-TELEGRAM—19
MARCH 25, 1926

Southwest Parkway Plan Explained to Walteria Residents

Project for New Boulevard to Palos Verdes Is Discussed.

WALTERIA, March 25.—The Board of Directors of the Southwest Park and Parkway Association addressed the resident of Walteria recently under the auspices of the Walteria Chamber of Commerce, concerning the Hollywood-Palos Verdes Parkway.

Mayor Eastes of Hawthorne and Mr. Cheany of the Palos Verdes Estates were the principal speakers.

The proposed parkway is to be 220 feet wide, starting at Hollywood and skirting Los Angeles on the west at Mesa Drive.

It is to cross Sepulveda Boulevard west of Gardena, then go down Cypress to Torrance and from there to Clifton-by-the-Sea and Palos Verdes.

The approval of the required number of property holders has been obtained, also the full approval of the Los Angeles County Planning Commission, it is said.

Supreme Court action on the Mattoon act is awaited before definite action is taken toward building this parkway.

WHITTIER, CAL., NEWS
MARCH 24, 1926

San Pedro Board Honors Vanderlip

As a fitting close to "Realtors' Week," the first ever staged in America, the San Pedro Realty Board on Monday night, March 22, held its second banquet of the week at the Fellowship club which was attended by 350 representative harbor citizens. The event was in honor of Frank A. Vanderlip, noted New York financier and owner of Palos Verdes Estates, who now is president of San Pedro's Chamber of Commerce. The former National City Bank head declared, "San Pedro is good enough for me."

At the realty boards' annual banquet Tuesday night, W. I. Hollingsworth, millionaire realtor of Los Angeles, suggested that the San Pedrans take the idea of Realtors' Week to the Tulsa National convention in June. President Harry H. Culver of the California Real Estate association, commended the idea to other boards.

SAN PEDRO, CAL., PILOT
MARCH 24, 1926

CULTURE TO PLAY PART IN CITY ADVANCE

Noted Economist Tells Need of Concerted Efforts Here

It is not a great harbor or tall ships that will make San Pedro a great city, but it is a community spirit and an opportunity for cultural advancement. This view sums up the vision of the future San Pedro in the mind of Frank A. Vanderlip, former New York financier, who made his first public address since his election to the presidency of the San Pedro Chamber of Commerce at the dinner of the San Pedro Realty Board last night.

"I believe everything is set up here to give you that cultural development to make this one of the most attractive communities of all time," said he. "You have the conditions of life here to attract people in numbers you do not imagine. Southern California with its climatic advantages ought to develope culturally until the finest people of the world are attracted here. This may sound idealistic but I am not a crazy idealist. I have been a practical man and this kind of development has tremendous commercial advantages. The Panama canal is one of the two great cultural de... coast. Then you have a great industrial future, although there are many reasons why Wilmington and Long Beach have advantages over us. But the welfare of one community reacts upon another and we must not only boost San Pedro but boost all other communities in Southern California.

"But with all this why shouldn't you be one of the most favored residential sections in all the world? I was impressed by what Mr. Waite said in the Starboard

LONG BEACH, CAL., SUN—
MARCH 24, 1926

VANDERLIP IN ADDRESS TO REALTY MEN

WILMINGTON, March 23.—Speaking before 415 members of the San Pedro Realty board in Fellowship hall in San Pedro tonight, Frank A. Vanderlip, internationally known capitalist and principal owner of the Palos Verdes estates of 14,000 acres, recently elected to the presidency of the San Pedro Chamber of Commerce, made his first public address, in which he predicted a glowing future for the entire west.

Mr. Vanderlip declared that with proper co-operation between the cities and ports of the southwest, Southern California is destined to be the greatest shipping center in the world and the entire southland will eventually be thickly populated with homes, factories and business houses.

The speaker urged the various chambers of commerce to get together on a general program for the welfare of the entire southwest, as the theory that with all united anything is possible, whereas with divergent views and objects progress must necessarily be retarded.

The speaker especially emphasized the need for public spiritedness, which should be above personal gain, for the good of the entire southwest. He received prolonged applause at the conclusion of his first speech since he decided to become actively identified with the upbuilding of this section of the United States.

Predicts P. Growth

rom page 1)

Light column of The Daily Pilot recently regarding the possibilities of the Palos Verdes hills. Oh, the ocean is so lovely to one who knows the Atlantic! That blue water is one or the most charming things of my whole life.

"I believe you will have a great growth. I would further say that you will be big. I have come to believe that this is one of the most favored spots and will produce one of the most remarkable people in all the world. Your climate will produce a race of children superior physically. I believe we shall develope a Southern California type of character. We are spending in Southern California greater proportion of our taxes upon education than any other state. More children are going through high school and college. Not only are we making a fine development physically, but we are being well trained mentally.

"Therefore I believe Southern California will be peopled by a superior class. This is my vision and it means increased values. But it is not going to happen tomorrow, although it will come fast enough to bewilder you. You must have patience. The wisest business man I ever knew, who died worth a hundred million dollars, often said to me that the longer he lived the surer he was that patience was equal to brains in business.

"We must have a gradual growth. There may be years of depression. But you are going to continue to grow. I can vision these hills covered with the finest residential development in all the world. I know of no better place in the world or I would have gone there. I like San Pedro. As you say in your song it is good enough for me. It is a clean town, well paved and well lighted. It has good stores. I would rather trade in San Pedro than try to park in Los Angeles. I have met with nothing but courtesy among your business men. I have found a quality of workmen very superior to labor in the east who give value in return for their wages. The contrast is very marked. You can build cheaper than in the east, labor is more efficient and workmen have a spirit vastly superior.

"I have found a town that suits me. I do not care whether you carry lumber hooks in your pocket or not. It is what is in your hearts and heads that counts. You can do the things here that will bring the best people in the world. Why don't you build a Hollywood bowl right in the hills here. Pick out a spot already graded by nature. Let people know you have such advantages and it will help you sell lots to people who can appreciate your climate.

"I am not an advertising man but I believe that if Southern California could have an inch in the eastern papers telling every day what the weather is here, it would bring more people here than anything else. The east does not know about Southern California. Los Angeles bankers do not know what you are doing here and the president of one of your local banks confessed the other day he had never seen Palos Verdes."

Colden followed Vanderlip and was also given an ovation by the crowd. He said that Vanderlip had done the biggest thing in his life when he accepted the presidency of the chamber because he was not inspired by ambition or personal opportunity but had merely indicated that he had public spirits as an American citizen and responded to a call of duty from his friends and neighbors

Verdes Estates begin."

SAN BERNARDINO, CAL.
SUN—
MARCH 25, 1926

Clubwomen Enthused And Admonished By Brilliant Speaker

WITH her vivid talk, forceful arguments and impressive and apt illustrations, interlarded with quotations of poetry and prose beautifully apropos to the topics, Mrs. Sanford L. Porter, vice-chairman of the civic and community service department of the Los Angeles district Federation of Women's clubs, wakened the San Bernardino clubwomen yesterday to a livelier appreciation of their privileges and duties, as citizens and members of the community, with the power of influence in their possession in many matters of general interest.

Under the head of privileges and opportunities were enumerated voting on every occasion, supporting and aiding in the enforcement of the law, conserving water supplies, aiding reforestation of the country, city planning and beautifying.

Mrs. Porter spent some time 10 years ago at the Arrowhead Springs hotel, and recalled the scene of the valley in a sea of twinkling lights at night, which she likened to a beautiful dream, and she believes that dreams come true. One of the topics which Mrs. Porter treated with the greatest enthusiasm was the planting of trees, now and all the time, for the future. She cited the fact that 18 miles of trees were destroyed last year in Los Angeles in the progress of beautifying and widening streets, a loss which might have been avoided by proper city planning. The speaker was overseas during the war, and in May after the armistice went over the battle areas, where the poor, mutilated fruit trees bore shoots on one side endeavoring to blossom with the spring. This, the work of a nation whose country has not had a disastrous forest fire in 200 years, and where trees must be replaced in penalty of the law.

John Muir, whose lines, "I Will Lift Up Mine Eyes to the Hills," was inspired by the low, green hills of his native Scotland, learned to know the grandeur of "hills" like Mt. McKinley. John Burroughs, too, loved and understood Nature's secrets. Mr. Barnes, the tree authority and reforestation enthusiast, who recently spoke on an open-forum day at the club, was quoted by Mrs. Porter. Trees and humanity's welfare go hand in hand. Joyce Kilmer's immortal poem, "Trees," which can never be heard are not a menace to the west in the days to come.

Mrs. R. F. Garner founder and chairman of the open-forum department of the club, introduced the speaker, and announced the illness of Lillian Burkhardt Goldsmith which, by physician's orders, prevented her keeping the engagement here yesterday, a great disappointment to Mrs. Goldsmith's admirers. Mrs. Garner added several beautiful poems, one, Joyce Kilmer's "Roads," as a happy conclusion to Mrs. Porter's talk. A message of sympathy was sent to Mrs. Goldsmith by the club, and beautiful flowers.

While Mrs. R. B. Peters, the San Bernardino club's program chairman, has been traveling up and down the state as chairman of art in the California federation, being besieged to keep engagements with clubs between times, her own club has not had a talk from her, long or short, this year. In fact she has not been able to be present at many club meetings. She was present yesterday, and the club had a delightful treat in her attractive message, setting forth the value of the cultivation of a love of art, not in the least technical, but something everybody can indulge in, the joy which comes from appreciation of beauty in any form, and the happiness of cooperation in some phase of beauty making. "Beauty," declared Mrs Peters, "is not an essential part of life, unless it has some vital contribution to make to life." The chairman of a county federation of the state declared her women were not interested in art, but in community service, a service in which there is tremendous opportunity for the beauty of art as Mrs. Peters sees it.

Santa Barbara's interpretation of the community phase of art, is being practiced by the building of the City Beautiful, where the incongruous State street, a real "Main street," stood before the earth-

LOS ANGELES, CAL., TIMES
MARCH 25, 1926

Engagement Announced

Among the interesting engagements of the past week is that of Miss Corrine Hardwick, attractive daughter of Mr. and Mrs. Charles Foster Buchanan of Crenshaw Boulevard, the formal announcement of her engagement to Lieut. Thomas Keliher, Jr., U. S. N. being made at a charmingly appointed luncheon with which Miss Hardwick entertained at the Mary Louise ostensibly in honor of Miss Katherine Bard, whose wedding with Ensign Donald Bennett of the U.S.S. Nevada will be one of the events of the late spring.

The decorations carried out the St. Patrick's Day motif in all of the appointments and at the desert course two ice cream cakes were brought in, one placed before Miss Hardwick and the other before Miss Bard, the names of each in pink icing on the cake before her.

The tiny sister of Miss Hardwick, dainty Patti Buchanan, dressed as Cupid with bow and arrow, pirouetted between both and finally decided to send her arrow into Miss Hardwick's cake, which when drawn was found to contain the name of Lieut. Keliher.

The wedding will be one of the events of Saturday evening April 17, as Mr. Keliher is stationed aboard the U.S.S. Maryland which is now on its way home from the Panama cruise, the ceremony taking place at the La Venta Inn, Palos Verdes Estates, for which the invitations are now being issued.

Miss Thelma Hardwick will assist her sister as maid of honor at the wedding while the bridesmaids will include Miss Katherine Bard, Miss Ursula Fitzgerald and Miss Lucille Bordarges.

The guests at the luncheon include Mrs. Charles Foster Buchanan, Miss Katherine Bard, Miss Marguerite Dixon, Miss Ursula Fitzgerald, Miss Consetta di Giorgio, Miss Vivian Foy, Miss Dorothy Henry, Miss Janet Prendegast, Miss Charline Woodhead, Miss Betsy Webster, Miss Virginia McWilliams, Miss Helene Millard, Miss Elizabeth Bryson, Miss Alice Braden, Miss Lucille Bordarges, Miss Thelma Hardwick, Mrs. Kurt Lewis, Mrs. Verne McClurg, Mrs. Eugenia Wright, Mrs. Marion Montague Poindexter, Mrs. Eleanor Cassini, Mrs. Wilford Monkman, Mrs. Vera Hilber, Mrs. Lawrence Chapman, Mrs. John McKutcheon, Mrs. A. M. Lobaugh, Mrs. Braden, Mrs. Jack Hurford, Mrs. George Burdick, Mrs. Clarence Stephens, Mrs. William Dashiells, and the hostess.

tuake furnished the opportunity for he reconstruction of the city with its background of history and romance. Palos Verdes is another City Beautiful in the making, with one unit of architecture. Laguna Beach's city planning is also being supported by the artist colony residnig there. Riverside clubwomen stood on guard before the beautiful trees on Magnolia avenue when they were threatened by the ruthless axemen several years ago.

California's background with which climate and nature has endowed it, calls for simplicity of lines, which the padres brought from far Espagna, a country of similar conditions in climate and scenery. If something more American is demanded, is the Colonial type of the South and New England, an "architectural descendant" of the Italian Renaissance, as appropriate for California as the Spanish?

City planning is becoming so popular that the San Bernardino schools are this week devoting their art periods to outlines of city planning projects, under the direction of the art supervisor, Miss Hong.

An exhibit of interesting photographs of representative homes and buildings in Southern California, from architects' collections were on the walls, among them studies of the Friday Morning clubhouse in Los Angeles.

The Southern District board meets in Colton today, and many San Bernardino clubwomen will attend.

REDONDO BEACH, CAL.,
BREEZE—1?8
MARCH 25, 1926

VANDERLIP SPEAKS TO ROTARIANS

Representative Men at Weekly Luncheon of Club

ADVOCATES CULTURE

Says That Art, Poetry and Literature Must Be Emphasized

In the presence of the membership of the Redondo Rotary club, and a number of invited guests, Frank A. Vanderlip, former president of the National City bank of New York, and owner of the greater part of the Palos Verdes rancho, spoke informally on some thoughts that have suggested themselves to him since his arrival here.

Mr. Vanderlip has come out to his estates to create a magnificent home on the hillsides and he says that he wants to be known as a "friendly neighbor of San Pedro and Redondo." Incidentally he has been made president of the San Pedro Chamber of Commerce, a move that will result in incalculable benefit to the harbor district.

Prior to Mr. Vanderlip's talk, President Ernest Perkins called on guests for a brief word.

The speaker of the day was introduced by Abe Forshay, chairman.

Mr. Vanderlip said he had been coming to this section off and on for 14 years but this is the first time he planned to make it his home. He found labor conditions good, the workers contented, intelligent and interested in their work. In this respect conditions are superior to sections of the East.

Climate is the foundation on which the prosperity of the Southland stands but climate is not enough to make a community. Nor does weight of population mean everything. It doesn't matter so much whether Los Angeles has 1,250,000 or 2,250,00. A cultural atmosphere must be created.

The speaker told of the remarkable associations found in Italy, home of painters, sculptors, poets and historians. He said that Los Angeles is perhaps a trifle crude as yet; it has no real historical background, save for the romance of the Spanish settlement. It is necessary to cultivate the arts, to encourage poets, and writers, to take an interest in music, and so on.

He felt that Palos Verdes Estates is going ahead in the right direction in accentuating the cultural and having uniform architecture.

The speaker says this climate tends to make wonderful physiques and the future men and women of this Southland should be far ahead of the present generation.

TORRANCE, CAL., HERALD
MARCH 25, 1926

Walteria Favors Southwest Blvd. And Park Plans

Property Owners Sign Petition at Meeting Held Friday Night

Property owners of Walteria, rapidly growing and progressive community between Lomita and Redondo Beach, enthusiastically endorsed the Hollywood-Palos Verdes project last Friday night.

The action followed closely on the heels of the resolution recently passed by the Lomita Chamber of Commerce opposing the proposed great improvement.

When the plan was explained at the meeting in the Walteria school building by leaders of the movement to benefit the southwestern part of the county, Walterians visioned the project readily and whole-heartedly voted to promote the parkway.

A large number of property-owners signed the petition requesting the Board of Supervisors to institute proceedings for the project.

The meeting at Walteria was well attended and one of the most enthusiastic ever held by the Southwest Parks and Parkway Association.

The Walterians were enthusiastic over the benefits that would accrue to this district from a county-owned beach park at the terminus of the proposed boulevard.

The Lomita Chamber of Commerce has notified the Parkway association that the Lomita Chamber of Commerce rooms will be donated at any time the association wishes to have a meeting in Lomita.

LOS ANGELES, CAL.,
EXAMINER
MARCH 25, 1926

MISS HARDWICK TO WED NAVY MAN

MR. AND MRS. CHARLES FOSTER RICHARDSON are issuing invitations for the marriage of their daughter, Miss Corinne Hardwick and Thomas Kelliher, lieutenant, U. S. N. The ceremony, hastened on account of the early departure of the young officer, who is attached to the U. S. S. Maryland. His ship will sail shortly after the arrival from a cruise to Panama.

The engagement announced a few days ago and the wedding invitations have come as a surprise to many friends of the young couple.

The wedding will be celebrated at La Verne Inn at Palos Verdes.

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LONG BEACH, CAL.,
PRESS-TELEGRAM—19
MARCH 26, 1926

Vanderlip to Talk Harbor Co-operation

Possibilities for co-operation between Long Beach, Wilmington and San Pedro in harbor growth and beautification will be discussed here by Frank A. Vanderlip Tuesday, April 6. The former President of the National City Bank of New York will be the guest of the Long Beach Realty Board on that evening, it was announced today by President Sam A. Selover.

Mr. Vanderlip, who is one of the principal owners of the Palos Verdes Estates, is primarily interested in the development of the ocean front section. He recently was elected President of the San Pedro Chamber of Commerce in order to give opportunity for expression of some of his development ideas.

REDONDO BEACH, CAL.,
BREEZE—1?8
MARCH 26, 1926

C. H. Cheney to Be Speaker at Dist. Federation Convention; Programs to Be Unusually Good for This Year

The monthly letter of the president of Los Angeles district C. F. W. C. is at hand, with a brief outline of the program for the convention to be held in Pasadena, April 6, 7, 8. It is most interesting to know that our own Mr. Cheney, Palos Verdes city planner, and supervisor of the Los Angeles Planning Commission, is to be one of the speakers on the program.

The following information comes to the editor of this page from Mrs. Lorbeer:

Plans for the twenty-fifth annual convention, the silver jubilee of the Los Angeles District Federation, to be held in Pasadena, April 6, 7 and 8, are practically completed. We have considered carefully every phase of this convention and believe circumstances are propitious for one of the most helpful, happy and inspirational conventions the district has ever enjoyed.

First: Physical conditions are favorable. Pasadena is an ideal city for the convention. The Pasadena Shakespeare Clubhouse is commodious and the new auditorium spacious and beautiful. Lunches will be served daily to 500 in the club dining room, and the hotel, in its setting of gardens, is modern and restful, and rates are very reasonable.

Second: Elimination of the reading of written reports allows more time for speakers and discussions; so every session will present some speaker of outstanding worth; open forums and round tables will follow some of the addresses.

Third: Conferences on Wednesday and Thursday are designed to give particular aid to individual club workers along various lines.

Fourth: Exhibit space in the clubhouse allows for favorable representation of nearly every department and chairmen are working to make it superior in every way.

Fifth: Hospitality extended by the hostess club, while it is extremely enjoyable and pleasurable, touches community activity and furnishes food for thought for women from every community—the trip to Busch Gardens, suggesting creation of beauty out of what might be ugliness and using it for the delight of everyone; and the acquaintance with the incomparable Pasadena Community Playhouse, which sets a standard of beauty and enjoyment for the entire community.

Sixth: Fellowship at luncheons and between sessions will be one of the features especially to be promoted.

Program highlights for the convention:

Evening Program

Tuesday: Reception, musical program by Pasadena Shakespeare Club chorus; address on "International Relations," by Dr. Josiah Sibley.

Wednesday: Play at Community Playhouse, "Hassan," by Jas. Elroy Flecker.

Thursday: Banquet; music, violin, viola and piano trio, Mrs. Stauffacher, Mrs. Smith and Mrs. Ament, of Claremont. Address, "American Home," by Dr. Lucey of Mills College.

Features For Day Session

Address: "Some Problems of the Modern Child," Dr. Miriam Van Waters, referee of Juvenile Court.

Address: "What We Can Do to Make Our Cities Better Places to Live In," Mr. C. H. Cheney, supervisor of Los Angeles city planning.

Address, "Reconciling the Playing Needs of Children with the Conditions of Modern Civilization," Mr. George Hjelte, superintendent of municipal playgrounds.

Address: Miss Nellie Green Clark, dean of girls, Pasadena High School. American Citizenship play, "Echoes from Parlor Z" by prominent Pasadena clubwomen; prize essay, "My Interpretation of Good Citizenship;" "California's Jubilee Year," Mrs. A. S. C. Forbes; "Literary Interpretations," Mrs. Orville Routt; play by Ebell Juniors; institute by Mrs. McKelvey; open forums; one hour of "highlights" from individual clubs.

Music: Folk songs of different nations by children from Los Angeles Music Settlement; Alhambra Women's Club chorus.

Luncheons: Tuesday, Federation luncheon; Wednesday, Art luncheon; Thursday, California luncheon; all charming with outstanding addresses.

Exhibits of year books, pictures and plans of clubhouses and of work of nearly every department attractive and educational.

Conferences from 8:30 to 9:15 a. m. of nearly every department, to give opportunities for individual workers to confer with district chairmen.

SAN PEDRO, CAL., NEWS
MARCH 26, 1926

Tract Loom

INSTALL CURBS ALONG WESTERN ROAD SECTION

Pioneering Homes in That District Will Benefit From Work

START AT ENTRANCES

Fast Development of Fine Residential Section Is Predicted

Rapid development of one of the recently active fine residential sections at the edge of San Pedro today loomed with work begun on installation of curbs along Western avenue through the Palos Verdes tract, starting at the upper entrance. While the road was a county project, curbs and sidewalks will be constructed by the Palos Verdes officials.

Pioneering homes in this section include those of Mr. and Mrs. John Wehrman, Mr. and Mrs. Earl P. Shook and another nearing completion and constructed for Gordon P. Suiter.

REDONDO, CAL. REFLEX
MARCH 26, 1926

FRANK VANDERLIP GUEST AT ROTARY CLUB LUNCH

1744

One of the largest crowds the Rotary Club has had at its weekly meeting gathered Wednesday to hear Frank Vanderlip of New York, owner of the Palos Verdes Estates. Abe Forshay was chairman of the day and introduced the speaker. Lee Cannon acted as secretary.

Faith in California and in the power of advertising were the highlights of Mr. Vanderlip's discourse. He said that residents of Southern California should take pride in the cultural accomplishments of the region. These, he stated, have a real and tremendous commercial value. Our art, music and literary achievements and appreciation will prove most attractive to easterners as well as to ourselves.

The quadrupling of Los Angeles and Southern California is an assured thing, he asserts. A new and superior type of human being is already in process of evolution here, he believes. This type, he said, will have superior physical attributes and the highest scholarly average of all times. The climate makes for physical development and California spends a larger percentage of its taxes on education than any other state in the union.

As far as advertising the advantages of the region is concerned, he believes that a one-inch advertisement inserted daily in every paper of the country, telling just what the weather is here, might be more advantageous than pretentious advertising campaigns.

Mr. Vanderlip said that he has built in many parts of the country, and finds building here from thirty-five to forty per cent cheaper than in the east. Materials are slightly cheaper and labor is markedly more efficient, manifests greater pride in its work and has a better spirit than elsewhere.

He foresees a great future for the San Pedro hills as a residence section. The harbor continues, he said, to be a marvel of growth and industry, and he advocated harmonious development with Long Beach.

There were short speeches made by Mayor Cate, Chief of Police Henry, Claude Walker, E. E. Webster and C. J. Funk. Other guests were: Harry Cooper, C. B. Robertson and George Evans. C. B. Johnson was admitted into the club as a member.

SAN PEDRO, CAL., NEWS
MARCH 26, 1926

WOMAN'S CLUB TO CONSIDER PROJECT SOON

1744

Dr. Whitlock, Weymouth, Ferguson to Report on Sites

FOSTERS CIVIC WORK

Project Has Not Been Before Club Officially Yet, Is Claim

Appointment by the board of directors of the San Pedro realty board of a committee to survey possible sites for "San Pedro bowl," the musical center proposed by Frank A. Vanderlip and approved by Mrs. Rudecinda F. S. De Dodson, was announced today by Mrs. Estelle H. Miller, secretary of the board.

Dr. R. G. Whitlock as chairman of the committee, A. M Ferguson, Palos Verdes sales manager in San Pedro, and H. L. Weymouth, of Averill-Weymouth company, all prominent San Pedro realtors, will report on a suitable site or sites to the Woman's club, expected to foster the movement as the leading association of this nature here.

Mrs. H. J. Anderson, president of the Woman's club, told the San Pedro Daily News, which first gave the bowl idea prominence and which will assist in every way possible in realizing the dream, that the proposal as yet has not been brought officially before her organization. The Woman's club, which numbers most of the prominent and influential women of the city, will meet April 6, and then is expected to take up and sponsor the program to make the bowl possible and availalbe for concerts and other community events properly held in the open air.

The Woman's club civic committee, of which Mrs. Stanley Sears is acting head, now engaged in pressing plans for the Easter sunrise service here to a successful conclusion, probably will be assigned to work out the club's participation in efforts for the bowl. Mrs. Anderson pointed out that the rather closely related community musical and religious services here Easter morning will attract residents of Long Beach and Wilmington as well. The former open-air assembly of church-goers and others at Signal Hill has been abandoned this year, and no other near-by sunrise service will be held.

REDONDO, CAL. REFLEX
MARCH 26, 1926

CHAMBER OF COMMERCE DIRECTORS DISCUSS PROBLEMS OF ORGANIZATION

1744

The board of directors meeting of the Chamber of Commerce was called to order Tuesday by President C. J. Funk.

Directors present were: Oliver, Trowbridge, Anderson, Bonser, Eikenbary, Gabriel, Moodie, Mills, Tomlinson, Moore, Wade and Heischman. Absent. Cooper, Johnson and Perry.

Compton Avenue Improvement Association extended an invitation to the chamber to attend the celebration of the opening of Compton avenue March 24-27, inclusive. The secretary was instructed to inform them that this city would be represented.

Los Angeles chamber submitted a copy of a telegram sent by it to the Supervisors Association at the meeting in San Diego, setting forth views for the maintenance and reconstruction funds for state highway work. The communication was filed.

Carmel-San Simeon State Highway Association requested the support of this chamber in securing action for the completion of the thirty-eight mile gap in the San Simeon district, and enclosed copy of a resolution of endorsing the resolution.

Chamber of Commerce of the United States submitted referendum No. 48, dealing with the merchant marine, and a motion prevailed that the same be referred to the judiciary committee for a report.

Secretary Bradbury reported that tentative plans were under way for a big joint celebration some time in May, when the new road around the Palos Verdes hills will be opened to San Pedro, and would probably be the largest demonstration in the way of an opening of this character ever seen in this section. The road committee reported progress in the Beryl and Diamond streets extension.

C. B. Robertson appeared before the board and appealed to all present, not as an organization, but as individuals, to recall the promises made the American Legion boys when they went overseas and lend support and influence in carrying the measure on the ballot providing for the gift of sufficient space for a home for all patriotic organizations in the city park. Mr. Robertson's remarks were supplemented by Glen Moor of the local legion.

Geo. Evans of the realty board extended an invitation to all to be present at the meeting to the realty board on the eevning of March 30, and asked for co-operation in making this event a success. Mr. Evans stated that the state president, Harry H. Culver, would be present.

Considerable time was spent by the board and members present as regards to new members, financial support of the chamber and other matters of community welfare.

Fifty cent fines were collected from Eikenbary, Moore, Tomlinson and Wade.

REDONDO BEACH, CAL.,
BREEZE—DAILY
MARCH 26, 1926

Special Easter Sunrise Service of The Churches in Palos Verdes Hills

There will be a special sunrise Easter service on a prominent hill of the Palos Verdes Estates on Sunday morning, April 4. This service will be under the auspices of Redondo Beach churches, in co-operation with the churches of the surrounding community.

LONG BEACH, CAL.,
PRESS-TELEGRAM—19
MARCH 26, 1926

FRANK A. VANDERLIP, one of the nation's leading financiers, now a resident of Palos Verdes, of which property he is the owner, and recently chosen to head the San Pedro Chamber of Commerce, has declared for a policy of co-operation among the harbor cities, specifically naming Long Beach.

Mr. Vanderlip's suggestion is both cordial and timely. Long Beach now is in position to co-operate more fully than ever before with the other units of the harbor district, and this co-operation can be of a practical nature, the mutual benefits of which will be recognized throughout the port area.

Long Beach will respond in good part to Mr. Vanderlip's friendly advances, for it is more evident with each passing year that there is an intimate relationship between all communities facing the harbor, and that the greatest success can come to each and all of these communities through helpful understanding and a willingness to work together.

REPEATED fires in the Long Beach oil field have aroused municipal officials to the need for augmenting the special equipment of the fire department for handling these emergencies. This precaution has been urged repeatedly, and it seems now that action may be taken in view of the fact that enlarged areas within the city boundaries are being given over to oil operations.

REDONDO BEACH, CAL., BREEZE—1?8
MARCH 27, 1926

MRS. ANDERSON WINS SCHOOL BOARD PLACE

Her Vote Is Larger Than That of Two Men Combined

BIG VOTE, DELAVAN

Big Complimentary Vote Cast for Popular School Man

Mrs. Sadie D. Anderson won the grammar school board election in Redondo yesterday. Her total vote was 293.

C. C. Cribbs got 172 votes and F. E. Blausey 57 votes.

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MARCH 27, 1926

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MARCH 27, 1926

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[LOCAL CORRESPONDENCE]

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LONG BEACH, CAL., PRESS-TELEGRAM—10
MARCH 27, 1926

COMMITTEE TO SELECT BOWL SITE IS NAMED

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SATURDAY NIGHT
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LOS ANGELES, CAL. ILLUSTRATED DAILY NEWS
MARCH 29, 1926

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LACH, CAL., SUN—1
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Those present were Mrs. Clay H. White, president; Mesdames R. J. Booth, John M. Edgar, J. A. Rominger W. S. Stevens, Elmer C. Jones, Charles O. Hansen, J. D. Humiston, D. P. Dayman, F L. Rogers, J. J. Penny, Charles F. Van de Water, E. J. Wightman and Miss Emily Wheeler, members of the club; Mrs. Charles A. Wiley, who becomes a member at the close of her term as president of Ebell, and Mrs. Frank Howe, a charter member of the Ebell, now visiting here from South Dakota.

Motor hostesses were Mesdames Rominger, Van de Water and Wightman.

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MISS HARDWICK TO WED NAVY OFFICER

OF INTEREST to the younger set here, is the coming marriage of Miss Corrine Hardwick to Lieut. Thomas Kelliher Jr., U.S.N., which is to take place Saturday evening, April 17 at La Venta Inn, Palos Verdes. Lieutenant Kelliher is stationed on the U. S. S. Maryland, which is now on a Panama cruise.

The engagement was made known to a group of the bride-elect's friends when she entertained with a luncheon at the Mary Louise, ostensibly in honor of Miss Katherine Bard, whose wedding to Ensign Donald Bennett of the U. S. S. Nevada will take place late in the spring.

The guests included Mrs. Charles Foster Buchanan, Miss Katherine Bard, Miss Marguerite Dixon, Miss Ursula Fitzgerald, Miss Consetta di Giorgio, Miss Vivian Foy, Miss Dorothy Henry, Miss Janet Prendegast, Miss Charline Woodhead, Miss Betsy Webster, Miss Virginia McWilliams, Miss Helene Millard, Miss Elizabeth Bryson, Miss Alice Braden, Miss Lucille Bordarges, Miss Thelma Hardwick, Mrs. Kurt Lewis, Mrs. Verne McClurg, Mrs. Eugenia Wright, Mrs. Marion Montague Poindexter, Mrs. Eleanor Cassini, Mrs. Wilford Monkman, Mrs. Vera Hilber, Mrs. Lawrence Chapman, Mrs. John McKutcheon, Mrs. A. M. Lobaugh, Mrs. Braden, Mrs. Jack Hurford, Mrs. George Burdick, Mrs. Clarence Stephens, Mrs. William Dashiells, and the hostess.

* * *

SAN DIEGO, CAL., UNION
MARCH 28, 1926

WEST GOOD ENOUGH, ASSERTS VANDERLIP

As a fitting close to "Realtor's week," the first ever staged in America, the San Pedro realty board held its second banquet of the week at the Fellowship club which was attended by 350 representative harbor citizens.

The event was in honor of Frank A. Vanderlip, noted New York financier and owner of Palos Verdes estates, who now is president of San Pedros chamber of commerce. The former National City bank head declared, "San Pedro is good enough for me."

At the realty board's annual banquet Tuesday night, W. I. Hollingsworth, millionaire realtor of Los Angeles, suggested that the San Pedrans take the idea of Realtors' week to the Tulsa national convention in June.

LOS ANGELES, CAL., TIMES
MARCH 28, 1926

CALIFORNIA'S PAST UNIQUE

State's Romantic History Asset Worthy of All Present Efforts to Perpetuate Romance

BY FLORENCE SEPULVEDA DE DODSON SCHONEMAN

Those of us left who belong to the Spanish period and have watched the transition from that time to the present are watching with keen interest the restoration of California's old landmarks and the preservation of a background that distinguishes California from any other State in the Union. California has a unique and romantic history. The preservation of its early ideals, coupled with the progress and tremendous development of today, places California among the first States of the Union.

My great-grandfather settled on a tract of land granted him by the King of Spain, which tract is now the beautiful modern Palos Verdes Estates, and it is of the social life here that I will tell.

There were four types of settlements—missions, presidios, pueblos, and ranchos. Each had a social life of its own. Los Angeles was a pueblo.

The presidio was the social and political center. Monterey, as the capital and residence of the Governor, was the most important presidial town, the place to which

(Continued on Page 2, Column 3)

Days of the Dons Romance Time

Figures of Bygone Years

(Left) Clotilda de la Guerra de Sepulveda, a prominent matron in early days of Los Angeles and Santa Barbara; (right,) a wax figure showing bridal apparel of a Spanish maid in the days of the ranchos in Southern California.

to health by the women of that particular rancho, or the young son of a visiting don was caught and captured by the charms of h host's daughter.

No caballero ever saw his choi of a wife alone until she becan his bride and was carried aw on his horse to his own domai Think what a risk the women those days took in the matter a husband, with no divorces i sight!

DAYS OF ROMANCE

What a picture of romance an adventure the two must have mad as they rode away on a gallan steed, saddle studded with silve his clothes of velvet or satin, wit five, ten or twenty-dollar gol pieces for buttons. She in he European brocade and laces, he handmaiden following in a cariet with the leather-covered, brass studded trunks containing her fin ery and linen.

I regret that the yearly Fiesta d las Flores, which was conducte in Los Angeles up to some twen years ago, was given up. I hop that some day it will be revive

SAN PEDRO, CAL., PILOT
MARCH 26, 1926

Vanderlip Party on Yacht Trip Inspect Home Site From Sea

In order to study the site of their new home at Palos Verdes Estates from every possible angle, the Frank A. Vanderlip family spent Sunday cruising about Portuguese Bend on the yacht Henrietta. They were guests of Clyde Burr, Warren Penny and Mr. and Mrs. Elbon Musick. The party went along the entire shore line of Palos Verdes from San Pedro to Redondo Beach, studying not only the Vanderlip private estate at Portuguese Bend but also the property owned by the Vanderlip syndicate and the Palos Verdes project.

In the party besides the hosts were Mr. and Mrs. Frank A. Vanderlip, Miss Narcissa Vanderlip, Mr. and Mrs. Jay Lawyer, Mr. and Mrs. Don K. Lawyer, Mr. and Mrs. Ralph Chandler, Mr. and Mrs. Webster Holmes, Miss Mernin, Miss Mary Gray, Norman Mernin, Dana Hogan, Barton Stebbins, Floyd Cole and Harry Benedict.

Mr. Vanderlip is now working on the landscaping and architectural plans for his new $250,000 home near Portugus Bnd. Actual construction work will begin this fall.

LONG BEACH, CAL.,
PRESS-TELEGRAM—19
MARCH 26, 1926

CO-OPERATIVES INDUCT LEADERS FOR YEAR

PRESIDENT CLEAVELAND TO SERVE SECOND TERM.

ictured Above Are, Left to Right, Seated, Hale Young, Secretary; Howard G. Cleaveland, President Charles Marston, Director, and Russell Pray, Director. Standing, Louis Simmel, First Vice President; A. A. Robison, Director; Albert Stromsoe, Sergeant-at-Arms; William Morgan, Treasurer Ernest Paulson, Director; Frank Trotter, Second Vice President; Max Baehr Jr., Third Vice President; Harry Merithew, Director, and Earl Briggs, Director.

IEN'S CLUB INSTALLS NEW OFFICIAL STAFF

NSTALLATION of officers of the Co-operative Club of Long Beach marked the climax of the first annual dinner of the ganization which took place last night at La Venta Inn overoking the sea from the cliffs of the Palos Verdes Estates. Presnt at the affair were more than seventy men and women. Inuded in the guest group were representatives from the Los ngeles Co-operative Club, which assisted the Long Beach group its organization one year ago.

The principal speaker of the ening was Judge Arthur eetch of the Superior Court in s Angeles, one of the interional directors of the Co-operve Club, who officially installed e following recently elected ficers and directors of the ng Beach organization: President, Howard G. Cleaveland; First Vice President, Louis Simmell; Second Vice President, Frank F. Trotter; Third Vice President, Max Baehr Jr.; Treasurer, Hale Young; directors, Charles Marston, Ernest Paulson, Harry Merithew, A. A. Robison, Earl Briggs and Russel Pray.

The policy and ideals of Co-Operative Club International were outlined by Judge Keetch, who emphasized the spirit of mutual and civic helpfulness upon which the organization is founded. He laid stress upon the potential power present in any organized service club and envisaged the tremendous power which these clubs, in the aggregate, wield.

"You should be proud of your officers," Judge Keetch told club members. He went on to say that the spirit of true co-operation is exemplified in the Long Beach organization in a more direct and telling manner than in any other group of the international organization which he has visited. The work which the President, Howard Cleaveland, has been able to accomplish in the first year of his regime was highly commended by the speaker, who spoke of their friendship which had its beginning at the international convention in Tulsa, Okla., last year.

Presiding as toastmaster, Guy W. Henderson, the most recently admitted member of the group, entertained members and guests with a number of unique features. Under his guidance the evening's program was so arranged that everyone present shared in the entertainment.

Two groups of delightful Irish songs, sung to the accompaniment of an Irish harp which she herself played, were given by Miss Grace Gogarty. For her concluding number she led the group in singing "My Wild Irish Rose." A number of clever "Co-Op" songs were sung by the assemblage, led by Louis Simmell. Max Baehr Jr. played the accompaniments.

Dr. Murray McNeil, a director of the Los Angeles Co-Operative Club, addressed the group in behalf of his organization. He represented F. G. Hoffine, the President, who was unable to attend.

Howard G. Cleaveland gave the closing address, outlining the work of the club during the past year. In his opinion the outstanding achievement of the organization has been the sponsoring of the Camp Fire Girls of Long Beach, which has grown from one group, instituted a year ago, to a powerful civic organization of twenty-five groups with a membership of approximately twelve each. For the coming year he prophesied that even greater work will be carried out.

Dancing to music by La Venta Orchestra completed the evening's activities.

In addition to officers and directors of the club and their feminine guests those who enjoyed the delightful affair are Judge Arthur Keetch, Dr. Murray McNeil, Fred Partridge, Dan Bruce, Charles Chalmers, Cy Gillen and Horace Cutler, all of the Los Angeles Co-Operative Club; Mr. and Mrs. Fred J. Pothard, Miss Ruth Seawell and Mr. and Mrs. Ernest Penn.

REDONDO BEACH, CAL.,
BREEZE—1?5
MARCH 27, 1926

MRS. ANDERSON WINS SCHOOL BOARD PLACE

Her Vote Is Larger Than That of Two Men Combined

BIG VOTE, DELAVAN

Big Complimentary Vote Cast for Popular School Man

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(Continued from First Page)

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There were no hotels in California in those days. Every door was open, and food, lodging, a fresh horse and even money were provided for the guest, whether friend or stranger.

GOLD FOR STRANGERS

On the Rancho de Los Palos Verdes, where both my mother and I were born, the octagon fifty-dollar pieces were left about in large Indian baskets, and always there was a full Indian basket in the guest room. When the weather did not permit playing out of doors those same gold pieces served as building blocks for the smaller children and shot puts for the more strenuous ones. There are now a few of these gold pieces at the Southwest Museum.

Conversation in those days was an art; added to this the music and games, the charm of the Spanish ladies, the senora with her three-flounce skirt and black mantilla, the senorita with her full ankle length skirt, high Spanish comb, hidden by a white lace mantilla, the gorgeous Spanish shawls and rebosas or "throws," the hospitality and social grace, and you have the lure which kept many a gallant naval officer from returning to his home port.

The mode of travel was horseback, with a few "carietas" or wooden-wheeled carts for the children and elderly ladies, which were used up to the time of the imported European carriage.

Today an automobile that costs over $5000 is considered a luxury, but a Spaniard thought more of good horse flesh than we can think of the finest car made. My father's uncle traded Catalina Island for a fine horse. It is staggering to think of the price Mr. Wrigley paid for it. To some my uncle will undoubtedly seem a fool, to others, as to me, a real sportsman.

Then there were the yearly round-ups or rodeos on each rancho, after which there was always a barbecue and program of sports that each man might show his prowess. The rodeo was a real community affair, each rancho being visited in turn for this work, for it is work to round up, throw and brand cattle. A game of golf, or Walter Camp's daily dozen, is mild exercise compared to the exercise of a rodeo. As a setting for the inception of a love affair, the rodeo was perfect. Many a thrown man who had to be nursed back to health by the women of that particular rancho, or the young son of a visiting don was caught and captured by the charms of h host's daughter.

No caballero ever saw his choi of a wife alone until she becan his bride and was carried aw on his horse to his own domai Think what a risk the women those days took in the matter a husband, with no divorces sight!

DAYS OF ROMANCE

What a picture of romance an adventure the two must have mad as they rode away on a gallan steed, saddle studded with silve his clothes of velvet or satin, wit five, ten or twenty-dollar gol pieces for buttons. She in he European brocade and laces, he handmaiden following in a cariet with the leather-covered, brass studded trunks containing her fin ery and linen.

I regret that the yearly Fiesta d las Flores, which was conducte in Los Angeles up to some twen years ago, was given up. I hop that some day it will be revive

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UNCLE JOHN

I remember that John Daggett—then a boy just out of Stanford — and now "Uncle John" of The Times radio—became so fascinated that he enlisted then and there as "swamper" with one of these mule teams, and trekked across the burning Amargosa Desert.

SHE GRABBED HIM

The day we got into Beatty, a desert rat came in with the great "strike" for which he had been looking wary years without sight of a woman. A tummy-looking, old, scrawny boarding-house keeper dragged him off to the altar before sunset. The "strike" for which she had been waiting weary years.

HIGH SIERRA VIEWS SHOWN IN HOLLYWOOD

A collection of paintings of the High Sierras country, the work of J. W. Bledsoe, a friend of the late John Muir, has been placed on exhibition at the Hollywood Packard agency, 7030 Hollywood Boulevard. The exhibition will remain open a week.

TWENTY-MULE TEAMS

Those were the days of the old twenty-mule jerk-line teams. The driver—the skinner—had no reins with which to handle the long team. He had one long line which went to a steel bar, which separated the two lead mules.

A series of rapid jerks, and the team turned one way. A long, steady pull turned them the other way.

The skill consisted in knowing how to swing the team so that one span after another would step across the long chain with which they pulled the load without barking their legs.

LONG BEACH, CAL.
PRESS-TELEGRAM—19
MARCH 26, 1926

CO-OPERATIVES INDUCT LEADERS FOR YEAR

PRESIDENT CLEAVELAND TO SERVE SECOND TERM.
Pictured Above Are, Left to Right, Seated, Hale Young, Secretary; Howard G. Cleaveland, President; Charles Marston, Director, and Russell Pray, Director. Standing, Louis Simmel, First Vice President; A. A. Robison, Director; Albert Stromsoe, Sergeant-at-Arms; William Morgan, Treasurer; Ernest Paulson, Director; Frank Trotter, Second Vice President; Max Baehr Jr., Third Vice President; Harry Merithew, Director, and Earl Briggs, Director.

MEN'S CLUB INSTALLS NEW OFFICIAL STAFF

INSTALLATION of officers of the Co-operative Club of Long Beach marked the climax of the first annual dinner of the organization which took place last night at La Venta Inn overlooking the sea from the cliffs of the Palos Verdes Estates. Present at the affair were more than seventy men and women. Included in the guest group were representatives from the Los Angeles Co-operative Club, which assisted the Long Beach group in its organization one year ago.

The principal speaker of the evening was Judge Arthur Keetch of the Superior Court in Los Angeles, one of the international directors of the Co-opertive Club, who officially installed the following recently elected officers and directors of the Long Beach organization:

President, Howard G. Cleaveland; First Vice President, Louis Simmell; Second Vice President, Frank F. Trotter; Third Vice President, Max Baehr Jr.; Treasurer, Hale Young; directors, Charles Marston, Ernest Paulson, Harry Merithew, A. A. Robison, Earl Briggs and Russel Pray.

The policy and ideals of Co-Operative Club International were outlined by Judge Keetch, who emphasized the spirit of mutual and civic helpfulness upon which the organization is founded. He laid stress upon the potential power present in any organized service club and envisaged the tremendous power which these clubs, in the aggregate, wield.

"You should be proud of your officers," Judge Keetch told club members. He went on to say that the spirit of true co-operation is exemplified in the Long Beach organization in a more direct and telling manner than in any other group of the international organization which he has visited. The work which the President, Howard Cleaveland, has been able to accomplish in the first year of his regime was highly commended by the speaker, who spoke of their friendship which had its beginning at the international convention in Tulsa, Okla., last year.

Presiding as toastmaster, Guy W. Henderson, the most recently admitted member of the group, entertained members and guests with a number of unique features. Under his guidance the evening's program was so arranged that everyone present shared in the entertainment.

Two groups of delightful Irish songs, sung to the accompaniment of an Irish harp which she herself played, were given by Miss Grace Gogarty. For her concluding number she led the group in singing "My Wild Irish Rose." A number of clever "Co-Op" songs were sung by the assemblage, led by Louis Simmell. Max Baehr Jr. played the accompaniments.

Dr. Murray McNeil, a director of the Los Angeles Co-Operative Club, addressed the group in behalf of his organization. He represented F. G. Hoffine, the President, who was unable to attend.

Howard G. Cleaveland gave the closing address, outlining the work of the club during the past year. In his opinion the outstanding achievement of the organization has been the sponsoring of the Camp Fire Girls of Long Beach, which has grown from one group, instituted a year ago, to a powerful civic organization of twenty-five groups with a membership of approximately twelve each. For the coming year he prophesied that even greater work will be carried out.

Dancing to music by La Venta Orchestra completed the evening's activities.

In addition to officers and directors of the club and their feminine guests those who enjoyed the delightful affair are Judge Arthur Keetch, Dr. Murray McNeil, Fred Partridge, Dan Bruce, Charles Chalmers, Cy Gillen and Horace Cutler, all of the Los Angeles Co-Operative Club; Mr. and Mrs. Fred J. Miss Ruth Seawell and Mr. and Mrs. Ernest Penn.

SAN PEDRO, CAL., PILOT
MARCH 26, 1926

Vanderlip Party on Yacht Trip Inspect Home Site From Sea

1944

In order to study the site of their new home at Palos Verdes Estates from every possible angle, the Frank A. Vanderlip family spent Sunday cruising about Portuguese Bend on the yacht Henrietta. They were guests of Clyde Burr, Warren Penny and Mr. and Mrs. Elbon Musick. The party went along the entire shore line of Palos Verdes from San Pedro to Redondo Beach, studying not only the Vanderlip private estate at Portuguese Bend but also the property owned by the Vanderlip syndicate and the Palos Verdes project.

In the party besides the hosts were Mr. and Mrs. Frank A. Vanderlip, Miss Narcissa Vanderlip, Mr. and Mrs. Jay Lawyer, Mr. and Mrs. Don K. Lawyer, Mr. and Mrs. Ralph Chandler, Mr. and Mrs. Webster Holmes, Miss Mernin, Miss Mary Gray, Norman Mernin, Dana Hogan, Barton Stebbins, Floyd Cole and Harry Benedict.

Mr. Vanderlip is now working on the landscaping and architectural plans for his new $250,000 home near Portugus Bnd. Actual construction work will begin this fall.

LOS ANGELES, CAL., TIMES
MARCH 28, 1926

LOCAL GIRL WILL WED IN APRIL

Engagement to Naval Man Announced

[Murillo for Western Press Service]
Miss Corrine Hardwick

OF MORE than usual interest is the recent announcement of the engagement of Miss Corrine Hardwick, daughter of Mrs. Charles Foster Buchanan of Crenshaw Boulevard, to Lieut. Thomas Kelliher, U.S.N., the news being told to a coterie of the bride-elect's friends at a luncheon given St. Patrick's Day by Mrs. Buchanan at the Mary Louise. The wedding will be one of the brilliant events of Saturday, April 17, at the La Venta Inn, Palos Verdes estates.

Mr. Kelliher is attached to the U.S.S. Maryland, and is returning shortly after the fleet's cruise in the Panama Canal Zone. Miss Thelma Hardwick will assist as maid of honor at the wedding and the bridesmaids will include Miss Katherine Bard, Miss Ursula Fitzgerald and Miss Lucille Bordarges.

LOS ANGELES, CAL., TIMES
MARCH 28, 1926

Palos Verdes Acquisition

Comes With New Activity

Above is shown one of the latest homes to be built in Palos Verdes [illegible]lass home construction is now in activity in this tract is being [illegible]o the developers of the property.

LOS ANGELES, CAL., TIMES
MARCH 28, 1926

For Eastern Visitors

Mr. and Mrs. Guy Bush were hosts at a charmingly appointed dinner party and musicale at their home, 157 South Serrano street, in honor of Mr. and Mrs. H. S. Scott of Detroit, Mich., who are wintering in Southern California, and while in Los Angeles are guests of the Biltmore.

Mr. Scott is one of the prominent newspaper men of the East, being manager of the Detroit Evening News.

The decorations and favors were carried out in St. Patrick's Day motif. Sunday Mrs. W. D. McIntosh gave a very lovely dinner at the La Venta Inn, Palos Verdes Estate, in honor of Mr. and Mrs. Scott, those included being Mr. and Mrs. Scott, Mr. and Mrs. G. H. St. John, Mr. and Mrs. Guy Bush, Mrs. L. G. Campbell, Emmett Daly, J. W. Daly, Miss Alice McIntosh, Dr. C. H. Gilmore and Duncan McIntosh.

LOS ANGELES, CAL.
EXAMINER
MARCH 28, 1926

VANDERLIP SITE SEEN ON CRUISE

In order to study the site of their proposed new home at Palos Verdes Estates, the Frank A. Vanderlip family spent Sunday cruising about Portuguese Bend on the yacht Henrietta.

HERMOSA BEACH, CAL.,
BREEZE
MARCH 29, 1926

Chamber Commerce Secretary Reviews Entertainment Sun

By SECRETARY BRADBURY
of Chamber of Commerce

The Yuma, Arizona, Evening Herald party was met at Culver Station at 10 o'clock Sunday morning by local representatives of the Chamber of Commerce, headed by Chief Henry and two motorcycle officers, and escorted into the city. Immediately following their arrival at the hotel they were taken for a drive through the oil fields, given the view of the harbor from the Palos Verdes hills above San Pedro, and then taken over the Palos Verdes project, returning to this city, where they were given a luncheon. Following the luncheon the Queen of the Desert was crowned with appropriate ceremony at the reviewing stand. Mayor Cate welcomed the party and turned over the key to the city to the queen, Miss Ruth Tate, and in turn received a sweet kiss as his reward. Mr. Willis Arthur Lane, special representative of the Herald, and in charge of the tour, placed the crown upon the queen and presented her with two beautiful bouquets. Mr. C. B. Robertson extended them the greetings of this community and the Boys' Band furnished the music for the occasion. Director Harry Clubb and the boys received hearty applause from the hundreds of people gathered about the pavilion. The party was then escorted to the plunge where the queen showered pennies to the delight of the children. This was followed by a sea food dinner in the evening and a dance at the pavilion. Most of the party remained over night and are being given a fishing trip this morning on the barge, and they will be entertained at La Venta Inn, as guests of the Palos Verdes this noon.

The entire party is highly pleased with the entertainment being provided for them. The party consists of Mr. and Mrs. George W. Lynn, Mr. and Mrs. Willis Arthur Lane, Miss Ruth Tate, Miss Elanore Hoefler, Miss Virginia Hoefler, Miss C. Lella Moore, Miss Eleanor Lawrence, Mr. and Mrs. W. D. Tate, Mr. W. F. Morrell, Miss Emma Stelzer, Dr. and Mrs. Robert H. Williams, Mr. and Mrs. Robert C. Kelly, Mr. and Mrs. N. V. Beck, Mr. and Mrs. Guy P. Burroughs, and Mr. Thomas W. Judge.

SAN PEDRO, CAL., PILOT
MARCH 29, 1926

Starboard Lights

THE EISTEDDFOD movement is a social force resulting from contests in the arts. It goes back to Wales, where hundreds of years ago similar contests, revived by the California association, took the name from a Welsh term which means "sitting in." The secret of its success lies in the competitive instinct inherent in all. Why is it reporters for newspapers hunt all over town for baseball scores while preachers beg for space to get in accounts of meetings that draw bigger crowds than the ball games? More people today attend church than see the athletic events which get so much space in the newspapers. And the records of the athletes are forgotten, while the words of the preachers live. The growth of the Eisteddfod movement is entirely due to competition. Per-

LONG BEACH, CAL.,
PRESS-TELEGRAM—16
MARCH 30, 1926

Banker Predicts Cultural Advance for Harbor Area

"Was it commerce alone that made Florence at one time the most famous city in Italy? No, it was the wisdom of a Medici who, having made his native city the richest in the world, brought to it the culture and art of the century." With these words Frank A. Vanderlip, financier and President of the San Pedro Chamber of Commerce explained his idea of promoting an outdoor theater in a natural bowl in the Palos Verdes hills as he spoke before a conference of the Southern California Eisteddfod Association in San Pedro. Hundreds of members of the association from various parts of the Southland attended the conference held in the San Pedro Baptist Church. San Pedro talent furnished the entertainment.

Mr. Vanderlip, the principal speaker, said it was his belief that California would be the world center of culture in the next generation and that the harbor district with its ideal climate, and beautiful location on what he said is destined to be one of the greatest harbors of the globe could if it wished become the center of that culture.

"You may depend upon it," Mr. Vanderlip said, "that those who can afford to will come to live in this ideal climate and I believe that many of those who could contribute to the cultural advance of any community will come to live in the Palos Verdes hills."

Mr. Vanderlip is starting a millionaires' colony about his estate at Portuguese Bend.

"In my home on the Hudson, back in New York, I can look across the historic river to the green highlands on the west shore. From my windows here I can look out across the blue Pacific to the mountains of Santa Catalina Island and I hold the prospect superior to that from my home in Tarrytown," the speaker declared.

REDONDO BEACH, CAL.,
ADVANCE—151
MARCH 30, 1926

Easter Services to Be Held at Palos Verdes Sunday

Redondo people who wish to participate in Easter sunrise services will not have to leave their own vicinity, as four churches of this city are sponsoring an Easter service for the entire district, which will be held in Palos Verdes on the plateau just beyond the Cameron home.

A simple program has been planned for the occasion, which will consist of an address by Reverend Houlgate, pastor of the Methodist church, and community singing. The congregations from churches in Torrance, Gardena, Hermosa and other neighboring towns have been invited to join the Redondo people Easter morning for the services which will start at sunrise.

The churches planning this event are the Congregational, Baptist, Methodist and Christian. The ministers have emphasized the point that this service is for people of all creeds and denominations and that the entire community is urged to participate. It is felt that Palos Verdes is a particularly lovely location for a sunrise service, as the hills overlooking the ocean have a beautiful dignity in the early spring mornings. There are to be guides stationed along the way to the plateau in order to simplify the route for the Easter "pilgrims."

HERMOSA BEACH, CAL., BREEZE
MARCH 31, 1926

Florence Sepulveda de Dodson Schoneman Writes of Early Days When Her Family Received Palos Verdes as Spanish Grant

Friends here who had the pleasure of hearing Mrs. Florence Sepulveda de Dodson Schoneman, when she spoke before the book section of the Woman's club, will be interested in her story which appeared in the Times of last Sunday. Mrs. Schoneman, that lovely soft-toned woman, who still retains the charm and sweetness that the Spanish women brought to California, says:

"Those of us who belong to the Spanish period and have watched the transition from that time to the present are watching with keen interest the restoration of California's old landmarks and the preservation of a background that distinguishes California from any other State in the Union. California has an unique and romantic history. The preservation of its early ideals, coupled with the progress and tremendous development of today, places California among the first States of the Union.

"My great-grandfather settled on a tract of land granted him by the king of Spain, which tract is now the beautiful modern Palos Verdes Estates, and it is of the social life here that I will tell.

There were four types of settlements—missions, presidios, pueblos, and ranchos. Each had a social life of its own. Los Angeles was a pueblo.

"The presidio was the social and political center. Monterey, as the capital and residence of the governor, was the most important presidial town, the place to which the rancher made his way and to which foreign navigators and traders paid their visits. Life at the presidio was characterized first of all by attention to military affairs, and then, as the Spaniard is at heart a social being, to a continuous round of hospitality and social amenities, tempered with vigorous outdoor sports for the men.

"There were no hotels in California in those days. Every door was open, and food, lodging, a fresh horse and even money were provided for the guest, whether friend or stranger.

Gold for Strangers

"On the Rancho de Los Palos Verdes, where both my mother and I were born, the octagon fifty dollar pieces were left about in large Indian baskets and always there was a full Indian basket in the guest room. When the weather did not permit playing out of doors those same gold pieces served as building blocks for the smaller children and shot puts for the more strenous ones. There are now a few of these gold pieces at the Southwest Museum.

"Conversation in those days was an art; added to this the music and games, the charm of the Spanish ladies, the senora with her three-flounce skirt and black mantilla, the senorita with her full ankle length skirt, high Spanish comb, hidden by a white lace mantilla, the gorgeous Spanish shawls and rebosas or "throws," the hospitality and social grace, and you have the lure which kept many a gallant naval officer from returning to his home port.

The mode of travel was horseback, with a few "carietas" or wooden-wheeled carts for the children and elderly ladies, which were used up to the time of the imported European carriage.

"Today an automobile that costs over $5000 is considered a luxury, but a Spaniard thought more of good horse flesh than we can of the finest car made. My father's uncle traded Catalina island for a fine horse. It is staggering to think of the price Mr. Wrigley paid for it. To some my uncle will undoubtedly seem a fool; to others, as to me, a real sportsman.

"Then there were the yearly round-ups or rodeos on each rancho, after which there was always a barbecue and program of sports that each man might show his prowess. The rodeo was a real community affair, each ranch being visited in turn for this work, for it is work to round up, throw and brand cattle. A game of golf, or Walter Camp's daily dozen is mild exercise compared to the exercise of a rodeo. As a setting for the inception of a love affair, the rodeo was perfect. Many a thrown man who had to be nursed back to health by the women of that particular rancho, or the young son of a visiting don was caught and captured by the charms of his hosts's daughter.

"No caballero ever saw his choice of a wife alone until she became his bride and was carried away on his horse to his own domain. Think what a risk the women of those days took in the matter of a husband, with no divorces in sight!

Days of Romance

"What a picture of romance and adventure the two must have made as they rode away on a gallant steed, saddle studded with silver, his clothes of velvet or satin, with five, ten or twenty-dollar gold pieces for buttons. She in her European brocade and laces, her handmaiden following in a carieta with the leather-covered, brass-studded trunks containing her finery and linen.

"I regret that the yearly Fiesta de las Flores, which was conducted in Los Angeles up to some 20 years ago, was given up. I hope that some day it will be revived."

Los Angeles, Cal., Journal
MARCH 31, 1926

66. Final hearing in the matter of Road District Improvement No. 287 (Whittier Boulevard) was held, and an order adopted accepting work and authorizing issuance of bonds.

67. Hearing on petition for vacation of Montemalga Plaza and other streets in the Palos Verdes Estates was held, and petition granted, subject to filing of subdivision map. Board Supervisors

68. A hearing on petition for vacation Vincent Place was held, subject to filing of subdivision map and payment of back taxes.

69. Hearing on petition [illegible]

SAN PEDRO, CAL., PILOT
MARCH 30, 1926

INSTALL CURBS

Installation of curbs along Western avenue through the Palos Verdes district of Miralesta, newest San Pedro residential district. The district is outside the city limits and the work is being paid for by the Palos Verdes syndicate. First homes in the district are owned by Mr. and Mrs. John Wehrman, Mr. and Mrs. Earl P. Shook, and Mr. and Mrs. Gordon P. Suiter, the last nearing completion.

LOS ANGELES, CAL., TIMES
MARCH 31, 1926

BY HOWARD C. KEGLEY

Another conference of operators of the Inglewood field yesterday resulted in a general understanding, without official commitment by any of the parties involved, that development of the deep zone in that field should be conducted with all precautions for the safety of the shallow zone. Two shutoffs, one at 1300 feet, and another at about 2600 feet were recommended as the necessary procedure in drilling to the deep sand.

Cementing of two straight strings of pipe for all new projects, and wherever possible in all deepened wells was a suggestion which probably will be embodied in the mining bureau regulations for deep zone development. Where present wells are down to six-inch pipe, combination strings probably will be allowed. The smallness of the hole in such cases would make it practically impossible to set another string of pipe, and allow for an oil string besides. On the edge of the field the general rules applicable to operations in the center of the field probably would be waived in certain cases, depending upon the individual condition.

Takes Over Properties

The Standard Oil Company of California yesterday took physical possession of the properties of the Pacific Oil Company which it acquired in the recent merger of the two companies. Beginning yesterday the operation of all Pacific Oil Company wells will be under the supervision of Standard officials.

Gasser Still Blowing

The W. M. C. gasser in the Los Cerritos district which began spouting last Thursday was still blowing yesterday, at an apparently undiminished rate, although the output was beginning to show a considerable proportion of mud.

Continued efforts to control the well have been ineffective, and the change in the constitution of product yesterday was regarded with much satisfaction by the neighboring operators, who have been apprehensive of a recurrence of the fire which the gasser started when it first came in. The mud in the flow reduces its inflammability, and at the same time indicates that the well probably will sand up of its own accord in a short time.

Continued

Quit Narbonne Well

The Petroleum Securities Company is abandoning the Narbonne No. 1 well south of Torrance in the Palos Verdes Hills, according to official reports. The well has been tested by bailing during the past week, and has shown absolutely nothing, it is said. The well was started about six months ago and drilled to 4554 feet, where it stood idle for several weeks while the Petroleum Securities drilled its Palos Verdes wildcat. On the abandonment of the latter well, the bailing test in the Narbonne was conducted, preliminary to its abandonment.

The Petroleum Securities holds large acreage in this district, and it is unofficially reported that the company will not be satisfied with the two wells it already has drilled, but may try its luck with a third.

Has Few Showings

A few showings consisting of thin streaks of oil sand with considerable proportions of gray sand and shale have been taken out of the Shell Company's Bryant No. 4 well in the Seal Beach district, according to official reports. The cores were taken at depths which correlate with the showings found in the Bryant No. 1, and the Marland Oil Company's Bixby well, and indicate that the same edge condition found in those two wells probably exists in the Bryant No. 4.

The outlook for the well is far from encouraging it is said, and best hope for a field now lies on the Associated Oil Company's Hellman lease to the east, which always has been regarded by geologists us the most favorable location for a test. The only test well the Associated has drilled to date was considerably north of the point almost universally considered the most promising, and for some reason the Associated has not pushed its development of the property very aggressively. With the exception of the Hellman No. 1 wildcat, and a couple of shallow prospect holes, no real test of the Hellman ranch has yet been made.

Rig Up to Deepen

The United Oil Company has moved a crew into the O'Donnell No. 51 in the Los Cerritos field, which has been standing for about a week at 5050 feet, and will start deepening as soon as the machinery is rigged up, it is said.

SAN PEDRO, CAL., PILOT
MARCH 31, 1926

AN EPOCHAL EVENT

SOMETIMES we are prone to become excited over comparatively trivial things and lose sight of the more important ones. For instance the plans for the West Basin improvement are causing more or less discussion and speculation, but this will all come out in the wash and in the end the main object, that of shortening the transportation lines between San Pedro and outside points will be accomplished. The railroad terminal plan, too, will be settled at an early election, and while the matter is important and should be carefully considered by the voters and decided upon a basis of modern facts and not ancient traditions, cars will run and ships will sail and San Pedro grow, just the same. With these and other projects of the kind taking the attention of local civic leaders, it is not unnatural that the most important event of the year, the opening of the scenic highway from Miraleste to Portuguese Bend, through a sweeping circle around the southeastern Palos Verdes hills, should receive less attention than it deserves. For this is designed to be one of the most famous scenic highways of the world traffic for future centuries long after its builders are forgotten and the story of its building hidden in mouldy records.

The route is expected to be completed sometime during the summer. The object lesson of the advantages which have accrued to San Pedro from the extension of Western avenue will better enable us to comprehend what the new road means to this city. Probably a third of the growth of San Pedro during the last year was due to Western avenue, which brings a daily rush of visitors and homeseekers, who would not otherwise see the unrivaled home advantages offered here. This rush will be more than doubled by the opening of the new road and insure us a greatly augmented growth and the right kind of a growth. The development of the business of making beautiful homes in San Pedro ready for the purchaser is of only four years' growth here, but the results have been a surprise even to the most progressive Californians and easterners are skeptical when told that the western half of the city is the work of only that time. With the opening of the road to the Bend the travel which starts will grow year by year indefinitely and will be a standing advertisement for the city for all time.

HERMOSA BEACH, CAL.
BREEZE
MARCH 31, 1926

Sunrise Easter Service in Palos Verdes Hills; All Invited to Assist

This community is cordially invited to attend the sunrise Easter Service on Palos Verdes Hills. The management of the Estates has given permission to hold such a service and has designated a place about 200 yards beyond the Cameron home and the main drive of the road towards the hilltop. The neighboring communities have been invited to participate and it is hoped that this event will become an annual affair and that the popularity of it may surpass that of Mt. Rubidoux, where thousands of folk go annually for the Easter Sunrise Service.

The pastors of the various churches of this city will assist. Mr. Houlgate, the pastor of the M. E. church, will give the message. Music will be provided and everyone will be asked to unite in singing the Easter hymns familiar to everyone.

With the proper publicity given, there is every reason to believe that a thousand people will assemble from miles around to join in this unique way of celebrating the Easter Season. Being interdenominational in character, it is hoped that everyone will feel free to come and to participate.

HUNTINGTON PARK, CAL.,
APRIL 1926
Harbor District News

PLAN BOWL FOR HARBOR

Frank A. Vanderlip Suggests Amphitheater Near San Pedro

In an address at a luncheon of the San Pedro Realty Board, Frank A. Vanderlip, President of the San Pedro Chamber of Commerce, proposed that a bowl, equal to that of Hollywood, be constructed in one of the several natural amphitheaters in the Palos Verdes Hills.

The proposal contemplates the first practical step which might be made by the cities carrying out Mr. Vanderlip's plan for the cultural development of the harbor district.

As an expert of international reputation on economic conditions Mr. Vanderlip advised better cooperation between and pooling of interests by the communities in the harbor district. The circle of cities in the immediate district, he stated, could be made a center of culture.

Harbor District News
HUNTINGTON PARK, CAL.,
APRIL 1926

PALOS VERDES ROAD TO CELEBRATE

Plans are under way for a big joint celebration in May, when the new round the Palos Verdes hills will be opened to San Pedro, and which will probably be the largest demonstration in the way of an opening of this character ever seen in that section.

LOS ANGELES, CAL.,
CAL. REAL ESTATE
APRIL 1926

VANDERLIP ADDRESSES BOARD

Frank A. Vanderlip, one of the nation's foremost financiers, was the principal speaker before the San Pedro Realty Board at their weekly dinner. He is owner of Palos Verdes.

LOS ANGELES, CAL.,
CALIF. SOUTHLAND—347
APRIL 1926

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LOMITA, CAL., NEWS-
APRIL 1, 1926

Vanderlip Studies Estate From Ocean

In order to study the site of their new home at Palos Verdes Estates from every possible angle, the Frank A. Vanderlip family spent Sunday cruising about Portuguese Bend on the yacht Henrietta. They were guests of Clyde Burr, Warren Penny, and Mr. and Mrs. Elbon Musick. The party went along the entire shore line of Palos Verdes from San Pedro to Redondo Beach, studying not only the Vanderlip private estate at Portuguese Bend but also the property owned by the Vanderlip syndicate and the Palos Verdes project.

In the party, besides the hosts, were Mr. and Mrs. Frank A. Vanderlip, Mis Narcissa Vanderlip, Mr. and Mrs. Jay Lawyer, Mr. and Mrs. Don K. Lawyer, Mr. and Mrs. Ralph Chandler, Mr. and Mrs. Webster Holmes, Miss Mernin, Miss Mary Gray, Norman Mernin, Dana Hogan, Barton Stebbins, Floyd Cole, and Harry Benedict.

Mr. Vanderlip is now working on the landscaping and architectural plans for his new $250,000 home near Portuguese Bend. Actual construction work will begin this fall.

The Vanderlips have become permanent residents of Palos Verdes Estates, as is evidenced by the fact that Mr. Vanderlip last week accepted the presidency of the San Pedro Chamber of Commerce and announced his desire to put his shoulder to the wheel as an ordinary California citizen.

TORRANCE, CAL., HERALD
APRIL 1, 1926

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LOS ANGELES, CAL.,
EXAMINER
APRIL 1, 1926

MRS. CARTER TO VIEW BOWL SITE AT HARBOR

Palos Verdes Hills Selected as Ideal Place; Vanderlip Wants Musical Amphitheater

Plans for a "Hollywood Bowl" in the Palos Verdes hills overlooking the harbor will be set in motion today with the inspection of the pro- ion by Mrs. J. J. Carter, est and assistance in the been enlisted by Frank New York financier dent of the San Pedro Chamber of Commerce.

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For a week Harry Weymouth and A. M. Ferguson, prominent realty men, have been engaged in a survey of possible locations. Today they will act as guides to Mrs. Carter, Vanderlip, other members of the committee and interested citizens on a trip over the entire district.

Possibility that the chosen site may be given outright to the enterprise was discussed in San Pedro yesterday in view of the enthusiastic support accorded the idea by Jay Lawyer, representing the Palos Verdes estate.

In the event this assistance does not materialize, it is understood assurances have been given that a long term lease at a purely nominal rental may be offered.

Two sites immediately adjoining the Miraleste tract on Western avenue and two miles west of San Pedro are believed best adapted for the proposed bowl. In either of these two canyons under consideration it is estimated 200,000 people might be comfortably seated.

Available also at this point is a nearly level parking space of ten acres, a most necessary requisite. Direct communication is assured by Western avenue via Ninth street, San Pedro, and by way of the new road around the coast from Redondo to be completed by the Palos Verdes company in May.

SAN PEDRO, CAL., PILOT
APRIL 1, 1926

Mrs. J. J. Carter Here to Discuss New Local Bowl

Mrs. J. J. Carter, founder of the Hollywood Bowl who acted as president of the bowl until her resignation was accepted Tuesday night, is here to confer with Frank A. Vanderlip upon the proposed San Pedro Bowl to be situated in the Palos Verdes hills. If Mrs. Carter takes an active interest in the project her experience with the Hollywood Bowl will make her invaluable in the work, supporters of the move pointed out.

Frank A. Vanderlip, president of the San Pedro Chamber of Commerce, presented his idea before the members of the San Pedro Realty Board, at a meeting held last Tuesday, who appointed a committee composed of Dr. R. G. Whitlock, R. E. Ferguson and H. L. Weymouth to investigate the project and to help select a site.

It is hoped that the actual work will begin this summer. All the organizations in the city will be enlisted in the movement to acquire an open air theatre where concerts, Shakesperian and other dramas may be presented and other cultural productions may be staged.

LOS ANGELES, CAL.
EXAMINER

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BOBBED LOCKS TABOO TO BRIDE AND HER MAIDS

Corinne Hardwick Makes Her Own Plans for Marriage to Lieut. Thomas Keliher

By Cholly Angeleno

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Miss Hardwick is a daughter of Mr. and Mrs. Thomas Buchanan and one of the most popular girls in the navy set here.

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CERES, CAL., COURIER
APRIL 1, 1926

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APRIL 1, 1926

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LOS ANGELES, CAL.,
LOS ANGELES, CAL., EXPRESS
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They were walking between the water's edge and a 300-foot cliff when suddenly the side of the cliff gave way and a landslide developed. Terror-stricken, the young couple stood still and were engulfed.

Other members of the party, on top of the cliff, saw the accident and rushed for help after seeing that they could not rescue the pair alone.

In the meantime, the tide had come in and the imprisoned couple could be reached only from the top.

Lifeguards and the police and fire departments were called and rushed to the scene. After several hours' work men succeeded in reaching the boy and girl by climbing down ropes. Then started frantic digging to uncover them.

After the couple, nearly unconscious from fear and the imprisonment, had been freed, it took rescuers five hours to reach the top of the cliff with them.

Both were confined to their beds today, suffering from bruises and cuts and exhaustion. They will recover, it was stated.

Miss McKay, the teacher, was reported to have collapsed after the accident.

LOS ANGELES, CAL., RECORD
APRIL 1, 1926

Mrs. Carter Visits New Bowl Sites

Mrs. J. J. Carter is to inspect the Palos Verdes Hills today to choose a site for a "Hollywood Bowl" proposed by Frank Vanderlip, New York financier and now president of the San Pedro chamber of commerce.

This announcement was made by Dr. Robert G. Whitlock, chairman of the San Pedro realty board committee working on Vanderlip's suggestion that the harbor hills offered an even more inspiring site than the picture city's original.

Two sites immediately adjoining the Miraleste tract on Western avenue and two miles west of San Pedro are believed to be well adapted for the Bowl. In either of these canyons it is estimated that 200,000 people can be comfortably seated.

SANTA CLARA, CAL. NEWS
APRIL 1, 1926

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LOS ANGELES, CAL.,
ILLUSTRATED DAILY NEWS
APRIL 7, 1926

ONE of the pleasant affairs of the week was the dinner-dance at which Miss Mollie Adelia Brown was hostess Monday evening at the Biltmore Hotel. The occasion was arranged in honor of Miss Narcissa Vanderlip, daughter of Frank A. Vanderlip of New York, who, with her father, is enjoying a visit at the Palos Verdes Ranch in San Pedro, before sailing April 12 for Europe. The guests were Miss Narcissa Vanderlip, Miss Eleanor MacGowan, Miss Hortense McLaughlin, Miss Alice Hicks, Miss Katherine Wigmore, Miss Margaret Martin, Mr. and Mrs. Webster B. Holmes (Marion Kerckhoff), Frank A. Vanderlip, Clyde Burr, Guy Earl, Roy Bushee, Garrett Winne, Gabriel Duque, Albert Parker and George Brock. Miss Vanderlip and her father, following their trip abroad, will return to the Southland in June. They will be accompanied then by Miss Charlotte Vanderlip, and Miss Brown is planning to entertain at that time with a large dinner-dance in honor of the two New York girls. Miss Brown has recently returned to Los Angeles from a trip to the East.

* * *

COVINA, CAL., CITIZEN—
APRIL 1, 1926

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LONG BEACH, CAL.,
PRESS-TELEGRAM—
APRIL 1, 1926

MRS. J. J. CARTER AIDS PLAN OF VANDERLIP

Mother of Hollywood Bowl Idea Confers on Scheme for New Stadium.

Mrs. J. J. Carter, mother of the Hollywood Bowl idea and prominent in its administration until her resignation recently, has turned her attention to the proposed Vanderlip Bowl in the Palos Verdes Hills back of San Pedro. Yesterday she was closeted with Frank A. Vanderlip, President of the San Pedro Chamber of Commerce, and committees from the Realty Board and Woman's Club in a discussion of the best site available.

The bowl was proposed two weeks ago by Mr. Vanderlip as a first step towards making the Long Beach-Los Angeles Harbor district a center of culture in California. Mrs. Carter will take an active part in developing the project, it is understood.

Two sites in the Miraleste district have been selected tentatively by the committees and Mr. Vanderlip and Mrs. Carter are to inspect and pass on their esthetic and acoustic merits today or tomorrow. Either site will provide seating accommodations for thousands of persons and both are approached by broad highways and provided with ample adjacent parking spaces. Sheltered from the wind in canyons overlooking the harbor, they are deemed admirably adapted for the purpose. Their locations are two miles, by curving roads, from the center of San Pedro. They are easily accessible to Long Beach, Los Angeles, and the other cities of the harbor district as well as San Pedro.

HOLLYWOOD, CAL., NEWS—
APRIL 1, 1926

Palos Verdes Is Likely to Have Out-of-Door Bowl

That Palos Verdes hills may have an amphitheater similar to Hollywood Bowl, is a possibility that may be decided today, as Mrs. J. J. Carter, Frank Vanderlip and a committee went over the ground with Dr. Robert G. Whitlock, chairman of the San Pedro Realty Board.

Jay Lawler, representative of the Palos Verdes Estates, is said to be supporting the movement. The selected site may be donated or it may be leased for a long term at nominal rates.

Two sites in the Miraleste district overlooking the Pacific, are under consideration. Both sites offer a natural park, with adjacent space of ten acres for the accommodation of cars. The distance from San Pedro is but two miles and the spot is accessible to Los Angeles via Western avenue.

REDONDO BEACH, CAL.,
BREEZE—15S
APRIL 1, 1926

Will Give Up Work Narbonne Well, No. 1

The Petroleum Securities company is abandoning the Narbonne No. 1 well south of Torrance in the Palos Verdes hills, acoording to official reports. The well has been tested by bailing during the past week, and has shown absolutey nothing, it is said. The well was started about six months ago and drilled to 4554 feet, where it stood idle for several weeks while the Petroleum Securities drilled its Palos Verdes widcat.

HERMOSA BEACH, CAL.
BREEZE
MARCH 31, 1926

Sunrise Easter Service in Palos Verdes Hills; All Invited to Assist

This community is cordially invited to attend the sunrise Easter Service on Palos Verdes Hills. The management of the Estates has given permission to hold such a service and has designated a place about 200 yards beyond the Cameron home and the main drive of the road towards the hill-top. The neighboring communities have been invited to participate and it is hoped that this event will become an annual affair and that the popularity of it may surpass that of Mt. Rubidoux, where thousands of folk go annually for the Easter Sunrise Service.

The pastors of the various churches of this city will assist. Mr. Houlgate, the pastor of the M. E. church, will give the message. Music will be provided and everyone will be asked to unite in singing the Easter hymns familiar to everyone.

With the proper publicity given, there is every reason to believe that a thousand people will assemble from miles around to join in this unique way of celebrating the Easter Season. Being interdenominational in character, it is hoped that everyone will feel free to come and to participate.

HUNTINGTON PARK, CAL.,
APRIL 1926

Harbor District News

PLAN BOWL FOR HARBOR

Frank A. Vanderlip Suggests Amphitheater Near San Pedro

In an address at a luncheon of the San Pedro Realty Board, Frank A. Vanderlip, President of the San Pedro Chamber of Commerce, proposed that a bowl, equal to that of Hollywood, be constructed in one of the several natural amphitheaters in the Palos Verdes Hills.

The proposal contemplates the first practical step which might be made by the cities carrying out Mr. Vanderlip's plan for the cultural development of the harbor district.

As an expert of international reputation on economic conditions Mr. Vanderlip advised better cooperation between and pooling of interests by the communities in the harbor district. The circle of cities in the immediate district, he stated, could be made a center of culture.

HUNTINGTON PARK, CAL.,
APRIL 1926

Harbor District News

PALOS VERDES ROAD TO CELEBRATE

Plans are under way for a big joint celebration in May, when the new round the Palos Verdes hills will be opened to San Pedro, and which will probably be the largest demonstration in the way of an opening of this character ever seen in that section.

LOS ANGELES, CAL.,
CAL. REAL ESTATE
APRIL 1926

VANDERLIP ADDRESSES BOARD

Frank A. Vanderlip, one of the nation's foremost financiers, was the principal speaker before the San Pedro Realty Board at their weekly dinner. He is owner of Palos Verdes.

LOS ANGELES, CAL.,
CALIF. SOUTHLAND—547
APRIL 1926

LOMITA, CAL., NEWS.
APRIL 1, 1926

Vanderlip Studies Estate From Ocean

In order to study the site of their

LOS ANGELES, CAL.,
EXAMINER
APRIL 1, 1926

MRS. CARTER TO VIEW ROW

CALIFORNIA SOUTHLAND
AN ILLUSTRATED MAGAZINE OF NATIONAL INTEREST

THE FIELD OF THE LANDSCAPE ARCHITECT

IN the March number of this magazine there was presented a matter of vital importance to the Southland of California, namely, the removal of our virgin forest called by Francis M. Fultz, of our Forestry Department, "The Elfin Forest"—in his valuable book of the same name.

When Ma[illegible] has removed this natural growth from the hills and mountains of California, he has in his ignorance depleted his own water supply and misapplied his energies. The surface of California's hill country cannot be touched without disastrous results from landslides and storm waters. It is therefore vitally necessary that the uninformed land developers who are so harshly exploiting our beautiful hill country for their own profit be estopped and that experts in landscape architecture be encouraged and supported by the intelligent layman. Few, indeed, realize that there is available expert knowledge on this subject in our midst; and this part of California seems still to be experimented upon by inexperienced small town realtors from rolling prairies of our great Midi who know not how to handle a hill-town lot.

From a collection of articles, compiled by the secretary of the American Society of Landscape Architects there has been selected the following information on the profession and our own Pacific Coast Chapter A. S. L. A., which is composed of about twenty experts, is strong and capable in applying its principles.

LANDSCAPE ARCHITECTURE. April 1924. p. 212.
From letter to Mr. A. D. Taylor written by Mr. William Rutherford Mead, President of the American Academy in Rome. This was written in reply to a letter by Mr. Taylor regarding the attitude of the Academy as to the relation of Landscape Architecture to the other Fine Arts.

Through its School of Fine Arts the Academy has made specific provision by the establishment of separate Fellowships and otherwise, for advanced professional study in each of the arts of architecture, sculpture, painting, landscape architecture and music. In one sense the Academy regards these arts quite definitely as co-ordinate.

This does not imply that they do not merge into one another or that each of them may not on occasion, and in relation to a given problem, become entirely subordinate to one of the others, nor does it imply that one of them may not more frequently occupy a dominant position than does another; as sculpture, for example, merges into and becomes the subordinated art of furnishing decorative detail for architecture more often than architecture becomes subordinate to sculpture as in furnishing a mere frame or support for a primarily sculptural monument. It means, rather, that each of these arts has its own distinct point of view and its own distinct and independent sources of inspiration as well as its own peculiar technique, and that none of them can develop to its highest reaches if approached always from the point of view of any of the others or if constantly subordinated to one of the others. Each has, and ought to have, its own distinctive, self-impelled and self-governing development; and in that sense they are all regarded by the Academy as quasi-independent and co-ordinate.

At the same time the Academy constantly emphasizes the interrelation of all the Fine Arts with each other; the need on the part of artists working in different parts of the field of Art for mutual understanding of each other's points of view, ideals, principles and methods; the importance of sympathetic and appreciative collaboration between such artists in the solution of the many problems which do not belong exclusively to any one of the arts alone; and the fact that some problems belong as much to one as to another of the fine arts as each is ordinarily practiced.

This last is notably true of architecture and landscape architecture in the regions where they meet and overlap. But, as indicated above, the Academy has acted on the firm belief that such intimate co-ordination and co-operative development of the several arts is best to be secured through close and friendly collaboration on an essentially co-ordinate basis rather than by the systematic and general subordination of others to any one of them.

HOUSE BEAUTIFUL. April 1924. p. 376. *The Landscape Architect.*
The field of the landscape architect includes all outdoors from the earth to the sky and the sea, from wild woods to lawn and water gar-

THE BEAUTY OF A DECIDUOUS TREE IN FULL BLOOM AGAINST DARK PINE AND FRUITED ORANGE TREES IS OURS IN THE LANDSCAPED PART OF OUR RESIDENCE STREETS

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LOS ANGELES, CAL.
EXAMINER

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CERES, CAL., COURIER
APRIL 1, 1926

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LOS ANGELES, CAL., EXPRESS
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Miss McKay, the teacher, was reported to have collapsed after the accident.

LOS ANGELES, CAL., RECORD
APRIL 1, 1926

Mrs. Carter Visits New Bowl Sites

Mrs. J. J. Carter is to inspect the Palos Verdes Hills today to choose a site for a "Hollywood Bowl" proposed by Frank Vanderlip, New York financier and now president of the San Pedro chamber of commerce.

This announcement was made by Dr. Robert G. Whitlock, chairman of the San Pedro realty board committee working on Vanderlip's suggestion that the harbor hills offered an even more inspiring site than the picture city's original.

Two sites immediately adjoining the Miraleste tract on Western avenue and two miles west of San Pedro are believed to be well adapted for the Bowl. In either of these canyons it is estimated that 200,000 people can be comfortably seated.

SANTA CLARA, CAL. NEWS
APRIL 1, 1926

A study of weather reports for the Palos Verdes estates for the last ten years shows that residents may be certain of at least 355 days of sunshine each year, entire freedom from recurrent wind storms, and absence of frost below the 700-foot level. Records were kept by Dr. Ford Carpenter, meterologist of the Los Angeles chamber of commerce, at eleven different stations on the Palos Verdes project during the years 1914 to 1920.

LOS ANGELES, CAL.,
ILLUSTRATED DAILY NEWS
APRIL 7, 1926

ONE of the pleasant affairs of the week was the dinner-dance at which Miss Mollie Adelia Brown was hostess Monday evening at the Biltmore Hotel. The occasion was arranged in honor of Miss Narcissa Vanderlip, daughter of Frank A. Vanderlip of New York, who, with her father, is enjoying a visit at the Palos Verdes Ranch in San Pedro, before sailing April 12 for Europe. The guests were Miss Narcissa Vanderlip, Miss Eleanor MacGowan, Miss Hortense McLaughlin, Miss Alice Hicks, Miss Katherine Wigmore, Miss Margaret Martin, Mr. and Mrs. Webster B. Holmes (Marion Kerckhoff), Frank A. Vanderlip, Clyde Burr, Guy Earl, Roy Bushee, Garrett Winne, Gabriel Duque, Albert Parker and George Brock. Miss Vanderlip and her father, following their trip abroad, will return to the Southland in June. They will be accompanied then by Miss Charlotte Vanderlip, and Miss Brown is planning to entertain at that time with a large dinner-dance in honor of the two New York girls. Miss Brown has recently returned to Los Angeles from a trip to the East.

* * *

COVINA, CAL., CITIZEN—
APRIL 1, 1926

A study of weather reports for the Palos Verdes estates for the last ten years shows that residents may be certain of at least 355 days of sunshine each year, entire freedom from recurrent wind storms, and absence of frost below the 700-foot level. Records were kept by Dr. Ford Carpenter, meterologist of the Los Angeles chamber of commerce, at eleven different stations on the Palos Verdes project during the years 1914 to 1920.

LONG BEACH, CAL.,
PRESS-TELEGRAM—
APRIL 1, 1926

MRS. J. J. CARTER AIDS PLAN OF VANDERLIP

Mother of Hollywood Bowl Idea Confers on Scheme for New Stadium.

Mrs. J. J. Carter, mother of the Hollywood Bowl idea and prominent in its administration until her resignation recently, has turned her attention to the proposed Vanderlip Bowl in the Palos Verdes Hills back of San Pedro. Yesterday she was closeted with Frank A. Vanderlip, President of the San Pedro Chamber of Commerce, and committees from the Realty Board and Woman's Club in a discussion of the best site available.

The bowl was proposed two weeks ago by Mr. Vanderlip as a first step towards making the Long Beach-Los Angeles Harbor district a center of culture in California. Mrs. Carter will take an active part in developing the project, it is understood.

Two sites in the Miraleste district have been selected tentatively by the committees and Mr. Vanderlip and Mrs. Carter are to inspect and pass on their esthetic and acoustic merits today or tomorrow. Either site will provide seating accommodations for thousands of persons and both are approached by broad highways and provided with ample adjacent parking spaces. Sheltered from the wind in canyons overlooking the harbor, they are deemed admirably adapted for the purpose. Their locations are two miles, by curving roads, from the center of San Pedro. They are easily accessible to Long Beach, Los Angeles, and the other cities of the harbor district as well as San Pedro.

HOLLYWOOD, CAL., NEWS—
APRIL 1, 1926

Palos Verdes Is Likely to Have Out-of-Door Bowl

That Palos Verdes hills may have an amphitheater similar to Hollywood Bowl, is a possibility that may be decided today, as Mrs. J. J. Carter, Frank Vanderlip and a committee went over the ground with Dr. Robert G. Whitlock, chairman of the San Pedro Realty Board.

Jay Lawler, representative of the Palos Verdes Estates, is said to be supporting the movement. The selected site may be donated or it may be leased for a long term at nominal rates.

Two sites in the Miraleste district overlooking the Pacific, are under consideration. Both sites offer a natural park, with adjacent space of ten acres for the accommodation of cars. The distance from San Pedro is but two miles and the spot is accessible to Los Angeles via Western avenue.

REDONDO BEACH, CAL.,
BREEZE—15S
APRIL 1, 1926

Will Give Up Work Narbonne Well, No. 1

The Petroleum Securities company is abandoning the Narbonne No. 1 well south of Torrance in the Palos Verdes hills, acoording to official reports. The well has been tested by bailing during the past week, and has shown absolutey nothing, it is said. The well was started about six months ago and drilled to 4554 feet, where it stood idle for several weeks while the Petroleum Securities drilled its Palos Verdes widcat.

APRIL 1, 1926

Torrance Men Hear Vanderlip On California

New York Banker Says Torrance Needs More Civic Spirit

Speaking at a luncheon of the Rotary Club this noon Frank A. Vanderlip, former New York banker and new resident of this district, declared the two elements which will make Torrance a greater industrial center are social movements to attract workmen to live in Torrance and freight rate adjustments.

He stressed the social, cultural and neighborly advantages which any community must have if it is to become the sort of place to which new residents are to be attracted. He urged a constantly increasing community spirit as the magnet to new residents and asserted that new industries regard the presence of contented workmen in any community as one of the most important considerations when locating a factory.

Mr. Vanderlip complimented Torrance on the civic pride which makes such a fine institution as the Women's Club able to erect such a building as that in which the meeting was held, and he urged Torrance men to continue to support such civic organizations.

Mr. Vanderlip declared that he is happy that test for oil in the Palos Verdes Hills has resulted in "dry holes."

"The discovery of oil on that property," he said, "might have burdened me with a large fortune, but it would have destroyed one of the most beautiful spots in the United States."

The speaker declared that California is destined to become one of the most densely populated districts in the world.

More than 100 business and professional men and industrial executives attended the luncheon.

Harry Wetzel, vice-president of the Douglas Aircraft Corporation, will address the Rotary Club next Thursday. Rufus Page is arranging the Rotary programs for this month.

The Rotarians today presented Wilfred Teal with a silver cigarette case. Mr. Teal is leaving Saturday to accept a new position with the Caterpillar Tractor Company at Oakland.

APR 1 - 1926

TIMES
Los Angeles, Cal.

MRS. CARTER LOOKS OVER BOWL SITE

San Pedro Chamber Backs Plan to Have Concert Series in Harbor City

Sites for a proposed musical amphitheater resembling the Hollywood Bowl will be inspected in the Palos Verdes Hills, near San Pedro, today by Mrs. J. J. Carter, recently resigned as president of the Hollywood Bowl Association, and a committee.

Mrs. Carter and the committee will meet in San Pedro as the first step toward the construction of a concert bowl near the harbor, which was advocated a week ago by Frank A. Vanderlip, former New York financier now president of the San Pedro Chamber of Commerce. Dr. Robert G. Whitlock is chairman of the San Pedro realty board committee at work on the idea.

Mrs. Carter, Vanderlip, committee members and citizens will be shown the proposed sites by Harry Weymouth and A. M. Ferguson, real estate men who have been looking over suitable locations.

The fact that Jay Lawyer, representing the Palos Verdes estate, is strongly supporting the project, has led to the rumor that the selected site may be donated. Otherwise, it is believed, a long-term lease at nominal rental will be given.

Two sites in the Miraleste district, overlooking the Pacific and forming the heads of the two canyons at the ocean end of Western avenue are being considered. The sites offer a natural park setting and have parking areas of more than ten acres. They are two miles from San Pedro and are, in addition, easily accessible from Los Angeles via Western avenue, and from the beach cities by the new Palos Verdes highway.

SAN PEDRO, CAL.

Pro Aid Plans

ARCHITECT OF WORLD FAME INTERESTED

Mrs. Carter to Bring Landscape Artist to View Site

Frederick Law Olmstead, greatest living landscape architect, is the third distinguished name to be associated with the bowl in the Palos Verdes Hills proposed as a first step toward making San Pedro the center of culture in California. The idea, offered by Frank A. Vanderlip, financier of world-wide renown, intrigued the interest of Mrs. J. J. Carter, sponsor of the famous Hollywood bowl, and Mrs. Carter will bring with her to San Pedro next week to assist local committees in the selection of a site for the bowl, Mr. Olmstead, who will likewise offer his advice in the selection and plan of the open air theatre.

Mr. Olmstead, the third of his line to become famous as a designer of cities, parks, memorials and such, wa sthe designer of the Lincoln Memorial in Washington, the layout of Leland Stanford University campus, Central Park in New York City, Balboa Park in San Diego, St. Francis Wood in San Francisco and many other works of distinction. The development of the city of Washington, D. C., has been placed in his charge by the government and he is one of the three men who drew up the major traffic plan for Los Angeles. He has been called into consultation by Mr. Vanderlip in the development of his estate at Portuguese Bend and he is overseeing the Palos Verdes Estates development.

Dr. Robert G. Whitlock, chairman of the San Pedro Realty Board's committee, in charge of the bowl project, announced Mr. Olmstead's coming this afternoon. Mrs. Carter, who was to have come to San Pedro today to consult with the committee, notified Mr. Whitlock that she would postpone her visit until next week when Mr. Olmstead should have returned to Los Angeles and could come down here with her.

Two sites in canyons overlooking the harbor two miles up in the Palos Verdes hills have been selected tentatively by the committee as the best available. These will be visited by Mrs. Carter and Mr. Olmsted next week. A. M. Olmsted of the Palos Verdes syndicate, other members of the realtors' committee, representatives of the San Pedro Woman's club, and perhaps Mr. Vanderlip himself may compose the party which will inspect the bowl sites.

The advice of two such experts as Mrs. Catrer and Mr. Olmsted guarantees that the bowl project, if carried out, will be a success, it is pointed out. The connection of three such names with the bowl, too, is sure to earn for it at once a reputation that it could not gain in years without their assistance.

SAN PEDRO, CAL., PILOT
APRIL 2, 1926

Starboard Lights

PUBLICITY on inspection of possible sites for the proposed federal building may be a bit mature, in view of the fact that the bill providing the appropriation has not yet passed the Senate. The reaction already shows signs of a wrangle over the location. There is no need for excitement over the location until the money is available for the building. When the money is available the building will be located by government inspectors whose decision will be based upon two fundamentals. First consideration will be given to utility and second to price asked for the site. One is closely related to the other.

* * *

THE government will not accept a free location out in the sticks, nor will it pay more for one site than another equally well located. This, in the final analysis, means that the building will be located on a free site if one can be secured in a desirable location. Therefore, the thing to do, instead of wrangling over sites and knocking any location, is to do some real constructive work to offer the government not one, but several sites and let the inspectors decide which is the best. The more free sites that are offered the better if they can be secured. When the time comes, proposals will be invited and all property owners will have an opportunity to submit sites.

* * *

WILMINGTON may be expected to offer a free site. Gardena and Harbor City would do the same if these communities were convinced the government might accept a location so far from the center of harbor activity. Legally it may be possible to locate the building anywhere in the harbor section within the city of Los Angeles, although the original bill introduced was to provide an increase in the old appropriation for a building "at San Pedro." It is to be expected that the building will be located at San Pedro, but let nobody feel so secure on this point that they may hope to goug the government on a site because of this fact.

* * *

ONE OF the biggest traffic improvements in Los Angeles is not getting the attention it deserves, although the preliminary plans are being so rapidly developed that the project may be completed before many others that are more in the limelight are under way. This is the Hollywood-Palos Verdes parkway through the Hollywood, Wilshire and West Adams fine residential sections to the ocean shore over the Palos Verdes hills. A right of way 225 feet wide has already been secured from the Dominguez Estates Company, the Huntington-Redondo Company and other interests covering 90 per cent of the entire distance. If the Mattoon Act, under which it is proposed to widen existing streets in the older sections of the city, is declared constitutional it is probably that work will be under way within six months.

* * *

IT IS PROPOSED to create a true parkway for the entire distance, lined with three or more rows of trees on either side and well planted with flowers and shrubs, giving the impression while traveling through it of a continuous park, the roadways of which will open to passenger vehicles only. Nearly nine miles of roadway through the Palos Verdes hills under construction will connect Western avenue with this parkway. The rattle and roar of truck traffic and the movement of heavy freight to and from the harbor has distracted our attention from one of the greatest civic developments in the entire city.

HAWTHORNE, CAL.,
ADVERTISER
APRIL 2, 1926

Walteria Approves Park-Blvd. Project

(Torrance Herald)

Property owners of Walteria, rapidly growing and progressive community between Lomita and Redondo Beach, enthusiastically endorsed the Hollywood-Palos Verdes project last Friday night.

The action followed closely on the heels of the resolution recently passed by the Lomita Chamber of Commerce opposing the great improvement.

When the plan was explained at the meeting in Walteria school building by leaders of the movement to benefit the southwestern part of the county, Walterians visioned the project readily and whole-heartedly voted to promote the parkway.

A large number of property owners signed the petition requesting the board of supervisors to institute proceedings for the project.

The meeting at Walteria was well attended and one of the most enthusiastic ever held by the Southwest Parks and Parkways association.

The Walterians were enthusiastic over the benefits that would accrue to this district from a county-owened beach park at the terminus of the proposed boulevard.

The Lomita Chamber of Commerce has notified the Parkway association that the Lomita Chamber of Commerce rooms will be donated at any time the association wishes to have a meeting in Lomita.

LONG BEACH, CAL.
PRESS-TELEGRAM—10
APRIL 2, 1926

Banquet Arranged to Feature Session

A banquet tonight at which A. C. Rees of Salt Lake City, Frank A. Vanderlip of Palos Verdes Estates, and other distinguished men will be guests, will feature the sessions today of the Long Beach Employers Council. The council is holding an all-day meeting at the Virginia Hotel for discussion of industrial progress in Southern California. Representatives from different communities in the Southland are present and will speak at the banquet. C. A. Buffum is chairman of the conference at the Virginia today.

REDONDO BEACH, CAL.,
BREEZE—198
APRIL 2, 1926

Palos Verdes Public to Have Public Library; Will Be County Branch

A Palos Verdes public library is now assured, the board of education having arranged with the County library to install a branch here in one of the rooms in the Gardner building, formerly used for a school room. It is hoped to open this room shortly and Mrs. Geo. Gibbs, Jr., has kindly consented to act as librarian and keep the library open a few hours daily for the convenience of the people of Palos Verdes Estates. The by-laws of Palos Verdes Homes association provide for the establishment of a permanent library board which, when appointed, will seek gifts of books of general circulation value and the acquirement of needed reference works for the school.

ATWATER, CAL.—SIGNAL
APRIL 2, 1926

planade will be completed by May 18.

A study of weather reports for the Palos Verdes estates for the last ten years shows that residents may be certain of at least 355 days of sunshine each year, entire freedom from recurrent wind storms, and absence of frost below the 700-foot level. Records were kept by Dr. Ford Carpenter, meterologist of the Los Angeles chamber of commerce, at eleven different stations on the Palos Verdes project during the years 1914 to 1920.

LOS ANGELES, CAL., TIMES
APRIL 2, 1926

POSTER PRIZE WINNERS NAMED

Fifteen Awards for 'Better Homes' Art

Miss Mary Arna Miller and Her Winning Poster

ANNOUNCEMENT has been made by the California Art Institute of the winners in the annual poster contest on "Better Homes."

The first and third prizes, a year scholarship (all day) and a year scholarship (evening) were awarded Eiichiro Someya. Second prize went to Dorothy Kowitt; fourth, Marlin Emrick; fifth, Mildred Bidwell; sixth, Marie Burke; seventh, Helen Anthony; eighth, Cyril Aldrett; ninth, Ruth Newerf; tenth, Norman Sandburg; eleventh, William H. Conrad; twelfth, Preston Blair; thirteenth, Ruth Griffin, fourteenth, Mary Miller, and fifteenth, Elizabeth Derby.

The jury included Henry Victor, art director, Pacific Railways Advertising Company; John Bozart, artist and illustrator; E. G. Michaelson, art director, Foster & Kleiser; Claude Putnam, artist and allustrator; ugh Parker, art director, Hollywood High School; Orpha Klinker, artist; Arthur Vaillencourt, artist and illustrator, and George Parker, art director, Long Beach High School.

The fifteen prizes aggregating $1000 were given by Los Angeles firms including Barker Brothers, Los Angeles Investment Company, Southwest Museum, Palos Verdes Estates, Stendahl Galleries, J. W. Robinson, Duncan-Vail Company, Nurses' and Students' Outfitting Company, McLogan's Art Supply Company, Dawson Book Store and Jones Book Store.

All the 150 posters submitted will be on exhibition in the auditorium of the new Barker Brothers, building the week of the 5th inst. after which the designs will be on display in several show places and galleries in Southern California.

COACHELLA, CAL., SUBMARINE
APRIL 2, 1926

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GUSTINE, CAL. STANDARD 1926
APRIL 2, 1926

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DALY CITY, CAL. RECORD
APRIL 2, 1926

planade will be completed by May 18.

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California was represented at the

MORGAN HILL, CAL. TIMES
APRIL 2, 1926

planade will be completed by May 18.

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REDONDO BEACH, CAL., BREEZE—1925
APRIL 3, 1926

Rose Class Girls Urged to Attend Sunrise Service

All members of the Rose class of the Congregational Sunday school are urged to be present at the Easter sunrise service to be held on the Palos Verdes hills next Sunday morning. All girls desiring to go will come to the church at 5 o'clock SHARP, and cars will be there to take them out. A breakfast will be served at the church after the services.

Los Angeles, Cal.
TIMES
APR 2 - 1926

CARS RUN EARLY ON EASTER

Special Service of Trolley and Bus Lines Announced for 100,000 Expected at Ceremonies

Six Easter sunrise services to be conducted in Los Angeles and near by, and destined to draw a combined attendance of more than 100,000 persons, are in the last stages of preparation. For local residents, the service in the Coliseum, beginning at 5:30 a.m. probably will prove most attractive. Others will be conducted on the Palos Verdes Hills, Mt. Lowe, Mt. Rubidoux, Mt. Carmel and Tropico Hill, Glendale.

Additional and more frequent service has been assured by officials of the Los Angeles Railway Company, with both street cars and motor busses, and by the Pacific Electric Company.

CAR SCHEDULES

Starting times for the various street car lines to serve the Coliseum service are:

Lines 2 and 3, 2:54 a.m.; B, 3:30 a.m.; C, 2:50 a.m.; D, 3:42 a.m.; E, 2:50 a.m. from Hawthorne, 3:30 a.m. from Eagle Rock; F, 3:40 a.m. from First and Fresno streets, 3:15 a.m. from Athens; G, 3 a.m.; H, 2:55 a.m.; J, 3:08 from Walnut Park, 3:50 a.m. from Ninth avenue and Jefferson street; L, 4 a.m. from Los Angeles High School, 3:36 a.m. from Eleventh and Figueroa streets.

M, 2:40 a.m. from Manchester and Broadway, 3:06 a.m. from One Hundred and Sixteenth street, 2:52 a.m. from Fifty-fourth street and First avenue, 3:15 a.m. from Fifty-fourth street and Mesa Drive, 3:18 a.m. from Second street and Broadway; N, 4 a.m.; P, 2:50 a.m. from Gage and Wabash streets, 3:50 a.m. from Sherman Drive; R, 2:56 a.m. from Eastern avenue and Whittier Boulevard, 3:10 a.m. from Melrose and Larchmont avenues, 3:40 a.m. from Third street and La Brea avenue.

BUS SERVICE ALSO

S, 3:20 a.m. from Santa Monica Boulevard and Western avenue, 4:35 a.m. from Fifty-fourth street and South Park avenue, 2:54 a.m. from Seventh and Figueroa streets; U, 2:55 a.m. from Slauson and Central avenues, 3:21 a.m. from Florence and Vermont avenues; V, 3:20 a.m. from Monroe street and Vermont avenue, and Melrose and Western avenues, 3:24 a.m. from First street and Vermont avenue, 3:21 a.m. from Vernon and Santa Fe avenues; W, 3:40 a.m. from Rimpau Boulevard, 3:55 a.m. from Avenue 50 and York Boulevard.

Busses will provide ten-minute service on the Sunset Boulevard line for the period between 3 a.m. and 4 a.m.; all will operate to Thirty-ninth street and Western avenue, where transfer connections may be made.

The Pacific Electric Company will have three trains leaving the station at Sixth and Main streets at 2:30 a.m., 2:45 a.m. and 3 a.m. to serve those attending services at Mt. Lowe. Another will leave at 2 a.m. for the Mt. Rubidoux service in Riverside. For the service at Tropico Hill, trains will leave Sixth and Los Angeles streets at 4 a.m.

Los Angeles, Cal.
TIMES
APR 3 - 1926

THRONGS TO SEE EASTER SUNRISE

Southland Multitudes Will Worship in Open

Scores of Dawn Services to Call Devout Afield

Transit Companies Prepared to Handle Crowds

[Illustration on Picture Page]

Commemorating the greatest event in history and the dawn of humanity's deliverance from ignorance, fear and all the ills that make for human sorrow, Christians of Southern California will gather tomorrow at hundreds of churches and at Nature's temples of worship to lift their voices in song, sermon and prayer to the Redeemer of the world.

Among the scores of sunrise services tomorrow, to be attended by thousands of devotees, and the programs of which were announced in last Sunday's Times, will be the following: Coliseum, Exposition Park; Occidental Bowl, Eagle Rock; Peace Hill, Pacific Palisades; Mt. Washburn, near Pasadena; Fifty-fourth street and Kensington avenue; Mt. Forest Lawn, Glendale; Sparr Heights, behind the Oakmont Country Club; Pacific Military Academy, Culver City; Griffith Park, between the east entrance and Los Feliz Boulevard; Mt. Washington, 3880 San Rafael avenue; Point Fermin, San Pedro; Palm Springs; Mt. Lowe; Mt. Hollywood Congregational Church; Mt. Wilson, at Echo Rock; Encino Country Club, Van Nuys; Hewes Park, three miles east of Orange; Palos Verdes Hills; Angelus Temple, service at Mt. Carmel; Figueroa Boulevard Christion Church, Magnolia-avenue Christian Church; Plymouth Congregational Church; Montecito Hills, Avenue 31 and Griffith avenue.

The Pacific Electric will run a special train for the Easter sunrise service at Peace Hill, Pacific Palisades, leaving the Hill-street station at 3:45 a.m., and arriving at Santa Monica at 4:40 a.m. Busses will convey visitors to Peace Hill for the service, which will start at 5:20 a.m. Rev. Dillon Bronson of Brookline, Mass., will give the principal address. The invocation and benediction will be by Rev. Charles H. Scott, president of the Pacific Palisades Association; chorus singing will be led by Mrs Nancy Kendall Robinson; Dr. Oren B. Waite will be in general charge. A feature of this service is the Lily Recessional, with the worshipers bearing lilies, making the descent from the mountain, led by a band.

PESCADERO, CAL.—PEBBLE
APRIL 3, 1926

planade will be completed by May 18.

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LOS ANGELES, CAL.
ILLUSTRATED DAILY NEWS
APRIL 3, 1926

* * *

Los Angeles Oratorio society—Selected voices at Easter sunrise service at Mt. Lowe.

* * *

Special music will be given at the community Easter sunrise service on the hillsite of the Palos Verdes Estates.

* * *

PALOS VERDES REPORTS BIG BUSINESS

Sales of homesites at Palos Verdes Estates again reached a new high point during March, according to announcement today by Jay Lawyer, general manager of the seaside project. Sales have been mounting month by month since early last fall, Mr. Lawyer declared, and last month made a record for the entire history of the project.

Demand for Palos Verdes homesites has become so great among the residents of San Pedro, Wilmington, Long Beach and other communities of the harbor district that a new group of lots in Miraleste, overlooking Los Angeles harbor, has been opened to the public.

Sales during the month ranged from $10,000 to $40,000 per estate, Mr. Lawyer stated, and easterners continue to be heavy buyers. Prospects are bright, he said, for a continuation of rapid development during the remainder of the year. Several important developments are

LOS ANGELES, CAL., TIMES
APRIL 4, 1926

MARCH SALES SET NEW MARK

Top Any Month in History of Palos Verdes

Easterners Continue to be Heavy Purchasers

Deals Range from $10,000 to $40,000 Sites

Sales of home sites at Palos Verdes Estates again reached a new high point during March, according to announcement yesterday by Jay Lawyer, general manager of the seaside project. Sales have been mounting month by month since early fall, Mr. Lawyer declares, and last month made a record for the entire history of the project.

Demand for Palos Verdes homesites has become so great among the people of San Pedro, Wilmington, Long Beach and other communities of the harbor district that a new group of lots in Miraleste has been opened to the public. Miraleste is that part of the Palos Verdes property which overlooks Los Angeles Harbor. Of the thirty home sites in Miraleste thrown open to the public, six were sold last month by one Palos Vardes salesman.

Sales during the month ranged from $10,000 to $40,000 per estate, Lawyer states, and easterners continue to be heavy buyers. Prospects are bright, he declares, for a continuation of rapid development during the remainder of the year. Several important developments are now pending which will be consummated during the next few months.

"A wealthy class of easterners continues to pour into California," said Mr. Lawyer yesterday, "and an analysis of our records for March discloses that approximately half of our sales for this month were made to this class. Practically every large center in the East is represented in our March business.

"One of the big reasons why easterners are attracted to Palos Verdes is that they find here the California clear skies, blue ocean and glorious sunsets that they had dreamed about before they boarded their train. The All-Year Club, in painting a picture of all Southern California is turning people westward with expectations which easily find fulfillment at Palos Verdes Estates."

AN ... ES, CAL., HERALD
IL 3, 1926

EVE...

...RNIANS BUYING MUCH PALOS VERDES PROPERTY

(CONTINUED FROM PAGE 1, PART 2)

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"There are other important factors connected with Palos Verdes Estates which inevitably attract the newcomer. Our project is known everywhere as the outstanding residential development of its size in the United States. We are still being visited by people who viewed an exhibit of Palos Verdes Estates at the international convention of architects and allied artists in New York two years ago.

"City planners and landscape architests all over the country know of Palos Verdes Estates because of the work of Frederick Law Olmsted, who not only directed the laying out of the landscape work at Palos Verdes but also established his home there.

"While these are some of the factors that attract people to Palos Verdes in the first place, the beauty and desirability of the project itself are what make them want to live there. There are few places along the entire Pacific coast where conditions are equally favorable for enjoyable living. As a friend of mine said recently, Palos Verdes has everything—ocean, hills, equable climate, brilliant sunshine nearly every day in the year, freedom from unnatural influences of city life and every man-made facility for outdoor life, such as golf, horseback riding, surf bathing, polo, yachting and minor sports."

LONG BEACH, CAL.
PRESS-TELEGRAM—E
APRIL 3, 1926

SUNRISE SERVICES TO DRAW GREAT THRONGS

LOS ANGELES, April 3.—Thousands of worshipers will arise before dawn tomorrow for open-air Easter services throughout Southern California.

Colorful sunrise ceremonies will be held at Riverside, Pasadena, Los Angeles and other Southland cities.

The "sunrise" services may be staged without the sun, according to the weather forecast for tomorrow. Clouds will obscure the sun in the morning with a possibility of showers during the day, it was predicted.

The Los Angeles Coliseum has been prepared to accommodate 80,000 worshippers at its great civic sunrise service at 5:29 A. M. Dr. Rufus B. von KleinSmid, President of the University of Southern California, will deliver the Easter message.

Approximately 20,000 persons are expected to make the eighteenth annual pilgrimage to Mount Rubidoux, Riverside, where there will be community singing, responsive reading and recitation of the Lord's Prayer. The Riverside Easter chorus of 300 voices will sing.

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Orange County worshippers will have services at Hillcrest Park, Fullerton, and at Hewes Park, Orange.

SAN PED... CAL. ... LOT
APRIL 3, 1926

REPORTS ON POINT WELL UNFAVORABLE

State Official Says Prospects Poor of Getting Oil

Further operations at the oil well being drilled at Point Firmin by the Point Firmin Oil company are unjustified on the basis of probable commercial oil or gas production, it was announced today as the result of the investigations of L. W. Saunders, operative of the state mining bureau, department of gas and petroleum. Mr. Saunders' report on the well was forwarded to the Los Angeles department of playground and education, from which the Point Firmin company has a lease for operating the well. The investigation was requested by the city department as basis for cancelling the lease. the property to be used in the development of the Cabrillo Recreation Beach project.

In his conclusions, Mr. Saunders finds that after four and a half years the well is being drilled at 2680 feet, 1000 less than attained a year ago, although most 5000 feet prospect wells in the Los Angeles basin are completed or abandoned within 18 months. That obstacle cable equipment is being used instead of rotary tools, and that the use of the former is no longer justifiable. That the diameter of the hole, 8 1-4 inches at 1515 feet, precludes the possibility of making a satisfactory deep hole test, and that the hole must be still further reduced to reach 3715 feet, reached in earlier drilling.

He also found that "the Palos Verdes Hills area has been thoroughly prospected for both deep and shallow oil and gas horizons during the past five years, or before. It is now the general consensus of geological opinion that the district offers no possibilities of commercial oil or gas production whatever."

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EXAMINER
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Mary A. Miller

Fifteen prizes aggregating $1000 were awarded by the following firms: Barker Brothers, L. A. Investment Company, Southwest Museum, Palos Verdes Estates, Stendahl Galleries, J. M. Robinson, Duncan-Vail Company, Nurses' and Students' Outfitting Company, McLogan's Art Supply Company, Dawson's Book Store and Jones' Book Store.

The judges were Henry Victor, art director Pacific Railways Advertising Company; John Bazart, artist; E. G. Michaelson, art director Foster & Kleiser; Claude Putnam, artist; Hugh Parker, art director Hollywood High School; Orpha Klinker, artist; Arthur Vaillencourt, artist, and George Baker, art director Long Beach High School.

Second prize went to Dorothy Kowitt; fourth, Marlin Emrick; fifth, Mildred Bidwell; sixth, Marie Burke; seventh, Helen Anthony; eighth, Cyril Aldrett; ninth, Ruth Newerf; tenth, Norman Sandburg; eleventh, William H. Conrad; twelfth, Preston Blair; thirteenth, Ruth Griffin; fourteenth, Mary Miller; fifteenth, Elizabeth Derby.

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SAN PEDRO, CAL., PILOT
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SAN PEDRO THE KEYSTONE

SOMETIMES we hear some over-enthusiastic orator describing the beauties and growth of the hill section of the city, remark that "San Pedro is not an industrial city." It is well not to let our heads get so close to the clouds that it lifts our feet from the ground. San Pedro is, in fact, a great industrial city, destined to be the greatest in America on the Pacific Coast. The territory from the breakwater light to the north end of the West Basin, including Terminal Island, comprising the old city of San Pedro, exceeds in business any other similar area in greater Los Angeles, or on the Pacific Coast of America. More and more is San Pedro becoming the business capital, as well as the residential capital, of an extending territory.

When the sudden oil development struck Southern California a few years ago it changed the course of the growth of many cities, leaving only the Palos Verdes Hills and a little territory around Torrance the especially desirable residence section of the harbor district. Up to that time the development of the hill section of the Palos Verdes for this purpose was considered only as a remote possibility, but the lack of such a territory elsewhere started rapid development with the rush now on hand, which must continue as long as people come to California. The waterfront district of San Pedro had already attained a high place as an industrial point, which it will continue to hold. It is becoming not only a great industrial city, but a great port and the most charming home city on the coast—in fact a great metropolitan city of varied interests. One track minds look upon all cities from the narrow viewpoint of their individual interests or inclinations, but San Pedro's growth depends not on [illegible] things, all of which will unite to make [illegible] center which is to circle around San [illegible] Pedro its keystone.

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Sales during the month ranged from $10,000 to $40,000 per estate, Lawyer states, and Easterners continue to be heavy buyers.

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A study of weather reports for the Palos Verdes estates for the last ten years shows that residents may be certain of at least 355 days of sunshine each year, entire freedom from recurrent wind storms, and absence of frost below the 700-foot level. Records were kept by Dr. Ford Carpenter, meterologist of the Los Angeles chamber of commerce, at eleven different stations on the Palos Verdes project during the years 1914 to 1920.

LOS ANGELES, CAL., EXAMINER
APRIL 4, 1926

Frank Vanderlip Feted by San Pedro Realtors

As a fitting close to "Realtors' Week," the San Pedro Realty Board held its second banquet of the week at the Fellowship Club, which was attended by 350. The event was in honor of Frank A. Vanderlip, New York financier and owner of Palos Verdes Estates, who now is president of San Pedro's Chamber of Commerce.

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LOS ANGELES, CAL., EXAMINER
APRIL 4, 1926

Miss Hardwick Sets Bridal Day

Naval Officers Will Furnish Colorful Background to Ceremonies

LA VENTA INN on the cliffs above the Pacific at Palos Verdes is to be the setting for the naval wedding on April 17 of attractive Miss Corinne Hardwick to Lieutenant Thomas Keliher, U. S. N. She is the daughter of Mr. and Mrs. Thomas Buchanan and she and her sister, Miss Thelma, have been hostesses at many interesting little parties for the Navy set.

Miss Thelma Hardwick is to be her sister's maid of honor and the three bridesmaids she has chosen are the Misses Katherine Bard, Ursula Fitzgerald and Lucille Bordages of New York. Lieutenant George Hussey of Boston, which is the home of Lieutenant Keliher, is to be the best man, and a group of his fellow officers, not all named yet, will hold the crossed swords beneath which the bridal party passes.

A reception at the inn for 150 guests will follow the wedding. After the honeymoon in the North the young couple are planning to go to Bremerton, Wash., for a month, thence to New York and then to Washington, where the lieutenant will be stationed for two years.

Miss Bard and Miss Fitzgerald entertained yesterday with a smart tea at the Flintridge Country Club in honor of Miss Hardwick.

Charming

MISS CORINNE HARDWICK, fiancee of Lieut. Thomas Keliher, U. S. N.—*Hessler photo.*

LOS ANGELES, CAL., TIMES
APRIL 4, 1926

PERM BUILDIN Y

SOUTHLAND CITIES REPORT GAIN IN CONSTRUCTION

Total March Issue of Fifty-seven Towns Shows Increase Compared to Same Period Last Year

Presaging a record year in building and giving evidence of a general increase in volume of construction, the combined March building of fifty-seven Southland cities totaled $26,810,742. This is a gain of $1,242,959 over the Southern California total for March, 1925, which was $25,567,783. With twenty-four of the reporting communities showing large gains this is taken as a definite signal that the early-year lull is passed and that henceforth building throughout the southern part of the State will trend briskly to higher levels.

Of the nine principal Pacific Coast cities reporting to The Times, Los Angeles is the leader with a March total of $13,779,558, which is to be compared with $14,714,002, the March, 1925 figures. The city's total last month was the largest of any month this year. It surpasses the January, 1926, total by nearly $7,000,000.

HOMES MARK SET

Significant is the fact that during March this year more than $7,321,692 worth of residences were authorized for construction in Los Angeles. This total is larger than that for any month during 1925. With completion of all residences and apartment-houses for which permits were issued here last month, provision will have been made for 2286 families. The total

Upland	12,020	6,850
El Monte	10,600	12,660
Lindsay	4,700	4,545
Huntington Beach	4,360	9,422
Exeter	4,150	15,546
Total	$26,810,742	$25,567,783
Total nine Coast towns	$27,736,651	$30,906,296

*Hollywood total also included in Los Angeles total.

[illegible] month more than 8,400 worth of new buildings [illegible] authorized. Palos Verdes [illegible]ates did $80,000 worth of build- this month, whereas it did 00 worth last year this time. [illegible]tario had a gain of $84,100. [illegible]met, in the fertile San Jacinto [illegible]rict, almost doubled its build- this March over last. San [illegible]riel gained substantially. [illegible]ther cities to report gains were [illegible] Bernardino, Pasadena, Fresno, [illegible]n Nuys, South Gate, Lynwood, [illegible]nterey Park, Whittier, Oxnard, [illegible]ona, Upland and Lindsay.

GLENDALE STRONG

Glendale, the Southland's "City Homes" and companion homebuilder to Beverly Hills, continued to forge ahead during March and closed the month with a gain of $16,829. On the other hand Beverly Hills, for many months in the limelight because of its record amount of home building, dropped slightly behind for the month closing with a total of $739,473, compared to the March, 1925 aggregate of $740,927. This is the first time in months that that city has reported a decrease.

[illegible]VILLE, CAL.,
[illegible]PAJARONIAN.
APRIL 5, 1926

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CHOWCHILLA, CAL., NEWS
APRIL 1, 1926

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PALOS VERDES REPORTS BIG BUSINESS

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Demand for Palos Verdes homesites has become so great among the residents of San Pedro, Wilmington, Long Beach and other communities of the harbor district that a new group of lots in Miraleste, overlooking Los Angeles harbor, has been opened to the public.

Sales during the month ranged from $10,000 to $40,000 per estate, Mr. Lawyer stated, and easterners continue to be heavy buyers. Prospects are bright, he said, for a continuation of rapid development during the remainder of the year. Several important developments are

LOS ANGELES, CAL., HERALD
IL 3, 1926

EVENING

...RNIANS BUYING MUCH PALOS VERDES PROPERTY

(CONTINUED FROM PAGE 1, PART 2)

now pending which will be consummated during the next few months.

"A wealthy class of easterners continues to pour into California," said Mr. Lawyer, "and an analysis of our records for March discloses that approximately one-half of our sales were made to this class. Practically every large center in the east is represented in our March business.

"One of the main reasons why easterners are attracted to Palos Verdes is that they find here the California of clear skies, blue ocean and glorious sunsets that they had dreamed about before they boarded the train. The All-Year club, in painting a picture of all of Southern California, is turning people westward with expectations that easily find fulfillment at Palos Verdes Estates.

"There are other important factors connected with Palos Verdes Estates which inevitably attract the newcomer. Our project is known everywhere as the outstanding residential development of its size in the United States. We are still being visited by people who viewed an exhibit of Palos Verdes Estates at the international convention of architects and allied artists in New York two years ago.

"City planners and landscape architests all over the country know of Palos Verdes Estates because of the work of Frederick Law Olmsted, who not only directed the laying out of the landscape work at Palos Verdes but also established his home there.

"While these are some of the factors that attract people to Palos Verdes in the first place, the beauty and desirability of the project itself are what make them want to live there. There are few places along the entire Pacific coast where conditions are equally favorable for enjoyable living. As a friend of mine said recently, Palos Verdes has everything—ocean, hills, equable climate, brilliant sunshine nearly every day in the year, freedom from unnatural influences of city life and every man-made facility for outdoor life, such as golf, horseback riding, surf bathing, polo, yachting and minor sports."

LOS ANGELES, CAL., TIMES
APRIL 4, 1926

MARCH SALES SET NEW MARK

Top Any Month in History of Palos Verdes

Easterners Continue to be Heavy Purchasers

Deals Range from $10,000 to $40,000 Sites

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LONG BEACH, CAL.,
PRESS-TELEGRAM—
APRIL 3, 1926

SUNRISE SERVICES TO DRAW GREAT THRONGS

LOS ANGELES, April 3.—Thousands of worshipers will arise before dawn tomorrow for open-air Easter services throughout Southern California.

Colorful sunrise ceremonies will be held at Riverside, Pasadena, Los Angeles and other Southland cities.

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SOUTHLAND CITIES REPORT GAIN IN CONSTRUCTION

Total March Issue of Fifty-seven Towns Shows Increase Compared to Same Period Last Year

Presaging a record year in building and giving evidence of a general increase in volume of construction, the combined March building of fifty-seven Southland cities totaled $26,810,742. This is a gain of $1,242,959 over the Southern California total for March, 1925, which was $25,567,783. With twenty-four of the reporting communities showing large gains this is taken as a definite signal that the early-year lull is passed and that henceforth building throughout the southern part of the State will trend briskly to higher levels.

Of the nine principal Pacific Coast cities reporting to The Times, Los Angeles is the leader with a March total of $13,779,558, which is to be compared with $14,714,002, the March, 1925 figures. The city's total last month was the largest of any month this year. It surpasses the January, 1926, total by nearly $7,000,000.

HOMES MARK SET

Significant is the fact that during March this year more than $7,321,692 worth of residences were authorized for construction in Los Angeles. This total is larger than that for any month during 1925. With completion of all residences and apartment-houses for which permits were issued here last month, provision will have been made for 2286 families. The total

Upland	12,020	6,850
El Monte	10,600	12,660
Lindsay	4,700	4,545
Huntington Beach	4,360	9,422
Exeter	4,150	15,546
Total	$26,810,742	$25,567,783
Total nine Coast towns	$27,736,651	$30,906,296

*Hollywood total also included in Los Angeles total.

[illegible] month more than 8,400 worth of new buildings e authorized. Palos Verdes ates did $80,000 worth of build- this month, whereas it did 00 worth last year this time. tario had a gain of $84,100. met, in the fertile San Jacinto rict, almost doubled its build- this March over last. San riel gained substantially. ther cities to report gains were Bernardino, Pasadena, Fresno, n Nuys, South Gate, Lynwood, nterey Park, Whittier, Oxnard, ona, Upland and Lindsay.

GLENDALE STRONG

Glendale, the Southland's "City Homes" and companion homebuilder to Beverly Hills, continued forge ahead during March and sed the month with a gain of 16,829. On the other hand Beverly Hills, for many months in the limelight because of its record amount of home building, dropped slightly behind for the month closing with a total of $739,473, compared to the March, 1925 aggregate of $740,927. This is the first time in months that that city has reported a decrease.

years shows that residents may be certain of at least 355 days of sunshine each year, entire freedom from recurrent wind storm and absence of frost below the 700 level. Records were kept by Dr. Carpenter, meterologist of the Los ches chamber of commerce, at fo different stations on the Palos to s project during the years 1914 \$1

LE GRANDE, CAL.
APRIL 2, 1

WVOCATE

A study of weather reports for the Palos Verdes estates for the last ten years shows that residents may be certain of at least 355 days of sunshine each year, entire freedom from recurrent wind storms, and absence of frost below the 700-foot level. Records were kept by Dr. Ford Carpenter, meterologist of the Los Angeles chamber of commerce, at eleven different stations on the Palos Verdes project during the years 1914 to 1920.

CHOWCHILLA, CAL., NEWS
APRIL 1, 1926

A study of weather reports for the Palos Verdes estates for the last ten years shows that residents may be certain of at least 355 days of sunshine each year, entire freedom from recurrent wind storms, and absence of frost below the 700-foot level. Records were kept by Dr. Ford Carpenter, meterologist of the Los Angeles chamber of commerce, at eleven different stations on the Palos Verdes project during the years 1914 to 1920.

LONG BEACH, CAL., PRESS-TELEGRAM—10
APRIL 4, 1926

NOTED ARCHITECT TO INSPECT LOCAL SITES

FREDERICK LAW OLMSTED, greatest living landscape architect, is the third distinguished name to be associated with the bowl in the Palos Verdes hills proposed as a first step toward making San Pedro the center of culture in California.

The idea, offered by Frank A. Vanderlip, financier and expert on economics, intrigued the interest of Mrs. J. J. Carter, sponsor of the famous Hollywood Bowl, and Mrs. Carter will bring with her to San Pedro next week to assist local committees in the selection of a site for the bowl Mr. Olmsted, who will assist the committees in the selection of the site for and in planning the layout of the open air theater.

Mr. Olmsted, the third of his family to become famous as a designer of cities, parks, memorials and such, was the designer of the Lincoln Memorial in Washington, Leland Stanford University campus, Central Park in New York City, Balboa Park in San Diego, St. Francis Wood in San Francisco, and many other works of distinction. The further development of the national capital has been placed under his direction by the Government and he is one of the three men who drew up the major traffic plan for the City of Los Angeles. He has been called into consultation by Mr. Vanderlip in the development of his estate at Portuguese Bend, and he is overseeing the Palos Verdes Estates development.

Dr. Robert G. Whitlock, chairman of the San Pedro Realty Board's committee, which is in charge of the bowl project, announced Mr. Olmsted's coming today. Mrs. Carter, who was to have come to San Pedro yesterday to consult with the committee, notified Mr. Whitlock that she would postpone her visit until next week when Mr. Olmsted could accompany her.

Two sites in canyons two miles up in the Palos Verdes hills overlooking Long Beach-Los Angeles harbor have been selected tentatively by the committee as the best available. These will be visited by Mrs. Carter and Mr. Olmsted next week. A. M. Ferguson of the Palos Verdes syndicate, Dr. Whitlock and other members of the realtors' committee, representatives of the San Pedro Woman's Club, and perhaps Mr. Vanderlip himself may accompany Mrs. Carter and Mr. Olmsted in their inspection of the bowl sites.

The advice of two such experts as Mrs. Carter and Mr. Olmsted guarantees that the bowl project will be a success, it is pointed out. The connection of the three distinguished names with the bowl, too, is sure to earn for it at once a reputation it could not gain in years without their help.

REDONDO BEACH, CAL., ADVANCE—1st
APRIL 6, 1926

EASTER SUNRISE SERVICES HELD ON THE PALOS VERDES HILLS

Palos Verdes proved an effective setting for the Easter sunrise service conducted by the Redondo churches, for the community, according to the Reverend Mr. Earnes, one of the ministers in charge of the affair. That the Palos Verdes service may be an annual event is the feeling of the sponsors, who were delighted with the spirit of the participants.

Approximately 350 people attended and participated in the community singing that was led by two young trumpeters. The Reverend Mr. Houlgate gave an inspiring address on "The Resurrection." The entire service lasted forty-five minutes.

Just at the scheduled time, the sun broke through the gathering clouds and its rays penetrated the hill tops for a few seconds, as it was welcomed by the waiting trumpeters. The Palos Verdes worshippers were exceptionally fortunate, for according to various reports, theirs was the only local sunrise service that was not marred by the rain, as the storm clouds avoided the hills until the services were finished.

LOS ANGELES, CAL., EXPRESS
MAY 7, 1926

SAN PEDRO TO HIRE ATTORNEY IN SEWER CASE

Trunk Line Hearing Delay Permits Harbor Area to Muster Forces

NEW ROUTE OFFERED

Frank Vanderlip, Famous Lawyer, Seeks to Save Beach From Menace

With the hearing on the location of the outfall of the county trunk line sewer postponed to June 26 by the State Board of Health, the San Pedro Chamber of Commerce, which has backed the city Park and Playground Commissions in their opposition to placing the outfall at any point near Point Firmin park and Cabrillo beach, has hired an engineer to investigate all possible sites for the sewer, it was announced today.

SHOWS INTEREST

Frank Vanderlip, internationally-known capitalist and president of the San Pedro Chamber of Commerce, is said to be keenly interested in the Playground Commission's famous Cabrillo Beach project which calls for the reclamation of submerged area, 1000 feet wide, lying below the picturesque cliffs of Point Firmin park.

The Park Commission recently recommended the condemnation of several tracts which will extend Point Firmin park west to the borders of Palos Verdes estates, of which Vanderlip is one of the principal owners. The county's application to terminate the trunk line sewer at White's Point, located within the Palos Verdes tract and bitterly fought by Vanderlip, the San Pedro Chamber of Commerce, and the Park and Playground Commissions, is now pending before the State Board of Health, as is also an alternative plan, equally contested, to empty the county's sewage in front of Cabrillo Beach.

FAVORABLE SITE

The opponents of the county's present plans for sewage disposal favor construction of the sewer across Terminal island to a point off the harbor, where, according to Dr. George Parrish, head of the city health department, it would not constitute a menace to public health or to the aesthetic sensibilities of the people.

SAN PEDRO, CAL., PILOT
APRIL 6, 1926

The Editor's Mail Box

THE PALOS VERDES HILLS

Editor Daily Pilot:

San Pedro, a city of beautiful homes, located as it were, each and every one of them on a wondrous little knoll, or elevation, claiming a spot to itself, none others like it. My home and the inspiring view pictured from its doorstep has a meaning no others can equal.

Home, Sweet Home, the sweetest hymn ever written, and those that build their homes on the grandest of all homesites, the Palos Verdes Hills, will rejoice in repeating that sentence three hundred and sixty-five days a year.

Home, the meaning of that word cannot be catalogued in any dictionary as it has a hundred meanings beyond mere words. We must live them. Thousands that have that home, its price in dollars matters not, but where it is and its environment does matter, so if you are so fortunate as to possess one, the Lord has already taken you into His fold, and started you more than half way on the road to Paradise.

We are all of us richer than we think, and many times some of the most desired riches, we already possess.

Homesites, search the earth and you'll come right back to San Pedro, and point to the Palos Verdes Hills and say "My task is done, San Pedro is the place."

I took a drive last Sunday over Western avenue, and when I reached some of those parking places scattered along the avenue near the summit, I came upon hundreds of people, their cars parked and leisurely feasting their eyes down upon the wonderful homes and the future sites for thousands more.

They are just looking today, but tomorrow they are going to buy. A sight from that elevation has kindled a new feeling, a new expression that comes from that born instinct in us all to get a home and that same instinct points, "there it is at their very feet."

These same Palos Verdes Hills and in less time than you and I can believe possible, will be covered with homes, and turned into a garden spot of the gods, blossoming with every flower that nature can conceive, trimmed with every shrub and bush the known world can offer for the Palos Verdes Hills can be a mother to them all.

I have gone out onto the top of these hills and as I looked out over this wondrous field of enchantment, the imagination, itself bewilders at its glory. From that spot Southern California, the City and the Valley of the Angels and the great Pacific Ocean.

Who is it that has not dreamed or
  wished to look upon this,
Land of the Sun Kissed Clime
Where the Sun Kissed Orange
  Groves
Where the flowers bloom all the
  time
And the tide of the great Pacific
  flows.

And who is it that would not possess a home in this land and why not on the slopes of these Palos Verdes Hills, in the City of homesites, San Pedro, the choice of all choices?

San Pedro, let us sing your praise
In a thousand different ways
There your home and end your
  days,
San Pedro.

GEO. T. PORTER

Butts Furniture and Transfer, 571 7th St. Ph. 778-W. 66-26

SAN PEDRO, CAL., PILOT
APRIL 7, 1926

LONG BEACH AND SAN PEDRO

THE vision of the beautiful city of Long Beach, its white skyscrapers shimmering in the reflected rays of the setting sun, is the centerpiece of the wonderful panorama seen from the Palos Verdes hill section of San Pedro. This fact makes the future of that city a matter of considerable importance to San Pedro, whose people have living interest in its prosperity. The unfortunate, probably inevitable, clash of interests over the drilling of oil wells in the northeast section of the city which is its only territory left to residential expansion, while it is a boon to San Pedro, in bringing a steady flow of Long Beach people to locations here, causes also a pang of regret. For years our neighbor worked to the development of a home city and is famed as such all over the land. And it deserves its reputation. Oil brought visions of wealth and industry and the most attractive residence section of the city, and many of its most beautiful homes in the Signal Hill district were devastated by an ever-advancing army of oil derricks. In money values, of course, these property owners were ahead and a few selected new homes in the hills behind San Pedro and started a steadily growing movement which may almost be called a stampede and which will really be one of the oil interest win in their drilling contest. But Long Beach will be the gainer in a financial way, for it will be found that its industries and the homes built for retired easterners will be ready to house a coming industrial army of wealth producers. This makes the future of that city certain and will stabilize its real estate values, so that no loss will follow to Long Beach and San Pedro's great gain will not be at the other city's expense. Many Long Beach citizens have in past years shown more faith in San Pedro than some of our own and a number of blocks in the business section are owned by present and former residents of the beach city, but the residence investments here are a comparatively new feature. Quality of our incoming population is more important than quantity, but those registering from Long Beach will be passed without examination and cheerfully welcomed.

REDONDO BEACH, CAL., BREEZE—13S APRIL 7, 1926

'TWO-NUMBER' SERVICE OVER LOCAL PHONE

Manager Redondo Home Telephone Makes Big Announcement

General Manager Mason of the Telephone company announced today that number service is now available to the subscribers of the company to Los Angeles, Pasadena, Glendale and Culver City. This is a rapid service designed to take care of the rapid growth and development of Redondo, Hermosa Beach, Manhattan Beach, Palos Verdes and other territory in which the company operates. Mason said that since taking over the company his company has expended thousands of dollars to improve the local and long distance service and it was apparent to him that it was necessary to speed up the long distance service in order to handle the long distance service of the large influx of people which his company believes will come to this district. He realized that "number service" should be installed the same as in effect in other metropolitan cities. He arranged with the Pacific Telephone and Telegraph company to install additional vircuits to handle this quick service to the cities mentioned.

Before long he hopes to put number service into effect to other cities in addition to Los Angeles, Pasadena, Glendale and Culver City. In placing a call to these points a subscriber simply gives the answering local operator the number desired and that operator will complete the call while the subscriber holds the line—which is much faster than the old method.

Long distance service continues to be available over the line of the Pacific Telephone company and the United States Long Distance company.

REDONDO BEACH, CAL., BREEZE—13S APRIL 8, 1926

CHAMBER INDORSES 3 BONDS

Files The Communication From Fishermen in Boat Landing

TAKES IN MEMBERS

Many Reports Made by Committee Heads at Luncheon

At the last meeting of the board of directors of the Redondo Chamber of Commerce, the chamber was asked to appoint or designate a committee to co-operate with the Palos Verdes and San Pedro in planning a celebration for the opening of the new road around the Palos Verdes hills to San Pedro. President Funk appointed a road committee.

The matter of the various bond issues upon the ballot at the coming election was discussed and a motion prevailed that we go on record endorsing the bond issue for $40,000 for the acquisition of the South beach, and $10,000 for the beautification of the City Park and do everything possible to put these issues over.

The matter of the sewer bonds was also taken up and a motion passed that this issue be also endorsed.

The Boat and Fisherman's Association requested the Chamber to go on record endorsing their proposition for a boat landing and fish market. A motion prevailed directing that this communication also be filed.

The secretary reported three new members, W. E. Crowder, Opal Pharmacy, and A. Wuchner. The membership committee reported other memberships had been promised.

Chairman Gabriel of the road committee reported progress in the work for the extension of Diamond street.

LOS ANGELES, CAL., EXPRESS APRIL 8, 1926

Merchants Who Exhibit Booze Outfits Will Be Looked on With Disfavor

Women of 5 Counties, Representing 200 Clubs, 35,000 Individuals, in Stand For Dry Law

By RUTH M'CLINTOCK

The merchant who exhibits in his display windows the gleaming crystal cocktail and liquor sets, the flasks of metal or glass, or even the humble utensils necessary for concocting home brew, is no longer to be looked upon with favor by clubwomen, who today by resolution expressed their disapproval of these merchants, who are to be considered as co-operating with the liquor interests.

This resolution, voted today, and which was indorsed by the district executive board, and another sponsored by Los Angeles Ebell for unqualified support and enforcement of the unmodified Volstead act, registered the official expression of opinion of the clubdom of five counties, representing 200 clubs and 35,000 women for prohibition.

NOTE OF PATRIOTISM

This and the outstanding note of patriotism sounded by Dr. Miriana Bertola, president of the state federation, and by Mrs. Maynard Force Thayer, district chairman of American citizenship, were the highlights of the afternoon session of the convention.

Dr. Bertola, who presented six silk American flags to six women's clubs in a federation contest, is noted for her militant loyalty and patriotism. She administered a stinging rebuke to pacifists and to any who might be lacking in loyalty or reverence for the American ideals or the American flag.

"If there are any within our ranks who do not wish to salute that flag and pay homage to it and the principles for which it stands they had better go back to the countries they came from. We have heard rumblings throughout the United States of disloyalty and disinclination to show proper respect to our flag, and I tell you women that it is our duty to see that every one of our number and every person we contact shall salute that flag. There are no two sides to that question. We can have no half-way measures in loyalty."

Dr. Bertola then reminded the club women of the meaning of the red, white and blue, and said that the courage, purity of ideals and honesty of purpose of American citizens are the cornerstone of American government. "There never was another flag such as ours," said Dr. Bertola, "and we must exact 100 per cent measure of reverance for it."

FAVORS COMBINATION

Dr. Bertola, who left last night for the San Joaquin district convention, is in favor of combining the offices of state president and general federation director, which is expected to be one of the hotly contested questions of the state convention meeting in Riverside May 4, 5, 6 and 7. That the state president should not be a mere onlooker and nonentity in the general federation board meeting was the opinion expressed unofficially by Dr. Bertola, who has proved her ability to attend to state duties and inaugurate strong movements this year for child welfare and better hospitalization.

Only a limited time was given to round table discussion of this question, and after the question had been placed before the convention by Mrs. Charles S. McKelvey, district parliamentarian, Mrs. Robert J. Burdette spoke heatedly against combining the two and occupied more than the time allotted for this discussion so the affirmative side could not be discussed.

Citizenship, community service and final action upon resolutions, occupied the attention of the hundreds of clubwomen who had come from all over Los Angeles district for the final sessions of the twenty-fifth annual Los Angeles District Federation convention which closes tonight at Shakespeare clubhouse in Pasadena.

The note of patriotism was never sounded more persistently than throughout this convention.

SELF-GOVERNMENT

Mrs. Maynard Force Thayer, chairman of the Los Angeles district department of citizenship, who conducted the citizenship play today, declared that the principle of self-government is one for which our American pioneers have fought, lived and suffered, and that if it is to endure, citizens of today must be willing to continue suffering if necessary, for it. This principle began in Europe centuries ago, and was then a mere glimmer of light but with the signing of the Magna Charta and the coming of the Mayflower to America, it has grown to be a beacon light for the entire world. If the principle of self-government is to endure, said Mrs. Thayer, women must be better citizens, for it can never be achieved with a 50 per cent vote and a lack of interest in public affairs.

That the district press department is no small job was disclosed by the report of Mrs. Orla D. Spray, district chairman, who has released more than 4000 club stories to 110 papers, averaging 20,000 column inches. If the federation had paid for this amount of advertising it would have cost on an average of $5 per inch. This work in addition to thousands of phone calls for information, and numberless meetings attended.

HEATED DISCUSSION

The resolution sponsored by Wednesday Morning Club in regulating maternity hospitals, was strengthened by Dr. Bertola's suggestion that examination and license should be required of midwives. This resolution was the subject of heated discussion. Especially was it criticised from the medical point of view, but Dr. N. F. Fox of Pasadena was one of those giving the proposed regulation limiting the number of babies to be handled by one nurse, his professional approval. Dr. Fox stated that in his experience any one nurse should not be required to care for more than seven infants, as the resolution specifies.

Other resolutions to be acted upon today included two sponsored by the district board, one approving the proposed sale of 160 acres of land adjoining to and owned by the Pacific Soldiers' Home to the University of California for the establishment of an agricultural college, the $1,000,000 to be received to be used for construction of more buildings needed for care of inmates of the Soldiers Home. The second sponsored by the board, deplored the co-operation of merchants with the liquor interests in the window displays and sale of flasks, glasses, and materials for making alcoholic beverages.

OTHER RESOLUTIONS

Other resolutions, as before reported, included the Soroptomists', asking the women to help make the Los Angeles county supervisors see the light in the matter of a new Juvenile Hall of adequate size, fireproof, with accommodations for care and separation of dependent and delinquent children.

The fish and game conservation resolution, sponsored by Ventura county clubs, the community property law, the orchestra support, one for investigation of radical activities, and one expressing the work of Mrs. J. J. Carter, were among the 19 which were acted upon today.

Lillian B. Goldsmith, district chairman of community service presented two speakers in her program this afternoon. One was C. H. Cheney, who by mistake was listed in the convention program as supervisor of Los Angeles city planning, who spoke on the making of better cities. Mr. Cheney is in no way connected with the Los Angeles commission, but is one of those interested in making a beauty spot of Palos Verdes. Mrs. Goldsmith, before introducing her speakers, spoke of several needed community improvements, to obtain which she said a regional plan is of utmost importance. Building and community improvements should be planned for the time and generations yet to come, and among suggestions she offered were development of river banks and bed tree planting, larger playgrounds and more of them, both with public schools and municipalities.

ARCHITECTURAL BOARD

That each city should have an architectural board of review to pass upon the color and design of any building to be erected, as is in effect in Santa Barbara, is the opinion of Mr. Cheney, who says that this will be the universal law in the next decade, just as zoning and restriction of height and use of buildings have been the development of the past.

George H. Hjelte, superintendent of Los Angeles Municipal Playgrounds, says that the development of playgrounds and recreation centers, summer camps and swimming pools is the opportunity of modern civilization to reconcile the playing needs of children. The modern child is encumbered by tradition, prejudice and by environmental handicaps, and is not permitted to exercise his capacity for expression he said.

The play arranged by Louise Gerdine, chairman of drama, "Parlor Z," concluded the final club session today in the citizenship program, and the annual federation banquet at Hotel Huntington is programmed for 7, with Mrs. J. B. Lorbeer presiding and Dr. Alice Hansen Luce speaking on "Social Progress and the Home." The Claremont trio gave several violin and piano numbers and Ivadell Brown, singing "The End of a Perfect Day," accompanied by Mrs. Harry Michael, closed the concluding convention program.

PUENTE, CAL., JOURNAL APRIL 8, 1926

Sales of Sorrow.

A study of weather reports for the Palos Verdes estates for the last ten years shows that residents may be certain of at least 355 days of sunshine each year, entire freedom from recurrent wind storms, and absence of frost below the 700-foot level. Records were kept by Dr. Ford Carpenter, meterologist of the Los Angeles chamber of commerce, at eleven different stations on the Palos Verdes project during the years 1914 to 1920.

REDONDO, CAL. REFLEX 10[illegible] APRIL 9, 1926

C. OF C. REGULAR DIRECTORS MEET HELD TUESDAY

The regular Tuesday meeting the directors of the Chamber Commerce was called to order la Tuesday by President Funk, w Directors Oliver, Trowbridge, And son, Bonser, Cooper, Gabriel, Joh son, Mills, Perry, Tomlinson, Wa and Heischman present at roll ca Absent, Eikenbary, Moodie a Moore.

A notice of the meeting of the sociation of City Planners to be h in Glendale, Saturday, April 10, read.

San Gabriel Valley Associa Chambers of Commerce reques financial suport of this chamber the work being carried on for conservation of water and the p tection of forests. The commun tion was filed.

The local boat and fishermen's sociation requested the chamber go on record endorsing their pro sition for a boat landing and market. This communication also filed.

Secretary Bradbury reported th new members, W. E. Crowder, O Pharmacy and A. Wuchner. membership committee repor other memberships had been pro ised.

Chairman Gabriel of the r committee reported progress on work for the extension of Diamo street.

A request was made that the dir tors appoint or designate a comm tee to co-operate with the Pa Verdes and San Pedro in plann a celebration for the opening of new road around the Palos Ver hills to San Pedro. President F appointed a road committee.

The matter of the various bond sues upon the ballot at the com election was discussed and the dir tors went on record endorsing t bond issue for $40,000 for the quisition of the south beach $10,000 for the beautification of city park and do everything poss to put these issues over.

LOS ANGELES, CAL.
WEST ADAMS TRIBUNE—309
APRIL 9, 1926

CONCRETE TILE HOMES

Masonry Unit Becomes Popular, Adaptable and Versatile Material With Builders

The introduction of concrete building tile, unknown in Southern California until a few years ago, already has shown signs of revolutionizing the building of homes, in the opinion of J. E. Jellick, a well-known engineer, who, in discussing the nation-wide movement for better homes, said yesterday:

"A survey recently completed reveals that hundreds of large and small stucco homs in Los Angeles, Glendale, Pasadena, San Diego, San Bernardino, Hollywood and several suburban cities and towns are built with concrete hollo wtile walls instead of wood frame.

"Three years ago the manufacture of these building tile, which are known under several trade names, was confined to one plant. Now there are five plants in Southern California which last year produced an estimated total of 3,000,000 units, sufficient to build some 600 average-size six-room houses.

"In dwellings the one-hand concrete tile of four to six-brick volume is particularly adapted to present styles in architecture as well as meeting the requirements for fire-safe construction.

"The tile are manufactured under rigid specifications and are so designed as to take advantage of the well-known structural strength of good concrete. By their hollow spaces they produce a wall with dead air space to provide insulation, yet are easy for masons to handle. With the many mechanical operations in their manufacture, concrete tile now compares favorably in cost with other permanent construction and in many cases is more economical, due to the utilization of local materials.

"In Altadena, one block called 'A Street in Spain' is entirely given to concrete tile construction. Some fourteen of the twenty-four houses planned have been completed and most of them sold. Several of the elaborate country homes at Palos Verdes costing $100,000 or more are being built with concrete tile. In Hollywood and Beverly Hills, many moderately priced homes, as well as large mansions, have walls built with these tile, which are either stuccoed or left uncovered, as the texture resembles old building stone. To me, these point to an increase in the appreciation of architects and builders in more stable and fire-safe home building."

"Mills' Barber Shop"

SAN PEDRO, CAL., NEWS
APRIL 10, 1926

Mrs. Vanderlip and Daughter Leave Today For New York City

Passengers today over the Union Pacific en route for New York, were Mrs. Charles W. Vanderlip and daughter, Anne, who have been spending the winter at the Palos Verdes ranch, the Vanderlip estate near Portuguese Bend. Shortly after reaching New York, Mrs. Vanderlip and her daughter will embark for Italy, where they will spend the spring season. Mr. Vanderlip is remaining at the ranch, for the time being, to further supervise the building of his new home, which promises to be the show place of the Palos Verdes district.

LOS ANGELES, CAL.
EXAMINER
APRIL 11, 1926

TRACT SETS HIGH PEAK IN MARCH SALES

Palos Verdes Homesites Reach New Record in Transactions for Month, Manager Reports

Sales of homesites at Palos Verdes reached a new high point during March, according to announcement yesterday by Jay Lawyer, general manager of the seaside project. Transactions have been mounting since early fall. Mr. Lawyer declares, and last month made a record for the entire history of the project.

Demand for Palos Verdes homesites by people of San Pedro, Wilmington, Long Beach and other communities of the harbor district has increased to such an extent that a new group of lots in Miraleste has been opened to the public, he declared. Of the thirty homesites in Miraleste opened to the public, six were sold last month by one Palos Verdes salesman.

Sales during the month ranged from $10,000 to $40,000 per estate, Mr. Lawyer explained, and Easterners continue to be heavy buyers. Prospects are bright, he declares, for a continuation of rapid development during the remainder of the year. Several important developments are now pending to be consummated during the next few months.

"A wealthy class of Easterners continue to arrive in California," said Mr. Lawyer yesterday, "and an analysis of our records for March discloses that approximately half of our sales for this month were made to this class. Practicaly every large center in the East is represented in our March business.

"One of the reasons why Easterners are attracted to Palos Verdes is that they find here the California of clear skies, blue ocean and glorious sunsets that they had dreamed about before they boarded their train. The All-Year Club, in painting a picture of all of Southern California, is turning people westward with expectations which easily find fulfillment at Palos Verdes Estates.

"We are still being visited by persons who viewed an exhibit of Palos Verdes Estates at the international convention of architects and allied artists in New York a few years ago. City planners and landscape architects all over the country know of Palos Verdes Estates because of the work of Frederick Law Olmsted, who not only directed the laying out of the landscape work at Palos Verdes, but also established his home there. Many of these city planners have visited Palos Verdes Estates to get ideas for the establishment of proper restrictions in their own cities."

LOS ANGELES, CAL., LEDGER
APRIL 9, 1926

A REAL IMPROV

Thursday of this we council instructed the city engineer and the city attorney to take the required steps to enable legislation by the city council for the opening and widening of Normandie avenue from Los Feliz boulevard on the north to the south city boundary at Manchester avenue, a distance of something more than 10 miles. The plan contemplates that Normandie avenue shall be carried out as a new main artery of traffic from the Hollywood foothills to Los Angeles harbor.

Under the instructions of the council, the proceedings for the improvement will call for the widening of Normandie avenue to 80 feet between Los Feliz boulevard and Exposition boulevard.

South of Exposition boulevard to Manchester avenue the street is to be 100 feet wide.

Proceedings are now contemplated by the county board of supervisors to carry Normandie avenue from the city boundary to Lomita road and to improve this latter street as a 100-foot thoroughfare to the hills of the Palos Verdes Estates.

Unuestionably this is one of the most sensible moves yet taken with a view to furthering the so-called major traffic plan, evolved in the hope of relieving traffic congestion throughout this city.

This opening and widening of an avenue devoid of street car tracks, and the resultant stoppage of traffic with every stoppage of a street car, must prove to be a great advantage to every one.

LOS ANGELES, CAL., EXPRESS

r Elevtatees, Will B

IMPROVEMENTS BEING RUSHED

Demand for Exclusive Sites in Montemalaga Area Brisk, Says Jay Lawyer

Due to an unprecedented demand for high class homesites, a new group of choice locations on the higher elevations of Palos Verdes Estates has been opened to the public, Jay Lawyer, general manager of the project, announced yesterday.

Twenty-five acreage sites in the Montemalaga district are included in the grouping, and each will sell at more than $25,000. Each site contains more than an acre of ground, and the streets have been laid out so that unusual results can be gained in the way of landscaping. Magnificent views of the Pacific ocean and the cities of the Santa Monica bay district may be had from the Montemalaga district.

Work already has begun on the grading and curbing of streets in this district, and all other public utility improvements will be pushed rapidly to completion.

"There is a very healthy demand for exclusive residence sites at the present time," Mr. Lawyer stated, "and we will therefore complete all improvements in this choice part of the Palos Verdes Estates as soon as possible. While all types of Palos Verdes property are in stronger demand this spring than ever before, the greatest interest is being shown in properties of $10,000 and up, but present indications are that April's record will exceed March's."

HERMOSA BEACH, CAL.,
BREEZE —6
APRIL 10, 1926

Palos Verdes Woman's Club Plans Activities at Meeting Yesterday

Palos Verdes Woman's club met with Mrs. Frederick Olmstead yesterday and laid out enough work to keep even those enterprising women busy for some time to come. The club is helping Miss Edith Perry, their school principal to start a cafeteria in the school, where Mrs. O. C. Classby will be in charge.

The club plans for a community dinner to be given some time in May with Mrs. Olmstead as chairman. A movement was started yesterday by the women to procure books for their school library; and announcement was made that the county library branch to be located in the Gardener building on the estates, will soon be ready for the books.

The women have started a petition asking for manual training and domestic science classes in the fifth and sixth grades of the Palos Verdes school.

LOS ANGELES, CAL., TIMES
APRIL 11, 1926

DEMAND FOR HIGH-CLASS HOME SITES

Realty Firm to Put Units on Market Each Containing More Than Acre

Due to an unprecedented demand for high-class home site, a new group of choice locations on the higher elevations of Palos Verdes Estates has been opened to the public, Jay Lawyer, general manager of the project, announced yesterday.

Twenty-five sites in the Montemalaga district are included in the grouping, and each will sell at more than $25,000. Each site contains more than an acre of ground and the streets have been laid out so that unusual results can be gained in the way of landscaping. Magnificent views of the Pacific Ocean and the cities of the Santa Monica Bay district may be had from the Montemalaga district.

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HALFMOON BAY, CAL. NEWS
APRIL 10, 1926

A study of weather reports for the Palos Verdes estates for the last ten years shows that residents may be certain of at least 355 days of sunshine each year, entire freedom from recurrent wind storms, and absence of frost below the 700-foot level. Records were kept by Dr. Ford Carpenter, meterologist of the Los Angeles chamber of commerce, at eleven different stations on the Palos Verdes project during the years 1914 to 1920.

LOS ANGELES, CAL., TIMES
APRIL 11, 1926

christen the new music room of the home.

The same day will mark the wedding of Miss Corinne Hardwick, daughter of Mrs. Charles Foster Buchanan of Crenshaw Boulevard, and Lieut. Thomas Kelther, U.S.N., the ceremony taking place in La Venda Inn, Palos Verdes Estates, and will be a strictly military affair with all the men of the bridal entourage in full-dress uniform. Miss Thelma Hardwick will assist her sister as maid of honor, while Miss Katherine Bard, Miss Lucille Bordarges and Miss Ursula Fitzgerald will be the bridesmaids.

Another event of the same day will be the bridge-luncheon and [illegible] shower with which

SAN PEDRO, CAL., PILOT
APRIL 12, 1926

BETROTHAL IS TOLD AT ANNOUNCEMENT TEA

Diminutive announcement cards, concealed in the dafodils which were dainty favors, told the news of the bethrothal of Miss Dorothy von Aspe of San Pedro and Kenneth Bennett Crowley of Visalia at a bridge tea of charming appointment, given by Mrs. E. J. von Aspe, the mother of the bride-elect, and Mrs. Waldo Ballard, Miss von Aspe's sister, Saturday afternoon. As the setting for the afair, the patio of the beautiful La Venta Inn in the Palos Verdes hills was ideal, and a decorative scheme dominated by an orchid and yellow color motif further beautified the scene.

The engagement was revealed at the close of the bridge games.

The attractive bride-to-be was born in San Pedro and reared here, receiving her elementary and high school education in San Pedro. She was graduated from the Southern Branch of the University of California and has been a member of the Fifteenth street school faculty for the last four years. Harbor Chapter of the Eastern Star is among the organizations of which she is a member. The von Aspes are well known in San Pedro and Mr. Crowley has a large acquaintance in business and social circles in Visalia.

The guest list at the announcement affair included Mrs. Tomas Neff, Mrs. Robert Browning and Miss Florence Palmer of Los Angeles; Mesdames Oliver Reutepohler, Carl James and Charles Ballard and Misses Edith Wells and Anna Dalen of Long Beach; Mrs. Charles Walter Haight of Visalia; and Mesdames Louis White, Edgar Templeton, Clement Herman, Lorraine Ruby, Arthur J. Langan, Ralph Bennett, Ed. Schexnayder, J. C. Miller, Jr., A. B. Bettinger, Herbert Stone, and Joseph Broderick, and Misses Nora Holleran, Christina Gaffey, Emma Hughes, Helen Logan and Mildred Brannen of San Pedro.

Redondo Rabble Friday Apr 12-1

ONDO REFLEX

BOY SLIDES DOWN THREE HUNDRED FOOT BANK

Le Roy McDonald of Sunset court, a prominent actor in the recent play, "Daddy Longlegs," at Central school, had a very narrow escape from death when he fell 300 feet down the face of a cliff on the Palos Verdes Estates Wednesday while on a picnic with the rest of the cast, and Marguerite Shock, of No. 411 North Irena avenue, was slightly injured by the falling stones.

The group of picknickers, in charge of Miss Marjory McKay, director of the paly, were walking along the cliffs and young McDonald apparently got too near the edge, for the ground gave way and he lost his footing and slid on his back at a tremendous pace down the cliff. Miss Shock, who was near, also fell.

Word was sent to police headquarters and Sergeant Kiracofe, with Lifeguards Cherry and Williams and a physician and members of the fire department rushed to the rescue of the boy. Great difficulty was experienced in getting him to the top of the cliff again. First aid was rendered to both the young people. McDonald was badly lacerated about the back and face and Miss Shock was bruised by the falling stones.

They are both resting at their homes.

LOS ANGELES, CAL., HERALD
APRIL 13, 1926

RETURN HOMESTEAD APPLICATION FEES

1744

Filing fees totaling $1360, covering 85 homestead applications on land in the Rancho de los Palos Verdes, were returned today to the applicants as the result of a blanket rejection of their applications by United States Land Commissioner William Spry on the ground that the land sought was patented and not at the disposal of the land office.

Word of the rejection was received yesterday by B. B. Smith, register of the federal land office here. It marked a halt in another Spanish land grant rush. Filings were made on the Palos Verdes area several months ago and fees were taken in under protest by Smith, who informed the applicants their attempts to secure the land would prove futile.

The grant was surveyed in 1859 and patent allowed in 1880, according to the commissioner.

LOS ANGELES, CAL., EXPRESS
APRIL 13, 1926

WARN 'FILERS' AT PALOS VERDES

1744

Thousands Mistake Patented Land as Open to Homestead Rights

Additional warning to the many thousands of misguided persons who filed homestead applications on the Rancho de Los Palos Verdes and other such grants was made public today, when Brainerd B. Smith, United States register of the land office for Southern California, received a letter from Commissioner Spry in Washington.

Applications made by 85 persons were flatly rejected, according to the letter received by Register Smith.

Commissioner Spry's letter makes known the following: "The land is within the exterior limits of a confirmed Mexican land grant surveyed in September, 1859, and patented on June 22, 1880. The issuance of the patent divested the government of all title to and removed from this office all jurisdiction over the land. Accordingly, all applications for any lands embraced in this patent must necessarily be rejected."

All applicants have the right to appeal to the secretary of interior within 30 days, however, further advised the commissioner.

Register Smith must now return all fees and applications, according to the letter.

GLENDALE, CAL., NEWS—8
APRIL 13, 1926

HOMESTEAD RUSH FAILS

LOS ANGELES, April 13.—The rush to file on homesteads at Palos Verdes, that started a few weeks ago, has been halted by a ruling of Commissioner Spry of the United States Land Office, just received by Brainerd B. Smith, registrar. The commissioner points out that the survey of the Palos Verdes land grant in 1856 by a government surveyor and the acceptance of his survey, and the issue of a patent on the land, divested the government of all title to the land and removed it from the jurisdiction of the land office

LONG BEACH, CAL., PRESS-TELEGRAM—10
APRIL 13, 1926

PORT CHAMBER HITS REPORT OF ENGINEER

Officials to Oppose Running of Pipeline Beneath San Pedro Streets.

1744

WHITE POINT SITE IS FACING ATTACK

Leaders Claim Proposal Will Lower Property Values of Palos Verdes.

The San Pedro Chamber of Commerce will carry its fight against the placing of an outfall for the sewer of the Los Angeles Metropolitan Sanitation districts to the higher courts if necessary, Chamber officials stated today following the publishing of the report of X. H. Goodnough Boston sanitation expert who was employed by County Engineer A. K. Warren to report on the feasibility of the White Point site.

The Chamber will first oppose Mr. Warren in the Los Angeles City Council in his attempt to run pipe lines to the point beneath the streets of San Pedro.

Mr. Warren, it is understood, will interpret Mr. Goodnough's report which recommended placing the outfall east of White Point as support of his plan to run the sewer out to sea from the point, while the Chamber will contend that the report makes the placing of the outfall off White Point or Point Firmin optional. The State Board of Health, which has received a copy of the expert's report, will decide on the merits of the case after a hearing in which both sides will be heard.

Proposed by Chamber.

The Point Firmin site was proposed by the Chamber at the last hearing as a favored alternative to White Point site, objecting to Point Firmin site on the ground that it will lower real estate values in the choicest residential district of the city. The Palos Verdes syndicate and other organizations object to the White Point site for the same reason. All agree that locating the outfall in San Pedro bay or off the Long Beach flood control channel is impracticable.

Mr. Goodnough, in his report, shows that the outfall can be run 4000 feet out to sea at a minimum cost with eminently satisfactory results anywhere in the area between White Point and Point Firmin. The Chamber will argue that the Point Firmin site is more suitable, inasmuch as the report indicates that sewage would be carried directly out to sea from that location.

Parallel to Coast.

The data shows that the sea currents run parallel to the coast from White Point nearly to Point Firmin, where they swing out to sea, hence an outfall off White Point would tend to distribute a certain amount of waste matter along the shore line, while an outfall at the latter point would send its cargo directly out into the Catalina channel.

It is hoped that Mr. Warren will compromise when confronted with the unalterable opposition of the harbor interests and approve the Point Firmin compromise plan. Otherwise the plans for the outfall will be held up indefinitely by litigation if not immediately defeated, Chamber officials point out.

Former Judge Leslie R. Hewett has been employed by the San Pedro Chamber to lead the legal battle of the interests opposed to the White Point plan.

LOS ANGELES, CAL., EXPRESS
APRIL 10, 1926

Women's Cl

1744

By RUTH McCLINTOCK

Every big convention proves the old saying, "a prophet is not without fame, save in his own country." High-priced celebrities are imported, the stage is set—and then everyone begins to wonder what's the matter, why the feeling of disappointment.

The fact of the matter is that Los Angeles district has so many high-powered thinkers and speakers within its own ranks that we fail to remember that the imported article must be a superwoman to bring us anything better than they can give us any club day in the week.

Mrs. Dan Campbell of Glendale swayed the convention more in her few minutes' informal talk on the opening day of the recent convention in Pasadena and gave the women more to carry away in their minds to ponder over than the convention banquet speaker.

Dr. Mirian Van Waters shot out interesting facts like a machine gun, and Mrs. Albert Levino, a young mother presented in Mrs. E. M. Lazard's child welfare program, used last-minute expressions that were startling, but the women will long remember what the speakers had to say.

No stale facts or platitudes, but ideas opening up new avenues of thought; cutting and uncomplimentary, perhaps, but not soporific.

Mrs. Harry Louis Stroh, program chairman of Los Angeles District Federation of Women's Clubs, certainly has the right idea when it comes to securing convention speakers. She goes to hear them before she gives her official recommendation, and when Rev. Josiah Sibley was discussed as convention speaker Mrs. Stroh saw no reason why she should not apply the same test to the mighty as to the ordinary club program lecturer. She visited Dr. Sibley's church in Pasadena and arrived just in time to hear Dr. Sibley announce his text, "Did Jesus Have a Program?"

C. H. Cheney, who gave an illustrated lecture on "Better Cities" before the Pasadena convention, aroused the ire of many of the culbwomen, who resented the fact that many beautiful pictures of Palos Verdes were shown and a few hideous back yards and such like views which the speaker said "might be Los Angeles or Pasadena." As both these cities are working out city plans upon which years of thought and attention is being given to correct mistakes of the past, the women thought such criticism might better represent facts than one real estate scheme. When it comes to picking out unattractive back yards they be found anywhere; depends upon what the authority seeks.

From the silk-wrapped cocoon to the butterfly is the development of Mrs. J. B. Lorbeer in a very few years' time. Only a short time ago Mrs. Lorbeer was a timid little clubwoman, adventuring in the conservation department of Los Angeles district. Her unusual ability, judgment and background of education caused her to emerge rapidly even among potential leaders, and those who remember her five years ago are more than proud of her today, when with the utmost self-possession and ease she can conduct such a convention as is just past, presiding graciously, speaking entirely without notes and at the same time looking like a beautiful picture in her smoke gray and blue gowns.

REDONDO BEACH, CAL.,
ADVANCE—131
APRIL 13, 1926

Woman's Club at Palos Verdes

Plans for the Palos Verdes Woman's Club were discussed at the meeting of the new organization at the home of Mrs. Frederick Olmstead last Friday afternoon. Arrangements are being made to start a school cafeteria and to secure books for the school library. It was reported that the branch of the county library is to be ready soon.

LOS ANGELES, CAL., TIMES
APRIL 13, 1926

PALOS VERDES RUSH FAILS

Homestead Applications for Rancho Acres Flatly Rejected by Land Commissioner

Eighty-five homestead applications for land in the Rancho de Los Palos Verdes have been flatly rejected by William Spry, Commissioner of the United States Land Office, it was announced yesterday by Brainerd B. Smith, register of the Land Office for the southern district of California, following receipt of a letter from Commissioner Spry, written March 27, last

The latest Spanish grant raid, in so far as the Federal Land Office is concerned, has ended as dismally as all previous ones, the most notable of which is the Irvine ranch in Orange county.

In his letter to Register Smith, Commissioner Spry points out that:

"The land is within the exterior limits of a confirmed Mexican land grant known as the Rancho de Los Palos Verdes, surveyed by Deputy Surveyor Henry Handock in September, 1859, which survey was approved by the United States Surveyor-General on September 19, 1859, and a patent was issued in accordance with the survey June 22, 1880.

"The issuance of the patent divested the government of all title to, and removed from this office all jurisdiction over, the land. Accordingly, all applications for any lands embraced in the said patent must necessarily be rejected."

INFORMS OF PRIVILEGES

Commissioner Spry, however, does not neglect to inform the contestants of their privileges and adds:

"Serve notice on all applicants advising them of their right to appeal to the Secretary of the Interior within thirty days from receipt of notice and make report with evidence of service of notice."

The spectacular Palos Verdes foray developed with startling suddenness nearly two months ago when the land office was stormed by excited men and women waving homestead blanks and their $16 filing fee. Register Smith, acting upon his own initiative and with the desire to save the applicants useless effort, refused to accept the filings for three hours until he received word by telegram from Washington that under the bureau regulations such contests must go through the usual course of rejection until they are finally acted upon by the Secretary of the Interior.

MUST RETURN FEES

The local land office now must return $1360 in filing fees, together with the homestead applications.

Commissioner Spry in one paragraph of his letter stressed the lack of common knowledge among the public regarding control of public domain. He said:

"Furthermore, the theory that this department has the power to take any action looking to the disposal of this land under the homestead laws flies into the face of the well-known and established doctrine that the existence of even a voidable patent, regular on its face and covering lands subject to disposal under the laws on which it is based, as was the case in this instance, fully takes away and deprives the land department of all jurisdiction to either ignore the patent or cancel it, or to assume or exercise any jurisdiction whatever over the patented lands which would in any way adversely affect the title."

LOS ANGELES, CAL.
ILLUSTRATED DAILY NEWS
APRIL 14, 1926

NO LAND RUSH

Another Spanish land grant rush was halted yesterday when United States Land Commissioner William Spry rejected the applications of 85 persons for homesteads on land in the Rancho de los Palos Verdes on the ground that the land was patented.

SAN PEDRO, CAL., PILOT
APRIL 14, 1926

New Land Rush on Palos Verdes Meets With Defeat Again

Homestead applications, 85 in number, on the Palos Verdes estates were rejected by William Spry, commissioner of the United States land office, ending the last Spanish grant land raid. The most notable former raid was that on the Irvine ranch in Orange county. Spry points out:

"The land is within the exterior lmits of a confirmed Mexican land grant known as the Rancho de Los Palos Verdes, surveyed by Deputy Surveyor Henry Handock in September, 1859, which survey was approved by the United States Surveyor-General on September 19, 1859, and a patent was issued in accordance with the survey June 22, 1889.

LOS ANGELES, CAL.
SOUTHWEST TOPICS—302
APRIL 16, 1926

ORDER 10-MILE L. A. TRAFFIC ARTERY

Providing for one of the greatest improvements to be carried out under the major traffic plan for Los Angeles, the city council last Thursday instructed the city engineer and city attorney to prepare necessary legislation for the opening, widening and extension of Normandie avenue from Los Feliz boulevard to the south city boundary at Manchester avenue, a distance of more than ten miles.

The plan contemplates that Normandie avenue shall be carried out as a new main arterly of traffic from the Hollywood foothills to Los Angeles harbor.

Under the instruction of the council, the proceedings for the improvements will call for the widening of Normandie avenue to 80 feet between Los Feliz boulevard and Exposition boulevard.

South of Exposition boulevard to Manchester avenue the street is to be 100 feet wide.

Proceedings are now contemplated by the county board of supervisors to carry Normandie avenue from the city boundary to Lomita road and to improve this latter street as a 100-foot thoroughfare to the hills of the Palos Verdes estates.

PASADENA, CAL. ADVANCE
APRIL 14, 1926

A study of weather reports for the Palos Verdes estates for the last ten years shows that residents may be certain of at least 355 days of sunshine each year, entire freedom from recurrent wind storms, and absence of frost below the 700-foot level. Records were kept by Dr. Ford Carpenter, meterologist of the Los Angeles chamber of commerce, at eleven different stations on the Palos Verdes project during the years 1914 to 1920.

LOS ANGELES, CAL., RECORD
APRIL 15, 1926

'CITY AFFAIRS' TO BE LEAGUE TOPIC

PLANS for a more active participation in city affairs and a very direct influence in the councilmanic districts in which they reside, together with the election of officers, each of whom is a recognized leader in some branch of civic work, marks the new step taken by the Southern Section, California League of Women Voters, recently reorganized as a Los Angeles League. This new unit, in which all members of the Southern Section are merged, will be able to enter upon local questions more intensely than heretofore, the Southern Section hereafter being uniform with that of the Northern Section in organization, their activities limited to state work only.

Mrs. Arthur C. Wier, president of the Southern Section is also leader of the new league. Mrs. John C. Urquhart, former president of the California Federation of Women's Clubs is its first vice president, and Mrs. Frank A. Vanderlip of Palos Verdes, who was one of the first presidents of the New York State League of Women Voters has accepted the second vice presidency. Mrs. A. A. Hummel, well-known in university and club circles is the third vice-president. Mrs. E. M. Lazard is recording secretary; Mrs. Evelyn V. Champlin, corresponding secretary and Mrs. John R. Haynes is treasurer.

Last monthly luncheon-program to be given at the Men's City Club, April 17, by the Southern Section, C. L. W. V., will be a presentation of opposite viewpoints by Herbert J. Goudge and Frank G. Tyrrell on "Should the Volstead Act be modified to permit the use of light wines and beer." Reservations should be made by Friday. Phone VA. 4242. Los Angeles unit will be Saturday, May 15.

Delegates from the Southern Section, C. L. W. V. who left Sunday, April 11 for the National Convention in St. Louis were the State and Section presidents, Mrs. H. H. Koons and Mrs. Arthur S. Wier, Mrs. Evelyn V. Champlin, Mrs. Chester C. Ashley and Mrs. George Herbert Clark.

HERMOSA BEACH, CAL.
BREEZE —63
APRIL 15, 1926

Homesteaders on Palos Verdes Have Application Denied

Homestead applications for land in the Rancho de Los Palos Verdes have been rejected by William Spry, Commissioner of the United States Land Office.

In his letter to Register Smith, Commissioner Spry points out that:

"The land is within the exterior limits of a confirmed Mexican land grant known as the Rancho de Los Palos Verdes, surveyed by Deputy Surveyor Henry Handock in September, 1859, which survey was approved by the United States Surveyor-General on September 19, 1859, and a patent was issued in accordance with the survey June 22, 1880.

"The issuance of the patent divested the government of all title to, and removed from this office all jurisdiction over, the land Accordingly, all applications for any lands embraced in the said patent must necessarily be rejected."

GARDENA, CAL.,
VALLEY NEWS—166
APRIL 15, 1926

FILING OF CLAIMS FOR PALOS VERDES LANDS IS BLOCKED

U. S. Department Rules Ranch Property's Title Good

Eighty-five homestead applications for land in the Rancho de Los Palos Verdes have been flatly rejected by William Spry, Commissioner of the United States Land Office, it was announced Tuesday by Brainerd B. Smith, register of the Land Office for the southern district of California, following receipt of a letter from Commisioner Spry, written March 27, last.

The latest Spanish grant raid, in so far as the Federal Land Office is concerned, has ended as dismally as all previous ones, the most notable of which is the Irvine ranch in Orange county.

In his letter to Register Smith, Commisioner Spry points out that:

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"The issuance of the patent divested the government of all title to, and removed from this office all jurisdiction over the land. Accordingly, all applications for any lands embraced in said patent must necessarily be rejected."

The spectacular Palos Verdes foray developed with startling suddenness nearly two months ago when the land office was stormed by excited and women waving homestead blanks and their $16 filing fee. Register Smith, acting upon his own initiative and with the desire to save the applicants useless effort, refused to accept the filings for three hours until he received word by telegram from Washington that under the bureau regulations such contests must go through the usual course of rejection until they are finally acted upon by the Secretary of Interior.

The local land office now must return $1360 in filing fees, togther with the homestead applications.

LOMITA, CAL. NEWS-
APRIL 15, 1926

WHITE POINT SEWER OUTLET ENDORSED

BOSTON SANITARY ENGINEER GIVES COMPLETE SURVEY ON METROPOLITAN SEWER DISTRICTS PLANS. FAVOR OCEAN OUTFALL.

Chief Engineer A. K. Warren of Los Angeles County Sanitation districts submits report of interest to Lomita and the whole of the Harbor district on the metropolitan sewer plan. The report is made by Mr. X. H. Goodnough, sanitary engineer of Boston, Massachusetts, who was employed last January to review the entire plan and report his findings and conclusions to the Board of Directors of the Sanitation Districts.

REPORT

The Metropolitan area for which the proposed sewerage system is designed to serve lies for the most part between the southern boundary of the main portion of the city of Los Angeles and San Pedro Bay and includes many municipalities.

Methods of Sewage Disposal

The methods of sewage disposal available to cities and districts may be divided into two general classes, one the treatment of the sewage at so-called purification works for the removal of objectionable properties therefrom, and the other by discharging it into a large body of water capable of diluting it thoroughly and continously at all times. In inland cities and districts where no adequate body of water is available for the effective dilution of the sewage itself, treatment of the sewage for the removal of the offensive properties therefrom is essential.

Where adequate dilution is available, and especially where it is possible to discharge sewage into the sea at a suitable outlet, the sewage is disposed of more effectively and thoroughly and in a more satisfactory manner than by any other play.

In case of the Los Angeles County Sanitation Districts there is no question that by far the best and most economical plan of disposing of the sewage is by discharging it into the sea, since in a district growing so rapidly it would be very difficult, if not impracticable to maintain separate disposal works for the various municipalities without creating seriously objectionable conditions and be injurious to the growth and prosperity of the region.

It is my opinion that the Metropolitan area of Los Angeles County should adopt no other plan than that of disposing of the sewage into the sea.

Area Involved in Proposed Plan

Funds are available at the present time for the construction of sewage works in County Sanitation Districts Nos. 1, 2 and 5. It is essential to take into account, however, the probability that other communities will join in the immediate future.

ed and all possible connections made would probably not exceed an average of 30 million gallons a day. This for comparison is less than one-half of that now being discharged at the present time at the Hyperion Outfall, and during the next twenty or twenty-five years the quantity is not likely to exceed materially 110 million gallons per day, which is about the maximum quantity now being discharged at Myperion.

Estimates of Cost.

The estimates of cost of the proposed works appear to be ample for the purpose. This is indicated quite clearly by the fact that in the work already contracted for the cost has been less than 75 per cent of the estimate. In the construction of works of this nature unforeseen contingencies often arise which may increase the expense of portions of the work, and the estimates already made cannot be considered as excessive under the circumstances.

The estimate of the cost of the joint outfall has been also reviewed by a group of local engineers, including the city engineers of Los Angeles and Long Beach, the Chief Engineer of the Palos Verdes estates, and the resident engineer of the State Board of Health, who acted at the request of the State Board of Health, and it is considered to be entirely adequate.

Disposal Into the Sea

The disposal of sewage into the sea has been practised successfully for many years. The results obtained depend on many conditions, such as depth, currents, wind and location. The initial dilution is dependent on the depth and with increased depth there will be a relatively greater dilution. The diluted sewage does not travel very far in the ocean water before being so dispersed as not to be traceable even by bacterial analysis. The wind plays an important part in breaking up the surface of the water, which tends to eliminate the sleeky appearance that sometimes occurs where the water is more quiet.

Many of the sewer outlets on the Atlantic Coast are located in tidal estuaries which depend entirely on the flushing effect of the tides for a supply of new water, and where an adequate volume of tide water is available in such circumstances the results are wholly satisfactory. Where sewage can be discharged directly into the open sea the conditions are still more advantageous, especially if the outlet can be placed in deep water, and in such cases the sewage when discharged even in a very large quantity is dispersed within [illegible] short distances of the outlet

for the dispersal of sewage somewhat east of White Point than directly off of White Point itself. The tests show that in the region east of White Point the current is markedly parallel with the shore swinging gradually away from it in either direction without special reference to the direction of the wind.

Under the favorable conditions found at this point there is no reason to doubt that the sewage will be satisfactoryily dispersed thruout the sea water within a small area and at a comparatively short distance from the outlet.

It is possible to take advantage of the rocky formation of the coast in this region and construct the outlet in a tunnel under the

ear Point Firmin, in case the lat-

SAN PEDRO, CAL., PILOT
APRIL 15, 1926

Starboard Lights

THE SLUMP in the lumber trade through the Panama Canal to Florida ports confirms the stories brought back to California by returned real estate dealers. There might be room for differences of opinion over the speculative real estate market, but when fifty million feet of lumber is diverted to ports north of Hatteras and finding difficulty in absorption, it reflects a slump of far-reaching effect. Not only is Florida effected, but the entire lumber market of the Atlantic Coast is reflected in turn in the ship charter market on the Pacific Coast. The collapse of a speculative real estate boom effects comparatively few, but a slump in a constructive building program is far-reaching.

* * *

THE CUPIDITY of some people is almost unbelievable. How anybody with ordinary intelligence could hope to get a homestead on the Palos Verdes ranch is out of the bounds of reason, when the records of patents and titles are so clear and the land is in open and undisputed possession of others. There is no more reason for hoping to homestead the Palos Verdes hills than the best corner lot in Torrance or the plaza at San Pedro. They are all a part of the same original Mexican land grant. Homesteading the Palos Verdes hills is about as ridiculous as the mythical alleged rights of Spanish heirs in the plaza, the school site and the military reservation, which are waived with generous gestures every time somebody suggests a post-office site or some other illegal use of the land. The plaza and school sites were not dedicated to the public by Spanish heirs but by Gringoes who owned most of the ranch when it was partitioned. No taxpayer today has any more right in them than another.

* * *

JAPAN'S finest passenger ship sailed from this port today. She was diverted from her regular run between San Francisco and the Orient to make the call and pick up representatives of a trade mission to Japan from Southern California. The diversion of the ship was made upon order of the Japanese government through the influence of the Los Angeles Chamber of Commerce at considerable expense to the steamship company. And when the steamer docked there were only 28 passengers booked on the mission, made up of women, retired farmers, business men, politicians and other tourists who have no trade to promote. Here again we find science and invention has outstripped morals as they have in the proposed port district.

* * *

DRY CHIEF ANDREWS came out in favor of beer of low alcoholic content yesterday as an aid to prohibition enforcement. And of course it was seized upon today as an argument to prove the failure of prohibition. If such a modification within the present amendment will help enforce the law let us have it. Only the intolerant wants to do more than enforce the law. Light wine is a step further than Andrews would go. But neither wine or beer, or both, will satisfy either the radical drys or the radical wets. A compromise may satisfy the politicians, but it will never satisfy those who look upon the liquor question as a moral issue. Moralists never compromise, but politicians do.

HERMOSA BEACH, CAL.
BREEZE
APRIL 15, 1926

Department of Public Welfare of Mass. Praises Palos Verdes Planning

In a bulletin broadcast throughout the East by the Massachusetts Department of Public Welfare, Palos Verdes Estates is cited as an ideal example of community building and is given one of the strongest endorsements ever accorded a real estate project by any public authority.

The bulletin contains a reprint of a descriptive article of Palos Verdes which appeared in the "Survey," a national magazine, on October 15, 1925. In the foreword, Richard K. Conant, Commissioner, and Edward T. Hartman, State Consultant, of the division of Housing and Town Planning, declare that "Palos Verdes Estates may serve as an excellent guide to every planning board that is in doubt about what to do or that thinks it has nothing to do. Great profits are sure because the value of a home depends upon its value as a home and not upon its value as a pile of building material."

They continue: "This little article is reprinted as an object lesson, a suggestion worthy of consideration in every one of its aspects.

"This development, it will be noted, is a private one, so arranged that future owners may not ruin all that has been done for the good of the community. Control in this way, even to the design of the buildings, points clearly to what all places will have to do if the prevailing medley of uses and design is ever to be overcome. The art jury is legally established because the entire area is group-controlled instead of being left to private whim and private profit.

"The scheme offers an example of zoning when zoning should be done—at the start. This is all the more reason why older places should be zoned at once. With proper regulations in regard to any present uses which do not conform unscrambling may be brought about, gradually, as soon as the buildings have served their time.

"Note particularly the planning for school plants. This scheme promotes efficiency, economy and permanency. Instead of sticking in fragments of a school plant here and there, on sites unsuited because of location and size, sites are selected in advance, when they may be secured at the price of farm land, where they will best serve their purpose, and in areas great enough to meet the needs. This method, which should prevail everywhere, offers a solution to one of the most interesting and important problems facing our planning boards and school committees.

"The ocean shore park, embracing four miles out of a total of twelve miles of all the waterfrontage, is in marked contrast with the usual method of waking up too late, after all the waterfront has been appropriated by industry or by private homes, to the permanent exclusion of the people from a heritage which should be theirs for all time."

LOS ANGELES, CAL., TIMES
APRIL 13, 1926

PALOS VERDES RUSH FAILS

Homestead Applications for Rancho Acres Flatly Rejected by Land Commissioner

1744

Eighty-five homestead applications for land in the Rancho de Los Palos Verdes have been flatly rejected by William Spry, Commissioner of the United States Land Office, it was announced yesterday by Brainerd B. Smith, register of the Land Office for the southern district of California, following receipt of a letter from Commissioner Spry, written March 27, last

The latest Spanish grant raid, in so far as the Federal Land Office is concerned, has ended as dismally as all previous ones, the most notable of which is the Irvine ranch in Orange county.

In his letter to Register Smith, Commissioner Spry points out that:

"The land is within the exterior limits of a confirmed Mexican land grant known as the Rancho de Los Palos Verdes, surveyed by Deputy Surveyor Henry Handock in September, 1859, which survey was approved by the United States Surveyor-General on September 19, 1859, and a patent was issued in accordance with the survey June 22, 1880.

"The issuance of the patent divested the government of all title to, and removed from this office all jurisdiction over, the land. Accordingly, all applications for any lands embraced in the said patent must necessarily be rejected."

INFORMS OF PRIVILEGES

Commissioner Spry, however, does not neglect to inform the contestants of their privileges and adds:

"Serve notice on all applicants advising them of their right to appeal to the Secretary of the Interior within thirty days from receipt of notice and make report with evidence of service of notice."

The spectacular Palos Verdes foray developed with startling suddenness nearly two months ago when the land office was stormed by excited men and women waving homestead blanks and their $16 filing fee. Register Smith, acting upon his own initiative and with the desire to save the applicants useless effort, refused to accept the filings for three hours until he received word by telegram from Washington that under the bureau regulations such contests must go through the usual course of rejection until they are finally acted upon by the Secretary of the Interior.

MUST RETURN FEES

The local land office now must return $1360 in filing fees, together with the homestead applications.

Commissioner Spry in one paragraph of his letter stressed the lack of common knowledge among the public regarding control of public domain. He said:

"Furthermore, the theory that this department has the power to take any action looking to the disposal of this land under the homestead laws flies into the face of the well-known and established doctrine that the existence of even a voidable patent, regular on its face and covering lands subject to disposal under the laws on which it is based, as was the case in this instance, fully takes away and deprives the land department of all jurisdiction to either ignore the patent or cancel it, or to assume or exercise any jurisdiction whatever over the patented lands which would in any way adversely affect the title."

LOS ANGELES, CAL.
ILLUSTRATED DAILY NEWS
APRIL 14, 1926

NO LAND RUSH

Another Spanish land grant rush was halted yesterday when United States Land Commissioner William Spry rejected the applications of 85 persons for homesteads on land in the Rancho de los Palos Verdes on the ground that the land was patented.

SAN PEDRO, CAL., PILOT
APRIL 14, 1926

New Land Rush on Palos Verdes Meets With Defeat Again

1744

Homestead applications, 85 in number, on the Palos Verdes estates were rejected by William Spry, commissioner of the United States land office, ending the last Spanish grant land raid. The most notable former raid was that on the Irvine ranch in Orange county. Spry points out:

"The land is within the exterior lmits of a confirmed Mexican land grant known as the Rancho de Los Palos Verdes, surveyed by Deputy Surveyor Henry Handock in September, 1859, which survey was approved by the United States Surveyor-General on September 19, 1859, and a patent was issued in accordance with the survey June 22, 1889.

LOS ANGELES, CAL.
SOUTHWEST TOPICS—302
APRIL 16, 1926

ORDER 10-MILE L. A. TRAFFIC ARTERY

1744

Providing for one of the greatest improvements to be carried out under the major traffic plan for Los Angeles, the city council last Thursday instructed the city engineer and city attorney to prepare necessary legislation for the opening, widening and extension of Normandie avenue from Los Feliz boulevard to the south city boundary at Manchester avenue, a distance of more than ten miles.

The plan contemplates that Normandie avenue shall be carried out as a new main arterly of traffic from the Hollywood foothills to Los Angeles harbor.

Under the instruction of the council, the proceedings for the improvements will call for the widening of Normandie avenue to 80 feet between Los Feliz boulevard and Exposition boulevard.

South of Exposition boulevard to Manchester avenue the street is to be 100 feet wide.

Proceedings are now contemplated by the county board of supervisors to carry Normandie avenue from the city boundary to Lomita road and to improve this latter street as a 100-foot thoroughfare to the hills of the Palos Verdes estates.

INGLEWOOD, CAL. ADVANCE
APRIL 16, 1926

A study of weather reports for the Palos Verdes estates for the last ten years shows that residents may be certain of at least 355 days of sunshine each year, entire freedom from recurrent wind storms, and absence of frost below the 700-foot level. Records were kept by Dr. Ford Carpenter, meterologist of the Los Angeles chamber of commerce, at eleven different stations on the Palos Verdes project during the years 1914 to 1920.

LOS ANGELES, CAL., RECORD
APRIL 15, 1926

'CITY AFFAIRS' TO BE LEAGUE TOPIC

1744

PLANS for a more active participation in city affairs and a very direct influence in the councilmanic districts in which they reside, together with the election of officers, each of whom is a recognized leader in some branch of civic work, marks the new step taken by the Southern Section, California League of Women Voters, recently reorganized as a Los Angeles League. This new unit, in which all members of the Southern Section are merged, will be able to enter upon local questions more intensely than heretofore, the Southern Section hereafter being uniform with that of the Northern Section in organization, their activities limited to state work only.

Mrs. Arthur C. Wier, president of the Southern Section is also leader of the new league. Mrs. John C. Urquhart, former president of the California Federation of Women's Clubs is its first vice president, and Mrs. Frank A. Vanderlip of Palos Verdes, who was one of the first presidents of the New York State League of Women Voters has accepted the second vice presidency. Mrs. A. A. Hummel, well-known in university and club circles is the third vice-president. Mrs. E. M. Lazard is recording secretary; Mrs. Evelyn V. Champlin, corresponding secretary and Mrs. John R. Haynes is treasurer.

Last monthly luncheon-program to be given at the Men's City Club, April 17, by the Southern Section, C. L. W. V., will be a presentation of opposite viewpoints by Herbert J. Goudge and Frank G. Tyrrell on "Should the Volstead Act be modified to permit the use of light wines and beer." Reservations should be made by Friday. Phone VA. 4242. Los Angeles unit will be Saturday, May 15.

Delegates from the Southern Section, C. L. W. V. who left Sunday, April 11 for the National Convention in St. Louis were the State and Section presidents, Mrs. H. H. Koons and Mrs. Arthur S. Wier, Mrs. Evelyn V. Champlin, Mrs. Chester C. Ashley and Mrs. George Herbert Clark.

HERMOSA BEACH, CAL.
BREEZE —65
APRIL 15, 1926

Homesteaders on Palos Verdes Have Application Denied

1744

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In his letter to Register Smith, Commissioner Spry points out that:

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GARDENA, CAL.,
VALLEY NEWS—166
APRIL 15, 1926

FILING OF CLAIMS FOR PALOS VERDES LANDS IS BLOCKED

1744

U. S. Department Rules Ranch Property's Title Good

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The local land office now must return $1360 in filing fees, togther with the homestead applications.

General Plan

The topography and contour of the region for which the system is to be provided is very favorable for the construction of a sewage outlet leading into the sea.

A study of the general plan of the County Sanitation Districts shows that advantage has been taken of this condition and the lines located to serve efficiently the areas involved.

The site of the screening plant has been well chosen. The screening plant can be operated without nuisance, but it is well isolated in an oil tank area, which seems destined ultimately to be essentially industrial.

Screenings may be disposed of by incineration or by barging well out to sea, as economy dictates, either method being satisfactory.

Quantity of Sewage

The city and county of Los Angeles are growing with phenonenal rapidity and it is impossible to predict with any degree of certainty what the population of these areas will be within the next quarter of a century. A review of the estimates of your engineer of the population allowed for and the quantity of sewage that may be expected from this population indicates that a most ample provision has been made, including allowance for a reasonable amount of industrial wastes, to meet all requirements which may be anticipated within the next twenty or twenty-five years.

The present sewage flow will be comparatively small and if the entire possible area is at once includ-

SEWER OUTLET IS ENDORSED

(Continued from Page One)

winds and tides under such conditions.

Fine screening, although not practised to any great extent on the Atlantic Coast, is an added safeguard in that it will eliminate unsightly floating matters.

At the Moon Island outlet in Boston Harbor, unscreened sewage is discharged on the ebb tide at the rate of 600 million gallons per day. The discharge in this case is made at the surface of the sea into a very weak tidal current at the shore line in a sheltered section of the harbor, yet it has continued for forty years without causing serious complaint.

Ocean Outlet

The report of your chief engineer recommends an outlet to be located in the vicinity of White Point. Subsequently other possible outlets have been proposed and the advantages and disadvantages of each have been considered.

A study of the conditions surrounding an outlet into San Pedro Bay at any point between Wilmington and the easterly county boundary leads to the conclusion that it would be unwise to adopt any such plan.

While it is quite probable that discharge into the bay at a distance of 12,000 feet from shore, as has been suggested, would prove satisfactory for the time being, yet because of the nature of the currents in this bay there would be a tendency for the sewage to accumulate.

This condition in all probablity would be accentuated by the construction of the proposed Government breakwater, and such a location cannot be considered as a favorable one from a sanitary standpoint. Furthermore, the construction difficulties that would be encountered in the building of such an outlet would be considerable and would add very materially to the cost. The maintenance problem would be a more difficult one since there would be no assurance that the line could be kept tight.

Under the circumstances, any outlet in San Pedro Bay does not seem to be worthy of further consideration in view of the more favorable conditions found at other outlets suggested.

White Point

Careful studies have already been made by means of floats of the movements of the currents of the sea along the coast, both east and west of White Point, and these observations have been supplemented by further float tests, made at my direction at several points in the neighborhood. The results of these tests show that the currents in the ocean are more favorable for the dispersal of sewage somewhat east of White Point than directly off of White Point itself. The tests show that in the region east of White Point the current is markedly parallel with the shore swinging gradually away from it in either direction without special reference to the direction of the wind.

Under the favorable conditions found at this point there is no reason to doubt that the sewage will be satisfactoryily dispersed thruout the sea water within a small area and at a comparatively short distance from the outlet.

It is possible to take advantage of the rocky formation of the coast in this region and construct the outlet in a tunnel under the

ear Point Firmin, in case the lat-

would be to the great advantage of the various municipalities and communities in the large area which can be served by this system to join it in the beginning and thus secure an economical and satisfactory method of sewage disposal which will serve them efficiently without the necessity of resorting to local disposal works or less favorable outlets for their sewage.

Respectively submitted,
Signed X. H. GOODNOUGH

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ecause of the enormous dilution
vailable and also on account of
he generally greater effect of the

(Continued on Last Page)

nd Norman Groves.

LOMITA MUSIC STUDY CLUB GIVES EVENING

A. Moszowski evening was given by the Lomita Music Study club, pupils of Mrs. A. Lewis Schwartz at her home on South Narbonne, Thursday evening. The program was as follows:

1. Brief sketch of Moszowski's life, Miss Maybell Thompson.
2. Paper, His works, Miss Stella Walker.
3. Derett, Spanish Danes No. 3 Miss Annore Wilson Mrs. Schwartz
4. Spanish Dance, No. 1, Miss Adelaide Groover.
5. Serenata, Miss Carolynn Morse.
6. Trios Moments Musical, Mrs. Grace Thorpe.
7. Valse Brilliante, A flat, Miss Viola Harlan.
8. Polonaise in E-flat Mrs. Alec McPhail.
9. Caprice Espanol, Miss Merle Richey.
10. Etude de Concerte, G, Valse in E-major, Mrs. Schwartz.
11. Duet, See the Conquering Hero Comes, Trufant, Morse, Rondel, Lewis.

All members of the club are hard at work to make a big success of the dinner this evening. Next week regular meetings will be held as usual.

Those present last Thursday Hazel Johnson, Mildred Happer, Edward Morter, Alice Rugraffe, Harry Marriott, Clayton Campbell, Fred Powell, Willie Gallarato, Marshall Richey, Frank Wilson, Harry Mack, George Wilkinson, Gene Nelson, Laura Stanton, Mary Julia Beard, Lorene Keith, John Stanton, Effie Eade, Howard Harris,

F. and S. Club

SAN PEDRO, CAL., TILOT
APRIL 15, 1926

Starboard Lights

THE SLUMP in the lumber trade through the Panama Canal to Florida ports confirms the stories brought back to California by returned real estate dealers. There might be room for differences of opinion over the speculative real estate market, but when fifty million feet of lumber is diverted to ports north of Hatteras and finding difficulty in absorption, it reflects a slump of far-reaching effect. Not only is Florida effected, but the entire lumber market of the Atlantic Coast is reflected in turn in the ship charter market on the Pacific Coast. The collapse of a speculative real estate boom effects comparatively few, but a slump in a constructive building program is far-reaching.

* * *

THE CUPIDITY of some people is almost unbelievable. How anybody with ordinary intelligence could hope to get a homestead on the Palos Verdes ranch is out of the bounds of reason, when the records of patents and titles are so clear and the land is in open and undisputed possession of others. There is no more reason for hoping to homestead the Palos Verdes hills than the best corner lot in Torrance or the plaza at San Pedro. They are all a part of the same original Mexican land grant. Homesteading the Palos Verdes hills is about as ridiculous as the mythical alleged rights of Spanish heirs in the plaza, the school site and the military reservation, which are waived with generous gestures every time somebody suggests a post-office site or some other illegal use of the land. The plaza and school sites were not dedicated to the public by Spanish heirs but by Gringoes who owned most of the ranch when it was partitioned. No taxpayer today has any more right in them than another.

* * *

JAPAN'S finest passenger ship sailed from this port today. She was diverted from her regular run between San Francisco and the Orient to make the call and pick up representatives of a trade mission to Japan from Southern California. The diversion of the ship was made upon order of the Japanese government through the influence of the Los Angeles Chamber of Commerce at considerable expense to the steamship company. And when the steamer docked there were only 28 passengers booked on the mission, made up of women, retired farmers, business men, politicians and other tourists who have no trade to promote. Here again we find science and invention has outstripped morals as they have in the proposed port district.

* * *

DRY CHIEF ANDREWS came out in favor of beer of low alcoholic content yesterday as an aid to prohibition enforcement. And of course it was seized upon today as an argument to prove the failure of prohibition. If such a modification within the present amendment will help enforce the law let us have it. Only the intolerant wants to do more than enforce the law. Light wine is a step further than Andrews would go. But neither wine or beer, or both, will satisfy either the radical drys or the radical wets. A compromise may satisfy the politicians, but it will never satisfy those who look upon the liquor question as a moral issue. Moralists never compromise, but politicians do.

HERMOSA BEACH, CAL.
BREEZE
APRIL 15, 1926

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DOWNEY, CAL., LIVE WIRE ...
APRIL 15, 1926

CALIFORNIA NEWS BRIEFS

Huntington Park, Los Angeles county, is now using a "Made in Huntington Park," street marker for boundary lines across the principal streets forming the pedestrian lanes. The marker, which is a product of the Western Washer Manufacturing company of that city, is a circular steel disc, three inches across and one-quarter of an inch in thickness. In the center of this disc is a hole through which is inserted a three-inch steel pin. This is driven into the paving, forming the lane boundaries.

Chester L. Gorrill, well known farmer of Pacheco valley, Shasta county, has made a liberal donation to the Anderson union high school through the "sale" of two tractors, for $1 each. The tractors were "purchased" for the farm mechanics shop and have proven valuable additions to the mechanical equipment. A regular bill of sale was executed and given to the school by Gorrill, who received besides the $2 involved in the deal, an expression of appreciation from the school for his generosity.

Setting what is believed to be a construction record in southland building circles, a construction company, during the past few weeks set 154 pilings in the Santa Monica beach sands without the aid of a pile-driver, officials of the company announced recently. The pilings are to serve as a stormproof foundation for the esplanade of the new Gables Beach club now under construction. The esplanade will be completed by May 18.

A study of weather reports for the Palos Verdes estates for the last ten years shows that residents may be certain of at least 355 days of sunshine each year, entire freedom from recurrent wind storms, and absence of frost below the 700-foot level. Records were kept by Dr. Ford Carpenter, meterologist of the Los Angeles chamber of commerce, at eleven different stations on the Palos Verdes project during the years 1914 to 1920.

SAN PEDRO, CAL., PILOT
APRIL 16, 1926

Storm Proves Value of Drainage System of Palos Verdes

No damage resulted from the recent storms at Palos Verdes Estates, according to a bulletin issued to lot owners by Don K. Lawyer, sales manager of the seaside project. The only result, he declared, was to "make the hills more beautiful and the foliage more luxuriant."

On one afternoon more than an inch of rain fell in less than an hour and in four days more than six inches fell. Yet the Palos Verdes drainage system functioned perfectly and the damage was negligible. Mr. Lawyer's announcement states:

"Our wonderful base of decomposed granite has withstood the test, and in Puerta del Norte, Malaga Cove Plaza and along the Granvia La Costa, where the asphalt macadam surface has been laid, the drainage was perfect. It will no doubt be interesting to learn that our construction program calls for the immediate paving of Via del Monte to La Venta, Via Campesina to the golf clubhouse, Via Almar to the new school building, Granvia La Costa from Malaga Cove Plaza to Douglas cut, a portion of Via Anita, Granvia Valmonte and Via Alameda so that there will be no further washing of gutters resulting from rains on these hillside streets."

LOS ANGELES, CAL.
ILLUSTRATED DAILY NEWS
APRIL 15, 1926

RELICS—John Kohler of Palos Verdes Estates with a case of Indian arrowheads, spearheads and other relics of early American Indians found on the Palos Verdes hills.

REDONDO, CAL. REFLEX
APRIL 16, 1926

POSSIBILITY OF BOWL AT PALOS VERDES

Possibility that Mrs. J. J. Carter, recently resigned president of the Hollywood Bowl Association and originator of the summer-night concert series in the natural amphitheatre, may head a movement to establish a similar bowl in the hills overlooking San Pedro to the northwest is being rumored.

Mrs. Carter, Frank A. Vanderlip, president of the San Pedro Chamber of Commerce and several San Pedro real estate men have inspected a site for its location.

It is estimated that 200,000 people could be accommodated in the spot considered, and that ten acres could be set aside as a parking place. Access would be through Western avenue and Ninth street, San Pedro.

According to the same rumors real estate operators would probably donate the site or arrange a long-term lease at a nominal figure.

FALLBROOK, CAL. ENTERPRISE
APRIL 16, 1926

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SAN PEDRO, CAL., NEWS
APRIL 16, 1926

GOODNOUGH'S REPORT TAKEN UP AT MEETING

25 Representatives of Big Business Firms Confer Today

FIGHT BIG PROJECT

State Health Authorities Expected to Uphold Opposition

San Pedro's fight to avert depreciated property values and damage to sanitary conditions here through the proposed outfall sewer was carried into the semi-final stages today, as the San Pedro chamber's special committee met late this afternoon with some 25 city officials and representatives of large interests, to discuss the report turned in by X. H. Goodnough, consulting engineer, and to lay plans for the state board of health final hearing to be called soon.

T. L. Baker as chairman of the chamber of commerce special committee and his colleagues, James H. Dodson, Jr., and Secretary Roy H. Beaton; Judge Leslie R. Hewitt or Guy Crump of the chamber's legal counsel, and Councilman Charles J. Colden were this community's direct representatives as the conference was called this afternoon at 2:30 o'clock in Councilman Colden's office in the city hall in Los Angeles.

City sanitary engineers, repre-
White's Point.

REDONDO BEACH, CAL.
BREEZE—1?5
APRIL 16, 1926

Distinguished Visitors Guests of Olmstead Bros. at The Palos Verdes

A distinguished visitor here during the past week was Mr. Spencer Penrose, who is a brother of ex-Senator Boise Penrose of Pennsylvania. Mr. Penrose owns the Broadmoor Hotel in Colorado Springs and has large areas of land in connection with it, and is one of the principal owners of the Utah Copper, Ray Copper, and the Nevada Consolidated Copper, and is one of the directors of the Holly Sugar Co., of Santa Ana, and he made a special trip to Redondo to look over the Palos Verdes development with Olmstead Brothers, who are developing his interests in Colorado Springs. Mr. Penrose was very enthusiastic about the development.

Another distinguished visitor to Palos Verdes Estates last Saturday was Mr. Walter J. Kohler, of Kohler, Wis., who is president of the Kohler Company, manufacturers of Kohler plumbing fixtures. Mr. Kohler came to call on Olmstead Brothers, who are developing for Mr. Kohler a 2,000 acre town site in connection with his manufacturing plant. Mr. Kohler is very much interested in Palos Verdes development as he expects to build a city to house the 1,000 employes now connected with the Kohler plant. Mr. Kohler is tremendously interested in what is being done at Palos Verdes fore he returns east.

SAN BERNARDINO, CAL.,
TELEGRAM—35
APRIL 16, 1926

CITY PLANNING IS PARLEY SUBJECT

ation to attend the Cali
An invi Planning Conferenc to
fornia City mbas
be held at the or Hotel,
Los Angeles, April 30 and May 1,
was received by the Chamber of
Commerce today. The matter will
come up before the board of direc-
tors' meeting and it is likely that one
or more representatives of the cham-
ber will be sent to the conference—
especially inasmuch as the topics to
be discussed will be of universal in-
terest, Secretary Roy Mack declared.

William F. Boland, as president of the San Bernardino Realty Board, is expected to appoint a representative to the conference.

There will be talks on city planning, zoning, street widening, downtown automobile parking, traffic control, airports, architectural control, subdivision regulations, parks, transportation and kindred subjects. The convention is to be held under auspices of the California Real Estate Association.

Program for Parley

It will be attended by a large host of mayors, presidents of city councils, members of city and regional planning commissions, county supervisors, traffic officials, plan engineers, architects ,engineers and realtors, as well as representatives of all civic and club groups, including chambers of commerce, improvement associations and property owners.

At the first session, which will take place Friday, April 30, at 9:30 a. m., "The History of Planning In America" will be discussed by Gordon Whitnall, secretary of the Los Angeles Planning Commission.

Charles H. Cheney, Palos Verdes City Planner, will talk on "Organizing the City Plan and How Larger Cities Have Succeeded," and Frank C. Nye, president of the Riverside Realty Board, will discuss the same subject in relation to the smaller cities.

Street Widening

"Street Widening and Who Should Pay the Bill" will be considered at the same session by Harland Bartholomew, joint author of the Los Angeles major traffic street plan.

At the afternoon session, which will begin at 2 p. m., "Automobile Parking and Traffic Control" will be discussed by Dr. Miller McClintock,

(Continued on Page Fourteen)

(Continued from Page Nine)

director of the Los Angeles Majo
Traffic Commission. Dr. Carol Arc
novici, city planner and lecturer,
the University of California, wi
talk on "Building Set-Backs an
Heights of Buildings."

"The Place of the Motor Bus i
Metropolitan Transportation" will b
probed by George A. Damon of th
Pasadena City Planning Commis
sion.

Major C. C. Mosely, general man
ager of the Western Air Expres
and Dr. T. C. Young, president o
the Western Aero League of Amer
ica, will speak on "Modern Cities
Need of Airports."

Parks To Be Discussed

A City Plan banquet will be held at the Ambassador Hotel at 7 p. m Mayor George E. Cryer of Los Angeles will greet the guests, following which Hugh Pomeroy, secretary of the Los Angeles County Regional Planning Commission, and Fred Dohrman, chairman of the San Francisco Bay Counties Regional Planning Commission, will speak on "Regional Planning for Population Centers."

"Parks, Parkways and Recreation" will be the subject to be discussed by E. Avery McCarthy, chairman of the Los Angeles Realty Board City Plan Committee. "The Principle of Architectural Control," discussed by Carleton Winslow, member of the Santa Barbara Board of Architectural Control, will finish Friday's sessions of the conference.

Closing Session Saturday

The closing session Saturday likely will be brief, with only three addresses to be made. The session will open at 9:30 a. m. "How Far Should Business Areas Be Limited" will be discussed by George H. Coffin, Jr., president of the Los Angeles Realty Board.

Harry H. Culver, president of the California Real Estate Association, and Commissioner J. R. Gabbert of the State Real Estate Department, will talk on "Platting of Subdivisions."

The last formal speech will be "Deed Restrictions" by John F. Keogh, trust officer of the Title Guaranty and Trust Company. Informal discussion will follow.

ATASCADERO, CAL., NEWS
APRIL 16, 1926

1777 PALOS VERDES LOANS

By OSCAR L. WILLETT

No Chance

I have been getting several letters lately from some of the creditors who want me to return to them the Palos Verdes Personal Loan cards. Apparently this is caused by a paragraph in the circular letter that Mr. Lewis sent out under date of April 5th, in which he states—

> "I will accept these Palos Verdes Underwriting loans in the fund."

This letter is going to cost us a lot of work without any possible benefits to anybody. In the first place, I did not write the laws of the State of California; neither did I make those Palos Verdes Personal Loans, or dictate the wording of the Personal Loan cards. Both the law and the facts in the matter were established long before I had any connection with them. All that I could do was to fulfil my duty as a law-abiding citizen and my oath as an attorney to make my work here conform to the law of the land.

Bonuses Forbidden

It was, and is, my opinion, that the promised bonuses on the Palos Verdes Loans are absolutely forbidden by the law of the State of California. In this matter I have taken the advice of several other attorneys, and they have all concurred in this opinion. There has been only one attorney who pretends to think otherwise. That attorney is going to make an application for the allowance of claims including the bonuses. If he wins, we must amend all of our claims to include the bonuses. If he loses, his clients are surely going to be out of luck, because they will be obliged to face the penalty provided by the law of this State.

All of this hubbub about the Palos Verdes Bonuses is a case of "Much Ado About Nothing." What good would it do you to have a $200.00 claim and get 50c for it on the dollar, rather than a $100.00 claim and get 100c on the dollar? Mr. Lewis's fees and commissions from the Palos Verdes Loans will not be sufficient to pay these bonuses, or any part of them, and anyone who spends a dollar trying to get one of these bonuses allowed is simply throwing away that dollar. All of the fees and commissions of Mr. Lewis from the Palos Verdes project will be required to pay items in the assignments that he made that come ahead of these bonuses. You might just as well expect to get money out of the blue sky as to get money out of these bonuses.

Not Responsible

I somewhat resent continued attempts to make it appear that the people who made the Palos Verdes Loans are being deprived of their bonuses thru some act of mine. I am no more responsible for that condition than I am for the condition of any of the other loans made by Mr. Lewis. I am simply trying to accept the facts as I found them, and apply to them the law as it exists in this State. To have done otherwise would have stamped me as being lawless and an undesirable citizen.

I trust this explanation will put an end to the idea that by changing my view I could change the law and the facts.

It is utterly impossible for people who have proven their claims to get back their personal loan cards. Under the Bankruptcy law these cards were attached to the claims as filed in court. Moreover, the majority of these Palos Verdes claims were assigned under the Real Estate Plan and Real Estate Receipts were issued for them.

It cost us $75,000 in wages to do the work that was done here last year in bringing order out of chaos and working out and starting the plan of liquidation that seems to fill all requirements, and one which none of its critics seem to have been able to improve upon. It would cost us another $75,000 of wages to try to undo what has already been done, and then you would be back where you started, only much worse off.

Cannot Cancel

While on this subject, let me say that after your claim was once assigned, and Real Estate Receipts issued, that work cannot be undone. To let any of you return your Real Estate Receipts and cancel the assignment, would mean that the same right would have to be given to everybody. The result would be that those who stayed in the Real Estate Settlement Plan would be obliged to bear all the expense of letting a certain percentage out, but letting them out would not be for the benefit of those who remained in.

Therefore, once and for all—let me make it plain to you that I am not going to undertake to undo anything that has been done, and I will not make special occasions. Any consideration that is given to one creditor will be given to all.

SAN PEDRO, CAL., PILOT
APRIL 17, 1926

NEW LIGHT AT PT. VINCENTE IN OPERATION

First Shaft of Light Cast From Tower Last Night

Following a period of construction of nearly one year, the new Point Vincente lighthouse began operation last night. It was the first time that the 800,000 candlepower light sent its raps out over the Catalina channel. Point Vincente is located at the foot of the Palos Verdes hills midway between San Pedro and Redondo Beach.

The lighthouse and its attendant buildings were constructed after plans which had the approval of the Palos Verdes art jury. They are Spanish in design. A 55-foot tower standing on a bluff more than 100 feet above the sea, supports the giant flashing beacon. The lighthouse and its reservation cost the United States lighthouse service $100,000.

George W. Young, San Pedro contractor, was the builder of the lighthouse buildings. Among the sub contractors was the Rider Roofing company also a San Pedro firm.

SAN PEDRO, CAL., PILOT
APRIL 17, 1926

Cacksurve

CITY ENGINEER TO SURVEY FOR OUTFALL HERE

Conference Leads to New Survey to Give More Data

City Sewer Engineer Knowlton will make a survey of tide conditions off Point Firmin as a basis for a decision on the practicability of permitting the construction of an outfall for the county sanitation district's sewer 6000 or more feet off the proposed Cabrillo Recreation beach as a result of yesterday's conference of the forces opposed to County Sanitation Engineer A. K. Warren's plan for an outfall off White Point. The conference was held in the office of Councilman Charles J. Colden, uptown, and was attended by representatives of the local Chamber of Commerce and other organizations opposed to the Warren outfall plan.

The conference was attended by President Van Griffith of the Los Angeles Park Commission, and P. C. Beecher, a member of the city playground commission, on whose suggestion the current survey was authorized. If the survey shows that an outfall off Point Firmin will shoot sewage out to sea and in no way contaminate the waters off the beach proposed by the playground commission and the bluff park to be extended southwest from Point Firmin Park by ythe park commission, these bodies will give their consent to the compromise plan sponsored by the local chamber for the outfall off Point Firmin and it will be proposed to the state board of health.

In the event that the survey shows danger of pollution, the chamber and other organizations opposed to the Warren plan will fight to a finish to prevent the location of a sewer outfall anywhere in the viicnity of San Pedro.

Two tentative locations were suggested for the outfall at yesterday's conference and both will be considered by Knowlton in making the current survey. They are 6000 or more feet due south of Point Firmin, and 6000 feet or more southeast of Point Firmin. The survey may take 30 days for completion, so it was resolved to petition the state health board, arbiter in the dispute, to postpone continuance of its hearing on the subject to give time for the survey.

The conference was called to plan action on the outfall dispute, immediate renewal of which is expected following the report of X. H. Goodnough, sanitation engineering expert, of Boston, advising the construction of the outfall 4000 feet off White Point or Point Firmin, or between the two prominences. Mr. Goodnough found that sea currents ran parallel to the coast from a point east of White Point to a point southeast of Point Firmin where they swung directly out to sea.

The local chamber was represented yesterday by T. L. Baker and Secretary Roy H. Beaton. Other organizations and departments represented were, the Burkhardt Investment company; the Palos Verdes syndicate; Los Angeles engineering department, Chamber of Commerce, parks commission, playgrounds commission, council, and the state health department.

GLENDALE, CAL., NEWS
APRIL 17, 1926

EXPERTS WILL STUDY CITY PLANNING

Realtors In Conference To Adopt Program Suited To Entire State

The preparation and adoption of a state-wide city planning program will form the subject of a two-day conference that is to be held in Los Angeles on April 30 and May 1, under the auspices of the California Real Estate association, when planning experts from all over the state will meet to consider every factor that might possibly exert any influence on the development of the future growth of the municipalities of California.

Harry H. Culver, president of the California Real Estate association, has issued the call for the conference, which will be directed by Fred E. Reed of Oakland, chairman of the association's city plan committee, and the sessions of the conference will be held in the Ambassador hotel.

Virtually every realty board in the state will be represented, and many of the member boards of the National Association of Real Estate boards will also send delegates to the conference. City planners, engineers, architects and traffic men will compose the other half of the group that will meet at the conference.

First in History

It will be the first time in history, Mr. Reed stated, that real estate men and subdividers and city planning experts will come together for a discussion and study of their mutual problems and to formulate a program for city planning acceptable to both.

The program that has been arranged for the meeting, Mr. Reed says, will include methods of achieving the "city beautiful" through scientific planning, auto parking and traffic control, building lines and height restrictions, street widening and assessments, air ports, motor buses, parks and recreation, regional planning, tree planting, architectural control, deed restrictions, business property and zoning and the control of subdivisions.

The chief purpose of the conference, Mr Reed declared, will be to dovetail the views of the planning experts and the subdividers so as to enable the respective communities to derive the maximum good.

Policy of Realtors

"The real estate men of California have come to the realization that their work is not confined merely to selling, but also to producing—producing higher property values, replanning and working for the greatest benefit of their community. It is this policy that the real estate men of the state are adopting.

Among the speakers whose names have been placed on the program are Gordon Whitnall, Los Angeles planning commission; Charles H. Cheney, Palos Verdes city planner; Frank C. Nye, president Riverdale Realty board; Harland Bartholomew, joint author of the Los Angeles major traffic street plan; Dr. Miller McClintock, Los Angeles major traffic commission; Dr. Carol Aronovici, University of California; George A. Damon, Pasadena city planning commission; Dr. T. C. Young, president of the Western Aero league, and Major C. C. Moseley, general manager Western Air Express, Inc.; Mayor George E. Cryer of Los Angeles; Hugh Pomeroy, Los Angeles county regional planning commission; Fred Dohrman, San Francisco bay counties regional planning commission; E. Avery McCarthy, of the Los Angeles Realty board city plan committee; Carleton Winslow, Santa Barbara board of architectural control; George H. Coffin, jr., president Los Angeles Realty board; Harry H. Culver, president California Real Estate association; J. R. Gabbert, state real estate commissioner; John F. Keogh, Title Guarantee & Trust Co.

Continued —

Dr. Young to Speak

The presence of Dr. T. C. Young and Major C. C. Moseley on the program of the planning conference links up plans of the real estate association with those of the men who are working for the development of commercial aviation in the west, as the two-day aviation conference that will be held at the Alexandria hotel in Los Angeles, under the auspices of the California Development association, on April 30 and May 1, the same dates as those of the planning conference, will then be in session, and the interchange of speakers will, it is claimed, work for closer co-operation between the city planners and those interested in fostering aviation on the Pacific slope.

Dr. Young and Major Moseley are both scheduled to discuss the modern cities' need of airports at the planning convention, as this subject is admitted to have a vital effect on the future growth and development of California municipalities in view of the advances that are certain to follow the inauguration of the direct air mail service between the southern metropolis and the mountain states.

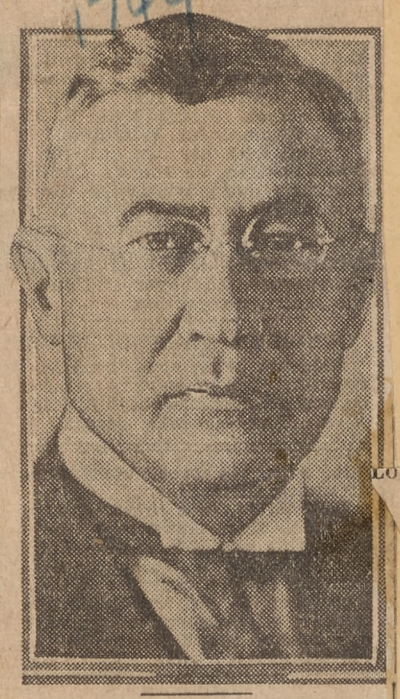
Will Name Delegates

The Glendale Chamber of Commerce has been requested to name delegates to represent it at the planning conference, and this will be done at the next meeting of the board of directors, Secretary Howard I. Wood said today.

The representative of the Glendale Planning commission who will attend the sessions in Los Angeles will be named by President P. J. Hayselden at next week's meeting, Secretary Claude Boynton reported today, and President E. P. Hayward of the Glendale Realty board will also take up with his associates on the board of directors the selection of official representatives of the local realty organization. It is also planned to take a strong delegation of realtors and local property owners to the conference, as a part of the attendance sponsored by the Realty board.

LOS ANGELES, CAL., HERALD
APRIL 17, 1926

JAY LAWYER, WHO DIRECTS PALOS VERDES PROJECT



City and state officials throughout the United States continue to recognize Southern California as the center of model residence developments. Scarcely a month passes, it is understood, but the regional and city planning commissions receive communications from outside public officials looking to the Southland for inspiration in creating desirable residence suburbs. The last of these to accord such recognition is the state of Massachusetts.

In a bulletin broadcast throughout the east by the Massachusetts department of public welfare, Palos Verdes Estates is cited as an ideal example of community building and is given one of the strongest indorsements ever accorded a real estate project by any public authority.

The bulletin contains a reprint of a descriptive article of Palos Verdes which appeared in the "Survey," a national magazine, last October. In the foreword Richard K. Conant, commissioner, and Edward T. Hartman, state consultant, state: "Palos Verdes Estates may serve as an excellent guide to every planning board that is in doubt about what to do or that thinks it has nothing to do.

"This development at Palos Verdes, it will be noted, is a private one, so arranged that future owners may not ruin all that has been done for the good of the community. Control in this way, even to the design of the buildings, points clearly to what all places will have to do if the prevailing medley of uses and designs is ever to be overcome. The art jury is legally established because the entire area is group-controlled, instead of being left to private whim and private profit.

"Note particularly the planning for school plants. This scheme promotes efficiency, economy and permanency. Instead of sticking in fragments of a school plant here and there, on sites unsuited because of location and size, sites are selected in advance, when they may be secured at the price of farm land, where they will best serve their purpose, and in areas great enough to meet the needs.

"The ocean shore park, embracing four miles out of a total of 12 miles of all the water frontage, is in marked contrast with the usual mehtod of waking up too late, after all the water front has been appropriated by industry or by private homes, to the permanent exclusion of the people from a heritage which should be theirs for all time."

SAN PEDRO, CAL., PILOT
APRIL 17, 1926

PALOS VERDES ESTATES COMMENDED

IN a bulletin broadcast throughout the East by the Massachussetts Department of Public Welfare, Palos Verdes Estates is cited as an ideal example of community building and is given one of the strongest endorsements ever accorded a real estate project by any public authority.

The bulletin contains a reprint of a descriptive article of Palos Verdes which appeared in the "Survey," a national magazine, on October 15, 1925. In the foreword, Richard K. Conant, commissioner, and Edward T. Hartman, state consultant, of the division of housing and town planning, declare that "Palos Verdes Estates may serve as an excellent guide to every planning board that is in doubt about what to do or that thinks it has nothing to do. Great profits are sure because the value of a home depends upon its value as a home and not upon its value as a pile of building material."

LOS ANGELES, CAL., EXPRESS
APRIL 17, 1926

Palos Verdes Assured Plentiful Water Supply

To be able to use practically pure rain water every day in quantities as generous as desired, is one of the privileges of living in Palos Verdes Estates, officials of the project point out. A water supply has been developed for the estates, they declare, which is as stable and everlasting as that enjoyed by any community in Southern California, and it has the further advantage of being practically surgically pure.

The primary supply of Palos Verdes water is in the Sierra Madre mountains. As long as it rains and snows in these mountains, Palos Verdes people will have plenty of water, for the geological structures of Southern California are such that the precipitation in the mountains finds its way to a huge basin directly under a section of the Palos Verdes project called the Panhandle, it was pointed out.

This huge reservoir of water was first tapped with a 610-foot well in 1923, and a supply of over 3,600,000 gallons a day has been developed. Three other wells have been drilled, although not yet needed, and eventually an ample supply of water for a population of 250,000 people can be developed. The city of Los Angeles has drilled three wells in the same underground basin and is now supplying San Pedro, Wilmington and other harbor communities with the flow. Experts declare this is not only the most reliable supply of water in the metropolitan area, but its "softness" makes it the most desirable for housewives to use.

LOS ANGELES, CAL., TIMES
APRIL 18, 1926

DRAINAGE OVER AREA GETS TEST

Palos Verdes Estates Head Tells of Rain Effects on Subdivision

No damage resulted from the recent storms at Palos Verdes Estates, according to a bulletin issued to lot owners by Don K. Lawyer, salesmanager of the seaside project. The only result, he declared, was to "make the hills more beautiful and the foliage more luxuriant."

On one afternoon more than an inch of rain fell in less than an hour and in four days more than six inches fell. Yet the Palos Verdes drainage system functioned perfectly and the damage was negligible. Mr. Lawyer's announcement states:

"Our wonderful base of decomposed granite has withstood the test, and in Puerta del Norte, Malaga Cove Plaza and along the Granvia La Costa where the asphalt macadam surface has been laid, the drainage was perfect. It will, no doubt be interesting to learn that our construction program calls for the immediate paving of Via del Monte to La Venta, via Campesina to the golf clubhouse, via Almar to the new school building, Granvia La Costa from Malaga Cove Plaza to Douglas Cut, a portion of Via Anita, Granvia Valmonte and Via Alameda so that there will be no further washing of gutters resulting from rains on these hillside streets."

LOS ANGELES, CAL., TIMES
APRIL 18, 1926

Naval Wedding

Of more than usual interest to local society as well as naval circles was the wedding last evening at La Venda Inn, Palos Verdes estates, of Miss Corinne Hardwick, daughter of Mr. and Mrs. Charles Foster Buchanan of San Pedro and Lieut. Thomas Keliher, U.S.N., of the U.S.S. Maryland, the ceremony taking place at 8 p.m., with the chaplain of the fleet officiating in the presence of relatives and intimate friends.

The decorations were especially lovely, the immense fireplace in the huge living lounge of the clubhouse being banked with ferns and foliage forming a perfect background for the hundreds of stately Easter lilies which adorned the improvised altar erected in front of the fern screen, while two great tall vases filled with the spring flowers in a riot of color stood at either side of the altar and indede the whole clubhouse being brilliantly illuminated by hundreds of tall white candles.

The bride, given in marriage by her father, wore an exquisite gown of white satin embroidered with pearls, rhinestones and silver thread, the bodice being cut low in the back, while a court train fell from the shoulders.

The front of the bodice was cut round and a bertha of real lace at the neck, while the veil of tulle was caught at the back of her head in a coronet of pearls and rhinestones and she carried an arm bouquet of orchids, gardenias and lilies of the valley.

Miss Thelma Hardwick assisted her sister as maid of honor, wearing a gown of pale blue satin with tight bodice, the full skirt reaching to the ankles and she wore a crown of jewels in her haid and carried long-stemmed pink rosebuds and ferns tied with tulle.

The bridesmaids were Miss Katherine Bard, Miss Ursula Fitzgerald and Miss Lucille Bordages. They wore gowns of the period, Miss Bard being in lavender taffeta with touches of green, Miss Fitzgerald in pale blue with touches of old rose, while Miss Bordages was in green with touches of blue.

They were all fashioned alike with tight bodice and bouffant skirt reaching to the ankles, cut with low round the neck and berthas of lace and they carried old-fashioned bouquets of tiny blossoms in all the pastel shades encased in lace frills with shower of narrow satin ribbons and forget-me-nots.

Lieut. George Hussey, U.S.N., of Boston, classmate of Lieut. Keliher at Annapolis in 1916 served as best man and the ushers included Lieut. George Chaplin, Lieut. Andrew Mayer, Lieut. Theodore Chandler, Lieut. Moultrie Moses, Lieut. George Marvell, Jr., and Lieut. Edward Clexton, all brother officers of Lieut. Keliher, and his two brothers, Maj. John Keliher, U.S.A., of the Presidio, San Francisco, and Ensign Robert Keliher, U.S.N., from San Diego.

All were wearing full-dress uniforms and the bride and bridegroom passed from the altar beneath the crossed sabers of the ushers after the ceremony.

The wedding music was played by Mrs. William A. Deshiells at the piano. Mrs. Mildred Hawke, harp, and Mrs. Minna Haffa, violiniste, while preceding the ceremony Miss Mary Belle Chapman sang "I Love Thee," by Grieg. A wedding supper was served after the ceremony, 150 guests having been hidden. Mr and Mrs. Keliher are motoring up to Bremerton, where the ships have been ordered and they are going north in Commander Alan Goodrich Kirk's car which he has lent them for the trip.

After a fifteen-day leave Lieut. Keliher will report for duty at Bremerton.

The first of July Mr. and Mrs. Keliher have a month's leave and are going east where they are planning to visit with Mr. Keliher's family in Boston, later going to New York and the points of interest on the Atlantic Coast before reporting for duty in Washington, D. C., on a two years' detail, later their plans are for European service. Mrs. Buchanan received her guests last evening in a gold beaded gown.

Los Angeles, Cal., Journal
APRIL 20, 1926

56. Contract for improvement of streets in Palos Verdes Estates was awarded to U. C. Rous, Jr.

57. Contract for improvement of California Avenue (County Improvement No. 465) was awarded to Griffith Company.

58. Contract for improvement of Ocean Avenue was awarded to T. W. Oglesby.

Board Supervisors

LOS ANGELES, CAL., TIMES
APRIL 18, 1926

San Pedro

Much torn and tattered raiment was seen at the dinner-dance given at the Woman's Clubhouse by the San Pedro Shriners' Club Tuesday night, the affair being a hard-times event at which more than 100 Shriners and their ladies were present. Fred Teal, chairman of the Shriners' entertainment committee, matched partners by numbers for the dinner and there was a pleasing dinner program of talks, impersonations and music, with George Aitkenhead in charge. Novelty dances enlivened the event and there was a clever interpretation of the Charleston by Florence Bryant and Bobby Dixon, diminutive juvenile dancers, both winners in recent Charleston contests. Prizes given away at the affair were won by Dr. Mowart of Wilmington and Mrs. W. E. Guidinger.

Members of the Phi Mu Sorority, of which she is a member, were guests of Miss Carolyn MacQuiddy, daughter of Mr. and Mrs. J. C. MacQuiddy of 3837 Bluff Place, San Pedro, at the beautifully appointed bridge tea at which she recently announced her engagement to William Starr Baldwin of San Pedro. Mrs. Clifton Elzo McCluskey of Santa Rosa, formerly Miss Cora McCorkle, was honor guest at the affair, which was given in the flower room of the Mary Louise tea room in Los Angeles. Seventy-five Long Beach and San Pedro friends were guests of Mrs. MacQuiddy at a charming tea given the preceding day at the MacQuiddy home, to announce the engagement.

Charming appointments marked the bridge-tea at which announcement was recently made of the engagement of Miss Dorothy Von Aspe of San Pedro and Kenneth Bennett Crowley of Visalia. The mother and sister of the bride-elect, Mrs. E. J. Von Aspe and Mrs. Waldo Ballard, were cohostesses at the affair and entertained in the patio of the La Venta Inn in the Palos Verdes Hills, an orchid and yellow color arrangement in floral decorations enhancing the beauty of the setting. Daffodils held the dainty announcement cards. Miss Von Aspe, who has a large circle of friends in San Pedro, is a graduate of the Southern Branch of the University of California and has been a member of the Fifteenth-street school faculty in San Pedro for four years, while Mr. Crowley is well-known in Visalia. The wedding will be an event of the summer months.

Installation of the newly elected officers of the San Pedro Rotary Club was marked by a dinner-dance at the California Yacht Club, an annual affair which always brings out nearly every member and his wife. George Aitkenhead, president, and Clarkson Faulk, re-elected secretary-treasurer, were installed, and O. R. C. Grow, reading clever verses of his own composition, introduced the new directors, who are Charles T. Wilder, L. S. Anderson, Guy Lyons, Harold McDonald and Allen Stelle. Tulips and other lovely spring blossoms were ornamentatively used.

Entertaining in the sun room of the Woman's Clubhouse, Mrs. Charles Fielding, wife of Lieut. Fielding of the U.S.S. Colorado, assembled a group of twenty-four Tuesday afternoon at a smart affair which took the form of a bridge tea and prenuptial shower complimentary to Miss Helen Karns, daughter of Capt. Franklin D. Karns, commander of the Colorado, and Mrs. Karns. Tall baskets of American Beauty roses were used as decorations. Announcement of Miss Karns's engagement to Ensign William C. Schultz of the Maryland was made Saturday, the tenth inst., at a tea given for 200 aboard the Colorado.

LA JOLLA, CAL., LIGHT—3
APRIL 20, 1926

A study of weather reports for the Palos Verdes estates for the last ten years shows that residents may be certain of at least 355 days of sunshine each year, entire freedom from recurrent wind storms, and absence of frost below the 700-foot level. Records were kept by Dr. Ford Carpenter, meterologist of the Los Angeles chamber of commerce, at eleven different stations on the Palos Verdes project during the years 1914 to 1920.

LOS ANGELES, CAL., EXAMINER
APRIL 18, 1926

NAVAL WEDDING ON CLIFFS OVER SEA

LA VENTA INN, on the cliffs above the sea at Palos Verdes, was the setting last night for the formal naval wedding of Miss Corinne Hardwick, daughter of Mr. and Mrs. Charles Foster Buchanan of San Pedro, to Lieut. Thomas Keliher of Boston. The marriage was at 8 o'clock before a hundred and fifty guests, the service being read at an improvised altar of Easter lilies and palms, on either side of which stood tall vases filled with spring blossoms in various pastel shades. Tall candles lit the room.

In formal naval regalia eight friends of the groom held the crossed swords beneath which the bridal party passed. The list of attendants included Lieut. George Hussey of Boston, best man; Lieut. Ted Chandler, Lieut. Maltrey Moses, Ensign Edward Clexton, Lieut. Andy Mayer, Lieut. George Chapline, Lieut. Theodore Chandler, Major John Keliher of Palo Alto and Ensign Robert Keliher of San Diego. The latter two are brothers of Lieutenant Keliher.

The bride was gowned in white satin with a front panel beaded in pearls and rhinestones. Her tight-bodice gown was made with a long, circular skirt, while a court train of satin with an inset of tulle fell from the bride's shoulders. She wore a coronet of pearls and rhinestones, from which her tulle veil fell in graceful folds. Orchids, lilies of the valley and gardenias made up the old-fashioned bridal bouquet she carried.

The frocks of the bridesmaids were fashioned similar to the bride's, all having the tight bodices and full skirts, being reminiscent of Revolutionary days. Old-fashioned drop shoulders with the lace ruffles and skirts lined with a contrasting color and caught up with bunches of sweet peas. They also wore sweet peas in their hair and carried old-fashioned bouquets of spring flowers to match their gowns.

Miss Thelma Hardwick, sister of the bride, who was her maid of honor, wore changeable blue satin with green and orchid velvet streamers falling from her shoulder. Miss Katherine Bard in orchid taffeta faced with green was a bridesmaid, together with Miss Ursula Fitzgerald, who was frocked in blue taffeta lined in rose, and Miss Lucille Vardarge of New York, who wore green taffeta lined in blue.

The ceremony was followed by a reception at the Inn.

Lieutenant Keliher and Mrs. Keliher are leaving today for a motor trip to Del Monte and the big trees. Later they will go to Bremerton, Wash., for a month, and then to New York. After a visit there they will go to Washington, D. C., where Lieutenant Keliher will be stationed in the Ordnance Department for two years.

* * *

SAN PEDRO, CAL., PILOT
APRIL 20, 1926

La Venta Inn Will be Scene of Shrine Event

Hereafter all evening social affairs of the San Pedro Shriners' club will take place the first Thursday in each month, according to an announcement made today. The next affair of the club will be a dinner-dance, to be given Thursday, May 6, and the beautiful La Venta Inn in the Palos Verdes hills will provide the setting.

Interesting plans are being made in preparation for the May affair and Shriners and their ladies are looking forward to it with keen anticipation.

As only fifty couples can be accommodated at the Inn, those who wish to attend are urged to make their reservations early, through Fred Teal, chairman of the entertainment committee.

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LOS ANGELES, CAL., EXAMINER
APRIL 18, 1926

Palos Verdes Hills Give Up Ancient Relics

Specimens Indicate Elevated Area Along Ocean Once Home of Primitive Man

Abundant evidence that the Palos Verdes Estates was once a favorite hunting ground of early American Indians and possibly of prehistoric man has been found recently by residents. Arrows, spears, tomahawks and pottery have been found in great numbers on the hillsides and in a few instances excavations for new homes have unearthed relics of considerable ethnological and anthropological value.

John Kohler, a Palos Verdesan, has collected over a hundred mementos of ancient origin. He has made a study of Indian lore for twenty years and declares that the Palos Verdes relics indicate that Southern California was once inhabited by powerful and war-like tribes of American Indians.

One of the most interesting pieces of the Kohler collection is a "left-handed" spearhead. It was so fashioned that in flying through the air it rotated to the left instead of the right. This type was used only by "medicine" men, according to Kohler, and in case a man was found murdered with such a spearhead, it was considered that the medicine man had a right to kill his victim, and no punishment was attempted.

Jay Lawyer, general manager of the Palos Verdes Estates, will submit several of the specimens to the Smithsonian Institution in Washington and others to the archaeological departments of the various schools located in Southern California.

SAN PEDRO, CAL., PILOT
APRIL 20, 1926

ELABORATE WEDDING UNITES POPULAR PAIR

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Exquisitely beautiful and markedly artistic was the setting, the ceremony being read before an improvised altar adorned with calla lilies, and two tall lighted tapers. The fireplace was banked in greenery and eight huge floor vases of unusual design held colorful, trailing blossoms.

Capt. R. H. Workman, chaplain of the U.S.S. California, read the marriage lines and the ceremony was preceded by a vocal selection, "I Love You," by Grieg, sung by Miss Marydel Chapman. As the wedding party entered, Rubenstein's "Kamennoi Ostrow" was rendered as a violin, harp and piano number by Mrs. William Daschiell, Shakespearean actress now appearing at the Biltmore theatre in Los Angeles, and two other members of the same company.

The bride's charming gown was a picturesque robe de style, with tight bodice and billowing skirt, the bodice elaborately ornamented with beads, pearls and rhinestones and silver stitching, and the scalloped skirt bordered with beads and rhinestones. The gown was made with a court train with insets of flesh colored tulle and a coronet of pearls of rhinestones held in place a long veil of tulle. Orchids, lilies of the valley and gardenias formed the bridal bouquet.

Attending the bride were her sister, Miss Thelma Hardwick, who served as maid of honor, Misses Ursula Fitzgerald, Kathryn Beard and Lucille Bordages, all of Los Angeles, who were bridesmaids and Patty Buchanan, her six-year-old sister who was flower girl.

In harmony with the quaintly picturesque setting were the frocks worn by the bridesmaids, whose tight-bodiced, full-skirted frocks were of the pastel shades with velvet bowls of contrasting shades, and each carried a formal old-fashioned bouquet. The maid of honor was gowned in a frock of shaded blue satin of the same quaint style as those of the bridesmaids', and wore a crescent of silver and pearls in her hair. Her bouquet was of long-stemmed pink roses, and a gold basket filled with variegated blossoms was carried by the diminutive flower girl, who was adorable in her ruffled long-skirted frock of peach taffeta.

Mest man was Lieut. George Hussey, Jr., and ushers were Lieut.-Com. T. E. Chandler, Lieutenants Ralph Davidson, W. A. Kitts, G. C. Chapline, E. A. Schraeder, A. D. Mayer, M. Moses, A. Soucek and E. G. Clexton and Ensign R. H. Keliher, brother of the bridegroom, who were in naval full dress.

A wedding supper and reception followed the impressive ceremony, the bride, in accordance with the naval custom, cutting with the sword of the bridegroom the large wedding cake, which was adorned with a replica of the Maryland.

The bride, who is the charming daughter of Mrs. Charles Foster Buchanan of 434 Thirty-Eighth street, attended the Cumnock School of Expression in Los Angeles and Miss Marlborough's before her graduation from Miss Finch's finishing school in New York. Taking a prominent part in society since her debut, she has lived in Los Angeles for a number of years and has been making hr home with her parents in San Pedro for the past few months. Mr. Buchanan is one of the proprietors of the Beacon Drug Co. Lieut. Keliher is the scion of an old Boston famliy and has a wide circle of friends in the navy set.

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SAN PEDRO, CAL., PILOT
APRIL 20, 1926

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LONG BEACH, CAL.
PRESS-TELEGRAM—10
APRIL 21, 1926

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The views of men of broad vision, ripe experience and large success are of value to any community. Long Beach appreciates Mr. Vanderlip's interest, and can assure him that it long has cherished the ambition to become the Paris, the Atlantic City, the New York, the Detroit and the Pittsburgh of the Pacific Coast. The possibilities are here, the will also is here, and with the help of such leaders as Mr. Vanderlip and others who have become identified with the development of this harbor region, the purpose will be accomplished.

LOS ANGELES, CAL.,
ILLUSTRATED DAILY NEWS
APRIL 21, 1926

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LOS ANGELES, CAL., EXPRESS
APRIL 22, 1926

* * *

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1—HAWTHORNE, CAL.,
ADVERTISER,
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anta Monica Canyon
California

that "Instead of the thorn shall come up the fir tree, and instead of the brier shall come up the myrtle tree."

d be Instead of the thorn and the brier we and shall have things of use, beauty and you grance. Instead of discord, harmony. field Instead of suffering, happiness. Instead of war, peace.

ion. *We wish that your visit may be pleasant and profitable.*
our hearts. Should we not be inspired to seek the infinite ha

This week Santa Monica is privileged to entertain the music clubs of California. The Bay Cities Music Association is the host. Artists from California cities are participating as well as artists of national fame.

Santa Monica's principal offering is the Santa Monica Symphony Orchestra, conducted by Modest Altschuler—internationally known, and for twelve years conductor of the Russian Symphony Orchestra New York.

The Bay Cities Music Association has the privilege of instruction and leadership by Maestro Altschuler. It also has the personal and active participation of L. E. Behymer—"impresario of the West"—one of its directors.

We believe that California will be a scene of great musical unfoldment. It is naturally arriving that it should. Favorable circumstances of beauty, climate, and nearness to a metropolis and to cultural activities indicate that Santa Monica will not be behind in this very important development.

re all Californians.
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(c 26, by Sidney H. Cre**ager**)

$10,000,00 Offer!

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might say with the writer of the 150th Psalm: "Let everything that hath breath praise the Lord."

LOS ANGELES, CAL., TIMES
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THURSDAY MORNING. Los Angeles Daily Times.

MIGHTIEST MOTIVATING FORCE TO BE DEVELOPED IN CALIFORNIA

Conversion of Energy with Violence Will Eventually be Replaced by its Peaceful Flow from Source
Age of Discovery Has Scarcely Begun

Santa Monica Entertains Musicians of the State and Sends Greetings to Composers and Discoverers

We are a proud nation. We glory in our material possessions and power.

It is the result of the first race of a free people to achieve prosperity and physical well-being.

Work, initiative, inventive genius and financial success have been glorified —and have received their reward.

Great material resources, the use of machinery, and the development of power have made our present prosperous and advanced condition possible.

Other nations chide us for having more thought for material success than for cultural attainment.

But we are young. Only the first chapter in our national history has been written.

We have existed as a nation for one hundred and thirty-seven years—a little more than the lifetime of one man.

We have done very well in that time.

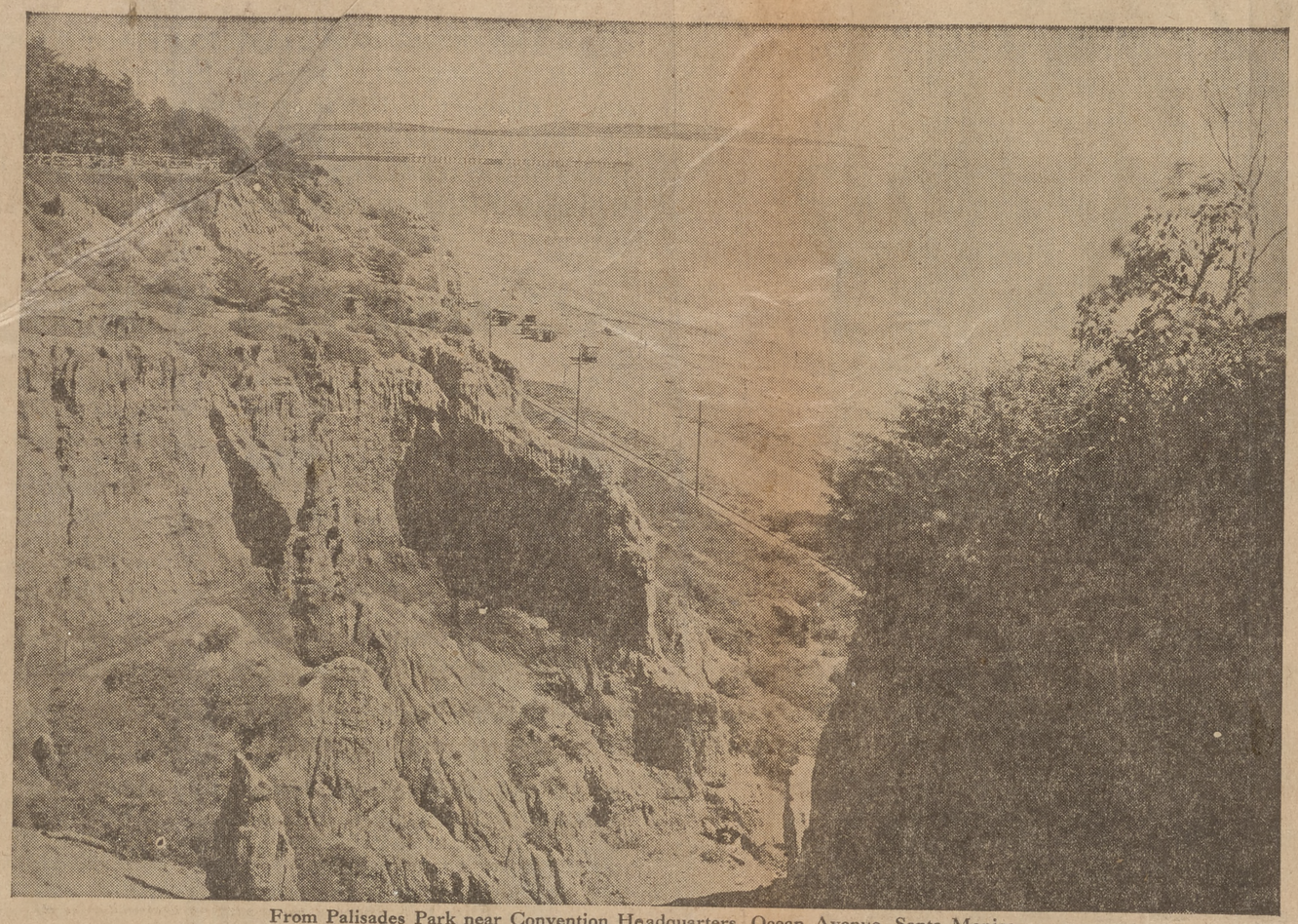
Now that the country is developed, capital accumulated, business, government and society well established, we will be able to give more thought to the development of the finer things.

Music is more than entertainment, more than a social grace, more than an accompaniment for the dance. It is more than cultural, more than inspiring. Its rhythm is the pulsing of the universe. Its harmony keeps the spheres in their orbits. Its melody is the song of creation.

Where are the inspired geniuses that shall hear this music and broadcast it to the world?

Have not Californians a responsibility? Who is so close to beauty, harmony, peace?

In this glorious land of California we ght say with the writer of the 150th lm: "Let everything that hath eath praise the Lord."



From Palisades Park near Convention Headquarters, Ocean Avenue, Santa Monica, Looking toward Palos Verdes Hills and Catalina Island

Awake to the power of music broadcast to the world we should consecrate ourselves to make its message constructive, inspiring, healing.

Primitive man used wind, percussion and stringed instruments.

Music existed in oriental countries at least 5000 years ago.

The "harp and organ" are mentioned in Genesis.

The great patron and author of sacred music in Bible history was David.

He must have been an artist of ability also. When Saul's spirit was heavy —"David took an harp, and played . . . so Saul was refreshed, and was well, and the evil spirit departed from him."

Some of the instruments "ordained" by David were the harp, psaltery, timbrel, cornet, cymbals, trumpet. "And all the congregation worshiped, and the singers sang, and the trumpeters sounded."

This was a thousand years B. C.—at the time the Phoenicians were devising their alphabet.

The first important discoveries of the laws of sound were made in the sixth century, B. C., by Pythagoras.

Modern development of music dates principally from the eighteenth century, and is a little older than our Constitution.

America has attained leadership in government and business. It has yet to ascend the heights and make its mark in music.

The East had the country to bring up and establish. The West did not have part in those early responsibilities. Let the West now bring forth music that shall lift men to new spiritual heights and seal an everlasting peace.

Workmen Find Slab With Indian Hieroglyphics in Palos Verdes

Near La Venta Inn, at Palos Verdes Estates, workmen recently found a limestone slab with hieroglyphics depicting an Indian's hunt- wess. The animal is supposed to be a deer. The triangle and t the bottom are thought to be a date. Jay Lawyer, gen- r of Palos Verdes Estates, will submit the rock to scien- rmine its ethnological value.

SANTA CRUZ, CAL., SENTINEL
APRIL 23, 1926

City Plan Meet At Los Angeles Very Important

Laurence Canfield, son of C. E. Canfield of this city and a student at Stanford University, will represent the Santa Cruz Realty Board at the state-wide conference on City Plan under the auspices of the California Real Estate association at the Ambassador Hotel, Los Angeles, April 30 and May 1.

Mr. Canfield appeared before the city council yesterday and stated that the directors of the local realty board had endorsed the plan of having a representative of the city at the conference. Although the council took no immediate action, the commissioners appeared to favor sending a member of the city planning commission.

Laurence Canfield, who will represent the local realty board, is specializing in city planning and other courses at Stanford University.

Mayors of fifty leading cities in the state, more than a score of planning commissions, numerous county supervisors, among others, have signified their intention of being represented at the two-day sessions. Delegations from realty boards, chambers of commerce, improvement associations, service clubs, women's clubs and other organized groups, looking toward civic betterment programs, have been authorized.

Great importance attaches itself to this conference because such topics as zoning, street widening, traffic control, subdivision restrictions, building setback and height limits, parks and parkways and other factors entering into comprehensive city planning will be discussed by experts.

Stephen Child, nationally known city planner of Boston and San Francisco, has written to Chairman Fred E. Reed that he is "returning from the east to my beloved California" to present a brief paper. Frederick Law Olmstead and James Nolen, the latter of Cambridge, Massachusetts, and president of the American City Planners' association, are expected to be present with reports from the national meeting last month, in addition to those already programmed.

Among those who have accepted are Charles H. Cheney, Palos Verdes; Dr. Carol Aronovici, University of California; Dr. T. C. Young, president Western Aero League; F. Dohrmann, Jr., president San Francisco Bay Counties Regional Plan Association; Hugh R. Pomeroy, secretary Los Angeles County Regional Planning Association; Gordon Whitnall, secretary Los Angeles City Planning Commission; Mayor George E. Cryer, Los Angeles; and others, who assure the success of the meeting, according to President Harry H. Culver of the realtors.

PASADENA, CAL.,
STAR-NEWS—14
APRIL 24, 1926

RESPONSE TO CONFERENCE IS STRONG

Pasadena Represented on City Planning Event Assembling Soon

EDWARD S. GRAHAM NAMES COMMITTEE

State-Wide Interest Is Aroused in Sessions Due Next Week

Enthusiastic response to the call for a state-wide conference on city planning, to be held under the auspices of California Real Estate Association at the Ambassador Hotel, April 30-May 1, indicates an attendance of upwards of 500 civic leaders at the function, with prospects of Pasadena being well represented at the function. Edward S. Graham, president of Pasadena Realty Board, realizing the importance of the function, has invited a group of notable Pasadena citizens to attend the function and many realtors of Pasadena are planning to attend the event, next Friday and Saturday.

George A. Damon of this city is one of the principal speakers at the event. He will discuss "The Place of the Motor Bus in Metropolitan Transportation."

Committee Invited

The committee which Mr. Graham has invited to represent this city consists of the following: Stuart W. French, chairman of Pasadena City Planning Commission; Hiram W. Wadsworth, George A. Damon, Mrs. Joseph H. Dorn, Leo M. MacLaughlin, Dr. John Willis Baer and Ray V. Marsh, of Altadena.

Mayors of fifty leading cities in the state, more than a score of planning commissions, numerous county supervisors, among others, have signified their intention of being represented at the two-day sessions. Delegations from realty boards, chambers of commerce, improvement associations, service clubs, women's clubs and other organized groups, looking toward civic betterment programs, have been authorized.

Great miportance attaches to this conference because such topics as zoning, street widening, traffic control, subdivision restrictions, interest which will be evidenced.

REDONDO BEACH, CAL.,
BREEZE—19S
MARCH 24, 1926

HIGHWAYS DISCUSSED AT C. OF C.

Directors Have Very Busy Session at Tuesday Noon Lunch

ROAD CELEBRATIONS

Compton, Palos Verdes, Will Soon Have Special Days

The important matter of highways took up considerable time in discussion at the weekly meeting of the directors of the Redondo Chamber of Commerce yesterday.

The Compton Avenue Improvement Association extended an invitation to this Chamber to attend the celebration of the opening of Compton avenue March 24 to 27, inclusive. The secretary was instructed to inform them that this city would be represented.

The Los Angeles Chamber of Commerce submitted copy of a telegram sent by them to the Supervisors Association at the meeting in San Diego setting forth their views for the maintenance and reconstruction funds for state highway work. A motion prevailed directing that the communication be filed.

The Carmel-San Simeon State Highway Association requested the support of our Chamber in securing action for the completion of the 38-mile gap in the San Simeon district, and enclosed copy of a resolution of endorsement. A motion prevailed that thi Chamber go on record as endorsing the resolution.

The secretary reported that tentative plans were under way fo a big joint celebration sometime in May, when the new roa around the Palos Verdes Hills wa opened to San Pedro, and would probably be the largest demonstration in the way of an openin of this character ever seen in this scetion. The road committee re ported progress in the Beryl and Diamond streets extension.

Mr. C. B. Roberton appeared before the board and appealed to all present, not as an organization, but as individuals, to recall the promises made the American Legion boys when they went over seas and lend our support and influence in carrying the measure on the ballot providing for the gift of sufficient space for a home for all partiotic organizations in the city park. Mr. Robertson's remarks were supplemented by Mr. Glen Moor of the local Legion.

Mr. George Evans of the Realty Board extended an invitation to all to be present at the meeting of the Realty Board on the evening of March 30th, and asked for our co-operation in making this event a success. Mr. Evans stated that the state president, Mr. Harry H Culver, would be present.

LOS ANGELES, CAL., HERALD
APRIL 24, 1926

PALOS VERDES WATER IS PRAISED

To be able to use practically pure rainwater every day, in quantities as generous as desired, is one of the privileges of living in Palos Verdes Estates, officials of the project point out. A water supply has been developed, they declare ,which is as stable and everlasting as that enjoyed by any community in Southern California, and it has the further advantage of being practically surgically pure.

The primary source of Palos Verdes water is in the Sierra Madre mountains. As long as it rains and snows in these mountains, Palos Verdes people will have plenty of water, for the geological structures of Southern California are such that the precipitation in the mountains finds its way to a huge basin directly under a section of the Palos Verdes project called the panhandle.

HUGE RESERVOIR

This huge reservoir of water was first tapped with a 610-foot well in 1923, and a supply exceeding 3,600,000 gallons per day has been de operate in the entire [illegible] of the Palos Verdes syndicate. R. G. Brownell is president and directing head of the company.

REDONDO BEACH, CAL.,
BREEZE—19S
APRIL 24, 1926

Hospitality Equal to That of Mexico Will Be Shown Tipica Orchestra

Redondo hospitality that will equal in grace and charm the far-famed hospitality of Mexico, will be offered to the members of the Tipica Orchestra that play here on Tuesday of next week. That courtesy which is Mexico's passport round the globe, is to be reflected in the welcome they will receive here.

After Mrs. C. H. Cheney had made all arrangements to take the orchestra for a trip around in automobiles to see Redondo and the Palos Verdes, following the afternoon concert, the question arose in her mind where would they dine? Should she send them to a cafe or restaurant, or should the committee take them there? What arrangements could be made for them?

"Cultured Mexicans from a land where the ornament of the house is the guest that doth frequent it, would never understand such inhospitality as being sent to a restaurant," said Mr. Ellis T. Yarnell.

"But what shall I do," said Mrs. Cheney. "The money the Tri-Cities handles is for music only, and not for feeding men." Then and there Mr. Yarnell offered to open his own beautiful home on the Esplanade for the guests, and dinner will be served there at 6:30. A few of the members of the Tri-Cities committee will wait on the table, but only men will be seated. The local men at the table will be Mr. Leon B. Stern, Mr. Carl Lloyd. Dr. Andre Rush, and Mr. Louis Dreyfus, all Spanish-speaking Americans.

In the afternoon motor cars will take the visitors sight-seeing, and in each car will be a Spanish-speaking American to point out the places of interest, and entertain their guests. Mexico is going to discover that Redondo hospitality is like her broad sea, alive all over with sunlit ripples.

OS ANGELES, CAL., EXPRESS
APRIL 24, 1926

City Is Now Being Experienced at Palos Verd

One month ago we had to open a new area—Monemalaga—to take care of this demand. In this area the estates are three-fourths of an acre or larger and prices are above $5,000. Streets and other improvements are now being installed and a number of sales have already been made.

"Another noticeable feature of our activity this year is the large number of people who are buying to build. More houses are under construction at the present time than in any single month previously and scores of recent buyers are getting their plans in shape to erect homes before the end of the year.

"Work on the new coast highway connecting up the north end of the Palos Verdes estates with the San Pedro district is progressing satisfactorily and should be ready for the use of the public before the first of June. This will be one of the most interesting and scenic highways in the Southland. It will pass near the new government lighthouse near Point Vincent.

"The new Malaga Cove School is now finished and in use. A number of people have declared it to be one of the best appointed schools in California. There are four classrooms, an auditorium seating 300 people, stage, dressing-rooms, offices, kitchen and teachers' rooms. All furniture is of the movable type. The ground covers seven and one-half acres and every needed facility for outdoor play has been provided. There are three tennis courts, two handball courts, two basketball courts and a baseball field beside complete gymnasium equipment out of doors.

"Beautification of the grounds is now under way. Tree-planting exercises were held last week in celebration of American Forestry week, at which time several trees were planted by the school children.

"The street-lighting system for Palos Verdes is now being installed and street and curb work is going forward according to schedule. Every convenience that is enjoyed in the city is now enjoyed by residents of Palos Verdes estates.

"On the other hand, all of the outdoor pleasures, such as golf, swimming, horseback riding, fishing and yachting, are immediately possible at Palos Verdes every day, whereas residents of the city must spend hours fighting traffic jams before they can reach the freedom of the beach or hills."

Opening of Manchester Square Believed Forer in Southw

TRACT VISITED BY THOUSANDS

Manchester Avenue Opening Is Stimulating Activity In Southwest

With more than 15,000 people in attendance at the formal opening of Manchester Square, which was held coincidentally with the three-day celebration of the opening of Greater Manchester avenue, from Arlington avenue through Inglewood, the subdividers believe that a period of intense real estate activity is beginning in the southwestern part of Los Angeles.

Manchester Square, being subdivided by the Smith Investment Company, is a tract of approximately 120 acres fronting for more than a half mile on Greater Manchester avenue and extending from Arlington avenue on the west to Cypress avenue. The tract is divided into 600 lots, ranging in size from 50 by 130 feet to quarter-acre homesites. A limited number of business lots are located on Cypress avenue and Manchester avenue, the remainder of the tract being restricted to residences.

IMPROVEMENTS IN

Improvements, consisting of concreto sidewalks and curbs, water, gas, electricity and well surfaced streets, are completely installed and ready to use in the greater part of Manchester Square, it is stated. These improvements are included in the prices of the lots. Although Manchester Square is only now being placed on the market, a number of the early buyers have already erected homes and are occupying them. Their action presages building activity that is expected to reach sizable proportions within the next few weeks.

In order that the building program may be confined to structures that will be in keeping with the surrounding neighborhood, the subdividers of Manchester Square have placed restrictions of $3500 on single residence buildings throughout the tract. Double houses and bungalow courts are also permitted. The restrictions on this class of buildings, while not prohibitive, are, however, sufficient to insure neighboring property owners against buildings of an undesirable nature, it was stated.

LOCATION STRATEGIC

According to the officials of the Smith Investment Company, Manchester Square occupies a position in the southwest of great strategic importance. Surrounding the tract

on three sides are three of the most important highways of the major traffic plan proposed by the

Portion of Throng at Manchester eek

ENTERTAINMENT STAGED THREE DAYS RECENTLY GAVE THOUSANDS WHO ATTENDED AN OPI BEING DEVELOPED BY SMI INVESTMENT C

affic Commission and adopted by he voters a few months ago. These highways, active work on which is progressing rapidly, are expected to bring increased values to this section and to promote the rapid development of the whole southwestern section of Los Angeles and adjoining districts.

Cypress avenue, the western boundary of Manchester Square, from Manchester south, will be a part of the Hollywood-Palos Verdes parkway, the boulevard which will extend from the hills of Hollywood south, following Crenshaw boulevard, Mesa drive and Cypress avenue to Palos Verdes. According to the major traffic plan, Hollywood-Palos Verdes parkway will be, when the project is entirely realized, 200 feet in width, paved with concrete and bordered for its entire length with trees, flowers, shrubs and grass. With the exception of a strip only a few hundred feet long, the course of this new highway is already in use.

Greater Manchester avenue, when completed, will extend from its intersection with the State Coast highway at Playa del Rey in a general easterly and southerly direction to the Los Angeles county line, thence south through Orange county and on to San Diego, passing through the southwestern section of Los Angeles, Downey, Norwalk, Anaheim, Santa Ana and other rapidly developing communities. It will be concrete paved and 100 feet in width its entire length

LOS ANGELES, CAL., EXPRESS
APRIL 24, 1926

BOARD ACCEPTS LAND FOR PARK

Action Assures Extension of Point Firmin Ground to White's Point

Assuring the extension of Point Firmin park to White point and looking toward a parked area overlooking the sea for four miles west of the San Pedro breakwater, the Park Commission has accepted the donation of Charles T. Wilder of a five-acre strip of land on the edge of the cliffs near the Palos Verdes Estates and has approved the proposd acquisition by the city of 19 lots adjoining the Wilder tract, it was announced today.

The Park Commission's project to acquire the coast line between Point Firmin light and White Point falls in line with the playground department's stupendous Cabrillo beach plan, which calls for the raising above the surface of the sea of a long stretch of water lots which lie below the cliffs of Point Firmin park.

It is proposed that a seawall be constructed at a distance of 1000 feet from the present high tide line and that area intervening the wall

San Pedro Chamber of Commerce, is now negotiating for the property.

However, the fate of the entire Cabrillo beach project hangs on the settlement of the county outfall row, precipitated by the county's determination to locate the outfall directly in front of Cabrillo beach instead of at White point as originally proposed.

LOS ANGELES, CAL., HERALD
APRIL 24, 1926

Rains Are Benefit to Palos V des

No damage resulted from the recent storms at Palos Verdes estates, according to Don K. Lawyer, sales manager of the seaside project. The only result, he declared, was to "make the hills more beautiful and the foliage more luxuriant." On one afternoon more than an inch of rain fell in less than an hour, and in four days more than six inches fell, yet the Palos Verdes drainage system fuctioned perfectly and the damage was negligible, Mr. Lawyer declared

SAN PEDRO, CAL., NEWS
APRIL 24, 1926

INFORMATION OF GREAT VALUE FOR MOTORISTS

Issued by Touring Board of Automobile Club of Southern California

The following highway information was issued by the touring bureau of the Automobile Club of Southern California under date of April 20, 1926. Motorists wishing further data may obtain it by communicating directly with the club.

Los Angeles to San Luis Obispo

Three paved roads are had north from Los Angeles to Ventura, one via Conejo grade, one via Santa Susana pass, and another by way of Saugus, Fillmore and Santa Paula. Construction work is under way between Camarillo and Ventura, on the road via Conejo grade, necessitating a detour over paved road by way of Oxnard and El Rio to Saticoy or by way of Somis to Saticoy.

On the second route it is paved complete by using Telegraph road entering Ventura. Pavement is then followed through Santa Barbara and Santa Maria to San Luis Obispo, with the exception of some construction work between Ventura and Santa Barbara, necessitating some short detours which are all easily passable. Construction work will also be encountered at Pismo Beach, where four-tenths of a mile of dirt road is encountered.

Los Angeles to Fresno

Pavement is continuous via North Broadway and the San Fernando road, or via Hollywood and Cahuenga pass, Universal City and Lankershim to San Fernando, thence via Saugus and over the Ridge route through Bakersfield to Fresno. Grading and widening of curves is under way at several points along the Ridge, and motorists should use care in driving over this route.

An optional road is available from Los Angeles to Bakersfield via Saugus and the Mint canyon, Mojave and Tehachapi pass. This route offers continuous pavement to Mojave, good graveled road to Severt Station, and pavement to Bakersfield.

Los Angeles to San Diego Via Santa Ana Canyon

Pavement is followed by way of East Seventh street and Whittier boulevard on the Telegraph road to Fullerton, excepting a small detour near the railroad crossing on Telegraph road. Pavement is continuous via Chapman avenue, east through Richfield and Santa Ana canyon to Corona, thence by way of Temescal canyon through Elsinore, Escondido and the Poway grade to San Diego.

San Pedro to Redondo and Palos Verdes Road

Due to the neglect of maintenance work leaving San Pedro, the first 10 miles of this road are very rough, followed by 12 miles of excellent graded, graveled road through Palos Verdes estates to Clifton by the Sea, where pavement is encountered and followed to Redondo. Motorists wishing to make this trip should go in from the Redondo side for a distance of 12 miles and return over the same route.

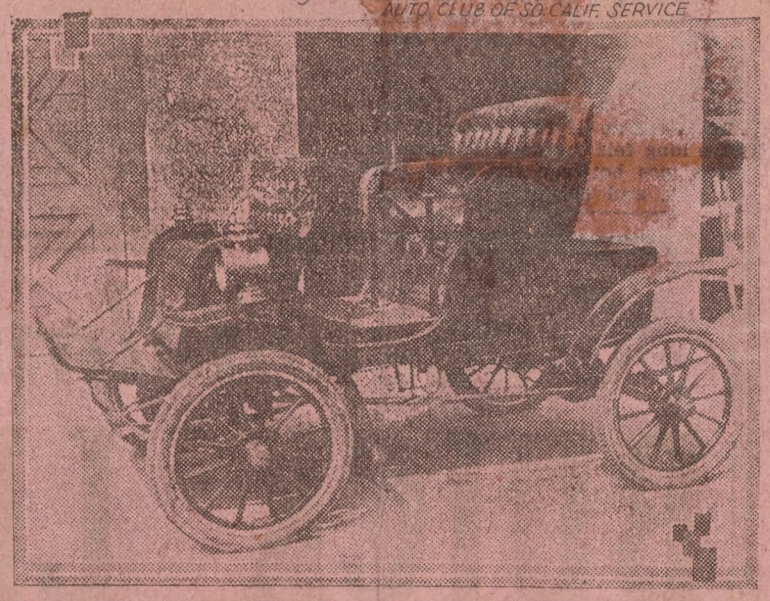
Mulholland Drive

This scenic mountain drive is at present washed in a number of places and while open, it will be necessary for motorists to use caution until the scrapers have gone over it.

Yesterdays of Motordom

She was a bear in 1905. W. F. Kranz was proud of this new arrival in Los Angeles.

AUTO CLUB OF SO. CALIF. SERVICE



POMONA, CAL., BULLETIN
APRIL 25, 1926

Touring Southern California

Interesting scenes of beauty and history offered the family with an automobile in Southern California during the present month. Paved highways lead to them everywhere.

From Pomona to San Luis Obispo, there are three paved roads to be had north from Los Angeles to Ventura, one via Nonejo Grade, one via Santa Susana Pass, and another by way of Saugus, Fillmore and Santa Paula. Construction work is under way between Camarillo and Ventura, on the road via Conejo Grade, necessitating a detour over paved road by way of Oxnard and El Rio to Saticoy or by way of Somis to Saticoy. On the second route it is paved complete by using Telegraph Road instead of Telephone Road entering Ventura. Pavement is then followed through Santa Barbara and Santa Maria to San Luis Obispo, with the exception of some construction work between Ventura and Santa Barbara, necessitating some short detours which are all easily passable. Construction work will also be encountered at Pismo Beach, where four-tenths of a mile of dirt road is encountered.

From Pomona to Fresno, pavement is continuous via Foothill Boulevard to Pasadena and Colorado Boulevard to the San Fernando Road, thence via Saugus and over the Ridge Route through Bakersfield to Fresno. Grading and widening of curves is under way at several points along the Ridge and motorists should use care in driving over this route. An optional road is available from Pomona to Bakersfield, via Saugus and the Mint Canyon, Mojave and Tehachapi Pass. This route offers continuous pavement to Mojave, with the exception of a small amount of the pavement washed out during the recent rains in Mint Canyon. Good graveled road from Mojave to Severt Station and pavement to Bakersfield.

Pomona through Brea Canyon to Fullerton, then via Chapman avenue east through Richfield and Santa Ana Canyon to Corona, thence by way of Temescal Canyon through Elsinore, Escondido and the Forway Grade to San Diego, a colorful and enjoyable trip.

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Mulholland Drive affords a numbers of delightful views. This scenic mountain drive is at present washed in a number of places, and while open, it will be necessary for motorists to use caution until the scrapers have gone over it.

SAN DIEGO, CAL., UNION 50

WILL BE TOPIC OF REALTY MEN

Enthusiastic response to the call for a state-wide conference on city planning under the auspices of the California Real Estate association at the Ambassador hotel, April 30 and May 1, indicates attendance of upwards of 500 civic leaders.

Mayors of 50 leading cities in the state, more than a score of planning commissions, numerous county supervisors, among others, have signified their intention of being represented at the two-day sessions. Delegations from realty boards, chambers of commerce, improvement associations, service clubs, women's clubs and other organized groups, looking toward civic betterment programs, have been authorized.

ZONING IS TOPIC

Great importance attaches itself to this conference because such topics as zoning, street widening, traffic control, subdivision restrictions, building setback and height limits, parks and parkways and other factors entering into comprehensive city planning will be discussed by experts.

Stephen Child, nationally known city planner of Boston and San Francisco, has written to Chairman Fred E. Reed that he is "returning from the east to my beloved California" to present a brief paper. Frederick Law Olmstead and James Nolen, the latter of Cambridge, Mass., and president of the American City Planners' association, are expected to be present with reports from the national meeting last month, in addition to those already programmed.

Among those who have accepted are Charles H. Cheney, Palos Verdes; Dr. Carol Aronovici, University of California; Dr. T. C. Young, president Western Aero league; F. Dohrmann, jr., president San Francisco Bay Counties Regional Plan association; Hugh R. Pomeroy, secretary Los Angeles County Regional Planning association; Gordon Whitnall, secretary Los Angeles city planning commission; Mayor George E. Cryer, Los Angeles, and others, who assure the success of the meeting, according to President Harry H. Culver of the realtors.

Demand for delegate cards already has far exceeded the supply of 1500, and additional reservations are being made for accommodations at the Ambassador hotel, according to the committee on arrangements, headed by Cliff W. Clegg, a state association director.

Entertainment features will add to the attractiveness of the speaking program which is declared by hundreds of letters from various group leaders to be the most constructive thing yet attempted by realtors.

"Mayors of all cities in California of 10,000 population should attend," Chairman Reed urges, and they should be accompanied by all city planners and representatives of each civic group. Oakland, Mr. Reed's home city, will charter a special car for its party.

Hearty responses from San Francisco, Berkeley, Palo Alto, San Pedro, Fullerton, Van Nuys, Beverly Hills, Pomona, Monrovia, San Diego, Santa Barbara, Glendale, Whittier, Montebello, and other cities show the widespread interest which will be evidenced.

SACRAMENTO, CALIF.—UNION
APRIL 25, 1926

REALTORS HIRE SPECIAL TRAINS

City and County Heads To Attend City Plan Convention

Special cars already are being chartered for delegations which will attend the state-wide city plan conference to be held in Los Angeles April 30 and May 1, under the auspices of the California Real Estate association.

City and county officials, city planning commissioners, experts and authors of city plans, architects, engineers, club women, civic representatives, property owners, traffic officials, realtors and others interested in building California cities of the future will gather at the Ambassador hotel to hear authorities of national eminence.

Save Millions

"Millions to be saved—billions to be made" through adherence to practical city planning is the watchword of the conference. Future generations will be saved and the burden of increased costs that come from delays in widening streets and condemnation of property necessary in meeting needs of growing cities.

Approval of this meeting has been given by M. A. Robertson, president of the California Association of Commercial Secretaries; the Los Angeles Regional Planning commission and Los Angeles Chamber of Commerce are giving unstinted cooperation in arranging the affair, and President Harry H. Culver of the California Real Estate association believes that a city plan program in keeping with the tremendous growth and development of the state will be created as a result of this two-day conference.

Subjects Are Outlined

Subjects for consideration will include: "Traffic Control and Automobile Parking in Downtown Sections," "Street Widenings and Who Should Pay the Bill," "Building Heights and Building Setbacks," "Control of Subdivision Plotting by Law," "Architectural Control by Art Juries," "The Proper Time for Purchasing Parks, Playgrounds and Recreational Centers," "Tree Planting Versus Tree Cutting."

Among authorities who have already accepted invitations to discuss the foregoing topics are Dr. Carol Aronovici of the University of California at Berkeley and Charles H. Cheney, city plan advisor of the Palos Verdes estates.

Consider Best Methods

Friday morning will be given over to a discussion of the "History of City Planning in America—What Has Been Accomplished?" "How Can an Organization Best Be Effected to Get Results—in the Smaller as Well as the Larger Cities." Citizens committees assisting public officials will be an important phase of this discussion.

Major George E. Cryer of Los Angeles will speak at the banquet.

The remaining sessions will be given over to hearing the answers to many of the most important and difficult problems involved in the construction of a city. These answers will be given by experts who have studied the cities of the world.

Los Angeles, Cal.
TIMES
APR 25 1926

STATE-WIDE INTEREST IN CITY-PLAN CONFERENCE

Five Hundred Civic Leaders to be Present for Confab Scheduled at Ambassador Hotel

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NATIONAL FIGURES

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LOS ANGELES, CAL.
EXAMINER
APRIL 25, 1926

EASTERN MEN PRAISE TRACT

"City and state officials from all over the United States continue to recognize Southern California as the center of model residence developments.

"Scarcely a month passes but that the Regional and City Planning Commissions receive communications from outside public officials looking to the Southland for inspiration in creating desirable residence suburbs." This is the announcement made yesterday by the developers of Palos Verdes.

In a bulletin broadcast throughout the East by the Massachusetts Department of Public Welfare, Palos Verdes is cited as an ideal example of community building and is given one of the strongest indorsements accorded a real estate project by a public authority, the officials pointed out.

The bulletin contains a reprint of a descriptive article of Palos Verdes which appeared in a national magazine, on October 15, 1925. In the foreword, Richard K. Conant, commissioner, and Edward T. Hartman, state consultant of the division of housing and town planning, declared, in part, that "Palos Verdes Estates may serve as an excellent guide to every planning board that is in doubt about what to do or that thinks it has nothing to do. Great profits are sure because the value of a home depends upon its value as a home and not upon its value as a pile of building material."

Los Angeles, Cal.
TIMES
APR 25 1926

Bridge Luncheon

One of the beautifully appointed affairs of the past week was the bridge luncheon with which Mrs. Barrett Grant Hindes of San Pedro entertained at the charming little La Venta Inn, on the Palos Verdes Estates, forty-five guests being bidden. The attractive young hostess, who will be remembered here as Miss Marie Crismon, was assisted by her mother, Mrs. W. S. Crismon, her aunt, Mrs. S. S. Jennings, and Miss Harriet Andrews.

The decorations carried out pastel shades of green, lavender and pink in spring baskets filled with flowers and tied with tulle on the small tables where luncheon was served and bridge enjoyed afterward, the appointments of the luncheon carrying out the same color motif in place cards, candelabra and favors.

LOS ANGELES, CAL.
EXAMINER
APRIL 25, 1926

Church Considered in Developing Sea Tract

As an indication of the thoroughness of the planning of Palos Verdes, Jay Lawyer, general manager of the project, points out that schools, parks and churches have been scattered throughout the project.

"When Palos Verdes was originally planned," says Mr. Lawyer, "every need for a home community of many thousands of people was kept in mind and provided. Our present development contains sites for some half dozen churches. These have been placed at strategic points throughout the residential sections and are located well apart from business centers.

LOS ANGELES, CAL.
EXAMINER
APRIL 25, 1926

CIVIC HEADS TO DISCUSS PLANS HERE

State-Wide Conference to Bring More Than 500 Visitors From All Parts of State This Week

With more than 500 city and county officials, city planners, experts and authors of city plans in attendance the statewide and city plan conference will hold a two-day session at the Ambassador, April 30 and May 1.

The gathering is to be staged under the auspices of the California Real Estate Association and gives promise of being one of the most important meetings of its kind in California in years. An elaborate program of speeches has been arranged.

The first address Friday morning is to be on "The History of Planning in America," with Gordon Whitnall, secretary of the Los Angeles Planning Commission, as the speaker. Others of note from the principal cities in America are to be heard.

The list of speakers will include John Nolen of Cambridge, Mass., city planner of San Diego; Frank C. Nye, president of the Riverside Realty Board; William J. Locke, president of the California League of Municipalities; Dr. Paul W. Ivey of the Marshall Field Foundation, Chicago; Dr. Carol Aronovici of the University of California; George A. Damon of Pasadena; Charles H. Cheney of Palos Verde; Frederick Law Olmstead, Stephen Child of San Francisco; Harry H. Culver, president of the California Real Estate Association; Dr. Hugh Pomeroy of the County Planning Commission, and many others.

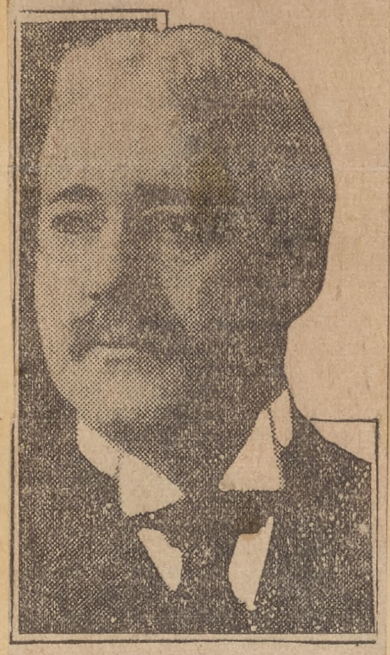
A banquet Friday night, at which Mayor Cryer will be the principal speaker, is also scheduled to take place.

The Saturday morning session will conclude with a luncheon and a round table discussion. Maj. C. C. Mosely and Dr. T. C. Young are to discuss aviation during the morning.

In a general way the topics will include street widening and zoning, traffic control, building set backs and kindred topics.

LONG BEACH, CAL.
PRESS-TELEGRAM—10
APRIL 25, 1926

Realty Board Will Be Host to Financier



FRANK A. VANDERLIP.
Capitalist to Give Talk at Public Dinner at First Christian Church Tuesday Night.

FRANK A. VANDERLIP, former Assistant Secretary of the Treasury and nationally known financier, will make his first public appearance here Tuesday. Mr. Vanderlip, who is now an enthusiastic resident of

of the program Tuesday night.

REDONDO BEACH, CAL.
HERALD—10
APRIL 25, 1926

SMALL TOWNS WILL SEND DELEGATES

City Planning Conference Will Be Held in L.A. April 30th

CHENEY IS TO SPEAK

South Bay Towns Send Representatives to Gathering

The City Plan Conference which is to be held in Los Angeles April 30 and May 1, under the auspices of the California Real Estate Association, offers a wonderful opportunity for the small communities throughout California to secure authentic information on City Planning. Whether these communities have an organized Planning Commission or not the meeting is of extreme importance to them. If a community has a Planning Commission which is now functioning, it, doubtless, has many problems which have arisen in the course of its work, and its members as well as other city officials, will gain great help from the talks and experience of others. If the community has no Planning Commission, it should take immediate steps to organize one, as no live, wide-awake town in California should be without its Planning Commission to guide its growth and development.

Many communities experience considerable difficulty in organizing a Planning Commission which can properly function for the good of the community. This conference will not only explain to the members of such communities what a City Plan is and what a Planning Commission should be but it will advise the best methods for organizing a City Plan Commission.

There has never been held in California a City Plan Conference which has brought together such practical speakers with a direct expert knowledge of their subjects, and all communities, especially those in Southern California, have a wonderful opportunity to attend with their Planning Commissions, City Councils, City Officials, Realtors, and property owners and gain first-hand information on a subject which is of vital interest to all growing communities.

Stephen Child, nationally known city planner of Boston and San Francisco, has written to Chairman Fred E. Reed that he is "returning from the East to my beloved California" to present a brief paper. Frederick Law Olmstead and James Nolan, the latter of Cambridge, Mass., and president of the American City Planners' Association, are expected to be present with reports from the national meeting last month, in addition to those already programmed.

Among those who have accepted are Charles H. Cheney, Palos Verdes; Dr. Carol Aronovici, University of California; Dr. T. C. Young, president Western Aero League; F. Dohrmann, Jr., president San Francisco Bay Counties Regional Plan Association; Hugh R. Pomeroy, secretary Los Angeles County Regional Planning Association; Gordon Whitnall, secretary Los Angeles City Planning Commission; Mayor George E. Cryer, Los Angeles, and others who assure the success of the

President

LOS ANGELES, CAL., EXPRESS
APRIL 26, 1926

School Children of Palos Verdes Plant Tree, Honoring Forest Week

Josephine Kerr planting a tree in the schoolyard of the Malaga Cove School in Palos Verdes Estates where exercises were held yesterday in observance of American Forest week.

Exercises Yesterday Mark Development of Nurseries As Well

In observance of American Forest week, the children and teachers of Malaga Cove School in Palos Verdes Estates have held tree-planting exercises. The trees were provided by the Palos Verdes Nurseries, where more than a million trees are being propagated for the beautification of the estates. Immediately after the noon recess, Miss Edith Perry, principal of the school, gathered the children of the lower grades in the schoolyard where the trees were to be planted.

About 20 trees were set out. They were named after the first 20 children who registered at the school. After the tree planting, Juyce Kilmer's tree poem was recited by one of the pupils and the entire group sang nature songs under the direction of Miss Edna Sprung and Miss Mildred Hilliard, teachers.

HERMOSA BEACH, CAL.
HERALD
APRIL 26, 1926

Women of Palos Verdes to Receive Instruction to Teach Sunday School

The second of their community Sunday religious services of the Palos Verdes were held yesterday afternoon at the C. H. Cheney home via del Monte. Just a simple, beautiful service, with singing out of the new hymn books, and talks by Dr. Ralph Larkin and Dr. Kennegott who conducted the services.

Dr. Kennegott came to tell the Palos Verdes folk of the establishment of a church school, and will send them a theological student for the months of June, July and August, who will take up his residence in the Palos Verdes for that time, and instruct the women to become teachers of the Sunday school.

LOS ANGELES, CAL.,
EXAMINER
APRIL 26, 1926

* * *

MRS. BARRETT HINDES (Marie Crismon) entertained last Thursday afternoon with a bridge luncheon at the La Venta Inn at Palos Verdes. Spring blossoms in lavender and pink decorated the small tables at which forty-five guests were seated. The hostess was assisted by her mother, Mrs. W. Scott Crismon, and Miss Harriet Andrews.

* * *

SAN PEDRO, CAL., NEWS
APRIL 26, 1926

Triangle Club and Service Club Go On Hike Saturday Nite

One of the jolliest affairs in which the Triangle Club of the U.S.S. Colorado and the Girls' Service Club have participated, was the hike which began Saturday night at midnight, and took them to the brow of the Palos Verdes hills, where at 6 o'clock devotional services were led by Rev. Mason. Here a delicious breakfast was served, after which the day was spent in enlivening games, singing and the jollity for which these clubs are noted. The party was voted one of the most successful ever given by the club, much credit being due President Kessler of the Colorado for its happy termination. Some thirty boys and girls attended, for whom Mrs. Harry C. Farley acted as chaperone.

LOS ANGELES, CAL., EXPRESS
APRIL 26, 1926

SEWER IS JUST WANDERING IN OUTLET SEARCH

City Says No Here, Someone Else Says No There, and Where Are You?

TWO SUGGESTIONS

Cabrillo Beach and White's Point Most Frequently Mentioned Sites

Climaxing the bitter controversy between city and county over the proposal to locate an outfall sewer in front of Cabrillo Beach, site of one of the municipal recreation projects, final hearing on the county's application to dispose of sewage at White's Point will be held by the state Board of Health tomorrow.

STRENUOUS PROTEST

Strenuously protested by the San Pedro Chamber of Commerce, headed by Frank Vanderlip, who is said to have a large interest in the Palos Verdes Estates, which adjoin White's Point, the proposed location of the outfall at that site was provisionally pigeonholed by county sanitary engineers and termination of the sewer in the Cabrillo Beach area offered as an alternative.

This plan calls for the construction of the outfall to a point 5000 feet from the tide line on the cliffs of Point Firmin park, under which lies the submerged tract known as Cabrillo Beach. The city playground department plans to build a seawall 1000 feet from the present shore line and fill in the intervening area, thus providing space for a vast recreation center.

HOSTILE HERE ALSO

Although the San Pedro Chamber of Commerce and Frank Vanderlip are opposed to an outfall at White's Point, they are also hostile to sewage disposal at Cabrillo Beach and strongly favor the Playground Commission's project, which they have proposed be paid for by an assessment district taking in the entire San Pedro district.

The Playground Commission has gone on record as opposing the contemplated outfall at White's Point, Point Firmin or anywhere in the Cabrillo Beach area, while the report of X. H. Goodnough, New York engineer, to County Sanitary Engineer Warren, which will be laid before the State Board of Health, favors the White's Point site.

LOS ANGELES, CAL.,
EXAMINER
APRIL 27, 1926

SEWER DISPUTE SETTLED TODAY

The much-disputed location of the opening of the outfall sewer will be determined this morning at a meeting in the Sun Finance planned, or off White's Point at the southern boundary of the Palos Verdes estates.

The location first decided on is at the reclaimed beach now held under long lease from the Federal Government by the Los Angeles playground and park department That department, joined by property owners in the vicinity and the San Pedro Chamber of Commerce and Realty Board, protested the plan on the ground that it would contaminate the water used by bathers. Appeal was made to the State Board of Health.

The county employed K. H. Goodnough, consulting sanitary engineer of New York City, who made a survey. He upholds the protests from the interests at the Harbor and suggests that the opening be off White's Poin

PRESS-TELEGRAM—
LONG BEACH, CAL.
APRIL 28, 1926

EXPOSITION FOR SOUTHLAND BOOSTED

Frank A. Vanderlip Makes Suggestion in Public Address at Dinner.

FINANCIER FAVORS LONG BEACH SITE

Great Show Would Benefit All Pacific Basin, Is Belief.

A Pacific Basin exposition for Long Beach or some nearby part of Southern California was proposed to the Long Beach Realty Board last night by Frank A. Vanderlip, San Pedro. Before a capacity audience at Sea Cliff Inn, with more than 100 turned away, the former New Yorker declared that what Chicago once did with its World's Fair can be done now for the Southland with a comprehensive exposition.

As a forerunner of the industrial and cultural developments which he said he foresees, such an undertaking would prove a genuine contribution to the western portion of the world, the banker predicted.

Mr. Vanderlip spoke from the experience and observation of one who has been in high places. Formerly President of the City National Bank of New York and Assistant Secretary of the United States Treasury under President McKinley, Mr. Vanderlip is the principal owner of the Palos Verdes Estates in San Pedro, is President of San Pedro Chamber of Commerce and is determined to aid the harbor district to become the center of a worldwide development, he said.

P. E. Hatch, Vice President of the Security Trust and Savings Bank and long an intimate friend of Mr. Vanderlip, introduced him. Mr. Hatch was introduced by W. T. Lisenby, former mayor, who was chairman of the program committee. Sam A. Selover, President of the board, opened the meeting.

During the dinner Mr. Vanderlip, white haired and dignified in appearance, puffed vigorously at his pipe as he mused over his subject. Quite at ease, he appeared to appreciate the unconventionality and good humor when President Selover called on Mayor Clark, former Mayors Lisenby and C. A. Buffum and Councilmen Condit and Beck to sing a merry ditty. He commented on the music, especially the singing of Mrs. Eddie Klein's Long Beach song. J. Oliver Brison led community singing and gave several fine solos and David L. Hutton sang three baritone numbers.

Old Days Recalled.

Mr. Hatch in his introduction referred to the Long Beach of 1894 when there were "fewer than a dozen real estate agents, hardly any of whom were equipped to give free rides to prospective customers." He contrasted those days with the 140,000 population of today and the 125 members of the Long Beach Realty Board.

Mr. Vanderlip, talking on the subject, "My Impressions of California," spoke of the tremendous growth, of the miles of highway, the string of automobiles, the thousands of real estate signs, but more than anything else the wonderful school houses. "I am just wondering," he added, "whether you have allowed your school buildings to get ahead of your educational system. I believe

(Continued on Page 19, Column 5)

Los Angeles, Cal.
TIMES
APR 28 1926

KHJ AGAIN ADDS HOUR TO PERIOD

Program of Dance Music by Edmunds Presented

Early Concert Made Up of Light Classics

H. M. Robertson Gives Talk on Care of Dogs

BY PAUL SHEEDY

KHJ last night presented an extended concert period again, broadcasting until 11 p.m., one hour later than usual, giving the thousands of patrons an hour of dance music by Glenn Edmunds and his Collegians as the concluding part of a diversified evening of interesting entertainment. The earlier period, from 8 until 10 p.m., was of diversified light classics and popular renditions.

Frederick MacMurray, featured viola soloist of the tower, gave his weekly group of selections, opening the concert hours, followed by Gloryne Keeney, a new mezzo-soprano, who was warmly praised for her initial offerings last night. Another new artist appeared on the program in the person of Herman Huisveld, pianist, and he also was lauded for the excellent presentation of several difficult compositions. Donald Minor shared in the success of the evening with his splendid tenor solos, with Mona Content, the studio's concert pianist, serving as an accompanist for the broadcast. The popular touch was given to the program by Eddie Miller's Dixie Boys with a group of attractive selections.

TALK ON DOGS GIVEN

H. M. Robertson, authority on the Coast on the breeding and care of dogs, gave his weekly talk following the nightly Scripture lesson, which was delivered by Orson Haynie, of the Church of the Latter Day Saints.

The children's program started with little Charles Leslie Hill, the "honey boy" of these twilight broadcasts, followed by Henrietta Poland, the "little forget-me-not." Lenore Kil'ian, the "lullaby lady," sang a group of her delightful contralto solos, with Louis F. Klein, long a feature of the station with his harmonica and auto harp, appearing in his character of court musician to Queen Titania when that tiny ruler of the land of the Radio Fairies made her weekly visit.

When the Sandman's whistle sounded, only the Guardian of the Sleepy-Eye Town appeared; Queen Titania did not become visible to those in the studio. Then through the window came a brilliant spot of light, no larger than a silver dollar. Across the floor it traveled and up on the table before the microphone. As Uncle John gazed at it, a voice seemed to come from the spot of light, and in the silvery tones of Radioland's Fairy Queen came the words: "I am here; here in the 'Light o' Love'; follow the light and I shall be revealed."

REACH FAIRYLAND COURT

Quickly Uncle John and the Sandman followed the light, which led them out on to the roof and far across space. At last it came to rest upon the throne of Queen Titania in the Court of Fairyland. Then, where the spot shone, there appeared the Fairy Queen, who requested Uncle John to be seated beside her. Now there sounded the Fairy Trumpet and groups of little Elves came into the room. First came the Fairies of Earth, followed in turn by those of the Air, Fire and Water. Thus were the Fairies of the Elements assembled. After Queen Titania had explained their duties, they gathered in a mighty circle and danced madly around the earth visitor, who, watching their swirling forms, became dizzy and closed his eyes, to open them again in the studio of KHJ.

Just as soon as they had finished their duties before the microphone last evening, the artists all suddenly disappeared from the station, joining in the surprise birthday party given at her home in honor of "Mother" Trevor, who has been identified with the studio for years, and beloved for the part she has played in KHJ's success. Several score of the studio's prominent figures joined in the celebration at her home, including the Orpheus Four, Borkman Brothers, Billy Wilson, Anita King, "Mother" Brooks, Mona Content, Uncle John, Lenore Killian, Louis F. Klein, Gladys Blackwell Pickering, Fred C. McNabb, Mammy Lou, Mr. and Mrs. E. K. Barnes, Mrs. B. B. Bonheim, Wesley Tourtellotte and others.

Los Angeles radio broadcasting stations are heard daily as far away as Greenland, according to information received yesterday by George J. Langskov of the Palos Verdes golf clubhouse staff.

Christian Langskov, Governor of the Danish colony at Sukkertoppen, Greenland, and uncle of the Palos Verdes man, writes his nephew that he "listens to the programs from KHJ, KNX, KFWB and KFI every night, and they are the best programs on the air with the possible exception of those presented by the New York stations."

Gov. Langskov uses a radio set given him by the explorer, MacMillan on the latter's recent expedition to the Poral regions. MacMillan made the gift in appreciation of the Governor's hospitality and help on the dash toward the pole.

It requires nearly nine months for Mr. Langskov of Palos Verdes to hear from Gov. Langskov of Sukkertoppen. Mail is delivered to the Danish colony only twice a year at present. The current letter left Greenland on August 2, 1925.

Mexican Artists to Give Concert

TILDA ROHR, CONTRALTO

DICK WINSLOW, SCREEN JUVENILE

MICKEY McBAN, SCREEN JUVENILE

SAN PEDRO, CAL., NEWS
APRIL 28, 1926

La Venta Inn to Be Scene of Next Shrine Dinner Dance May 6

With the enjoyment of their last dinner dance such a pleasant memory, the San Pedro Shrine club is already planning another delightful social event, not another hard times party, but a dinner dance, for which, on Thursday evening, May 6, La Venta inn, in the Palos Verdes hills, will furnish the lovely setting.

The hour is set for 7:15, and as only 100 tickets will be provided for this happy affair, which is exclusively for Shriners and their ladies, reservations should be made not later than Tuesday, May 4, through Mr. Teale, whose phone number is 1392.

LONG BEACH, CAL., SUN—
APRIL 28, 1926

Southland 'World's Fair' to Depict Pacific Progress Advocated by Vanderlip

Staging of an enormous exposition, national in scope, depicting the potentialities of the Pacific basin and stressing understanding and harmony of nations of the Pacific was advocated by Frank A. Vanderlip, noted New York financier and president of the San Pedro Chamber of Commerce, in an address given at a banquet held in his honor last night in the Sea-Cliff Inn by the Long Beach Realty board.

This exposition, Mr. Vanderlip suggested, should be held by the combined efforts of the Southern California communities. "People of Long Beach should think seriously of a Pacific basin exposition," he said. "In 1892 people of the Atlantic coast cities looked upon Chicago as the 'home of the slaughter houses.' After they had held the World's Fair in 1893, in partnership with the United States government, the event which appeared at first to be a financial sacrifice, became one of the most beautiful sights ever created, and was the most important factor in the growth of Chicago.

Brought Expansion

"During summer the roads were lined with vehicles traveling toward Chicago, trains accommodated capacity crowds. The fair paid back to the stockholders all money invested, and Chicago began to build and expand for world commerce. Thus it became more than a slaughter house.

"The future world commerce lies on the Pacific coast. Hold an exposition to instruct people in what the Pacific basin means for the future, not as an advertising scheme, but of an instructive nature, tend-

(Continued on Page 3, Col. 1)

Touching upon his impressions of Southern California, Mr. Vanderlip said that the outstanding impression was that of the Long Beach school buildings. "But schools cannot be established with buildings," he said. "It takes more than the check-book to establish an efficient school system. The Long Beach schools are made better and there is more active interest in education. Some boards of education are more interested in construction than education, but I don't think it is so here. You have the greatest public school system in the world."

The speaker urged the realtors to show an interest in the schools, "to see that these magnificent schools are as magnificently conducted."

Referring briefly to the Southland climate, Mr. Vanderlip said he came to the Southland after an illness of eight months spent in bed. "Do I look like an invalid now?" he asked. Realtors were unanimous in their opinion that he did not. Mr. Vanderlip enjoyed the dinner considerably and then lighted a pipe, which he smoked while the entertainment was in progress.

Lauds Climate

"You have the climate for building superior physique," he stated, "and you have the schools for building superior intellect. In other words you have the products here for building super-men. This possession will attract people from all parts of the country. You have the entire United States to draw from and offer superior cultural and climatic conditions."

Mr. Vanderlip also urged the development of more mercantile trade, especially shops of Oriental goods. With a harbor that is the gateway to the Orient and the seven seas wide open, there is but one large Oriental shop in California, he said.

Mr. Vanderlip was introduced by P. E. Hatch, vice president and manager of the Security Trust and Savings bank. Ex-Mayor W. T. Lisenby acted as toastmaster. Entertainment was furnished by a quintet composed of Mayor Ray Clark, Vice Mayor Filmore Condit, Ex-Mayor C. A. Buffum, Ex-Mayor Lisenby and Councilman Alexander Beck. They sang "Jingle Bells," and "It Ain't Gonna Rain No More." Other entertainers were David Hutton, vocal solos; Mrs. Elsie Klein, vocal solos, and J. Oliver Brison, vocal solos and director of community singing. Violet Berggren accompanied on the piano.

about 250, he sed.

SAN BERNARDINO, CAL.,
TELEGRAM—35
APRIL 29, 1926

DELEGATES TO STATE PARLEY ELECTED HERE

City Government, Realty Board Represented in Committee of Three

PLANNING VITAL SUBJECT

Experts of State to Speak at Two-Day Conference Beginning Tomorrow

A delegation of three San Bernardino men will go to Los Angeles tomorrow to attend the City Plan Conference there, it was made known here today.

Councilman Leo A. Stromee and W. H. Reed, appointed by Mayor Grant Holcomb, will represent the city, and Mr. Reed and Joseph R. Rensch will represent the realty board, it was announced.

The conference will be held at the Ambassador hotel tomorrow and Saturday with officials representing more than 100 California municipalities and counties discussing problems of city and regional planning.

First Parley of Kind

The conference was called by the city plan division of the California Real Estate Association. Prominent civic workers from all parts of the state will attend. It is the first city-plan conference to be held in California, according to President Harry H. Culver of the association.

Among the subjects to be discussed are the histroy of city planning; organizing a city plan; organizing smaller cities; building setbacks and heights of buildings; street widening; place of the motor bus; parks, parkways and recreation; building ideal cities; limiting business areas; need for air ports, and model zoning ordinance for smaller cities.

Many Prominent Speakers

Chairman McClellan of the Board of Supervisors will deliver the address of welcome at the opening session, which convenes at 9:30 a. m. tomorrow. Mayor Cryer will speak at the banquet Friday evening. Fred E. Reed of Oakland is chairman of the city-plan division of the California Real Estate Association.

Among the speakers will be Fred Dohrmann, Jr., president of the San Francisco Regional Planning Commission; Gordon Whitnall, secretary of the Los Angeles Planning Commission; Dr. Paul W. Ivey of Chicago; George H. Coffin, Jr., president Los Angeles Realty Board; Charles H. Cheney of Palos Verdes; Dr. Carol Aronvici, University of California; Frank C. Nye, president Riverside Realty Board; Frederick Law Olmstead, joint author of Los Angeles major traffic plan; George A. Damon, Pasadena City Planning Commission; Hugh R. Pomeroy, secretary Los Angeles County Planning Commission; Carleton Winslow, member Santa Barbara Board of Architectural Control; Leroy R. Goodrich, Commissioner of Public Works, Oakland; State Real Estate Commissioner J. R. Gabbert; City Attorney Bruce Mason of Long Beach; John F. Keogh, Title Guarantee and Trust Company, Los Angeles; Dr. T. C. Young, Glendale, and Maj. C. C. Mosely, Los Angeles.

SAN DIEGO, CAL.,
INDEPENDENT—18
APRIL 29, 1926

CITY PLANNING TO BE TOPIC AT STATE MEETING

Realtors Sponsoring Conference to Plan Better Cities

Elaborate plans are being made by the California Real Estate association for the state-wide city planning conference which is to be held in Los Angeles tomorrow and May 1st.

City and county officials, city planning commissioners, experts and authors of city plans, architects, engineers, club women, civic representatives, property owners, traffic officials, realtors and others, interested in building California cities of the future will gather at the Ambassador hotel to hear authorities of national prominence.

Big Topics Scheduled

Subjects for consideration will include traffic control and automobile parking in downtown sections, street widenings and who should pay the bill, building heights and building setbacks, control of subdivision plotting by law, architectural control by art juries, the proper time for purchasing parks, playgrounds and recreational centers, and tree planting versus tree-cutting.

Among authorities who have already accepted invitations to discuss the foregoing topics are Dr. Carol Aronovici of the University of California at Berkeley and Charles H. Cheney, city plan advisor of the Palos Verdes estates, and who planned the civic center proposed for Fresno several years ago.

Friday morning will be given over to a discussion of the History of city planning in America; what has been accomplished? How can an organization best be effected to get results—in the smaller as well as the larger cities?

The remaining sessions will be given over to hearing the answers to many of the most important and difficult problems involved in the construction of a city. These answers will be given by experts who have studied the cities of the world.

Expect 500 to Attend

Chairman Fred E. Reed, Oakland realtor, states that the city plan committee of the 100 real estate boards of California will attend. To this number will be added local realtors interested in the subject of building our city better, and city officials and official plan commissioners from all parts of California which should swell the total attendance to 500 or more. Each real estate board has been asked to have its city council send one or more of their members to sit in as a delegate in the conference. The seven members of the Oakland board's committee are all pledged to come, and a delegation of 25 is being arranged from the east bay cities.

LONG BEACH, CAL.,
PRESS-TELEGRAM—10
APRIL 29, 1926

LEADERS OF CITY PLANNING ARRIVE FOR COAST SESSION

CHAIRMAN FRED E. REED of Oakland, of the City Plan division of the California Real Estate Association, arrived in Los Angeles this morning to complete preparations for the first State-wide conference of city and civic officials, county officers, realtors, members of chambers of commerce and boards of supervisors on the problems of building modern cities to meet the tremendous issues of rapid metropolitan expansion.

The sessions will begin tomorrow morning at 9:30 o'clock when the address of welcome will be delivered by Chairman R. F. McClellan of the Los Angeles County Board of Supervisors. More than 100 cities and counties have named delegates to this conference.

The City of Oakland is sending its entire city council and city planning commission, who will spend four days in Los Angeles studying how that city solves the big problems of congested highways and street widening.

Los Angeles city and county officials are co-operating with the State association in making this meeting the prelude to an annual conference of urban centers on major problems.

Mayor George E. Cryer will address the banquet tomorrow night.

President Harry H. Culver of the State association will speak on "Building Ideal Cities in California."

State Real Estate Commissioner John R. Gabbert will address the conference on "Should the Platting of Subdivisions be Controlled by Law?" President Harry H. Culver will lead the discussion.

Among the speakers will be Gordon Whitnall, secretary of the Los Angeles City Planning Commission; Charles H. Cheney of Palos Verdes; Dr. Carol Aronovici, University of California; Frank C. Nye, President Riverside Realty Board; George H. Coffin Jr., President Los Angeles Realty Board; Frederick Law Olmstead, joint author of Los Angeles major traffic plan; George A. Damon, Pasadena City Plan Commission; Hugh R. Pomeroy, secretary of Los Angeles County Planning Commission; Carleton Winslow, member Santa Barbara Board of Architectural Control; Dr. Paul W. Ivey of Chicago; Fred Dohrmann, President San Francisco Bay Regional Planning Commission; Leroy R. Goodrich, Commissioner of Public Works, Oakland; Bruce Mason of Long Beach; John F. Keogh, Title Guarantee & Trust Company, Los Angeles; Dr. T. C. Young, Glendale; Major C. C. Moseley, Los Angeles.

WHITTIER, CAL.,
APRIL 29, 1926

WHITTIER TO BE REPRESENTED AT CONFERENCE

L. C. Nanney and John M. Kemmerer and Others Are To Attend

The 1926 State-Wide City Plan Commerce is to be held at the Ambassador hotel, Los Angeles, April 30 and May 1, under the auspices of the California Real Estate association and including city and county officials, city planners, property owners, civic leaders, realtors, engineers, architects and traffic officials. Whittier will be represented officially at the conference by L. C. Nanney, president of the Whittier district realty board, and J. M. Kemmerer, engineer and also a member of the City Planning commission. Both men will also represent the Whittier Chamber of Commerce. A third representative from the city board of trustees will also attend.

The topics to be discussed include matters of general and widespread interest such as city plans, zoning, street widening, downtown automobile parking, traffic control, airports, architectural control, subdivision regulations, parks, transportation and kindred subjects. The program in detail will be as follows:

Friday, April 30, 9:30 a. m.

History of Planning in America: What is a City Plan—Gordon Whitnall, secretary, Los Angeles Planning Commission.

Organizing the City Plan: How Larger Cities Have Succeeded—Charles H. Cheney, Palos Verdes city planner.

Organizing in the Smaller Cities: How it is Done—Frank C. Nye, president, Riverside Realty Board.

Street Widenings: Who Should Pay the Bill—Harland Bartholomew, St. Louis, joint author Los Angeles Major Traffic Street Plan.

Luncheon; greetings from officials. Discussion.

Afternoon Session, 2 p. m.

Automobile Parking and Traffic Control: What's the Answer—Dr. Miller McClintock, director Los Angeles Major Traffic Commission.

Building Set-Backs and Height of Buildings—Dr. Carol Aronovici, city planner and lecturer, University of California.

Place of the Motor Bus in Metropolitan Transportation—George A. Damon, Pasadena City Planning Commission.

Modern Cities' Need of Airports; Who Gets Federal Aid—Dr. T. C. Young, president, Western Aero League of America; Major C. C. Moseley, general manager Western Air Express.

City Plan Banquet—7 p. m. (Informal), Ambassador Hotel.

Greetings: Mayor George E. Cryer, Los Angeles.

Regional Planning for Population Centers—Hugh Pomeroy, secretary Los Angeles County Regional Planning Commission; Fred Dohrman, chairman, San Francisco Bay Counties Regional Planning association.

Parks, Parkways and Recreation—E. Avery McCarthy, chairman, Los Angeles Realty Board City Plan Committee.

The Principle of Architectural Control—Carleton Winslow, member Santa Barbara Board of Architectural Control.

LOS ANGELES, CAL., EXPRESS
APRIL 29, 1926

WILDER TRACT FOR POINT FIRMIN PARK NOW ASSURED CITY

Possession by the city of the Charles T. Wilder tract of approximately seven acres adjoining Point Firmin park, San Pedro, was assured today by the announcement that the deed donating the area to the park department has been filed with the city clerk.

Wilder, acording to the terms of the deed, specified that his gift to the city shall never be used for anything but a park, but the Park Commission, acting on the advice of Deputy City Attorney Robert Stahl, has instructed Secretary J. J. Hassett to ask the City Council to dedicate the property for park purposes by ordinance as an extra precaution.

The new acquisition abuts the present western boundary of Point Firmin park, and if the park department completes its negotiations for an adjoining tract of 19 acres, offered at $75,000, Point Firmin park will virtually extend to Palos Verdes Estates, resulting in more than four miles of municipally controlled ocean frontage west of the San Pedro breakwater.

LOS ANGELES, CAL.,
EXAMINER
APRIL 30, 1926

CITY PLANNING EXPERTS MEET

Experts will gather from all parts of the state today and tomorrow at the state-wide city plan conference under auspices of the California Real Estate Association and the city and county governments of Los Angeles at the Ambassador.

The [illegible] Harry H. Culver, [illegible] ifornia Real Estate Association; Regional Planning for the San Francisco Bay Cities," F. Dohrmann, Jr., president, San Francisco Bay Counties Regional Planning Association.

Tomorrow morning session, 9:30—"How Far Shall the Business Areas of Cities be Limited?" George H. Coffin, Jr., Hollywood, president, Los Angeles Realty Board; "Shall the Platting of Subdivisions be Controlled by Law?" J. R. Gabbert, State Real Estate Department commissioner; "What Are Proper Deed Restrictions and What Are Not?" John F. Keogh, of Title Guarantee & Trust Company, Los Angeles; "What is the Modern City's Need for Airports; Who Gets Federal Aid?" Dr. T. C. Young, Glendale president, Western Aero League of America.

APRIL 30, 1926

ATASCADERO, CALIFORNIA, APRIL 30, 1926

"GOODBYE E. G."

In this issue, E. G. Lewis announces that he will discontinue his "Tips" in Atascadero News, will confine his Journal entirely to his mine and oil speculations, and will have no further suggestion or comment to make on Atascadero undertakings. Mrs. Lewis, he says, will probably sell her houses and other Atascadero interests and will reside elsewhere.

Mr. Lewis is to be commended on his decision, for it is the right thing for him to do in justice to himself, to his thousands of creditors and to Mr. Willett. It undoubtedly means a sacrifice and perhaps a heartache on his part, but these cannot equal the sacrifices and the heartaches which his failures over a period of 20 years have brought to thousands of creditors who followed him with a confidence and faith almost divine.

Mr. Lewis will drive away from Atascadero in a Cadillac sports car, of the latest model, to enterprises in which he has a one-half interest and full control over the capital investment, although his creditors entered this peculiar partnership and financed him entirely when he was presumably a penniless bankrupt. Mrs. Lewis now has properties valued at more than $100,000, accumulated, at least in large part, during the years her husband has been leader at University City, Atascadero and Palos Verdes.

Unless Mr. Lewis involves his and Mrs. Lewis' holdings in his mine and oil schemes and loses all, they are assured more than a comfortable living for the balance of their lives. They have amassed fortunes, through the help of his creditors, that will guarantee freedom from privation in their old age, and it does not seem likely that Mr. Lewis, with his knowledge of the hazards in oil and mines, will ever risk their personal fortunes in these enterprises.

With Mr. and Mrs. Lewis comfortably cared for, as many creditors unselfishly would have them, it is now time for all creditors to look after their own interests. Many of them are aged and decrepit and living in dire poverty as a result of their speculations with Mr. Lewis. These are the ones who should receive the sympathy and the attention of all able-bodied creditors and of Mr. Willett and Mr. Lewis. There is no time for bitter fighting between the present leader and the former leader, because the casualties of such warfare will fall among the creditors, not among the leaders.

Mr. Lewis' recent attack upon Atascadero and Mr. Willett, while unjustifiable, is explainable. It is the age-old jealousy, probably arising unconsciously in Mr. Lewis, that dislikes to see a successor succeed where he has failed. Mr. Lewis will not admit this or even believe it, for he does not analyze himself. But it is a ruling truth—the failure considers it an excellent joke on his successor when he fails also.

Mr. Willett, with the splendid training he has received in the business world, is accomplishing miraculous successes with Lewis properties which were formerly considered white elephants. A property which has lost money for years, suddenly becomes a profit maker when Mr. Willett acquires it for the creditors and installs his own business system. This knowledge of business enterprises made him a financial success before coming to Atascadero and now gives guarantee that the creditors' businesses will also be financial successes.

There is no doubt that Mr. Lewis has been chagrined to see properties which he lost through poor business management, turned into commercial successes overnight. (Continued on Page 4.)

regain their investments and Atascadero will be brought to fulfillment, it also means that Lewis will escape much of the stigma which usually goes with bankruptcies. Willett is in reality doing more for Lewis than for any one individual creditor and the least that he may expect is full co-operation from Mr. Lewis. Co-operation does not mean a downpour of advice of doubtful value, for it is only natural that Mr. Willett should hesitate to follow the path outlined by the man who had full rein for ten years and failed.

Past records of Mr. Willett and his accomplishments during his short time in Atascadero call for utmost confidence in him on the part of Mr. Lewis. Creditors have already vouchsafed their confidence by wholesale support of his plan. It is only good taste on Mr. Lewis' part to acquiesce in their decision and to help them and Mr. Willett to make a complete success.

Let us again commend Mr. Lewis on his decision to maintain a policy of hands off at Atascadero and, in bidding him farewell, wish him the best of luck in his own enterprises. Then we must turn back again to the Atascadero work that represents the safe, businesslike means of regaining Lewis investments. United effort, equal to that of the past few months, will safeguard all interests within this year. Let's Go!

REDONDO, CAL. REFLEX 199
APRIL 30, 1926

PALOS VERDES SERVICES

Showing that a special building for religious worship is not the prime motivation for furthering a religious spirit, several members of the Palos Verdes community gathered at the C. H. Cheney home last Sunday, where they participated in regular church services.

The service was simple, but beautiful and effective. The new hymn books were used for the first time. Dr. Kennegott conducted the general services, and a short talk was given by Dr. Ralph Larkin.

Dr. Kennegott, who is to live in Palos Verdes through June, July and August, plans to establish a church school and is to instruct the women in the matter of teaching Sunday school.

LOS ANGELES, CAL.,
WILSHIRE PRESS—624
APRIL 30, 1926

Bon Voyage Luncheon

The La Venta Inn at Palos Verdes was the scene for a beautifully arranged luncheon on Friday, when Miss Mildred Moir, 169 South Kingsley drive, entertained there for her future sister-in-law, Miss Phyllis Kemp, who leaves soon with her parents to tour Europe.

Covers were arranged for 12.

* * *

EL SEGUNDA, CAL. HERALD
APRIL 30, 1926

FILING OF CLAIMS AT PALOS VERDES LAND IS BLOCKED

(Gardena Valley News)

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The latest Spanish grant raid, in so far as the federal land office is concerned, has ended as dismally as all previous ones, the most notable of which is the Irvine ranch in Orange county.

In his letter to Registrar Smith, Commissioner Spry points out that:

"The land is within the exterior limits of a confirmed Mexican land grant known as the Rancho de Los Palos Verdes, surveyed by Deputy Surveyar Henry Hancock in September, 1859, which survey was approved by the United States surveyor general on September 19, 1859, and a patent was issued in accordance with the survey, June 22, 1880.

"The issuance of the patent divested the government of all title to, and removed from this office all jurisdiction over the land. Accordingly, all applications for any lands embraced in said patent must necessarily be rejected."

The spectacular Palos Verdes foray developed with startling suddenness nearly two months ago when the land office was stormed by excited men and women waving homestead blanks and their $16 filing fee. Registrar Smith, acting upon his own initiative and with the desire to save the applicants useless effort, refused to accept the filings for three hours until he received word by teelgram from Washington that under the bureau regulations such contests must go through the usual course of rejection until they are finally acted upon by the secretary of interior.

The local land office now must return $1360 in filing fees, together with the hometsead applications.

SAN FRANCISCO CALL.
CALL
APRIL 30, 1926

BILLIONS TO BE GAINED, SLOGAN OF 500

S. F. Leader to Deliver Address on Regional Planning in Bay Counties

LOS ANGELES, April 30 (INS).—"Millions to be saved, billions to be made," was the slogan of a statewide conference on practical city planning that opened today at the Ambassador Hotel with official civic and commercial delegates in attendance from more than 100 cities and counties in California.

R. F. McClellan, chairman of the Los Angeles County Board of Supervisors, delivered the address of welcome, and Fred E. Reed of Oakland, chairman of the city planning division of the California Real Estate Association, presided.

500 DELEGATES

Architects, engineers, city and county officials, sub-dividers, officers of chambers of commerce and realty boards, contractors and business men of many categories interested in the building of cities attended. The delegates were nearly 500.

The opening session was devoted to a discussion of what city planning has accomplished in America and an inquiry into what type of organization is best calculated to get results in the smaller as well as the larger cities.

TOPICS OF MEET

Other subjects on the program were: Traffic control and downtown parking, street widening and who should pay the bill, legal control of subdividing, architectural control by art juries, tree planting and when to spend money for parks, playgrounds and recreation centers.

Harry H. Culver, president of the State Real Estate Association, had for his topic "Building Ideal Cities in California." John R. Gabbert, state real estate commissioner, spoke on platting subdivisions.

Mayor Cryer of Los Angeles will be the guest of honor and principal speaker at a banquet which will conclude the conference tomorrow evening.

DAY'S SPEAKERS

Other speakers on today's program were:

G. Gordon Whitnall, Los Angeles City Planning Commission; Charles H. Cheney, Palos Verdes, and Frank C. Nye, president Riverside Realty Board, at the morning session.

Dr. Paul M. Ivey, Marshall Field Foundation, Chicago; Bruce Mason, city attorney of Long Beach, and E. Avery McCarthy, chairman Los Angeles Realty Board, City Planning Commission, at luncheon.

Dr. Carol Aronovici, Berkeley; Carlton Winslow, Los Angeles, member of the Santa Barbara Board of Building Control; Frederick Law Olmstead, Los Angeles, and George A. Damon, Pasadena City Planning Commission.

This evening Fred Dohrmann Jr., president of the San Francisco Bay Counties Regional Planning Association, will tell the delegates about "Regional Planning for the San Francisco Bay Counties."

SAN BERNARDINO, CAL.,
TELEGRAM—55
APRIL 29, 1926

DELEGATES TO STATE PARLEY ELECTED HERE

City Government, Realty Board Represented in Committee of Three

PLANNING VITAL SUBJECT

Experts of State to Speak at Two-Day Conference Beginning Tomorrow

A delegation of three San Bernardino men will go to Los Angeles tomorrow to attend the City Plan Conference there, it was made known here today.

Councilman Leo A. Stromee and W. H. Reed, appointed by Mayor Grant Holcomb, will represent the city, and Mr. Reed and Joseph R. Rensch will represent the realty board, it was announced.

The conference will be held at the Ambassador hotel tomorrow and Saturday with officials representing more than 100 California municipalities and counties discussing problems of city and regional planning.

First Parley of Kind

The conference was called by the city plan division of the California Real Estate Association. Prominent civic workers from all parts of the state will attend. It is the first city-plan conference to be held in California, according to President Harry H. Culver of the association.

Among the subjects to be discussed are the histroy of city planning; organizing a city plan; organizing smaller cities; building setbacks and heights of buildings; street widening; place of the motor bus; parks, parkways and recreation; building ideal cities; limiting business areas; need for air ports, and model zoning ordinance for smaller cities.

Many Prominent Speakers

Chairman McClellan of the Board of Supervisors will deliver the address of welcome at the opening session, which convenes at 9:30 a. m. tomorrow. Mayor Cryer will speak at the banquet Friday evening. Fred E. Reed of Oakland is chairman of the city-plan division of the California Real Estate Association.

Among the speakers will be Fred Dohrmann, Jr., president of the San Francisco Regional Planning Commission; Gordon Whitnall, secretary of the Los Angeles Planning Commission; Dr. Paul W. Ivey of Chicago; George H. Coffin, Jr., president Los Angeles Realty Board; Charles H. Cheney of Palos Verdes; Dr. Carol Aronvici, University of California; Frank C. Nye, president Riverside Realty Board; Frederick Law Olmstead, joint author of Los Angeles major traffic plan; George A. Damon, Pasadena City Planning Commission; Hugh R. Pomeroy, secretary Los Angeles County Planning Commission; Carleton Winslow, member Santa Barbara Board of Architectural Control; Leroy R. Goodrich, Commissioner of Public Works, Oakland; State Real Estate Commissioner J. R. Gabbert; City Attorney Bruce Mason of Long Beach; John F. Keogh, Title Guarantee and Trust Company, Los Angeles; Dr. T. C. Young, Glendale, and Maj. C. C. Mosely, Los Angeles.

SAN DIEGO, CAL.,
INDEPENDENT—18
APRIL 29, 1926

CITY PLANNING TO BE TOPIC AT STATE MEETING

Realtors Sponsoring Conference to Plan Better Cities

Elaborate plans are being made by the California Real Estate association for the state-wide city planning conference which is to be held in Los Angeles tomorrow and May 1st.

City and county officials, city planning commissioners, experts and authors of city plans, architects, engineers, club women, civic representatives, property owners, traffic officials, realtors and others, interested in building California cities of the future will gather at the Ambassador hotel to hear authorities of national prominence.

Big Topics Scheduled

Subjects for consideration will include traffic control and automobile parking in downtown sections, street widenings and who should pay the bill, building heights and building setbacks, control of subdivision plotting by law, architectural control by art juries, the proper time for purchasing parks, playgrounds and recreational centers, and tree planting versus tree-cutting.

Among authorities who have already accepted invitations to discuss the foregoing topics are Dr. Carol Aronovici of the University of California at Berkeley and Charles H. Cheney, city plan advisor of the Palos Verdes estates, and who planned the civic center proposed for Fresno several years ago.

Friday morning will be given over to a discussion of the History of city planning in America; what has been accomplished? How can an organization best be effected to get results—in the smaller as well as the larger cities?

The remaining sessions will be given over to hearing the answers to many of the most important and difficult problems involved in the construction of a city. These answers will be given by experts who have studied the cities of the world.

Expect 500 to Attend

Chairman Fred E. Reed, Oakland realtor, states that the city plan committee of the 100 real estate boards of California will attend. To this number will be added local realtors interested in the subject of building our city better, and city officials and official plan commissioners from all parts of California which should swell the total attendance to 500 or more. Each real estate board has been asked to have its city council send one or more of their members to sit in as a delegate in the conference. The seven members of the Oakland board's committee are all pledged to come, and a delegation of 25 is being arranged from the east bay cities.

LONG BEACH, CAL.,
PRESS-TELEGRAM—10
APRIL 29, 1926

LEADERS OF CITY PLANNING ARRIVE FOR COAST SESSION

CHAIRMAN FRED E. REED of Oakland, of the City Plan division of the California Real Estate Association, arrived in Los Angeles this morning to complete preparations for the first State-wide conference of city and civic officials, county officers, realtors, members of chambers of commerce and boards of supervisors on the problems of building modern cities to meet the tremendous issues of rapid metropolitan expansion.

The sessions will begin tomorrow morning at 9:30 o'clock when the address of welcome will be delivered by Chairman R. F. McClellan of the Los Angeles County Board of Supervisors. More than 100 cities and counties have named delegates to this conference.

The City of Oakland is sending its entire city council and city planning commission, who will spend four days in Los Angeles studying how that city solves the big problems of congested highways and street widening.

Los Angeles city and county officials are co-operating with the State association in making this meeting the prelude to an annual conference of urban centers on major problems.

Mayor George E. Cryer will address the banquet tomorrow night.

President Harry H. Culver of the State association will speak on "Building Ideal Cities in California."

State Real Estate Commissioner John R. Gabbert will address the conference on "Should the Platting of Subdivisions be Controlled by Law?" President Harry H. Culver will lead the discussion.

Among the speakers will be Gordon Whitnall, secretary of the Los Angeles City Planning Commission; Charles H. Cheney of Palos Verdes; Dr. Carol Aronovici, University of California; Frank C. Nye, President Riverside Realty Board; George H. Coffin Jr., President Los Angeles Realty Board; Frederick Law Olmstead, joint author of Los Angeles major traffic plan; George A. Damon, Pasadena City Plan Commission; Hugh R. Pomeroy, secretary of Los Angeles County Planning Commission; Carleton Winslow, member Santa Barbara Board of Architectural Control; Dr. Paul W. Ivey of Chicago; Fred Dohrmann, President San Francisco Bay Regional Planning Commission; Leroy R. Goodrich, Commissioner of Public Works, Oakland; Bruce Mason of Long Beach; John F. Keogh, Title Guarantee & Trust Company, Los Angeles; Dr. T. C. Young, Glendale; Major C. C. Moseley, Los Angeles.

WHITTIER, CAL., NEWS
APRIL 29, 1926

WHITTIER TO BE REPRESENTED AT CONFERENCE

L. C. Nanney and John M. Kemmerer and Others Are To Attend

The 1926 State-Wide City Plan Commerce is to be held at the Ambassador hotel, Los Angeles, April 30 and May 1, under the auspices of the California Real Estate association and including city and county officials, city planners, property owners, civic leaders, realtors, engineers, architects and traffic officials. Whittier will be represented officially at the conference by L. C. Nanney, president of the Whittier district realty board, and J. M. Kemmerer, engineer and also a member of the City Planning commission. Both men will also represent the Whittier Chamber of Commerce. A third representative from the city board of trustees will also attend.

The topics to be discussed include matters of general and widespread interest such as city plans, zoning, street widening, downtown automobile parking, traffic control, airports, architectural control, subdivision regulations, parks, transportation and kindred subjects. The program in detail will be as follows:

Friday, April 30, 9:30 a. m.

History of Planning in America: What is a City Plan—Gordon Whitnall, secretary, Los Angeles Planning Commission.

Organizing the City Plan: How Larger Cities Have Succeeded—Charles H. Cheney, Palos Verdes city planner.

Organizing in the Smaller Cities: How it is Done—Frank C. Nye, president, Riverside Realty Board.

Street Widenings: Who Should Pay the Bill—Harland Bartholomew, St. Louis, joint author Los Angeles Major Traffic Street Plan.

Luncheon; greetings from officials. Discussion.

Afternoon Session, 2 p. m.

Automobile Parking and Traffic Control: What's the Answer—Dr. Miller McClintock, director Los Angeles Major Traffic Commission.

Building Set-Backs and Height of Buildings—Dr. Carol Aronovici, city planner and lecturer, University of California.

Place of the Motor Bus in Metropolitan Transportation—George A. Damon, Pasadena City Planning Commission.

Modern Cities' Need of Airports; Who Gets Federal Aid—Dr. T. C. Young, president, Western Aero League of America; Major C. C. Moseley, general manager Western Air Express.

City Plan Banquet—7 p. m. (Informal), Ambassador Hotel.

Greetings: Mayor George E. Cryer, Los Angeles.

Regional Planning for Population Centers—Hugh Pomeroy, secretary Los Angeles County Regional Planning Commission; Fred Dohrman, chairman, San Francisco Bay Counties Regional Planning association.

Parks, Parkways and Recreation—E. Avery McCarthy, chairman, Los Angeles Realty Board City Plan Committee.

The Principle of Architectural Control—Carleton Winslow, member Santa Barbara Board of Architectural Control.

LOS ANGELES, CAL., EXPRESS
APRIL 29, 1926

WILDER TRACT FOR POINT FIRMIN PARK NOW ASSURED CITY

Possession by the city of the Charles T. Wilder tract of approximately seven acres adjoining Point Firmin park, San Pedro, was assured today by the announcement that the deed donating the area to the park department has been filed with the city clerk.

Wilder, acording to the terms of the deed, specified that his gift to the city shall never be used for anything but a park, but the Park Commission, acting on the advice of Deputy City Attorney Robert Stahl, has instructed Secretary J. J. Hassett to ask the City Council to dedicate the property for park purposes by ordinance as an extra precaution.

The new acquisition abuts the present western boundary of Point Firmin park, and if the park department completes its negotiations for an adjoining tract of 19 acres, offered at $75,000, Point Firmin park will virtually extend to Palos Verdes Estates, resulting in more than four miles of municipally controlled ocean frontage west of the San Pedro breakwater.

LOS ANGELES, CAL.,
EXAMINER
APRIL 30, 1926

CITY PLANNING EXPERTS MEET

Experts will gather from all parts of the state today and tomorrow at the state-wide city plan conference under auspices of the California Real Estate Association and the city and county governments of Los Angeles at the Ambassador.

The [illegible] Harry H. Culver, following:

California Real Estate Association; Regional Planning for the San Francisco Bay Cities," F. Dohrmann, Jr., president, San Francisco Bay Counties Regional Planning Association.

Tomorrow morning session, 9:30—"How Far Shall the Business Areas of Cities be Limited?" George H. Coffin, Jr., Hollywood, president, Los Angeles Realty Board; "Shall the Platting of Subdivisions be Controlled by Law?" J. R. Gabbert, State Real Estate Department commissioner; "What Are Proper Deed Restrictions and What Are Not?" John F. Keogh, of Title Guarantee & Trust Company, Los Angeles; "What is the Modern City's Need for Airports; Who Gets Federal Aid?" Dr. T. C. Young, Glendale president, Western Aero League of America.

SAN FRANCISCO CALL
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1744

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WILSHIRE PRESS—624
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* * *

1744

(Continued from page one)

There is no doubt that he is disappointed to see thousands of his creditors finally losing hope of ever "getting rick quick" with him and turning to Mr. Willett to obtain a legitimate return in businesses that do not risk loss of capital invested.

But Mr. Lewis, in fairness to his creditors, should admit that they have been sufficiently patient and that the failure of his enterprises is due entirely to him and the lieutenants he gathered about him. His creditors poured in millions of dollars to help him and remained faithful to him for more than 20 years. They have suffered the bitter disappointments of failure after failure, without a single success to brighten the long, dreary path. Finally, their entire investments shrunk to the value of two cents on the dollar after forgetting interest and promised bonuses for 20 years.

That they will eventually receive more is no credit to Lewis—the dividend check from the bankruptcy court is his sole return for the money that was loaned him—the balance will come from the creditors' own efforts and they should receive the credit for it. Mr. Lewis does not deserve credit for the land remaining in Atascadero, for it did not remain in his possession. He could not pay the million-dollar mortgage that he placed upon it and the bank wiped out the equity that he had in it. The creditors, the bank and Mr. Willett deserve the credit for salvaging this property, and the creditors especially are working hard to regain it. They are the ones who must put up that million dollars, not Lewis.

It would have been wonderful if Mr. Lewis as originator of the idea had been able to carry his project through to fulfillment. It would have pleased every creditor and it would have pleased the various banks that held mortgages on his properties. It would also have relieved the necessity of calling in Mr. Willett, who had no desire to enter this work, except to aid thousands in distress. Mr. Willett, personally, made it impossible for himself to make a salary as large as his net annual saving for many years.

But Mr. Lewis failed and is himself responsible for Mr. Willett suceeding him in this work. The greater sympathy is therefore due to his creditors, rather than to him. It is to be hoped and, if Mr. Lewis justifies the confidence his creditors imposed in him, it is certain that he will admit this truth and will aid rather than attack the work that is being done by them in Atascadero. Success of Mr. Willett is now assured, regardless of what Mr. Lewis may do, but it can be made a greater success, if he will aid rather than criticize the work that is being done.

Success of Mr. Willett not only means that the creditors will regain their investments and Atascadero will be brought to fulfillment, it also means that Lewis will escape much of the stigma which usually goes with bankruptcies. Willett is in reality doing more for Lewis than for any one individual creditor and the least that he may expect is full co-operation from Mr. Lewis. Co-operation does not mean a downpour of advice of doubtful value, for it is only natural that Mr. Willett should hesitate to follow the path outlined by the man who had full rein for ten years and failed.

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Let us again commend Mr. Lewis on his decision to maintain a policy of hands off at Atascadero and, in bidding him farewell, wish him the best of luck in his own enterprises. Then we must turn back again to the Atascadero work that represents the safe, businesslike means of regaining Lewis investments. United effort, equal to that of the past few months, will safeguard all interests within this year. Let's Go!

Atascadero—
Graebenstein, 1b 2 0 1 5 0 1
Oliva, ct 4 0 0 1 1 0
Bugel, p 4 0 0 0 14 1
Horner, p., 3b 4 0 1 1 3 0
Bromley, rf 3 0 0 2 0 0
Buhman, lf 3 0 0 1 2 0
Reynolds, c 3 0 1 14 0 0
Howe, 2b 3 0 0 3 3 1

A. B. R. H. P.O. A. E.

Details of last Saturday's game:

Luis Obispo there.

Next Saturday the team meets San

In spite of their defeat, Atascadero displayed a better brand of ball than hitherto this season and bids fair to win the remaining three games.

Saturday afternoon on the local diamond Paso Robles trounced the Atascadero High School team to the tune of 5-0. Higuera, the visiting pitcher, struck out seventeen men and allowed but three hits, while Engel struck out twelve and was hit safely eleven times.

Paso Robles Team Defeats Atascadero In Speedy Contest

tually bring about the preservation of public sentiment, and the creating on the continent, and the Indians before white people set foot on the rocks by American painted on the hieroglyphics that were markable course, is the inspection of the re- the main object of the excursion, of some music in another form. But Eagle (Grey, however, and possibly Senator C. C. Baker and Big Chief There will be short talks by State serious obstacles.

attraction of a baseball game proving their transportation and the difficulties of Scout Band along, the been found practicable to take the been planned, although it has not gram will also be a short pro- There will also be a short pro- their lunch. the paintings and enjoy

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In the E. G. Lewis Bankrupt Est and two at Atascadero Beach, only two lots are scattered through the Estates an On the average, they are neither better n The trustee in bankruptcy is now tion Sale" advertisement appears in this *fixed the values.* And what values, as they couldn't get. Here they are:

ACRES

.80
.53

HERE IS

values here was merely an attempt to ge dero Estates be involved in the bankrup thing was another case of sour grapes.

involved in the bankruptcy proceedings a a half day in appraising 16,000 acres of meddling in something that was none of per acre. Mr. Willett said at the time dustrial property, the bank building, and notice gave the *average* value of all the cadero Estates according to the appraisers a notice of a creditors' meeting in which

VALUES AS

You creditors will remember receivin

ATASCADERO, CAL., NEWS
APRIL 30, 1926

TIPS from HEADQUARTERS by E.G. Lewis

Mr. Willett's Letter

In last week's News Mr. Willett published a two-page letter, rather excitedly and bitterly resenting what he seemed to consider an attack by me, in my last Journal(Number 5). I do not care to reply to it in the same vein as I feel that Mr. Willett was hasty and impulsive and drew entirely wrong and unjustifiable conclusions from my articles in the Journal. If the matter of the 6 per cent is of no consequence and no one lays any stress on it, then it has no effect anyway. Mr. Willett has heavy burdens to carry and I do not wish to add to them, but quite the contrary have given him a confidence, support and goodwill that one man in a million would not have given him under the circumstances.

I am and have been consistantly in favor of the land settlement plan and of the creditors where they could, applying their receipts to the purchase of their own lands and securing their own titles to them.

I regret that Mr. Willett, under the heavy strain, jumped to hasty conclusions and took my articles in Journal number 5 as intended for an attack on him or his undertakings, and that there may be no farther misunderstandings, have decided to discontinue my Tips in the News and confine my writings to my own Journal hereafter, and to make no further mention of Atascadero matters whatsoever, unless it is made necessary for me to. Hereafter whatever information is given regarding anything at Atascadero or Mr. Willett's undertakings, he and Mr. Bishop will give out and I will confine my own messages to my own mining and oil undertakings in my own Journal.

I seriously doubt that any intelligent creditor, reading my articles in the last Journal, would have considered them as an attack on Mr. Willett or his undertakings, but for Mr. Willett's own hasty conclusions and deeply resentful article in the News. The vast majority of the creditors are of legal age, sound in mind and quite intelligent enough to know what they are doing.

As for my having any secret desire or purpose of usurping Mr. Willett's place and again assuming the burden of Atascadero development, that is pure imagination. I would consider the failure of Mr. Willett to carry through his land plan to a successful consummation, as a disaster. I have consistently given him every possible, and very effective aid in it believing it to be the right thing to do, but I know that a very great body of creditors still look to me as a possible resort in event of failure of Mr. Willet's plans, and having unqualifiedly endorsed the land settlement and Mr. Willett, can not help but feel a measure of responsibility. I would not therefor be a man, if I did not speak up when I thought Mr. Willett was wrong. I feel now that any possible advice or suggestion, no matter how well founded on past experience in Atascadero is unwelcome and resented as being an "attack," and shall therefor hereafter cut entirely clear of Atascadero and its future. When the community property suit is settled, if in Mrs. Lewis' favor, she will probably sell her home at Atascadero and whatever other interest she may have there and we will reside elsewhere. She has kept it up largely because of its prominence on the state highway, and if it had not been kept up the general effect would have been injurious to the community.

I am in the mining and oil business and no other and intend to stay in it. I would not give up the freedom of the mountains and desert and the wrestling of a new fortune from mother earth, for any other undertaking or responsibility. We both like it and its freedom, too much to ever again desire to assume any such labors and thankless responsibilities as the management of a community. As for the job at Atascadero being that of a Mussolini or "one man," that is essentially so and will be for some time, just as the management of any large undertakings must head up into

Palos Verdes Underwriting Loans

As clearly stated in the last issue of my Journal, where Palos Verdes underwriting loans have already been assigned to Mr. Willett in connection with the land settlement, or in any other way, they can NOT now be withdrawn to be turned in to the Fund. It is probable that nothing will be paid on these loans for several years to come, and that the 100 per cent bonus will be declared illegal as usury. Mr. Ahrens writes me that fully half of those who have already sent in Palos Verdes loan cards, have overlooked the fact that they had already assigned their loans and received real estate receipts for them. Others who had had a part of their loans repaid by me previous to the bankruptcy, fail to take account of that. Every Palos Verdes loan turned in will first have to be checked up with the trustee bank, and with Mr. Willett's records and with the Palos Verdes trustee bank, before credit can be given for it. This will take time and cause delays and it is requested that patience be displayed in the matter and no unnecessary letters be written, as in due time a report will be made back to the one turning in the loan.

I do not want these Palos Verdes loans, as I will have to carry them probably for several years with no return whatever from them, meantime giving the full credits in the Fund for them, which Class A credits will immediately begin to receive the same returns as the actual cash contributions. I made the offer to accept them, because I am now convinced that the 100% bonus will be wiped out by a suit to that end, and I consider this so unfair and unjust to those who originally made these underwriting loans, that I have offered to accept them for full credit in the Fund.

If you had already assigned your Palos Verdes loan to Mr. Willett in connection with the land settlement, you have received real estate receipts for it and can NOT now withdraw it or change it.

[Paid Advertisement]

At the Panamint

The dip or angle of a vein, is estimated from such parts of it as are exposed and can be gotten at. In estimating the probable dip of the Wyoming vein, Mr. Seeley and others took the dip of it in the old workings at the top of the mountain, and estimated that if there was no deflection but it held exactly the same dip to the level of the tunnel (1100 feet below), the tunnel would reach it at about 1790 feet in.

Mr. A. D. Meyers, who has spent several years studying the geological formation of this region, did not agree with Mr. Seeley's estimate, but held that there was a general southward tendency or swing of the entire geological structure of the mountain, which would mean a slight southward dip of the vein also, so that it probably would not be reached inside of between 1900 and 2000 feet. Mr. Tibbels, the U. S. Mineral Surveyor who made the surveys, estimated the distance in at about 1800 to 1900 feet. The slightest change in the angle of dip, would in that depth (eleven hundred feet) make a difference of from 50 to 200 feet in the length of the tunnel if the dip was south, while if the dip was north, the tunnel would reach the vein in a correspondingly shorter distance.

No man could see 1100 feet into the mountain and tell whether there was any change in the dip of the vein. Such matters are estimated, based on such indications as are available on the surface and in the old workings. It looks as tho Mr. Myers' estimate were the closest.' He is one of the most experienced and able mining men in the West and spent several years in exhaustive study of the Panamint. This has been many times explained in my Journals and printed articles, yet there may be some few, having no interest whatever, who would say that I "Promised" that the tunnel would cut the Wyoming vein at 1790 feet. I hope that we are no longer incumbered in the Fund with that type of minds.

The IMPORTANT question was whether the vein would carry mineral enrichment at this depth, and that now seems to be settled by the excellent values encountered in the stringers and small veins already cut by the tunnel recently.

[Paid Advertisement]

of the property and wells, the holders of ten or more Review units were to participate in the earnings. Since the bankruptcy, I understand that the Trustees and Receiver has received about $80,000 from these wells. Those entitled to first participate in their income, were those who made the drilling loans, and they received approximately $140,000. After their loans were repaid, then the trust agreement was to be filed giving to those having ten or more Review interests, a participating interest, so that they would have received a substantial return from the $80,000 that went to the trustees, but for the bankruptcy.

To make a statement that I received $640,000 from these wells and only accounted for $140,000 in royalties, is untrue. We never received more than 62% of the income from them, and that only up to the cost of the wells, not including the cost of the lease, and thereafter we received less than one-third of the income. Nevertheless, they would have proved very profitable to the holders of the Review units and probably made a substantial return to them for many years to come but for the bankruptcy. The trust agreement covering the Review units was not to be completed and filed, until ten successful wells had been secured, since no man could tell which well would prove successful and which a failure, where they were being drilled as wildcats. The Transport wells referred to, were NOT and never were represented to being part of the ten wells, but the interest in their production was to be given as an extra bonus to those who held ten or more of the Review units. Approximately twice as much was expended by me in the effort to secure the ten successful Review wells, as the total amount of subscriptions to the Review came to, while the only thing paid for was the subscription to the Review, the interest in the Review wells being given as a bonus.

[Paid Advertisement]

Our Only Interests

The only properties that I now hold and am developing are the Panamint mine, the headquarters oil lease and the Garner-Madison property. The headquarters property, I have subleased to a syndicate. The progress of the development of the Garner-Madison property and the production of its wells, has been repeatedly given in the several issues of my Journal as has the fullest information at all times. I also purchased from the bankrupt estate, the copper property and the graphite property, but am holding them in reserve for the future, and doing nothing whatever with them at present. All having any interest in the Reconstruction Fund are fully informed of these matters and kept so.

As for any pyramiding of properties and interests, such a statement is not correct. The price of the heavy crude oil was cut 40% last October, and that cut came off the net income or profit. There has already been an increase in the price of the higher gravity oils, but not in this grade as yet, altho we will probably get our share of the increase shortly.

With heavy gravity oil selling at 75c per bbl., the net income is not more than to justify a 6% return on credits. With a restoration of the former price of this oil, there would be an increase in the net income of 40%. The Garner-Madison old wells do from 10 to 30 bbls. per day each. The two new wells just brought in, having been showing a gross production of about 100 bbls. per day, but carrying a considerable amount of sand with the oil, as they will for some time. The No. 8 well on the headquarters property, according to members of the syndicate, flowed steadily between the two strings of casing, while they were trying to mud it and get it under control, at a rate better than 1000 bbls. per day. Mr. Blair informed me that it did 1400 barrels in 26 hours. The old number 4 well on this property is doing about 20 barrels and is probably seventeen years old. The old number 1 well on this property is to be redrilled and re-equipped by the syndicate and is for the present off production.

[Paid Advertisement]

ATASCADERO, CAL., NEWS
APRIL 30, 1926

PALOS VERDES BONUS AROUSES DISCUSSION

WILLETT WARNS CREDITOR OF DANGER OF LOSING CLAIM THROUGH USURY

Mrs. Vida Weborg, Fishcreek, Wis.

Dear Madam:—Yours of recent date.

The claim to the bonus to which you are entitled in the Lewis Loan would not have the least effect on Palos Verdes. The fees will be earned and will be paid out to somebody. If we who deserve the money do not get it somebody else will. It seems, however, it will be necessary to present the matter before the court before we can have the claims allowed.

In your case you have sold your claim to the Atascadero Estates and they will collect the principal amount of the loan in cash and I presume under the circumstances, they will be allowed to apply for the bonus also, if you do not.

Very truly yours,
W. H. KINDIG.

Hampshire, Ill.

Mr. Willett:

What advice? I received a letter from the party that you mentioned in your long article in the News recently and mailed it to the Bank of America, Los Angeles. This seems to be in reply to my note to them sent with the letter.

If there is really anything due me of this bonus, of course I would like to have it; but have no way of getting reliable advice, and if anyone there will apply for it tho it would not be due him (as suggested above) he will have to get it if he can, I suppose. $200 of the "Fee" was sold by me to Atascadero Est.

VIDA WEBORG.

Mrs. Vida Weborg,
Fishcreek, Wisconsin.

Dear Madam:—The letter from Mr. Kindig to you and your letter to me has come to my attention. You people must definitely make up your minds whose leadership you are going to follow. I presume that I have published a dozen times my opinion of the legal and financial questions referred to in your letter. In my opinion, the promise by Mr. Lewis to pay a bonus is usurious and would result in the loss of the total claim by anyone who attempted to recover the bonus. Also Mr. Lewis' fees from the Palos Verdes project will never produce, in my opinion, funds to pay any part of this bonus so that the entire argument involves no money.

In any event, whatever is recovered on the assigned claims belongs to the common pot for the benefit of all the people who apply their Real Estate Receipts to land at Atascadero. If there is a bonus included (which, however, there will never be), you creditors can get the benefit of it by applying your Real Estate Receipts to land at Atascadero. Personally, the fewer of you people who take land at Atascadero, the better off I shall be financially because any part of the Estates that the Real Estate Receipt holders do not take will permanently belong to me. Nevertheless, as your representative, I am advising you with all the other creditors to pay no attention to propositions made to you from any other source which conflict with the Real Estate Settlement Plan. No doubt some one else could have prepared a better plan than the one we are following. However, this present plan seems to be a very good one and we must have some plan to go by. It is just as impossible to follow two or three plans as it is to ride two or three horses at once. For safety's sake, I suggest that you select your plan and your leader and forget other plans and other leaders.

Very truly yours,
OSCAR L. WILLETT.

LOS ANGELES, CAL., HERALD
APRIL 30, 1926

WELCOME 1000 TO CITY PLAN CONCLAVE

Conference Chairman Greets Delegates to Meet From California Cities

Characterizing the conference of city planners, which opened today at the Ambassador hotel, as one of the most important sessions ever held in the history of California, Fred E. Reed of Oakland, chairman of the city planning committee of the California Real Estate association, today officially welcomed more than 1000 delegates, representing 55 cities, to Los Angeles in a movement for better California cities.

Three other speakers appearing before the state-wide conference were Dr. Paul W. Izey of the Marshall Field Foundation, Chicago; Bruce Mason, city attorney of Long Beach, and E. A. McCarth.

MANY ATTEND

Architects, engineers, city and county officias, subdividers, officers of chambers of commerce and realty boards, contractors and business men of many categories interested in the building of cities made up the attendance.

The entire Oakland city council and city planning commission arrived for the conference here this morning and will spend four days in Los Angeles studying methods in use here for controlling traffic and for widening and extending streets that have grown too narrow.

The opening session today was devoted to a discussion of what city planning has accomplished in America and an inquiry into what type of organization is best calculated to get results, in the smaller as well as the larger cities. Other subjects on the program were: Traffic control and downtown parking, street widening and who should pay the bill, legal control of subdividing, architectural control by art juries, tree planting, and when to spend money for parks, playgrounds and recreation centers.

ADDRESSES

President Culver of the state association had for his topic "Building Ideal Cities in California." John R. Gabbert, state real estate commissioner, spoke on platting subdivisions. Mayor Cryer will be the guest of honor and principal speaker at a banquet which will conclude the conference tomorrow evening.

Other speakers on the program were: Gordon Whitnall, secretary Los Angeles city planning commission; Charles H. Cheney of Palos Verdes; Dr. Carol Aronovici, University of California; Frank C Nye, president Riverside realty board; George H. Coffin jr., president Los Angeles realty board; Frederick Law Olmstead, joint author of Los Angeles major traffic plan; George A. Damon, Pasadena city plan commission; Hugh R. Pomeroy, secretary Los Angeles county planning commission; Carleton Winslow, member Santa Barbara board of architecutral control; Dr. Paul W. Ivey of Chicago; Fred Dohrmann, president San Francisco bay regional planning commission; Leroy R. Goodrich, commissioner of public works, Oakland; Bruce Mason of Long Beach; John F. Keogh, Title Guarantee and Trust Co., Los Angeles; Dr. T. C. Young, Glendale; Major C. C. Moseley, Los Angeles.

[illegible] CAL., NEWS
APRIL 30, 1926

LEWIS MAY BE FACING PROBE BY GRAND JURY

WHEATLEY SERVED WITH SUBPOENA TO APPEAR BEFORE FEDERAL GROUP

ASK ALL RECORDS

Truckload of Accounts, Books and Correspondence Must Be Taken to Los Angeles

E. G. Lewis may be facing investigation by the Federal Grand Jury, it was assumed in Atascadero Tuesday When A. H. Wheatley was served with a subpoena requiring him to appear before the Federal Grand Jury in Los Angeles, with all records of the Women's National Publishing Company. The subpoena demanded that he appear at 10 a. m. Wednesday, but, as this was physically impossible on account of the many records involved, a postponement was obtained.

No direct charge has been made against Lewis and will not be until a thorough investigation by the Federal Grand Jury has shown whether an indictment is justifiable or not. It is presumed, although not known definitely, that the investigation will deal largely with subscriptions to the Illustrated Review which carried oil bonuses.

Many Records

Records required for the investigation include the company books, accounts, cancelled checks, all letters received, all issues of the Illustrated Review and copies of Atascadero News during the time it was published by the Women's National Publishing Company. It is believed that a full truckload of material must be taken to Los Angeles.

Service of the subpoena came as a distinct surprise to Atascadero, although residents knew that the Postal Department was making an investigation of Lewis' activities. Circulars had been sent out to all the creditors of Lewis and it was presumed that the names and addresses were obtained from the bankruptcy schedule where all are listed.

Many of the creditors have written to Mr. Willett stating that they had received the post office circulars and asked his advice. To each he declared that, as good citizens of this country, each creditor should reply to the circular by giving a truthful account of their transactions with Mr. Lewis and whatever information they had at their command. Mr. Willett declared that the Government would deal fairly and justly with Mr. Lewis, that it was an ordinary investigation and could in no way be interpreted as persecution. He had previously warned Lewis that he could not expect the Post Office Department to ignore his past activities, if he became active again in his later operations.

Dated April 19

The circulars were dated April 19 and asked information on his old enterprises, in addition to the Panamint mines and present oil developments Listed among the old were: Palos Verdes Loans and Subscriptions; Maricopa "Four Month" Loans; One Year 7% "Mile Deep" Loans; Sixty Day Loans; La Plant-Sunset Loans; One Year Maricopa Loans One Year Transport Oil Company Loans, for purchase of option; Illustrated-Review Subscriptions, carrying oil production bonuses, etc.; Atascadero Land Purchases, carrying GROSS oil royalties, 1923.

From the amount of data sought, it is evident that the Post Office Department has been following his operations closely for many months at least. It asks for all literature sent out by Lewis and that the creditors underline the statements which interested them at the time they made the loans.

LOS ANGELES, CAL., EXPRESS
APRIL 30, 1926

CITY PLANNERS IN L. A. SESSION

300 Delegates From 54 California Cities Meet for Convention

More than 300 delegates had registered at noon today at the first annual state-wide city plan conference being held for two days at the Ambassador Hotel, under the auspices of the California Real Estate Association and the city and county of Los Angeles.

The delegates represented 54 California cities and towns interested in city planning, and Tucson, Ariz. San Francisco was represented by more than a score of delegates, including the City Council and several of the Board of Supervisors from Oakland.

Fred E. Reed of Oakland presided at the morning session, which opened at 9:30 o'clock in the Cocoanut Grove. The delegates were welcomed by Harry H. Culver, president of the California Real Estate Association.

"City planning makes possible the realization of the ambition of every community to make itself what it advertises itself to be to the outside world," said Gordon Whitnall, secretary of the Los Angeles City Planning Commission. He was the first speaker of the morning.

"City planning is common sense, the co-ordinating of the laws of nature in every phase of community and city building," he continued. "City planning enables man to assist nature."

Charles H. Cheney, consultant in city planning for the Palos Verdes Estates, told the delegates that every large city in California is in acute need of more careful, thorough city planning.

ECONOMIC LOSSES

"The economic losses from traffic congestion and traffic accidents preventable by proper planning are enormous," he declared. "It is estimated that it is costing Los Angeles approximately $100,000 per day loss, and in the New York metropolitan district $1,000,000 per day loss from traffic congestion and accidents. The losses from lack of proper zoning also are very great in California cities and the loss in health, comfort and convenience of living for lack of adequate parks, playgrounds and other community assets of this kind also are matters of concern."

Frank C. Nye, president of the Riverside Realty Board, and Fred R. Caldwell, president of the Oakland Real Estate Board, were the other speakers of the morning. Discussion of various talks was led by William J. Locke of Alameda, executive secretary of the California League of Municipalities.

SALINAS, CAL.—INDEX
APRIL 30, 1926

STATE CONVENTION OF CITY PLANNERS GETS INTO ACTION

LOS ANGELES, April 30 (UP) —Representatives of many groups working on the problems presented by the modern development of American cities were present at the opening of the California City Plan conference here today.

Real estate brokers were present in large numbers, with city officials, officers of various civic organizations, clergymen, clubwomen, members of planning commissions and city planning engineers, showing the wide attention awakened by the efforts to wipe out some of the ugly spots in cities and to readjust them more conveniently for the pressure of traffic brought about by swift modern transportation.

Fred E. Reed of Oakland, presided over the opening discussions. The opening address was by Gordon Whitnall, secretary of the Los Angeles Planning commission. Other speakers on the the day's schedule were Charles H. Cheney, Palos Verdes; Frank C. Nye, Riverside; Harland Bartholomew, St. Louis; Dr. Miller McClintock, Los Angeles; Dr. Carol Aronovici, University of California; George A. Damon, Pasadena; and Dr. T. C. Young, president of the Western Aero League of America.

LOS ANGELES, CAL.,
CAL. REAL ESTATE—
MAY 1926

GREAT FUTURE OF STATE TOLD BY VANDERLIP

Many reasons for faith in the greater future growth of Southern California were told by Frank A. Vanderlip, former president of the National City Bank of New York, in an address at a banquet of the San Pedro Realty Board. Mr. Vanderlip, who now lives in Palos Verdes Hills, was chosen president of the San Pedro Chamber of Commerce a short time before he addressed the Realtors.

As he was at the head of the largest bank in America for years, what he had to say carried great weight. In his belief Southern California is assured of material and cultural accomplishment excelling that of the past because favorable conditions are developing a new and superior type of human being.

Los Angeles and Southern California, he predicted, would quadruple in population during the lifetime of his youngest hearer.

LOS ANGELES, CAL.
CAL. REAL ESTATE—
MAY 1926

CITY PLANNERS SPEND TWO DAYS I[N]OR OFFICIAL REPORT WILL APPEAR IN TH[IS] UE

1744

FRED E. REED, C
Chairman City Plan Committee, C

MORNING SESSION

9:30 A. M.—Cocoanut Grove

"America."
Call to Order by the Chairman.
Greetings by Harry H. Culver, President, California Real Estate Association.
"Welcome."
R. F. McClellan, Chairman, Los Angeles County Board of Supervisors.
"History of Planning in America: What is a City Plan."
Gordon Whitnall, Secretary, Los Angeles City Planning Commission.
"Organizing a City Plan: How Larger Cities Have Succeeded."
Chas. H. Cheney, Palos Verdes, City Planner.
"Organizing the Smaller Cities: How It Is Done."
Frank C. Nye, President, Riverside Realty Board.
Discussion led by
William J. Locke, Alameda, Executive Secretary, California League of Municipalities.
Announcements.

LUNCHEON

12:30 P. M.—Cocoanut Grove

Harry H. Culver, President California Real Estate Association, presiding.
Music by Ray West's Cocoanut Grove Orchestra.
"A Long, Long Trail."
Introduction and Greetings from Officials.
"The Human Element in City Building."
Dr. Paul W. Ivey, Marshall Field Foundation, Chicago.
"Model Zoning Ordinance for Smaller Cities."
Bruce Mason, City Attorney of Long Beach, Chairman League of Municipalities Committee on Zoning for Cities of Sixth Class.
"Parks, Parkways and Recreation."
E. Avery McCarthy, Chairman, Los Angeles Realty Board City Plan Committee.
Informal Discussion.
Announcement of Committees.

AFTERNOON SESSION

2:00 P. M.—Cocoanut Grove

"California."
"Building Set-Backs and Heights of Buildings."
Dr. Carol Aronovici, Berkeley, City Planner, Lecturer, University of California.
Discussion led by
Lucius P. Green, Assistant City Attorney, Los Angeles.
"The Principle of Architectural Control."
Carleton Winslow, Los Angeles, Architect and Member Santa Barbara Board of Architectural Control.
"Street Widenings: Who Should Pay the Bill."
Frederick Law Olmstead, Joint Author of Los Angeles Major Traffic Plan.
"Place of the Motorbus in Metropolitan Transportation."
George A. Damon, Pasadena City Planning Commission.
Discussion by
George Harris, Manager, Oakland Traction Company.
Announcements.

LOS ANGELES, CAL.
CALIFORNIA GRAPHIC—564
MAY 1, 1926

Miss Corinne Hardwick, daughter of Mr. and Mrs. Charles Foster Buchanan, of San Pedro, and Lieut. Thomas Keliher, U. S. N. The wedding took place on April 17 at La Venta Inn, on the Palos Verdes Estates, the chaplain of the fleet officiating.

LOS ANGELES, CAL.
PICTORIAL CALIFORNIA—591
MAY 1926

1744

—Keystone Photo, L. A.

The original Palos Verdes Estate as it was when a ranch, beautifully situated on a plateau overlooking the Pacific. Photo taken before development.

SACRAMENTO CALIF.—BEE
MAY 1, 1926

CITY PLAN EXPERTS CONVENE IN SOUTH

1744

Saving Of Millions Seen In Practical Work For Community

City and county officials, city planning commissioners, experts and authors of city plans, architects, engineers, club women, civic representatives, property owners, traffic officials, realtors and others interested in building California cities of the future gathered yesterday and to-day in Los Angeles to hear authorities of national eminence at the state city plan conference called by the California Real Estate Association.

"Millions to be saved—Billions to be made" through adherence to practical city planning is the watchword of the conference. Future generations will be saved the burden of increased costs that come from delays in widening streets and condemnation of property necessary in meeting needs of growig cities.

Approval of the meeting was given by A. M. Robertson, president of the California Association of Commercial Secretaries; the Los Angeles County Regional Planning Commission and Los Angeles Chamber of Commerce are giving unstinted cooperation and President Harry H. Culver of the California Real Estate Association believes that a city plan program in keeping with the tremendous growth and development of the state will be created as a result of this two-day conference.

Subjects Are Outlined.

Subjects for consideration included Traffic Control and Automobile Parking in Downtown Sections, Street Widening and Who Should Pay the Bill, Building Hights and Building Setbacks, Control of Subdivision Plotting by Law, Architectural Control by Art Juries, The Proper Time for Purchasing Parks, Playgrounds and Recreational Centers, Tree Planting vs. Tree Cutting.

Among authorities who were discussing the foregoing topics are Dr. Carol Aronovici of the University of California at Berkeley, and Charles H. Cheney, city plan adviser of the Palos Verdes Estates.

Friday morning was given over to a discussion of the History of City Planning in America; What Has Been Accomplished? How Can an Organization Best Be Effected to Get Results—In the Smaller as Well as the Larger Cities? Citizens' committees assisting public officials will be an important phase of this discussion.

Cryer Is Speaker.

Mayor George E. Cryer of Los Angeles is a speaker.

The remaining sessions were given over to hearing the answers to many of the most important and difficult problems involved in the construction of a city.

SANTA ANA, CAL., REGISTER 12
MAY 1, 1926

PLANNING MEET ATTENDED BY SANTA ANA MEN

1744

Santa Ana was well represented yesterday and today at the city planning conference, being held in the Ambassador hotel, Los Angeles, under the auspices of the California Real Estate association.

Among those present yesterday were J. C. Metzgar, S. H. Finley and Justus Bircher, of the city planning commission; Nat H. Neff, city engineer; J. C. Wallace, president of the Santa Ana Realty board; Carl Mock, director of the California association; F. C. Pope, vice president of the state organization, and George Raymer, secretary of the Greater Santa Ana Chamber of Commerce.

Discussions of the day stressed the point that California cities and counties must now prepare for the future by proper city planning and zoning.

Among the speakers were Charles H. Cheney, planning expert, who planned the Palos Verdes tract; Frank C. Nye, president of the Riverside Realty board, who discussed the organization of small cities with reference to streets, parks, etc.; William J. Lock, of Alameda, executive secretary of the League of California Municipalities; Dr. Paul W. Ivy, of the Marshall Field foundation, Chicago, and Northwestern university, who spoke on the human element in city building; Bruce Mason, city attorney of Long Beach, who spoke on the subject of zoning small cities; A. E. McCarthy, president of the Los Angeles Realty board, who talked on parks, parkways and restrictions; Dr. Carrol Aronovici, city planner for Berkeley and lecturer in the state university, who discussed setback lines; Carlton Winslow, Los Angeles architect, who explained the principles of architectural lines for business streets and control of building heights, and F. L. Olmstead, joint author of the Los Angeles major traffic plan, who spoke on street widening and who should pay the costs.

LOS [illegible], CAL., EXPRESS
MAY 1, 1926

Rush Palos Verdes Road

Col. J. C. Low, operations manager of Palos Verdes Estates, points out to A. V. Echternach, Los Angeles advertising man, the route of the new coast highway now being finished by the Vanderlip syndicat

Opening of the new Coast highway, which will link the north boundary of Palos Verdes Estates with the Miraleste section overlooking San Pedro and the harbor, is now a matter of only a few weeks, it was announced yesterday by officials of the Palos Verdes project. The $1,000,000 development program for the year 1926 is being carried out, according to schedule, and the public's interest in the seaside home community is keener than ever before.

"Sales have been increasing month by month for the last six months," Jay Lawyer, general manager of Palos Verdes Estates, states, "with a decided spurt upward since the first of the year. The number of sales to prominent Eastern people now ready to make their homes permanently in California is noticeable. Our larger, higher priced property is in great demand. A month ago we had to open a new area—Montemalaga—to take care of this demand. In this area the estates are three-fourths of an acre or larger and prices are above $25,000. Streets and other improvements are now being installed and a number of sales have already been made.

"Another noticeable feature of our activity this year is the large number of people who are buying to build. More houses are under construction at the present time than in any single month previously and scores of recent buyers are getting their plans in shape to erect homes before the end of the year.

"The new Malaga Cove School is now finished and in use. A number of people have declared it to be one of the best appointed schools in California."

LOS ANGELES, CAL.,
EXAMINER
MAY 2, 1926

CITY PLANNERS IN MEET HERE

Nearly 100 Cities Represented in Ambassador Conference; Realtors Study Conditions

City plan representatives from more than 100 cities and towns of California convened last Friday at the Ambassador for a two-day session under auspices of the California Real Estate Association. The program was devoted to the problems of building modern cities.

Fred E. Reed of Oakland, chairman of the association's city plan division, and a member of the committee of the National Association of Real Estate Boards, declared the conference was the first attempted by a state real estate organization.

Among the subjects discussed were history of city planning, organizing a city plan, organizing the smaller cities, building setbacks and heights of buildings, principle of architectural control, street widening, place of the motor bus, parks, parkways and recreation, building ideal cities, regional planning for population centers, human element in city building, how far shall the business areas of cities be limited, should the platting of subdivisions be controlled by law, what are proper deed restrictions, what is the modern city's need for air ports, and model zoning ordinance for smaller cities.

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LOS ANGELES
EXAMINER
MAY 2, 1926

HUGE SUPPL OCEAN

Palos Verdes Has With Capacity Gallons Daily;

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PASADENA, Calif.
CALIF. SOUTHLAND—547
MAY 1926

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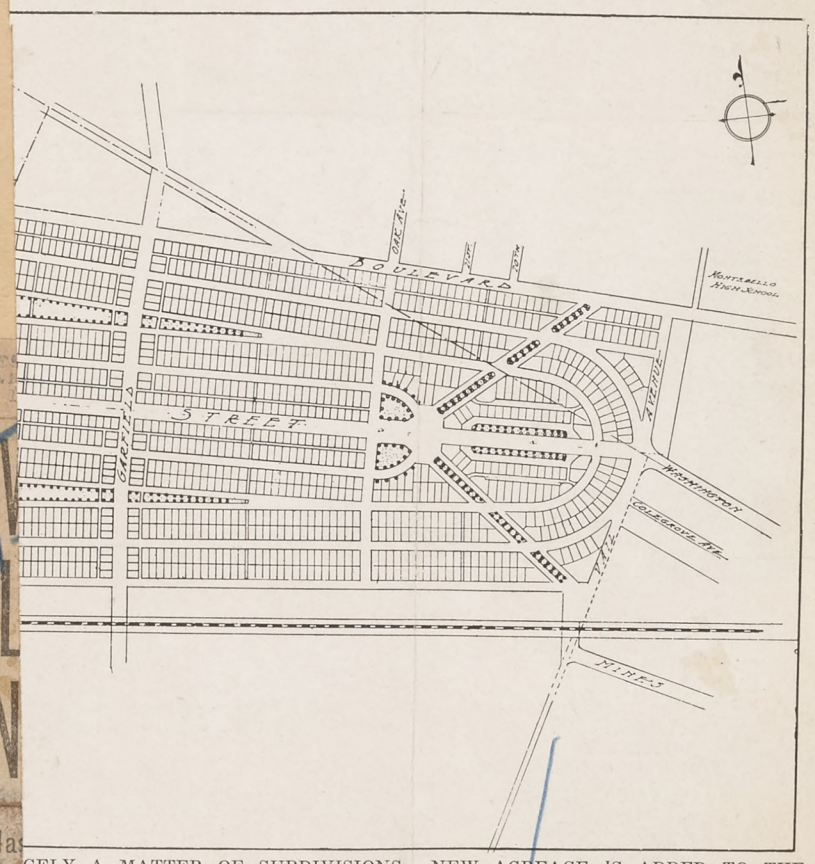

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LOS ANGELES, CAL.
REAL ESTATE—
MAY 1926

CITY BIG CONFERENCE AT AMBASSADOR OF JUNE NATIONAL CONVENTION ISSUE

AKLAND, *Presiding*
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FRIDAY, APRIL 30, 1926
7:00 P. M.—Fiesta Room

(Make Reservations at Registration Desk—
Selections by Josef Rosenfeld and his Symphony Orchestra.
Songs by University of Southern California Glee Club.
Al Behrendt, Whistling Soloist, University of Southern California.
"California, Here I Come."
Address of Welcome:
Hon. George E. Cryer, Mayor of the City of Los Angeles.
"Building Ideal Cities in California."
Harry H. Culver, President, California Real Estate Association.
Community Song.
"Regional Planning for Population Centers."
Hugh R. Pomeroy, Secretary, Los Angeles County Regional Planning Commission.
"Regional Planning for the San Francisco Bay Cities."
F. Dohrmann, Jr., President, San Francisco Bay Counties Regional Planning Association.
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"How Property Owners Can Help Their City Officials in Building Cities."
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"Should the Platting of Subdivisions be Controlled by Law?"
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"What are Proper Deed Restrictions and What are Not?"
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Resolutions.
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LOS ANGELES, CAL.
CALIFORNIA GRAPHIC—564
MAY 1, 1926

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LOS ANGELES, CAL.
PICTORIAL CALIFORNIA—591
MAY 1926

—Keystone Photo, L. A.

The original Palos Verdes Estate as it was when a ranch, beautifully situated on a plateau overlooking the Pacific. Photo taken before development.

SACRAMENTO CALIF.—BEE
MAY 1, 1926

CITY PLAN EXPERTS CONVENE IN SOUTH

Saving Of Millions Seen In Practical Work For Community

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Approval of the meeting was given by A. M. Robertson, president of the California Association of Commercial Secretaries; the Los Angeles County Regional Planning Commission and Los Angeles Chamber of Commerce are giving unstinted cooperation and President Harry H. Culver of the California Real Estate Association believes that a city plan program in keeping with the tremendous growth and development of the state will be created as a result of this two-day conference.

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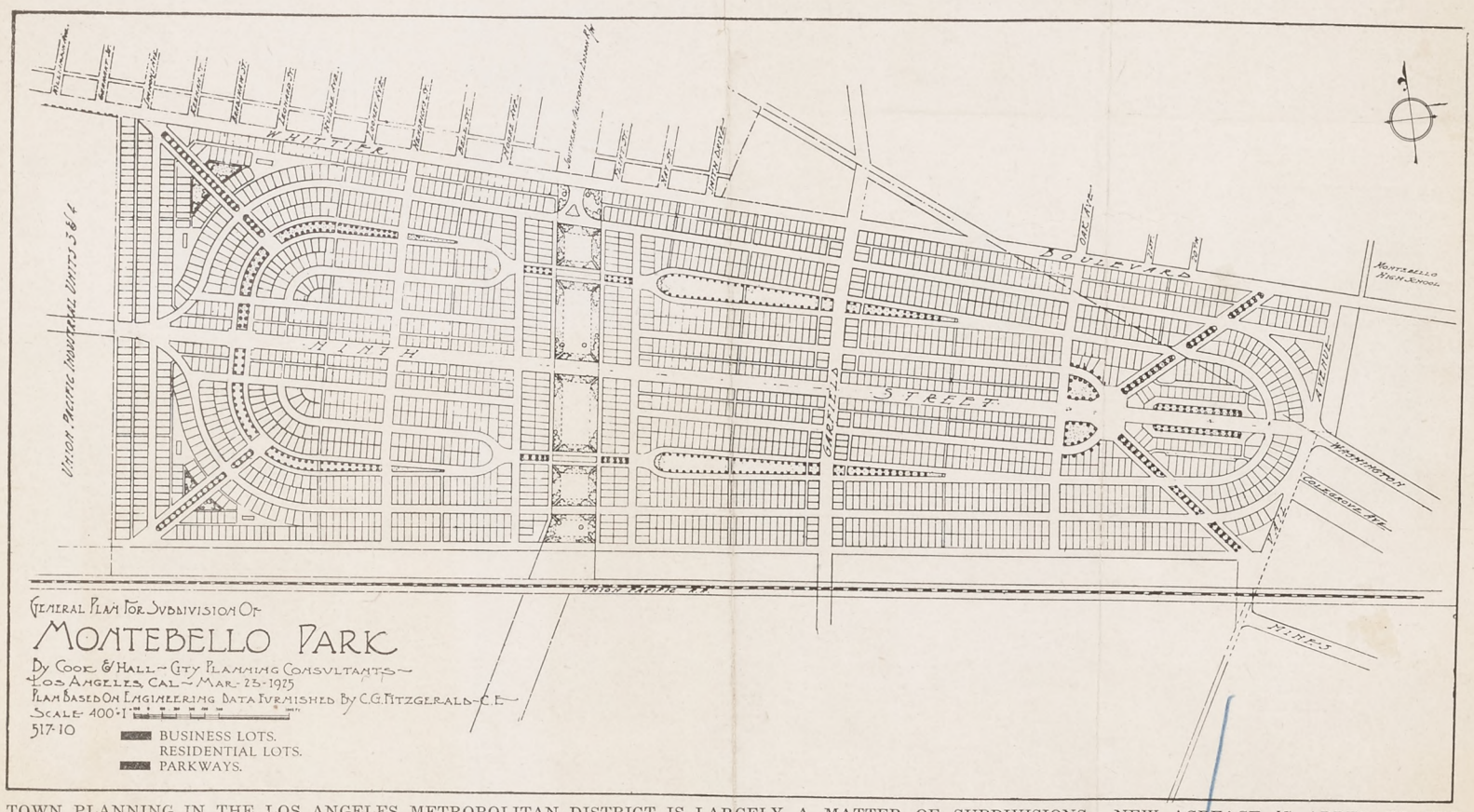

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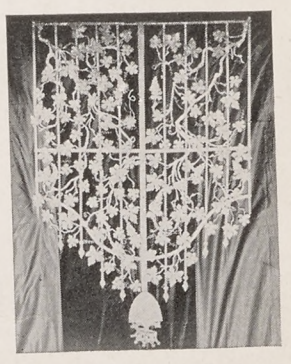

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GRILLES
VICENZA STONE
FOUNTAINS
BENCHES
FIGURES
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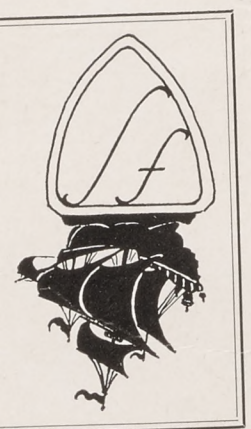

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The Ambassador Hotel—Los Angeles Hotel del Coronado—San Diego
OF THE PACIFIC COAST
STENDAHL GALLERIES
PAINTINGS OF

FLOWERS IN MASSES OF SIMPLE COLOR SCHEMES UNDER THE EUCALYPTUS OF THIS HOTEL

and then loses itself utterly in the blue sea of forgetfulness, the blue Pacific, stretching from the shores of Eden to the edge of the world. Lost in a world of blue—a Cerulean world that devours the sight until the eye is wearied from giving. Vacuous, dazed, exhausted, from the edge of the world the eye returns, wave by wave, from trough to crest, from crest to trough, to be caught at last by a white cupped hand and cast back to the sands of Eden. The sands glitter in the glare of the sun, the breakers attack and retreat, attack and retreat, the islands shimmer and weave new veils of sunbeams and mist, and the blue Pacific, like a great chord from an organ, rolls away and away toward the rim of the cup, to the shores of

LOS [illegible], CAL., EXPRESS
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"Sales have been increasing month by month for the last six months," Jay Lawyer, general manager of Palos Verdes Estates, states, "with a decided spurt upward since the first of the year. The number of sales to prominent Eastern people now ready to make their homes permanently in California is noticeable. Our larger, higher priced property is in great demand. A month ago we had to open a new area—Montemalaga—to take care of this demand. In this area the estates are three-fourths of an acre or larger and prices are above $25,000. Streets and other improvements are now being installed and a number of sales have already been made.

"Another noticeable feature of our activity this year is the large number of people who are buying to build. More houses are under construction at the present time than in any single month previously and scores of recent buyers are getting their plans in shape to erect homes before the end of the year.

"The new Malaga Cove School is now finished and in use. A number of people have declared it to be one of the best appointed schools in California."

utilitarian aspect alone leaving the idea of ornament as a secondary consideration. By the time they are ready to think about ornamentation they have missed the only allowable chances to use it; namely in the shape of the building itself, in the harmonious relation of the openings to that shape, and in any economical originality in treating spots of interest. In short, a small house will be found most pleasing if considered as an ornament in itself instead of a medium for superfluous decoration.

The suitable use of color is another essential factor in making the most of the possibilities. Mrs. Larson's house with its warm tile roof and orange trim is well set off by the cool green of the planting at the front. Had it been impossible to provide this planting, it would have been necessary to employ some shade of green or blue on the woodwork in order to form a balance with the warm mass of roof color. Muddy colors are unfavorable. Pure tones, of whatever shade, used against a near white plaster give the sparkle and life that is required. Many builders attempt to obtain an effect by the use of a highly tinted stucco. This indeed will attract attention, but unfortunately will not hold it. The eye is stunned by the amount of color and is rendered unable to find or at least appreciate the interesting details. Furthermore, a very light surface gives the best contrast for the heavy shadows under the eaves and in the deep reveals at the openings. This play of light and shadow should not be overlooked, as its proper use gives character to the design. Even on the bare walls alone shadows must be considered. Slight unevenness in the texture of the surface gives very pleasing shadow effects when the sun is nearly in line with the wall. Sand or dash plaster finishes look hard and monotonous. Spotty "jazz" finishes, like strong colors, are out of place. They attract more attention than they deserve and soon tire the eye with their unchanging obviousness. The primitive workman slapped mud onto the walls of his adobe and worked it as smooth as he could by eye, using his bare hands and crude trowels. This surface when white-washed, caught the shadows in a pleasing way which never happens with elaborate, mechanically produced textures.

The exterior walls of the house under discussion are of adobe laid on a continuous concrete footing. The latter serves a twofold use: tying the building together and at the same time holding the adobe walls above the ground, away from moisture which might work up and weaken them. The thickness of adobe walls provides good reveals at windows and doors giving an impression of solidity and of coziness within. It must never be forgotten that we are following a type of design that was developed in masonry and adobe. Care must be taken that construction in wood frame and plaster shall be so executed that from the standpoint of appearance there might be safe and sound masonry under the stucco. Thin arches and walls, distorted brackets and shallow or missing reveals all advertise the deception and spoil the picture.

The old adobe buildings built here in the early days were made of simple materials used economically and thoughtfully. The construction was sincere. It is this sincerity and simplicity mingled with sentiment that makes them admirable. Many of these had floors of dirt, packed hard. Whether of dirt or tile, the floor level was never much above the ground, particularly in small buildings. Today our wooden floors are raised two or three feet to provide ventilation. This, of course, raises the roof line and in small houses the ungainly effect spoils the proportion. To overcome this Mrs. Larson laid floors in cement and tile a few inches above the ground. The resulting lack of entrance steps, combined with the low roofed open porch at the front, extends an air of invitation to the visitor. Casement windows, dividing the windows into small panes, suggest shelter and seclusion much more than large sheets of glass in double hung windows ever could.

Little need be said of the floor plan further that that it is compact and economical. The layman finds little difficulty in appreciating a good plan. It is the problem of how to form a fitting house over a good plan that puzzles him.

LOS ANGELES, CAL., EXAMINER
MAY 2, 1926

CITY PLANNERS IN MEET HERE

Nearly 100 Cities Represented in Ambassador Conference; Realtors Study Conditions

City plan representatives from more than 100 cities and towns of California convened last Friday at the Ambassador for a two-day session under auspices of the California Real Estate Association. The program was devoted to the problems of building modern cities.

Fred E. Reed of Oakland, chairman of the association's city plan division, and a member of the committee of the National Association of Real Estate Boards, declared the conference was the first attempted by a state real estate organization.

Among the subjects discussed were history of city planning, organizing a city plan, organizing the smaller cities, building setbacks and heights of buildings, principle of architectural control, street widening, place of the motor bus, parks, parkways and recreation, building ideal cities, regional planning for population centers, human element in city building, how far shall the business areas of cities be limited, should the platting of subdivisions be controlled by law, what are proper deed restrictions, what is the modern city's need for air ports, and model zoning ordinance for smaller cities.

CULVER SPEAKER

"Building Ideal Cities" was the subject of President Harry H. Culver of the California Real Estate Association, who also delivered a message of welcome to the delegates

LOS ANGELES, CAL., EXAMINER
MAY 2, 1926

HUGE WATER SUPPLY FOR OCEAN TRACT

Palos Verdes Has 610-Foot Well With Capacity of 3,600,000 Gallons Daily; Others Drilled

A water supply has been developed for the Palos Verdes Estates which is as stable and everlasting as that enjoyed by any community in Southern California, and it has the further advantage of being practically surgically pure, it was announced yesterday by Jay Lawyer, executive.

"Primary supply of Palos Verdes water is in the Sierra Madre Mountains, and as long as it rains and snows in these mountains Palos Verdes residents will have plenty of water. Geological structures of Southern California are such that the precipitation in the mountains finds its way to a huge basin directly under a section of the Palos Verdes project, known as the Panhandle," he pointed out.

"This huge reservoir of water was first tapped with a 610-foot well in 1923, and a supply of more than 3,600,000 gallons a day has been developed. Three other wells have been drilled, although not yet needed to operate in the entire 16,000 acres of the Palos Verdes syndicate."

REDONDO BEACH, CAL., BREEZE—1?8
MAY [illegible] 1926

Indian Relics Found in Palos Verdes Hills to Belong to Community

Recent finds of many interesting Indian relics and fossils on Palos Verdes Estates have led to the appointment of Mr. John Kohler as custodian of a permanent collection and exhibit being established by Palos Verdes Homes association. Mr. Kohler will prepare display cases for installation at Malaga Cove school. All residents of Palos Verdes and people connected with the project have been requested by the general manager to turn in to Mr. Kohler all relics and interesting fossils found and to notify him immediately of any new finds so that the location can be exactly established and possible further excavations arranged for. In this way it is expected that a very interesting collection will be built up which will remain permanently in the possession of the community. The most remarkable find to date is the supposed Indian drawing on a round, flat rock discovered by Mr. Atkins of Berkeley on the hills above Portuguese Bend.

Attention of the authorities at the Smithsonian Institution in Washington will be called to this find and its ethnological significance, if any, established.

SAN PEDRO, CAL., PILOT
MAY 3 1926

A POEM IN COLORS

THE copious rains of April have turned the Palos Verdes hills into a wonderland of colorful beauty not seen in all its glory for several years. Even the raw scars left by road excavations have been covered by kindly nature with a touch of green and only a few are still visible. No people in the world are quite so lucky as those who dwell in the San Pedro hill section—which is practically all of San Pedro so far as its residence district is concerned. Beauty confronts them at every turn—beauty born of both mountain and sea. Beauty in a variey rare elsewhere and surpassed nowhere in the world. Just now the hills, at their best, are the center of attraction for artistic eyes, in their keleidoscopic display of colors, changing at the clock's tick. The yellow of poppy and mustard add a tinge of brightness in sharp contrast with the darkened canyons, shifting tints in the alternating shadows and sunshine of a California coast range sky in spring time. The panorama of the hills, rivalling in beauty, if not in grandeur, the panorama of the sea, is bringing to San Pedro, not only many visiting tourists but many homeseekers, who are but the first waves of a rising tide which lift the city to its future prominence on the Western Coast.

SAN PEDRO, CAL., PILOT
MAY 3 1926

Club Members At Conference

Representatives of the San Pedro Woman's Club, in attendance at the Los Angeles City Planning conference at the Ambassador hotel Friday were Mrs. H. J. Anderson, president of the club, and Mrs. Stanley Sears. B. B. Mann of San Pedro was also among those present.

Charles H. Cheney of the Palos Verdes estates addressed the conference, speaking on "How Large Cities Use City Planning in Their Growth," and Gordon Whitenall was also a speaker ,his subject being "What is a City Plan." Paul Ivey was also a speaker.

SAN MATEO, CAL.—TIMES
MAY 5, 1926

MANY STUDY CITY PLANS AT BIG CONFERENCE

By United Press.

LOS ANGELES, May 5.—Representatives of many groups working on the problems presented by the modern development of American cities were present at the opening of the California City Plan conference here today.

Real estate brokers were present in large numbers, with city officials, officers of various civic or anizations, clergymen, clubwomen, members of planning commissions and city planning engineers, showing the wide attention awakened by the efforts to wipe out some of the ugly spots in cities and to readjust them more conveniently for the pressure of traffic brought about by swift modern transportation.

Fred E. Reed of Oakland, presided over the opening discussions. The opening address was by Gordon Whitnall, secretary of the Los Angeles Planning commission. Other speakers on the day's schedule were Charles H. Cheney, Palos Verdes; Frank C. Nye, Riverside; Harland Bartholomew, St. Louis; Dr. Miller McClintock, Los Angeles; Dr. Carol Aronovici, University of California; George A. Damon, Pasadena; and Dr. T. C. Young, president of the Western Aero League of America.

LOS ANGELES, CAL., EXAMINER
MAY 6, 1926

Long Bike Race Carded May 30

WHAT will probably be the greatest bike race of the season is slated for May 30. It marks the Southern California season opener and will be a 75-mile event with the start and finish at Inglewood. From Queen and Hillcrest streets the contenders will go to Redondo, over the Palos Verdes, through San Pedro and Torrance back to Inglewood.

The meet is sponsored by the Amateur Bicycle League of America and is being run under the supervision of A. Cole of Inglewood.

LONG BEACH, CAL., SUN—
MAY 5, 1926

Fraternity to Hold Dance on May 15 At La Venta Inn

Long Beach Sig Alphs will hold an informal dance on Saturday, May 15, at La Venta Inn on the Palos Verdes estates, it was announced yesterday by W. M. Longmoor, secretary of the local Sigma Alpha Epsilon fraternity.

The dance will start at 8:30 p. m. A four-piece orchestra will furnish music for the occasion and refreshments will be served late in the evening. Already 25 couples have signed up to attend the dance, which will be the first affair of its kind to be held by the Long Beach group.

The committee having arrangements for the dance in charge are C. R. Samuelson, W. M. Edmondson and Dr. Walter Boyd. W. C. Kempton is president.

The regular meeting of the group will be held at 6 p. m. on Thursday, May 13, at the Imperial Inn, and final reservations for the dance will be made at that time. All members of the Sigma Alpha Epsilon in the city are welcome to attend the regular meeting or the dance, and an effort is being made by the committee to notify every member in the city of the two events.

REDONDO, CAL. REFLEX
MAY 6, 1926

n Far-Off Lands Is Heard Program of Radio Stations

Los Angeles radio broadcasting reaches to the far ends of the earth, according to information received by George J. Langskov of the Palos Verdes Golf club.

Christian Langskov, governor of the Danish colony at Sukkertoppen, Greenland, who is an uncle of the Palos Verdes golf expert, writes that he listens in to KHJ, KNX, KFWB, and KFI every night and that they are among the best programs on the air.

Gov. Langskov uses a radio set given him by the explorer MacMillian on the latter's trip to the North. And the gift was made in appreciation of the governor's hospitality.

Mail is delivered to the Danish colony twice a year. The last letter the Palos Verdes man had from his uncle was dated August, 1925.

REDONDO, CAL. REFLEX
MAY 7, 1926

INTERESTING FINDS MADE AT PALOS VERDES ESTATES

Each week something crops up that turns the eyes of the world, and scientists in particular, in this direction. The close proximity of the Palos Verdes Estates and the activities there all lend to Redondo a reflected glory and the recent finds of many interesting Indian relics and fossils in that vicinity will no doubt bring publicity from the outside world.

To take care of the relics, John Kohler has been appointed custodian of a permanent collection and exhibit being established by the Palos Verdes Home Association.

Mr. Kohler will prepare display cases for installation at Malaga Cove school. All residents of Palos Verdes and people connected with the project have been requested by the general manager to turn in to Mr. Kohler all relics and interesting fossils found and to notify him immediately of any new finds so that the location can be exactly established and possible further excavations arranged for. In this way it is expected that a very interesting collection will be built up which will remain permanently in the possession of the community.

The most remarkable find to date is the supposed Indian drawing on a round, flat rock discovered by Mr. Atkins of Berkeley on the hills above Portuguese Bend. Attention of the authorities at the Smithsonian Institute in Washington will be called to the find and its ethnological significance, if any, established.

REDONDO, CAL. REFLEX
MAY 7, 1926

NEW SCHOOL OPENS IN PALOS VERDES ESTATES

The children started to school in the new Malaga Cove building for the first time on April 5, with an attendance of thirty-five, and three teachers covering the eight grades. Miss Edith Perry, principal, and the members of the board of education have expressed themselves as highly gratified with this handsome building and its fine auditorium. The building and furnishings cost $85,000 raised from the bond issue which was unanimously voted last year. Formal dedication ceremonies are planned as soon as furnishings are complete.

LOS ANGELES, CAL., HERALD
MAY 8, 1926

BIG SALES INCREASE AT PALOS VERDES

Twenty houses are either under construction at Palos Verdes Estates or are projected for the immediate future and sales of residence sites this week again reached a new high record, according to Jay Lawyer, general manager of the seaside project. Palos Verdes is gaining momentum every month, he declares, and this will be by far the greatest year in the history of the project.

"Our medium-priced homesites are now getting scarce," said Mr. Sawyer, "and we are obliged to concentrate on the finer, larger estates. As a matter of fact, there is a great demand for this class of property, especially among easterners who are coming to California this year.

"Nearly all of the new homes are being built in the Malaga cove section, either in the fine old eucalyptus grove or on the bluffs directly above the ocean."

REDONDO, CAL. REFLEX
MAY 7, 1926

NEW LIBRARY AT PALOS VERDES

A Palos Verdes library is now installed at No. 71 Malaga Cove plaza with books from the county library that may be loaned as at any other public library.

To act as custodian and to encourage the donation of books, the Homes Association has appointed J. F. Cook, Mrs. Farnham B. Martin and Mrs. Geo. Gibbs, Jr., as members of the permanent library board of the association.

LOS ANGELES, CAL.,
MAY 9, 1926

COAST ROAD TO OPEN SOON

Opening of the new coast highway, which will link the north boundary of the Palos Verdes Estates with the Miraleste section overlooking San Pedro and the harbor is now a matter of only a few weeks, it was announced yesterday by officials of the Palos Verdes project. The $1,000,000 development program for 1926 is being carried out according to schedule and the public's interest in the seaside home community is keener than ever before, it is said.

"Sales have been increasing regularly for the last six months," Jay Lawyer, general manager of Palos Verdes Estates, adds, "with a decided spurt upward since the first of the year. The number of sales to eastern people now ready to make their homes permanently in California is noticeable. Our larger, higher priced property is in great demand."

Los Angeles, Cal.
TIMES
MAY 9 - 1926

HIGH RECORD IS SET FOR HOMES

Residence Work at Palos Verdes Gains

Greatest in History of Seaside Project

Single-Family Dwellings Are in Lead

Twenty houses are either under construction at Palos Verdes Estates or are projected for the immediate future and sales of residence sites last week again reached a new high record, according to Jay Lawyer, general manager of the seaside project. Palos Verdes is gaining momentum every month, he declares, and this third year of the development will be by far the greatest in the history of the project.

"Sales of home sites over the last week made April another big month," Mr. Lawyer stated, "and set a new record for a two-day period. Our medium-priced home sites are now getting scarce, and we are obliged to concentrate on the finer, larger estates. As a matter of fact, there is a great demand for this class of property, especially among easterners who are coming to California this year."

Announcement was made yesterday of the following people who are now building or completing plans to build at Palos Verdes Estates: R. M. Breeden of Los Angeles; George Kincaid, of Hermosa Beach; S. F. Bergstrom, of Redondo; George T. Moran, of Los Angeles; Joseph E. Calloway, of Palos Verdes; James Woosley, of Los Angeles; Sam Arey of Redondo Beach; Ben McCourt of Redondo Beach; Hammond Sadler, of Brookline, Mass.; Don Gilmore, of Long Beach; C. W. Metcalf, of Redondo Beach; R. R. Struthers, of Los Angeles; Edwin Heizman, of Hermosa Beach; W. M. Suther-

LOS ANGELES, CAL., RECORD
MAY 10, 1926

INDIAN DRAWINGS FOUND AT REDONDO

Redondo, May 10.—Under the direction of John Kohler, the estates of Palos Verdes have started the establishment of a permanent collection and exhibit of rare Indian relics discovered on the estates.

Many valuable relics have been unearthed. The most remarkable, a few days ago, that of a supposed ancient Indian drawing on a round, flat rock, by Mr. Atkins, of Berkeley, on the hills above Portuguese Bend. Authorites at Smithsonian Institute, Washington, have been notified and efforts to establish its historical significance will be made.

SAN PEDRO, CAL., NEWS
MAY 11, 1926

CHAMBER RECEIVES PLANNING ARTICLE

Recognition by the Massachusetts department of public welfare, division of housing and town planning, of work being done in the Palos Verdes estates to plan ahead until 1960—and after—is shown in a reprint of the state commissioner, Richard K. Conant, of an article appearing in the Survey October 15, 1925, and forwarded to the San Pedro chamber of commerce by Jay Lawyer.

The planning at the edge of San Pedro is compared to that in Roland Park, Baltimore; Forest Hills, Long Island, and St. Francis Wood, San Francisco, all ranking far above any other locations in the United States.

SAN PEDRO, CAL., PILOT
MAY 11, 1926

THE BIG JOB AHEAD

IN building the San Pedro beautiful of the few years hence our people have a big job ahead of them in the way of tree planting and landscaping work. They are taking hold of this work with a vim in many localities, although, perhaps in a somewhat desultory and unscientific fashion. With a large portion of the city torn up by leveling proceedings, paving improvements and things of that sort, it is remarkable that so good a start has already been made. The climate and conditions of the eastern slope of the Palos Verdes hills are in every way equal to those at San Diego, proven by horticultural records to be the most satisfactory in the United States for plant and tree production. No reports are obtainable along this line for San Pedro or the eastern slope of the hills, but careful records kept at Portuguese Bend, only a few miles distant on the western slope, have shown the conditions there to compare favorably with those at San Diego. So no reason can be cited why the wonders of Balboa park might not be duplicated here.

That local interest in this matter is growing is shown by the fact that during the past two years there has been a great increase in the nursery business here and a number of new firms have located in San Pedro with excellent prospects for a successful business which will come with the extensive planting which must be done, and will certainly be done, in the coming few years. Old places here which have escaped the ravages of street improvements show what can be accomplished here. Two samples may be cited, the homes of the late J. A. Anderson, First and Mesa, with its tropical garden effect, and htat of Edward Amar at Twelfth and Center. These are only a few of a number scattered around the city which show what results can be obtained with a little care and attention. The problem of uniform planting of street trees is still somewhat up in the air, but now that street work is well along, can receive early attention, and districts be formed to do this work under city supervision and care for a period of years. This will prove as cheap in the long run as if individual effort is depended on and much more satisfactory. Indeed, it seems the only way. If we depended on individual effort to pave streets and build our sidewalks we would be in a sorry state and this seems to be equally true in the matter of planting street trees.

SAN BERNARDINO, CAL.,
TELEGRAM—35
MAY 13, 1926

Realtor's Records Probed as Mail Misuse Suspected

(By United Press Leased Wire)

LOS ANGELES, May 13.—Records of E. G. Lewis, widely known promoter of Atascadero, Palos Verdes, University City and other ventures, were investigated today by postal inspectors.

Federal authorities said the investigation was to ascertain whether Lewis misused the mails in connection with any of his promotion projects.

Lewis was made defendant in bankruptcy proceedings about a year ago. Liabilities totalling $10,000,000 were listed, together with assets of $23,000,000. Of the latter amount, $17,000,000 was involved in a suit Lewis had pending at the time against the Title Insurance and Trust Company. The bankruptcy proceedings were discharged recently, and Lewis pronounced clear of liabilities.

PASADENA, CAL.,
STAR-NEWS—14
MAY 13, 1926

PROMOTER'S PAPERS ARE INVESTIGATED

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TORRANCE, CAL., HERALD
MAY 13, 1926

Will Erect 20 Homes at Palos Verdes Estates

Building Activity Brisk on Hills Overlooking This District

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"Sales of home-sites over the last week made April another big month," Mr. Lawyer states, "and set a new record for a two-day period. Our medium-priced home-sites are now getting scarce, and we are obliged to concentrate on the finer, larger estates. As a matter of fact, there is a great demand for this class of property, especially amnog easterners who are coming to California this year."

The following persons are now building or completing plans to build at Palos Verdes Estates: R. M. Breeden of Los Angeles, George Kincaid of Hermosa Beach, S. F. Bergstrom of Redondo Beach, George T. Moran of Los Angeles, Joseph E. Calloway of Palos Verdes, James Woosley of Los Angeles, Sam Arey of Redondo Beach, Ben McCourt of Redondo Beach, Hammond Sadler of Brookline (Mass.), Don Gilmore of Long Beach, C. W. Metcalf of Redondo Beach, R. R. Struthers of Los Angeles, Edwin Heizman of Hermosa Beach, W. M. Sutherland of St. Louis, Carel Johnson of Redondo Beach, Don Lawyer of Los Angeles, and Mrs. Fannie E. W. Wilkins of St. Louis.

With the exception of a four-family apartment house being built by James Woosley, all the structures are single family dwellings. Many of them are costing in excess of $15,000, and a few approach the $50,000 class. Nearly all are being built in the Malaga Cove section, either in the fine old eucalyptus grove or on the bluffs directly above the ocean.

LOMITA, CAL., NEWS.
MAY 13, 1926

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RIVERSIDE, CAL., PRESS—
MAY 13, 1926

Postoffice Officials Investigating Lewis

LOS ANGELES, May 13.—Records of E. G. Lewis, widely known promoter of Atascadero, Palos Verdes, University City and other ventures, were investigated today by postal inspectors.

Federal authorities said the investigation was to ascertain whether Lewis misused the mails in connection with any of his promotion projects.

Lewis was made defendant in bankruptcy proceedings about a year ago. Liabilities totaling $10,000,000 were listed, together with assets of $23,000,000. Of the latter amount $17,000,000 was involved in a suit Lewis had pending at the time against the Title Insurance and Trust company. The bankruptcy proceedings were discharged recently, and Lewis pronounced clear of liabilities.

ONTARIO, CAL., REPORT—
MAY 13, 1926

SEEK RECORDS OF COLONY FOUNDER

LOS ANGELES — Records of E. G. Lewis, widely known promoter of Atascadero, Palos Verdes, University City and other ventures, were investigated today by postal inspectors.

Federal authorities said the investigation was to ascertain whether Lewis misused the mails in connection with any of his promotion projects.

LOS ANGELES, CAL., RECORD
MAY 13, 1926

RICH PROMOTER FACING PROBE

Records of E. G. Lewis, widely known promoter of Atascadero, Palos Verdes and many other ventures, are being investigated by postal inspectors and accountants today, and, as a result, Lewis may face the federal grand jury in the near future.

It is said the investigation is being conducted in order to determine whether Lewis violated the penal code in connection with literature he sent through the mails.

A few months ago bankruptcy proceedings were instituted against Lewis. His liabilities were upwards of $10,000,000, in comparison to his assets listed at $23,000,000, of which $17,000,000 involved a suit Lewis had pending at the time against the Title Insurance and Trust company. The proceedings were discharged, and Lewis was pronounced cleared of liabilities.

LOS ANGELES, CAL.,
ILLUSTRATED DAILY NEWS
MAY 14, 1926

FEDERAL AGENTS PROBE BOOKS OF E. G. LEWIS

Federal authorities yesterday investigated the records of E. G. Lewis, widely-known promoter of Atascadero, Palos Verdes and University City ventures, to ascertain whether Lewis misused the mails in connection with any of his projects.

Lewis recently was discharged of bankruptcy proceedings, which were instituted about a year ago.

LONG BEACH, CAL., SUN—
MAY 14, 1926

Mrs. O. P. Bell to Be Hostess to College Women Saturday

Mrs. O. P. Bell, the out-going president of the College Women's club, plans to entertain her board on Saturday with a charming luncheon at La Venta Inn, Palos Verdes Estates, the group motoring over about noontime.

She is closing a two-year's term as chief executive of this interesting club, which has on its roster many of the teachers connected with the public schools of Long Beach. It was for this reason that Saturday was chosen for the luncheon.

The last regular meeting of the 1925-26 season is cheduled for Tuesday, June 1, at which time the new corps of officers will be duly installed, Mrs. Gertrude Johnston fisher taking over the reins as the new president.

VAN NUYS, CAL., NEWS
MAY 14, 1926

ENTERTAINMENT FOR JAPANESE CONSUL

Frank A. Miller of Riverside, whose activities in the creation of amity and better understanding among nations have enjoyed international attention and interest, added further prestige to his efforts last Monday evening when he brought together around the banquet table at the Mission Inn a representative group of prominent American citizens of Southern California and a number of the best known Japanese in this part of the state, including the consul and his staff.

The affair, arranged by Mr. Miller as a mark of appreciation for the many courtesies he enjoyed during his recent sojourn of six months in Japan, was distinctly oriental in motif and had as one of the features a specially prepared stage similar to those in use in Japanese theaters where the program of entertainment was carried out in true Nipponese manner. Rufus Von KleinSmid, president of the University of Southern California, acted as toastmaster. Among the speakers were John Willis Baer of Pasadena, Frank M. Vanderlip of Palos Verdes and the Japanese consul.

The spirit that prompted Mr. Miller to arrange this enjoyable affair was highly commended and the belief was freely expressed that more efforts of this character would be effective in promoting international peace.

Mr. and Mrs. Frank M. Keffer and Miss Mary Jane Keffer were present from Van Nuys.

EL MONTE, CAL., HERALD
MAY 14, 1926

GRAMMAR SCHOOL P.-T. A.

The Grammar school P.-T. A. met last Wednesday afternoon at Columbia Grammar school. Mrs. F. B. Martin, of the Palos Verdes Estate, made a most interesting and instructive talk.

New officers were elected as follows: President, Mrs. J. F. Henson; vice-president, Mrs. O. G. Hoar; secretary, Mrs. E. C. Long; treasurer, Mrs. E. E. Swetnam.

The "fathers' night" program will be given tonight at 8 o'clock. This will be the closing party of the year, and all mothers and fathers are urged to be present. A. A. Macurda is in charge of the program. It is announced that there will be older girls of the school present to care for small children who accompany their parents, and parents are NOT REQUESTED to leave their children at home, as was erroneously stated in P. T. A. Notes last week, through a misunderstanding over the telephone.

SAN BERNARDINO, CAL.,
SUN—36
MAY 15, 1926

Postal Inspectors Delve into Records of Promoter Lewis

LOS ANGELES, May 14. — Records of E. G. Lewis, widely known promoter of Atascadero, Palos Verdes, University City and other ventures, were investigated today by postal inspectors.

Federal authorities said the investigation was to ascertain whether Lewis misused the mails in connection with any of his promotion projects.

Lewis was made defendant in bankruptcy proceedings about a year ago. Liabilities totalling $10,000,000 were listed, together with assets of $23,000,000. Of the latter amount, $17,000,000 was involved in a suit Lewis had pending at the time against the Title Insurance and Trust Company. The bankruptcy proceedings were discharged recently, and Lewis pronounced clear of liabilities.

REDONDO BEACH, CAL.,
BREEZE—19[illegible]
MAY 15, 1926

Palos Verdes Woman's Club Holds Discussion Of Important Things

A well attended meeting of the Palos Verdes Woman's club yesterday discussed many things of interest not alone to their community but state-wide in importance. Mrs. Farnum B. Martin talked about the Palos Verdes school, and of the cafeteria which will be installed next school year, and maintained by the club. She also discussed the important legislation coming up for the vote of the people in the near future.

Mrs. George Gibbs gave a report on the establishment of a county library in the Palos Verdes something they expect to have accomplished shortly.

Mrs. Frederick Olmstead spoke of the community dinner, the first given by the Palos Verdes folk, which will take place tonight at the Olmstead home.

LONG BEACH, CAL.,
PRESS-TELEGRAM—19
MAY 16, 1926

Health Board to Fix Outfall Site at Next Meeting

June 26 Probable Date for Final Determination by State Body.

Final determination of the location of the Los Angeles County metropolitan sanitary sewer outfall is expected June 26. According to A. K. Warren, chief engineer for the county sanitation districts, the State Board of Health will make its decision at that time. This is following its custom of deciding a point at the next hearing after presentation of the question. It was argued before the Board on May 1 and extension of time was given the San Pedro interests until June 26.

In the meantime C. G. Hyde, professor of sanitary engineering at the State University at Berkeley, is preparing an investigation of the currents for San Pedro and will make his report before June 26. It will be filed at Sacramento with the State Board of Health.

Revised plans of the County will change the original estimates of $12,000,000 as the cost of the sewer system and outfall, Mr. Warren said. He is not yet prepared to a 2300-foot tunnel under the Palos Verdes hills and then a tunnel into the ocean out 4000 feet to a depth of seventy feet. This is considered much more secure than the pipe line system employed at Hyperion, where joints have at times become loosened.

REDONDO BEACH, CAL.,
BREEZE—19[illegible]
MAY 17, 1926

Sunday School Started Auspiciously Yesterday In Palos Verdes Estates

The Palos Verdes Community church Sunday school is an established fact, and the first session of the school was held yesterday in the sun parlor of the George Gibbs home there. They are very well pleased with Miss Alice Lindsley, the trained worker sent them from Los Angeles. She is a graduate of the regular school for trained Sunday school workers at Berkeley, and has fitted into the community life of the Palos Verdes splendidly.

Twenty children put in appearance at the school yesterday, and enjoyed the opening instruction, and Miss Lindsley's modeling of the stove of St. Christopher.

The new school starts auspiciously with the children deeply interested and the grownups ready to take a hand wherever needed.

REDONDO BEACH, CAL.,
BREEZE—19[illegible]
MAY 17, 1926

The First Palos Verdes Community Dinner Is of Interesting Nature

The first of the Palos Verdes community dinners, which is but one of a number of like gatherings to be held from time to time, was enjoyed on Saturday evening at the home of Mr. and Mrs. Frederick Olmstead. The beautiful home of the Olmsteads, of true Spanish type, perched above the sea, was fragrant and attractive in flowers from their own gardens which are one of the show places of the Palos Verdes project.

The dinner was given under the auspices of the Palos Verdes Woman's Club and Mrs. Olmstead, A. Vanderlip, Mrs. Woolsey, Miss Edith Torry, Miss Strang, Mr. Wm. Munroe, Mr. R. Sias and Mrs. Sellers.

LOS ANGELES, CAL.,
ILLUSTRATED DAILY NEWS
MAY 18, 1926

LUCKENBACH WILL PROCEED TO NEW YORK FOR REPAIRS

By ARTHUR S. WINTON

Following an inspection yesterday by surveyors of the Harry Luckenbach, steamer of the Luckenbach fleet, damaged in collision with the coastwise liner San Juan of the White Flyer line last Saturday, it was reported that repairs would cost at least $25,000.

The Luckenbach Company plans to make only temporary repairs at Los Angeles Harbor. The vessel will then continue her interrupted voyage to New York, where permanent repairs will be made. She is expected to sail for the East Coast Friday. The Los Angeles Shipbuilding and Drydock Corporation will make the repairs here.

The San Juan, which also suffered considerable damage, will be repaired at San Francisco. Several plates on her bow near the stem were buckled. Masters of both vessels will make explanations of the crash to U. S. steamboat inspectors. The collision was the worst of recent months in the harbor channels and the first of the kind this year.

The new Italian motorship Fella, one of the ships built by the Navigazione Libera Triestina for the direct Italy-Pacific Coast trade recently established by this line, will arrive here next Saturday on her maiden voyage. She is bringing Italian art works and marble, several pieces of valuable statuary consigned to F. A. Vanderlip for the financier's home in the Palos Verdes Hills being included. The Fella also has several passengers for Los Angeles.

Construction work on the pier to be used in building the Long Beach breakwater south about a mile from the flood control is nearly completed and work on the improvement proper will start early next month. Other harbor work is progressing favorably, the two moles protecting the entrance to the Long Beach channel from the open sea being nearly completed.

The Salatiga, British steamer recently sold to the Alaskan Packers, sails tomorrow after making her maiden call here. She unloaded 1500 tons of cargo, mostly coke from Shields, England. She is under charter to Balfour, Guthrie & Company.

E. A. Finns, formerly associated with the Transmarine line, has been appointed marine superintendent for several steamship companies using adjoining docks at Wilmington.

SAN PEDRO, CAL., PILOT
MAY 18, 1926

STATUARY FOR VANDERLIP

Italy's newest motorship, the Fella, is due in port next Saturday from Mediterranean sea ports. She is the latest addition to the Navigazione Libera Triestina fleet, operating on a regular schedule between Italy, Spain, Central America and the Pacific coast. Included in the vessel's cargo are several pieces of statuary and antique furniture. Some of them are consigned to Frank A. Vanderlip, whose new $200,000 home is now being built in the Palos Verdes hills. The art pieces were selected by Mrs. Vanderlip, a recent visitor in Italy.

SAN PEDRO, CAL., NEWS
MAY 19, 1926

News Reviews Comment

"Smokes and Fires"
Early Discoveries
Historical Account
Fort MacArthur

By LOWELL E. JESSEN

"BAHIA de los Humos y Fuegos."

Few people would recognize San Pedro by that name, but this harbor, when first discovered by Cabrillo on October 8, 1542, was called the "Bay of Smokes and Fires."

Evidently the staunch Spanish sailors, after leaving the island which has since been named San Clemente, first saw grass and brush fire smoke at this bay, the fire probably being of accidental origin.

After discovery, this port and bay likely were re-named in honor of one of the patron Saints, as the name would indicate.

This is but one of the interesting phases which Miss Ella A. Ludwig, for many years a teacher at the local high school, will touch upon in the history of the harbor district she is preparing for publication within the next year.

Historical phases at this port never have been adequately presented in any publication, although there are numerous novels and histories in which developments here are prominently mentioned. Dana's "Two Years Before the Mast" is one of the best, while original characters that Peter B. Kyne uses in several of his stories are well known by local seamen.

General Fremont's occupation of the barracks at Wilmington, the story of the San Pedro and Palos Verdes ranchos and other factors in the development of this port offer other possibilities for an extremely interesting account of the harbor district.

Miss Ludwig, long a resident of this city and a lady who has a sympathetic understanding of the problems San Pedro, Wilmington, Harbor City and Lomita face, is peculiarly fitted to write the volume, which will be a valuable contribution to the history of California.

—oOo—

GENERAL TODD, commander of the ninth corps area, will review the regular artillerymen at Fort MacArthur by local citizens.

Torrence Herald May 20

Hawthorne Road To Be Improved To Camino Real

1744

Trustees Approve County Plan for Pavement North From Palos Verdes

Acting at the request of the Los Angeles County road department, the Board of Trustees Monday night approved county plans for the paving of Hawthorne road, part of which improvement is in Torrance. The road will be paved from the Palos Verdes Hills to Camino Real. Several hundred feet of the road will be in Torrance, and it was necessary for the county to secure local approval before proceeding. It is planned eventually to extend this highway through the Del Amo ranch to connect with Hawthorne road, which is now paved as far south as Redondo boulevard.

LOS ANGELES, CAL., TIMES
MAY 20, 1926

SEAL CONQUERS PELICAN ENEMY

1744

Strange Duel to Death of Creatures Observed Just off Coast

A fight to the death between a seal and a pelican, in which the former was victorious, was observed yesterday off the coast of Palos Verdes Estates by Mark J. Gillen, assistant sales manager of the Palos Verdes project.

The strange encounter took place on some rocks about fifty yards from shore off Flat Rock Point, below La Venta Inn. Hostilities

SAN PEDRO, CAL., PILOT
MAY 20, 1926

Complete Grading of New Palos Verdes Through Highway

1744

Grading on the road being built on the route of the proposed coast highway cutoff from Redondo to Western avenue, San Pedro, by way of Grandvia Mira Leste was finished Tuesday by the Palos Verdes syndicate which is building the road as a private enterprise. The road is scheduled for completion with a gravel and oil surface by June 12.

Simultaneously with the completion of grading, the northern section of the road was blocked off from traffic and application of the surface, coat commenced.

When completed, the road will furnish a broad highway along the beautiful hillside shoreline from Redondo to San Pedro and will literally pave the way for state engineers when the coast highway is made an all-shoreline route from Seattle to San Diego.

GLENDALE, CAL., NEWS
MAY 20, 1926

Seal Whips Pelican

LOS ANGELES, May 20.—A battle between a seal and a pelican over some fish yesterday resulted in the death of the pelican when the seal swung a flipper against the bird's neck, knocking it into the water. Trouble started when a school of about thirty seals began feeding on some fish that a flock of pelicans had already claimed for their own off Flat Rock point on the coast of the Palos Verdes estate, and every time a seal would try to snatch a fish the pelican swould protest vigorously. The fight between the seal and the pelican finally developed into a battle to the death, which was won by the seal.

ATASCADERO, CAL.—NEWS
MAY 21, 1926

WEEKLY LETTER TO THE CREDITORS

1744

By OSCAR L. WILLETT

It becomes my duty as your manager to report to you the situation that has arisen in connection with Palos Verdes Underwriting Subscriptions that have been turned in.

As all of you know, we accepted under the Enlarged Plan Palos Verdes Underwriting Subscriptions for the full amount of the principal that had been paid by the subscribers.

We have never advocated the turning over of these Subscriptions or the Palos Verdes Non-Convertible Certificates for Real Estate Receipts, where the subscribers could protect the subscriptions, or if we were not some other circumstances that furnished an adequate reason for varying the general rules.

Regardless of the fact that we have at all times advised that Palos Verdes Non-convertible Certificates are actually worth about 222 per cent of their par, a great many of these partially paid subscriptions and a few fully paid Non-convertible Certificates were turned in under the Enlarged Plan. The total amount of the subscriptions so turned in is approximately $160,000.

The total amount to be paid to protect all of these subscriptions is approximately $85,000.

As all of you realize, the work under the Real Estate Settlement Plan has been tremendous, and it was not possible for us to get these subscriptions in shape to protect them until recently.

Apparently the Bank of America either misunderstood my connection with the matter or found some cause to take offense at the Subscriptions being turned in to the common pot.

Acting at my request, Judge Lyter had several conferences with these people, and later on there was a conference attended by the various officials representing the Bank of America, Judge Lyter, Louis Cohen, Walter McClure and myself. We thought we had reached an agreement at that time, because I sent them a check for $757.96, and have also protected our rights. But either I did not correctly understand the gentlemen representing the Bank of America, or they had a change of heart after the conference. In any event, they commenced sending out notices of cancellation on the Subscriptions. As I understand it, every Palos Verdes Subscription is now subject to cancellation and forfeiture, providing the Bank of America has the power to cancel and forfeit.

These subscriptions were supposed to have been paid in three years. The Bank of America takes the position that where the Subscription is not fully paid, it has the power to cancel the entire Subscription, and forfeit whatever has been paid in by the subscriber.

For example: Suppose that you subscribe for $1,000.00 of Palos Verdes Underwriting, and had paid in $750.00 but were delinquent the other $250.00. The Bank of America claims the right to cancel your entire subscription and forfeit the $750.00, and interest thereon that you have paid, so that you would lose everything that you had paid in.

On March 31st I sent the Bank of America a list of subscriptions that had been assigned to the common pot and on which I desired to pay up in full. The total amount of the original subscriptions was $42,200.00; the total amount to be paid, plus interest and transfer fees, was $3461.78.

The Bank of America returned my check and in the letter accompanying it gave a list of the subscriptions on which they had not yet sent out notices and on which there was an unpaid balance of $757.96, and advised me that if I would send a check for $757.96 they would accept it as payment in full of that number of these subscriptions. The list that they were willing to accept was about 25 per cent of the list on which I was offering to pay up in full, by making a separate tender to cover approximately 75 per cent of these subscriptions, on which they refused to accept our money.

Also, on April 29th I sent a check in payment in full on three subscriptions. They refused to accept payment on two of them, on the theory

and that if we can prove the allegations of the complaint, we will be entitled to a judgment in our favor. We can make a stronger case than we set up in the complaint, and we have no fear on that score.

We are also going to commence a suit immediately on all of these Subscriptions where we have tendered the entire balance of the subscription and the Bank has refused to accept the money.

I call you—the refusal of the Bank is solely and exclusively on the ground that the subscribers had not kept up their payments according to the subscription agreement, and that therefore the Bank had canceled the subscription and forfeited all the money that had been paid in.

Regardless of the legal right of the Bank to take this stand, it appears to me that the Bank's position is unreasonable and unjust.

It was never intended that the Bank of America should have any financial interest in this matter. It started out merely as the Trustee for the Palos Verdes Underwriting subscribers. The Underwriting Subscribers made Palos Verdes possible. They agreed to pay in enough money to purchase and finance Palos Verdes. Except for what they have done, there would be no Palos Verdes.

They did and have paid in enough money so that the purchase price of the Palos Verdes project has been paid in full, and the improvements have been carried forward to a place where the balance of the subscription money is not imperatively needed. In fact, I doubt if it is needed at all. I can not conceive of the possibility of such a great crisis arising as would make it advisable for the Palos Verdes Project to have the advantage of this additional money yet remaining to be paid on these Subscriptions—and except for some emergency, it can not be truthfully said that the Palos Verdes Project has any need to collect any more of these subscriptions.

The legal status has also changed. The Bank of America is now not only the trustee under the trust deed, but also holds the legal title to the land at Palos Verdes. This makes the Palos Verdes sales organization practically a department of the Bank of America.

When Mr. Lewis stepped aside as manager of the Palos Verdes Project, Jay Lawyer was appointed in his place. The Trust Indenture itself provides that the Trustee, by and with the consent of the first party named in the trust deed—E. G. Lewis—could cancel and forfeit delinquent subscriptions. It is questionable whether or not that right passed to Jay Lawyer. Certainly it was not contemplated that not only was the party of the first part to be changed, but that also the Bank of America, acting as trustee for these Underwriting subscribers, should later on also become the owner of the legal title to the Palos Verdes Project and have a financial interest that could conflict with the interests of the Underwriting subscribers.

Waiving aside all questions as to whether or not the Bank of America has the right and power to do what it is attempting to do, we submit that the people who made the Palos Verdes Project possible are entitled to different treatment at its hands. Of course, the more of these subscriptions that are canceled, the fewer ones there will be among whom to divide up the profits from Palos Verdes.

Attempting to reduce the number of these owners may accord very well with ordinary business practices, but it is not a very good application of the Golden Rule.

A lot of people paid substantial sums on Palos Verdes Subscriptions and could not therefore keep up their subscriptions. Many of them depended on getting remittances from Mr. Lewis on account of other items that they had loaned to him, and expected to pay up their Palos Verdes Subscriptions in that way. When Mr. Lewis was unable to make these payments, they in turn could not make the payments to Palos Verdes.

It was at the direct request of a great many of these people that we included Palos Verdes Underwriting Subscriptions in the Enlarged Plan. These subscriptions, however, did not become my property, but they became the property of all the people who took advantage of the Real Estate Settlement Plan. Whatever is realized from any of these subscriptions or the Palos Verdes Non-Convertible Certificates goes into the treasury of the common pot for the

ly representing you and [illegible] of 11,000 people. That the people who turned in these subscriptions were people who could not protect them. That the 11,000 people in the aggregate could protect the subscriptions, and are proceeding to do so. That it is not a case of our failing or refusing to pay up on the subscriptions, but of their refusing to accept our money, for the very technical reason that they claim to have already sent us notices of forfeiture and cancellation. Tell them that Mr. Willett has no more interest in the matter than any other hired man, and that whatever is realized will be pro-rated among the people who were so unfortunate as to be included in the list of E. G. Lewis's creditors.

I do not believe that the Bank of America wants to put that Bank in the position of antagonizing 11,000 people, of whom probably 2,000 live in Los Angeles County. I do not believe that these officials want to do an unjust or unfair thing or work a hardship on people who are so deserving, and many of whom are in desperate financial straits, simply because, per chance and the law make it possible for the Bank to do so.

Anyway, let us see that the officers are fully and fairly advised of the facts, and give them an opportunity to deserve and get the good will of you eleven thousand Real Estate Receipt holders.

[Paid Advertisement]

SAN PEDRO, CAL., PILOT
MAY 21, 1926

PREDICTS BIG YEAR FOR THE BEACH CITIES

1744

The prediction that the summer of 1926 will be the biggest season for beach communities in the history of Southern California is made by Jay Lawyer, sales manager of the Palos Verdes Estates in an interview yesterday.

"Judging from the interest that has been evidenced in Palos Verdes Estates during the last 30 days," said Mr. Lawyer, "it seems certain that all towns and communities fronting on the ocean will enjoy pronounced activity this year.

"With the coming of warmer weather people inevitably turn toward the ocean for relaxation and enjoyment, and the wholesome effects of the ocean surroundings invariably creates a desire to enjoy seaside life permanently. Our sales have always increased at this time of the year, but this year they have gained more im-

playground."

REDONDO, CAL. REFLE[illegible]
MAY 21, 1926

Palos Verdes Dinner

An interesting affair recently held in Palos Verdes was the community dinner given at the home of Mr. and Mrs. Frederick Olmstead, under auspices of the Palos Verdes Woman's Club. Fifty people attended and a delightful evening was reported. Speakers of the occasion were: Mrs. C. H. Cheney, president of the Woman's Club; Frank A. Vanderlip, C. H. Cheney, F. L. Olmstead and Mrs. F. B. Martin.

HAWTHORNE, CAL., ADVERTISER
MAY 21, 1926

Twenty Homes Going Up at Palos Verdes

1744

Twenty houses are either under construction at Palos Verdes estates or are projected for the immediate future, and sales of residence sites last week again reached a new high record, according to Jay Lawyer, general manager of the seaside project. Palos Verdes is gaining in momentum every month, he declares, and this third year of the development will be by far the greatest in the history of the project.

"Sales of home sites over the last week made April another big month," Mr. Lawyer states, "and set a new record for a two-day period. Our medium priced home sites are now getting scarce, and we are obliged to concentrate on the finer, larger estates. As a matter of fact, there is a great demand for this class of property, especially among easterners who are coming to California this year."

With the exception of a four-family apartment house being built by James Woosley, all the structures are single family dwellings. Many of them are costing in excess of $15,000, and a few approach the $50,000 class. Nearly all are being built in the Malaga Cove section, either in the fine old eucalyptus grove or on the bluffs directly above the ocean.

LOS ANGELES, CAL.,
AMERICAN LEGION Bulletin
MAY 22, 1926

HONORS ARE HEAPED UPON MRS. CHAPLINE AT REDONDO VISIT

American Legion Auxiliary of Redondo Beach Post 184 celebrated in gala manner Monday, May 17, the occasion being the visit of Department President, Mrs. Anna Chapline. In the regular order of business two candidates were initiated, Mrs. Ruth Witt and Mrs. Dorothy Williams.

After the business meeting was concluded, the President of the local Unit, Mrs. Catherine MacLennan, invited Mrs. Chapline to give a talk, which she did, dwelling most interestingly on the different phrases of the work, particularly stressing that for the Disabled Veterans.

Mrs. Grace Eckert, Department second vice-president gave a resume of the work connected with the early days of the organization, she being one of the pioneers in it.

Mrs. Whitney of San Bernardino, Department Chairman on Membership elucidated points connected with this branch of the work, and confided as her opinion that Redondo Beach Unit had won the thirty-five dollar prize offered by Department of California to be given the Unit showing the greatest percentage of gain in membership from January 1, 1926, to March 30. Definite news on this is eagerly awaited by the local Unit.

Mrs. MacLennan called upon Mrs. Addie Williams to give her

Mrs. Chapline, Mrs. Whitney and Miss Luykke, were dinner guests of Captain and Mrs. MacLennan at La Venta Inn preceding the Auxiliary meeting. The visitors were enthralled by the beauty of Palos Verdes Estates, especially after the lights were turned on in Santa Monica, Ocean Park, Venice. Manhattan, Hermosa, and Redondo Beaches.

On behalf of her Unit, Mrs. MacLennan presented Mrs. Chapline with a hand illuminated parchment copy of Joyce Kilmer's poem, "The Tree", appropriately framed.

SAN PEDRO, CAL., PILOT
MAY 26, 1926

GARDENS FOR LIGHTHOUSE

Plans are now complete for placing extensive gardens on the reservation of the new government lighthouse at Point Vincente, eight miles west of San Pedro harbor. The lighthouse has been in operation for five weeks and was built in conformity with the plans of the Palos Verdes estates art jury.

LOS ANGELES, CAL., EXAMINER
MAY 30, 1926

BEACH SEASON OUTLOOK GOOD

Prediction that the summer of 1926 will be the best season for beach communities in the history of Southern California is made by Jay Lawyer, sales manager of the Palos Verdes Estates, in an interview yesterday.

"Judging from the interest that has been evidenced in Palos Verdes Estates during the last thirty days," said Mr. Lawyer, "it seems certain that all towns and communities fronting on the ocean will enjoy pronounced activity this year.

"With the coming of warmer weather persons inevitably turn toward the ocean for relaxation and enjoyment, and the wholesome effects of the ocean surroundings invariably create a desire to enjoy seaside life permanently. Our sales always have increased at this time of the year, but this year they have gained more impetus than ever before."

LOS ANGELES, CAL., TIMES
MAY 23, 1926

FORESEES BIG BEACH MART

Palos Verdes Manager Predicts Large Gain Among Oceanside Communities This Year

The prediction that the summer of 1926 will be the biggest season for beach communities in the history of Southern California is made by Jay Lawyer, sales manager of the Palos Verdes Estates, in an interview yesterday.

"Judging from the interest that has been evidenced in Palos Verdes Estates during the last thirty days," said Mr. Lawyer, "it seems certain that all towns and communities fronting on the ocean will enjoy pronounced activity this year.

"With the coming of warmer weather people inevitably turn toward the ocean for relaxation and enjoyment, and the wholesome effects of the ocean surroundings invariably create a desire to enjoy seaside life permanently. Our sales have always increased at this time of the year, but this year they have gained more impetus than ever before.

"People find in Palos Verdes an opportunity to enjoy not only the advantages of a beach community, but also many other advantages which are not found at the average beach towns. Briefly stated, Palos Verdes has soil as well as sand. This means a wealth of flowers, green grass and many pleasures which are not ordinarily found in a sand dune area. There is golf, horseback riding over interesting bridle trails, polo, yachting, boating, fishing, tennis and hiking. And all of these advantages are within a few blocks of people who live at Palos Verdes where 'your home is your playground.'"

SAN PEDRO, CAL., PILOT
MAY 26, 1926

ARRANGE DEED FOR DODSON CONTINUATION

R. Sepulveda to Sign on Promise of An Early Start

Western avenue will be connected with Paseo del Mar and the southwestern waterfront by an 80-foot highway, oil and gravel surfaced, by the middle of September as the result of a meeting in San Pedro yesterday between R. D. Sepulveda, County Road Superintendent Jones, and County Consul De Costa during which Mr. Sepulveda agreed to deed to the county a right of way for the road and the county representatives promised to start work on its improvement by July 1. The road will be an extension of Dodson avenue from Sixteenth street and will connect with Paseo del Mar between White Point and the San Pedro golf club. It will be a mile and a half in length.

Mr. Sepulveda will sign the deed as soon as a few corrections in an old unsigned deed have been corrected.

The consent of Mr. Sepulveda to a right of way over his property [illegible] 60 days to complete and, started July 1 should be finished before the fall rains.

TORRANCE, CAL., HERALD
MAY 27, 1926

School Faculty Members Guests

A delightful afternoon and evening was spent Thursday by the faculty of the Lomita School, when Mrs. Eliott and Miss Shea entertained at the home of Mrs. Eliott's mother, Mrs. Tufts, of Redondo Beach.

A charmingly appointed dinner was followed by a boat ride around the Palos Verdes shore line. In the evening a swim in the surf at Clifton was followed by a wiener bake on the beach.

GLENDALE, CAL., NEWS
MAY 22, 1926

Landscape Campuses

Landscape development of the two campuses of Occidental college, that for women at Eagle Rock and the new site for the men's buildings at Westwood, has been placed entirely in the hands of Mark Daniels, for two years general superintendent and landscape engineer for the United States national parks and leading landscape architect on the Pacific coast. Initial plans have been submitted for enclosing the 100-acre campus at Eagle Rock within a frame of trees and shrubbery, and have been accepted by the executives on the trustee board in session at Occidental.

The plan offered provided for a complete drive about the edge of the women's campus, skirting the hills in which the site lies. Screens of shrubs and trees will edge this tract, forming a background for the twenty-six buildings, the Hillside theatre, and the athletic field. Development of California's rich possibilities in color will be one feature stressed by Mr. Daniels' plans. The architect is a graduate of the University of California and was a student in the Harvard university school of landscape gardening. He is author of "Hillside Homes and Gardens" and of "Planning Residential Subdivisions," and is now landscaning designer for Belle Air and for Huntington tract at Palos Verdes.

LOS ANGELES, CAL.
EXAMINER
MAY 23, 1926

Mrs. J. C. Rickenbauch gave one of the most attractively appointed luncheons of the week down at La Vente Inn, Palos Verdes, where 16 guests enjoyed bridge all afternoon. Mr. and Mrs. Rickenbauch are now in Santa Barbara for a fortnight's stay.

REDONDO BEACH, CAL.,
BREEZE—198
MAY 26, 1926

RESEMBLANCE TO CASE OF MISS BOYD

She Disappeared on Dark Night Year Ago at Redondo

BELIEVED DROWNED

Police Have Never Got Any Clew to Girl's Whereabouts

The mystery concerning the fate of Aimee Semple McPherson, recalls vividly to the mind of Redondoans, the strange disappear-

So the mere fact that the body of a supposedly drowned person does not come to shore, is not in itself conclusive evidence that the persons did not drown.

LOS ANGELES, CAL., HERALD
MAY 22, 1926

PREDICT BIG SEASON AT SO. CAL. BEACHES

The prediction that this summer will be the biggest season for beach commodities in the history of Southern California is made by Jay Lawyer, sales manager of the Palos Verdes Estates.

"Judging from the interest that has been evidenced in Palos Verdes Estates during the last 30 days," said Mr. Lawyer "it seems certain that all towns and communities fronting on the ocean will enjoy pronounced activity this year.

"With the coming of warmer weather people inevitably turn toward the ocean for relaxation and enjoyment, and the wholesome effects of the ocean surroundings invariably creates a desire to enjoy seaside life permanently. Our sales have always increased at this time of the year.

"People find in Palos Verdes an opportunity to enjoy not only the advantages of a beach community but also many other advantages which are not found at the average beach towns. Palos Verdes has soil as well as sand. This means a wealth of flowers, green lawns and many other delights."

LOS ANGELES, CAL., EXPRESS
MAY 27, 1926

L. A. AIR PROGRAMS HEARD IN GREENLAND

Los Angeles radio broadcasting stations are heard daily as far away as Greenland, according to information received yesterday by George J. Langskov of the Palo Verdes golf clubhouse staff.

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LOS ANGELES, CAL., TIMES
MAY 30, 1926

RESIDENTS OPPOSED TO OLD HOUSES

West Wilshire Owners Voice Protest on Moving Homes Into District

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Members of the art jury are Frederick Law Olmsted, Myron Hunt, David Allison, James F. Dawson, Jay Lawyer, Robert Farquhar and Charles H. Cheney. All are nationally prominent in architectural and engineering affairs.

SCADERO, CAL.—NEWS
MAY 28, 1926

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SAN PEDRO, CAL., NEWS
MAY 31, 1926

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LOS ANGELES, CAL.
AMERICAN LEGION Bulletin
MAY 22, 1926

HONORS ARE HEAPED UPON MRS. CHAPLINE AT REDONDO VISIT

American Legion Auxiliary of Redondo Beach Post 184 celebrated in gala manner Monday, May 17, the occasion being the visit of Department President, Mrs. Anna Chapline. In the regular order of business two candidates were initiated, Mrs. Ruth Witt and Mrs. Dorothy Williams.

After the business meeting was concluded, the President of the local Unit, Mrs. Catherine MacLennan, invited Mrs. Chapline to give a talk, which she did, dwelling most interestingly on the different phrases of the work, particularly stressing that for the Disabled Veterans.

Mrs. Grace Eckert, Department second vice-president gave a resume of the work connected with the early days of the organization, she being one of the pioneers in it.

Mrs. Whitney of San Bernardino, Department Chairman on Membership elucidated points connected with this branch of the work, and confided as her opinion that Redondo Beach Unit had won the thirty-five dollar prize offered by Department of California to be given the Unit showing the greatest percentage of gain in membership from January 1, 1926, to March 30. Definite news on this is eagerly awaited by the local Unit.

Mrs. MacLennan called upon Mrs. Addie Williams to give her

Mrs. Chapline, Mrs. Whitney and Miss Luykke, were dinner guests of Captain and Mrs. MacLennan at La Venta Inn preceding the Auxiliary meeting. The visitors were enthralled by the beauty of Palos Verdes Estates, especially after the lights were turned on in Santa Monica, Ocean Park, Venice, Manhattan, Hermosa, and Redondo Beaches.

On behalf of her Unit, Mrs. MacLennan presented Mrs. Chapline with a hand illuminated parchment copy of Joyce Kilmer's poem, "The Tree", appropriately framed.

GLENDALE, CAL., NEWS
MAY 22, 1926

Landscape Campuses

Landscape development of the two campuses of Occidental college, that for women at Eagle Rock and the new site for the men's buildings at Westwood, has been placed entirely in the hands of Mark Daniels, for two years general superintendent and landscape engineer for the United States national parks and leading landscape architect on the Pacific coast. Initial plans have been submitted for enclosing the 100-acre campus at Eagle Rock within a frame of trees and shrubbery, and have been accepted by the executives on the trustee board in session at Occidental.

The plan offered provided for a complete drive about the edge of the women's campus, skirting the hills in which the site lies. Screens of shrubs and trees will edge this tract, forming a background for the twenty-six buildings, the Hillside theatre, and the athletic field. Development of California's rich possibilities in color will be one feature stressed by Mr. Daniels' plans. The architect is a graduate of the University of California and was a student in the Harvard university school of landscape gardening. He is author of "Hillside Homes and Gardens" and of "Planning Residential Subdivisions," and is now landscaping designer for Belle Air and for Huntington tract at Palos Verdes.

LOS ANGELES, CAL., HERALD
MAY 22, 1926

PREDICT BIG SEASON AT SO. CAL. BEACHES

The prediction that this summer will be the biggest season for beach commodities in the history of Southern California is made by Jay Lawyer, sales manager of the Palos Verdes Estates.

"Judging from the interest that has been evidenced in Palos Verdes Estates during the last 30 days," said Mr. Lawyer "it seems certain that all towns and communities fronting on the ocean will enjoy pronounced activity this year.

"With the coming of warmer weather people inevitably turn toward the ocean for relaxation and enjoyment, and the wholesome effects of the ocean surroundings invariably creates a desire to enjoy seaside life permanently. Our sales have always increased at this time of the year.

"People find in Palos Verdes an opportunity to enjoy not only the advantages of a beach community but also many other advantages which are not found at the average beach towns. Palos Verdes has soil as well as sand. This means a wealth of flowers, green lawns and many other delights."

LOS ANGELES, CAL.
EXAMINER
MAY 23, 1926

Mrs. J. C. Rickenbauch gave one of the most attractively appointed luncheons of the week down at La Vente Inn, Palos Verdes, where 16 guests enjoyed bridge all afternoon. Mr. and Mrs. Rickenbauch are now in Santa Barbara for a fortnight's stay.

REDONDO BEACH, CAL.
BREEZE—125
MAY 26, 1926

RESEMBLANCE TO CASE OF MISS BOYD

She Disappeared on Dark Night Year Ago at Redondo

BELIEVED DROWNED

Police Have Never Got Any Clew to Girl's Whereabouts

The mystery concerning the fate of Aimee Semple McPherson, recalls vividly to the mind of Redondoans, the strange disappear-

So the mere fact that the body of a supposedly drowned person does not come to shore, is not in itself conclusive evidence that the persons did not drown.

LOS ANGELES, CAL., TIMES
MAY 23, 1926

FORESEES BIG BEACH MART

Palos Verdes Manager Predicts Large Gain Among Oceanside Communities This Year

The prediction that the summer of 1926 will be the biggest season for beach communities in the history of Southern California is made by Jay Lawyer, sales manager of the Palos Verdes Estates, in an interview yesterday.

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"People find in Palos Verdes an opportunity to enjoy not only the advantages of a beach community, but also many other advantages which are not found at the average beach towns. Briefly stated, Palos Verdes has soil as well as sand. This means a wealth of flowers, green grass and many pleasures which are not ordinarily found in a sand dune area. There is golf, horseback riding over interesting bridle trails, polo, yachting, boating, fishing, tennis and hiking. And all of these advantages are within a few blocks of people who live at Palos Verdes where 'your home is your playground.'"

SAN PEDRO, CAL., PILOT
MAY 26, 1926

GARDENS FOR LIGHTHOUSE

Plans are now complete for placing extensive gardens on the reservation of the new government lighthouse at Point Vincente, eight miles west of San Pedro harbor. The lighthouse has been in operation for five weeks and was built in conformity with the plans of the Palos Verdes estates art jury.

SAN PEDRO, CAL., PILOT
MAY 26, 1926

ARRANGE DEED FOR DODSON CONTINUATION

R. Sepulveda to Sign on Promise of An Early Start

Western avenue will be connected with Paseo del Mar and the southwestern waterfront by an 80-foot highway, oil and gravel surfaced, by the middle of September as the result of a meeting in San Pedro yesterday between R. D. Sepulveda, County Road Superintendent Jones, and County Consul De Costa during which Mr. Sepulveda agreed to deed to the county a right of way for the road and the county representatives promised to start work on its improvement by July 1. The road will be an extension of Dodson avenue from Sixteenth street and will connect with Paseo del Mar between White Point and the San Pedro golf club. It will be a mile and a half in length.

Mr. Sepulveda will sign the deed as soon as a few corrections in an old unsigned deed have been corrected.

The consent of Mr. Sepulveda to a right of way over his property [illegible] 60 days to complete and, started July 1 should be finished before the fall rains.

LOS ANGELES, CAL., EXPRESS
MAY 27, 1926

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LOS ANGELES, CAL., EXAMINER
MAY 30, 1926

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TORRANCE, CAL., HERALD
MAY 27, 1926

School Faculty Members Guests

A delightful afternoon and evening was spent Thursday by the faculty of the Lomita School, when Mrs. Eliott and Miss Shea entertained at the home of Mrs. Eliott's mother, Mrs. Tufts, of Redondo Beach.

A charmingly appointed dinner was followed by a boat ride around the Palos Verdes shore line. In the evening a swim in the surf at Clifton was followed by a wiener bake on the beach.

LOS ANGELES, CAL., TIMES
MAY 30, 1926

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Members of the art jury are Frederick Law Olmsted, Myron Hunt, David Allison, James F. Dawson, Jay Lawyer, Robert Farquhar and Charles H. Cheney. All are nationally prominent in architectural and engineering affairs.

ATASCADERO, CAL.—NEWS
MAY 28, 1926

Have You Written Yours?

1744

Atascadero, Calif., May 24, 1926.

Jay E. Randall, Vice-President and Trust Officer,
Bank of America, Los Angeles, Calif.

Dear Sir:—I subscribed $100.00 for the Palos Verdes Project and paid in more than $60.00 on it and after that I could not possibly make any more payments as the promoter of Palos Verdes had my money and I could not get any portion of it. I therefore turned it over to the care of Oscar L. Willett as many others did, and he included them in the Real Estate Settlement Plan for our benefit. They were not for his personal benefit and he does not pay for them with his own money.

He is the attorney for the creditors in the bankruptcy case and is paying off the mortgage on this property and all other indebtedness as fast as possible, from the money that comes in for that purpose.

The payments that he makes on the Palos Verdes Project are in that line and are for the benefit of the creditors—11,000 of us, and when any returns come back from the Palos Verdes Project they will be placed in the common pot for the benefit of the 11,000 creditors. Mr. Willett will get nothing whatever of that, as he is to have only his salary, and is not even drawing that at present.

Your refusal to accept the checks he sends you is not doing him any harm but is working an injury and hardship on us creditors whose case he represents.

We, therefore, ask that you reconsider your action in the matter and that you agree to accept the checks he tenders you in settlement of those claims, for it is our money, not his, that he sends you, with the object of saving our equity in the Palos Verdes Project.

You have had the use of our money to pay for and develop Palos Verdes and we feel sure that you have no intention or wish to do us a wrong, but that you have misunderstood the situation; and that you will now deal fairly and justly by us, that we may obtain the equity which will be due us from the Project. Yours very truly,

MRS. CELIA A. SMITH.

SAN PEDRO, CAL., NEWS
MAY 31, 1926

SAN PEDRO'S NEW BACKGROUND

SAN PEDRO is fortunate in having for its background the development of the Palos Verdes ranch, from which the site of the city was originally carved. And it is fortunate for the city that this work of development has been delayed to this time. The plans now being carried out to make the Palos Verdes the choicest residential section of America are attracting nation-wide attention which cannot fail to be reflected here, for fate has made San Pedro the capital of the Palos Verdes hills, beyond peradventure.

As a residence section, only necessary local trade centers are permitted there, none of which can develop beyond mere neighborhood demands, nor are they expected to do so. Cities are largely a reflection of their backgrounds and the example of Palos Verdes and its magnificent artistic plan cannot fail to exert a powerful influence on the future up-building of San Pedro. In fact, such results have already been experienced. No more monstrosities in the way of rectangular additions of the prairie village type of 1870 are being laid out on mountain sites, and more attention is being paid to city planning and landscaping effects. The character of new homes has greatly improved and by the time the city is built solidly to the Palos Verdes the line of demarkation will be hardly noticeable.

The future citizenry of San Pedro's background, attracted by such a class of development, will add greatly to the social development of our city. It will be felt by the churches, the theatres, clubs, lodges and other activities of civic life. Such a magnificent background cannot ultimately fail to build an equally magnificent city.

Recd May 28-1926

An Adventure for CHRIST

The Coast line of Southern California looking northward from Palos Verdes — about twenty miles south of Los Angeles

San Fernando Mission — an hours ride from Los Angeles — was erected by the Spanish Friars before the Declaration of Independence was signed.

Snow & Oranges in a single Camera Shot — the Mountain is San Bernardino — a two hour drive from — Los Angeles

Easter Sunrise Service in the Famous Hollywood Bowl, a natural amphitheatre given over to music and to great religious events

MORGAN

In CALIFORNIA

VACATION-LAND SUPREME

35th Anniversary Convention

Baptist Young People of America

LOS ANGELES
JULY 7 — 11

SOUTHERN CALIFORNIA COMMITTEE
144 W. 47th ST. - LOS ANGELES

PASADENA, CAL.
CALIF. SOUTHLAND—347
JUN 1926

JUN 1926
LOS ANGELES, CAL.
CAL. REAL ESTATE—

A COURSE IN THE APPREC

The Santa Barbara Plan

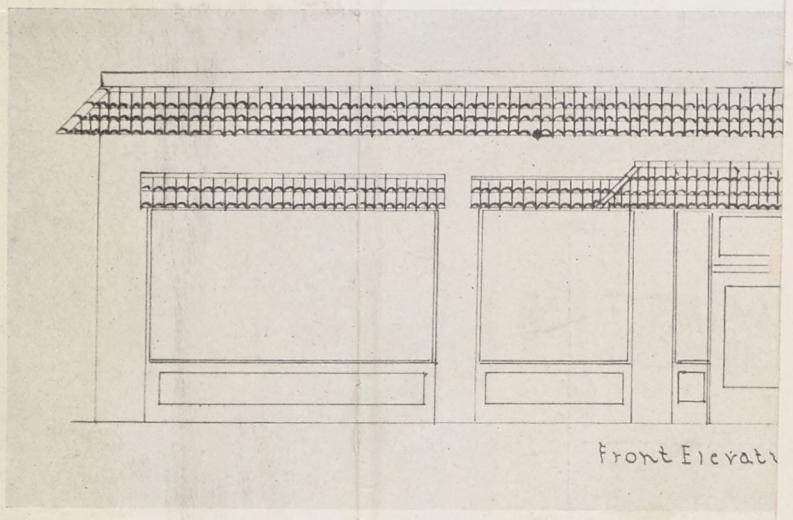
IT IS not the policy of this magazine to publish examples of "before and after" pictures. There are, all around us, enough buildings which lack every element of the beauty which architects are prepared to furnish when called upon. But the architectural sections of this journal have no room for the ugly and commonplace. Beauty, too, is all around us, sometimes hidden by the commonplace buildings around it, sometimes neglected in the office of architects who are artists first, and builders, by request only. We are, therefore, selecting examples of great movements in building, and giving our readers, and students of architecture in the Federation of Women's Clubs of California, pictures that will help to explain the tremendous urge for better architecture which is finding its most explicit demand in the art sections of women's clubs on this Coast.

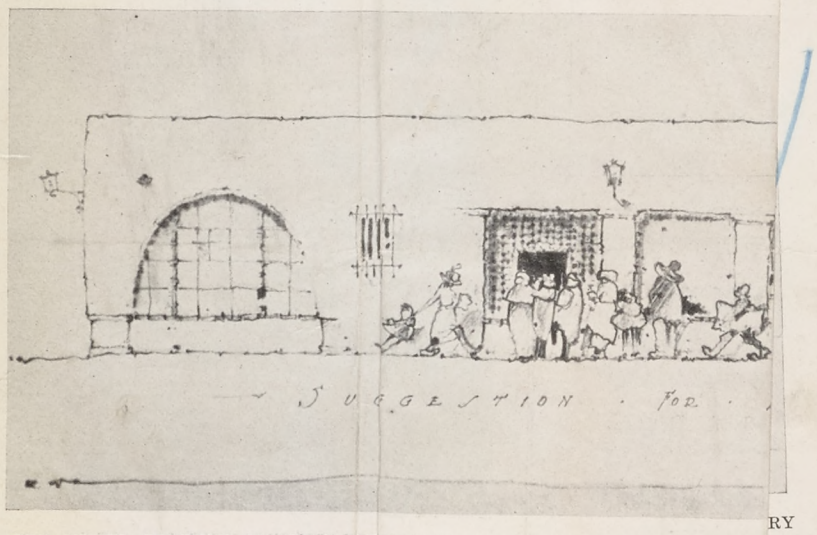
The exception to our general policy which we present on this page is, therefore, excusable and is used because it is an example of what is occuring constantly all over the country today.

Santa Barbara has added to her everlasting reputation for having the highest class of citizenry at command of her city government when that changeable part of any city has sense enough to use it. Just before the "late unpleasantness" of a year ago, Santa Barbara's best citizens had prepared a new city code which not only embodied the best modern ideas which scientific research has recorded for the benefit of up-to-date cities, but went that scientific ideal one better and introduced into the code of the city a standard of good taste in architecture. This had never been done before. Never before, in the United States at least, had a city inspector's office been given power to hold up a contractor's job until he could be given architectural assistance if his drawings showed that he needed it. Through all the months of reconstruction, therefore, every plan that came into the inspector's office was scrutinized not only for defects in wiring or plumbing, not only for objectionable features which might offend the nose, but for those things which ignorant builders who know not the first principles of design are constantly perpetrating and thrusting upon the business streets of our cities to the detriment of neighboring property and the degradation of public taste.

Santa Barbara has thus proved that it can be done; and even if that city reverts to the old "Gringo" style of architecture and fails to establish the name of "Estado" on her main street as a sign of good faith with those who have looked to her for leadership, she nevertheless has set the pace and other cities are imitating her beauties and stealing her prestige and may still outdistance her in true California architecture.

No art is ever without its incompetent imitators. Concrete blocks





THE UPPER PICTURE IS JUST ANYBODY'S DRAWING TO SHOW WHAT RK-
TO BUILD LIKE THAT! THE LOWER ONE IS A SKETCH MADE BY J. W ST,
ABLE EMERGENCY BODY WAS FUNCTIONING IN SANTA BARBARA. ITS BE
FOR BEAUTY IS JUST AS ATTAINA

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ORGANIZING A CITY PLAN—HOW LARGER CIT

By CHAS. H. CHENEY
Consultant in City Planning, Palos Verdes Estat

EVERY large city in California is in acute need of more careful and thorough city planning. The economic losses from traffic congestion and traffic accidents, preventable by proper planning, are enormous. It is estimated that it is costing Los Angeles district approximately $100,000 per day loss and in the New York region $1,000,000 per day loss from traffic congestion and accidents. The losses from lack of proper zoning are also very great in California cities and the losses in health, comfort and convenience of living for lack of adequate parks, playgrounds and other community assets of this kind are matters of real concern.

Real estate shows the most direct reflection of these losses. Their prevention and correction is of the utmost importance to all Realtors and owners.

Comprehensive city planning, attacked in a businesslike manner, is the modern, up-to-date solution for these problems and most of the larger cities in California have begun at least to organize their city plan. In Los Angeles, nearly $50,000,000 of the major traffic street plan adopted by vote of the people eighteen months ago is already ordered or under way, out of a total program of about $180,000,000 of street openings, widenings and extensions found necessary during the next two decades. Major traffic street plans have also been completed and adopted in Santa Barbara, Portland, Oregon, and in a number of eastern cities.

TO PROTECT INVESTMENTS

Comprehensive zone ordinances to protect real estate investments, with limits on the heights of buildings and area of lot to be covered, as well as on the use of property, are now established in a considerable number of California cities. Delegates are here from all parts of the state. How far has your city gone in actually completing plans and carrying them into execution in this practical, modern businesslike way of city building, which does so much to add to the general welfare, health, comfort and convenience of everybody, protects property values and cuts down needless and wasteful expense?

HAS YOUR CITY MADE THESE PLANS?

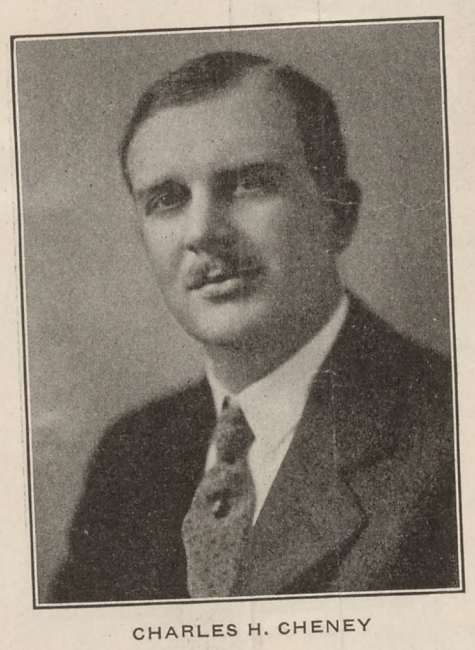
The city plan for any city has nine important parts, to be complete, with machinery essential to get results as follows:

1. **An official city plan commission,** established by ordinance, with a substantial appropriation for making plans, is the first essential. About forty cities in California now have such boards, but most of our commissions are as yet "planless." See that they have the money to make the plans. Thousands of dollars are wasted annually by chambers of commerce and unofficial committees making plans which can have no official standing.

2. **A comprehensive zoning ordinance** is the best foundation for successful planning work, such as have been adopted in Pasadena, Santa Barbara and a number of other cities. The Los Angeles and San Francisco zone ordinances cover use restrictions only and are, therefore, incomplete and inadequate in the protection they give property.

3. **A comprehensive major traffic street plan,** similar to that completed for Los Angeles, Santa Barbara and one or two smaller cities in California, is the only thorough basis for solving traffic problems. It should be prepared with due relation to business and industrial zones, economy of land lost in streets, economy yet adequacy of paving, and elimination of cost of haul.

4. **A comprehensive plan for unification of rail lines,** passenger and freight terminals, worked out by competent engineers in conference with the city, the railroads, the State Railroad Commission and industrial owners. This plan should include a program of grade crossing elimination, with fair distribution of cost, and should bear proper relation to a comprehensive rapid transit extension plan and harbor and industrial district plans.



CHARLES H. CHENEY

5. **An officially established metropolitan park commission,** as in Tacoma, Kansas City or Boston, with independent budget and jurisdiction beyond city limits. There should be developed with this commission a comprehensive park and parkway boulevard extension plan which would in time link up attractively the city's notable points of interest, and provide large parks on all sides of the metropolitan area.

6. **A recreation commission officially established,** as in Oakland, with sufficient annual budget to equip, fence and keep open every day in the year all school and park playgrounds, and to furnish them with trained playground instructors. This board should have a definite comprehensive playground, park and school extension plan worked out in cooperation with the city planning commission, park commission and school board, in proper relation to zoning, major street plan, boulevard and park system plan, etc. Oakland has fifty-seven school playgrounds so equipped and supervised every day in the year (more than in the city of Chicago, ten times its size, yet maintained at comparatively low cost).

7. **A complete housing code,** setting up better housing standards, similar to that of Berkeley, Portland, Minneapolis and other forward looking cities that recognize that state housing codes such as that of California are a poor minimum requirement, at best, for the development of good home neighborhoods and the increase of home ownership. Planning commissions should also work out with Realtors the much-needed furnishing of second mortgage funds

PASADENA, CAL.,
CALIF. SOUTHLAND—547
JUN 1926

THIS IS THE PRIZE HOUSE IN SANTA BARBARA BETTER HOMES WEEK, IT WAS DESIGNED BY AN OWNER FROM HER STUDY OF LOCAL CONDITIONS.

THE LEAFLET FROM MASSACHUSETTS

This little article is reprinted as an object lesson, a suggestion worthy of consideration in every one of its aspects. It may serve as an excellent guide to every planning board that is in doubt about what to do, or that thinks it has nothing to do.

This development, it will be noted, is a private one, so arranged that future owners may not ruin all that has been done for the good of the community. Control in this way, even to the design of the buildings, points clearly to what all places will have to do if the prevailing medley of uses and design is ever to be overcome. The art jury is legally established because the entire area is group-controlled instead of being left to private whim and private profit,—yet great profits are sure because the value of a home depends upon its value as a home and not upon its value as a pile of building material.

The scheme offers an example of zoning when zoning should be done—at the start. That is all the more reason why older places should be zoned at once. With proper regulations in regard to any present uses which do not conform unscrambling may be brought about, gradually, as soon as the buildings have served their time.

Note particularly the planning for school plants. This scheme promotes efficiency, economy and permanency. Instead of sticking in fragments of a school plant here and there, on sites unsuited because of location and size, sites are selected in advance, when they may be secured at the price of farm land, where they will best serve their purpose, and in areas great enough to meet the needs. This method, which should prevail everywhere, offers a solution to one of the most interesting and important problems facing our planning boards and school committees.

The ocean shore park, embracing four miles out of a total of twelve miles of all the water-frontage, is in marked contrast with the usual method of waking up too late, after all the water-front has been appropriated by industry or by private homes, to the permanent exclusion of the people from a heritage which should be theirs for all time.

EDWARD T. HARTMAN,
State Consultant on Housing and Planning, Massachusetts.

*Reprint from the Survey of October 15, 1925. By permission.

WHILE much has been written and little done, on this side the water, about the garden suburb (which is not, of course, the same thing as a garden city) a town-planning project at the southwest corner of the Los Angeles Metropolitan District has been quietly developing many of the European garden suburb ideas. Palos Verdes, near Los Angeles harbor (but not inside the city limits), is in many ways assured of a better environment—more open space, better recreation areas, more careful control of architecture—than can be found elsewhere in the United States except to a limited degree in such established districts as Roland Park, Baltimore; Forest Hills, Long Island; or St. Francis Wood, San Francisco.

In size and location the site is exceptional. A ranch of sixteen thousand acres (twenty-five square miles) was acquired in 1913 by the Frank Vanderlip Syndicate, which thus became the sixth owner in succession from the original grant of the King of Spain. It lies this jury so that owners can be advised without cost to them. Definite standards of architecture have been established; in most parts of the Estates these require the use of a type appropriate to the southern California climate—its predominant features being walls of light-hued plaster and tile roofs. No billboards or general advertising signs can be erected anywhere in the Estates: the few necessary store and business signs are subject to review by the art jury.

By planning so large a tract at a time, it was possible not only to group residence and shopping districts into convenient community units—the store points being approximately two miles apart—but to make exceptional provisions for open spaces and recreation. Every mile across the property about ten acres has been set aside for an elementary school-playground-park unit; every two miles twenty-five acres for a junior high school and children's ball fields; every three miles forty acres for a senior high school and community playground. A 213 acre park and golf course, with grass greens, fairways and club house, complete, has been deeded to the community for permament recreation use; together with four miles of ocean shore park and about two hundrd acres of additional parks and gulches, linking up with paths, roads and bridle-trails, all parts of the property.

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PASADENA, CAL.,
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PASADENA, CAL.,
ALIF. SOUTHLAND—547
JUN 1925

JUN 1926
LOS ANGELES, CAL.,
CAL. REAL ESTATE—

IATION OF ARCHITECTURE

imitate stone and tin imitates concrete blocks. When the Spanish style was seen to be in demand the exploiters of building invented a tin tile and a tin style and turned out "Spansh architecture" by the yard.

But tin ruffles on a cornice and tin aprons over badly proportioned doors and windows do not make a bandbox "Spanish." True Californian architecture consists in building out of local material a good house which is adapted to the climate, and "builders and designers" who sell "art-chee-tect-chure" by the yard cannot imitate good building without doing good building. What Santa Barbara taught us is: *To ask someone who knows.*

THE subjects so far treated in the course outlined by Miss Gere, Associate Professor of Art in the University of California, Southern Branch, have been Creative Design Versus Tradition, by Mr. Myron Hunt, in the A.T.A. Bulletin, (Sept. and Oct. numbers of SOUTHLAND); Residential Architecture, by Mr. David Witmer now President of The Los Angeles Chapter A.I.A. (Nov.) Help for Homebuilders by Sumner M. Spaulding (Dec.); Proportion in Architectural Design by Mr. Fitch Haskell (Jan); The Element of Line in Architecture by Mr. Reginald Johnson (Feb.)

Then the Importance of the Garden was emphasized by our important visit to California of The Garden Club of America and we devoted the March, April and May numbers to that, with articles by Mr. Myron Hunt, Miss Bashford, Mr. Slaymaker, and Mrs. Elmer J. Bissell's Garden Pages.

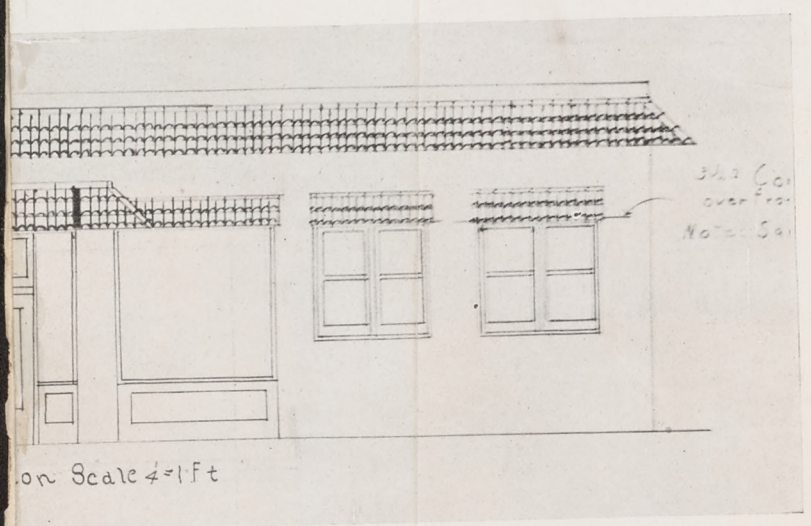
In May we also began again the study of the Californian Domestic Architecture in an article written for Better Homes week in Santa Barbara by Mr. Richard U. Seares, now associated with Mr. J. Wilmer Hershey in the building of beautiful homes and commercial buildings. Mr. Hershey's unusual talent for design was used extensively in the rehabilitation of Santa Barbara after the earthquake and a sketch by him appears on this page.

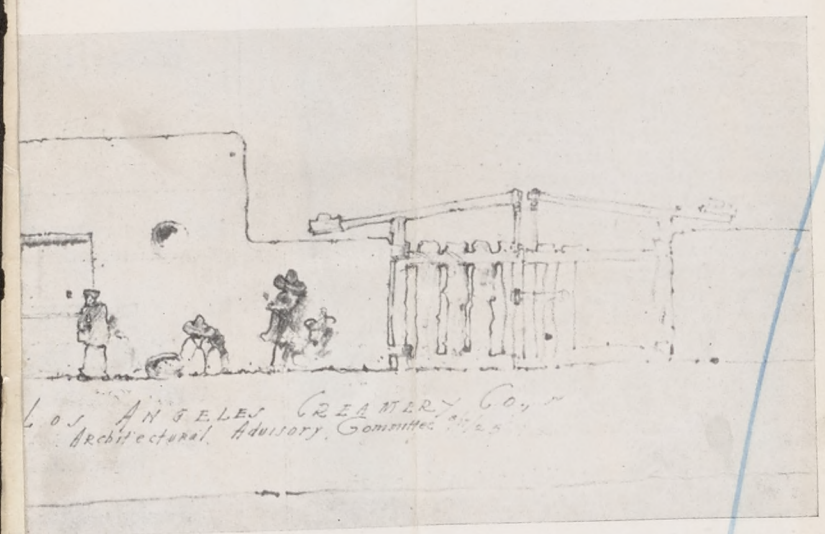
In this issue Mr. C. H. Cheney of the University of California, The Beaux Arts, Paris, France, and now of Palos Verdes—contributes the following on:

TOWN AND CITY PLANNING

California Southland, Pasadena, Calif. April 23rd, 1925.

The State of Massachusetts has honored California by publishing the enclosed leaflet in which I thought your readers would be interested because it holds up a great project near Los Angeles to all the cities of Massachusetts as a model to work to. Thus the effete East at last acknowledges that there may be some culture, learning and amenities of life in the Far West. Sincerely yours, C. H. CHENEY.





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ORGANIZING A CITY PLAN—HOW LARGER CITI

1744

By CHAS. H. CHENEY

Consultant in City Planning, Palos Verdes Estate

EVERY large city in California is in acute need of more careful and thorough city planning. The economic losses from traffic congestion and traffic accidents, preventable by proper planning, are enormous. It is estimated that it is costing Los Angeles district approximately $100,000 per day loss and in the New York region $1,000,000 per day loss from traffic congestion and accidents. The losses from lack of proper zoning are also very great in California cities and the losses in health, comfort and convenience of living for lack of adequate parks, playgrounds and other community assets of this kind are matters of real concern.

Real estate shows the most direct reflection of these losses. Their prevention and correction is of the utmost importance to all Realtors and owners.

Comprehensive city planning, attacked in a businesslike manner, is the modern, up-to-date solution for these problems and most of the larger cities in California have begun at least to organize their city plan. In Los Angeles, nearly $50,000,000 of the major traffic street plan adopted by vote of the people eighteen months ago is already ordered or under way, out of a total program of about $180,000,000 of street openings, widenings and extensions found necessary during the next two decades. Major traffic street plans have also been completed and adopted in Santa Barbara, Portland, Oregon, and in a number of eastern cities.

TO PROTECT INVESTMENTS

Comprehensive zone ordinances to protect real estate investments, with limits on the heights of buildings and area of lot to be covered, as well as on the use of property, are now established in a considerable number of California cities. Delegates are here from all parts of the state. How far has your city gone in actually completing plans and carrying them into execution in this practical, modern businesslike way of city building, which does so much to add to the general welfare, health, comfort and convenience of everybody, protects property values and cuts down needless and wasteful expense?

HAS YOUR CITY MADE THESE PLANS?

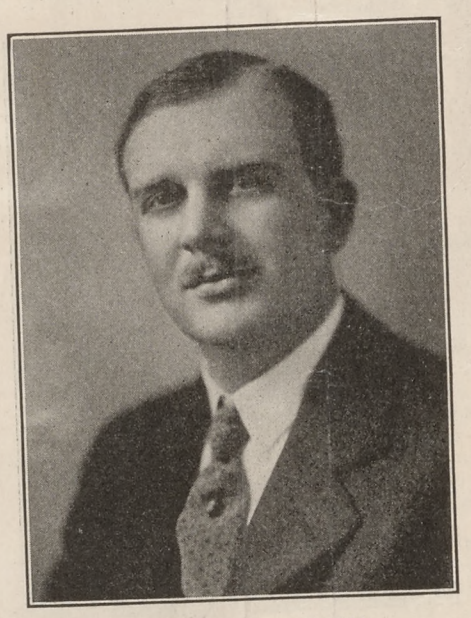
The city plan for any city has nine important parts, to be complete, with machinery essential to get results as follows:

1. **An official city plan commission,** established by ordinance, with a substantial appropriation for making plans, is the first essential. About forty cities in California now have such boards, but most of our commissions are as yet "planless." See that they have the money to make the plans. Thousands of dollars are wasted annually by chambers of commerce and unofficial committees making plans which can have no official standing.

2. **A comprehensive zoning ordinance** is the best foundation for successful planning work, such as have been adopted in Pasadena, Santa Barbara and a number of other cities. The Los Angeles and San Francisco zone ordinances cover use restrictions only and are, therefore, incomplete and inadequate in the protection they give property.

3. **A comprehensive major traffic street plan,** similar to that completed for Los Angeles, Santa Barbara and one or two smaller cities in California, is the only thorough basis for solving traffic problems. It should be prepared with due relation to business and industrial zones, economy of land lost in streets, economy yet adequacy of paving, and elimination of cost of haul.

4. **A comprehensive plan for unification of rail lines,** passenger and freight terminals, worked out by competent engineers in conference with the city, the railroads, the State Railroad Commission and industrial owners. This plan should include a program of grade crossing elimination, with fair distribution of cost, and should bear proper relation to a comprehensive rapid transit extension plan and harbor and industrial district plans.



CHARLES H. CHENEY

5. **An officially established metropolitan park commission,** as in Tacoma, Kansas City or Boston, with independent budget and jurisdiction beyond city limits. There should be developed with this commission a comprehensive park and parkway boulevard extension plan which would in time link up attractively the city's notable points of interest, and provide large parks on all sides of the metropolitan area.

6. **A recreation commission officially established,** as in Oakland, with sufficient annual budget to equip, fence and keep open every day in the year all school and park playgrounds, and to furnish them with trained playground instructors. This board should have a definite comprehensive playground, park and school extension plan worked out in cooperation with the city planning commission, park commission and school board, in proper relation to zoning, major street plan, boulevard and park system plan, etc. Oakland has fifty-seven school playgrounds so equipped and supervised every day in the year (more than in the city of Chicago, ten times its size, yet maintained at comparatively low cost).

7. **A complete housing code,** setting up better housing standards, similar to that of Berkeley, Portland, Minneapolis and other forward looking cities that recognize that state housing codes such as that of California are a poor minimum requirement, at best, for the development of good home neighborhoods and the increase of home ownership. Planning commissions should also work out with Realtors the much-needed furnishing of second mortgage funds

PASADENA, CAL.,
CALIF. SOUTHLAND—547
JUN 1926

THIS IS THE PRIZE HOUSE IN SANTA BARBARA BETTER HOMES WEEK, IT WAS DESIGNED BY AN OWNER FROM HER STUDY OF LOCAL CONDITIONS.

THE LEAFLET FROM MASSACHUSETTS

This little article is reprinted as an object lesson, a suggestion worthy of consideration in every one of its aspects. It may serve as an excellent guide to every planning board that is in doubt about what to do, or that thinks it has nothing to do.

This development, it will be noted, is a private one, so arranged that future owners may not ruin all that has been done for the good of the community. Control in this way, even to the design of the buildings, points clearly to what all places will have to do if the prevailing medley of uses and design is ever to be overcome. The art jury is legally established because the entire area is group-controlled instead of being left to private whim and private profit,—yet great profits are sure because the value of a home depends upon its value as a home and not upon its value as a pile of building material.

The scheme offers an example of zoning when zoning should be done—at the start. That is all the more reason why older places should be zoned at once. With proper regulations in regard to any present uses which do not conform unscrambling may be brought about, gradually, as soon as the buildings have served their time.

Note particularly the planning for school plants. This scheme promotes efficiency, economy and permanency. Instead of sticking in fragments of a school plant here and there, on sites unsuited because of location and size, sites are selected in advance, when they may be secured at the price of farm land, where they will best serve their purpose, and in areas great enough to meet the needs. This method, which should prevail everywhere, offers a solution to one of the most interesting and important problems facing our planning boards and school committees.

The ocean shore park, embracing four miles out of a total of twelve miles of all the water-frontage, is in marked contrast with the usual method of waking up too late, after all the water-front has been appropriated by industry or by private homes, to the permanent exclusion of the people from a heritage which should be theirs for all time.

EDWARD T. HARTMAN,
State Consultant on Housing and Planning, Massachusetts.

*Reprint from the Survey of October 15, 1925. By permission.

WHILE much has been written and little done, on this side the water, about the garden suburb (which is not, of course, the same thing as a garden city) a town-planning project at the southwest corner of the Los Angeles Metropolitan District has been quietly developing many of the European garden suburb ideas. Palos Verdes, near Los Angeles harbor (but not inside the city limits), is in many ways assured of a better environment—more open space, better recreation areas, more careful control of architecture—than can be found elsewhere in the United States except to a limited degree in such established districts as Roland Park, Baltimore; Forest Hills, Long Island; or St. Francis Wood, San Francisco.

In size and location the site is exceptional. A ranch of sixteen thousand acres (twenty-five square miles) was acquired in 1913 by the Frank Vanderlip Syndicate, which thus became the sixth owner in succession from the original grant of the King of Spain. It lies this jury so that owners can be advised without cost to them. Definite standards of architecture have been established; in most parts of the Estates these require the use of a type appropriate to the southern California climate—its predominant features being walls of light-hued plaster and tile roofs. No billboards or general advertising signs can be erected anywhere in the Estates: the few necessary store and business signs are subject to review by the art jury.

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JUN 1926

JUN 1926
LOS ANGELES, CAL.
CAL. REAL ESTATE

A COURSE IN THE APPREC

The Santa Barbara Plan

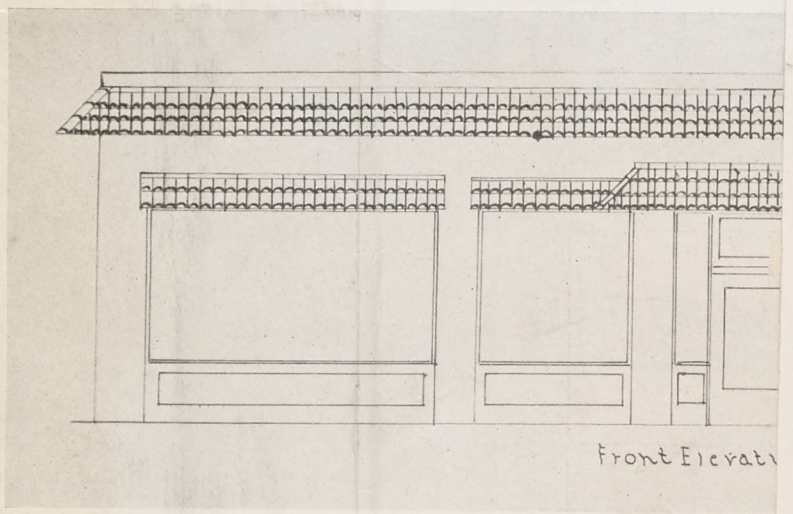
IT IS not the policy of this magazine to publish examples of "before and after" pictures. There are, all around us, enough buildings which lack every element of the beauty which architects are prepared to furnish when called upon. But the architectural sections of this journal have no room for the ugly and commonplace. Beauty, too, is all around us, sometimes hidden by the commonplace buildings around it, sometimes neglected in the office of architects who are artists first, and builders, by request only. We are, therefore, selecting examples of great movements in building, and giving our readers, and students of architecture in the Federation of Women's Clubs of California, pictures that will help to explain the tremendous urge for better architecture which is finding its most explicit demand in the art sections of women's clubs on this Coast.

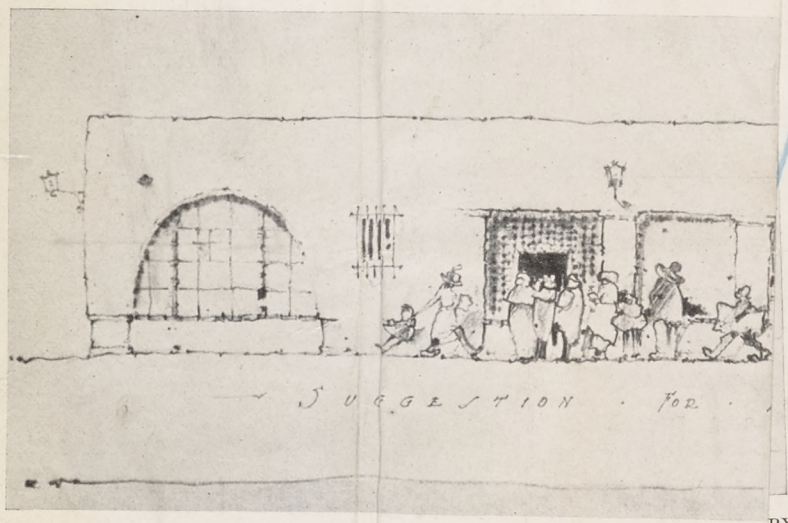
The exception to our general policy which we present on this page is, therefore, excusable and is used because it is an example of what is occuring constantly all over the country today.

Santa Barbara has added to her everlasting reputation for having the highest class of citizenry at command of her city government when that changeable part of any city has sense enough to use it. Just before the "late unpleasantness" of a year ago, Santa Barbara's best citizens had prepared a new city code which not only embodied the best modern ideas which scientific research has recorded for the benefit of up-to-date cities, but went that scientific ideal one better and introduced into the code of the city a standard of good taste in architecture. This had never been done before. Never before, in the United States at least, had a city inspector's office been given power to hold up a contractor's job until he could be given architectural assistance if his drawings showed that he needed it. Through all the months of reconstruction, therefore, every plan that came into the inspector's office was scrutinized not only for defects in wiring or plumbing, not only for objectionable features which might offend the nose, but for those things which ignorant builders who know not the first principles of design are constantly perpetrating and thrusting upon the business streets of our cities to the detriment of neighboring property and the degradation of public taste.

Santa Barbara has thus proved that it can be done; and even if that city reverts to the old "Gringo" style of architecture and fails to establish the name of "Estado" on her main street as a sign of good faith with those who have looked to her for leadership, she nevertheless has set the pace and other cities are imitating her beauties and stealing her prestige and may still outdistance her in true California architecture.

No art is ever without its incompetent imitators. Concrete blocks





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8. **Civic center and educational group plans** to provide convenient and attractive location of future public and semi-public buildings in the several groups appropriate for them, worked out by the city plan commission and other boards affected on a comprehensive scale, as in San Francisco, Cleveland, etc.

9. **A municipal art jury and architectural board of review** established by charter and ordinance with power to pass on and check up the design not only of public buildings but of all private buildings, to see that they are up to a reasonably decent standard of architecture, that will not depreciate their neighborhood. Los Angeles Municipal Art Commission should be strengthened and more municipal art commissions established in California. But the Architectural Board of Review established after the earthquake in Santa Barbara, which in eight months passed on over 1,000 buildings and succeeded in getting practically all of them designed in Santa Barbara of "Old California" architecture, points the way for what should be done in all California cities, by municipal regulation of building permits, as it is now done privately by restriction in Palos Verdes Estates, St. Francis Wood and a few other residential tracts in California.

COMPOSE THE CITY PLAN

These nine items taken together make up the city plan and the progress of your city is measured by the advance made on all of them. There may be reason for the greater urgency or importance of one or another of these items locally but no city government has done its full quota of service to the public until every one of these nine items is not only well planned but definitely being carried into execution.

No one city of this country has yet accomplished all of these items of city building, although many city plans are now going forward in the several hundred cities which have official planning commissions.

How far has your city gone toward accomplishment of these nine fundamental steps of progress?

Mr. Cheney described the "amenities of life" as those things which are the worthwhile things of life, of living, particularly and including the parks and playgrounds and good housing conditions, and so forth. The people in England say we should give more attention to the amenities of life, and of course, they have done that, particularly among the people who are better able to do so, financially. It is only lately that the poorer people have had a chance to enjoy the amenities of life in England.

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PASADENA, CAL.,
CALIF. SOUTHLAND—547
JUN 1926

THIS IS THE PRIZE HOUSE IN SANTA BARBARA BETTER HOMES WEEK, IT WAS DESIGNED BY AN OWNER FROM HER STUDY OF LOCAL CONDITIONS.

THE LEAFLET FROM MASSACHUSETTS

This little article is reprinted as an object lesson, a suggestion worthy of consideration in every one of its aspects. It may serve as an excellent guide to every planning board that is in doubt about what to do, or that thinks it has nothing to do.

This development, it will be noted, is a private one, so arranged that future owners may not ruin all that has been done for the good of the community. Control in this way, even to the design of the buildings, points clearly to what all places will have to do if the prevailing medley of uses and design is ever to be overcome. The art jury is legally established because the entire area is group-controlled instead of being left to private whim and private profit,—yet great profits are sure because the value of a home depends upon its value as a home and not upon its value as a pile of building material.

The scheme offers an example of zoning when zoning should be done—at the start. That is all the more reason why older places should be zoned at once. With proper regulations in regard to any present uses which do not conform unscrambling may be brought about, gradually, as soon as the buildings have served their time.

Note particularly the planning for school plants. This scheme promotes efficiency, economy and permanency. Instead of sticking in fragments of a school plant here and there, on sites unsuited because of location and size, sites are selected in advance, when they may be secured at the price of farm land, where they will best serve their purpose, and in areas great enough to meet the needs. This method, which should prevail everywhere, offers a solution to one of the most interesting and important problems facing our planning boards and school committees.

The ocean shore park, embracing four miles out of a total of twelve miles of all the water-frontage, is in marked contrast with the usual method of waking up too late, after all the water-front has been appropriated by industry or by private homes, to the permanent exclusion of the people from a heritage which should be theirs for all time.

EDWARD T. HARTMAN,
State Consultant on Housing and Planning, Massachusetts.

*Reprint from the Survey of October 15, 1925. By permission.

WHILE much has been written and little done, on this side the water, about the garden suburb (which is not, of course, the same thing as a garden city) a town-planning project at the southwest corner of the Los Angeles Metropolitan District has been quietly developing many of the European garden suburb ideas. Palos Verdes, near Los Angeles harbor (but not inside the city limits), is in many ways assured of a better environment—more open space, better recreation areas, more careful control of architecture—than can be found elsewhere in the United States except to a limited degree in such established districts as Roland Park, Baltimore; Forest Hills, Long Island; or St. Francis Wood, San Francisco.

In size and location the site is exceptional. A ranch of sixteen thousand acres (twenty-five square miles) was acquired in 1913 by the Frank Vanderlip Syndicate, which thus became the sixth owner in succession from the original grant of the King of Spain. It lies this jury so that owners can be advised without cost to them. Definite standards of architecture have been established; in most parts of the Estates these require the use of a type appropriate to the southern California climate—its predominant features being walls of light-hued plaster and tile roofs. No billboards or general advertising signs can be erected anywhere in the Estates: the few necessary store and business signs are subject to review by the art jury.

By planning so large a tract at a time, it was possible not only to group residence and shopping districts into convenient community units—the store points being approximately two miles apart—but to make exceptional provisions for open spaces and recreation. Every mile across the property about ten acres has been set aside for an elementary school-playground-park unit; every two miles twenty-five acres for a junior high school and children's ball fields; every three miles forty acres for a senior high school and community playground. A 213 acre park and golf course, with grass greens, fairways and club house, complete, has been deeded to the community for permament recreation use; together with four miles of ocean shore park and about two hundrd acres of additional parks and gulches, linking up with paths, roads and bridle-trails, all parts of the property.

Title to these rests in the Palos Verdes Homes Association, which was incorporated as non-stock, non-profit community organization to bridge the gap that usually occurs in a new section between the time of its settlement and the incorporation of a city government—a gap which is full of embarrassing possibilities for those whose interest lies in prompt and continuous operation of community service. This association, in which every building site has one vote, has power to interpret and enforce all the restrictions attached to the property and to collect an annual maintenance tax which is created in the restrictions by a recurrent annual lien. This tax, which must never exceed the city tax rate within the Los Angeles municipal limits, is used for the upkeep of recreation sites, street planting, parks, and the like, and for the general benefit of all property owners. The association already holds title to more than six hundred and fifty acres of public land. It should act as a permanent nucleus for common activities of all sorts.

The restrictions which govern the use of property are in force until 1960 and are to be automatically extended for twenty-year periods thereafter unless modified by a majority vote of those who then own property. They may, however, be modified locally as to zoning, set-backs and the like if the proposed changes have the approval of the community association and of the owners of two-thirds of the area within three hundred feet of the site in question.

Construction began in Palos Verdes in 1923. During the past two years nearly three million dollars has been spent on roads, water mains, gas and telephone service. Enough water has been developed to take care of thirty thousand people and more is available. The first arcaded business building in Malaga Cove Plaza was recently completed and occupied. More than four hundred thousand dollars of new building permits were issued by the Community Association between November 1, 1924, and August 15, 1925. The ideals of the garden suburb, elaborately pre-planned, are being carried out; Palos Verdes is building for permanency.

LOS ANGELES, CAL., EXPRESS
JUNE 2, 1926

VANDERLIP TO ADDRESS L. A. HEALTH CHIEFS

Department Delegation to Be Guests of Port Chamber At Luncheon

WATERWAYS TOUR

Trip Over Palos Verdes Hills, One of Proposed Outfall Sites, Is Planned

1744

Frank A. Vanderlip, president of the San Pedro Chamber of Commerce, will address the first meeting of the health and sanitation department of the city of Los Angeles at a port luncheon Saturday. The Los Angeles delegation will arrive at the port in the morning and be conducted, as guests of members of the San Pedro chamber over the Palos Verdes hills, one of the sites proposed for the outfall county sewer. A complete tour of the waterways will be made in the afternoon in boats provided by the

hours before, was aflame afire, with over 1,000,000 feet of lumber aboard. The Hahira's crew extinguished the blaze, and towed her to Cuba, where the rescued ship awaits their disposal.

REDONDO BEACH, CAL., ADVANCE—131
JUNE 3, 1926

LIBRARY FOR PALOS VERDES

A branch of the county library was definitely established in Palos Verdes Friday, when an assistant librarian from the county offices completed the arrangement of the books and instructed the acting librarians on various technicalities of library management.

The library is to be open Tuesdays and Fridays from 3:00 to 5:00 o'clock.

PASADENA, CAL.,
CALIF. SOUTHLAND—
JUN 1926

afternoon tea is served.

PALOS VERDES GOLF CLUB: Offers an eighteen hole, all grass, Sea Side course, delightful for all the year play, open to residents and their guests. Lunch and dinner served every day. Tea and informal bridge may be enjoyed every afternoon.

TORRANCE, CAL., HERALD
JUNE 3, 1926

Ben Wayt Named Deputy County Constable Here

Torrance Man Succeeds O. A. Morris in Lomita Township

1744

Ben Wayt of Torrance succeeds O. A. Morris as deputy constable of Lomita Township.

"Shorty" resigned to accept a position on the police force at the Palos Verdes Estates, and assumed his duties Tuesday night.

LOS ANGELES, CAL., EXAMINER
JUNE 3, 1926

Fishermen Face Arrest for Slaying of Seals

Reports that fishermen of Southern California are killing seals because they become entangled in their nets and hamper their activities are being investigated by Spence Turner, county fish and game warden, following complaints of residents of Palos Verdes Estates, off the coast of which both seals and fish are found in great numbers.

LOMITA, CAL., PROGRESS
JUNE 3, 1926

SHORTY MORRIS RESIGNS DEPUTY CONSTABLE, JUNE 1

1744

O. A. "Shorty" Morris has resigned as County Deputy under Chas. R. Taber and has accepted an appointment as deputy constable in the Palos Verdes Estate Police Department, this appointment became effective June 1st. Mr. Morris was first appointed night watchman in Lomita more than three years ago and has been deputy constable under Chas. R. Taber for more than two years. His appointment in the police department in the Palos Verdes Estate is a decided advancement as an officer with substantial increase in salary. As county officer Morris has been faithful and fearless at all times in the discharge of his duties and the best wishes of Lomita Township will go with him to his new field. Ben Waite of Torrance has been appointed deputy to succeed Morris.

ATASCADERO, CAL.—NEWS
JUNE 4, 1926

WEEKLY LETTER TO THE CREDITORS

1744

By OSCAR L. WILLETT

To say that this has been a glorious week in Atascadero is to speak conservatively. It takes a lot of hard work to start a new movement of any kind, but if the movement itself is justified, its momentum keeps increasing. It is like a round ball rolling down an inclined plane. Or, we might use as an illustration, a small ball of snow rolled in a bank of snow. It gets larger all the time, but the larger it gets the more surface there is for picking up still more snow. And the longer you roll it the faster it gets big.

That is just what has happened here at Atascadero. The hard work that we have been doing is beginning to produce real results. The ball has rolled down the inclined plane far enough to gain a real momentum, and the ball of snow has been rolled in the bank of snow long enough to have sufficient size to really increase its volume.

There has never been a time since I have been in Atascadero that things have looked as good as they do now, or that it has been so difficult to keep up with all of the developments.

YOUR NEW STORE

The Atascadero Dry Goods Store, owned and operated by the Atascadero Development Syndicate, was opened for business at 8 o'clock last Tuesday morning, and what happened! Before the doors were opened, huge bouquets of flowers began to arrive, not only from the business houses in Atascadero, but from many of the individual residents. The store itself was beautiful. The color scheme could not help but appeal to anyone who loves harmonious blending of colors for effects. The new merchandise had been arranged so as to make an attractive display. Then the numerous bouquets and floral pieces were added to it, and the store all day long was a riot of color and activity.

Part of the day it took four clerks to attend to the customers in the dry goods and notions. The customers had the right spirit, too. As soon as they would come into the store they would pronounce it "Our Store." It certainly is your store, and it marks a distinct advance in Atascadero. It is a real business house, on the Highway where it belongs, with an up-to-date line of merchandise, purchased at right prices, well displayed, and sold at right prices. Already remarked, after buying a number of articles in the store, that our prices were just as cheap as Los Angeles prices. Certainly they are, and they are going to remain that way.

Mrs. Willett was born and raised in a store. Her father was a merchant for forty years, and a successful one, too. Mrs. Willett personally superintended the buying for the new store, the pricing and the arrangement of the goods. Mrs. Willett will go to the City for you and visit the various wholesalers and manufacturers, and buy for your store the goods that you need and want. She believes in buying up-to-the-minute merchandise in relatively small amounts so that the store can make a quick turn-over.

I have had more amusement the past month watching salesmen trying to sell her goods that she did not want, or more of an item than she thought the store would carry, than I have had out of any other one thing for some time.

Buys Carefully

Mrs. Willett has made up her mind, too, that Atascadero must have a first-class store of this kind, where people can purchase up-to-date merchandise of good quality, just as cheaply as they can purchase that same merchandise any other place on the Pacific Coast. That means that the buying must be intelligently and carefully done, and that overhead expense must be kept down so that we can meet all price competition. It will take another month before we will have the store just as we want it, but by the end of that time we can safely assure you that you will be able to get just as up-to-date merchandise in Atascadero as you can get in San Francisco or Los Angeles, and at exactly the same price.

Some of you may have been surprised to see Mrs. Willett personally arranging that store, and getting behind the counter, waiting on the customers. There is only one way that any person can learn just what a community will buy, and that is to sell it to them. She will personally run the dry goods, notions and ladies' furnishing departments until she is thoroughly familiar with the requirements of this community. Then she [illegible] how

I cannot drop the matter of the store without expressing my appreciation of the services of Mr. Max Tenscher, who recently came here from Milwaukee. Mr. Tenscher had been connected with wholesale merchandising for a good many years; had saved up a competency and came to Atascadero to get away from merchandising and raise chickens. When he saw that we needed assistance so badly in working out the merchandise organization, he took off his coat and went to work, and he will continue on the job until we can find some competent person to relieve him. His own poultry business is going to need him soon. You will appreciate what he has done when I tell you that he has not only worked all day, every day, but almost every night for some time. From Saturday noon last to Tuesday morning was a holiday. Mr. Tenscher, Mrs. Willett and myself worked right straight through. We sent Mrs. Willett home Monday night at 11:30; I quit at 12:30, and Mr. Tenscher worked on until 1:30, and all of us were back on the job at 8 o'clock the next morning. That is the kind of work that went into the opening of this store, and for Mr. Tenscher's services we are paying him about one-half the salary that he was drawing before he came to Atascadero.

Atascadero Development Syndicate

Of course, the store is only one more property owned and operated by the A. D. S. It joins that great family composed of the Mill & Lumber Company, the Hospital, Hotel, Blacksmith Shop, Yankee Ranch, agricultural operations, etc.

Just before I commenced to dictate this letter, it was brought home to me very forcibly the benefit that the A. D. S. can be and is to its members. One of its members having a $2300.00 interest in the A. D. S. wanted five or six hundred dollars' worth of material in order to build poultry units. He owns his land free and clear, together with a nice home on it. He wants to go into the poultry business in a limited way at first until he has had some experience. He had sufficient finances except for the building material.

His Syndicate owns the Mill & Lumber Company. He came to the right place for assistance. I told him, however, that we wanted him to get some expert advice first, and I sent him to Mr. Eisenbise with a note. Mr. Eisenbise is to examine his property and recommend to him and to me just what this member should do at this time. A larger or smaller unit might be more practical at this time as a beginning. Also, we are very much interested in seeing this member succeed, and we want him to understand that we are going to give him all the assistance, including expert advice, that we can possibly give. After he and Mr. Eisenbise work out his requirements, the A. D. S. will see that he gets the material.

The A. D. S. is going like a house afire these days. Not even in my dreams did I suppose that it would total one and one-half million dollars by June 1st. Even as it grew and grew and I tried to keep in close touch with its operations, I did not realize how fast the surplus was piling up, until I worked out the financial statement appearing in last week's News.

You still have another financial statement to come. That will be the financial statement of the General Trust. It may be two or three weeks before that will be ready, but if anything more could possibly be needed to silence the scoffers and convert the doubting Thomases, that statement will certainly furnish it.

Lettuce Growing Possibilities

The successful termination of the negotiations that resulted in Phillips & Dalzell coming into Atascadero to the extent of a quarter million of dollars, has turned the eyes of other packers and business houses to this section. In the past week we have had, not only a representative, but also one of the owners of a San Francisco packing house here in this section working up business. We understand they made arrangements for packing a considerable share of this year's fruit crop. The work will be done here at Atascadero and add considerably to your payroll. At the same time, they were investigating the possibilities of raising lettuce successfully here, particularly as a fall crop. Lettuce, as a fall crop, would be most desirable. It would come on to the market at the time [illegible]

the underwriting subscribers want some satisfactory arrangements made I don't see what right their hired man has to object.

I would particularly like to have all of those who have paid-up Palos Verdes Non-Convertible Certificates write to Jay Lawyer, Lane Mortgage Bank Building, Los Angeles, and tell him whether or not you want the subscriptions of the people who have not been able to pay them in full, cancelled, and the money that they have paid in, forfeited. It would seem to me that a real estate selling organization cannot afford to incur the ill will of 11,000 people. Write to Mr. Lawyer and see what he says about it. See that he knows how you feel about it.

Our Organization

It has been well said that imitation is sincere flattery. It is also true that any successful organization will be troubled more or less with outsiders who try to give the impression that they are in some way connected with that organization. I want to warn all of you against being misled in this way. I have had several instances reported to me. We maintain our own organization here at Atascadero. There is no person authorized to speak for the organization as a whole except myself.

Our departments, and the only departments that we have, together with their respective heads, are as follows:

Land Sales Department, Victor L. Clemence.

Bookkeeping and Clerical Department, H. Wilkins.

Printery, A. J. Buell.

Hospital, Leonora Achatz.

Hotel, G. W. McClellan.

Mill & Lumber Co., W. A. Scott.

Mercantile Department, Max Tenscher.

Agricultural Department, D. Cozzolino.

Mr. A. H. Wheatley is my assistant.

All of these department heads have authority to speak within the limits of their work, and to the extent that I have given them the necessary general instructions. Take up your matters with the head of the particular department, and kindly bear in mind at all times that no other persons have authority to speak for the organization in any way.

[Paid Advertisement]

HERMOSA BEACH, CAL.—
BREEZE —6
JUNE 4, 1926

Rcognition Given Palos Verdes for Plan So Arranged That Future Ownrs May Not Ruin All That Has Been Done for Beauty

1744

Unique recognition has been given Palos Verdes Estates and its ideal layout and development plan, made for permanency, by the Massachusetts State Department of Public Welfare, which last month sent out a leaflet to every city and town in the Commonwealth, reprinting under the above title an article about Palos Verdes, which appeared in the Survey Magazine of New York City of Ocober 15, 1925, with the statement that this was the kind of living conditions which every city should be working to attain, because Palos Verdes is "so arranged that future owners may not ruin all that has been done for the good of the community."

Edward T. Hartman, State Consultant on Housing and Town Planning for Massachusetts, in an explanatory foreword, says: "This little article (on Palos Verdes, from the Survey) is reprinted as an object lesson, a suggestion worthy of consideration in every one of its aspects. It may serve as an excellent guide to every planning board that is in doubt about what to do, or that thinks it has nothing to do.

"This development, it will be noted, is a private one, so arranged that future owners may not ruin all that has been done for the good of the community. Control in this way, even to the design of the buildings points clearly to what all places will have to do if the prevailing medley of uses and design is ever to be overcome. The art jury is legally established because the entire area is group-controlled instead of being left to private whim and private profit,—yet great profits are sure because the value of a home depends upon its value as a home and not upon its value as a pile of building material.

"The scheme offers an example of zoning when zoning should be done—at the start. This is all the more reason why older places should be zoned at once. With proper regulations in regard to any present uses which do not conform, unscrambling may be brought about gradually, as soon as the buildings have served their time.

"Note particularly the planning for school plants. This scheme promotes efficiency, economy and permanency. Instead of sticking in fragments of a school plant here and there, on sites unsuited because of location and size, sites are selected in advance, when they may be secured at the price of farm land, where they will best serve their purpose, and in areas great enough to meet the needs. This method, which should prevail everywhere, offers a solution to one of the most interesting and important problems facing our planning boards and school committees.

"The ocean shore park, embracing four miles out of a total of twelve miles of all the waterfrontage, is in marked contrast with the usual method of waking up too late, after all the waterfront has been appropriated by industry or by private homes, to the permanent exclusion of the people from a heritage which should be their for all time."

LOS ANGELES, CAL., HERALD
JUNE 4, 1926

Mrs. William Starr Baldwin, formerly Miss Caroline MacQuiddy, attractive daughter of Mr. and Mrs. J. C. MacQuiddy of San Pedro. The marriage of Mr. and Mrs. Baldwin was solemnized recently at the La Venda inn, Palos Verdes estates. The bridal couple are motoring through the Canadian Rockies on their wedding journey.—Murillo photo for Western Press Service.

Los Angeles, Cal.
ILLUSTRATED DAILY NEWS
JUNE 4, 1926

SOCIETY
by
JESSICA FINLEY

Murillo Photo.

LOS ANGELES, CAL.
HOME GARDENS PRESS—609
JUNE 4, 1926

FINAL HEARING ON OUTFALL

The California State Board of Health has called a final hearing at Sacramento June 26 to determine the location of an outfall sewer near Los Angeles harbor for the huge metropolitan sewer system which A. K. Warren, County Sanitary Engineer has designed to serve a score of communities east and south of Los Angeles.

The outfall would be five times the size of that at Hyperion which now serves most of Los Angeles, while the entire system would cover a much larger area, having a population of one million now, but intended to care for other millions to come. Its estimated cost ranges from about $10,000,00 already voted by four sanitation districts and partly expended, to about $25,000,000 should other communities join as expected.

Little opposition has arisen to most of the plan. However, Mr. Warren's proposal to build the outfall at White's Point near Point Firmin has drawn sustained fire from San Pedro for more than a year. So it is the Health Board's intention to hear both sides again and so rule that the engineer may expedite construction already begun or look for another outfall site.

The origin dates back to the Legislature's passage of an act in 1923 permitting incorporated towns to form districts for the disposal of sewage. Warren's appointment followed shortly, and in June, 1925, his sewer plan was laid before the State Board of Health for a permit.

In accordance with this plan sanitation districts one, two, five and six have been created and voted upward of $10,000,000 for trunk lines and their proportion of the cost of the outfall. Three or four other districts are in contemplation.

The trunk sewers were to feed into Harbor City where the sewage was to be put through a screening many times since.

They not only fought the outfall but said that while the bonds were for forty years the system was planned to meet population needs for only twenty years, and they decried starting construction before the health board gave a permit.

But if the White Point site were objectionable, the Point Firmin site was more so, to them. They said it would mean tearing up every second block for two years on Pacific avenue to run a tunnel 120 feet deep and its proposed extension of only 4000 feet off shore was declared equally unsatisfactory. The Los Angeles Harbor Commission took the same view, fearing contamination of the port.

Then the Park department and the Playground Commission fell into line. The Park Commission feared for Point Firmin Park and for a picturesque ocean frontage just acquired for the city near White's Point. The Playground Commission foresaw the doom of Cabrillo Beach, where a $250,000 recreation beach is projected. Both declared it inadvisable to spend any of the $1,700,000 in contemplated improvements if the outfall is located at either site.

Mr. Warren, however, clung to his convictions. But seeking further expert light, the county brought out Dr. H. G. Goodenow of Boston, the east's most noted sanitary engineer. He sided with Warren. As Warren had maintained, the sites were declared the most adaptable in the county for sewage disposal. They were on a rock-bound coast with no possibility of bathing beaches, and the currents were favorable to carrying screened sewage outward into the ocean.

But still San Pedro's fight, led by its chamber of commerce, went on. They hired two experts of almost equal renown, Chas. G. Hyde, professor of sewage and sanitation at the University of California, and his assistant, Prof. G. S. Raber. Both have made a survey of the disputed and other areas. Both have reviewed Warren's plan and they are now making an exhaustive study of the proposal to run the outfall several miles off shore from Terminal Island as suggested by Dr. George M. Parrish, city health officer. Dr. Hyde's report is expected in ten days, when San Pedro will prepare for the final fight. He is expected to make recommendation of a new outfall site, and Mr. Warren has expressed open-mindedness toward any practical plan. The latter insists his prime desire is to avoid further delay, although he steadfastly affirms his plans are not only practical but desirable and bear the approval of the east's greatest sanitary engineer.

LOS ANGELES, CAL., HERALD
JUNE 5, 1926

Similarity of Cal. And South France Shown by Photos

The striking similarity between southern California and the Mediterranean area of southern France and northern Italy is manifested not only in the climate but in the topography of the country as well, according to Don K. Lawyer, sales manager of Palos Verdes Etsates. The similarity of the two climates has long been a subject of remark by travelers to Europe and recently certain likenesses of shore line and back country have been pointed out.

Mr. Lawyer is in receipt of a photograph taken at Nice, France, which is so like certain views of the coast from the Palos Verdes Estates that it might have been taken from the heights above Malaga cove. The photographs were taken from Mount Boron, looking toward Cannes, with the city of Nice in the foreground.

LOS ANGELES, CAL., TIMES
JUNE 6, 1926

The marriage of Miss Carolyn Marian MacQuiddy, attractive daughter of Mr. and Mrs. J. C. MacQuiddy of San Pedro, to William Starr Baldwin was one of the many beautifully appointed weddings of recent date. The ceremoney took place at the picturesque La Venta Inn, on the Palos Verdes Estates, with Rev. A. L. Grim officiating.

The bride wore a Lanvin model of ivory taffeta and lace over silver cloth with picture hat of Chantilly lace trimmed with orange blossoms and silver ribbons and she carried an arm shower of brides roses and lilies of the valley. Miss Olive Thompson of Amarillo, Tex., was maid of honor while Walter Hicks served Mr. Baldwin as best man.

The dainty bride was graduated from University of Southern California and is a member of the Phi Mu and Phi Kappa Phi sororities while Mr. Baldwin is an alumnus of University of Wisconsin. After a wedding trip through the Canadian Rockies, Mr. and Mrs. Baldwin will make their home in San Pedro.

SAN PEDRO, CAL., PILOT
JUNE 5, 1926

THE HOLLYWOOD-PALOS VERDES PARKWAY

THE Southland will have, in the not distant future, a most attractive boulevard built on a scale never before attempted in California. It is to be known as the Hollywood-Palos Verdes Parkway and to connect these places by a 300-foot parked roadway from Walteria northward. A similar highway has been built eastward of the main line to Torrance, making easy access to San Pedrans by the Western avenue route. The work is being pushed forward rapidly by Olmstead Brothers, landscape architects, and J. E. Rockhold, county surveyor, who were ordered by the county supervisors in April to prepare them. Surveyors' crews are in the field and almost daily conferences are being held with the larger property owners along the route, who have offered to donate free rights of way for the parkway. It is expected that the plans and estimates should be ready sometime during the fall, so that public meetings can be held by the county and the various cities involved.

Owing to the fact that the property was likely to be subdivided, a separate petition for the acquisition only of the 320-acre park at the intersection of Riverside-Redondo boulevard and Cypress avenue was filed in April, and after public hearing the supervisors have ordered this land condemned under the Mattoon Act. It has been named Alondra Park ("Park of the Lark").

Decision on the Mattoon Act, which is now being tested in the state supreme court, is expected shortly, as the ninety days allowed by law after submission of briefs will be up on June 23rd.

Not only will San Pedro and Wilmington have a short route to this wonderful road, which furnishes a northern outlet by the branch to Torrance, but another one at the same distance at Walteria. Eventually a route over the hills from Miraleste will furnish a through scenic route over a slightly longer line.

LOS ANGELES, CAL., EXPRESS
JUNE 5, 1926

PALOS VERDES' SIMILARITY TO RIVIERA TOLD

The striking similarity between Southern California and the Mediterranean area of Southern France and Northern Italy is manifested not only in the climate, but in the topography of the country as well, points out Don K. Lawyer, sales manager of Palos Verdes Estates. The similarity of the two climates has long been a subject of remark by travelers to Europe and recently certain likenesses of shore line and back country have been pointed out.

Mr. Lawyer is in receipt of a photograph taken at Nice, France, which is so like certain views of the coast from the Palos Verdes Estates that it might have been taken from the heights above Malaga cove. The French photograph was taken from Mount Boron, looking toward Cannes, with the city of Nice in the foreground. The general topography of the shore line and the hills in the background is almost identical with a photograph in the Palos Verdes project library, taken from La Venta Inn.

LOS ANGELES, CAL., TIMES
JUNE 6, 1926

CLIMATES ARE COMPARED

The striking similarity between Southern California and the Mediterranean area of Southern France and Northern Italy is manifested not only in the climate but in the topography of the country as well, points out Don K. Lawyer, sales manager of Palos Verdes Estate.

The similarity of the two climates has long been a subject of remark by travelers to Europe and recently certain likenesses of shore line and back country have been pointed out.

Mr. Lawyer is in receipt of a photograph taken at Nice, France, which is so like certain views of the coast from the Palos Verdes Estates that it might have been taken from the heights above Malaga Cove. The French photograph was taken from Mount Boron, looking toward Cannes, with the city of Nice in the foreground. The general topography of the shore line and the hills in the background is almost identical with a photograph in the Palos Verdes project library taken from La Venta Inn. It shows the Santa Monica Bay shore with the beach cities in he foreground and the Sierra Madre mountains in the rear.

"Much of the likeness of the two photographs is due to a trick of photography," said Mr. Lawyer yesterday, "for as a matter of fact there are very great differences between the terrain of the two areas. The hills come down to the sea in the whole Mediterranean area while here in Southern California there are no hills near the sea except at Palos Verdes and north of Santa Monica.

"Besides the similarities of climate and topography, there is noticeable a marked sameness in the architecture used there and here. At Cannes, Nice and Monte Carlo the villas of wealthy Europeans are invariably beautiful symphonies of white stucco and red tile set in a riot of green loveliness. At Palos Verdes especially we are developing the same general effect, although the influence of the Spanish and Californian architecture results in some differences. At Palos Verdes, where there is plenty of rich soil to grow luxuriant shrubs and trees we are rapidly getting the identical color effects that characterize the Mediterranean area. Many people remark that a study of the fashionable resorts of the Riviera help them to visualize exactly how lovely and wonderful Palos Verdes will be when development has gone forward for a few years more."

JUN 5 1926
LOS ANGELES, CAL.,
EXAMINER

Efficiency at 30 Miles Per Hour

BUSY Inglewood business men save sixty minutes by conducting regular meeting of their Chamber of Commerce as they sped on a special car to attend the luncheon of the Los Angeles chamber. Left to right, Sanford M. Anderson, president; Ruth Davis, assistant secretary; LeRoy Davis, secretary; Mayor Charles M. Miller.—Examiner photo.

C. OF C. DRAWS CITY LEADERS

As "time is money" and that of busy Inglewood business men is especially valuable, they saved an hour of it yesterday by conducting the regular directors' meeting of the Inglewood Chamber of Commerce while en route to this city [illegible] Yacht Club, boats and launches provided by the Harbor Commissioners.

LOS ANGELES, CAL., EXAMINER
JUNE 6, 1926

Newlyweds to Visit Canadian Rockies

Mrs. William Starr Baldwin, formerly Miss Carolyn Marian MacQuiddy of San Pedro.
—Murillo photo.

MISS M'QUIDDY MARRIED AT LA[illegible]

[illegible] of [illegible] liam [illegible] take [illegible] Ver[illegible] L. [illegible]

T[illegible] in marriage [illegible]father, wore a becoming gown of ivory taffeta and lace over silver cloth, a large picture hat of Chantilly lace trimmed in orange blossoms and silver ribbon and she carried an arm shower of brides' roses and lilies of the valley. Miss Olive Thompson of Amarillo, Tex., maid of honor, wore a gown of apple green taffeta combined with orchid tulle, a large picture hat of green and orchid and she carried an arm shower bouquet of garden flowers. Walter Hicks of Long Beach was best man.

The bride was graduated from the University of Southern California and is a member of Phi Mu and Phi Kappa Phi Sororities, while Mr. Baldwin's alma mater is the University of Wisconsin. After a honeymoon spent in the Canadian Rockies, the young couple will return to San Pedro, where they will make their home.

* * *

Members of the Montana Club of

SAN PEDRO, CAL., PILOT
JUNE 8, 1926

[illegible]estern Ave. Route PAVES THE WAY FOR SCENIC THROUGH ROAD

County to Extend Dodson Avenue Over Hills to Cliff Road

R. D. Sepulveda has signed the deed granting the county a right of way over his Palos Verdes hill property for the extension of Dodson avenue to Paseo del Mar, it was announced at yesterday's meeting of the directors of the San Pedro chamber of commerce when a letter from Everett a Mattoon, county counsel, dictated by D. De Costa, chief deputy, was read. The chamber directed that letters of thanks be written to Mr. Sepulveda and Mr. De Costa.

The rights of way will be available for the commencement of construction as soon as crops growing on it have been harvested. The road will be graded and surfaced with oiled gravel similar to the Western avenue paving. The highway will furnish direct outlet for traffic from Los Angeles to the waterfront at San Pedro and add a shoreline extension to the scenic highway over the Palos Verdes hills by way of Western avenue.

Traffic from Western avenue will swing south in Dodson avenue leaving Dodson by the extension which will terminate in Paseo del Mar at White Point. Thence cars will come into San Pedro and the harbor front in Paseo del Mar and Pacific avenue, skirting the military reservation and the picturesque Point Firmin cliffs.

LOS ANGELES, CAL.,
EXAMINER
JUNE 8, 1926

Attractively P[illegible] Should Have [illegible]

DURING the last ten years Los Angeles has had two or three summer agricultural fairs. Each one lost money. The loss was occasioned by the excessive cost of putting up buildings each time and then having to junk them.

Los Angeles should have a permanent summer exposition of agriculture and liberal arts exhibits with entertainment features on the side.

A large park should be acquired. Any one of several suitable locations could be found on the mesa between Inglewood and Palos Verdes. The sea breezes sweep this expanse of land and it is uniformly cool in the summer time. It is also convenient to the city either by trolley or automobile, and can be reached easily from the more distant sections. The setting is picturesque and a site could be acquired reasonably.

Toronto, Canada, has had such an annual exposition each September for the last forty years. It is thoroughly self-supporting and a tremendous asset to that city.

The Toronto Fair brings in each year about as many people as the Buffalo Exposition attracted in 1901. It is an index of the resources of a vast region and has become the best selling agency for Canada in the entire Dominion. It contributes to the permanent upbuilding of Toronto and the surrounding country through attracting every year tens of thousands of visitors from the United States and the British Empire.

A summer exposition in Los Angeles would be even more successful, for the range of possible exhibits is

JUN 7 - 1926
LOS ANGELES, CAL., EXPRESS

108 LEGALS and PROPOSALS 108 LEGALS and PROPOSALS

PALOS VERDES HOMES ASSOCIATON
Annual Assessment and Maintenance Charge
for
PALOS VERDES ESTATES
NOTICE OF DELINQUENCY.

Palos Verdes Homes Association, a non-profit corporation organized under and by virtue of the laws of the State of California, hereby certifies that as of the close of business on June 5, 1926, there is delinquent and unpaid the annual assessment and maintenance charge for the fiscal year 1925-26 upon the respective parcels of real property situated in the County of Los Angeles, State of California, hereinafter described in the total amount due as set forth opposite said respective parcels of real property as follows: to-wit:

Name	Legal Description	Amount of Assessment
R. K. Snow	Tract No. 8471, Block 5894, Lot 7	3.60
H. H. Gallagher	Tract No. 6883, Block 6101, Lot 28	2.70
Joe Lussi	Tract No. 6887, Block 6212, Lot 9 (East)	2.16
Frank Juszezyk	Tract No. 6887, Block 6233, Lot 18	1.08
Martha M. McDonald	Tract No. 7143, Block 6332, Lot 15	1.08
Jessie L. Edwards	Tract No. 7140, Block 1370, Lot 31	4.32
Jules Crivaz	Tract No. 6839, Block 1374, Lot 16	3.60
J. M. Shanks	Tract No. 6888, Block 2205, Lot 10	4.86
C. B. Hayden	Tract No. 7145, Block 4906, Lot 10	2.52
David Uroff	Tract No. 6882, Block 1702, Lot 3	2.16
Theo. M. Watson	Tract No. 7143, Block 6319, Lot 3	1.80
Jacob & Miriam Brock	Tract No. 6887, Block 6102, Lot 2	1.08
Jacob & Miriam Brock	Tract No. 6887, Block 6102, Lot 3	1.08
Jacob & Miriam Brock	Tract No. 6887, Block 6102, Lot 4	1.08
Jacob & Miriam Brock	Tract No. 6887, Block 6102, Lot 5	1.08
Geo. Langelan	Tract No. 6883, Block 1900, Lot 17	2.70
Geo. Langelan	Tract No. 6889, Block 1377, Lot 6	3.60
A. F. Coffey	Tract No. 6884, Block 1538, Lot 22	4.86
A. F. Coffey	Tract No. 6884, Block 1538, Lot 24	4.86

NOTICE IS HEREBY GIVEN that unless said assessments and maintenance charges are paid on or before July 5, 1926, Palos Verdes Homes Association will cause a Notice and Claim of Lien with respect to said unpaid amounts covering the property chargeable therefor to be filed in the office of the County Recorder of the County of Los Angeles, State of California, as provided in the Restrictions, Conditions, Covenants, Reservation, Liens and charges and the By-Laws, Regulations and Rules of Palos Verdes Homes Association affecting said real property.

PALOS VERDES HOMES ASSOCIATION.
By T. H. PENNEKAMP, Director of Finance.
June 7, 1926.

LOS ANGELES, CAL., EXPRESS
JUNE 11, 1926

BEACHES ALL IN READINESS

Summer weather never fails to crowd the beaches on the Pacific coast. Los Angeles and Southern California is favored with many excellent watering places and thousands pay homage to King Pacific all year.

Bathing is enjoyed all the way along the coast. In this county, starting at Santa Monica, the following come in order: Ocean Park, Venice, Playa del Rey, El Segundo, Manhattan, Hermosa, Moonstone Beach, Redondo, Clifton, the rugged cliffs along Palos Verdes, San Pedro and Wilmington, where the harbor for Los Angeles is; Long Beach, Belmont pier, Alamitos bay and Naples.

Then there is Orange county, with Seal Beach, Sunset Beach, Los Patos, Huntington Beach, Gamewell, Surf Club, Pacific Gun Club, Santiago, Newport, Balboa, Corona del Mar, Laguna and Arch Beach.

In San Diego county the coast line embraces Oceanside, Carlsbad, Encinitas, Cardiff, Del Mar, La Jolla, Bird Rock, Mission Beach, Ocean Beach, San Diego bay itself, including Glorietta bay, Coronado Beach and Imperial Beach.

Sunday is the popular day at all of the beaches as people take advantage of the one free day to lie in the sands and to bathe. Hundreds of people who love to be near the water take houses or tents and make their vacation headquarters there also.

SAN PEDRO, CAL., PILOT
JUNE 9, 1926

OUR GROWING LIST OF VISITORS

A SUNDAY drive along the coast from White Point to the West Basin will show better than a column of words what a gain San Pedro has made in the number of Sunday visitors during the last few months. Only a few years ago this was about the deadest town on Sunday to be found in the world. Everybody who could do so started out in the morning and got back at the latest possible hour at night. Only enough remained to make a quorum for church services and sometimes it was hard to find that. But the tide has turned and even now it is probable that San Pedro gets as many visitors as it sends out. Of course, the navy is yet the chief attraction, but the influence of Point Firmin park since it has been taken over by the city and so greatly improved, is becoming an important factor. Miraleste and the Palos Verdes development also brings a growing quota of visitors which will be increased many fold with the opening of the new road to Portuguese Bend and the west. Point Firmin park is becoming a center for picnic parties, now that tables and other facilities have been provided sufficient to meet the demands of any possible number of visitors. The radio on Sunday, too, is an added attraction. The fact that all Southern California is enjoying the greatest tourist season in its history is being reflected here to a greater extent than ever before, and San Pedro no longer prides itself on the fact that it is not a "tourist town." Long before Cabrillo beach is finished San Pedro will have established itself as the most attractive bit of coastline on the Southern California shores, and be enjoying hundreds of daily visitors which will be raised to thousands after its opening. And it must not be forgotten that this is only the mere beginning, accomplished with practically no effort at advertising our wonderful natural advantages for the sight-seer and tourist. Such efforts should, however, be made in the near future, for big developments along this line may drop in unexpectedly any time.

SAN PEDRO, CAL., NEWS
JUNE 10, 1926

OBITUARY

THE oil well, which has been under way at Point Firmin for several years, has been definitely abandoned, its pipes pulled up and machinery junked. This will probably end all attempts at oil exploration anywhere in the Palos Verdes hills, and confirms the opinion of experts who have almost unanimously contended that no oil would be found in that uplift. Probably a dozen or more attempts have been made at oil on the famous old ranch in various localities without a trace or favorable indication being found, and it seems to be as definitely settled as anything can be in the oil game, that none exists. It is well for San Pedro that the matter is practically settled and it is good for the entire Southland that its most favored residence section is to remain free from the contamination of oil and its kindred industries. An oil well is a great source of wealth which it has brought to many lucky holders. We are all glad that we have so many of them in this region, but they look their best a few miles distant and the thousands of them we can see from the Palos Verdes heights in the western section of the city are near enough for all practical purposes—practical purposes in this connection, being the furnishing of beautiful home sites for the men who operate or derive a revenue from them.

LONG BEACH, CAL., PRESS-TELEGRAM—I
JUNE 9, 1926

Deed Given County to Extend Highway Over Palos Verdes

SAN PEDRO, June 9.—R. D. Sepulveda has signed the deed granting the county a right of way over his Palos Verdes hill property for the extension of Dodson Avenue to Paseo del Mar, it was announced at yesterday's meeting of the directors of the San Pedro Chamber of Commerce when a letter from Everett W. Mattoon, County Counsel, dictated by D. De Coste, Chief Deputy, was read. The Chamber directed that letters of thanks be written to Mr. Sepulveda and Mr. De Coste.

The right of way will be available for the commencement of construction as soon as crops growing on it have been harvested. The road will be graded and surfaced with oiled gravel similar to the Western Avenue paving. The highway will furnish direct outlet for traffic from Los Angeles to the waterfront at San Pedro and a shoreline extension to the scenic highway over the Palos Verdes hills by way of Western Avenue.

Traffic from Western Avenue will swing south in Dodson Avenue, leaving Dodson by the extension which will terminate in Paseo del Mar at White Point. Thence cars will come into San Pedro and the harbor front in Paseo del Mar and Pacific Avenue, skirting the military reservation and the picturesque Point Firmin cliffs.

SANTA MONICA, CAL., OUTLOOK
JUNE 9, 1926

Scenic Drive Planned Through Palos Verdes

Early in July a splendid new scenic drive through the Palos Verdes estates will be opened to the public. It will extend from the end of Granvia la Costa in the Lunada bay district around the coast for about eight miles, then climb the hill to a junction with the existing roads in Miraleste, which overlooks San Pedro.

LOS ANGELES, CAL., ILLUSTRATED DAILY NEWS
JUNE 10, 1926

Among the beautiful weddings of May was that of Miss Carolyn Marian MacQuiddy, daughter of Mr. and Mrs. J. S. MacQuiddy of San Pedro, who last Sunday became the bride of William Starr Baldwin, the ceremony taking place at the picturesque La Venta Inn in the Palos Verdes estates, Rev. A. L. Grim officiating.

The bride, who was given in marriage by her father, wore a lanvin model frock of white satin and lace over silver cloth and a large picture hat of Chantilly lace and tulle trimmed with orange blossoms and silver ribbon. She carried an arm shower of bride's roses and lilies of the valley tied with wide ribbon streamers.

Miss Olive Thompson of Amarillo, Texas, assisted as maid of honor. She wore a frock of apple green taffeta and orchid tulle, made in bouffant style, and a large picture hat to match. Her bouquet was of mixed garden flowers.

The bride graduated from the University of Southern California and is a member of the Phi Mu and Phi Kappa Phi sororities, while Mr. Baldwin's alma mater is the University of Wisconsin. After a honeymoon spent in the Canadian Rockies the young couple will return to San Pedro to make their home.

* * *

WHITTIER, CAL., NEWS
JUNE 9, 1926

Interesting Trip Taken Yesterday

A number of the members of the Household Art department of the Whittier Woman's club enjoyed a trip yesterday to the Palos Verdes Estate.

The ladies took luncheon at the Palos Verdes Inn and following were conducted over the estate where they visited the many new homes, some of which are still under construction. It is a lovely place and the members of the department deemed it an unusual privelege.

ALHAMBRA, CAL., POST-ADVOCATE—S
JUNE 10, 1926

WILL OPEN ROAD IN PALOS VERDES

Early in July a splendid new scenic drive through the Palos Verdes Estates will be opened to the public, according to a recent report. It will extend from the end of Granvia La Costa in the Lunada Bay district around the coast for about eight miles, then climb the hill to a junction with the existing roads in Miraleste, which overlooks San Pedro.

ATASCADERO, CAL.—NEWS
JUNE 11, 1926

CREDITOR EXPLAINS PALOS VERDES ACTS

Mrs. J. F. Dieterich of Los Angeles has come to the aid of the creditors in the Palos Verdes matter by writing Mr. Willett the details of a conference with a Bank of America official. She corroborates statements of Mr. Willett that he has always advised creditors their holdings were worth more than par and urged each to hold his note. Her letter follows:

"Dear Mr. Willett:

"Upon receipt of your letter of May 18th regarding my assignment of Palos Verdes Notes to you. I signed the two slips which you sent met and returned the one to you and the other to the Bank of America by registered mail.

"Under date May 25th I received a letter from Mr. Tompkins asking me to call and see him regarding the matter. As far as I was concerned, there was nothing for me to see him about. After reading your letter in the News of May 21st last, it threw light upon the subject; so I took a friend with me as a witness and went in, thinking he might say something which might be of use to you or Judge Lyter later.

"Mr. Tompkins said many had assigned their receipts to Mr. Willett and then wished they had not done so, and he wished for me to understand just what I was doing. I told him I did not know that anyone had done so when I wrote asking Mr. Willett, some weeks ago, if he could see any way whereby I could be relieved of further payments and not be in danger of cancellation, and that Mr. Willett specifically advised each one to hold their P. V. Notes where they could protect them, and assured me they were worth much more than par. I told him that inasmuch as no market had been created for them except at a great sacrifice, I could see no other way to do.

"Mr. Tompkins asked me if I thot I would get any returns sooner than I would on the Notes (four to five years), and I was glad I could say that Mr. Dieterich and myself had both been up to Atascadero recently and found marvelous activity under your efficient management the past year and it looked to us as if we would get some returns before very long, and felt the investment would be very safe. He promised to mail you a statement at once, but said he did it as a personal favor to me and it didn't mean that the next one who asked him to do so would not be canceled.

"I felt that pressure must be felt from letters already received in response to your announcement, and they are anxious to make us feel they are doing the best for noteholders."

Mrs. Dieterich's statement to Mr. Tompkins of my attitude in this matter is absolutely correct. I have published time and again the statement that in my opinion the actual present worth of Palos Verdes paid-up certificates is more than double their par value, and that those who could do so should hold their paid-up certificates, and should also pay up the balance on their subscriptions. That however, does not change the fact that many of the subscribers desire to realize on the certificates

ATASCADERO, CAL.—NEWS
JUNE 11, 1926

PALOS VERDES BACKERS URGE FAIR METHODS

PAID-UP CERTIFICATE HOLDERS ASK LENIENCY FOR OTHER SUBSCRIBERS

WRITE MR. LAWYER

Creditors Asked to Make Strong Appeal to One Individual Objecting to Plan

Fairness of Palos Verdes certificate holders was demonstrated this week when many wrote to the Bank of America, declaring that they did not wish to profit by the misfortune of other comrades who helped make Palos Verdes possible. Although they hold paid-up interests themselves and would profit by cancellation of others' certificates, they have urged the Bank of America officials to exercise the Golden Rule by allowing the others to make their belated payments.

Recent developments indicate that it is Jay Lawyer, Sales Manager of the Palos Verdes project, who has required cancellations as the Bank privileged to use them as cash payments in applying their Real Estate Receipts for Atascadero land or for taking an interest in Atascadero Development Syndicate. They will be accepted at par for these transactions—the only opportunity they have of receiving the full cash value of their holdings. But even this course is not urged when Certificate Holders are able to continue their payments. It is only offered as a protection to those who cannot continue the payments or cannot wait the eight years required before returns will be received on the Certificates.

Mr. Willett's agreement to accept them at par on cash payments will enable many creditors to put their Receipts to work at once. They can use the Certificates to pay the 20 per cent cash on the land or the 30 per cent cash for the Development Syndicate and will thus be in a position to receive a return from their Palos Verdes and other investments. They will be sacrificing a part of the return that would be theirs eight years later, but in return will be able to make Receipts which are selling at ten cents on the dollar, worth more than 100 cents on the dollar in the Syndicate.

They will not be required to wait the full eight years as they can obtain a clear title to Atascadero land and will regain their money as soon as they can dispose of it. Should they choose the Syndicate their claims will be liquidated as rapidly as possible, enabling them to receive some return this year and some each succeeding year until they have regained all their money.

ATASCADERO, CAL.—NEWS
JUNE 11, 1926

PALOS VERDES NOTE HOLDERS ASK LENIENCY

Palos Verdes note holders are not seeking profits at the expense of their less fortunate comrades, judging from a letter written to the Bank of America by a Highland (California) investor. This person is continuing his individual payments because he is able to do so, but he asks the bank to use leniency in the treatment of those who were unable to meet their installments. His letter follows:

"Highland, Calif., May 31, 1926.

Bank of America, Trustee,
752 South Broadway,
Los Angeles, California.

Dear Sirs:—Enclosed is my monthly installment on Palos Verdes Non-Convertible.

"My attention has been called to the cancellation of certain contracts on account of delinquency in paying installments. The creditors of E G. Lewis, through their attorney, Mr. Oscar L. Willett, are willing to save the equity in these contracts by giving Atascadero Real Estate Certificates for them, and to complete the payments for the benefit of the associated creditors.

"As a Palos Verdes investor, I do not desire to be benefitted by the misfortune of these people who were unable to continue payment, and should be glad to see your bank assume a lenient policy in the matter. As a Lewis creditor, I do desire that our body shall not lose any opportunity to use the 20 per cent and 30 per cent of our former interests, that we have put up in cash to enable Mr. Willett to recoup our losses. These Palos Verdes contracts that we are willing to buy will help.

"Very truly yours, I. C. B."

WILMINGTON, CAL., JOURNAL
JUNE 12, 1926

Local Scenic Road Will Be Open In July

Early in July a splendid new scenic drive through the Palos Verdes Estates will be opened to the public, according to a recent report received at the Daily Journal office. It will extend from the end of Granvia La Costa in the Lunada Bay District around the coast for about eight miles, then climb the hill to a junction with the existing roads in Miraletste, which overlooks San Pedro.

JUN 12 1926

LOS ANGELES, CAL., HERALD

BUILDING ACTIVE AT PALOS VERDES

Building activity at Palos Verdes Estates continues to increase month by month and sales of homesites are consistently becoming greater, according to Jay Lawyer, general manager of the project. During the first four months of 1926 16 homes were built, he declares; four more have been started since that time and eight projected homes have been approved by the art jury, which passes on every structure and improvement anywhere in the estates.

Most of the houses built at Palos Verdes this year were erected by people who expect to live in them. There is a good demand for homes already built, however, according to Mr. Lawyer, and sales are brisk. Tw[illegible] homes recently er[illegible] Po[illegible] se[illegible] fi[illegible] in[illegible] er[illegible] th[illegible] fo[illegible] s[illegible]

Los Angeles, Cal.
TIMES
JUN 13 1926

LOS ANGELES, CAL.,
SATURDAY NIGHT
JUNE 12, 1926

Massachusetts state department of public welfare last month sent out a leaflet styled "Planned for 1960—and After" in which it was pointed out that in California is a place which sets an example to every city, since Palos Verdes is "so arranged that future owners may not ruin all that has been done for the good of the community."

POMONA, CAL., BULLETIN
JUNE 13, 1926

Early in July a splendid new scenic drive through the Palos Verdes estate will be opened to the public. It will extend from the end of Granvia La Costa in the Lunada bay district around the coast for about eight miles, then climb the hill to a junction of the existing roads in Miraleste which overlooks the scenic view of the bay at San Pedro.

GLENDALE, CAL., NEWS
JUNE 15, 1926

Wedding Anniversary Celebrated By Dinner

Mr. and Mrs. Claude B. Andrews of 232 North Maryland celebrated the tenth anniversary of their marriage last night, entertaining at dinner and bridge at La Venta inn, Palos Verdes. Mr. and Mrs. Andrews and their guests motored to Palos Verdes in time to enjoy the sunset on the ocean. Spring flowers were used on the dinner table. The bridal motif was used on the placecards and scorecards for bridge. First prizes at bridge went to Mrs. Ray Morrow and Ralph Hultse; and second prizes to Mrs. John Gillham and Stanley Wilsoncroft. Dancing to the strains of Spanish music was also a diversion.

Guests were Mr. and Mrs. Max Lynn Green, Mr. and Mrs. J. A. Endicott, Mr. and Mrs. Warren Roberts, Mr. and Mrs. William Macpherson, Mr. and Mrs. James Bolen, Mr. and Mrs. Samuel Garroway, Mr. and Mrs. Bert Fitch, Mr. and Mrs. Ray Morrow of Glendale; Mr. and Mrs. John Gillham, Mr. and Mrs. Ralph Hultse, Mr. and Mrs. Stanley Wilsoncroft of Los Angeles.

LOS [illegible]
JUN 13 1926

BUILDING GAINS IN SEASIDE CITY

Building activity at Palos Verdes Estates continues to increase month by month and sales of homesites are consistently becoming greater, according to Jay Lawyer, general manager of the project.

During the first four months of the year sixteen homes were built, he declares, four more have been started since that time, and eight projected homes have been approved by the art jury.

The art jury at Palos Verdes estates passes on every structure and improvement anywhere in the estates.

It is composed of men famous in architectural and engineering lines, and an endowment of $300,000 gives the jury free hand, without any interference from the sales department or from any other source.

"Largely because of this precaution Palos Verdes Estates is recognized all over the country as the best planned home community in the United States," said Mr. Lawyer, "and in recognition of this the state of Massachusetts recently published a bulletin holding up Palos Verdes Estates as the ideal example of how a city should be planned and developed."

BUILT TO LIVE IN

Most of the houses built in Palos Verdes this year were erected by people who expect to live in them themselves. There is a good demand for homes already built, however, and sales are brisk.

"Two out of three homes recently erected by Whiting, Boynton & Potts, contractors in the Margate section, were sold before they were finished. Many owners are receiving handsome offers for their properties," he said.

Boyd Comstock, athletic coach at the Los Angeles Athletic Club and former track coach at Yale and U. S. C., has recently built two houses. He sold one and is living in the other.

HOMESITES IN DEMAND

Homesites are in great demand and a strong tendency toward the higher priced properties is noted. The average sale is higher than last year by several hundred dollars.

Within the last thirty days sales of $30,000 and $40,000 homesites have been made.

Development work is going ahead according to program at Palos Verdes Estates, and announcements of importance along this line will be made within a week or two, according to Mr. Lawyer.

REDONDO BEACH, CAL.
BREEZE—13[illegible]
JUNE 11, 1926

Surprise Dinner Last Night at Beautiful New Home of The Areys

Storming the citadel of the beautiful new home of the Sam Areys in the Palos Verdes, a party of friends motored up last night and took along the makings and the fixings of a delicious dinner, as a surprise and house warming for the popular couple.

Following dinner the guests indulged in a lot of jolly games, and the hour was late, and the moon in bed before they returned to the valley of Redondo Beach. Those taking part in the merrymaking were: Mr. and Mrs. M. A. Bentley, Mr. and Mrs. Jack Funk, Mr. and Mrs. Roy Smith, Mr. and Mrs. Herbert Smith, Mr. and Mrs. A. Protsch, Mr. and Mrs. Walter Ivers, and Mrs. Bert Pittman.

SO. PASADENA, CAL. RECORD
JUNE 11, 1926

Palos Verdes To Have New Scenic Driveway Soon

Early in July a splendid new scenic drive through the Palos Verdes estates will be opened to the public. It will extend from the end of Granvia La Costa in the Lunada Bay District around the coast for about eight miles, then climb the hill to a junction with the existing roads in Miraleste, which overlooks San Pedro.

REPRESENTATIVE PALOS VERDES MODEL

Typical of Small Home Now Popular Throughout State

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Boyd Comstock, athletic coach at the Los Angeles Athletic Club and former track coach at Yale and U.S.C., has recently built two houses. He sold one and is living in the other.

The average sale this year is higher than last year by several hundred dollars.

REDONDO BEACH, CAL.
BREEZE—13[illegible]
JUNE 14, 1926

The old and new boards of the high school P.T.A. will meet for luncheon at the Palos Verdes Golf club. Make reservations by Monday by calling Mrs. Fred Patton or Mrs. J. C. Rous.

LOS ANGELES, CAL., EXAMINER, JUNE 13, 1926

Examiner Motorlogue

The remainder has been built by the Palos Verde
Fou The Examiner motorlogue car, a Cadillac from Don
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Much has been written lately of Southern California's "shrinking coast line," *(Continued on Page 16, Column 1)*

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In closer proximity to the shore, the road follows close the cliffs down to beautiful Portugese bend. Here Frank Vanderlip, head of the Palos Verdes Corporation and nationally-known financier, is actively developing a magnificent 200-acre estate, where he will build a beautiful home. E. W. Harden and H. E Benedict, both New York financiers are likewise at work on spacious estates at this point. Development of this type will undoubtedly be the ultimate history of this entire portion of the Palos Verdes.

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At the northern foot of the Palos Verdes hills, Narbonne avenue, running directly north through Lomita to Torrance is perhaps the best route to follow. At Torrance, Western avenue is resumed, and can be followed all the way over perfect pavement to Los Angeles and home.

Reno is Ruling

GRAND CAN

SNOWS MELTE

Winter snows have melted so th
is now possible to drive to t
rth rim of the Grand Canyon,
rts the touring bureau of t
tomobile Club of Southern Ca
rnia. Club representatives in t
rritory state that the roads a
good condition.

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PERFORMA

Piston pin bearings are sized with infinite precision by a diamond boring process.

Rear-axle gears are cut in Nash shops on the very finest and most accurate machines known to the industry.

The motor is entirely Nash-*CASED* against entrance of

STRATIONS.

Don't miss this c
ket's greatest 4-

Drop in *TODAY*
Six *4-DOOR* Se
actually *DRIVE*

Associate City Dealers

HAROLD E. WAGGONER
1540 West 6th St.

WATERS NASH
1250 So. Flower St.

HIGHLAND PARK NASH SALES CO.
5015 Pasadena Ave.

GILHOLM NASH CO.
4024 S. Vermont Ave.

H. F. HALDEMAN
5815 Sunset Blvd.

HENDERSON NASH
110 No. Western Ave.

MOORE & PEGG
815 So. Figueroa St.

SHAW & HALEY MOTOR CO.
6022 Washington Blvd.
(Culver City)

NASH-AJAX SALES CO.
3205 West Washington.

SOUTHWEST NASH-AJAX CO.
3423 So. Main St.

ALLAN LEONARD CO.,
1250 So. Hoover St.

RICKERSHAUSER & MILLER
6405 Hollywood Blvd.
(Hollywood)
1245 Wilshire Blvd.
(Beverly Hills)

GAIL VANDENBRAAK
823 So. Flower St.

TROY M
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Nash Advanced and Specia
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Nash Light Six Sales—

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Nash Distributors for Southe
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T line

The wedding, which was wi
nessed only by the family and
few intimate friends, took plac
in the patio, where a profusio
of growing flowers made a bril-
liant setting.

Miss Isabel Mohan, of Redondo Beach, played the wedding march.

The bride was lovely in a gown of white satin and chiffon with rhinestones, and a large hat of white with a cluster of orange blossoms. The bridal bouquet was of white roses, lily of the valley and maidenhair fern, with showers of tulle and fern. Her only attendant, Miss Clara Gilbert, of El Seguhdo, wore orchid georgette, and carried pink and orchid sweet peas.

Mr. Wyman Taylor, of Lawndale, served as Mr. Nagle's best man.

The Heaston family formerly lived in Redondo Beach, where Mr. Heaston was connected with the Santa Fe Railway company for a number of years. Mrs. Nagle attended both grammar school and high school in Redondo Beach.

Immediately following the ceremony a reception was held in the Inn, after which the wedding breakfast was served.

Mr. and Mrs. Nagel are spending their honeymoon in Yosemite, and upon their return expect to make their home in Los Angeles.

SAN PEDRO, CAL., PILOT
JUNE 14, 1926

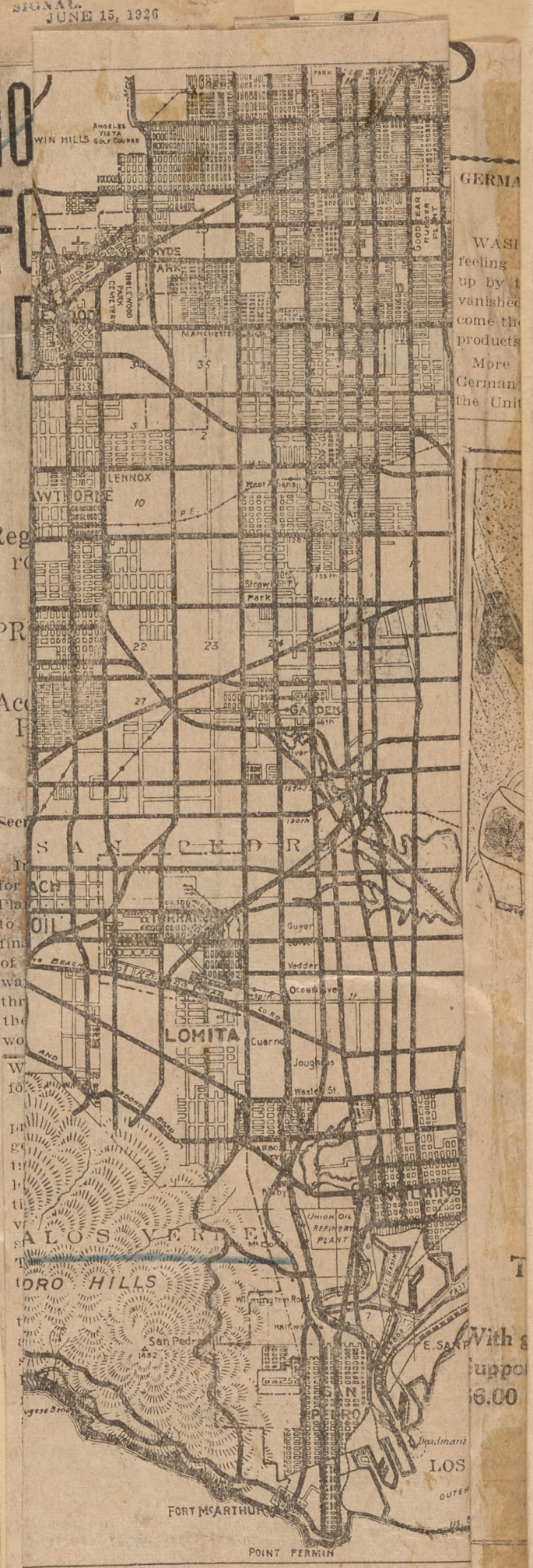
1744

THE DETACHED HOME

HE ideal of true home life is the detached house with at least some space around it. We cannot expect the finest wer of family life from tenements nor even from some lats." A single-family house which a family owns is much re apt to embody our ideal. The family has a sense of urity and solidarity; it has an incentive for maintaining the use and home.

This is why we should congratulate ourselves here in San dro that in the matter of building permits the detached in- idual home is far and away in the lead. The time is not so distant that the cost of an individual home on this penin- a at the southern end of the Palos Verdes will be prohibitive all but the extremely wealthy, and the young man who ls to take advantage of the present opportunity to obtain e will live to regret it.

HUNTINGTON PARK, CAL., SIGNAL, JUNE 15, 1926



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kiss her again."

"Again? When did you kiss her?"

"I didn't. But I've wanted to several times already."—Boston Transcript.

MADE A MESS OF IT

GLENDALE, CAL., NEWS—9
JUNE 16, 1926

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The essence of the contract, stripped of the usual volume of legal verbiage, is:

"(a) No part of said property shall be used or occupied or permitted to be used or occupied in whole or in part by any person not of the white or Caucasian race, except domestic servants, chauffeurs or gardeners of other than the white or Caucasian race, may live on or occupy the premises where their employer resides; and provided further that cropping agreements or farming leases for periods not to exceed five years each, may be executed by the parties hereto to persons of the Mongolian race, for cropping or farming by said persons and or any employees of the Mongolian race of said persons."

It is not at all improbable that other communities in the Southland, where the race question is of interest may take similar action.

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BREEZE—188
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Those attending the luncheon were Mrs. Fred Patton, Mrs. J. C. Rous, Mrs. Aileen Hammond, Mrs. C. H. Turner, Mrs. C. M. Trowbridge, Mrs. Albert Estep, Mrs. Roy Heath, Mrs. Adele Dugdale and Mrs. Darlane Byrd.

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Following is the list of invited guests: Mr. and Mrs. Jack McKin- Pedro, Long Ma- Woodland Hou geles.

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JUNE 18, 1926

to Redo

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The opening of the Palos Verdes road is expected to stimulate home building in the Miraleste tract. The first of the houses, a $25,000 building, is being planned by Julian Cheroske of Long Beach, owner of the Julian apartments and other property in San Pedro, and a Long Beach theatre. The ground on which this residence will be built and that owned by Ray Mitchell, C. B. Hollingsworth and M. L. Mayer of San Pedro takes in the entire top of the Miraleste hill. These men and others are understood to be planning homes to accompany Cheroske's and others in the district.

On the Redondo side of the Palos Verdes estates a number of new residences were started last month, the building permits amounting to $30,000. In the Miraleste tract on the San Pedro side a number of sales have been made recently that will lead to new homes in the future. Among those who have made purchases in a new unit recently added to the tract are Geo B., Hawkins, W. D. Blackwelder, Martin L. Mayer, Walter B. Love and Joseph M. Regan.

ATASCADERO, CAL.—NEWS
JUNE 18, 1926

PALOS VERDES MAN SUGGESTS FAIR PLAN

MITCHELL WOULD HAVE BANK ISSUE CREDIT FOR FULL AMOUNT PAID

Bank of America could very well afford to give Palos Verdes underwriters credit for just the amount they have paid, in the opinion of P. Mitchell, holder of a fully paid non-convertible note. His letter to Mr. Willett and the answer follow:

Box 9, U.S.S. Colorado,
San Pedro, Calif.,
June 7, 1926.

My dear Mr. Willett:

I just read your Weekly Letter in the News of June 4th, and in regard to the Palos Verdes notes I want to say that the best and just the thing to do is to ask the Bank of America to give us credit for only what we have paid. For instance, if the subscriptions are for $100,000.00 and we have paid only $50,000.00, to receive only credit for $50,000.00. You may understand that I have a minor interest in the A. D. S., but at the same time I am a holder of full-paid Non-Convertible Notes and in justice to myself and several thousand other people I can't see any other business-like and just decision.

I am sure the majority of the creditors will agree with me, and so will Mr. Jay Lawyer, who in my opinion is a fine man, and so is the President and Trust Officer of the Bank of America.

Respectfully yours,
P. MITCHELL.

Atascadero, June 10, 1926.

Mr. P. Mitchell,
Box 9, U.S.S. Colorado,
San Pedro, Calif.

Dear Mr. Mitchell:

What you suggest is just what I suggested to the officials of the Bank of America and the Palos Verdes Project, some time ago, and was turned down by them. Then I offered to pay up in full on the assigned subscriptions, but they refused to receive any money, on the ground that they had canceled the subscriptions and forfeited the money that had been paid in. In other words, taking the hypothetical case stated in your letter, and assuming that the total amount of the subscriptions is $100,000, on which there had been paid in $50,000, the Bank of America claims that it has forfeited the $50,000 and canceled the entire $100,000 of subscriptions. They claim the right to keep the $50,000, and refuse to receive anything more on the subscriptions and wipe out the unpaid balance. I do not believe that they have the legal right to do it, and I am absolutely positive that they have no such moral right.

I agree with you that the officials of the Bank of America and the Palos Verdes Project are very fine high-class gentlemen. They apparently misunderstand the situation. That is the reason I have asked the Palos Verdes Underwriting Subscribers, Palos Verdes Non-Convertible Note holders, Palos Verdes Personal Loan Note holders, and all of the Real Estate Receipt holders to write to both the Bank of America and Mr. Jay Randall and explain the situation.

If these people make it plain that they do not want the Bank of America to forfeit the money that has been paid in, and cancel the balance of the subscriptions, of course these gentlemen will not undertake to do so. Yours very truly,
OLW/B OSCAR L. WILLETT.

LOS ANGELES, CAL.,
SOUTHWEST WAVE —234
JUNE 18, 1926

NEW ROADS AND OTHER AUTO NEWS

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LOS ANGELES, CAL.,
EXAMINER
JUNE 13, 1926

SAN PEDRO, CAL., PILOT
JUNE

Scenic Tour Along New Coast Link

Fourteen miles of fine macadam pavement over high cliffs above the seashore, past curving bays and rugged headlands, will be thrown open to the public on July Fourth. It is the new road along the Palos Verde coast, replacing the old rutty, dusty, narrow, pitching dirt road of the ancient rancho. Four and one-half miles of this modern highway runs through the Palos Verdes Estates and the remainder has been built by the Palos Verde Corporation. The Examiner motorlogue car, a Cadillac from Don Lee, Southern California distributor, made the loop trip last week.

An Examiner Motorlogue

VIEW OF PORTUGESE BEND

NEW LIGHTHOUSE at POINT VICENTE

LOOKING NORTH past PALOS VERDES SCHOOL toward REDONDO

Over Rolling Hills by Ocean's Edge

COMING as a Fourth of July gift to everyone fortunate enough to own an automobile, there will be thrown open three weeks from today a bit of road that will take instant place in the heart of most motorists as the highway they prize most among all the roads available for a short, one-day trip out of Los Angeles.

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I just read your Weekly Letter in the News of June 4th, and in regard to the Palos Verdes notes I want to say that the best and just the thing to do is to ask the Bank of America to give us credit for only what we have paid. For instance, if the subscriptions are for $100,000.00 and we have paid only $50,000.00, to receive only credit for $50,000.00. You may understand that I have a minor interest in the A. D. S., but at the same time I am a holder of full-paid Non-Convertible Notes and in justice to myself and several thousand other people I can't see any other business-like and just decision.

I am sure the majority of the creditors will agree with me, and so will Mr. Jay Lawyer, who in my opinion is a fine man, and so is the President and Trust Officer of the Bank of America.

Respectfully yours,
P. MITCHELL.

Atascadero, June 10, 1926.

Mr. P. Mitchell,
Box 9, U.S.S. Colorado,
San Pedro, Calif.

Dear Mr. Mitchell:

What you suggest is just what I suggested to the officials of the Bank of America and the Palos Verdes Project, some time ago, and was turned down by them. Then I offered to pay up in full on the assigned subscriptions, but they refused to receive any money, on the ground that they had canceled the subscriptions and forfeited the money that had been paid in. In other words, taking the hypothetical case stated in your letter, and assuming that the total amount of the subscriptions is $100,000, on which there had been paid in $50,000, the Bank of America claims that it has forfeited the $50,000 and canceled the entire $100,000 of subscriptions. They claim the right to keep the $50,000, and refuse to receive anything more on the subscriptions and wipe out the unpaid balance. I do not believe that they have the legal right to do it, and I am absolutely positive that they have no such moral right.

I agree with you that the officials of the Bank of America and the Palos Verdes Project are very fine high-class gentlemen. They apparently misunderstand the situation. That is the reason I have asked the Palos Verdes Underwriting Subscribers, Palos Verdes Non-Convertible Note holders, Palos Verdes Personal Loan Note holders, and all of the Real Estate Receipt holders to write to both the Bank of America and Mr. Jay Randall and explain the situation.

If these people make it plain that they do not want the Bank of America to forfeit the money that has been paid in, and cancel the balance of the subscriptions, of course these gentlemen will not undertake to do so. Yours very truly,
OLW/B OSCAR L. WILLETT.

LOS ANGELES, CAL.,
SOUTHWEST WAVE —234
JUNE 18, 1926

NEW ROADS AND OTHER AUTO NEWS

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LOS ANGELES, CAL., EXAMINER, JUNE 13, 1926

Examiner Motorlogue

A the remainder has been built by the Palos Verde Fou The Examiner motorlogue car, a Cadillac from Don abo California distributor, made the loop trip last week. be

Reno Is Ruling

SNOWS MELT

Winter snows have melted so th is now possible to drive to t rth rim of the Grand Canyon, rts the touring bureau of t tomobile Club of Southern Ca rnia. Club representatives in t rritory state that the roads a good condition.

ASI

4-Doo

35

shaft balance.

Piston pin bearings are sized with infinite precision by a diamond boring process.

Rear-axle gears are cut in Nash shops on the very finest and most accurate machines known to the industry.

The motor is entirely Nash-*CASED* against entrance of

STRATIONS.

Don't miss this c ket's greatest 4-

Drop in *TODAY* Six *4-DOOR* Se actually *DRIVE*

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WATERS NASH, 1250 So. Flower St.
HIGHLAND PARK NASH SALES CO., 5015 Pasadena Ave.
GILHOLM NASH CO., 4024 S. Vermont Ave.
H. F. HALDEMAN, 8815 Sunset Blvd.
HENDERSON NASH, 110 No. Western Ave.
MOORE & PEGG, 815 So. Figueroa St.
SHAW & HALEY MOTOR CO., 6022 Washington Blvd. (Culver City)
NASH-AJAX SALES CO., 3205 West Washington.
SOUTHWEST NASH-AJAX CO., 3423 So. Main St.
ALLAN LEONARD CO., 1250 So. Hoover St.
RICKERSHAUSER & MILLER, 6405 Hollywood Blvd. (Hollywood) 1245 Wilshire Blvd. (Beverly Hills)
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PERFORMA

Line

Much has been written lately of Southern California's "shrinking coast line," *(Continued on Page 16, Column 1)*

yard, if he likes, and thence south through Playa del Rey and El Segundo to Redondo, or of course can take the more direct routes to Redondo itself. South along the Redondo ocean front the road follows and turns inland where the Redondo-Wilmington highway begins. A short block back from the shore a right-hand road turns south again to the Palos Verdes Estates where a beautiful landscaped entrance marks the beginning of that thriving community that has established new ideals in city building.

HERCULEAN JOB

At Malaga Cove Plaza the Granvia La Costa swings to the right, and follows the edge of the hills to Rocky Point where the great Douglas Cut was necessary to open the road across the steep hill slope. Here it was necessary to move over 300,000 cubic yards of earth and rock in order to build less than 200 yards of road.

Though the main road from Douglas Cut to Point Vicente is at all points some little distance from the edge of the cliffs, there are many side roads leading to the cliffs. The Cadillac party from Don Lee which made the trip of investigation over the new road followed several of them, and in every instance found ideal spots for picniking, and trails that led to the water's edge. Lunada Bay with its perfect curving crescent shore is perhaps the most attractive of them all.

At Point Vicente the new road passes by new Point Vicente lighthouse just competed by the government. Handsome little Spanish-type light, but he earned his present bert[h] by seven years' service on Mile-Rock light, a pin-point of wind-swept, wave-washed rock seaward from the Golden Gate.

Just past Point Vicente, another great cut was necessary, more than 100,000 yards of rock being moved where the road crosses the sheer face of a cliff.

In closer proximity to the shore, the road follows close the cliffs down to beautiful Portugese bend. Here Frank Vanderlip, head of the Palos Verdes Corporation and nationally-known financier, is actively developing a magnificent 200-acre estate, where he will build a beautiful home. E. W. Harden and H. E Benedict, both New York financiers, are likewise at work on spacious estates at this point. Development of this type will undoubtedly be the ultimate history of this entire portion of the Palos Verdes.

Past Portugese Bend the road climbs by easy grades and wide-looping curves up the slope of the hills to Miraleste and the junction with Western avenue, completed last year by Los Angeles County and Palos Verdes Estates. At Miraleste a magnificent view over Los Angeles harbor and east to Long Beach and Signal Hill is spread below.

At the northern foot of the Palos Verdes hills, Narbonne avenue, running directly north through Lomita to Torrance is perhaps the best route to follow. At Torrance, Western avenue is resumed, and can be followed all the way over perfect pavement to Los Angeles and home.

SAN PEDRO, CAL., PILOT
JUNE 14, 1926

THE DETACHED HOME

THE ideal of true home life is the detached house with at least some space around it. We cannot expect the finest wer of family life from tenements nor even from some lats." A single-family house which a family owns is much re apt to embody our ideal. The family has a sense of urity and solidarity; it has an incentive for maintaining the use and home.

This is why we should congratulate ourselves here in San dro that in the matter of building permits the detached individual home is far and away in the lead. The time is not so distant that the cost of an individual home on this peninsula at the southern end of the Palos Verdes will be prohibitive all but the extremely wealthy, and the young man who ls to take advantage of the present opportunity to obtain e will live to regret it.

HUNTINGTON PARK, CAL., SIGNAL, JUNE 15, 1926

ROAD PLANS FOR HARBOR DISTRICT GIVEN

Regional Planner Pomeroy Outlines Network of Development

PRESENT STUDIES ARE TENTATIVE

Accompanying Map Show Proposed Major Highways

By HUGH R. POMROY
Secretary Los Angeles County Regional Planning Commission

In presenting a plan of highways for the Harbor District the Regional Planning Commission does not wish to be understood to be making its final recommendations. The studies of the commission are still under way, as they have been for the past three years, and are now entering the final stages. So much actual work, however, is already under way in the form of improvement projects that general progress map at this time would appear to be advisable.

The final studies of the commission in the Harbor District are being made in co-operation with a stucy group called together by the Greater Harbor committee of two hundred of the Los Angeles Chamber of Commerce. This committee has made available engineering and executive services of great value which have resulted in one of the most effective planning studies undertaken in the county. Similar studies of final details of the board principles laid down by the Regional Planning Commission have been made in co-operation with the powerful East Side Organization for their territory and are now being undertaken for the west half of the San Gabriel valley under the direction of an Inter-City committee. Several other such groups will cover other districts in the final "round-up" of the Regional Highway Plan.

The map presented herewith shows only proposed major, or one hundred foot highways. The intermediate, or eighty foot highways are not indicated. It may be said that, generally speaking, they will run midway in the mile intervals which exist in the "checkerboard" part of the system. In a few cases, such as San Pedro street, they may run on the quarter mile lines.

The east and west highways, without describing the particular function of each, will serve in the aggregate as means, first, for traffic flow between the cities of the east part of the county and of adjoining counties and the cities of the coast, second, for traffic to the coast highway to the north and to Sepulveda boulevard and paralleling routes, third, for circumferential traffic around the south end of Los Angeles, fourth for traffic between the southwest and the southeast suncenters, fifth, for access to state highway routes south and east, sixth, for distribution in and into the harbor area itself, and seventh, for access to the intercepting diagonals.

These east and west highways are as follows, proceeding southerly: Slauson avenue, Merrill avenue (ultimate width not yet determined), Florence avenue, Manchester avenue, Century boulevard, 114th street, 128th street, Rosecrans avenue, Olive street, Artesia street, Victoria street, Diamond street, Carson street, Willow street, State street, and Anaheim road. With a couple of exceptions, these are at approximately one mile intervals. In addition Wilmington street (east and west) and Weston street will serve as terminal distributors for certain diagonals to the Harbor area ,and K street, north. Their southerly termini will be Redondo Beach and Palos Verdes, with terminal access to the Harbor by means of the extension of Willow, Weston and State streets and Anaheim road.

East of Los Angeles a group of highways, Atlantic avenue, Garfield avenue and New avenue, will provide connections from the Pasadena territory to Long Beach, with the Michigan avenue-Cherry avenue route as a highly important thoroughfare. East of Garfield avenue the control factor is the Whittier Narrows through which will pass the extensions of San Gabriel boulevard, Rosemead avenue and a series of highways reaching all parts of the San Gabriel Valley, and tying into highway routes east and northwest by a rather remarkable highway system. These will reach Long Beach and the coast by Ocean avenue, Waadruff avenue, Gallina avenue, Main street (Artesia) and thence by highways at mile intervals. All east of Gallina avenue extend into Orange county, but will be provided with a traffic collector along the San Gabriel river to Seal Peach and the Alamitos Bay section.

Two other important north and south highways will feed into Long Beach boulevard and bear an important relation to the communities at the points of junction. One of these will enter Long Beach boulevard at Manchester avenue in South Gate. Northerly it will follow Mountain View avenue and Miles avenue, thence by Soto street to Pasadena and South Pasadena and by Boiye avenue, Workman street and Avenue Wilmington street (east and west), Wardlow road and a highway paralleling Mathaway street at a distance of about one mile. Weston street is of a somewhat diagonal nature. It will collect truck traffic from the Inglewood-Redondo road and distribute it in the San Pedro and Wilmington district.

The Pacific avenue project will provide a highly important artery, intercepting all highways from Central to Pacific avenue, Long Beach. It acquires new significance in a plan to continue west of 108th street and into a diagonal proposed by the Inglewood City Planning Commission which will tie both into Highland avenue from Cahuenga Pass and into Sepulveda boulevard, thus having a wide range of influence.

Manchester avenue, Century boulevard, Telegraph road, Los Nietos road, Whittier boulevard and a proposed parallel for Whittier boulevard are all diagonals in the east part of the copnty, serving the southeast area. Orange county, and through traffic from San Diego and Riverside counties.

San Antonio road is proposed to extend from Wilmington street at the River to Norwalk, there tying into Leffingwell road to the La Habra district and into Workman Mill road into the San Gabriel Valley. Another northeasterly diagonal will originate in Long Beach at State street and Cerritos avenue, and will pass east of Artesia, through La Mirada and the La Habra district and through the Puente Hills to the center of the San Gabriel Valley. Good connections will also be pro-

PRELIMINARY MAP OF THE REGIONAL PLAN OF MAJOR HIGHWAYS FOR THE HARBOR DISTRICT PREPARED BY LOS ANGELES COUNTY REGIONAL PLANNING COMMISSION
JUNE 1926
SCALE IN MILES
MAP PUBLISHED BY COURTESY OF HARBOR DISTRICT NEWS

GLENDALE, CAL., NEWS—9
JUNE 16, 1926

Guests at Shower

Miss Catherine Guthrie of 1641 Grandview and Miss Eleanor Sawyer of 700 East Windsor were guests yesterday afternoon at the shower given by Miss Lucia MacRae at La Vinta Inn, Palos Verdes, for Miss Grace Gertmenian of Pasadena, whose marriage to Gregory Lawrence takes place June 22.

♣ ♣ ♣

JUN 16 1926
LOS ANGELES, CAL., HERALD

PALOS VERDES SCENIC DRIVE TO OPEN IN JULY

Early in July a splendid new scenic drive through the Palos Verdes estates will be opened to the public, according to a recent report received from the touring department of the National Automobile club. It will extend from the end of Granvia La Costa in the Lunada bay district around the coast for about eight miles, then climb the hill to a junction with the existing roads in Miraleste, which overlooks San Pedro.

SAN PEDRO, CAL., NEWS
JUNE 17, 1926

40 OFFICERS SOON TO INVADE PALOS VERDES

Forty officers of the 160th infantry, California national guard, will invade the Palos Verdes hills July 3, 4 and 5 for terrain and map-reading exercises, it was reported today at Fort MacArthur headquarters. After the 309th military police battalion, organized reserves, breaks up camp on schedule Sunday, the fort command will be engaged with routine until the opening of the citizens' military training camp here June 27.

Two searchlights, one 36-inch and one 60-inch, were supplied by the fort for the dedication of the victory fountain at the end of Long Beach pike last night. A play of water jets illuminated by colored lights marks the fountain, which was brightened further last night by the two military searchlights.

SAN PEDRO, CAL., PILOT
JUNE 17, 1926

RACE RESTRICTION

THE decision of the United States courts upholding the legality of mutual race restriction agreements has quickly resulted in action in Los Angeles county. The Southwest Parkway Association with headquarters at Hawthorne, which is sponsoring the new 300-foot boulevard between the Palos Verdes estates, northward to Hollywood, crossing the old Redondo road at Walteria, is taking the first action. The district is described as:

"Situated in the county of Los Angeles, State of California, within the territory which is located in a southwesterly direction from the city of Los Angeles, and is bounded on the north by the center line of Manchester avenue, extended westerly to the city limits of El Segundo; and bounded on the east by Main street and Harbor boulevard; bounded on the south by the south line of Township 4, south, S. B. B. & M.; and bounded on the west by the Pacific ocean, saving and excepting therefrom the portions of said territory included within the city limits of the incorporated cities of Hermosa Beach, Manhattan Beach and El Segundo."

The essence of the contract, stripped of the usual volume of legal verbiage, is:

"(a) No part of said property shall be used or occupied or permitted to be used or occupied in whole or in part by any person not of the white or Caucasian race, except domestic servants, chauffeurs or gardeners of other than the white or Caucasian race, may live on or occupy the premises where their employer resides; and provided further that cropping agreements or farming leases for periods not to exceed five years each, may be executed by the parties hereto to persons of the Mongolian race, for cropping or farming by said persons and or any employees of the Mongolian race of said persons."

It is not at all improbable that other communities in the Southland, where the race question is of interest may take similar action.

REDONDO BEACH, CAL.—
BREEZE—15
JUNE 17, 1926

P.T.A. Board Luncheon Palos Verdes Golf Club Plans for Coming Year

Nine members of the Board of the High School P. T. A. attended luncheon at the Palos Verdes clubhouse, Tuesday afternoon, to discuss plans for the coming year. A program for the whole year was made out, which is going to be interesting and worth while; symposiums, demonstrations from the different departments of the school and speakers of renown.

Early in the fall the associa- hill have received their frosh expect to raise money to carry them through all of next year, class parties and everything.

Those attending the luncheon were Mrs. Fred Patton, Mrs. J. C. Rous, Mrs. Aileen Hammond, Mrs. C. H. Turner, Mrs. C. M. Trowbridge, Mrs. Albert Estep, Mrs. Roy Heath, Mrs. Adele Dugdale and Mrs. Barlane Reed.

LOMITA, CAL. NEWS—
JUNE 17, 1926

J. U. G. Club Gives Party at La Venta

One of the gayest and most scintillating affairs on the social calendar of Lomita's younger set took place last Friday evening when the J. U. G. girls' social club of Lomita entertained their friends with a formal supper dance at La Venta Inn in the Palos Verdes Estates. Dancing began at 9 o'clock and continued until 1, with intermission for the supper, which was served at 11 o'clock. Hoyt's orchestra of Long Beach furnished delightful syncopation for the dancers, while brightly colored balloons, noisemakers and serpentine added to the festivities. The boys were presented with grotesque hats which contrasted in most amusing fashion with their formal evening apparel, while the girls were given dainty parasols which vied in color with their gay frocks.

About twenty couples of Lomita's younger set attended besides guests from Long Beach and Los Angeles. The committee in charge included the Misses Vivian Nelson, Florenceve Weber, Jessie Lee Oden, Addie Brock, and Mrs. Jack McKinney.

Following is the list of invited guests: Mr. and Mrs. Jack McKin- Pedro, Long Mrs. Woodland Heat- geles.

SAN PEDRO, CAL., PILOT
JUNE 18, 1926

to Redo

PALOS VERDES ROUTE NEARS COMPLETION

Rush Surfacing Work to Make Route Available

The new scenic highway along the Pacific shoreline from Redondo to San Pedro through the Palos Verdes hills will be opened July 4, A. M. Ferguson of the Palos Verdes estates announced today. Completion of the unit of the road now under construction from Portuguese Bend to Western avenue in Miraleste is scheduled on that day, and in the event the surface is not completely rolled by that time the highway will be smoothed and opened anyway.

Two steam shovels and a large force of men are surfacing the last two miles of the road at the San Pedro end, and the surface will be completely laid in advance of the scheduled opening date. The services of two large rollers is necessary to put the finishing touches on the job and thus far the syndicate has been able to get but one. If another isn't procured, the rolling will not be finished before July 10, unless the schedule can be speeded up somehow. By smoothing the unrolled section of the road, the coast highway can and will be opened on Independence day, however.

Connecting with the Palos Verdes road to Portuguese Bend from Redondo at the bend, the new section will provide a fine, well graded highway above the oceanside cliffs to Western avenue in the Miraleste district adjoining San Pedro.

Access to the city of San Pedro will be by way of Western avenue and Ninth street. The entire route from Redondo to a point near White Point follows the line of the proposed all-coast highway from Seattle to San Diego. When the state gets ready to project the highway through to San Pedro it can make use of the grade established by the Palos Verdes road. With the completion of this link of the state highway and that between Newport and San Juan Capistrano, an all-seashore route will be open from San Francisco to San Diego by way of San Pedro.

The opening of the Palos Verdes road is expected to stimulate home building in the Miraleste tract. The first of the houses, a $25,000 building, is being planned by Julian Cheroske of Long Beach, owner of the Julian apartments and other property in San Pedro, and a Long Beach theatre. The ground on which this residence will be built and that owned by Ray Mitchell, C. B. Hollingsworth and M. L. Mayer of San Pedro takes in the entire top of the Miraleste hill. These men and others are understood to be planning homes to accompany Cheroske's and others in the district.

On the Redondo side of the Palos Verdes estates a number of new residences were started last month, the building permits amounting to $30,000. In the Miraleste tract on the San Pedro side a number of sales have been made recently that will lead to new homes in the future. Among those who have made purchases in a new unit recently added to the tract are Geo B. Hawkins, W. D. Blackwelder, Martin L. Mayer, Walter B. Love and Joseph M. Regan.

ATASCADERO, CAL.—NEWS
JUNE 18, 1926

PALOS VERDES MAN SUGGESTS FAIR PLAN

MITCHELL WOULD HAVE BANK ISSUE CREDIT FOR FULL AMOUNT PAID

Bank of America could very well afford to give Palos Verdes underwriters credit for just the amount they have paid, in the opinion of P. Mitchell, holder of a fully paid non-convertible note. His letter to Mr. Willett and the answer follow:

Box 9, U.S.S. Colorado,
San Pedro, Calif.,
June 7, 1926.

My dear Mr. Willett:

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I am sure the majority of the creditors will agree with me, and so will Mr. Jay Lawyer, who in my opinion is a fine man, and so is the President and Trust Officer of the Bank of America.

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LOS ANGELES, CAL.
SOUTHWEST WAVE —234
JUNE 18, 1926

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EL SEGUNDA, CAL. HERALD
JUNE 18, 1926

Palos Verdes Estate Is Scene of Beautiful Wedding Saturday

The patio at La Venta inn, Palos Verdes estates, furnished the setting for the marriage of Miss Kathleen Heaston, daughter of Mr. and Mrs. Henry Heaston, to Richard Nagle of Los Angeles last Saturday morning at 9 o'clock. The Rev. A. D. Butters, pastor of El Segundo Community church, officiated.

The wedding march was played by Miss Isabel Mohan of Redondo Beach. The bride on her father's arm, preceded by her maid of honor came down a flight of stairs to the patio, where many growing flowers made a charming background. The bride's gown was of white satin and chiffon trimmed with rhinestones, with which a picture hat of white horsehair braid with white velvet and orange blossoms was worn. Miss Heaston's bouquet was white roses, lilies of the valley and maidenhair fern. Her only attendant, Miss Clara Gibert, wore orchid georgette, and carried pink and orchid sweet peas with maidenhair fern. Mr. Nagle's "best man" was Wyman D. Taylor of Lawndale.

The bride has lived in El Segundo for eight years, and has held a position with Pacific Mutual Life Insurance company in Los Angeles for the past two years.

After the wedding a reception was held in the living-room of La Venta inn, immediately followed by a wedding breakfast. Mr. and Mrs. Nagel motored to Yosemite for their honeymoon, and expect to make their home in Los Angeles upon their return.

LOS ANGELES, CAL.,
ILLUSTRATED DAILY NEWS
JUNE 19, 1926

PALOS VERDES SCENIC HIGHWAY OPENS JULY 4

Opening of the new coastline scenic highway between San Pedro and Redondo Beach is scheduled for July 4, according to an announcement yesterday by officials of the Palos Verdes Estates.

The road is approximately 20 miles in length and passes Point Vicente, Portuguese Bend and the new course of the San Pedro Golf and Country Club.

Although the road is not paved, it is in good condition. At Point Vicente motorists can see the new government lighthouse, just completed at a cost of $100,000. The scenic drive also passes the site where Frank A. Vanderlip is erecting his new $200,000 home.

LONG BEACH, CAL.
PRESS-TELEGRAM—19
JUNE 20, 1926

NEW SCENIC DRIVE.

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SAN DIEGO, CAL., UNION
JUNE 20, 1926

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REDONDO, CAL., REFLEX 19
JUNE 18, 1926

PALOS VERDES CLUB HAS COOKED FOOD SALE

The Palos Verdes Woman's Club gave a cooked food sale and tea recently at the home of Mrs. C. H. Cheney. The affair was carried out in an unusually novel manner and the sale was a great success. The proceeds are to apply to the china fund of the Woman's Club.

An interesting musical program was given which featured Madame Alice Stanfield, English singer who is rapidly gaining fame throughout the district for her remarkable singing. Mrs. Stanfield presented some charming old ballads and was praised highly by those who heard her.

Some delightful piano numbers were presented by little Miss Lovella Hodge and Miss Frances Chen. These young musicians show wonderful promise and play with remarkable skill. Following the program dainty refreshments were served.

REDONDO, CAL. REFLEX 19
JUNE 18, 1926

Early in June a splendid new scenic drive through the Palos Verdes Estates will be opened to the public. It will extend from the end of Gravia La Costa in the Lunada Bay district around the coast for about eight miles, then climb the hill to a junction with the existing roads in Miraleste, which overlooks San Pedro.

COMPTON, CAL.,
NEWS TRIBUNE—14
JUNE 18, 1926

NEW DRIVE FOR PALOS VERDES

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SAN DIEGO, CAL., TRIBUNE—6
JUNE 19, 1926

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Saturday Evening Post June 19—

PHOTO. FROM CHARLES H. CHENEY

Sunset on Palos Verdes Coast Near Los Angeles, California

LOS ANGELES, CAL., HERALD
JUNE 19, 1926

T FORTY

100 EXPECTED TO COMPETE IN HUGE AFFAIR

Amateur-Pro Event to Start Annual Invitation at California Club

By E. W. KRAUCH

More than 100 golfing members of the Los Angeles Advertising club are expected to tee off in the final club tourney of the season, which will be staged Thursday over the links of the Palos Verdes Country club at Palos Verdes.

J. W. Shaffer, chairman of the golf committee, has completed all arrangements for the play, which will be followed by a dinner and entertainment in the Palos Verdes clubhouse Thursday evening.

In a letter to members Shaffer says:

"This is going to be the best tournament ever held by the Ad club, especially the prizes. Don't miss it."

The Ward B. Nash trophy will be the principal prize at stake. This [illegible] best low net score.

VICE NAMED PRO

Aaron Vice, for several years assistant to Jack Malley at the Annandale Country club, has been named professional in charge at the new Grass Valley Country club links at Lake Arrowhead.

Announcement of Vice's appointment to the post was made today by J. B. Van Nuys. Vice will report for work immediately.

Vice is not only a good playing pro, but an excellent clubmaker and instructor as well and should be popular with Grass Valley club mashie wielders.

gets het up at times.

Los Angeles, Cal.
TIMES
JUN 20 1926

La Venta Inn, Palos Verdes estates, was the scene of a prettily appointed wedding recently when Miss Katherine Heaston of El Segundo and Richard Nagle of Los Angeles were married, the ceremony taking place the 12th inst., in the presence of the immediate families and a few most intimate friends only, Rev. A. D. Butters of the Methodist Church of El Segundo officiating in the patio of the charming little clubhouse. Miss Isabel Mohan of Redondo Beach presided at the piano. The bride was charming in a gown of white satin and chiffon with rhinestones, a white picture hat trimmed with white velvet and a cluster of orange blossoms completing the dainty costume, and she carried an arm shower of white roses, lilies of the valley and maidenhair fern fronds.

Miss Clara Gilbert of El Segundo assisted as only attendant of the bride, wearing a gown of orchid georgette and carried pink and orchid sweet peas and tulle.

Wyman D. Taylor of Lawndale served Mr. Nagle as best man.

A reception and wedding breakfast followed the ceremony after which Mr. and Mrs. Nagle left for their [illegible] cluc[illegible] Afte[illegible] thei[illegible]

LONG BEACH, CAL.
PRESS-TELEGRAM—19
JUNE 20, 1926

New Palos Verdes Shore Line Road to Be Opened July 4

The new scenic highway along the Pacific shore line from Redondo to San Pedro through the Palos Verdes hills will be opened July 4, A. M. Ferguson of the Palos Verdes estates announced yesterday. The unit of the road now under construction [illegible] Portuguese Bend to Western Avenue in Miraleste is scheduled for completion on that day and in the event the surface is not rolled the highway will be leveled and opened anyway.

Two steam shovels and a large force of men are surfacing the last two miles of the road at the San Pedro end and the surface will be completely laid in advance of the scheduled opening date. The services of two large rollers is necessary to put the finishing touches on the job and thus far the syndicate has been able to get but one. If another isn't procured the rolling will not be finished before July 10 unless the schedule can be speeded up somehow. By smoothing the unrolled section of the road the coast highway can and will be opened on Independence Day, however.

LONG BEACH, CAL.
PRESS-TELEGRAM—19
JUNE 20, 1926

New Member of Publicity Firm Staff

HOWARD S. NICHOLS.
Experienced Advertising and Publicity Man Joins Forces of Thomas H. Lindsay Company With Offices in Kress Building.

Business Forces Lindsay Company Into New Offices

Steadily increasing advertising business for the past few months has caused the Thomas H. Lindsay Company to move into larger quarters in the Kress Building. Howard S. Nichols, formerly of Los Angeles and known in Southern California for his campaigns for various corporations, railway publicity, booklets on historic places, sales letters and resort folders, has recently become associated with the firm. He was at one time publicity agent for the Los [illegible] tising campaign.

SAN PEDRO, CAL., PILOT
JUNE 23, 1926

Foot Pa

PALOS VERDES IS WILLING TO DEED HIGHWAY

Would Form Paved Unit in San Francisco-San Diego Route

A paved highway 80 feet wide from Redondo Beach to San Pedro along the route of the proposed link of the state coast highway was in prospect today as county authorities considered the offer of the Palos Verdes syndicate to dedicate the road through its estate from Redondo to Western avenlue to Los Angeles county.

Representatives of the office of County Superintendent of Highways Jones have discussed the matter with Jay Lawyer, representing the Palos Verdes estates, and the office is favorably disposed toward accepting the road, it was intimated in Los Angeles today. Frank A. Vanderlip stated at Monday's meeting of the San Pedro Chamber of Commerce that the Palos Verdes syndicate is willing to dedicate the road to the county on provision that it is paved.

The last two-mile link of the new section of the road, from Portuguese Bend to Western avenue in the Miraleste tract is now being rushed to completion and will be completely surfaced by July 4, when it will be opened to the public. A fine grade has been established along the edge of the Palos Verdes hills overlooking the sea and the road is held to be one of the finest scenic drives in the state. Paving by the county will make it a link in a paved route along the Pacific shore line from San Francisco to Newport, leaving only the section between Newport and San Juan Capistrano unpaved on the coast highway from the Bay City to San Diego. As a consequence auto traffic on the coast route will pass directly through San Pedro.

It was admitted at the county highways office this morning that negotiations for accepting the road were already in the preliminary stages and that there was no obstacle to continued progress of the negotiations. It was declared that if the county accepted the road it would be paved, for that was the condition upon which the Palos Verdes estates were willing to dedicate it to the county.

The road can be paved quickly and at small cost for the present road is well graded and ballasted. It was said to be quite possible that the road could be

REDONDO BEACH, CAL.,
ADVANCE—131
JUNE 22, 1926

SCENIC HIGHWAY WILL BE OPENED TO PUBLIC JULY 4

The new coastline scenic highway between San Pedro and Redondo Beach is scheduled to open July 4, according to announcement by officials of the Palos Verdes Estates, Friday.

The road is approximately twenty miles long and passes Point Vicente, Portuguese Bend and the new golf course of the San Pedro Country Club.

The road is reported to be in good condition, although it is not paved. From Point Vicente, motorists can see the newly completed government $100,000 lighthouse. The scenic drive also passes the site of Frank Vanderlip's new $200,000 home.

LOS ANGELES, CAL., EXAMINER
JUNE 22, 1926

E. G. LEWIS FIRM INQUIRY BEGUN

SAN FRANCISCO, June 21.—A faint echo of the financial collapse of E. G. Lewis, promoter of Atascadero, Palos Verdes and other schemes of high magniture throughout the country was heard here today when Referee in Bankruptcy A. B. Kreft began the hearing of an investigation into the assets of the Lewis Gilman, Moore Company, organized by Lewis six years ago to deal in mining properties. The company has been out of existence for the last three years. It is being sued by E. A. Lynch, Los Angeles trustee of the bankrupt Lewis estate, for an accounting. Lynch claims that Lewis had assets of more than $1,000,000 in the company.

The witnesses appeared today at a hearing ordered by Judge A. S. St. Sure before Referegin Bankruptcy Kreft. They were R. F. Lewis, attorney for the defunct company and Charles E. Gilman, mining engineer, one of the partners in the company examined by books and records dealing with the collapsed promotion schemes of Lewis, who, beginning with a capital of a few dollars, is credited with having raised $30,000,000 in the last twenty-five years, are now in Los Angeles under investigation. In 1925 Lewis failed for approximately $10,000,000 and was declared bankrupt. He obtained a final discharge from bankruptcy in the court of Federal Judge James in Los Angeles last February.

EXAMINER—SAN FRANCISCO
JUNE 22, 1926

LEWIS MINES PROBED HERE IN NEW SUIT

Trustee of Bankrupt Estate Seeks Accounting of Concern Formed by Atascadero Founder

An echo of the financial collapse of E. G. Lewis, promoter of Atascadero, Palos Verdes and other schemes of high magnitude throughout the country was heard here yesterday, when Referee in Bankruptcy A. B. Kreft began the hearing of an investigation into the assets of the Lewis, Gilman, Moore Co., organized by Lewis six years ago to deal in mining properties. The company has been out of existence for the past three years. It is being sued by E. A. Lynch, Los Angeles trustee of the bankrupt Lewis estate, for an accounting. Lynch claims that Lewis had assets of more than $1,000,000 in the company.

Two witnesses appeared yesterday at a hearing ordered by Judge A. S. St. Sure before Referee in Bankruptcy Kreft. They were R. F. Lewis, attorney for the defunct company, and Charles E. Gilman, mining engineer, one of the partners in the company. Examined by Earl E. Moss for E. A. Lynch they agreed in stating that few records had been kept of the transactions of the company and failed to throw any light on the finances of Lewis, Gilman and Moore, according to Attorney Lewis, withdrew from the company four years ago when Lewis transferred it to Atascadero and recognized as the Atascadero Copper Company.

Examination of the records of the company will be continued today. More than a truck load of books and records dealing with the collapsed promotion schemes of Lewis, who, beginning with a capital of a few dollars is credited with having raised $30,000,000 in the last twenty-five years, are now in Los Angeles under investigation. In 1925 Lewis failed for approximately $10,000,000 and was declared bankrupt. He obtained a final discharge from bankruptcy in the court of Federal Judge James in Los Anegles last February.

LONG BEACH, CAL., SUN
JUNE 22, 1926

Harbor Trip Given By Mallonee's for L.W.B.A. Club Folk

Friday afternoon Mr. and Mrs. Paul Mallonee entertained the L. W. B. A. club, of which Mrs. Mallonee is a member, with a trip through the Long Beach and Los Angeles harbor on the "Naples."

O. P. Bell gave an educational lecture, stating that the harbor has practically made its growth since 1912, but that it is still in the beginning of its development.

The entrance channel and turning basin are able to accommodate the largest vessel afloat.

London now has the largest harbor frontage in the world, but when completed, this harbor will have an even greater frontage.

So far as the United States is concerned, the volume of traffic through this harbor is exceeded only by that of the New York harbor.

The speaker pointed out the protection offered by the Palos Verdes hills on the west and by Catalina on the south.

He commended the work of the engineers and indicated that the people of Long Beach should continue the work so well begun in the development of the harbor.

Friends of the club brought the number of those enjoying the afternoon's outing to about 75.

Los Angeles, Cal.
TIMES
JUN 24 1926

VANDERLIP PROFFERS ROAD LINK

Right of Way Extending from San Pedro to Redondo Offered to County

A paved highway, eighty feet wide, between Redondo and San Pedro over the route of the proposed link of the State Coast Highway, was in prospect yesterday as county officials considered the offer of the right of way by the Palos Verdes syndicate.

The road now is nearing completion except for paving. It extends many miles along the seaward side of Palos Verdes Hills and would be the last link of the Coast Highway from San Francisco to Newport Beach. The tender was made by Frank A. Vanderlip, owner of the hills, who has spent many hundreds of thousands of dollars on the road, and will have it open to Portuguese Bend by July 4.

The only condition attendant to its transfer, according to Vanderlip's proposal, is that it be paved. County Superintendent of Roads Jones has expressed himself as favorably disposed toward the plan.

SANTA BARBARA, CAL., NEWS-I
JUNE 22, 1926

Frank Vanderlip Engrossed In Building Big Palos Verdes Estate

By JOHN K. EMGE
(Special to The Daily News)
(Copyright 1926, Consolidated Press)

SAN PEDRO, June 22.—On one of the high hills of the old Palos Verdes ranch, overlooking the Pacific where ships steam in and out of Los Angeles harbor, Frank A. Vanderlip, former New York bank president and once a stormy petrel in public affairs at Washington, is building a home that combines the architecture of palace and castle. In it he hopes to dwell for many years as a sort of overlord of much of the surrounding territory.

His efforts at reforming the government having ended, the owner of Sparta, unincorporated "model village" near Ossining, N. Y., has become a realtor on a large scale. The 16,000-acre Palos Verdes ranch, an old Spanish grant, was two years ago virtually undeveloped, remaining one of the great open spaces of the south-west, where ruins of old hacienda stirred faint memories of the period when caballero and senorita sang and danced with careless joy.

The new owner has spent almost $60,000 on a network of roads and is making his little empire the largest real estate development of recent years in Los Angeles county. The former New York bank president is now president of the San Pedro chamber of commerce, a post he accepted at the urgence of local business men and to the duties of which he gives much of his time.

In fact, the writer found Mr. Vanderlip so busy that he expressed reluctance to "waste time talking about myself."

"I wasted a lot of time making money in my earlier years," he said, "and I gave up so much time trying to put sense into the conduct of public affairs that I want to utilize every minute to advance projects here that will be of lasting benefit to humanity. I have not surrendered any of my interests in the east, and I intend to keep in touch with all that is going on back home. I am still the owner of Sparta."

He said he had no pressing interest in affairs at Washington, but he did pause to state that "there has been a lot of waste talk over the so-called World Court."

"By fussing over something that doesn't mean anything," he said, "the politicians are obscuring real problems that our government must solve if the people are to enjoy continued prosperity."

Mr. Vanderlip doesn't play golf now. He doesn't have time, but he is in the pink of condition from tramping the hills and dales of his great estate. As he concluded his talk with the writer he strode away for a 10-mile walk over the hills to see that the right kind of plumbing was being put into his new home.

Frank, Jr., is with his father, and Mrs. Vanderlip, now in Europe, will return soon to preside over the mansion which will be ready for occupancy in about a month. Whether Mr. Vanderlip will remain in the west permanently he is not ready to declare, but he stated that he considered himself now "very close to the threshold of Paradise" and intimated that occasional short trips east might content him hereafter.

MONTEREY PARK, CAL.,
PROGRESS—196
JUNE 25, 1926

ELECTED REPORTER

Helen Hubbard has been elected reporter for the Pine Cone troop of the Girl Scouts of Monterey Park. The Progress is glad to receive news of the activities of this fine organization of girls.

Many of the Girl Scouts are impatiently waiting for the opening of their summer camp which is to be held this year at Palos Verdes from July 5 to August 2.

TORRANCE, CAL., HERALD III
JUNE 24, 1926

Mattoon Act Is Held Valid By Supreme Court

Hollywood - Palos Verdes Parkway Plan Aided by Decision

Of vast importance to this district was the decision of the California Supreme Court yesterday in declaring the Mattoon act constitutional. The Mattoon act is a statute simplifying improvement proceedings. It is under this act that it is proposed to construct the great 225-foot Hollywood-Palos Verdes parkway through Torrance.

LONG BEACH, CAL.
PRESS-TELEGRAM
JUNE 24, 1926

PROPOSED GIFT PAVES WAY FOR EIGHTY-FOOT PALOS VERDES ROUTE

A PAVED highway eighty feet wide from Redondo Beach to San Pedro along the route of the proposed link of the State Coast Highway was in prospect today as county authorities considered the offer of the Palos Verdes syndicate to dedicate to Los Angeles County the road through its estate from Redondo to Western Avenue.

Representatives of the office of County Superintendent of Highways Jones have discussed the matter with Jay Lawyer, representing the Palos Verdes estates, and the office is favorably disposed towards accepting the road, it was intimated in Los Angeles today. Frank A. Vanderlip stated at Monday's meeting of the San Pedro Chamber of Commerce that the Palos Verdes syndicate is willing to dedicate the road to the county on provision that it is paved.

The last two-mile link of the new section of the road, from Portuguese Bend to Western Avenue in the Miralesta tract is now being rushed to completion and will be completely surfaced by July 4 when it will be open to the public. A fine grade has been established along the edge of the Palos Verdes hills overlooking the sea and the road is held to be one of the finest scenic drives in the State. Paving by the county will make it a link in a paved route along the Pacific shore line from San Francisco to Newport, leaving only the section between Newport and San Juan Capistrano unpaved on the coast highway from the bay city to San Diego. As a consequence auto traffic on the coast route will pass directly through San Pedro.

It was admitted at the county highways office this morning that negotiations for accepting the road were already in the preliminary stages and that there was no obstacle to continued progress of the negotiations. It was declared that if the county accepted the road it would be paved, for that was the condition on which the Palos Verdes estates were willing to dedicate it to the county.

The road can be paved quickly and at small cost for the present road is well graded and

LOS ANGELES, CAL., HERALD
JUNE 26, 1926

PALOS VERDES ROAD OPENING JULY FOURTH

The new coast highway to the harbor district through the Palos Verdes Estates will be opened to the public on July 4, it was announced today by Jay Lawyer, general manager of Palos Verdes Estates. The new road provides the people of metropolitan Los Angeles with some of the finest shore line scenic views in Southern California and, therefore, promises to become tremendously popular for short pleasure jaunts, it is claimed.

The new highway begins skirting the rugged cliffs and coves at the northern entrance of the Palos Verdes Estates near Redondo, which is reached by several good roads. It extends 19½ miles through Palos Verdes property, passes the new government lighthouse at Point Vicente, circles across the hills back of San Pedro and joins Western avenue at the south entrance to the Palos Verdes Estates.

The road was built at a cost of approximately $750,000. In one place 300,000 yards of earth were moved to provide a roadbed along an ocean cliff 1000 feet long and at another point 90,000 yards of earth was moved.

Approximately one-third of the new road had already been built by the Palos Verdes project through its first unit of 3200 acres. The remainder of the road has been constructed this year by the Palos Verdes Corp., owners of the remainder of the 16,000-acre Palos Verdes rancho. Frank A. Vanderlip, former president of the National City Bank of New York, is one of the principal owners of this great tract.

REDONDO, CAL. REFLEX
JUNE 25, 1926

New Bridge Club

"The Palos Verdes Bridge Club" is the name of a club recently organized by Mr. and Mrs. C. W. Blethen, Mr. and Mrs. V. H. Lyon, Mr. and Mrs. E. L. Etter and Mr. and Mrs. F. F. Brazil. The club is to meet every two weeks at the homes of the respective members.

COMPTA, CAL. NEWS
JUNE 24, 1926

Mattoon Act Is Held Valid By Supreme Court

Hollywood - Palos Verdes Parkway Plan Aided by Decision

Of vast importance to this district was the decision of the California Supreme Court yesterday in declaring the Mattoon act constitutional. The Mattoon act is a statute simplifying improvement proceedings. It is under this act that it is proposed to construct the great 225-foot Hollywood Palos Verdes parkway through Torrance.

LAGUNA, CAL., LIFE
JUNE 25, 1926

New Scenic Highway Thru Palos Verdes

Early in July a splendid new scenic drive through the Palos Verdes Estates will be opened to the public. It will extend from the end of Granvia La Costa in the Lunada Bay district around the coast for about eight miles, then climb the hill to a junction with the existing roads in Miraleste, which overlooks San Pedro.

LONG BEACH, CAL.
PRESS-TELEGRAM
JUNE 25, 1926

FIVE NEW HIGHWAYS GOING AHEAD TO AID HARBOR ZONE

A COMPLETE report on the status of the various street improvements in Los Angeles County affecting San Pedro and the harbor district, compiled by County Road Commissioner George W. Jones at request of Councilman Charles J. Colden, indicates that within a comparatively short time, estimated by some as a year and a half, the heart of Los Angeles will be connected with San Pedro and the harbor district by five new highways.

Progress on other highway improvement projects also are covered in the report.

Greater Vermont Avenue from Los Angeles to the harbor is divided into five sections. The west barrel from Manchester Avenue to 120th Street is now under contract. On the west barrel section between 120th Street and 164th Street, plans are completed; rights of way will be obtained by July 1; and immediately afterward resolutions of intention will be adopted by the Board of Supervisors. Petitions are being circulated for acquiring rights of way through the cemetery grounds and improving the west barrel section between 164th and 165th Street.

Plans for the improvement are completed and sewer plans are under way for the east barrel section between 165th Street and a point approximately one-half mile south of 168th Street. A small portion of the right of way still is unsecured. The section south of this to 182nd Street is already under construction, and the survey is about 25 per cent completed for the section between 182nd Street and Ocean Street, the city limits of Wilmington.

South Park Avenue, which will connect with the heart of Los Angeles by way of San Pedro Street and the harbor district through Canal Avenue, Wilmington, is divided in six sections. The portion from the Riverside-Redondo Boulevard to the most northerly shoe-string strip of the city of Long Beach is now under construction. Thence to the north line of the Dominguez property, plans are completed and, after a small portion of the right of way had been procured from the Gardena syndicate, the resolution will be passed by the Board of Supervisors. The road will be constructed through the Dominguez property by the Dominguez estate under private contract.

The Dominguez's were unwilling for a long time to grant the right of way, believing the road might sink in Nigger Slough as Harbor Boulevard did and entail extra expense. They agreed on condition that their total expenditure of funds would be limited.

The section from the Dominguez property to the southerly shoe-string strip of Long Beach has been completed. The portion thence to Reyes Street, will be constructed by the Dominguez estate under private contract. The section from Reyes Street to the Wilmington city limits is now under construction.

Plans for the extension of Western Avenue to White Point are now being prepared by the County Road Commissioner's office.

The county is negotiating with the Palos Verdes estates for construction of a paved highway from San Pedro to Redondo along the coast road route.

HERMOSA BEACH, CAL.
BREEZE
JUNE 26, 1926

PALOS VERDES ROAD, SAN PEDRO OPEN

By July 4th According to Present Plans of Promoters

The road that passes through the Palos Verdes Estate on its way to San Pedro will be very popular this summer as soon as the last link is finished, which may be any day now.

It will make possible the loop trip over Western avenue to Miralestate on the heights above San Pedro, thence down to the shore line near Portuguese Bend, past Point Vincente, Lunada Bay, Rocky Point, Malaga Cove and to Redondo.

True, there has been for years a sort of road along the Palos Verdes, and many motorists have traveled it. It was merely an old ranch road, deep with flour-like silk in summer and greasy as soft soap after winter rains. It climbed steep grades and dipped into canyons with a total disregard for all good engineering practice. Yet thousands of motorists have struggled over it, and counted themselves repaid for its discomforts by the rugged beauty and spaciousness of this unspoiled bit of California coast.

They found Portuguese Bend just as the old-time whalers found it when they anchored nearby to try out the blubber from their catch. They found countless acres of rolling hills covered with giant mustard that was green and gold or brown according to the season. There were hundreds of acres of fertile fields, too always planted to vegetable crops. But more than these things was the sense of remoteness from the city and from crowds. The huge bulk of the Palos Verdes hills cut off all contact with the city, and left only the same hills, sky and sun

government.

BELLFLOWER, CAL., HERALD
JUNE 25, 1926

Early in July a splendid new scenic drive through the Palos Verdes Estates will be opened to the public, it is announced. It will extend from the end of Granvia La Costa in the Lunada Bay District around the coast for about eight miles, then climb the hill to a junction with the existing roads in Miraleste, which overlooks San Pedro.

EL SEGUNDA, CAL. HERALD
JUNE 25, 1926

SCENIC HIGHWAY TO BE INTRODUCED TO PUBLIC ON JULY 4th

The new coastline scenic highway between San Pedro and Redondo Beach is scheduled to open July 4, according to announcement by officials of the Palos Verdes estates.

The road is approximately twenty miles long and passes Point Vicente, Portuguese bend and the new golf course of the San Pedro Country club.

The road is reported to be in good condition, although it is not paved. From Point Vicente, motorists can see the newly completed $100,000 government lighthouse. The scenic drive also passes the site of Frank Vanderlip's new $200,000 home.

NGELES, CAL., EXAMINER
JUNE 27, 1926

NEW HIGHWAY TO SEA WILL OPEN JULY 4

Built at Cost of $750,000 Coast Road Link Considered Masterpiece of Engineering

The new Coast highway to the harbor district through the Palos Verdes estates will be thrown open to the public on July 4, it was announced yesterday by Jay Lawyer, general manager of Palos Verdes estates. The new road provides the people of metropolitan Los Angeles with some of the finest shore line scenic views in Southern California and, therefore, promises to become tremendously popular for short pleasure jaunts, it is declared by Palos Verdes officials.

The road begins skirting the rugged cliffs and coves at the northern entrance of the Palos Verdes estates near Redondo, which is reached by several good roads. It extends 19½ miles through Palos Verdes property, passes the new Government lighthouse at Point Vicente, circles across the hills back of San Pedro and joins Western avenue at the South entrance to the Palos Verdes estates.

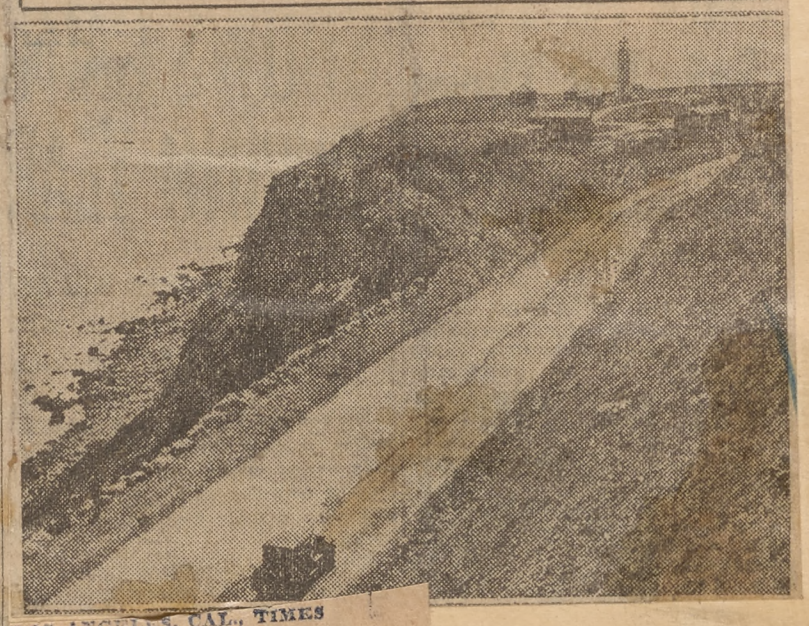
The road was built at a cost of approximately $750,000. In one place 300,000 yards of earth was moved to provide a road bed along an ocean cliff 1000 feet long and at another point 90,000 yards of earth were moved in a distance of 1200 feet.

"From an engineering standpoint the road is conceded to be one of the finest in the state," say road men. "The maximum grade is 5 per cent, and all except a mile or two is less than 3½ per cent. Every turn is super elevated on the outside, so that it is not necessary to slow down a car for safety sake. The roadbed, twenty-seven feet wide, is made of eight inches of decomposed granite. As soon as traffic and fall rains have packed this roadbed thoroughly an oil macadam surface will be applied."

Aproximately one-third of the new road had already been built by the Palos Verdes project through its first unit of 3200 acres. The remainder of the road has been constructed this year by the Palos Verdes Corporation, owners of the remainder of the 16,000-acre Palos Verdes rancho.

'Beside the Western Sea'

LEADING through the ocean-side loveliness of Palos Verdes Estates, here is a glimpse of the new highway which will be thrown open on July 4.



LOS ANGELES, CAL., TIMES
JUNE 27, 1926

NEW COAST ROUTE TO OPEN

Highway to Harbor Through Palos Verdes Area Invites Motoring Public on July 4th

The new coast highway to the harbor district through the Palos Verdes Estates will be thrown open to the public on July 4, it was announced yesterday by Jay Lawyer, general manager of Palos Verdes Estates. The new road provides the people of metropolitan Los Angeles with some of the finest shore-line scenic views in Southern California and, therefore, promises to become tremendously popular for short pleasure jaunts.

The road begins skirting the rugged [illegible] overlooks the ocean for the entire distance, with new coves, inlets, bluffs and shore line vistas disclosed at every turn.

It was built at a cost of approximately $750,000. In one place 300,000 yards of earth was moved to provide a road-bed along an ocean cliff 1000 feet long and at another point 90,000 yards of earth was moved in a distance of 1200 feet.

From an engineering standpoint the road is conceded to be one of the finest in the State. The maximum grade is 5 per cent and all except a mile or two is less than 3½ per cent. Every turn is super-elevated on the outside so that it is not necessary to slow down a car for safety's sake. The roadway twenty-seven feet wide is made of eight inches of decomposed granite. As soon as traffic and fall rains have packed this road-bed thoroughly an oil macadam surface will be applied.

Approximately one-third of the new road had already been built by the Palos Verdes project through its first unit of 3200 acres. The remainder of the road has been constructed this year by the Palos Verdes Corporation, owners of the remainder of the 16,000-acre Palos Verdes rancho.

It passes the new government lighthouse at Point Vicente where half a dozen government buildings have been designed in accordance with the suggestions of the Palos Verdes art jury. The road touches the edge of the bluff above Portuguese Bend, famous landing-place in the old days of whale fishermen and now an anchorage for pleasure craft. In the hills back of Portuguese bend Frank A. Vanderlip is now developing a 240-acre estate at a cost of $250,000.

As the road approaches Point Fermin it climbs by easy grades into the Miraleste section above San Pedro, then drops down into the harbor city via Ninth street.

The new road will eventually become a part of the projected Hollywood-Palos Verdes Boulevard, a magnificent 225-foot pleasure boulevard which is to link Hollywoodland with Palos Verde Estates and the Harbor.

Picturesque Boulevard Ready Soon

Way to Harbor Through Palos Verdes

This scenic highway will be open to the motoring public by July 4, if present plans are carried out. It will form another connecting link between Hollywoodland and the harbor.

CUCAMONGA, CAL. TIMES
MAY 27, 1926

Noted Financier Visits School Here

Mr. Frank Vanderlip, noted financier, banker and philanthropist, of New York, who is spending the summer on his magnificent new estate at Palos Verdes, near Redondo Beach, was one of a party of distinguished visitors who were entertained with inspection of the school and luncheon at the Cucamonga State Demonstration School, in Archibald Ave. on Wednesday. Mr. Vanderlip, who is deeply interested in advanced methods of education and is planning to start a private school in New York along new lines, called with his party at the Cocamonga School, to hear Mrs. Adelia Samuels demonstrate some of her advanced ideas in child education and welfare and to inspect the school at first hand. He declared himself as greatly impressed and intensely interested in the new line of work being carried out here. Other visitors of note entertained that same day were the Rev. J. B. Toomay, pastor of the Bethel Congregational Church, of Ontario, who was accompanied by the Rev. Dr. Scheibe, of Ariz., retired Congregational Minister, now in charge of special Congregational work in the states of Arizona, New Mexico and Western Texas.

Harvey B. Georgie, prominent landscape artist of Los Angeles, who visited the school this past winter and declared as his contribution toward the cause of "About Face in Education" the landscaping of the five acres surrounding the school, had been prevented from carryi ngout his plans at the school this spring, by a serious illness;—but all things being equal, Mr. Georgie expects to go ahead with the landscaping as proposed, this coming fall.

LOS ANGELES, CAL., EXAMINER
JUNE 27, 1926

BIT ROUGH AT PALOS VERDES

At present the road through the Palo Verdes is very poor for the first eight miles, due to construction, according to the touring bureau of the Automobile Club of Southern California. The remaining 12 miles to Clifton are good.

JUNE 27, 1926

Open Soon

...e most scenic drives close to the city. The...pe from the Don Lee sales rooms is

Drive Open to Motorists for Use Next Week

Representing an investment to date of more than $650,000, the new shore road along the Palos Verdes coast will probably be thrown open to the motoring public a week from today. It has been built in its entirety by the combined efforts of the Palos Verdes Estates and the Palos Verdes Corporation and is probably the most expensive contribution to Southern California's road system ever made by a private corporation. Likewise it opens to Los Angeles motorists a short scenic trip that certainly is not surpassed anywhere within the radius of a day's touring around Los Angeles.

A Cadillac party sent out by Don Lee last week inspected progress on the new fourteen miles of shore road, which links Redondo and the new city of Palos Verdes at Malaga Cove with the recently completed link of Western avenue at Miraleste. Its easy grades and sweeping curves replace the old ranch road along the coast which many motorists in the past have traveled and whose passing they will not regret.

In two places, notably the great Douglas cut at Rocky Point just below Malaga Cove, and at the cut just east of Point Vicente, the builders of the new Palos Verdes road were compelled to remove entire hillsides to make room for the road between the sea and the hill.

The new government lighthouse at Point Vicente is an interesting feature of the new road. Lunada Bay, Portugese Bend and countless other coves and headlands offer ideal picnic spots, and will unquestionably attract great numbers of motor parties.

At Portugese Bend, Frank Vanderlip is improving his 200-acre estate. The panorama of sea and shore that is spread below, where the road climbs from the cliffs to Miraleste is one of the finest marine views to be obtained anywhere in Southern California.

LOS ANGELES, CAL., RECORD
JUNE 29, 1926

Aimee at Palos Verdes

AIMEE SEMPLE McPHERSON and her mother, Mrs. Minnie Kennedy, spent the night in seclusion at La Venta Inn, Palos Verdes estate, near San Pedro.

They were not recognized by anyone and enjoyed a complete rest, Mother Kennedy informed Miss Emma Schaeffer, secretary to the evangelist.

They were to leave about 3 p. m. for the city to attend tonight's graduating exercises for the Bible class students at Angelus temple.

LOS ANGELES, CAL., HERALD
JUNE 29, 1926

EVANGELIST IS IN SECLUSION NEAR L. A.

Seeking a brief rest after her strenuous activities since her return to Los Angeles, Aimee Semple McPherson was today in seclusion at La Venta inn, Palos Verdes, near San Pedro. She was expected to return to Angelus temple this afternoon to prepare her valedictory address to the members of the Bible class who tonight will be given their diplomas by the famous evangelist leader.

Asesrted to be badly in need of quiet and repose. Mrs. McPherson, accompanied by her mother, Mrs. Minnie Kennedy, and the two children, Rolf and Roberta, left Angelus temple late yesterday.

There was no resting for Mrs. McPherson yesterday. Early in the day she had announced that the day would be devoted to complete relax...

HERMOSA BEACH, CAL...
BREEZE
JUNE 29, 1926

EVANGLIST IS RESTING ON HILLTOP

She Finds Palos Verdes Inn Ideal Spot to Recuperate

VIEW INSPIRES HER

Planning for Her Bible School; No Blame for Anyone

Mrs. Aimee Semple McPherson, her mother and her son are at La Venta Inn in the Palos Verdes Estates. Though seeking surcease from her tremendous mental and physical ordeals of the past few weeks, the noted evangelist could not get away from the pitiless publicity that has enveloped her ever since she was found in far-off Agua Prieta on the Bexican border. Mrs. McPherson looks fatigued, overstrained and mentally too finely strung. She says, however, that she is feeling well, but declares that it is the Almighty that sustains her, and

VENICE, CAL., VANGUARD
JUNE 28, 1926

MATTOON ACT TO EXPEDITE BIG PROJECTS

Immediate action to improve traffic arteries that will be of great benefit to Venice, notably the opening of 26 miles of the Sepulveda boulevard, is to be taken by the Los Angeles board of supervisors, following the decision of the supreme court that the Mattoon act is legal, it was announced also two important projects of benefit to Venice, that will be put through under the Mattoon act.

Los Angeles, Cal.
TIMES
JUN 28 1926

IMPROVEMENT ACT INVOKED

Action to Open and Widen Washington Place Follows Decision on Mattoon Law

1744

Action to start condemnation proceedings for the acquisition and improvement of Washington Place, west of Culver City, is scheduled to be taken by the Board of Supervisors today, as a result of the decision of the Supreme Court establishing the constitutionality of the Mattoon Act.

The Supervisors are to instruct the County Counsel formally to start condemnation proceedings under the new act, also known as the Acquisition and Improvement Act of 1925.

STREET TO BE OPENED

Washington Place will be opened and widened to a width of 100 feet from Zanja street to Tilden street, twenty-six miles. The road will vary in width from 100 to a possible 250 feet, including the adjoining parkway.

OTHER ROADS TO BE STARTED

Several important highways to the harbor, in conformity with the Major Traffic Street plan of the Traffic Commission, will be started soon, Jones said. These include Norman-

REDONDO BEACH, CAL.
BREEZE—19...
JUNE 28, 1926

REDONDO BEACH, CAL.
BREEZE—19...
JUNE 30, 1926

Mrs. McPherson Was in Hermosa for Her Afternoon Outing

1744

Mrs. Aimee Semple McPherson and her son and daughter and secretary spent yesterday afternoon on the Hermosa Beach pier, where she was recognized by Miss Katherine Rush, Mrs. Clara Clipel of the Andrews Art Shop and Mrs. F. L. Tanner, secretary of

back to Los Angeles.

SAN PEDRO, CAL., PILOT
JUNE 28, 1926

MATTOON ACT AIDS TWO NEW INLAND ROADS

1744

Boulevards Will Link the Farming Country With Harbor

In addition to the projects which are to be completed under the Mattoon Act, which brings all improvement proceedings for each project under one head, early action on two more proposed improvements of importance to San Pedro was assured today when Alfred Jones, chief deputy of the county surveyor's office announced that surveys for the two projects have been made and that improvements will be ordered soon by the Board of Supervisors.

The first is the Sepulveda Park-

acquisition and improvement, all to be settled at one time.

Cultural Things Are What Build Up a Community, Says Mr. Frank Vanderlip at Community Dinner of Palos Verdes

Greater cultural values in our homes, better gardens, better architecture, pleasanter surroundings where we live, are the things that will count with the next generation, according to Frank A. Vanderlip, distinguished financier and world citizen, now living at Palos Verdes, who made the principal address at the first annual Palos Verdes community dinner recently. Mr. and Mrs. Frederick Law Olmstead kindly loaned their lovely home for the occasion, which was attended by practically every resident of the Estates. Mrs. C. H. Cheney, president of Palos Verdes Women's Club, under whose auspices the dinner was given, presided and a number of prominent residents in the community made short talks.

"It is the general belief here that California is the finest place in the world to live.. There is much to support that view," said Mr. Vanderlip. "The climate is ed to make this as desirable a place to live as the most enthusiastic Californian now asserts it to be.

"The need now is communities in which there is a highly developed taste for the cultural things of life and in which the means has been found to gratify that taste. Good music, good pictures, good taste are the things that have absolutely practical value in the upbuilding of a community. Their drawing power is quite as great as good climate, good roads and good utiilities. There is nothing impractically idealistic about such an idea. The spirit, taste and cooperation which will make modest public collections of pictures; the cultivated appreciation of music which will support good orchestras; the general culture which will make an agreeable social life, are all as great attractions in building a community as are its more ponderable things by which

LONG BEACH, CAL., SUN...
JUNE 30, 1926

Aimee Threatens To Sue Those Who Doubt Her Story

1744

SAN PEDRO, June 29—Reacting comfortably in a deck chair on the veranda of the La Venta Inn, on the Palos Verdes Estates, Aimee Semple McPherson, announced today that a series of libel suits against "those who have cast insinuations upon my story" were being prepared for filing. She said two suits for $200,000 each were already decided upon and prepared.

From Douglas, Ariz., came reports that police under Chief Percy Bowden and Sheriff James McDonald had completed a horseback tour this morning over a 50-mile radius on all sides of Douglas. They reported that no shack had been found that in any way resembled the prison where Mrs. McPherson said she was held.

POMONA, CAL., BULLETIN
JUNE 30, 1926

YESTERDAY IN L. A.

LOS ANGELES, July 29.—An autopsy to discover the cause of the death of Mrs. Edith Dana, 38, 127 North Pennsylvania street, Glendora, found dead in her cell in the county jail today, will be conducted, according to police. Mrs. Dana was arrested on a fugitive warrant charging her with passing worthless checks in Pocatello, Idaho.

An indictment charging arson and attempt to defraud insurance companies was returned by the county grand jury today against William Graham as a result of the dynamiting of the Brooklyn Theater two weeks ago. Graham is the proprietor of a candy store located in the building.

Eighty cents a day for food and lodging is the price the government will be required topay for each federal prisoner held in the county jail, according to a decision of the board of supervisors revealed today. County Auditor M

LOS ANGELES, CAL.
ILLUSTRATED DAILY NEWS
JUNE 30, 1926

CORSET

ARTICLE WORN BY EVANGELIST WHEN FOUND OF SPECIAL MAKE

Upon the sale of a corset may hinge the solving of the Aimee Semple McPherson kidnaping case.

This was the opinion of Deputy District Attorney Joe Ryan yesterday after launching an intensive search for the store where the corset worn by the noted evangelist when she was located in Douglas, Ariz., was purchased.

Ryan, after a conference with a representative of the eastern manufacturer who makes the corset, announced the corset, which is of a special made, is sold only in five or six stores west of Chicago. One of these stores is at Santa Monica and another in Los Angeles, Ryan disclosed. The serial number on the garment may possibly lead to where the corset was originally consigned from the factory, Ryan believes, and should the store be found he will talk to the clerk making the sale and have her attempt to pick out a photograph of the purchaser from the thousands of pictures in police files.

SUITS THREATENED

Ryan declared that legal action would be taken to clear her good name of [illegible] insinuations about Mrs. McPherson and today that several libel suits [illegible] Both [illegible] mother. [illegible] ture. [illegible] would [illegible]

R IN INQUIRY

s Plot-Clew Hint Comes; Challenges Foes

angelist of Angelus Temple taking llenge to her enemies to meet her that her mother, Mrs. Minnie Kenedy, has engaged private detectives to conduct an exhaustive investigation into a number of angles of the kidnaping.

Mrs. Kennedy last night declined to discuss this new development of the case but admitted that an inquiry is being made into "certain things" she did not care to discuss.

"I have a number of things in mind which I am going to keep to myself," she declared.

Almost coincidently it was learned that an underworld tip in connection with the kidnaping of Mrs. McPerson is under investigation and may furnish new developments in the search being conducted for "Steve" and "Rosie" the principals of her abduction story.

This investigation is being made by Jess Winn, investigator for the District-Attorney's office. Last evening Winn appeared at Angelus Temple with a mystery man, where they held a conference with Mrs. McPherson. Winn would not comment at length upon the importance of taking the man before the evangelist to tell his story and Mrs. McPherson also declined to issue a statement at this time.

DECLINES TO GIVE NAME

Winn declared that the information is worthy of complete investigation and that he is making the inquiry on his own time. The information, it was learned, may disclose important clews bearing upon the identity of the asserted kidnapers. He declined to give the name of the informant.

Mrs. Kennedy said she might have private detectives working on the case for her, but she would not deny or affirm the report.

The mother of the evangelist last night directed a bitter attack at doubters of Mrs. McPherson's story and asserted that a solution of the entire affair "will be found right here in Los Angeles."

Her investigation will center in this connection, she asserted.

"Rosie and Steve were only tools in this thing," she said, "and I will attempt to find out the truth of the whole matter."

In taking the offensive, Mrs. McPherson assailed her doubters.

CHALLENGE SOUNDED

"These blackening insinuations against my character must end I challenge any person who thinks he or she is in possession of any scandal about me to meet me face to face and tell me what he or she knows. Otherwise I will take legal action to shut them up. I will not stand by silently and see my character besmirched."

To this, Mrs. Minnie Kennedy, mother of the evangelist, added that she was conducting an investigation of her own into the source of many of the rumors regarding her returned daughter, and that she intended to take proper action against at least one person who had been dropped from Angelus Temple and had turned on them.

SUITS BEING DRAWN UP

She also disclosed that two libel suits for $200,000 each were being drawn by attorneys, but she refused to divulge the names of those who

(Continued on Page 2, Column 4)

JUNE 30, 1926

SCOFF AT THREAT OF TEMPLE BLAS

BULLETIN

Chief of Detectives Herman Cline and other officials engaged in the investigation of the kidnaping of Aimee Semple McPherson today disregarded entirely a "threat letter" addressed to an afternoon newspaper declaring Angelus temple would be blown up shortly.

The envelope in which the letter was mailed bore the return address of C. W. Hopkins, county assessor, in the hall of justice.

The letter itself was written in pencil on half a sheet of legal paper. It reads:

"We will blow up with dynamite the damn (a square was here printed in the letter) 4 temple with dynamite unless this McPherson story is disproved."

There is no signature.

Hundreds of envelopes identical to the one in which the letter was mailed are stacked high in the basement of the hall of justice, where they were stored when Hopkins moved his office from the hall of records.

Cline and other officials are convinced the threat was a hoax. It corresponds to many letters received by Mrs. McPherson and her mother during recent days, in which writers have threatened all sorts of things, as well as advanced impossible theories as to a solution of the case.

The disappearance from the sea, on May 18, and the reappearance in the desert on June 23, of Aimee Semple McPherson, founder of Angelus temple, today threatened to develop into a "war of churches," its battleground the courts of California.

Mrs. McPherson, following her day's rest beside the ocean, from which she was snatched by kidnapers 42 days ago, announced her private investigation of her abduction and imprisonment would "center right here in Los Angeles."

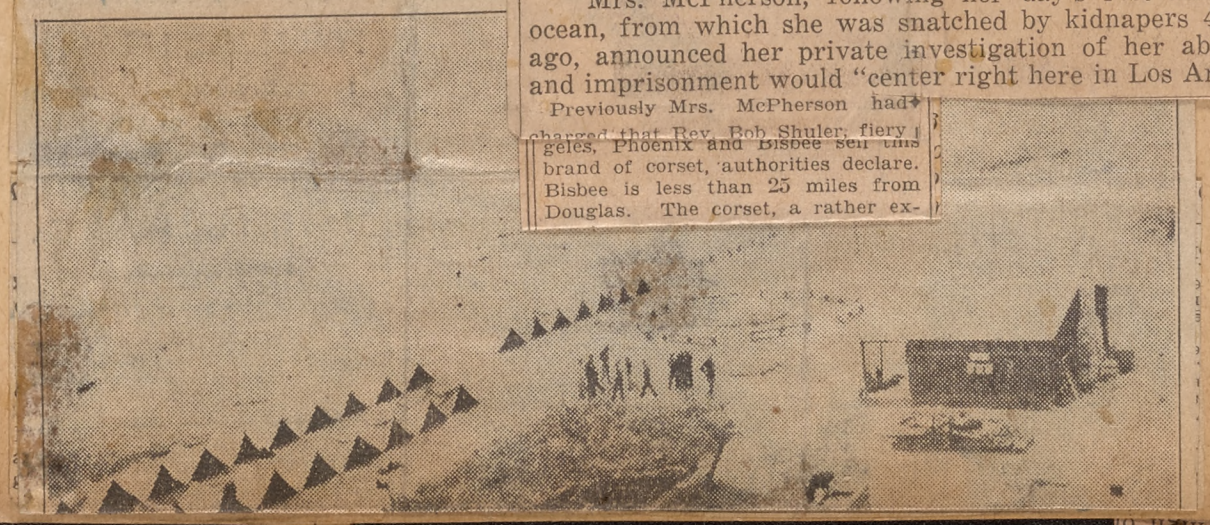
Previously Mrs. McPherson had charged that Rev. Bob Shuler, fiery [illegible] geles, Phoenix and Bisbee sell this brand of corset, authorities declare. Bisbee is less than 25 miles from Douglas. The corset, a rather ex-

LOS ANGELES, CAL., EXAMINER
JUNE 30, 1926

Tranquil

AIMEE M'PHERSON and son, during rest at Palos Verdes, se[illegible] sea that [illegible] photo.

Girl Scouts of Pasader[illegible]
Fifth at P[illegible]



PASTOR ENJOYS 'SQUARE MEAL'

For the first time since her disappearance and return, Aimee Semple McPherson, noted pastor of Angelus Temple, yesterday had what she termed a "square meal."

Monday afternoon the leader of the Four Square Gospel, with her mother, Mrs. Kennedy, and her 12-year-old son, Rolf, left Los Angeles for a short rest at the La Venta Inn, on the Palos Verdes estate. A day by the sea amid quiet surroundings seemed to completely revive her from the hectic life she has led since last Saturday, besieged by friends and well-wishers who constantly called in person or by telephone.

Shortly before her return to Los Angeles last night she had as her guest at a late luncheon a small group of newspaper men who had sought her out for an interview.

After completing a heavy lunch, topped off by two portions of strawberry shortcake, she declared that she wished to announce that her first "square meal" tasted like more and that she felt better than at any time since more than a month ago when she was kidnaped.

Mrs. McPherson and her mother roundly denounced persons who are alleged to have been circulating rumors and reports which have tended to besmirch the character of the evangelist and to cast doubt upon her tale of kidnaping.

"No one has dared, so far," the woman pastor declared, "to make these accusations to my face. They are whispered behind my back. I cannot learn the source of them and they cause me great mental anguish."

LOS ANGELES, CAL., EXPRESS
JUNE 30, 1926

'Far From the Madding Throng' Aimee Enjoys Needed Rest in Her Palos Verdes Retreat

1744

Mrs. McPherson, worn out by hardship of kidnaping experience and excitement of her homecoming, retired Monday for a much-needed rest at the beach "away from it all." Above, the evangelist is seen admiring the water lilies in the pond of her Palos Verdes retreat; lower left, she overlooks cactus reminders of her desert flight to smile upon flowers in the garden; lower right, standing on the wall surrounding her inn, she again sings paens of joy for her liberty.

school graduation exercises at Angelus Temple.

During Mrs. McPherson's absence reports were circulated throughout the city that Mrs. Emma Schaffer, her secretary, who accompanied her to the beach the day she disappeared, had resigned.

Miss Schaffer, however, flatly denied the rumors and said she "would never resign."

The Los Angeles authorities, Chief of Detectives Cline and Assistant Captain of Detectives Taylor, believed the reports of the Mexican location of the supposed kidnapers significant.

The trail of the kidnapers swung into Mexico when official information placed in the hands of Chief Cline indicated that the "Rose" mentioned by Mrs. McPherson had a close counterpart in a known Los Angeles police character, dope addict and former mistress of a questionable Mexico City resort, who had feigned conversion at Angelus Temple and had caused her actions about the tabernacle to become suspicious.

The search, thereupon, veered off to Mexico to locate the police character, who has not been seen in her Los Angeles underworld haunts since the date of Mrs. McPherson's disappearance. The officers held beliefs that the woman at Nacozari, Mexico, may be the person they are seeking.

KEYES CONTINUES PROBE

Meanwhile District Attorney Keyes took occasion to emphatically deny reports that his office was abandoning the investigation.

"The fact is," the district attorney said, "that I have detailed Deputy District Attorney Ryan to the case until it is completed. That is the best evidence that I have not closed the inquiry.

"We are just beginning to go over the case from the start. I will detail every man in this office, if necessary, and fully intend to go into every phase and angle of the case, both in fairness to Mrs. McPherson and the public."

HITS 'IDENTIFICATION'

Small credence was today given by local investigators to a statement made by Chief of Police Sterling Oswalt of El Centro, who declared he had partially identified a woman seen wandering on the valley city's streets June 11 as the evangelist.

Faced with the statement, similar to the one made by P. B. Greenwood, Tuscon building inspector, Mrs. McPherson struck back vigorously, regaining her fighting spirit, and scoffed at the report.

"Just another one of those wild rumors," she said. "I have heard hundreds of them. They are absolutely without truth, but I suppose I shall hear hundreds more."

ACTED AS IF DOPED

The El Centro police official declared that a woman he had seen on the streets acted strangely, as if doped. Although bearing a striking resemblance to the famous pastor, he said he could not positively make the identification. The woman registered at an El Centro hotel as "Mollie Riley."

Mrs. McPherson, after announcing plans for a large hotel near Elysian park for the accommodation of distant disciples of Angelus Temple, declared today that no further plans had been made for the proposed world-girdling evangelistic tour to spread the doctrine of the Four-Square Gospel.

TO SUE
00,000

...d in Mexico Town

...r Suspects a ...
AT ...

Expiration of 5-Day Visiting Permit of Two to Be Signal For Seizure

ONE IS 'ROSE,' BELIEF

Douglas Authorities Say She Was in Their Town With 'Steve' Before Escape

(CONTINUED FROM PAGE ONE)

known through an authoritative source today.

Although Cline refused to divulge his information, persons who are familiar with the investigation of the case said that the officer and the attorney have received information definitely linking up a known police character with the abduction of the evangelist.

GUARDS EVIDENCE

Cline is taking extra precautions to safeguard the files containing vital information concerning the kidnaping. The reports and papers were taken from the police files and are being kept in the personal possession of the detective chief. Cline refused to explain the reasons for his action.

In the meantime Mexican rurales are keeping under surveillance in Sonora two persons, a man and a woman, who are believed to be "Steve" and "Rose," the kidnapers.

When the five-day traveling permit of the couple expires they will be escorted across the border into ... as they will immediately be taken into custody by American officers on a charge of suspicion of kidnaping.

L. A. PROBE CONTINUES

They have been definitely located and identified at Nacozari, Sonora, Mexico, the police announced.

While Mexican border line authorities were planning to jail the pair, the authorities in Los Angeles were conducting an exhaustive investigation in an effort to locate the purchase point of the clothing worn by Mrs. McPherson during her sensational escape from the abductors' prison on the Mexican desert.

Deputy District Attorney Joe Ryan, acting under orders from District Attorney Asa Keyes, announced that the shoes would undergo a close scrutiny at the hands of experts today and all manufacturers' marks on the footgear would be noted and traced down.

CORSET CLEW FAILS

The investigation surrounding a Bon-Ton corset worn by the evangelist in her flight across the desert from her kidnapers failed to yield a defnite clew to the identity of its purchaser, and further search on that score has been abandoned, Deputy District Attorney Ryan announced.

The famous evangelist, who had held the spotlight of prominence since May 18, last, when she was kidnaped at Ocean Park while sunbathing, spirited away to a desert shack to escape in a miraculous manner, today was in temporary retirement.

AIMEE AT BEACH

Mrs. McPherson spent the night at Laveta Inn on the Palos Verdes Estates, between San Pedro and Redondo, on the seashore. This morning in a telephone conversation she declared she was greatly refreshed and will remain there today.

Tonight she will journey back to Los Angeles to officiate at Bible

EVANGELIST ORDERS TWO LIBEL ACTIONS; NAMES OF DEFENDANTS ARE SECRE

Legally striking back at "those who have cast blacken... ing insinuations upon my story," Mrs. Aimee Semp... McPherson, crusader of the Four Square Gospel, kidnape... from Ocean Park, May 18, and spirited away to the Mexica... desert only to escape last week and find refuge at Douglas... Arizona, today announced that a series of libel suits wer... in the process of being filed. She said two libel suits fo... $200,000 each were already decided upon and prepared.

Lou... comfortably in a deck chair on the verand...

JUNE 30, 1926

Pastor Finds Rest by Sea

Leaving the multitudes, Aimee Semple McPherson, Angelus Temple p— found rest from her ordeal of the past six weeks at a site overlooking the Pacific. Here she is pictured at Palos Verdes in the arms of h— mother, Mrs. Minnie Kennedy.

ARIZ. CHIEF, SKEPTICAL, SENDS POSSE TO MEXICO IN FRESH CABIN SEARCH

A new search for the mystery shack described by Aimee Semple McPherson in her story of having been kidnaped, tortured and held for ransom was launched south of the Mexican border today by officials of Douglas, Ariz., and Mexican officers.

While Chief of Police Bowden of Douglas declared he was certain no such cabin could be found, he organized the search this morning to run down the latest clue, furnished by two Los Angeles men, I. F. Watts and B. F. Watts, who said they had found a cabin they believed to be the one described by Mrs. McPherson.

The two men told Chief of Detectives Herman Cline of their find when they returned to this city yesterday.

HIDDEN CABIN

They said they had found the cabin while hunting and that it was hidden from the general landscape and very likely to have been passed over in the previous searches by the posses.

At the same time a new development came in the kidnaping investigation today when Cline announced that he was planning to question a person connected with Angelus tem-

(CONTINUED ON PAGE THIRTEEN)

MEXICAN [illegible] IN NEW HUNT FOR M'PHERSON PRISON

(CONTINUED FROM PAGE ONE)

if I can help it. I would give the last drop of my blood for her.

PASTOR MAY RETURN

It was learned that both Cline and Mrs. McPherson are prepared to return to the Douglas and Agua Prieta country if the search by the posse today reveals that the cabin reported by the Los Angeles men may be the cabin in which Mrs. McPherson says she was a prisoner.

Cline already has his grip packed in preparation for the journey and Mrs. McPherson said she could start within a few hours if any important discovery is made.

TERRITORY COMBED

In expressing his belief that the new cabin search would fail, Chief of Police Bowden of Douglas declared:

"We have searched all through that country for the shack in which kidnapers are supposed to have held Mrs. McPherson prisoner and we haven't found the right one yet.

"We have closely inspected about 20 shanties and have fine-combed northern Sonora without being able to locate either the cabin or the slightest trace of the kidnapers.

"I don't know of the shack near the Slaughter ranch described by the Los Angeles men and I don't believe there is one. Another searching party, however, will go across the border at 10 o'clock this morning. Men from my department and the sheriff's office will be in the party.

"I have been checking rumors and wild reports until I am dizzy. Every time someone finds an old shack, they say it's the McPherson shack. But it never is. It's always different in some way."

According to the report of the she said.

District Attorney Asa Keyes, i

San Francisco, denied he was in the north in connection with the McPherson investigation. He said the district attorney's office had dropped active investigation of the case but would co-operate with the police.

Mrs. Minnie Kennedy, mother of Mrs. McPherson, today denied reports that private detectives had been employed by Angelus temple to aid in the investigation and search for the kidnapers.

"A young man who is a friend of the temple is helping us, that's all there is to it," she said.

LOS ANGELES, CAL., EXPRESS
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"Just another one of those wild rumors," she said. "I have heard hundreds of them. They are absolutely without truth, but I suppose I shall hear hundreds more."

ACTED AS IF DOPED

The El Centro police official declared that a woman he had seen on the streets acted strangely, as if doped. Although bearing a striking resemblance to the famous pastor, he said he could not positively make the identification. The woman registered at an El Centro hotel as "Mollie Riley."

Mrs. McPherson, after announcing plans for a large hotel near Elysian park for the accommodation of distant disciples of Angelus Temple, declared today that no further plans had been made for the proposed world-girdling evangelistic tour to spread the doctrine of the Four-Square Gospel.

JUNE 30, 1926

Pastor Finds Rest by Sea

Leaving the multitudes, Aimee Semple McPherson, Angelus Temple p— found rest from her ordeal of the past six weeks at a site overlooking the Pacific. Here she is pictured at Palos Verdes in the arms of h— mother, Mrs. Minnie Kennedy.

ARIZ. CHIEF, SKEPTICAL, SENDS POSSE TO MEXICO IN FRESH CABIN SEARCH

A new search for the mystery shack described by Aimee Semple McPherson in her story of having been kidnaped, tortured and held for ransom was launched south of the Mexican border today by officials of Douglas, Ariz., and Mexican officers.

While Chief of Police Bowden of Douglas declared he was certain no such cabin could be found, he organized the search this morning to run down the latest clue, furnished by two Los Angeles men, I. F. Watts and B. F. Watts, who said they had found a cabin they believed to be the one described by Mrs. McPherson.

The two men told Chief of Detectives Herman Cline of their find when they returned to this city yesterday.

HIDDEN CABIN

They said they had found the cabin while hunting and that it was hidden from the general landscape and very likely to have been passed over in the previous searches by the posses.

At the same time a new development came in the kidnaping investigation today when Cline announced that he was planning to question a person connected with Angelus tem-

(CONTINUED ON PAGE THIRTEEN)

MEXICAN [illegible] IN NEW HUNT FOR M'PHERSON PRISON

(CONTINUED FROM PAGE ONE)

if I can help it. I would give the last drop of my blood for her.

PASTOR MAY RETURN

It was learned that both Cline and Mrs. McPherson are prepared to return to the Douglas and Agua Prieta country if the search by the posse today reveals that the cabin reported by the Los Angeles men may be the cabin in which Mrs. McPherson says she was a prisoner.

Cline already has his grip packed in preparation for the journey and Mrs. McPherson said she could start within a few hours if any important discovery is made.

TERRITORY COMBED

In expressing his belief that the new cabin search would fail, Chief of Police Bowden of Douglas declared:

"We have searched all through that country for the shack in which kidnapers are supposed to have held Mrs. McPherson prisoner and we haven't found the right one yet.

"We have closely inspected about 20 shanties and have fine-combed northern Sonora without being able to locate either the cabin or the slightest trace of the kidnapers.

"I don't know of the shack near the Slaughter ranch described by the Los Angeles men and I don't believe there is one. Another searching party, however, will go across the border at 10 o'clock this morning. Men from my department and the sheriff's office will be in the party.

"I have been checking rumors and wild reports until I am dizzy. Every time someone finds an old shack, they say it's the McPherson shack. But it never is. It's always different in some way."

According to the report of the she said.

District Attorney Asa Keyes, i

San Francisco, denied he was in the north in connection with the McPherson investigation. He said the district attorney's office had dropped active investigation of the case but would co-operate with the police.

Mrs. Minnie Kennedy, mother of Mrs. McPherson, today denied reports that private detectives had been employed by Angelus temple to aid in the investigation and search for the kidnapers.

"A young man who is a friend of the temple is helping us, that's all there is to it," she said.

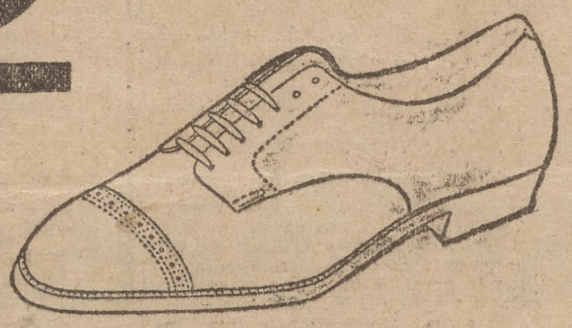
PASADENA, CAL.
COUNTRY CLUB MAGAZINE
JULY, 1926

* * *

In a flag tournament held at the Palos Verdes Golf Club, A. L. Frederick was the winner at the twentieth hole. Second prize went to J. F. Whittemore, who finished on the twentieth fairway. Joseph Stone was third at the nineteenth.

* * *

July



These shoe values stand out like the new lighthouse at Palos Verdes Estates—that's why the first week of this summer sale has been such a striking success

PRICE REDUCTIONS RADICAL

GUDE'S SHOES

for

MEN

FOOT-JOY Shoes
Burt & Packard Shoes
Korrect Shape Shoes
Arch Preserver Shoes

$6.95 $8.95 $9.95

(Priced formerly up to $13.50)

WOMEN

Cousin's Shoes
Arch Preserver Shoes
"Modease" Smart Comfort Shoes

$5.95 $7.95 $9.95

(Priced formerly up to $14.50)

$11.95 $13.95

(Priced formerly up to $25)

You can't get away from it; prices alone don't make an important sale. It's the assurance of getting quality for the price that counts. You folks in this community certainly have come to realize that GUDE'S sales are all and more than represented.

See Window Displays

Gude's

GOOD FOOTWEAR *and* HOSIERY

725 South Broadway • 625 West Seventh

PASADENA, CAL.
COUNTRY CLUB MAGAZINE D...
JULY, 1928

The finals of Diamond Medal tournament of the Palos Verdes Country Club resulted in a tie between Dr. Walter Brem and G. M. Edwards at 5 up.

A blind bogey was the feature of the Laundrymen's Association tournament last month. Winners: I. M. Humphries, 80-9-71; Charles Calou, 80-8-72.

In the regular blind bogey tournament for members of the club, Dr. C. Crane won first prize with a net 76. A. E. Witt was second, net 77.

Dr. B. F. French of Redondo turned in a record card in June, 38-37—75. This is the lowest score ever made by a Palos Verdes member.

PASADENA, CAL.
CALIF. SOUTHLAND—547
JULY, 1928

A COURSE IN THE APPECIATION OF ARCHITECTURE

TOWN and city planning has been called by Miss Gere, in her outline for this course, "The Architect's Greatest Problem." It is indeed the greatest problem that Southern California has to study and solve with dispatch. For architects seldom have an opportunity to plan a town. That work is done by realtors before the architect is called in. Gridiron streets are laid out, boulevards are lined with commonplace shops and all chance for a beautiful village is lost before architects have anything to say about it. A town which grows naturally, with a village store and postoffice for its center, will often grow beautiful at the same time; but a town that is forced by subdividers who wish to realize on their investment is commercialized from its birth and never gets over it.

There is a way to plan a town so that its public buildings will live within the circle of its influence. This plan must be worked out by men and women who are willing to think the thing through from the first. Study of European cities and towns where our own race has lived longest show the paths which men have made, in going to and fro, crystalized into streets along the river bank or the sea shore or centering in a town plaza or village green where sports are enjoyed and pleasant, shady seats make gossip possible.

THIS IS A CARPENTER'S COLONIAL HOUSE, OF THE DAYS WHEN CONTRACTORS STUDIED PROPORTION, IN OLD MONTEREY. IT IS NOT SPANISH BUT AMERICAN BORN. THE INDIGEOUS ARCHITECTURE OF CALIFORNIA.

Certain towns built in California within the last half century show signs of thought in their plans. Corona is a circle, Orange has a very definite plan and gains beauty as its develops.

Notable to a degree are the new towns laid out by experts at Palos Verdes. We are indeed fortunate in having this fine example of what to do with a subdivision, right before us daily. How anyone can venture to lay out a subdivision or new town without going first to study this stupid subidivisions trailing along a boulevard that should be left to one side unhampered by local traffic are constantly being added to the sum of our sins in thoughtless building.

THIS LITTLE TOWN OF OJAI HAS GAINED MUCH REPUTE BY HAVING A BEAUTIFUL ARCADE ON EACH SIDE OF ITS ONE STREET, WHICH TRAILS OFF INTO THE COUNTRY DELIGHTFULLY. IT IS USED AS A TOWN CENTER BY HAPPY SUBURBANITES IN THAT BEAUTIFUL, CITYLESS VALLEY.

THIS VIRGIN LAND HAS BEEN PLANNED TO HOLD FIVE TOWNS, DREAMED COMPLETE IN THE MIND OF SOME ARTIST BEFORE THE GROUND IS BOKEN. PALOS VERDES ESTATES, CALIFORNIA.

Palos Verdes has planned five towns and when one buys a lot on a business street he buys a facade to go with it. Thus the plaza or street is made harmonious instead of a hit or miss conglomeration.

Below is a map of this peninsula—the turning point on our Coast and, we hope, in our town planning.

Notable, too, is San Clemente, a town now being laid out on the Coast below San Juan Capistrano by Mr. Ole Hanson, who studied the work being done by the reconstructionists of Santa Barbara and decided to buy a tract of unoccupied land and there lay out a town to be made from the beginning in harmonious architecture.

He chose the stucco or Spanish style because that is the logical house to build here where we have no forests. Then he invited the Consultant in Design of the Committee on Reconstruction in Santa Barbara, Mr. J. Wilmer Hershey, to give the benefit of his experience and talent to building a week-end town at San Clemente which should have the great advantage of being planned in the beginning to be rightly constructed instead of having to suffer an earthquake before it changed its building code to suit California conditions.

Houses make a town, no matter how well it is planned to begin with. We are, therefore, extending this course to study the indigeneous architecture of California, in the hope that the example of the women of Santa Barbara will be followed by all the Women's Clubs of California and the study of the elements of beauty in architecture be made the foundation of all

LOS ANGELES, CAL., EXPRESS
JUNE 1, 1926

Yacht Race Start Will Be Orderly

By MAC

The Honolulu race to be staged this year by the California Yacht Club will establish one record if it does not create any others, according to Admiral Albert Soiland, chairman of the transpacific ocean race committee.

The one record that is bound to be established is that for orderliness and accommodation for both entrants and spectators.

The starting line has been widened to a half mile, thus giving the contesting craft ample room for their jockeying at the start. There will be no crowding of boats, and the big schooners and yawls will not be crowded as they start tacking up the coast.

POLICE WATERWAY

The starting lanes are to be policed by navy tenders. This was specified by Admiral Hughes in his agreement to assist the yachtsmen in starting their race. The navy boats will keep all loafing ships off the course and will allow no craft to hamper the start of any contestant. Heretofore many motorboats as well as small sailing craft have been guilty of loafing in the waterway and hindering the start of the contestants. This year only one boat will be allowed around the course, and that will be the press boat. Another accommodation will be the big starting gun, already mentioned in other articles. It is to be a five-pound cannon.

COURSE IS CLOSE IN

In matter of accommodations for the spectators desiring to see the race the pathway outlined for the ships has been designed so that the race will be started upcoast and rather close in, and the people who will line the hills in Palos Verdes and around Point Fermin will have a great view of the ships as they square away to round off Catalina island or continue along the coast as their navigators choose.

A special navy boat is to be supplied for members of the press and for newspaper and motion picture cameramen, who will shoot the start of the great yacht race. This boat will be allowed to follow the contestants as far as they wish. Other craft will be policed to be kept a safe distance in the rear of the race entrants.

POMONA, CAL., BULLETIN
JULY 1, 1926

Steel contract has been let on the new million-dollar Playhouse in Hollywood.

New coast highway to the sea through the Palos Verdes estates will be open on July 4th.

TORRANCE, CAL., HERALD
JULY 1, 1926

Aimee Greets Ladies

Introduces Self to Torrance Women at La Venta Bridge Party

MOTHER, SON WITH HER

Matrons Surprised as Evangelist Steps Into Room With Family

Aimee Semple McPherson surprised 30 Torrance society matrons Tuesday afternoon.

The occasion was a Bridge party at La Venta, hilltop inn of the Palos Verdes Estates.

The Torrance ladies were enjoying their game when one of them recognized the evangelist, who passed through an adjacent room.

Quickly the news that Mrs. McPherson was at the inn spread from table to table.

A number of times Mrs. McPherson appeared at points within the vision of the Bridge players, who manifested a natural desire to see the woman who is being featured so prominently in the public press.

Aware that she was the center of attraction, Mrs. McPherson suddenly and to the surprise of all entered the main room where the Torrance ladies were playing Bridge.

Deep silence pervaded the room. Then . . . .

"I see that you are interested," she said quietly. "I wish to thank you for your interest. This is my mother and this is my son Rolfe. Thank you very much."

"Thank you," one lady called as the evangelist retired through the door.

Calm reigned again at the Bridge tables—the calm that veneers suppressed excitement.

The appearance and words of the evangelist were variously interpreted by the Bridge players.

ATASCADERO, CAL., NEWS
JULY 2, 1926

Gratifying, But—

June 19, 1926.

Bank of America,
Los Angeles, Calif.

Gentlemen: — The report of your General Manager of the Palos Verdes Project must be quite gratifying to the Non-Convertible Note holders.

The discrepancy of something over $700,000 in Non-Convertible Subscriptions in the last two financial statements I presume represents losses to our fellow noteholders who were unable to meet their notes.

If this is the case, I submit that the report could be improved were it possible to forego the seeming injustice. While the percentage of prospective profit would be a little less, say five per cent or so, the gain in moral prestige to the Project would much more than balance the doubtful gains accruing from what many consider sharp practice. For my part, I would prefer to lose my prospective profits rather than be a party to this injustice.

I would suggest that noteholders who have been unable to meet all their payments be credited with what they have paid and be given Certificates in, say, multiples of $50 and $100. All odd amounts in excess of $50 could be aggregated and disposed of, probably, to Atascadero Development Syndicate. The latter then could credit the various noteholders with these small amounts and Palos Verdes could start again with clean hands.

Respectfully submitted,
A. E. F.

EL SEGUNDO, CAL. HERALD
JULY 2, 1926

SUPREME COURT SAYS MATTOON ACT VALID

Of vast importance to this district was the decision of the Caliornia supreme court last week in declaring the Mattoon art as a statute simplifying improvement proceedings. It is under this act that it is proposed to construct the great 225-foot Hollywood-Palos Verdes parkway.

COMPTON, CAL.,
NEWS TRIBUNE—1744
JULY 2, 1926

NEW PALOS VERDES SHORE LINE ROAD TO BE OPENED JULY 4

The new scenic highway along the Pacific shore line from Redondo to San Pedro through the Palos Verdes hills will be opened July 4, A. M. Ferguson of the Palos Verdes estates announced yesterday. The unit of the road now under construction from Portuguese Bend to Western avenue in Miraleste is scheduled for completion on that day and in the event the surface is not rolled the highway will be leveled and opened anyway.

Two steam shovels and a large force of men are surfacing the last two miles of the road at the San Pedro end and the surface will be completely laid in advance of the scheduled opening date. The services of two large rollers is necessary to put the finishing touches on the job and thus far the syndicate has been able to get but one. If another isn't procured the rolling will not be finished before July 10 unless the schedule can be speeded up somehow. By smoothing the unrolled section of the road the coast highway can and will be opened on Independence Day, however.

BISBEE, ARIZ., REVIEW
JULY 2, 1926

'No Place Like Home' Postmaster Declares After Visit to Coast

Charles W. Hicks, Bisbee postmaster, was back in his office yesterday after a vacation spent at Ocean Park and other southern California points. "I'm glad to get back," declared Hicks. "I've lived in Bisbee so long that I wouldn't want to live anywhere else."

Hicks, who made the trip with his wife, described the rapid growth along the waterfront from Santa Monica south to San Pedro which has taken place in recent years. While once it was necessary to go through Los Angeles to commute betwen these two points, regular bus service now makes rapid communication possible.

The most impressive sight which Hicks and his wife viewed on the trip were the lights of Los Angeles and vicinity seen from the Palos Verdes hills south of Redondo beach. A crescents of lights 45 miles long and 35 miles deep can be seen from that point he said.

LOS ANGELES, CAL.
SOUTHWEST TOPICS—[illegible]
JULY [illegible], 1926

NEW COAST ROUTE TO OPEN SUNDAY

The new coast highway to the harbor district through the Palos Verdes Estates will be thrown open to the public on July 4, it was announced by Jay Lawyer, general manager of Palos Verdes Estates. The new road provides the people of metropolitan Los Angeles with some of the finest shore line scenic views in Southern California and, therefore, promises to become tremendously popular for short pleasure jaunts.

The road begins skirting the rugged cliffs and coves at the northern entrance of the Palos Verdes Estates near Redondo, which is reached by several good roads. It extends nineteen and one-half mile through Palos Verdes property, passes the new government lighthouse at Point Vincente, circles across the hills back of San Pedro and joins Western avenue at the south entrance to the Palos Verdes Estates.

TORRANCE, CAL., HERALD
JULY 1, 1926

THE MATTOON ACT HELPS TORRANCE

THE Supreme Court of the state last week declared the Mattoon act valid. This interests Torrance—or should.

The great Hollywood-Palos Verdes parkway project will be put through under the Mattoon act. This great project, we believe, will do more toward the development of the southwest than any other single agency.

The Mattoon act enables a county to institute improvement proceedings through both unincorporated areas and cities. It speeds condemnation proceedings by allowing the county to condemn property, use it as required without delay, file a bond to assure payment for the property and then, if necessary, get a court appraisal to decide what the payment should be.

Under the Mattoon act payment on bonds for an improvement may be extended over 30 years with no payments on the principal for five years after the bonds are issued. Thus the cost of an improvement will be met by increased valuation of the property during the five-year period.

The most farsighted men in Los Angeles County are actively espousing the Hollywood-Palos Verdes parkway plan. Tentative specifications bring the highway through Torrance. The highway most certainly will be constructed. It will be one of the finest in the whole world. It will make this section of Los Angeles County one of the show-places of the west.

The Mattoon act decision is of vast importance to Torrance.

REDONDO, CAL. REFLEX 1926
JULY 2, 1926

PALOS VERDES DINNER

At the community dinner given by the residents of Palos Verdes Estates recently at the home of Mr. and Mrs. F. L. Olmstead, Frank A. Vanderlip made the chief talk. The dinner, which was given under auspices of the Palos Verdes Woman's Club, was directed by Mrs. C. H. Cheney, president of the organization.

SANTA BARBARA, CAL.
PRESS—2
JULY 2, 1926

Planning a City for the Future

NOTHING better illustrates the difference in a city that is planned for and one that, like Topsy, "just growed," than the wonderful beauty that is being created in Palos Verdes, this state—a planned for city that is growing into a perfect gem of beauty.

Nothing has been built in Palos Verdes that was not planned for. A board of review or an art jury, must pass upon every home, wall or edifice of any character erected in this beautiful seashore community which Frank Vanderlip and associates are planning—and the result is that even though it is young in years, Palos Verdes is attracting attention throughout the nation—just as Coral Gables in Florida is attracting because it is DIFFERENT from other communities. That is another notable example of a city built upon a plan and supervised by men of vision.

In the last column on this page today are told some of the visions the promoters have; some of their reasons for building a beautiful city. Mr. Vanderlip himself states them—in an address at a dinner given in that charming town— and he sounds a note that other men may well take up in this country. His attitude shows that the biggest men are the men who are doing the big things—for Frank Vanderlip IS a big man and the country recognizes him as such. It is the petty politicians who have not yet visioned real city planning.

"California architecture" like that of Santa Barbara, is of course, being adopted in all the building in Palos Verdes—which is, by the way, a residence resort on the ocean heights between Redondo and San Pedro, not far from Los Angeles.

Barbarenos of the reactionary school who operate under the banner of Councilman Sweeney, should procure the May issue of the Palos Verdes Bulletin and take a look at some of the beautiful buildings that have been erected there UNDER SUPERVISION.

That such a work attracts the attention of people who wish to get away from the typical Sweeneyvilles so numerous in the country is evidenced by the published matter, too. There is a reprint of an article which Survey Magazine of New York City printed last October; a reprint of a leaflet issued by the Massachusetts department of public welfare in which the community is held up as something "planned for 1960—and after." It is well titled, too, for it will be that time before the Sweeneys will have come to understand that city planning, zoning and architectural supervision are as necessary as health departments, police forces and fire fighters. By that time, too, a man will not be able to secure election to a city council on his record of opposing progress; it will take a man with a vision, in step with advancement, to make the city's laws and win the approval of the voters.

But to return to the Palos Verdes Bulletin. It quotes Edward T. Hartman, state consultant on housing and planning for the state of Massachusetts, who, commenting on the work done in Palos Verdes, says:

"This development, it will be noted, is a private one, so arranged that future owners may not ruin all that has been done for the good of the community. Control in this way, even to the design of the buildings points clearly to what all places will have to do if the prevailing medley of uses and design is ever to be overcome. The art jury is legally established because the entire area is group-controlled instead of being left to private whim and private profit,—yet great profits are sure because the value of a home depends upon its value as a home and not upon its value as a pile of building material.

"The scheme offers an example of zoning when zoning should be done—at the start. This is all the more reason why older places should be zoned at once."

Twenty members of the Pacific Coast chapter of the American Society of Landscape Architects recently journeyed to Palos Verdes to view the work that is being done. They had heard of it and went, like the ancients journeyed to Athens, for inspiration.

Santa Barbara, by its cooperation in rebuilding in suitable architecture, has laid the foundation for a city beautiful here, but politicians killed the board of review. When buildings are erected now in conformity with the traditions of the city and in harmony with that which was so well done under the direction of this splendid organization, it is merely because the owners wish to build in architecture that harmonizes with that about it. There is no longer an opportunity for the men who have beauty in their souls and the interests of Santa Barbara at heart to see and talk with them and guide them into the right channels. Sweeney and Adrian and Smedley, three Santa Barbara councilmen, killed the organization that brought beauty out of chaos in replacing a Sweeneyville of pre-earthquake days with a city of artistic beauty and compelling attractiveness.

There are communities where the Sweeney type of mind is not permitted to rule. Santa Barbara will come from under this type of control some day. Meanwhile, we can only hope that some inconsiderate individual will not spoil what has been done so well by building here—as he can if he wishes—some monstrosity that will be a blot on the community for generations.

Supervised architecture is as much a function of a community as supervision of traffic, of health, of morals — for what one man BUILDS we must all LOOK AT. If he builds without advice and without regard for his neighbor, the whole community must suffer. But to Sweeneys this is democracy, "the rule of the people." More appropriate would it be to say "the ruin of the people."

As the Massachusetts consultant on housing so well says, regulated architecture "prevents future owners ruining all that has been done for the community."

Wouldn't it be a blessing for the rest of the country if you could send weather waves as you send ether waves? Then we could share our wonderful Santa Barbara summer days with the perspiring east and middle west.

SAN PEDRO, CAL., PILOT
JULY 3, 1926

PALOS VERDES ROAD TO OPEN UPON FOURTH

San Pedro-Redondo to Be Linked by New Coast Route

The Palos Verdes road from San Pedro to Redondo will be thrown open to the public Sunday morning as previously scheduled, the local office of the Palos Verdes estates announced Friday afternoon. While not completely finished, the highway along the oceanside cliffs along the route of the proposed California coast road cutoff will be in fairly good condition for use by automobiles. Final completion of the road is scheduled for July 10.

Extending 19½ miles from the Miraleste section on Western avenue as its northerly terminus, the road traverses the beautiful hill terrain of the Palos Verdes, past Portuguese Bend, site of the millionaire estate colony planned by Frank A. Vanderlip, and the new Point Vicente lighthouse reservation, through the western Palos Verdes development to Redondo Beach. The strip is one of the most beautiful shore roadways on the Pacific coast. The view of surf bombarded cliffs and azure bays and out to sea to Santa Catalina Island is unexcelled.

The road, built at a cost of approximately $750,000, is constructed on a grade not exceeding 5 per cent at any point. The grade on all except a mile or two is less than 3½ per cent. Every turn is superelevated on the outside. Twenty-seven feet wide, the roadbed is composed of eight inches of decomposed granite. As soon as traffic and rains have packed it thoroughly, an oil macadam surface will be applied.

Negotiations are now under way to have the county take over the road and pave it. This will leave only the section between Balboa Beach and San Juan Capistrano unpaved along the length of the Coast highway.

LOS ANGELES, CAL., HERALD
JULY 3, 1926

MATTOON ACT DECISION IS ACCLAIMED

The recent upholding of the Mattoon act by the California supreme court is one of the most important events affecting the real estate industry in recent years, according to Jay Lawyer, general manager of Palos Verdes Estates.

"The supreme court's decision that the Mattoon act is valid makes great things possible," said Mr. Lawyer. "Briefly, this act enlarges the powers of community authorities and broadens their scope of activity so that they can accomplish needed improvements without details and red tape that have hampered them in the past. Assessment districts and improvement districts can be created with greater facility. Community officials may take possession of land and proceed with condemnation suits later. The entire program of public improvement can be very materially speeded up.

"One of the most important developments for Southern California which is made possible by the upholding of this act is the Hollywood-Palos Verdes highway. Its construction is now practically certain, as the Mattoon act makes the legal requirements of this project much more easily met.

"This highway will be one of the most magnificent pleasure drives in California. It will extend from the northern entrance of Palos Verdes Estates to Adams street. The boulevard will be 225 feet wide with planted parkways on each side. The section from Adams street to the hills of Hollywoodland, while somewhat narrower, will provide a splendid crosstown artery. At the Palos Verdes end the highway will connect with the splendid new coast route to San Pedro harbor."

LONG BEACH, CAL.,
PRESS-TELEGRAM—19
JULY 3, 1926

San Pedro-Redondo Palos Verdes Road Available to Autos

The Palos Verdes Road from San Pedro to Redondo will be thrown open to the public Sunday morning as previously scheduled, the local office of the Palos Verdes Estates announced this afternoon. While not completely finished, the highway along the oceanside cliffs following the route of the proposed California Coast Road cut-off will be in fairly good condition for use by automobiles. Final completion of the road is scheduled for July 10.

Extending nineteen and one-half miles from the Miraleste section on Western Avenue as its northerly terminus, the road traverses the beautiful hill terrain of the Palos Verdes to a point past Portuguese Bend, site of the millionaire estate colony planned by Frank A. Vanderlip, and the new Point Vincente lighthouse reservation, through the western Palos Verdes development to Redondo Beach. The strip is one of the most beautiful shore roadways on the Pacific Coast. The view of surf-bombarded cliffs and azure bays and out to sea to Santa Catalina Island is unexcelled.

NGELES, CAL., HERALD
JULY 3, 1926

New Palos Verdes Scenic Highway Opens Tomorrow

Formal opening will be made tomorrow of a new scenic highway skirting the sea from Redondo Beach to San Pedro and affording the motoring public 20 miles of ocean view and an interesting tour through Palos Verdes property, it was announced today.

The road, which cost $750,000 to construct, was made possible through the efforts of Frank A. Vanderlip, national authority on finance, and now a resident of Southern California, making his home at Palos Verdes.

The road parallels the shoreline for nearly 20 miles and bisects the developed section of Palos Verdes. Notable among the architectural examples there are the home of Frederick Law Olmstead, landscape architect, the Malaga Cove school building and La Venta inn.

REDONDO BEACH, CAL.
BREEZE—1928
JULY 5, 1926

Members of Colorado River Project Boosters Meet With Representatives Of Redondo Chamber of Commerce

This picture shows members of the Industrial Booster Caravan at the Redondo city park. Here they were met by a delegation from the Redondo Beach Chamber of Commerce. In the Redondo group were C. J. Funk, president of the Chamber of Commerce; E. A. Bradbury, secretary of the organization; T. J. Hoyt, city trustee; Frank Long, F. T. McLaughlin, and several men who represented the J. B. Ransom Company and the Studebaker Corporation, who financed the trip to various Southern California towns for the purpose of arousing interest in the plan to carry water from the Colorado river to Los Angeles and adjacent cities. The tree was furnished by the Palos Verdes from the Colorado river.

LOS ANGELES, CAL., EXAMINER
JULY 4, 1926

WORK SPEEDED BY DECISION

Support of Mattoon Act by State Supreme Court Seen as Aid to Community Development

Upholding of the Mattoon Act by the California Supreme Court last week is one of the most important events affecting the real estate industry in recent years, declares Jay Lawyer, general manager Palos Verdes Estates.

"The supreme court's decision that the Mattoon Act is valid makes great things possible," said Mr. Lawyer yesterday. "Briefly this act enlarges the powers of community authorities and broadens their scope of activity so that they can accomplish needed improvements without details and red tape that have hampered them in the past.

Assessment districts and improvement districts can be created with greater facility. Community officials may take possession of land and proceed with condemnation suits later. The entire program of public improvement can be speeded up materially.

"One of the most important developments for Southern California which is made possible by the upholding of this act is the Hollywood Plosa Verdes highway. Its construction is now practically certain, as the Mattoon Act makes the legal requirements of this project much more easily met.

"The highway will extend from the northern entrance of Palos Verdes Estates to Adams street and will be 225 feet wide, with planted parkways on each side. The section from Adams street to the hills of Hollywoodland, while somewhat narrower, will provide an adequate artery. At the Palos Verdes and the highway will connect with the new coast route to San Pedro Harbor opened to the public today.

"Work of securing the necessary signatures for the establishment of this improvement district has been going forward for several months and the eventual completion of the boulevard was practically assured even before the Mattoon Act was upheld. This latter event has eliminated some of the minor obstacles and realization of this worthy project is now hastened."

LOS ANGELES, CAL., EXAMINER
JULY 4, 1926

New $750,000 Coast Road at Palos Verdes Open to Travel on July 4

FOURTH of July will witness the opening of one of the finest motor routes in Southern California, the historically interesting tour through the Palos Verdes property, where twenty miles of ocean views are now made possible to the motorist through the completion of a $750,000 road skirting the sea from near Redondo Beach to the San Pedro harbor.

This road, the completion of which comes as a sort of Fourth of July present to the motoring public, is made possible through the energy and financial enterprise of Frank A. Vanderlip, formerly one of the foremost financiers of New York City, and now a resident of Southern California.

LOS ANGELES, CAL., EXAMINER
JULY 4, 1926

This Booster Solidly 'Sold' on Advertising

TO A Los Angeles real estate man and a community developer, Jay Lawyer, general manager of the Palos Verdes Estates, goes the credit for blazing the trail in newspaper display advertising on real estate.

Mr. Lawyer first started to use newspaper display space to sell real estate in Spokane thirty years ago. Since that time he has spent hundreds of thousands of dollars in this form of advertising.

"I have been using newspaper display space for over thirty years," stated Mr. Lawyer yesterday, "and I know from experience that the user of this form of advertising is certain to win."

LOS ANGELES, CAL., EXAMINER
JULY 5, 1926

* * *

OPEN NEW COAST ROAD

Thousands of holiday motorists yesterday inaugurated the new nineteen miles of coast highway through the Palos Verdes Estates country, between San Pedro and Redondo.

The new route is a continuation of Western avenue from the high point above San Pedro known as the Miraleste district westward past Portuguese Bend, Point Vincente and the new Government lighthouse there and Redondo-side developments of the estate.

It is twenty-seven feet wide, with no greater than 5 per cent grades in the steepest and but 3 per cent on the average pull. All curves are heavily banked. Construction cost approximately $750,000, with prospect that through the negotiations now pending the county may take over the road and pave it with concrete. As a scenic drive, the new road is said to be most excellent.

* * *

LOS ANGELES, CAL., ILLUSTRATED DAILY NEWS
JULY 5, 1926

Coast Highway Opened

Yesterday marked the opening of the Coast Highway through the Palos Verdes Estates between San Pedro and Redondo Beach. Hundreds of autos made the trip over the scenic 19 miles.

LOS ANGELES, CAL., TIMES
JULY 5, 1926

RECORD RUSH TO ISLAND RESORT

Ten Thousand in Week-End Exolus to Catalina

Steamer, Yacht and Plane Facilities Taxed

Ford Deal Seen as Start of Industries Boom

The port saw its biggest expodus Catalina Island this week-end, upward of 10,000 people going over by pleasure steamers, by yachts and even by airplane, Saturday and Sunday.

The Pacific Marine Airways transported several score back and forth by seaplane and could have handled as many more with more equipment, the demand for reservations being so great. Will Hays, film czar, and four friends flew over and back yesterday afternoon while Miss Ora Carew, Cecil George, William DeMille, I. Malberg and Charles A. Stern were among the earlier air travelers to the island.

More than two hundred yachts, big and little, powered and wind-propelled, cruised the placid channel to Avalon, the Isthmus and other resorts on the island.

Saturday the liners Catalina and Avalon carried out 3300 from the mainland and yesterday took over 3800 more. Yesterday also saw the beginning of daily trips around the island by the pleasure liner Cabrilla, under command of Capt. W. H. Leisk. Leaving Avalon at 9 a.m., the big craft visits the scenic spots, stopping at the Isthmus for lunch and returning to Avalon at 5 p.m., a trip inaugurated last summer for the first time, and pronounced highly popular.

HUGE DEVELOPMENT FOR HARBOR FORECAST

The closing of a deal last week for the location of the Ford Motor Company's manufacturing and assembling plant at Long Beach-Los Angeles Harbor, is described by harbor folk as the "break," or forerunner of many industrial and marine establishments expected to locate near the water front.

The site, just northwest of the bridge connecting Wilmington with Terminal Island, covers only forty acres of 600 owned by the Union Pacific, all of which have been laid out for the attraction of industries. Several other important projects are reported taking form, but the railway officials are reticent about revealing the negotiations.

Maps of the tract on which the railroad company's engineers have been working several years disclose plans for four slips, running from the Ford site to that of the Pacific Coast Steel Company and all in Long Beach. All branch off Cerritos Channel and the easterly one extends almost to Anaheim Boulevard with a length of almost a mile. The three shorter slips would have a length of 1200 feet each.

The maps call for transit sheds on each side of the slips, with trucking space on one side and railway tracks on both sides of the slips, and generous switching yards on the margins of the tract. A score of blocks of ten or more acres each have been laid out north of the slips for other industries not needing water front, but each served by a railway track and a truck highway

The Union Pacific holds title to 600 waterfront acres, much of which is on the Los Angeles side of the harbor, for the ultimate location of industry. The city of Los Angeles owns an equal acreage in that vicinity, on which the harbor department is contemplating more liberal lease terms for the attraction of pay-roll plants, and the city of Long Beach is reclaiming several hundred acres near its entrance channel for similar development.

The present generation will live to see these and other areas entirely utilized with industries, in the opinion of W. H. Wickersham, shipping man, and port champion since the present commercial era began.

Another 200-ton shipment of zinc concentrates from Wrigley's mine at Catalina Island went out on the French steamer Montana yesterday for the smelters in Belgium. A similar shipment of silver-lead concentrates from those mines was sent to smelters at Selby the day before, and ore is being blocked out and facilities developed for greater activity, according to J. H. Patrick, the gum king's western manager. The Montana also took several hundred tons of copper slags and borax, both comparatively new items of cargo out of this port.

Motoring thousands yesterday dedicated the new road carved out of Palos Verdes Hills by Frank A. Vanderlip, and extending nineteen miles along the ocean cliffs between San Pedro and Redondo. The route runs from West Ninth street, San Pedro, through the Miraleste district and around the southern end of the mountain overlooking White Point; passes Portuguese Bend and the Point Firmin light house and connects with the Palos Verdes residential development south of Redondo. When completed, the highway will be twenty-seven feet wide with a maximum grade of 5 per cent and will have cost approximately $750,000. Negotiations now are under way for the county to take over and pave the highway.

Tankers destined for or originating at Los Angeles represented 25.1 per cent of the ships transiting the Panama Canal in May, and carried 23.5 per cent of the cargo and paid 28.1 per cent of the tolls, according to figures from the Canal Commission.

With the disappearance from local waters of albacore and the consequent closing again of local fish canneries, John Heston, operator of a big fleet of fishing boats, has departed for Monterey in search of the elusive sea food. Heretofore the catches have come chiefly from local and Mexican waters, but the absence of fish in the latter caused Heston to withdraw his fleet several weeks ago.

The Wrigley tug Davis P. Fleming and a barge returned this morning from Ensenada after delivering pile-driving equipment for use in building a wharf for promoters of the Mexican resort.

LONG BEACH, CAL., PRESS-TELEGRAM
JULY 5, 1926

Breakfast in Grove Enjoyed by Riding Club

Breakfasting in their own eucalyptus grove in the Long Beach back-country, members of the Long Beach Riding Club yesterday morning enjoyed another of the many pleasurable events of their summer calendar.

Preparations for the outdoor breakfast are made prior to the arrival of the riders, whose appetites, two hours ride, are ready for the two hours' ride are ready for the sizzling crisp bacon and eggs.

Among those who enjoyed the Sunday morning breakfast ride were Mesdames Kenyon and Houghton, Misses Hatch and Goring; Mr. and Mrs. W. Tizard, Dr. W. J. Furie, Colonel McCoy, Messrs. Hall and Henry.

Today the members left the headquarters at 8 A. M. for the Palos Verdes Estate, where they will dine at the La Venta Inn, and their return is scheduled for the early evening.

The Club is planning an ambitious program which includes dinner and breakfast rides to points of interest, and many paper chases, and possibly a gymkhana later in the season.

HOLLYWOOD, CAL., NEWS
JULY 6, 1926

EDUCATORS HOLD MEETINGS TODAY

Harvard Professor To Speak Tonight At University

Round table discussions opened the Los Angeles sessions of the local Institute of Public Affairs this morning at the University of California in Los Angeles. Problems of traffic and transit occupied the morning meeting.

Dr. Miller McClintock, author of the Los Angeles traffic code, presided with the asistance of Dr. Malbone W. Graham, Jr., of the local institution of learning.

Charles Cheney, city planner from Palos Verdes, conducted the afternoon session when city planning problems were discussed. "The Function of the Art Jury in City Development" was discussed by Myron Hunt, architect, and "The Progress of Law in China" was the subject taken by Dr. Frank E. Hinckley of the university.

Profesor Roscoe Pound, dean of the Harvard Law School, will lecture tonight at eight o'clock, on "The Problem of Criminal Justice." Dr. Ernest C. Moore, director of the university of California in Los An-

LOS ANGELES, CAL., RECORD
JULY 6, 1926

PREACHING ANARCHY

EDITOR, THE RECORD: An hour before I could not have been persuaded than an anarchist would be permitted to talk from a powerful broadcasting station in this city. But it has happened.

Burr McIntosh of Palos Verdes ended a talk at 7 the other evening, advocating the dethronement of law, and the substitution of rails, tar and feathers, to be administered to men or women who undertake to distribute reading matter in the United States; specifically, with reference to Southern California.

The merits of the literature, in this instance, supposed to be in support of sovietism or communism, and therefore in opposition to what we are pleased to call the established order, constitute no part of this discussion. If it is, as McIntosh intimated, seditious, we have duly authorized law and police power to take care of the matter. McIntosh confesses that he does not believe in law and order. I do, and cannot therefore recommend rail, tar and feathers, his own prescription, to deal with him.

But I do believe that the text of this supposed seditious literature should be made public, that the people may judge of its character; and that any citizen may be in a position to refute its arguments, McIntosh having his chance with the rest, under the Constitution that he has flouted in my hearing and that of many thousands. ARTHUR GEORGE.

ILLUSTRATED DAILY NEWS
JULY 6, 1926

Takes Grandmother for 'Spin'

Enjoys Air Voyage—Eddie Peabody, now appearing at the Metropolitan Theater, yesterday yielded to the pleadings of his grandmother, Mrs. Isabel O'Hagen, 76 years old, and took her up in an airplane. They flew over Palos Verdes hills to the beach and on the return trip the pilot did a "tail spin" at Mrs. O'Hagen's request. The elderly woman is now an airplane booster.

WILMINGTON, CAL., JOURNAL
JULY 6, 1926

Motorists Go Over Fine New Coast Highway

Thousands of holiday motorists yesterday inaugurated the new nineteen miles of coast highway through the Palos Verdes Estates country, between San Pedro and Redondo.

The new route is a continuation of Western Avenue from the high point above San Pedro known as the Miraleste district westward past Portuguese Bend, Point Vincente and the new Government lighthouse there and Redondo side developments of the estate.

It is twenty-seven feet wide, with no greater than 5 per cent grades in the steepest and 3 per cent on the average pull. All curves are heavily banked. Construction cost $750,000, with prospect that through the negotiations now pending the county may take over the road and pave it with concrete. As a scenic drive the new road is said to be most excellent.

San Pedro, Cal. Pilot
July 7, 1926

2500 AUTOS GO OVER NEW COAST ROAD

Oceanside Route To Redondo Popular Opening Day

More than 2500 automobiles used the new scenic highway from San Pedro to Redondo on July 4 and 5, according to reports from the developers of the Palos Verdes Estates. The project was officially opened on the 4th and an influx of cars swarmed the highway. Paving work on the project is to begin immediately by the county, it was said. All the road from Douglas Cut to Miraleste is to be paved by the county, a distance of more than ten miles.

The way to reach the coast highway from San Pedro is by the way of Ninth street and Western avenue, turning off the latter road at Via Colenita and continuing that route until Granvia Miraleste is reached.

Although the road is not paved, it is an excellent highway, with banked turns, providing a splendid view of the ocean, the golf links and the mountains. It continues past Portuguese Bend and enters Redondo via the Laventa road. The road terminates in a beautiful park.

The county is planning to pave the portions of the road mentioned, making the scenic route a rival of any road in the state, it is expected. When it is completed, it is prophesied that the project will be used as much as the new Western avenue route.

LOS ANGELES, CAL., EXAMINER
JULY 7, 1926

POUND ASKS FAIR DEALING WITH CRIME

Balance Should Be Maintained Between Laxity and Restraint, Harvard Law Dean Declares

A close study of the whole machinery of criminal justice with a view to fixing on some stable point equally distant between extreme laxity and extreme restraint was advocated by Dean Roscoe Pound of the Harvard University law school in an address before the Los Angeles institute of public affairs at the University of California in Los Angeles last night.

Dean Pound declared that criminal law and the administration of criminal justice are the weakest points in our judicial system. He pointed out that history shows the administration of criminal justice has swung back and forth between extreme leniency toward the individual and extreme restraint of his actions.

Dean Pound said that most of the problems that prevent an immediate readjustment of the situation are inherent. They have come down through history, and any change that has been proposed has been fought to the last ditch.

PLANNING PROGRAM

Nine important parts of a practical city planning program were outlined yesterday by Charles Cheney, city planner for Palos Verdes Estates, in an address before the Institute. Mr. Cheney's address was one of several on municipal affairs that will be given during the five days the institute remains in session.

Mr. Cheney declared that within ten years the problems of planning a city will be so well understood that a commission will have been appointed to pass on the appearance as well as the safety of every house that is built.

"An independent city planning commission should be appointed as the very first step," Mr. Cheney said. "The commission should not be elected, but should be appointed. The second great consideration is for a suitable zoning program. Business, residence and industrial buildings must be placed in areas to themselves.

"The third important part is the formation of a major traffic street plan.

ARCHITECT TALKS

Mr. Cheney's address was followed by a talk by Myron Hunt, architect. During the morning session of the institute Dr. Miller McClintock, director of the Albert Russell Erskine bureau of traffic research of the University of California, talked on the traffic problems of Los Angeles. At a round-table discussion there was a preliminary survey of the Chinese situation led by Malbone W. Graham Jr. of the University of California. The progress of law in China was the subject of a round-table discussion in the afternoon led by Dr. Frank E. Hinckley of the University of California.

National Editors Visit Port

1744

Central Press Photo

Frank C. Edgecomb, left, of Geneva, Neb., retiring president, and Herman Roe, right, of Norfolk, Minn., newly elected president, headed the delegates of the National Editorial Association, when they visited San Pedro and toured the harbor today, following the close of their annual convention held in Los Angeles.

Editors Party Is Amazed at Size of Port Development

The delegates to the forty-first annual convention of the National Editorial Association were visitors at the Harbor today. Meeting at the California Yacht club at 11:30 a. m., they boarded two double deck ferry boats and toured the harbor under the direction of J. H. Booge of San Pedro. Docking at Long Beach at 2 p. m., they toured the waterfront and residential districts and adjacent oil fields and repaired to the Virginia hotel at 6 o'clock where they are to be the guests of the Long Beach C[illegible]ber of Commerce for dinner.

explained its phenomenal growth and pointed out the opportunities for enlargement and improvement, plans for which are already prepared. He also called attention to the residential advantages of the Palos Verdes hills. This was readily appreciated by the editors, most of whom are from inland cities.

The Signal Hill oil fields was a source of wonder to the visitors. They had visited the industrial districts of Los Angeles earlier in the day and tomorrow will be taken through the citrus belt and showplaces of Los Angeles, and Riverside counties, so [illegible]ay carry back a vivid im[illegible]n of the rich mineral, agri[illegible]l and industrial resources Southland.

ATASCADERO, CAL.—NEWS
JULY [illegible] 9, 1926

BEVERLY HILLS, CAL.
CITIZEN—119
JULY 8, 1926

The opening of the new coast highway to the harbor district through the Palos Verdes estates affords a wonderful new drive in the Los Angeles district. It was opened Sunday. A sweeping view of the ocean is given from the winding heights. The new highway was recently completed at a cost of $750,000. In one place 300,000 yards of earth were moved to provide a roadbed along an ocean cliff 1000 feet long.

COMPTON, CAL.
NEWS TRIBUNE—166
JULY 9, 1926

MOTORISTS GO OVER FINE NEW COAST HIGHWAY

1744

Thousands of holiday motorists inaugurated the new 19 miles of coast highway through the Palos Verdes estates country, between San Pedro and Redondo.

The new route is a continuation of Western avenue from the high point above San Pedro known as the Miraleste district westward past Portuguese Bend, Point Vincente and the new government lighthouse there and Redondo side developments of th eestate.

It is twenty-seven feet wide, with no greater than 5 per cent grades in the steepest and 3 per cent on the average pull. All curves are heavily bankde. Construction cost $750,000, with prospect that through the negotiations now pending the county may take over the road and pave it with concrete. As a scenic drive the new road is said to be most excellent.

OJAI CAL. OJAI
JULY 9, 1926

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We had the pleasure of seeing an architectural treat by the man who designed some of the best things at the San Francisco Fair, who laid out Palos Verdes (have you seen the way it winds and nestles against the cliffs out beyond Redondo? Worth a trip to drive to the highest level and look down on blue water and a curve of beach, with houses, mostly Spanish and Italian that fit the location admirably) —and is now helping Syracuse, New York, make itself over.

What the man did with a thirty foot lot on the esplanade, a tiny court garden, with a wall, fountain and bright Italian pottery and three stories of charm is a joy to the senses, and far from the usual beach house. The dining room in brown octagonal-tiled floor and old mahogany heirlooms looks out on this tiny bit of garden, the drawing room on the second floor has a clean sweep of ocean at the front and at the back looks down on the court with its winding iron stair-cases —bed rooms above. Designing houses when equipped as this man is, must be a fascinating art. It is one of the numerous things we'd like to be able to do.

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LOS ANGELES, CAL., EXAMINER
JULY 9, 1926

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5000 OVER NEW ROAD

1744

More than 5000 motorists have traversed the new nineteen-mile stretch of the Coast highway on the Palos Verdes Estates between San Pedro and Redondo, according to officials of the company.

Open July 4, fully half of this traffic passed over the road during Sunday and Monday of the triple holiday. In this connection San Pedro Chamber of Commerce directors are drafting a resolution praising Frank A. Vanderlip for his part in dedicating the road if the county will pave it.

* * *

SO. PASADENA, CAL., RECORD
JULY 9, 1926

* * * *

David Lane and E. C. Houston were the South Pasadena members of a very delightful party at the Palos Verdes Club Monday. They both came back very enthusiastic over the golf course at the club.

* * * *

WEEKLY LETTER TO THE CREDITORS

1744

By OSCAR L. WILLET

Play and Work

The Fourth of July celebration at Atascadero was an unqualified success. The crowds were larger than they were last year. On both Saturday night and Monday night the paid admissions to the dancing pavilion were larger than they were at any time during 1925, even including the Diamond Jubilee celebration. Everyone seemed to enjoy the additional green lawn of the lake, the new motor boat and the new canoe, and all the other facilities now offered. We would not have anyone think, however, that, like Topsy, this celebration just "growed." The several very enthusiastic Atascaderans did a whole lot of hard work in order that the people who came to Atascadero for this celebration might play in the most agreeable way.

There is always danger in undertaking to enumerate the people who assist in work of this kind, because any list is certain to omit some one who should be included. We want especially, however, to thank E. L. Neff, Ed Jarvis, Mitchel Story, Guy Southwick, A. M. Disney, J. Williams, D. Cozzolino, Glen Hartranft, Bandmaster Henry E. Boardman of Templeton, Ted Bishop, Rev. Leon D. Bliss and A. H. Van Hervie.

No community can succeed without willing and enthusiastic workers on community projects. There is no possibility for people being compensated for the work that they do to put across any community activity.

Free coffee with cream and sugar was served all day of Monday, July 5th, and Neff and Jarvis started to work at 7 o'clock in the morning and were at it until late at night, making and serving this coffee. They certainly made a reputation for themselves because of the splendid quality of the coffee served.

"Mitch" Busy

"Mitch" Story was about the busiest man in town. He was here, there and everywhere, and was always on the job. He was also the life of the party. Mitch is a good fellow and a hard worker.

Fire Protection

Fire protection was given by the Atascadero Fire Department. Chief Ed Jarvis and his men were on the job at all times. Their efficient work prevented a fire in the dance pavilion, and also prevented a fire in the hay barn on the Bishop ranch. Fire crackers were responsible for both of these fires. Fire crackers are dangerous things, and should be handled with care. Many people were injured by fire crackers during the celebration, and many more narrowly escaped injury. Fire crackers are not toys, and should not be handled by children.

Fire Crackers

Fire crackers were responsible for the fire in the hay barn on the Bishop ranch. Some boys were playing with fire crackers in the hay barn, and a fire cracker set the hay on fire. Fortunately the fire was discovered in time to prevent the loss of the barn, and the hay was saved from burning. Betty were very fond of their old saddle mare. She wasn't worth over fifty dollars, but she was pal to those little girls. She would let them swing on her bridle rein, walk over her body, and climb all over her. I have a very sweet picture of the old mare and the two kiddies on her taken last year by P. A. Lindberg of Chicago. It is invaluable now.

The creditors lost nothing in the fire, and the old mare is all that we regret. The origin of the fire has not been determined. Some suggestions of "spontaneous combustion" have been made. There is nothing to support such a theory. If spontaneous combustion occurred in the hay, it occurred under circumstances that have never before caused fire. A lot of fires are attributed to spontaneous combustion as an alibi, just as a lot of mistakes are blamed to luck or the Lord. The fire may have been caused by a smoldering firecracker, but I doubt it. The barn was not where children go frequently. The fire occurred in the early morning and started inside the barn. It must have been ten or twelve hours since a firecracker had been exploded within a hundred yards of the barn.

Palos Verdes Personal Loans

Those of you who are interested in Palos Verdes, either as personal loan holders or underwriting subscribers, will remember that I have frequently stated that it was essential that you have some sort of an organization composed of yourselves and managed by yourselves, for the protection of your own interests.

Some time ago a suit was commenced by the Trustee in Bankruptcy of the E. G. Lewis Estate against the Bank of America and the Palos Verdes Estates, in which the prayer for judgment asks that all of the E. G. Lewis earnings from Palos Verdes Project already received by the Bank of America, and all that might hereafter come into its hands, be declared to be the property of the trustee in bankruptcy and be turned over to the Trustee in Bankruptcy. This suit is being defended by James, Pace, Smith & Younkin. I am advised that Mr. James also intends to intervene in this suit for the protection of his own interests. Mr. James is a very competent attorney, and the fact that he feels it is necessary for him to intervene in that action for the protection of his own interests would indicate very strongly that the other interested parties should give the matter consideration. The Underwriting subscribers and the Palos Verdes Personal Loan holders have an enormous investment in the Palos Verdes Project, and they should not expect that investment to take care of itself; neither should they expect some one else to take care of it for them.

We again repeat the suggestion

LOS ANGELES, CAL., HERALD
JULY 10, 1926

10,000 CARS TRAVEL PALOS VERDES ROAD

1744

Approximately 10,000 automobiles traversed the new Coast highway along the Palos Verdes shoreline on July 5, according to a check announced today by officials of the Palos Verdes project. A stream of cars traveled in each direction all day long, some entering this new scenic coast route at the north entrance of Palos Verdes Estates near Redondo, and others entering it at Miraleste in the hills back of San Pedro.

The 27-foot roadway along the coast proved adequate for handling the traffic, although a few jams were reported because of slow moving automobiles. The route passes the new government lighthouse at Point Vincente and also the site of the new $250,000 home of Frank A. Vanderlip. Both of these proved to be major points of interest to motorists.

LOS ANGELES, CAL.
CALIFORNIA GRAPHIC
JULY 10, 1926

1744

"The Coast of Palos Verdes"

By PAUL LAURITZ

California's coast line has been the inspiration for many beautiful canvases. This one by Mr. Lauritz is an entry in the Third Annual Exhibition of the Painters and Sculptors of Southern California. held at the Stendahl Galleries this month

GLENDALE, CAL., NEWS
JULY 10, 1926

DECREASE SEEN IN SOUTHWEST TOTALS

Figures For First Half Of 1926 Reveal Falling Off From Amounts Reported For Same Period In 1925

Although building in the Pacific Southwest for the first six months of 1926 fell twenty-one millions short of that for the corresponding period last year, the record for the cities outside Los Angeles held up close to the figures for the first half of 1925. For the first half of the current year forty-seven cities, including Los Angeles, reported building permits issued with an estimated valuation of $122,642,627, as compared with $143,689,201 for the corresponding period last year. Forty-six cities outside Los Angeles reported permits issued during the first six months of 1926 with an estimated valuation of $59,481,232, as compared with $60,513,744 for the corresponding period in 1925.

In the reports for the first half of the year no segregation of monthly records is made. An idea of the trend of building through this period may be obtained, however, from the following previously published reports by months with the records for both 1926 and the previous year:

	No. Cities	1926	1925
January	55	$16,848,336	$21,612,994
February	55	16,622,823	19,266,265
March	57	26,320,935	25,449,741
April	55	22,095,254	24,567,331
May	45	19,979,107	25,957,839
June	53	22,042,680	24,726,694

San Diego leads the cities outside Los Angeles in building for the first half of 1926 with a comfortable gain over the same period last year.

Following are the cities reporting to "Southwest Builder and Contractor" for the first half of 1926 with the records for that period and for the first six months of last year:

	6 Mos.,1926	6 Mos., 1925
Los Angeles	$63,161,395	$83,175,457
San Diego	9,534,446	8,230,350

LOS ANGELES, CAL., EXAMINER
JULY 11, 1926

Ten Thousand Cars Traverse New Highway

APPROXIMATELY 10,000 automobiles traversed the new coast highway along the Palos Verdes shoreline on July 5, according to a check by officials of the Palos Palos Verdes project.

A stream of cars traveled in each direction all day, some entering this new scenic coast route at the north entrance of Palos Verdes Estates near Redondo and others entering it at Miraleste in the hills back of San Pedro.

Interest in this coast highway also was reflected in activity at Laventa Inn and at the Palos Verdes golf course, records being established at both places. Meals were served for several hundred persons at Laventa Inn.

LOS ANGELES, CAL., TIMES
JULY 18, 1926

PALO VERDE ROAD GOOD

The road around the Palo Verde Estates is now in very good condition with the exception of two miles of construction on Western avenue, reports the Touring Bureau of the Automobile Club of Southern California.

Los Angeles, Cal.
TIMES
JUL 11 1926

1744

FACT AND COMMENT

The Glendale Realty Board has gone on record as opposed to the present system of requiring brokers to file a bond of $2000 with the State. The members felt that they are being imposed upon.

Those engaged in other professions are not required to file bonds to protect their clients. Imagine the hullabaloo that would be raised were it purposed to require lawyers to file such a bond.

This is not a reference to the ability of attorneys to talk long and lustily as they would undoubtedly do were such a measure proposed. Nor would the medical fraternity long remain silent. Nor would any other profession.

The fact that the real estate men have borne that bond burden as long as they have without raising an uproar is merely an admission that the measure was in all probability needed when it was enacted.

Education and a constant raising of the standard for admission to enter the real estate business in California as well as the rigid enforcement of the law governing realty salesmen and property transactions have made the bonding of brokers unnecessary.

The realty boards in California have learned to guard jealously their reputations, dependant, of course, on the reputations for square dealing of their members. That's due to education.

The first real estate class was organized in Beverly Hills, March 9, 1924, and now more than eighty university classes have been organized in fifty-one cities throughout California.

There will be issued in this State by the end of the year more than 50,000 licenses to real estate men, according to Commissioner Gabbert.

Certainly the California Real Estate Association has outgrown its swaddling clothes and it is high time to discard its borrowed dress of former years.

Scenic Highways

Beauty pays, all along the line from lip sticks to residential and community landscaping.

More than 10,000 motorists drove over the new Palos Verdes highway on July Fourth. It was not the highway. It was the indescribable beauty of an ever changing view. There is nothing quite like it.

It is a coastline thoroughfare extending from the rugged cliffs and coves at the northern entrance to the Palos Verdes estates, for some nineteen and one-half miles through the property. It passes the new government lighthouse at Point Vicente, circles across the hills back of San Pedro affording a wonderful view of the harbor and joins Western avenue at the south entrance of the huge project.

It cost about $750,000 and in one place some 300,000 yards of earth was moved to provide a roadway.

Because of the natural beauty of the topography on all sides of the highway it is destined to pay big dividends to its builders as a silent salesman of estates.

Prosperity

The economic well-being of Los Angeles was never better in its history. Realty transfers, bank clearings, deposits, Harbor commerce, oil production, retail trade, during the past six months show a decided gain when compared to the same period in 1925.

Because the industry is so closely related to their business some real estate men are apt to "view with alarm," any falling off in building permit issues. Such persons place too much weight on but one of the indices of the prosperity of this region.

True, building operations covering a long enough period are indicative of the general prosperity. But those figures must be studied in relation to all other indices.

REDONDO BEACH, CAL.,
ADVANCE
JULY 15, 1926

1744

PICTURE OF LA VENTA INN APPEARS IN THE POST

A large picture of the La Venta Inn in Palos Verdes appears at the head of a story entitled "California's War On Ugliness," by Kenneth L. Roberts, in the July 10 issue of the Saturday Evening Post.

The title under the picture terms is "A Spanish Inn at Palos Verdes, looking toward the harbor of Los Angeles." The picture, however, shows the inn facing Redondo. The names of the architects of the inn are also given under the picture.

SAN PEDRO, CAL., PILOT
JULY 13, 1926

CARAVAN TO TRAVEL OVER COAST ROAD

Chamber and Realty Board To Inspect Cliff Route

The co-operation of the San Pedro Chamber of Commerce was promised the San Pedro Realty Board at yesterday's meeting of the chamber's directors in promoting a celebration in observance of the opening of the Palos Verdes road from along the coastline from San Pedro to Redondo Beach. President R. G. Whitlock of the Realty Board appeared at the meeting in the interest of the celebration which calls for the running of an auto caravan over the road as suggested in a Daily Pilot editorial and by O. R. C. Grow.

A tentative date for the passing of the caravan over the new road was set, in the absence of President Frank A. Vanderlip, its sponsor, for Saturday, July 24. The newly named entertainment committee was designated to prepare plans for the celebration with a committee from the Realty Board. The joint committee will meet sometime this week.

SAN PEDRO, CAL., PILOT
JULY 14, 1926

FENCE CLOSES OLD ROAD IN PALOS VERDES

Many Motorists Pass Over New Coast Route Unit

The old road over the Palos Verdes Estates, approached by way of Twenty-sixth street, San Pedro, has been closed by the erection of a fence, it was announced today by L. F. Horner, superintendent of the Palos Verdes ranch.

The fact that the old road is closed is not recognized by many drivers, in spite of signs posted at the entrance directing them to the new shoreline highway from Miraleste, Mr. Horner said. Twenty-five cars made the trip on the old route yesterday as far as the fence and were forced to retrace their course to the Ninth street entrance to the new road. The Auto Club of Southern California will post the new road shortly.

Meanwhile the new coast highway is gaining in popularity with motorists, tourists being attracted daily to the almost flat curving route around the Palos Verdes hills overlooking the sea. The drive is becoming an evening habit with San Pedrans. The road is receiving nation wide publicity through the film play, "Miss Nobody," featuring Anna Q. Nillson, which now is appearing at the Cabrillo theatre. A bit of comedy is enacted on the Redondo end of the highway and the view northwest along the shore line is admirably brought out.

LONG BEACH, CAL., PRESS-TELEGRAM—10
JULY 14, 1926

Palos Verdes Road Opening to Be Feted With Auto Caravan

The co-operation of the San Pedro Chamber of Commerce was promised the San Pedro Realty Board at yesterday's meeting of the Chamber's directors in promoting a celebration in observance of the opening of the Palos Verdes Road along the coastline from San Pedro to Redondo Beach. President R. G. Whitlock of the Realty Board appeared at the meeting in the interests of the celebration, which calls for the running of an auto caravan over the road as suggested in a Daily Pilot editorial and by O. R. C. Grow.

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HERMOSA BEACH, CAL., BREEZE
JULY 14, 1926

San Pedro Realty Board Is Coming to Redondo Sat.

The San Pedro Realty Board is planning a motor caravan over the new Coast Highway road from the harbor to Redondo via the Palos Verdes estates Saturday. R. G. Whitlock, E. J. Rose, E. B. Read and George Preston form the committee on arrangements. Thousands of motorists have passed over this new scenic route since the road was thrown open July 4.

WILMINGTON, CAL., JOURNAL
JULY 14, 1926

PLAN COATSTAL CARAVAN

The San Pedro Realty Board is planning a motor caravan over the new coast highway road from the Harbor to Redondo via the Palos Verdes estates Saturday. R. G. Whitlock, E. J. Rose, E. B. Read and George Preston form the committee on arrangements. Thousands of motorists have passed over this new scenic road since the road was thrown open July 4.

SAN DIMAS, CAL. PRESS 296
JULY 15, 1926

Girl Scouts at Camp

The Pasadena district Girl Scouts which includes the San Dimas troop are in camp at Palos Verdes estate a beach camp between San Pedro and Redondo. Splendid swimming is provided the girls, Captain Goody," of Hollywood, being swimming instructor, and a great deal of emphasis is placed on the swimming merit badges.

Mrs. Abbott, so popular as house mother at the camp in the Little Dalton canyon last summer, is again in charge, and was warmly greeted by her former friends. Among those from San Dimas who are at camp this year are Virginia Gregg, Katherine Teague and Dorothy Johnstone.

TORRANCE, CAL., HERALD 211
JULY 15, 1926

THE HOLLYWOOD-PALOS VERDES PARKWAY

W. RUFUS PAGE of Torrance, director of the Southwest Parks and Parkways Improvement Association, has prepared an article on the proposed Hollywood-Palos Verdes Parkway, stressing particularly the significance of this highway to Torrance. Mr. Page's article follows:

This thoroughfare will not be a boulevard but a real parkway—just the same as if you were driving between two beautiful parks all the way from Hollywood to the Pacific ocean and to the entrance to the Palos Verdes Estates. This parkway will be 25 miles long and 225 feet wide, and it will actually occupy approximately 640 acres of land. There will be a drive or speedway in the center of the parkway about 80 feet wide. On each side of this drive or speedway there will be a parkway or strip of land planted in trees, shrubbery and flowers. Next there will be a bridle trail for those who enjoy horseback riding. Then there will be another strip of land or parkway on each side, properly landscaped and beautified. Next on each side there will be a paved roadway to serve the magnificent homes along this parkway, and there will be plenty of these homes.

There is nothing in California at this time to compare with this projected parkway in magnificence, beauty and usefulness; and there are few parkways in the United States that will equal and none that will surpass it.

The work will be done under the acquisition and improvement act sponsored by Mr. Mattoon. The legality of this act has been established by the Supreme Court of the State of California, and there is now no question as to its validity.

This parkway is being sponsored by the Community Development Association, with Mr. Henry O'Melveney in charge. This association is composed of five leading newspapers of Los Angeles and some of the most progressive and influential citizens of Los Angeles. The plans for the parkway are now being prepared by Olmstead Brothers, who are nationally known city planning experts and landscape gardeners.

About four and one-half miles of this parkway will be in Torrance and many of us are interested in the cost of it. Estimates of the cost are now being prepared and everyone interested will be advised before the actual construction begins. It may be said now that the cost to the property owners in our district will be much lower than in the district to the north of us. It is also proper to say now that this assessment will be spread over a period of 30 years at a low rate of interest and will not be burdensome. The proposed assessment district begins at 114th street and extends through Torrance to the Pacific ocean between Redondo Beach and the Palos Verdes Estates and contains approximately 28,000 acres of land. Most of the territory in the district through which the parkway [illegible] a great deal of the right [illegible] reducing the expenses a

MANHATTAN BEACH, CAL. NEWS
JULY 16, 1926

A MARINE DRIVE WORTH TAKING

A drive that in a short time will be one of the most popular scenic automobile drives in the Los Angeles metropolitan district is one that motorists can now take around the Palos Verdes hills to San Pedro. That road is now open, and those who have driven over it declare that the marine view from this highway is unequalled in Southern California.

From the roadway, which is sufficiently far from the brink of the high cliffs for the greater part of the distance to enable one to drive in perfect safety, one has a panorama of the ocean and shore line that is inspiring. The beauty of Santa Monica Bay is never fully appreciated until it has been viewed from the Palos Verdes hills, and the rugged beauty of the Palos Verdes hills, cliffs and shore line is not fully realized until one has traveled over the highway from Clifton to San Pedro.

In the future it will be one drive that everyone living in the city will take often. It will be one of the first motor trips that guests will be taken on. There are only a few real scenic drives left near at hand that people can take in a few hours in the afternoon and this drive will be one of them.

It will be frequently repeated, and will be one that will never grow tiresome. The breeze from the ocean will always make it refreshing, regardless of how hot the day may be.

In this day of commercialism it is gratifying to see a project being handled without beauty being sacrificed. The Palos Verdes project because of that deserves to prosper. In ten or twenty years hence, the Palos Verdes hills will be dotted throughout with artistic homes. It will be one of the beauty spots of the Southland.

There is room on the Palos Verdes hills for several hundred thousand people. The time will come when the home owner will seek out these hills as they are now rushing to the hills of Hollywood. As Los Angeles grows, and as the north and south through boulevards are developed and transportation facilities increased, the Palos Verdes hills will not seem as far away as they do today.

SAN PEDRO, CAL., NEWS
JULY 16, 1926

DELAY CARAVAN PLANS

Meeting today with realty board representatives to confer on plans for an automobile caravan over the new San Pedro-Redondo road through the Palos Verdes estates, the San Pedro chamber's entertainment committee held over announcements until Monday until details had been worked out.

Sunday afternoon it was my privilege to be a guest of friends who motored to the Palos Verdes Estates. We dined at "La Venta," from which delightful restaurant the broad sweep of the Pacific meets the view, and the air is sweet and clean with the tang of the sea. There, surely, no cocktails are needed to give one an appetite.

As a lad I used to shoot quail in the cactus-covered valleys of the Palos Verdes rancho, and pry abalones from the surf-beaten rocks at the base of the cliffs.

But last Sunday, as the car was stopped for a few moments on the cliff's edge, I visioned that wonderful coast as it will be a few short years hence. It will be far lovelier than the famed Cote d'Azur of France, for nature has, in all ways, been so much kinder to us here.

Hope on the Beaches

In the course of southern California's rapid development residents have become accustomed to beholding new cities spring up with amazing rapidity, but in only one or two instances have the communities been organized with definite artistic requirements and with carefully worked-out plans which prevent haphazard construction, or unsightly districts. Palos Verde is an example of what can be done on a beach, made to blossom as an alluring location for fine residences. San Clemente is a second seaside city, which is being made to order. Like Palos Verde it is reminiscent of our early architectural influence. It is to be a novel Spanish city in which have been introduced all the comforts and luxuries that modern life demands. Over it a veteran of many a real estate enterprise presides with offhand hospitality. Since the former mayor of Seattle came to Los Angeles to retire from active life, he has been one of the busiest of men. At first, he says, he mourned over the lost opportunities of several decades of the past when he came to us as a casual visitor, but now in his period of leisure, with politics safely abandoned, he is having plenty of interest in life. The gift of oratory, which counted for much when he sought office in Seattle, is now used with evident success in persuading home-seekers to dwell in San Clemente. It is said that motorists who have not the slightest idea of buying a lot anywhere or who have hardly enough of the medium of exchange to purchase gasoline, stop to listen and stay to buy.

SAN PEDRO, CAL., PILOT
JULY 16, 1926

HYDE FEELS SUCCESS SURE ON OUTFALL

Expert To Send Report Early Next Week Upon Survey

Belief that no sewer outfall will be built at White Point or Point Firmin was strengthened in San Pedro today with the receipt of a telegram from Professor Charles Gilman Hyde, sanitation expert who gathered data for the local fight against County Sanitation Engineer A. K. Warren's plan to discharge county sewage off White Point.

The telegram, sent as notification that a complete copy of Hyde's report would arrive in San Pedro early next week, contained this cheering observation. "All studies most convincing and reassuring. Feel great confidence in conclusions, including use of steel outfall pipe."

This word from Hyde is taken to indicate that the state health board is favorably disposed towards

Willowbrook to Join Tree Planting Drive

"One or two Trees in Front of Every House" is the slogan adopted at the meeting of the Compton Realty Board and in the appointment of committees for this work E. M. Earl was given charge of the Willowbrook district and urges every one to help in the work. There is nothing that adds to the attractiveness of a home or town more than plenty of trees. They are always inviting and it will be noticed that when large tracts are subdivided in the best districts, those in charge begin at once to beautify the surroundings as is being done at Palos Verdes which will be known as the most beautiful home site in America. We can have inviting surroundings also if we will but realize the value of planting trees. Good shade trees can be bought for 50 cents and $1 and within a couple of years make a good showing. Help to beautify your home town; plant trees.

SAN PEDRO, CAL., PILOT
JULY 16, 1926

RE-ELECTION PLEASES SHIPPING

Local harbor shipping interests are generally pleased with the recent re-election of Frank A. Vanderlip to the presidency of the San Pedro Chamber of Commerce. The former president of the National City Bank of New York assumed his duties with the chamber five months ago, soon after he established his permanent home in the Palos Verdes hills. He has taken an active interest in shipping and transportation affairs.

PASADENA, CAL., MORNING SUN—27
JULY 16, 1926

GIRL SCOUTS GAIN WEIGHT AT CAMP BESIDE PACIFIC

Camp Palos Verdes, the Girl Scout camp perched on a promontory between San Pedro and Redondo, is consuming biscuits at such a terrific rate that each of the 40 vacationers has gained from two to five pounds since her arrival, according to reports received here.

Most of those who joined since the opening July 5 intend to remain full time, and before camp closes on August 2 reservations will swell the population to 60.

Nature-study, first aid practice, basketry and hikes are principle occupations. Miss I. M. Halsted is in charge.

BURBANK, CAL., REVIEW
JULY 16, 1926

The road around the Palo Verde Estates is now in very good condition with the exception of two miles of construction on Western avenue.

LOS ANGELES, CAL., HERALD
JULY 16, 1926

GUY PRICE'S Gossip

By GUY PRICE

Marshall Neilan

Few persons engaged in motion picture work are versed in all branches of the industry as is Marshall Neilan.

When it comes to film making, in all its multifarous angles, "Mickey" knows his stuff.

The reason is that Neilan has been connected with and become expert in almost all departments.

His start was at the bottom of the ladder, about 14 years ago, and his ultimate great success is the result of tedious work, backed by an understanding over every foot of the way.

With some, perhaps, success has been a matter of luck, but not so with Neilan, who is now making a series of independent productions for Paramount.

His first job was that of prop boy. Interspersed with his work in that department he played extra. His next step was into the acting ranks. Then he became a scenario writer and assistant director, combined with cutting and editing pictures and doing quite a lot of camera work. He returned to the acting fold and became a leading man and star and then was given an opportunity to direct.

After guiding many successful productions he became a producer-director and for more than a year has been making pictures at his own studios.

* * *

There is a probability that Kolb and Dill, the veteran comedians, will become film stars.

They arrived today after closing their road tour and went immediately to the Fox studios, where a screen test was made.

Kolb and Dill have not seriously contemplated the pictures in the past but I understand they are now considering several offers.

* * *

Raymond Griffith is one of the few movie stars who never takes a vacation.

In fact, Griffith generally has an easier time during the actual filming of a story than he does between pictures.

Between pictures is a period of intense activity for Griffith and his aides, for they are working on their next picture.

* * *

Henry MacRae, director-general at Universal studios, got in wrong recently.

His car broke down in Hollywood and he was in a rush to get back to the studio. He saw a taxicab coming along with Edward Everett Horton and Marion Nixon within, apparently studio bound.

"Hey, wait a minute," he cried, dashing into the street.

"Hey, wait a minute yourself," called a voice from the car behind.

It was Melville Brown, directing a scene for "Taxi! Taxi!" and the director-general had committed the unforgivable sin of walking into a scene.

* * *

One of the few professions that belies the proverb, "A rolling stone gathers no moss," is that of a screen actress, says Wanda Wiley. Miss Wiley points out that the more a free lance actress moves about from studio to studio, the greater her income.

* * *

Jerome N. Wilson and his wife, Agnes Pat McKenna, have secluded themselves in romantic Le Vanta inn at Palos Verdes Estates to write an original photoplay for Richard Barthelmess. They have recently completed a story for Colleen Moore.

* * *

LOS ANGELES, CAL., EXAMINER
JULY 17, 1926

NEW 18-HOLE COURSE FOR HARBOR CLUB

San Pedro C. C. Is Sold to Harter Co.; $500,000 Clubhouse Soon to Be Built

PURCHASE of the San Pedro Golf and Country Club and completion of plans to build a $500,000 clubhouse, another 18-hole golf course, a swimming pool and other accommodations costing over $2,000,000, today was announced by E. A. and T. D. Harter, owners of the Harter Holding Company, which financed and built the Casa del Mar beach club of Santa Monica.

T. D. Harter

The Harter brothers, through agreements signed here today, secured a fifty-year lease on a total of 310 acres of land on the bluff between the Palos Verdes estate and White's Point. Purchase price of the San Pedro Golf Club was not announced.

Landscape architects Sunday will begin work on plans to beautify the whole project, with especial attention being paid to the bluff and rough acreages in the northern part of the lease.

Work on the second 18-hole golf course will begin as soon as plans can be completed, while construction of a 600-foot retaining wall at surf's edge, filling in with sand, and erection of giant elevators to reach from the site of the proposed club house, which is over 100 feet above the ocean, will be started within a few months. The club house, according to present plans, will be an elongated affair, with every room facing the ocean, and will cost approximately $500,000.

James H. Dodson Jr., Al Killian and Thomas A. Morrissey, cashier of the Los Angeles Merchants National Bank, signed as representatives of the San Pedro Golf and Country Club which had a lease on 150 acres of land. Harter brothers secured the additional 160-acre lease from Louis Sepulveda, who acted on behalf of his father, Roman D. Sepulveda, and as manager of the Sepulveda Land Company.

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LANDSCAPERS BEGIN WORK ON HUGE LOCAL PROJECT SUNDAY; OTHER IMPROVEMENTS PLANNED

E. A. and T. D. Harter, Builders of Casa del Mar Club House at Santa Monica, Announce New Plans for "del Monte of Southland" Here

Purchase of the San Pedro Golf and Country club by the H. and H. holding company, builders of the Casa del Mar Beach club, of Santa Monica, the lease of an additional 160 acres of land from Roman D. Sepulveda on which will be constructed a second 18-hole course, and the proposed building of accommodations on such a huge scale that this city will become the mecca for Southern California capitalists, was announced by E. A. and T. D. Harter today. Landscape artists will begin work on the project Sunday. Memberships will be by invitation, with the present members of the club having certain specified privileges.

Land values involved amount to over $1,000,000, while construction of a combined club house and hotel and other projects will involve another [illegible] prominent officials estimate.

Louis Sepulveda, acting on behalf of his father and as manager of the Sepulveda Land company, and Al Killian, James H. Dodson and Thomas A. Morrissey, attorney in fact for E. J. Amar, representing the San Pedro Golf and Country club, today signed final papers through which E. A. and T. D. Harter, brothers, who control the holding company for the Casa del Mar club, become owners and managers of the local club.

Upon acquiring a 50-year lease on a total of 310 acres of land, located in what is considered the most scenic position on the California coast, the Harter brothers today announced that they propose to start work immediately on the following projects:

1. Construction of a $400,000 combined club house and hotel which will have sleeping quarters for 600 people, with every room facing the ocean.
2. Building of a second 18-hole course on the 160-acre lease lying east and north of the present San Pedro Golf and Country club.
3. Erection of a 600-foot retaining wall and a filling in with sand, thus providing shallow and deep water swimming on the shore, with all the conveniences of a sandy beach. Baden baths also will be provided.
4. Construction of a huge plunge, 75 feet wide and [illegible] lawn and benches, as well

the purchase of the San Pedro Golf and Country club by the H. and H. Holding company, builders of the $750,000 Casa Del Mar Beach club of Santa Monica; the lease of 160 additional acres from Ramon Sepulveda, on which a second 18-hole golf course will be constructed, and the building of a clubhouse, hotel and other projects, representing a total investment of $2,000,000.

Representing the San Pedro Golf and Country club, which is to be given another name, Louis Sepulveda, representing the Sepulveda Land company, and James H. Dodson, Thomas Morrissey and E. J. Amar, representing the local club, today signed final papers through which E. A. and T. D. Harter, who control the holding company for the Casa Del Mar Beach club, become owners and manager of the local club.

Upon acquiring a 50-year lease on a total of 310 acres of land in the vicinity of the club, considered one of the most scenic on the coast, Harter brothers today announced that they propose to start work immediately upon the project.

City, Lomita and Wilmington, as well as other neighboring towns, who have been invited to join the expedition over the newly opened scenic Redondo to San Pedro road. The public is invited to join the caravan.

The Redondo section will leave Redondo and be joined by Lomita, Torrance and Harbor City caravans, which will meet in San Pedro and be met by all others who desire to make the trip. Every family is to provide a box lunch; the journey ending in the Redondo picnic grounds, where entertainment and a place to eat will be provided. Hot coffee will be provided by the Redondo Realty Board and Chamber of Commerce.

JUL 17 1926

LOS ANGELES, CAL., HERALD

THOUSANDS VISIT AT PALOS VERDES

1744

All records were again shattered at Palos Verdes estates last Sunday, several thousand more people visiting the property than on July 5, when a high point was reached in the history of the seaside home community, it was announced today.

The tremendous influx of visitors on the nation's birthday holiday was occasioned by the fact that the new $750,000 highway along the coast to San Pedro harbor was thrown open to the public. Officials of the Palos Verdes project attribute last Sunday's large crowds partially to the fact that on Thursday the nation's largest weekly journal carried an illuminating article on "How California Combats Ugliness," and used a photograph of the Palos Verdes La Venta inn as Exhibit "A."

Several thousand automobiles again traversed the splendid new coast highway from the north entrance of Palos Verdes estates to the Miraleste section overlooking the harbor. This is declared to be one of the finest drives in Southern California, with a diversity of scenery and interest not easily equaled.

LOS ANGELES, CAL. ILLUSTRATED DAILY NEWS
JULY 17, 1926

SAN PEDRO CLUB NOW PART OF BIG HOLDING

1744

A club combining not only a typical beach and country club, but embracing every form of outdoor sports and yachting, was announced yesterday in the taking over of all the interests of the San Pedro Golf Club by the H. & H. Holding Co., which will spend nearly $2,000,000 in buildings and beautify the property, which comprises 350 acres.

These holdings adjoin the Palo Verde Estates, and have an ocean frontage of 3800 feet. A continuous bridle paht of eight miles will be possible along the ocean front. The main part of the clubhouse will be 700 feet long and four stories high along the top of the cliffs, but will extend down the side of the cliff in terraces, to give the effect of an 18-story clubhouse from the ocean.

The bluff for its entire length will be terraced and a five-acre botanical garden will lie between the clubhouse and the beautiful 18-hole golf course. This course will be extended to 36 holes and Billy Bell has been engaged to begin the laying out at once.

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a year and a half ago, financed through the sale of memberships, and put in operation last October, by the following charter members: Ed J. Hahar, E. J. Amar, Jr., James H. Dodson, Jr., Phil M. Gaffey, Al Killian, Montgomery Phister, Henry Gold, Abe Rosenfeldt, Charles Adair, Mrs. R. Dodson, and Thomas A. Morrissey, of the Merchants National Bank of Los Angeles.

Several hundred memberships were sold, and the golf course has been kept in the best of condition since it was put in operation. Building of huge water tanks, digging of wells and laying of pipe lines, together with the laying out of the course and its construction, cost several hundred thousand dollars.

The course has been considered one of the most difficult, best and beautiful in America. Many of the best golf champions of the United States have played here and heartily approved it. The sportiness of the course is believed to have been an inducement to the two Harter brothers to locate here, with the scenic view from the bluff is unexcelled.

SAN PEDRO, CAL., PILOT
JULY 17, 1926

MRS. VANDERLIP ARRIVES WITH VILLA IDEAS

1744

Financier's Wife and Daughter Return From Italy

With the return today of Mrs. Frank A. Vanderlip and daughter, Miss Narcissa from Italy plans will go forward for the spacious Italian villa at Portuguese Bend upon the 200-acre estate reserved for the personal use of Mr. Vanderlip when the Palos Verdes ranch was turned over to the Palos Verdes Corporation.

Mrs. Vanderlip and Miss Vanderlip have spent several months in Italy with their architect making a personal study of famous Italian villas and Italian architecture and landsaping. Now that they have returned the plans will be worked out for the new permanent home of the Vanderlip family on the famous knoll overlooking not only Portuguese Bend but the surrounding background against a crescent of protecting hills. Mrs. Vanderlip's sister, Mrs. Harden, and Vanderlip's partner, H. E. Benedict are also planning new homes in the same tract.

Mr. Vanderlip selected this site as the finest on the entire ranch because of its climate and scenic advantages. The site is some distance south and west from the temporary ottage he is now occupy-

development. I would rather [illegible] a lot for half price for develop-

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Los Angeles, Cal.
TIMES
JUL 18 1926

SHORE LINE HIGHWAY IS AUTO MECCA

Ten Thousands Motorists on New Artery When Opened to Traffic

1744

Approximately 10,000 automobiles traversed the new coast highway along the Palos Verdes shoreline on the 5th inst., according to a check by officials of the Palos Verdes project. There was a stream of cars traveling in each direction all day long—some entering this new scenic coast route at the north entrance of Palos Verdes Estates near Redondo, and others entering it at Miraleste in the hills back of San Pedro.

The tremendous interest in this coast highway was also reflected in activity at La Venta Inn and at the Palos Verdes golf course, records being established at both places. Meals were served for several hundred people at La Venta Inn and the golf course was busy from sun-up to sunset with visitors from other clubs. The twenty-seven-foot roadway along the coast proved adequate for handling the traffic although a few jams were reported because of slow-moving automobiles.

The route passes the new government light house at Point Vicente and also the site of the new $250,000 home of Frank A. Vanderlip. Both of these proved to be major points of interest to motorists.

COLTON, CAL., COURIER
JULY 17, 1926

Syndicated in 28 papers

REDONDO BEA

1944

One of the Most Picturesque Settings for a Home in all Southern California

A Panorama of Ocean, Hills, Industry Farms and Gardens.

Redondo Beach and Strand from Palos Verdes Hills

REDONDO

Nestled on the gentle slopes of the foothills overlooking the Pacific Ocean, where the gentle ocean breezes blowing in from over the waters keep the air fresh and pure, and in the bend of Crescent Bay, lies a city destined to become one of the most beautiful and popular resorts in all the Sunny Southland.

Those who have glimpsed a view of Redondo Beach from the crest of the Palos Verdes Hills have compared the view with the most picturesque scenes in the world and few places, indeed, possess the natural environs for scenic beauty as does this locality. There is always something inspiring and fascinating in watching the ocean billows roll and break into silver spray upon the strand, watching the great Ocean Liners passing in the distance and watching the fleet of fishing boats, launches and barges anchored in the bay.

Nature provided an amphitheatre for the location of Redondo Beach and the streets of the city conform to the circle of the Bay. By reason of the gentle slope from sea level to an elevation of two hundred and fifty feet, practically every home in the city has an ocean view. As the sun sinks behind the dark blue waters of the Pacific casting a red glow over the sky, it presents a picture that even the cunning hand of the skilled artist cannot portray.

Located so admirably on the sloping hillside of the gradually ascending bluffs, and overlooking the ocean as far as the eye can reach, Redondo Beach appears from the strand or from the decks of approaching steamers like a glistening and beautiful setting in a cluster of diamonds. The city has grown in recent years with great rapidity in population, in the erection

this life worth living for unless one possesses good health. In addition to these elements one must need have recreation and rest to occupy mind and time.

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The amusement features are all of a high class, clean and wholesome character. The area comprising this zone covers three full city blocks and in addition to the world's largest warm, salt water bathing pavilion and one of the finest dancing pavilions in the country, there are many concessions, games, and rides, band concerts during the summer and other features of entertainment for both old and young that insure one a pleasant way in which to spend their leasure moments.

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Captain Ainsworth and some associates also built a railroad to Los Angeles which connected the hotel directly with the city, also laid out the beautiful grounds and planted the many varieties of beautiful trees which since have been purchased by the city of Redondo Beach and give to it the most beautiful and delightful park of any of our sea coast resorts.

To those seeking a desirable place to spend the summer or a vacation, Redondo Beach offers many attractions, and no mistake can be made by going to this most desirable resort. Here one can hike or motor among beautiful surroundings, and an early hike or motor trip along the coast to the Palos Verdes Hills and on to Point Firmin makes a trip of ever-changing scenery, and the charm of the many little nooks and coves along the coast present views never to be forgotten; then looking seaward is the blue outline of Catalina Island, with here and there the smoke and attractive vision of an ocean going steamer; closer in will be seen sail boats and other pleasure craft, while an occasional speedboat plows its way through the water at terrifiv speed. An early trip like this at sunup invigorates both old and young alike and makes life worth living. Take long, deep draughts of the pure sea air while gazing oceanward and you will want to repeat a trip of this character often, and it refreshes the whole body and is a sure cure for a case of nerves or rundown condition caused by labor or being cooped up in store or office in the city.

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Business and Amusement Zone, Redondo Beach

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SAN PEDRO, CAL., NEWS
JULY 16 1926

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JUL 17 1926
LOS ANGELES, CAL., HERALD

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1944

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Redondo Beach and Strand from Palos Verdes Hills

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Those who have glimpsed a view of Redondo Beach from the crest of the Palos Verdes Hills have compared the view with the most picturesque scenes in the world and few places, indeed, possess the natural environs for scenic beauty as does this locality. There is always something inspiring and fascinating in watching the ocean billows roll and break into silver spray upon the strand, watching the great Ocean Liners passing in the distance and watching the fleet of fishing boats, launches and barges anchored in the bay.

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JULY 16, 1926

1744

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LOS ANGELES, CAL., HERALD

THOUSANDS VISIT AT PALOS VERDES

1744

All records were again shattered at Palos Verdes estates last Sunday, several thousand more people visiting the property than on July 5, when a high point was reached in the history of the seaside home community, it was announced today.

The tremendous influx of visitors on the nation's birthday holiday was occasioned by the fact that the new $750,000 highway along the coast to San Pedro harbor was thrown open to the public. Officials of the Palos Verdes project attribute last Sunday's large crowds partially to the fact that on Thursday the nation's largest weekly journal carried an illuminating article on "How California Combats Ugliness," and used a photograph of the Palos Verdes La Venta inn as Exhibit "A."

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JULY 17, 1926

SAN PEDRO CLUB NOW PART OF BIG HOLDING

1744

A club combining not only a typical beach and country club, but embracing every form of outdoor sports and yachting, was announced yesterday in the taking over of all the interests of the San Pedro Golf Club by the H. & H. Holding Co., which will spend nearly $2,000,000 in buildings and beautify the property, which comprises 350 acres.

These holdings adjoin the Palo Verde Estates, and have an ocean frontage of 3800 feet. A continuous bridle paht of eight miles will be possible along the ocean front. The main part of the clubhouse will be 700 feet long and four stories high along the top of the cliffs, but will extend down the side of the cliff in terraces, to give the effect of an 18-story clubhouse from the ocean.

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Captain Ainsworth and some associates also built a railroad to Los Angeles which connected the hotel directly with the city, also laid out the beautiful grounds and planted the many varieties of beautiful trees which since have been purchased by the city of Redondo Beach and give to it the most beautiful and delightful park of any of our sea coast resorts.

To those seeking a desirable place to spend the summer or a vacation, Redondo Beach offers many attractions, and no mistake can be made by going to this most desirable resort. Here one can hike or motor among beautiful surroundings, and an early hike or motor trip along the coast to the Palos Verdes Hills and on to Point Firmin makes a trip of ever-changing scenery, and the charm of the many little nooks and coves along the coast present views never to be forgotten; then looking seaward is the blue outline of Catalina Island, with here and there the smoke and attractive vision of an ocean going steamer; closer in will be seen sail boats and other pleasure craft, while an occasional speedboat plows its way through the water at terrifiv speed. An early trip like this at sunup invigorates both old and young alike and makes life worth living. Take long, deep draughts of the pure sea air while gazing oceanward and you will want to repeat a trip of this character often, and it refreshes the whole body and is a sure cure for a case of nerves or rundown condition caused by labor or being cooped up in store or office in the city.

Fishing has always been good at Redondo Beach, both from the fishing piers and also from barges or fishing boats out in hte bay. Here it is that often the larger varieties of fish that seldom come in close to shore may be taken with rod and reel off the piers. The writer has seen Yellowtail, Baracuda and large Halibut taken with rod and reel off the wharves here, just as fast as they could be pulled in and the hooks baited and tossed into the ocean again, just as you often see Smelt, Herrin and other small fish caught at other beaches. But if the fish do not come in close to shore there is always the opportunity at Redondo Beach of getting a fisherman to take you out in his boat and enjoying the pleasure of a good catch, or

Business and Amusement Zone, Redondo Beach

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as umbrellas and other conveniences will be provided adjacent to the pool.

5. Building along the shore line of a bridle path reaching from the east boundary of the lease to the east line of the Palos Verdes estates. Negotiations with Frank A. Vanderlip, owner of a 16,000-acre estate in the Palos Verdes, already have started, relative to extension of the bridle path along the waterfront of his property.

6. Planning and building of four concrete tennis courts, with provisions made for other athletic grounds.

7. Provision made for construction of elevators from the shore line to the top of the bluff.

8. Landscaping of the bluff, further beautification of Sepulveda park, which is included in the 180-acre lease, and the planting of shrubbery and trees along the bluff and on the rough acreage at the north end of the club grounds.

9. Probable construction of a breakwater through which to provide a yacht anchorage for members of the club. The yacht anchorage project has been discussed but not definitely planned.

Putting in of landscaping and construction of the second 18-hole course is expected first. Work on those two projects probably will start within a few months, with other projects being developed in time to complete the whole 36-hole course, clubhouse and all accommodations within 18 months or two years.

The San Pedro Golf and Country club contracts with over 200 members were signed over to the Harter Brothers, who are known by James H. Dodson, Jr., E. J. Amar, Al Killian and other organizers of the local club, as two of the most successful country club managers in California.

PLAYGROUND OF SOUTHLAND

Plans outlined today will make the San Pedro club superior to the world-famed Del Monte club at Monterey, it was stated. Membership will be limited to 2000 members, and the lowest priced membership will cost not less than $1000, it is understood.

Local leaders of the San Pedro Golf club today were looking for a meeting to be called at which the exact status of the local members would be determined. There are six life members and more than 200 other members now. Those holding memberships probably will continue their memberships, possibly with the same stipulations and privileges under which they have been operating.

Consummation of this sale, which pesages a movement that will make San Pedro and adjacent territory the playground of the Southland, indicates another big deal which will involve White's point and the construction of a million dollar hotel, it was unofficially stated today. This deal has been hinted several times, but no definite arrangements have been announced.

CHANGE NAME SOON

Name of the San Pedro Golf and Country club will be changed soon, it was stated in official circles today. No suggestions as to a name, however, has been made public, although it is considered probable that a significant Spanish name would be chosen.

The new club house, according to tentative plans, will be of prevailing Spanish design and of an elongated effect in order to provide each room with an ocean view. The club house and hotel will have spacious dining rooms, social halls, dance halls and lobbies. It will be connected with the surf by elevators, and will vary from a one-story affair to a three-story building. The one-story portion will be located atop the high hill west of and adjacent to the present club house, while the building will be about 600 feet in length and will run along the bluff east of the hill, the roof

(Continued on Page Ten)

being level, and the building at its eastern terminus will be three stories in height.

Construction on the landscaping along the bluff and on the rough acreage in the north part of the lease is expected first, with work to start soon on the second 18-hole course, which will be a little easier than the present links, it is believed, since the hills are not quite so steep.

Al Killian, James H. Dodson, Jr., and other prominent officials of the San Pedro Golf and Country club today were especially enthusiastic about the deal.

LOCAL MEMBERS ENTHUSIASTIC

The purchase of the golf club is the biggest thing that has happened in the way of building up and advertising San Pedro," James Dodson stated. "The Harter brothers are two of the livest business men I know and they certainly will 'put over' the project in a way befitting its size and scope. These new managers have a vision, and they can see that the country club here will be one of the biggest and highest class propositions in the United States. They've my hearty support, and, believe me, I'm proud of my membership in the club."

Louis Sepulveda today declared that, in his opinion, the leasing of 310 acres of land for the purpose of constructing the golf courses and club accommodations was the greatest boon to residential property in San Pedro in the history of the city. He declared that memberships in the club will be sold to the millionaire and multi-millionaires of the Southland, and that these men, once they view the city from the Palos Verdes hills, will seek homes here.

This big deal, now closed, has been considered for several weeks. Vanderlip is understood to have been anxious to take over the local project in order to provide a playground and golf course for purchasers of his own property in the Palos Verdes hills. The deal with the Harter brothers has been carried on for several weeks with the first official announcements of its successful termination today.

COURSE CONSIDERED SPORTY

The San Pedro Golf and Country club was organized more than a year and a half ago, financed through the sale of memberships, and put in operation last October, by the following charter members: Ed J. Hahar, E. J. Amar, Jr., James H. Dodson, Jr., Phil M. Gaffey, Al Killian, Montgomery Phister, Henry Gold, Abe Rosenfeldt, Charles Adair, Mrs. R. Dodson, and Thomas A. Morrissey, of the Merchants National Bank of Los Angeles.

Several hundred memberships were sold, and the golf course has been kept in the best of condition since it was put in operation. Building of huge water tanks, digging of wells and laying of pipe lines, together with the laying out of the course and its construction, cost several hundred thousand dollars.

The course has been considered one of the most difficult, best and beautiful in America. Many of the best golf champions of the United States have played here and heartily approved it. The sportiness of the course is believed to have been an inducement to the two Harter brothers to locate here, with the scenic view from the bluff is unexcelled.

JUL 17 1926

LOS ANGELES, CAL., HERALD

THOUSANDS VISIT AT PALOS VERDES

1744

All records were again shattered at Palos Verdes estates last Sunday, several thousand more people visiting the property than on July 5, when a high point was reached in the history of the seaside home community, it was announced today.

The tremendous influx of visitors on the nation's birthday holiday was occasioned by the fact that the new $750,000 highway along the coast to San Pedro harbor was thrown open to the public. Officials of the Palos Verdes project attribute last Sunday's large crowds partially to the fact that on Thursday the nation's largest weekly journal carried an illuminating article on "How California Combats Ugliness," and used a photograph of the Palos Verdes La Venta inn as Exhibit "A."

Several thousand automobiles again traversed the splendid new coast highway from the north entrance of Palos Verdes estates to the Miraleste section overlooking the harbor. This is declared to be one of the finest drives in Southern California, with a diversity of scenery and interest not easily equaled.

LOS ANGELES, CAL., ILLUSTRATED DAILY NEWS
JULY 17, 1926

SAN PEDRO CLUB NOW PART OF BIG HOLDING

1744

A club combining not only a typical beach and country club, but embracing every form of outdoor sports and yachting, was announced yesterday in the taking over of all the interests of the San Pedro Golf Club by the H. & H. Holding Co., which will spend nearly $2,000,000 in buildings and beautify the property, which comprises 350 acres.

These holdings adjoin the Palo Verde Estates, and have an ocean frontage of 3800 feet. A continuous bridle paht of eight miles will be possible along the ocean front. The main part of the clubhouse will be 700 feet long and four stories high along the top of the cliffs, but will extend down the side of the cliff in terraces, to give the effect of an 18-story clubhouse from the ocean.

The bluff for its entire length will be terraced and a five-acre botanical garden will lie between the clubhouse and the beautiful 18-hole golf course. This course will be extended to 36 holes and Billy Bell has been engaged to begin the laying out at once.

LONG BEACH, CAL., SUN
JULY 17, 1926

PALOS VERDES TO HAVE HUGE CLUB PROJECT

1744

Holding Company Plans To Spend Two Millions In Improvements

Completion of a deal which will make the Palos Verdes hills and cliffs in the vicinity of White's Point one of the greatest playgrounds in Southern California, was announced yesterday. It consists of the purchase of the San Pedro Golf and Country club by the H. and H. Holding company, builders of the $750,000 Casa Del Mar Beach club of Santa Monica; the lease of 160 additional acres from Ramon Sepulveda, on which a second 18-hole golf course will be constructed, and the building of a clubhouse, hotel and other projects, representing a total investment of $2,000,000.

Representing the San Pedro Golf and Country club, which is to be given another name, Louis Sepulveda, representing the Sepulveda Land company, and James H. Dodson, Thomas Morrissey and E. J. Amar, representing the local club, today signed final papers through which E. A. and T. D. Harter, who control the holding company for the Casa Del Mar Beach club, become owners and manager of the local club.

Upon acquiring a 50-year lease on a total of 310 acres of land in the vicinity of the club, considered one of the most scenic on the coast, Harter brothers today announced that they propose to start work immediately upon the project.

SAN PEDRO, CAL., PILOT
JULY 17, 1926

Realty Board To Discuss Caravan Plans At Meet

1744

A special meeting of the San Pedro Realty Board has been called for Tuesday, July 20, it was announced today. All members are requested to attend the session, which will be held in the Realty Board building, Sixth and Pacific, at 7:30 p. m. Matters of importance are to be discussed.

The date for the caravan drive over Palos Verdes hills has been announced as July 31. The Realty Board and the Chamber of Commerce have begun arrangements with Redondo, Torrance, Harbor City, Lomita and Wilmington, as well as other neighboring towns, who have been invited to join the expedition over the newly opened scenic Redondo to San Pedro road. The public is invited to join the caravan.

The Redondo section will leave Redondo and be joined by Lomita, Torrance and Harbor City caravans, which will meet in San Pedro and be met by all others who desire to make the trip. Every family is to provide a box lunch; the journey ending in the Redondo picnic grounds, where entertainment and a place to eat will be provided. Hot coffee will be provided by the Redondo Realty Board and Chamber of Commerce.

SAN PEDRO, CAL., PILOT
JULY 17, 1926

MRS. VANDERLIP ARRIVES WITH VILLA IDEAS

1744

Financier's Wife and Daughter Return From Italy

With the return today of Mrs. Frank A. Vanderlip and daughter, Miss Narcissa from Italy plans will go forward for the spacious Italian villa at Portuguese Bend upon the 200-acre estate reserved for the personal use of Mr. Vanderlip when the Palos Verdes ranch was turned over to the Palos Verdes Corporation.

Mrs. Vanderlip and Miss Vanderlip have spent several months in Italy with their architect making a personal study of famous Italian villas and Italian architecture and landsaping. Now that they have returned the plans will be worked out for the new permanent home of the Vanderlip family on the famous knoll overlooking not only Portuguese Bend but the surrounding background against a crescent of protecting hills. Mrs. Vanderlip's sister, Mrs. Harden, and Vanderlip's partner, H. E. Benedict are also planning new homes in the same tract.

Mr. Vanderlip selected this site as the finest on the entire ranch because of its climate and scenic advantages. The site is some distance south and west from the temporary cottage he is now occupy-

development. I would rather ... a lot for half price for develop-

Los Angeles, Cal.
TIMES
JUL 18 1926

SHORE LINE HIGHWAY IS AUTO MECCA

Ten Thousands Motorists on New Artery When Opened to Traffic

1744

Approximately 10,000 automobiles traversed the new coast highway along the Palos Verdes shoreline on the 5th inst., according to a check by officials of the Palos Verdes project. There was a stream of cars traveling in each direction all day long—some entering this new scenic coast route at the north entrance of Palos Verdes Estates near Redondo, and others entering it at Miraleste in the hills back of San Pedro.

The tremendous interest in this coast highway was also reflected in activity at La Venta Inn and at the Palos Verdes golf course, records being established at both places. Meals were served for several hundred people at La Venta Inn and the golf course was busy from sun-up to sunset with visitors from other clubs. The twenty-seven-foot roadway along the coast proved adequate for handling the traffic although a few jams were reported because of slow-moving automobiles.

The route passes the new government light house at Point Vicente and also the site of the new $250,000 home of Frank A. Vanderlip. Both of these proved to be major points of interest to motorists.

COLTON, CAL., COURIER
JULY 17, 1926

Syndicated in 28 papers

REDONDO BEA

1944

One of the Most Picturesque Settings for a Home in all Southern California

A Panorama of Ocean, Hills, Industry Farms and Gardens.

Redondo Beach and Strand from Palos Verdes Hills

REDONDO

Nestled on the gentle slopes of the foothills overlooking the Pacific Ocean, where the gentle ocean breezes blowing in from over the waters keep the air fresh and pure, and in the bend of Crescent Bay, lies a city destined to become one of the most beautiful and popular resorts in all the Sunny Southland.

Those who have glimpsed a view of Redondo Beach from the crest of the Palos Verdes Hills have compared the view with the most picturesque scenes in the world and few places, indeed, possess the natural environs for scenic beauty as does this locality. There is always something inspiring and fascinating in watching the ocean billows roll and break into silver spray upon the strand, watching the great Ocean Liners passing in the distance and watching the fleet of fishing boats, launches and barges anchored in the bay.

Nature provided an amphitheatre for the location of Redondo Beach and the streets of the city conform to the circle of the Bay. By reason of the gentle slope from sea level to an elevation of two hundred and fifty feet, practically every home in the city has an ocean view. As the sun sinks behind the dark blue waters of the Pacific casting a red glow over the sky, it presents a picture that even the cunning hand of the skilled artist cannot portray.

Located so admirably on the sloping hillside of the gradually ascending bluffs, and overlooking the ocean as far as the eye can reach, Redondo Beach appears from the strand or from the decks of approaching steamers like a glistening and beautiful setting in a cluster of diamonds. The city has grown in recent years with great rapidity in population, in the erection

this life worth living for unless one possesses good health. In addition to these elements one must need have recreation and rest to occupy mind and time.

Recreational features are at hand for all classes. Hiking and horseback riding over the Palos Verdes Hills; splendid golf courses for those who love this sport; fishing from the Municipal Pleasure Pier or deep sea fishing from launches and barges; beach and plunge bathing; hot magnetic sand baths, all provide means for healthful recreation. Bowling greens, tennis, roque, horse-shoes and other games are being provided in the seven acre City Park owned by the city and fronting on the beach. This park is now being beautified and is well equipped with tables, benches, light, shade, gas plates, water and comfort station and every facility for the convenience of large parties and picnics and will include playground apparatus for the children.

The amusement features are all of a high class, clean and wholesome character. The area comprising this zone covers three full city blocks and in addition to the world's largest warm, salt water bathing pavilion and one of the finest dancing pavilions in the country, there are many concessions, games, and rides, band concerts during the summer and other features of entertainment for both old and young that insure one a pleasant way in which to spend their leasure moments.

Surf bathing is another attraction of positive delight at Redondo Beach. It was at this point on the coast that for years the Spanish Dons and early settlers in Los Angeles and the surrounding country, who had the time and means, came every year to camp and enjoy the sea bathing and the invigorating ozone of the Pacific, and many of the old timers still journey to this

end and at the other end just the proper depth for women and children who cannot swim to enjoy it in safety.

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Business and Amusement Zone, Redondo Beach

else being taken out to a barge and spend the day fishing off that. You are nearly always sure of plenty of fish while sojourn[illegible]

Los Angeles, Cal.
TIMES
JUL 18 1926

DECISION AID TO PROPERTY

Supreme Court's Sanction of Mattoon Measure Declared Vital to Community Development

The upholding of the Mattoon Act by the California Supreme Court recently is one of the most important events affecting the real estate industry in recent years, declares Jay Lawyer, general manager, Palos Verdes Estates.

"The spring court's decision that the Mattoon Act is valid makes great things possible," said Mr. Lawyer, yesterday. "Briefly this act enlarges the powers of community authorities and broadens their scope of activity so that they can accomplish needed improvements without details and red tape that have hampered them in the past. Assessment districts and improvement districts can be created with greater facilities. Community officials may take possession of land and proceed with condemnation suits later. The entire program of public improvement can be very materially speeded up.

"One of the most important developments for Southern California which is made possible by the upholding of this act is the Hollywood-Palos Verdes Highway. Its construction is now practically certain as the Mattoon Act makes the legal requirements of this project much more easily met.

"This highway will be one of the most magnificent pleasure drives in California. It will extend from the northern entrance of Palos Verdes estates to Adams street. The boulevard will be 225 feet wide with planted parkways on each side. There will be no hot dog stands or cheap structures of any sort abutting on the boulevard. The section from Adams street to the hills of Hollywoodland, while somewhat narrower, will provide a splendid cross-town artery. At the Palos Verdes end the highway will connect with the splendid new coast route to San Pedro Harbor opened to the public today.

"The work of securing the necessary signatures for the establishment of this improvement district has been going forward for several months and the eventual completion of the boulevard was practically assured even before the Mattoon Act was upheld. This latter event has eliminated some of the minor obstacles and realization of this worthy project is now hastened."

Los Angeles, Cal.
TIMES
JUL 18 1926

New Record in Visitors is Set at Palos Verdes

All records were again shattered at Palos Verdes Estates last Sunday, several thousand more people visiting the property than on the 5th inst., when a high point was reached in the history of the seaside home community, according to officials.

The tremendous influx of visitors on the nation's birthday holiday was occasioned by the fact that the new $750,000 highway along the coast to San Pedro Harbor was thrown open to the public.

LOS ANGELES, CAL., EXAMINER
JULY 18, 1926

HARBOR LAND SOLD TO CLUB FOR 2 MILLION

Casa del Mar Company Buys Site of San Pedro Golf Organization; Plans Revealed

With the consideration amounting to almost $2,000,000, officials of the H. & H. Holding Company, owners of Club Casa Del Mar, yesterday announced the purchase of approximately 350 acres of land at San Pedro from the San Pedro Golf Club.

The site is part of the original Sepulveda ranch and adjoins the Palos Verdes Estates. It has an ocean frontage of 3300 feet.

Plans are now being prepared, the new owners stated yesterday, for the construction of a huge new club house and the enlargement of the present eighteen-hole golf course to thirty-six holes.

Building plans call for a clubhouse that will have the appearance from the ocean of a structure eighteen stories nigh, as it is to be partly built up the side of a 150-foot cliff. Five acres of botanical gardens will surround the club.

Landscaping features will include the beautification of the bluff, even to the construction of a 150-foot waterfall to be supplied by the club's own pumping plant, which will be sufficient to irrigate 5000 acres.

A new roster of officers and a new name for the club will be announced shortly, officials declared yesterday.

LONG BEACH, CAL., SUN...
JULY 18, 1926

Luncheon Honors Eastern Visitor

Miss Dorothy Kenyon was hostess at a luncheon on Thursday at La Venta Inn, Palos Verde, honoring Miss Margaret Plumb of New York City, who is librarian at Hunter's college and is here visiting her aunt, Mrs. A. B. Martin.

In the party others were Mrs. O. M. Healey, Mrs. A. C. Flint and Mrs. A. B. Martin. After luncheon they motored all over the Palos Verde estate and returned to Long Beach via White's point, San Pedro and Wilmington.

Miss Plumb was entertained at a party on Friday given by Mrs. Martin, and before she returns to her eastern home will be the inspiration of other affairs. She has a number of relatives in Los Angeles, Santa Monica, Riverside, and in Long Beach.

HERMOSA BEACH, CAL...
JULY 19, 1926

Important Ruling by Court Makes Road Possible

The Hollywood-Palos Verdes highway will be a good thing for all this district. It is made possible by the Mattoon act being found constitutional by the state supreme court.

It will extend from the northern entrance of Palos Verdes estates to Adams street. The boulevard will be 225 feet wide with planted parkways on each side. There will be no hot dog stands or cheap structures of any sort abutting on the boulevard. The section from Adams street to the hills of Hollywoodland, while somewhat narrower, will provide a splendid cross-town artery. At the Palos Verdes end the highway will connect with the splendid new coast route to San Pedro harbor opened to the public today.

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LOS ANGELES, CAL., EXAMINER
JULY 19, 1926

HE USUALLY FACES THE CAMERA!—But this is one time when Frank A. Vanderlip, internationally known banker, stands behind the instrument. Mr. Vanderlip has retired from active work in banking circles and is residing at his country home on the Palos Verdes estate. California is his permanent home.—International Newsreel photo.

LOS ANGELES, CAL., EXAMINER
JULY 21, 1926

LOTS OF FLOWERS!—Miss Reba Willis, hostess at a Palos Verdes inn, who grows 150 kinds of flowers and plants in a patio twenty-five feet square.

SANTA BARBARA, CAL.
PRESS—2
JULY 20, 1926

Palos Verdes a City Where Plans For Future Are Made--and Observed

The value of a city plan for future development, with supervision of architectural designs, is making itself apparent in the growth of the huge Palos Verdes estates near Los Angeles, according to Dr. Henry Smith Pritchett, president of the Carnegie Foundation for the Advancement of Teaching, who returned to his Garden street home yesterday after a visit to the new suburb.

While in the south, Dr. Pritchett was a guest of Frank A. Vanderlip, well-known New York financier, who has acquired control of Palos Verdes and has sold about 3000 acres in the northern part for development purposes.

School and Golf

"It is being developed quite beautifully, with some 50 comfortable homes and sizeable grounds surrounding them," Dr. Pritchett said. "A fine golf course, which apparently is the first thought in suburban development, and a school house, already have been completed.

"The growth is being controlled by a city plan, and all plans for buildings must first be passed upon by an art jury, similar in function to the architectural board of review that existed in Santa Barbara. Some 50 houses and several public buildings have been erected under its guidance.

"The community, however, faces north, and the climatic conditions are not as desirable as they are in Santa Barbara, which faces south.

Secret of Our Climate

"This is the secret of Santa Barbara's climate, which is the finest on the coast. We are located in a great bend of the coast, so that the prevailing winds are into the ocean and not from it."

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LOMITA, CAL., PROGRESS—020
JULY 22, 1926

BIG CARAVAN LEAVES HERE JULY 31-2:15

Will Pass Over Palos Verdes New Coast Road To Redondo. Frank Vanderlip Will Speak.

A big caravan program is in the making for Saturday July 31, at 3:00 P. M. The idea is to gather together from the Harbor cities 1000 automobiles and form a caravan starting from Redondo at 1:00 o'clock thence to Torrance where all the organizations from Gardena and Moneta together with Torrance will fall in line. Then coming down to Lomita, arriving at 2:15 P. M., where Walteria cars will be waiting with our delegation we take our place in the line-up and go to Harbor City. All in the procession at that point will drive to San Pedro where the carvan will move promptly at 3:00 to the Palos Verdes Hills over the new Scenic Highway to Frank Vanderlip's Ranch. At this point Mr. Vanderlip and party will join the caravan and continue the drive to Redondo Beach Park. Everyone is cordially invited to participate. Bring your lunch and enjoy the afternoon and learn something of the great Palos Verdes project. Mr. Frank Vanderlip will address the people at the Redondo Park.

This is an opportunity for Lomita that we must not overlook. At least 50 cars should participate from Lomita.

At a meeting of the committee held at the Chamber of Commerce at Torrance yesterday, it was decided to invite all chambers of commerce and other civic bodies in the Harbor Section to participate also to invite Los Angeles City and County Officials, and the Los Angeles Chamber of Commerce to take part in the affair. Carl Hyde of the Torrance Chamber was delegated to send the invitations. Geo. E. Preston was selected to extend invitations and assist in lining up Harbor City, Lomita, Moneta, Gardena, Torrance and Walteria.

It was also decided to place the plan before the Harbor District Chamber of Commerce at Long Beach tonight.

The final meeting of the committee as a whole will take place at the San Pedro Chamber of Commerce Friday the 23rd at eleven A. M., and every organization is earnestly invited to have one or more representatives present.

Redondo Chamber of Commerce has volunteered to furnish the coffee, sugar and cream for all comers who desire to bring their lunches and eat in the park.

The Palos Verdes Organization has volunteered to furnish all banners necessary. The large banners to carry the names of all communities participating in the event, and the local communities to carry banners to contain the words "Dedicating Palos Verdes Coast Road Greetings from Lomita".

Arangements are also being made to have moving pictures taken of the entire caravan.

REDONDO BEACH, CAL.
BREEZE—10%
JULY 21, 1926

Merry Picnic Parties Have New Rendezvous, New Palos Verdes Road

Pebbly Beach, the lovely little cove on the new Palos Verdes road away up beyond the lighthouse, has almost at once sprung into prominence as a picnic and camping place, and each night the camp fires burn merrily on the beach, and gay picnickers eat their suppers to the music of the Dugdale, Mr. and ... Austin, and Nancy Dugdale.

A huge fire was built on the rocks, and when the right heat was secured they broiled hamburger, lionaized potatoes, and made coffee.

REDONDO BEACH, CAL.
BREEZE—10%
JULY 21, 1926

CARAVAN TO MOTOR OVER NEW ROAD

Will Come from S. Pedro by Way of Palos Verdes

Miss Irene Bradbury, assistant secretary of the Redondo Chamber of Commerce reported to the directors, yesterday, concerning a motor trip over the Palos Verdes from San Pedro to Redondo. M. H. Moore was made chairman of a local committee. Redondo will furnish coffee for the visitors who will picnic at the city park.

The auto caravan will gather representatives of various harbor towns, and the party in machines will traverse the Vanderlip highway and past the Palos Verdes estates to Redondo.

The trip will be on Saturday afternoon, July 31st.

SAN PEDRO, CAL., NEWS
JULY 22, 1926

ROAD CARAVAN ASSURED SUCCESS AS CITIES JOIN

Communities Responding to Invitation in Satisfactory Manner

Communities in the southern part of the county are responding so well to invitations to participate in the caravan into Redondo via San Pedro July 31 that it is assured as a success, it was stated today at the chamber of commerce and by Dr. R. G. Whitlock, general chairman, after a meeting of the publicity committee in Torrance yesterday. Another meeting of the general committee is called at the cham-

SAN PEDRO, CAL., PILOT
JULY 22, 1926

COMMUNITIES JOIN IN PLAN FOR CARAVAN

Representatives Meet To Get Publicity On Road Tour

Plans for the celebration in honor of the opening of the Vanderlip road along the Palos Verdes shore line from San Pedro to Redondo, to take the form of an auto caravan numbering more than 500 cars, were to be discussed this afternoon in Torrance at 2 o'clock when the publicity committee of representatives of the communities to

SAN PEDRO, CAL., PILOT
JULY 22, 1926

Hyde Report On Proposed Outfall Is Received Here

A complete copy of the report prepared by Professor Charles Gilman Hyde, sanitation engineering expert retained by San Pedro interests in its fight to prevent the location of the proposed county sewerage outfall off White Point or Point Firmin is now in possession of the San Pedro Chamber of Commerce.

The bulky report, which considers every detail of the outfall situation, is being studied by E. D. Seward and Secretary Roy H. Beaton, who with Judge Leslie R. Hewitt will represent San Pedro at the resumption of final hearing before the state board of health, in San Francisco, August 7.

The Hyde report provides for an alternative plan to the protested plan of County Sanitation Engineer A. K. Warren, which is $4,000,000 cheaper and threatens no pollution of beaches. The saving is effected partially by running the outfall on a natural gradient through the flood control channel and out to sea off the harbor breakwater, avoiding expensive tunneling of the Palos Verdes hills.

Further saving is provided by the substitution of copper alloyed steel pipe for the usual clay and cement from the shore to point of discharge. Professor Hyde, recognized as the outstanding sanitation engineer on the Pacific coast, is staking his reputation on the practicability of the former pipe. It is understood that Warren is going to pick out this feature of the Hyde plan for attack in his last effort to gain a health board permit for his plan, and that whatever fight developes at San Francisco will revolve about this point.

LOMITA, CAL., PROGRESS
JULY 22, 1926

VANDERLIP HOME WILL BE ITALIAN VILLA

Saturday July 17th Mrs. Frank A. Vanderlip and daughter Narcissa returned from Italy and joined Mr. Vanderlip on the Palos Verdes Ranch.

It is reported that Mrs. Vanderlip and daughter with an architect, have spent several months studying Italian Villas and architecture and landscaping in preparation for the construction of the spacious Italian Villa on their 200 acre estate at Portuguese Bend.

Now that they have returned the plans will be worked out for the new permanent home of the Vanderlip family on the famous knoll overlooking not only Portuguese Bend but the surrounding background against a crescent of protecting hills. Mrs. Vanderlip's sister Mrs. Harden, and Vanderlip's partner, H. E. Benedict are also planning new homes in the same tract.

Mr. Vanderlip selected this site as the finest on the entire ranch because of its climate and scenic advantages. The site is some distance south and west from the temporary cottage he is now occupying. Mr. Vanderlip has declined on numerous occasions to give estimates on the cost of the new home because, he has frankly stated, he does not know what it would cost. But it is understood that plans he has in mind will run a quarter of million dollars or more.

Although no work has been done on the main building around a

on the main building a large stable and garage building around a large hollow square is now nearing completion. Private roads through the estate also connect with he main road along he coast opened two weeks ago. The stable will house not only riding horses and other stock on the estate, but also automobiles and trucks. Living quarters are also provided for he help. A large two story dwelling is also nearing completeion for servent's quarters near the temporary cottage he now occuppies. All these permanent building are of California mission architecture with

SAN PEDRO, CAL., PILOT
JULY 22, 1926

MORE BODIES INVITED FOR ROAD CARAVAN

Publicity is Assured For Big Auto Tour To Coast Cities

City, and auto club, county officials and a delegation from Long Beach will be invited to participate in the auto caravan which will dedicate the new road along the Palos Verdes shore line from San Pedro to Redondo, it was decided at yesterday's meeting in Torrance of the committee which is handling

PASADENA, CAL.,
STAR-NEWS—16
JULY 22, 1926

Is Scene of Comfortable Encampment On Edge of Pacific Ocean, Situated Below Palos Verde Cliffs

GIRL SCOUTS OF AMERICA SUMMER CAMP

Month of Out-door Life With Many Athletics and Some Special Classes Is Enjoyed by Youngsters Under Direction of Miss I. M. Halstead.

Members of the local chapter of the Girl Scouts of America are having a jolly time at their camp down at Palos Verdes during the month of July.

The camp is in charge of Miss I. M. Halstead, who is assisted by Miss Goodie Thorsen, Miss Margaret Johnstone and Miss Viola Wright.

There has been a splendid attendance during the past weeks, the first week thirty-five girls, the second thirty-seven and last Sunday twenty-six left and forty more were expected. For the last week about fifty girls are planned for. The camp closes on Sunday, August 1.

The girls have been kept busy doing many things of interest, the most important being signaling, lasketry, blue-printing, botany, block-printing, dramatics and swimming. They have hiked to the Palos Verdes lighthouse and to Portuguese Bend. Several special entertainments have been given, foremost being a weenie roast and two birthday have been celebrated with an extra fine dinner and appropriate amusements for the guests of the evening.

Among the many honors given, three girls won special mention. Miss Eleanor Carse won the highest honors for an all-around scout, and Misses Lenore Grueningen, Katherine Teague and Katherine Taylor were leading in honors.

The Girl Scout headquarters here is closed for the next two weeks while Miss Halstead is at the camp.

REDONDO BEACH, CAL.,
BREEZE—15c
JULY 22, 1926

CARAVAN TO REDONDO IS BIG WINNER

Chamber of Commerce Backing Local End of Celebration

IS FINEST PUBLICITY

Palos Verdes Estates to Help Make Trip Memorable

On July 31st Redondo is to have a celebration over the completion of the road through the Palos Verdes Estates over to San Pedro and Western avenue. A number of towns will join in the celebration: Moneta, Compton, Wilmington, Long Beach, Lomita, Gardena, Torrance, Harbor City and so on. And it is declared that Redondo is bound to get splendid publicity in the uptown papers as it is the northerly terminal of the scenic highway through the Palos Verdes hills.

Chester Meek and Michael H. Moore represent the chamber of commerce. They will see every automobile concern in the city as well as all the merchants to get them back of the local celebration.

There is to be a picnic in the city park. Redondo will furnish free coffee, sugar and cream, in itself a considerable item for the hundreds who will come.

Music will be furnished by the Pacific Electric Railway orchestra.

Frank Vanderlip is expected to make a short talk. He is president of the San Pedro Chamber of Commerce.

The Los Angeles city council, Regional Planning Commission, L. A. Chamber of Commerce, Automobile Club of Southern California and other organizations will be represented at the picnic.

SAN PEDRO, CAL., PILOT
JULY 22, 1926

MAKE IT A BIG DAY

LET'S everybody join in the celebration of the opening of the new road to Redondo on Saturday, July 31. We haven't had a real big day for a long time and this one comes right in the middle of the silly season. Proper observance of the day, too, will entail no great labor nor expensive preparation. Just hitch up the gasoline buggy and go. For the completion of the Grauvia La Costa (may the Lord forgive the man who named it), is an event in the history of the southwestern section of Los Angeles county, the importance of which is not yet generally recognized. The improvement of the immense area of the old Palso Verdes rancho by the Estates was really only a nibble at the edges. The new road opens up the entire area to modern civilization.

It is hard to realize, when looking at the improvements now showing up, that only four years ago the entire area of the tract was about in its condition at the time Cabrillo landed. True some Japanese gardeners tilled a few acres along the ocean front and raised great crops of tomatoes, peas and beans on the moisture furnished by the bountiful Pacific, but as a background for a city it had little more value than a desert waste. Not only is San Pedro greatly benefited by the developments of the old rancho but neighboring cities, Redondo Beach, especially, as well. This high class development now going on will add immeasurably to the growth of our public services, our schools, clubs, churches and lodges as well as such an improvement in our retail trade as to constitute a revolution, if the opportunity is grasped as it should be.

So all our people who can do so should join the caravan, remembering that it is everybody's celebration and make the road hot.

LOMITA, CAL., NEWS
JULY 22, 1926

WILL OPEN BIG NEW ROAD

Harbor District Caravan and Picnic Set for Saturday, July 31

ROUTE THROUGH LOMITA

Coast Route Around Palos Verdes Prompts Action in Area

The harbor district is going to celebrate the opening of Vanderlip highway—new coast route from San Pedro to Redondo, around the coast—with a big auto caravan and picnic on Saturday, July 31.

This was decided at a meeting of representatives of San Pedro, Redondo Beach, Harbor City, Lomita, and Torrance July 16.

Redondo Beach, Gardena and Torrance caravans will meet at Torrance. These three units will then proceed to Lomita and Harbor City, thence to San Pedro, and thence around the coast on the new highway to the Redondo Beach picnic grounds, where the Redondo Beach Chamber of Commerce will furnish coffee and cream.

Several Attend

Arrangements were made at a meeting attended by the following: J. H. Booge, Emil Toscanini, O. R. C. Grow and R. H. Beaton, representing the Chamber of Commerce; George Preston, R. G. Whitlock, Leon Dwight, C. B. Hollingsworth and E. V. Reed, San Pedro Realty Board; Carl Hyde, secretary Torto be one of the most beautiful drives in the west.

GARDENA, CAL.,
VALLEY NEWS—10c
JULY 22, 1926

New Shore Line Drive Open in Palos Verdes

The old road over the Palos Verdes Estates, approached by way of Twenty-sixth street, San Pedro, has been closed by the erection of a fence, it has been announced by L. F. Horner, superintendent of the Palos Verdes ranch.

The fact that the old road is closed is not recognized by many drivers, in spite of signs posted at the entrance directing them to the new shoreline highway from Miraleste, Mr. Horner said. Twenty-five cars made the trip on the old route one day as far as the fence and were forced to retrace their course to the Ninth street entrance to the new road. The Auto Club of Southern California will post the new road shortly.

Meanwhile the new coast highway is gaining in popularity with motorists, tourists being attracted daily to the almost flat curving route around the Palos Verdes hills overlooking the sea. The drive is becoming an evening habit with San Pedrans.

LOS ANGELES, CAL., EXAMINER
JULY 11, 1926

GOOD ROAD NOW CIRCLES TRACT

The road around the Palos Verdes Estates is now in very good condition with the exception of two miles of construction work on Western avenue, reports the touring bureau of the Automobile Club of Southern California.

TORRANCE, CAL., HERALD 211
JULY 22, 1926

Auto Caravan and Picnic Will Open New Vanderlip Highway Around Beautiful Palos Verdes

The harbor district is going to celebrate the opening of Vanderlip highway—new coast route from San Pedro to Redondo, around the coast—with a big auto caravan and picnic on Saturday, July 31.

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Arrangements were made at a meeting attended by the following: J. H. Booge, Emil Toscanini, O. R. C. Grow and R. H. Beaton, representing the Chamber of Commerce; George Preston, R. G. Whitlock, Leon Dwight, C. B. Hollingsworth and E. V. Reed, San Pedro Realty Board; Carl Hyde, secretary Torrance Chamber of Commerce; and Miss Irene Bradbury, M. H. Moore and Chester Meek, representing Redondo Beach Chamber of Commerce.

Dr. R. G. Whitlock was appointed as chairman of the general committee. He immediately suggested that committees in Redondo, Torrance, Gardena, Lomita, Harbor City and Wilmington be appointed to take care of arrangement of details in each of the towns.

O. R. C. Grow of San Pedro was appointed as grand marshal of the caravan to head the delegation out of San Pedro.

In addition to the arrangements for leaving San Pedro at 3 p. m. Saturday, July 31, it was suggested that the groups in each car equip themselves with basket lunches.

Name Committee

The following publicity committee was appointed to handle the publicity and to secure a slogan for the caravan: M. H. Moore and Irene Bradbury, Redondo Beach; Secretary Carl Hyde, Torrance; George Preston, Harbor City and Lomita; J. H. Booge and R. H. Beaton, San Pedro. Publicity committee was directed to meet at the Torrance Chamber of Commerce Wednesday, July 21, at 2 p. m., and the general committee will again meet at San Pedro Friday, July 23, at 11 a. m., at this time to arrange for the necessary badges, banners and motorcycle escort.

The new Vanderlip highway, winding around the prominences of the Palos Verdes Hills, is reported to be one of the most beautiful drives in the west.

REDONDO, CAL. REFLEX
JULY 23, 1926

EVERYBODY IS ASKED TO HELP AND CELEBRATE

Communication from the Chamber of Commerce urging that all Redondo boosters join in the caravan which is a feature of the big July 31 celebration to be participated in by Redondo, Lomita, San Pedro, Torrance, Gardena, Palos Verdes, Moneta, Wilmington, Long Beach and Compton was received here today.

The plea from the Chamber of Commerce says:

"This is to be the biggest thing that has happened in this section for many years, and it is necessary that every merchant and automobile man in the community get behind the proposition and help put it over. We want every merchant and automobile salesman to have an automobile in the caravan. Chester Meek and M. H. Moore will be around to see all of the merchants and automobile dealers to put in cars

"Redondo Beach does not want to fall down on this proposition, for if we did, as we are going to have the chief part of the celebration here in our own city park, which means we will get the main part of the publicity, it would give this town a black eye, as the rest of the towns mentioned above are going in for it strong.

"Redondo is going to furnish the coffee, cream and sugar for the caravan when it arrives, as they are going to have a basket picnic in our park. The Pacific Electric orchestra is going to furnish the music for them. Mr. Vanderlip is going to give a short talk.

"The Palos Verdes people are go-

new Palos Verdes coast road.

COMPTON, CAL.,
NEWS TRIBUNE—124
JULY 23, 1926

PALOS VERDES TO HAVE HUGE CLUB PROJECT

Completion of a deal which will make the Palos Verdes hills and cliffs in the vicinity of White's Point one of the greatest playgrounds in Southern California, was announced recently. It consists of the purchase of the San Pedro Golf and Country club by the H. and H. Holding company, builders of the $750,000 Casa Del Mar Beach club of Santa Monica; the lease of 160 additional acres from Ramon Sepulveda, on which a second 18-hole golf course will be constructed, and the building of a clubhouse, hotel and other projects, representing a total investment of $2,000,000.

Representing the San Pedro Golf and Country club, which is to be given another name, Louis Sepulveda, representing the Sepulveda Land company, and James H. Dodson, Thomas Morrissey and E. J. Amar, representing the local club, today signed final papers through which E. A. and T. D. Harter, who control the holding company for the Casa Del Mar Beach club, become owners and manager of the local club.

Upon acquiring a 50-year lease on a total of 310 acres of land in the vicinity of the club, considered one of the most scenic on the coast, Harter brothers today announced that they propose to start work immediately upon the project.

SAN PEDRO, CAL., PILOT
JULY 23, 1926

Harbor City News

Dr. L. T. Guild, district superintendent, will speak at the Harbor City M. E. church Sunday morning. In the afternoon he will conduct the business session of the quarterly conference at the church.

Rev. S. J. Lindsey, scoutmaster, and the Harbor City Boy Scouts returned Friday after a most pleasant five-day outing at Santa Ana canyon. Swimming and hiking were the chief diversions, with campfire in the evenings around which they sang and told stories. Thursday evening Rev. Lindsay delighted the boys with a watermelon feed.

More than 125 persons attended the Harbor City M. E. church and Sunday school picnic, including members and friends. The affair took the form of a weiner bake around a large bonfire, singing and games furnishing amusement.

Dorothy Lindsay left Wednesday with friends for a week's motor trip to General Grant park.

The new board of the Harbor City Chamber of Commerce directors held their regular meeting at the Harbor City hotel following a 6:30 dinner. Sixteen were present including other members of the organization. The election of officers of the board was postponed until the next meeting that will be held Tuesday, July 27, at 7:30 p. m., at the home of Chris Jones, on 254th and Senator streets. Wm. Myerscough and Mrs. Chas. H. Clark were elected to fill two vacancies that had occurred on the board. Plans were made to hold an open meeting of the board once each month. Talks from various members were also made on varied propositions.

Geo. E. Preston was among those meeting at Torrance with the Caravan committee of the San Pedro and other chambers of commerce, Tuesday afternoon, making arrangements for next Saturday's parade dedicating the new coast road along the Palos Verdes hills from San Pedro to Redondo. According to present plans, the Redondo group will drive by way of Torrance, Lomita, Harbor City, picking them up along the way to San Pedro, where they will join Long Beach, Wilmington and San Pedro. This immense caravan will then drive over this new and most scenic road to Redondo, disbanding at the park, where the people can enjoy their picnic lunches and free coffee furnished by Redondo.

Friday evening, July 23, 7:30 o'clock, a joint meeting will be held of Harbor City and Lomita voters interested in the election of an assemblyman in the 71st district. A speaker from Los Angeles and A. E. Henning of San Pedro, candidate for this district, will be present. The meeting will be held in the Lomita Chamber of Commerce building, and is under the direction of the Progressive Alliance. Everyone is invited, as this is of vital interest to voters of this district, and active interest should be taken.

LONG BEACH, CAL.,
PRESS-TELEGRAM—10
JULY 24, 1926

Opening of Scenic Road to Be Marked by Big Celebration

Details of the celebration in observance of the opening of the Palos Verdes scenic shoreline road from San Pedro to Redondo were arranged at a meeting in the San Pedro Chamber of Commerce rooms. Announcement that Walnut Park had promised to send ten cars to join the caravan added impetus to the meeting. More than 500 cars are expected to take part in the trek out of San Pedro at 3 o'clock Saturday afternoon, July 31.

According to the plans cars from all communities in the harbor district will assemble in San Pedro, where they will be given stickers and banners by the Palos Verdes syndicate. They will pick up Frank A. Vanderlip, President of the San Pedro chamber and sponsor of the new road, at his home at Portuguese Bend, arriving in Redondo about 4:30. There will be a basket luncheon in the Redondo City Park immediately upon the arrival of the caravan. Addresses will follow. The address of welcome will be given by Mayor Lund of Redondo, response by Mr. Vanderlip.

Following the basket picnic and program of speeches, the well-known key to the Pike's amusement zone will be turned over to the visitors.

REDONDO, CAL. REFLEX 193
JULY 23, 1926

SPECIAL SWITCH BOARD TO BE INSTALLED HERE

That a special switch board which will cost $[illegible] will be installed here soon, was one of the interesting facts of the talk given by Mr. Tanberg, chief engineer of the Redondo Home Telephone company before the Chamber of Commerce Tuesday noon.

Tanberg stated that the company had already spent $130,000 and proposed to spend $50,000 more on the improvement of the telephone service.

The company will put in a central office at Palos Verdes on December first. This will automatically come back to Redondo switch board and also an extension out at Perry and Walteria. He stated that Redondo could help the telephone company by the business men not letting the general public use the telephone, as it was hurting the business man's own business, besides the telephone company not getting the revenue to pay for all the repairs and extensions and bonds for this city.

SO. PASADENA, CAL., RECORD
JULY 23, 1926

South Pasadena Girl Scouts Having Fine Time at Encampment

The South Pasadena Girl Scouts, who are encamped at Welch's Bend, on the beach at the Palos Verdes Estates, are having a happy time according to word received from Mrs. Arthur Orin, captain of the troop. More than a hundred girls from the Pasadena district are enjoying the events which are planned to make every day a joyous one. The environment of the camp is ideal and the estate furnishes hiking terrain of unusual attractions.

RIDE WITH THE

LOS ANGELES, CAL.,
SATURDAY NIGHT—243
JULY 24, 1926

* * *

Last Sunday afternoon it was my privilege to be a guest of friends who motored to the Palos Verdes Estates. We dined at "La Venta," from which delightful restaurant the broad sweep of the Pacific meets the view, and the air is sweet and clean with the tang of the sea. There, surely, no cocktails are needed to give one an appetite.

As a lad I used to shoot quail in the cactus-covered valleys of the Palos Verdes rancho, and pry abalones from the surf-beaten rocks at the base of the cliffs.

But last Sunday, as the car was stopped for a few moments on the cliff's edge, I visioned that wonderful coast as it will be a few short years hence. It will be far lovelier than the famed Cote d'Azur of France, for nature has, in all ways, been so much kinder to us here.

LOS ANGELES, CAL.
COMMERCIAL NEWS
JULY 24, 1926

Louden Equipment For Big Stables

The Louden Machinery Company, a Central Manufacturing District firm with offices in the Westland Warehouse, has been awarded the contract to furnish the stable equipment for the new $95,000, W. K. Kellogg stables at Ramona and the $50,000 Vanderlip stables being erected in the Palos Verdes Estates, near San Pedro. It is said that Kellogg, of Battle Creek fame, owns one of the largest herd of Arabian horses in America. The Vanderlip stables will be modern and unique in new appointments.

The company's major equipment consist of industrial monorail systems, hay tools and dairy barn equipment .

GLENDALE, CAL., PRESS-
JULY 24, 1926

THE GREAT PLAYGROUND

California's coast from the region of Los Angeles and even farther north, clear to San Diego to the south, often has been characterized most fittingly as the people's playground. This does not mean that the area does not afford ample space for many industrial activities, but that for all time these should be provision for recreation along the beautiful stretch of beach.

Announcement that San Pedro is to have a golf course costing with full equipment $2,500,000, is quite in line with the manifest trend. The San Pedro club is on a bluff between the Palos Verdes estate and White Point. The location is most picturesque, with a view of sea and mountain. Throughout the year it is free from fogs. It has in summer the benefit of breezes from the ocean. The time is not distant when from Santa Monica to San Pedro all of the shore line will be utilized. Development justly must be so as to give the public the utmost benefit.

There is not the slightest danger that too much of the matchless area available will be devoted purely to diversion, but that much of it should go to this purpose is important. Playgrounds constitute a valuable community investment. Always, of course, it is essential to guard the rights of the public to have access to the beach, and not to permit it to be monopolized by selfish interests.

LOS ANGELES, CAL.,
SATURDAY NIGHT—248
JULY 24, 1926

Hope on the Beaches

In the course of southern California's rapid development residents have become accustomed to beholding new cities spring up with amazing rapidity, but in only one or two instances have the communities been organized with definite artistic requirements and with carefully worked-out plans which prevent haphazard construction, or unsightly districts. Palos Verde is an example of what can be done on a beach, made to blossom as an alluring location for fine residences. San Clemente is a second seaside city, which is being made to order. Like Palos Verde it is reminiscent of our early architectural influence. It is to be a novel Spanish city in which have been introduced all the comforts and luxuries that modern life demands. Over it a veteran of many a real estate enterprise presides with offhand hospitality. Since the former mayor of Seattle came to Los Angeles to retire from active life, he has been one of the busiest of men. At first, he says, he mourned over the lost opportunities of several decades of the past when he came to us as a casual visitor, but now in his period of leisure, with politics safely abandoned, he is having plenty of interest in life. The gift of oratory, which counted for much when he sought office in Seattle, is now used with evident success in persuading home-seekers to dwell in San Clemente. It is said that motorists who have not the slightest idea of buying a lot anywhere or who have hardly enough of the medium of exchange to purchase gasoline, stop to listen and stay to buy.

SAN PEDRO, CAL., PILOT
JULY 24, 1926

FINISH DETAIL PLAN FOR ROAD CARAVAN HERE

Wide Territory Will Contribute Cars To Coast Trek

Details of the celebration in observance of the opening of the Palos Verdes scenic shoreline road from San Pedro to Redondo were arranged at a meeting in the San Pedro chamber of commerce rooms Friday morning. Announcement that Walnut Park had promised to send ten cars to join the caravan, indicating the widespread interest in the celebration, added impetus to the meeting. More than 500 cars are expected to take part in the trek out of San Pedro at 3 o'clock, Saturday afternoon, July 31.

According to the plans made, cars from all communities in the

LOS ANGELES, CAL., EXAMINER
JUNE 24, 1926

14 Yachts in Island Race

FROM the present outlook the ocean race around the islands scheduled by the California Yacht Club for next Saturday and Sunday promises to equal if not to excel last year's classic over the same course for the Palos Verdes perpetual trophy.

Additional entries came in yesterday, bringing the total up to fourteen, the race being open to all yacht clubs of Southern California. Commodore Paul Jeffers, flag officer of the California Yacht Club, which is promoting the race, points with pride to the fourteen schooners, ketches and yawls now entered that will be ready to cross the starting line.

The additional entries are: Douglas Radford's Sinbad, Matt Walsh's Walgar, L. M. Clark's Minerva and A. H. Andrew's Zahama. W. W. Pedder's crack schooner Diablo, the present holder of the trophy, is being thoroughly overhauled so that she may defend the cup against this big fleet. The record for the course of some 105 miles is 20 hours 47 minutes.

SAN FRANCISCO, CAL.
EXAMINER
JUL 25 1926

Vanderlips Coming

Mrs. Frank A. Vanderlip, Mis Narcissa Vanderlip and Mr. Fran Vanderlip Jr. will soon arrie from the East and will go to ther ranch in Southern California fr the remainder of the summer. The family returned from Europe last week. The Vanderlip ranch is at Palos Verdes.

LOS ANGELES, CAL., EXAMINER
JULY 25, 1926

A Fast 'Closer'

MRS. LUCY C. KOUNTZ, who sold $100,000 worth of Palos Verdes homesites during the first six months of the year, the best record among thirty-five salespeople.

YEARS ago in Cleveland, Ohio, Mrs. Lucy C. Kountz was left a widow with four small children. She decided to enter the business world.

During the first six months of this year she was highest among twenty-five salespeople at Palos Verdes Estates, seaside residential community, where she sold more than $100,000 worth of homesites.

Before coming to California, she was associated with the Van Sweringen brothers of railroad fame.

LOS ANGELES, CAL., EXAMINER
JULY 25, 1926

HARBOR CITY WILL GET NEW COUNTRY CLUB

$2,000,000 Deal Gives 350 Acres to Holding Company; Precipice to Be Beautified

With the consideration amounting to almost $2,000,000, officials of the M. & M. Holding Co., owners of Club Casa Del Mar, announce the purchase of approximately 350 acres of land at San Pedro from the San Pedro Golf Club.

The site is part of the original Sepulveda ranch and adjoins the Palos Verdes Estates. It has an ocean frontage of 3800 feet.

Plans are now being prepared, the new owners said, for construction of a huge new clubhouse and enlargement of the present eighteen-hole golf course to thirty-six holes.

Building plans, now in preparation, call for a clubhouse that will have the appearance from the ocean of a structure eighteen stories high, as it is to be partly built up the side of a 150-foot cliff. Five acres of botanical gardens will surround the club.

Landscaping features include beautification of the bluff, even to construction of a 150-foot waterfall to be supplied by the club's own pumping plant, which will be sufficient to irrigate 5000 acres of land.

Los Angeles, Cal.
TIMES
JUL 25 192

Auto Caravan to Celebrate Road Opening

A caravan of automobiles fifteen miles long will form at San Pedro at 3 p.m. next Saturday to celebrate the opening of the new Palos Verdes coast highway. Three thousand cars from a dozen cities in the harbor area are expected to take part in the parade, according to an announcement

Harbor City, Long Beach, Wilmington and San Pedro.

LOS ANGELES, CAL., EXAMINER
JULY 25, 1926

COAST HIGHWAY FETE PLANNED

A caravan of automobiles fifteen miles long will form at San Pedro at 3 o'clock next Saturday afternoon to celebrate the opening of the new Palos Verdes Coast highway. Three thousand cars from a dozen cities in the harbor area are expected to take part in the parade, according to Dr. R. G. Whitlock, San Pedro, chairman of the caravan committee, and R. C. Grow, grand marshal.

The caravan will enter the new highway at Miraleste—a section of Palos Verdes Estates—

communities: Palos Verdes Estates, Redondo Beach, Hermosa Beach, Torrance, Moneta, Western City, Gardena Compton Lomita Harbor City Long Beach, Wilmington and San Pedro.

Los Angeles, Cal.
TIMES
JUL 25 192

Olmsted Chosen by Coolidge for Capital Planning

Frederick Law Olmsted, landscape architect of Palos Verdes Estates, has been chosen by President Coolidge as the long-term member of the National Capital Park and Planning Commission, established by act of Congress during the last session, it was announced yesterday.

The duty of the commission is to select and purchase land for park purposes in Washington, D. C., and supervise in a general way the development of streets, highways, residence sections and public improvements, with the idea of making the capital a national model of beauty and utility among metropolitan areas.

Other technical members of the commission are M. B. Medary, architect of Philadelphia; Frederick A. Delano, chairman of the regional planning commission of New York City and former president of the Wabash Railroad, and J. C. Nichols, a real estate developer of Kansas City, Mo. These men will serve for five, four and three years, respectively. Mr. Olmsted's term is for six years.

LOS ANGELES, CAL., EXAMINER
JULY 25, 1926

OLMSTED WINS CAPITAL HONOR

Frederick Law Olmsted, internationally-known landscape architect of Palos Verdes Estates, has been chosen by President Coolidge as the long-term member of the National Capital Park and Planning Commission established by act of Congress during the last session.

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LOS ANGELES, CAL., EXAMINER
JULY 25, 1926

HOME SWEET HOME!—Tweet! Tweet! This residence, its interior modernity belieing an apparent rusticity, was chosen by the Palos Verdes art jury as the most architecturally worthy "small" house erected there during 1925. It belongs to the Kerr family.

VENICE, CAL., VANGUARD—
JULY 26, 1926

Also in Hollywood, Calif. News.

LOS ANGELES, CAL., EXAMINER
JULY 25, 1926

Huge Throngs Visit Sea Town

All records were shattered at Palos Verdes Estates last Sunday, several thousand more persons visiting the property than on July 5, when a high point was reached in the history of the seaside home community.

Influx of visitors on the Nation's birthday holiday was occasioned by the fact that the new $750,000 highway along the coast to San Pedro Harbor was thrown open to the public. Officials of the Palos Verdes project attribute Sunday's large crowds partially to the fact that on Thursday the Nation's largest weekly journal carried an illuminating article on "How California Combats Ugliness" and used a photograph of the Palos Verdes La Venta Inn as Exhibit A.

Several thousand automobiles again traversed the new coast highway from the north entrance of Palos Verdes Estates to the Miraleste section overlooking San Pedro harbor. This is freely declared to be one of the finest drives in Southern California, with a diversity of scenery, and interest not easily equaled.

THE GREAT PLAYGROUND

California's coast from the region of Los Angeles and even farther north clear to San Diego to the south, often has been characterized most fittingly as the people's playground. This does not mean that the area does not afford ample space for many industrial activities, but that for all time these should be provision for recreation along the beautiful stretch of beach.

Announcement that San Pedro is to have a golf course costing with full equipment $2,500,000, is quite in line with the manifest trend. The San Pedro club is on a bluff between the Palos Verdes estate and White Point. The location is most picturesque, with a view of sea and mountain. Throughout the year it is free from fogs. It has in summer the benefit of breezes from the ocean. The time is not distant when from Santa Monica to San Pedro all of the shore line will be utilized. Development justly must be so as to give the public the utmost benefit.

There is not the slightest danger that too much of the matchless area available will be devoted purely to diversion, but that much of it should go to this purpose is important. Playgrounds constitute a valuable community investment. Always, of course, it is essential to guard the rights of the public to have access to the beach, and not to permit it to be monopolized by selfish interests.

REDONDO BEACH, CAL.,
JULY 26, 1926

COMMITTEE PLANS FOR CARAVAN

Palos Verdes Estates to Have Many in Line; Publicity Also

TO EAT AT CITY PARK

Speeches and Music Are to Welcome Visitors to Redondo

There will be another committee meeting Wednesday to make further plans for the auto caravan that is coming from San Pedro to Redondo on Saturday afternoon via the new coastline highway.

There were twenty-one members of the committee present at the last meeting held at San Pedro Chamber of Commerce, including Miss Irene Bradbury and M. H. Moore from the Redondo

the Redondo delegation the start will be made for Torrance; leave Torrance at 2:15 p.m.; Lomita 2:30 p.m. and reach San Pedro via Western and Ninth street at 3 o'clock. From there will be the grand caravan start through the new coast road to Redondo.

REDONDO BEACH, CAL.,
JULY 26, 1926

Charming Dance Sat. Night for Benefit of Palos Verdes Ball Team

A charming dance for the benefit of the ball team, and incidently to initiate the new schoolhouse, was given by the Palos Verdes folk on Saturday night. About three hundred tickets were sold for the affair, which assures the jolly ball team of at least some of the paraphenalia of which they are in need.

The floor was good for dancing, and the Redmon-Vetter orchestra in the best of form, and the guests are clamoring for some more of the same order. Ice cream and cake were served.

LOS ANGELES, CAL., EXAMINER
JULY 25, 1926

YOUNG ASTOR HOOKS SHARK

"It was glorious fun, really."

Thus the Hon. William Waldorf Astor, son of Lord Astor, characterized his exciting 25-minute battle with a shark off Catalina Island Saturday morning while fishing for broadbill swordfish from Zane Grey's power cruiser Gladiator.

Included in the party were

REDONDO BEACH, CAL.,
JULY 26, 1926

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REDONDO BEACH, CAL.,
JULY 26, 1926

TELEPHONE BEATS PALOS VERDES TEAM

'Hello' Boys Are Some Batters as Score Clearly Shows

Redondo Home Telephone team put up too stiff a game for the valiant Palos Verdes aggregation yesterday. The game was played on the Palos Verdes grounds and the "hello" boys won by a lopsided score of 10 to 1.

Wynn pitched well enough to warrant a shut-out but errors let in one run. Venable, Sturges, Teagle and Gass were there with the heavy sticking. Seifert of the Palos Verdes, pitched a good game and did the heaviest batting for his side.

The box score:

Redondo Home Tele. Co.

	AB.	R.	H.	A.	E.
W. Cox, ss.	4	2	0	1	0
Coury, 2b.	5	2	2	2	0
F. Sturges, 1b.	5	1	2	0	1
Venable, lf.	4	2	3	0	0
Coates, 3b.	4	0	0	1	0
Teagle, cf.	4	0	2	0	0

REDONDO BEACH, CAL.,
JULY 26, 1926

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There were twenty-one members of the committee present at the last meeting held at San Pedro Chamber of Commerce, including Miss Irene Bradbury and

The following schedule will be adhered to as far as possible next Saturday:

The Palos Verdes unit will start at 1:45 p.m., proceed to Redondo and there be joined by the unit from Walteria. Then with the Redondo delegation the start will be made for Torrance; leave Torrance at 2:15 p.m., Lomita 2:30 p.m. and reach San Pedro via Western and Ninth street at 3 o'clock. From there will be the grand caravan start through the new coast road to Redondo.

REDONDO BEACH, CAL., ADVANCE—131 JULY 27, 1926

MAKE PLANS FOR BIG CARAVAN ON NEXT SATURDAY

A committee meeting of twenty-one persons vitally interested in putting over the caravan that will boost the south towns and beaches was held in San Pedro Friday, Irene Bradbury, Michael Moore, H. C. Froude and D. B. London attending from Redondo.

Plans for the caravan and Redondo's part in it were completed and are in part as follows:

Publicity in the metropolitan dailies and in news weeklies will be furnished by the Palos Verdes estates and also the printing of banners and

REDONDO BEACH, CAL., ADVANCE—131 JULY 27, 1926

FULL PAGE ADS TELL ALL ABOUT REDONDO BEACH

A full page advertisement, showing pictures of Redondo from the Palos Verdes hills, an aeroplane view of Redondo, the business and amusement section, the interior of the plunge and a beach scene on the south beach, accompanied by a descriptive writeup by E. A. Bradbury, has been inserted in twenty-seven papers in Southern California.

The page was paid for by the city and was one of a series of resort ads. all printed at the same time. The

COMPTON, CAL., NEWS TRIBUNE—134 JULY 27, 1926

AUTO CARAVAN TO DEDICATE NEW HIGHWAY

A large delegation from Compton will participate in the auto caravan which will dedicate the new highway along the Palos Verdes from San Pedro to Redondo Beach.

George Preston, Harbor City realtor and a member of the com-

SAN PEDRO, CAL., NEWS JULY 27, 1926

COMPLETE PLANS FOR CARAVAN AT MEET TOMORROW

More Than 2,000 Cars Expected to Participate in Ceremony

Final plans for conducting the mammoth auto caravan over the new Vanderlip highway recently opened on the ocean side of the Palos Verdes hills, next Saturday afternoon will be completed tomorrow morning when the general committee meets at the chamber of commerce building at

SAN PEDRO, CAL., PILOT JULY 27, 1926

TO TALK PLANS

Final plans for the auto caravan which will dedicate the new coastline road over the Palos Verdes estates next Saturday afternoon will be made at a meeting of the general committee in charge in the San Pedro Chamber of Commerce rooms tomorrow morning at 11 o'clock. The chamber was informed yesterday that the community of Willowbrook will send five cars to the celebration.

LOS ANGELES, CAL., HERALD JULY 27, 1926

Coolidge Selects Olmsted for Park Planning Board

Frederick Law Olmsted, internationally known landscape architect of Palos Verdes Estates, has been chosen by President Coolidge as the long-term member of the national capitol park and planning commission established by act of congress during the last session, it was announced today.

The duty of the commission is to select and purchase land for park purposes in Washington, D. C., and supervise in a general way the development of streets, residence sections and public improvements, with the idea of making the national capital a model of beauty and utility among metropolitan areas.

AVALON, CAL. ISLANDER JULY 28, 1926

YOUNG ASTOR HOOKS SHARK

"It was glorious fun, really."

Thus the Hon. William Waldorf Astor, son of Lord Astor, characterized his exciting 25-minute battle with a shark off Catalina Island Saturday morning while fishing for broadbill swordfish from Zane Grey's power cruiser Gladiator.

His youthful face aglow as he stepped with his father from a seaplane of the Pacific Marine Airways yesterday, Young Astor expressed deep delight at the experience and the pleasures provided at Avalon for their entertainment by D. M. Renton, host in lieu of William Wrigley Jr.

The Astors hurried from Wilmington over the Palos Verdes hills to make a personal call on Frank A. Vanderlip, New York financier, and tour his quarter-million dollar estate now building in the vicinity of Portuguese Bend.

Included in the party were Arthur Eckman, Ralph Bandini and J. G. Spangler. The Astors motored to Santa Barbara Sunday afternoon.

SOCIAL AND PERSONAL

LONG BEACH, CAL., PRESS-TELEGRAM—10 JULY 28, 1926

Auto Caravan Will Dedicate New Road

SAN PEDRO, July 28.—Final plans for the auto caravan which will dedicate the new coastline road over the Palos Verdes estates next Saturday afternoon will be made at a meeting of the general committee in charge in the San Pedro Chamber of Commerce rooms tomorrow morning at 11 o'clock. The Chamber was informed yesterday that the community of Willowbrook will send five cars to the celebration.

REDONDO BEACH, CAL., ADVANCE—131 JULY 29, 1926

REPORT TO CHAMBER

He Tells What Has Been Done So Far on Big Caravan

COMES ON SATURDAY

Celebrates Opening of Through Road to San Pedro

Michael H. Moore, director in the Redondo Chamber of Commerce, put on traffic.

LOS ANGELES, CAL., EXPRESS JUNE 28, 1926

Diablo in Sa

AYRES CRAFT RACE WINNER BY 38 SECONDS

Patricia Wins R-Boat Race And Championship; Lee Is Loser

STAR BOATS IN TIE

By MAC

The California Yacht Club staged its greatest races yesterday and Saturday when the third annual race around San Clemente island was run and the final heats in the Star and R boat championships were decided.

The San Clemente race was climaxed when Don Ayres skippered his craft, the Monsoon, to a win and now has one leg on the Palos Verdes trophy. The victory of the Ayres packet snatched the trophy from the grasping clutch of W. W. Pedders, who saw his Diablo taste defeat for the first time in these waters. The Ayres boat sailed in for first honors by the scant margin of 38 seconds.

In the Star and R boat races Pierpont Davis' Patricia won the R boat championship, while Ray Schauer sailed his Movie Star into a tie for the Star boat honors with

JULY 29, 1926

COAST HIGHWAY OPEN

Over 3000 automobiles are expected to participate in parade from San Pedro beach to Redondo at 3 o'clock this afternoon.

The parade will celebrate the completion of the Palos Verdes coast highway.

La Venta Inn Guests

Mrs. E. B. Moore and Mrs. John Robert White, Jr., of Glendale, attended a luncheon yesterday at La Venta Inn, Palos Verdes, for executives of First District, Parent-Teacher associations. Mrs. F. B. Martin was hostess and entertained her guests delightfully at the artistically appointed luncheon and informal afternoon. Her guests enjoyed visiting the Palos Verdes school building. The luncheon company included twenty women.

LOMITA, CAL., NEWS JULY 29, 1926

PARADE IN

1500 CARS TO OPEN ROAD

Big Caravan to Visit Lomita on Saturday Afternoon

PICNIC AT REDONDO

Parade Will Celebrate Completion of Vanderlip Highway

ENING FESTIVAL

van of Machines Is to Parade Over Palos Verdes Route

WILMINGTON, July 28.—Indications are that more than 10,000 people in automobiles from the harbor district, Redondo and other points will be represented in the parade of machines to be held over the new Palos Verdes boulevard from the head of Ninth street, San Pedro, to Redondo, for the celebration of the opening Saturday afternoon at 3 o'clock.

The new highway, known as the Vanderlip road, circles around the Palos Verdes hill to an elevation of around 1400 feet and promises to be one of the scenic points in Southern California. From the roadway a

JULY 29, 1926

START PAVING COAST ROAD IN TWO WEEKS

Paving of the 12-mile stretch of the newly opened San Pedro-Redondo coastline road through the Palos Verdes property from Miraleste to Douglas cut will be started by Los Angeles county within two weeks, it was announced as the general committee in charge of the projected caravan celebration of the opening of the road met in the Chamber of Commerce rooms.

The county accepted the road and agreed to surface the 12-mile section provided the Palos Verdes syndicate agreed to surface the remaining 7½ miles to Malaga Cove, the Redondo end of the scenic thoroughfare. The Palos Verdes people already have started surfacing their portion under the agreement.

News that the county is to start paving the new road was received with enthusiastic approval at the meeting. Paved, the scenic road will become a link in the coast road from San Francisco to San Diego and swing the enormous tourist traffic through San Pedro. It was announced also that passage of trucks over Western avenue from Lomita to San Pedro will be forbidden, setting aside the scenic hill vista route exclusively for pleasure travel.

COVINA, CAL., CITIZEN
JULY 29, 1926

Suggested Sunday Trip for Autoists

Not having visited the coast line for some time, the editor and his wife started out Sunday noon after church to reach the cooling breezes of the coast and see the development along the way.

We went to Hollywood where we had lunch and from there to Santa Monica, taking in on the way the north road winding in and out among the beautiful homes of Beverley Hills and the broad new pavement finished nearly to Santa Monica, a very attractive boulevard.

Santa Monica is always cool. We felt the invigorating air and observed the improvements, keeping down the coast through Venice and Playa del Rey, the latter showing evidences of development quite marked, and giving every indication of becoming in a few years an aristocratic residence section.

Continuing through El Segundo, we were soon in Manhattan Beach, then Hermosa and Redondo Beach, all of which were packed with people, parking space being filled and traffic delayed by the many thousands of automobiles.

Just beyond Redondo we turned aside at the entrance of Palos Ver-

LOMITA, CAL., PROGRESS
JULY 29, 1926

CARAVAN NOW BIGGER AND BETTER

Lomita at the Gateway to Palos Verdes Hills. Chance to Get in the Movies. News Reels Also.

A large number of Lomita men, women and children will participate in the "Big Parade" and automobile Caravan leaving here Saturday afternoon at 2:15. Load up your families and friends, put in a little supper-lunch and cups, and drive to the west side of Narbonne opposite Lomita Grammer School near Poppy street. The Caravan will pass thru at 2:15 p. m. and

1500 Cars Will Join Caravan to Open Highway

Mayor Dennis Will Head Torrance Contingent Saturday

LOS ANGELES, [illegible] mobile cara-
the Pa[illegible] side. More tha[illegible] will make up the parade, [illegible] to conservative estimates.

Cars from Redondo Beach, Moneta, Gardena, Compton, Western City, Walnut Park, Willowbrook

GARDENA, CAL., VALLEY NEWS—10c
JULY 29, 1926

ENGINEERS FIGTHING SEWER PLANS IN SAN FRANCISCO

San Pedro's Opposition Offers New Outlet to Sea

Chas. Gilman Hyde, sanitary engineer, employed by San Pedro in its firgt against the White Point outlet for the Metropolitan sanitary sewer system, has filed a lengthy report with the San Pedro Chamber of Commerce. This report opposes County Engineer Warren's plan for alleged

LOS ANGELES, CAL., SOUTHWEST TOPICS—5c
JULY 29, 1926

AUTO CARAVAN TO CELEBRATE ROAD OPENING

A caravan of automobiles fifteen miles long will form at San Pedro at 3 p. m. next Saturday to celebrate the opening of the new Palos Verdes coast highway. Three thousand cars from a dozen cities in the harbor area are expected to take part in the parade, according to an announcement by Dr. R. G. Whitlock, San Pedro, chairman of the

TORRANCE, CAL., HERALD 2
JULY 29, 1926

SANTA BARBARA, CAL.
PRESS—2
JULY 29, 1926

PROMOTER LEWIS INDICTED BY U. S.

Conspiracy Laid to Trio Who Sold Atascadero and Palos Verdes Estates

LOS ANGELES, July 28.—(AP)—E. G. Lewis, promoter of Atascadero and the Palos Verdes estates, together with Attorney Lewis Cohen, H. L. Cramer and Wil[illegible]

REDONDO BEACH, CAL.
BREEZE—15c
JULY 28, 1926

Honor for Palos Verdes Resident

A Palos Verdes man has been named on the national park commission by President Coolidge. He is Frederick Law Olmstead, well known landscape architect of Palos Verdes Estates.

LOS ANGELES, CAL., EXAMINER
JULY 29, 1926

U. S. JURY INDICT

THREE AIDS ALSO NAMED DEFENDANTS

Action Based on Asserted Fraudulent Claims Held Made in Regard to Publication

E. G. LEWIS, Atascadero promoter and former promoter of the Palos Verdes project here and

RIVERSIDE, CAL., ENTERPRISE
JULY 29, 1926

SAN PEDRO, CAL., PILOT
JULY 29, 1926

PUBLIC APATHY MAY RESULT IN RIDICULE

Nearby Cities Threaten To Outdo Proposers of Coast Ride

"Has San Pedro started something it cannot finish?" This is a question agitating the mind of O. R. C. Grow, grand marshal of the auto caravan over the new road to Redondo scheduled for Saturday.

Fear was rife today that the San Pedro delegation in the auto caravan which will dedicate the newly opened scenic coast highway through the Palos Verdes estates would be a disgrace to the city and defeat one of the prime motives which actuated San Pedro in planning the celebration.

Only a handful of local cars had been signed up for the caravan while other communities, notably Redondo with 400 cars, had guaranteed contingents which surpassed expectations.

The committee has registered 1350 cars for the caravan already will supply a detail of boy scouts to assist the police on traffic.

Leon L. Dwight, president of the San Pedro Realty Board, announced today that the Los Angeles Realty Board will send 50 cars.

Promoter Lewis Is Indicted

LOS ANGELES, July 28 (AP)—W. G. Lewis, nationally known promoter of Atascadero and the Palos Verdes Estates, together with Attorney Lewis Cohen, H. L. Cramer and William Ahears, were indicted by the Federal Grand Jury today for an alleged conspiracy to use the mails in a scheme to defraud investors of nearly a million dollars.

According to the indictment Lewis and his associates sold subscriptions to the California Illustrated Review, promising investors proceeds in an oil well and almond trees. Subscriptions were sold from late in 1922 until Dec. 15, 1924, when bankruptcy proceedings put a halt to Lewis' activities. Publication of the California Illustrated Review ceased in August 1925

THE BEAUTIFUL VANDERLIP HIGHWAY

THE new Vanderlip highway skirting the Palos Verdes hills between Redondo Beach and San Pedro is a distinct asset to this district. By day or night the panorama spread out before the eye as one drives around this highway is a beautiful picture. The sweep of the sea from the jagged shore rivals the most famous ocean views in the world. At night one sees the twinkling lights of the great Los Angeles basin.

The Vanderlip highway will soon be known far and wide as one of the most beautiful drives anywhere. That helps the whole district. It helps us materially. But it helps us in other ways. It promotes the religion of beauty and encourages love of nature.

REDONDO BEACH, CAL.
BREEZE—15c
JULY 29, 1926

La Venta Inn The Scene of Gay and Carefree Luncheon of The Board of First District Congress of P.T.A.

Putting aside the cares of their office, and not once mentioning schools or parents, and not even telling one little story about their precocious children, the board of the First district, Congress of Parents and Teachers, had an informal get-together luncheon at La Venta Inn yesterday. Mrs. C. H. Turner and Mrs. Farnham B. Martin, members of the board made the arrangements, and the guests were long and emphatic in their praise of the gracious hospitality offered them, the picturesque Inn, the beautiful Palos Verdes Estates, and the school there with its many unique and different features.

The color scheme of the table decorations was green and white, and the guests fairly bubbled over with joy, when they found their covers marked by miniature trees perfume of the sage brush coming in gusts through the windows, and the sea playing an overture below, the little group was soon busy with a "Mental" test that had been arranged by Mrs. Turner. The test comprised a more or less obvious as well as tantalizing obscure hint as to the names of those present, and from these hints they must put on their mental thinking caps and get the answer. The prize was won by Mrs. J. F. Faber of Inglewood, president of the Centinela Valley federation.

Luncheon over, and the coffee cup lingering concluded, the guests were taken on a tour of inspection of the Inn, and then down to the interesting schoolhouse.

The members of the board enjoying the day together were: Mrs. Lois J. Healey of South

SAN PEDRO, CAL., PILOT
JULY 13, 1926

1944

SAN PEDRO'S HOMES

SAN PEDRO stands on the threshold of bigger things than most of its people realize. A few hours spent at Miraleste in attempting to count the endless procession of automobiles that throng into the city especially on Sundays, but all through the week as well, would convince the most pessimistic mind that this city is fast becoming an important point on the tourist map of California. And a large percentage of these tourists are those people who are buying a considerable number of the many new homes offered in the western section of the city. Of course a majority of the present purchasers are from neighboring sections of California for the eastern tourist is a comparatively new arrival in San Pedro and our new boulevard, Western avenue, is only beginning to get in its work, a mere sample of what the five major highways now

COMPTON, CAL.
NEWS TRIBUNE
JULY 30, 1926

BURDEN URGES COMPTON AUTOISTS TO JOIN IN BIG CARAVAN OVER NEW ROAD

1944

President Dewey Burden of the C[illegible]ber of Commerce has issued an appeal for 50 automobiles from C[illegible]n to participate in the auto caravan which will dedicate the new [illegible]oad along the Palos Verdes shoreline from San Pedro to Redondo Beach Saturday afternoon.

William Crock, a member of the committee appointed by the Chamber to attend a meeting at San Pedro to make plans for the celebration, reports that it is estimated that 2500 automobiles will be in the caravan.

Every community tributary to the Palos Verdes is participating in the big event and President Burden is anxious that Compton be well represented in the caravan.

Scenic Route

All Compton machines participating will carry banners advertising this community and Mr. Burden points out that it is a splendid opportunity for Comptonites to show their community spirit by one who can possibly do so to make this trip as the drive over the Palos Verdes is well worth while.

REDONDO, CAL. REFLEX
JULY 30, 1926

EVERYTHING READY FOR PALOS VERDES ROAD OPENING TOMORROW

1944

Secretary Bradbury and Chester Meek attended the final meeting at San Pedro Wednesday morning of the committees having in charge the arrangements for the dedication of the Palos Verdes coast highway on Saturday. The meeting was a very enthusiastic one and the reports from the various towns indicate that at least 2000 cars will be in the caravan. The itinerary calls for the head of the caravan leaving Palos Verdes promptly at 1:45 p.m., Redondo Beach at 2:00 p.m., Torrance at 2:15 p.m., Lomita at 2:30 p.m., and proceed over Western avenue to San Pedro, leaving there at 3:00 p.m. and arriving at the city park in Redondo about 4:30 p.m.

A basket picnic will be served in the city park. Chairman Moore of the entertainment committee has arranged for free coffee, cream and sugar. The coffee will be donated by the "Maxwell House Coffee" through Cheek-Neal Coffee company of Los Angeles. The cream has been

Upland, Calif.
News July 30
1926

DEMONSTRATION SCHOOL CLOSES AT COLLEGE

The demonstration school in Claremont in connection with the summer session of Pomona College closes this week. Mrs. Adelia Samuels, under whose supervision the work has been carried on, gave out some information recently in regard to it. Some 165 pupils attended from Pomona, Claremont, Ontario, Upland and Cucamonga, their ages ranging from 5 to 16 years. The majority of the pupils came from American families and the progress made during the six weeks was very satisfactory to the teachers; and the pupils themselves seemed very happy and interested in this new kind of school where teachers and students work side by side in a spirit of comradeship.

REDONDO, CAL. REFLEX
JULY 30, 1926

BENEFIT DANCE FOR PALOS VERDES BASEBALL TEAM

1944

A benefit dance was given at the new Malaga Cove school last Saturday night by the Palos Verdes baseball team and about two hundred couples came for the first function to be given in the beautiful building and help enjoy the good time provided by the reception committee. The evening was ideal for the occasion. Mr. Moon was at his prime, a gentle breeze cooled the big auditorium for the dancers, who were kept busy by the ever excellent Redmon-Vetter orchestra. Refresh-

MANHATTAN BEACH, CAL. NEWS
JULY 30, 1926

MANHATTAN GETS MUCH PUBLICITY FROM LIONS SONG

1944

Manhattan Beach was given publicity from Los Angeles to San Francisco, and brought to the attention of members of Lions clubs throughout the United States, as a result of the Lions' song introduced by the Manhattan Den of Sea Lions at the convention held at San Francisco from July 19 to 24. The song, which was written by Charles Murdock, was sung at every opportunity during the Lions' caravan journey from Glendale to the Bay City. The attractive cover, designed by Capt. C. E. Jenkins, was pasted conspicuously over Charles Murdock's car and at-

JULY 30, 1926

COUNCIL TO ATTEND REDONDO ROAD FETE

Members of the City Council today accepted an invitation from the San Pedro Chamber of Commerce to attend the celebration tomorrow marking dedication of the Palos Verdes road, extending from Redondo to San Pedro. The road is to be paved later, according to Councilman Colden.

The celebration is to be concluded with a basket luncheon in Redondo.

REDONDO BEACH, CAL.
BREEZE—198
JULY 30, 1926

CARAVAN TO BRING MANY TO REDONDO

Reaches City Park in Late Afternoon for Picnic

1944

WANT MORE AUTOS

Parade Will Reach Beach About 4:30 via Catalina Ave.

All local machines that are to be in the lineup tomorrow are to be on the south side of Elks Home, not later than 2 o'clock says E. A. Bradbury, secretary of the Chamber of Commerce.

The local units leave Redondo at 2 o'clock and the schedule must be strictly adhered to in order to carry out the itinerary as planned.

The big caravan leaves San Pedro at 3 o'clock. It will wind its way through the Vanderlip property and the Palos Verdes Estates, coming into Redondo over Catalina avenue.

The parade will turn into the park, probably from the Pacific avenue entrance.

Of course the machine will have to be parked at various points along Pacific, Catalina, Esplanade, Catalina, Pearl, Opal and in the parking places.

Some estimate that 2000 machines will be in line, though others think this rather too enthusiastic an estimate. But it is sure that hundreds of cars will be lined up for the greatest auto

JULY 30, 1926

THREE HUNDRED LOCAL AUTOS JOIN CARAVAN

1944

Many Residents Plan To Enter Tour of Coast Road

San Pedro was rallying to the standard of civic pride, it was indicated today as it was announced that more than 300 cars already had been assured to form the local contingent in tomorrow's caravan which will pass over and dedicate the San Pedro-Redondo coastline road through the Palos Verdes. Efforts of the Chamber of Commerce to swell the local auto squadron to 500 cars to surpass Redondo which has guaranteed 400 were continuing unabated.

San Pedro looks upon tomorrow afternoon's celebration as its first chance to get the residential advantages of the beautiful Palos Verdes hills before the eyes of the world. Movie and press camaramen will be on hand as the 1500 to 2000 cars wind around the curves of the new road above the Pacific. Thousands of moving picture houses and hundreds of newspapers throughout the country will pre-

LONG BEACH, CAL.
PRESS-TELEGRAM
JULY 30, 1926

Auto Caravan Will Open New Coast Highway

TORRANCE, July 30.—This city will be the assembly point for 2500 automobiles Saturday afternoon, it is expected, the occasion being the dedication of the new

LOS ANGELES, CAL.
ANGELES NEWS—202
JULY 30, 1926

AUTO CARAVAN TO CELEBRATE ROAD OPENING

1944

A caravan of automobiles fifteen miles long will form at San Pedro at 3 p. m. next Saturday to celebrate the opening of the new Palos Verdes coast highway. Three thousand cars from a dozen cities in the harbor area are expected to take part in the parade, according

HOLLYWOOD, CAL., NEWS
JULY 30, 1926

San Pedro Fetes Over New Highway

1944

Members of the city council today accepted an invitation from San Pedro Chamber of Commerce to attend the celebartion tomorrow marking completion of the Palos Verdes road, extending from Redondo and San Pedro. The road is to be paved later, according to Councilman Golden. The celebration is to be concluded with a basket luncheon in Redondo.

REDONDO BEACH, CAL.
BREEZE—198
JULY 30, 1926

Hermosa C. of C. Will Send Large Caravan Unit

1944

The Hermosa Beach Chamber of Commerce has been extended an invitation by the Redondo Chamber of Commerce to have a large delegation of citizens present for the dedication cere-

LONG BEACH, CAL., PRESS-TELEGRAM
JULY 30, 1926

Big Trade Expansion From City to Orange County Towns Urged

1744

By RALPH F. BROWN.

A CO-OPERATIVE plan whereby Long Beach trade territory may ange County gain millions of dol- sands of new residents was pro- of Commerce of Orange County, by W. D. Miller, President of the e.

enue covering the taxes.

The speaker proposed that Long Beach and the Associated Chambers of Commerce, representing Orange County, devise means of bringing pressure on the land owners to make this land available for home sites. He predicted that if this course is followed, Long Beach trade territory will gradually extend east and south until it meets San Diego trade territory, probably as far south as Oceanside.

Mr. Miller also called attention to the lack of publically-owned beach in Orange County and recommended that the Associated Chambers urge upon the County Supervisors the necessity of action while beach frontage still is available. He called attention to a strip of beach between Seal Beach and Sunset Beach which may now be obtained.

Mr. Miller further urged co-operation on the part of all Southern California to end what he described as uncalled for discrimination on the part of the post office department and numerous financial and business concerns in favor of San Francisco as a fiscal center.

The speaker surprised his hearers with the information that one reason San Francisco has been able to boast of large bank clearings is because nearly all the post office receipts of California are cleared through San Francisco and told of issuing drafts through his bank at Seal Beach for Orange County postal receipts which were forwarded to San Francisco for clearance, rather than to Los Angeles.

Mr. Miller recommended that in the case of bond houses, insurance companies and other financial concerns, Orange County and Southern California residents let it be known they disapprove of the plan of forcing them to have their funds handled in the North instead of in Southern California.

Long Beach was represented at the meeting by Mayor Fillmore Condit and Ray O. Baldwin and A. L. Oliger of the Chamber of Commerce.

MANHATTAN BEACH, CAL. NEWS
JULY 30, 1926

OFFICIALLY OPEN NEW PALOS VERDES HIGHWAY SATURDAY

1744

The new highway connecting to get as many cars as possible from Hermosa Beach in the caravan. Cap. C. H. Salinas is chairman for Hermosa Beach for the trip.

SAN PEDRO, CAL., PILOT
JULY 31, 1926

HUGE CARAVAN FORMS HERE FOR ROAD TOUR

1744

Fifteen Cities Send Autos To Join in Long Trek

San Pedro presented a gala appearance with bunting and American flags displayed throughout the business section as the largest parade of autos which ever passed through the streets of the city made a circuit of the principal streets on its way to the dedication of the new scenic highway along the Palos Verdes shoreline to Redondo. The caravan, led by motorcycle police and O. R. C. Grow, grand marshall of the parade, passed out of the city through Ninth street and Western avenue, thence to Redondo over the new road.

HERMOSA BEACH, CAL.
JULY 31, 1926

CARAVAN TO REDONDO IS WELCOMED

1744

Hundreds of Machines Come Over New Coast Road to Beach

PICNIC IN CITY PARK

Speeches and Music Add to Pleasure of Event

This afternoon hundreds of machines traveled over the Van-

SAN PEDRO, CAL., NEWS
JULY 31, 1926

—oOo—

TEN THOUSAND visitors from 15 cities swarmed into San Pedro today. They came from far and near to celebrate the opening of the new Vanderlip road, on the ocean side of the Palos Verdes hills, and to get a reassuring glimpse of the harbor district and the peaceful Pacific.

What these visitors saw probably opened their eyes to the activity of the harbor district. Few people know the full extent of the develop-

WILMINGTON, CAL., JOURNAL
JULY 31, 1926

2000 Cars In Caravan Over Palos Verdes

1744

Between 1500 and 2000 automobiles from a dozen harbor district towns are signed to form a caravan celebrating today the opening of the new 19 mile stretch of the coast highway between Redondo

SAN PEDRO, CAL., PILOT
JULY 31, 1926

Palos Verdes Unique Con

1744

By MARY CLAY BENTON

Palos Verdes Estates, comprising 3000 acres of the 16,000 Palos Verdes rancho in itself is a complete and perfected plan of community development. All its broad acres, its landscaping, architecture, parks, golf links, business plazas, hotels, schools, playgrounds and its basic improvements were planned in complete detail before even the first lot was sold. All construction under way and all future development will be, and have been, completed under individual supervision of some of the most prominent men in the country of proven ability who were secured to direct, design and develop Palos Verdes. Improvements actually installed now total over $3,000,000, and further funds will be made available to finance the general improvement programs, which, when completed, will total in all, some $8,500,000.

Jay Lawyer is general manager of the Palos Verdes Estates and is assisted by Col. J. L. Low, both internationally known. In preparing the restrictions for Palos Verdes, the project has been guided by the experience of many years in other parts of the country, and by the counsel and advice of Olmstead Brothers, of Brockline, Mass., the foremost landscape architects in the country, and Charles H. Cheney, nationally known consultant in city planning.

The protective restrictions are recognized as the best that have been worked out for any American community and are expected to result in making Palos Verdes not only the most beautiful and attractive community in California, but one of the finest and most notable in any part of this country or abroad. These restrictions are good until 1960, with automatic extension for successive twenty-year periods thereafter, unless changed by two-thirds vote of the property owners. By their terms every building plan must be submitted to an art jury, which has a $300.000 endowment to make sure that its interest won't slacken. There is also a community association in which every building lot has one vote and this association owns 700 acres of park within the resort, including seashore line, golf links, and school sites.

Palos Verdes is primarily a high-class residential community, in which over 90 per cent of all lots are restricted to one-family houses. No flats, apartments, duplexes, house-courts or stores are permitted in the single-family neighborhoods, but only at a very limited convenient centers where they have been designed to be as much out of the way of the strictly home neighborhoods as possible. The four principal communities of Malaga Cove, Lunada Bay, Valmonte and Miralesta have small business centers, about two miles apart, where a few blocks of necessary stores, garages, and service stations, may be located. Adjoining them are blocks open to apartment houses, hotels and house-courts. The number and kind of these buildings have been limited, and the project will control their architectural design in such a way to make them distinctive, attractive, and convenient without in any way detracting from the fine and extensive residential neighborhood surrounding them.

No billboards, advertising signs or for sale signs can be erected in Palos Verdes and the few store and business signs necessary must meet with the approval of the Art Jury; no horses, live stock or cows can be kept near other residences without special permit from the Palos Verdes Homes Association; industries, asylums, and nuisance businesses are not prohibited; no trees more than twenty feet in height may be cut down without the consent of the Park and Recreation Board. Home owners are obliged to erect their garages in locations that will prove least obstructive and objectionable to adjoining property owners; and every possible precaution has been taken to preserve the views of oceans and mountains and to increase the natural beauty of the land with trees and shrubbery, and to make sure that the home of no resident can ever be damaged by an unsightly or undesirable structure. Nearly every structure that rises in Palos Verdes is exactly the type of structure that the Spaniards would have built when they first came to California.

Crowning the hillsides of Montemalaga is "LaVenta," a unique roadside inn which fulfills the best traditions of the old Spanish Mission Inn, facing the sunset sky and overlooking the entire Bay District as far as the distant mountains. The panorama viewed from above the

LOS ANGELES, CAL., EXAMINER
JULY 31, 1926

1744

PICKED BY COOLIDGE!—Frederick Law Olmsted of Palos Verdes Estates, chosen by Coolidge as head of the National Capital Park and Planning Commission. Mr. Olmsted, whose father and grandfather were noted landscape architects, recently completed a home above the sea at Palos Verdes.

Clubwomen - July 31.

LOS ANGELES, CAL., HERALD
JULY 31, 1926

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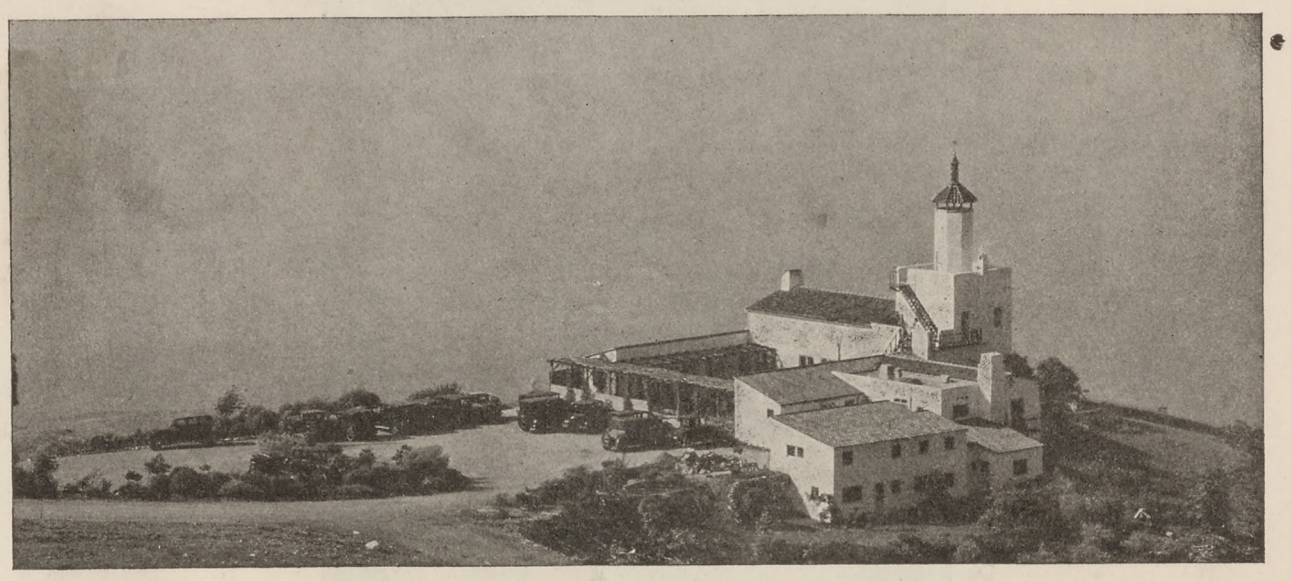
The La Venta Inn, Palos Verdes

The CLUBWOMAN

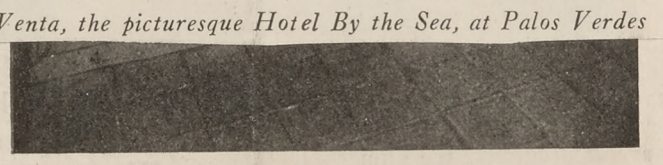
A Corner of the Dining-room at La Venta Inn, Palos Verdes

Part of the Picturesque Living-room at La Venta Inn, Palos Verdes

August 1926



La Venta, the picturesque Hotel By the Sea, at Palos Verdes



An interior glimpse of La Venta, Palos Verdes

A window overlooking the Terrace at La Venta Inn, Palos Verdes

LOS ANGELES, CAL.,
CALIF. SOUTHLAND—547
AUGUST, 1926

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Two Thousand Persons in Initial Inspection

More than 300 automobil... TRIBUNE
OAKLAND, CAL., TRIBUNE

AUG 1 1926

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By JOHN K. EMGE.
Special Correspondent The Oakland TRIBUNE

SAN PEDRO.—On one of the high hills of the old Palos Verdes ranch, overlooking the Pacific where ships steam in and out of Los Angeles harbor, Frank A. Vanderlip, former New York bank president and once a stormy petrel in public affairs at Washington, is building a home that combines the architecture of palace and castle. In it he hopes to dwell for many years as a sort of overlord of much of the surrounding territory.

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...CAL., TIMES
...1926

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"This year we have celebrated the twenty-
...irst birthday of the Santa Monica Bay Wom-
...n's Club. Each preceding president has added
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...ition in our community. The extent of our
...Club's participation in our civic life is measured
...by the number of occasions when your president
...s called to represent you and by the number of
...requests that come to us whereby we are urged
...to lend or extend our influence. Many worth-
...while things have we done during the past year,
...ever refraining from the spectacular, yet always
...grasping the opportunity to improve our useful-
...ness.

"Our ten departments have been under the guidance of chairmen who have spared neither time nor effort to present the best material available to their sections. Our child welfare department knows no vacation but is in operation twelve months of the year, having weighed and charted over one thousand babies the past year; our Junior Auxiliary has passed its third birthday; Social Service chairman had at Christmas time through the Needlework Guild, eight hundred and three new garments to distribute and $205 in money; the children of club members and those who attended our Christmas party brought gifts which were sent to the children of war veterans at Sawtelle; from our club treasury we sent $100 to be used in buying furnishings for the Veterans Memorial Hall at Sawtelle.

"Last September our club sponsored the first annual dahlia show held in Santa Monica. Interest has grown to such proportions that local citizens and the Chamber of Commerce have taken it over and from present indications it will

...most ambitious project has been the fact th...
...have again been able to present the four
...harmonic Concert series, with three conce...
...the Los Angeles Symphony Orchestra. We hav...
...come out with flying colors, no deficit, thanks t...
...the energy and enthusiasm of the chairman, Mrs...
...J. G. Braun. Our Monday afternoon program...
...have been educational and entertaining and w...
...have had many gala days interspersed with mor...
...serious work.

"Words of mine cannot express the deep ap...preciation I feel for you, loyal club members ...you have so wonderfully carried out the spiri...of the year, you have proven the fact that there ...is no fellowship that surpasses that of congenial ...workers and you have so abundantly contributed ...to making the two years we have served together, ...two years of happiness and prosperity for us all. ...As we pause for a moment today to place the ...work in other hands, we glance over the broad ...vista of opportunity spreading out before us and ...we cannot but feel that the future holds in store ...only promise of still great achievements."

Mrs. Harry Lane, the newly elected presi...dent, who has served the district as corresponding ...secretary, in accepting the gavel from the hand...of Mrs. D. G. Stephens, president emeritus of ...the club, said in part: "Women's clubs have come ...to exist because lives are enriched by something ...that blends companionship and friendship, and ...the wisdom that comes from minds rubbing ...against each other, the inspiration that springs ...from such contact of mind with mind, and th...efficiency that results from combined effort."

SOUTH SIDE EBELL CLUB

By Edna Grace Cooke, Sub-Press Chairman

There is something so soul-inspiring in the en...ing of a wonderful club year—a year such as h...just been completed by the South Side Ebell Clu...that one finds themselves wishing it could go o...and on forever. To halt for the summer mont...seems always to break the charm. One is force...to readjust their ideas and line of procedure...but if one could but go on and on with n...breaks or readjustments it many times wou...seem for the best.

The club year just finished has been in mar...

Another Pretty Corner at La Venta

A Corner of the Dining-room at La Venta Inn, Palos Verdes

Part of the Picturesque Living-room at La Venta Inn, Palos Verdes

Ritchey, Miss Martha Winans, Mrs. E. Y. VanMeter.

The total membership of the club has passed the 200 mark.

This is a brief history of Highland Park Ebell Club from the time of its organization in 1903 to the end of 1913.

LONG BEACH EBELL CLUB

By Cornelia Fleming Clark
Assistant Press Chairman

The Blossom-Time Excursion sponsored by the Ebell Club of Long Beach was a remarkable success.

Upon arriving in San Francisco the travelers were received by the San Francisco Chamber of Commerce and entertained in the Red Room of the Belleview Hotel.

After embarking on the S. S. Matsonia the members of the excursion were treated as guests of honor by the steamship company during the entire trip.

Mrs. H. F. Burmester, chairman of the excursion, was appointed chairman of the bridge tournament, as well as of the Blossom-Time Dinner—the largest event given by the steamship company on the voyage. For both of these events there were souvenir programs, the dinner menu featuring such delectable viands as

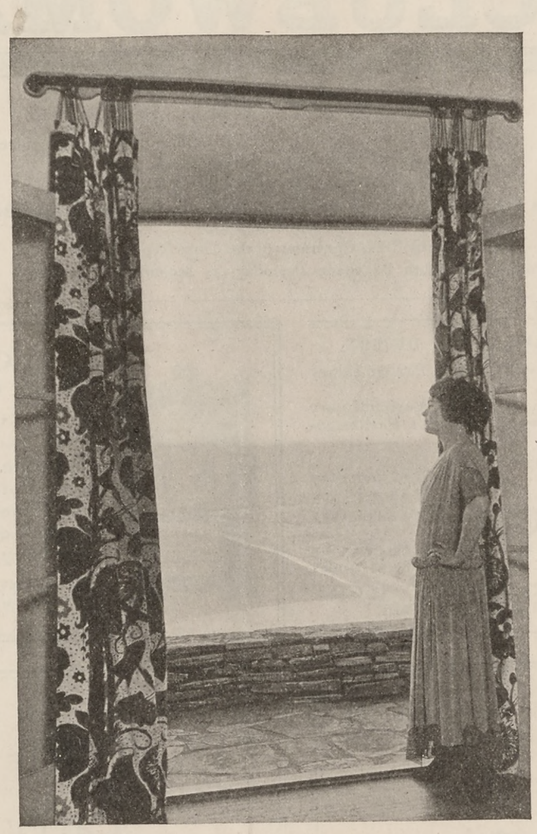
Cream of chicken a la Burmester

the most *Important* item *of* dress

Retaining the beauty and prolonging the life of silk or rayon hosiery depends mostly upon the laundering. For beauty's sake, and economy, use White King Washing Machine Soap.

Silk or Rayon hosiery—Use one-half teaspoonful White King Washing Machine Soap to a basin of water. Soft

August 1926



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...lub, gave their reports at the final club meeting of the season, June 7, following which Grace ...Wood Jess in her inimitable manner presented program of folk songs, among them the darky ...ong mentioned above, which she sang at the ...pecial request of her sister, Mrs. Neil S. Duckles, retiring president of the club. So well ...id the report given by Mrs. Duckles present the ...pirit and achievements of the club that extracts ...rom its are offered as the best means of summarizing the year's work.

"This year we have celebrated the twenty-...irst birthday of the Santa Monica Bay Woman's Club. Each preceding president has added ...omething of her own initiative and has builded ...ccording to her own best knowledge and ability ...nd today our club occupies a most enviable po...ition in our community. The extent of our Club's participation in our civic life is measured ...by the number of occasions when your president ...is called to represent you and by the number of requests that come to us whereby we are urged ...to lend or extend our influence. Many worthwhile things have we done during the past year, ...ever refraining from the spectacular, yet always ...grasping the opportunity to improve our usefulness.

"Our ten departments have been under the guidance of chairmen who have spared neither time nor effort to present the best material available to their sections. Our child welfare department knows no vacation but is in operation twelve months of the year, having weighed and charted over one thousand babies the past year; our Junior Auxiliary has passed its third birthday; Social Service chairman had at Christmas time through the Needlework Guild, eight hundred and three new garments to distribute and $205 in money; the children of club members and those who attended our Christmas party brought gifts which were sent to the children of war veterans at Sawtelle; from our club treasury we sent $100 to be used in buying furnishings for the Veterans Memorial Hall at Sawtelle.

"Last September our club sponsored the first annual dahlia show held in Santa Monica. Interest has grown to such proportions that local citizens and the Chamber of Commerce have taken it over and from present indications it will ...

...most ambitious project has been the fact th... have again been able to present the four ... harmonic Concert series, with three conce... the Los Angeles Symphony Orchestra. We hav... come out with flying colors, no deficit, thanks t... the energy and enthusiasm of the chairman, Mrs J. G. Braun. Our Monday afternoon program have been educational and entertaining and we have had many gala days interspersed with more serious work.

"Words of mine cannot express the deep appreciation I feel for you, loyal club members ... you have so wonderfully carried out the spirit of the year, you have proven the fact that there is no fellowship that surpasses that of congenial workers and you have so abundantly contributed to making the two years we have served together, two years of happiness and prosperity for us all. As we pause for a moment today to place the work in other hands, we glance over the broad vista of opportunity spreading out before us and we cannot but feel that the future holds in store only promise of still great achievements."

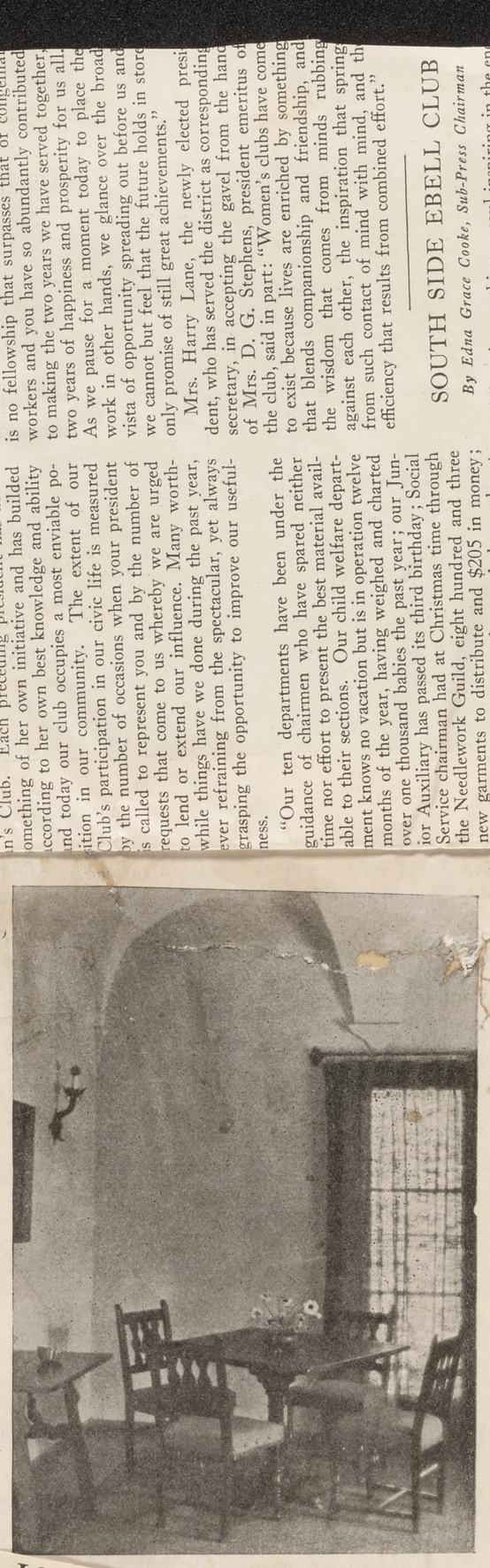
Mrs. Harry Lane, the newly elected president, who has served the district as corresponding secretary, in accepting the gavel from the hands of Mrs. D. G. Stephens, president emeritus of the club, said in part: "Women's clubs have come to exist because lives are enriched by something that blends companionship and friendship, and the wisdom that comes from minds rubbing against each other, the inspiration that springs from such contact of mind with mind, and the efficiency that results from combined effort."

SOUTH SIDE EBELL CLUB

By Edna Grace Cooke, Sub-Press Chairman

There is something so soul-inspiring in the end... ing of a wonderful club year—a year such as h... just been completed by the South Side Ebell Clu... that one finds themselves wishing it could go o... and on forever. To halt for the summer month... seems always to break the charm. One is forced... to readjust their ideas and line of procedure... but if one could but go on and on with n... breaks or readjustments it many times would seem for the best.

The club year just finished has been in many... the best for far enjoyed by South Ebe...



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...over Digests, per copy.....$1.50
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Number Six—Includes Quiz upon
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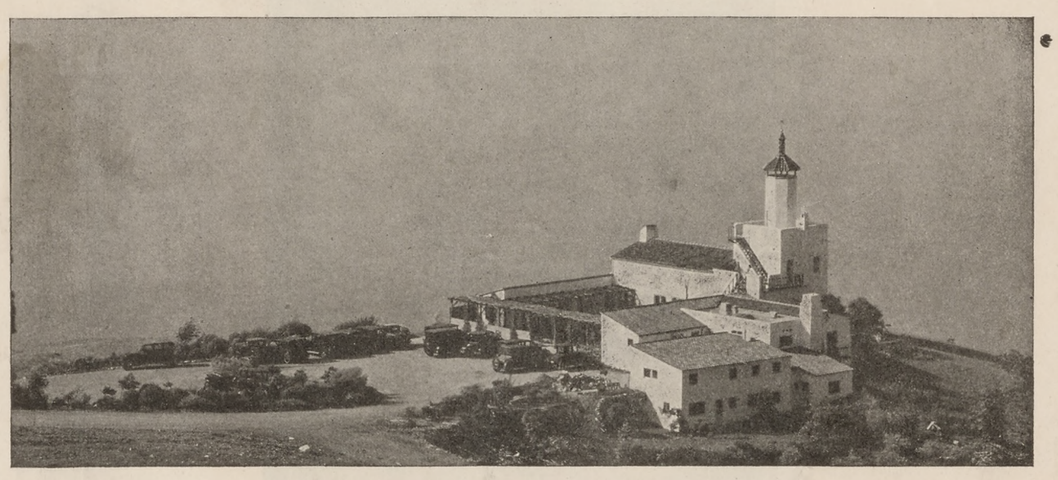
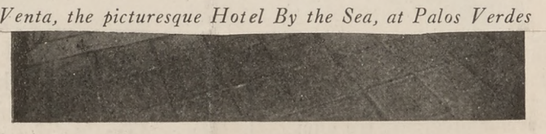
...Pasadena Postoffice as second-class matter.

Part of the Picturesque Living-room at La Venta Inn, Palos Verdes

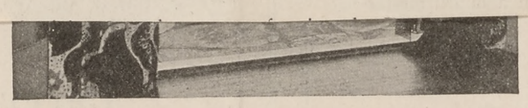
August 1926



La Venta, the picturesque Hotel By the Sea, at Palos Verdes



An interior glimpse of La Venta, Palos Verdes



A window overlooking the Terrace at La Venta Inn, Palos Verdes

it; Oh, so busy tripping after each wave, slipping the sand fleas, turning back with the next wave so close to their heels that we try to help them hurry. If their feet can't make it the wing can. The rythmic repetition is fascinating and recommended to those who need to get interested in something. With a swirl of glittering white they are off down the beach. Among the friends of the Sanderling there is a small edition of the Kildeer whose course is run from birth to death in the sand. He has but one black collar and that does not meet. You will lose your heart to him at first sight. Though black and white mark his gray suit he is camouflaged in his sand and shell

LOS ANGELES, CAL.
CALIF. SOUTHLAND—17
AUGUST, 1926

for their being called Jacks! They w
when off they go. What sets the day
and a group with but a single thou
Jacks the Western Willet stops over
learned one cannot be too careful a
alarm. Dawson, with his almost uncan
of the way Willets, with other shore
sails, fold the wings with momentary
bird book to the beach. It will give
folks you may meet there.

PAI[N]TERS AND SCULPTORS IN T

A MARINE BY WILLIAM RITSCHEL, AMERICAN PAINTER, NEW YORK, AND CARMEL-BY-THE-SEA, CALIFORNIA, SHOWN IN THE EXHIBITION OF MR. RITSCHEL'S PAINTINGS IN NEW YORK

WILLIAM
PAI
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A GROUP
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exhibits at t
City.

Exulting in
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The result is
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which has brou
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exhibited in all
the art centers
"Glory of Morni
the Carmel coa
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exhibition at the
spring showing
in New York h
tracted scores of

Mr. Ritschel h
trip around the
observation and
ing records of thi
vas, "The Horses

Trails along the cliffs as well as on the Beach into the back country offer hours and days of delight to the members of the Palos Verdes Colony

LOS ANGELES, CAL., TIMES
AUGUST 1, 1926

ART JURY SELECTS HOME

The Palos Verdes art jury, including seven of the leaders in the building industry in Southern California, recently chose the Kerr residence as the most worthy specimen of architectural merit in the small homes class erected at Palos Verdes Estates during 1925. A certificate of architectural merit is issued each year to the owner of the home considered most distinctive from an architectural standpoint.

The Kerr home is small, there being only five rooms, but it has many characteristics which make it distinctly homelike and comfortable. The architectural motif is what might be called Californian, with white stucco walls, red tile roof and blue window shutters. A patio in the rear, numerous rock walls, and flag-stone walks contribute to its charm.

The Palos Verdes art jury is composed of Myron Hunt, Robert Farquhar and David Allison, architects; Charles Cheney, city planner; Frederick Law Olmsted and James Dawson, landscape architects; Jay Lawyer, capitalist, and Ralph Homes, painter.

Los Angeles, Cal.
TIMES
AUG 1 1926

PALOS VERDES HIGHWAY OPENS

Auto Caravan Travels Road Preceding Dedication

Frank A. Vanderlip Speaks at Official Ceremony

Two Thousand Persons in Initial Inspection

More than 300 automobil[illegible]
OAKLAND, CAL., TRIBUNE
AUG 1 1926

FRANK VANDERLIP BUILDS PALACE ON SAN PEDRO RANCH

By JOHN K. EMGE.
Special Correspondent The Oakland TRIBUNE

SAN PEDRO.—On one of the high hills of the old Palos Verdes ranch, overlooking the Pacific where ships steam in and out of Los Angeles harbor, Frank A. Vanderlip, former New York bank president and once a stormy petrel in public affairs at Washington, is building a home that combines the architecture of palace and castle. In it he hopes to dwell for many years as a sort of overlord of much of the surrounding territory.

His efforts at reforming the government having ended, the owner of Sparta, unincorporated "model village" near Ossinning, N. Y., has become a realtor on a large scale. The 6,000-acre Palos Verdes ranch, an old Spanish grant, was two years ago virtually undeveloped, remaining one of the great open spaces of the Southwest, where ruins of old hacienda stirred faint memories of the period when cab-

LOS ANGELES, CAL., TIMES
AUGUST 1, 1926

Great Caravan in Palos Verdes Road Dedication

The new Palos Verdes Coast Highway was formally dedicated yesterday when 3000 automobiles from a dozen cities in the harbor area traversed the twenty-mile route from San Pedro to Redondo Beach, where

LOS ANGELES, CAL., TIMES
AUGUST 1, 1926

PALOS VERDES HIGHWAY OPENS

With the formal opening yesterday of the new Palos Verdes Coast Highway, it became possible to drive the twenty miles of scenic coast reaching from Redondo to San Pedro over wide, smooth, hard

SAN PEDRO, CAL., NEWS
AUGUST 2, 1926

RT HIGH

Pai[illegible] and three children of [illegible]

REDONDO BEACH, CAL., ADVANCE—131
AUGUST 3, 1926

WD DRIVES EW PALOS ES ROAD

1744

Formal dedication of the new Palos Verdes coast highway was made Saturday when 3000 automobiles from a dozen cities in the harbor district formed a mammoth caravan and traversed the twenty-mile route from San Pedro to Redondo Beach, where an address of dedication was made by Frank A. Vanderlip, president of the San Pedro Chamber of Commerce.

Cars from San Pedro, Wilmington

TORRANCE, CAL., HERALD
AUGUST 5, 1926

Busy Activity of Torrance Chamber of Commerce Shown in Hyde's Quarterly Report

1744

By CARL L. HYDE
Secretary
Torrance Chamber of Commerce

(Continued from Last Week)

With the validity of the Mattoon act now determined and declared by the Supreme Court of this state, renewed activity in the development of this immense project is again manifested.

County surveyors are making a general survey of the physical characteristics in the proposed route of this project and the Olmsted Brothers, internationally famous as city planners, have been retained by the Los Angeles County Board of Supervisors to prepare the landscape plans. There does not appear to be any further obstacle in the way of this great project, and as fast as the necessary engineering work can be carried on definite progress is being made. County officials anticipate that actual construction on some sections of the project will be under way within six months' time.

The creation of this beautiful parkway without question means more to the development of the southwest section, Torrance particularly, than any single public improvement which has ever been contemplated for this section.

The plan for taxation support is projected on the basis of a tax of 10c on each $100.00 of assessed value. It will, therefore, be clearly seen that 60% of the revenue of this bureau for general budget purposes would be derived from the unimproved sections. An interesting factor in the study reveals the extremely nominal tax which would be placed upon the average layman of the community, who is the owner of the residential classification of property. By dividing the 24½% of the total assessed valuation, which in dollars equals $2,942,750, by the actual number of residences in the community, which is 1600, gives an approximate average tax of $1.80 per residence.

Memberships

Every business man of the community knows too well that he has in the past been expected to carry a very substantial proportion of the Chamber of Commerce budget and in many instances the sums expect-

rance are to be commended upon the action which they have recently taken to institute vacation proceedings for hypothetical streets in the large tracts recently acquired by the Chanslor-Canfield Midway Company for industrial development by the Santa Fe Railroad, and the long history of successful achievements by that great system is a matter of very serious interest and concern in the industrial future of this community. That this company should select the community of Torrance out of the great empire of land through which it passes, from San Bernardino to the harbor, is in itself one of great significance and puts the stamp of approval upon this section as being one of strategic importance.

There is no question in the minds of the sincere thinkers who are acquainted with the plans which this company has in the offing but what the comparatively near future holds a development which means an economic guarantee for the prosperity and development of our fair city.

A thing of which you, as a member of this Chamber of Commerce, can justly feel proud is that the industrial surveys which were acquired by this bureau are acknowledged by executives of the Santa

here for your benefit and it is hoped that no member will hesitate to avail himself of these or request any specific service which it is possible to be rendered.

Remember this is your community, your Chamber of Commerce, and your future here depends largely upon your interest and activity.

Pirates

1744

TRAFFIC BODY ADVANCES PLAN OF EXTENSION

100-Foot Right-of-Way Is Sought Under Mattoon Act

GAFFEY TO VERMONT

CARLSBAD, CAL., CHAMPION
AUGUST 5, 1926

Prominent Lawyer Buys Property

Mr. F. J. Oyler, a prominent attorney who has practiced law all over the state of Kansas during the past twenty-five years, has the following statement to make about our own Carlsbad:

"We have been coming to California for several years and have traveled all over the state, both by train and automobile. We have investments in Turlock and in Long Beach.

REDONDO BEACH, CAL., BREEZE—186
AUGUST 3, 1926

HUNDREDS OF MACHINES IN AUTO CARAVAN

1744

Comes Over Newly Built Road from San Pedro to Redondo

HAVE PICNIC IN PARK

Boosters Association and C. of C. Help Entertain

Several hundred machines,

HERMOSA BEACH, CAL., BREEZE
AUGUST 4, 1926

Vote of Thanks to Scouts a[illegible] Others Who Helped Mak[illegible] Verdes Road Dedica[illegible]

1744

Boy Scouts came in for high[illegible] praise at the weekly meeting of the Redondo Chamber of Commerce yesterday. C. C. Wendel suggested that a vote of thanks be extended to Scouts and others who helped on the Palos Verdes [illegible] whose spl[illegible] with that [illegible] made poss[illegible] affair.

Here is [illegible] Scouts, Se[illegible] pating in [illegible]

LOMITA, CAL., PROGRESS
AUGUST 5, 1926

PALOS VERDES ROAD IN FINE CONDITION

1744

Wonderful View of Coast Line From Scenic Highway Lomita to Redon[illegible]

[illegible] EXPRESS
AUGUST 5, 1926

Miss Mollie Adelia Brown wi[illegible] entertain with a dinner dance [illegible] the Ambassador Hotel tomorro[illegible] night as a welcome home courtes[illegible] to Miss Narcissa Vanderlip and he[illegible] sister, Miss Isabel Vanderlip[illegible] daughters of Mr. and Mrs. Fran[illegible] A. Vanderlip, who have just re[illegible] turned from New York. Mrs. Van[illegible] derlip gave an interesting tal[illegible] Tuesday at the Assistance Leagu[illegible] tearoom. She is especially inter[illegible] ested in the Women's College i[illegible] Tokio, the only institution of it[illegible] kind in Japan. As chairman of a committee to raise funds for the college, which has already come to mean so much to the Japanese woman, Mrs. Vanderlip has already collected more than $200,000.

The Vanderlips will spend about a month here and will then return to their home, Beachwood, in Scarborough. They are building a home at Palos Verdes, and already have a quaintly artistic temporary home there as well as quarters for house guests.

AUGUST 5, 1926

500 Cars Make Up Caravan to Dedicate Road

1744

Vanderlip Highway Opening Celebrated by Parade and Donations

Five hundred automobiles carry-
Redondo Beach.

LOS ANGELES, CAL., SOUTHWEST TOPICS—[illegible]
AUGUST 5, 1926

NEW PALOS VERDES HIGHWAY OPENS

1744

With the formal opening Saturday of the new Palos Verdes coast highway, it became possible to drive the twenty miles of scenic coast reaching from Redondo to San Pedro over wide, smooth, hard roads.

Frank A. Venderlip, president of the San Pedro Chamber of Commerce, delivered the dedicatory address before thousands of people coming from the dozen cities vitally interested in this new development —Long Beach, San Pedro, Wilmington, Harbor City, Torrance, Lomita, Compton, Gardena, Moneta, Western City, Palos Verdes and Hermosa Beach. [illegible] chambers of

RANCE, CAL., HERALD
AUGUST 5, 1926

0 Cars Make Up Caravan to Dedicate Road

1744

nderlip Highway Opening elebrated by Parade and Picnic Saturday

Five hundred automobiles carrying more than 1500 persons made

EL SEGUNDA, CAL., HERALD
AUGUST 6, 1926

HIGHWAY THRONGE[illegible] WHEN BEACH LINE[illegible] OPENED ON SUNDAY

1744

Formal dedication of the welcomed Palos Verdes coast highway occupied the best part of Saturday, when some 3000 autos from over Southern California formed a mammoth caravan and traversed the 20-mile route. On the program was an address of dedication by Frank A. Vanderlip, presi-

LOS ANGELES, CAL., EXPRESS
ANGELES [illegible]
AUGUST 6, 1926

NEW PALOS VERDES HIGHWAY OPENS

1744

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SAN PEDRO, CAL., NEWS
AUGUST 3, 1926

FIVE THOUSAND SEE ROAD ON CARAVAN TOUR

1744

More Than 800 Cars Make Journey On Coast Route

With a total of 832 machines and nearly 5000 persons participating, the dedication Saturday of the new scenic highway along the Palos Verdes shoreline to Redondo was one of the most interesting events of its kind in the history of the harbor section.

Led by motorcycle police and O. R. C. Grow of San Pedro, grand marshall of the parade, the caravan formed a gay and colorful spectacle. Each of the lead cars in the contingents from the seventeen communities represented was elaborately decorated and one of the most attractive was that driven by George Collins, the San Pedro leader. Black and white stickers supplied by the Palos Verdes syndicate told the nature of the occasion and the community represented by the section and the ma-

LAGUNA, CAL., LIFE—314

AUGUST 6, 1926

Plan Committee to Visit Palos Verdes

Members of the Laguna Beach Planning Committee will be the guests of Charles Cheney, one of the most noted planning experts in America, for a tour of the Palos Verdes Estates. The trip will be made the latter part of August, the date to be determined by Mr. Cheney. The invitation was extended at the meeting of the Planning Committee Monday evening.

The Spanish type of architecture has been followed in the big coast project.

REDONDO, CAL. REFLEX

AUGUST 6, 1926

Mrs. McLaughlin Entertains

A charming affair of the week wa the luncheon party given by Mrs Frederick McLaughlin of Redond Beach at La Venta Inn, Palos Verdes Following the declicious luncheo served in the attractive manner fo which the inn is famous, a delightfu informal afternoon was enjoyed b the guests, who included Mrs. E. L Chrisman, Mrs. R. R. Ball, Mrs Adele Dugdale, Mrs. Ivan Ihm, Mrs J. P. Erickson, Mrs. T. A. Gould Mrs. P. S. Venable and Mrs. Samue Austin.

CUCAMONGA, CAL. TIMES

AUGUST 5, 1926

Summer School Over At Claremont

The demonstration school in Claremont in connection with the summer session of Pomona College closes this week. Mrs. Adelia Samuels, under whose supervision the work has been carried on, gave out some information recently in regard to it. Some 165 pupils attended from Pomona, Claremont, Ontario, Upland, and Cucamonga, their ages ranging from 5 to 16 years. The majority of the pupils came from American families and the progress made during the six weeks was very satisfactory to the teacher; and the pupils themselves seemed very happy and interested in this new kind of school where teachers and students work side by side in a spirit of comradeship.

Many prominent people have

OCEAN TO MOUNTAIN TRIPS

...RING ON THE VERY BRIM OF THE PACIF

...San Pedro to Redondo was opened, quite a cavalcade of motorists from both cities made the in... as will be noted above.

LOS ANGELES, CAL.

JEWISH [illegible]—[illegible]

[illegible], AUGUST 6, 1926

Mrs. William Rosenblatt entertained Friday at the La Venta Inn, Palos Verdes, with a luncheon for 12 in honor of her nieces, the Misses Celia and Sally Blumenfeld of San Francisco, who are spending several weeks in Los Angeles.

A NEW SCENIC BOULEVARD

Palos Verdes Highway a Route of Rare Charm For the Motorist

Completion of the new Palos Verdes Coast Highway was celebrated last week by 5000 people from a dozen cities in the Redondo-San Pedro area. After the route from San Pedro to Redondo had been traversed, dedication exercises were held in the city park. Twelve hundred cars took part in the parade.

The celebration was sponsored by the Chamber of Commerce and the Rotary, Kiwanis and Lions' Clubs of the following cities: Palos Verdes Estates, Redondo Beach, Hermosa Beach, Torrance, Moneta, Western City, Gardena, Lomita, Harbor City, Long Beach, Wilmington and San Pedro.

Dr. R. G. Whitlock of San Pedro was chairman of the caravan committee and R. C. Grow of San Pedro acted as grand marshal. Other members of the committee were Chester I. Meek, M. J. More of Redondo, Carl Hyde and W. R. Page of Torrance, D. H. Burden and William Crook of Compton, George Preston of Lomita, Albert W. Jackman of Moneta, W. J. Whitington of Gardena, J. W. Weightman of Wilmington, David Larson of Long Beach and James C. Rous, Jr., of Palos Verdes Estates.

The Palos Verdes coast highway was completed on July 4 at a cost of about $750,000. It provides one of the most scenic routes in Southern California, the entire twenty miles from Redondo Beach to San Pedro along the cliffs above the ocean being re-

(Continued on Page 3, Column 4)

Aug. 8, L.A. Examiner

AND THEY DIDN'T HAVE TO WALK!—Members of the committee who directed the celebration in honor of the completion of the Palos Verdes coast highway are shown above. They are, left to right: Mayor D. B. London of Redondo Beach; R. G. Whitlock of San Pedro, chairman; R. C. Crew, grand marshal; James C. Rouse Jr., of Palos Verdes; George Gibbs, Palos Verdes; Jay Lawyer, general manager of Palos Verdes, and C. F. Waite of San Pedro.

LOS ANGELES, CAL., EXAMINER

AUGUST 8, 1926

5000 PERSONS SEE NEW ROAD

More than 5000 persons from a dozen communities in the San Pedro area celebrated the completion of the new Palos Verdes Coast highway with a parade of 12,000 automobiles, it was announced yesterday. After traversing the route from San Pedro to Redondo, dedication exercises were held in the city park.

The celebration was sponsored by the Chambers of Commerce and

REDONDO BEACH, CAL.,

REFLEX—[illegible]

AUGUST 9, 1926

Palos Verdes Team Defeats Phone Co.

Palos Verdes nine defeated Redondo Home Telephone Co. yesterday morning on the school grounds in the Palos Verdes Estates. The score was 6 to 3.

Lechner pitched a good game for Palos Verdes and Clark caught a stellar game.

Cox and Morton formed a fine battery for the home phone boys.

LONG BEACH, CAL.
PRESS-TELEGRAM—19
AUGUST 5, 1926

GREAT CARAVAN OPENS SHORE HIGHWAY

Palos Verdes Route by Sea Dedicated as New Scenic Route to Redondo.

FIVE THOUSAND AT OPENING PAGEANT

Automobiles From Score of Cities Participate in Gay Spectacle.

WITH a total of 832 machines nearly 5000 persons participating, the dedication Saturday of the new scenic highway along the Palos Verdes shoreline to Redondo was one of the most interesting events of its kind in the history of the harbor section. Led by motorcycle police and O. R. C. Grow of San Pedro, grand marshal of the parade, the caravan formed a gay and colorful spectacle. Each of the lead cars in the contingents from the seventeen communities represented was elaborately decorated and one of the most attractive was that driven by George Collins, the San Pedro leader. Black and white stickers supplied by the Palos Verdes Syndicate told the nature of the occasion and the community represented by the section and the majority of the cars

LOS ANGELES, CAL., EXAMINER
AUGUST 10, 1926

Lewis and Associates Arraigned in Mail Case

E. G. Lewis, Atascadero promotor and three of his business associates, Louis Cohen, William Ahrens and Henry L. Kramer, were arraigned yesterday before Federal Judge McCormick on an indictment charging them with misusing the mails in connection with the exploitation of the California Illustrated Review. Pleas will be made on September 20 before Judge Henning.

Th continuance was granted in order that the defendant's attorneys may present demurrers to the indictment, with motions to quash.

LOS ANGELES, CAL., EXAMINER
AUGUST 11, 1926

Many Great Roads Still to Be Built

THE immense possibilities that road building offers in the development of scenic values in and around Los Angeles are illustrated in the opening recently of two magnificent highways. One is a stretch of Beverly boulevard west from Beverly Hills to Mandeville Canyon. The other is the dedication of the Palos Verdes coast highway.

The latter road, built at a cost of $750,000, provides an ocean view route from Redondo

VAN NUYS, CAL., NEWS
AUGUST 13, 1926

George Drake & Sons report they are doing some high class brick work on residences in Laurel Canyon and have been invited to bid on brick work in the Palos Verdes estates. Brick made at the Van Nuys Owens Brick plant is the brick used by Drake & Son. They say no better product is made in Southern California.

BEVERLY HILLS, CAL.
GARDEN GAZETTE—594
AUGUST 13, 1926

C. M. D. Firm Awarded the Contract to Furnish the Equipment for $95,000 Kellogg Stables, Pomona

The Louden Machinery Co., a Central Manufacturing District firm with offices in the Westland warehouse, has been awarded the contract to furnish the stable equipment for the new $95,000 W. K. Kellogg stables at Pomona and the $50,000 Vanderlip stables being erected in the Palos Verdes Estates, near San Pedro. It is said that Mr. Kellogg of Battle Creek fame, owns the largest herd of Arabian horses in America. The

L.A. Express aug 14

ES EVENING EXPR

OLMSTED NAMED TO HEAD CAPITAL GROUP

President Coolidge has appoi
a Los Angeles man—Frederick
Olmsted—as head of the Nat
Capital Park and Planning C

LOS ANGELES, CAL.
JOURNAL OF COMMERC
AUGUST 14, 1926

CONTRACT LET FOR RESID

Whiting, Boyton & Pott
20 Central Bldg. awarded
to build the S. O. Schoolcra
ish residence to be built
Verdes Estates. The bid w
800 for the general contr
building was designed by
tect Edgar H. Cline, P
Securities Bldg.

Los Angeles, Cal.
TIMES

quented stretch of beach in Southern
The most important and most-frequented stretch of beach in Southern California is that which lies within the boundaries of the Malibu ranch, owned by the Marblehead Land Company. This portion of the coast, owing to its location and physical nature, is not highly desirable for beach and resort purposes.

The coast line has been literally "chopped up" with the ownership barometer registering in favor of the private owner, particularly along that portion of the coast most suitable to development. The Santa Monica region is dotted with clubs, with city-owned and privately-owned stretches intervening. Approximately 3200 feet is given over to thirty-foot lots privately owned. In some instances the privately-owned beach territory is thrown open to the public, as is the case south of Kinney Pier at Venice. Of 2200 feet between Santa Monica Boulevard and Broadway, 1200 feet was acquired some time ago by the city from the Lankershim estate. North of Santa Monica Municipal Pier are two blocks of fifty-foot privately-owned lots and south of the pier the city owns 625 feet at Seaside Park, from Seaside Terrace to Marine Terrace, and another 580 feet south of Club Casa Del Mar, extending to Bicknell street. A 226-foot parcel from a point between Hart and Wadsworth avenues to the Municipal Auditorium at Ocean Park also is city-owned.

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LOST TO PUBLIC

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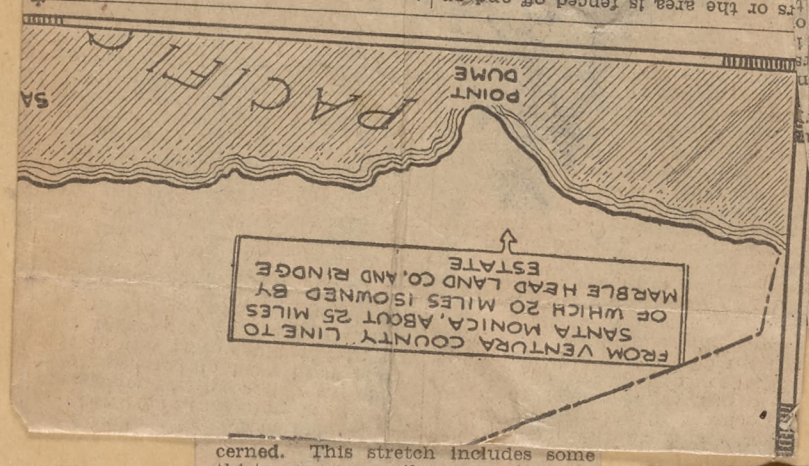
valuable.

Blowing out their recently inaugurated policy, county authorities have taken their first move toward acquisition of additional territory along the coast for public beaches. The initial move was the purchase of ocean frontage at Manhattan Beach, which, in connection with a preliminary purchase in adjoining territory, will provide approximately an additional mile of ocean frontage for use of the public. The purchase was from the Manhattan Land and Water Company and followed a conference in which Deputy County Counsel Wygant conducted negotiations for the county. The deal was agreed upon and secures 8146 feet of ocean frontage to the county without formality of condemnation proceedings. Approximately $200,000 is involved in the purchase price.

Under present plans this newly acquired territory will be maintained by the county as a public play-



immediately north of the one just acquired and it is understood the present owner, George Peck, will receive a consideration of about $136,000 when the deal is completed.

This policy of acquiring beach frontage for public usage will be continued and further proceedings will be inaugurated from time to time to increase public holdings, according to Supervisor McClellan, chairman of the Los Angeles County Board of Supervisors, who has been instrumental in pushing the development idea.

MUNICIPAL ATTITUDE

Beach towns within whose boundaries these properties lie have failed to acquire the holdings because of the resultant tax burden to their citizens. Their attitude has been one of not wishing to acquire and maintain the beaches at a heavy expense to themselves while hundreds or even thousands of nonutilizers from all parts of the county availed themselves of the opportunity to frequent the resort.

County authorities have adopted the policy of purchasing the properties with funds to be raised by a bond issue to be spread over the county. This will perpetuate the public ownership and it is planned to care for upkeep and maintenance by appropriations from the county budget.

An analysis of the ocean-frontage ownership situation for a stretch of approximately 125 miles, extending from the Ventura county line through Los Angeles county and to the Orange county line, or to a point just south, Seal Beach, reveals approximately half of the stretch in the hands of private owners. A more singular fact is that of the 60 miles or more than half is either unsuitable or not available for resort development. Nearly half of this publicly owned property is given over to harbor use at San Pedro. At other points along the coast the publicly owned land is rocky, with cliffs and a rugged shore, making the sections thus listed to development as playgrounds.

cerned. This stretch includes some thirty or more miles owned by the city and taken up by Los Angeles Harbor, the remainder being the high and rocky promontory owned by the Palos Verdes Estates and private companies and individuals.

From Long Beach to Seal Beach, a distance of twenty-one miles, about thirteen and one-half miles is publicly owned and seven and one-half miles privately owned. At Long Beach there is a stretch of approximately sixteen miles, of which practically 85 per cent is publicly owned. From the Orange county line through Seal Beach, the five miles of intervening ocean frontage is virtually all in private ownership.

Extending north from Santa Monica to the Ventura county line, a distance of twenty-five to thirty

REDONDO BEACH, CAL.
BREEZE—125
AUGUST 17, 1926

Second Dance Friday 27 at Palos Verdes for Benefit Ball Team

With the success of their last dance a delightful memory, the Palos Verdes folk will give the second one on Friday night, August 27 at 8 p.m. in the beautiful schoolhouse in the plaza.

The dance is as before, for the benefit of the ball club.

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DELINEATOR & GARDEN, CAL.
GARDENER GAZETTE—594
AUGUST 15, 1926

C. M. D. Firm Awarded the Contract to Furnish the Equipment for $95,000 Kellogg Stables, Pomona

The Louden Machinery Co., a Central Manufacturing District firm with offices in the Westland warehouse, has been awarded the contract to furnish the stable equipment for the new $95,000 W. K. Kellogg stables at Pomona and the $50,000 Vanderlip stables being erected in the Palos Verdes Estates, near San Pedro. It is said that Mr. Kellogg of Battle Creek fame, owns the largest herd of Arabian horses in America. The

L.A. Express aug 14

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OLMSTED NAMED TO HEAD CAPITAL GROUP

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Los Angeles, Cal.
TIMES
AUG 15 1926

LOS ANGELES, CAL.
JOURNAL OF COMMERCE
AUGUST 14, 1926

CONTRACT LET FOR RESID

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ASSING TO PRIVATE

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North and South American conti-

LOS ANGELES, CAL., EXAMINER
AUGUST 10, 1926

Lewis and Associates Arraigned in Mail Case

E. G. Lewis, Atascadero promotor and three of his business associates, Louis Cohen, William Ahrens and Henry L. Kramer, were arraigned yesterday before Federal Judge McCormick on an indictment charging them with misusing the mails in connection with the exploitation of the California Illustrated Review. Pleas will be made on September 20 before Judge Henning.

The continuance was granted in order that the defendant's attorneys may present demurrers to the indictment, with motions to quash.

LOS ANGELES, CAL., EXAMINER
AUGUST 11, 1926

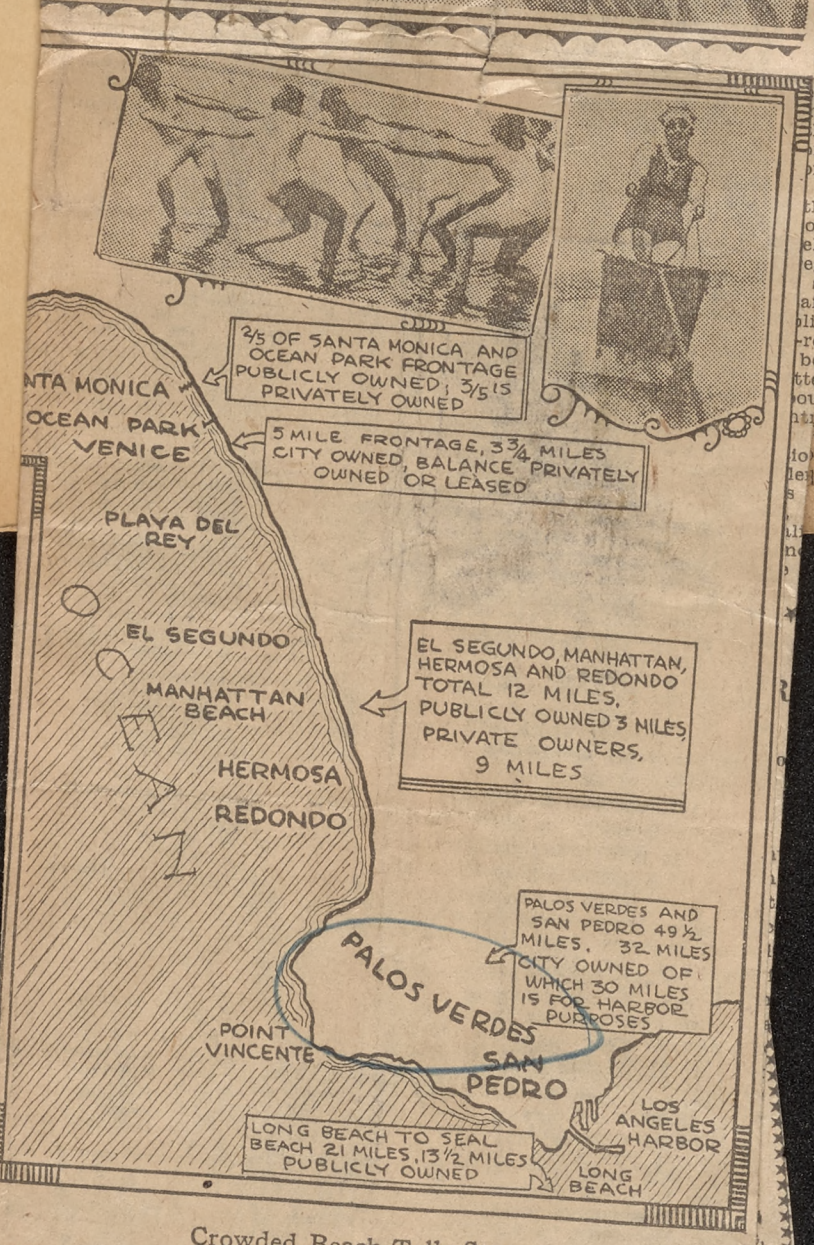
Many Great Roads Still to Be Built

THE immense possibilities that road building offers in the development of scenic values in and around Los Angeles are illustrated in the opening recently of two magnificent highways. One is a stretch of Beverly boulevard west from Beverly Hills to Mandeville Canyon. The other is the dedication of the Palos Verdes coast highway.

The latter road, built at a cost of $750,000, provides an ocean view route from Redondo

VAN NUYS, CAL., NEWS
AUGUST 13, 1926

George Drake & Sons report they are doing some high class brick work on residences in Laurel Canyon and have been invited to bid on brick work in the Palos Verdes estates. Brick made at the Van Nuys Owens Brick plant is the brick used by Drake & Son. They say no better product is made in Southern California.



Crowded Beach Tells Story

ear by year the growing population of Southern California is seeking the ocean frontage for its summer playground. Private enterprise is rapidly absorbing this precious shore line. The upper picture shows a typical scene at one of the beaches adjacent to Los Angeles, showing how crowded the stretches of sand are becoming. Below is a sketch presenting approximately the shore line near Los Angeles, with figures showing the percentage that is privately owned.

miles, a major portion of the ocean frontage is privately owned. Approximately twenty miles lies within the boundaries of the Malibu ranch, owned by the Marblehead Land Company. This portion of the coast, owing to its location and physical nature, is not highly desirable for beach and resort purposes.

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(Continued on Page 3, Column 1)

California constitutes the north-bay beaches, a twelve-mile stretch from the north city limits of Santa Monica to the north line of El Segundo. This section includes the beaches of Santa Monica, Ocean Park, Venice, Del Rey and intervening beaches. More than half of this frontage is privately owned, the approximate figure ... chase of another 1814-foot section ... county has contracted for the pur- ... Consistent with the policy, the ... Water Company dates back to grants ... issued under the Spanish government. ... slip by the Manhattan Land and ... and has a depth of 156 feet. Owner- ... twen Fifth and Thirteenth streets ... the beach, taking in all frontage be- ... Manhattan Pier and extends along ... ground. The property lies south of

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LOS ANGELES, CAL., EXAMINER
AUGUST 10, 1926

Lewis and Associates Arraigned in Mail Case

E. G. Lewis, Atascadero promotor and three of his business associates, Louis Cohen, William Ahrens and Henry L. Kramer, were arraigned yesterday before Federal Judge McCormick on an indictment charging them with misusing the mails in connection with the exploitation of the California Illustrated Review. Pleas will be made on September 20 before Judge Henning.

Th continuance was granted in order that the defendant's attorneys may present demurrers to the indictment, with motions to quash.

LOS ANGELES, CAL., EXAMINER
AUGUST 11, 1926

Many Great Roads Still to Be Built

THE immense possibilities that road building offers in the development of scenic values in and around Los Angeles are illustrated in the opening recently of two magnificent highways. One is a stretch of Beverly boulevard west from Beverly Hills to Mandeville Canyon. The other is the dedication of the Palos Verdes coast highway.

The latter road, built at a cost of $750,000, provides an ocean view route from Redondo

VAN NUYS, CAL., NEWS
AUGUST 13, 1926

George Drake & Sons report they are doing some high class brick work on residences in Laurel Canyon and have been invited to bid on brick work in the Palos Verdes estates. Brick made at the Van Nuys Owens Brick plant is the brick used by Drake & Son. They say no better product is made in Southern California.

BEVERLY HILLS, CAL.
CALIFORNIA OUTLOOK—594
AUGUST 13, 1926

C. M. D. Firm Awarded the Contract to Furnish the Equipment for $95,000 Kellogg Stables, Pomona

The Louden Machinery Co., a Central Manufacturing District firm with offices in the Westland warehouse, has been awarded the contract to furnish the stable equipment for the new $95,000 W. K. Kellogg stables at Pomona and the $50,000 Vanderlip stables being erected in the Palos Verdes Estates, near San Pedro. It is said that Mr. Kellogg of Battle Creek fame, owns the largest herd of Arabian horses in America. The

L.A. Express
aug 14

ES EVENING EXPR

OLMSTED NAMED TO HEAD CAPITAL GROUP

President Coolidge has appointed a Los Angeles man—Frederick Law Olmsted—as head of the National Capital Park and Planning Com-

Los Angeles, Cal.
TIMES
AUG 15 1926

LOS ANGELES, CAL.,
JOURNAL OF COMMERCE—
AUGUST 14, 1926

CONTRACT LET FOR RESIDENCE

Whiting, Boyton & Potts, 1119-20 Central Bldg. awarded contract to build the S. O. Schoolcraft Spanish residence to be built in Palos Verdes Estates. The bid was $18,-800 for the general contract. The building was designed by Architect Edgar H. Cline, Petroleum Securities Bldg.

COUNTY'S BEACH PLAYGROUNDS PA

SOUTHLAND HERITAGE OF SURF AND SAND FADING

Private Ownership is Gobbling Up Rich Seaside, Patrimony of Los Angeles County

BY E. T. UNGREN

Southern California's greatest single resort asset—the public beaches—is slowly but surely diminishing in size, with the condition becoming grave and presenting a problem that is a challenge to the far-sighted consideration of the entire Southland and particularly Los Angeles county, owing to the nearness and easy accessibility of the rich resorts lying within the confines of the county.

Failure of the various municipalities along the coast to acquire their own beaches or add to the beaches already owned, as the case may be, has resulted in a firm and steady encroachment on available beach frontage from year to year, and the most needed resort territory is rapidly passing into private ownership.

The Southland for several years has felt the growing need of adequate ocean-frontage playgrounds for its cities and resorts continually growing and expand, and beaches becoming more and more crowded.

Beach clubs have multiplied many times over, particularly in the past two or three years, with the result that portions of the beach frontage held by them are open only to members. In other instances where private ownership prevails the owners charge admission to get off the frontage and are thus barred from the ocean. At still other points a charge is made for the privilege of setting up a beach tent or umbrella and sitting under it for a

Realizing the importance of the public beach to the general public and the need for immediate action, the Los Angeles County Board of Supervisors recently inaugurated a policy of preserving Southern California beaches for the public, and preliminary arrangements are now being made to acquire as much beach frontage as possible.

Private owners cannot be denied the right to do as they see fit with their property, but what is being done with that property presages, probably within a few years the possible and probable loss to the public of much of our near-by beach frontage, unless some action is taken to acquire more of this frontage and prevent private ownership taking over the available and suitable land. While many private owners permit public bathing, they have the right to revoke that privilege at any time.

In most instances where the public is permitted the use of beaches in private hands, the ownership is by large corporations and land-holding concerns. As these holdings are gradually disposed of and revert to individuals or clubs, they are closed to the public and either used exclusively by club or organization mem-

MUCH UNAVAILABLE

But slight importance can be attached to the forty-nine and one-half miles along the coast of Palos Verdes and San Pedro, in so far as beach and resort purposes are concerned. This stretch includes some thirty or more miles owned by the city and taken up by Los Angeles Harbor, the remainder being the high and rocky promontory owned by the Palos Verdes Estates and private companies and individuals.

From Long Beach to Seal Beach, a distance of twenty-one miles, about thirteen and one-half miles is publicly owned and seven and one-half miles privately owned. At Long Beach there is a stretch of approximately sixteen miles, of which practically 85 per cent is publicly owned. From the Orange county line through Seal Beach, the five miles of intervening ocean frontage is virtually all in private ownership.

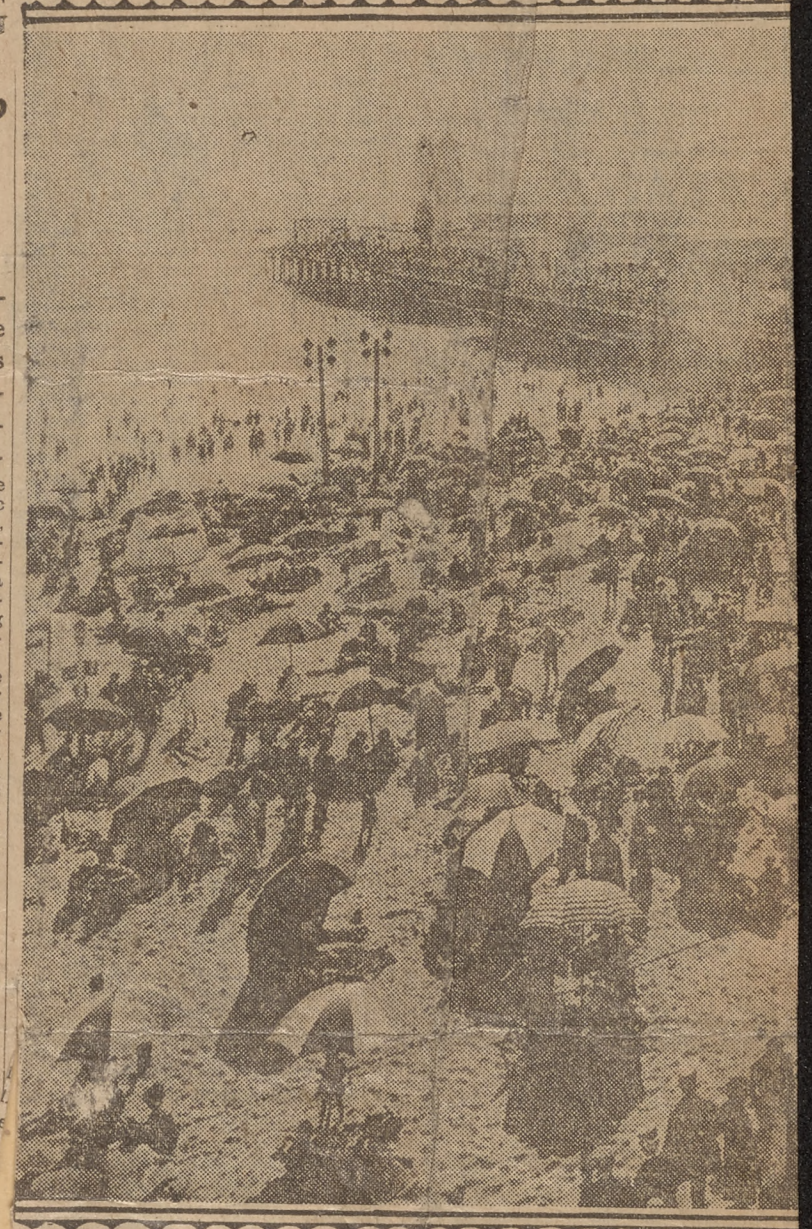
Extending north from Santa Monica to the Ventura county line, a distance of twenty-five to thirty miles, a major portion of the ocean frontage is privately owned. Approximately twenty miles lies within the boundaries of the Malibu ranch, owned by the Marblehead Land Company. This portion of the coast, owing to its location and physical nature, is not highly desirable for beach and resort purposes.

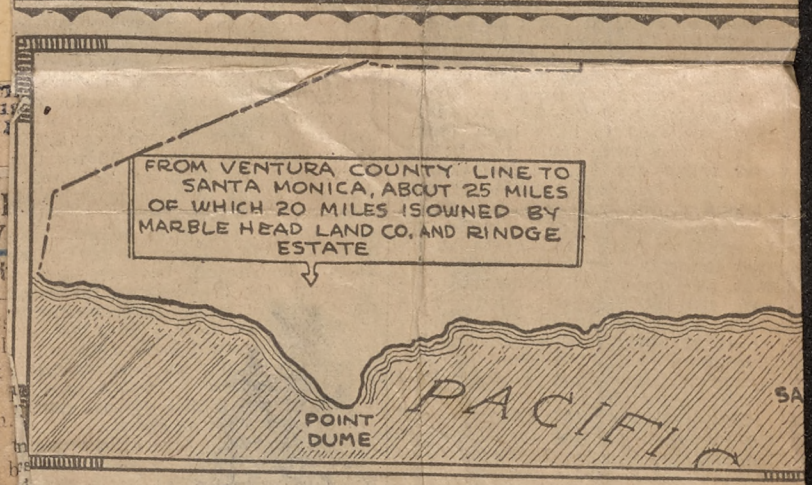
The coast line has been literally "chopped up" with the ownership barometer registering in favor of the private owner, particularly along that portion of the coast most suitable to development. The Santa Monica region is dotted with clubs, with city-owned and privately-owned stretches intervening. Approximately 3200 feet is given over to thirty-foot lots privately owned. In some instances the privately-owned beach territory is thrown open to the public, as is the case south of Kinney Pier at Venice. Of 2200 feet between Santa Monica Boulevard and Broadway, 1200 feet was acquired some time ago by the city from the Lankershim estate. North of Santa Monica Municipal Pier are two blocks of fifty-foot privately-owned lots and south of the pier the city owns 625 feet at Seaside Park, from Seaside Terrace to Marine Terrace, and another 580 feet south of Club Casa Del Mar, extending to Bicknell street. A 226-foot parcel from a point between Hart and Wadsworth avenues to the Municipal Auditorium at Ocean Park also is city-owned.

VENICE SITUATION

South of Kinney street is 200 feet owned by G. M. Jones and a block from Marine to Kinney streets is owned by the Ocean Park Realty Company. The Club Casa Del Mar, Breakers Club and Edgewater Club own frontages between Pico Boulevard and the Municipal Pier. Between Ocean Park and Venice Pier

Private Enterprise Abs





REDONDO BEACH
BREEZE—
AUGUST 17,

Second Dance at Palos V... Benefit

With the succes... dance a delightful... Palos Verdes folk... second one on ... August 27 at 8 p.m. ... ful schoolhouse in ...

The dance is as b... benefit of the ball ...

...rs or the area is fenced off and an ...mission charged.

...check of some of our most popu... and most frequented beach re..., owing to their nearness to Los ...eles and surrounding cities, re...s that approximately half of the ...h frontage is privately owned ... controlled. El Segundo, Man...an Beach, Hermosa Beach and ...ndo, representing a total front... of approximately twelve miles, ...a publicly owned stretch of but ... miles. These resorts are among ...most popular along the South...California coast. A similar con... is found over almost the en...egion of the North and South ...each areas.

LOST TO PUBLIC

Santa Monica and Ocean Park ... one mile of the two and three...er-mile beach frontage is public ...ngs, while nearly one and one...hmiles of the Venice coast line ...ivately controlled. At many ...ts along the coast are found long ...thes not suitable for beach pur...ps, coast lines of rocky cliff for...mon. Portions of the coast suit...ab and available are fast becoming ...sce, and consequently, much more ...vable.

...llowing out their recently in...augrated policy, county authorities ...ha taken their first move toward ...acquisition of additional territory ...along the coast for public beaches. The initial move was the purchase of ocean frontage at Manhattan Beach, which, in connection with a preliminary purchase in adjoining territory, will provide approximately an additional mile of ocean frontage for use of the public. The purchase was from the Manhattan Land and Water Company and followed a conference in which Deputy County Counsel Wygant conducted negotiations for the county. The deal was agreed upon and secures 3146 feet of ocean frontage to the county without formality of condemnation proceedings. Approximately $200,-000 is involved in the purchase price

Under present plans this newly acquired territory will be maintained by the county as a public play-

immediately north of the one just acquired and it is understood the present owner, George Peck, will receive a consideration of about $136,-100 when the deal is completed.

This policy of acquiring beach frontage for public usage will be continued and further proceedings will be inaugurated from time to time to increase public holdings, according to Supervisor McClellan, chairman of the Los Angeles County Board of Supervisors, who has been instrumental in pushing the development idea.

MUNICIPAL ATTITUDE

Beach towns within whose boundaries these properties lie have failed to acquire the holdings because of the resultant tax burden to their citizens. Their attitude has been one of not wishing to acquire and maintain the beaches at a heavy expense to themselves while hundreds or even thousands of noncitizens from all parts of the county availed themselves of the opportunity to frequent the resort.

County authorities have adopted the policy of purchasing the properties with funds to be raised by a bond issue to be spread over the county. This will perpetuate the public ownership and it is planned to care for upkeep and maintenance by appropriations from the county budget.

An analysis of the ocean-frontage ownership situation for a stretch of approximately 125 miles, extending from the Ventura county line through Los Angeles county and to the Orange county line, or to a point just south, Seal Beach, reveals approximately half of the stretch in the hands of private owners. A more ...singular fact is that of the ... sixty miles publicly owned, ... than half is either unsuitable or not available for resort development. Nearly half of this publicly owned property is given over to harbor use at San Pedro. At other points along the coast the publicly owned land is rocky, with cliffs and a rugged shore, making the sections unsuited to development as playgrounds.

The most important and most-frequented stretch of beach in Southern

CLAREMONT, CAL. COURIER
AUGUST 18, 1926

Another Slant on City Planning

It is oftentimes interesting to observe what other communities are doing in the way of planning their towns. Much of value may be gained

Santa Barbara has long been known as
but according to one of Santa Barbara's
ything—man nothing" for Santa Barbara.

year ago such a condition no longer exists
took advantage of the opportunity offered
their city and immediately appointed an
ake charge of reconstruction with the alto-
may observe by a visit this year to Santa

Los Angeles, Cal.
TIMES
AUG 15 1926

REDONDO BEACH, CAL.
BREEZE—10c
AUGUST 18, 1926

Palos Verdes Too Much for Lomita

Palos Verdes with excellent pitching and heavy hitting, easily won yesterdays ball game. The score was 12 to 5. The opposing team the Lomita Woodmen could not solve Lund's curves, who only allowed four hits.

George Brunner did some terrific batting for Palos Verdes. He garnered in two three baggers and two singles in five times at bat.

The team will sponsor another of those delightful dances on Friday night, August 27th at the schoolhouse. Anyone is welcome to attend.

REDONDO, CAL. REFLEX 10c
AUGUST 20, 1926

Palos Verdes Bridge Party

The Woman's Club of Palos Verdes Estates will give a bridge party in the Palos Verdes school house on Thursday afternoon at 2:00 o'clock. Although this Woman's Club is not an old organization, it has already

REDONDO BEACH, CAL.
BREEZE—10c
AUGUST 19, 1926

September 2 Card Party of The Woman's Club of The Palos Verdes

Thursday, September 2, is the day chosen by the Palos Verdes Woman's club for their first big

LOS ANGELES, CAL., EXAMINER
AUGUST 20, 1926

CITY PLANNERS HONOR FARIES

YOSEMITE, Aug. 19—Frank I. Stringham, mayor of Berkeley, was re-elected president, David R. Faries of the Los Angeles traffic com-

ANGELENO GETS SIGNAL HONOR

President Names Capitol Park Head

THE appointment by President Coolidge of Frederick Law Olmstead, prominent Los Angeles landscape architect, as head of the National Capitol Park and Planning Commission, is being discussed in realty circles as a signal honor to Southern California, and a tribute to the progressiveness this section has shown in modern community building.

Mr. Olmstead's commission will select and purchase land for park in ges and supervise the further th of the national capitol in

JOURNAL OF COMMERCE
AUGUST 18, 1926

RESIDENCE PLANS ARE COMPLETED

LONG BEACH—Plans have been completed by Architects Piper & Kahrs, 441 E. 1st St., L Beach, for two Spanish, frame stucco residences, to be built for C. W. Blethen, and Charles Wertz in Palos Verdes and California Heights, respectively. Each will have 5 rooms, tile roof, hardwood floors, gas heating system, cost to be $5000 and $4000.

LOMITA, CAL., PROGRESS
AUGUST 20, 1926

BURGLARIZES LA VENTA INN GETS $161.00

Earl Young, colored, formerly a dishwasher at the La Venta Inn, was arrested August 19th by O. A. Morris, Deputy Constable and special officer of the Palos Verdes Estates. Complaints charging Young with burglarly and grand larceny were signed by Miss Reba Willis,

LOS ANGELES, CAL., EXAMINER
AUGUST 22, 1926

Sales Manager Plans Study of Northern Work

Don Lawyer, sales manager of Palos Verdes, is combining business with pleasure in a tour of the Northwest, where he is studying residential development work that is taking place in the cities of Oregon and Washington. He will return to the Palos Verdes Estates

Los Angeles, Cal.
TIMES
AUG 20 1926

LOS ANGELES, CAL., EXPRESS
AUGUST 21, 1926

DON LAWYER ON TRIP

Don Lawyer, sales manager of the Palos Verdes Estates, is combining business with pleasure in a tour of the Northwest, where he is studying residential development work that is taking place in the cities of Oregon and Washington. He will return to Palos Verdes Estates next week.

LOS ANGELES, CAL., HERALD
AUGUST 21, 1926

SURVEYS WEST FOR PALOS VERDES PLAN

Don Lawyer, sales manager of the Palos Verdes Estates, is combining business with pleasure in a tour of the northwest, where he is studying residential development work in the

LOS ANGELES, CAL., EXAMINER
AUGUST 15, 1926

LANDRETHS GIVE SMART LUNCHEON

MR. AND MRS. HAROLD LANDRETH are entertaining Dr. Remsen Dubois Bird and Mrs. Bird at La Vente Inn at Palos Verdes with a luncheon of lovely appointments.

Mrs. Landreth's aid to the Junior League of Pasadena is notable as she is its secretary. This autumn plans will be formulated by which another one of the most individual of the winter's festivities will add much to the building fund as it did last year when the orphanage buildings were erected through the efforts of this organization. The new home is now being occupied by the children whose mothers must leave them in care of nurses while they visit their disabled soldier husbands at the hospital.

Last week, Mr. and Mrs. Landreth were honored guests at a delightful little dinner party given by Mr. and Mrs. Harvey Bissell at their La Crescenta home.

* * *

Hostess

ONE of the most prominent of younger matrons of Pasadena society is Mrs. Howard Landreth.

—Frances Parker photo.

REDONDO BEACH, CAL.
BREEZE—10c
AUGUST 16, 1926

PACIFIC TENNIS CLUB WILL HOLD ITS TOURNAMENT

On August 28th and 29th, the Pacific Tennis Club will stage their annual tournament. The tournament this year will be played on the elegant new courts that have been opened this week at Palos Verdes. These courts have been built at Palos Verdes

FIGHTS RISE IN GAS TAX

League of Cities Cites Dangers

Proposed Addition to State and County Funds Held Inequitable Plan

Yosemite Convention Elects New Officers for Year; Planners Organize

CAMP CURRY, Aug. 19. (Exclusive)—Overwhelming opposition to the proposed increase of 1 cent in the gasoline tax, a measure pending in the forthcoming election which provides that the money so raised go to the State for highway maintenance and improvements, was voted today by the League of California Municipalities in session here.

The opposition to the proposed gas-tax increase was voiced by the league through the adoption of a strong resolution condemning the measure, Iniative Measure No. 4 on the November ballot, as detrimental to the best interests of road and highway problems of California cities. It was contended that the passage of the measure would give to State and county highway authorities a total of $27,000,000 yearly for road work, leaving the cities with but their general

REDONDO BEACH, CAL.
BREEZE—10c
AUGUST 21, 1926

Palos Verdes Dance, Card Party Friday Nite; Everyone Is Welcome

Many requests from friends and

LOS ANGELES, CAL., ILLUSTRATED DAILY NEWS
AUGUST 21, 1926

GONI DANCERS

The program given in honor of adies' night by the Adventurers' Club at La Venta Inn, Palos Verdes, n August 26, will be enriched by several fascinating numbers presented by Trinidad Goni, talented Spanish dancer. Senorita Goni will dance in her native costume, inter-

LOS ANGELES, CAL., EXPRESS
AUGUST 21, 1926

DON LAWYER ON TRIP

Don Lawyer, sales manager of the Palos Verdes Estates, is combining business with pleasure in a tour of the Northwest, where he is studying residential development work that is taking place in the cities of Oregon and Washington. He will return to Palos Verdes Estates next week.

LOS ANGELES, CAL., EXAMINER
AUGUST 22, 1926

Adventurers to See Dance Act

THE Adventurers' Club of Los Angeles, which will hold its monthly meeting at La Venta Inn, Palos Verdes, will witness several numbers presented by Trinidad

LOS ANGELES, CAL., HERALD
AUGUST 21, 1926

Recent Events in L. A. Realm of Music, Dance and Drama

The Rosi Ballet school, in the Kendis apartments on West Sixth street, has received word from one of its promising pupils, Gaveda Nelson, who recently went east for the summer, that she has met with unusual success in arranging and coaching dance numbers for musical comedy shows for eastern producers. Miss Nelson originally went to Professor Rosi to complete her training. She will return to Los Angeles again to study with him and to develop some original dance numbers which Professor Rosi will arrange for her.

years old, respectively, are considered one of the cleverest adagio teams ever presented here. They accomplish many difficult feats that are often not gracefully achieved by much older and more experienced teams. Their entire training has been received with Arnold Tamon, who predicts a brilliant future for them. This successful team is but one of the many that he has coached and started on a professional career.

* * *

After an extended trip to the heart of the high Sierras, requiring a two-day horse pack from Independence, Mr. Kaufman, director of the Christensen School of Popular Music, has just returned to his duties. Mr. Kaufman reports wonderful trout fishing in the many lakes and streams in the regions he frequented and that huge campfires and plenty of warm clothing added much to the comfort of himself and party. During Mr. Kaufman's absence the affairs of the school were handled by his staff of assistants.

* * *

Harry Hilliard and Edwin N. Wallack of the dramatic department of the Egan school, are elated over the progress made by several members of the present class in dramatics, the largest, by the way, in the history of the school for the summer months. President Egan takes the dramatic class at least once a week, thus giving him an opportunity to become personally aware of the particular ability of each one. One distinct advantage the Egan school offers is the fact that it is the only school in the country of which the active head is himself a theatrical producer and is able to do so much to shape the careers of its graduates.

* * *

Tut Mace, who was awarded the grand prize in the Earle Wallace-Pantages dance contest at Pantages theater last week, is playing to an enthusiastic audience. Mr. Wallace offered a special life enrollment in his school to the winner, promising to train and exploit her for a brilliant stage career. Mr. Pantages offered a week's engagement in his theater and

SAN PEDRO, CAL., NEWS
AUGUST 21, 1926

LOS ANGELES, CAL., EXAMINER
AUGUST 22, 1926

REST ORDERED FOR VANDERLIP

SAN PEDRO, Aug. 21.—(AP)—Frank A. Vanderlip, nationally known capitalist, who has been living on his estate between San Pedro and Redondo for some months, will leave for the East about September 7, and may put himself ... ists to ... over ...

NATIONAL FAME!—President Coolidge has appointed a Los Angeles man as head of the National Capital Park and Planning Commission. He is Frederick Law Olmstead of Palos Verdes.

LOS ANGELES, CAL., EXAMINER
AUGUST 22, 1926

Ready! Music!

CLARITA IMPERIO, Spanish dancer, who will be feature of Adventurers' Club program next Thursday.—Austin photo.

POMONA, CAL., BULLETIN
AUGUST 22, 1926

ADVENTURERS PLAN SEA NIGHT

Adventure in the Mediterranean countries will be the theme of the Adventurers' Club gathering at La Venta Inn, Palos Verdes, next Thursday night. The carnival spirit of the Riviera will be reproduced by world wanderers and the costumes of France, Italy, Spain, Greece, Tunis, Morocco, Algiers, Tripoli, Corsica and other fascinating countries of the tideless sea will make the evening unique.

Chappell Dossert, prominent British artist, who helped to make 'Ben Hur," and who has traveled extensively under extraordinary

LOS ANGELES, CAL., CALIFORNIA GRAPHIC
AUGUST 21, 1926

INTEREST in equestrian affairs at the Palos Verde Estates has been given new impetus there by the organization ... stock ... which horse enthusiasts may ride. In addition there is a fine golf course and tennis courts.

It is intended soon to start the first unt of improvements for the Spur and Saddle Club property, these to include a riding ring, practice polo field, clubhouse and outdoor dining arrangements. Some enjoyable riding is in prospect at Palos Verde in the near future, it being the intention of the managers of the new club to extensively feature equestrian sports.

Los Angeles, Cal.
TIMES

AUG 22 1926

SALES HEAD ON TOUR OF NORTHWEST

Palos Verdes Official to Study Residential Types Whil on Vacation

DIS

Don Lawyer, sales manager of the Palos Verdes Estates, is combining business with pleasure in a tour of

Los Angeles, Cal.
TIMES

AUG 22 1926

VANDERLIP WILL TAKE TRIP EAST

Capitalist Plans Rest to Recuperate from Strain of Overwork

Frank A. Vanderlip, capitalist, who has been spending the last few months on his estate at Palos Verdes, will depart for the East the early part of next month to recu-

Touring Southern California

Interesting scenes of beauty and history offered the family with an automobile in Southern California during the present month. Paved highways lead to them everywhere.

Pomona motorists who desire to see something new and different should not fail to enjoy a motoring trip into the Palos Verde hills. Go by way of Los Angeles where there are several routes to Redondo Beach ... is open. If one desires he may avoid this by turning to the left at 126th street and continuing west to Figueroa in Los Angeles, and thence on this street to any point accessible to the Valley boulevard and home.

LONG BEACH, CAL., PRESS-TELEGRAM—19
AUGUST 22, 1926

Frank A. Vanderlip to Leave for East for Medical Care

Frank A. Vanderlip, former New York City banker and nationally known captalist, now a resident of Palos Verdes Estates, near San Pedro, is planning to leave for the ... shortly, ...

SAN PEDRO, CAL., NEWS
AUGUST 23, 1926

VANDERLIP TO GO EAST SOON TO RECUPERATE

Noted Financier Expected to Seek Aid of Health Specialists

IS NOT SICK MAN

Friends Here Expect President of Chamber to Leave Sept. 7

Frank A. Vanderlip, nationally known capitalist who has been n living on his estate between San ... token of his interest in the section of Southern California which he regards as his permanent home, at least for summer. Work will start soon on the main unit of the costly residence which will rise in his beautiful estate. The stable, first of the larger permanent buildings to be erected, just has been completed.

GOES EAST SOON TO RECUPERATE FROM OVER-WORK

... according to Andreas Pavley, a perfect Grecian pose—the result of only three weeks in their special summer course.

* * *

Eugene Goossens has composed music for Mrs. Alice Barney's pontomime-ballet, "Lecole en Crinoline." This ballet was danced in all the larger cities by Pavlowa.

* * *

Anton Chris, teacher of the Hawaiian guitar and radio artist, has been invited to give several solos at the monthly dinner party of the Adventurers' Club at Palos Verdes.

BIG BIKE RACE TO START HERE

The first renewal of the "Tour of Palos Verdes" 50-mile bicycle road race will start Sunday morning, September 5, from Inglewood, it is announced by A. A. Cole, of Cole's bicycle store at 424 East Queen stre... who is promoting the event and wh...

LOS ANGELES, CAL., TIMES
AUGUST 22, 1926

Adventurers to Hear Tales of Mediterranean

Adventure in the Mediterranean countries will be the theme of the Adventurers' Club gathering at La Venta Inn, Palos Verdes, next Thursday night. The carnival spirit of the Riviera will be reproduced by world wanderers and the costumes of France, Italy, Spain, Greece, Tunis, Morocco, Algiers, Tripoli, Corsica and other fascinating countries of the tideless sea will make the evening unique.

Chappell Dossert, prominent Brit... Imperio, Teresit Villagram, Irene Schnierow, Jessie Gordon Durr and Genevieve Stevenson, who will provide solo dance numbers.

REDONDO BEACH, CAL., BREEZE—19
AUGUST 23, 1926

Frank Vanderlip Going East to Recuperate from Overwork Strain

Frank A. Vanderlip, nationally known capitalist who has been living on his estate between San Pedro and Redondo for some months, will leave for the east about September 7, and may put himself under the care of specialists to hasten recuperation from over-work, it was learned today.

Although for the past month he has remained in virtual seculsion at his picturesquely named estate, "Earth-Sky-Sea," in the Palos verdes hills near here, the activities in which he interested himself after a nominal, partial ...

Aug 21. City Club Bulletin

PALOS VERDES GOLF CLUB

The City Club is in receipt of the following letter which will greatly interest members of the Club:

August 19, 1926.

Mr. L. E. Moselle,
Secretary Los Angeles City Club,
833 South Spring Street, Los Angeles.

Dear Mr. Moselle:

This is to advise you that Palos Verdes Golf Club hereby extends to the City Club the courtesy of guest cards to the Palos Verdes Golf Club. We believe that we have one of the very attractive golf courses of Southern California and feel certain that your members will derive a very great pleasure from the use of same.

It is understood that your members using guest cards for the course will pay our regular green fees which are $2.00 on Saturdays, Sundays and holidays and $1.50 on week days.

We also have a monthly green fee of $10.00 per month which will be available to any of your members who desire to take advantage of it.

Cordially yours,
PALOS VERDES GOLF CLUB,
By JAY LAWYER,
President.

REDONDO BEACH, CAL.,
AD[illegible]
AUGUST 24, 1926

Ball Team Dance

The Palos Verdes ball team is to sponsor another dance and card party at the Malaga Cove school on Friday evening, August 27. As the party given recently by the ball team was declared such a complete success the friends and boosters of the players induced them to give another af-

SAN PEDRO, CAL.
AUGUST 24, 1926

WHERE SOME WORK SHOULD BE DONE

AT noon on Wednesday, September first, the Pacific battle fleet will sail into the harbor at San Pedro, in complete formation, furnishing a naval spectacle which has only been twice equalled on the Pacific Coast. Many visitors and tourists as well as residents of the Southland would be here to see this wonderful spectacle were it properly advertised and placed before them. And every visitor who is brought to San Pedro for any purpose becomes an assest to the city whether he locates here or never makes it a second visit. For at least he cannot fail to become a living witness to the attrac-

SAN FERNANDO, CAL., SUN
AUGUST 24, 1926

SLANT ON CITY PLANNING

From the Claremont Courer

It is oftentimes interesting to observe what other communities are doing in the way of planning their towns. Much of value may be gained from the experience of others. Santa Barbara has long been known as one of California's beauty spots but according to one of Santa Barbara's own newspapers, "God did everything—man nothing" for Santa Barbara

Since the earthquake of a year ago such a condition no longer exists in Santa Barbara. Barbarenos took advantage of the opportunity offered by the wholesale destruction of their city and immediately appointed an efficient planning com-

REDONDO BEACH, CAL.,
ALVANCE—[illegible]
AUGUST 24, 1926

Ball Team Dance

The Palos Verdes ball team is to sponsor another dance and card party at the Malaga Cove school on Friday evening, August 27. As the party given recently by the ball team was d[illegible]ed such a complete success the friends and boosters of the players induced them to give another affair of similar nature.

LOS ANGELES, CAL., EXAMINER
AUGUST 26, 1926

Lewis and Associates Demur in Mail Case

Demurrers to the indictment recently returned against E. G. Lewis, Atascadero promoter, and several of his associates, charging them with misusing the mails in connection with the distribution of the California Illustrated Review, were presented to Federal Judge Henning yesterday by Attorney Herman L. Arterberry.

Ames Peterson, assistant United States Attorney, appeared for the Government in resisting the demurrer. Judge Henning indicated that he would overrule the demurrers, but said he would take the matter under advisement for a few days.

REDONDO BEACH, CAL.,
BREEZE—[illegible]
AUGUST 25, 1926

JEROME WILSON AND HIS WIFE

with their car in which are seen some of the toys made by disabled veterans. They take a keen interest in the welfare of the wounded ex-soldirs. Mr. Wilson spoke before the Redondo Chamber of Commerce yesterday and created an excellent impression.

[illegible] picture version within the next few weeks.

Palos Verdes Woman's Club Party September 2 Is Interesting Event

Much interest is taken in the coming event of the Palos Verdes Woman's Club, the card party to be given on the afternoon of September 2, in the school house on the estates. Reservations may be made by calling Mrs. George Gibbs.

REDONDO, CAL. REFLEX
AUGUST 27, 1926

Palos Verdes Club Party

What promises to be an affair of unusual charm is the card party which is to be given by the Palos Verdes Woman's Club on Thursday afternoon, September 21, in the Malaga Cove school house.

Mrs. George Gibbs is in charge of reservations and urges that all who plan to attend should secure reser-

REDONDO, CAL. REFLEX
AUGUST 27, 1926

TENNIS TOURNAMENT PLANNED BY TENNIS CLUB

Some of the best tennis players in the district have signed up for the tennis tournament sponsored by the Pacific Tennis Club of Redondo, which is to be held on the Palos Verdes courts Saturday and Sunday, August 28 and 29, according to Dr. E. G. Butt, who is in charge of the entry list.

Club officials are predicting that

* * *

Pre-Nuptial Courtesies

Listed with the pre-nuptial courtesies which are being given for Miss Katherine Spangler, previous to her marriage to Chester C. Smither this fall, was the party which Miss Doris Hammond gave a week ago Wednesday at La Venta Inn, Palos Verdes, Miss Ethel Huff sharing the honors of the afternoon.

Both the hostess and honor guest are members of Pi Beta Phi sorority and those attending the party were mostly associates of the same organization.

LOS ANGELES, CAL., HERALD
AUGUST 28, 1926

NEW SALES RECORD FOR PALOS VERDES.

Summer sales and home building activity at Palos Verdes Estates this season have far exceeded any previous year, and the outlook for

AUGUST 29, 1926

SUMMER SALES HIT NEW MARK

Summer sales and home building activity at Palos Verdes during 1926 have exceeded any previous year and the outlook for the fall and winter months is optimistic, according to Jay Lawyer, general manager.

"Our sales have shown a satisfactory increase this season over last year's busines[illegible]" he said yes-

INDIO, CAL.—DATE PALM
AUGUST 27, 1926

Helps Make Capital a Model City

Frederick Law Olmstead of Palos Verdes estates, California, third of a famous line of landscape architects, in the patio of his Spanish hacienda. He has been chosen by President Coolidge as the long-term member of the National Capital Park and Planning commission in Washington, D. C. The duty of the commission is to select land for park purposes and to supervise the building of highways and the development of residence suburbs, with the end in view of making the national capital a model city in every way.

LOS ANGELES, CAL., TIMES
AUGUST 29, 1926

Highway Information

The following highway information was issued by the touring bureau of the Automobile Club of Southern California under date of the 17th inst. Motorists wishing further information may obtain it by communicating directly with the club.

Los Angeles to Palos [illegible] open. If one desires, he may avoid this by turning to the left at One Hundred Twenty-sixth street and continuing west to Figueroa, thence north into Los Angeles.

Los Angeles to Idyllwild and Tah[illegible]onal routes [illegible] Angeles to

AUG 29 1926

PALOS VERDES SALES IN GAIN

Exclusive Residential Area Has Record Season

Outlook for Fall and Winter Months Optimistic

Complete Coast Highway is Asset to District

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REDO[illegible] BEACH, CAL.
BR[illegible]
AUGUST 31, 1926

Party at Malaga Cove School Great Success; Another October 3[illegible]

Those who attended the Dance and Card Party given by the Palos Verdes Baseball team at Malaga Cove school last Friday were again treated to a jolly good time by the Entertainment committee.

There were some hundred or more couples on the floor with the Redmon-Vetter Orchestra playing at their best.

Favors being distributed every little while, the dancers had little chance of having a dull time.

LONG BEACH, CAL.
PRESS-TELEGRAM—1
AUGUST 31, 1926

PAVING UNDER WAY ON SCENIC ROUTE

SAN PEDRO, Aug. 31.—The new shoreline vista highway from San Pedro to Redondo still is open to traffic although road gangs of Los Angeles County are busy applying a paving coat, it was announced at the office of the Palos Verdes Estate this morning.

The surface coat of oil and gravel macadam is being applied in half-road width sections and completion of the work is expected within a month.

The completion of the road, according to Jay Lawyer, general manager of the estates, is booming real estate sales, particularly on the Miraleste or San Pedro side of the hills. Many of the thousands of Easterners who have come to California this

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Trade Mark Registered Feb. 14, 1921, U. S. No. 15873

The Arrowhead MAGAZINE

Published at Los Angeles, California, under the supervision of the Traffic Department

L. A. & S. L. R. R.—UNION PACIFIC Free Distribution on Trains

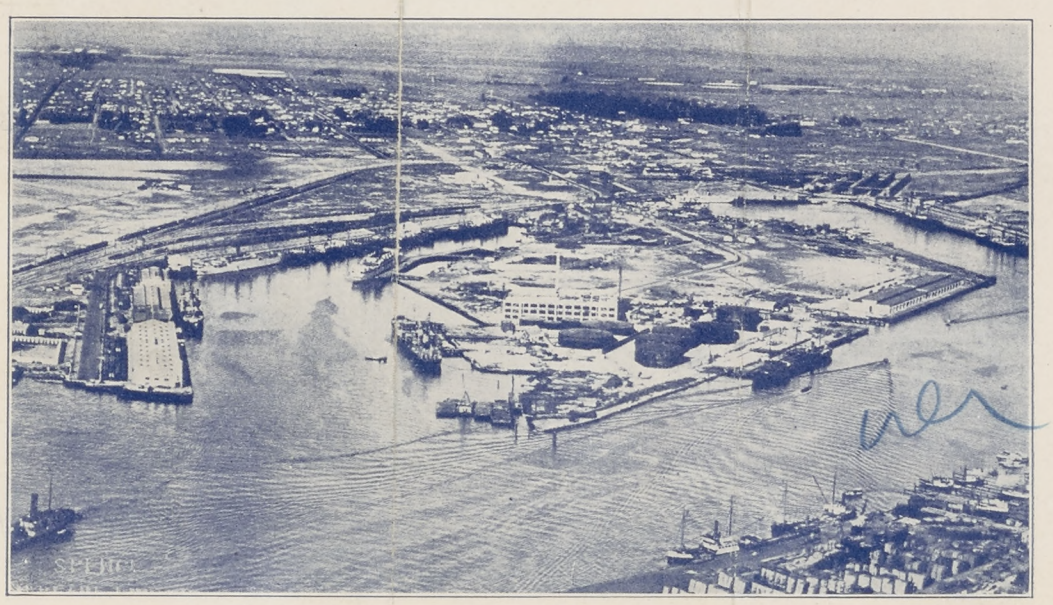
LOS ANGELES, CAL.,
ARROWHEAD MAGAZINE 263
SEPTEMBER, 1926

Wilmington—My Nonpareil

FRANK McGINLEY, Electragist,
President Wilmington Chamber of Commerce

NUMEROUS communities in Southern California are builded on a highway. Good roads have developed thriving towns that exhibit no other visible means of support. Wilmington is intersected by four modern major boulevards, each of which exceeds twenty miles in length. If the greatest number of automobiles per day passing a given point is to be considered as a prime requisite for success, then Anaheim Road places us on top of the world, for on this street alone, during twenty-four consecutive hours, the vehicles traversing this avenue, if placed a mile apart, would form an endless parade that would girdle the earth at the equator. However, Wilmington roots are deeper-seated than highways and byways. Our potentialities and our aspirations are based on our waterways. Interchange of commodities between the southwestern portion of the nation and other parts of the world through our port, will increase and endure in perpetuity because of grinding necessity. Competition and economic waste have no affinity. Geography underwrites our future expansion. Heretofore the noise has not been in comparative relationship to the achievement. Now we shout from the rooftops. One local institution broadcasts a weekly message that is echoed in 1400 publications throughout America.

Here is a natural setting for manufacturing and industrial assembly. Even now the evidence is before us in large proportions.



Sectional View of Wilmington Taken from an Aeroplane.

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The sewage from Hermosa Beach is now carried to the Los Angeles outfall sewer at Hyperion by the South Bay Cities Sanitation district's trunk line sewer which was placed in operation a few days in advance of the completion of the city laterals.

Auxiliary Plant

The last of the trunk line system to be completed was the short collection main at the south

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PRESS
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The heavy harness single stake

Los Angeles, Cal.
TIMES
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Action Taken in View of Restoring Health

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LOS ANGELES, CAL., EXPRESS
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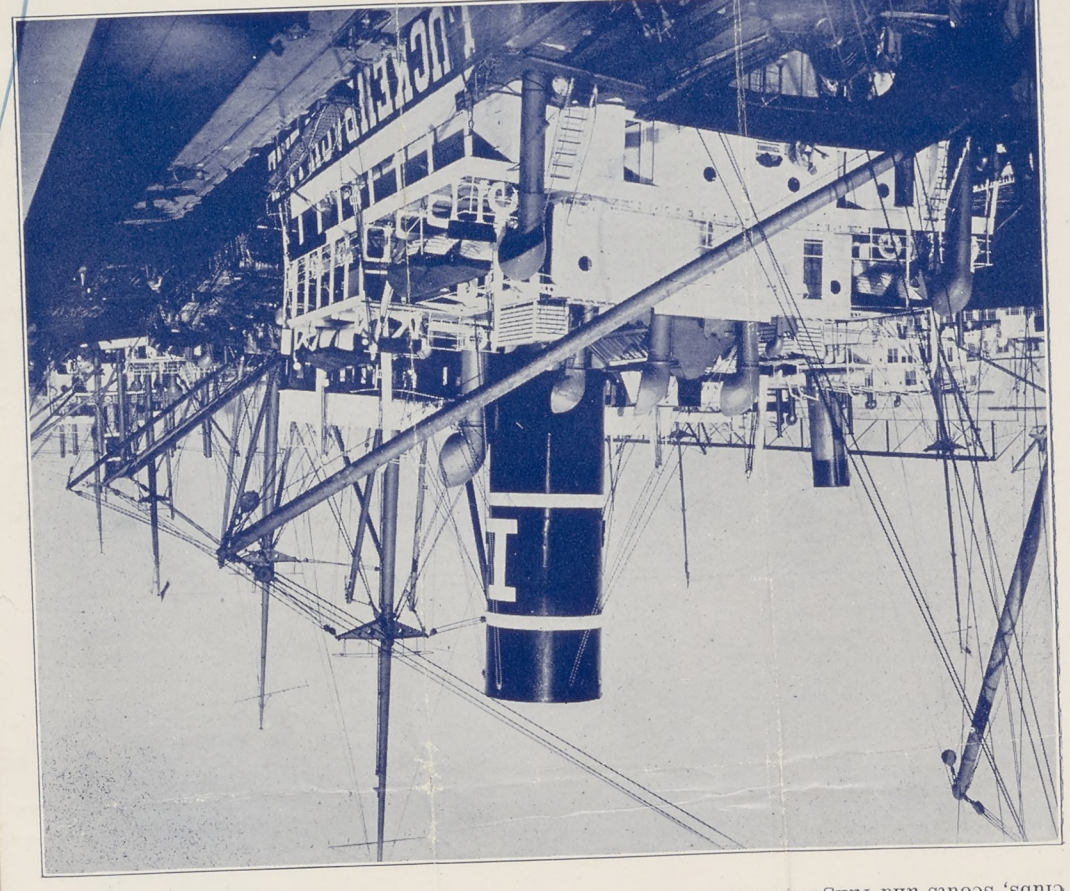
Frank A. Vanderlip, president of the San Pedro Chamber of Commerce for the past eight

LOS ANGELES, CAL., HERALD
SEPTEMBER 11, 1926

SEES L. A. REALTY BOOM CONTINUOUS

Every day real estate activity in Los Angeles would constitute a boom in most cities, declared Jay Lawyer, sales manager of the Palos Verdes Estates, after a three weeks' tour of northern cities of the Pacific Coast and Canada. To appreciate the advantages of Los Angeles one only needs to take a vacation to another section for a few days, he said.

Busy Freighters at Wilmington Loading and Unloading Tonnage from All Parts of the World.



Lumber and fish packing; production and exportation of mineral oil in quantities sufficient to lubricate and propel the world traffic; fish oil, from our own waters, converted into lard compounds; vegetable oil, transformed into butter substitutes; ever-increasing activity in yacht building, contributing to our health, wealth and recreation. Our industrial era is at hand, but this has not caused us to lose sight of the refinements of life. They are reflected in our homes, women's clubs, scouts and rangers, service clubs, fraternities, schools, libraries, theaters, churches, parks and playgrounds, and a highly organized effort to render scientific assistance to the unfortunate.

Immediately adjacent to our limits the majestic Palos Verdes Hills embellish the western sky line. Unsurpassed in splendor, they are destined to become the Garden of Eden.

Tomorrow smiles upon us with a warmth of feeling, and admonishes you to "Keep your eye on Wilmington."

Clubwoman

Bridal Trail Through Eucalyptus Groves at Palos Verdes

Vol. XVI. *September, 1926* *No. 12*

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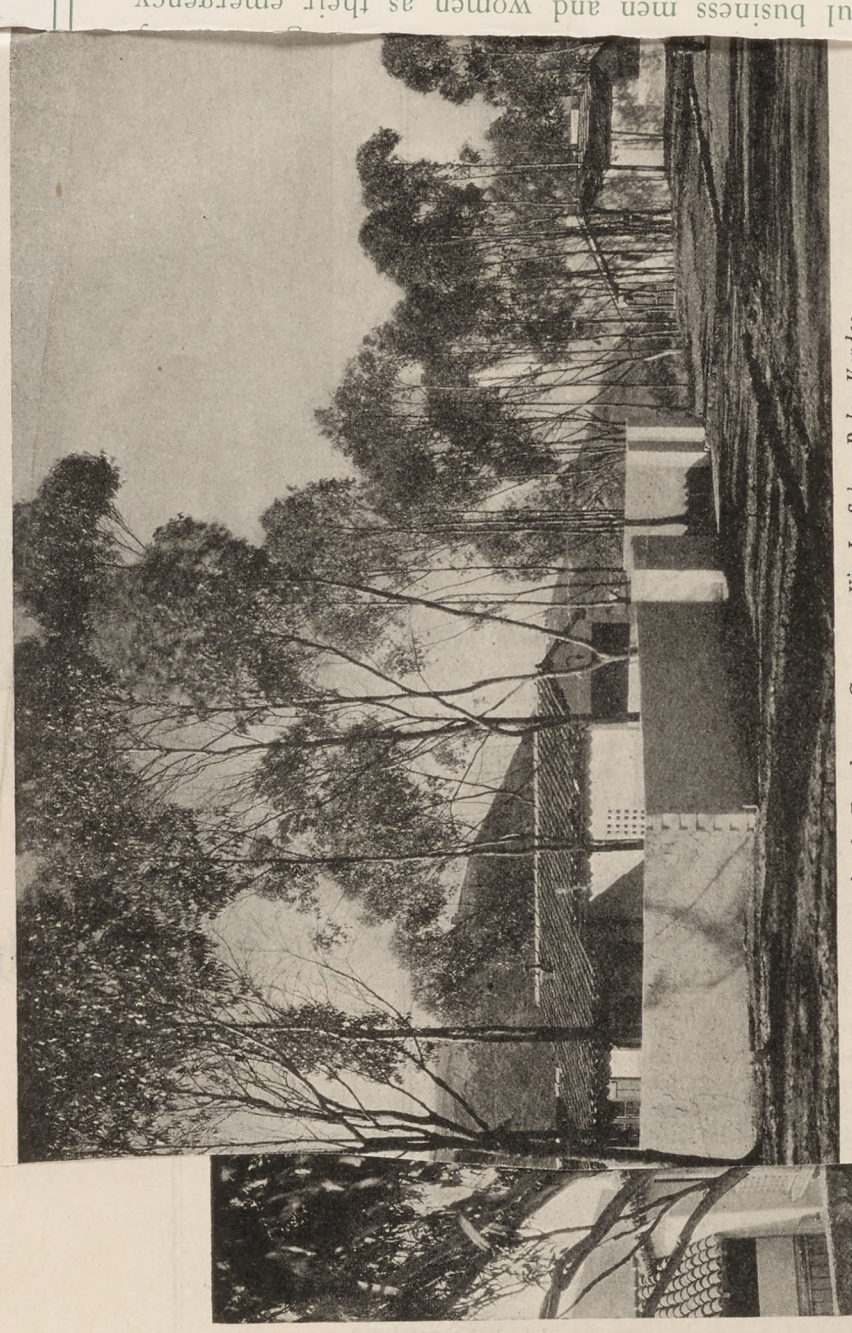

Homes in the Eucalyptus Grove on Via La Selva, Palos Verdes

Best traditions of Calif

Dorman & Septemben -

LONG BEACH, CAL.
PRESS-TELEGRAM—1
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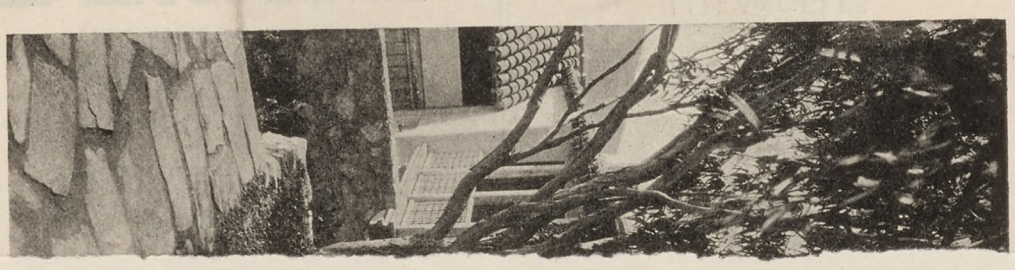

The planting along Granvia La Costa, Palos Verdes Estates.

Jonan - I extend

used by succ
reserve.

They realize
a block of hig
quickly and r

Buy yourself
hold it in you

South

A.

for

ng costumes of the season, playing cards.
ommodate the considerable number who
idge too much of a tax on their nervous
, a delightful entertainment was ar-
in the reception room where three gifted
women, Miss Dorothy Warren of Santa
and Miss Madeline Squires and Miss
Hurd of Los Angeles, presented a pro-
om the writings of Christopher Morley.
e present moment the club is in the throes
ng on its annual mid-summer carnival.
eral years past Palisades Park by the sea
the scene of one of these colorful, en-
and profitable affairs and this season the
o be extended from one day to two. All
ures proper to a carnival are to be in-
with a few novelties thrown in. The
particularly fortunate in having the co-
of the city officials and the gas and
ompanies which makes possible the giv-
ch an event.

ear the club at the earnest solicitation
s of the Girl Scout work in the Bay
undertook the sponsorship of this or-
n and during the year furnished office
th telephone service for the scout execu-
a meeting place for the Scout Council.
wever, the club has gone farther and has
give to the Scouts the use of a cottage
g to the club which occupies the adjoin-
Here the girls may meet, carry on their
d have their fun under the protection
g sister in the club next door.

er step forward toward the realization
ideal expressed in the club's motto,
through Service," was taken in the es-
nt of a loan scholarship fund to be used
young college students. This is to be
s the Elmira Stevens Fund, in recogni-
he service of the founder of the club to
d progress.

An invitation is extended to
clubwomen to see our collection
unusual lamps.

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Cheesewright
Studios
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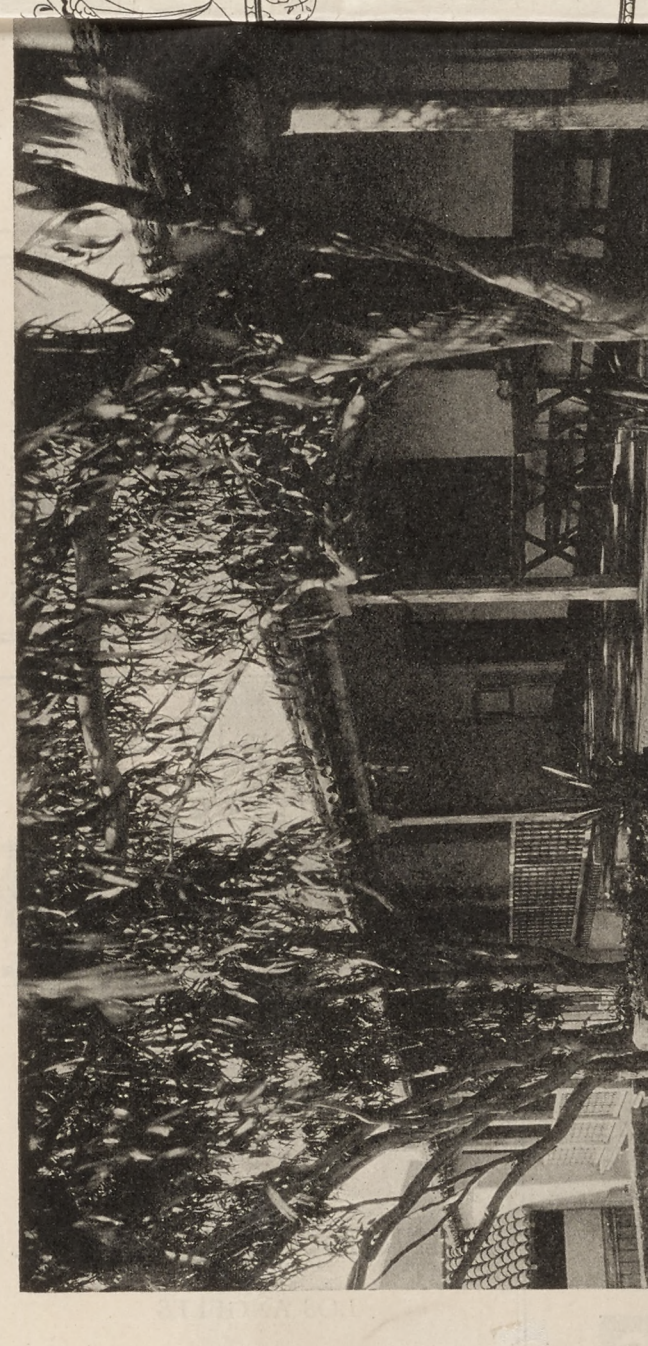

Best traditions of California architecture have been put into the lovely, simple home of Mr. and Mrs. Frederick Law Olmsted, Jr. This is at Palos Verdes.

MANHATTAN BEACH, CAL. NEWS
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The heavy harness single stake

Los Angeles, Cal.
TIMES
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EXAMINER
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idealistic about such an idea. The spirit, taste and co-operation which will make modest public collections of pictures; the cultivated appreciation of music which will support good orchestras; the general culture which will make an agreeable social life, are all as great attractions in building a community as are its more ponderable things by which we ordinarily weigh community development.

"There is much evidence that this view is being adopted in a rapidly widening circle. The promise of its fulfillment is to my mind one of the soundest reasons for believing that Southern California will become truly a mecca for the sort of people who really count most.

"Numbers alone cannot build a great community. Numbers, indeed, have little to do with it. It is quality. The foundation is here upon which to build an ideal social life. A structure of cultural development upon that foundation would make the dream of California's future come true."

Vista del Oro has always been recognized as the most desirable residential section in San Pedro

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The library is a very successful undertaking, and is very popular. Seventy-five percent more books were taken out in August than in June.

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Tea on the terrace at La Venta Inn, Palos Verdes.

Gorgeous sunsets are enjoyed from Palos Verdes Estates.

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GLEASON'S PARLIAMENTARY DIGEST

August 9th Mrs. Gleason will open a Parliamentary Class for new Presidents.

In June Mrs. Gleason awarded Parliamentary Diplomas to eight graduates of Gleason's Parliamentary Digest.

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LOS ANGELES

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REDONDO BEACH, CAL.
DISPATCH—15M
AUGUST 31, 1928

Birthday of Mrs. Ivers Celebrated at Dinner in Lovely Patio

The lovely patio of [illegible] home in Palos Verdes [illegible] the setting for a family dinner party on Wednesday evening, in celebration of the birthday anniversary of Mrs. Walter Ivers. The patio which is high above the sea, was ideal for a true summer eve-

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ADVANCE—15M
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Palos Verdes Too Strong for San Pedro Merchants

Palos Verdes base ball team bunched their hits to 8 to 1 victory over San Pedro Merchant's in the game p[illegible] at the Malaga Cove Playground, Sunday. After the first inning in which five runs were made by the home team the visitors steadied and held the home team to three runs. Lund for Palos Verdes allowed hit

REDONDO BEACH, CAL.
ADVANCE—15M
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Mrs. McMaster Wins In Playing Tennis

Mrs. Mabel McMaster won the woman's single event in the tennis tournament on the Palos Verdes courts held Sunday under the auspices of the Pacific Tennis Club, defeating Mrs. Katherine Jones, 6-3 6-3 in the finals.

Christy Fischer and Floyd [illegible] won the men's doubles event from Y. Maeno and Glen Mau with the scores 6-3, 3-6, 6-4.

The finals of the men's singles are to be played Thursday afternoon a

REDONDO BEACH, CAL.
AUGUST 31, 1928

County Paving Does Not Interfere With Traffic

SAN PEDRO TO REDONDO ROAD IS STILL OPEN

SAN PEDRO, CAL., PILOT
AUGUST 31, 1928

The surface coat of oil and [illegible] was announced at the office of the Gangs of Los Angeles County are San Pedro to Redondo still

The completion of the road, according to Jay Lawyer, general manager of the estates, is booming real estate sales, particularly on the Miraleste or San Pedro side of the hills. Many of the thousands of Easterners who have come to California this

Gravel macadam is being applied in half-road width sections and completion of the work is expected within a month.

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LOMITA, CAL., NEWS
SEPTEMBER 15, 1926

EDITORIAL

J. P. Christien, acting chairman of the Lomita Chamber of Commerce, Monday night appointed a committee to investigate a request that the chamber favor the location of a hog farm in West Lomita.

It will be recalled that the Lomita Chamber of Commerce not long ago secured the cooperation of Chambers of Commerce in several communities in this district to induce the Board of Supervisors to deny a request for a permit for this same hog farm.

Just why the Lomita chamber has seen fit to entertain consideration of the request again is difficult to understand.

The Palos Verdes Estates, the Redondo Beach Chamber of Commerce and the Torrance Chamber of Commerce will not take kindly to any support given this hog farm proposition by the Lomita chamber—particularly after they co-operated with the Lomita chamber to kill the project once before.

The people of this district want no hog farm hereabouts. A hog farm in West Lomita—with prevailing winds carrying a stench right into the main part of Lomita—would be a terrific handicap to Lomita.

Instead of entertaining the new proposal the Lomita chamber should fight it with full power.

Los Angeles, Cal.
TIMES
SEP 19 1926

POPULATION GAIN BRINGS SCHOOL UNIT

Addition to Malaga Cove Building is Announced by Palos Verdes Head

A $25,000 addition to the Malaga Cove school at Palos Verdes Estates to provide quarters for the manual training and domestic science departments was announced yesterday by Jay Lawyer, general manager of the project. Allison & Allison, architects, are now drawing plans for the structure and work of constructing the addition will begin within two or three weeks.

LOS ANGELES, CAL., EXAMINER
SEPTEMBER 21, 1926

E. G. Lewis Denies Mail Case Guilt

Following the overruling of a demurrer by Federal Judge Henning, E. G. Lewis, Atascadero promoter, and three of his business associates, Louis Cohen, H. L. Kramer and William Ahrens, yesterday entered pleas of not guilty to an indictment charging them with using the mails in a scheme to defraud.

The indictment against Lewis and his associates was returned here July 28. It was based on asserted fraudulent representations made in connection with one of Lewis' publications, the California Illustrated Review.

The mail fraud case was assigned to the November 1 calendar.

LOS ANGELES, CAL., EXAMINER
SEPTEMBER 19, 1926

Lewis to Deny His Guilt Today

Charged under a Federal indictment with misuse of the mails, E. G. Lewis, promoter of Atascadero properties in California and the university scheme in Missouri, and his business associates in the deals will appear today before Federal Judge H. J. Henning to plead. This was announced yesterday by Lewis' attorney, H. L. Arterberry, after Judge Henning overruled his demurrer to the indictment.

Lewis' associates in the promotion deals are Attorney Louis Cohen, H. L. Kramer and William Ahrens.

The promoters were indicted some months ago on evidence submitted [illegible] office inspectors. They de-

TORRANCE, CAL., HERALD
SEPTEMBER 23, 1926

That the great 225-foot Hollywood-Palos Verdes parkway—the greatest roadway in the world—will traverse Torrance to a length of about four miles?

LOS ANGELES, CAL., RECORD
SEPTEMBER 23, 1926

PALOS VERDES ROAD ATTRACTS MANY CARS

Since the completion of the new road through the Palos Verdes estates, this section has attracted many motorists because of its fine marine scenery.

This scenic drive may be reached from Los Angeles by using Slauson avenue through Inglewood, and continuing on Redondo boulevard to Redondo. From Redondo paved road is followed to Clifton, thence a very good graded, clay surfaced road along the cliffs overlooking the ocean to Western avenue, where one turns north and follows this avenue back to Los Angeles.

If it is desired, a left turn may be made on Ninth street to San Pedro, where the return trip to Los Angeles may be made over Harbor boulevard.

TORRANCE, CAL., HERALD
SEPTEMBER 23, 1926

It's True—

That last year Torrance built a new city hall without a special tax, paying the $18,000 cost out of the general taxes and without going in debt a cent?

That four miles of the Hollywood-Palos Verdes parkway—225 feet wide—will be in Torrance?

That Torrance paved all alleys in her residence district out of the general fund without a special tax and under a tax rate of 98 cents per $100 of assessed valuation?

SAN PEDRO, CAL., NEWS
SEPTEMBER 15, 1926

Planning a City for the Future

Nothing better illustrates the difference in a city that is planned for and one that, like Topsy, "just growed," than the wonderful beauty that is being created in Palos Verdes, this state — a planned city that is growing into a perfect gem of beauty.

Nothing has been built in Palos Verdes that was not planned for. A board of review or an art jury must pass upon every home, wall or edifice of any character erected in this beautiful seashore community which Frank Vanderlip and associates are planning—and the result is that even though it is young in years, Palos Verdes is attracting attention throughout the nation—just as Coral Gables in Florida is attracting because it is different from other communities. That is another notable example of a city built upon a plan and supervised by men of vision.

Mr. Vanderlip himself gives some of the visions the promoters have—in an address at a dinner given in that charming town—and he sounds a note that other men may well take up in this country. His attitude shows that the biggest men are the men who are doing the big things—for Frank Vanderlip is a big man and the country recognized him as such. It is the petty politicians who have not yet visioned real city planning.

"California architecture," like that of Santa Barbara, is of course, being adopted in all the buildings in Palos Verdes—which is, by the way, a residence resort on the ocean heights between Redondo and San Pedro, not far from Los Angeles.

Barbarenos of the reactionary school who operate under the banner of Councilman Sweeney, should procure the May issue of the Palos Verdes Bulletin and take a look at some of the beautiful buildings that have been erected there under supervision. It quotes Edward T. Hartman, state consultant on housing and planning for the state of Massachusetts, who, commenting on the work done in Palos Verdes, says:

"This development, it will be noted, is a private one, so arranged that future owners may not ruin all that has been done for the good of the community. Control in this way, even to the design of the buildings, points clearly to what all places will have to do if the prevailing medley of uses and designs is ever to be overcome. The [illegible] locally established

COMPTON, CAL.,
NEWS TRIBUNE—[illegible]
SEPTEMBER 24, 1926

L. A. COUNCIL APPROVES BOND Issue for Ballot

The City Council of Los Angeles at its meeting last week approved the placing on the ballot at the approaching general election the question of an $8,000,000 bond issue for highway improvement. The proposition will call for a nine cent increas[e] in taxes over a period of five years.

From this amount it is planned to make an apportionment of $1,150,000 for improvements in which Wilmington and the entire harbor district is interested. The main event will be the proposed extension of Figueroa Street from 120th St., south through Wilmington via Frigate Avenue, thence west to San

LOS ANGELES, CAL., HERALD
SEPTEMBER 16, 1926

Great Hollywood-Palos Verdes Parkway Will Be in Torrance

Four miles of the world's wildest and most beautifully landscaped boulevard will be in Torrance. Plans for the great Hollywood-Palos Verdes parkway project, to terminate south of Redondo Beach at a great county seaside park, are rapidly being completed. Plans call for a central speedway 100 feet wide, with another road on each side, trees, and a bridle path.

The majority of the right of way for this wonder boulevard has been donated. Olmstead Brothers, world-renowned planners, are finishing sketches and specifications for the landscaping.

The boulevard will enter Torrance on the north and proceed south on Cedar avenue to a point near Redondo boulevard, whence it will angle west and south through Tract No. 4070 and proceed through the Del Amo ranch to the park terminus.

The Board of Supervisors is prepared to start official proceedings on the great project just as soon as the plans are completed.

Conservative estimates declare that this great highway—which will bring untold advantages to this entire district and to Torrance—will be completed in about two years.

The value of the great highway to residents of Torrance, both from a standpoint of dollars and cents and from that of convenience, cannot be overestimated.

Los Angeles, Cal.
TIMES
SEP 19 1926

TRACT RECEIVES WIDE PUBLICITY

Palos Verdes Described in National Journals

Massachusetts Sends Out Bulletin on Area

Inquiries From East Flood Office of Company

Several notable examples of national recognition accorded Los Angeles as a world leader in residential development are cited by Jay Lawyer, general manager of Palos Verdes Estates.

One was the selection a few weeks

INGLEWOOD, CAL., NEWS—[illegible]
SEPTEMBER 24, 1926

PARK BODIES CONSOLIDATE

The Southwest Parks and Parkways Association has been consolidated with the Southwest Organization, an organization formed with the one idea of assisting all development in the entire Southwest district. It is planned to get behind the various improvements now under way and help carry them to a successful conclusion, to make a careful survey of industrial locations and to work to the end that financially sound industries may be established in the district, and to assist in solving the zoning problem so that the entire district may be built up solidly and economically, it is announced from Los Angeles headquarters.

The organization work has been practically completed and within the next 30 days it is hoped that public meetings will be held at various places in the district when the aims and pur-

Los Angeles Favors Vote on Bonds for Port Road Projects

WILMINGTON, Sept. 20.—The City Council of Los Angeles has approved placing on the ballot for the next general election the question of an $8,000,000 bond issue for highway improvements. This proposition will call for a 9-cent increase in taxes over a period of five years.

From this amount it is proposed to make an apportionment of $1,150,000 in which Wilmington and the harbor district is interested. Included in this will be the proposed extension of Figueroa Street from 120th Street, south through Wilmington via Frigate Avenue, thence west to San Pedro over Harbor Boulevard and Pacific Avenue. Another arterial highway from Los Angeles to port will be the completion of the Hollywood-Palos Verdes parkway, an apportionment of $750,000 having been set aside for this purpose.

This highway, already under construction, will provide the first 250-foot parked boulevard from Los Angeles to the ocean front, extending from Slauson Avenue to the Palos Verdes estates and thence to San Pedro.

SAN PEDRO, CAL., PILOT

San Pe[illegible]

THREE ROADS TO PORT WILL BE FINANCED

Figueroa Link Here, Normandie Scenic Route Included

The apportionment of $1,150,000 from an $8,000,000 bonds levy which the city council proposes to include on the November election [illegible] to Lomita road.

LOS ANGELES, CAL.
CHAMBER OF COMMERCE
SEPTEMBER 25, 1926

LOS VERDES HOME PLANNED

Plans are being prepared by Architect Robert Stacy-Judd, 6032 Hollywood Blvd., for a 2-story, 7 room, Spanish frame and stucco residence, to be erected at Palos Verdes for Dr. Alderson, at a cost of $12,000.

The residence will have a hand made tile roof, hardwood floors, 2 tile baths, ornamental iron, gas unit heating system, garage, lawn sp[illegible]

LOS ANGELES, CAL.,
ILLUSTRATED DAILY NEWS
SEPTEMBER 15, 1926

VANDERLIPS LEAVE TODAY FOR NEW YORK

Frank A. Vanderlip, well known capitalist, who has taken an active part in the affairs of the harbor since he was chosen president of the San Pedro Chamber of Commerce, last winter, with his wife and children, will leave his Palos Verdes ranch home today over the Santa Fe for his mansion on the Hudson, near New York.

SEP 1 9 1926
LOS ANGELES, CAL., EXAMINER

SCHOOL PLANS NEW ADDITION

A $25,000 addition to the Malaga Cove School at Palos Verdes to provide quarters for the manual training and domestic science departments, was announced yesterday by Jay Lawyer, general manager.

Allison & Allison, architects, are now drawing plans for the structure and work of constructing the addition will start within two or three weeks, it was declared.

[illegible] workmen are continuing the landscaping work.

WORK ON CRENSHAW NEARS COMPLETION

Widening Between Wilshire and Washington Will Relieve Traffic

The business men and residents of the "Nor-Ten" district will be greatly benefited by the widening of Crenshaw boulevard, and will be glad to learn that the work is now about [illegible]ished. The widening of this street, [illegible]tween Wilshire and Washington.

LOS ANGELES, CAL.
BUREAU OF COMMERCE
SEPTEMBER 25, 1926

To Draw School Addition Plans

Architects Allison and Allison, Hibernian Bldg. have been commissioned to draw plans for $20,000 addition to Malaga Cove school at Palos Verdes estates. An election to vote $30,000 worth of bonds for school work will be held soon.

BELL, CAL.,
HERALD—
SEPTEMBER 24, 1926

C.M.D. Firm Gets Contract to Equip $145,000 Stables

The Louden Machinery Company, a Central Manufacturing District firm with offices in the Westland Warehouse, has been

LOS ANGELES, CAL., EXAMINER
JULY 25, 1926

Prize Seaside Home Named by Art Jury

PALOS VERDES art jury, composed of seven of the leaders in the building industry in Southern California, last week chose the Kerr residence as the most worthy specimen of architectural merit in the small homes class

SEPTEMBER 25, 1926

TO DRAW PLANS FOR RESIDENCES

Commission to draw plans for three residences, two in Palos Verdes and the other in Alta Canyada, announced by Architect A. C. Munson, Story Bldg.

One will be built for Mr. Potter at Alta Canyada, of Spanish type, stone tile walls, 10 rooms, 3 baths, stucco exterior, shake roof, oak floors, tiled baths and unit gas

Los Angeles, Cal.
TIMES
SEP 26 1926

RISING REALTY MARKET NOTED

Sales Head Sees Population Influx on Way

Bases Prediction on Palos Verdes Deals

Transactions Greater Than Ever on Tract

Real estate conditions in Southern

LOS ANGELES, CAL., EXAMINER
SEPTEMBER 26, 1926

REALTY MART HERE PRAISED

"Real estate conditions in Southern California have never been more favorable than at the present time," D[illegible] K. Lawyer, sales manager of P[illegible] Verdes, declared yesterday. perienced for several years.

"In fact, this influx of population and wealth has been noticed by us for several months."

REDONDO BEACH, CAL.,
ADVANCE—131
SEPTEMBER 28, 1926

PALOS VERDES SUNDAY SCHOOL

Mr. White, a senior of Pomona college, has charge of the Palos Verdes Sunday school, coming down for the week-ends. This is a community Sunday school and they already have an enrollment of twenty-six. Last Saturday Mr. White had them on the playgrounds, where they had games and a jolly good time, getting thoroughly acquainted with their leader.

POMONA, CAL., BULLETIN—
SEPTEMBER 26, 1926

Touring Southern California

Interesting scenes of beauty and history offered the family with an automobile in Southern California during the present month. Paved highways lead to them everywhere.

The following highway information comes from E. K. McComb, manager of the Pomona branch of the Auto Club of Southern California, at 611 West Second street, Pomona:

Pomona to the Palos Verdes. Since the completion of the new road through the Palos Verdes estates, located between San Pedro and Redondo, this section has attracted many motorists because of its fine marine scenery. This scenic drive may be reached from Pomona, through Los Angeles and onto Slauson avenue, through Inglewood and side. The coast road is left at this point, and the road turns east following the San Luis Rey river to Bonsall; thence south to Escondido where the pavement ends. An excellent decomposed gravel road is followed down the San Pasqual grade to Ramona. From here to Ballena, the road is fair, although somewhat rocky in places, followed by paved highway past Witch creek to San Ysabel. Between this point and Wynola construction is under progress and a rough detour is necessary; thence to Julian.

In making the return journey on

SAN PEDRO, CAL., PILOT
SEPTEMBER 27, 1926

PALOS VERDES SYNDICATE TO GIVE ROAD

Renews Offer of Right Of Way For Coast Highway Link

The Palos Verdes Syndicate has renewed its tender to the county of a right of way for the extension of Paseo del Mar from Point Firmin to Portuguese Bend to connect with the new road over the hills from Redondo Beach, Jay Lawyer, general manager of the syndicate, announced today.

This road if accepted by the county will complete the coast boulevard from Point Firmin to

SEPTEMBER 28, 1926

LOMITA, CAL., PROGRESS—
SEPTEMBER 30, 1926

OFFERS RIGHT-OF-WAY COAST HIGHWAY LINK

The Palos Verdes Syndicate has renewed its tender to the county of a right of way for the extension of Paseo del Mar from Point Firmin to Portuguese Bend to connect with the new road over the hills from Rednodo Beach, Jay Lawler, general manager of the syndicate, announced recently.

This road it accepted by the county will complete the coast boulevard fom Point Firmin to Redondo Beach. It will be the last line of the coast highway from San Francisco to San Diego.

Originally it was the plan to improve this road from the last $40,000,000 state highway bond issue but the entire fund has now been expended and nothing is left for this section of the road.

The Palso Verdes Syndicate offered this right-of-way to the county several years ago but it was never accepted because the connecting link between Point Firmin and the Palos Verdes line through

REDONDO BEACH, CAL.,
BREEZE—198
SEPTEMBER 29, 1926

PROSPERITY ASSURED IN THIS AREA

Hear Rumors of Many Big Things for Nearby Territory

WILL AID THIS CITY

Too Valuable a Section to Remain Longer in Background

"Where there's smoke, there is fire" and the numerous rumors and reports about prospective improvements along this part of Santa Monica bay assures the investigator of many good things in store for the South Bay district.

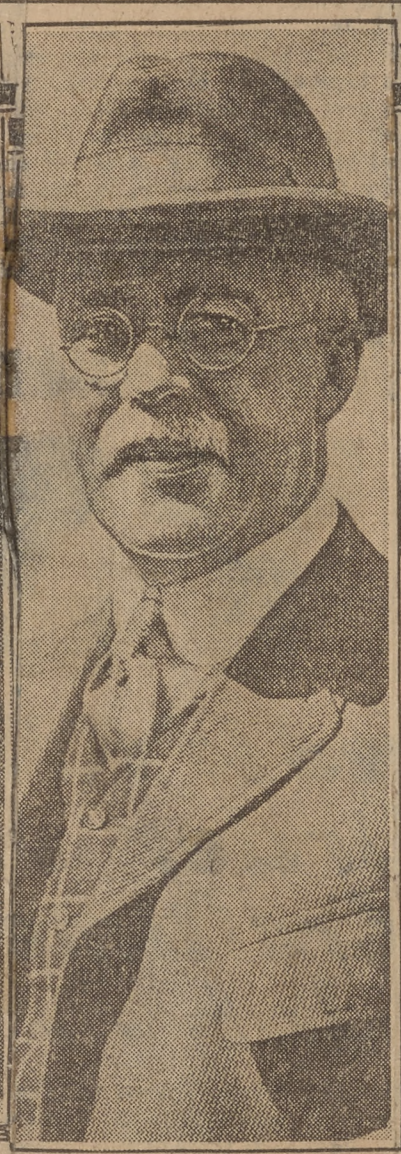
It is not necessary to say exactly what is coming. Many big businesses do not give out advance information. In fact the secrecy veiling some hinted-at enterprise makes one all the more optimistic.

In the Torrance section the Santa Fe has great things under way. Many believe the railroad shops will occupy part of the tract purchased some months ago. The C.C.M.O. has a little city of its own and its oil wells are doing exceptionally well. Much of its payroll is spent in Redondo and many of its workers maintain bank accounts here.

All this leads one to ask himself or herself this question:—

VANDERLIP TAPESTRIES WORTH $100,000

Pupils of the Malaga cove school at Palos Verdes are studying the Renaissance period in art by studying the art itself—$100,000 worth of it. Above, is a famous tapestry, "Treasure Trove," one of eight tapestries loaned to the school from the Vanderlip collection.



Here is Frank A. Vanderlip, noted financier who turned over tapestries worth a fortune to the institution.

Hunting scenes were fa for the Flemish tapestry usually the design depicted the family which produced artistic composition of this

LOS ANGELES, CAL., EXPRESS
SEPTEMBER 13, 1926

BEACH PROJECT HINGES ON SITE FOR OUTFALL

1744

Cabrillo Playground Will Not Be Started Until Sewer Location Picked

SEVERAL PLANS

Controversy Is Before State Board of Health for Decision

Not until the controversy ove the location of the metropolita sewer outfall has been definite settled will the playground depar ment start development of i Cabrillo beach project, despite t fact that the City Council has o dered the city attorney to proce with the condemnation by right eminent domain of 4000 feet shortline extending west from t base of the San Pedro breakwat to Point Firmin.

If the state Board of Health u holds Los Angeles county in i plans to terminate the sewer some point off Point Firmin pa or anywhere between the end the breakwater and White's poi the county may have to fight si gle-handed in a legal battle t playground and park commissio

LOS ANGELES, CAL. EXAMINER

ed Lead

HOME BEAUTY HERE PLACED IN HIGH RANK

National Recognition Accorded Local Community Projects in Large Magazine Distribution

Several notable examples of national recognition accorded Los Angeles as a world leader in residential development are cited by Jay

LOS ANGELES, CAL.
JOURNAL OF COMMERCE
SEPTEMBER 30, 1926

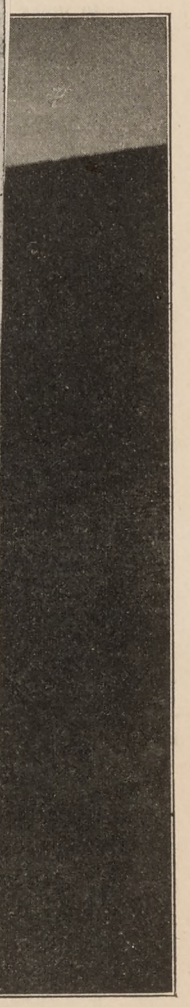
Preparing Plans For New Home

1744

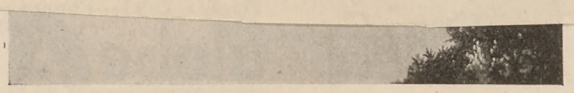
Plans will be completed in a short time by Architect Robert Stacy-Judd, 6032 Hollywood Blvd. for a two-story, 7 room, frame and stucco residence, to be erected in Palos Verdes for Dr. A. Alderson.

The Clubwoman October

Looking out upon Malaga Cove Plaza from the cool depths of the Arcade of the Gardner Building, Palos Verdes Gardens



Moonlight on the shores of Palos Verdes



Hi-Tide October

NEAR POINT VICENTE ON PALOS VERDES SHORES

¶ *The new scenic Parkway Boulevard around the coast connecting Lunada Bay with Miraleste and San Pedro is now under construction along the rim of these cliffs.*

In the Hotel

by The Lous

BACK in Southern California to take part in the real estate boom which he feels is coming this way this Winter and next is A. H. Lehman, real estate operator of Miami, Florida, registered at the Breakers Hotel. Mr. Lehman, up to three years ago, spent all his Winters in Long Beach for fifteen years. He dabbled in real estate here and declares he did well, but that in Florida in the past few years he made a wonderful turnover.

"Now I think prosperity is coming to Southern California, not so much this Winter as next Winter, and so I am here preparing for it. It will be the biggest and most solid development in the history of this State," he declared.

"My wife wanted me to buy a home in Long Beach and when we came out here in February by way of the Canal that was our intention. Since arriving the odor from the gasoline plants has changed our minds, and I believe that Long Beach must eradicate that nuisance if it is to

REDONDO BEACH, CAL.
BREEZE—19[illegible]
OCTOBER 4, 1926

Mr. and Mrs. Rous Sr. Are Leaving Tomorrow for Southern Home

Mr. and Mrs. J. C. Rous, Sr., who have been the guests for four months of the J. C. Rous Jr.'s of Palos Verdes, are leaving tomorrow for their home in Stuttgart, Arkansas. They have had a very lovely summer here, and their hosts have seen to it that they saw everything of interest in Southern California.

Friday night, accompanied by Miss Irmadel Rous they all motored to San Diego, returning home last night. They enjoyed the trip very much, especially the delightful rain that visited this part of the country.

LOS ANGELES, CAL.—
CALIFORNIA GRAPHIC—
OCTOBER 2, 1926

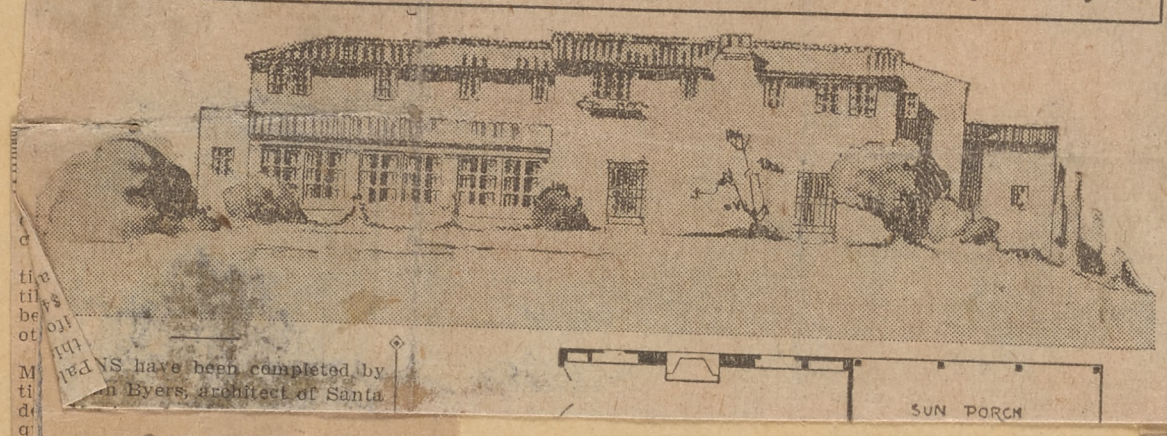
Mr. and Mrs. Frank A. Vanderlip of Palos Verdes, are in the East on an extended visit.

LOS ANGELES, CAL., EXAMINER
OCTOBER 3, 1926

Home to Charm Mighty Sea

NO WONDER that the waves are wild at times when artistic dwellings like this are built along the ocean shoreline to attract the world.

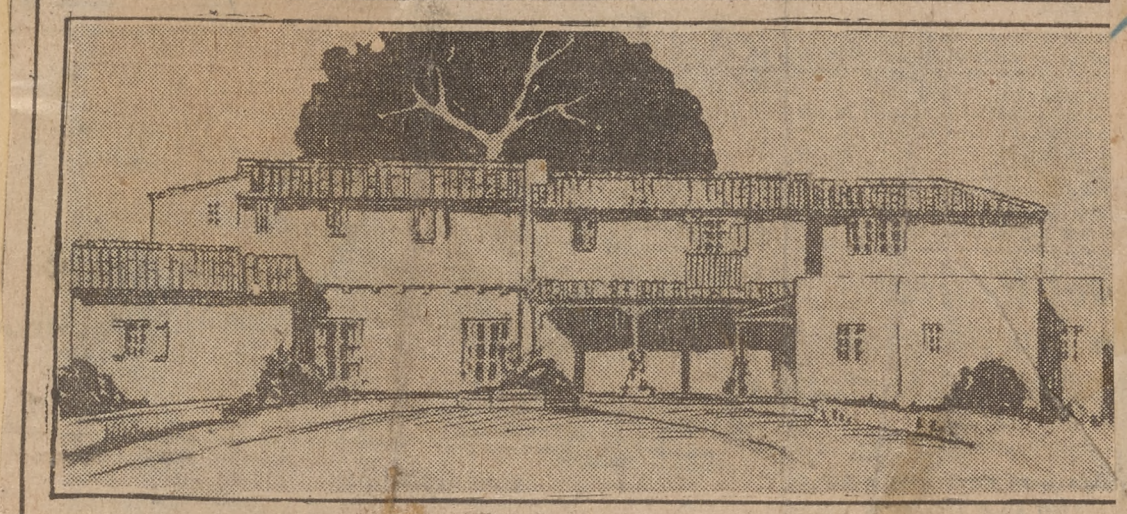
PLANS for this mansion have been ordered by Don K. Lawyer for a scenic site at Palos Verdes. It was designed by John Byers.



NS have been completed by
n Byers, architect of Santa

OCT 3 1926

Residence at Palos Verdes



Involves $40,000

Plans have been completed by John Byers for a new home at Palos Verdes for Don K. Lawyer of Los Angeles. The home is of Spanish-California architecture, and the site overlooks the ocean.

LONG BEACH, CAL.
PRESS-TELEGRAM—1[illegible]
OCTOBER 8, 1926

PUBLIC OWNERSHIP OF BEACH DUE FOR VOTE

BEACH acquisition will occupy second place in importance among the county bond issues before the voters November 2. Final action of the Board of Supervisors placed the amount to be sought in bonds at $8,000,000 and the beach acquisition must share its fate with a county parks purchase plan. Each will get $4,000,000 if the issue carries.

Voters will have to pass upon $44,000,000 worth of county bond issues on the November 2 ballot. Of this $26,000,000 is for flood control work, $8,000,000 for beach and county parks and $5,000,000 each for grade separations and a civic center project.

The second half of the beach acquisition was not contemplated by the original movers for beach acquisition by means of the Mattoon Act, but as the question is now put up, the beach project is contingent upon the county parks proposition and vice versa. The ballot will expressly state how the $4,000,000 provided for county park sites is to be expended. It includes purchase of a site of approximately 445 acres in the Palos Verdes estate, a site of approximately 200 acres in the Huntington Park, Bell and Maywood district, and a site of approximately 900 acres during civic [illegible] joint purchase by the county and the district. The decision as to which district petitioning for acquisition should have precedence would be left to the supervisors to determine.

HOLLYWOOD, CAL., NEWS
OCTOBER 8, 1926

County Park and Beach Bonds Plan Of Civic Workers

An interested citizens' group that will conduct a campaign for the ballot proposal to issue $8,000,000 county park and beach bonds is being organized by Charles H. Cheney, Palos Verdes planning consultant and dicetor of the southwest organization; George W. C.

Los Angeles, Cal.
TIMES
OCT 8 1926

REDONDO BEACH, CAL.
BREEZE—19[illegible]
OCTOBER 9, 1926

HOWARD TOWLE TALKS TO LIONS ABOUT FLORIDA

At the Lions Club yesterday Howard Towle, who was formerly with the Palos Verdes Estates and left last November for Florida, gave some impressions gained while he was living in that state.

He spoke especially in regard to drainage of the Everglades. The talk was illustrated with views taken while he was in Florida.

ANGELES, CAL., HERALD
OCTOBER 9, 1926

$250,000 IN HOMES AT PALOS VERDES

Approximately $250,000 worth of homes are now building at Palos Verdes Estates, according to Jay Lawyer, general manager of the project, and the outlook for a continuance of building activity during the winter and spring months is particularly encouraging.

"Nine homes costing above $10,000 are now being built," declared Mr. Lawyer, "and five of these are costing between $30,000 and $40,000. There are several costing between $10,000 and 20,000 and several more in the [illegible]000 class. At the last meeting of the art jury, more plans were submitted for new homes than at any other meeting in the history of the project. We are now beginning to reap in a very real way the benefits of the great program of public improvement that has been under way **at Palos Verdes for the last two years.**"

ARRANGE DRIVE FOR PARK BONDS

Campaign to be in Interest of $8,000,000 Issue

Citizens' Group to Champion Ballot Proposition

Board of Supervisors Denies Favoring Any Tract

An interested citizens group that will conduct a campaign for the ballot proposal to issue $8,000,000 county park and beach bonds is being organized by Charles H. Cheney, Palos Verdes planning consultant and director of the Southwest Organization; George W. C. Baker, executive secretary of the East Side Organization of Los Angeles, and associates. Joseph H. Stace, a mortgage dealer and president of the Affiliated Improvement Associations, is acting chairman of the nucleus already formed.

By resolution of the Board of Supervisors the bond issue proposal will appear on county ballots at the November 2 election. It proposes that not more than $4,000,000 of the $8,000,000 issue be spent to acquire and improve beach lands for public park purposes. What is not so spent for beach lands, according to the proposal, is to be spent for parks elsewhere in the county. The "inside" park projects are to be financed on a fifty-fifty basis, that is, the interested community must provide half the money for the purpose and then the county will provide the other half. Community money is to be provided by organization and assessment of a park district in the interested area.

PETITIONS FILED

Chairman McClellan of the Board of Supervisors said a number of petitions for the county to create beach and inside parks have been filed with the board and County Regional Planning Commission in the last several months but that the board is "wide open" on the subject.

LONG BEACH, CAL.
PRESS-TELEGRAM—1[illegible]
OCTOBER 8, 1926

Developers Plan Reginal Meeting at Torrance Soon

TORRANCE, Oct. 7—The Southwest Organization, growing from the Southwest Park and Parkway Associations, will hold a big regional meeting in Torrance Friday evening, October 8, to deal with the activities concerning the Southwest section, particularly the Hol[illegible]

REDONDO BEACH, CAL.
BREEZE—19[illegible]
OCTOBER 9, 1926

Good News: Announcement Palos Verdes Ball Club Dance October 30

The management of the Palos Verdes Baseball club makes this announcement to the many friends who have been inquiring when they are again to be given the pleasure of attending one of those pleasant dances. So the Palos Verdes has chosen Hallowe'en [illegible]

LOS ANGELES, CAL., HERALD
OCTOBER 9, 1926

FOR VISITOR

Conda Nast, editor of Vogue, who has been attending the banker's convention, was honor guest of a dinner party with which Mr. and Mrs. Maddison Boyd Jones of Glendale entertained Wednesday night at La Vinta inn at Palos Verdes.

Tomorrow afternoon Mr. Nast will be complimented by a tea Mr. and Mrs. Jones are giving at 5 o'clock in their home in Glendale when a number of guests have been invited to meet the eastern visitor, who is having a most delightful time motoring to the mountains and beaches during his short sojourn here.

LOS ANGELES, CAL., EXAMINER
OCTOBER 10, 1926

OCEAN HOMES COST $250,000

Approximately $250,000 worth of homes are now building at Palos Verdes, according to announcement yesterday of Jay Lawyer, general manager.

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LOS ANGELES, CAL. EXPRESS
SEPTEMBER 13, 1926

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Cabrillo Playground Will Not Be Started Until Sewer Location Picked

SEVERAL PLANS

Controversy Is Before State Board of Health for Decision

Not until the controversy over the location of the metropolitan sewer outfall has been definitely settled will the playground department start development of its Cabrillo beach project, despite the fact that the City Council has ordered the city attorney to proceed with the condemnation by right of eminent domain of 4000 feet of shortline extending west from the base of the San Pedro breakwater to Point Firmin.

If the state Board of Health upholds Los Angeles county in its plans to terminate the sewer at some point off Point Firmin park or anywhere between the end of the breakwater and White's point, the county may have to fight single-handed in a legal battle the playground and park commissions

LOS ANGELES, CAL. EXAMINER

ed Lead

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JOURNAL OF COMMERCE
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WOMEN'S TWENTIETH CENTURY OF EAGLE ROCK

By Emily L. Ong, Press Chairman

Mrs. R. L. McNitt, re-elected president of the Women's Twentieth Century Club, and many of her committees have been very busy during the vacation months. Two delightful social functions have marked the late summer. A club breakfast, featuring an exhibition of bronzes, a book review and a card party was held August 26 and on September 21 occurred the annual luncheon, fashion show and bridge party at the Oakmont Country Club. Beside these social functions, the various committees have been busily engaged in perfecting plans for the work of the coming year. The Year Book, with the picture of the clubhouse on an attractive tan cover, will soon be ready for distribution and also the bulletins containing the programs for the first three months of the year.

Culture, hospitality, philanthropy, may be said to express the aims and ideals for the year. Culture is reached along the many lines of endeavor sponsored by the club and through delightful programs of distinct cultural value which are given every two weeks. Hospitality is evidenced by the social functions given during the year, these include dinners, dances, lectures, card parties, art exhibits, a dahlia show, a fiesta and children's party.

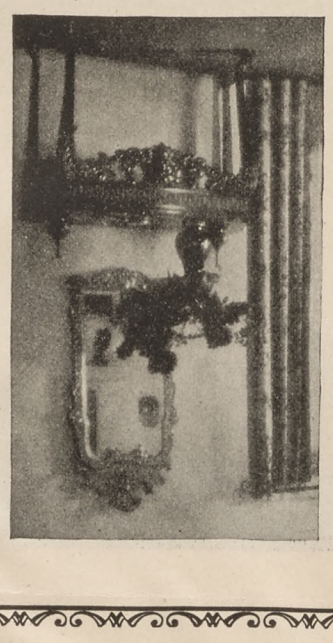
Under philanthropy, the Child Welfare work comes near to the hearts of the members. Mrs. B. F. Hersom, chairman, announces a weekly baby clinic conducted by Dr. Josephine Platt of Pasadena. A well known local physician will conduct another clinic for children of pre-school age and Dr. Maud Wilde of Los Angeles will give her lectures in paidology once a month. These clinics and lectures are free to all mothers.

A committee for co-operation with ex-service men and women, did notable work last year under the capable direction of Mrs. F. E. Prindle and is looking forward to greater accomplishments this year.

Assistance is given a maternity home, an Occidental College scholarship is maintained and contributions made to the Needlework Guild.

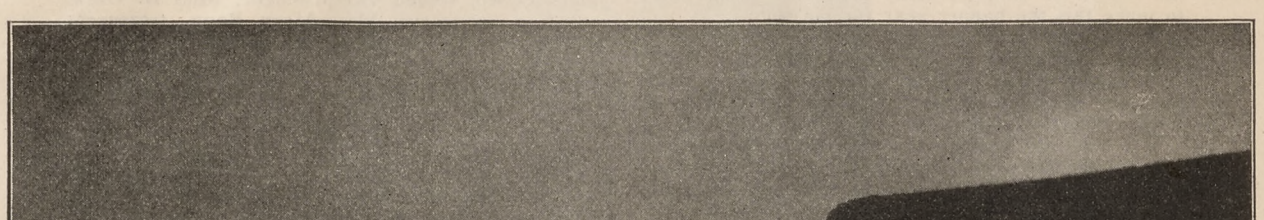
Mrs. L. E. Hammond has been appointed chairman of the Music section for the third year and has her plans for the coming winter well formulated. Mr. Hugo Kirchofer has been secured as director and members of the section will meet each Wednesday at 9:45 a. m. Special music will be furnished on luncheon days and concerts will be given during the year.

The section is open to other than club members.



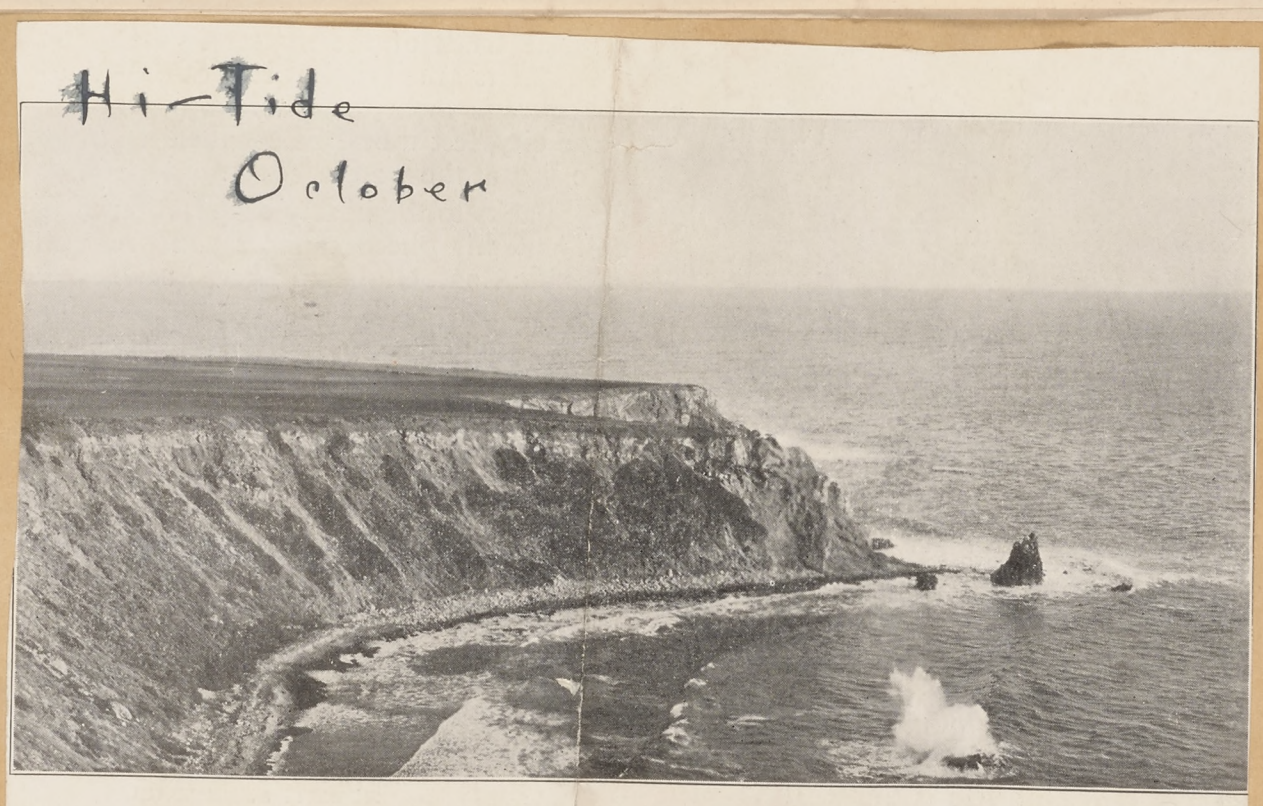
WHERE home appointments are invitingly tasteful—there is the real spirit of home.

Furnishings at Barker Bros. are in the best trends of the day—an out-



Moonlight on the shores of Palos Verdes

Hi-Tide
October



NEAR POINT VICENTE ON PALOS VERDES SHORES

¶ *The new scenic Parkway Boulevard around the coast connecting Lunada Bay with Miraleste and San Pedro is now under construction along the rim of these cliffs.*

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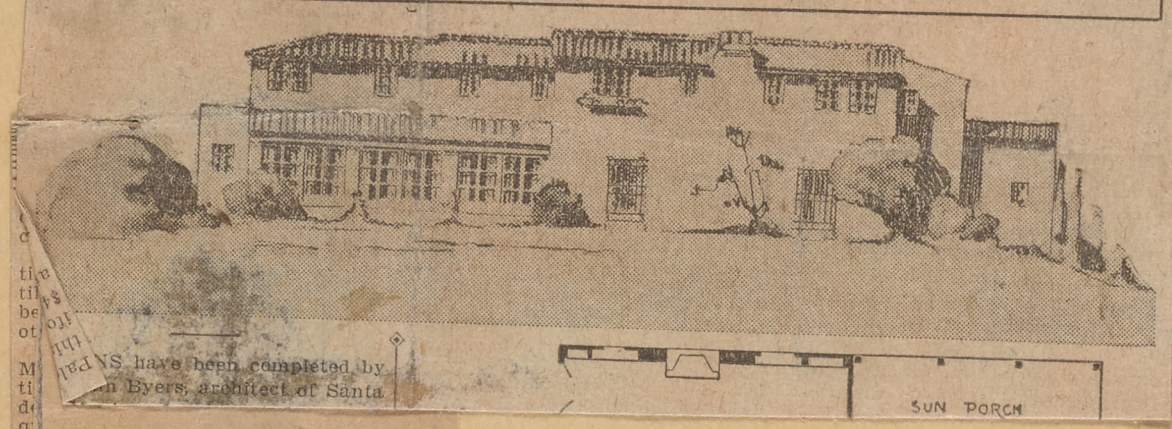

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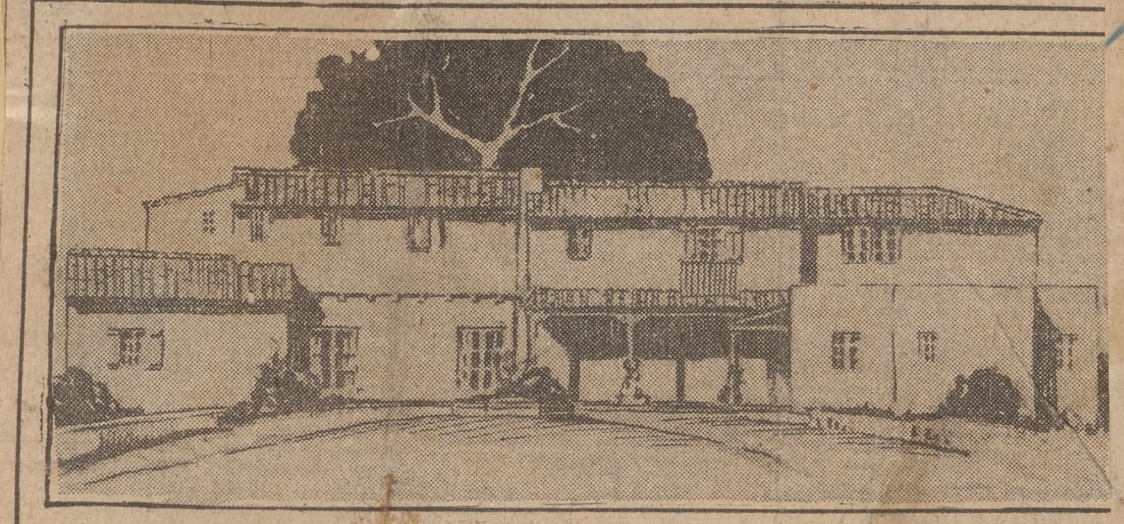

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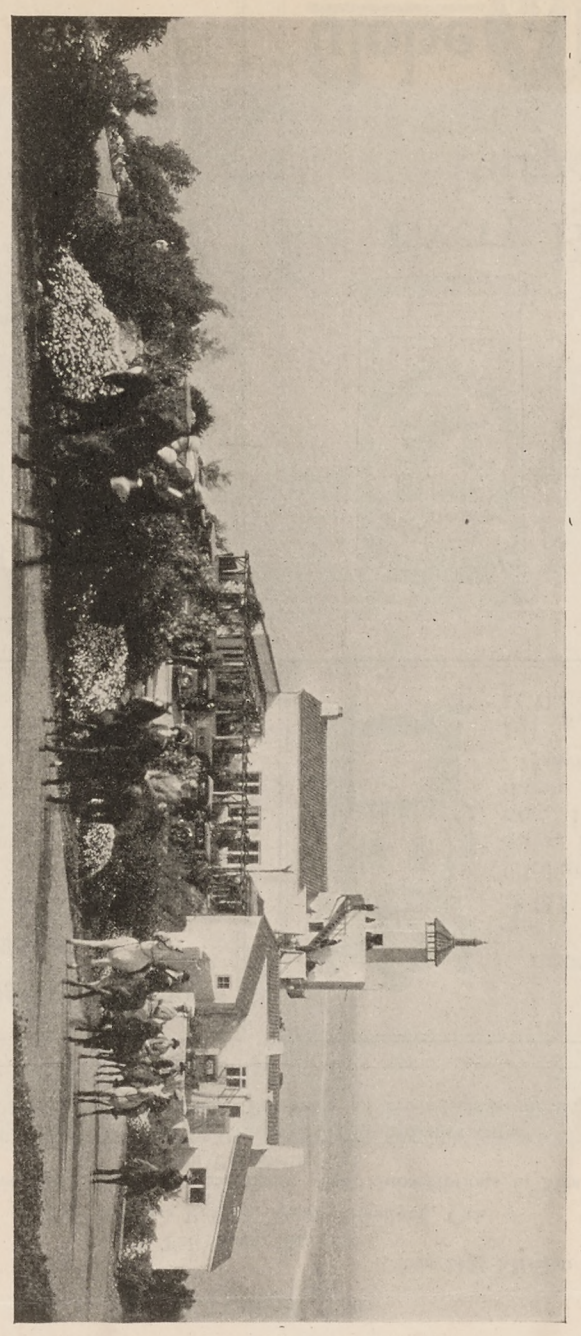

La Venta Inn, Palos Verdes

By Mrs. S. C. Sault, Corresponding Secretary

Under the able leadership of Mrs. Charles Mohar, president of the Woman's Club of Wilmington, for the season of 1926-27, many plans are being made to make this the banner year for the club.

On August 18 a special meeting was called to discuss final plans for the new $10,000 club house. It is expected that building operations will begin in the very near future, the club planning to build on its beautiful lot at K Street and Lakme Avenue.

The club will present in October a Merchants and Manufacturers Industrial and Educational Exposition, with practically all the business houses in Wilmington and the entire Harbor District participating.

The first meeting of the year will be a musicale, which will be given at the home of Mrs. O. B. Kibele, 425 East M Street. This meeting will be held October 13.

It is planned to give suitable prizes to the two students attaining the highest marks in English at the Phineas Banning High School.

A very enjoyable benefit card party was held September 1 at the home of Mrs. E. W. Sandison, on West Anaheim Boulevard.

RECIPROCITY CLUB

By Mrs. Charles Irving Walker, President

The beginning of a new club year is at hand, the officers and members of the Reciprocity Club are looking forward to a broader expansion in club activities, and this year will feature these departments: Music, Drama, and Motion Pictures.

One program will be given by the Drama section during the season of two or more short plays; while the Music section will feature a half hour of music at each meeting.

The Reciprocity Club is anxious to go on record as encouraging the producer to give the public clean and wholesome pictures; and the chairman wll assist

ment in the club, is actively interested in constructive work for little cripple children in the community.

The new officers this year are: Mrs. C. I. Walker, president; Mrs. A. J. Kerr, vice-president; Mrs. James Gysen, sceond vice-president; Miss N. Glick, recording secretary; Mrs. Mary Rapp, treasurer; Miss Agnes Getz, corresponding secretary.

GLEASON PARLIAMENTARY CLUB

By Mrs. T. R. Murchison, Press Chairman

The Gleason Parliamentary Club celebrated its sixth birthday anniversary on August 27 with an elaborate luncheon at the new beach home of Mrs. F. W. Fuller at Manhattan.

This affair is always the real social event of the club during the year, and on this occasion was a real home coming, as many members who have not been out for a long time were present and enjoyed the day, renewing and making new acquaintances.

The tables were artistically decorated with the club colors and flower—the California poppy. The beautifully adorned birthday cake with six lighted candles was a decided feature of the appropriate decorations.

Miss Mae Armstrong, president of the club, gave a most inspiring address telling of her plans for the club year. In closing, she paid high tribute to each of the past presidents of the club, and they, in turn recounted the outstanding features of each of their club years, and also voicing their hopes and aspirations for the success of the club during the year.

Mrs. Margaret D. Yale, former vice-president of this club, was elected state president of the California Federation of Business and Professional Women's Clubs at their seventh annual convention held in Hollywood the first week in September.

This club is looking forward to a profitable year in the study and practice of parliamentary law, under the able leadership of our new president.

TRUSTWORTHY FIRMS

It is with pleasure that *THE CLUBWOMAN* recommends to the patronage of members of women's clubs the Nurseries and Florists whose announcements appear on this page.

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This section is open to other than club members.

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If the state Board of Health upholds Los Angeles county in its plans to terminate the sewer at some point off Point Firmin park or anywhere between the end of the breakwater and White's point, the county may have to fight single-handed in a legal battle the playground and park commissions

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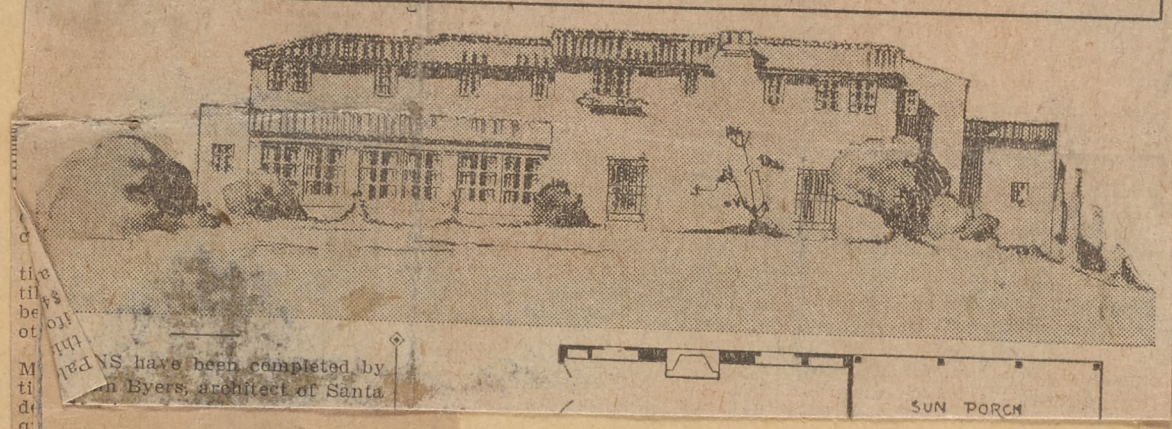

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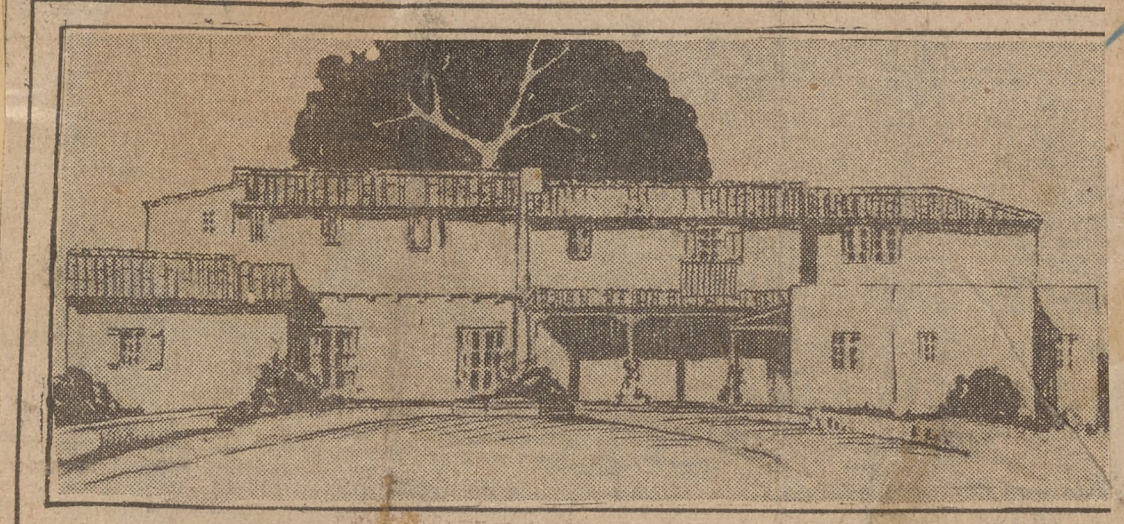

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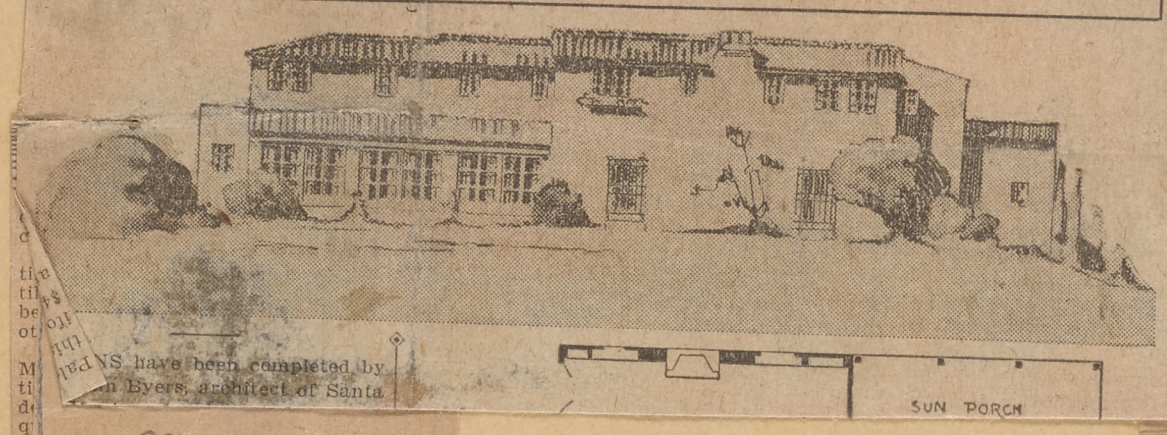

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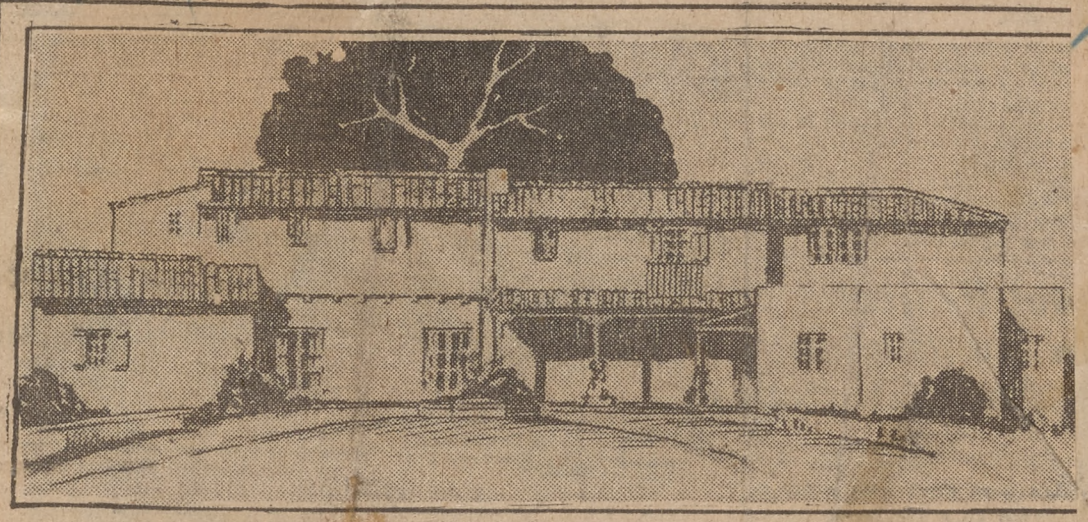

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Plans have been completed by John Byers for a new home at Palos Verdes for Don K. Lawyer of Los Angeles. The home is of Spanish-California architecture, and the site overlooks the ocean.

LONG BEACH, CAL.
PRESS-TELEGRAM—1
OCTOBER 8, 1926

Developers Plan Reginal Meeting at Torrance Soon

TORRANCE, Oct. 2—The Southwest Organization, growing from the Southwest Park and Parkway Associations, will hold a big regional meeting in Torrance Friday evening, October 8, to deal with the activities concerning the Southwest section, particularly the Hol-

REDONDO BEACH, CAL.
BREEZE—19S
OCTOBER 9, 1926

Good News: Announcement Palos Verdes Ball Club Dance October 30

The management of the Palos Verdes Baseball club makes this announcement to the many friends who have been inquiring when they are again to be given the pleasure of attending one of those pleasant dances. So they have chosen Hallowe'en dance.

LOS ANGELES, CAL., HERALD
OCTOBER 9, 1926

FOR VISITOR

Conda Nast, editor of Vogue, who has been attending the banker's convention, was honor guest of a dinner party with which Mr. and Mrs. Maddison Boyd Jones of Glendale entertained Wednesday night at La Vinta inn at Palos Verdes.

Tomorrow afternoon Mr. Nast will be complimented by a tea Mr. and Mrs. Jones are giving at 5 o'clock in their home in Glendale when a number of guests have been invited to meet the eastern visitor, who is having a most delightful time motoring to the mountains and beaches during his short sojourn here.

LONG BEACH, CAL.
PRESS-TELEGRAM—16
OCTOBER 8, 1926

PUBLIC OWNERSHIP OF BEACH DUE FOR VOTE

BEACH acquisition will occupy second place in importance among the county bond issues before the voters November 2. Final action of the Board of Supervisors placed the amount to be sought in bonds at $8,000,000 and the beach acquisition must share its fate with a county parks purchase plan. Each will get $4,000,000 if the issue carries.

Voters will have to pass upon $44,000,000 worth of county bond issues on the November 2 ballot. Of this $26,000,000 is for flood control work, $8,000,000 for beach and county parks and $5,000,000 each for grade separations and a civic center project.

The second half of the beach acquisition was not contemplated by the original movers for beach acquisition by means of the Mattoon Act, but as the question is now put up, the beach project is contingent upon the county parks proposition and vice versa. The ballot will expressly state how the $4,000,000 provided for county park sites is to be expended. It includes purchase of a site of approximately 445 acres in the Palos Verdes estate, a site of approximately 200 acres in the Huntington Park, Bell and Maywood district, and a site of approximately 900 acres during [illegible] joint purchase by the county and the district. The decision as to which district petitioning for acquisition should have precedence would be left to the supervisors to determine.

REDONDO BEACH, CAL.
BREEZE—19S
OCTOBER 9, 1926

HOWARD TOWLE TALKS TO LIONS ABOUT FLORIDA

At the Lions Club yesterday Howard Towle, who was formerly with the Palos Verdes Estates and left last November for Florida, gave some impressions gained while he was living in that state.

He spoke especially in regard to drainage of the Everglades. The talk was illustrated with views taken while he was in Florida.

ANGELES, CAL., HERALD
OCTOBER 9, 1926

$250,000 IN HOMES AT PALOS VERDES

Approximately $250,000 worth of homes are now building at Palos Verdes Estates, according to Jay Lawyer, general manager of the project, and the outlook for a continuance of building activity during the winter and spring months is particularly encouraging.

"Nine homes costing above $10,000 are now being built," declared Mr. Lawyer, "and five of these are costing between $30,000 and $40,000. There are several costing between $10,000 and $20,000 and several more in the $7000 class. At the last meeting of the art jury, more plans were submitted for new homes than at any other meeting in the history of the project. We are now beginning to reap in a very real way the benefits of the great program of public improvement that has been under way **at Palos Verdes for the last two years.**"

HOLLYWOOD, CAL., NEWS
OCTOBER 8, 1926

County Park and Beach Bonds Plan Of Civic Workers

An interested citizens' group that will conduct a campaign for the ballot proposal to issue $8,000,000 county park and beach bonds is being organized by Charles H. Cheney, Palos Verdes planning consultant and dicetor of the southwest organization; George W. C.

Los Angeles, Cal.
TIMES
OCT 8 1926

ARRANGE DRIVE FOR PARK BONDS

Campaign to be in Interest of $8,000,000 Issue

Citizens' Group to Champion Ballot Proposition

Board of Supervisors Denies Favoring Any Tract

An interested citizens group that will conduct a campaign for the ballot proposal to issue $8,000,000 county park and beach bonds is being organized by Charles H. Cheney, Palos Verdes planning consultant and director of the Southwest Organization; George W. C. Baker, executive secretary of the East Side Organization of Los Angeles, and associates. Joseph H. Stace, a mortgage dealer and president of the Affiliated Improvement Associations, is acting chairman of the nucleus already formed.

By resolution of the Board of Supervisors the bond issue proposal will appear on county ballots at the November 2 election. It proposes that not more than $4,000,000 of the $8,000,000 issue be spent to acquire and improve beach lands for public park purposes. What is not so spent for beach lands, according to the proposal, is to be spent for parks elsewhere in the county. The "inside" park projects are to be financed on a fifty-fifty basis, that is, the interested community must provide half the money for the purpose and then the county will provide the other half. Community money is to be provided by organization and assessment of a park district in the interested area.

PETITIONS FILED

Chairman McClellan of the Board of Supervisors said a number of petitions for the county to create beach and inside parks have been filed with the board and County Regional Planning Commission in the last several months but that the board is "wide open" on the subject.

LOS ANGELES, CAL., EXAMINER
OCTOBER 10, 1926

OCEAN HOMES COST $250,000

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RUNTINGTON PARK, CAL.,
SIGNAL.
OCTOBER 2, 1926

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Los Angeles, Cal.
TIMES
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LONG BEACH, CAL.,

SAN PEDRO, CAL., PILOT
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Mr. and Mrs. Paul

MONROVIA, CAL., NEWS-
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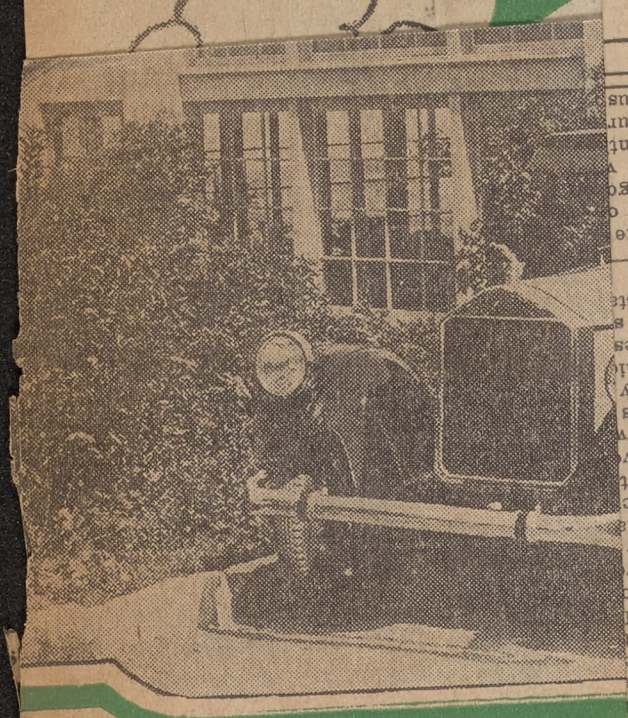
In the Palos Hills



ANOTHER VIEW OF CLUB HOUSE, ON
TESTS OF GOLF IN CALIFORNIA.
MANAGER FOR HOMER BODUM,

...ucts are expected to be in great demand the balance of 1926, with broadenting farm markets.

Fourth—The oil industry is in better condition than it has been in three years.

Fifth—The steel output was 27,911,592 tons for the first seven months of this year. This is larger than for any similar period on record.

Sixth — Merchandising and manufacturing conditions look unusually good and seem to be fundamentally sound.

Seventh—Money is easy and looks as though it would remain so.

Eighth—Employment, according to all available figures, is at its peak and wage scales are high.

The business of the Jordan Company for the last twelve

...utos in 1926 ...neral Prosperity

...rear windows; and heavy carpet in ... durable color."

SAN PEDRO, CAL., PILOT
OCTOBER 14, 1926

NO. 1 ON COUNTY BALLOT

THIS is a county proposition proposing an $8,000,000 bond issue, under a plan which has been worked out ... the regional planning commission, in conjunction with ...merous civic organizations, to provide the county with a ...cial fund which may be used, as needed, to meet the ...ious communities half-way in th eestablishment of parks.

It is proposed that any community which is desirous ...establishing a park or recreation center may, after having ...e one-half the necessary money by assessment, subscrip..., donation or otherwise call upon the county to supply ... remaining half. Advocates of parks say that the plan ... greatly encourage new recreation centers all over the ...nty.

One and one-third cents per hundred dollars of assessed ...erty valuation is the estimated cost of the park bond ... to Los Angeles county taxpayers.

San Pedro has no county frontage to be improved, but ...an interest in the project from the fact that the coast line ...nd the Palos Verdes hills is under county jurisdiction, ... the extension of Point Fermin park to White Point, which ...been proposed, would have to be done under county ...edings. Prospects for this are considered remote.

REDONDO BEACH, CAL.
BREEZE—19S
OCTOBER 18, 1926

Palos Verdes Wins Ball Game

Cox pitching for Palos Verdes allowed the Home Ice Co., of Long Beach nine scattered hits while the home team gathered in nineteen and romped away with a 10 to 3 victory.

There was no holding the Palos Verdes boys, Corey, Lechner, Scholerman and Noyes heading the batting list.

HAWTHORNE, CAL.,
ADVERTISER
OCTOBER 15, 1926

HIGHLAND BLVD. ASSN. MEETING

Local Organization Formed to Help Push Highway Project to Sea

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They were invited to Miss Clark's home, supposedly for a 1 o'clock luncheon, but upon arriving were asked to follow the hostess, who led the way to the beautiful Palos Verdes Golf club, where a delicious chicken luncheon was prepared for them.

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Besides the prizes offered for the best costumes there will be some-

SAN PEDRO, CAL., PILOT
OCTOBER 19, 1926

COUNTY FLOOD CONTROL BONDS

MANY people are taking a wrong slant on the $40,000,000 flood control bond issue.

Following the lead of the Municipal League, which is generally right, but apparently wrong at this time, they are disposed to vote against the bonds, arguing that the money would only be wasted and frittered away by the incompetent officials now in charge of county affairs, and point to the jail that Jack built, the county hospital on which a large slice of the bond issue was spent in architects' fees before a site was secured, and the pipe dream of Engineer Warren to construct a long and needless tunnel under the Palos Verdes hills, held as impracticable by most engineers, and excessively costly by all of them. But it would seem the better plan for the people of the county to vote the bonds, if they are needed, and then see that competent men are placed at the head of county affairs in the future. It is not good to proceed on the plan of burning down the barn to get rid of the rats.

LOS ANGELES, CAL., RECORD
OCTOBER 22, 1926

LONG BEACH NINE PLAYS PALOS VERDE

The B. & H. Transportation team will vie with the Palo Verde outfit on the latter's grounds Sunday afternoon. Morrison, who has been pitching brilliant ball for the Transportation club will be on the mound for them.

Los Angeles, Calif.
Wilshire Tribune
OCT 22 1926

THIRTY CITIES ENDORSE BONDS

Thirty cities and communities in Los Angeles county comprising practically every center of population, have nedorsed the $5,000,000 county bond issue for the elimination of dangerous grade crossings, through their representatives on the Association of City Planners.

C. J. S. Williamson, secretary of the Association, reported to David R. Faries, chairman of the county grade crossing committee, that the resolu-

and Huntington Park.

Los Angeles, Cal.
TIMES
OCT 22 1926

ENGINEERS CHOSEN FOR TRAFFIC AID

Commission Committee to Have Well-Known Experts Here as Consultants

Adding to its staff of consulting engineers, the Major Highways Committee of the Traffic Commission, yesterday announced that a group of

SIERRA MADRE, CAL.,
NEWS—209
OCTOBER 22, 1926

County Park Bond Issue Is Approved

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Interest is County-Wide

Every section of Los Angeles county is vitally interested in this bond issue, as its success will

LOS ANGELES, CAL.,
JOURNAL OF COMMERCE—
OCTOBER 25, 1926

MALAGA SCHOOL BOND ELECTION

Election will be held November 19 to vote on issue of $25,000 bonds for addition to Malaga Cove school at Palos Verdes estates, according to Architects Allison and Allison, Hibernian Bldg. who will draw plans for the addition if the bonds are passed.

A two-story building containing manual training rooms, domestic science, sewing sloyd rooms is planned.

HUNTINGTON PARK, CAL., SIGNAL.
OCTOBER 2, 1926

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[illegible] ANGELES, CAL.
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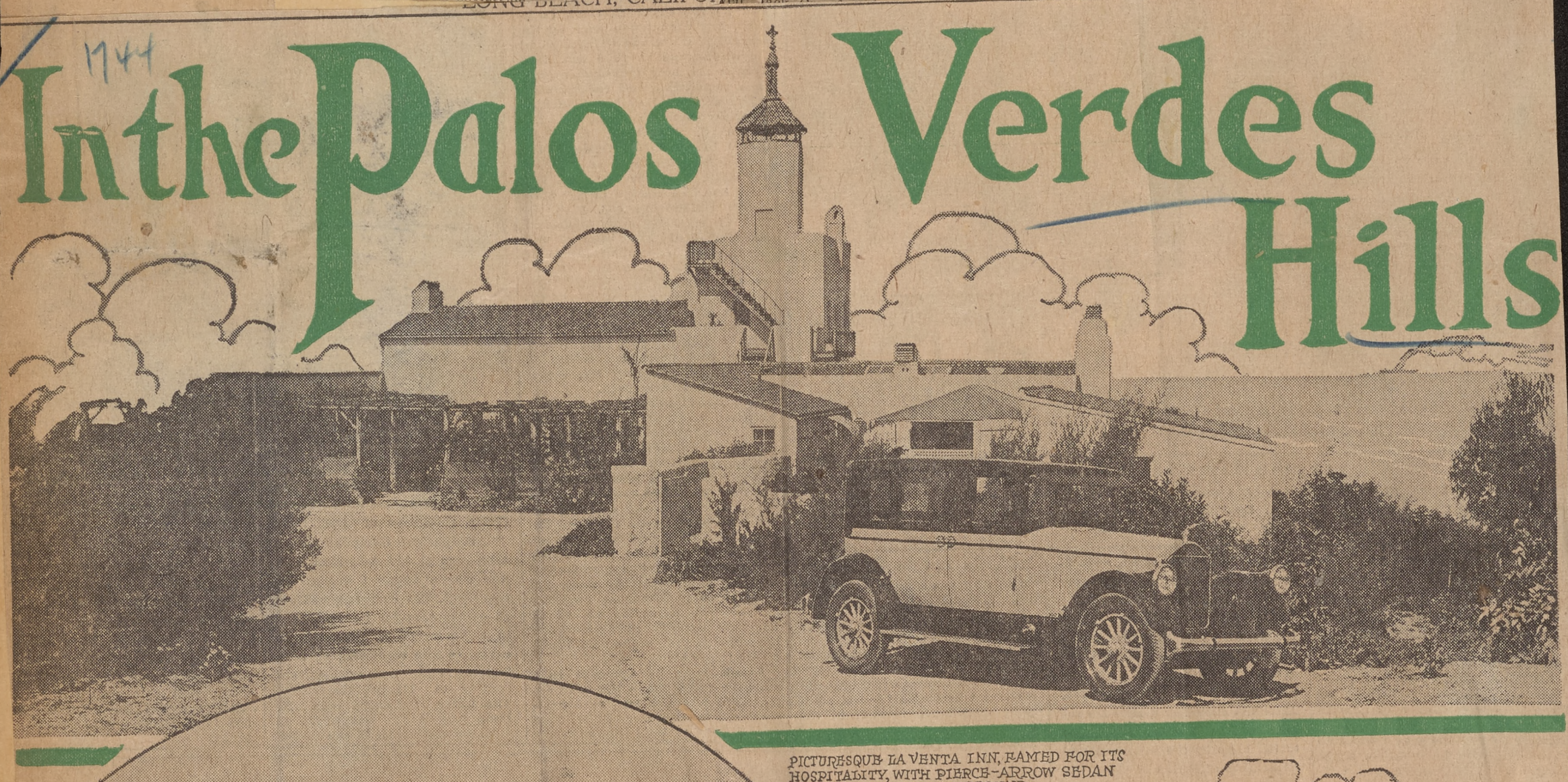
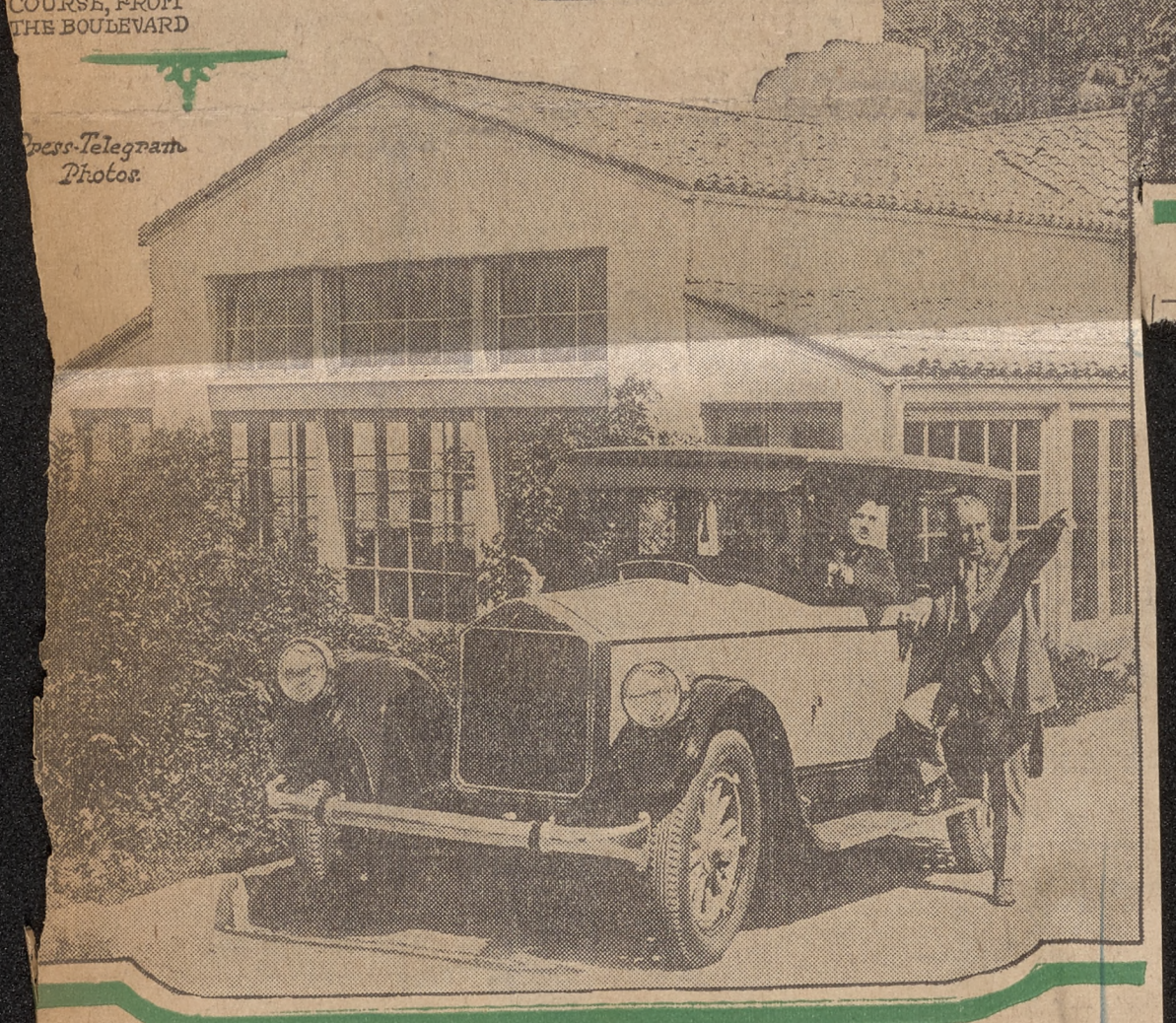


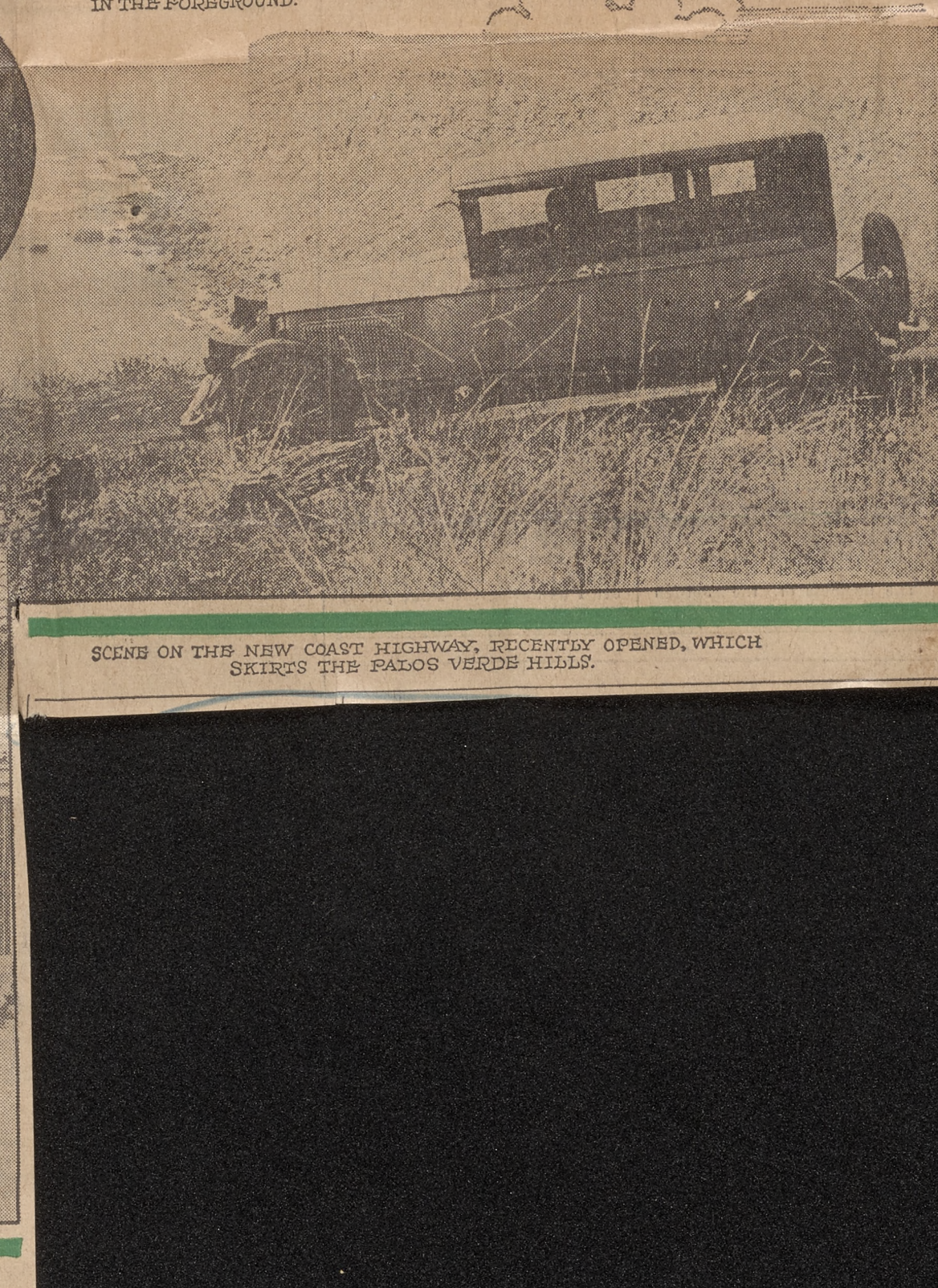
PICTURESQUE LA VENTA INN, FAMED FOR ITS HOSPITALITY, WITH PIERCE-ARROW SEDAN IN THE FOREGROUND.

VIEW OF THE CLUB HOUSE, AT THE GOLF COURSE, FROM THE BOULEVARD

Press-Telegram Photos



ANOTHER VIEW OF CLUB HOUSE, ONE OF THE SPORTIEST TESTS OF GOLF IN CALIFORNIA. CARL BRUNN, SALES MANAGER FOR HOMER BODUM, IS AT THE WHEEL[illegible]



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COUNTY FLOOD CONTROL BONDS

MANY people are taking a wrong slant on the $40,000,000 flood control bond issue.

Following the lead of the Municipal League, which is generally right, but apparently wrong at this time, they are disposed to vote against the bonds, arguing that the money would only be wasted and frittered away by the incompetent officials now in charge of county affairs, and point to the jail that Jack built, the county hospital on which a large slice of the bond issue was spent in architects' fees before a site was secured, and the pipe dream of Engineer Warren to construct a long and needless tunnel under the Palos Verdes hills, held as impracticable by most engineers, and excessively costly by all of them. But it would seem the better plan for the people of the county to vote the bonds, if they are needed, and then see that competent men are placed at the head of county affairs in the future. It is not good to proceed on the plan of burning down the barn to get rid of the rats.

LOS ANGELES, CAL., RECORD
OCTOBER 22, 1926

LONG BEACH NINE PLAYS PALOS VERDE

The B. & H. Transportation team will vie with the Palo Verde outfit on the latter's grounds Sunday afternoon. Morrison, who has been pitching brilliant ball for the Transportation club will be on the mound for them.

Los Angeles, Calif.
Wilshire Tribune
OCT 22 1926

THIRTY CITIES ENDORSE BONDS

Thirty cities and communities in Los Angeles county comprising practically every center of population, have nedorsed the $5,000,000 county bond issue for the elimination of dangerous grade crossings, through their representatives on the Association of City Planners.

C. J. S. Williamson, secretary of the Association, reported to David R. Faries, chairman of the county grade crossing committee, that the resolu-

and Huntington Park.

Los Angeles, Cal.
TIMES
OCT 22 1926

ENGINEERS CHOSEN FOR TRAFFIC AID

Commission Committee to Have Well-Known Experts Here as Consultants

Adding to its staff of consulting engineers, the Major Highways Committee of the Traffic Commission, yesterday announced that a group of

SIERRA MADRE, CAL.,
NEWS—209
OCTOBER 22, 1926

County Park Bond Issue Is Approved

The Southern California spirit was reflected in the endorsement by representatives from thirty towns and cities in Los Angeles county of the $8,000,000 Regional Park Bond issue, at a meeting held in Burbank recently.

The Association of City Planners, with a membership comprising prominent civic leaders in all Southern California towns and cities, is this week making active preparations to co-operate with the Campaign Committee for the park bond issue which was unanimously endorsed by the following towns and communities, at the Burbank meeting:

Long Beach, Burbank, Venice, Southgate, Los Angeles, Van Nuys, Glendale, Whittier, South Pasadena, Pomona, Santa Monica, Montebello, Alhambra, Florence, Claremont, Palos Verdes, Sierra Madre, Glendora, Monterey Park, San Fernando, Compton, El Monte, Inglewood, Lomita, West Hollywood, Monrovia, Hollywood, Beverly Hills, Lankershim and Huntington Park.

Interest is County-Wide

Every section of Los Angeles county is vitally interested in this bond issue, as its success will

LOS ANGELES, CAL.,
JOURNAL OF COMMERCE—
OCTOBER 25, 1926

MALAGA SCHOOL BOND ELECTION

Election will be held November 19 to vote on issue of $25,000 bonds for addition to Malaga Cove school at Palos Verdes estates, according to Architects Allison and Allison, Hibernian Bldg. who will draw plans for the addition if the bonds are passed.

A two-story building containing manual training rooms, domestic science, sewing sloyd rooms is planned.

Los Angeles, Ca

TIMES

OCT 24 1926

GOOD ROADS IMPETUS TO LOT SALES

1744

Highway Completion Brings Large Increase in Number of Visitors

Importance of good roads in stimulating real estate activity is pointed

MONROVIA, CAL., NEWS
OCTOBER 25, 1926

Chambers of Commerce in every part of the county endorsed the $5,000,000 Grade Crossing Elimination Bond No. 2, on the county ballot. Included among them a chambers of the following cities: Redondo Beach, Palos V Maywood, El Monte, South Gate, Hollywood, Glendor esia, and Monrovia.

* * * *

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LOS ANGELES, CAL., RECORD
OCTOBER 28, 1926

EIGHT NEW CLUBS JOIN ASSOCIATION

Eight new clubs joined the Baseball Managers' association this week. The new teams are Baldwin Park Merchants, Lomita Modern Woodmen of America, Palos Verdes, Van Nuys, Department of Water and Power, Fox Film Picture company, Pat and Ted Tire and Rubber Company, William Lane company, and Moss Lodge, No. 134.

PHONE YOUR NEWS ITEMS TO CAPITOON WEDNESDAY

portion of The Gate ishing business sectio treme south limits Numerous controver Gateway have arisen that a portion of t in Glendale and the b Angeles. Therefore, way residents are des ing themselves with East Hollywood in pa

To our community would be a splendid i Hollywood at present road terminal and it i ized how advantageou ern Pacific station widely advertised as b in East Hollywood. E ists, whose destinatio is the magic city of could alight from thei nental coaches at the

(Continued on P

Page Two EAST

East Hollywood News-A
A Community Newspaper Published Ever
Devoted to the Interests of East Holly
1756 Vermont Avenue OFFICE
WEST AND WALTERS, Publisher
V. H. Walters, Editor W. C. West, Busin

velop this property." It would be a gr big hotel. We understand that severa tried to buy it for that purpose, but fo or another the deal never goes throug

Wish you could be here next Tuesda going to be a big day in town. The med so full of big propositions and am it's just about the size of a Sunday looks like Councilman A. J. Barnes Supervisor of the Third District. He because he has in mind doing some wo he's been doing in the council. But whole lot of money to spend in his ca is a chance that his opponent mayo votes. We hope not, for A. J. is friend of East Hollywood.

Hurry home. We miss you.

SAN PEDRO, CAL., PILOT
OCTOBER 25, 1926

THREE ROADS TO PORT IN TRAFFIC PLAN

1744

Second Unit to Provide Through Routes, Detailed

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POMONA, CAL., BULLETIN
OCTOBER 28, 1926

PIAL S... PRE-MU... GOVERME... FORESEE... NEAR

Padua Hills Estate to Be Legally a City When Residents Come In

CLAREMONT, Oct. ... — A new political entity, consisting of an unincorporated town somewhat similar in status to San Dimas, but of different economic and social character, will be one of the first important outgrowths of Padua Hills, residential and club preser

HERMOSA BEACH, CAL., BREEZE
OCTOBER 26, 1926

Hard Game to Lose For Palos Verdes

1744

In an eleven inning session Sunday, Palos Verdes baseball team was nosed out by a score of 5 to 4 by B. and M. Transfer Co. team of Long Beach. The locals made a game fight against the strong aggregation.

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REDONDO, CAL. REFLEX
OCTOBER 29, 1926

POLITICAL MEETING WILL BE HELD IN MANHATTAN

Tonight, Friday, in the Manhattan grammar school auditorium at 8 00 o'clock there will be a meeting of the citizens of the community to hear two good lectures on the twenty-eight amendments coming up for election next Tuesday. The Honorable Frank Merriam of Long Beach, who gave such a wonderfully clear and concise talk to the Parent Teacher Association at the high school last week, will be there, as will C. H. Cheney of Palos Verdes.

Mr. Merriam, as speaker of the house, with long association with California politics, and as a man of this part of the state, will have valuable advice and is safe to follow.

Mr. Cheney is eminently fitted to give wise and safe advice. While Mr. Merriam is thrown in the political world, Mr. Cheney is in constant

...l, Glendale

square of five thousand varas of irrigable land, four superficial ones of land dependent on the seasons, and six superficial ones for rearing cattle."

The above quotation shows the more than one league land, four leagues of farming land, and six for stock-raising.

And Sepulveda knew on June 3, 1846, that the pretended grant of Palos Verdes was a palpable fraud committed against the letter and

OCTOBER 29, 1926

Gigantic U. S. Land Fraud in California is Charged

1744

Upon learning that several East Hollywood residents have had rejected by government authorities and departments their individual applications to settle upon homesteads, or public domain, The Courier instituted a vigorous investigation of existing conditions locally and made the very startling discovery that the usurping of government lands has reached extensive proportions throughout the great state of California.

Not alone have East Hollywood citizens been deprived of their constitutional rights to "homestead" certain lands in the vicinity of Los Angeles, but hundreds of similar applications have also been declined by the authorities, thereby leaving in the names of present holders of the vast acreages supposedly "clear titles."

Some of the immense estates in California, including the Irvine Ranch in Orange County and the Palos Verdes Estates at the southwest corner of the city of Los Angeles, are now involved in litigation, as a result of the refusal of the government to grant to the applicants title to homestead tracts.

"The Courier" is herefore commencing in this issue a thorough disclosure of the situation. There is documentary proof to be had that titles now held by individual owners and estates are fraudulent and that these valuable lands rightfully belong to the people of the United States as public domain over which the department of the interior has jurisdiction, as trustee.

A brief resume of historical events concerning the governments of both the United States and Max

Pio Pico Made "Grants"

On the 7th day of July, 1846, the territory now known as the State of California became public domain of the United States. Prior to this date, all of this territory was public domain of Mexico. Subsequent to this date, all of the State of California, not previously granted to Spanish or Mexican nationals, was public domain of the United States.

On or about the 12th of April, 1846, Pio Pico was appointed Governor of the territory known as California, and thereafter, on April 15, 1846, presented his appointment to the General Assembly. He was inaugurated as Governor on April 18, 1846, and when it is considered that the territory known as California became public lands of California July 7, 1846, and was ceded to the United States under the Guadalupe Hidalgo treaty, it can be seen that Pico's term of office as governor was very limited.

During the time that Pico held his office as governor, he made numerous grants of land in what is now the State of Califronia to Mexican nationals. The Mexican law provided that no governor of California, during the time it was under the jurisdiction of the Mexican Government, had sufficient power to grant any land to anyone whomsoever within a zone of ten leagues of the sea, without first securing the corresponding approval of the Supreme Government, and it also provided that no citizen or colonist could, under any circumstances, acquire an amount of land in excess of eleven square leagues, and the protocol, which took the

...and all those other evanescent things we choose to call riches. The poor distressed by too little money, the moderately wealthy by the thought that others possess more wealth tha

S ANGELES, CAL., HERALD
OCTOBER 29, 1926

COUNCIL VOTES 20 STREET PROJECTS

1744

After a bitter debate and prolonged harrangue, the city council today, by a vote of 8 to 5, adopted a resolution outlining 20 street projects which are to be undertaken as the second unit of the major traffic street plan if the people approve the tax increase to aid in financing the gigantic plan.

As outlined, the tremendous street improvements to be undertaken will cost approximately $80,000,000 city officials declared.

Outstanding of imoprtance among projects to be completed is the widening and extension of Wilshire boulevard from Park View street by bed of the Arroyo Seco park Fernando road to the north city limits at South Pasadena.

WIDENING PROJECTS

7. Soto street to be opened and widened from Huntington drive to Boyle avenue.

8. Slauson avenue to be widened from Figueroa street to Central

HOLLYWOOD, CAL., CITIZEN
OCTOBER 29, 1926

CITY COUNCIL ADOPTS TRAFFIC SCHEME BY 8-5

1744

Project Depends On Voters' Approval Of Item At Polls

City Council by a vote of eight to five today adopted a resolution looking to the completion of the second unit of the city's major traffic plan. The carrying out of the project is dependent upon public approval of proposition No. 7-A at Tuesday's election, which provides for a special nine cent tax as a means of completing the major highway plan.

HAWTHORNE, CAL.
ADVERTISER
OCTOBER 29, 1926

29

HAWTHORNE LA BREA BLVD. ASS'N. MEETS

1744

Pomeroy Says Project Assured Baldwin Surveys Near Completion

THE boulevard association recently formed at Inglewood to co-operate with the Greater Highland Boulevard association in making an actuality of Highland boulevard from Cahuenga Pass to the sea at Palos Verdes, met Tuesday evening at the chamber of commerce here, and adopted the name of Greater Hawthorne-La Brea Boulevard association. The officers elected at the previous Inglewood meeting are George Sutton, president; A. J. McIver, vice-president, and Loren Howe, secretary and treasurer. The constitution and by-laws were adopted at Tuesday's meeting here.

Greater Highland Now Assured

Hugh Pomeroy, secretary of the Los Angeles County Regional Planning Commission was present, delivering the principal address of the evening. The outstanding feature of Mr. Pomeroy's talk was the statement that Greater Highland is no longer only a vague possibility; it is positively assured and Mr. Pomeroy predicted it will be open from Cahuenga to the sea and perhaps paved for the entire route within two years. The county

LOS ANGELES, CAL., HERALD
OCTOBER 30, 1926

TOURIST SEASON HEAVY PREDICTION

Probably the greatest tourist season this city has ever experienced, with a resulting increase in real estate activity comparable to 1923 is predicted by Jay Lawyer, general manager of Palos Verdes Estates, after a two weeks trip outside of the state.

"There has been pretty general prosperity throughout the east," declared Mr. Lawyer, "and people have plenty of money to spend for travel. Southern California will be bad for three years."

REDONDO BEACH, CAL.,
BREEZE—19[illegible]
OCTOBER 30, 1926

PALOS VERDES AND REDONDO PLAY SUNDAY

Ought to Be Great Game to Watch, Says Manager

1744

MERCHANTS STRONG

[illegible] Angeles, Cal., Examiner
OCTOBER 31, 1926

CHILD FINAL ARBITER FOR REALTY SALE

Palos Verdes Sales Manager Says Women Buy Property, but Children Make Decision

Women decide most of the buying of real estate, but children are the final arbiters in 90 per cent of the cases, declares Don K. Lawyer, sales manager of Palos Verdes Estates, who has spent most of his business career in developing home

Los Angeles, Cal.
TIMES
OCT 31 1926

LOS ANGELES PERMITS GAIN

City Shows Million-Dollar Increase in Month

Santa Monica in Limelight for Construction

Reports Received from All Parts of Southland

1744

Building permits in Los Angeles show a substantial gain this month over last. The October report of valuations is $9,840,504. September building totaled $8,045,606. Out of fifty-one Southland cities reporting the month's construction to The Times, Twenty-nine show a gain this October over the same month last year.

However, when the first ten months of 1926 are compared with the same period in 1925, the figures show a falling off in general construction.

Los Angeles, Cal.
TIMES
OCT 31 1926

OCTOBER REPORTS SHOW CONSTRUCTION VALUATIONS

1744

City—	Oct., 1926	Oct., 1925	1926	1925
*Los Angeles	$9,840,504	$11,655,786	$104,118,364	$127,423,319
San Francisco	4,915,398	4,351,249	48,859,105	43,670,035
Portland	2,496,945	2,295,800	28,798,970	33,553,700
Santa Monica	1,954,155	287,568	7,071,669	4,503,363
Oakland	1,686,441	2,983,924	24,327,684	32,701,430
San Diego	1,532,461	1,090,766	15,555,565	13,555,509
Glendale	1,065,325	1,041,102	8,520,783	7,714,041
Pasadena	906,023	779,535	8,687,086	8,226,718
Beverly Hills	561,550	1,291,215	7,369,649	8,206,051
Long Beach	498,000	1,285,355	6,420,601	15,950,441
Santa Barbara	353,783	447,556	3,911,218	4,958,607
Santa Barbara	353,783	477,556	3,911,218	4,958,607
San Bernardino	293,202	194,832	3,127,841	2,326,764
Alhambra	270,000	298,235	2,786,429	2,342,573
Ventura	230,000	132,825	2,150,826	1,525,307
Burbank	217,229	169,595	2,645,819	1,509,600
Bakersfield	204,542	187,713	2,086,534	1,148,239
Redlands	202,300	112,400	1,029,400	1,251,000
Riverside	175,231	167,040,	1,719,353	1,672,445
Inglewood	168,027	166,600	2,052,207	1,197,314
Compton	124,000	86,300	1,378,098	1,839,686
San Gabriel	112,925	27,000	801,770	528,762
Santa Ana	106,191	98,520	1,160,781	1,939,508
San Dieguito Irrigation District	105,000	81,000	487,300	356,000
	[illegible]	[illegible]	795,880	939,618

Los Angeles, Cal.
TIMES
OCT 31 1926

Palos Verdes Chief Urges Bond Project

1744

A plea to members of the Palos Verdes Homes Association to support the beach and park bond issue, county Proposition No. 1 on the November 2 ballot, was issued last week by Col. J. C. Lowe, president of the association. This proposition provides for the acquisition of beach and park lands in various parts of Los Angeles county.

"I am sure that every member of the Palos Verdes Homes Association appreciates the value of setting aside parks and beaches for recreation purposes," said Col. Lowe. "Here in the 3200 acres which have already been developed at Palos Verdes Estates, 800 acres are devoted to parks, beaches and recreational areas."

POMONA, CAL., BULLETIN—
OCTOBER 31, 1926

CITY PLANNING GOVERNS NEW COLONY

1744

Claremont Group Reveals Estate Unfolding on First Anniversary

CLAREMONT, Oct. 30.—Today, one year after first public announcement was made by trustees of Padua Hills estate of the creation of a new residential colony about three miles northeast of here, plans that were at that time vague have now been crystalized and unfolded to such an extent as to show a riding academy definitely arranged for, water supplies made secure, an allotment of land between parks and lots, and preparations under way for a public opening of the estate within about three weeks.

Part of the sponge around Olive hill will be developed into a golf course, it was learned today from H. H. Garner, member of the board of trustees. Saddle horses will be available shortly following a change in the plans for stables. The estate consists of 567 acres of land extending westward along the foothills from the mouth of San Antonio canyon.

Art Jury Ready

Its topography is unusually favorable to these two sports, including as it does picturesquely-shaped

LOS ANGELES, CAL., EXAMINER
OCTOBER 31, 1926

MORE COUNTY PARKS URGED BY OWNERS

Palos Verdes Home Association to Support Bond Issue at Election to Acquire Lands

LOS ANGELES, CAL., EXAMINER
OCTOBER 31, 1926

SUTTON HEADS HIGHLAND BODY

Inglewood Organization Pushes Proposal to Extend Artery; Surveyors in Baldwin Hills

1744

G. M. Sutton of Inglewood and W. Ray of Lawndale have been elected president and vice president, respectively, of the Greater Highland Boulevard Association. Announcement to that effect was made yesterday.

New members of the executive board named are A. J. McIvor, S. H. Spafford and Leo Calkins, Inglewood; Loren Howe, Hawthorne, and George Gibbs, Jr., Palos Verdes. Together with the president and vice president, these members comprise the executive board which soon will select a new secretary.

Headquarters of the organization

Los Angeles, Cal.
TIMES
OCT 31 1926

FINDS PLAY AREA VITAL TO BUYERS

Child Fnal Arbiter in Lot
Child Final Arbiter in Lot
Lawyer Declares

1744

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POMONA, CAL., BULLETIN—
OCTOBER 28, 1926

PIAL

PRE-MO... GOVERN... FORES...

Padua Hills E... Legally a C... Residents

CLAREMONT, ... political entity, ... unincorporated ... similar in status t... of different econ... character, will be ... important outgro... Hills, residential...

REDONDO, CAL. RE...
OCTOBER 2...

POLITICAL MEET... BE HELD

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PHONE YOUR NEWS ITEMS TO ... CAPITOON WEDNESDAY

EAST HOLLYWOOD

News-Advocate

Published Every Friday—Devoted to the Best Interests of East Hollywood

Volume 1, No. 33 HOLLYWOOD, CALIF., FRIDAY, OCTOBER 28, 1926 10c Copy

TRADE IN EAST HOLLYWOOD AT THE ADVERTISED STORES

U. S. PUBLIC DOMAIN HELD BY FRAUDULENT LAND GRANTS

EAST HOLLYWOOD MAY GET ITS OWN RAILROAD DEPOT

Changing Name of Part of Gateway District to "East Hollywood" Brings Glendale Depot to This Community

HOLLYWOOD CHAMBER OF COMMERCE ASKED TO CO-OPERATE WITH GATEWAY PROPERTY OWNERS TO HAVE LARGE STATION ERECTED.

Action of residents of the Los Angeles portion of the Gateway District—which extends from the former eastern limits of Hollywood, from Griffith Park bridge to the Southern Pacific tracks, about a half mile east, along Los Feliz boulevard—in renaming that district "East Hollywood", practically assures Hollywood of speedy erection of a station that would be the third largest Southern Pacific passenger station in California.

The leading business men in The Gateway are heartily in favor of such a wonderful improvement as this station would be, for the present Glendale station across the tracks from East Hollywood, was apparently purposely placed in its present inaccessible and secluded location, by the Espee system and certain selfish Glendale business interests, for the purpose of decreasing the value of certain business frontage adjacent to where the Southern Pacific proposes to "gopher-hole" Los Feliz boulevard under the Southern Pacific tracks, and to whom the railroad will have to pay damages if Los Feliz road is "gopher-holed."

This district is the Los Angeles portion of The Gateway.a flourishing business section at the extreme south limits of Glendale. Numerous controversies in the Gateway have arisen over the fact that a portion of this "city" is in Glendale and the balance in Los Angeles. Therefore, the Gateway residents are desirous of linking themselves with Hollywood—East Hollywood in particular.

To our community this addition would be a splendid improvement. Hollywood at present has no railroad terminal and it is easily realized how advantageous the Southern Pacific station would be, if widely advertised as being located in East Hollywood. Eastern tourists, whose destination ultimately is the magic city of Hollywood, could alight from their transcontinental coaches at the "East Holly-

(Continued on Page 6)

VOTERS' MEETING TONITE AT SCHOOL

Speakers Will Explain Ballot Measures In Los Feliz Auditorium

All East Hollywood voters are urgd to attend the big mass meeting tonight (Friday) in the auditorium of the Los Fliz school, at Hollywood boulevard and New Hampshire, at 7:30 o'clock.

Speakers will be present to thoroughly enlighten voters as to the purposes of the several bond issues, amendments and propositions that will appear on the ballots next Tuesday.

Ivan Kelso, chief counsel of the Automobile Club of Southern California, will speak on "Propositions No. 8 and 4." Clarence Snethen, of the Los Angeles Traffic Commission, will explain the "grade crossing separation bonds" and "tax levies for major highways."

Fred J. Spring will speak on the "state water and power act." Roland Van de Grift will explain the numerous bond issues on which balloters must vote November 6.

The meeting tonight is sponsored by the Los Feliz Improvement association the Holly-Vermont Business Men's association, and the East Hollywood Improvement association.

Councilman A. J. Barnes, candidate for supervisor of the Third District of which East Hollywood is a part, will be present at the meeting.

A musical program has been arranged by the committee in charge. Miss Ila Atkins, popular East Hollywod vocalist, will sing, accompanied by P. Ludwig Conde, Jr., at the piano. Mr. Conde and P. Ludwig Conde, Sr., concert violinist, will render several selections.

The meeting is open to the general public.

Miss Minnie Overhoff of Rodney drive, bookkeeper at Harwood's Hardware, Hollywood and Vermont, returned this week from her vacation. Miss Overhoff spent several days at various points in Southern California.

Dishonest Officials Recognized Fictitious 'Grants' Made by Pico to His Friends and Land Thieves

East Hollywood Citizens and Others Seek Title to "Homesteads" and Find They Must Fight Gain Rights.

That a powerful, resourceful and wealthy "combine" is organized throughout the great state of California for the purpose of protecting the interests of individuals who claim to hold "titles" to vast acreages in close proximity to Los Angeles which are in reality government domain, has been learned by The News-Advocate.

In last week's issue was published an account of an extensive investigation being made by The News-Advocate of what is regarded as a "gigantic United States public land fraud." Today The News-Advocate publishes a continuation of the investigation into this scandalous affair.

Several East Hollywood residents, and others, have filed with the local land office their applications to "homestead" certain lands which are known to be a part of the public domain of the United States, only to have them declined by government officials, who claim that "clear titles" are vested in the present owners by reason of Spanish or Mexican grants made in the past century. It is for this reason that The News-Advocate continues its searching investigation of the "California land fraud."

The only regret is that the circulation of this weekly community paper is limited to a few thousand copies each Friday. The immensity of the situation justifies a "more than a million" circulation that daily newspapers boast of, so that every citizen of the United States might learn of this preposterous fraud.

No Grants After May 13, 1846

Involved in litigation at present are the vast tracts of land known as the "Palos Verdes Estates" and the "Lomas de Santiago tract", the latter better known as the "Irvine Rancho". Other immense acreages are also known to be without title, and, therefore, a part of the government public domain. The News-Advocate will publish in future issues information concerning these others tracts to which the notorious Pio Pico is supposed to have given "title."

The early history of California, beginning with its ownership and occupation by Spain, and continuing down to the year 1848 when the treaty of Guadalupe Hidalgo was entered into between the United States and Mexico, presents some very remarkable situations pertaining to land titles.

The United States insisted upon striking out Article 10 of the Treaty of Guadalupe Hidalgo and substituting a protocol which designated May 13, 1846, as the final date when valid grants could be, or had been, made in the territory ceded by Mexico to the United States, at that time, including the State of California.

The United States had a definite purpose in limiting the time of making valid grants, to May 13, 1846. That purpose was to hold as much public domain free from grants made by Mexico to Mexican nationals as possible for the benefit of citizens of the United States.

The records show that regardless of this protocol and its purpose, many fraudulent, antedated grants made by Pio Pico were not only recognized by certain dishonest United States officials, but that United States patents were frequently issued in lieu of these fabricated, fictitious, and fraudulent grants at the request of speculators and land thieves who were ready at all times to utilize fraudulent transactions against the Government for personal gain.

Pico Gave Land Freely

At the time Pio Pico was making and antedating grants of the United States public land in California, he apparently was ignorant of the fact that the 13th day of May, 1846, would be agreed upon by the United States and Mexico as the date after which no grants made would be valid. The records disclose the fact that numerous grants fabricated by Pico, were dated subsequent to the time limited by the treaty, and that Pico seemed to think that July 7, 1846, being the time that the United States' flag was hoisted over California, was the date to be antedated in his manufacture of spurious grants.

In order for a grant to be valid, certain Mexican laws had to be observed, otherwise the grant would not be recognized by the Mexican Government, and a United States patent issued in lieu thereof would convey no title. The

(Continued on Page 3)

S ANGELES, CAL., HERALD
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As outlined, the tremendous street improvements to be undertaken will cost approximately $80,000,000 city officials declared.

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—HAWTHORNE, CAL.
ADVERTISER
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HAWTHORNE LA BREA BLVD. ASS'N. MEETS

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[illegible] Angeles, CAL., EXAMINER
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Los Angeles, Cal.
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POMONA, CAL., BULLETIN—
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LOS ANGELES, CAL., EXAMINER
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Headquarters of the organization

Los Angeles, Cal.
TIMES
OCT 31 1926

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Los Angeles, Ca
TIMES
OCT 24 1926

GOOD ROADS IMPETUS TO LOT SALES

Highway Completion Brings Large Increase in Number of Visitors

Importance of good roads in stimulating real estate activity is pointed

MONROVIA, CAL., NEWS
OCTOBER 25, 1926

LOS ANGELES, CAL., RECORD
OCTOBER 28, 1926

EIGHT NEW CLUBS JOIN ASSOCIATION

Eight new clubs joined the Baseball Managers' association this week. The new teams are Baldwin Park Merchants, Lomita Modern Woodmen of America, Palos Verdes, Van Nuys, Department of Water and Power, Fox Film Picture company, Pat and Ted Tire and Rubber Company, William Lane company, and Moss Lodge, No. 134.

Chambers of Commerce in every part of the county have endorsed the $5,000,000 Grade Crossing Elimination Bond Issue, No. 2, on the county ballot. Included among them are the chambers of the following cities: Redondo Beach, Palos Verdes, Maywood, El Monte, South Gate, Hollywood, Glendora and esia, and Monrovia.

* * * *

The railroads will have to pay half of the cost of separating grade crossings in Los Angeles county. Approval of the $5,000,000 county grade crossing bond issue, No. 2, on the county ballot, will mean the construction of separations worth approximately $10,000,000.

* * * *

There is only one way to avoid grade crossing accidents. This is by separating the grades with bridges. Vote "Yes" on County Bond Issue No. 2, which provides $5,000,000 to pay half the cost of separating dangerous grade crossings in the county. The railroads will pay the other half.

SAN PEDRO, CAL., PILOT
OCTOBER 25, 1926

THREE ROADS TO PORT IN TRAFFIC PLAN

Second Unit to Provide Through Routes, Detailed

Completion of portions of proposed boulevards from ... geles to the harbor distric... cluded in the schedule ... ond section of the ma... traffic plan, funds fo... be provided by propo...

HERMOSA BEACH, CAL., BREEZE
OCTOBER 26, 1926

Hard Game to Lose For Palos Verdes

In an eleven inning session Sunday, Palos Verdes baseball team was nosed out by a score of 5 to 4 by B. and M. Transfer Co. team of Long Beach. The locals made a game fight against the strong aggregation.

Morris pitching for the visitors won his own game in the eleventh by striking out three men, then lining out a two bagger, came in on a single for the winning run.

Lund, for Palos Verdes, allowed but eight hits and was excellently supported. Brunner, Lechner, Corey and Watkins held the high batting averages. Watkins making a homer with two men on bases.

POMONA, CAL., BULLETIN
OCTOBER 28, 1926

PIAL S...

PRE-MU... GOVERNM... FORESEEN NEAR

Padua Hills Estate to Be Legally a City When Residents Come In

CLAREMONT, Oct. ... — A new political entity, consisting of an unincorporated town somewhat similar in status to San Dimas, but of different economic and social character, will be one of the first important outgrowths of Padua Hills, residential and club proper...

REDONDO, CAL. REFLEX
OCTOBER 29, 1926

POLITICAL MEETING WILL BE HELD IN MANHATTAN

Tonight, Friday, in the Manhattan grammar school auditorium at 8 00 o'clock there will be a meeting of the citizens of the community to hear two good lectures on the twenty-eight amendments coming up for election next Tuesday. The Honorable Frank Merriam of Long Beach, who gave such a wonderfully clear and concise talk to the Parent Teacher Association at the high school last week, will be there, as will C. H. Cheney of Palos Verdes.

Mr. Merriam, as speaker of the house, with long association with California politics, and as a man of this part of the state, will have valuable advice and is safe to follow.

Mr. Cheney is eminently fitted to give wise and safe advice. While Mr. Merriam is thrown in the political world, Mr. Cheney is in constant

HUNLEY'S
Hollywood Blvd. at Normandie
BEA... THEATRE
Phone: OL. 42...
Friday, Saturday, October 29, 30
POLA NEGRI in
"THE CROWN OF LIES"
A Dimitri Buchowetzki Production with Noah Beery
Mack Senett Comedy—"LOVE'S LAST LAUGH"
Pathe Review "Hawaii, The Beautiful"
SPECIAL MATINEE SATURDAY, at 2:30
RIN-TIN-TIN, The Wonder Dog in
"A HERO OF THE BIG SNOWS"
With a Comedy and Short Subjects—Bring the Children
Sunday, Monday, Tuesday, October 31, November 1, 2
RAYMOND GRIFFITH in
"WET PAINT"
Mabel Normand in "RAGGEDY ROSE"
Hammond Adventure—"CRUISE OF THE SEA WOLF"
Wednesday, Thursday, November 3, 4
"WILD OATS LANE"
Marshal Neilan's Production with VIOLA DANA and
ROBERT AGNEW
Hal Roach Comdy, "NEVER TOO OLD," with Claude Gillingwater, Jimmie Finlayson, Vivian Oakland and Tyler Brooke
SPORTLIGHT PATHE NEWS

officially quoted on page 123 of Document 17, which was the report made March 1, 1849, and adopted by the Congress of the United States at the session of the 31st Congress. This official report says:

"1st. That no grants of land made by the governors of California, after the 21st of November, 1828, are valid, without the approval of the territorial legislature, or of the supreme government of Mexico.

"2d. That the governor and legislature of California could, without the approval of the supreme government, make no grant whatever of land within ten leagues of the seacoast, or within twenty leagues of the boundaries of any foreign power; nor could they anywhere grant to any one person more than one league square of five thousand varas of irrigable land, four superficial ones of land dependent on the seasons, and six superficial ones for rearing cattle."

The above quotation shows the

EDITORS!

The News-Advocate extends to all Southern California editors of daily and weekly newspapers privilege to reprint either in whole or in part the story in today's issue concerning the "California Land Fraud".

Because of the importance of this story to the millions of Californians The News-Advocate urges other editors to print this story.

The editor will be pleased to place before others the same facts and data that The News-Advocate has collected.

of Guadalupe Hidalgo treaty by a certificate issued by the Mexican government on the 25th day of May, 1925, which translated, reads as follows:

"The undersigned Chief Clerk of the Senate hereby certifies:

"That there is no record in the archives of this office showing that the Congress of the United States of Mexico ever approved a concession of lands known as the 'Rancho Palos Verdes,' located in the Southern part of what is today the State of California."

It appears that the purpose of the United States government in undertaking to conserve its public domain for United States citizens has in numerous instances been willfully violated by trusted government officials.

Palos Verdes in Question

As late as the 22nd day of June, 1880, a patent was issued in an attempt to convey title to the lands fraudulently granted by Pico under the name of the "Palos Verdes grant." Had the grant been valid, the patent could add nothing to the title. If the grant was invalid, there was nothing to patent.

This Palos Verdes grant was made to Sepulveda on the 3rd day of June, 1846, according to statements made by the Land Department, covering 31,629.43 acres, or about 7 square leagues, notwithstanding Sepluveda had previously claimed a grant of 48,803.16 acres or about 11 square leagues, as of date May 13, 1842, known as "San Joaquin."

But the law of Mexico provides that it shall not be permitted to unite in one hand as property more than one league of irrigable land, four leagues of farming land, and six for stock-raising.

And Sepulveda knew on June 3, 1846, that the pretended grant of Palos Verdes was a palpable fraud committed against the letter and

OCTOBER 20, 1926

Gigantic U. S. Land Fraud in California is Charged

Upon learning that several East Hollywood residents have had rejected by government authorities and departments their individual applications to settle upon homesteads, or public domain, The Courier instituted a vigorous investigation of existing conditions locally and made the very startling discovery that the usurping of government lands has reached extensive proportions throughout the great state of California.

Not alone have East Hollywood citizens been deprived of their constitutional rights to "homestead" certain lands in the vicinity of Los Angeles, but hundreds of similar applications have also been declined by the authorities, thereby leaving in the names of present holders of the vast acreages supposedly "clear titles."

Some of the immense estates in California, including the Irvine Ranch in Orange County and the Palos Verdes Estates at the southwest corner of the city of Los Angeles, are now involved in litigation, as a result of the refusal of the government to grant to the applicants title to homestead tracts.

"The Courier" is herefore commencing in this issue a thorough disclosure of the situation. There is documentary proof to be had that titles now held by individual owners and estates are fraudulent and that these valuable lands rightfully belong to the people of the United States as public domain over which the department of the interior has jurisdiction, as trustee.

A brief resume of historical events concerning the governments of both the United States and Mex...

Pio Pico Made "Grants"

On the 7th day of July, 1846, the territory now known as the State of California became public domain of the United States. Prior to this date, all of this territory was public domain of Mexico. Subsequent to this date, all of the State of California, not previously granted to Spanish or Mexican nationals, was public domain of the United States.

On or about the 12th of April, 1846, Pio Pico was appointed Governor of the territory known as California, and thereafter, on April 15, 1846, presented his appointment to the General Assembly. He was inaugurated as Governor on April 18, 1846, and when it is considered that the territory known as California became public lands of California July 7, 1846, and was ceded to the United States under the Guadalupe Hidalgo treaty, it can be seen that Pico's term of office as governor was very limited.

During the time that Pico held his office as governor, he made numerous grants of land in what is now the State of Califronia to Mexican nationals. The Mexican law provided that no governor of California, during the time it was under the jurisdiction of the Mexican Government, had sufficient power to grant any land to anyone whomsoever within a zone of ten leagues of the sea, without first securing the corresponding approval of the Supreme Government, and it also provided that no citizen or colonist could, under any circumstances, acquire an amount of land in excess of eleven square leagues, and the protocol, which took the place of article 10 ...

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Los Angeles, Cal.
TIMES
OCT 31 1926

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1744

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Andy's Garage

"ANDY" ANDERSON, Prop.

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Repair Shop, fully equipped
take care of repair work o
any description.

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COASTERS
ROW CYCLES
WAGONS
VELOCIPEDES

FULL LINE OF TOYS OF ALL DESCRIP

WHAT IS THE TARIFF

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The tombstones hold a moral for all living. There is i scribed the human virtues, but along the inscriptions there no record of estates left behind, fortunes made and spent an worldly fame attained. The magnitude and sculpture of th stone or the vault alone remain to remind the world of "th boast of heraldry and the pomp of power."

Why should human beings worry and struggle throug life's fleet span in pursuit of wealth, fame, luxuries, vaniti

HUNLEY'S THEATRE BEAUTIFUL

Hollywood Blvd. at Normandie Phone: OL. 4

Friday, Saturday, October 29, 30
POLA NEGRI in
"THE CROWN OF LIES"
A Dimitri Buchowetzki Production with Noah Beery
Mack Senett Comedy—"LOVE'S LAST LAUGH"
Pathe Review "Hawaii, The Beautiful"
SPECIAL MATINEE SATURDAY, at 2:30
RIN-TIN-TIN, The Wonder Dog in
"A HERO OF THE BIG SNOWS"
With a Comedy and Short Subjects—Bring the Children

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RAYMOND GRIFFITH in
"WET PAINT"
Mabel Normand in "RAGGEDY ROSE"
Hammond Adventure—"CRUISE OF THE SEA WOLF"

Wednesday, Thursday, November 3, 4
"WILD OATS LANE"
Marshal Neilan's Production with VIOLA DANA and ROBERT AGNEW
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SPORTLIGHT PATHE NEWS

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"Meet Me at the Gateway"

GIGANTIC U. S. LAND FRAUD IN CALIFORNIA IS CHARGED

(Continued from Page One)

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"1st. That no grants of land made by the governors of California, after the 21st of November, 1828, are valid, without the approval of the territorial legislature, or of the supreme govern-

"That the undersigned Chief Clerk of the Senate hereby certifies:

"The undersigned, as Chief Clerk of the Senate of the State of California, hereby certifies that the foregoing is a full, true and correct copy of the original report of the Committee on Public Lands, made to the Senate of the 31st Congress, which report was adopted by the Congress of the United States at the session of 1849, and which was the report made March 1, 1849, and Document 17, which was the report officially quoted on page 123 of

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HERMOSA BEACH, CAL., HERALD
OCTOBER 26, 1926

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REDONDO, CAL. REFLEX
OCTOBER 26, 1926

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CLAREMONT, Oct. [illegible] — A new political entity, consisting of an unincorporated town somewhat similar in status to San Dimas, but of different economic and social character, will be one of the first important outgrowths of Padua Hills, residential and club project

POMONA, CAL., BULLETIN
OCTOBER 25, 1926

NEAR PAL[illegible] 3 PRE-MO[illegible] GOVERNM[illegible] FORESEE[illegible]

LOS ANGELES, CAL., RECORD
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MONROVIA, CAL., NEWS
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There is only one way to avoid grade crossing accidents. This is by separating the grades with bridges. Vote "Yes" on County Bond Issue No. 2, which provides $5,000,000 to pay half the cost of separating dangerous grade crossings in the county. The railroads will pay the other half.

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S ANGELES, CAL., HERALD
OCTOBER 29, 1926

COUNCIL VOTES 20 STREET PROJECTS

1744

After a bitter debate and prolonged harrangue, the city council today, by a vote of 8 to 5, adopted a resolution outlining 20 street projects which are to be undertaken as the second unit of the major traffic street plan if the people approve the tax increase to aid in financing the gigantic plan.

As outlined, the tremendous street improvements to be undertaken will cost approximately $80,000,000 city officials declared.

Outstanding of imoprtance among projects to be completed is the widening and extension of Wilshire boulevard from Park View street by bed of the Arroyo Westlake park Fernando road to the north city limits at South Pasadena.

WIDENING PROJECTS

7. Soto street to be opened and widened from Huntington drive to Boyle avenue.

8. Slauson avenue to be widened from Figueroa street to Central

HOLLYWOOD, CAL., CITIZEN
OCTOBER 29, 1926

CITY COUNCIL ADOPTS TRAFFIC SCHEME BY 8-5

Project Depends On Voters' Approval Of Item At Polls

City Council by a vote of eight to five today adopted a resolution looking to the completion of the second unit of the city's major traffic plan. The carrying out of the project is dependent upon public approval of proposition No. 7-A at Tuesday's election, which provides for a special nine cent tax as a means of completing the major highway plan.

—HAWTHORNE, CAL.
ADVERTISER
OCTOBER 29, 1926

29

HAWTHORNE LA BREA BLVD. ASS'N. MEETS

1744

Pomeroy Says Project Assured Baldwin Surveys Near Completion

THE boulevard association recently formed at Inglewood to co-operate with the Greater Highland Boulevard association in making an actuality of Highland boulevard from Cahuenga Pass to the sea at Palos Verdes, met Tuesday evening at the chamber of commerce here, and adopted the name of Greater Hawthorne-La Brea Boulevard association. The officers elected at the previous Inglewood meeting are George Sutton, president; A. J. McIver, vice-president, and Loren Howe, secretary and treasurer. The constitution and by-laws were adopted at Tuesday's meeting here.

Greater Highland Now Assured

Hugh Pomeroy, secretary of the Los Angeles County Regional Planning Commission was present, delivering the principal address of the evening. The outstanding feature of Mr. Pomeroy's talk was the statement that Greater Highland is no longer only a vague possibility; it is positively assured and Mr. Pomeroy predicted it will be open from Cahuenga to the sea and perhaps paved for the entire route within two years. The county

LOS ANGELES, CAL., HERALD
OCTOBER 30, 1926

TOURIST SEASON HEAVY PREDICTION

Probably the greatest tourist season this city has ever experienced, with a resulting increase in real estate activity comparable to 1923 is predicted by Jay Lawyer, general manager of Palos Verdes Estates, after a two weeks trip outside of the state.

"There has been pretty general prosperity throughout the east," declared Mr. Lawyer, "and people have plenty of money to spend for travel. Southern California will be had for three years."

REDONDO BEACH, CAL.,
BREEZE—19[illegible]
OCTOBER 30, 1926

PALOS VERDES AND REDONDO PLAY SUNDAY

Ought to Be Great Game to Watch, Says Manager

1744

MERCHANTS STRONG

[illegible] Angeles, Cal., EXAMINER
OCTOBER 31, 1926

CHILD FINAL ARBITER FOR REALTY SALE

Palos Verdes Sales Manager Says Women Buy Property, but Children Make Decision

Women decide most of the buying of real estate, but children are the final arbiters in 90 per cent of the cases, declares Don K. Lawyer, sales manager of Palos Verdes Estates, who has spent most of his business career in developing home

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LOS ANGELES PERMITS GAIN

City Shows Million-Dollar Increase in Month

Santa Monica in Limelight for Construction

Reports Received from All Parts of Southland

1744

Building permits in Los Angeles show a substantial gain this month over last. The October report of valuations is $9,840,504. September building totaled $8,045,606. Out of fifty-one Southland cities reporting the month's construction to The Times, Twenty-nine show a gain this October over the same month last year.

However, when the first ten months of 1926 are compared with the same period in 1925, the figures show a falling off in general construction.

Los Angeles, Cal.
TIMES
OCT 31 1926

OCTOBER REPORTS SHOW CONSTRUCTION VALUATIONS

1744

City—	Oct., 1926	Oct., 1925	1926	1925
*Los Angeles	$9,840,504	$11,655,786	$104,118,364	$127,423,319
San Francisco	4,915,398	4,351,249	48,859,105	43,670,035
Portland	2,496,945	2,295,800	28,798,970	33,553,700
Santa Monica	1,954,155	287,568	7,071,669	4,503,363
Oakland	1,686,441	2,983,924	24,327,684	32,701,480
San Diego	1,532,461	1,090,766	15,555,565	13,555,509
Glendale	1,065,325	1,041,102	8,520,783	7,714,041
Pasadena	906,023	779,535	8,687,086	8,226,718
Beverly Hills	561,550	1,291,215	7,369,649	8,206,051
Long Beach	498,000	1,285,355	6,420,601	15,950,441
Santa Barbara	353,783	447,556	3,911,218	4,958,607
Santa Barbara	353,783	477,556	3,911,218	4,958,607
San Bernardino	293,202	194,832	3,127,841	2,326,764
Alhambra	270,000	298,235	2,786,429	2,342,573
Ventura	230,000	132,825	2,150,826	1,525,307
Burbank	217,229	169,595	2,645,819	1,509,600
Bakersfield	204,542	187,713	2,086,534	1,148,239
Redlands	202,300	112,400	1,029,400	1,251,000
Riverside	175,231	167,040,	1,719,353	1,672,445
Inglewood	168,027	166,600	2,052,207	1,197,314
Compton	124,000	86,300	1,378,098	1,839,686
San Gabriel	112,925	27,000	801,770	528,762
Santa Ana	106,191	98,520	1,160,781	1,939,508
San Dieguito Irrigation District	105,000	81,000	487,300	356,000

Los Angeles, Cal.
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Palos Verdes Chief Urges Bond Project

1744

A plea to members of the Palos Verdes Homes Association to support the beach and park bond issue, county Proposition No. 1 on the November 2 ballot, was issued last week by Col. J. C. Lowe, president of the association. This proposition provides for the acquisition of beach and park lands in various parts of Los Angeles county.

"I am sure that every member of the Palos Verdes Homes Association appreciates the value of setting aside parks and beaches for recreation purposes," said Col. Lowe. "Here in the 3200 acres which have already been developed at Palos Verdes Estates, 800 acres are devoted to parks, beaches and recreational areas."

POMONA, CAL., BULLETIN—
OCTOBER 31, 1926

CITY PLANNING GOVERNS NEW COLONY

1744

Claremont Group Reveals Estate Unfolding on First Anniversary

CLAREMONT, Oct. 30.—Today, one year after first public announcement was made by trustees of Padua Hills estate of the creation of a new residential colony about three miles northeast of here, plans that were at that time vague have now been crystalized and unfolded to such an extent as to show a riding academy definitely arranged for, water supplies made secure, an allotment of land between parks and lots, and preparations under way for a public opening of the estate within about three weeks.

Part of the sponge around Olive hill will be developed into a golf course, it was learned today from H. H. Garner, member of the board of trustees. Saddle horses will be available shortly following a change in the plans for stables. The estate consists of 567 acres of land extending westward along the foothills from the mouth of San Antonio canyon.

Art Jury Ready

Its topography is unusually favorable to these two sports, including as it does picturesquely-shaped

LOS ANGELES, CAL., EXAMINER
OCTOBER 31, 1926

MORE COUNTY PARKS URGED BY OWNERS

Palos Verdes Home Association to Support Bond Issue at Election to Acquire Lands

LOS ANGELES, CAL., EXAMINER
OCTOBER 31, 1926

SUTTON HEADS HIGHLAND BODY

Inglewood Organization Pushes Proposal to Extend Artery; Surveyors in Baldwin Hills

1744

G. M. Sutton of Inglewood and W. Ray of Lawndale have been elected president and vice president, respectively, of the Greater Highland Boulevard Association. Announcement to that effect was made yesterday.

New members of the executive board named are A. J. McIvor, S. H. Spafford and Leo Calkins, Inglewood; Loren Howe, Hawthorne, and George Gibbs, Jr., Palos Verdes. Together with the president and vice president, these members comprise the executive board which soon will select a new secretary.

Headquarters of the organization

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OCTOBER 29, 1926

POLITICAL MEETING WILL BE HELD IN MANHATTAN

Tonight, Friday, in the Manhattan grammar school auditorium at 8:00 o'clock there will be a meeting of the citizens of the community to hear two good lectures on the twenty-eight amendments coming up for election next Tuesday. The Honorable Frank Merriam of Long Beach, who have such a wonderfully clear and concise talk to the Parent Teacher Association at the high school last week, will be there, as will C. H. Cheney of Palos Verdes.

Mr. Merriam, as speaker of the house, with long association with California politics, and as a man of this part of the state, will have valuable advice and is safe to follow.

Mr. Cheney is eminently fitted to give wise and safe advice. While Mr. Merriam is thrown in the political world, Mr. Cheney is in constant

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GIGANTIC U. S. LAND FRAUD IN CALIFORNIA IS CHARGED

(Continued from Page One)

or the treaty obligations entered into between the United States and Mexico, Pio Pico attempted to make numerous grants within a zone of ten leagues of the sea, containing more than eleven square leagues, and dated subsequent to May 13, 1846.

As an illustration, the Lomas de Santiago grant, forming a part of the Irvine Ranch, was dated May 23, 1846, and while it was for less than eleven leagues, it was within ten leagues of the sea, and the Mexican Government, through the Chief Clerk of the Senate, on the 25th day of November, 1924, certified that

"In the files of this office there exists no record whatsoever to show that the Congress of the United States of Mexico did ever approve the grant which it is said the Governor of the State of Higher California, Pio Pico, granted to Mr. Theodocia Yorba for the lands known as the Rancho Lomas de Santiago, during the years 1845 and 1846."

Notwithstanding the fact that the Lomas de Santiago grant was fabricated and antedated by Pio Pico, a patent was issued on a fraudulent survey covering not only the four square leagues, but also over 29,000 acres of excess territory, all of which was, and is, public domain of the United States.

Grants Can Not Be Valid

On the 18th day of May, 1925, the Assistant Attorney General of the United States, in charge of land litigation, made Finders of Fact and Conclusions of Law in regard to the grant to a patent for certain lands in Orange County, California, designated and known as the Rancho Lomas de Santiago. These Findings and Conclusions were approved by the Attorney General. Some of the findings so made and approved are as follows:

"The Hancock survey was arbitrary, unauthorized, and was made with utter disregard of the final decree confirming the grant. Being radically different from the grant, both in quantity and in location, either the grant or the survey was radically wrong. They could not both stand, one or the other had to fall. The grant was set at rest by an American Tribunal created by an Act of Congress and clothed with exclusive jurisdiction. The survey was a voluntary assault upon the public domain. The opinion of the Circuit Court, speaking through Mr. Justice Field, annuls the survey."

"The grant was for 17,557.72 acres. The patent was for 47,226.61 acres. They were both before the Court. They could not both be valid. One had to be void. The court said the grant to 17,557.72 acres was valid, final and forever set at rest. It follows that the patent for 47,226.61 cares, based upon the survey, arbitrary as the court had to fall. The opinion of Mr. Justice Field setting at rest the Yorba grant, nullifies the Hancock survey, and the patent issued thereon."

"There was no jurisdiction to issue the patent of 1868. The survey is an assault upon the solemn decree of a Court clothed with special and exclusive jurisdiction. The patent issued on the survey was without warrant in law, was, and is, void."

The above quotation would indicate that the Department was, at the time this was written, ignorant of the fact that no valid grant was ever made to Theodocia Yorba for the lands known as Rancho Lomas de Santiago.

The question of the validity of the Lomas de Santiago grant was not raised by those in charge of the case of the homesteaders of this tract of land for the reason that they never intended to attack any title covered by fictitious and fabricated grants—their purpose being only to homestead what they termed the "interstitial space lying between the Lomas de Santiago and the San Joaquin alleged grants.

Documents are being prepared and will be presented to the proper tribunals, showing conclusively that no such grant as Lomas de Santiago is of record in the archives of Mexico, or was ever made by the Mexican Government, or any authorized authority thereof.

The treaty of Guadalupe Hidalgo, by the protocol of May 26, 1848, makes definite the date of May 13, 1846, as the time after which no grant made could be valid, in the following language:

"Legitimate titles to every description of property, personal and real, existing in the ceded territories, are those which were legitimate titles under the Mexican law in California, and New Mexico up to the 13th day of May, 1846."

In January, 1926, a number of people filed homesteads on what is known as the Palos Verdes Ranch.

The applications were rejected in the local office and the applicants were given 30 days in which to file an appeal. Those who were exploiting and widely advertising the Palos Verdes, claimed that their title was issued by the King of Spain. The United States, through the land department, informed the applicants that their applications were rejected because they were within the exterior limits of a Mexican Grant made by Pio Pico on the 3rd day of June, 1846.

No Title to Palos Verdes

The Mexican Government certified on May 25, 1925, that no record exists in the archives to show that the congress of Mexico ever approved a concession of lands known as the "Rancho Palos Verdes," located in the Southern part of what is today the State of California."

Quite recently the case of the homesteaders on the Palos Verdes was presented to the Board of Land Appeals in Washington, and it was there contended that there was no Spanish grant; that there was no Mexican grant; that the lands in question became public lands of the United States on July 7, 1846, and that they were never withdrawn from entry by an act of Congress; and therefore, have since the July 7, 1846, always been open to entry by qualified citizens of the United States; that the alleged grant was a nullity; and that the so-called patent that was issued in 1880 was issued by the Land Department without jurisdiction, and was, and is, void; that the homesteaders have vested rights and are entitled to have their homesteads allowed.

The Board of Land Appeals, speaking through First Assistant Secretary Finney, took no issue with the homesteaders as to the fact that there is no grant, or as to the fact that the title to the lands is in the Government, but declined to grant the homesteaders the lands claimed by reason of the patent, even though it was inadvertently issued.

It was claimed by the homesteaders that if the title to the lands remains in the Government, and this is not denied, then the Land Department has jurisdiction. They contend that the Court has frequently held the Land Department has jurisdiction as long as the title remains in the Government as trustee.

This question will be argued and submitted in Washington on November 10th.

The early history of California, beginning with its occupation and ownership by Spain, and continuing down to the year 1848 when the treaty of Guadalupe Hidalgo was entered into between the United States and Mexico, presents some very remarkable situations pertaining to land titles.

The United States insisted upon striking out Article 10 of the Treaty of Guadalupe Hidalgo and substituting a protocol which designated May 13, 1846, as the final date when valid grants could be, or had

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...made in the territory ceded by Mexico to the United States, at that time, including the State of California.

The United States had a definite purpose in limiting the time of making valid grants, to May 13, 1846. That purpose was to hold as much public domain free from grants made by Mexico to Mexican nationals as possible for the benefit of citizens of the United States.

The records show that regardless of this protocol and its purpose, many fraudulent, antedated grants made by Pio Pico were not only recognized by certain dishonest United States officials, but that United States patents were frequently issued in lieu of these fabricated, fictitious, and fraudulent grants at the request of speculators and land thieves who were ready at all times to utilize fraudulent transactions against the Government for personal gain.

At the time Pio Pico was making and antedating grants of the United States public land in California, he apparently was ignorant of the fact that the 12th day of May, 1846, would be agreed upon by the United States and Mexico as the date after which no grants made would be valid. The records disclose the fact that numerous grants fabricated by Pico, were dated subsequent to the time limited by the treaty, and that Pico seemed to think that July 7, 1846, being the time that the United States' flag was hoisted over California, was the date to be antedated in his manufacture of spurious grants.

In order for a grant to be valid, certain Mexican laws had to be observed, otherwise the grant would not be recognized by the Mexican Government, and a United States patent issued in lieu thereof would convey no title. The Mexican law above referred to is officially quoted on page 123 of Document 17, which was the report made March 1, 1848, and adopted by the Congress of the United States at the session of the 31st Congress. This official report says:

"1st. That no grants of land made by the governors of California, after the 21st of November, 1828, are valid, without the approval of the territorial legislature, or of the supreme government of Mexico.

"2d. That the governor and legislature of California could, without the approval of the supreme government, make no grant whatever of land within ten leagues of the seacoast, or within twenty leagues of the boundaries of any foreign power; nor could they anywhere grant to any one person more than one league square of five thousand varas of irrigable land, four superficial ones of land dependent on the seasons, and six superficial ones for rearing cattle."

The above quotation shows that the method prescribed, the amount and character of land possible to acquire, and the location where grants could be made. In the Order finally concluded December 30, 1848, between the United States and Mexico, it is provided in Article 10 "that no grants of land within the territory ceded will be respected or considered as obligatory which have not been located and duly recorded in the archives of Mexico."

Numerous suits of public domain of the United States have been legally held since 1846 in violation of law and treaty ... means. This is illustrated, it is disclosed by an examination of records, by the so-called Palos Verdes Estates. This property, within ten leagues of the sea, is washed by the waves of the ocean. Therefore, under the Mexican law it could not be granted without first securing the consent of the Supreme Government; neither could they have been granted after May 13, 1846; nor could it have been granted to a person who had previously received other granted lands exceeding in all an amount covering four square leagues.

That the consent of the Supreme Government was not had, and that the provision mentioned in the treaty was not met, or that the grant was not made within the time stipulated as being in the treaty of Guadalupe Hidalgo, are shown by the fact that the Mexican government on the 25th day of May, 1925, officially stated, as follows:

"The undersigned Chief of the Senate hereby certifies to ...

"That there is no record in the archives of this office showing that the Congress of the United States of Mexico ever approved a concession of lands known as the 'Rancho Palos Verdes,' located in the Southern part of what is today the State of California."

It appears that the ... the United States government undertaking to conserve every ... domain for United States ... has in numerous instances been willfully violated by the government officials.

As late as the 22nd day of ... 1880, a patent was issued ... attempt to convey title to ... fraudulently granted by the ... in the name of the "Pala ... grant." Had the grant been ... the patent could add nothing ... title. If the grant ... there was nothing to ... This Palos Verdes grant ... to Sepulveda on the ... June, 1846 according to statements made by the Land Department, covering 31,629.43 acres, or about 7 square leagues, notwithstanding Sepulveda had previously claimed a grant of 48,803.16 acres, or about 11 square leagues, as of date May 13, 1842, known as "San Joaquin."

But the law of Mexico provides that it shall not be permitted to unite in one hand as property more than one league of irrigable land, four leagues of farming land, and six for stock raising. And Sepulveda knew on June 3, 1846, that the pretended grant of Palos Verdes was a palpable fraud committed against the letter and spirit of the colonization laws of Mexico.

The courts have frequently held that the effect of a grant of land made in California before it was ceded to the United States must be determined by the Mexican law. And determined by the Mexican law there could be no Palos Verdes grant.

The Supreme Court has held that grants obtained by fraud are absolutely void." The Supreme Court has also held that "if fraud really existed it made the patented grant a nullity; that it never for a moment separated the lands embraced in it from the mass of public domain; that it was void in its inception and could confer no right, nor interpose any obstacle to anyone claiming adversely to it; that being a nullity from its inception the lands pretended to be conveyed by it were still subject to location."

The Statute of Limitations does not run against a sovereign, and cannot be pleaded by government officials in charge of public lands as a reason for protecting fraudulent land grants or patents issued thereon.

It is the duty of the Secretary of the Interior under his oath of office, to see that not one acre of public domain is misappropriated, and it is therefore his duty to see that all fraudulent land grants are restored to the people.

The question the American people should ask is:

"Is the Secretary of the Interior, regardless of exerted predatory influences, zealously performing his duty in restoring all public lands held by fraudulent land grants, or otherwise, to the public domain of the United States and the people."

LOS ANGELES, CAL., HERALD
OCTOBER 29, 1926

COUNCIL VOTES 20 STREET PROJECTS

After a bitter debate and prolonged harrangue, the city council today, by a vote of 8 to 5, adopted a resolution outlining 20 street projects which are to be undertaken as the second unit of the major traffic street plan if the people approve the tax increase to aid in financing the gigantic plan.

As outlined, the tremendous street improvements to be undertaken will cost approximately $80,000,000 city officials declared.

Outstanding of importance among projects to be completed is the widening and extension of Wilshire boulevard from Park View street by bed of the Arroyo Seco to San Fernando road to the north city limits at South Pasadena.

WIDENING PROJECTS

7. Soto street to be opened and widened from Huntington drive to Boyle avenue.

8. Slauson avenue to be widened from Figueroa street to Central

HOLLYWOOD, CAL., CITIZEN
OCTOBER 29, 1926

CITY COUNCIL ADOPTS TRAFFIC SCHEME BY 8-5

Project Depends On Voters' Approval Of Item At Polls

City Council by a vote of eight to five today adopted a resolution looking to the completion of the second unit of the city's major traffic plan. The carrying out of the project is dependent upon public approval of proposition No. 7-A at Tuesday's election, which provides for a special nine cent tax as a means of completing the major highways plan.

HAWTHORNE, CAL., ADVERTISER
OCTOBER 29, 1926

HAWTHORNE LA BREA BLVD. ASS'N. MEETS

Pomeroy Says Project Assured Baldwin Surveys Near Completion

THE boulevard association recently formed at Inglewood to co-operate with the Greater Highland Boulevard association in making an actuality of Highland boulevard from Cahuenga Pass to the sea at Palos Verdes, met Tuesday evening at the chamber of commerce here, and adopted the name of Greater Hawthorne-La Brea Boulevard association. The officers elected at the previous Inglewood meeting are George Sutton, president; A. J. McIver, vice-president, and Loren Howe, secretary and treasurer. The constitution and by-laws were adopted at Tuesday's meeting here.

Greater Highland Now Assured

Hugh Pomeroy, secretary of the Los Angeles County Regional Planning Commission was present, delivering the principal address of the evening. The outstanding feature of Mr. Pomeroy's talk was the statement that Greater Highland is no longer only a vague possibility; it is positively assured and Mr. Pomeroy predicted it will be open from Cahuenga to the sea and perhaps paved for the entire route within two years. The county ed.

LOS ANGELES, CAL., HERALD
OCTOBER 30, 1926

TOURIST SEASON HEAVY PREDICTION

Probably the greatest tourist season this city has ever experienced, with a resulting increase in real estate activity comparable to 1923 is predicted by Jay Lawyer, general manager of Palos Verdes Estates, after a two weeks trip outside of the state.

"There has been pretty general prosperity throughout the east," declared Mr. Lawyer, "and people have plenty of money to spend for travel. Southern California will be had for three years."

REDONDO BEACH, CAL., BREEZE—
OCTOBER 30, 1926

PALOS VERDES AND REDONDO PLAY SUNDAY

Ought to Be Great Game to Watch, Says Manager

MERCHANTS STRONG

Coast and Negro Players Are

OCTOBER 30, 1926

CHILD FINAL ARBITER FOR REALTY SALE

Palos Verdes Sales Manager Says Women Buy Property, but Children Make Decision

Women decide most of the buying of real estate, but children are the final arbiters in 90 per cent of the cases, declares Don K. Lawyer, sales manager of Palos Verdes Estates, who has spent most of his business career in developing home

Los Angeles, Cal.
TIMES
OCT 31 1926

LOS ANGELES PERMITS GAIN

City Shows Million-Dollar Increase in Month

Santa Monica in Limelight for Construction

Reports Received from All Parts of Southland

Building permits in Los Angeles show a substantial gain this month over last. The October report of valuations is $9,840,504. September building totaled $8,045,606. Out of fifty-one Southland cities reporting the month's construction to The Times, Twenty-nine show a gain this October over the same month last year. However, when the first ten months of 1926 are compared with the same period in 1925, the figures show a falling off in general construction.

Los Angeles, Cal.
TIMES
OCT 31 1926

OCTOBER REPORTS SHOW CONSTRUCTION VALUATIONS

City—	Oct., 1926	Oct., 1925	1926	1925
*Los Angeles	$9,840,504	$11,655,786	$104,118,364	$127,423,319
San Francisco	4,915,398	4,351,249	48,859,105	43,670,035
Portland	2,496,945	2,295,800	28,798,970	23,359,700
Santa Monica	1,934,155	287,368	7,071,689	4,503,360
Oakland	1,686,441	2,983,924	24,327,694	32,701,460
San Diego	1,532,461	1,090,766	15,555,365	13,832,709
Glendale	1,085,338	1,041,102	8,920,782	7,714,041
Pasadena	906,623	779,933	8,687,086	8,226,718
Beverly Hills	561,550	1,291,215	7,369,649	8,206,051
Long Beach	498,000	1,283,335	6,420,601	15,950,441
Santa Barbara	353,783	447,556	3,911,218	4,958,607
San Bernardino	293,202	194,832	3,127,841	2,326,764
Alhambra	270,000	298,235	2,786,429	2,342,573
Ventura	230,000	132,825	2,150,826	1,525,307
Burbank	217,229	169,595	2,645,819	1,509,600
Bakersfield	204,542	187,713	2,086,534	1,148,239
Redlands	202,300	112,400	1,029,400	1,251,000
Riverside	175,231	167,040	1,719,353	1,672,445
Inglewood	168,027	166,600	2,052,207	1,197,314
Compton	124,000	86,900	1,378,068	1,839,686
San Gabriel	112,925	27,000	801,770	328,762
Santa Ana	106,191	98,320	1,160,781	1,939,508
San Dieguito Irrigation District	105,000	81,000	487,200	356,000
	106,000		595,680	290,616

Los Angeles, Cal.
TIMES
OCT 31 1926

Palos Verdes Chief Urges Bond Project

A plea to members of the Palos Verdes Homes Association to support the beach and park bond issue, county Proposition No. 1 on the November 2 ballot, was issued last week by Col. J. C. Lowe, president of the association. This proposition provides for the acquisition of beach and park lands in various parts of Los Angeles county.

"I am sure that every member of the Palos Verdes Homes Association appreciates the value of setting aside parks and beaches for recreation purposes," said Col. Lowe. "Here in the 3200 acres which have already been developed at Palos Verdes Estates, 600 acres are devoted to parks, beaches and recreational areas."

POMONA, CAL., BULLETIN—
OCTOBER 31, 1926

CITY PLANNING GOVERNS NEW COLONY

Claremont Group Reveals Estate Unfolding on First Anniversary

CLAREMONT, Oct. 30.—Today, one year after first public announcement was made by trustees of Padua Hills estate of the creation of a new residential colony about three miles northeast of here, plans that were at that time vague have now been crystalized and unfolded to such an extent as to show a riding academy definitely arranged for, water supplies made secure, an allotment of land between parks and lots, and preparations under way for a public opening of the estate within about three weeks.

Part of the sponge around Olive hill will be developed into a golf course, it was learned today from H. H. Garner, member of the board of trustees. Saddle horses will be available shortly following a change in the plans for stables. The estate consists of 567 acres of land extending westward along the foothills from the mouth of San Antonio canyon.

Art Jury Ready

Its topography is unusually favorable to these two sports, including as it does picturesquely-shaped

LOS ANGELES, CAL., EXAMINER
OCTOBER 31, 1926

MORE COUNTY PARKS URGED BY OWNERS

Palos Verdes Home Association to Support Bond Issue at Election to Acquire Lands

LOS ANGELES, CAL., EXAMINER
OCTOBER 31, 1926

SUTTON HEADS HIGHLAND BODY

Inglewood Organization Pushes Proposal to Extend Artery; Surveyors in Baldwin Hills

G. M. Sutton of Inglewood and W. Ray of Lawndale have been elected president and vice president, respectively, of the Greater Highland Boulevard Association. Announcement to that effect was made yesterday.

New members of the executive board named are A. J. McIvor, S. H. Spafford and Leo Calkins, Inglewood; Loren Howe, Hawthorne, and George Gibbs, Jr., Palos Verdes. Together with the president and vice president, these members comprise the executive board which soon will select a new secretary.

Headquarters of the organization

Los Angeles, Cal.
TIMES
OCT 31 1926

FINDS PLAY AREA VITAL TO BUYERS

Child Final Arbiter in Lot Child Final Arbiter in Lot Lawyer Declares

Women decide most of the buying of real estate but children are the final arbiters in 90 per cent of the cases, declares Don K. Lawyer, sales manager of Palos Verdes Estates, who has spent most of his business career

OVERLOOKING THE SEA AT PALOS VERDES

This stucco home is owned by Sam Arey, and is at Palos Verdes Estates. Mr. Arey is head of the Sam E. Arey Co., Redondo Beach, Calif., dealers in building materials. The architect was C. K. Broneer; the plastering contractor, George Mitten. This fine estate is situated at Via Capay and Via La Selva. Plastite Waterproofed Plastic Cement was used for the exterior stucco. Dealers who sell Plastite use it in their own homes.

EXTEND FACILITIES TO ALL BUILDERS

Extensions of public utilities, gas, water, electricity and telephones, all entirely under ground, in the southern part of Miraleste, Palos Verdes estates, are being made for a number of fine homes which will be constructed there in the immediate future. As in the case of John Wehrman residence, where extensions costing $65,000 were made for one house, these utilities are made available in advance of construction, and without cost or expense to home builders.

PALOS VERDES ROAD CLOSED WEEK DAYS

Owing to impossibility of detouring, Palos Verdes coast road from top of grade, one mile west of Miraleste to Portuguese Bend will be closed to all traffic on week days, while the county is putting on asphaltic top. It is hoped that this work will be completed and the entire road opened to traffic within 30 days.

SAN PEDRO, CAL., PILOT
NOVEMBER 1, 1926

REDONDO BEACH, CAL., BREEZE—10S
NOVEMBER 1, 1926

Beach Cities Are Favorable to Bond Issue for Parks

Announcement was made last night by Charles H. Cheney, nationally known city planning engineer and a resident of Palos Verdes, that a personal canvass made by him of civic organizations brought out the fact that all beach cities are in favor of the $8,000,000 Beach and Park Bonds issue which appears on the County Ballot as Proposiiton No. 1.

Among the most recent indorsements of the issue were from the Chamber of Commerce, the Women's clubs and the Amusement Men's Association of Venice.

Other indorsements have been received from Long Beach, Redondo, Santa Monica, and Ocean Park, Cheney said.

REDONDO BEACH, CAL., BREEZE—10S
NOVEMBER 1, 1926

Uniform Lighting Of Figueroa St. to San Pedro, Plan

Uniform lighting of the Figueroa street extension from Pasadena to the harbor at San Pedro was planned at a meeting of the Greater Figueroa Street Improvement Association in the southwest branch of the Los Angeles Realty Board, at which Councilman

'Howling' Success Was Masquerade Dance at Malage Cove School

Those who attended the Masquerade Dance and Halloween party given at Palos Verdes, Malaga Cove School last Saturday evening were not disappointed with much blowing of horns and whistles, with much decoration of themselves with varjous favors, the dominoes danced through the evening to music provided by the six piece orchestra of Redmon Vetter.

The crowd, some two hundred or more, came in all sorts of costume in rage, some in ne in elvet gowns"—in the joyful manner ic who are out for a

HOMESTEADS ASKED BY MANY IN ERROR

Recalling a similar "raid" on the local federal land office in 1923, more than 50 persons have filed homestead applications for land on the Irvine ranch, Lomas de Santiago, it was revealed today, under the impression that lands of the ranch were open to filing.

In each case, it was announced, applications were being returned, together with the filing fees.

Some of the applications are for died before their trial was called.

ERCHANTS WIN IN OOD GAME WITH PALOS VERDES

The Redondo ball team defeated Palos Verdes in a snappy game Sunday. Both teams play good ball.

The batteries to start the game were: Olson and Millican for Redondo and P. Payne and Martin for Palos Verdes. Olson did not look good, so Girardin went in and finished the game.

Bertch, Drew and McBride made a fast double play. Pierce hit one for three extra bases with one man on in the first inning. Millican hit a long triple, scoring two men.

Lineup follows:

Redondo		Palos Verdes
Rall	lf	E. Payne
McBride	1b, rf	McAdams
Pierce	cf	Watkins
Bertch	ss	Seibert
Girardin	1b, p	McAdams
Nordgren	3b	Lechner
Millican	c	Martin

Redondo	2	2	0	0	0	0	3	0	—	7
Palos Verdes	0	0	2	0	1	0	3	0	0	— 6

FACTORS IN REA IN CAL

A DEPARTMENT CONDUCT

Palos Verdes Estates Building for Future

Careful Planning and Protective Restrictions Attract National Attention

TO SATISFY modern demands for beauty in home surroundings, communities must either be planned wisely at their inseption, or they must eventually be made over at great expense. Often with older communities only the latter course is possible. Seeming exceptions may be noted. For instance, Orange Grove avenue, in Pasadena, seems to the ordinary observer to leave little to be desired in the way of beauty. Sierra Madre seems to have an unplanned beauty peculiarly its own. There are parts of Santa Monica, green and cool with municipal beauty's first essential, trees, which delight not only the eye but the heart.

But surely no man can say that any beautiful community simply happened. There is a plan to be found somewhere back of every satisfactory residential section. The plan may have been in the minds of the subdividers, or of the city fathers; or the plan may have been only a vague communal desire in the minds of the residents.

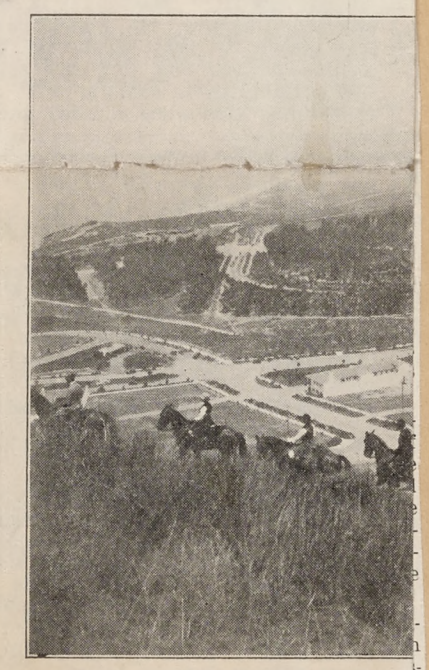
Plans which are vague or hastily made will not suffice for the foundation of anything like permanent city beauty. Our civilization moves too fast for that. Streets which would accomodate a hundred horses and a dozen motor cars cannot be stretched to carry ten thousand cars an hour. Parks which offered spacious recreation grounds to a thousand people are crowded beyond pleasure and beyond beauty when twenty thousand must use them. The unhappy fact of the matter is that cities nowadays should be planned by an all-wise combination of engineers and seers.

Cities of the Future

Year by year we come closer to such a devoutly wished for consumnation. The cities of the future will have more beautiful streets and more delightful residential sections than had the cities of the immediate past. The change is coming about through a general recognition of the need for the city planner, the landscape architect and, save the mark!—the large scale subdivider with a vision. City planning, the zoning system, restrictions written in deeds and contracts—these three, while subject sometimes to legal difficulties as well as to a certain amount of malpractice and to the exigencies of unforeseen conditions, are moves in the right direction. They are aiding an awakened public opinion in the building of more delightful home surroundings.

The Palos Verdes Project

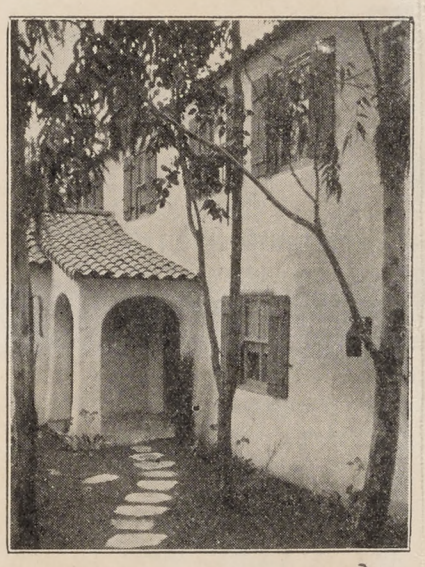
Among the large scale developments in Southern California whose



General View of Malaga Cove Plaza, of 700 feet on Montemalaga

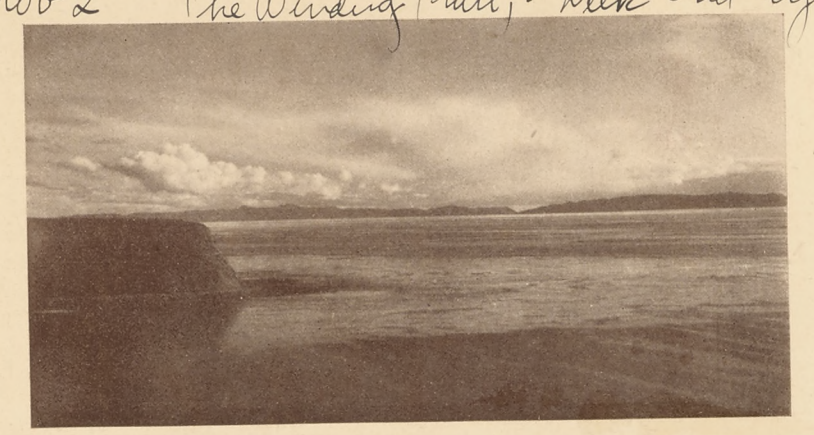
planners have made an honest and scientific effort to build for community beauty not only of today but of tomorrow, the Palos Verdes project occupies a peculiarly high position. The size of the undertaking is striking. Instead of the usual hundred acre unit developed and sold, here thirty-two hundred acres were planned, zoned, landscaped and are being developed in a single unit. Such large scale planning and building was made possible through the fact that the Palos Verdes area was practically raw land. It needed only the combination of vision with the artistry of the landscape architect and the science of the engineer to accomplish magnificent results.

Here was a great tract of raw land to be molded, one is tempted to say, like putty in the hands of the planner. No old streets to be made over, no shacks to be torn down, no ancient cowpaths worn by long usage into sacrosanct thoroughfares. Here was the blue Pacific for outlook, the bay cities for jewels at night and the

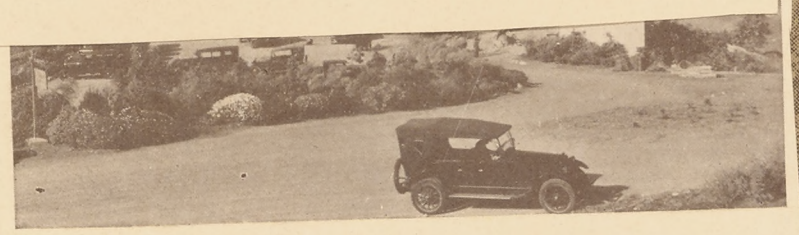


Home of Mr. and Mrs. Gray at Malaga Cove, Palos Verdes Estates.

Nov 2 "The Winding Trail," + Week End Log"



Catalina Island, as seen from Palos Verdes, Cal.



The La Venta Inn

Palos Verdes, Calif.

THE LA VENTA INN is gloriously situated in the marvelously beautiful Palos Verdes Estates, that gives one an opportunity of securing a home-site of unsurpassed beauty, where the rolling hills, dip down to the SEA. Here at night the lights of twelve cities twinkle in radiant magnificence, reminding one of a page from "The Arabian Nights." Flowers, shrubbery and trees abound while the streets wind about in picturesque array. At the very top, stands the Spanish Inn, with its old world atmosphere—an ideal setting for a honeymoon—The food is delicious, while there are romantic trails for horseback and a Golf Club—all in sight of the Sea where the everchanging sunsets are incomparable—A visit to Palos Verdes and one is charmed with it all.

From Los Angeles drive to Redondo, then on good road to Palos Verdes. Phone Redondo 6852.

SAN PEDRO, CAL., PILOT
NOVEMBER 4, 1926

OUR TOURIST PROSPECTS

FOR the first time in history the winter tourist trade, which this year promises to be of exceptional proportions in California, will be a factor in the business activities of San Pedro. Our accommodations in the matter of entertaining our guests, either for a short period or an extended stay, are now equal to any in the matter of comfort or price, and the time is now ripe for a systematic effort to impress these facts on the minds of prospective tourists and winter visitors. Aside from superb views and a perfect climate, San Pedro has become the center of a long list of social activities, furnishing the best in city life, in a wide selection as to variety. In easy reach by auto, bus, electric or boat lines are all the interesting points in the world famous Southland.

In not many years, when the advantage of the city for tourist residence is better understood, the rolling hills of the southern end of the Palos Verdes will be the most attractive city of Southern California. It is well to begin to think along that line.

LOS ANGELES, CAL., EXAMINER
NOVEMBER 4, 1926

U. S. ACCUSES E. G. LEWIS OF SWINDLE PLOT

Three Associates Also Indicted for Alleged Misuse of Mails in Asserted $2,500,000 Fraud

Edward G. Lewis, Atascadero promoter who failed in December, 1925, for more than $10,000,000, was again indicted by the Federal grand jury yesterday, with three of his associates, for asserted misuse of the mails in what postoffice inspectors declared was a $2,500,000 fraud.

Those named with Lewis were: William Aherns, Henry L. Krame and John H. Hoblit.

Ahrens and Kramer, with Louis Cohen, were indicted with Lewis several months ago, in an alleged

Los Angeles, Cal.
TIMES
NOV 7 1926

Fourteen New Palos Verdes Homes Rising

Fourteen houses are now in course of construction at Palos Verdes Estates, and three more were scheduled to start last week, according to Col. J. C. Low, operations manager of the project.

"There has been more building activity at Palos Verdes during the last six months than during any period since the project was started," said Col. Low, "and the indications are that this activity will continue indefinitely. The Palos Verdes art jury is called upon to inspect an increasing number of house plans every week, and it looks as though next year will be even greater than last."

LOS ANGELES, CAL., EXAMINER
NOVEMBER 7, 1926

Gains Follow Road Opening

Importance of good roads in stimulating real estate activity is pointed out by Don Lawyer, sales manager of the Palos Verdes Estates, who declares that the number of persons visiting Palos Verdes since the new Coast Highway to the harbor was finished has increased 500 per cent.

"Now that people make this scenic drive around the Palos Verdes shore line," Mr. Lawyer declares, "we have hundreds of visitors every week who express surprise at the development that has taken place.

"Our experience of the last few months makes it very clear that Southern California needs still more highways, for growth, development [illegible] certain to follow

SAN PEDRO, CAL., PILOT
NOVEMBER 3, 1926

FOUR HOMES IN MIRALESTE COST $100,000

To Start Building Soon; Spend $65,000 For Tract Utilities

Plans are now being checked by the Palos Verdes Estates art jury for four new homes to be built in the Miraleste tract to cost nearly $100,000 in the aggregate, A. M. Ferguson, local agent announced today. Construction will start on two of them as soon as the plans are checked and the other two will follow soon.

One of these to be started soon is for Martin Mayer, assistant cashier of the Bank of San Pedro. It will be a Mediterranean type home to cost about $25,000. Another to cost about the same amount will be an English type home to be built by Dr. J. L. Block. A Spanish type home to [illegible] lot owner was asked to advance a single cent for these public service improvements. Now telephones have been added. Every lot owner is guaranteed these services without having to advance any money whenever he desires to build a home no matter in what part of the tract his lot may be located.

SAN PEDRO, CAL., PILOT
NOVEMBER 4, 1926

To Close Coast Road Section Week Days While County Paves

Owing to the impossibility of detouring, the Palos Verdes coast road from the top of the grade, one mile west of Miraleste to Portuguese Bend, will be closed to all traffic on week days, while the county is putting on asphaltic top. It is hoped that this work will be completed and the entire road opened to traffic within thirty days, according to A. M. Ferguson, local representative of the Palos Verdes syndicate.

SAN PEDRO, CAL., NEWS
NOVEMBER 4, 1926

EXTEND FACILITIES TO ALL BUILDERS

Extensions of public utilities, gas, water, electricity and telephones, all entirely under ground, in the southern part of Miraleste, Palos Verdes estates, are being made for a number of fine homes which will be constructed there in the immediate future. As in the case of John Wehrman residence, where extensions costing $65,000 were made for one house, these utilities are made available in advance of construction, and without cost or expense to home builders.

LOS ANGELES, CAL., HERALD
NOVEMBER 6, 1926

Palos Verdes Gets 14 New Buildings

Fourteen houses are now under construction at Palos Verdes Estates, and three more are scheduled to start, according to Col. J. C. Low, operations manager of the project. There has been more building activity at Palos Verdes during the last six months than during any period since the project was started, he said, and the indications are that this activity will continue indefinitely.

REDONDO BEACH, CAL., BREEZE—1?8
NOVEMBER 4, 1926

PALOS VERDES LOST GAME TO MERCHANTS

Interesting Game Played on School Grounds Score 7 to 6

Palos Verdes lost as interesting and as close a game to Redondo Merchants last Sunday by the score of 7 to 6 as they have played this season.

There were three home runs made, two credited to Palos Verdes several two base hits and a

SAN PEDRO, CAL., NEWS
NOVEMBER 4, 1926

PALOS VERDES ROAD CLOSED WEEK DAYS

Owing to impossibility of detouring, Palos Verdes coast road from top of grade, one mile west of Miraleste to Portuguese Bend will be closed to all traffic on week days, while the county is putting on asphaltic top. It is hoped that this work will be completed and the entire road opened to traffic within 30 days.

LOS ANGELES, CAL., EXAMINER
NOVEMBER 7, 1926

Fourteen Homes Under Way in Ocean Estates

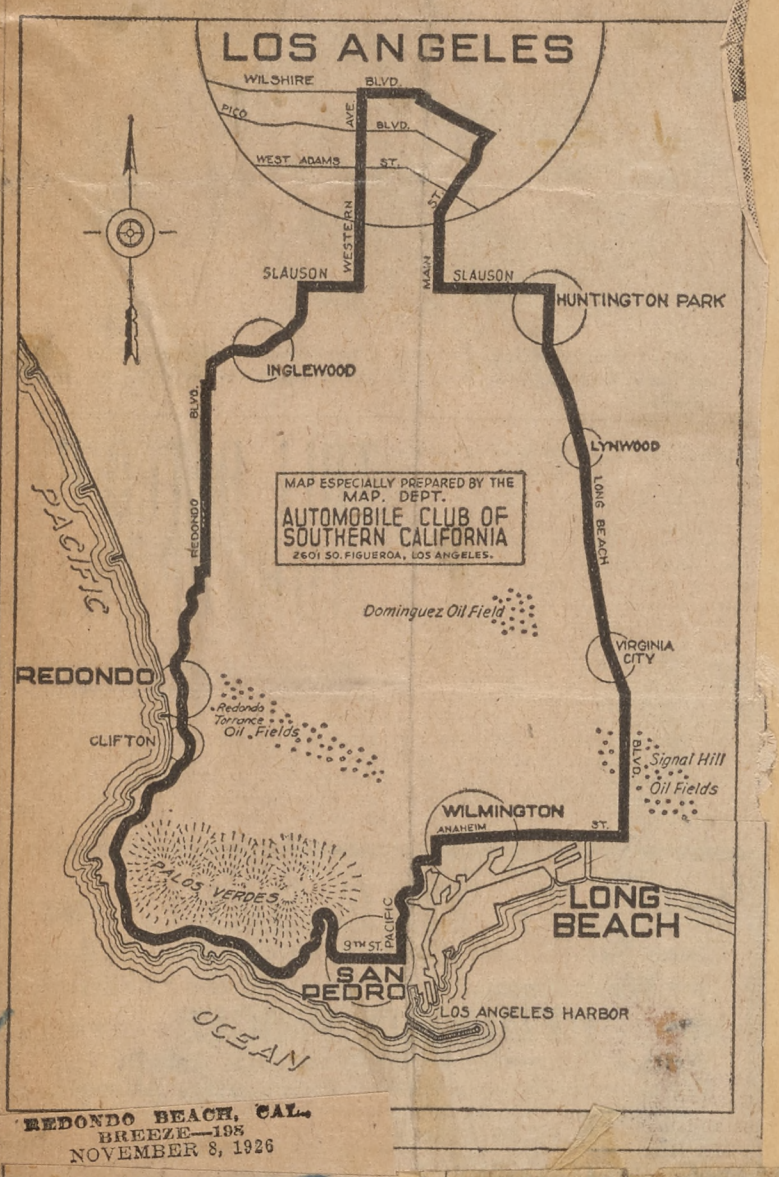
Fourteen houses are now in course of construction at Palos Verdes, and three more were scheduled to start last week, according to Col. J. C. Low, operations manager.

"There has been more building activity at Palos Verdes during the last six months than during any period since the project was started," said Colonel Low, "and the indications are that this activity will continue indefinitely.

The Palos Verdes art jury is called upon to look over an increasing number of house plans every week, and it looks as though next year will be even greater than last."

LOS ANGELES, CAL., EXAMINER
NOVEMBER 7, 1926

JUST FOR A DAY



REDONDO BEACH, CAL.
BREEZE—198
NOVEMBER 8, 1926

Palos Verdes Wins Close Game From Radiant Comedy 9

Radiant Comedies baseball team from Hollywood lost a close game to Palos Verdes by a score of 6 to 5 yesterday.

The crowd was disappointed when it was decided not to match the Payne brothers in the box. Lund, supported by Martin, twirled for Palos Verdes, fanning 10 men to three by King pitching for the visitors.

Lechner started the scoring in the first and Martin and Seifert came in on a single by Lund in the second. Radiant Comedies were handed four in the third on three hits. Palos Verdes went one ahead by scoring one each in the fifth and sixth.

Watkins repeated his home run stunt of last week with a man on first in the seventh and the visitors got one more in the ninth.

OVER HILLS OF PALOS VERDES

The seacoast road around the rolling hills of Palos Verdes and past the coves and jutting crags of its shore is the offering today in a one-day tour suggested and mapped by the Automobile Club of Southern California.

Continuous pavement leads the motor traveler over the route via Wilshire boulevard, Western avenue and West Slauson to Inglewood. The Inglewood-Redondo boulevard is to be followed from Inglewood, which extends through Redondo and Clifton. Here the pavement ends, but in its place a very good type of gravel and clay surfaced road is traversed, reports the auto club touring bureau.

Marvelous marine scenery lures the motorist from Clifton over the winding road around the low hills, with far-stretched vistas of the ocean offered from the hilltops. The road is, for the most part, high above the sea.

After curving around the vast promontory of land of Palos Verdes Estates, the traveler continues into San Pedro, the Los Angeles Harbor town, via West Ninth street. Those who have not visited San Pedro recently will undoubtedly be surprised with the growth of commercial activity in the port that has developed into one of the largest on the West Coast.

From San Pedro on this suggested tour, Anaheim road is followed to Long Beach, with Long Beach boulevard the route back to Los Angeles.

Hollywood, Cal.
East Hollywood
News-Advocate
Nov 12 1926

News-Advocate Wants "Homesteaders" Names

Several "office callers" have been entertained by the editor since The News-Advocate published the startling story of the [illegible] in California—not for publication—but for reference. Any and all citizens who have filed applications to "homestead" lands known as the Lomas de Santiago, Palos Verdes Estates and other large tracts in this state, and whose applications have been denied by the land department, (as outlined in last week's issue and today's) are urged to communicate with The News-Advocate AT ONCE.

WEST HOLLYWOOD, CAL.,
COURIER—173
NOVEMBER 12, 1926

DAILY PAPERS SAY HOMESTEADERS ARE "RAIDERS" OF LAND

Commissioner of General Land Office Reports Public Domain in California Has Been Held Illegally Since 1846

MORE THAN 50 EAST HOLLYWOOD RESIDENTS, OTHERS FILED MONDAY ON LANDS HELD BY "FRAUD" GRANTS.

Under the headline, "Homesteads Asked By Many In Error," the Evening Herald of Monday, November 1st, printed the following:

"Recalling a similar 'raid' on the local federal land office in 1923, more than fifty persons have filed homestead applications for land on the Irvine ranch. Lomas de Santiago, it was revealed today, under the impression that lands of the ranch were open to filing.

"In each case, it was announced, applications were being returned together with the filing fees.

"Some of the applications are for filing on 20 to 80 acres, it was said. Federal land office officials said they believed that some person has been spreading information that the government's boundary lines are wrong and that there is acreage open to homesteading.

"In 1923 Attorney Ben McLendon and William Rosecranz Price were indicited for misusing the mails in an attempt to defraud the government by receiving filing fees on the Irvine ranch. 'Applicants' lost about $100,000. Both McLandon and Price died before their trail was called."

While the above article is based upon discrepancies, we will only make reference to the most glaring errors:

Homesteaders Called 'Raiders'

When in the history of our country did it become popular to describe reputable citizens as "raiders," because knowing that large tracts of public domain are being fraudulently held they undertake to exercise a constitutional privilege?

Why has The Evening Herald never investigated the record, or, knowing the record, why does this sheet persistently refer to Ben McLendon and W. R. Price as "having" died before their trial was called?

The record shows, "Upon motion of said J. George Ohannesian, made [illegible] notwithstanding this, it is reported that those who have fattened upon he subdivision and sale of stolen public domain are at present preparing for early presentation to the congress of the United States (undoubtedly at the next session) a bill calculated to confirm titles under the numerous fictitious, fraudulent grants in order that the innocent purchasers may be restrained from any criminal action against the present "owners" and that the speculators and land thieves may be able to continue in undisturbed possession of ill-gotten gains.

William Spry, the Augean of the General Land Office at Washington, has come and has gone. When he went, he told us where, but not why.

While Mr. Spry was here he had his picture taken and talked. Both the picture and the talk appeared in the Herald. When he left he went to San Franciso, the home of the man who boasts continued possession of vast tracts of public lands because of his exerted influence with, and his control over, the officials of Spry's Department.

The courts say the Land Department is a tribunal with power and authority, when acting within its jurisdiction, to conduct hearings, make findings and render judgments. But the courts also hold that like any other tribunal, when it acts ing generally bought at low rates in anticipation of large profits, and their traffic would necessarily be interfered with by a speedy adjus[illegible]cation of titles which would pose doubtful and fraudulant grants. They are journeymen and experts in the art of appropriating to their own use the lands of the government, and their power over the territory has been fortified by them and the audacity of profitable plunder."

"Putting on the armors of indignant virtue and the robes of patriotism and public spirit, they bewail the unsettling of land titles, but they always mean titles that ought to be unsettled and should never have been recognized."

The commissioner described what has frequently occurred, in the following language:

"The great curse so far as these grants are concerned has been the enormous stretching of their boundaries by deputy surveyors, whose interest it was to extend their lines as a means of increasing their pay, or as the result of bribery by the claimants. Witnesses have been suborned for the purpose, and millions of acres of public domain surveyed into grants."

In reference to commissions appointed to settle private land claims, the commissioner says:

"Similar commissions have heretofore been created, and at periods of time when there was less inducement than now for preferring false claims or for expanding those that might be regarded as meritorious, yet large numbers of claims have been confirmed by such commissions, or by the courts, as a result of the proceedings of the commissions, which subsequent developments showed either the falsity of the original claims or that the amount of land awarded was largely in excess of any legitimate claim."

On page 29 we read, with reference to the commission of 1851 for the settlement of private land claims:

[illegible] October, [illegible] reports from 92 cities comprised in the Pacific coast section of the national monthly building survey issued by S. W. Straus & Company:

October, 1926

City	No.	Cost
Alameda	82	$ 105,199
Alhambra	96	266,560
Bakersfield	138	289,037
Berkeley	295	432,177
Beverly Hills	109	564,550
Burbank	79	173,679
Burlingame	27	96,250
Colton	16	22,350
Compton	49	124,000
Coronado	32	175,295
Culver City	36	79,000
Emeryville	3	19,729
Eureka	66	33,800
Fresno	121	83,860
Fullerton	48	66,597
Glendale	222	1,114,405
Hollywood	158	1,658,160
Huntington Park	69	182,985
Inglewood	70	168,027
Long Beach	368	497,120
Los Angeles	3,482	9,950,229
Lynwood	27	65,300
Modesto	38	19,405
Monrovia	39	82,340
Montebello	11	21,880
National City	28	31,400
Oakland	970	1,777,085
Ontario	45	94,700
Orange	17	75,400
Palo Alto	55	129,432
Palos Verdes Est.	4	49,000
Pasadena	309	858,431
Piedmont	27	147,287
Pomona	67	94,150
Redlands	50	210,185
Redondo Beach	15	58,895
Redwood City	55	99,820
Riverside	95	171,095
Sacramento	249	615,413
Salinas	23	30,363
San Bernardino	131	351,402
San Diego	862	1,637,331
San Francisco	849	5,649,690
San Gabriel	37	112,925
[illegible]	142	295,400

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ILMINGTON, CAL., JOURNAL
NOVEMBER 12, 1926

GEN. ORP. MAYANT FACILM.

Site Reported Bought In West Part Of Town

Although it could not be officially confirmed due to the fact that Mr. Vanderlip, the owner of the Palos Verdes Estates is in the east, it is common information in business circles in Wilmington that the General Motors Corporation has closed a deal with the Palos Verdes Company for 1600 acres of its holding located in what is known as the pan-handle, in the west part of Wilmington, and running from the Union Oil Refinery on the south to Anaheim Boulevard on the north.

It is the intention of this company to erect on this site the largest plant of its kind on the Pacific Coast and will employ in the neighborhood of 18,000 employees.

It has been known for some time that this company has been negotiating for a site in Wilmington and much credence is given to the current report that the actual purchase of the property has taken place and that construction work will start when the necessary plans have been designed.

This is only another evidence of the fact that Wilmington is destined to become the greatest industrial center of the Pacific Coast region. Several other companies are likewise endeavoring to procure sites which will be suitable for their needs, and it is expected that several important annuoncements along this line will be made before long.

SAN PEDRO, CAL., PILOT
NOVEMBER 13, 1926

REPORT PLANT SITE SALE TO GEN. MOTORS

Burkhardt Property is Believed Acquired For Industry

While the Burkhart brothers couldn't be reached today it was generally believed that the General Motors Corporation which has been negotiating for a site for large factory in the local harbor district has purchased a big tract with water frontage on the West Basin from the Burkhart interests as a site for the plant.

A rumor that the Palos Verdes syndicate's property in the Wilmington panhandle district had been selected by General Motors was flatly denied today by Jay Lawyer, attorney for the Palos Verdes estates, who branded the rumor as ridiculous and stated that he had had no negotiations with the automotive company.

LONG BEACH, CAL., SUN
NOVEMBER 13, 1926

Huge General Motors Plant For Port District Rumored

That General Motors corporation, manufacturers of several varieties of well known automobiles in America, has closed a deal for the purchase from the Palos Verdes estate of 1600 acres in what is known as the "pan-handle" district, west of Wilmington, was the rumor which was circulated at the harbor yesterday.

It is said the company plans to erect the largest automobile manufacturing plant on the Pacific coast, with employment of around 18,000 men. The site is reported to be between Anaheim boulevard and the Union Oil company refinery.

Due to the fact that Frank A. Vanderlip, owner of the property, is now in the east, no confirmation of the report could be obtained locally.

LOS ANGELES, CAL., EXAMINER
NOVEMBER 14, 1926

PALOS VERDES ROAD CLOSED

Paving operations necessitate closing the Palos Verdes road from Redondo to San Pedro tween Portuguese Bend and Mira Lesti, a distance of one mile, advises the Auto Club touring bureau. This section will be closed week days only.

LOS ANGELES, CAL., EXAMINER
NOVEMBER 14, 1926

GENERAL MOTORS RUMOR

Rumors that the General Motors Corporation has closed a deal for 1600 acres in Wilmington, on which to erect a plant requiring 18,000 men to operate, have harbor speculators agog with excitement.

Jay Lawyer, attorney and general manager for the Palos Verdes Company, denied yesterday that any such purchase of his firm's "panhandle" strip south of Anaheim boulevard and north of Union Oil refineries had been made, to his knowledge.

If General Motors is contemplating such a plant, it was pointed out in other quarters, a more logical site would be afforded in the Burkhardt holdings, which have an essential water frontage in the West Basin.

Whether the rumors are well founded or not, Wilmington property owners report that many approaches for options on neighboring areas have been made the past week.

* * *

LOS ANGELES, CAL., TIMES
NOVEMBER 14, 1926

PREDICTS BIG REALTY MART

Palos Verdes Manager Back From Trip East

Foresees Heavy Influx of Tourist Travel

Declares Railroads Make Necessary Plans

A great influx of tourists this winter, probably the greatest this city has ever experienced, with a resulting increase in real estate activity comparable to the boom period of 1923 is predicted by Jay Lawyer, general manager of Palos Verdes Estates, after a two-week trip outside of the State.

"There has been pretty general prosperity throughout the East," declares Mr. Lawyer, "and people have plenty of money to spend for travel. Southern California will be their natural goal this year. The tide that flowed toward Florida last year and the year before is headed toward California this year. The railroads and hotels are making elaborate plans to handle the traffic, and they don't base their plans on idle hopes but on reservations.

"I look for this tourist activity to touch off the real estate business. We have been gaining momentum for about a year now, and the presence of thousands of easterners, with hotels and resorts full and stores busy, will eliminate the last bit of hesitancy on the part of the public. I expect a buying movement to start such as we have not had for three years."

While out of the city, Mr. Lawyer visited the principal cities of Washington and Oregon, where, he declares, everybody has his eye on Southern California. As in the East the average citizen of the Northwest plans to come to California "as soon as he can get away." Fruit and farm crops have been good in the Northwest, Lawyer reports, and the country is generally prosperous.

ENGLISH TREASURES

LOS ANGELES, CAL., TIMES
NOVEMBER 14, 1926

Palos Verdes Boulevard Is Being Surfaced

Work of surfacing the Palos Verdes coast highway with bituminous macadam is now under way, Jay Lawyer, general manager of the project, announced yesterday.

The road was built during the first months of 1926, and was thrown open to the public on July 4. Since that time it has been one of the popular highways of Southern California, with motorists, thousands of cars passing over it every week.

"Now that the eight inches of crushed rock comprising the roadbed have been thoroughly packed, the surfacing is being applied. This work has already been finished from the north entrance of Palos Verdes Estates to Portuguese Bend, and will be continued until the stretch to Miraleste is done," Mr. Lawyer concluded.

LOS ANGELES, CAL., TIMES
NOVEMBER 14, 1926

Palos Verdes Inn Patronage Increase Cited

On the guest book at La Venta Inn at Palos Verdes Estates are the names of celebrities from all over the world and during every month thousands of people are entertained, declared Don K. Lawyer, sales manager of the seaside community. The unique setting and architecture of the inn have made it a landmark among Southern California, he said.

La Venta Inn was built two years ago, primarily as a convenience to the residents of Palos Verdes Estates. Miss Reba Willis, formerly overseas with the American Red Cross, was put in charge as hostess. The fame of the inn spread so rapidly that scarcely a day now passes but that more than 100 people are served, it is declared.

LOS ANGELES, CAL., EXAMINER
NOVEMBER 14, 1926

LAWYER SEES TOURIST RUSH ON WAY HERE

Greatest Season City Has Seen Predicted by Palos Verdes Sales Manager After Trip

Probably the greatest tourist season this city has ever experienced, with a resulting increase in real estate activity, is predicted by Jay Lawyer, general manager of Palos Verdes Estates, after a two-weeks' trip outside of the state.

"There has been general prosperity throughout the East," declares Mr. Lawyer. "Many persons have plenty of money to spend for travel. Southern California will be their natural goal this year.

"The tide that flowed toward Florida last year and the year before is headed toward California this year. The railroads and hotels are making elaborate plans to han- and the country is generally prosperous.

SAN BERNARDINO, CAL., SUN
NOVEMBER 14, 1926

Paving Operations Bring Road Closing

Paving operations necessitates the closing of the Palos Verdes Road from Redondo to San Pedro for a distance of one mile between Portuguese Bend and Mira Lesti, advises the touring bureau of the Automobile Club of Southern California. This section will be closed week days only and open to traffic on Sundays.

LONG BEACH, CAL., PRESS-TELEGRAM—10
NOVEMBER 14, 1926

GENERAL MOTO OBTAINS SITE HARBOR, IS RE

SAN PEDRO, Nov. 13.—While the Burkhart b reached today, it was generally believed Motors Corporation, which has been negotiating large factory in the local harbor district, has pu with water frontage on the West Basin from t ests as a site for the plant.

A rumor that the Palos Verdes syndicate's property in the Wilmington Panhandle district had been selected by General Motors was flatly denied today by Jay Lawyer, attorney for the Palos Verdes estates, who branded the rumor as ridiculous and stated that he had had no negotiations with the automotive company.

The report of selection of the Burkhart site is borne out by the advantageous location of the tract mentioned as the site and by plans of the corporation to cut down the hill portion west of the San Pedro-Wilmington road to offer a level industrial site with waterfront connections. This plan included the cutting down of the cactus-covered hills overlooking the west basin from the west side of the San Pedro-Wilmington road and distribution of the earth thus excavated on low areas to the west along the Lomita road. With the hills cut down, a grade-level site on both sides of the boulevard extending to the west basin on the east would make a most desirable site for the General Motors plant. The plant on this location, too, would be advantageously situated for obtaining electric power either from the municipal system or the Edison Company.

Details of the General Motors' plans have not been made public, but it is understood that the factory will be an assembly plant employing 18,000 workmen. The corporation is following the example set by Henry Ford in taking advantage of the shipping facilities of the local harbor as a distribution point for the West Coast and South America.

HERMOSA BEACH, CAL., BREEZE
NOVEMBER 15, 1926

Palos Verdes Is Victor in Baseball Game Yesterday

Those who saw the ball game between Palos Verdes and Mack Truck of Long Beach at the Malaga Cove play grounds yesterday were not disappointed in witnessing an exciting game in which Palos Verdes were victors by a 5 to 4 score.

There were several double plays made by the locals when outs meant runs, and twice Perry struck the last man up out with men on bases.

Ritter and Watkins held the high batting averages.

Next Sunday the team starts in on its winter schedule in the A. A. League, announcements will be made later in the week.

REDONDO BEACH, CAL., BREEZE—19S
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REDONDO BEACH, CAL., BREEZE—19S
NOVEMBER 15, 1926

34 Enrolled in Palos Verdes Sunday School

Dr. Kenngott, secretary of the Congregational conference, was present and gave greetings to the Palos Verdes Sunday school yesterday. The school, which is assuming proportions of a most grafifying nature, has now 34 enrolled, and much interest and enthusiasm are manifested by the young people. Yesterday Edith Kerr was presented with a Bible for perfect attendance from the beginning of the school, six months ago. Rev. Ray Eckerson of Los Angeles is the superintendent.

LOS ANGELES, CAL., SO. CAL. TROJAN—271
NOVEMBER 16, 1926

* * *

THETA PSI

A treasure hunt which was concluded with a dance at the La Venta Inn in Palos Verdes was given by Theta Psi Friday evening.

* * *

REDONDO BEACH, CAL., BREEZE—19S
NOVEMBER 17, 1926

Thanksgiving Operetta to Be Given Nov. 23 by Palos Verdes School

Palos Verdes School is giving its first public entertainment in the nature of an operetta, "On Plymouth Rock" to be given in the schoolhouse on the evening of Tuesday, November 23 at 8 p.m. Admission for grownups is 25 cents, and for the children 10 cents. It will be a Thanksgiving play and includes Indians, Puritans, and is the story of John Alden and Priscilla.

The parts in the operetta will be taken by the children, and the costuming will be authentic. It is to be a very delightful little offering and the school is anticipating with a great deal of pleasure its first bow to the public.

PASADENA, CAL., STAR-NEWS—14
NOVEMBER 15, 1926

VALUABLE SITE IS SOUGHT AS HOMESTEAD

Group, Denied Filings, Appeal to Interior Department

MEXICAN GRANTS BEING ATTACKED

Pasadenan Files on Fine Lots in Palos Verdes Community

Expecting to get choice homesteads in the business sections of Pasadena, Long Beach, San Pedro, and other cities which may be secured through payment of the fee of $1.25 per acre if the Department of the Interior at Washington decides in their favor, a group of intended homesteaders are claiming that all land grants made by Mexican governors of California during certain periods are invalid and have filed applications for the land in various localities.

H. W. Wheeler of Pasadena who has filed applications to homestead 160 acres of the choicest land in the Palos Verdes district, including several fine homes and an expensive tea house, states that an appeal has just been taken by William S. Summers, A. C. Routhe, Guy Mason, William H. Spaulding and Camden R. McAtee, attorneys for the land hungry men, from the decision of the Los Angeles Land Office denying their applications.

Pasadena Not Affected

The Rancho San Pasqual, including the townsite and additions of Pasadena, is not directly affected by the homestead applications and appeal taken by the land seekers. But Mr. Miller states that all Mexican land grant titles, including that of the San Pasqual grant, will be reviewed by the Interior Department before decision is made on the appeal. Thus far, applications have only been made to homestead part of the San Joaquin Rancho, near Irvine, Orange County, part of the Palos Verdes Rancho, and some sections of the San Fernando Valley. These districts were selected because of the opinion of the applicants that the Mexican grants to these lands were less secure than that of the Rancho San Pasqual.

In effect, the contention of the applicants whose petitions to homestead land in these grants have been refused by the Land Office, is that all grants made or confirmed by Governor Pio Pico of California between the dates of June 17 and August 10, 1846, are invalid. Scores of land grants, some large and some small, were made or alleged to have been made by Governor Pico between those dates including the Jose de la Rosa Padilla, Palos Verdes, Diaz, San Joaquin and Kinget grants. It is alleged that Governor Pico had no authority from the King of Spain, Mexican government or any other government to sign these grants. It is claimed that the treaty of Hidalgo, between the United States and Mexico, expressly stipulates that no land grants made in California after May 13, 1846, shall be recognized by the governments signing the treaty. The Palos Verdes grant is alleged to have been made by Governor Pico on June 3, 1846.

San Pasqual Grant

The grant of the San Pasqual Rancho is rather a different story. This 30,000 acres, stretching from a short distance north of the Mission to the Sierra Madre, was granted by Governor Pio Pico sometime in 1846, and the special United States Land Commission passed on the validity of the Garfias claim favorably on April 25, 1854.

REDONDO, CAL. REFLEX 19S
NOVEMBER 19, 1926

HEAVY INFLUX OF TOURIST TRAVEL IS PREDICTED

A great influx of tourists this winter, probably the greatest this city has ever experienced, with a resulting increase in real estate activity comparable to the boom period of 1923 is predicted by Jay Lawyer, general manager of Palos Verdes Estates, after a two weeks' trip outside of the state.

"There has been pretty general prosperity throughout the east," declares Mr. Lawyer, "and people have plenty of money to spend for travel. Southern California will be their natural goal this year. The tide that flowed toward Florida last year and the year before is headed toward California this year. The railroads and hotels are making elaborate plans to handle the traffic, and they don't base their plans on idle hopes but on reservations.

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REDONDO, CAL. REFLEX 19S
NOVEMBER 19, 1926

MANY CELEBRITIES COME TO INN AT PALOS VERDES

Names of celebrities from all over the world are on the guest book at LaVenta Inn at Palos Verdes Estates, and from all over the world, during every month. Thousands of people are entertained, according to Don K. Lawyer, sales manager.

On account of its unique setting and architecture the inn, Mr. Lawyer says, has come to be regarded as a landmark in Southern California.

LaVenta Inn was built two years ago, primarily as a convenience to the residents of Palos Verdes Estates. Miss Reba Willis, formerly overseas with the American Red Cross, was put in charge as hostess. The fame of the inn spread so rapidly that scarcely a day now pas[ses] bu[t] pl[easure] [par]ties

REDONDO BEACH, CAL., BREEZE—19S
NOVEMBER 19, 1926

Good Bus Service to The Operetta Tuesday Night, Malaga Cove School

It will be a lovely thing, that operetta to be given on Tuesday night of next week at the Malaga Cove schoolhouse, Palos Verdes. Suggestive of the Thanksgiving season, with its harkening back to the beginning of things for this nation. Plans have been made for good transportation. The bus will leave its station opposite the Farmers and Merchants bank at 7:30 o'clock, arriving in plenty of time for the 8 o'clock performance. Then the bus will call at the school at the close of the play.

The operetta is built on the story of those romantic characters in our American History, John Alden and Priscilla. The character of John Alden will be taken by Harry Martin. Frances Cheney is to be Priscilla; and Ellis Yarnell, Jr., Capt. Miles Standish. There will be bands of Indians and soldiers, dignified elders, Puritan maidens and youths. The cast has been loaned some real wampum and tom-toms, and it promises to be a real thrilling event in the history of children's entertainments. Tickets are 25 cents for grownups and 10 cents for the children. All are invited.

SAN PEDRO, CAL., PILOT
NOVEMBER 20, 1926

"OVER THE TOP"

THE opening of the Western avenue extension to White Point, to occur early next year, will be a notable event in the history of San Pedro. For it will mark the point where the city's long march from the waterfront westward "goes over the top." Beyond lies, not San Pedro bay, magic circle of beauty, where splendid waves dash against the beaches of that California wonderland which lies between them and the grim mountain chain which guards it from the desert's drifting sand and winter's blighting touch; not the noise of the industrial districts of busy cities, throbbing with the pulse of progress, growing as at the touch of a magician's wand. At the peak the picture changes with all the quick action of a scene on the silver screen. To the west lies the Pacific, with its vast expanse only, dotted as in pin points by the channel islands, in all its mysterious majesty, and its changing panorama of sea and sky. Lucky, indeed, is San Pedro on its incomparable site at the Southern end of the mountain ribbed Palos Verdes, where scenic beauty combines with a perfect year-around climate and living advantages equal to those to be found anywhere.

REDONDO BEACH, CAL., BREEZE—19S
NOVEMBER 20, 1926

Palos Verdes Library to Benefit by Pretty Operetta Tuesday Nite

The library at Palos Verdes is to benefit by the charming little operetta, "On Plymouth Rock," to be given by the children of the school on Tuesday evening of next week. The opera theme centers about the meaning of the Thanksgiving season, and is just the touch needed to make this season of the year one to be truly thankful for. The bus leaving down town at 7:30 will get you there in time for the entertainment and will be ready to take you home when the operetta is concluded.

It is the school's first public entertainment and as Palos Verdes folk are always so well represented at everything we give down here, our presence will make manifest the feeling of reciprocity between the communities.

HOLLYWOOD, CAL., CITIZEN
NOVEMBER 22, 1926

Plumbers Defeat Palos Verdes, 3-2

Standard Plumbing Fixtures baseballers from Hollywood defeated the Palos Verdes nine yesterday, 3 to 2, in a well played game.

The plumbers made ten hits off the pitching of P. Payne while Papke was able to hold the opposition to six hits.

LOS ANGELES, CAL., TIMES
NOVEMBER 21, 1926

Paving operations necessitate the closing of the Palos Verdes Road from Redondo to San Pedro between Portuguese Bend and Miralesti, a distance of one mile, advises the touring bureau of the Automobile Club of Southern California. This section will be closed week days only and thrown open to traffic on Sundays

LOS ANGELES, CAL., EXAMINER
NOVEMBER 20, 1926

Double A League Starts Tomorrow

The Double-A League, which was organized last week under the auspices of the Southern California Baseball Managers' Association, will get under way Sunday. North Long Beach will play the Crown City club at Brookside Park, Pasadena. Standard Plumbing Fixtures will meet Palos Verdes at Palos Verdes, while the Wood-Jackson Prep Stars, the other traveling team in the circuit, will combat Sherman Merchants at the latter's grounds. Maywood Merchants, also a member of the league, will draw a bye and play an independent game with the Mack Truck aggregation.

REDONDO BEACH, CAL.,
BREEZE—19S
NOVEMBER 20, 1926

Community Interest Registers 100 Per Cent, Palos Verdes

That fine and stalwart community spirit, which makes the Palos Verdes bloom and blossom over night, and sends them to the top of the list in building permits each month, was again made evident in an election held there yesterday.

With a good representation of their entire voting strength going to the polls, they put over a $25,000 bond issue without one vote against it. The money is to be used for addition to their school building in housing manual training and a domestic science departments.

LOS ANGELES, CAL.,
JOURNAL OF COMMERCE—
NOVEMBER 22, 1926

TO DRAW SCHOOL ADDITION PLANS

With bond issue of $25,000 for school purposes, voted unanimously, trustees of the Malaga Cove school district, Palos Verdes estate, authorized Architects Allison & Allison, Hibernian Bldg. to prepare working drawings for addition to present grammar school.

Structure will be two-stories high of reinforced concrete construction. It will contain manual training, sewing, domestic science and sloyd rooms.

REDONDO BEACH, CAL.,
BREEZE—19S
NOVEMBER 22, 1926

Dame Goodly and Other Interesting Characters In School Operetta

Dame Goodly, one of the most interesting of the characters in the little operetta, "On Plymouth Rock" to be given by the children of Palos Verdes school tomorrow night, will be interpreted by Lovella Hodge, who is said to be very true to the part. Dame Goodly has the motherly spirit, tells the children how they should go, stands no frivolity, and keeps an eye on the demands of the inner man.

All are urged to attend the operetta to be given in the Malaga Cove school-house at 8 o'clock tomorrow evening. The proceeds go to the school library and the admission charge is twenty-five cents for grownups and ten cents for the children. The children are especially invited as they will be charmed with the music and the acting, and the front rows have been reserved for their special benefit.

Busses will leave at 7:30 p. m. from their station opposite the Farmers and Merchants bank on Pacific avenue and will return after the performance.

Los Angeles, Cal.
TIMES
NOV 23 1926

WAR OPENS ON LAND FRAUD

Brains Behind Scheme Causing Numerous Homestead Raids Object of Hunt by Prosecutor

An investigation by City Prosecutor Friedlander and his chief deputy, John M. Concannon, of attorneys believed responsible for futile homestead raids on numerous old Spanish land grants, and who are thought to have mulcted Angelenos of $500,000 by falsely representing land conditions to them, was launched yesterday following a conference between the city officials and Brainerd B. Smith, register of the United States Land Office.

The Federal officials say they believe the filings are prompted by persons who assure the filers that the Spanish land grants are faulty, and who collect fees for preparing papers and other work in connection with the filings. The titles to the grants have been upheld many times in the courts and those who file on them are thus defrauded of the money they pay.

Powerless to prosecute the culprits because Federal statutes do not prohibit the filing of homestead entries upon any land within the nation's boundaries, Register Smith appealed to Prosecutor Friedlander to stop the loss to gullible citizens and bring to trial the guilty persons.

INVESTIGATORS TO WATCH

In response to the Federal official's request, Prosecutor Friedlander ordered a city investigator stationed in the land office with instructions to interrogate all applicants for homesteads in Spanish grants and set other investigators to work obtaining evidence from those who already have lost their money.

Additional co-operation to bring about the arrest of guilty persons was extended to Friedlander by A. A. Wilhelm, chief of the field division of the Interior Department in Southern California, who spent two months inquiring into the title onslaught made two years ago upon the Irvine Ranch near Orange. Wilhelm's findings were that the ranch, composed of two grants known as the Lomas de Santiago and San Joaquin, resulted in an outright loss of more than $100,000 to citizens of Los Angeles, San Diego, Santa Monica and Long Beach.

Successive appeals by applicants to the Commissioner of the Land Office, Land Office Commission, Secretary of the Interior and to the Supreme Court resulted in but one decision—that titles to Spanish grants are inviolate upon the approval of the Spanish Grant Commission, which sat in Los Angeles in 1860 and in San Francisco a year later.

Undeterred by these setbacks other applicants have since filed homestead entries upon the Ranchos De Los Palos Verdes, Guadalasco, Santa Margarita y Las Flores, Topanga Malibu Sequit and Ex Mission San Fernando.

Yesterday more than sixty men and women filed upon the Rancho Ex Mission San Fernando despite explanations of Register Smith and his assistant, Louis Vandenhook, that only time and money of the applicants were being wasted.

City Prosecutor Friedlander launched a vicious attack upon the "brains behind the plot" and declared that the entire forces of his organization would be utilized to bring about their arrest and prosecution. He defined their activities as being violations of five separate city ordinances including misrepresentation of facts, obaining money under false pretenses and seriously injuring property by clouding title.

"Title vested in Spanish grants as given by the Spanish Grant Commission more tha nsixty years ago are as good and as strong as any other that is possible to give," the City Prosecutor said. "We intend to stop these raids upon California property.

"The public cannot be blamed for trying to take advantage of something that would yield enormous profit for the money expended were it not for the fact that homesteading on Spanish grants is a futile cause sponsored by unscrupulous spellbinders."

REDONDO BEACH, CAL.,
BREEZE—19S
NOVEMBER 22, 1926

Palos Verdes Loses By Close Score

In a closely played game in which the "breaks" had much to do with the results, Palos Verdes lost to Standard Plumbing Fixtures Company by the score 3 to 2 in the first game of the winter schedule.

The visitors made one in the second and Palos Verdes evened it up in their half. Another score was credited to Standard Plumbing in the sixth and again tied by the home team in the seventh, but in the eighth they brought in the winning run.

Perry Payne was in the box for Palos Verdes and Martin played his usual heady game behind the bat. Seifert at short took his seven chances without an error and with Lechner was responsible for bringing in the two scores. Watkins and Francis Payne carried the big sticks.

Next Sunday Palos Verdes plays at Maywood. The game being called at 2:15.

LOS ANGELES, CAL., EXAMINER
NOVEMBER 23, 1926

1000 FLEECED IN LAND FRAUDS

War was formally declared by Federal and municipal authorities yesterday on the promoters of the many recent "homestead stampedes."

At least 1000 persons have been victimized in the attempted homesteading on various sections of rich agricultural lands near Los Angeles, according to land office agents.

The two most recent "stampedes" involve the Malibu ranch of Mrs. May K. Rindge, and the San Fernando Rancho, surrounding the San Fernando mission. The local land office was literally swamped Saturday and yesterday with prospective settlers, who paid their $16 filing fees in spite of assurances that they had no chance whatever to squat on land which has been duly patented and held under private ownership for generations.

While Federal officials were preparing to make investigations involving possible misuse of the mails on the part of the promoters, it was announced that City Prosecutor Jack Friedlander and Assistant Prosecutor John M. Concannon were preparing to bring perjury charges against many of the would-be settlers.

It was pointed out that by signing their applications, in most instances they had not even read the various legal obligations on their papers. Some of these were that the applicant was "thoroughly familiar" with the land in question. settlers admitted paying fees ranging from $100 to $1000, and the promoters, who claim irregularity in the old survey lines, have reaped fortunes.

REDONDO BEACH, CAL.,
ADVANCE—131
NOVEMBER 23, 1926

SCHOOL TO GIVE PLAY

This evening the Malaga Cove school house at Palos Verdes will be the scene of a Thanksgiving operetta. John and Priscilla Alden, Captain Miles Standish, bands of Indians and soldiers, dignified elders and Puritan maidens and youths will be there.

To accommodate guests from the south bay district the big Palos Verdes bus will leave its stand on Pacific avenue, at the foot of Emerald street, at 7:40 and return to Redondo after the play is over.

SAN PEDRO, CAL., NEWS
NOVEMBER 23, 1926

CONFERENCES TO WIDEN ROAD ARE UNDER WAY

Lomita, Harbor City, San Pedro Property Owners Signing Up

Conferences are under way to advance widening of Weston street, important east-and-west highway north of San Pedro and Lomita, Capt. Lewis Hansen, who is active in the project, reported today. Lomita, Harbor City and San Pedro property-owners along the route are being called on to sign up the required frontage for the ambitious development, according to Captain Hansen. There is little doubt that the project will go through, and become an accomplished fact within a reasonable time, he said.

Captain Hansen also quoted Jay Lawyer, of Palos Verdes estates, as stating he had given $10,000 to the Sepulveda highway fund, which projects a great new system of communications up through Los Angeles and Hollywood into San Fernando valley. While activity is greater on the northern than on the southern end of this route, it will provide a shorter connection with the harbor district, by linking up with east-and-west roads convenient of access here, it is stated. The Sepulveda highway project also looks probable of consummation, according to Captain Hansen.

LOS ANGELES, CAL., RECORD
NOVEMBER 24, 1926

VOTES FOR VANDERLIP

EDITOR, THE RECORD: At the Labor Temple polls near your office I know of at least five Republican votes that were cast for Frank A. Vanderlip of Palos Verdes for U. S. Senator in protest against the reactionary enemy of Southern California and the Boulder dam project.

Northern California has had both senators for 12 years and has now deprived the south of representation on the basis of population. I appeal to you to see that all scattering votes are counted and reported in the totals for the various candidacies. H. A. E.

(The official count of the ballots by the county board of supervisors concluded this week shows that Vanderlip received two "scattering" votes.—The Editor.

Los Angeles, Cal., Journal
NOVEMBER 24, 1926

NOTICE TO CONTRACTORS.

Office of the Clerk of the Board of Supervisors of the County of Los Angeles, State of California.

Sealed bids will be received by the Clerk of the Board of Supervisors of the County of Los Angeles, at his office until 2 o'clock p. m. of December 20, 1926, for the repair, reconstruction and maintenance of all streets in the Palos Verde Estates, except Granvia Miraleste and Western Avenue through Tract Nos. 8696, 8471, 7145, 9302, in accordance with specifications on file in the office of the Board of Supervisors and open to the inspection of bidders.

Copies of said specifications may be obtained from the Road Construction Dept., 11th Floor, Hall of Records.

Bids must be enclosed in sealed envelope, addressed to the Clerk of the Board of Supervisors, and must be endorsed, "Bid for the Maintenance of Streets in Palos Verde Estates," and must be delivered to the Clerk prior to the specified hour.

Each bid must be accompanied by a certified or cashier's check or a bond with an approved surety company as surety in the sum of ten per cent. (10%) of the amount bid, such check or bond to be made payable to the Chairman of the Board of Supervisors as a guarantee that the bidder, if successful, will enter into a contract satisfactory to said Board and in addition thereto the successful bidder will be required to file a bond with sureties satisfactory to the Board of Supervisors, such bond to be conditioned for the faithful performance of said contract, and also a good and sufficient bond for the payment of laborers and materialmen.

The Board reserves the right to reject any and all bids not deemed advantageous to the county.

By order of the Board of Supervisors of the County of Los Angeles, State of California, adopted November 22, 1926.

(Seal of the Board of Supervisors)

L. E. LAMPTON,
Clerk of the Board of Supervisors of the County of Los Angeles.

By Mame B. Beatty, Deputy.

Date of first publication, Nov. 24, 1926.

(7169)

HOLLYWOOD, CAL., CITIZEN
NOVEMBER 23, 1926

CLEAR IT UP

This morning's papers tell us that there are to be criminal charges filed against some of those who are responsible for the filing of claims on some of the old California ranchos with the contention that they are still government land.

Threats like these have been made before and nothing has come from them excepting to lodge a few men in jail and then never bring their cases to trial.

It seems to us that what needs to be done is for everyone to join hands and carry the question of the legality of the title to some of the old land grabs up to the Supreme Court in order that once and for all every trace of doubt may be removed.

We have read the briefs of those who contend that some of these large tracts were fraudulently and illegally obtained and are therefore still public domain and subject to being filed upon.

We have read also the contention of the land department and the department of the Interior that the issuing of a government patent on these lands settles once for all the question of the private title to them.

That one large California ranch contains 29,000 acres stolen through a fraudulent survey is one of the many charges of fraud and false titles which those fighting the battles for the claim filers have lodged in their effort to open up territory involved in early land grabs.

That title to stolen property can never be confirmed is one of the contentions of those whose legal battle has unquestionably inspired many to file claims on what has now become immensely valuable land.

That by a special act of Congress the method of confirming or denying title to these land grabs was prescribed and that in conformity therewith patents were issued to the lands now being filed upon and that these patents preclude any further contest is the position of the Department of the Interior.

Which side is right and which side is wrong it is difficult for one to say—and just as useless as it is difficult.

But certainly a Supreme Court decision would settle the whole discussion and it seems to us that steps should be taken that will lead toward that decision.

Certainly nothing should be left undone that will help in removing all question about the legality of title to such estates as the Irvine, Palos Verdes and Rindge ranches.

But certainly, if there is room for an honest difference that there is such room we shouldn't sts until that room for honest dif- een eliminated by a court decision.

SAN PEDRO, CAL., NEWS
NOVEMBER 24, 1926

RETURNED HUNTERS ARE HOSTS AT ELABORATE DINNER - DANCE AT PALOS VERDES GOLF CLUB

Following their return from their annual and highly enjoyable hunting trip into Mexico, a group of well known sportsmen were hosts last evening at one of the most delightful dinner - dances ever given in San Pedro.

The Palos Verdes Golf club was the scene chosen for the delightful event, and no pains were spared to make it an affair long to be remembered by those fortunate enough to be included in the guest list.

At a long table two huge centerpieces of American Beauty roses lent their beauty to the attractive appointments. Individual favors consisting of Mexican dolls for the ladies and gifts suggestive of the various lines of business followed by the men, marked places for the 27 guests who enjoyed a sumptuous eight-course banquet, the piece de resistance being duck brought from the wilds of Mexico by the hunters themselves.

The enlivening music furnished by Pieghtals' orchestra made dancing a distanct pleasure, with Terry Hickman being given first prize for the best exhibition of the latest in syncopation. To W. H. Wickersham, in recognition of his being the most youthful guest present, an elegant brief case was presented, and to Frank Black, golf enthusiast, was given a dozen golf balls.

Floral tributes were sent to Mrs. W. H. Wickersham, and W. P. Tanner, who, on account of illness, were unable to be present. A feature of the evening which was greatly enjoyed, was the showing by Ed Herman, of motion pictures of the recent hunting trip, of which last evening's affair was the pleasant conclusion. To Mrs. Terry Hickman, Mrs. B. B. Lippman, and Mr. Sampsel of Los Angeles, one of the owners of the salt mine near San Quentin, the culminating point of their hunting trip, were presented enlarged pictures of the hunting party, taken in Mexico.

Guests included Mr. and Mrs. Jack Phillips, Mr. and Mrs. Terry Hickman, Mr. and Mrs. William Maggio, Mr. and Mrs. Vincent Zankich, Mr. and Mrs. Eastham Tanner, Mr. and Mrs. Frank Black, Mr. and Mrs. Jack Anderson, Mr. and Mrs. John Wehrman, Mr. and Mrs. L. E. Sampsel, and guest, Mrs. Miller, of Los Angeles; Mrs. Della Housman, Mr. and Mrs. Paul Draper, Mr. and Mrs. A. J. Musante, Mr. and Mrs. Harry Phillips, W. H. Wickersham and Mr. and Mrs. B. B. Lippman.

SAN PEDRO, CAL., PILOT
NOVEMBER 25, 1926

Plan Widening of Weston St., Owners Urged to Sign Up

Owners of Weston street property in San Pedro, Harbor City and Lomita are being called upon to sign up frontage for the widening of the thoroughfare, according to Capt. Lewis Hansen, who is active in the project. Weston is an important east and west highway north of San Pedro and Lomita, and the development plan promise to be successful.

Jay Lawyer, of the Palos Verdes estates, according to Capt. Hansen, has donated $10,000 to the Sepulveda highway fund for the making of a great highway system through Los Angeles and Hollywood to the San Fernando valley. It will provide a shorter linking with the harbor district when completed.

REDONDO BEACH, CAL.,
BREEZE—198
NOVEMBER 26, 1926

RAINING IN LOS ANGELES IS MESSAGE

Expect Precipitation in This Section by Nightfall

FLOODS IN NORTH

Season Ahead of Last Year This Time, Records Show

According to long distance phone messages, it was raining again in Los Angeles this morning. Someone living in the Palos Verdes also telephoned that a slight drizzle had started up in the higher portions of the hills. A suspicion or trace of rain was noted in Redondo this morning with indications that there might be a smart shower or two before clearing weather sets in. Up in Francisco there have been floods. Merchants have been obliged to pile sandbags in front of their stores in Oakland.

AVALON, CAL. ISLANDER
NOVEMBER 24, 1926

to illuminate the target.

THE CATALINA ISLANDER

It is rumored that the General Motors Corporation intends to enter the Los Angeles Harbor district, the report being that the company has closed a deal for 1600 acres in the Palos Verdes tract for a factory site.

LONG BEACH, CAL.,
PRESS-TELEGRAM—1
NOVEMBER 24, 1926

MEADOW PARK ASKS TO JOIN TORRANCE

TORRANCE, Nov. 24.—The Meadow Park district, comprising about 4000 acres of land and including three-fourths of a mile of ocean frontage, has presented a petition to the Torrance City Council asking that Torrance call an election upon a proposal to annex this territory. The council is expected to consider the petition at a special meeting late today, at which time a date for the election may be set.

If the annexation proposal carries, Torrance will acquire an ocean front all its own and close to 500 new residents..

The territory included in the petition lies roughly between the extension of the southern boundary of Redondo, the north line of Palos Verdes estates, and an extension of Pennsylvania Avenue in Lomita westward to the Pacific Ocean. None of the Palos Verdes estates nor Walteria is included.

The proposal came as somewhat of a surprise in this section, as much of this unincorporated territory had been considered as field for the expansion of Redondo.

The request cites as one of the reasons for the annexation the fact that taxes in the proposed new territory would be reduced by 52 cents per $100 assessed valuation.

The Torrance tax rate is 76 cents, but the rate for the annexed territory would be 2 cents lower, it was said at the city hall here today. The names on the petition are being checked by the city clerk.

4000-ACRE TRACT IS INVOLVED

Meadow Park Residents Petition Torrance Trustees for Special Election

MILE OF BEACH INCLUDED

Territory Includes Ocean Frontage Between Clifton and Palos Verdes

Residents of Meadow Park tract south and west of Torrance yesterday filed with City Clerk A. H. Bartlett a petition asking the Board of Trustees to call an election so that they might vote on the question of annexing to Torrance. The area stipulated in the petition for proposed consolidation with Torrance aggregates about 4000 acres, or almost half the present area of the city. The tract proposed for consolidation is west and south of Torrance and extends from Lomita west to the ocean, including almost a mile of beach frontage

WEST HOLLYWOOD, CAL.,
COURIER—173
NOVEMBER 26, 1926

CRUSADING FOR UNCLE SAMUEL

A DETERMINED ENDEAVOR TO RECOVER RICH PUBLIC LAND

By Sam W. Small

The board of land appeals in the interior department has been hearing during the past two weeks an argument in a case that carries much personal and political dynamite in its bosom.

It is a new phase of those famous and sometimes infamous, Spanish and Mexican land grant cases that have agitated California since the taking over of that territory from Mexico in 1846. Since that time the land office of the nation have had to deal with the problems involving private claims and the public domain out there. The supreme court of the nation has labored over and decided scores of the appealed cases, either to affirm general grants or reject fraudulent ones.

The Basis History.

In the era of early discoveries and settlements in the Pacific coast regions the title to the lands were vested by international law in the crown of Spain. That kingdom had a system of laws regulating the giving and recording of royal grants of land, to which all Spanish grants should conform. But, when Mexico became independent, by the treaty of Corovan the crown lands became the public domain of the new nation. Thereafter all grants of land were to be in conformity with Mexican legislation.

By that legislation it was permitted to governors of porvinces to give grants of the public land to individuals or companies of persons for purposes of settlement, cultivation, grazing, etc.

All such grants, however, had to be officially made, attested and either affirmed by the department assembly or the executive authority in Mexico City, the national capital, and duly recorded in books provided for that specific purpose. Many such grants have been properly proven, recognized and validated by the executive or judicial authorities of this country.

When Fraud Entered the Game.

Just on the eve of California falling into the possession of the United States one Don Pio Pico was the

The Government's Case.

The register of the Los Angeles land office, R. B. Smith, gave as the reason for rejecting the homestead applications that the lands filed for are embraced in the exterior boundaries of a patened private land claim known as the Rancho Los Palos Verdes.

The division inspector for the department of the interior, J. H. Favorite, notified each of the applicants that his or her filing was rejected because the land is embraced in the exterior boundaries of a patented private land claim known as Rancho Los Palos Verdes, which he said was a grant made June 3, 1846 by Governor Pio Pico.

The statement by the division inspector that the lands filed upon are in a grant by the Mexican provisional governor on June 3, 1846, is at wide variance with the extensively advertised claim of the Vanderlip syndicate, now in possession, that they acquired the disputed lands in 1913, thus becoming the sixth owner in succession from the original grant of the king of Spain, more than one hundred years ago.

The Homesteaders' Claim.

In the face of this discrepancy between the claim of the land department officials and the claiming possessors of the lands in question, John Adams and his associate homestead applicants made and perfected appeals to the commissioner of the general land office, asking that the rejections by the Los Angeles register be overruled and their applications be allowed.

"The land is within the exterior limits of a confirmed Mexican grant known as the Rancho de Los Palos Verdes, surveyed by Deputy Surveyor Henry Hancock in September, 1859, which survey was approved by the United States surveyor general on September 19, 1850, and a patent was issued in accordance with the survey June 22, 1880."

But, over one month before this decision, the interior department, through Division Inspector Favorite, sent to each of the applicants a public statement, as follows:

"Briefly, the history of the grant is as follows: Grant made June 3, 1846, by Governor Pio Pico. Petition for confirmation filed November 1, 1852. Decree of confirmation rendered December 20, 1853, by board of commissioners, U. S. district court performed decree and suvey approved September 18, 1853, patent asked June 22, 1880."

What the Treaty Said.

In answer to these statements from the officials of the interior department, the homesteaders reply that the treaty of Guadalupe Hidalgo, by a protocol of May 26, 1848, insisted upon by the United States Senate to fix the date that would definitely establish private land grants by the Mexican government, declared that "legitimate titles to every description of property, personal and real, existing in the ceded territories, are those which were legitimate title under the Mexican law in California and New Mexico up to the 13th day of May, 1840."

Mexico declared that no titles had been granted in California subsequent to that date and the records of the department assembly in California, found in the archives of Mexico, show that no grant was presented to it by the governor for its approval that was dated later than May 2, 1846.

Hence, the homesteaders claim that the position of the United States land authorities that the Rancho Palos Verdes grant was made by Governor Pio Pico on June 3, 1846, is wholly untenable and that such pretended grant is fabricated, illegal, and wholly null and void.

The supreme court of the United States has repeatedly held that "the record is the grant and the grant is the title," and now the homesteaders are demanding to know (1) Where is the record? (2) Where is the grant? (3) In whom is the legitimate title?

They contend that there is no original Spanish or Mexican record of this Rancho Palos Verdes grant; therefore, there is no lawful grant, and the legitimate title to the lands is in the government of the United States, has been since July 7, 1846, and the lands, never having been withdrawn by congress from entry, are still open to those citizens of the nation who are qualified to apply for homesteads.

Vast Titles in Danger.

The amazing significance of this pending controversy is that the main issue affects not simply the title to the 16,004 acres of the Palos Verdes estate, but may reach and affect the titles to 10,000,000 acres in California that are said to rest upon illegitimate Mexican grants obtained by bribery and collusion from Governor Pio Pico and his confederates.

For that reason a tremendous combination of land and financial interests in California, New York and elsewhere, is formed and is fighting in every possible way to defeat these Rancho Palos Verdes homesteaders.

The Vanderlip syndicate alone claims its twenty-five square miles to be worth $100,000,000 and is reported to have already sold bonds or titles thereon to the sum of $20,000,000. The representatives of the syndicate have said that to validate the claims of the homesteaders will impose upon the syndicate the necessity of refunding that huge sum. Hence the activity and ingenuity of extensive financial and political interests to defeat the contesting homesteaders.

But the broad issue persists—is

REDONDO BEACH, CAL.,
BREEZE—198
NOVEMBER 26, 1926

Family Celebration of Umsteads and Moyers Is a Joyous Event

Thanksgiving was most joyously spent by Rev. Umstead and family with the Moyer families. Originally they had planned to go to Orange County Park, but owing to the dampness of the ground their plans were changed. So the ladies spread a long table in the Congregational Church dining room and while this was in progress the men enjoyed a good game of the old fashioned "horse shoe."

There was no need to ring the dinner bell the second time, and as all stood at their place Grace was sung to the Great Giver of all Good.

Those who sat down were: Rev. and Mrs. O. Umstead, Ruth and Helen Umstead, Mr. and Mrs. Rueben Moyer, Mr. and Mrs. Myron C. Moyer and daughter Marybelle, Mr. and Mrs. Raymond Moyer, Mr. and Mrs. C. Childs and son Charles, Mr. Arthur McNeil, and Miss June Childs.

When all had finished it seemed but a small impression made on the abundance provided.

A ride in autos over to San Pedro harbor to watch the boats, then back by Palos Verdes, and again to the Church where many interesting games were played.

Again the company besieged the table but were not able to conquer all the supplies. All returned to their rest with happy and grateful hearts.

EL SEGUNDA, CAL. HERA...
NOVEMBER 26, 1926

Local Women Home After Studying Spanish Types

Miss Ruth Dyar and Mrs. Britton Bowker have returned from a tour of inspection of homes and buildings of the Spanish and California type of architecture.

Both of these ladies are students of architectural design and feel that our city with its Spanish name and beautiful rolling hills makes an ideal situation for this type of architecture.

They being new comers here, see in our little city, lying as it does between Santa Monica and Los Palos Verdes, the possibilities for a future city of beautifully designed homes and buildings that will be in keeping with the forward movement along that line already in progress in many of the other communities of California.

Mrs. Bowker is planning to build a Spanish home on Loma Vista, where already a start has been made in that direrion by the El Segundo Construstion company which has completed and sold the home on the corner of Holly and Loma Vista.

SAN PEDRO, CAL., PILOT
NOVEMBER 29, 1926

WHEN THE RAINS COME

IN no region of the world does the coming of the winter rains bring such a magic transformation as those of the Southern California Coast range; and in none of its other sections is the change so quick and sudden as that in the Palos Verdes peninsula, San Pedro's scenic background. Almost in a day brown and barren hills turn from their somber summer tints to vivid shades of green, rivaling the winter shades of sea and sky. From misty summer haze the clearer air brings out the sharper lines of the panorama of the Southland, every foot having some particular beauty of its own, to be pried out by those in the increasing army of sightseers which visits them daily. And the hills themselves hold a store of beauty all their own in their weird and changing beauty. Strange cloud formations, misty and unreal as ghosts of old memories, rise from the sea to climb the rugged canyons. During these days of clouds or rains glimpses of ocean lanes may shine through the encircling haze, or in clearing days, rainbows rising from sea level appear below the line of vision at the higher elevation, not in the orthodox fashion of well behaved rainbows. Beautiful at all seasons, these hills are at their best on the early winter days, and this season will attract a vast number of visitors.

REDONDO, CAL. REFLEX
NOVEMBER 26, 1926

FORD PARADE WELL WORTH SEEING; FOUR BLOCKS IN LENGTH

The citizens of Redondo Beach enjoyed the opportunity of seeing a full line of the latest "Improved Fords" in an interesting and colorful parade given on Tuesday by Jefferis & Meek of 420 Diamond street.

The parade was headed by the Fordson equipment owned and operated by the Palos Verdes Estates. These in turn were followed by commercial and passenger cars. Other commercial cars were those of Clark's Market, Johnson Ice company, Shakelton's Dairy, Howell's Dairy, Rice's Tin Shop, and others of the latest type. Jefferis & Meek appreciate the loaning of the equipment by the merchants for this successful demonstration.

The passenger cars in the six different colored pyroxylin finishes, presented a contrast in color and variety never before—'tis said—equalled by any car manufacturer.

In addition to having given this demonstration Jefferis & Meek extend to all readers of The Reflex a cordial invitation to witness a free demonstration of any model, without any obligation. Over one hundred late improvements on all models make this inspection worth while. Jefferis & Meek lay the increasing local demand for the "World's Most Popular Car," to increased gas mileage, together with added power. Sales show a 30.3 per cent increase in California over 1925.

LOS ANGELES, CAL., RECORD
NOVEMBER 26, 1926

FOUR GOOD GAMES

Double "A" league games for Sunday are: Wood-Jackson Prep Stars vs. North Long Beach at Virginia City; Palos Verdes vs. Maywood Merchants; and Standard Plumbing Fixtures vs. Sherman Merchants at Sherman.

SAN PEDRO, CAL., PILOT
NOVEMBER 27, 1926

TREE PLANTING SEASON IS HERE

A TREE-LINED street has a beauty and distinction that no treeless street can ever attain. Streets without trees have a bare, unfinished look. There are many who prefer a humbler thoroughfare blest with abundant shade trees, to the more pretentious residential street that lacks them.

In planting street trees in the San Pedro hill section the first consideration should be the "man up the hill," and high growing varieties like the eucalyptus should be left out of consideration. There are blocks, in fact, in which no trees ought to be planted, and which should be otherwise ornamented. All varieties of deciduous trees should also be eliminated from consideration. The difference between summer and winter in the Palos Verdes hills so far as temperature is concerned, is so inconsiderable that shade is often appreciated in winter as well as in summer.

The asphalt streets, cement pavement, buildings up to the line of cement sidewalks, give a street tree an appallingly small chance for water or nourishment. Van Griffith, head of the Los Angeles park commission, has made an excellent arrangement for irrigation. Near the tree, some four or five feet distant, is dug a hole about six feet deep and four feet wide. This is filled with loose stones, then covered with a foot of earth. This rock-filled cavity serves the tree as a private irrigation tank. Water is run in at intervals and it seeps through slowly. The rock obviates the necessity and danger of a lightly covered hole, yet the water goes through it unhindered.

In some sections of San Pedro, especially on hillsides, where surface water runs away rapidly, some such method of irrigation is imperative if one wishes to raise a tree. While the uneven site of San Pedro makes any ornamental drive through the city—like Euclid avenue between Ontario and Uplands, or Riverside drive at Rialto, or the beautiful avenue between Riverside and Arlington—impracticable, there is no reason why they should not be otherwise improved. Some lengthened cross streets into the hills are now ripe for some plan of uniform planting and those selected will be favorites for travel, and not only add to their beauty but also to property values.

4 Times November 28.

Sea and shore. In the foreground is the A. E. Cameron home on Via del Monte, Mon laga, Palos Verdes Estates. The view includes Redondo Beach and other seaside cities, the mountains in the distance. Kirtland Cutter, architect. —*Padilla Company P*

Los Angeles, Cal
TIMES
NOV 28 1926

Palos Verdes Commerce Body Stages Meet

At the annual meeting of the Palos Verdes Chamber of Commerce Thursday night the accomplishments of the past year were recounted, and plans laid for next year's operations, it was announced.

Roscoe Breeden, president of the chamber, presided at the meeting, convened at the Palos Verdes golf clubhouse. The principal speeches were made by Jay Lawyer, general manager of the Palos Verdes project, Don K. Lawyer, sales manager, and Col. J. C. Low, operations manager. Representatives from neighboring chambers of commerce and from public utility companies of the south bay beach cities were present.

LOS ANGELES, CAL., EXAMINER
NOVEMBER 28, 1926

NO DISSENT IN SCHOOL BONDS

School bonds to provide money for the erection of manual training and domestic science departments were voted at an election held in the Malaga Cove district of the Palos Verde Estates last Friday.

The bond carried without a dissenting vote. So far as is known this is the only instance where a bond election was held without a negative vote.

From the combined standpoint of architectural merit and equipment the Malaga Cove school is regarded as one of the best in the state. Located on a site above the ocean, it commands a sweeping view of the Santa Monica Bay and the beach cities.

The structure was designed by Allison & Allison, architects.

The addition to the school, providing room for the establishment of manual training and domestic science will be built soon. The same type of Spanish architecture used in the original building will be followed in the addition.

POMONA, CAL., PROGRESS
NOVEMBER 30, 1926

Will Pave Palos Verdes Highway

Paving operations necessitate the closing of the Palos Verdes road from Redondo to San Pedro for a distance of one mile between Portuguese Bend and Mira Lesti, advises the touring bureau of the Automobile Club of Southern California. This section will be closed week days and open to traffic on Sundays.

LOS ANGELES, CAL., EXAMINER
NOVEMBER 28, 1926

Commerce Club Holds Meeting

At the annual meeting of the Palos Verdes Chamber of Commerce last Thursday night progress of the past year were recounted, and plans laid for next year's operations.

Although one of the smallest chambers of commerce in the state in point of numbers, the Palos Verdes group is one of the most active and energetic.

Roscoe Breeden, president of the Chamber, presided at the meeting, which was held at the Palos Verdes golf clubhouse.

The principal speeches were made by Jay Lawyer, general manager of the Palos Verdes project, Don K. Lawyer, sales manager, and Col. J. C. Low, operations manager.

Representatives from neighboring chambers of commerce and from public utility companies of the south bay beach cities were present.

REDONDO BEACH, CAL.,
BREEZE—19S
NOVEMBER 29, 1926

Baseball Game, Palos Verdes vs. Maywood Postponed, Wet Field

Because of the rain Friday the game between Maywood and Palos Verdes was postponed, the Maywood field being too wet to play upon. Palos Verdes will play Long Beach Merchants, weather permitting, next Sunday at 2:15. This team is a strong team made up of the B. & H. Transfer Company and the Virginia City teams, and a good game is expected.

LOS ANGELES, CAL., TIMES
NOVEMBER 28, 1926

VOTE BONDS FOR SCHOOL ADDITION

Palos Verdes Unanimous in Move to Increase Scope of Institution

School bonds to provide money for manual training and domestic science departments were voted at an election held in the Malaga Cove district of the Palos Verdes estates last Friday. The bond carried without a dissenting vote.

From the combined standpoint of architectural merit and modern equipment, the Malaga Cove School is regarded as one of the best in the State. Located on a site above the ocean, it commands a sweeping view of the Santa Monica Bay and the Beach cities. The structure was designed by Allison & Allison, architects. The addition to the school providing room for the manual training and domestic science will be built soon, according to Edith Perry, principal.

REDONDO BEACH, CAL.,
BREEZE—19S
NOVEMBER 29, 1926

Former residents of Iowa felt proud of the State College team Saturday when it effectually blanketed the Southern Branch eleven at the Coliseum.

* * * *

Perhaps the mystery of the multitudes of brown butterflies seen in the Palos Verdes hills last year is solved. They evidently got lost on their way to a point near Pacific Grove where millions upon millions spend their winter clinging to a certain kind of pine tree up there. A naturalist says that these monarch butterflies have certain fixed habits among them of going to a definite winter abode and traveling in armies. In fact their numbers are so great that it takes more than a day to pass a given point. No doubt a lot of stragglers got carried south by some wind and landed in the Palos Verdes hills.

* * * *

LOS ANGELES, CAL., EXAMINER
DECEMBER 1, 1926

charming vistas and frequent marine views.

Purely as a traffic artery, Beverly boulevard will be worth far more than it cost. But its chief value is that it makes this country of ours more enjoyable. It increases the pleasure of living in this particular part of the world. It is an added inducement to visitors to come here. There will be a new motor trip for them, a day of fresh exhilaration in the open.

There should and will be other scenic drives opening country that is just as beautiful as that along the Beverly drive, or as that revealed by the recently-opened Palos Verdes boulevard. How to get the most out of this marvelous region through the building of roads is one of the very important studies and problems that must be engaging us for a long time to come.

REDONDO, CAL. REFLEX 1926
DECEMBER 1, 1926

MAPS TO BE MADE OF TERRITORY TORRANCE COVETS

Board of trustees met in adjourned regular session in the council chamber in the city hall at the hour of 8:00 o'clock p.m. November ber 29.

The city attorney requested that the city engineer be instructed to prepare a map showing all subdivisions of the territory lying between Redondo Beach and the Palos Verdes Estates which the city of Torrance were preparing to annex. The city engineer was instructed to at once prepare a map of all the territory lying between the southerly boundary line of the city of Redondo Beach and the Palos Verdes

REDONDO BEACH, CAL.,
BREEZE—198
DECEMBER 4, 1926

No Game Sunday at Malaga Cove

The rain of yesterday and today will prevent the playing of the baseball game scheduled between Palos Verdes Estates and North Long Beach Sunday at Malaga Cove playground.

The management is making an endeavor to arrange for a game with some team outside of the Double A League to play Sunday, December 12th, on which Palos Verdes has a "bye" date, the proceeds of which are for the Redondo American Legion.

LOS ANGELES, CAL.,
EAST SIDE POST
DECEMBER 2, 1926

U. S. LAND FRAUD IORNIA IS CHARGED

HOMESTEAD APPLICATIONS ARE REFUSED ON LANDS THAT FACTS SHOW BELONG TO U. S.

Investigation Discloses Faulty Titles to Spanish Grants; Documentary Proof Holds Land Still Open for Homesteading.

Government lands in California have been usurped and are held under supposedly "clear titles," but are, as a matter of fact, open to homesteading at present, according to an exhaustive investigation just concluded by the East Side Post.

Investigation was launched when news reached this paper that several East Side residents and others had their filing papers rejected by government authorities.

East Side residents and others have been deprived of their constitutional rights to homestead government land, it has been revealed. Not alone have the East Side people been subjected to the iron hand of government authorities, but hundreds of similar applications, made by persons throughout the state, have also been rejected.

The lands referred to comprise the Irvine Ranch in Orange County and the Palos Verdes estates. Both of these properties are now involved in litigation.

The trouble dates back to the time of Spanish land grants when thousands upon thousands of acres were deeded over to Spaniards and others by the King of Spain.

Investigation has disclosed that [illegible] acres. They could not both be valid. One had to be void. The Court said the grant to 17,557.72 acres was valid, final and forever set at rest. It follows that the patent for 47,226.61 acres, based upon the survey, arbitrary to say the least, had to fall. The opinion of Mr. Justice Field setting at rest the Yorba grant, nullifies the Hancock survey, and the patent issued thereon.

"There was no jurisdiction to issue the patent of 1868. The survey is an assault upon the solemn decree of a court clothed with special and exclusive jurisdiction. The patent issued on the survey was without warrant in law, and was, and is, void."

The above quotation would indicate that the department was at the time this was written, ignorant of the fact that no valid grant was ever made to Theodocia Yorba for the lands known as Rancho Lomas de Santiago.

The question of the validity of the Lomas de Santiago grant was not raised by those in charge of the case of the homesteaders of this tract of land for the reason that they never intended to attack any title covered by fictitious and fabricated grants—their purpose being only to homestead what they termed the "interstitial space lying between the Lomas de San-

fraudulent and that the lands rightfully belong to the people.

The following is a brief resume of the historical events which led to the granting of the Spanish grants.

Pio Pico Made "Grants"

On the 7th day of July, 1846, the territory now known as the State of California became public domain of the United States. Prior to this date, all of this territory was public domain of Mexico. Subsequent to this date, all of the State of California, not previously granted to Spanish or Mexican nationals, was public domain of the United States.

On or about the 12th day of April, 1846, Pio Pico was appointed governor of the territory known as California, and he thereafter, on April 15, 1846, presented his appointment to the General Assembly. He was inaugurated as governor on April 18, 1846, and when it is considered that the territory known as California became public lands of California on July 7, 1846, and was ceded to the United States under the Guadalupe Hidalgo treaty, it can be seen that Pico's term of office

inds remains in the gover[illegible]nt, nd this is not denied, the [illegible]and Department has jurisdict[illegible] hey contend that the court has equently held the Land Depart[illegible]ent has jurisdiction as long as the tle remains in the government as ustee.

This question was argued in Vashington on November 10.

Further disclosures concerning he fraudulent titles now held to he Lomas de Santiago and Palos Verdes properties and others will e made in next week's issue of The East Side Post.

SAN PEDRO, CAL., NEWS
DECEMBER 2, 1926

RAISE $3,000 IN 3 HOURS AT CHAMBER MEET

San Pedro Groups Battle Location Outfall Sewer Here

WILL CANVAS CITY

Final Drive May Bring Victory at December 11 Hearing

With nearly $3000 pledged this morning to start the ball rolling and with the announcement yesterday afternoon from the Palos Verdes Land company that they will fight with San Pedro, it appears that there will be no difficulty in raising the additional $10,000 to keep the outfall sewer out of San Pedro.

Representatives from the San Pedro realty board, the San Pedro Woman's club, the Point Fermin Improvement association and the Southwest Improvement association as well as the chamber met in the chamber rooms and launched the campaign for the necessary money with the intention of winding it up tomorrow if possible.

The final showdown as to the route that the sewer line is to follow will be made on December 11 at the meeting of the state board of health in Sacramento. Los Angeles and Long Beach have expressed favor for the Point Fermin or White's Point routes, and San Pedro is supporting the Badger avenue line.

This additional money is to be used to further carry on the case in the interests of San Pedro and its Badger avenue line, and Professor Hyde is now going over the report of the Los Angeles chamber of commerce to the state board to prepare a case supplementing San Pedro's report to the board, which will be considered at the meeting on the 11th.

Among the larger contributors who had pledged themselves this morning were the Dodson Properties company, Sepulveda Land

(Continued on Page Two)

[illegible] immediately, because the welfare of the community is at stake.

When the first $10,000 was being collected many people declared at that time that they would willingly give more if it was found necessary, according to those working in the first campaign, and, they add, now is the time to live up to that declaration.

DECEMBER 3, 1926

PLAN NEW HOMES IN PALOS VERDES

Plans for homes at Palos Verdes Estates totaling $190,000 in value and for an addition to the Malaga Cove school building, to cost $25,000, have been passed by the Palos Verdes Estates art jury and construction work will be under way on all the structures within the next few weeks, it was announced today.

Bonds for the addition to the school building, which will be used for the manual training and domestic science departments, were recently voted without a negative ballot. The original school building was completed last spring at a cost of $85,000.

Eleven homes are included in the list approved by the art jury. The list, however, includes one residence which will cost $75,000, but the majority of the homes are to cost between $10,000 and $15,000, it is understood.

Hollywood Cal
East Hollywood
News-Advocate
Dec 3-1926

CALIFORNIA'S SEA COAST HELD BY PRIVATE OWNERS ILLEGALLY, CLAIM SETTLERS

East Hollywood Residents Whose Applications to "Homestead" Public Domain Are Rejected Appeal Cases to Department of the Interior to Gain Citizen's Rights.

In all newspaper articles referring to reputable citizens as "raiders," who are undertaking to exercise their constitutional rights in filing upon what they believe to be public domain of the United States, the lands in question are referred to as Spanish grants, but as a matter of fact the grants in question were fradulently fabricated and antedated by Pio Pico, or other Mexican governors, either contrary to the Mexican law or to the treaty engagements between the United States and Mexico, or both.

Much stress is laid upon the fact that a commission which was appointed in 1851 passed upon the validity of certain legal and illegal lan dgrants, but the commission of 1851 was charged with having judicial knowledge of the Mexican law which prohibited the execution of any grant of any Mexican territory by any governor of any state, or by any official of the Republic, without the prior consent of the Supreme Government of Mexico; and said commission was required "to be governed by the Treaty, Law of Nations, the laws, usages, and customs of the government from which the claim was derived, the principles of equity, and the decisions of the Supreme Court of the United States," so far as they were applicable; and this being true, the commission could not legally confirm any grant not made in strict compliance with both the spirit and letter of the law of the granting nation and the stipulations of the Treaty of Guadalupe Hidalgo, which when ratified became the Supreme Law of both the United States and Mexico: therefore, it follows that if through intentional fraud, misrepresentation, inadvertence, defiance of law, or ignorance of treaty obligations, said commission undertook to confirm an invalid, fraudulent, fictitious, fabricated, antedated, alleged grant issued without authority and contrary to the law of the granting nation, and therefore being a nullity, such confirmation by said commission could add no validity, convey no title, nor would such confirmation create a valid Mexican grant.

All of the lands that have been attacked by the so-called "raiders" are within ten leagues of the sea and are entirely within the prohibited zone and are supported by no legal authority and no official record, and the grants that are purported to have been made are therefore null and void, and have not now and never have had any legal existence.

From a brief filed before the Department of the Interior, Washington, D. C., in the Palos Verdes case, during the month of November, 1926, we quote the following:

"Adams and others, who claim with him, made a noffer on January 25, 1926, to relinquish all applications for the lands on which they have filed if those who are in possession and claim the right of possession would produce a valid Spanish grant, or a valid Mexican grant, or a valid title from the Government of the United States. This offer was ignored.

"The offer was renewed on March 3, 1926. It was again ignored. It was renewed on September 1, 1926. Again it was ignored.

"Again it was renewed, and Adams and others who claim with him represent that they are private citizens of the United States; that their purpose is honest; that they are within their rights; that private rights cannot be ignored by public officials; that they are unyielding in their demand that valid title be produced or their applications to homestead be allowed.

"In the United States vs. Ortiz, 176 U. S. 422, Justice White said:

" 'The statute authorizes no presumption in favor of the genuine-

is that an official of the United States Government, in attempting to furnish a reason for failing to allow homesteads to those who filed upon the Palos Verdes, says that this property was granted by Pio Pico on the 3rd day of June,

LOS ANGELES, CAL., EXAMINER
DECEMBER 5, 1926

REDONDO BEACH, CAL.
BREEZE—19S
DECEMBER 7, 1926

In the exhibit of books last night in the clubhouse, some of the most interesting were loaned from the Palos Verdes Library, and from the personal library of Mrs. Farnam B. Martin.

N FERNANDO, CAL., SUN 29S
DECEMBER 7, 1926

Opening the Mail Bag at Chamber Commerce

Secretary Eldredge of the San Fernando Chamber of Commerce has received a copy of "Glendale Forward," the regular monthly publication of the Glendale Chamber of Commerce. The publication is crammed with interesting articles of a civic nature, including stories on airport petitions, the Glendale float in the Rose tournament at Pasadena on New Year's Day, the advantages of trading at home, the plan of admitting all Glendale pastors as honorary members to the Chamber of Commerce, new members and an interesting article on the manner in which the chamber is co-operating in securing work for High School students,—

The Weekly Business Statistics assembled by the Department of Commerce contains data on bituminous coal products, beehive coke production, petroleum production, lumber, building, contracts, wheat, cattle, cotton, wool, corn, flour, iron and steel composite, copper, ingots, electrolytic, chemicals, food, index and total loadings,—

In the approaching session of Congress the Senate will be called upon to act upon the Hoch bill (H. R. 3858) drawn to accord definite and permanent legal status to the foreign service of the Department of Commerce, according to a pamphlet received by the local Chamber of Commerce from the U. S. Chamber,—

The Palos Verdes Homes Association of the Palos Verdes Estates is putting out an attractive bulletin showing building plans, landscape gardening, floral culture and scenes of both mountain and sea,—

Business conditions measured by volume of check payments during November was slightly behind that of the preceding year, while distribution of goods as indicated by car loadings was substantially ahead of last year; output of lum-

regular bulletin put out by the Los Angeles Chamber of Commerce.

According to the census submitted by the Department of Commerce, the value of manufactured cutlery the past year shows an increase of 11.6 per cent over last preceding census year; wall paper decreased 13.5 per cent and the manufacture of surgical appliances increased 24.1 per cent.

REDONDO BEACH, CAL.
BREEZE—19S
DECEMBER 8, 1926

POST MEETS TO TALK OVER HOUSE PLANS

Will Proceed With Idea Devised by Chamber of Commerce

SELL MEMBERSHIPS

Baseball Game Will Help Funds to Be Used for Building

At a special meeting of the Redondo Beach Legion last night, it was voted to proceed with the plan started by the Chamber of Commerce, working with the Legion, of getting funds for an auditorium and club., by the sale of memberships in the Legion Building Association. The territory comprised in the jurisdiction of the post has been districted and placed under various chairmen. Mr. E. L. Etter, of Palos Verdes, is general chairman, with particular supervision over Redondo and Palos Verdes; Commander E. D. DeLamater, Hermosa; and C. Donnelly and Robert Kuhn for Manhattan.

Those who have been puzzled as to what to do with the prospectus are advised to hold them and a committee will canvass the territory and give them an opportunity to buy memberships in the auditorium.

The Post is sponsoring a baseball game Sunday, Palos Verdes vs. the nine of Pacific Fleet, at Palos Verdes. Genuine ball will be played. Mr. H. P. Marshall, instructor of physical culture in the Grammar Schools, is at the head of the committete working on the plan and another column gives further details.

WATCH TOWER OF THE PACIFIC!— Standing out like a guardian angel over the sparkling blue waters, La Venta Inn at Palos Verdes commands a sweeping panorama of coast cities for many miles. Hermosa and Redondo beaches are shown in distance.

REDONDO BEACH, CAL.
BREEZE—19S
DECEMBER 8, 1926

Baseball Game to Help Building Fund of American Legion

The Palos Verdes baseball team has saved an open date for this Sunday to play a team selected by the American Legion. The proceeds from this game to go into the Legion building fund. The Legion accepted this most generous offer from the Palos Verdes club and arrangements are under way with the U.S. Navy to have one of their strong clubs represent the Legion, Sunday.

The game will start at 2:30 p.m. at the Palos Verdes club. The Legionnaires will meet the Naval team at San Pedro and bring them over in caravan style via the new scenic highway.

This should be a great drawing card for the baseball fans of the beach as the Gobs always put out strong teams. Tickets will be on sale tonight.

LOS ANGELES, CAL., HERALD
DECEMBER 9, 1926

BEAUTY OF CAL. TOWNS' NAMES CASTS SPELL ON VISITORS

Glamour Helps to Bring Many People to State, Says Professor

Ever since the first visitor to California triumphantly succeeded in pronouncing San Joaquin as it should be, instead of the Saan Joe-ah-quin of the uninitiated, easterners have been writing home and extolling the beauty of California place names, according to Prof. Owen C. Coy of the history department, University of Southern California.

It is the glamous surrounding these languorous Spanish names that appeals to the tourist as strongly as California's vaunted climate and scenery, this expert declares, adding that "the Spanish supplemented the beauties of California places by the beauties of the name-gilded lily and making it more beautiful."

Disagreeing with Shakespeare, Prof. Coy believes that while "a rose by any other name would smell as sweet," Playa del Rey, for instance, sounds a whole lot better by that name than it would by the English equivalent, King's Beach.

HINT OF EXOTIC

Just imagine, he suggests, if Carpenteria, which prosaically means "carpenter shop," was called by that name in English, or worse still, Gooch's Junction. Prof. Coy declares that its residents would at once lose the pleasant hint of the exotic that the liquid Spanish word gives and he believes that the town itself would seem less beautiful to them.

Palos Verdes likewise is more pleasing to the ear than "green trees" and Palo Alto than "tall tree" even though the meaning is the same. And El Camino Real brings to mind a wide, winding road, stately and beautiful, while "the royal highway" or perhaps "king's road" creates no such picture.

SHADY MIRAGE

No one thinks of Goat island in San Francisco bay as particularly appealing, but under its old name or Yerba Buena, "good herb," the very mention of the words conjured up a cool, sweet, shady mirage none the less attractive because the island didn't actually look the way it sounded.

And so, all California, tourists and natives alike, fall under the spell of singing syllables, Prof. Coy insists. Even though many labor under the delusion that the proper way to pronounce La Jolla is just as it is spelled and occasionally insult the residents of Los Angeles by inquiring if the name really does mean "lost angels," they cannot remain insensible to the hint of guitar music, the perfumed suggestion of dark eyed senoritas, which clings to California place names.

LOS ANGELES, CAL., RECORD
DECEMBER 10, 1926

LEGION DAY GAME AT PALOS VERDES

Palos Verde will celebrate American Legion Day on Sunday. A benefit ball game will be played between the Kant Skore Pistons and Palos Verde at 1 o'clock.

REDONDO, CAL. REFLEX 192
DECEMBER 10, 1926

American Legion In Campaign Now For Building Fund

Redondo Beach Post 184, American Legion, met in special session on Tuesday night. There was a good attendance and lots of enthusiasm. The discussion brought out some good points which will be useful in bringing to a successful close the building campaign the Legion and their friends are now entering upon.

E. L. Etter was made general chairman of the Legion body as a committee of the whole to secure memberships for the Legion Building Association. This is the plan worked out some time since by the Chamber of Commerce and by representatives from other bodies.

Commander Delamater is given the Hermosa district. N. R. Kuhn and C. Donnelly, Manhattan; E. L. Etter, Redondo and Palos Verdes.

Those who have received the prospectus are requested to hold it till the committee calls to give them an opportunity to buy memberships.

The Palos Verdes baseball team will meet a United States navy team next Sunday at Palos Verdes. The proceeds are to go into the Legion building fund. The game will start at 2:00 o'clock and will be a good one, as the Palos Verdes team is fast and the Gobs put out strong teams. Tickets on sale tonight.

REDONDO BEACH, CAL., BREEZE—19?
DECEMBER 11, 1926

PALOS VERDES PLAYS BALL FOR LEGION

Be Tomorrow Afternoon With Team From U. S. Tennessee

PROCEEDS TO POST

Hope for Large Gallery of Spectators at Malaga Cove

Palos Verdes ball team will play U. S. S. Tennessee at Malaga Cove playgrounds tomorrow, for the benefit of the American Legion Building fund, of Redondo.

The Tennessee, it is reported, is the strongest club in the Navy and will be well represented by a hundred of more Gobs who follow their team. They will be picked up by the Redondo Legion at San Pedro and driven to Malaga Cove over the new Coast highway, arriving for the 2:15 game.

Palos Verdes has strengthened considerably for this game. Perry Payne will pitch and Chuck Martin will be behind the bat. Remember, fans, and others, that this is a benefit game, the teams are giving their time for a good cause. And you will get your money's worth, no matter whether you are interested in the ball game or not, just by getting out and seeing the Gobs and Palos Verdes.

LOS ANGELES, CAL., EXPRESS
DECEMBER 11, 1926

OUTFALL PLAN UNDER ATTACK

Emptying of Sewer at San Pedro Would Menace Health, Belief

By Associated Press

SACRAMENTO, Dec. 11.—Emptying of the Los Angeles outfall sewer into the ocean near White Point or Point Firmin, in the San Pedro harbor district, would constitute a menace to public health, engineers of the State Board of Health asserted in a report read at a hearing here today before President George Ebright of the board.

Called for the purpose of determining a proper location for the new outfall sewer, the hearing was attended by representatives of several communities and organizations, including the Los Angeles Chamber of Commerce, the city of Long Beach, the San Pedro Chamber of Commerce, the city of Los Angeles and the Los Angeles municipal playground and park commissions.

The original application for a location 2260 feet off White Point, at the edge of the Palos Verdes estates, was supplanted today by an amended application proposing to carry the end of the sewer 5000 feet offshore. In recommending against this location the board's engineers agreed with Professor Charles Gilman Hyde of Berkeley, consulting engineer for the San Pedro Chamber of Commerce.

Hyde in addition recommended that the location be changed to a point off Badger avenue, on Terminal island, and that the end of the sewer be 17,500 feet offshore, which would place it four and one-half miles from Long Beach and three miles from Point Firmin, or any other land, and outside of the proposed extension of the San Pedro breakwater.

This was vigorously opposed, however, by the Long Beach delegation, which advoates approval of the White Point application and opposes any location east of Point Firmin.

Considerable testimony remained to be heard when the hearing adjourned until 2 p. m.

LOS ANGELES, CAL., EXAMINER
DECEMBER 21, 1926

Yacht Club Planned for Palos Verdes Estates

Million Dollar Clubhouse, Breakwater to Be Built Early Next Year

SPONSORED by the most prominent yachtsmen in Southern California, a new marine organization to be known as the Pacific Coast Yacht Club has just been launched, it became known yesterday. A million dollar club house and breakwater will be constructed on the club's property near Margate in the Palos Verdes Estates.

The club house will be constructed early in 1927. The breakwater will afford an area of 220 acres of safe anchorage 25 to 36 feet in depth, moorings are to be provided immediately for 400 boats and these facilities will be increased eventually to accommodate 1600 craft.

The club house will be built on a magnificent bluff directly above the natural cove that is to form the anchorage. Palos Verdes restrictions prevent commercial activity near the club site.

On the board of governors of the new organization are U. J. Barneson, vice president and general manager of the General Petroleum Co.; Eugene Overton, president of the Los Angeles Bar Association; E. C. Wilson, president of Wilson and Willard Manufacturing Co.; Owen P. Churchill, commodore of the Catalina Island Yacht Club; Mark J. Gillen, secretary Palos Verdes Estates; Rex B. Clark, president of the Corona Lands Corporation; William G. Lacy, vice president and general manager of the Lacy Manufacturing Company; F. S. Howard, president of the Howard Automobile Company; Rufus P. Spalding, president of the Hawaiian Sugar Refineries; Francis P. Graves, president of the Francis P. Graves Company; Doug-

s R. Radford, commodore of the os Angeles Yacht Club; B. Rey hauer, commodore of the South- n California Yachting Association; eorge O. Schoolcraft, Carl F. John- n, Fred A. Henderson, Tod S. rd, Fred W. Jenkins, H. E. Gilley d. Freeman Ford, capitalists.

LOS ANGELES, CAL., HERALD
DECEMBER 11, 1926

PALOS VERDES TO HAVE GREEN XMAS

This will be a green Christmas at Palos Verdes Estates. Early rains have started the vegetation on the hillsides sooner than usual, Don K. Lawyer, salesmanager of the project, reports and by the time the holidays arrive the annual transformation of the landscape at the beautiful residential community beyond Redondo Beach will be complete.

"The greening of the Palos Verdes hills generally takes place in January," Mr. Lawyer said, "and sometimes as late as February, but this year the generous rains have started things growing early. Already there is a freshness in the landscape like spring, and by Christmas-time the natural beauty of Palos Verdes Estates will be at its best.

"In the 320 acres of Palos Verdes Estates already developed, hundreds of thousands of trees, plants and shrubs have been set out in the last two years, and because of the richness of the soil, many appear to have been growing for four or five years."

LOS ANGELES, CAL., EXAMINER
DECEMBER 12, 1926

HOMES COSTING $190,000 PLAN

Plans for homes at Palos Verdes Estates totaling $190,000 in value and for an addition to the Malaga Cove school building to cost $25,000 were passed by the Palos Verdes Estates art jury last week. Construction work will be under way soon on all the structures within the next few weeks, it was announced yesterday.

Bonds for the addition to the school building, which will be used for the manual training and domestic science departments, were recently voted without a negative ballot. The original school building was completed last spring at a cost of $85,000. It was designed by Allison & Allison, architects.

Eleven homes are included in the list approved by the art jury. The average cost is nearly $20,000. The list, however, includes one home, the Frenger residence, which is to cost $75,000. The majority of the homes are to cost between $10,000 and $15,000.

Los Angeles, Cal.
TIMES
DEC 12 1926

PALOS VERDES MAKES ADVANCE

Rugged Coast Line Has Wide Beauty Appeal

Developments in Project Are Recounted

Future Improvements Are Being Planned

Lashed by the waves of the sea and carved by the hand of time, the coast line which comprises Palos Verdes is one of picturesque beauty and appeal. This opinion has been expressed by scores of visitors and homeseekers that have inspected Palos Verdes Estates.

Frank A. Vanderlip and associates purchased Palos Verdes Rancho in 1914. It comprised approximately 16,000 acres of land.

Since that time $3,250,000 has been spent by the developers to enrich the beauties of the project. This figure was released by the Palos Verdes Estates Company yesterday when it outlined a future expansion plan involving about $6,000,000 more.

Actual work began on the first 3200 acres only a little more than two years ago. Fifty-five miles of roads and parkways have been built. Twelve miles of storm drains and culverts have been laid. Twenty miles of gas mains and twenty-eight miles of water system have been installed. It is said that 250,000 trees have been planted, and that there are 500,000 more being fostered in the Palos Verdes nurseries.

A golf course and clubhouse, costing more than $170,000, have their appeal to the sportsmen and sportswomen. Approximately sixty miles of bridle trails are available.

In addition to the money spent by the developers of this vast project, more than $1,000,000 has been used by individuals in home construction.

A strict art jury passes on all plans for houses to rise at Palos Verdes Estates. This body guards the interests of the community. An endowment fund of $300,000 has been provided so that the jury may afford to give ample time to consideration of construction problems, according to Palos Verdes officials.

The developers declared that Palos Verdes Estates has been commented upon in leading periodicals, and that the beauty of the section has drawn attention from all parts of the country.

Homes in this area range in cost from $7000 to $40,000, it is said. No attempt has been made to confine Palos Verdes to a wealthy type of investor.

The future embraces a period of wide development for the section, it is pointed out. There will be extensive road work and community beautification. Schools, churches, and commercial conveniences have their appeals. And with the rising market in Southern California, and the upward trend of general business conditions, a rapid increase of activity is anticipated for Palos Verdes.

LOS ANGELES, CAL., EXAMINER
DECEMBER 13, 1926

CUBS WALLOPED

Chavez All-Stars had an easy time walloping the Palo Verde Cubs, 10 to 2, in their game played yesterday at Ross Snyder Field.

Palo Verde Cubs	AB	R	H	O	A	Chavez All-Stars	AB	R	H	O	A	E
Ruddy,2b.	4	0	1	1	3	Marujo,2b	4	0	1	7	3	
Ortega,rf.	2	0	0	0	0	E.Crilo,3b	4	1	0	1	1	
Villa,cf...	4	0	0	2	0	Chavez,lf.	4	1	1	1	1	
Del.3b.....	4	0	2	3	1	Ruelas,cf.	4	2	2	0	0	
Crmona,ss	4	1	2	2	1	Hereda,1b	5	2	2	4	0	
Gnzles,1b	4	1	0	7	1	M.Carilo,c	4	2	2	9	0	
Hrnandz,c	4	0	1	6	0	Soto,ss....	5	1	2	1	1	
Flores,lf..	3	0	1	3	0	Sanchz,rf	4	0	2	2	0	
Estrada,p	3	0	1	0	2	Parra,p...	4	1	1	2	3	
Totals	29	2	8	24	8	Totals	39	10	13	27	9	

Palo Verde..	0	0	0	2	0	0	0	0	0	0—	2
All-Stars ...	0	1	3	0	3	0	3	0	x—		10

REDONDO BEACH, CAL.,
ADVANCE—131
DECEMBER 14, 1926

PALOS VERDES WON DOUBLE HEADER BASEBALL GAMES

The fast Palos Verdes baseball aggregation won a double-header last Sunday. The first game with the Kant Score Club of Los Angeles was annexed by the score of five to four. The second game with a team from the U. S. S. Tennessee was won by the score of five to six. Good crowds at both games. Proceeds go to the American Legion building fund. The local post wishes to thank A. L. Owens of the Motor Coach Co. for free transportation of the boys.

Palos Verdes Estates

Depicted above are typical views in Palos Verdes Estates, a seaside ... division only a few miles from Los Angeles. Many extensi... provements have recently been completed in this tract, and ... pected that the developers will spend approximately $6,000,0... in additional work.

Los Angeles, Cal.
TIMES
DEC 12 1928

—This is one of the
l in the Palos Verdes
after a visit to the nearby
ng, according to the de-

RIVERSIDE, CAL., PRESS
DECEMBER 14, 1926

the evening.

MEETING TO WORK OUT PLAN PROGRAM

COMMON COUNCIL AND COMMISSION TO MEET FRIDAY EVENING WITH CHENEY

Tentative program for a definite city plan will be discussed at a joint session of common council and the Riverside Planning Commission at the City Hall, Friday evening at 7:30 o'clock. Selection of Charles Cheney, Los Angeles, as city planner as recommended by the planning commission, was this morning approved by council. Funds for city planning it was pointed out, will be set aside early in the year. Cheney is now engaged in the Palos Verdes estate, and is regarded as one of the best planners on the coast.

President F. C. Nye of the commission, explained that Riverside has many problems confronting the city which will need the treatment of a city planner who is experienced and practical along such lines. Nye referred particularly to the matter of making an industrial survey and the laying out of a future district in this respect; treatment of the business section for its future growth; the matter pertaining to numerous traffic problems and the question of a broad zoning plan. Nye informed council that the planning commission ois now about through with its work and that the next phase embraces the actual need of a city planner.

Cheney has been invited to meet Friday evening with council and the planning commission.

REDONDO BEACH, CAL.,
BREEZE—19S
DECEMBER 13, 1926

PALOS VERDES WINS DOUBLE-HEADER TILT

Defeat Both U.S.S. Team From Tennessee and Kant Scores

COME UP FROM REAR

Hillsiders Show Great Pluck in Overcoming Opponents' Lead

The crowd who saw the double header played at Malaga Cove Playgrounds yesterday by Palos Verdes against the U. S. S. Tennessee of the Navy and Kant Skore Piston of Los Angeles sat through two exciting games in which the home team came from behind and nosed out the visitors by one run in each.

Palos Verdes got off to a bad start with four runs behind in the first, but batted out five before the end of the game against Kant-Skore Pistons for a 5 to 4 win. Hersey Cox pitched a steady game, striking out six men in the seven innings.

In the second game against the U. S. S. Tennessee, the Navy made five runs in two innings but a rally in the fourth with Seifert making a triple with three on bases and a sacrifice by Martin with two on, evened up the score. Another run in the fifth made the final score 6 to 5.

Francis Payne pitched the second game with Chuck Martin behind the bat in both sessions.

The proceeds of the game went to the Redondo Branch of the American Legion Building Fund, the amount of which will be announced by their commander later.

The American Legion as a body thanks A. L. Owens, manager of the Motor Coach Company, who not only donated a stage to bring the sailors over from San Pedro, but gave his own personal service as driver of the bus.

SPANISH HOME DESIGN LAUDED

Dwelling Motif Follows Out Old Traditions

Attractive Floor Outline is Presented

Many Novel Features Given in House Plan

BY ARTHUR C. MUNSON

With our California landscape as a background, nothing seems more suitable as an architectural guide than the work of our early Spanish settlers. We may well turn to the type of dwelling they brought with them from their semitropic clime. The correctness of type is indisputable and its charm at once apparent.

The exterior of this small house, built in the Palos Verdes Hills, shows a correctness of design which at a glance gives a feeling of stability and delightful hominess in the sincerity of its lines.

SHAKE ROOF

The heavy split-shake roof in Spanish design lends repose to the white plastered walls and the wide chimney shows a dominant note, with its terra cotta chimney pots.

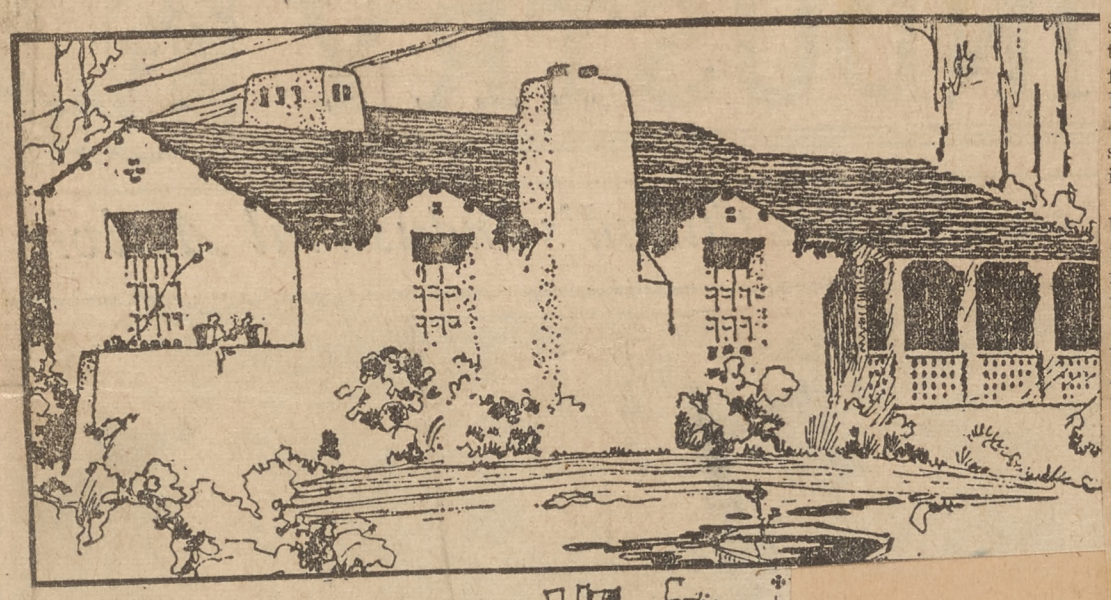
A natural stone-flagged walk leads to the living-room porch, which is fashioned of rough-hewn timbers, and an entrance door with a wrought-iron grilled sash wicket. A generous patio at the rear of the house gives inviting space to the flower lover. The porch at the front is commodious, and also of rough-hewn timber. In its setting it commands an unsurpassed view through the hills to the blue bay and the ocean beyond. The dining-room opens on the porch.

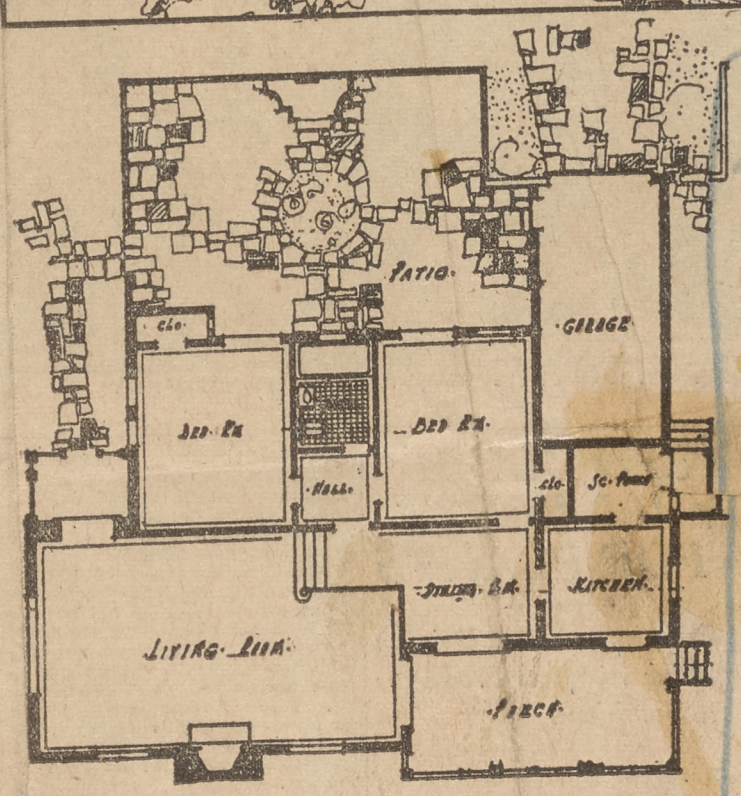
LIVING ROOM

The floor plan shows a living-room surprisingly spacious, judged by the apparent size of the house from the exterior. A warm and inviting room with textured plaster walls, its outstanding feature is its wide, homey chimney breast and raised fireplace. The slight elevation of the dining-room adds charm and its wrought-iron railing gives a Spanish note, while the compactness of the kitchen planning is a joy to the housewife.

Two bedrooms of good size, with ample closets, overlook the patio and the rose-tiled bath between is most conveniently arranged. The bedroom and service wing are four steps above the living-room, which adds interest to the plan.

Unique Residence Favors Early Type





THE SMALL HOUSE PLAN SERVICE
600 METROPOLITAN BUILDING
LOS ANGELES

Sketch is Available

This home was designed by the Los Angeles Architectural Club for the Small House Plan Service, located in the Building Materials Exhibit on the sixth floor of the Metropolitan Building. This outline and many others may be seen and studied there.

LOS ANGELES, CAL., EXAMINER
DECEMBER 13, 1926

HARBOR ROAD SURVEY STARTS

Surveying crews from the office of City Engineer Shaw are scheduled to start work today to work out lines for the extension of Gaffey street, San Pedro, to connect with the Lomita road. This improvement will give San Pedro a much needed outlet to the north.

Except for a winding road over the Palos Verdes hills, the only road to San Pedro is the heavily congested Wilmington-San Pedro road. Gaffey will be opened and widened from Ninth street to Channel street, where the connection with the Lomita road will be made.

The 1924 Major Traffic bond issues includes an allocation of $62,542 as the city's share of the Gaffey street project. This money will be deposited with the courts, so that the city will be able to take early possession of the privately owned property between Olive and Channel streets. Some of the land needed for the extension is already publicly owned, and the cost of acquiring the remainder is estimated at $40,000.

By ending the Gaffey street extension at Channel street, the project may be continued at a future date over the hills, in accordance with the plans of the Greater Harbor Committee of Two Hundred.

LONG BEACH, CAL.,
PRESS-TELEGRAM—10
DECEMBER 14, 1926

Chamber Directors Fight Billboards on New Scenic Highway

SAN PEDRO, Dec. 14.—Wayne rectors of the San Pedro Chamber of Commerce have decided to ask owners of property along Western Avenue and its extension, now under construction to White Point, to co-operate with them in, keeping billboards off this approach to San Pedro. This action was taken after consideration of attempts being made to capitalize San Pedro's most beautiful approach from Los Angeles by erecting blatant signs along Western north of the intersection of Ninth Street.

The Chamber was assured by owners of property fronting on the scenic route over the Palos Verdes Hills that the portion north from the south boundary of Miraleste would be kept free of billboards.

SAN PEDRO, CAL., NEWS
DECEMBER 15, 1926

GEORGE AITKENHEAD IS LOW BIDDER FOR BIG $25,000 HOME

George Aitkenhead, local contractor, was low bidder on plans and specifications for erection of the new home of Dr. J. L. Bloch, estimated to cost about $25,000, on the Miraleste tract of the Palos Verdes estates.

This is to be one of the finest residences in Southern California. It will be a two-story English type of building, consisting of 12 rooms. The building is to be started as soon as the contract is awarded.

PASADENA, CAL., POST
DECEMBER 15, 1926

PALOS VERDES TO BE IN ROSE FETE

Entry of an unusual float by Palos Verdes in the Tournament of Roses pageant on New Year's day is assured upon announcement that Ralph Holmes, noted artist, will design and decorate the float. "In the Garden of My Dreams" is the song that the entry will portray.

Mr. Holmes, the designer of the float, is known throughout the country, having formerly been in charge of the Art institute of Chicago and also the old Los Angeles Art institute. He has given promise to the Tournament of Roses officials that the Palos Verdes entry shall be one of the outstanding floats in the floral procession.

community. She is State Chairman of Legislation of the Parent-Teachers' Association of the State of California, also serving in a similar capacity in the Palos Verdes and Redondo Woman's Clubs. From the beginning she has been Chairman of the Library Board of the Homes Association; but the most important work she has done in Palos Verdes is as Trustee and Clerk of the School Board, for the Malaga Cove School owes much of its present high rank among elementary schools to her untiring and capable efforts.

"She is an accomplished pianist and has had an extensive experience in amateur theatricals. She confesses to one vice, reading, and to one real obsession, a love for flowers."

RIVERSIDE, CAL., ENTERPRISE
DECEMBER 15, 1926

CITY PLAN IS AUTHORIZED

Charles Cheney of Los Angeles Is Approved as Planner

Riverside will have a City plan.

This was decided yesterday by the City Council with the approval of Charles Cheney of Los Angeles as the planner. Cheney will meet Friday night in the Council chamber with the Councilmen and members of the City Planning Commission to discuss a tentative program.

The Council's acceptance of Cheney and a City plan followed several months of campaigning by several civic organizations of the City. Cheney addressed the Council several weeks ago on such a question. He was indorsed Monday by the City Planning Commission.

Four big problems face Cheney—making an industrial survey and designing a district for factories and the like, reconstructing the present zoning ordinance, directing throught raffic outside the business district to relieve present congestion, and locating playgrounds and parks.

Funds for City planning will be set aside early next year. Cheney now is engaged with the Palos Verdes Estate near Los Angeles. Frank C. Nye, president of the City Planning Commission, told the Council yesterday that it was nearly through with its work and that the next step must be taken by a City planner.

REDONDO BEACH, CAL.,
BREEZE—19S
DECEMBER 16, 1926

Woman of Many Affairs Interesting Personality of Palos Verdes Bulletin

In keeping in touch with their line of writing about Palos Verdes personalities, the editor of this page has been waiting to get a pen picture of one of the most vital personalities on the project, and is happy to find it in this issue of the Palos Verdes Bulletin. Of course we feel we could tell a much better story about this small person, who has proven that a well-ordered, well-regulated mind gives one the time and opportunity to be at the head of a score of projects, and do each one of them superlatively well.

The bulletin says of Mrs. Farnham B. Martin:

"A little woman, bubbling over with energy and ideas, sat in the Principal's office at the Malaga Cove School and told the 'story of her life.' It was difficult to give an adequate idea of her many activities. Back East, in her childhood home in Boston, she had done Red Cross work, organizing the sale of stamps throughout Massachusetts, and helped establish milk stations in the crowded districts and facilities for infant hygiene. Dogs and horses played a large part in the home life of her suburban community; then every summer, deep in the Maine woods, there was canoeing, and hiking, and camping.

"She lived in Chestnut Hill, Philadelphia after her marriage, and three years ago came to California where her husband was in charge of the plantings at Palos Verdes Estates under the direction of Olmsted Brothers. Here as one of the earliest residents, she soon became identified in many ways with the life of the

SAN PEDRO, CAL., PILOT
DECEMBER 13, 1926

START SURVEY FOR EXTENDING GAFFEY STREET

New Highway Will Give City Much Needed Traffic Outlet

Surveying crews from the office of City Engineer Shaw started a survey today to work out lines for the extension of Gaffey street to connect with the Lomita road. This improvement will give San Pedro a much needed outlet to the north.

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By ending the Gaffey street extension at Channel street, the project may be continued at a future date over the hills, in accordance with the plans of the Greater Harbor Committee of Two Hundred.

REDONDO, CAL. REFLEX 19S
DECEMBER 17, 1926

ONE THOUSAND BOOKS NOW AT PALOS VERDES LIBRARY

The librarian at Palos Verdes reports that they have one thousand books on hand and a hundred new ones are sent in each month. One afternoon last week 100 books were taken out

PASADENA, CAL., POST
DECEMBER 17, 1926

Raising Fund Here to Rebuild College

The Tsuda College committee of Southern California organized last September by Mrs. Frank A. Vanderlip of Palos Verdes, for the purpose of giving aid to help rebuild the Tsuda college of Tokyo, Japan, will give a benefit concert in the Pasadena high school auditorium on th evening of December 31.

Mrs. Willoughby Rodman of Los Angeles, who has been instrumental in arranging for the concert, has met with much encouragement on the part of her many friends in the social circles of Pasadena.

RIVERSIDE, CAL., CITIZEN—9S1
DECEMBER 17, 1926

Riverside now has an official City Planner. Mr. Charles Cheney will occupy this position. Mr. Cheney is now connected with the Palos Verdes estate. This may be the solution of the Seventh-Eighth St. squabble.

REDONDO BEACH, CAL.,
BREEZE—19S
DECEMBER 16, 1926

PALOS VERDES CHAMBER HAS LADIES NITE

Fine Turnout Last Eve at La Venta Inn for Dinner Party

FINE TOASTMASTER

Is Life of Party and Has Toys for Everybody Present

One of the most enjoyable social affairs held at La Venta Inn for some time was that of the Palos Verdes Chamber of Commerce last night. The evening was filled with amusing features, due in great part to the amazingly versatile presiding officer, Roscoe Breeden. Mr. Breeden, who is in business in Los Angeles, has recently taken a home overlooking the ocean in the estates. Some good genius persuaded him to assume the presidency of the moribund Chamber of Commerce. Already he has injected life and substance in the organization that had lain dormant for several months.

He is witty, tactful and able to provide an evening's entertainment in himself.

Of course he was ably supplemented by the people present, especially by the women.

It being primarily a "ladies' night," there wasn't much business, but several reports were read, touching upon Palos Verdes. activities. Mrs. C. H. Cheney gave one of her accustomed ernest, straight to the point talks on behalf of the woman's club. She also suggested some things needing attention.

Mr. Cook read a valuable report on the public library. Mrs. Gibbs told what the Sunday school is doing and referred to the religious impulses in the community.

There was a concert on the Victrola Orthophonic furnished by Thorpe's Music Shop.

Those present were urged to correctly pronounce the words "Palos Verdes" and to always add the word "Estates" when speaking of their home community.

R. L. Forsythe played a unique concert on a saw blade with Geraldine DeRumat as accompanist.

Miss Charlotte Cheney delighted all with her piano selection, "Butterfly."

Sam Arey told one or two negro stories and several men propounded some more or less funny jokes.

LOS ANGELES, CAL., RECORD
DECEMBER 16, 1926

SUNDAY CONTESTS

In the Double "A" league Sunday, Standard Plumbing Fixtures will play Crown City at Tournament Park; Palos Verdes will travel to Sherman; and North Long Beach will go to Maywood to meet the Merchants.

REDONDO, CAL. REFLEX 199
DECEMBER 17, 1926

Ladies' Night Feature

Wednesday night was Palos Verdes Chamber of Commerce ladies' night and seventy-nine people sat down to a sumptuous Christmas dinner in the big living room of La Venta Inn. Roscoe Breeden, president of the Chamber of Commerce, was toastmaster and he required everyone there to rise and tell in what state he was born and if he was a resident of Palos Verdes. Representatives of the different Palos Verdes interests made speeches. Mrs. C. H. Cheney, representing the Woman's Club, gave a resume of its work; Mrs. George Gibbs told of the growth of the Sunday school, which now numbers thirty-nine; John F. Cook did the same for the county library, and E. H. Murphy, proprietor of the Palos Verdes market, told of the business outlook.

The chamber presented each guest with a Christmas bell and several joke toys which kept things lively. The evening ended with a little dance.

LOS ANGELES, CAL., HERALD
DECEMBER 18, 1926

SALES INCREASING AT PALOS VERDES

A 100 per cent increase in sales thus far in December over the record of a year ago, due in part to the early influx of easterners, is reported by Jay Lawyer, general manager of Palos Verdes Estates. The December record of the rapidly developing seaside community is rounding out a great year and indicates, officials of the company point out, that a rising demand for seaside property in the direction of Los Angeles harbor has set in and will continue until the last homesite commanding a view of the sea is sold.

"Interest in Palos Verdes Estates has been gaining every month during 1926," said Mr. Lawyer. "Since the opening of the new coast highway to Los Angeles harbor, thousands of motorists have passed through the property weekly. Scores of sales have been made since the Fourth of July, when the road opened, to people who learned of the advantages of Palos Verdes Estates through a chance motor trip.

"There is no doubt but that this winter will be one of the biggest tourist years Southern California has ever experienced. Last Sunday at La Venta inn in Palos Verdes Estates, there were motor parties from Chicago, New York, Minneapolis and Philadelphia, besides scores of local people."

LOS ANGELES, CAL. EXAMINER
DECEMBER 19, 1926

Proposed Club Plan Revealed

Prosperity that presages to inundate the Southland during 1927 was swelled yesterday by official announcement from the offices of T. D. and E. A. Harter of plans for the exclusive club designed for the pleasures of its members.

T. D. Harter

The Miramont Club, which will rise majestically to a height of 250 feet and where Western avenue meets the sea, is being organized and financed by the Harter Brothers, builders of Club Casa Del Mar. To cost $5,000,000, the new club will set forth the best there is in club building and management. It will hold for its members practically every worth while indoor and outdoor recreation and pleasure, it is said.

The building will nestle against the Palos Verdes at the south end of Western avenue and inclusive of grounds will occupy more than 330 acres of shoreline, it is said. The fourteen-story tower will have its foundation at sea level and rise to an approximate height of 250 feet.

Included in present plans, announced by the architects, are a seven-acre park, two 18-hole golf courses, tennis courts, stables for saddle horses, miles of sequestered bridle paths, seaside promenade, still water bathing beach, enclosed salt water plunge and a rifle range and trapshooting galleries.

E. A. Harter

The central club building, consisting of the lounge, lobby, dining room, grill and kitchen will be one story high and cover an area 350 by 250 feet. The main dining room will have a seating capacity of 1000 persons. Upon this same level there will be a large dance floor. Connected with this central building will be the fourteen-story tower.

Ample facilities for servants as well as a parking station for 1000 automobiles are included in the plans. An indoor and outdoor pool are provided for together with a convenient bathhouse.

Coast Holdings

A 100 per cent increase in sales thus far in December over the record of a year ago, due in part to the early influx of easterners this year, is reported by Jay Lawyer, general manager of Palos Verdes Estates. The December record of the rapidly developing seaside community is rounding out a year of records and indicates beyond the question of a doubt, officials of the company point out, that a steady-rising demand for seaside property in the direction of Los Angeles Harbor has commmenced.

STEADY GROWTH

"The year has been one of steady growth at Palos Verdes Estates," said Mr. Lawyer, "and every trend and indication at the present time is such as to make all who are connected with the project optimistic. Our development program has gone ahead as scheduled, and 1926 has seen accomplishments in road building, planting of trees and shrubbery and in home building.

"Homes here range in value from $7500 to $40,000 and they represent the latest elements in architectural planning and technique. Shortly, a number of even more palatial homes are to be built. Plans have already been approved for one $75,000 home and another is to be built which is to cost in the neighborhood of $250,000," Mr. Lawyer continued.

INTEREST GAINS

"Interest in Palos Verdes Estates has been gaining every month during 1926. Since the opening of the new coast highway to Los Angeles Harbor, thousands of motorists have passed through the property each week. Many sales have been made since July 4, when the road opened, to people who learned of the advantages of Palos Verdes Estates through a chance motor trip.

"There is no doubt but that this winter will be one of the biggest tourist years Southern California has ever experienced. On last Sunday at La Venta Inn in Palos Verdes Estates, there were motor parties from Chicago, New York, Minneapolis, Little Rock and Philadelphia, beside scores of local people," Mr. Lawyer concluded.

SAN PEDRO, CAL., PILOT
DECEMBER 17, 1926

WHY NOT AN ART JURY?

EITHER an art jury or a stout man with a stuffed club ought to be placed over the construction of various roadside lunch and fruit stands and similar institutions which disfigure many of our country boulevards and sometimes city streets. And certainly the building laws should include some provision to prevent disfiguring the Southern California landscape. In the cities the neighborhood store, false-fronted after the fashion of the back-east country store of a generation ago, or the Arizona mining camp, should be eliminated. San Pedro, which in its business section cannot afford to contrast too severely with its magnificent suburban sections like the Palos Verdes, Vista Del Oro and the new southwestern territory should be specially interested in a reform along these lines.

Supervised architecture is as much a function of a community as supervision of traffic, of health, or morals—for what one man builds we must all look at. If he builds without advice and without regard for his neighbor, the whole community must suffer.

REDONDO BEACH, CAL.,
BREEZE—198
DECEMBER 20, 1926

Palos Verdes Victor Over Sherman Team

By a score of 12 to 10 Palos Verdes batted out a victory over the Sherman Merchants yesterday in the second game played in the Double A League.

Palos Verdes started with a good lead of six runs in the first and added one in all but two innings for a total of 12. F. Payne held Sherman to two hits until the sixth and seventh when eight runs were brought in. Lund relieved him in the last two innings, allowing but one hit for two runs.

The features of the game were the batting of Barnes for Sherman, and Ruter for Palos Verdes.

AMUSEMENTS

Right—LIFTING THE FACE OF NATURE. The citizens of Palos Verdes, Calif., wanted a bathing beach in a coign of their high bluffs facing the Pacific. So they made one, using dynamite, with this picturesque effect. *Wide World*

LONG BEACH, CAL.,
PRESS-TELEGRAM—10
DECEMBER 21, 1926

Proposed Park Chain Explained at Improvement Group Meeting

TORRANCE, Dec. 21.—The Boards of Directors and Advisory Committee of the Southwest Organization, at its meeting last night, saw plans and heard described the project for the development of a system and chain of parks stretching from Hollywood to Palos Verdes, one of the most gigantic projects of the kind ever undertaken on the Pacific Coast.

The projects for which preliminary plans and surveys have been made by the county include Central Park, Nigger Slough Park, Marine Park, between Redondo and Palos Verdes, and the big highway park, which make a group of projects of unusual magnitude.

The preliminary plans for this big system of parkways are ready to be turned over to the County Engineering Department, where complete detailed specifications and profile maps will be completed.

Charles A. Cheney, internationally known planner, and George Gibbs, his assistant, were present and explained the project. It will take three or four months to complete the plans before any of the work can be started.

No estimate on the cost of the completed project has been secured.

Los Angeles, Cal.
TIMES
DEC 21 1926

COAST YACHT CLUB [illegible]MED

Palos Verdes Region Chosen for Million-Dollar Enterprise Backed by Leading Sportsmen

Formation of the Pacific Coast Yacht Club, a new and exclusive organization in the sport world of Southern California, was announced yesterday. The new club is sponsored by some of the leading yachtsmen of California. After a tour of inspection to the site of the new club at Palos Verdes Estates, plans were approved for a $1,000,000 clubhouse and harbor development made as soon as possible.

Members of the board of governors of the new organization are H. J. Barneson, vice-president and general manager of the General Petroleum Company; Eugene Overton, president of the Los Angeles Bar Association; E. C. Wilson, president of the Wilson & Willard Manufacturing Company; Owen P. Churchill, commodore of the Catalina Island Yacht Club; Mark J. Gillen, secretary Palos Verdes Estates; Rex B. Clark, president of the Corona Lands Corporation; William G. Lacy, vice-president and general manager of the Lacy Manufacturing Company; F. S. Howard, president of the Howard Automobile Company; Rufus P. Spaulding, president of the Hawaiian Sugar Refineries; Francis P. Graves, president of the Francis P. Graves Company; Douglas R. Radford, commodore of the Los Angeles Yacht Club; B. Rey Schauer, commodore of the Southern California Yachting Association; George O. Schoolcraft, Carl F. Johnson, Fred A. Henderson, Tod B. Ford, Fred W. Jenkins, H. E. Gilley and Freeman Ford, capitalists.

Sponsors of the organization declared yesterday that there are no promotion features to the club and that one of its principal objects is to provide facilities here both for local yachtsmen and for eastern yachtsmen who have difficulty at present in putting in at this port.

The site of the new club was selected on the recommendation of Francis Beits (Drydock) Smith, harbor expert of San Francisco. Mr. Smith is a consultant for the United States government on harbor matters and has to his credit the building of the Pearl Harbor improvement in the Hawaiian Islands, the construction of the government dry docks at Philadelphia and other important projects.

A breakwater is to be thrown into the sea and an area of 220 acres of water will be provided. Moorings will be provided at once for 400 craft and these facilities later will be increased to accommodate 1600 yachts. The water in the harbor will range from twenty-five to thirty-six feet in depth.

On a bluff directly above this harbor a clubhouse is to be built. The restrictions in force in the residential section near by preclude forever the encroachments of industry and the contamination of waters through commercial activity. There are a golf course and bridle trails at hand, so that the club members will be able to make their home a center for all sorts of outdoor sports.

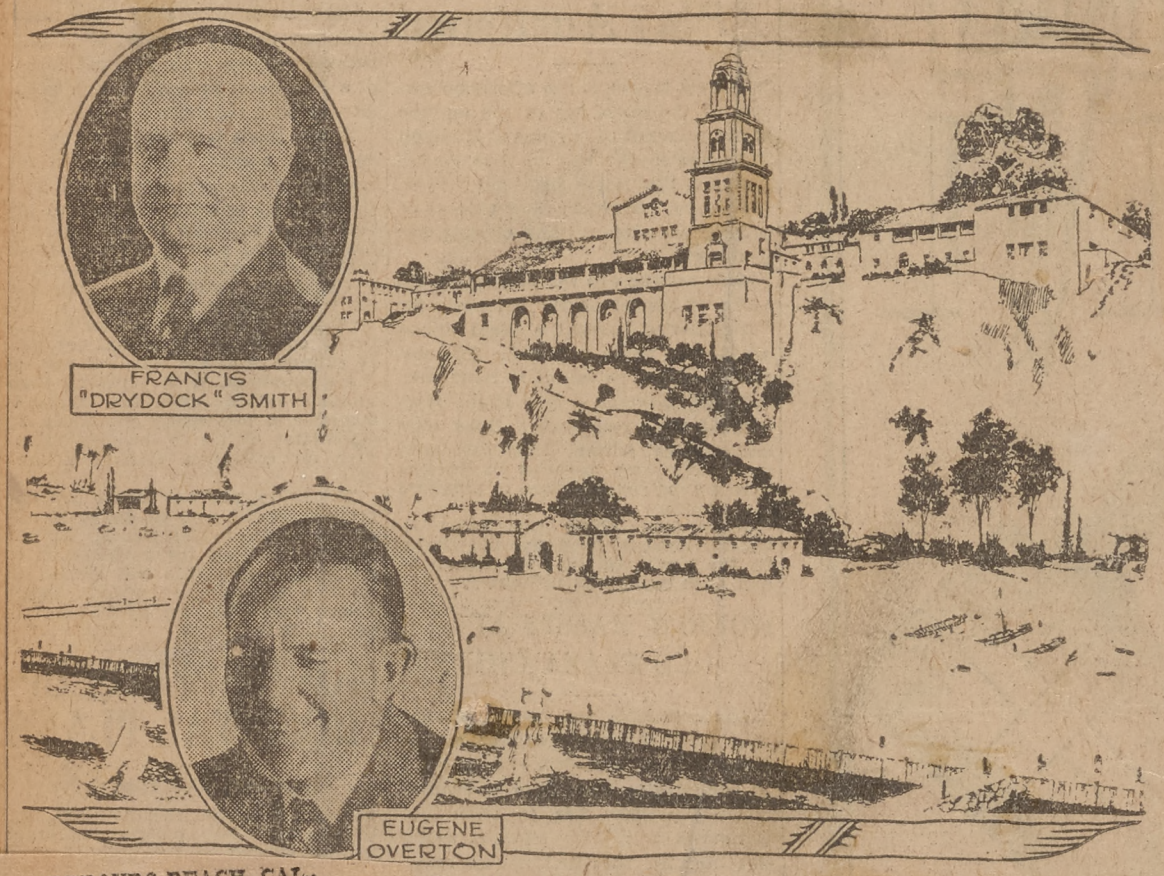
LOS ANGELES, CAL.
JOURNAL OF COMMERCE—[illegible]
DECEMBER 20, 1926

SCHOOL BUILDING FOR MALAGA COVE

Architects Allison & Allison, Hibernian Bldg., have completed preliminary plans for $25,000 addition to elementary school at Malaga Cove, Palos Verdes estates. Plans will be submitted to school board for approval this week.

The building will be 2-stories in height of reinforced concrete construction and contain manual training, sloyd and domestic science rooms.

How "Home Port" of Pleasure Craft Will Look



Details of Edifice Shown

cific Coast Yacht Club. Inset, above—Francis "Drydock" Smith, who se-
Below—Eugene Overton, one of bo[illegible] governors.

REDONDO BEACH, CAL.,
ADVANCE—131
DECEMBER 21, 1926

PROSPERITY AND REDONDO BEACH

By CHESTER MEEK
Editor "The Spokesman" of the Redondo Beach Rotary Club

Our own town of Redondo, although one of the oldest beach towns on the southwest coast, has until the present had a very slow but a very healthy growth.

The population today is approximately 10,500. Today Redondo offers one of the best opportunities of any small community. The natural topographical lay of the city and the surrounding territory; the proximity of Los Angeles, the development of a very large industrial district to the east, the Palos Vardes Project, and the many proposed new highways assure us of continued prosperity.

The fact that large corporations and individuals have extensive holdings in and around Redondo should be a help rather than a hindrance, because land values are fast reaching the point where these tracts must be made productive.

So lift your smiling countenance to your neighbor and say with conviction: "Yes, business is good and Redondo will be prosperous."

LONG BEACH, CAL.,
PRESS-TELEGRAM—10
DECEMBER 21, 1926

Yachtsmen to Build Clubhouse at Site West of San Pedr

Composed of men famous in yachting circles as well as in financial circles, the Pacific Coast Yacht Club has been formed. A site for the new club at Palos Verdes Estates with a million-dollar clubhouse has been selected. The selection was made on the recommendation of Francis B. ("Drydock") Smith, harbor expert, who built the Pearl Harbor drydocks and Government drydocks at Philadelphia.

Members of the Board of Governors are H. J. Barneson, Eugene Overton, E. C. Wilson, Owen P. Churchill, Mark J. Gillen, the Rev. B. Clark, William G. Lacy, F. S. Howard, Rufus P. Spaulding, Francis P. Graves, Douglas R. Radford, B. Rey Schauer, George O. Schoolcraft, Carl F. Johnson, Fred A. Henderson, Tod B. Ford, H. E. Giley and Freeman Ford.

A breakwater and a yacht harbor will be built as part of the yacht club development plans.

HOLLYWOOD, CAL., NEWS
DECEMBER 22, 1926

Family Dinner Will Be At Palos Verdes

Dr. and Mrs. William Barnhart will attend the family Christmas dinner at the home of Mr. and Mrs. Cheney at Palos Verdes on Saturday.

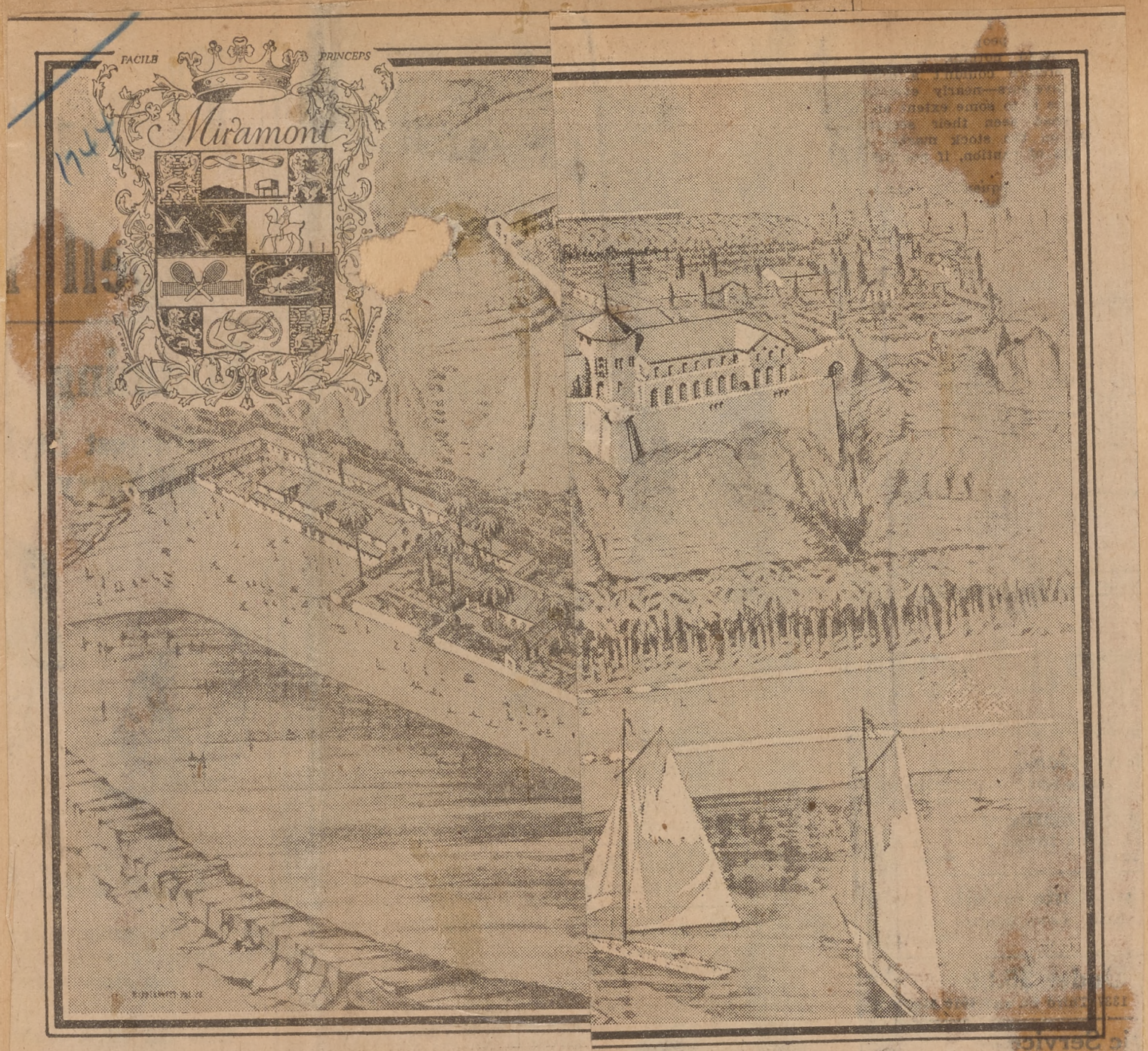
LOS ANGELES, CAL.,
JOURNAL OF COMMERCE—[illegible]
DECEMBER 23, 1926

PLANS PREPARED FOR YACHT CLUB

Preliminary plans have been prepared by Architect Edgar H. Cline, Petroleum Securities Bldg., Los Angeles, for a club building to be built on a bay in the Palos Verdes estates, between San Pedro and Redondo, near Margate, for the Pacific Coast Yacht Club. An estimated cost of the project is given at $300,000 with reinforced concrete construction being used.

A breakwater will be constructed to provide 220 acres of calm water, 25 to 36 feet in depth. The club house will be built on a bluff directly above the natural cove that is to form the anchorage, it has been announced.

SANTA MONICA, CAL., OUTLOOK
DECEMBER 26, 1926



COSTLY

BELOW is the artist's con... Verdes, in conjunction wit... most costly feats undertaken i... five million dollars.

The Santa Monica Bay District is soon to come into its natural heritage — yachting — through the building of the million dollar breakwater off Palos Verdes.

Of additional interest to residents of the Bay District is that T. D. Harter and E. A. Harter, who built the Club Casa del Mar at Santa Monica, are sponsors for the new movement to add to the coast line of Southern California an enjoyment worth while and on a mammoth scale.

What with wonderful bathing beaches, recreation resorts and the like, the Bay District faces a New Year full of promise.

The breakwater is but part of a plan, fully developed by the Harter brothers and now under way, to build "America's most exclusive and magnificent club" at Palos Verdes, "Where Western Avenue Meets the Sea."

The Miramont club has been chosen as the name for the new rendezvous of their ultra-enterprise, and costing $5,000,000, will set forth the best there is in club building and management; and, moreover, will hold for its members practically every worth-while indoor and outdoor pastime.

Construction will begin soon after the first of the new year.

The yachting feature, of course, is of particular interest to the Bay District, inasmuch as cruises of many members, in the finest of sailing boats, and races, will take place off the local shoreline.

To build the yacht harbor a costly engineering feat has been undertaken. Thousands upon thousands of tons of granite rock will be brought to Miramont from inland quarries to form an impregnable breakwater jutting out in a long, curving line from the shore. This bulwark of defense against the sea waves will be 40 feet wide throughout its length and will tower nine feet above sea level at high tide. Soundings show that toward its seaward end this breakwater will go to the depth of 34 feet beyond the surface of the sea.

Embracing 58 acres of navigable waters, the harbor at Miramont will provide safe anchorage and docking space for numerous pleasure craft. The largest steam yachts, according to the engineers, will be able to anchor here in safety when the plan for breakwater is completed.

As outlined by the Harter brothers, the Miramont club will embrace the following features:

Massive club buildings, a single unit of which will tower to the height of 250 feet and will house a magnificent lounge room, a dining room large enough to accommodate a thousand persons at one sitting; many private dining rooms, many bedrooms and bedroom suits; a superb dance floor, a $50,000 pipe organ, beauty parlors, billiard rooms, card rooms, sport shops, a library, writing rooms and a miniature motion picture theater.

Besides, according to the announcement of the Harter brothers, there will be two all-grass 18-hole golf courses, a still water bathing beach more than 700 feet long, a beautifully tiled indoor salt water plunge of championship size, a long and wide beach es-

...ard Fulford, Optician
...Third St. For appointment Ph. 2598

k—Gates, Fixtures
...r Hardware, Fire Screens, Andirons
...n Works, 1014 Colorado avenue.

HERMOSA BEACH, CAL.,
REVIEW—172
DECEMBER 23, 1926

Former Local Man One of Palos Verdes Yacht Club Organizers

Eugene Overton, president of the Los Angels Bar Association, who until a few months ago was a year-round resident of Hermosa Beach, and who still maintains a summer home here, is one of the organizers of the new Pacific Coast Yacht Club that is sponsoring the building of a $1,000,000.00 clubhouse and yacht harbor at the Palos Verdes beach.

For the past two years the development of a yacht harbor in the South Bay district has been given much attention, and the announcement of definite plans to carry out the Palos Verdes projects is being received with considerable enthusiasm in Redondo, Hermosa and Manhattan Beaches. It is regarded as a forerunner of greater development along similar lines in the South Bay area. The site of the new club was selected on the recom-

...pany; Rufus Spaulding, president of the Hawaiian Sugar Refineries; Francis P. Graves, president of ... Francis P. C...

mendation of Francis Betts (Drydock) Smith, harbor expert of San Francisco. Mr. Smith is a consultant for the United States government on harbor matters and has to his credit the building of the Pearl Harbor improvement in the Hawaiian Islands, the construction of the government dry docks at Philadelphia and other important projects.

A breakwater is to be thrown into the sea and an area of 220 acres of water will be provided then Moorings will be provided at once for 400 craft and the facilities later will be increased to accommodate 1600 yachts. The water in the harbor will range from twenty-five to thirty-six feet in depth.

On a bluff directly above this harbor a clubhouse is to be built. The restrictions in force in the

(Continued on Page 6)

And so enterprise, working hand in hand with the slogan that "Southern California Is the Playground of the World," is gradually linking the Santa Monica Bay District with the shore line farther south; and eventually the plan will be complete—a unification of beautiful structures and recreational activities, the like of which no other community the world over can boast of.

REDONDO BEACH, CAL.
BREEZE—198
DECEMBER 23, 1926

Yacht Club Will Be a Boon to Lovers of Sailing; Will Be Located Near Margate in Palos Verdes Estates

Sponsored by the most prominent yachtsmen in Southern California, a new marine organization to be known as the Pacific Coast Yacht Club has just been launched. A million dollar club house and breakwater will be constructed on the club's property near Margate in the Palos Verdes Estates.

The club house will be constructed early in 1927. The breakwater will afford an area of 220 acres of safe anchorage 25 to 36 feet in depth. Moorings are to be provided immediately for 400 boats and these facilities will be increased eventually to accommodate 1600 craft.

The club house will be built on a magnificent bluff directly above the natural cove that is to form the anchorage. Palos Verdes restrictions prevent commercial activity near the club.

Members of the board of governors of the new organization are H. J. Barneson, vice president and general manager of the General Petroleum company; Eugene Overton, president of the Los Angeles Bar association; E. C. Wilson, president of the Wilson & Willard Manufacturing company; Owen P. Churchill, commodore of the Catalina Island Yacht Club; Mark J. Gilden, secretary Palos Verdes Estates; Rex B. Clark, president of the Corona Lands corporation; William G. Lacy, vice president and general manager of the Lacy Manufacturing company; F. S. Howard, president of the Howard Automobile company; Rufus P. Spaulding, president of the Hawaiian Sugar Refineries; Francis P. Graves, president of the Francis P. Graves company; Douglas R. Radford, commodore of the Los Angeles Yacht Club; B. Rey Schauer, commodore of the Southern California Yachting Association; George O. Schoolcraft, Carl F. Johnson, Fred A. Henderson, Tod B. Ford, Fred W. Jenkins, H. E. Gilley and Freeman Ford, capitalists.

Sponsors of the organization declared yesterday that there are no promotion features to the club and that one of its principal objects is to provide facilities here both for local yachtsmen and for eastern yachtsmen who have difficulty at present in putting at this port.

The site of the new club was seleced on the recommendation of Francis Betts (Drydock) Smith, harbor expert of San Francisco. Mr. Smith is a consultant for the United States government on harbor matters and has to his credit the building of the Pearl Harbor improvement in the Hawaiian Islands, the construction of the government dry docks at Philadelphia and other important projects.

Los Angeles, Cal.
TIMES
DEC 26 1926

Palos Verdes Commerce Body Stages Party

More than 100 persons attended Christmas party given by the Palo Verdes Estates Chamber of Commerc at La Venta Inn last week, accordin to officials. R. M. Breeden, presiden of the chamber, acted as toastmaste Mrs. Charles H. Cheney, president o the Palos Verdes Estates Woman' Club, and several other residents wh are active in civic affairs, made ad dresses.

REDONDO BEACH, CAL.,
BREEZE—198
DECEMBER 24, 1926

Palos Verdes to Play With Wood Jackson Preps

Weather permitting Palos Verdes will play their third League game at their home grounds, Malaga Cove playgrounds, Sunday at 2:15 with the Wood-Jackson Preps.

An interesting game is expected with this strong team from from Los Angeles.

LOS ANGELES, CAL.
EXAMINER
DECEMBER 26, 1926

TELESCOPE AID HOME SALE

...osition to own a part of ...erdes Estates, nursed for ...wo years by W. H. Kindig ... city, was realized last week ... plans were approved for a new home he is to build at the seaside community. And thereby hangs a tale.

In 1904, Mr. Kindig operated Strain's Camp on Mount Wilson. Being near the Mount Wilson Observatory, it became his daily habit to look through the telescopes at the valley and ocean below. After a time he noticed that on stormy days the Palos Verdes hills would invariably split the fog that rolled in from the Pacific and stand out bold and black against the misty banks. The sun would be shining on top of the Palos Verdes hills while the valley below would be bathed in fog.

"When this phenomenon repeated itself week in and week out for several months," said Mr. Kindig yesterday, "I made up my mind that some day I was going to live in the Palos Verdes hills. Ten years later, Frank A. Vanderlip of New York bought the Rancho de los Palos Verdes and the report was that he intended to subdivide it into a dozen country estates for wealthy Easterners, each to have his private game preserve and hunting grounds.

"Temporarily I gave up my ambition. But finally, when the present development was begun, I was one of the first on the ground to secure a homesite. Within another few months I will be in the home I dreamed about from the vantage point of Mount Wilson more than twenty years ago."

N PEDRO, CAL., PILOT
DECEMBER 28, 1926

ILLS OF BEAUTY

...with an open view northward, ...were treated to a special panorama last week not on the regular billing, which exceeded in beauty any lately seen. Under a darkened sky lowering over the hills, reflecting a typical winter scene, the northern horizon was bright with sunshine. The snow-clad Sierras stood silent and still, their white peaks showing clearly as only twenty instead of 200 miles away, shining like silver in the bright sunshine, nowhere so clear as on a California winter day among their heights. San Pedro hill residents always have before them some wonderful panorama of rare beauty, but seldom one so rare as that of last week—a Christmas present from the Infinite.

The hills are at their best at this season and thousands of visitors over the new roads marvel at the scenes of their enchanting beauty from their heights. The strange cloud formations from moisture from the sea turning to clouds in the cooler canyons are an object of their greatest interest. Fantastic forms, wierd and fanciful as devils' dreams, appear from nothing and sail to nowhere.

This phenomena, familiar to the entire western coast range, most common from Santa Barbara south, is best seen in the Palos Verdes section of western San Pedro, the Western avenue canyon down to White Point being one of its favorite haunts. When our real tourist development starts, which will be in a couple of years, if our present program of improvement in the matter of highways is properly pushed, these and other attractions of the hills, which furnish San Pedro such a perfect site for the city beautiful now building so rapidly, will be one of our chief assets.

WEST HOLLYWOOD, CAL.,
COURIER—173
DECEMBER 24, 1926

Palos Verdes Wins from Sherman Merchants

Last Sunday Sherman Merchants suffered a real defeat at the hands of the Palos Verdes ball club.

The game from start to finish was a fast and run game. Palos Verdes brought in a total of twelve runs and the local team scored ten.

Neither of the clubs seemed to be able to get their hands on the ball, once it was hit and the scoring was due largely to loose fielding and not to heavy hitting. A good crowd was present at the game and there were plenty of cheers and sobs to help the players on but actual results were nil.

However, the team promises us a different story for next week's issue and claims they are going to trim the North Long Beach club in nice fashion. The boys are all playing good average baseball and most of the spectators of last Sunday's game will agree with us when we say that neither of the teams were playing the kind of baseball they were capable of playing.

Lets make next Sunday's Slogan "Sherman Merchants on to victory over North Long Beach Club."

LOS ANGELES, CAL., RECORD
DECEMBER ..., 1926
25

SING CHRISTMAS CAROLS

The 150 residents of the Malaga Cove section of Palos Verdes revived an old Spanish custom dating back several centuries last evening by gathering in the plaza and singing Christmas carols.

Los Angeles, Cal.
TIMES
DEC 26 1926

Two-Decade Wish of Man Coming True

An ambition to own a part of Palos Verdes Estates, nursed for twenty-two years by W. H. Kindig of Los Angeles, was realized last week when plans were approved for the new home he is to build at the seaside community.

In 1904 Mr. Kindig operated Strain's Camp on Mt. Wilson. Being near the Mt. Wilson Observatory, it became his daily habit to look through the telescopes at the valley and ocean below, he said. After a time he noticed that on stormy days the Palos Verdes hills would invariably split the fog that rolled in from the Pacific and stand out bold and black against the misty banks. The sun would be shining on top of the Palos Verdes hills, while the valley below would be bathed in fog.

"When this phenomenon repeated itself week in and week out for several months," said Mr. Kindig yesterday, "I made up my mind that some day I was going to live in the Palos Verdes hills. Ten years later, Frank A. Vanderlip of New York bought the Rancho de los Palos Verdes and the report was that he intended to break it up into a doben country estates for wealthy easterners, each to have his private game preserve and hunting grounds. Temporarily I gave up my ambition. But finally, when the present development was begun, I was one of the first on the ground to secure a homesite. Within another few months I will be in the home I dreamed about from the vantage point of Mt. Wilson over twenty years ago.

Los Angeles, Cal.
TIMES
DEC 25 1926

Ancient Spanish Custom Revived at Palos Verdes

Reviving an old Spanish custom dating back several centuries, th 150 residents of the Malaga Cove section of Palos Verdes Estates celebrated the arrival of the Yuletide season by gathering in the community plaza last evening to sing Christmas carols. They were led by Frederick Law Olmsted, landscape architect.

All were dressed in Spanish costumes. Bearing candles aloft, they marched about the square singing for half an hour after dusk, after which a community Christmas party was enjoyed at the Olmsted home. This is the third year that Christmas has been celebrated at Palos Verdes in this fashion. Mr. Olmsted expects it to become a permanent institution.

REDONDO BEACH, CAL.,
ADVANCE—131
DECEMBER 28, 1926

Areys Entertain

Mr. and Mrs. Sam Arey entertained a group of friends and relatives at their home in Palos Verdes Christmas day. Among those who enjoyed the hospitality of the Areys were Mr. and Mrs. T. H. Thompson of Gunnison, Colorado; Mr. and Mrs. J. E. Frymier, Mr. and Mrs. Walter C. Ivers and Mrs. S. E. Arey of Redondo

...DO, CAL. REFLEX 193
...ECEMBER 24, 1926

,000,000 CLUB HOUSE PLANNED AT PALOS VERDES FOR YACHTMEN

...OATS WILL ANCHOR IN BAY JUST SOUTH OF REDONDO BEACH

...ponsored by some of the leading ...htsmen of California, the forma... of the Pacific Coast Yacht Club, ...new and exclusive organization in ...e sport world of Southern Califor...ia, is announced. The site of the new club will be at the Palos Verdes Estates. Plans already approved call for a new $1,000,000 clubhouse and harbor development as soon as possible.

Members of the board of governors of the new organization are: H. J. Barneson, vice-president and general manager of the General Petroleum company; Eugene Overton, president of the Los Angeles Bar Association; E. C. Wilson, president of the Wilson & Willard Manufacturing company; Owen P. Churchill, commodore of the Catalina Island Yacht Club; Mark J. Gillen, secretary Palos Verdes Estates; Rex B. Clark, president of the Corona Lands Corporation; William G. Lacy, vice-president and general manager of the Lacy Manufacturing company; F. S. Howard, president of the Howard Automobile company; Rufus P. Spaulding, president of the Hawaiian Sugar Refineries; Francis P. Graves, president of the Francis P. Graves company; Douglas R. Radford, commodore of the Los Angeles Yacht Club; B. Rey Schaner, commodore of the Southern California Yachting Association; George D. Schoolcraft, Carl F. Johnson, Fred A. Henderson, Tod B. Ford, Fred A. Jenkins, H. E. Gilley and Freeman Ford, capitalists.

There will be no promotion features to the club, one of the principal objects of which will be to provide facilities both for local yachtsmen and for eastern yachtsmen who have difficulty at present in putting in anywhere in the south bay district.

Francis Betts (Drydock) Smith, harbor expert of San Francisco, consultant for the United States government on harbor matters, selected the site at Palos Verdes for the new $1,000,000 yacht club. Mr. Smith has to his credit the building of the Pearl Harbor improvement in the Hawaiian Islands, the construction of the government dry docks at Philadelphia and other important projects.

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LOS ANGELES, CAL., HERALD
DECEMBER 25, 1926

C. OF C. AT PALOS VERDES HAS PARTY

More than 100 persons attended a Christmas party given by the Palos Verdes Estates chamber of commerce at La Venta inn this week. The chamber announced the affair as "ladies' night" and the women responded in a way to show that they are vitally interested in community affairs.

R. M. Breeden, president of the chamber, acted as toastmaster. Mrs. Charles H. Cheney, president of the Palos Verdes Estates Woman's club, and several other residents who are active in civic affairs, made addresses. A survey of those in attendance showed that about 30 states are represented at Palos Verdes Estates, with New England leading and with Pennsylvania and Colorado tied for second place.

LOS ANGELES, CAL., EXAMINER
DECEMBER 26, 1926

'LADIES' NIGHT' DRAWS CROWD

More than 100 persons attended a Christmas party given by the Palos Verdes Estates Chamber of Commerce at La Venta Inn last week. The chamber announced the affair as "Ladies' Nigat."

R. M. Breeder, president of the chamber, acted as toastmaster. Mrs. Charles H. Cheney, president of the Palos Verdes Estates Woman's Club, and several other residents who are active in civic affairs, spoke.

A survey of those in attendance showed that about thirty states are represented at Palos Verdes Estates, with New England leading and with Pennsylvania and Colorado tied for second place.

LOS ANGELES, CAL., TIMES
SPECIAL EDITION
DECEMBER 28, 1926

Palos Verdes Built along a bluff and fronting the ocean for four and one-half miles, Palos Verdes Estates has grown from nothing to $4,500,000 valuation in two to three years.

REDONDO BEACH, CAL.
BREEZE—19...
DECEMBER 28, 1926

Sam Areys Have the Christmas Dinner for Members of Family

The handsome home of the Sam Areys in the Palos Verdes, glowing with the lights of the Christmas tree, offered a delightful hospitality to the kinfolk of the Areys on Christmas day, when the family gathered to dine and visit together, and revel in the cheerful glow of the open fires on the hearth.

Covers for Christmas dinner, at the beautifully-appointed table were laid for Mrs. S. A. Arey and Mr. and Mrs. J. E. Frymier and sons Jack and Franklin of Long Beach; Mr. and Mrs. T. Thompson of Dennison, Colo.; Mr. and Mrs. Walter Ivers and Mr. and Mrs. Sam Arey.

Redondo Beach Ca
Breeze
Dec. 28, 1926

Palos Verdes Woman's Clubs Gives Dance at Lovely Schoolhouse

A delightful party was given last night at the Palos Verdes schoolhouse by the Woman's club of that delightful subdivision.

There was quite a contingent of Redondo folks over to enjoy the dancing and social time. Cards were played by a little group.

On the ... were some of the Christmas trees still gay with tinsel and festoons.

A good orchestra played for the dancing. Home made cake and delicious punch were served during the evening.

A large number of the younger set were out. It was a charming affair.

LOS ANGELES, CAL., TIMES
SPECIAL EDITION
DECEMBER 28, 1926

Lomita Lomita is located on a gentle slope at the northern entrance to the Palos Verdes project, three and one half miles from San Pedro, and Wil... ...l, eight miles from Long Bea... ...d six miles from Redondo.

A $... ...000 high school and a new grammar school have been completed this year, as well as several new business blocks and many new residences.

Narbonne avenue and Redondo Boulevard are now being widened and improved and several miles of new streets, will be improved under the Mattoon Act.

Fifteen miles from ... no re... land ... is a

SPECIAL EDITION
LOS ANGELES, CAL., TIMES
DECEMBER 28, 1926

Beverly Hills Liens Sold to Bank of Italy

Two issues of Los Angeles county school district bonds were awarded yesterday by the Board of Supervisors to investment bankers of this section. The Bank of Italy paid a premium of $15,180 for an isue of $200,000 Beverly Hills school district 5 per cent bonds, maturing from 1927 to 1954, and Elmer J. Kennedy was the successful bidder for an issue of $25,000 Palos Verdes school district 5's. The Palos Verdes liens will mature from 1927 to 1951 and brought a premium of $488.80.

Other bidders for the Beverly Hills securities were: Dean Witter & Co., $14,859; First Securities Company, $13,815; National City Company, $13,613.60; Anglo London Paris Company, $12,712; California Securities Company, $12,348; R. E. Campbell & Co., and Heller, Bruce & Co., $12,189.82; Security Company, $12,059; R. H. Moulton & Co. and Frick, Martin & Co., $11,676, and William R. Staats Company, E. H. Rollins & Sons and Citizens National Company, $11,511.

Dean Witter & Co., offered a premium of $442.30 for the Palos Verdes liens, and the other two bidders were Russell, Sutherlin & Co., $234, and Freeman, Smith & Camp Company, $12.

LOS ANGELES, CAL., EXAMINER
DECEMBER 28, 1926

SUZANNE HITS BALL; IT WILL LAND IN PARIS

Famous Net Star's Racket Sends White Sphere, Carrying New Year's Greetings, Up to Plane

With a musical "ping," Suzanne Lenglen's magic tennis racket sent a white sphere whirling into the air at Palos Verdes yesterday.

Arching lazily upward, the ball was snared by Jimmie James, air mail flyer, who immediately nosed his plane into the eastern skies and nodded an acknowledgment of the forewell wave of the great French net star. The stunt was staged on the site where the Miramont Club will build several courts.

Written on the ball, which ultimately will arrive at the desk of the president of France, was a New Year's greeting to the French people and their chief executive, written in the characteristic, impetuous hand of Mlle. Lenglen.

ENJOYS DAY OF REST

This particular tennis ball was the only one to feel the impact of Suzanne's racket yesterday. Avoiding the courts, Mlle. Lenglen enjoyed a day of complete rest, in preparation for what promises to be a strenuous battle against Mary K. Browne at the Olympic Auditorium tonight.

Her last practice before the match was on the canvas-covered court at the auditorium Sunday night. At that time the lights were tested and all the members of the Lenglen entourage took part in a few fast sets.

Yesterday Mlle. Lenglen, her mother and C. C. Pyle, her manager, went on a short automobile ride.

Society folk planned to be present in force tonight at the initial appearance here of the famous French girl, universally recognized as the greatest woman exponent of tennis.

TICKETS AUTOGRAPHED

Box seat holders, including many of the most prominent of Southern California's civic leaders, sport devotees and members of the motion picture industry, were the proud possessors of tickets autographed by Suzanne herself. Nearly all the box seats in the special circle had been reserved, it was reported last night, and a tremendous crowd was anticipated.

In addition to her singles contest

ROSE PARADE ARRANGED

Pasadena Tournament Entries Promise to Eclipse All Former Years in Beauty

By a "Times" Staff Correspondent

PASADENA, Dec. 29.—The thirty-eighth annual Tournament of Roses [illegible]e in Pasadena on New Year's Day bids fair to surpass in beauty any predecessors, judging from the list of entries and order of march [illegible]ublic today by officials of the tournament.

The parade will get under way from Colorado street and Orange Grove avenue, following the customary line of march, at 10:30 a.m. Saturday. Ahead of the parade will come bands, buglers, mounted police, city and tournament officials and their guests, Grand Marshal Charles D. Lockwood, American Legion members and the Grand Army of the Republic. The parade order follows:

FIRST DIVISION: Pasadena Scots bands, Mayor of Los Angeles, Los Angeles City Council, County Supervisors, Charles Grakelow, Exalted Ruler of the Elks, Pasadena City Directors, Board of Education, Long Beach City Council, Republic of Czecho-Slovakia.

SECOND DIVISION: Class A, Glendale Elks' Band, City of Glendale float, Los Angeles Chamber of Commerce, Beverly Hills Chamber of Commerce, City of San Francisco, City of San Jose, Long Beach Municipal Band, City of Long Beach, Pasadena Chamber of Commerce.

THIRD DIVISION: Franklin High School Band. Class A-1: Alhambra Chamber of Commerce, Altadena Chamber of Commerce, Pomona Legion Drum Corps, City of Pomona, Lamanda Park, San Bernardino High School, San Bernardino Orange Show. Class A-2: Sierra Madre, Orange County Band, City of Anaheim, Temple Chamber of Commerce, Covina High School Band, Covina Chamber of Commerce, San Dimas Chamber of Commerce, Whittier band, Whittier Chamber of Commerce, Palo Verdes Estates, Compton band, Compton Chamber of Commerce. Class H: City of Pasadena, Pasadena Water Department, Pasadena Light Department.

FOURTH DIVISION: One Hundred and Sixtieth Infantry Band. Class C: Linnard Hotels, Rayond Hotel, Hotel Vista del Arroyo, Maryland Hotel, Kiwanis Club, Rotary Club, Optimists' Club, Lions' Club, Caltech Band. Class D: Mrs. George Elks, San Diego American Legion Drum and Cummings, Douglas Mackenzie.

FIFTH DIVISION: Salvation Army Band: Class 1: Salvation Army, Alhambra Community Sing, Senior High School and Junior College (Pasadena,) Pasadenda elementary schools, Pasadena Junior High schools. Class E: Veterans of Foreign Wars, Knights of Pythias, Pasadena Elks, San DiegcAmerican Legion Drum and Bugle Corps, Eagle Rock Legion, Eagle Rock Ant-

(Continued on Page 9, Column 2)

the official tournament song, arrived in Pasadena today to be the guest of the tournament association on New Year's Day.

Mrs. Miller was welcomed by President Harry M. Ticknor and other officials of the tournament when she arrived. Both she and Mrs. Bond will ride in the tournament parade. She is at the Raymond Hotel.

FIGHT OPENED ON BOWL TICKET SCALPERS

PASADENA, Dec. 29.—"I will not favor Stanford's taking part in any more New Year's Day games, at least until the Rose Bowl has been enlarged," said Alfred R. Masters, graduate manager of athletics who has been in charge of the football ticket sale today.. His intimation that Pasadena may lose the annual classic so far as Stanford is concerned unless steps are taken to raise the seating capacity was made in the course of a statement on the ticket scalping.

"Conditions are too unsatisfactory with such small seating capacity," he said. "We have had to return more than $100,000 to those who applied for seats; this was in addition to the envelopes returned unopened. The last money went back today."

Masters admitted his investigations indicate there is considerable ticket scalping going on.

"If anyone who is offered a ticket for $25 or any other amount over the face value, will purchase the ticket and turn in the name and address of the seller to us, we will give him the surplus paid," he said. "We will do this in order to obtain evidence against the scalpers. Selling tickets at an advance without obtaining a Federal license is a criminal offense."

Ten Federal inspectors will be operating at the Rose Bowl to pick up any scalpers incautious enough to show up there, and others are out trying to trace the scalpers, who are particularly pernicious in Hollywood, he said.

"We have received a complaint from the secretary of a screen actor that he was told by telephone he would not get tickets and was offered some at $25 each," said Masters. "The actor at that time had not received his money back and was at a loss to understand how the scalper knew that his application had been turned down. I have questioned everybody connected with the sale and am satisfied there was no leak here. We have had plenty of other complaints about scalpers and are anxious to catch some of them."

Masters said applications for 1000 seats each were received from the Biltmore and the Los Angeles Athletic Club and were turned down. Stanford alumni and students took 30,000 seats, he said.

"A football game under such conditions is too unsatisfactory," he said.

The Tournament of Roses Association is considering adding 30,000 seats to the bowl in time for next year's game.

LOS ANGELES, CAL., JOURNAL OF COMMERCE—[illegible]
DECEMBER 31, 1926

ARCADIA SCHOOL WORKING PLANS

Working drawings for $60,000 grammar school to be built near Holly St. and Duarte Rd., Arcadia, are being completed by Architects Allison & Allison, Hibernian Bldg.

Preliminary plans, approved recently by the board of trustees, show the structure will contain 6 class rooms and be of brick construction.

The architects also are preparing working drawings for an addition to the Malaga Cove grammar school at Palos Verdes Estates.

Cost of the addition will be $25,000. Domestic science room, manual training and sloyd departments will be housed in the structure which will be 2 stories high and of reinforced concrete construction.

REDONDO BEACH, CAL., BREEZE—198
DECEMBER 30, 1926

Candlelight Luncheon Given by Mrs. S. Arey at Palos Verdes Home

The nice little, fat little earthquake that rocked some of the houses on their foundations about 4:20 yesterday afternoon, could not dampen the spirits of a gay little group, the guests of Mrs. Sam Arey of the Palos Verdes hills. Mrs. Arey asked her guests to luncheon which was served in the handsome, long dining room with the windows giving a vista of the sea through the tall slender eucalyptus trees.

Following luncheon, which was served by red candle light, the tables were arranged for bridge, and high score was made by Mrs. M. A. Bentley, with consolation for Mrs. Allen Paull. Others present were Mrs. J. L. Gabriel, Mrs. Al Protsch. Mrs. Fred Patton, Mrs. Fred Zeller, Mrs. Jack Funk, Mrs. Samuel Austin, and Mrs. Walter Ivers.

REDONDO, CAL. REFLEX 199
DECEMBER 31, 1926

EARTHQUAKE FELT IN REDONDO

A minor earthquake shock was felt in Redondo Beach, Palos Verdes and San Pedro Wednesday afternoon about 4:25 o'clock, it is reported. Residents say that the shock lasted for several seconds and that the windows rattled and shook and houses quivered. Whether it was actually a tremor has not been determined.

LOS ANGELES, CAL., HERALD
DECEMBER 31, 1926

MILLION ROSES FOR PASADENA PARADE

A [illegible]llion California roses will greet [illegible]7 tomorrow.

We[illegible]ning the new year with a pages[illegible] of floral beauty possible only [illegible]der the radiant canopy of Sout[illegible]n California's blue sky and golden sunshine, the Thirty-eighth Tournament of Roses Parade will weave its way through Pasadena's throughfares tomorrow morning, a five-mile long procession of 300 entries, each one a masterpiece of decorative art.

Eighty thousand persons are expected to witness the 1927 parade, which officials of the tournament declare will be the most spectacular yet staged at the annual Rose festival, famous over the entire United States for the beauty of its floral displays.

Every choice blossom in Southern California will add its color and fragrance to the monster spectacle. Novel designs, some beautiful, some both beautiful and symbolic, have been carefully worked out in California flowers until the gorgeous floats are perfect.

Co[illegible]munities have culled the fairest of their girls as [illegible]ell as the sweetest of their flowers to charm the spectators while the individual entries have never been more stunning.

The big pageant will consist of

(CONTINUED ON PAGE SEVEN)

Two thousand five hundred special signs have been erected by the Auto club on highways within a radius of 20 miles and the roads will be patroled by 700 regular and special traffic officers so that the traffic congestion may be reduced to a minimum.

It is expected that the majority of the 80,000 spectators will go to Pasadena by auto, and Chief of Police Charles H. Kelley has asked that if possible, motorists enter the city from the east or the southeast, and plan to witness the parade on Hill avenue or East Orange Grove avenue. Cars should be parked before the route of the parade is reached. Drivers are also warned to look at their oil and gasoline supply before setting out for the tournament.

Autoists are asked to help prevent the difficulties met in years past when the greater part of the crowd attempted to witness the parade on Colorado street, thus blocking the entrances to the city on the southwest, west and northwest highways.

Visitors who plan to go by the Pacific Electric are urged by Chief Kelley to take the Oak Knoll line, which lets them off the cars at Lake avenue and Colorado street. The Short Line cars unload their passengers in the downtown district which will be terribly congested.

The Pacific Electric will run a special three-minute service from Los Angeles to Pasadena over both lines as well as special through trains from Riverside, San Bernadino, Redlands, Pomona, Glendora, Santa Ana, Long Beach, San Pedro, Glendale, Santa Monica, Ocean Park, Venice and other points.

200 L. A. POLICE

Two hundred Los Angeles city and county police will be on duty tomorrow to assist the Pasadena force in handling the crowds. Police in the nearby cities have been instructed to keep their highways open.

Several grandstands erected under city permits along Colorado street have been refused final approval on account of their failure to be completed within the required time. Walter Putnam, chief building inspector, was upheld in his [illegible] the city directors and eve[illegible] precaution has been tak[illegible] safeguard the tournament

4. Lions clubs of Southern Caltech band

Class D

1. Mrs. George Elliot
2. Henry E. Jaeger
3. Mrs. Frank Hopkins

FIFTH DIVISION

Salvation Army band
Marshal Arthur P. Ohrmund, commanding
Four aides

Class 1

1. Salvation Army
2. Alhambra community sing
3. Senior high school and junior college, Pasadena
4. Elementary schools of Pasadena
5. Junior high schools of Pasadena

Class E

1. Pasadena Pioneers' association
2. Veterans of foreign wars of United States

Knights of Pythias band
. Knights of Pythias
. Pasadena Elks' lodge
San Diego Post No. 6 Drum and glers corps
5. American Legion, San Diego
6. Theodore C. Koethen Post No. 227, nerican Legion, Eagle Rock
7. California State Association Order of tlers
Van Nuys high school band

Class J

1. Boy scouts—Troop No. 31 Pasadena lks
2. Boy scouts of St. Andrews—Troop No. Pasadena
3. Sierra Madre Boy scouts
Cowrie Juvenile Pipe band
4. Los Angeles Girl scouts
5. Boy scouts of Pasadena Presbyterian urch
6. Puente Boy scouts
7. Boy scout Troops 1 and 2 Monterey ark
8. Alhambra Troop Boy scouts No. 9

SIXTH DIVISION

Union Pacific band
Marshal L. B. Brooks, commanding
Four aides

Class C

1. Pasadena Motor Car Dealers association
2. Pasadena Clearing House association
3. Pasadena Realty board
4. Los Angeles Central Labor council
Pasadena high school R. O. T. C. and
5. Merchants association
6. Pasadena building trades
7. Foothill Boulevard association

Class F

1. Western Auto Supply Co.
2. Davis Standard Bread Co.
3. Richfield Oil Co.
Crescent Creamery band
4. Crescent Creamery Co.
5. Karlson Glue Co.
6. Eureka Vacuum Co.
7. West Coast theaters
8. John E. Falls and E. W. Deschamps
9. Metro-Goldwyn-Mayer

SEVENTH DIVISION

Pacific Electric band
Marshal, Captain George C. Hester, commanding
Four aides

Class O

1. Miss Beverly Strongman
2. Millicent Marie Murdock
3. Peggy Gillette
4. El Sereno Country club

Class M

1. Mrs. E. B. DeGroot
2. Miss Florence Shiffman

Class N

1. James J. Britt
World War Veterans' pipe band

Class P

1. Hugo F. P. DeGroot
2. David Richardson
3. Barbara W. Wood
4. James Richardson
5. May Barry
7. Dorothy Mann
8. James Hull
9. Arthur Lusher

Class Q

1. G. D. Passons
2. William F. Bailey
3. El Sereno Country club
4. Robert G. Becker

Class K

1. G. R. Wellbaum
2. Edgar Miller
3. C. W. Comille Siefort, with dog, "Alf von Schierlings graben."

RIVERSIDE, CAL.
DECEMBER 30, 1926

WEATHER BACK TO NORMAL

Freezing Conditions Have Passed—High Temperatures Last Night

WARM IN ORANGE BELT

El Cajon However Reports Temperature Twenty-Nine This Morning

[By United Press Leased Wire]

LOS ANGELES, Dec. 30.—Southern California's weather was on the road to normalcy today.

The mercury was climbing gradually upward, according to the weather bureau here, and fair weather, with moderate temperatures, was forecast for the Southland by tomorrow.

Temperatures in Los Angeles and vicinity ranged between 48 and 68 degrees, as contrasted with the near-freezing points maintained during the past two weeks.

Imperial valley, where the cold wave was most severe, was still in the grip of near-freezing temperatures, but the mercury in this territory also was gradually rising.

Fruit growers, in checking up on the frost, reported that losses to their crops were negligible due to the prompt action of the ranchers in setting out smudges.

Seismological authorities today doubted authenticity of the reports of minor earth tremors from Redondo, Palos Verdes and San Pedro.

Temperatures this morning at various Southland points were officially registered as follows:

Los Angeles 51, San Diego 48, San Fernando 36, Santa Ana 32, San Bernardino 34, Santa Barbara 35, Riverside 41, Redlands 35, Pomona 37, Pasadena 41, Imperial 31, Escondido 32, El Cajon 29, Corona 47, Bonita 36.

REDONDO BEACH, CAL.
BREEZE—19S
DECEMBER 30, 1926

To Enter Lovely Float in Rose Tournament

The Palos Verdes estate are to enter a float in the Pasadena Rose Tournament parade on New Years day. Four thousand carnations are to be used in decoration of the float, and the idea to be carried out is to be a very lovely one.

REDLANDS, CAL., FACTS—3S
DECEMBER 30, 1926

WEATHER IS NORMAL IN SOUTHLAND TODAY

Coldest Temperature Reported This Morning Was 29 at El Cajon

Orange growers are feeling normal again. They have had some sleep and rest and feel that everything is going to be all right, for a time at least.

Last night was cool, but not cold enough to cause any damage. Careful check was made on the temperatures in certain places this morning, however, to see that a "freak" did not develop and the mercury drop rapidly.

Growers are almost ready to believe that such freaks on a normal night are not apt to do a great deal of damage. The cold does not seem to hurt the fruit so much, just why it is not easy to tell.

Growers feel now that they will probably not have more than one more bad time this year and are hopeful there will not be that.

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THE WEATHER

POMONA, CAL., PROGRESS
DECEMBER 30, 1926

BARE ROSE FETE ORDER OF MARCH

Pomona, San Dimas Given Prominent Positions In Pasadena Parade

Pomona's Spanish galleon float, the American Legion drum corps and the San Dimas chamber of commerce "desert oasis" float will occupy prominent positions in the Pasadena Tournament of Roses parade on New Year's Day, it was shown today when the order of march was announced.

The Pomona valley entries will be in the third division of the parade, which is expected to total between four and five miles in length. The procession will start at 10:30 o'clock Saturday morning from Colorado street and Orange Grove avenue, Pasadena, following the usual line of march and requiring nearly two hours to pass a given point.

The first of the seven divisions of the parade will be composed of Pasadena, Los Angeles city and county and Long Beach officials and others.

Near Head of Division

Leading the second division will be the Glendale Elks' band, followed by the Glendale float, Los Angeles chamber of commerce, Beverly Hills chamber of commerce, city of San Francisco, city of San Jose, Long Beach Municipal band, city of Long Beach and Pasadena chamber of commerce.

Pomona's entry will come near the head of the third division. This will be led by the Franklin high school band, followed by the Alhambra and Altadena chambers of commerce.

Following these will be the Pomona American Legion drum corps in gaudy Spanish costume, and the Pomona float, a beautifully decorated Spanish galleon typifying the meaning of this city's official song for the day. "California, Here I Come."

San Dimas Has Oasis

After Pomona will come the entries of Lamanda Park, San Bernardino high school and National Orange show, Sierra Madre, Orange County band, city Anaheim, Temple chamber of commerce, Covina high school band and chamber of commerce.

The San Dimas chamber of commerce float comes next. It will represent a desert oasis, carrying out the spirit of the San Dimas song for the day, "Where My Caravan Has Rested."

The third division will include, after the San Dimas float, the Whittier band and chamber of commerce, Palos Verdes estates, Compton band and chamber of commerce, city of Pasadena and Pasadena water and light departments.

The fourth division will be led by the 160th Infantry band and will include entries of lodges, clubs and other organizations, mostly from Pasadena.

Local Folk to Attend

The Salvation Army band will lead the fifth division, which will include schools and such organizations as Legion posts, veterans' organizations, Boy Scouts and others. The sixth division will be composed of entries of business firms and organizations and individual floats and clubs will comprise the seventh section.

Thousands of Pomona valley residents are expected to visit Pasadena New Year's morning to view the world famous Tournament of Roses parade, and many of them will remain in the afternoon to attend the Stanford-Alamaba football game in the Rose Bowl.

REDONDO, CAL. REFLEX
DECEMBER 31, 1926

DISTRICT LEGION POSTS TO MEET AT TORRANCE JANUARY 11

January 11 the Redondo-Hermosa-Manhattan-Palos Verdes Post of the American Legion, in conjunction with the Torrance Post, is to be host to all the Legion posts of the Nineteenth dstrict. The meeting will be held in Torrance and Legion men from Redondo Compton, Wilmington, Long Beach, El Segundo and other posts have been invited to attend. Plans for this meeting were discussed at the regular meeting on Monday night. The meeting Monday was one in which a lot of work was accomplished in a very short time.

Leonard Wilson, past commander of the county council of the Legion, and Mr. McAuley of the Hollywood Post, were present and gave short talks. F. C. Ragsdale and J. S. George have been added to the membership of the Legion.

Next Monday evening, January 3, the members of the local post are to be guests of the Auxiliary at a joint installation of the local Auxiliary and that of Long Beach. Officers will be installed and several new members are to be initiated.

REDONDO BEACH, CAL.,
BREEZE—19S
DECEMBER 31, 1926

Celebration Sunday Palos Verdes Sun. Sch.

The Sunday School of Palos Verdes is to have a Christmas and New Year celebration on Sunday. There will be appropriate music and reading from the Scriptures, and a little gift for each child.

...TURE OF DISTRICT IS ROSE TINTED

Tremdous Growth Should Take Place Here in Next Ten Years.

FOUNDATION SECURE

Industrial Development Will Speed Progress of South Bay Cities.

With the approach of the New Year it is appropriate that the prophets come to the fore ond make their annual predictions concerning the future.

We are not going to confine our predictions to 1927. One year is a short time. Big developments are necessarily slow and it frequently takes two or three years for them to reach a point where the changes wrought by them are visable to all. We also are not going to judge the future by the sales over the counter in our local institutions. In a growing territory other standards of measurement must be used in guaging the future growth.

To get a basis for measuring the future of the South Bay Cities and the Centinela Valley district immediately to our east, one has only to look back over the past ten years to see the remarkable strides that have been made in these two allied areas.

Population Increase.

In 1916, just ten years ago, the total population of the South Bay cities and the cities extending from Inglewood to Lomita at the foot of the Palos Verdes hills was 11, 950. The population of the three South Bay Cities at that time was 5900.

(Continued on page six)

indication that Los Angeles has slowed down in its growth. Conditions in Southern California yearly grow better. The population of the state is being placed on much more substantial basis each year.

Ten years ago the Los Angeles harbor was one of the joke ports of the United States. This year it will rank third in exports and imports and will rank second in exports in the whole United States. That is a remarkable growth in ten years.

The real industrial development in Southern California was not started until about ten years ago. The climate used to be the main asset of Southern California. Industries were frowned upon. But there has been a remarkable change in ten years.

World Port.

The establishing in Los Angeles of a world port with world markets for the products manufactured here has opened the way for the industrial development on a scale equal to that now in progress in the east. That development is bound to grow as the center of population swings further westward.

The South Bay cities and the cities in the Centinela Valley are on a much firmer foundation today than they were ten years ago. With building of the harbor line by the Santa Fe railroad this great area was opened up to manufacturing plants seeking cheaper locations, more land and a short quick haul to the harbor.

Just recently the Santa Fe railroad purchased more than 800 acres in Torrance which it will develop industrially as the need arises. In El Segundo the same railroad ownes an industrial tract of 160 acres which in the future

LOS ANGELES, CAL., TIMES
DECEMBER 30, 1926

WARM WAVE HERE ROUTS COLD SPELL

Weather Bureau Predicts Higher Temperature; Little Damage to Crops

The siege of cool weather which Los Angeles and Southern California have been experiencing appeared definitely at an end last night.

Moderate temperatures, the Weather Bureau predicted, will give the city a more comfortable feeling today. The weather will be fair. The official government thermometer touched 46 deg. above zero for the day's low yesterday but shot up to 68 for the day's highest temperature.

A minor earthquake shock at Redondo, Palos Verdes and San Pedro also was reported, but whether it actually was a temblor could not be determined. However, residents in these communities reported that windows rattled and shook and that their homes quivered slightly at about 4:25 p.m. The shock lasted for several seconds, they said.

The cool wave, it was explained at the Weather Bureau, has moved eastward, although thin ice was again reported in Imperial Valley.

A general survey by the California Fruit Growers' Exchange brought a statement from E. G. Dezell, general manager, that little if any damage was done to citrus and other crops during the cool spell. In low places, now equipped for firing, there may have been a little damage, he said, but nearly all reports indicate the crops were not affected.

PORTERVILLE GROWERS GIVE HEAT TO ORCHARDS

PORTERVILLE, Dec. 29.—No relief from the cold spell is promised by the weather man, who predicts generally fair weather with frost tomorrow morning. The temperature went to 27 deg. above zero again this morning, also reaching that point the morning before. On Christmas morning, the lowest mark of the season was reached. Growers who have heaters are using them for a few hours each morning and it is not believed there has been any damage as yet.

BAY CITY PREDICTION FOR UNSETTLED WEATHER

SAN FRANCISCO, Dec. 29. (Exclusive)—Unsettled weather in California will prevail tomorrow, the weather man said tonight. The cold spell which lasted over Christmas was followed today by rising temperatures in the Bay District but Southern California is due for at least another twenty hours of cold weather with a strong likelihood of frost in the morning.

Tickets Only
$50 Each.

Life Memberships are now selling for $750 and will soon be $1000.

NOW OPEN AND IN OPERATION

Beautiful Beach Esplanade
Esplanade Bathers' Grill
225-Foot Private Beach
Dressing Rooms and Lockers

MAIN CLUB BUILDING READY SOON!

NOTICE

This remarkably low offer is strictly limited to ONLY THOSE PERSONS RESIDING OUTSIDE A TWENTY-MILE RADIUS of the City of Los Angeles.

Don't Delay—Mail Coupon Today!

BOARD OF GOVERNORS

REX B. GOODCELL
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Chairman of the Board, Hellman Commercial Trust and Savings Bank
W. W. BEARMAN
Attorney
ARTHUR ELDRIDGE
Member Board of Public Works
C. L. LANGLEY
Capitalist
P. A. BEHANNESEY
Pres. Behannesey Art Studios
M. C. LEVEE
Pres. United Studios
DR. GEORGE A. COLLINS
Optometrist
M. GORE
Pres. West Coast Theaters, Inc.
H. R. DAY
Pres. Southwest Lithograph Co.
I. W. BIRNBAUM
Pres. L. A. Police Commission
A. W. MONROE
Pres. Monroe Tire Corp.
JOHN CONSIDINE SR.
United Artist Corp.
WARREN WILLIAMS
Attorney

Athletic Club in the World ~

Now Under Construction at Santa Monica ~

Ever since the Breakers Club was organized in September, 1925, it has set new achievement records both as to building operations and membership gains.

The building of the Esplanade was started in December and finished in January. The Main Building was then immediately begun and many parts are ready for the use of members now. The Breakers Club will have all the features of the usual Beach Club and at the same time many that are unique and new.

Among these latter may be mentioned the Turkish Coffee Room and the Chinese Tea Room, the Galleria Promenade, the Preview Theater, as well as other featured grilles and cafes.

Ready Now

Much of the Main Club Building, including Bathers' Grill, Locker and Dressing Rooms is ready now. The Esplanade and Tunnel, connecting the private Beach and the Main Building is also completed.

Exclusively Featured Galleria Promenade, which offers 365 feet of space three stories in the air, where members may lounge or talk right on the Ocean front, yet away from the beach activities.

The entire building will be rushed and will be completed in record time. The Upper Floors of the Main Club Building will be given over for splendidly equipped and harmoniously finished guest rooms for Club Members. This will afford opportunity for the most wonderful vacation your family ever had. Rates will be most reasonable and will be announced as soon as the rooms are ready.

Life Memberships

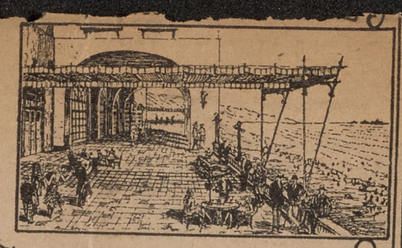
Life Membership in the Breakers Club allows all privileges of the club to you, your wife, your unmarried daughters, your sons under eighteen and your dependent mother. These privileges are for the term of 99 years.

There Are No Dues

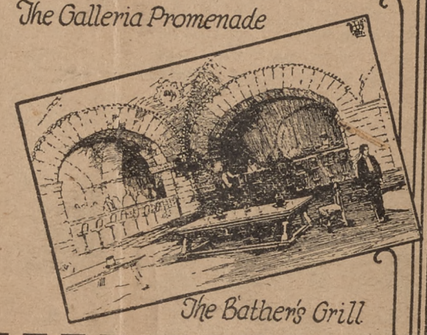
Life Memberships in the Breakers Club mean that there are no dues or no further payments of any kind except for a locker fee of $36 per year. These memberships may be transferred after September 15th, either by sale or inheritance. There is no Liability and they cannot be Assessed. They are real assets nad you will probably be able to realize on your membership at a good profit.

The Membership rolls of the Breakers Club were opened on October first. Over 1500 men and women have satisfied the stringent restrictions of a zealous membership committee and are enrolled as Breakers Club Members.

The Life Membership roster will probably close on September 15th, as present activities seem to indicate that the full 2500 will be enrolled by that time.



The Galleria Promenade



The Bathers Grill

BREAKERS CLUB

Property at
Ocean Front and
Marine Terrace
Santa Monica ~

Executive Offices ~
8th Floor Spring Arcade
541 South Spring St.
Phone Tucker 8085

Special Out of Town Membership Committee,
Breakers Club,
8th Floor, Spring Arcade Bldg.,
Los Angeles, California.

Gentlemen:

I believe I am eligible to become a member of the Breakers Club.

I enclose $200 as first payment toward a Life Membership in the Breakers Club and agree to send you $50 each month for six months, or until the total price of $500 has been paid by me.

In the event my application does not pass the strict requirements of the Membership Committee it is my understanding that the full amount sent you will be refunded me.

Name .....

Street and Number .....

City .....

My business is .....

of countless comfortable and picturesque homes, which with the well-kept grounds lavish in the display of flowers and shrubs, with the roaring of the ocean in the immediate vicinity, present a scene of loveliness and enchantment not to be enjoyed at many seaside resorts.

Physicians claim that no locality possesses more ideal health conditions than are to be found in this locality. With almost ideal climatic conditions the year-round, an abundant supply of pure water, perfect sanitation and drainage conditions and purified ocean air, the conditions for health are most ideal and, after all, there is little in

spot every year to enjoy the many delights to be found there. One of the chief causes of going to Redondo each year is the beautiful beach and the comparative safety from high breakers and tide-rips at this point, situated as it is back in a bend of the seacoast and protected by Point Firmin, the breakers are usually not so large as at other points on the sea coast, thus making it much safer and more desirable for swimming and bathing. And for those desiring a still water swim or bath, the Redondo Plunge is not surpassed by any on the coast, a large, beautiful pool of constantly changing heated water, deep at one

advantages, he spent thousands of dollars erecting and equipping a great hotel, complete in every detail of both cuisine and furnishings, and a triumph of quiet elegance and commodiousness and convenience for those times. Whichever way one would cast the eye it was met by exquisite tone and colorings, richness of materials and appropriateness and elegance of design and arrangements, suitable for the needs of this immense seaside hostelry, which for years atracted travel and pleasure bent folks from both continents who were seeking the famed salubrity of Southern California

things more enjoyable than a meal of good fresh-caught fish.

For the younger set Redondo Beach offers many inducements, the plunge and surf bathing before mentioned, the great dance pavilion, where an excellent orchestra plays late and attractive dance music all through the summer, making it a place of enchantment for old and young alike, as the building is large and the floor excelled by none on the coast. Then there is the amusement zone with its great thrilling rides and many other attractions, to say

this, it is one of the places where the whole family can find amusements and recreation suitable to their different and varied tastes, a place where business houses of all kinds are well represented, from the large and complete department store down to the humble shop of the shoemaker; where living costs are reasonable and where the best of fruits and vegetables can be had all through the season, for Redondo has a back country where fruit and garden produce grows better than in most communities. All things com-

Redondo Beach easy access to all of the leading highways.

There are ample hotel and apartment house facilities for the accommodation of a large tourist trade. In the addition to the hotels, there are seventy-two apartment and rooming houses and nominal rates are maintained by all. Tents and small cottages, with camping privileges, are open the year-round.

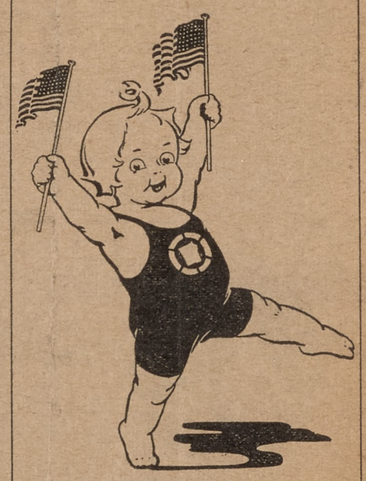
A new era is centering about the entire Southwest district and with the advent of the Santa Fe Railroad into the Harbor, its extensive plans for in-

Come and bask in [illegible] sunshine
On her rippled sands of time!

As the waves and rolling billows
Spread her fame to many a strand,
So the hills of fair Redondo
Speak her glory through the land.

Ye who know not the Pacific
Ye who would her grandeur reach,
Tarry not, but hasten onward;
Come see Redondo Beach.

Beach Scene, Steamer Pier City Park, Redondo Beach



"Meet Me at Redondo"

Largest Warm Salt Water Bathing Pavilion in the World at Redondo Beach

The IDEAL
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CHICAGO